

# A BAYESIAN HIERARCHICAL SMALL-AREA POPULATION MODEL ACCOUNTING FOR DATA SOURCE SPECIFIC METHODOLOGIES FROM AMERICAN COMMUNITY SURVEY, POPULATION ESTIMATES PROGRAM, AND DECENTNIAL CENSUS DATA

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Small area estimates of population are necessary for many epidemiological studies, yet their quality and accuracy are often not assessed. In the United States, small area estimates of population counts are published by the United States Census Bureau (USCB) in the form of the Decennial census counts, Intercensal population projections (PEP), and American Community Survey (ACS) estimates. Although there are significant relationships between these data sources, there are important contrasts in data collection and processing methodologies, such that each set of estimates may be subject to different sources and magnitudes of error. Additionally, these data sources do not report identical small area population counts due to post-survey adjustments specific to each data source. Resulting small area disease/mortality rates may differ depending on which data source is used for population counts (denominator data). To accurately capture annual small area population counts, and associated uncertainties, we present a Bayesian population model (BPop), which fuses information from all three USCB sources, accounting for data source specific methodologies and associated errors. We produce comprehensive small area race-stratified estimates of the true population, and associated uncertainties, given the observed trends in all three USCB population estimates. The main features of our framework are: 1) a single model integrating multiple data sources, 2) accounting for data source specific data generating mechanisms, and specifically accounting for data source specific errors, and 3) prediction of estimates for years without USCB reported data. We focus our study on the 159 counties of Georgia, and produce estimates for years 2006-2022. We compare BPop population estimates to decennial census counts, ACS 5-year estimates, and PEP annual counts. Additionally, we illustrate and explain the differences in estimates of data-source specific errors. Lastly, we compare model predictive performance using validation exercises. Our Bayesian framework accounts for differing data generating mechanisms and data source specific errors in the estimation of small area population estimates, with the ability to extend this approach to estimate population counts at smaller spatial granularities and for demographic sub-populations defined further by race, age, and sex.

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**1. Introduction.** Small area estimates are routinely used to track local population trends in disease and mortality rates. Specifically, health research uses population data as denominators in estimation of disease and/or mortality rates [Nethery, R. et al. \(2021\)](#). In the United States, small area estimates of population counts are published by the United States Census Bureau (USCB) in the form of the Decennial Census, Intercensal population projections (PEP), and the American Community Survey (ACS). In studies tracking small area disease rates over time, researchers often use ACS small-area multi-year estimates to capture annual trends in the at risk population. In addition, these population estimates are used to obtain up-to-date (i.e., current year) annual small area disease or mortality rates. Although each source reports population data at the county level, there are important distinctions in data methodologies, and data availability, based on geographic unit, i.e., counties and states have higher data availability across the different sources, compared to census tracts and block groups. In addition, the different methodologies yield population estimates, which capture incomparable data quantities. As a result, small area disease or mortality rates can differ depending on which source of population data are used as denominator data [Nethery, R. et al. \(2021\)](#).

The contrasts, and associations, in data collection, and processing methodologies, between the different USCB programs, yield population estimates which may be subject to different sources, and magnitudes, of error and different post-survey adjustments. The decennial census is a cross-sectional comprehensive survey mandated to count the entire U.S. population, which is accomplished through multiple modes of collection. As such, decennial counts are used as a control for population estimates in the other USCB data products. Additionally,

census counts do not suffer from sampling error, but do suffer from forms of non-sampling measurement error, such as erroneous entries, duplications, and under-counting, which is assessed in post-survey adjustments [United States Census Bureau \(2012\)](#); [U.S. Census Bureau: CCM \(2012\)](#). ACS small-area population estimates for counties, census tracts, and block groups, are reported in the form of 5-year period estimates, which are weighted sample-based estimates based on a 5-year span of data collection. ACS uses post-stratification adjustments to ensure consistency with the census and PEP reported population estimates. Additionally, ACS reports associated margins of error, which quantify the uncertainty (variability) due to sampling error [U.S. Census Bureau \(2009\)](#); [US Census Bureau \(2014\)](#); [U.S. Census Bureau \(2018\)](#). PEP reported intercensal population estimates are derived from a cohort component model, which uses the last decennial census as a base population, and projects population estimates forward using births, death, and net migrations [Population Estimation Program \(2019\)](#). As such, the error associated with decennial census counts is carried forward into the error associated with PEP projections. Due to the relationship between the decennial census, ACS, and PEP data collection, and post-processing methodologies, the resulting data-source specific population estimates, and associated uncertainties, cannot be considered independent. Due to mechanisms used to ensure internal consistency between data reporting, both ACS and PEP related errors may be considered functions of the census related errors. This presents significant challenges when combining data across multiple sources to estimate true small area population counts, and quantifying uncertainties.

Although rarely acknowledged each of these different population data sources has limitations, of which data users must be aware. First, there are delays in reporting, i.e., the most recent available data for 2022 is the PEP 2020 population estimates, and the most comprehensive decennial data are only available every 10 years. Therefore, USCB data do not capture the most recent year population estimates, and the population-at-risk denominators, used in small area health statistics, may be from earlier years. Secondly, small area annual intercensal counts are not reported for census tract or block groups within counties. This gap is particularly important when exploring small-area patterns in population sub-groups (e.g., race, socio-economic status). Lastly, small area (census tracts and block groups) population estimates are reported by ACS in the form of 5-year period estimates. Therefore, users may introduce bias in small area disease surveillance with the use of delayed and/or non-annual small area population data. The biases that can be induced in disease mapping models due to inaccurate population size estimates were recently explored in [Nethery, R. et al. \(2021\)](#).

Several studies propose adjusted design-weight based estimators, in combination with a Bayesian smoothing model, in the assessment of complex health-related survey data to produce local population estimates that account for survey design and weighting schemes. The design weights are incorporated into the likelihood, and reduce variance through spatial smoothing to produce small area estimates, which account for sampling schemes, and reduce variability in highly variable small sample areas [Mercer, L. et al. \(2014\)](#); [Chen, C. et al. \(2014\)](#); [Mercer, L. et al. \(2015\)](#). [Bradley, J. et al. \(2015b,a, 2016\)](#) present Bayesian hierarchical multivariate spatio-temporal models to incorporate multiple sources of data, accounting for different levels of survey precision. They present a multivariate mixed effects model (MTSM), which provides multi-resolution estimates through basis function aggregation in space and time with the aim of obtaining population estimates of different space and time resolutions, based on reported multi-year ACS period estimates. The focus of this work is the spatio-temporal latent process which can be applied to multivariate, longitudinal, and high dimensional areal data. In contrast to the previous works, our aim is to account for the complex relationships between the different data source specific data collection methods, and

data dependencies with the use of multiple sources of USCB data. Additionally, we account for the overlapping nature of ACS multi-year survey estimates, which cannot be considered independent, but if often ignored in the use of ACS multi-year estimates.

To motivate our model assumptions for data source specific errors, we reference previous work comparing total ACS reported uncertainties with those of the 2000 decennial census long form data, and showed that ACS margins of error were, on average, 75% larger than those corresponding to the 2000 decennial census [Spielman, S. et al. \(2014\)](#). These results indicate that, for the smallest geographies, ACS population estimates suffer from substantial uncertainty, compared to population sizes reported by the decennial census, due to sampling uncertainty (design-based sampling error). Additionally, the ACS survey methods yield a smaller sample compared to the complete enumeration of the decennial census [Spielman, S. et al. \(2014\)](#); [Starsinic, M. and Tersine Jr., A. \(2007\)](#). The authors note that the key reasons for the ACS's increased uncertainty, compared with the 2000 decennial census long form, were its sampling of higher geographic resolution, i.e., sampling of smaller local sample sizes will increase errors surrounding population estimates, and an increase in the variability in survey weights. Additionally, [Spielman, S. et al. \(2014\)](#) showed the existence of spatial patterns in associated errors, and that ACS reported error varied by demographic sub-populations (i.e., heterogeneity of the population). These differences in levels of data-source specific uncertainty, highlight the need to account for data-source specific errors associated with population estimates, specifically in the context of quantifying small area sub-population health disparities. The fusion of multiple data sources allows for sharing of information, which allows ACS to borrow strength from the other USCB data sources, and improves upon the large degree of ACS related sampling errors. [Spielman, S. et al. \(2014\)](#); [Spielman, S. and Folch, D. \(2015\)](#).

To accurately estimate small-area population counts, accounting for the relationships between data source specific methods and errors, we present a Bayesian Hierarchical Population Estimation (BPop) model, which fuses information from all three USCB population data sources in a principled way. The strength of our proposed approach is that it allows for borrowing of information across the different sources, and accounts for documented source-specific errors, and processing procedures. Our approach combines a design-weight based estimator, and a Bayesian smoothing approach, as well as incorporating measurement error parameters, within a unified statistical model framework. First, we address non-sampling error, i.e., error not attributable to a sample survey design, which impacts all USCB data sources. The lack of data to directly inform non-sampling error estimates requires that we use a model-based approach. In addition to non-sampling error, the careful design of the ACS allows specific calculation of associated sampling errors. To incorporate data source specific error terms within BPop, we extend the classical additive error model framework, in which observed data are assumed unbiased, and equal to the sum of the true counts plus a stochastic error term [Carroll, R.J. et al. \(2006\)](#). We build on an extension proposed by [Riebler, A. et al. \(2016\)](#) to relax the assumption that ACS data are unbiased for the true population counts. Specifically, in our approach, the stochastic error term is broken down into two unique additive components: (1) a county-race specific model-based non-sampling error term, and (2) an observed county-year-race specific noise component introduced by ACS sampling schemes, a design-based sampling error. In addition, the BPop model allows for prediction of small area population estimates to years without data, i.e., more recent years in which ACS, PEP, and decennial data are unavailable. We also show how annual county specific estimates, obtained from the BPop model, can be used to impute smaller area 1-year population counts (i.e., for census tracts), which are not currently available per USCB programs. The resulting population estimates, and uncertainties, across years, provide small area annual race-stratified

population counts (and associated errors) for counties and census tracts, predicted up to the most recent years, and as such can be used as denominator estimates within a larger disease mapping framework.

The motivation for this work is to build upon the rich data and methods, reported per USCB data sources, to produce annual race-stratified small area (county and census tract level) population size estimates that are accurate, comprehensive, and fully compatible across time and space, and that are accompanied by representative uncertainty estimates. These improved population size estimates, and uncertainties, will allow for more accurate characterization of small area disease and mortality trends. We apply the BPop model to estimate county and census tract level race-stratified predicted population estimates, and uncertainties, for the state of Georgia (GA), over the period 2006-2022. We note BPop has broad applicability across geographies and demographic groups that have multiple sources of small area population data available. Future work will involve application of BPop to obtain annual population estimates for demographic sub-groups, at smaller geographies, in which there is increased data sparsity and smaller population counts.

Figure 1 presents a guide to the structure of this paper. The following section (Section 2) describes the different USCB data products, and their availability. Section 3 describes our approach to construct county/census tract, and race-stratified population estimates, and gives a detailed description of BPop components. Specifically, we describe the data source specific likelihood functions, and modeling of associated errors. We describe the modeling of unobserved population counts, which extends to prediction of estimates for population-periods without data, including smaller population of census tracts. Lastly, we compare model predictive performance using validation studies. Section 4 shows our results for county-year-race/tract-year-race estimates and associated model-based uncertainty estimates for Georgia between 2006-2022, detailing comparison of sampling and non-sampling estimates, global and county specific temporal trends, and results from our validation study. Lastly, in Section 5, we discuss the implications of our results for further research in small area estimates applications.

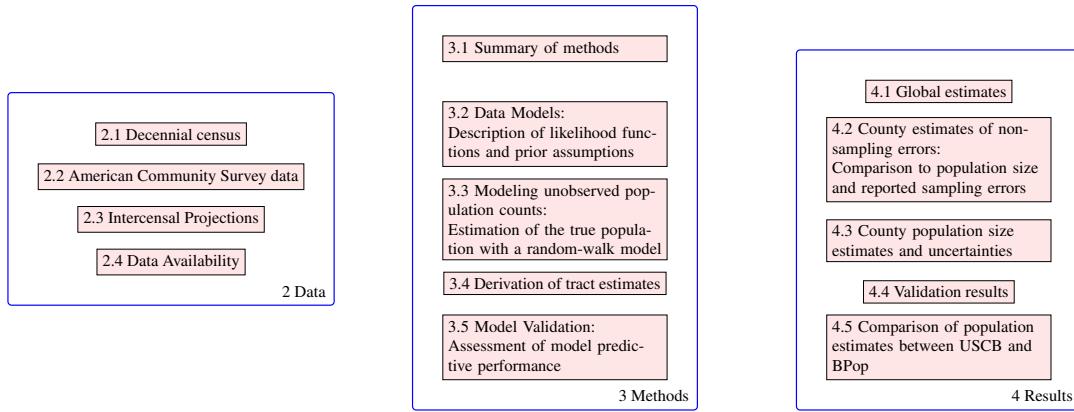


FIG 1. *Outline of the structure of sections and descriptions.*

**2. Data.** County-specific population size estimates typically come from the United States Census Bureau (USCB) in the form of (1) decennial census counts, (2) American

Community Survey data, and (3) Population Estimation Program (PEP) reported estimates. Below we give brief descriptions of the different data sources and corresponding data collection methods. Figure 2 illustrates the data generating process across the different UCSB programs.

