

Annie Miller- by Nick Arboscello

age: 35

residence: Greenville, SC

education: BS Biology

occupation: High School Teacher

marital status: Married



"You can't blame gravity for falling in love"

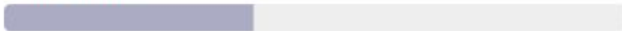
Annie is a high school biology teacher who teaches ninth grade students. She has been teaching for 10 years and has 3 children. She feels it is her duty for her students to be successful. She wants to keep all of her plans/assignments organized to help them with this.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Students to put full effort
- Help with her kids
- Classroom organization

Values

- Work Ethic
- Time

Criteria For Success:

Annie needs to have everything organized for her students so she feels they can be successful.

Wants

- Something that is able to keep all assignments for her class in one spot

Fears

- Tornadoes
- Uncleanliness
- Clowns



Kaitlyn Adams

Erica



age: 20

residence: Columbia, South Carolina

education: Univeristy of South Carolina Softmore

occupation: Starbucks Barista

marital status: Single

"Gotta Go Go Go"

Kaitlyn is a second year Chemical Engineering student attending University of South Carolina. She works as a barista at a local Starbucks. She also is a TA for a Calculus 142 class.

Comfort With Technology

INTERNET



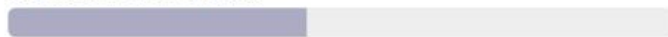
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- Pay rent
- Staying healthy
- Completing things on time
- Working on resume

Needs

- A way to plan for her ta class
- A way to keep her own classes
- A way to set time aside for herself

Wants

- Want to be organize and work efficiently

Values

- getting things done early
- setting time for herself
- taking care of her ta students

Fears

- Scared of taking on too much
- Forgetting small tasks
- Forgetting to eat

Joshua Moretti

age: 16

residence: Modena, Italy

education: Highschool

occupation: Student

marital status: Single

Alex



"What the heck is going on???"

Josh is a high school student who values his education, but struggles with organization. Ever since the pandemic, Josh has struggled to up with all of the websites his teachers use and it is showing in his grades. His mom calls him a bum, but he really just needs to get organized.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Josh just wants good grades in school so he can study abroad.

Needs

- Organization
- Food
- Social Interaction

Values

- Responsibility
- Well Designed Products

Wants

- Good grades
- College Acceptance Letter
- Loving Parents

Fears

- The Dark
- Thalassophobia
- Flashing Lights

Franky McDoble

age: 34

Mason

residence: Des Moines, Iowa

education: Masters

occupation: College Professor

marital status: Divorced



"Why was 6 afraid of 7, cause 7 8 9!"

Franky enjoys grading his students work after a long day of teaching. He goes to the bars every weekend in hopes to reignite the spark in his life. However during the week, grading late work and jeopardy takes up most his time.

Comfort With Technology

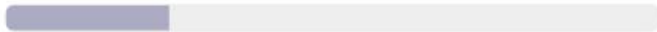
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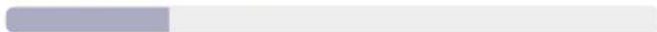
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MOBILE APPS



SOCIAL NETWORK



Needs

- To go out more
- To grade homework
- social interactions
- A girlfriend

Values

- A good drink
- A good education

Criteria For Success:

In order to feel successful, Franky needs to go out more and start enjoying his life. He needs to have fun for once.

Wants

- More time during the week to do what he wants
- His students to turn in work on time
- To not give late penalties
- His students to like him

Fears

- Dying alone
- His students yelling at him
- Owls
- Ex wife Shelly