# IT'S WHO YOU KNOW

Graph Mining using Recursive Structural Features

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## **Abstract**

#### **Questions:**

- O How can we extract good features from a graph?
- O Given two graphs on the same domain, how can we use information in one to make classification in the other?
- o If one graph is anonimyzed, how can we use information in one to de-anonimyze the other?

## Requirements:

- Effective
- Scalable

## ReFeX - Recursive Feature eXtraction

A novel algorithm, that recursively combine local features and neighborhood features and outputs regional features in order to capture behavioural information



Combination of local features and neighborhood features

## Formalization of the problem

Given a graph G as input we have to compute the output as a node-feature matrix F with the following properties:

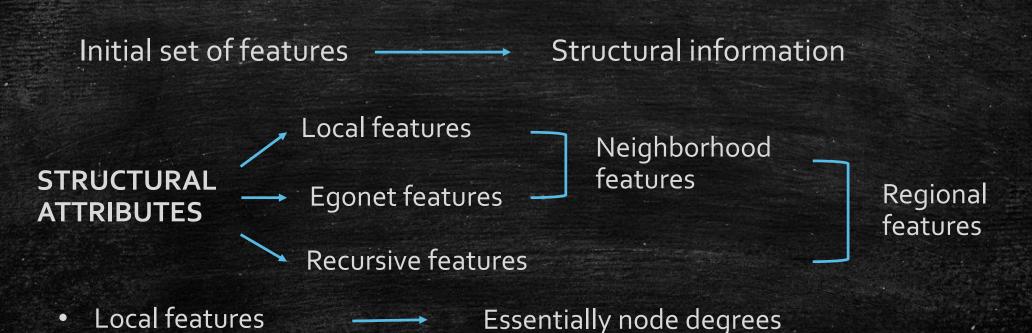
- Structural
  - The construction of matrix F should not require additional attribute information on nodes and links
  - Topological features only
- Effective
  - It help us to predict node attributes when available
  - It has to be transferable across different graphs

## Proposed Algorithm - Definitions

Egonet features

Recursive features

ReFeX aggregates exisisting feature values to generate recursive features



Computed on the node ego network

among a node's neighbors

Any aggregate computed on a feature value

## Proposed Algorithm - Process

#### Two steps process:

#### 1. GENERATION

- Ex. Mean value of the feature degree among all neighbors of a node
- Not only neighborhood features can be aggregated, also recursive ones

#### 2. PRUNING

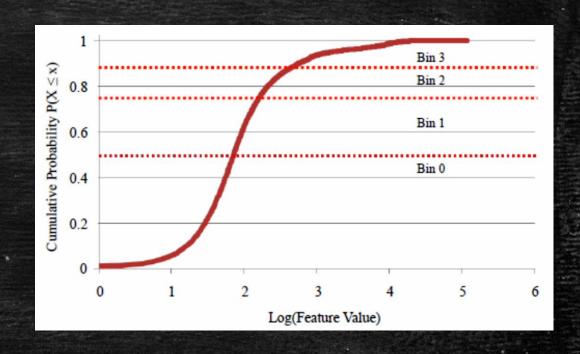
- Impossible to work with an infinite number of features, the generation grows exponentially at each iteration
- Looks for features that are highly correlated in order to prune at least one of them
- Different techniques

## Proposed Algorithm - Pruning strategy 1

#### Vertical logarithmic binning

Each feature's values are transformed into vertical logarithmic bins of size p with o < p < 1

- For feature f<sub>i</sub>, the p\*|V| lowest f<sub>i</sub>
  values are reassigned value o
- Next, p fraction of the remaining nodes are assigned value 1
- 3. Next, value 2 and so on...