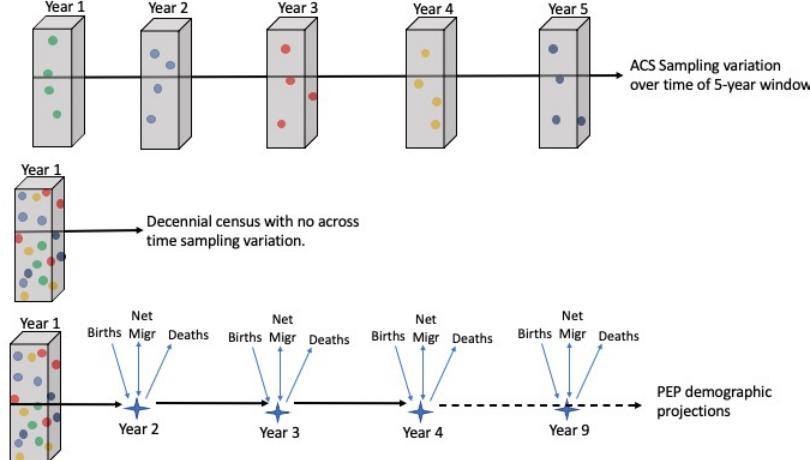


FIG 2. Illustration of data generating processes for ACS, Decennial census, and PEP demographic projections. Boxes refer to data collection on individuals via surveys. Crosses refer to data generation through demographic projection formula. Color dots refers to blocks of individuals.

**2.1. Decennial Census.** The decennial census is a cross-sectional comprehensive survey constitutionally mandated to count every person in the U.S., which is accomplished through multiple modes of collection including mail, internet, phone-surveys, as well as door-to-door recruitment. Figure 2 illustrates the data generating process in which the USCB seeks to count the entire population (colored dots) in the decennial year. The decennial census is considered the gold standard because it is comprehensive, and aims to capture the entire population. Due to complete enumeration, decennial counts do not suffer from sampling variation, thus can be used as a control for population sampling estimates in alternative surveys, e.g., ACS.

The largest disadvantage of the decennial census is that data are only collected every 10 years, and often an additional two years are needed for tabulation. Rapidly changing areas and demographic or economic changes are not captured sufficiently quickly, particularly for public health surveillance applications. In addition, completion of the decennial census comes at enormous expense to ensure every household is sampled. Lastly, the decennial census population estimates may suffer from non-sampling errors, which can be attributed to under/over counts of the population [Spielman, S. et al. \(2014\)](#); [United States Census Bureau \(2012\)](#).

In an attempt to assess the extent of the non-sampling error affecting decennial census data, both nationally, and within particular sub-populations, the Census Coverage Measurement Program (CCM) conducts a post-enumeration survey following each decennial census, in which it measures the extent of erroneous enumerations due to duplications or other errors, incorrect geo-recorded residences, and omissions. The CCM program reports net undercount (coverage) measures, which capture the extent of erroneous enumerations and omissions [U.S.](#)

[Census Bureau: CCM \(2012\)](#).

$$(1) \quad \text{Net Undercount} = \text{truth} - \text{census}$$

$$\% \text{ Net Undercount} = \frac{\text{truth} - \text{census}}{\text{truth}} \cdot 100$$

in which the estimated “truth” is derived using the post-enumeration survey, and a dual system estimation method (DSE). The CCM reported the estimated 2010 census percent national-level net undercount was 2.06% ( $sd = 0.5\%$ ), and  $-0.83\%$  ( $sd = 1.15\%$ ), for the Black and White populations, respectively. The net undercount provides some information about the extent of non-sampling errors, and therefore, we incorporate the percent net undercount in our modeling of decennial census county-specific population counts [U.S. Census Bureau: CCM \(2012\)](#).

**2.2. American Community Survey data.** The ACS is a complex sample survey conducted by the U.S. Census Bureau annually. ACS population data are available in 1-year period estimates for all counties with population size  $> 65,000$ , and in 5-year rolling averages for all census geographies. Figure 2 illustrates that for the 5-year period estimates, ACS collects 3.5 million independent samples of data nationally (approximately 2.5% of the population) for each year within the 5-year time interval (different color dots per year refer to different annual samples of the population), and aggregates weight-adjusted data to derive period estimates. ACS individual level data are aggregated to population level data using individual weights derived from sampling probabilities [US Census Bureau \(2014\)](#). Subsequently, post-stratification adjustments are made to ensure a degree of consistency between PEP reported population estimates (described in Section 2.3), and ACS reported population estimates for the same corresponding county population [U.S. Census Bureau \(2014\)](#). An important distinction between ACS and other USCB data sources is the time interval corresponding to its data collection. Although the data collection process spans 5-year intervals, ACS 5-year estimates are published annually, representing estimates from overlapping periods of data, i.e., 2010-2014, 2011-2015, etc. Therefore, these annually reported 5-year estimates are not independent. USCB recommends users refer to ACS 5-year estimates using the end-year and not the mid-year of the period [U.S. Census Bureau \(2018\)](#). In addition to point estimates, ACS reports associated margins of error, which quantify the uncertainty (variability) due to sampling error. An advantage of the ACS relative to the decennial census is the availability of small area population estimates published annually. However, compared to the decennial census, ACS estimates include sampling errors due to the small samples collected for small areas, and long data collection periods, with rotating sampling schemes across counties. ACS estimates may also be inconsistent with counts reported by the decennial census. USCB explicitly discourages the use of ACS 1- or 5-year population size estimates as denominator data, and instead recommends the use of PEP reported annual population estimates [U.S. Census Bureau \(2009, 2018\)](#). However, it is common practice, in the literature, to use ACS 5-year estimates in small area analysis, particularly, in the absence of available PEP data for census tracts, and block groups [U.S. Census Bureau \(2009\)](#) [US Census Bureau \(2014\)](#)[U.S. Census Bureau \(2014\)](#)[U.S. Census Bureau \(2018\)](#).

**2.3. Intercensal Projections.** The Population Estimation Program (PEP) produces annual intercensal population estimates, and projections, based on births, deaths, and migrations, for national, state, county, and micropolitan areas. Population projections are derived

using a cohort component model given below,

(2)

$$\text{Population Base (y0)} + \text{Births} - \text{Deaths} + \text{Net Migration} = \text{Population Estimate (y1)}$$

which assumes a deterministic relationship between the population rate of change, and the number of births, deaths, and migrations [Preston, S. et al. \(2000\)](#). The population base (starting population) is the last decennial census e.g., 2010 number reported, or the previous point in the time series. Figure 2 illustrates that from the starting population, estimates are projected forward using births, deaths, and net migration estimates, and as such these estimates do not suffer from sampling error. The National Center for Health Statistics (NCHS) provides the vital statistics data used in these calculations. PEP uses a “top-down” approach, in which national levels of population change are estimated by month, and by age, sex, race, and Hispanic origin, using Eq 2. They then produce estimates of the total annual population of counties, which sum to the state level. It is, generally, considered more reliable to estimate change for larger populations than aggregation upward from smaller population sizes [Population Estimation Program \(2019\)](#). First, month-specific population sizes at the national level by age, sex, race, and Hispanic ethnicity, are calculated. Then estimates of the total annual populations of counties sum to the state level. With national characteristics, state total, and county total estimates, the PEP program produces state, and county-level, estimates by age, sex, race, and Hispanic ethnicity. All estimates are consistent across geography and demographic characteristics, i.e., smaller areas sum to the larger areas. This requires an adjustment to final estimates to ensure consistency. While important, we defer incorporating uncertainty in vital statistics data to future work [Population Estimation Program \(2019\)](#).

**2.4. Data Availability.** A summary of data availability by data source is shown in Table 1. Decennial population counts are reported for all geographical, and statistical areas, for demographic sub-populations, for every decennial year. ACS annual estimates are available for selected counties with total county populations greater than 65,000 (a little over 25% of all counties), for years 2010-2018. ACS 5-year estimates are available for all geographical and statistical areas reported by census down to census tracts, and block groups, for demographic sub-populations. Lastly, PEP projected annual estimates, for demographic sub-populations, are available only for states, counties, with total counts available for metro/micropolitan statistical areas, i.e., cities and towns, for 2010-2019. Information from the 2020 decennial census was not included due to non-availability of small area population counts at the time of this analysis..

Data availability by source			
Data Source	Populations Available	Years Available	Related Sources
Decennial census total counts	All geographic areas, i.e., counties, census tracts, block groups by demographic sub-populations	2010	
ACS 5-year period sampled counts	All geographic areas, i.e., counties, census tracts, block groups by demographic sub-populations	2010-2018 by 5-year periods	Controlled with census reported counts
PEP annual estimated counts	All metropolitan and micropolitan statistical areas, counties, cities, towns (Demographic sub-population counts available at the county level and larger)	2010-2019 annual estimates	Decennial census used as base population

TABLE 1

*Data availability by USCB data source (decennial census, ACS, and PEP projections). Availability is broken down by population in which counts are available, and the respective years for which data area reported. The last column indicates the dependencies between different data sources.*

As an illustration, Figure 3 illustrates race-stratified population size estimates from each data source for Chattahoochee County, GA, for years 2010-2019. ACS population size estimates are denoted with crosses, with decennial counts as dots, and PEP estimates as diamonds. We show non-trivial standard errors (dashed lines) based on the reported ACS margins of error assuming an approximate normal distribution, and using the transformation formula  $SE = MOE/1.645$ . Race-stratified ACS 5-year estimates, and associated errors, are available for both counties, and census-tracts within counties, illustrated using one example tract within Chattahoochee County (row 2). Decennial counts are available for all sub-groups down to tracts and block groups. Race-stratified PEP estimates are not available at the census tract level.

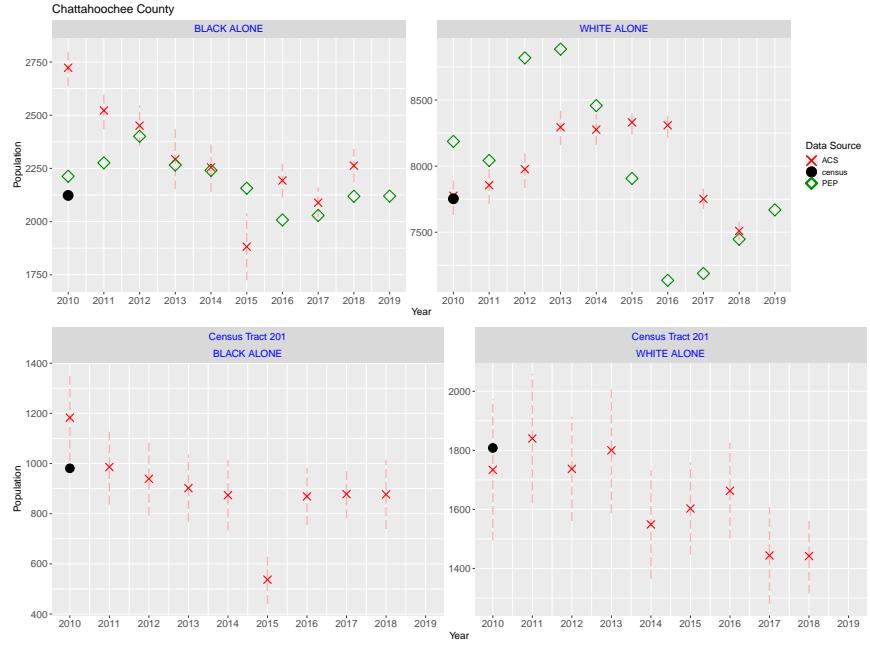


FIG 3. Comparisons of ACS, decennial, and PEP reported county population counts for Chattahoochee county. Crosses (dashed lines) refers to ACS reported counts (and reported errors), dots refers to decennial census counts, and diamonds refers to PEP projection estimates. Data shown for years 2010-2018 refer to the end years of ACS 5-year period estimates. We show data availability between county-specific data (top row), and census-tract level data (row 2).

### 3. Methods.

**3.1. Summary:** Our Bayesian Hierarchical Population Model (BPop) aims to integrate the three population data sources, and account for data source specific errors, in order to learn about the true population sizes. Figure 4 shows a graphical representation of the Bayesian hierarchical model set-up. The main features of the model are as follows:

(i) Estimates of county-race specific non-sampling errors,  $\sigma_{NS[c,r]}^2$ , are informed by decennial census, PEP, and ACS population counts, as well as ACS reported design-based sampling error  $s_{c,t,r}^2$  for county  $c$ , year  $t$ , race  $r$ , which is discussed in Section 3.2. These unobserved non-sampling errors capture the uncertainty associated with decennial counts. Due to the complex relation between the three data sources, illustrated in Figure 4, we are able to use information from all three sources to inform non-sampling error estimates. As such, the variance, associated with each data source, can be written as a function of  $\sigma_{NS[c,r]}^2$ .

