

Elinor Aharon

Style Guide

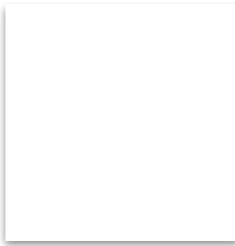
Typefaces

Sukhumvit Set

Font Weights

Sukhumvit Set Thin, Sukhumvit Set Light,
Sukhumvit Set Text, Sukhumvit Set Medium,
Sukhumvit Set Semi-Bold

Color Palette



White
#ffffff



Black
#010101

Grid Geometry

Desktop: 1024 x 768:
12 grid units
80px grid units
Margin: 32px
Column: 60 px
Gutter: 20 px

Mobil: 640 x 1136:
7 grid units
80px grid units
Margin: 40px
Column: 60 px
Gutter: 20 px

Tablet: 768 x 1024:
9 grid units
80px grid units
Margin: 24px
Column: 60 px
Gutter: 20 px

LOGO - NAME

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

**OPENING
VISUAL**

SEND

INTRODUCTION

Image ratio: 1:1

Responsive screen design: 1024px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20 px gutters

LOGO - NAME

ABOUT WORK CONTACT

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

INTRODUCTION

BODY PARAGRAPH

Image ratio: 1:1
Responsive screen design:
1024px
Grid dimensions: 80 px
units, 32px margins, 60 px
columns, 20 px gutters

LOGO - NAME

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

COMPANY
LOGO

COMPANY
IMAGE

JOB POSITION

COMPANY

INSTAGRAM

RESPONSIBILITIES // SCOPE OF
WORK

Image ratio: 1:1

Responsive screen design: 1024px

Grid dimensions: 80 px units, 32px
margins, 60 px columns, 20 px gutters

LOGO - NAME

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT WORK CONTACT

CONTACT

elinor.aharon7@gmail.com

YOUR NAME

YOUR EMAIL

SUBJECT

TYPE YOUR MESSAGE HERE

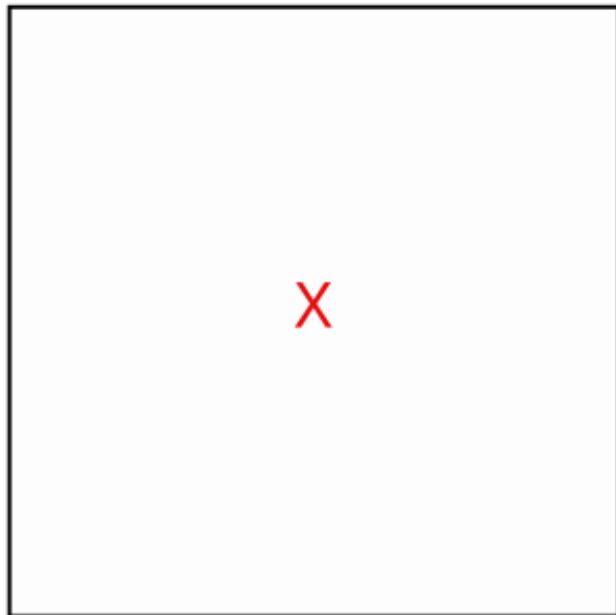
SEND

Image ratio: 1:1
Responsive screen design: 1024px
Grid dimensions: 80 px units, 32px
margins, 60 px columns, 20 px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT WORK CONTACT



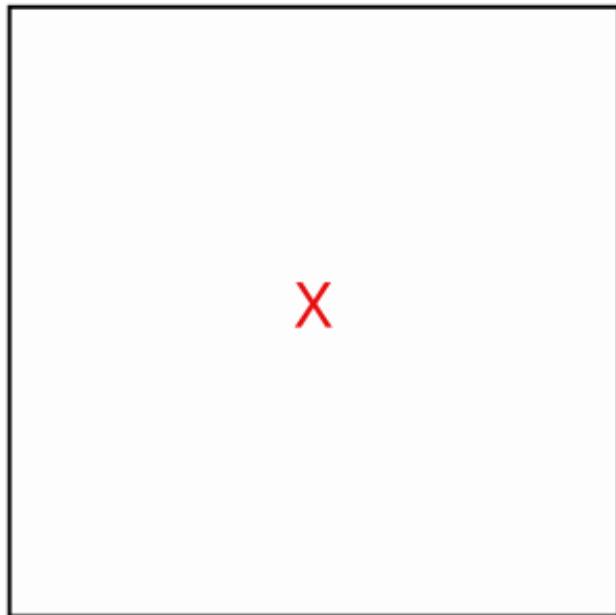
Experimental Social Media
Buff // Cultural Enthusiast

