

Short Pitch

nickbunton.com will be a website that shares up and coming media including music, TV shows, and movies.

Long Pitch

nickbunton.com will be a website that shares up and coming media (based on my opinion) including TV shows, music, and movies. The site will have embedded YouTube videos and/or YouTube links so users can view use media. Users will also be able to share the website on Twitter.

Personas



Mark the Binge watcher

Finished all of his TV binge watches and needs to find a new one



Joe the DJ

Disk jockey looking for the next up and coming song to play at his next show



Carlos the Critic

Carlos is always looking for the next movie to critique

Comps

IMDB.com
SoundCloud.com
HotNewHipHop.com