(ii) The data model (defining the likelihood function) consists of modeling: (1) overlapping ACS 5-year weighted period estimates, (2) decennial census survey data, and respective non-sampling error bias, and (3) PEP population rates of change. The observed data quantities are modeled using our specified likelihood functions. The data models define how we learn about the parameters of interest given the observed data quantities. The resulting likelihood functions are described in Section 3.2.

(iii) True (but unobserved) log-transformed population counts are modeled for each for county  $c$ , year  $t$ , race  $r$ ,  $\eta_{c,t,r}$ , using a linear combination of a county-race specific average, a temporal effect assumed using a random walk order 2, and county-race specific spatial random effects. This process is described in detail in Section 3.3. Figure 4 shows that the county-year-race stratified log-transformed true population estimates  $\eta_{c,t,r}$  are informed by the hierarchical structures, as well as global hyper-parameters. We learn about the true population given observed population data reported by ACS, PEP, and decennial census, respectively.

Let  $\mathbf{n}^{()}$  denote the vector of reported population counts for county  $c$ , race  $r$ , year  $t$ , in which we distinguish the data source within the superscript  $()$ , i.e.  $\mathbf{n}^{(census)}$  denotes vectors of decennial census reported population counts. We denote corresponding vectors of  $[c,t,r]$  true population estimates using  $\gamma$ , and associated county-race specific non-sampling errors as  $\sigma_{NS}^2$ . Additionally, we denote the vector ACS reported sampling errors  $s^2$ . We remove subscripts of  $[c,t,r]$ , for the above quantities, for ease of readability. Let  $\Theta$  be a vector of all hierarchical parameters, and hyper-parameters, illustrated in Figure 4. In Eqs. 3 to 5 we show the full conditional posterior distribution to illustrate data dependencies. The posterior distribution of true population estimates is proportional to the joint data likelihood multiplied by prior assumptions, i.e.,

$$(3) \quad p(\gamma, \sigma_{NS}^2, \Theta | \mathbf{n}^{(census)}, \mathbf{n}^{(PEP)}, \mathbf{n}^{(ACS)}, s^2) \propto p(\mathbf{n}^{(census)}, \mathbf{n}^{(PEP)}, \mathbf{n}^{(ACS)} | \gamma, \sigma_{NS}^2, s^2, \Theta) \text{ joint likelihood} \\ \cdot \quad p(\gamma | \sigma_{NS}^2, \Theta) \cdot p(\sigma_{NS}^2, \Theta) \text{ priors}$$

Due to data dependencies, described in Section 2, and illustrated in Figure 4, the joint likelihood can be broken down further into conditional likelihoods, shown in Eq. 4 to 5, in which the likelihood for ACS population counts is dependent upon PEP and census data, and similarly, the likelihood for PEP population counts is also dependent upon census data. The hierarchical process model on  $\gamma$  is determined by the prior assumptions placed on hierarchical parameters and hyper-parameters, shown in Eq. 5.

$$(4) \quad p(\gamma, \sigma_{NS}^2, \Theta | \mathbf{n}^{(census)}, \mathbf{n}^{(PEP)}, \mathbf{n}^{(ACS)}, s^2) = p(\mathbf{n}^{(ACS)} | s^2, \mathbf{n}^{(PEP)}, \mathbf{n}^{(census)}, \gamma, \sigma_{NS}^2, \Theta) \\ \cdot \quad p(\mathbf{n}^{(PEP)} | \mathbf{n}^{(census)}, \gamma, \sigma_{NS}^2, \Theta) \\ \cdot \quad p(\mathbf{n}^{(census)} | \gamma, \sigma_{NS}^2, \Theta)$$

$$(5) \quad \cdot \quad p(\gamma | \sigma_{NS}^2, \Theta) \cdot p(\sigma_{NS}^2, \Theta)$$

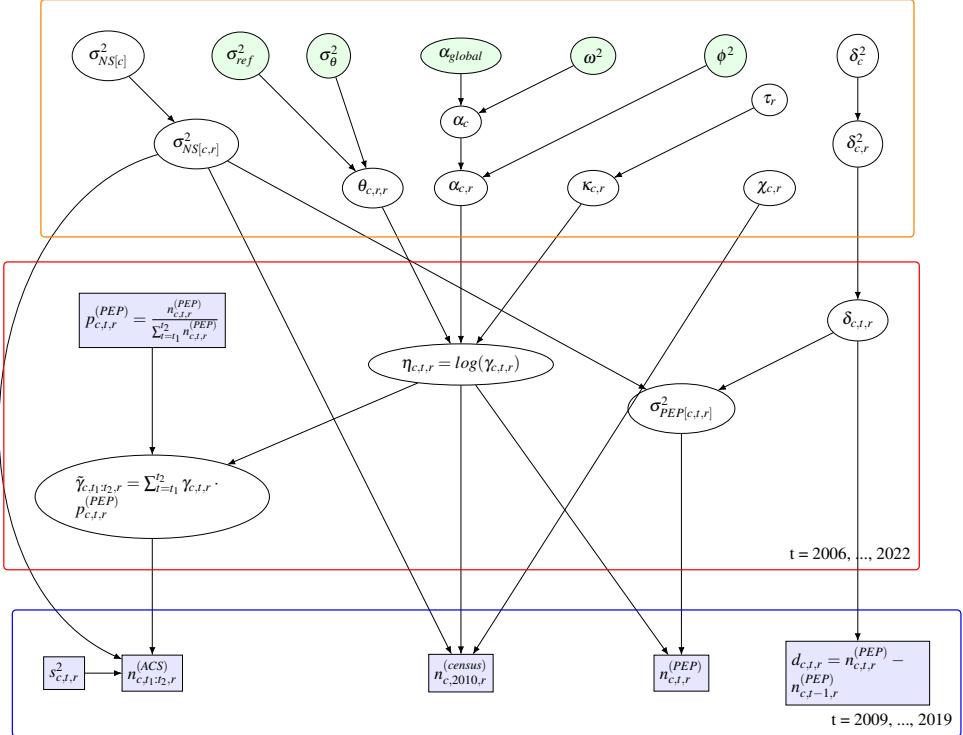


FIG 4. *Directed graphical representation of the BPop hierarchical model. Blue rectangles denote observed data quantities, and circles denote latent variables (green shaded circles for global hyper-parameters). Solid arrows denote stochastic dependency. Boxes group quantities by indices, i.e., (1) blue box contains observed population data, stratified by county-year-race for years 2009 to 2019, (2) red box contains both estimated parameters and observed data quantities stratified by county-year-race, for years 2006 to 2022, (3) orange box contains county-race, county-specific, and global parameters. Subscripts refer to county  $c$ , year  $t$ , race  $r$ .*

**3.2. Data Models.** The data model defines the assumed distribution for the observed data. It associates the vector of observed population counts for county  $c$ , year  $t = 2009, \dots, 2019$ , and race  $r$ ,  $n_{c,t,r}$ , to the parameters of interest, the true population counts for corresponding county, year, and race,  $\gamma_{c,t,r}$ . We incorporate hierarchical data models for each of the different data collection and processing methodologies, in order to model the true population sizes given the data we have observed. Building off of the sources of variability for each data component, we consider a model of each component assuming the others are fixed.

**3.2.1. Decennial census.** The posterior distribution of census alone, assuming others are fixed, is given by,

(6)

$$p(\gamma_{2010} | \mathbf{n}^{(census)}, \boldsymbol{\chi}, \sigma_{NS}^2, \boldsymbol{\Theta}) \propto p(\mathbf{n}^{(census)} | \gamma_{2010}, \boldsymbol{\chi}, \sigma_{NS}^2) \cdot \text{(likelihood)}$$

$$p(\boldsymbol{\Theta}) \cdot p(\boldsymbol{\chi}) \cdot p(\sigma_{NS}^2 | \boldsymbol{\Theta}) \cdot p(\gamma_{2010} | \boldsymbol{\Theta}) \cdot \text{(hierarchical priors)}$$

$$= \prod_c^C \prod_r^R N \left( n_{c,r}^{(census)} | \gamma_{c,2010,r}, \boldsymbol{\chi}_{c,r}, \sigma_{NS[c,r]}^2 \right).$$

$$p(\sigma_{NS}^2 | \Theta) \cdot p(\gamma_{2010} | \Theta) \cdot p(\chi) \cdot p(\Theta)$$

in which  $\mathbf{n}^{(census)}$  refers to the vector of observed county-race stratified decennial census population counts,  $\gamma_{2010}$  refers to the vector of county-race stratified estimates of the true population count in 2010. Let  $\chi_{c,r}$  refer to the net coverage parameter, and  $\sigma_{NS}^2$  to the vector of errors associated with county-race stratified decennial counts. Lastly,  $\Theta$  refers to the combination of hyper-parameters, and parameters, which capture our prior assumptions about  $\gamma_{c,2010,r}$  based on the hierarchical structure described further in Section 3.3.

In the likelihood component associated with the decennial census population counts for county  $c$ , and race  $r$ ,  $n_{c,r}^{(census)}$ , we incorporate the estimated percent net undercount within the data model, to account for bias related to undercounting errors, see Section 2.1. Let  $\gamma_{c,2010,r}$  denote the true population for county  $c$ , in decennial year 2010, race  $r$ . Eq. 1 shows how the percent net undercount (undercount error bias) relates the census count to the true population count. We assume the decennial population counts, given the true population counts, to be normally distributed, and write the expected mean as a function of the estimated county-race level net percent undercount  $\chi_{c,r}$ , and the true population estimate  $\gamma_{c,2010,r}$ . We assume that the county-race specific net coverage,  $\chi_{c,r}$ , does not deviate significantly from the CCM reported national-level percent net coverage of 2.06 and -0.83, for Black and White populations, respectively. Therefore,  $\chi_{c,r}$  is modeled hierarchically, assuming a truncated normal distribution. The overall likelihood function, the decennial census data model is given by,

$$(7) \quad \begin{aligned} n_{c,r}^{(census)} | \gamma_{c,2010,r}, \chi_{c,r}, \sigma_{NS[c,r]}^2 &\sim N\left(\gamma_{c,2010,r} \cdot \left(1 - \frac{\chi_{c,r}}{100}\right), \sigma_{NS[c,r]}^2\right) \\ \chi_{c,white} &\sim N(-0.83, 1.25^2) \\ \chi_{c,black} &\sim N(2.06, 0.5^2) \end{aligned}$$

**3.2.1.1. Decennial Error.** We assume each county-race combination to have a unique level of systematic non-random error  $\sigma_{NS[c,r]}^2$ , which is unmeasured, and does not vary across years. The non-sampling error, associated with decennial data, captures the systematic variability in decennial counts attributed to outside factors such as, but not limited to, non-response bias, and under-reporting. There is no information directly available to inform estimates of this systematic error, therefore, we apply a model-based approach, in which we assume a truncated normal distribution, denoted  $N_{[0,]}$ , centered around county-specific non-sampling errors, shown in Eq. 8. We apply a hierarchical structure on the unknown non-sampling error to add additional uncertainty to unknown variance terms, and to allow for sharing of information across counties and race-groups in estimating these errors.

$$(8) \quad \begin{aligned} \sigma_{NS[c,r]} &\sim N_{[0,]}(\sigma_{NS[c]}, 100) \\ \sigma_{NS[c]} &\sim N_{[0,]}(0, 100) \end{aligned}$$

**3.2.2. PEP data.** The vector of county-year-race stratified estimates of the true population,  $\gamma$ , are informed by corresponding vectors of county-year-race specific PEP reported population counts,  $\mathbf{n}^{(PEP)}$ , derived from the census reported population size  $\mathbf{n}^{(census)}$  plus annual population change  $\mathbf{d}$ . Unobserved PEP related errors  $\sigma_{PEP}^2$ , are dependent on estimated non-sampling errors  $\sigma_{NS}^2$ , and errors associated with annual population change,  $\delta^2$ . Lastly,  $\Theta$  refers to the combination of hyper-parameters, and parameters, which capture our prior assumptions about  $\gamma_{c,t,r}$ , further described in Section 3.3 below. The posterior distribution for PEP alone, given others are fixed, is given by,

$$(9) \quad p(\gamma, \sigma_{PEP}^2, \Theta | \mathbf{n}^{(PEP)}) \propto \underbrace{p\left(\mathbf{n}^{(PEP)} | \gamma, \sigma_{PEP}^2\right)}_{\cdot p(\sigma_{PEP}^2 | \Theta) \cdot p(\gamma | \Theta) \cdot p(\Theta)} \quad (\text{likelihood})$$

$$= \underbrace{p\left(\mathbf{n}^{(census)} + \mathbf{d} | \gamma, \sigma_{PEP}^2\right)}_{\cdot p(\sigma_{NS}^2 + \delta^2 | \Theta) \cdot p(\gamma | \Theta) \cdot p(\Theta)} \quad (\text{Based on Eq. 11})$$

$$\cdot p(\sigma_{NS}^2 + \delta^2 | \Theta) \cdot p(\gamma | \Theta) \cdot p(\Theta) \quad (\text{Based on Eq. 14})$$