Image ratio: 1:1
Responsive screen design: 1024px
Grid dimensions: 80 px units, 32px
margins, 60 px columns, 20 px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT WORK CONTACT



Experimental Social Media
Buff // Cultural Enthusiast

Image ratio: 1:1
Responsive screen design: 1024px
Grid dimensions: 80 px units, 32px
margins, 60 px columns, 20 px gutters

ELINOR AHARON

ABOUT WORK CONTACT

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

Elinor Aharon is a young and motivated social media coordinator in NYC with experience in digital brand marketing development, content strategy and communications.

Raised in Queens, New York, she's developed a strong understanding for culture, entertainment, and technology that has helped her build her passion for growing and defining brands in the digital realm.

As an intern at various media outlets, she has assisted in building digital communities for various brands. She learned how to succeed in brand outreach and development, while also curating content that catered to large, yet specific audiences.

Currently, she works as a Social Media Coordinator at Talent Resources, managing 4 social accounts, and serves as the Head of Digital Strategy for HGR Group.

She is also completing her final year at Queens College with a major in Media Studies and Sociology and minor in Graphic Design.

Image ratio: 1:1
Responsive screen design: 1024px
Grid dimensions: 80 px units, 32px margins, 60 px columns, 20 px gutters

ELINOR AHARON

ABOUT WORK CONTACT

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

Elinor Aharon is a young and motivated social media coordinator in NYC with experience in digital brand marketing development, content strategy and communications.

Raised in Queens, New York, she's developed a strong understanding for culture, entertainment, and technology that has helped her build her passion for growing and defining brands in the digital realm.

As an intern at various media outlets, she has assisted in building digital communities for various brands. She learned how to succeed in brand outreach and development, while also curating content that catered to large, yet specific audiences.

Currently, she works as a Social Media Coordinator at Talent Resources, managing 4 social accounts, and serves as the Head of Digital Strategy for HGR Group.

She is also completing her final year at Queens College with a major in Media Studies and Sociology and minor in Graphic Design.

Image ratio: 1:1

Responsive screen design: 1024px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20 px gutters



Social Media Coordinator

Talent Resources
@talentresources

social media, strategy, analytics,
content creation, communications



Social Media Manager

Slate Property Group
@slatepropertygroup

social media strategy, content,
analytics

COFFEE 'N CLOTHES

Image ratio: 1:1
Responsive screen
design: 1024px
Grid dimensions:
80 px units, 32px
margins, 60 px
columns, 20 px
gutters



Brand Manager

Coffee 'n Clothes
@coffeenclothes

digital strategy, social media, content
strategy, partnerships



Image ratio: 1:1
Responsive screen design: 1024px
Grid dimensions:
80 px units, 32px
margins, 60 px
columns, 20 px
gutters

COFFEE 'N CLOTHES



ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT WORK CONTACT

CONTACT

elinor.aharon7@gmail.com

YOUR NAME

YOUR EMAIL

SUBJECT

TYPE YOUR MESSAGE HERE

SEND

Image ratio: 1:1
Responsive screen design: 1024px
Grid dimensions: 80 px units, 32px margins, 60 px columns, 20 px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT WORK CONTACT

CONTACT

elinor.aharon7@gmail.com

YOUR NAME

YOUR EMAIL

SUBJECT

TYPE YOUR MESSAGE HERE

SEND

Image ratio: 1:1

Responsive screen design: 1024px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20 px gutters

LOGO - NAME

ABOUT WORK CONTACT

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

OPENING VISUAL

INTRODUCTION

Image ratio: 1:1

Responsive screen design: 768 px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20px gutters

INTRODUCTION

BODY PARAGRAPH

Image ratio: 1:1

Responsive screen design: 768 px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20px gutters