The process is repaeated until every fi values have been replaced by integers between o and logp-1 | V |

## Proposed Algorithm - Pruning strategy (2)

ReFeX looks for pairs of features, after they are generated and binned, that do not disagree more than a threshold s (namely, s-friends features)

#### How to eliminate redundant features?

- 1. Build an auxiliary feature graph
   Links are s-friends relations
- 2. Look for connected component in this graph
- 3. Replace the entire component by a single feature (tipically the «older» one, generated at the earliest iteration)

## Proposed Algorithm - Settings & Complexity

#### **SETTINGS**

ReFeX requires two parameters:

- o runtime complexity
- s Feature similarity threshold \_\_\_\_\_ Tipically uses o in the first iteration, then increases over time

#### **COMPLEXITY** - two steps

- 1. Computation of neighborhood features  $\longrightarrow$  O(n) for real-world graphs
- Computation of recursive features (f << n)</li>
- Space O( m + n\*f )

Time - O( f\*(m + n\*f) )

1 aggressive pruning

## Network Classification - Data

IP-A and IP-B are real network-trace data sets collected roughly one year apart on separate enterprise networks

After some manipulations on the raw data, all the network flows are labeled.
The results are summarized in the table on the right

	IP – A1	IP – A2	IP – A3	IP – A4	IP - B
Nodes	81450	57415	154103	206704	181267
labeled	29868	16112	30955	67944	27649
Links	968138	432797	1266341	1756082	1945215
unique	206112	137822	358851	465869	397925
Web	32%	38%	38%	18%	42%
DNS	36%	49%	39%	20%	42%
P <sub>2</sub> P	32%	12%	23%	62%	16%

#### Note:

There were also other classes in the original data set, but 3 classes (namely, Web, DNS and P2P) made up the dominant traffic type for over the 90% of the labeled hosts

- Nodes = IP addresses
- Links = communication between IPs

## Network Classification - Classifiers

To test the predictive ability of ReFeX's features, the logForest model described by Gallagher et al. has been used

logForest ----

Bagged model composed of a set of Logistic Regression classifiers, where each is given a subset of log(f) + 1 of the f total features (500 LR classifiers in this experiment)

wnRN + RL (as a baseline) Standard relational neighbor classifier Memory-based approach with weigthed vote

## Within-Network Classification - Methodology

The experiment follows the classical supervised approach in a classification problem

The data set is splitted based on a stratified-class random-sampling:

- Training Set —— Set of nodes for which we know the labels (from 10% to 90%)
- **Test Set** ——— Set of unlabeled nodes on which the evaluation is performed

For each proportion of labeled nodes, we run 10 trials and report the average performance

## Within-Network Classification - Results

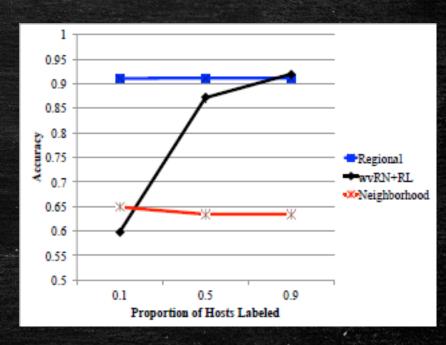
#### **Comparisons:**

- wnRN + RL
- logForest on Neighborhood features only
- logForest on Regional features

#### **Performances:**

- The Regional classifier outperforms the others almost everywhere
- The Regional and Neighborhood classifiers are less sensitive to the availability of labeled data
- Significant gap in performances when labels are sparse

#### IP – A3 data set



## Across-Network Transfer Learning

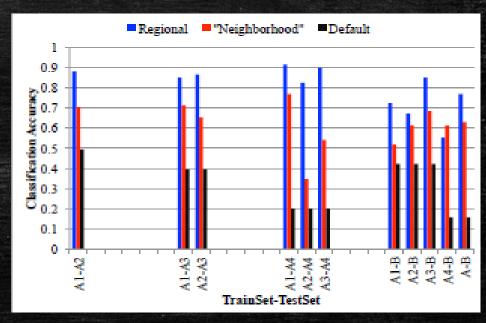
#### Methodology:

There are two different graphs of the same domain. The training one completely labeled, while the test one completely unlabeled

The default classifier make prediction based on the most frequent class

#### Performances:

- The Regional classifier is the best overall performer
- 82% 91% accuracy on separate days of IP–A
- 77% accuracy training on all days of IP-A and testing on IP-B