This yields,

$$(10) \quad p(\gamma, \sigma_{PEP}^2, \Theta | \mathbf{n}^{(PEP)}) \propto \prod_c^C \prod_r^R \prod_t^T N\left(n_{c,r}^{(census)} + \sum_t d_{c,t,r} | \gamma_{c,t,r}, \sigma_{NS[c,r]}^2, \delta_{c,t,r}^2\right)$$

$$\cdot p(\sigma_{NS}^2 + \delta^2 | \Theta) \cdot p(\gamma | \Theta) \cdot p(\Theta)$$

PEP population counts capture annual true population estimates. As such, we assume a data model structure in which PEP counts,  $n_{c,t,r}^{(PEP)}$  are normally distributed, centered around the true population estimate  $\gamma_{c,t,r}$ , for corresponding county  $c$ , year  $t$ , race group  $r$ , shown in Eq. 11. We reparametrize PEP counts as a function of the base census population  $n_{c,r}^{(census)}$ , and annual population deviations from one year to the next ( $d_{c,t,r}$ ), or in other words, the net-growth of a population from time  $t-1$  to time  $t$ , which is equal to the sum of births, deaths, and net migrations for year  $t$ , i.e.,  $d_{c,t,r} = n_{c,t,r}^{(PEP)} - n_{c,t-1,r}^{(PEP)} = \text{birth}_{c,t,r} + \text{deaths}_{c,t,r} + \text{net migration}_{c,t,r}$ , shown in Eq. 12

$$(11) \quad n_{c,t,r}^{(PEP)} | n_{c,r}^{(census)}, \gamma_{c,t,r}, \sigma_{PEP[c,t,r]}^2 \sim N(\gamma_{c,t,r}, \sigma_{PEP[c,t,r]}^2)$$

$$(12) \quad n_{c,t,r}^{(PEP)} = n_{c,r}^{(census)} + \sum_{t=2011}^t d_{c,t,r}$$

$$(13) \quad d_{c,t,r} | \delta_{c,t,r} \sim N(0, \delta_{c,t,r}^2)$$

We include a likelihood function, given in Eq. 13, in which the annual population changes are modeled assuming a normal distribution, centered around 0, with the unknown variance associated with population deviations  $\delta_{c,t,r}^2$ , which is modeled hierarchically, and is further detailed in Eq. 14. Therefore,  $\delta_{c,t,r}$  represents the variance associated with a one year change in the population.

**3.2.2.1. PEP Error.** In the decennial year, the deviation term  $d_{c,t,r}$  is equal to zero, and the total error variance associated with PEP counts,  $\sigma_{PEP[c,t,r]}^2$ , is equal to non-sampling error alone  $\sigma_{NS[c,r]}^2$ . Outside the decennial year, the error variance is equal to non-sampling error plus the cumulative sum annual change variances,  $\delta_{c,t,r}$ , shown in Eq. 14. For simplicity of development, we assume independence between reported counts, which is not a realistic assumption, therefore, potential future work may focus on incorporating covariance metrics in the sum of the variances. Importantly, the extent of uncertainty increases with increasing distance from the decennial year. Similar to the case of non-sampling error, the unknown errors, related to annual population changes, are modeled using a truncated normal distribution centered around county-specific averages.

$$(14) \quad \begin{aligned} \sigma_{PEP[c,t,r]}^2 &= \begin{cases} \sigma_{NS[c,r]}^2, & \text{if } t = 2010 \\ \sigma_{NS[c,r]}^2 + \sum_{k=2010}^t \delta_{c,k,r}^2, & \text{otherwise} \end{cases} \\ \delta_{c,t,r} &\sim N_{[0,]}(\delta_{c,r}, 100) \\ \delta_{c,r} &\sim N_{[0,]}(\delta_c, 100) \\ \delta_c &\sim N_{[0,]}(0, 100) \end{aligned}$$

As an example, for the year 2012, the PEP reported count is equal to the census count plus the annual population changes for years 2011 and 2012, shown in Eq. 15. Assuming independence of demographic changes each year, the variance associated with PEP reported counts for county  $c$ , race  $r$ , in 2012 is derived below,

$$(15) \quad \begin{aligned} n_{c,2012,r}^{(PEP)} &= n_{c,2012,r}^{(PEP)} + d_{c,2012,r} \\ n_{c,2012,r}^{(PEP)} &= n_{c,r}^{(census)} + d_{c,2011,r} + d_{c,2012,r} \\ \sigma_{PEP[c,2012,r]}^2 &= \text{var}(n_{c,r}^{(census)}) + \text{var}(d_{c,2011,r}) + \text{var}(d_{c,2012,r}) \\ &= \sigma_{NS[c,r]}^2 + \sum_{k=2010}^{2012} \delta_{c,r,k}^2 \end{aligned}$$

**3.2.3. ACS data.** We use  $\mathbf{n}^{(ACS)}$  to refer to vector of county-race stratified ACS population period estimates, with corresponding vectors of 5-year weighted averages  $\tilde{\gamma}$ . The variance-covariance matrix  $\Sigma$  consists of non-sampling error  $\sigma_{NS}^2$ , and observed ACS reported standard errors  $s^2$ . Let  $\Theta$  refers to the combination of hyper-parameters and parameters, which capture prior assumptions, further detailed in Section 3.3. The posterior distribution is given by,

$$(16) \quad \begin{aligned} p(\tilde{\gamma}, \Sigma, \Theta | \mathbf{n}^{(ACS)}) &\propto p(\mathbf{n}^{(ACS)} | \tilde{\gamma}, \Sigma) && \text{(likelihood)} \\ &\cdot \underbrace{p(\Sigma | \Theta)}_{\cdot} \cdot \underbrace{p(\tilde{\gamma} | \Theta)}_{\cdot} \cdot p(\Theta) && \text{(hierarchical priors)} \\ &= p(\mathbf{n}^{(ACS)} | \tilde{\gamma}, \mathbf{p}^{(pep)}, \sigma_{NS}^2, s^2) \\ &\cdot p(\sigma_{NS}^2 + s^2 | \Theta) \cdot p(\gamma \cdot \mathbf{p}^{(pep)} | \Theta) \cdot (\Theta) && \text{(Based on Eqs. ??- 17)} \end{aligned}$$

This yields,

$$p(\tilde{\gamma}, \Sigma, \Theta | \mathbf{n}^{(ACS)}) \propto \prod_c^C \prod_r^R \prod_t^T N\left(n_{c,r}^{(ACS)} | \gamma_{c,t,r}, p_{c,t,r}^{(pep)}, \sigma_{NS[c,r]}^2, s_{c,t,r}^2\right)$$

$$\cdot p(\sigma_{NS}^2 + s^2 | \Theta) \cdot p(\gamma \cdot \mathbf{p}^{(pep)} | \Theta) \cdot p(\Theta)$$

We denote the vector of observed overlapping multi-year period population estimates for all years in the study period for county  $c$ , and race  $r$ , by  $\mathbf{n}_{c,r}^{(ACS)}$ , and assume it follows a multivariate normal distribution, given the true population counts, to account for the correlated data structure. We define the ACS data likelihood as follows:

$$\mathbf{n}_{c,r}^{(ACS)} | \mathbf{n}_{c,2006:2018,r}^{(PEP)}, \tilde{\gamma}_{c,r} \sim N_T(\tilde{\gamma}_{c,r}, \Sigma_{c,r,1:T,1:T})$$

in which  $\mathbf{n}_{c,r}^{(ACS)} = (n_{c,2009,r}^{(ACS)}, n_{c,2010,r}^{(ACS)}, \dots, n_{c,2018,r}^{(ACS)})$ . To relate the 5-year ACS period averages to the true annual population counts, we introduce  $\tilde{\gamma}_{c,t_1:t_2,r} = \frac{1}{5}(\sum_{t=1}^{t_2} \gamma_{c,t,r})$ , the true 5-year weighted average, from start year  $t_1$  to end year  $t_2 = t_1 + 5$ , of the annual county-year-race specific true counts  $\gamma_{c,t,r} = \exp(\eta_{c,t,r})$ . We assume ACS 5-year period estimates to be unbiased for the unobserved true 5-year weighted averages  $\tilde{\gamma}_{c,r} = (\tilde{\gamma}_{c,2006:2009,r}, \tilde{\gamma}_{c,2006:2010,r}, \dots, \tilde{\gamma}_{c,2013:2018,r})$ .

The variance-covariance matrix is defined by:

$$\Sigma_{c,r,1:T,1:T} = \begin{bmatrix} \sigma_{c,r,2009}^2 & \rho \cdot \sigma_{c,r,2009} \sigma_{c,r,2010} & \dots & \rho \cdot \sigma_{c,r,2009} \sigma_{c,r,2018} \\ \rho \cdot \sigma_{c,r,2010} \sigma_{c,r,2009} & \sigma_{c,r,2010}^2 & \dots & \rho \cdot \sigma_{c,r,2010} \sigma_{c,r,2018} \\ \vdots & \vdots & \ddots & \vdots \\ \rho \cdot \sigma_{c,r,2018} \sigma_{c,r,2009} & \dots & \dots & \sigma_{c,r,2018}^2 \end{bmatrix}$$

where the correlation parameter  $\rho$  is modeled with a  $Unif(0, 1)$  prior to ensure positive definiteness.

**3.2.3.1. ACS Error.** We define  $\sigma_{c,t,r}^2$  as the total variance corresponding to county  $c$ , race  $r$ , 5-year period  $t_1 : t_5$ . To account for the ACS weighting design, which ensures ACS population estimates to be consistent with census counts, outside of the decennial year, we allow for additional variability in population size estimates attributable to the ACS sampling design. We denote this sampling variability  $s_{c,t,r}^2$ , and treat these values as known constants derived from ACS reported margins of error (MOEs),  $s_{c,t,r}^2 = MOE_{c,t,r}/1.645$ . In summary, for county-race  $[c, r]$ , in year  $t = 2010$ , ACS associated variance is equal to non-sampling error alone, and in years  $t \neq 2010$ , the variability is given by  $\sigma_{NS[c,r]}^2 + s_{c,t,r}^2$ , shown in Eq. 17. We acknowledge ACS population estimates are additionally controlled to be consistent with PEP reported population counts outside of the decennial year. Due to lack of available information on PEP related errors, we do not include this dependency in our model approach.

$$(17) \quad \sigma_{c,t,r}^2 = \begin{cases} \sigma_{NS[c,r]}^2, & \text{if } t = 2010 \\ \sigma_{NS[c,r]}^2 + s_{c,t,r}^2, & \text{otherwise} \end{cases}$$

**3.3. Modeling unobserved log-transformed population counts over time.** To estimate the log-transformed true population counts for county  $c$ , year  $t \in (2006, 2011, \dots, 2022)$ , and race group  $r$ , denoted by  $\eta_{c,t,r}$ , we propose a linear combination of a county-race specific level  $\alpha_{c,r}$ , a spatially structured racial random effect  $\kappa_{c,r}$ , and a hierarchical random-walk model of second-order differences  $\delta_{c,t,r}$ , given in Eq. 18. Modeling log-transformed population counts

allows a flexible way to share information across counties using a hierarchical structure, and to predict estimates for years without data.

$$(18) \quad \begin{aligned} \eta_{c,t,r} &= \log(\gamma_{c,t,r}) \\ \eta_{c,t,r} &= \alpha_{c,r} + \kappa_{c,r} + \phi_{c,t,r} \end{aligned}$$

We apply a hierarchical structure on the county-race specific level for the log-transformed population county, centered around a county-level, and then a global distribution, shown in Eq. 19. Specifically, this allows for sharing of information across counties and race groups between the various data sources.

$$(19) \quad \begin{aligned} \alpha_{c,r} &\sim N(\alpha_c, \phi^2) \\ \alpha_c &\sim N(\alpha_{global}, \omega^2) \\ \alpha_{global} &\sim N(0, 10^2) \\ \phi, \omega &\sim N_{[0,]}(0, 1) \end{aligned}$$

The spatially structured race group specific random effect term is modeled using an intrinsic conditional auto-regressive (ICAR) prior. We specify spatial effects for each race, individually, to account for differing spatial trends by racial category, given by,

$$(20) \quad \kappa_r \sim N(0, [\tau_r(A - W)]^{-1})$$

For ease of notation, we denote a CAR prior by  $\kappa_r | \tau_{\kappa,r} \sim CAR(\tau_{\kappa,r})$ , where  $\tau_{\kappa,r}$  is the precision parameter for the spatially structured random effect for race group  $r$ .

