

# NICK MASON

Industrial Design · Graphic Design · Event Production

Fall 2018

# NICK MASON

## EXPERIENCE



**AGAR** Cincinnati, OH  
Graphic Design Co-op  
Summer 2018

Graphic Design, Branding, Logo Development, Illustrator Rendering, Prep for Print, Social Media Content Creation, Event Production, Prop Fabrication



**Owens-Illinois** Perrysburg, OH  
Container Design Co-op  
Fall 2017

Researching, conceiving, ideating, sketching, rendering, and designing container solutions for a variety of food items and beverages. Presenting work to clients



**Hasbro Toys** Pawtucket, RI  
Product Design Co-op  
Spring 2017

Concepting, ideating, designing, and evolving a variety of products across several brands. Developing spec sheets, working with engineering and marketing departments. Brainstorming, benchmarking, problem-solving, sketching, and presenting



**Lunsford Cattle Co** Brooksville, KY  
Farm Hand  
Summers 2012 - 2016

Cattle and pasture care, bailing hay, fence-building, gardening, TIG welding, operating machinery including tractors, mowers, chain saws, power tools, and power drills

## EDUCATION

**University of Cincinnati** Cincinnati, OH  
College of Design, Architecture, Art & Planning  
Class of 2020  
Bachelor's of Science - Industrial Design  
Minor - Fine Art

**University of Louisville** Louisville, KY  
College of Arts & Sciences  
Fall 2012 - Spring 2014  
Focus - Fine Art

## SKILLS

### Digital

Adobe Photoshop · Illustrator · InDesign · Bridge · Premiere Pro · Sketchbook Pro · SolidWorks · Fusion 360 · Rhino · Sketchup · Keyshot · Microsoft Word · PowerPoint · Excel · Outlook

### Analog

Sketching · Rendering · Model-making · Screen-printing · Digital and Film Photography · Oil Painting · Wood-working · TIG Welding · Brazing

### Other

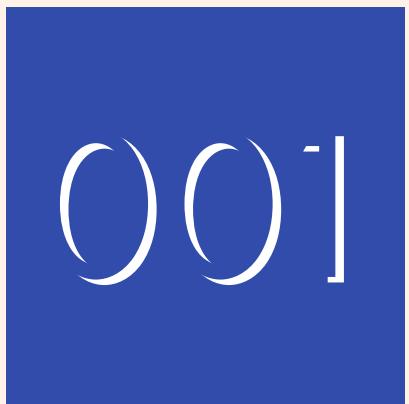
Event Production · Exhibition Curation · Talent Booking · Creative Direction · Freelance Graphic Design Work · Brand Ambassador Work

DAAP Mentorship Program · DAAP Tour Ambassador · DAAP Photolab Employee · Student Technology Lab Manager · Design in Mind Volunteer

Stand-up Comedy · Ordained Minister · Drums · Guitar · Banjo · Artist · Apprenticeship · Commissioned Painting · Special Needs Care-provider

# WORK

**Section 001**  
Furniture / Interior Design



**AGAR**  
Graphic / Experiential Design



**SIGHTS & SOUNDS**  
Event Production



**Freelance Work**  
Graphic Design



# SECTION 001

COLLABORATIVE FURNITURE  
& INTERIOR DESIGN STUDIO



## How can we design a line of studio furniture -

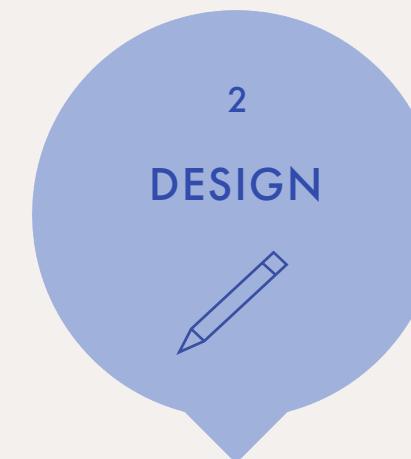
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- to improve the Communication Design studios at **DAAP**?
- to function as a model for future **schools, offices, and makerspaces**?
- to exhibit at the 2018 International Contemporary Furniture Fair, **ICFF**?



# PROJECT TIMELINE

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## INPUT

- Surveys, Interviews
- Secondary research
- Company tours

## OUTPUT

- Research booklet
- Pitch to partner companies

## INPUT

- Sketching
- CAD
- Model-making

## OUTPUT

- Technical drawings
- Digital renders

## INPUT

- Woodwork in-house
- Metalwork outsourced
- Photoshoot

## OUTPUT

- Working prototype
- Documentation

## INPUT

- Present at ICFF at the Javits Center in New York

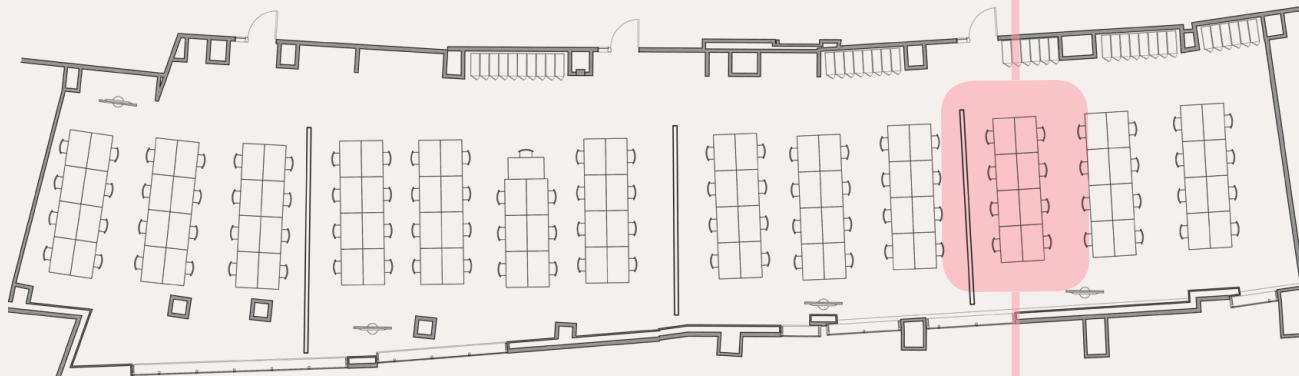
## OUTPUT

- Catalog
- Press release

# RESEARCH



DAAP room 6450



"All the tables and chairs are the same.  
The room is pretty inflexible."

Knoll - Multigeneration Chair / Propellor Table

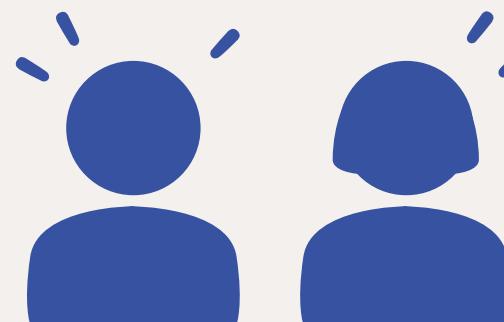


"Students have a **hard time working together** due to the **large desks in rows**."

"Having **personalized desk areas** and **storage capabilities** would help."

"I wish that **more people would work there** as well **to create a community**."

