



# Responsive Design & Media

*Software Development Bootcamp*



*Topic*

# What Is Responsive Design?



## What Is Responsive Design?

**Responsive design** is an approach to web design that makes web pages render well on a variety of devices and window or screen sizes.

It adapts based on screen width, pixel density, and orientation.



## Why Use Responsive Design?

- Ensures content is accessible on all devices
- Over 50% of web traffic comes from mobile devices
- Supports mobile phones, tablets, and screen readers
- Improves user experience across different devices



## Responsive Design Is...

- Responsive Units
  - Fluid grids
  - Flexible images
- Media queries



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# Responsive Units



## Why Responsive Units?

Fixed units (like pixels) don't scale well across devices, but **responsive units** can help make sure your layouts adapt to different screen sizes.

- Improve accessibility and user experience
- Make maintenance and updates easier



## What Are Responsive Units?

Responsive units dynamically adjust based on their reference point to allow elements to scale proportionally across different screen sizes.

- Percentages (e.g., 50%)
- Viewport width (vw)
- Viewport height (vh)





## Responsive Unit: Percent %

Relative to the parent  
element's size.

*child*

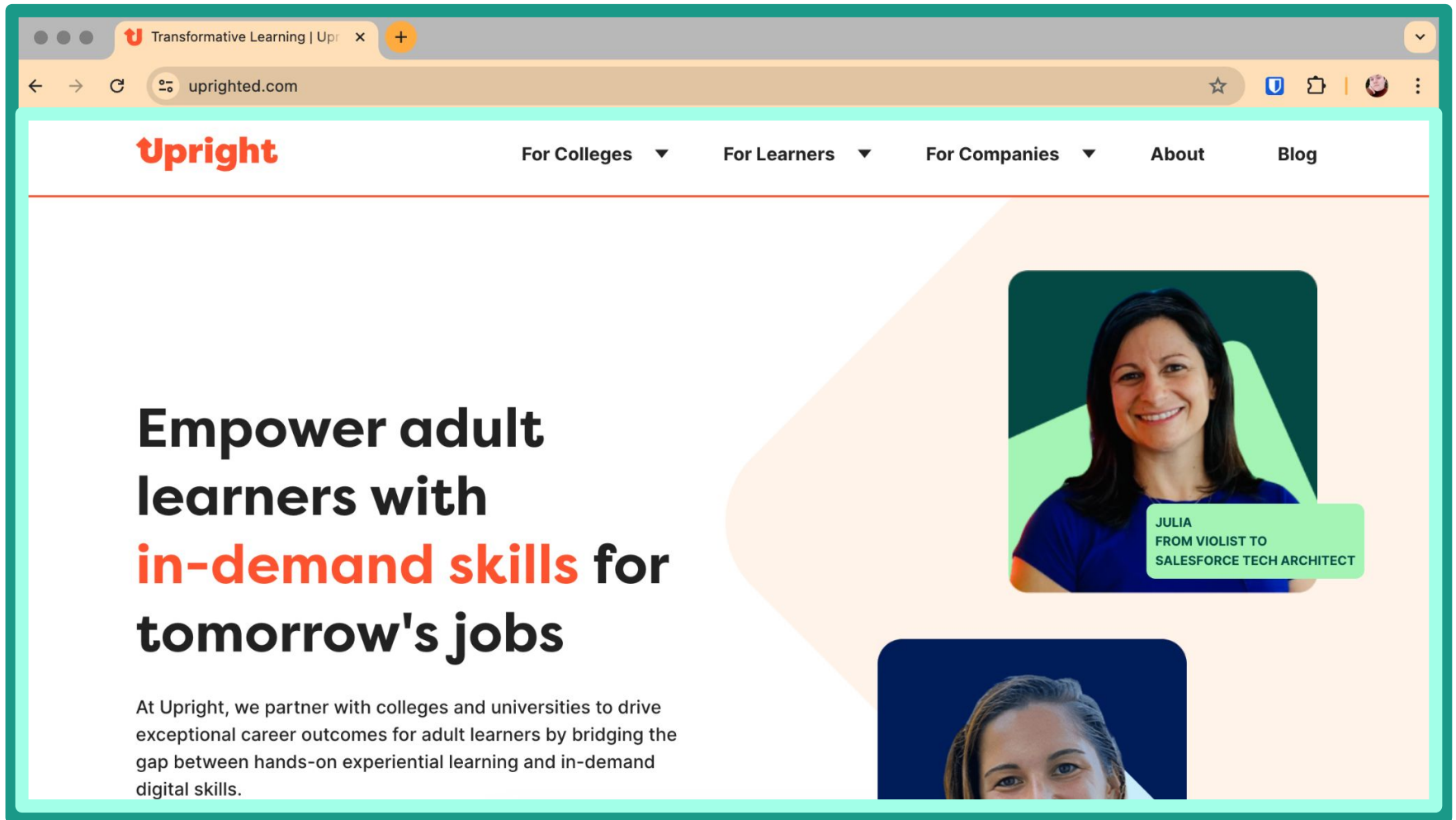
`width: 50%;`



## Responsive Unit: Viewport Width & Height (vw, vh)

Percentage of the viewport width and height.