We capture  $[c,t,r]$  temporal deviations using a RW(2) process, which carries forward the linear trend of the deviations in absence of updating information. We anchor our temporal trend around the decennial year, i.e.,  $t_{ref} = 2010$ . The true log-population size in non-reference year  $t$ ,  $\phi_{c,t,r}$ , is assumed to be equal to  $2 \cdot \phi_{c,t-1,r}$  minus  $\phi_{c,t-2,r}$ , shown in Eq. 21. We include two variance parameters within the random-walk, in which we assume the uncertainty associated with the decennial year  $\sigma_{ref}^2$  is smaller compared to outside of the decennial year  $\sigma_\phi^2$ . Lastly, the start year of 2006 was chosen such that the first 5-year period comprises years 2006-2009, with the end year corresponding to the observation year, i.e.,  $\tilde{\gamma}_{c,2006:2009,r} = \sum_{t=2006}^{2009} \gamma_{c,t,r} \cdot (1/5)$ .

$$(21) \quad \begin{aligned} \phi_{c,t,r} &\sim N(2 \cdot \phi_{c,t-1,r} - \phi_{c,t-2,r}, \sigma_\phi^2), \text{ for } t \neq 2010 \quad (\text{RW}(2) \text{ prior}) \\ \phi_{c,t_{ref},r} &\sim N(0, \sigma_{ref}^2), \text{ for } t = 2010 \\ \sigma_{ref}, \sigma_\phi &\sim N_{[0,]}(0, 1) \end{aligned}$$

Vague priors were used on the hyper-parameters, in which we assigned truncated normal distributions  $N_{[0,]}(0, 1)$  for all standard deviation hyper-parameters, and a vague  $N(0, 10)$  for the global level parameter.

**3.4. Derivation of tract specific 1-year estimates.** As mentioned in Section 2.4, census tract counts are reported by USCB only in the form of ACS 5-year estimates and decennial cross-sectional counts. Therefore, one of our aims is to obtain 1-year tract-race level estimates of the true population to fill in this missing piece of data reporting.

1. Let  $\gamma_{c,t,r}^{(s)}$  denotes posterior sample estimates ( $s = 1, \dots, S$ ) of true population for county  $c$ , year  $t$ , race  $r$ .
2. Let  $p_{c[g],t,r}^{(ACS)}$  denote the ratio of ACS reported population for tract  $c[g]$ , year  $t$ , race  $r$  to the sum of the population across tracts within county  $c$ , i.e., tract-specific population proportions of the county totals.

$$(22) \quad p_{c[g],t,r}^{(ACS)} = \frac{n_{c[g],t,r}^{(ACS)}}{\sum_{g=1}^{G_c} n_{c[g],t,r}^{(ACS)}}$$

3. To obtain tract-year-race specific true population sample estimates, we multiply the true county-population sample estimates to the ACS tract-specific proportions:

$$(23) \quad \gamma_{c[g],t,r}^{(s)} = \gamma_{c,t,r}^{(s)} \cdot p_{c[g],t,r}^{(ACS)}$$

4. ACS tract-specific proportions are available for years 2010-2018. To get ACS tract-specific estimates for 2019, 2020, and 2022, we apply the ACS proportion reported in the last available year (2018). Conversely, to derive tract estimates for years 2006-2008, we apply the ACS proportion reported in the earliest year (2009).
5. Lastly we obtain median and 95% quantile estimates of the tract-year-race specific true population posterior samples.

**3.5. Model validation.** Within our proposed model framework, we make several modeling assumptions to account for both the inter-dependency between data source population estimates, and the increase on uncertainty in the presence of data sparsity. We carried out model validation exercises to compare the out-of-sample predictive performance of the proposed BPop approach to a naive modeling approach. The naive model uses the same spatio-temporal latent process, for true log-population counts, used in the BPop model, but differs in key data model assumptions as follows: 1) Independence of population errors across data sources, i.e., PEP and ACS errors are not written as a function of non-sampling error, 2) Removes hierarchical structures on latent PEP and non-sampling related errors, and 3) Removes bias adjustments included in the census and ACS data models, i.e., we assume the population counts are unbiased for the true unobserved annual population counts. For further details on the naive model structure, refer to Appendix Section 5. In the first validation exercise (repeated 20 times), 20% of the observations were left out at random to form a training data set. In the second exercise, we left out the observations corresponding to years 2018, and 2019. In each exercise, we fit the BPop model to the training set and obtain posterior samples of estimated population sizes for the county-race and years with left out observations. We summarized the difference between the model-based predictions and the PEP, and ACS, reported population sizes in terms of errors, i.e., the difference between the log-transformed observed population estimate and BPop point estimate, and coverage of 95% prediction intervals. The procedure is summarized in Figure 5.

### Calculation of outcome measures in the validation exercise

1. Model fitting: Fit the BPop model to the training data and obtain posterior samples  $\eta_{c,t,r}^{(s)}$  for county-race-years with left-out data in the test set.
2. Predict population size for county  $c$ , year  $t$ , race  $r$  for left-out observation by calculating posterior median of samples  $\eta_{c,t,r}^{(s)}$ . We denote  $c[i], t[i], r[i]$  to correspond to the county-year-race of left-out observation  $i$ .

$$\hat{\eta}_{c[i],t[i],r[i]} = \text{median}(\eta_{c[i],t[i],r[i]}^{(s)})$$

3. Error calculation: Calculate the difference between observed log-transformed population (for both ACS and PEP) and the median estimate from the predictive distribution:

$$\text{error}_i^{(pep)} = \left( \log(n)_{c[i],t[i],r[i]}^{(pep)} - \hat{\eta}_{c[i],t[i],r[i]} \right)$$

$$\text{error}_i^{(acs)} = \left( \log(n)_{c[i],t[i],r[i]}^{(ACS)} - \hat{\eta}_{c[i],t[i],r[i]} \right)$$

Various summaries of the errors are reported.

4. Calibration: Calculate the proportion of observed PEP and observed ACS population counts above and below their respective 95% prediction interval.

FIG 5. Overview of calculation of errors and coverage of prediction intervals in out-of-sample validation exercises.

**3.6. Computation.** We extract ACS, decennial, and PEP reported population estimates, and ACS margins of error, for 159 counties in Georgia, years 2010-2018, using the `tidycensus` package [Walker, K. \(2020\)](#). For model processing and output, a Markov Chain Monte Carlo (MCMC) algorithm samples from the posterior distribution of the parameters via the software [JAGS Plummer, M. \(2017\)](#). Eight parallel chains were run with a total of 80,000 iterations in each chain. Of these, the first 20,000 iterations in each chain is discarded. Standard diagnostic checks using traceplots were used to check convergence [Plummer, M. \(2017\)](#).

## 4. Results.

**4.1. Global estimates.** Table 2 shows the median point estimates and associated 95% credible intervals (CIs) for the global hyper-parameters resulting from the application of the BPop model to the GA county-level data. The global level of log counts, across county, times, and race stratifications, was estimated to be 9.14 with a 95% CI = (9.01, 9.27), which corresponds to a global average of 9,286 individuals (8,141, 10,577) on the non-transformed scale. Posterior estimates of variance, and correlation components, are given in Table 2. To view plots of the posterior distribution of the variance hyper-parameters against their prior assumptions, refer to Appendix C.

Global Parameter	point estimate (95% CIs)
$\alpha_{global}$	9.14 (9.01, 9.27)
$\sigma_{ref}$	1.07 (0.13, 1.44)
$\sigma_\eta$	0.011 (0.01, 0.012)
$\phi$	1.57 (1.34, 1.77)
$\omega$	0.41 (0.03, 0.92)
$\rho$	0.54 (0.52, 0.59)
$\sigma_{\kappa[White]}$	0.42 (0.28, 0.53)
$\sigma_{\kappa[Black]}$	0.44 (0.35, 2.78)

TABLE 2

*Posterior estimates of global variance parameters and the global level of log-transformed population counts.*

**4.2. County estimates of non-sampling errors.** Figure 6 is a graphical representation of the posterior median, and 95% CI estimates, of county specific levels of log-transformed non-sampling error,  $\log(\hat{\sigma}_{NS[c]}^2)$  (shown in blue), for randomly selected counties in Georgia. These county specific estimates are plotted alongside log-transformed ACS reported sampling errors (red). The model-based estimates (blue), capture the uncertainty contributed by non-sampling errors, i.e., erroneous enumerations in survey counts. The county-specific decennial census population counts, and ACS reported population counts, inform the level of non-sampling errors via the data model assumptions shown in Section 3.2. Comparison of county specific non-sampling errors shows the contrast between counties in regards to their levels of non-sampling errors. The smallest non-sampling error was attributed to Taliaferro County (a small population size county), with a median estimate of 1.69, 95%CI = (-1.47, 2.89) (log scale). The largest non-sampling error was attributed to DeKalb County (a large population size county), with a median estimate of 5.56, 95%CI = (5.50, 5.62) (log scale). Figure 6 suggests that counties with higher population size, and more heterogeneity (Gwinnet, DeKalb, Cobb, and Fulton), suffer from substantially higher levels of non-sampling error. We performed a sensitivity analysis, shown in Figure 7, to assess if the ratio of county-average population counts to their estimated county-specific non-sampling error were higher for larger counties, in other words, are larger counties performing worse in estimating population size. We found no clear trend in ratios across counties indicating that larger counties, although suffering from higher error, do not have higher relative error than smaller counties. We also compared estimated non-sampling errors to ACS reported errors, and PEP related errors, which is shown in Appendix Section 5.

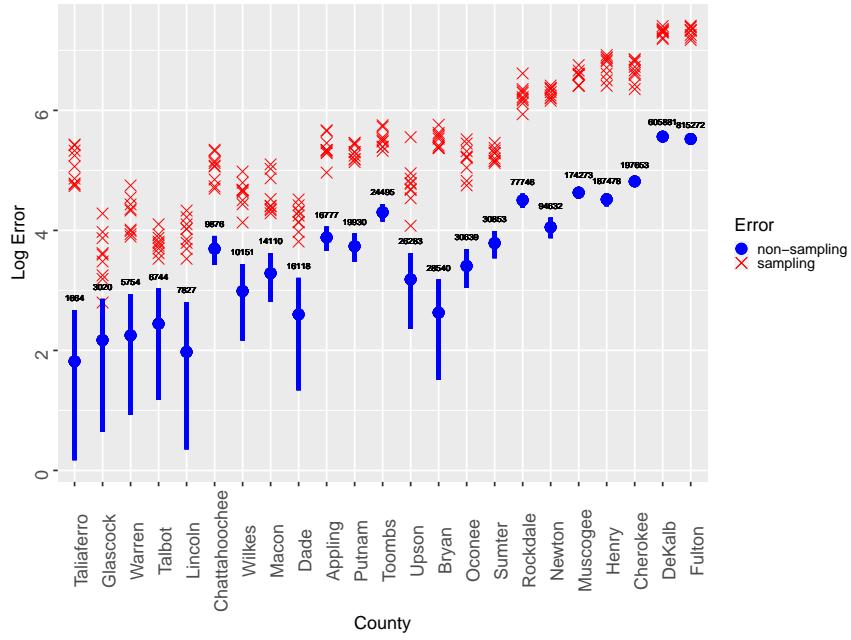


FIG 6. County specific median estimates of log-transformed non-sampling error, and associated 95% credible intervals, denoted with points and vertical bars, for selected counties ( $n=23$ ) in Georgia. ACS reported sampling errors within county are denoted by crosses. Counties are ordered by increasing population (2010 Census) shown in black.

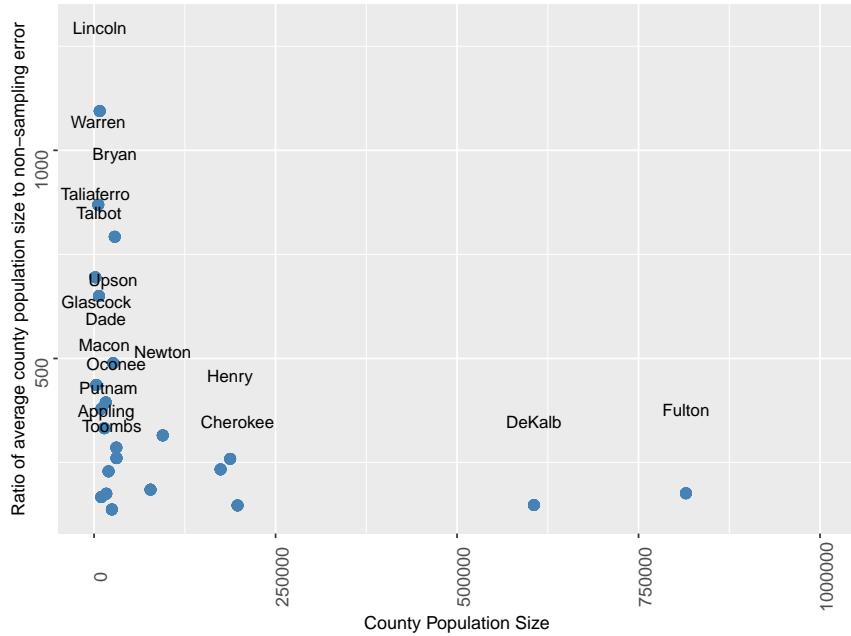


FIG 7. Ratios of average county population size, across all years, to county-specific non-sampling error estimates for selected counties ( $n=23$ ) in Georgia. County-specific ratios (y-axis) are plotted against average county population size (x-axis).

