



PERFORMANCE PROFILE

Designer / developer with proven teamwork and leadership experience. Successfully implemented projects through understanding project requirements and structuring them efficiently. Produced effective print and digital assets, and built compelling websites, digital products, and frontends. Strong Proficiency in Figma and Visual Studio Code, master of Adobe XD, Illustrator, InDesign, Photoshop.

HARD SKILLS

- Graphic / Layout Design
- Product Design
- UI/UX Design
- Adobe XD
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Figma
- HTML / CSS / JavaScript

SOFT SKILLS

- Problem Solving
- Visual Content Creation
- **Decision Making**
- Team Leadership
- Strategic Planning
- Interpersonal Communication
- Critical Thinking
- Presentations

EXPERIENCE

FREELANCE DESIGNER / DEVELOPER

NICK BRAVO.DEV. 2007 - PRESENT

· I design and build engaging websites, user interfaces, digital products, and online assets to online assets to solidify brand authority and trust across platforms.

GRAPHIC DESIGNER / WEB DEVELOPER

8FISH. 2008 - 2009

 Elevated brands by designing brand identities, web and print graphics, websites, social media content, and other digital media assets.

POLICE OFFICER

POLICE DEPARTMENT. 2021 - PRESENT

- Contributed to educational and community outreach campaigns as the liaison between the police department and the marketing department.
- Generated meaningful content for a safety app currently in development.

POLICE DETECTIVE

POLICE DEPARTMENT. 2015 - 2021

- Developed and supervised a comprehensive firearm deployment and training program.
- Positively impacted the lives of crime victims and people in crisis through empathetic communication and solid, complete criminal investigations.

POLICE LIEUTENANT

POLICE DEPARTMENT. 2010 - 2015

- Improved transparency and access to resources by building the department's first website and social media channels - and providing timely press releases.
- Fostered strong, meaningful community relationships through events and outreach programs.
- Cultivated strong relationships with other public safety agencies to improve service quality.
- Quarterbacked operations, training, and budget to provide the most effective service to the community.
- Developed Reserve Officer program that slashed personnel budget by 30%.

EDUCATION

BACHELOR OF SCIENCE / DIGITAL CINEMATOGRAPHY UNIVERSITY **GPA 3.99 / VALEDICTORIAN**

ASSOCIATE OF APPLIED SCIENCE / GRAPHIC DESIGN COLLEGE OF