- The viewport is visible area of a web page in a browser window.
- End users completely control the viewport.



## Viewport Vs Browser Window



# Fluid Grids

- Use relative units instead of fixed pixels
- Layout adjusts proportionally to screen size

```
.container {  
  display: grid;  
  grid-template-columns: repeat(3,  
    1fr);  
  gap: 1vw;  
}
```



## Flexible Images

- Images that scale with their containing element
- Prevent images from overflowing their container

```
img {  
  max-width: 100%;  
  height: auto;  
}
```



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# Media Queries



## What Are Media Queries?

Media queries use rules to check things like the size of the screen, and based on these rules different styles can be applied.

```
/* Basic syntax */  
@media media_type and (media_feature) {  
  /* CSS rules */  
}
```



## Media Features

Media queries reference various media features.

**Media features** are characteristics of the end user's browser like:

- **Width:** Viewport width
- **Resolution:** Pixel density
- **Hover:** Ability to hover





# Media Conditionals

Media queries can be made more specific with media conditionals:

- **AND condition**
  - Allows you to combine multiple rules, meaning all conditions must be true for the style to be applied
- **OR condition**
  - Allows you to specify multiple conditions where any one of them being true will apply the styles.

```
/* Default styles */
body {
  font-size: 16px;
}

/* Styles for screens wider than 600px */
@media screen and (min-width: 600px) {
  body {
    font-size: 18px;
  }
}

/* Styles for screens wider than 900px */
@media screen and (min-width: 900px) {
  body {
    font-size: 20px;
  }
}
```

## Media Query Example

```
/* AND condition example */
@media screen and (min-width: 768px) and (orientation: landscape) {
  /* CSS rules here will only apply if the screen is at least 768px wide and in landscape mode */
  body {
    background-color: lightblue;
  }
}

/* OR condition example */
@media screen and (min-width: 768px), screen and (orientation: portrait) {
  /* CSS rules here will apply if either the screen is at least 768px wide OR in portrait mode */
  body {
    background-color: lightgreen;
  }
}
```

## Media Conditional Examples



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# Embedded Media



## What Is Media?

Media refers to various types of content that can be **embedded** or displayed on a web page, enhancing the user experience beyond text.

- Media files
- Images, audio, and video
- HTML snippets
- Advertisements
- Maps, graphs, and charts
- Search boxes (e.g., Google Custom Search)



# Embedding Media

Embedding media involves incorporating content from other sources into your website.

Different types of media require different methods to embed.



# Embedding Images

To embed images, use the `<img src="">` tag. Here are common image sources:

- Your web server
- Free or paid hosting sites (e.g., Flickr, Imgur, 500px for images; YouTube, Vimeo, Wistia for videos; SoundCloud for audio)
- Content Delivery Networks (CDNs) like Amazon AWS, CloudFront, CloudFlare, and Akamai



# Embedding Video

Use the HTML5 <video> tag for hosting your own video files.

```
<video width="320" height="240" src="movie.mp4" type="video/mp4">  
  Your browser does not support the video tag.  
</video>
```





# Embedding Audio

Use the HTML5 `<audio>` tag for embedding audio files.

```
<audio src="myAudio.mp3" type="audio/mpeg" controls>
  <p>Your browser doesn't support HTML5 audio. Here is a
  <a href="myAudio.mp3">link to the audio</a> instead.</p>
</audio>
```



## Embedding The Internet: iframes

An iframe (Inline Frame) is an HTML element that allows you to embed another HTML document within the current web page.

- Creates a window within a web page
- Loads content from a different source
- Acts like a mini-browser within your page

```
<iframe
  id="guineapigs"
  title="Guinea Pigs Exit And Enter The Tube"
  width="300"
  height="200"
  src="https://www.youtube.com/embed/FM9SemMfknA?si=fVKJCeF8
  kvnFcuzI">
</iframe>
```

## iframe Example: YouTube



*Project*

# Jeopardy (Part 1)