**4.3. County population size estimates and uncertainties.** Population estimates are shown for selected counties in Figures 8 to 10. Figure 8 shows county-year-race stratified estimates (posterior medians and 95% credible intervals) for Barrow County. The figure shows in cases where the decennial census, PEP, and ACS are not consistent, there is heavy influence by the decennial census, and PEP reported populations. For example, in the Black only population estimate, we see shrinkage of the BPop estimates to values between the decennial census count (dot), and PEP reported population (diamond). In contrast, outside decennial years, BPop estimates follow PEP observed trends more closely compared to ACS. In Section 3.2, we describe our assumption for the variance parameters, in which we assume the decennial years suffer the least amount of error, i.e., the decennial years suffer from non-sampling error only. Therefore, with smaller uncertainty surrounding decennial counts, BPop estimates in the decennial year are heavily data-driven, shrinking more towards decennial data as compared to other sources (ACS and PEP reported counts).

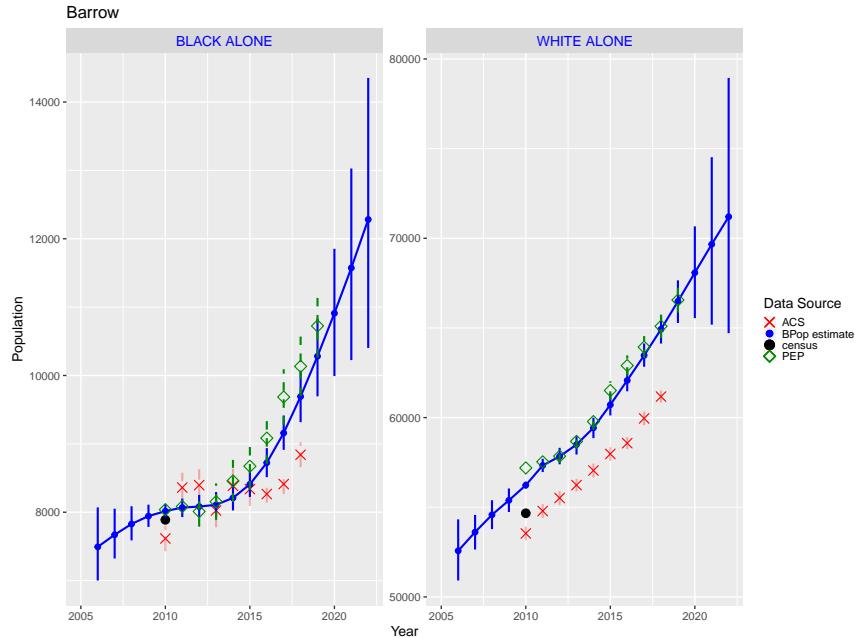


FIG 8. Time trends of county-race specific posterior median estimates, and 95% CIs, against observed data, for Barrow County. BPop median estimates and 95% credible intervals are denoted with vertical lines. Estimates are obtained for years 2006-2022. X's refers to ACS reported counts, black dots refers to decennial census counts, and diamonds refers to PEP projection estimates. Data are shown for years 2010-2019 refer to the end years of ACS 5-year period estimates.

Figure 9 shows county-year-race stratified estimates (posterior medians) of the population sizes from BPop for selected counties, with each source of population data overlaid. The figure shows that county-level race stratified population counts may differ substantially between ACS (cross), PEP (diamond), and decennial data (black dot). For example, in very small counties, such as Taliaferro, the plots show much larger relative differences, ratio of population difference to ACS population estimate, compared to the moderate and larger counties. Taliaferro shows the largest relative difference of 0.21 for year 2014 in the black only population. Not accounting for population size, DeKalb county has the highest absolute difference of 19,920 in year 2012 for the White only population.

The BPop estimates closely follow PEP reported data trends, and the rate of change in BPop estimates follows closely to the observed rate of change in the PEP estimates, suggesting that BPop posterior 1-year population estimates are robust to deviating information given by ACS period estimates, and decennial cross-sectional estimates. This property is desirable because our aim is to estimate 1-year county-year-race specific true population estimates. Therefore, we expect our estimates to be closely related to data that capture 1-year population changes. Additionally, ACS population estimates consist of smoothed averages for the preceding five years, as such increases in population sizes will lag 1-year estimates. The plots show increased posterior uncertainty, surrounding population estimates, for smaller counties, such as that in Taliaferro, and Macon, where we expect higher sampling errors. We expect higher non-sampling error in larger counties, as shown in Figure 6. In addition, the predicted 2020 to 2022 population estimates show an increase in associated uncertainties, compared to earlier years, which is expected due to lack of direct data to inform these estimates.

Figure 10 shows tract-race specific 1-year estimates of the population for selected counties. Tract estimates are derived by applying ACS tract proportions to the county-year-race BPop estimates, shown in Section 2.4. Notably, the uncertainty, surrounding BPop tract level estimates, is derived from propagating uncertainty from the county-specific estimates. By using posterior samples of county population estimates, we propagate uncertainty into our tract level estimates. We acknowledge that this may not be a realistic assumption, uncertainty related to ACS proportions is not accounted for, and see propagation of uncertainty as a item for further research. For tracts within Bryan, Cherokee, DeKalb, and Macon counties, the true population estimates follow closely to ACS 5-year census tract-level estimates.

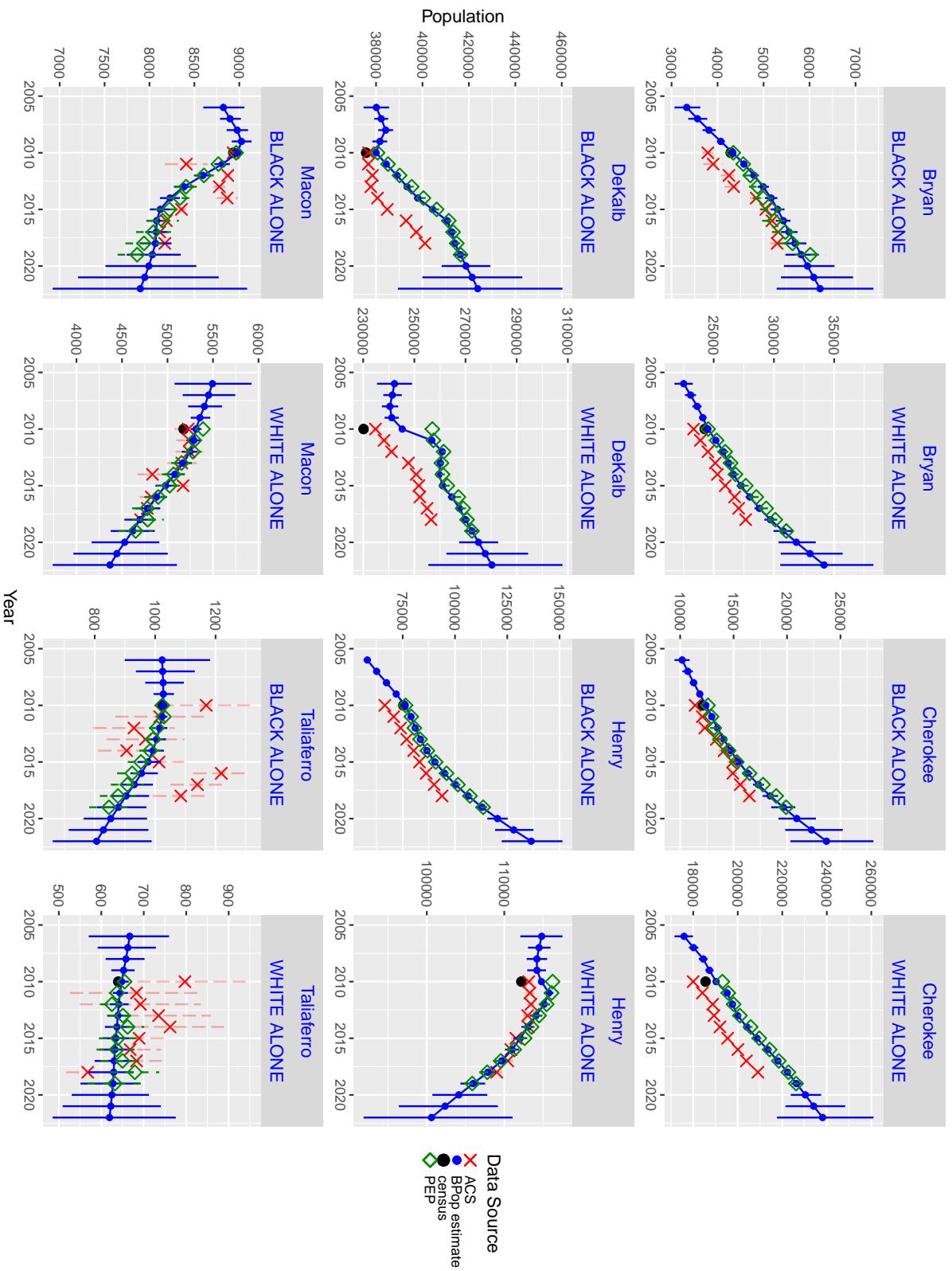


FIG 9. Illustration of BPop model data and county estimates for selected counties (Bryan, Cherokee, DeKalb, Henry, Macon, Taliaferro) stratified by race (White only, Black only). Parameters plotted are estimated population counts. The plots include: 1. observed ACS data with associated observation-based 95% error intervals (cross), 2. posterior estimates (points with vertical bars), 3. Decennial census population counts (black dot), and 4. PEP population projections (diamond).

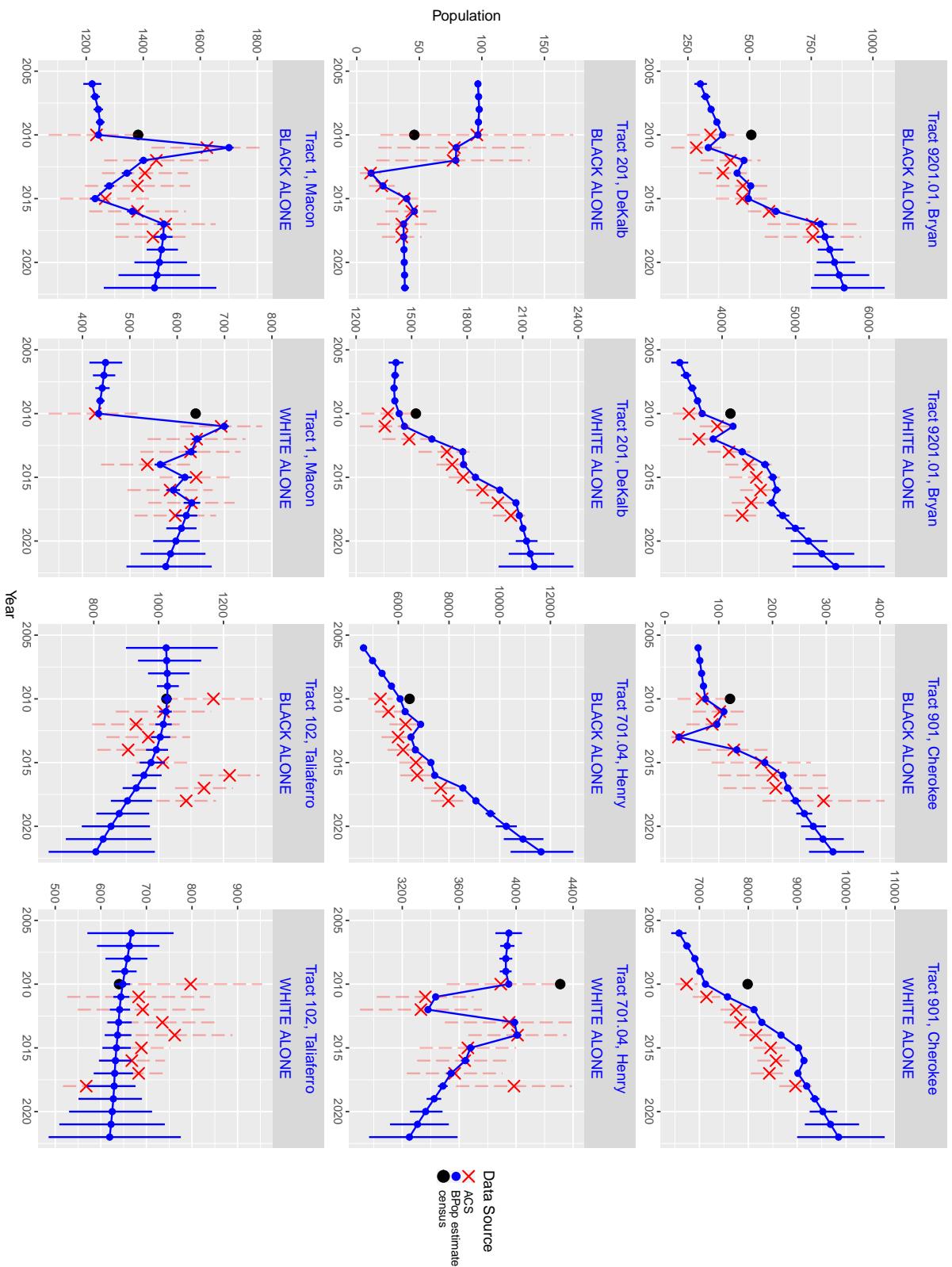


FIG 10. Illustration of BPop model data and tract estimates for selected counties (Bryan, Cherokee, DeKalb, Henry, Macon, Taliaterra) stratified by race (White Only, Black Only). Parameters plotted are estimated population counts. The plots include: 1. observed ACS data with associated observation-based 95% error intervals (crosses), 2. posterior estimates with 95% credible intervals (points with vertical bars), and 3. Decennial census population counts (black dots).