LOGO - NAME

ABOUT WORK CONTACT

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

COMPANY
LOGO

COMPANY
IMAGE

JOB POSITION

COMPANY

INSTAGRAM

RESPONSIBILITIES // SCOPE OF WORK

COMPANY
LOGO

COMPANY
IMAGE

JOB POSITION

COMPANY

INSTAGRAM

RESPONSIBILITIES // SCOPE OF WORK

image ratio: 1:1
Responsive
screen design:
768 px
Grid dimensions:
80 px units,
32px margins,
60 px columns,
20px gutters

LOGO - NAME

ABOUT WORK CONTACT

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

CONTACT

elinor.aharon7@gmail.com

YOUR NAME

YOUR EMAIL

SUBJECT

TYPE YOUR MESSAGE HERE

SEND

Image ratio: 1:1

Responsive screen design: 768 px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20px gutters

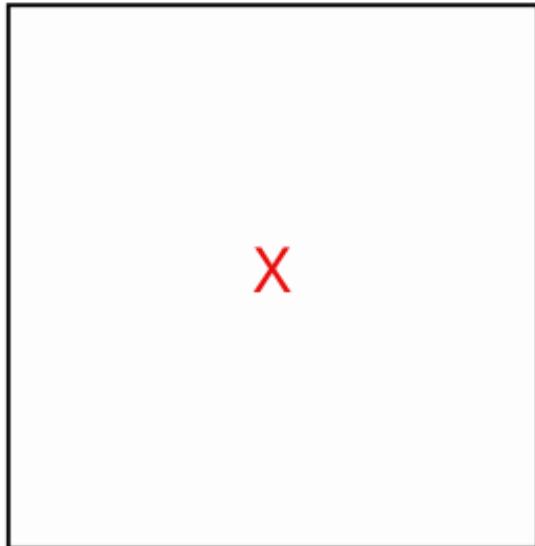
ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT



**Experimental Social Media
Buff // Cultural Enthusiast**

Image ratio: 1:1

Responsive screen design: 768 px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20px gutters

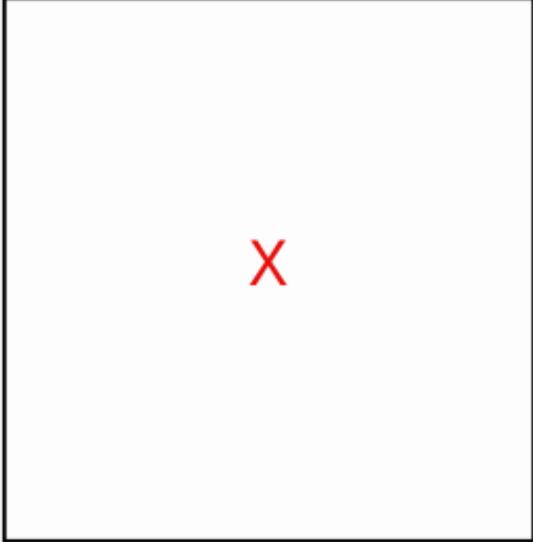
ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT



X

**Experimental Social Media
Buff // Cultural Enthusiast**

Image ratio: 1:1

Responsive screen design: 768 px

Grid dimensions: 80 px units, 32px
margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

Elinor Aharon is a young and motivated social media coordinator in NYC with experience in digital brand marketing development, content strategy and communications.

Raised in Queens, New York, she's developed a strong understanding for culture, entertainment, and technology that has helped her build her passion for growing and defining brands in the digital realm.

As an intern at various media outlets, she has assisted in building digital communities for various brands. She learned how to succeed in brand outreach and development, while also curating content that catered to large, yet specific audiences.

Currently, she works as a Social Media Coordinator at Talent Resources, managing 4 social accounts, and serves as the Head of Digital Strategy for HGR Group.

She is also completing her final year at Queens College with a major in Media Studies and Sociology and minor in Graphic Design.

Image ratio: 1:1

Responsive screen design: 768 px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

Elinor Aharon is a young and motivated social media coordinator in NYC with experience in digital brand marketing development, content strategy and communications.

