

Scenario Modeling Problems

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1 Capital Budgeting

1.1 Problem Statement

You are an analyst trying to decide whether it is worth it to launch a new product line selling t-shirts. The success of the t-shirt business will depend on the state of the economy. You can purchase a machine which costs \$10,000,000 at $t = 0$, then each year you will earn the profit per unit (revenue minus variable cost), multiplied by the output. The machine will last for 10 years. Should this project be undertaken? Will it be successful in all scenarios?

1.2 Scenarios

State of Economy	Probability	Price	Output	Interest Rate
Expansion	20%	15	1000000	7%
Normal	70%	12	500000	5%
Recession	10%	10	200000	3%