Student/faculty survey 2017

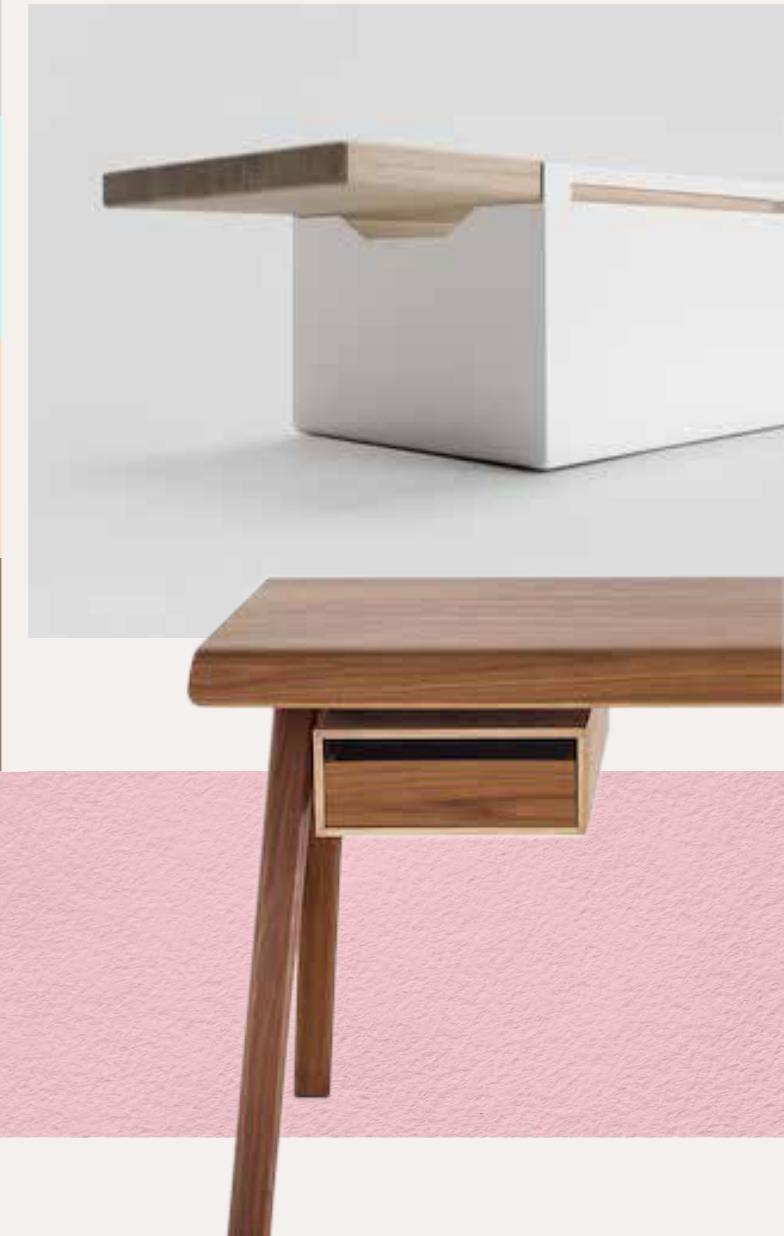


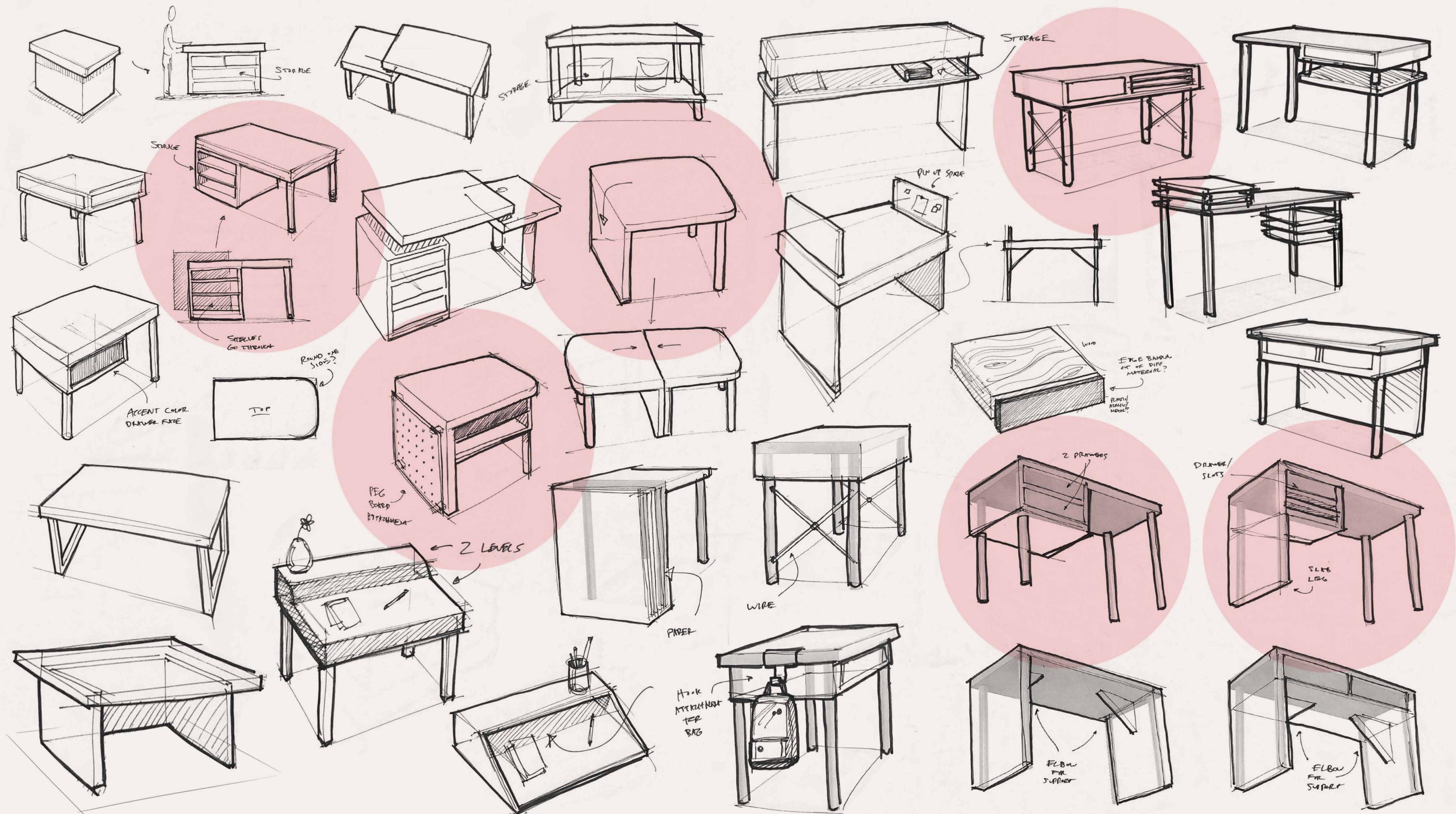
Students and faculty desire a work space that can -

- meet their **varying work habits**.
- create an **inspiring atmosphere**.
- facilitate a **creative community**.