Raised in Queens, New York, she's developed a strong understanding for culture, entertainment, and technology that has helped her build her passion for growing and defining brands in the digital realm.

As an intern at various media outlets, she has assisted in building digital communities for various brands. She learned how to succeed in brand outreach and development, while also curating content that catered to large, yet specific audiences.

Currently, she works as a Social Media Coordinator at Talent Resources, managing 4 social accounts, and serves as the Head of Digital Strategy for HGR Group.

She is also completing her final year at Queens College with a major in Media Studies and Sociology and minor in Graphic Design.

Image ratio: 1:1

Responsive screen design: 768 px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT



Social Media Coordinator

Talent Resources
@talentresources

social media, strategy, analytics,
content creation, communications



Image ratio: 1:1
Responsive
screen design:
768 px
Grid dimensions:
80 px units,
32px margins,
60 px columns,
20px gutters

Social Media Manager

Slate Property Group
@slatepropertygroup

social media strategy, analytics,
content

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT



Social Media Coordinator

Talent Resources
@talentresources

social media, strategy, analytics,
content creation, communications



Image ratio: 1:1

Responsive

screen design:

768 px

Grid dimensions:

80 px units,

32px margins,

50 px columns,

20px gutters

Social Media Manager

Slate Property Group
@slatepropertygroup

social media strategy, analytics,
content

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

CONTACT

elinor.aharon7@gmail.com

YOUR NAME

YOUR EMAIL

SUBJECT

TYPE YOUR MESSAGE HERE

SEND

Image ratio: 1:1

Responsive screen design: 768 px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

CONTACT

elinor.aharon7@gmail.com

YOUR NAME

YOUR EMAIL

SUBJECT

TYPE YOUR MESSAGE HERE

SEND

Image ratio: 1:1

Responsive screen design: 768 px

Grid dimensions: 80 px units, 32px margins, 60 px columns, 20px gutters

LOGO - NAME

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

OPENING VISUAL

INTRODUCTION

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

LOGO - NAME

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT
WORK
CONTACT

INTRODUCTION

BODY PARAGRAPH

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

LOGO - NAME

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT
WORK
CONTACT

COMPANY
LOGO

COMPANY
IMAGE

JOB POSITION

COMPANY

INSTAGRAM

RESPONSIBILITIES // SCOPE OF WORK

COMPANY
LOGO

COMPANY
IMAGE

JOB POSITION

COMPANY

INSTAGRAM

RESPONSIBILITIES // SCOPE OF WORK

Image ratio: 1:1
Responsive screen design: 640 px
Grid dimensions: 80 px units,
40px margins, 60 px columns, 20px
gutters

LOGO - NAME

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

CONTACT

elinor.aharon7@gmail.com

YOUR NAME

YOUR EMAIL

SUBJECT

TYPE YOUR MESSAGE HERE

SEND

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

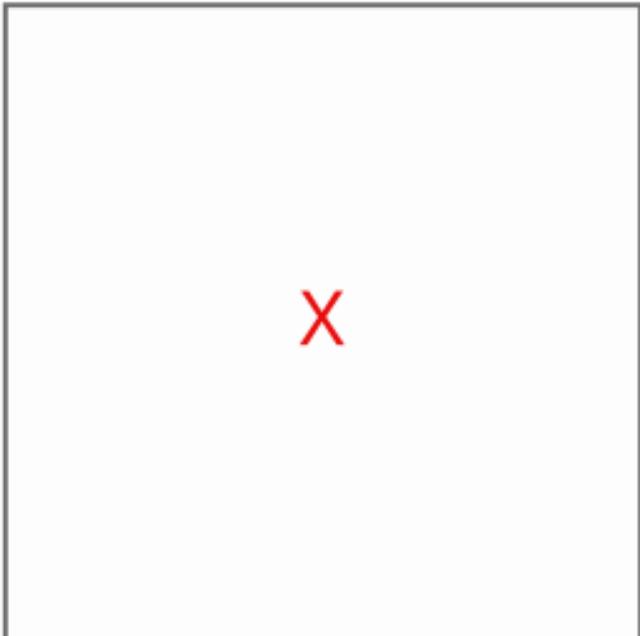
ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT



A large, empty rectangular frame with a thin black border, centered on the page. Inside the frame, a large red capital letter 'X' is positioned in the center.

