

Nick Abasolo

Product Designer

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nickabasolo.com

I'm a product designer with 6 years of experience turning complex SaaS products into understandable human experiences, in collaboration with cross-functional, agile teams.

Dual citizen authorized to work in the US and in Canada.

Research and strategy: User interviews, usability testing, user stories, competitive analysis, persona building, heuristic evaluation

Design: Information architecture, sketching and wireframing, user flow mapping, prototyping, design systems

Software: Figma, Webflow, JIRA, Adobe CC

AI and development: Github, Cursor, Gemini, React prototyping in Vite

Languages: English, Filipino and Korean

linkedin.com/in/nickabasolo
github.com/nickabasolo

Experience

WORKSTREAM

HR, payroll and compliance SaaS for the hourly workforce.

Senior Product Designer

January 2023 - Present

Reduced payroll errors by 58% by designing a worker-led correction flow while navigating regulatory requirements.

Designed a cross-platform clock-in experience (mobile, tablet, web) in compliance with complex labor laws.

Architected a real-time labor cost analysis dashboard, reducing customer labor spend by an average of 7%.

Led research for a new user persona, driving expansion into a greenfield product line generating \$1.5M ARR.

DIALPAD

AI SaaS for enterprise communications and telephony.

Product Designer

August 2020 - December 2022

Unified disparate telephony, messaging and video calling products into a single mobile experience.

Raised App Store rating from 3.2★ to 3.9★ in 6 months.

Associate Product Designer

June 2019 - July 2020

Designed end-to-end mobile video calling with AI transcription and action items.

SFU HEALTH AND COUNSELING

Clinic for medical services and training.

UX Designer

March 2019 - June 2019

Developed a mental health training portal for faculty to improve accessibility to health resources.

Education

BRAINSTATION Diploma, UX Design

SIMON FRASER UNIVERSITY B.A., Political Economics