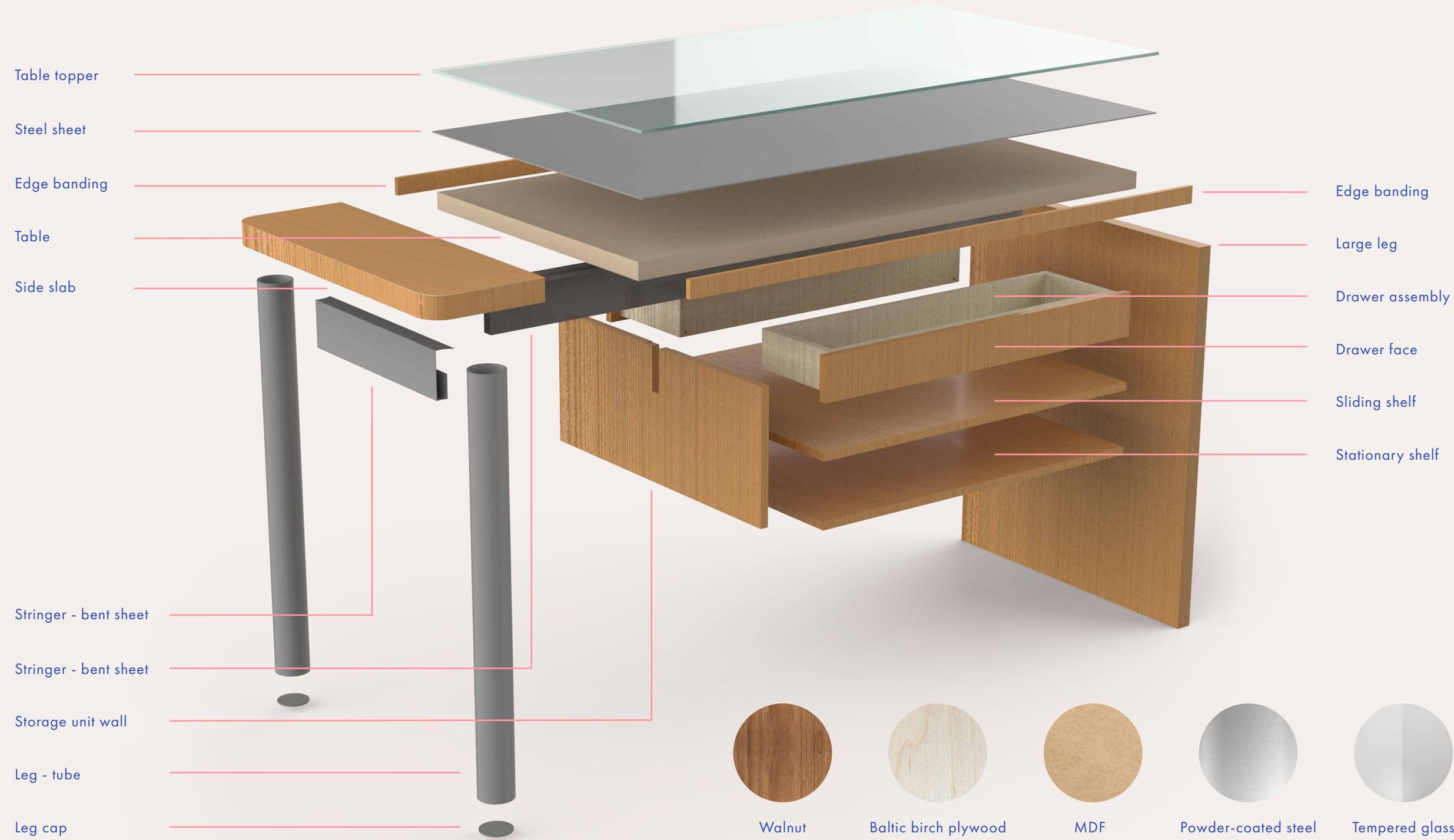
# INSPIRATION

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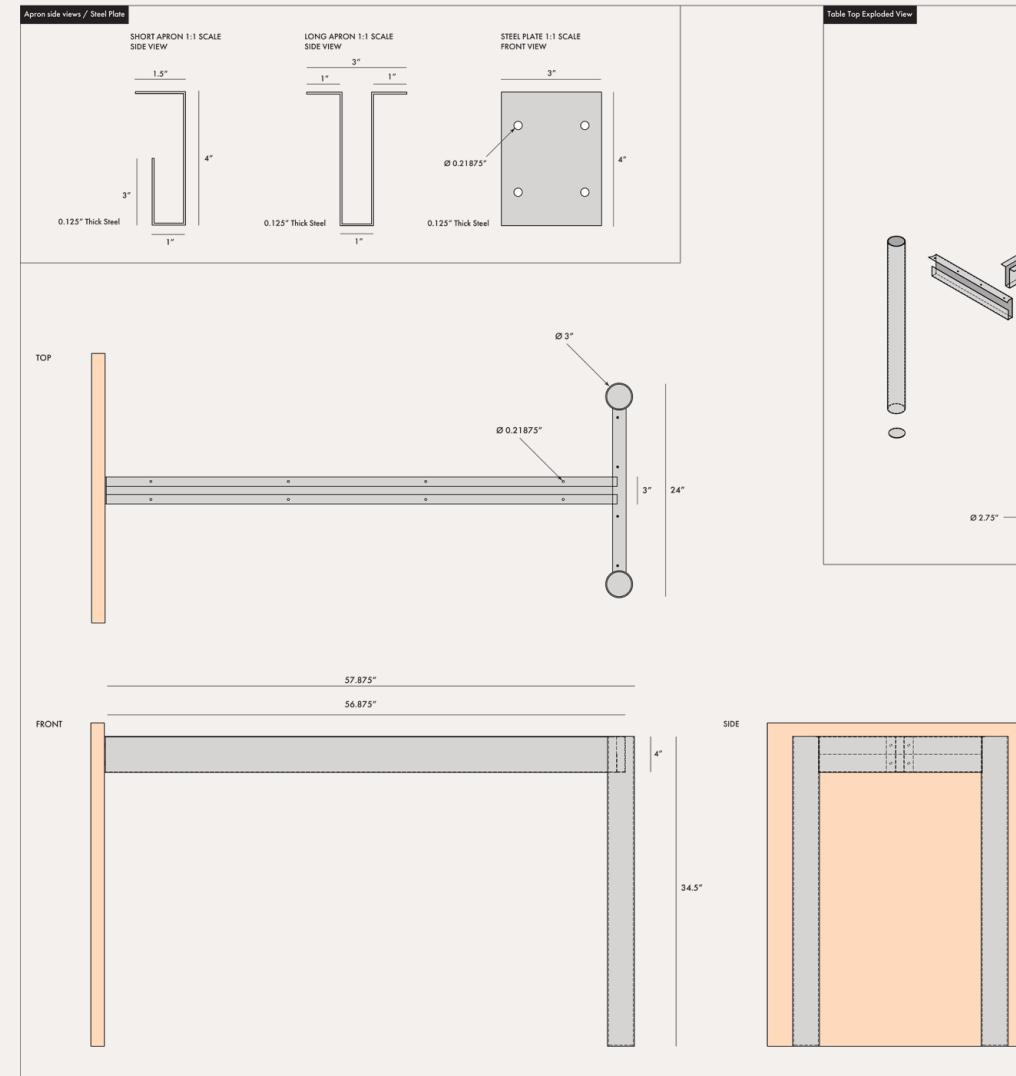




# TECHNICAL DRAWINGS

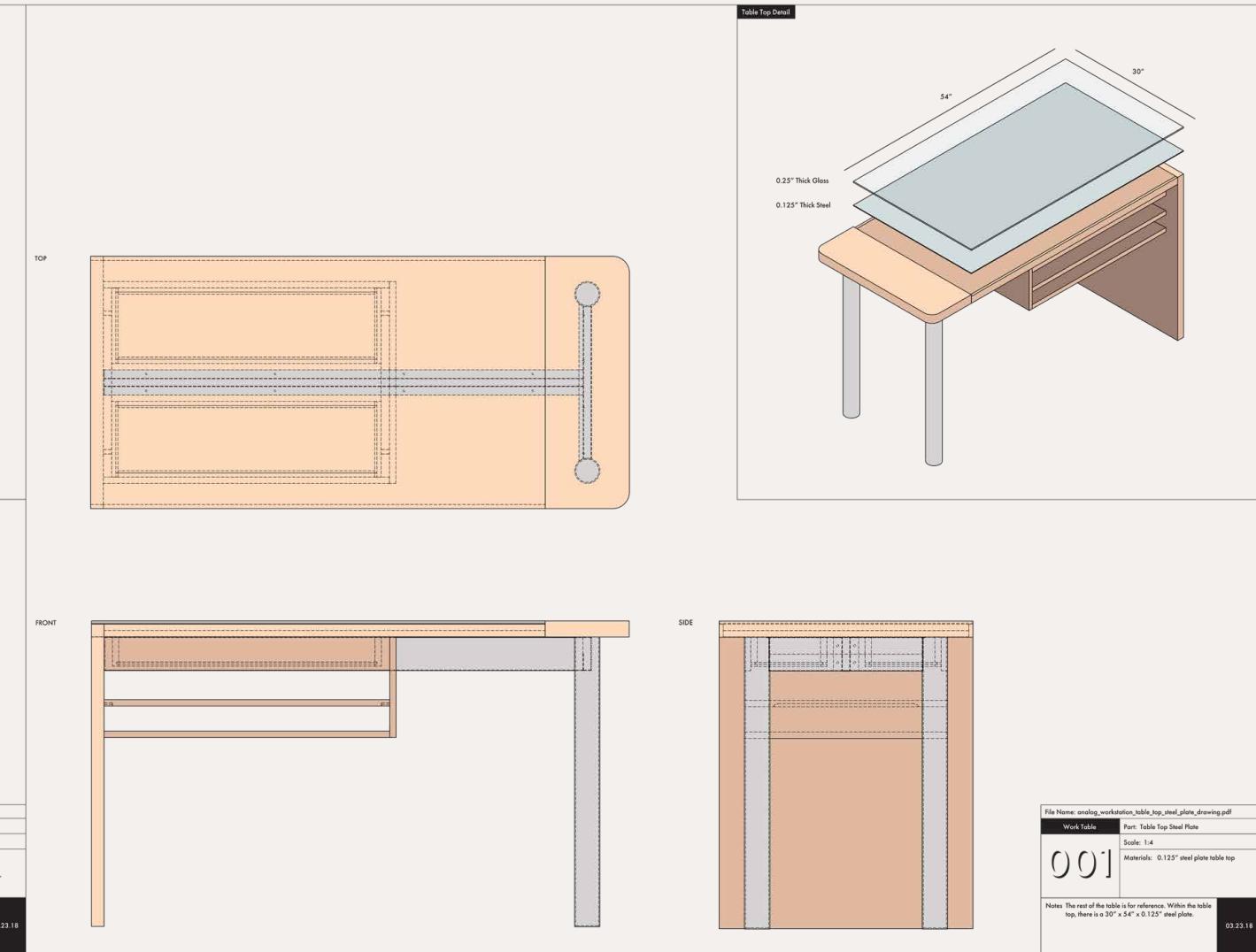
## LEGS and BASE

- Metalwork and powder coating outsourced to Versteel



## STORAGE and TABLE TOP

- Woodworking and assembly done in-house



INDUSTRY PARTNER  
- Versteel, Jasper, IN

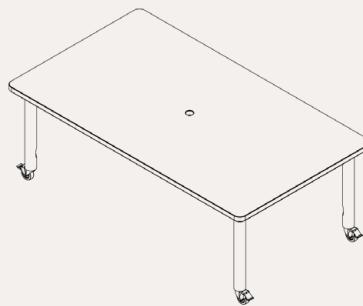


# THE LINE

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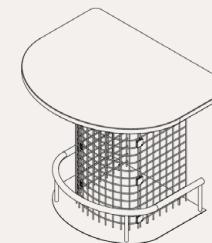
## GATHER