**Experimental Social Media
Buff // Cultural Enthusiast**

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

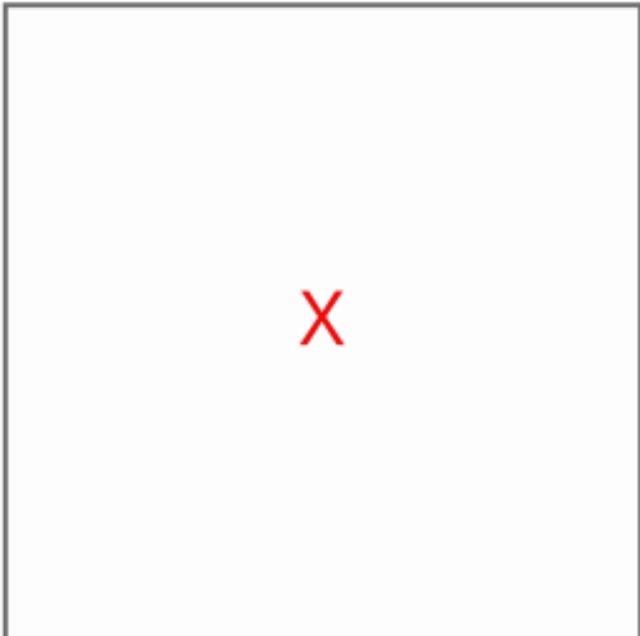
ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT



A large, empty rectangular frame with a thin black border, centered on the page. Inside the frame, a large red capital letter 'X' is positioned in the center.

**Experimental Social Media
Buff // Cultural Enthusiast**

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

Elinor Aharon is a young and motivated social media coordinator in NYC with experience in digital brand marketing development, content strategy and communications.

Raised in Queens, New York, she's developed a strong understanding for culture, entertainment, and technology that has helped her build her passion for growing and defining brands in the digital realm.

As an intern at various media outlets, she has assisted in building digital communities for various brands. She learned how to succeed in brand outreach and development, while also curating content that catered to large, yet specific audiences.

Currently, she works as a Social Media Coordinator at Talent Resources, managing 4 social accounts, and serves as the Head of Digital Strategy for HGR Group.

She is also completing her final year at Queens College with a major in Media Studies and Sociology and minor in Graphic Design.

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

Elinor Aharon is a young and motivated social media coordinator in NYC with experience in digital brand marketing development, content strategy and communications.

Raised in Queens, New York, she's developed a strong understanding for culture, entertainment, and technology that has helped her build her passion for growing and defining brands in the digital realm.

As an intern at various media outlets, she has assisted in building digital communities for various brands. She learned how to succeed in brand outreach and development, while also curating content that catered to large, yet specific audiences.

Currently, she works as a Social Media Coordinator at Talent Resources, managing 4 social accounts, and serves as the Head of Digital Strategy for HGR Group.

She is also completing her final year at Queens College with a major in Media Studies and Sociology and minor in Graphic Design.

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT



Social Media Coordinator

Talent Resources
@talentresources

social media, strategy, analytics, content
creation, communications



Social Media Manager

Slate Property Group
@slatepropertygroup

social media strategy, analytics, content

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT



Social Media Coordinator

Talent Resources

@talentresources

social media, strategy, analytics, content
creation, communications



Social Media Manager

Slate Property Group

@slatepropertygroup

social media strategy, analytics, content

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

CONTACT

elinor.aharon7@gmail.com

YOUR NAME

YOUR EMAIL

SUBJECT

TYPE YOUR MESSAGE HERE

SEND

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters

ELINOR AHARON

SOCIAL MEDIA | CONTENT | MARKETING | STRATEGY

ABOUT

WORK

CONTACT

CONTACT

elinor.aharon7@gmail.com

YOUR NAME

YOUR EMAIL

SUBJECT

TYPE YOUR MESSAGE HERE

SEND

Image ratio: 1:1

Responsive screen design: 640 px

Grid dimensions: 80 px units, 40px margins, 60 px columns, 20px gutters