

# MyGene Packaging

Presentation 1.0  
8 December 2022

Studio Decade acknowledges the muwinina people as the traditional custodians of the lands on which we operate. We pay our respects to their Elders past, present and emerging. We recognise the ongoing connection of all First Nations peoples to their Country, land and sea.

# Decade

# Idea 1: Large numbers

minu

by mygene  
botanical serum  
for men

30mL

3

Evidence-based blend of 100% organic essential oils and active botanicals with 30% LMW Hyaluronic Acid to leave your face feeling hydrated, plump and smooth throughout the day.

**INGREDIENTS:** Organic Jojoba Oil, Organic Pomegranate Kernel Oil, 30% LMW Hyaluronic Acid, Turmeric\*, Sandalwood\*, Frankincense\*, Himalayan Cedar Wood\*, Bergamot\*.

\*Certified organic provenance

@mygene

**HOW TO USE:** Apply a few drops to fingertips and gently pat over face. For best results, use after application of Minu #2 serum.

**CAUTION:** Avoid contact with damaged skin and eyes. Application may increase sensitivity to sunlight.

**PATCH TEST:** Apply a few drops to the inside of wrist for 24 hours prior to use.

Store in a cool dry place.

mygene.com.au

Idea 1: Large numbers



# Idea 2: Blocking

minu

by mygene  
botanical serum  
for men

30ml

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Idea 2: Blocking



# Idea 3: Minimal

Evidence-based blend of 100% organic essential oils and active botanicals with 30% LMW Hyaluronic Acid to leave your face feeling hydrated, plump and smooth throughout the day.

**INGREDIENTS:** Organic Jojoba Oil, Organic Pomegranate Kernel Oil, 30% LMW Hyaluronic Acid, Turmeric\*, Sandalwood\*, Frankincense\*, Himalayan Cedar Wood\*, Bergamot\*.

\*Certified organic provenance

by mygene                      30ml

minu

3

botanical serum  
for men

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Store in a cool dry place.

[mygene.com.au](http://mygene.com.au)

Idea 3: Minimal



# Idea 4: Maximal

Evidence-based blend of 100% organic essential oils and active botanicals with 30% LMW Hyaluronic Acid to leave your face feeling hydrated, plump and smooth throughout the day.

This can have more text here, this is dummy text and it's intended to be read but have no meaning.

Store in a cool dry place away from direct sunlight.

@mygene

minu

3

structural serum  
for men

organic jojoba oil, organic pomegranate kernel oil, 30% lmw hyaluronic acid, turmeric\*, sandalwood\*, frankincense\*, himalayan cedar wood\*, bergamot\*  
\*certified organic provenance

by mygene

30ml

**HOW TO USE:** Apply a few drops to fingertips and gently pat over face. For best results, use after application of Minu #2 serum.

**CAUTION:** Avoid contact with damaged skin and eyes. Application may increase sensitivity to sunlight.

**PATCH TEST:** Apply a few drops to the inside of wrist for 24 hours prior to use.

mygene.com.au



Idea 4: Maximal



With Thanks

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