Communal table



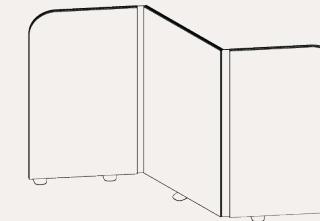
## STRETCH

Bar table



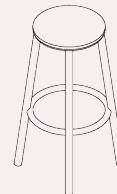
## BREAK

Small partition



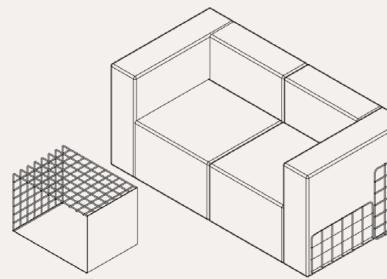
## BALANCE

Stool



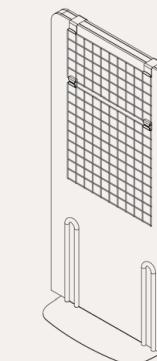
## SETTLE

Couch



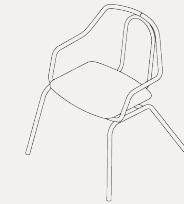
## DIVVY

Large partition



## SIT

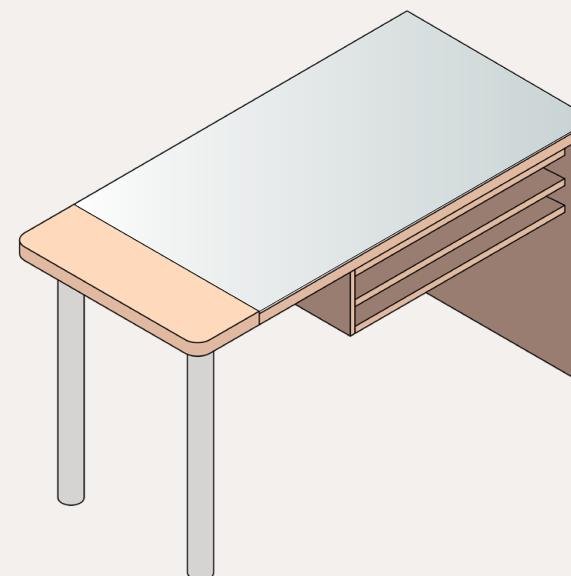
Chair



## ASSEMBLE

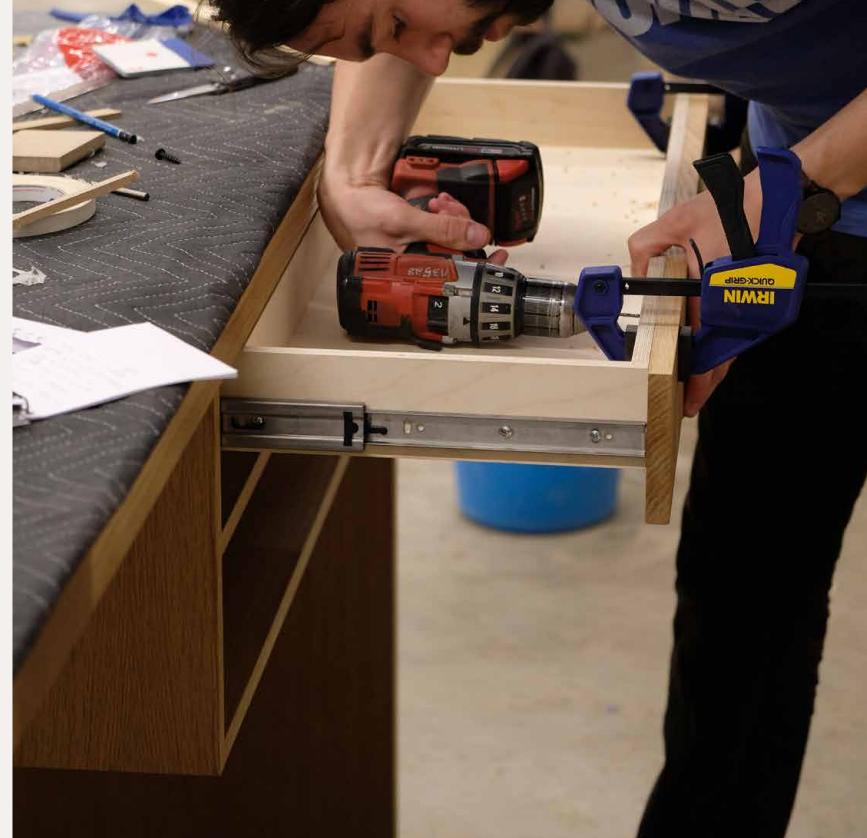
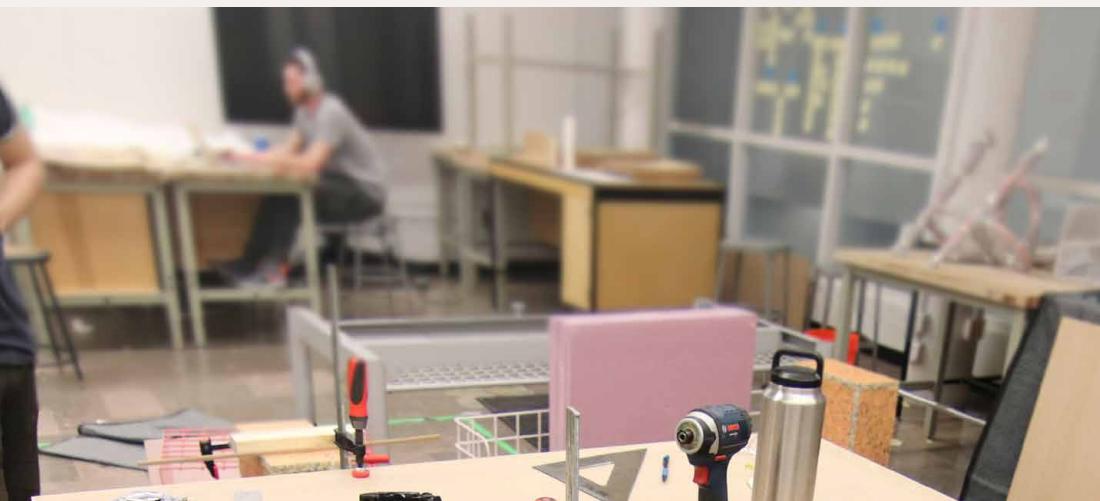
Work table -

Standing-height work table.  
Accommodates analog work,  
break-out work, group work,  
a meeting, or a conversation.