**4.4. Validation Results.** In table 3, we summarized the difference between model-based predictions, comparing the BPop and naive models, additionally we compare errors with observed ACS and observed PEP population counts. We show results for both validation exercises: 1) Leave out of observed data for years 2018-2019, and 2) Leave out of 20% observations, repeated 20 times. In the first validation exercise, the median (MDE and MAE) and mean errors (ME and MSE) are close to 0, suggesting the BPop model is well calibrated. However, we see smaller errors associated with PEP data, as compared to ACS data, median errors (MDE) are -0.016 and -0.0062, and median absolute errors (MAE) are 0.085 and 0.12, respectively. Mean squared error is similar between PEP and ACS associated errors, 2.01 and 2.28, respectively. Lastly, the coverage of the 95% prediction intervals is around 95% for PEP reported population sizes with tail probabilities of (0.021, 0.025), but shows biased coverage when compared to ACS reported population sizes with larger tail probabilities of (0.015, 0.02). This is due to inconsistencies between PEP 1-year reported counts and ACS 5-year reported counts. The larger differences between ACS and PEP reported data result in improved 95% coverage for PEP reported population sizes. Comparing the predictive performance results between the BPop and naive model, we see an improvement over the naive model with PEP related median errors measured to be -0.016 versus -0.0351, respectively. In contrast, there is similar median error associated with ACS data, which suggests the naive and BPop model performs equally in capturing ACS population trends. In the second validation exercise, the BPop median PEP-related error is -0.007, which is better performance compared with the naive model error -0.0085. However, 95% credible intervals show better coverage with the BPop model to the naive model in both validation exercises.

Model	Observed Data	N left-out	Median Errors		Mean Errors (%)		outside 95% PI	
			MDE	MAE	ME	MSE	Prop Below	Prop Above
<b>Leave out 2018-2019</b>								
BPop	PEP data	636	-0.016	0.085	-0.4189	2.01	0.021	0.0253
	ACS data	318	-0.062	0.12	-0.468	2.28	0.015	0.020
Naive	PEP data	1272	-0.0351	0.0684	-0.4543	2.2548	0.015	0.020
	ACS data	954	-0.0585	0.1139	-0.5064	2.5128	0.0102	0.0067
<b>Leave out 20% repeated 20 times</b>								
BPop	PEP data	636	-0.007	0.055	-0.592	1.588	0.025	0.0253
	ACS data	574	-0.0646	0.130	-0.621	1.681	0.05	0.021
Naive	PEP data	636	-0.0085	0.061	-0.600	1.601	0.019	0.016
	ACS data	574	-0.065	0.134	-0.625	1.693	0.05	0.025

TABLE 3

*Validation results. The outcome measures are: median error (MDE), median absolute error (MAE), mean error (ME), mean squared error (MSE), as well as the % of left-out observations below and above their respective 95% prediction intervals (PI) based on the training set.*

We further illustrate out-of-sample validation results for selected counties in Appendix D.

**4.5. Comparison of population size estimates between USCB data sources and BPop.** To compare BPop population size estimates with those of ACS, PEP, and Decennial census, Figures 11 and 12 mapped differences in county-specific estimates for both Black only and White only populations, for the years 2010 and 2018. Comparison of ACS to BPop in 2010 (Figure 11) shows similar patterns across both Black only and White only groups, in which the highest absolute difference occurs in the most densely populated counties. The largest absolute difference was found to be for Gwinnett county's white population with the absolute difference to be 33,740 and 57,302 individuals, for 2010 and 2018, respectively. Comparison

of PEP to BPop in 2010 shows the more populated areas have higher differences in estimates. However, the differences between PEP and BPop are lessened compared to those of ACS or the Decennial census differences. The largest difference was also found to be in Gwinnett county's white population in 2010, equal to 29,860 individuals. The differences between BPop and PEP are greatly reduced in 2018, but show similar pattern to the difference between 2010 ACS and BPop estimates.

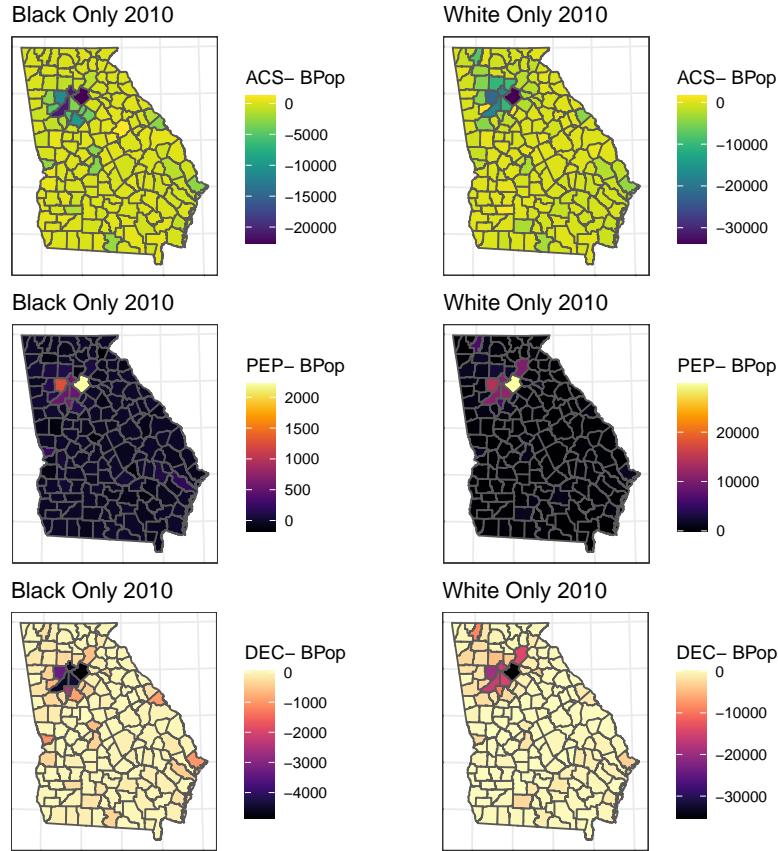


FIG 11. Mapped differences in county population size estimates in 2010, broken down by race group. Differences were derived between ACS estimates and BPop, PEP and BPop, and Decennial census (DEC) and BPop.

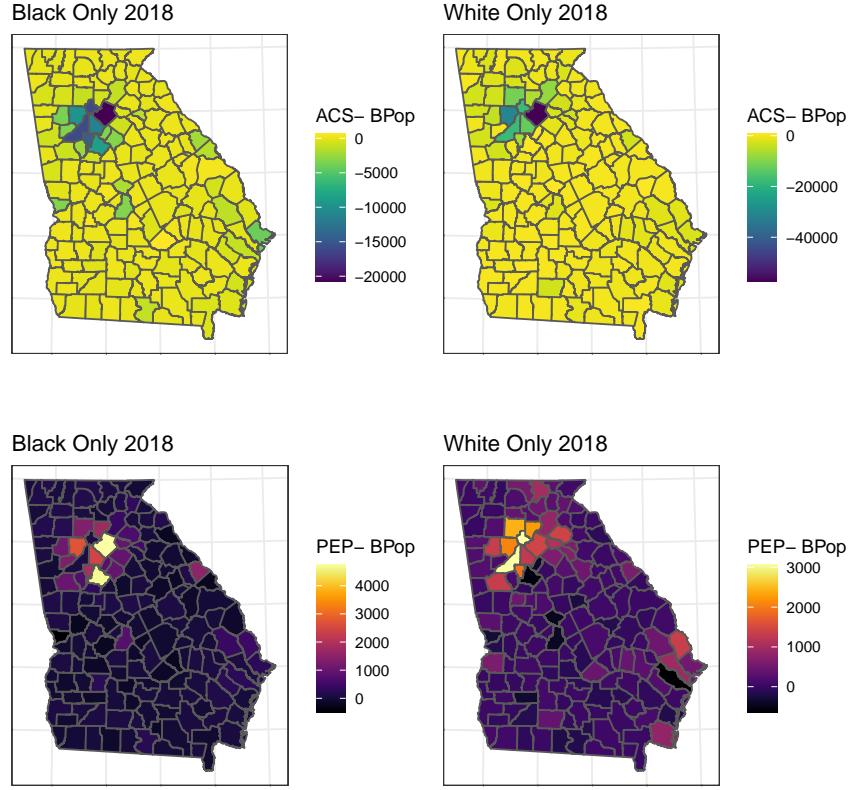


FIG 12. Mapped differences in county population size estimates in 2018, broken down by race group. Differences were derived between ACS estimates and BPop, and PEP and BPop.

Figure 13 maps county-specific 2018 error estimates broken down by data source (ACS versus BPop), and by race. The results suggest that for both races, the more densely populated counties suffer from higher errors, with the errors being substantially higher using ACS data. Taking DeKalb county as an example, ACS sampling error is reported at  $sd = 1069.67$ , while the total posterior error from BPop is  $sd = 99.73$ . The reduction in uncertainty can be attributed to the other data sources used to inform posterior estimation. The inclusion of PEP, and decennial census data, results in lower uncertainty surrounding BPop posterior estimates of the county-specific population sizes. Similar results are obtained when we consider race-specific population estimates.

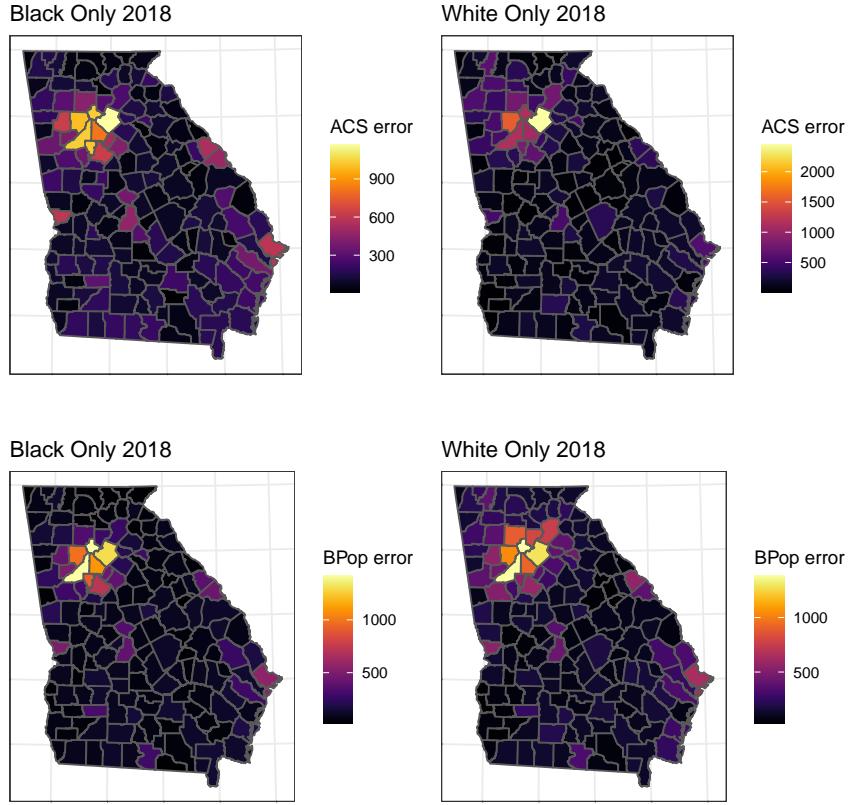


FIG 13. Mapped county-specific estimates of errors for the year 2018, broken down by data source (ACS and BPop), and broken down by race.

**5. Discussion.** In this paper, we present Bayesian hierarchical model to fuse population count data from multiple USCB programs, each with different strengths and limitations, in a principled fashion to create a single set of small-area population estimates and uncertainties that can be used as denominators in the creation of rates for public health research. Characterizing data source specific errors is challenging because of the limited data availability from the decennial census, and lacking information on non-sampling errors associated with decennial census and PEP data. However, it is necessary to describe, and assess, data source specific errors in order to: (1) accurately understand the additional uncertainty introduced via ACS sampling design, and (2) obtain small area population estimates that incorporate data elements of variability. We have described the BPop approach, which distinguishes between sampling, and non-sampling errors, and produces model-based estimates of the true county-year-race population counts, and better accounts for differing levels of uncertainty. BPop incorporates the differing data methodologies, within our model, to account for ACS sampling design, and decennial census non-sampling bias. We obtain county-year-race specific estimates of the true population size as well as tract-year-race specific estimates, responding to a need for up to date small area annual population estimates for smaller sub-populations. To the best of our knowledge, no previous work has incorporated both data methodologies and data source specific errors to model true U.S. small area population counts in the context of multiple data sources and data sparsity.

