Short Pitch

nickbunton.com will be a website that shares up and coming media such as TV shows, apps, music, and more.

Long Pitch

nickbunton.com will be a website that shares up and coming media (based on my opinion) such as TV shows, apps, music, and more. Ideally, the site will connect with other apps such as Spotify, IMDB, and the App Store to have the user be able to access or download the media. There will also be options to share the media to to social sites.

Personas

Mark the Binge watcher

Finished all of his TV binge watches and needs to find a new one

Joe the DJ

Disk jockey looking for the next up and coming song to play at his next show

Carlos the App guy

Getting bored of the same old apps and wants a new one to play with

Comps

IMDB.com
SoundCloud.com
Techradar.com