# FABRICATION

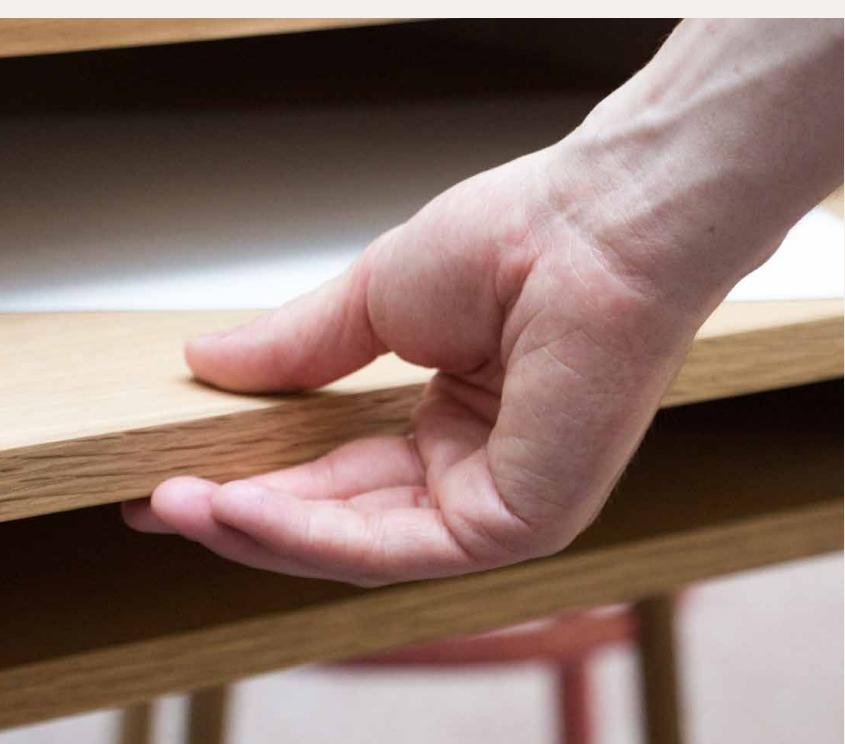
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## ASSEMBLE

