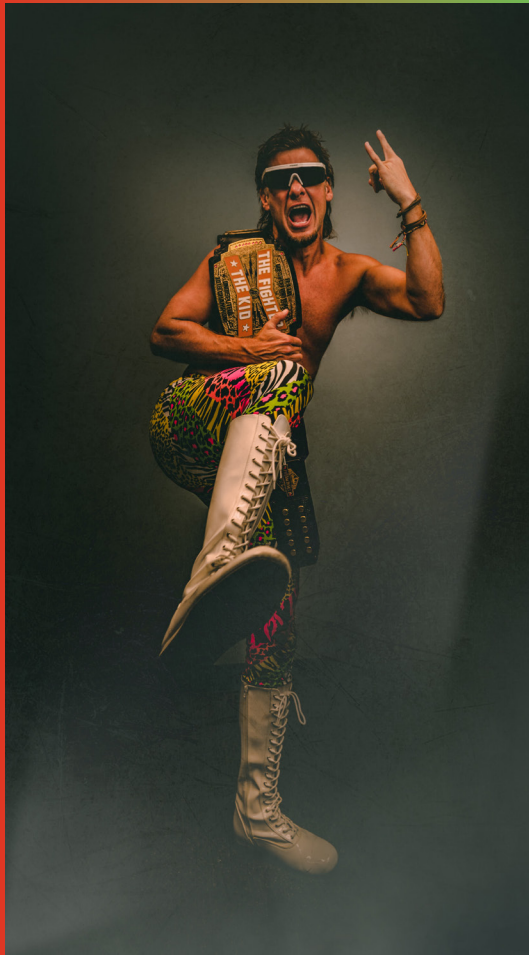


FOUNDER



“I COULD HAVE BEEN A DANCER.

I JUST NEVER GOT MY SHOT AT IT”

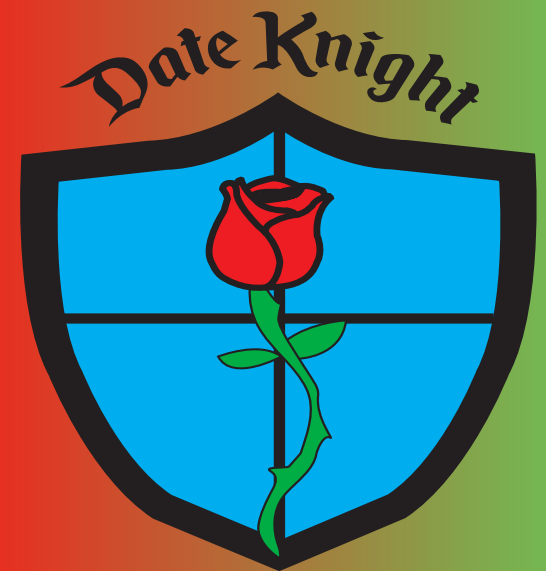
DEPENDABLE

ACCESSIBLE

SAFE

CARING

STRONG



HERE TO SERVE

“KNIGHTHOOD LIES ABOVE
ETERNITY; IT DOESN'T LIVE OFF
FAME, BUT RATHER DEEDS”

MISSION STATEMENT

Date Knight is working towards a safer drinking experience, empowering individuals to take safety into their own hands. Our innovative product the Excalibur allows users to test beverages in bars and nightclubs for commonly used date rape drugs.



CUSTOMERS

Date Knight's target market is college students and young adults who party on campuses, in bars, and at nightclubs. Drink spiking is a huge issue at college campuses in the US, with 1 in 13 college students reporting having been or suspected of being drugged. Also, 53% of all bar and nightclub visitors in the US are college students between the ages 18 and 29.



Most of Date Knight's consumers are located in bigger cities with an active nightlife and in college towns. Date Knight believes their consumers need an easy to use and accessible drug test device to protect themselves while not sacrificing a good night out.

LOCATION



Date Knight's headquarters currently resides in San Luis Obispo and in the future Date Knight will open a distribution warehouse in Las Vegas. Date Knight is a small company with a minimal amount of employees. In terms of business assets Date Knight is also a small company with very little capital.