

## Short Pitch

nickbunton.com will be a website that shares up and coming media such as TV shows, apps, music, and more.

## Long Pitch

nickbunton.com will be a website that shares up and coming media (based on my opinion) such as TV shows, apps, music, and more. Ideally, the site will connect with other apps such as Spotify, IMDB, and the App Store to have the user be able to access or download the media. There will also be options to share the media to social sites.

## Personas



Mark the Binge watcher

Finished all of his TV binge watches and needs to find a new one



Joe the DJ

Disk jockey looking for the next up and coming song to play at his next show



Carlos the App guy

Getting bored of the same old apps and wants a new one to play with

## Comps

IMDB.com  
SoundCloud.com  
Techradar.com