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Work table  
Section 001

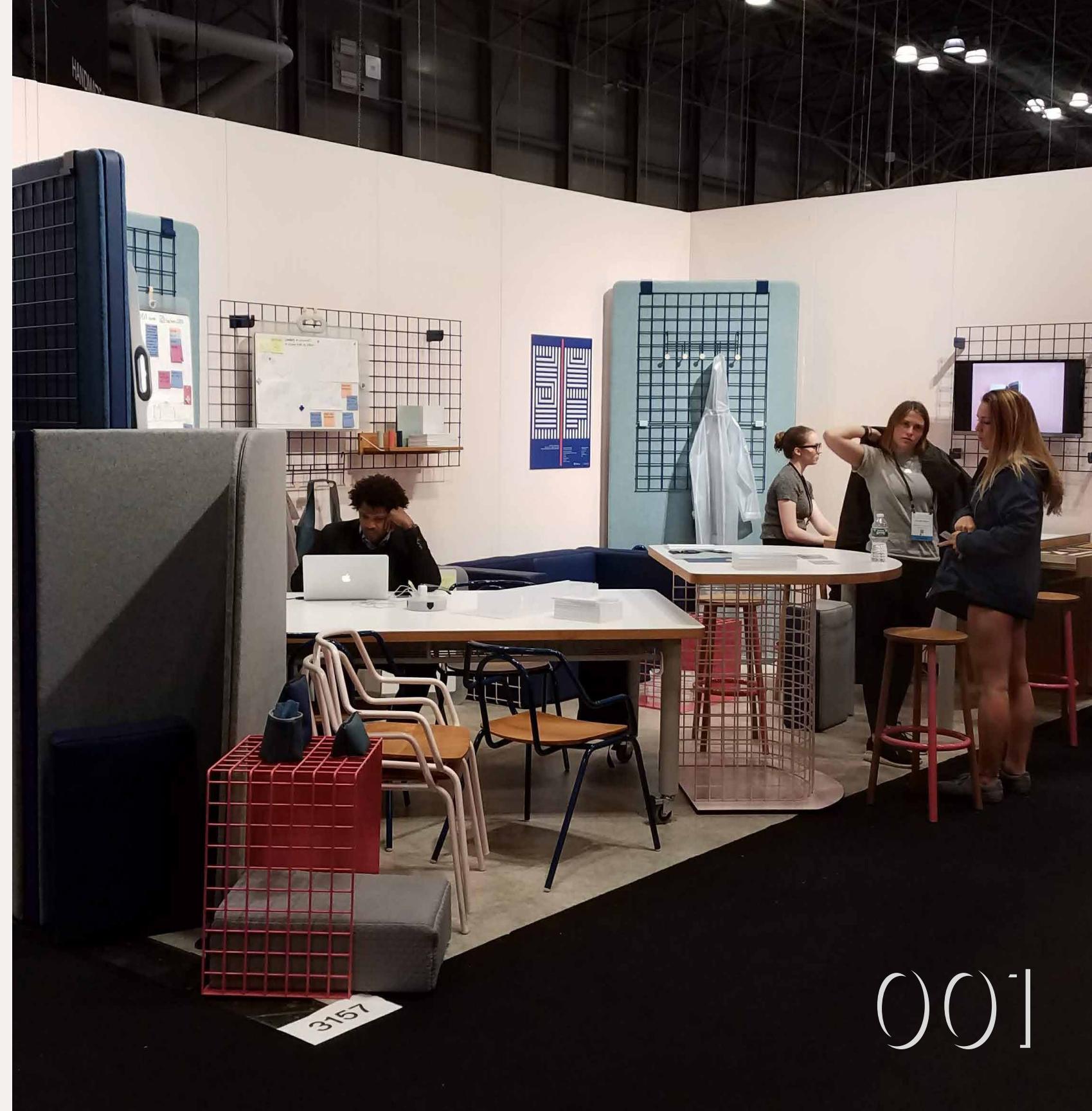


## SECTION 001

ICFF 2018  
Javits Center, New York



NYC  
**X DESIGN**  
**MAY 11-23**  
**2018**



001



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CINCINNATI  
MUSIC FESTIVAL

PRESENTED BY  
**P&G**

Tide Activation at Cincinnati Music Festival 2018





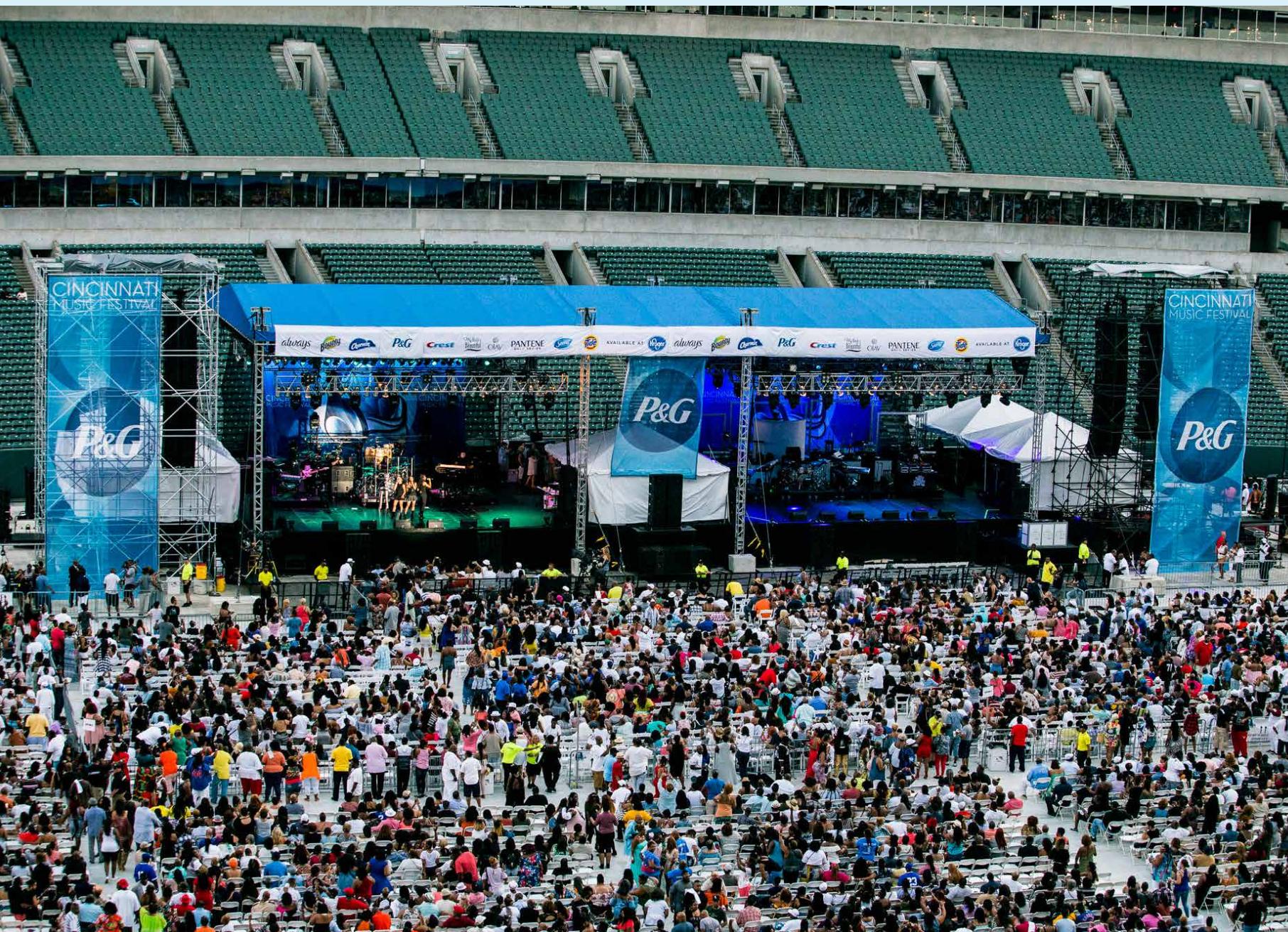
# CINCINNATI MUSIC FESTIVAL

**JULY 26 - 28, 2018**

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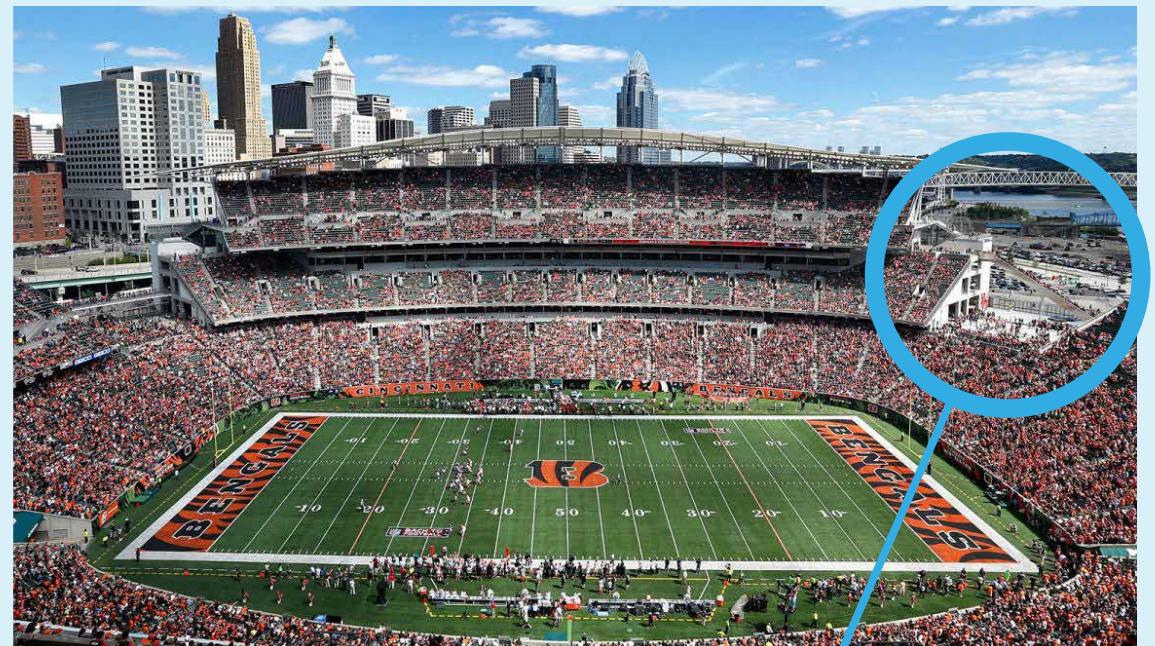
What began in 1962 as Ohio Valley Jazz Festival has evolved into a multi-day R&B music celebration held each summer at Paul Brown Stadium in downtown Cincinnati, Ohio.

Cincinnati Music Festival has become one of the country's premier summer music events attracting more than 80,000 attendees annually from all over the country for a weekend of music, dining, dancing, shopping, and entertainment.



## THE VENUE Paul Brown Stadium, Cincinnati, OH

Home to the Cincinnati Bengals, Paul Brown Stadium hosts a number of events and programming throughout the year.



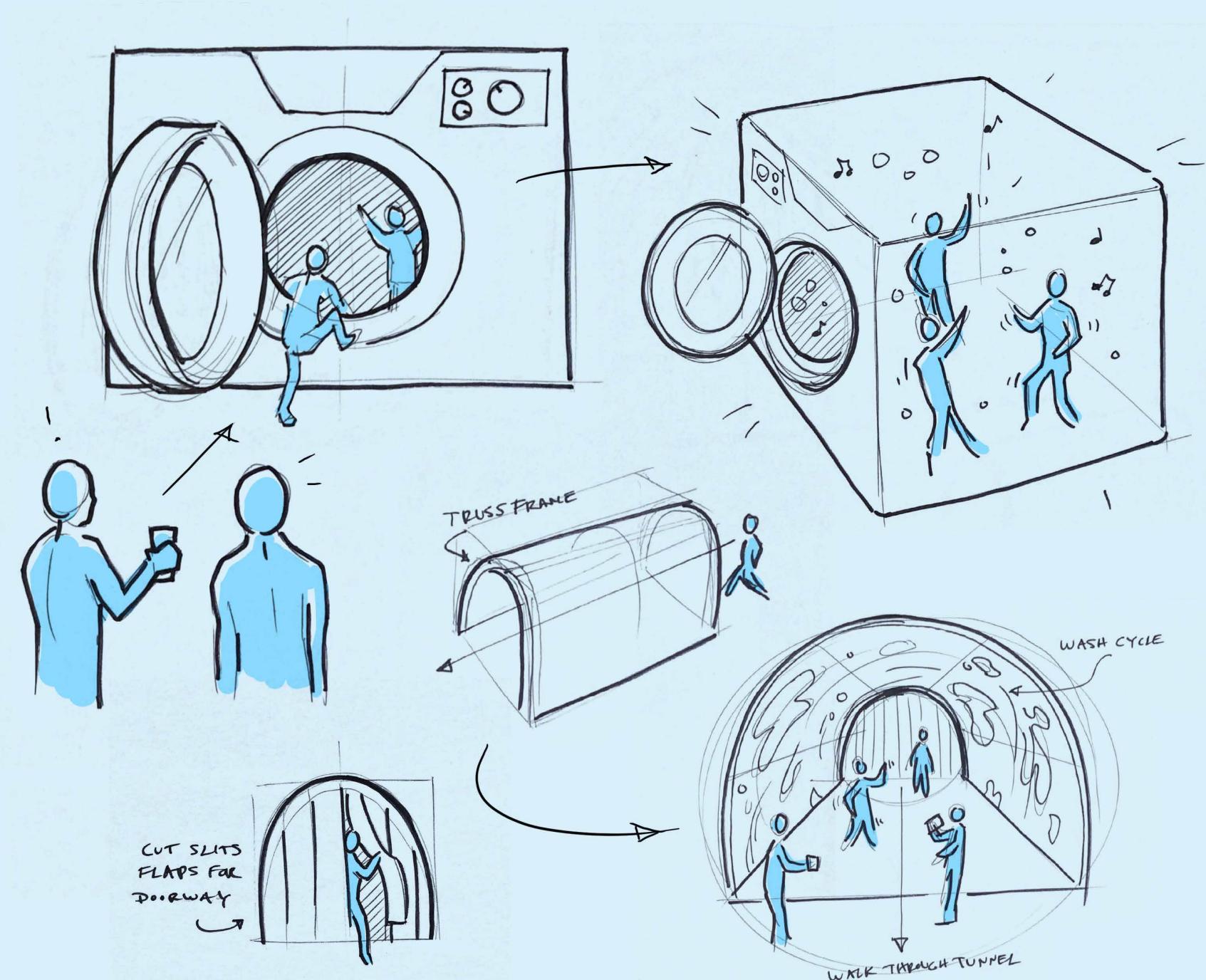
### INSTALL SITE

Fan walk-way / patio  
Gate E terrace



## THE CONCEPT Immersive Tide Washing Machine

A walk-through washing machine cycle / photo moment to engage with the Tide brand