Model results suggest that the BPop model is well calibrated, and produces data-driven population estimates, with model-based estimates of non-sampling error. We illustrate how

our proposed model produces estimates that capture population time trends within county, and account for the decrease in uncertainty surrounding decennial data. Higher uncertainty levels are expected for counties with smaller population sizes. However, in these smaller and highly variable counties, BPop produced estimates that proficiently captured the variable time trends.

Limitations to our study relate to sparse or unavailable data and information needed to directly inform estimates of non-sampling errors. To overcome this challenge, strong modeling assumptions were made, and results may be sensitive to model form. Additionally, for simplification, our analysis included White only and Black only race strata, but does not include other race groups. Further extensions of our model can include additional breakdowns of other demographic sub-populations.

This work makes several contributions. First, we introduce a model that can account for distinct errors associated with different sources of USCB population data. In other words, we account for the increase in uncertainty due to the ACS sampling design compared to that of decennial census data. We estimate small area county-race-year specific population size, accounting for the different data generating processes of ACS, PEP, and decennial census data. We predict estimates to years without data. Lastly, we produce census tract-year-race estimates of true population counts, linking multiple data sources of small-area population data available from USCB. In doing so, we present a framework in which the population data, provided by USCB, can be combined together to learn about true population size. Although we applied our model to 159 counties in Georgia, this approach can be applied to other counties within the U.S. to obtain estimates of county-year-sub population counts and non-sampling errors. This approach may also be extended to counties with multiple sources of other kinds of population data. Future work will consist of further exploration of how to improve data-source specific uncertainties, specifically in the use of PEP data with additional considerations for vital statistics errors. Future work will also include comparison of USCB population data for years 2020 and 2022 as they are to become available shortly. More information is needed to understand and model uncertainty in particularly smaller counties to accurately capture time trends, and to allow for more precise predictions of county-year-sub population trends. Foremost, within the larger framework of small area estimation of disease and/or mortality rates, further research will entail answering the question of how to incorporate this information to accurately estimate disease and/or mortality rates while incorporating these estimates of uncertainty.

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## Appendix A: Notation Table

Parameter Notation	Description
<b>Data Quantities</b>	
$n_{c,r}^{(ACS)}$	ACS reported population size for county $c$ , year $t$ , race $r$
$s_{c,r}^2$	ACS reported data variance (sd) for county $c$ , year $t$ , race $r$
$n_{c,r}^{(census)}$	Decennial census reported population size for county $c$ , race $r$
$n_{c,r}^{(PEP)}$	PEP reported population size for county $c$ , year $t$ , race $r$
$p_{c,r}$	PEP reported proportion of annual population size out of aggregate population across 5-year intervals.
$p_{c[g],r,t}^{(ACS)}$	Ratio of ACS reported population for tract $g$ in county $c$ , year $t$ , race $r$ to the sum of the population across all tracts within county $c$
<b>Estimates Quantities</b>	
$\gamma_{c,r,t}$	True population size for county $c$ , year $t$ , race $r$
$\hat{\gamma}_{c,r}$	Weighted average of true population size for county $c$ , race $r$ , for years $t_1$ to $t_1 + 5$
$\gamma_{c[g],r,t}^{(s)}$	Sample ( $s$ ) of true population size for tract $g$ within county $c$ , year $t$ , race $r$
$\delta_{c,r,t}$	True log-population size for county $c$ , year $t$ , race $r$
$\hat{\delta}_{c,r}$	True population level across county $c$ , race $r$
$\hat{\delta}_c$	True population level across county $c$
$\delta_{global}$	Global level of true population size
$\hat{\delta}_{c,r,t}$	Estimated annual rate of change between log population counts for county $c$ , race $r$ , and years $t$ and $t - 1$ .
$\sigma_{c,r,t}^2$	total variance for county $c$ , year $t$ , race $r$
$\sigma_{NS(c,r)}^2$	total non-sampling variance for county $c$ , race $r$
$\phi$	County-race variability in true population size
$\omega$	Across county variability in true population size
$\sigma_{\delta}^2$	Across county-race-year variability in true population size outside the decennial year
$\sigma_{ref}^2$	Across county-race variability in true population size within the decennial year.
$\sigma_{\delta}^2$	Across county-race-year variability in the population annual rates of change.
$\xi_c$	Decennial data net under-count adjustment for county $c$

## Appendix B: Comparison of errors

Figure 14 illustrates a comparison of posterior estimates of non-sampling and PEP related

errors to ACS reported errors for selected counties, across race-groups and years. ACS reported errors are notably larger than estimated PEP and non-sampling errors, which confirms previous findings that ACS reported errors are larger comparatively to census related errors due to sampling uncertainty at smaller area resolutions. Additionally, estimated PEP related errors are notably smaller than ACS reported errors, which implies increased uncertainty in ACS reported population counts compared to those reported by PEP.

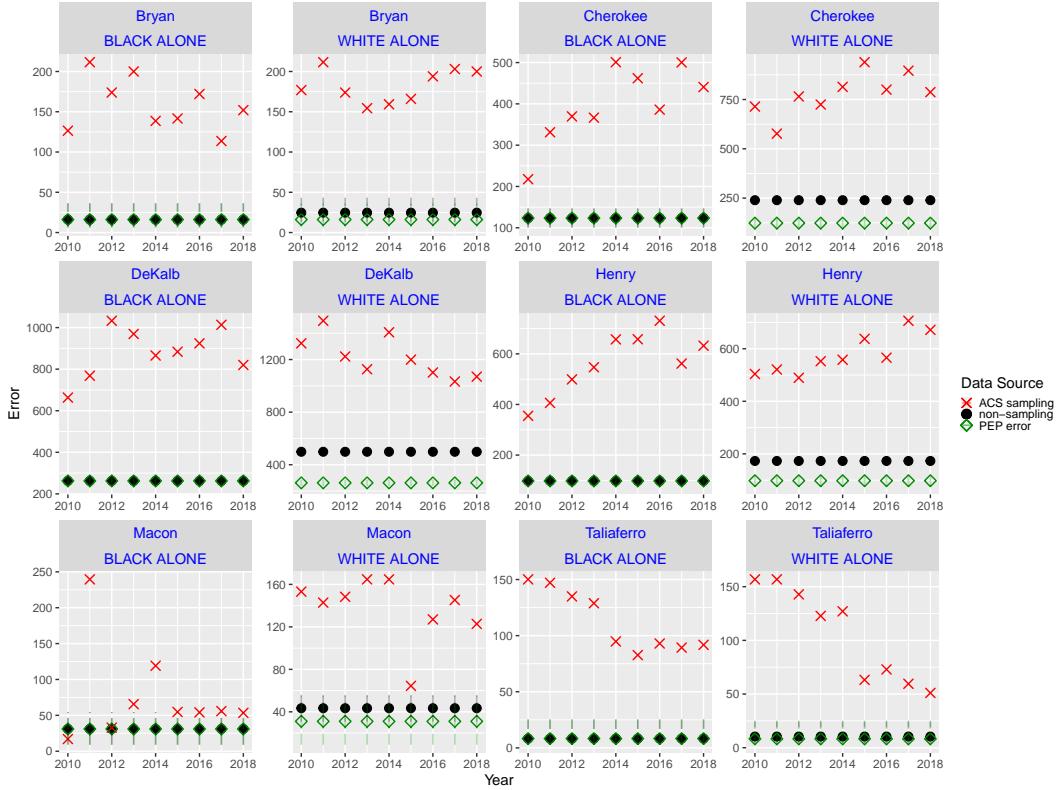


FIG 14. Illustration of BPop county estimates of PEP and non-sampling posterior errors for selected counties (Bryan, Cherokee, DeKalb, Henry, Macon, Taliaferro) stratified by race (White only, Black only). Crosses denote ACS reported population errors. Black dots (and black vertical bars) denote BPop posterior estimates (and 95% CIs) of county-race specific non-sampling errors  $\hat{\sigma}_{NS[c,r]}$ . Diamonds (and dashed vertical bars) denote BPop posterior estimates (and 95% CIs) of county-year-race specific PEP population errors  $\hat{\sigma}_{PEP[c,t,r]}$ .

### Appendix C: Naive Model

Below we outline the differences, between the BPop model and the naive model, in terms of data model specifications. Firstly, in the census data model, the census population counts  $n_{c,r}$  are assumed normally distributed centered around the true population estimate  $\gamma_{c,2010,r}$  without under-count adjustment. The non-sampling error  $\sigma_{NS[c,r]}$  is assumed i.i.d normal distributed using a truncated normal centered around 0, without sharing of information across counties.

$$\begin{aligned} n_{c,r}^{(census)} | \gamma_{c,2010,r}, \sigma_{NS[c,r]}^2 &\sim N(\gamma_{c,2010,r}, \sigma_{NS[c,r]}^2) \\ \sigma_{NS[c,r]} &\sim N_{[0,]}(0, 10^2) \end{aligned}$$

In the PEP data model, similarly to BPop set-up, we assume the PEP population counts are unbiased for the true population count  $\gamma_{c,t,r}$ . However, we model the PEP population

error  $\sigma_{PEP[c,t,r]}$  using a i.i.d truncated normal distribution, without any relationship to the non-sampling error related to census counts. Additionally, we do not account for the data collection process, and so do not include a data model for PEP reported annual population changes.

$$\begin{aligned} n_{c,t,r}^{(PEP)} | n_{c,r}^{(census)}, \gamma_{c,t,r}, \sigma_{PEP[c,t,r]} &\sim N(\gamma_{c,t,r}, \sigma_{PEP[c,t,r]}^2) \\ \sigma_{PEP[c,t,r]} &\sim N_{[0,]}(0, 10^2) \end{aligned}$$

Lastly, we model ACS population counts using a simply data model, which does not account for the overlapping nature of ACS period estimates. Additionally, we do not account for the relationship between ACS and the census population counts. As such, ACS population estimates are modeled using a normal distribution centered around the true population counts, and using the ACS reported standard errors  $s_{c,t,r}^2$ , directly.

$$n_{c,t,r}^{(ACS)} | \gamma_{c,t,r} \sim N(\gamma_{c,t,r}, s_{c,t,r}^2)$$

The latent process for unobserved true log-population counts is the same as is given in Section 3.3.

#### Appendix D: Validation results for selected counties

Figure 15 illustrates validation results for selected counties. The left-out (excluded) observations are illustrated in orange for both PEP data (diamonds) and ACS data (points). We show that BPop predictions, for those years with left-out data, closely follow PEP projections in the case where PEP and ACS differ. This illustrates that BPop predicted estimates, for years 2016-2022, capture the observed trends well even when those data have been excluded.

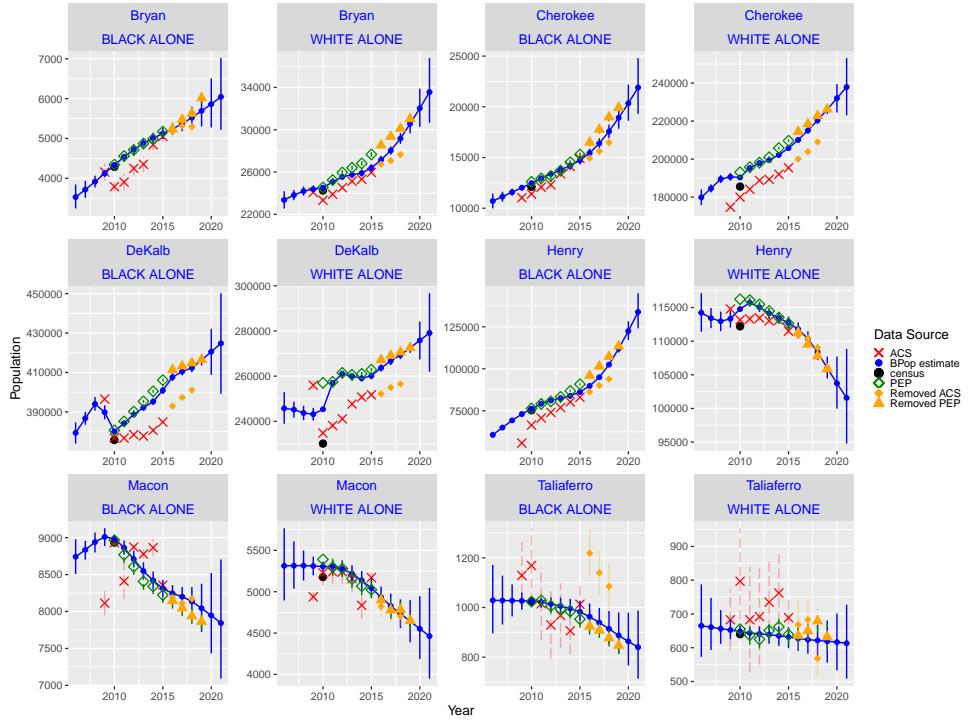


FIG 15. Validation results of BPop county estimates for selected counties (Bryan, Cherokee, DeKalb, Henry, Macon, Taliaferro) stratified by race (Black only, White only). Parameter estimates and associated 95% CIs plotted in blue. Included ACS estimates and associated errors plotted in red. Included PEP estimates and associated errors plotted in green. Observed population counts, excluded for years 2016-2019, shown in orange (points for ACS excluded data, and diamonds for PEP excluded data).

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