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2



3



4



Projection-mapped video



EXIT EXIT



**SIGHTS & SOUNDS**  
EVENT PRODUCTION

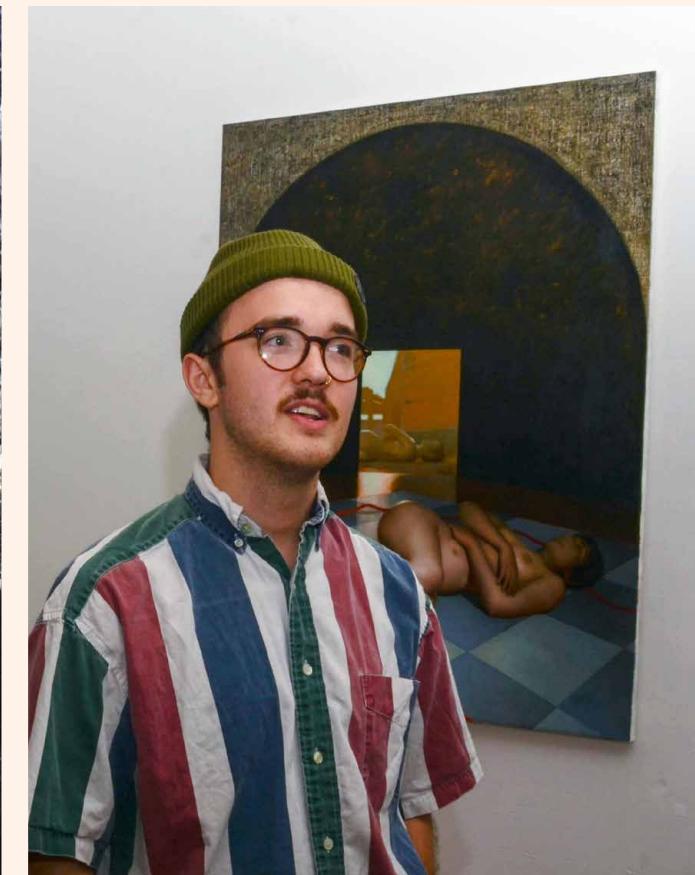
# SIGHTS & SOUNDS

SIGHTS & SOUNDS is a series of art / music / comedy pop-up house-shows in Cincinnati, Ohio.



# WHO WE ARE

**SIGHTS & SOUNDS** is a platform for amateur artists and performers to experiment, share ideas, rub shoulders with professionals, and meet new circles of people. A melting pot of local communities, it's a safe space for anyone to have a meaningful experience around the celebration of creativity.



STUDENTS

UP-AND-COMERS

PROFESSORS / PROFESSIONALS

CREATIVE COMMUNITY

**SIGHTS&SOUNDS**

**S&S**



**SIGHTS&SOUNDS**

**S&S**



**SIGHTS&SOUNDS**

**S&S**



**SIGHTS&SOUNDS**

**S&S**



*Proxima Nova Italic*

*Look and listen.*

*Proxima Nova Regular*

*Look and listen.*



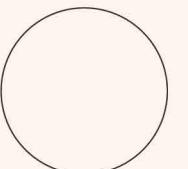
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236, 85, 142



#25AF72  
37, 175, 114



#303030  
48, 48, 48



#FFF3EA  
247, 234, 213

*Proxima Nova Medium Italic*

*Look and listen.*

**Proxima Nova Bold**

**Look and listen.**



**ARTISTIC**

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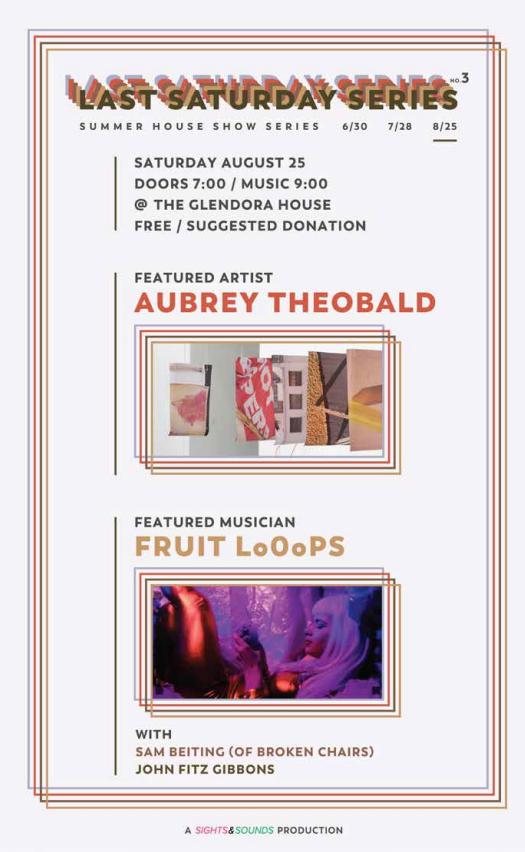
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# SIGHTS & SOUNDS



# SIGHTS & SOUNDS



# SIGHTS&SOUNDS

# LAST SATURDAY SERIES

A SIGHTS&SOUNDS PRODUCTION



# INSTALL



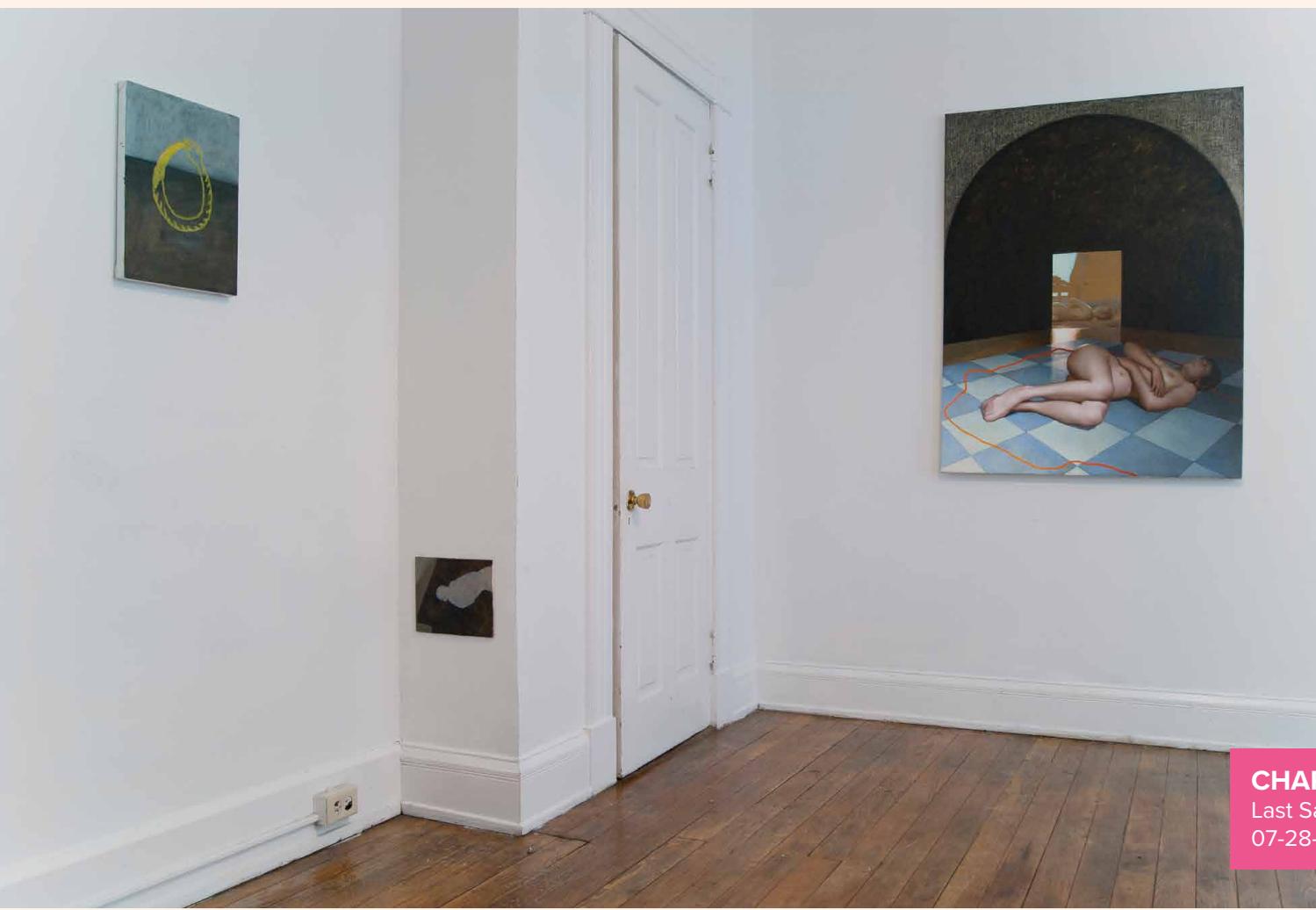
**EXHIBITION CURATION**  
Install day / Set-up



**STAGE BUILD-OUT**  
Install day / Load-in



# SIGHTS



**SOPHIE DANNIN**  
Last Saturday Series - June Show  
06-30-18



**CHARLIE GOERING**  
Last Saturday Series - July Show  
07-28-18



# SOUNDS



JARIE BAKER  
SIGHTS & SOUNDS 2  
02-17-18



JORDI  
Last Saturday Series - July Show  
07-28-18

S&S



# FREELANCE WORK



**OTOT STUDIOS**  
1213 York Street  
Cincinnati, Ohio  
45214

ototstudio.com  
otot.studios@gmail.com

**OPEN STUDIO**  
**OPEN STUDIO**  
**OPEN STUDIO**  
**OPEN STUDIO**  
**OPEN STUDIO**  
**OPEN STUDIO**

OTOT STUDIOS  
1213 York Street  
Cincinnati, Ohio

Friday Oct 19th  
5:00 - 9:00pm

We invite you to our inaugural open studio event.  
Join us for art, design, music, food and drinks.

12:43 PM  
Photo  
ototstudio  
ototstudio.com · otot.studios@gmail.com

**OPEN STUDIO**  
**OPEN STUDIO**  
**OPEN STUDIO**  
**OPEN STUDIO**  
**OPEN STUDIO**  
**OPEN STUDIO**

OTOT STUDIOS  
1213 York Street  
Cincinnati, Ohio

Friday Oct 19th  
5:00 - 9:00pm

OTOT  
OTOT

JUNE 15



**9258**  
WEALTH MANAGEMENT

MARCH, 2018

**The market**

During January, equities experienced the best market returns for that month in nearly 25 years. (CNBC). So goes January, so goes the year, 88.9% of the time. (Mike Gibbs, Raymond James)

During February, market volatility returned. The S & P 500 has had 11 trading days that have moved at least 2% from the previous closing price since the start of the year. (CNBC). Before that, the S & P 500 had 11 trading days that resulted in at least a 2% "gainer or loser" in the preceding 30 trading days (CNBC Research).

A total of 21.21%, or S & P 500 is down 2.9% month to date, with 3 trading days remaining this week in order to end the first regular month since October, 2008.

Overall, from the positive side of the ledger, there is decent global economic growth ahead, good earnings opportunities around the world, potential benefits from tax reform for consumers and for corporations, continued confidence from consumer and business, historically low interest rates, and a weak dollar helping US companies do business abroad. (Day Hagen Asset Management)

On the negative side, some fast expanding valuations, interest rates creeping higher (though still relatively low), central bank tapering, and new legislation to normalize monetary policy (though still accommodative) overly very minor inflationary pressure, and continued political and cultural risks. (Day Hagen Asset Management)

Correction actually do happen during bull markets, though you wouldn't know it by the market's steady advance over the past year or so. Since 1990, according to Ned Davis Research, the largest Dow Jones Industrial Average corrections in each of the last 28 years have been 5.3% through 6.8%. Corrections are normal.

We do believe that the market has entered into a new phase of volatility. We also believe that interest rates will be higher at the end of the year than they are now. However, interest rate assets are very difficult to predict. The Federal Reserve has indicated that they will continue to raise rates, but the pace of those increases is not clear. We believe that it may be likely that these will occur, because we think that the US and International economies are improving. We invite you to contact us for a free consultation with one of our Registered Investment Advisors or Registered Portfolio Strategist Jeff Sart, who reminds that we are in the middle of a long-cyclical bull market, with years left to move higher.

**9258**  
WEALTH MANAGEMENT  
Tailored TO YOUR LIFESTYLE

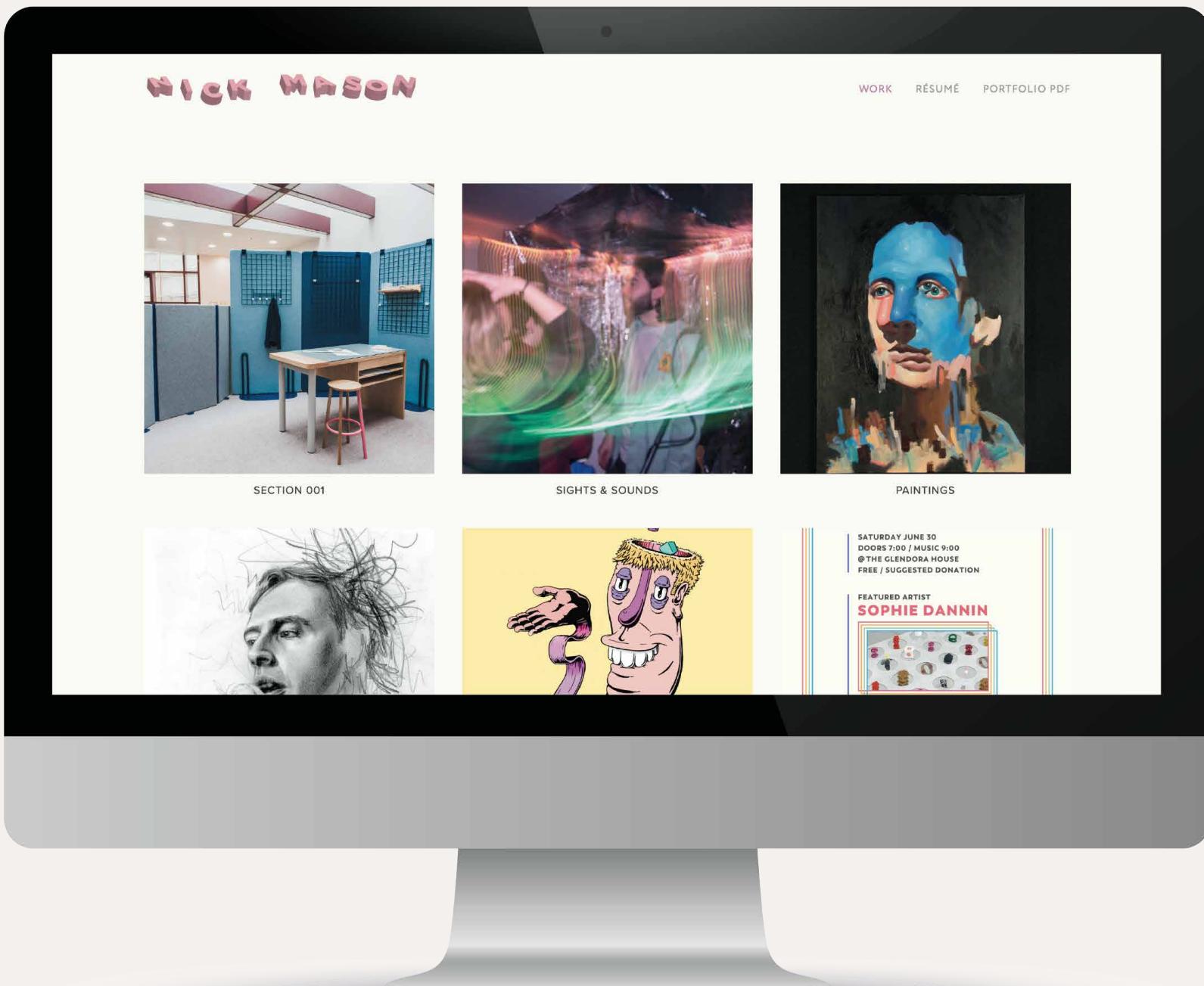
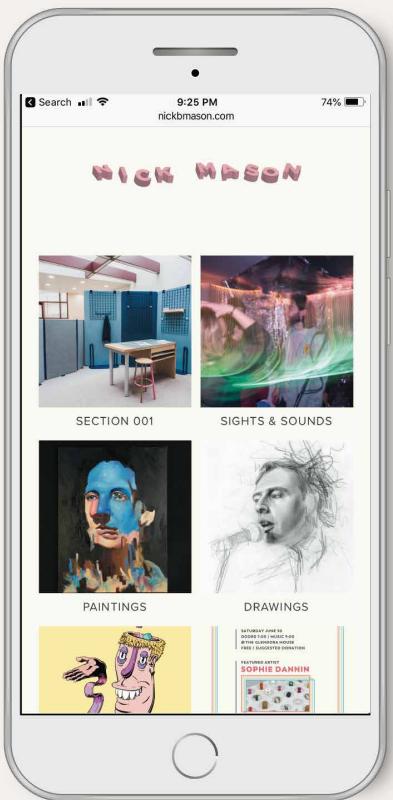
4420 COOPER ROAD | SUITE 100 | CINCINNATI, OHIO 45242  
TEL: 513-791-9258 | 9258WEALTH.COM

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CINCINNATI, OHIO 45242 TEL: 513-791-9258

MacBook Pro

# TO SEE MORE OF MY WORK

You can check out [nickbmason.com](http://nickbmason.com)



# LET'S CREATE

Nick Mason · [masonnb@mail.uc.edu](mailto:masonnb@mail.uc.edu) · 859.638.0795

Thank you