## Identity Resolution

Now we are facing pairs of networks whose node-sets overlap, computing regional features

#### **GOAL:**

Demonstrate that regional features capture meaningful and informative behaviours of nodes

#### **HYPOTHESIS:**

Node's feature values will be similar across graphs

#### **POTENTIAL APPLICATION:**

Perform «de-anonymization» on social network datasets when external non-anonymized data is available

## Identity Resolution - Methodology

We are given two graphs, Gtarget and Greference and a node vtest which exists in both graphs

We allow the strategy to guess reference nodes <v1, ..., vk> until it correctly guesses vtest

- The score associated with this strategy is k, the number of guesses required to find the node
- The baseline method is to guess at random with an expected score of |Vreference| / 2

For a given strategy, the guesses are generated in order of increasing Euclidean distance from V<sub>target</sub> in feature space

To compare the performances we select 1000 nodes in V<sub>target</sub> with the hisghest degree, and clearly which exists also in G<sub>reference</sub>

## Identity Resolution - Data

Graph	#Nodes	#Links	Weighted	Directed	#LF	#NF	#RF	#Recursive Iterations
Twitter (T)	465K	845K	Yes	No	3	8	45	6
Twitter (R)	840K	1.4M	Yes	No	3	8	45	-
IP (T)	81K	206K	Yes	Yes	7	22	373	4
IP (R)	57-206K	137-466K	Yes	Yes	7	22	373	-

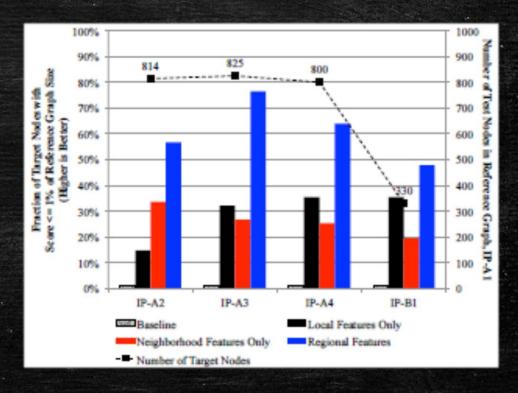
• Twitter T: who-follows-whom
R: who-mentions-whom (first)

T: IP-A1
R: IP-A2, IP-A3, IP-A4, IP-B

## Identity Resolution - Network Traces

A potential application of this task is to de-anonymize a network trace where IP addresses are hidden observing a non-anonymized enterprise trace

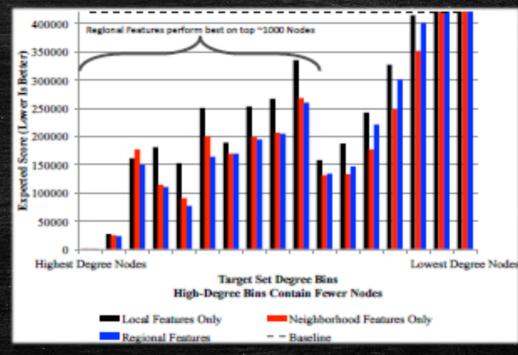
- Regional features dominate the performance of other strategies in all tests
- Over 45% of Stest scoring in the top
   1% of the size of Greference
- There is a small subset of test nodes for which Regional perform very poorly (near baseline)



## Identity Resolution - Twitter

Success at this task indicates that one could de-anonymize a social network by using public available text data, so long as usernames can be parsed from text

- Regional features outperforms other strategies in the first ten bins (highest degree nodes)
- For lowest degree nodes, all strategies perform worse than the baselin
  - Fewer observed behavior to leverage
  - Many more similar nodes



### Conclusions

- We described a novel algorithm ReFeX, which extracts regional features from nodes based on their neighborhood connectivity
- These regional features capture information in terms of the kind of nodes to which a given node is connected as opposed to the identity of those nodes
- We showed that ReFeX is effective and scalable in various graph mining tasks including within- and across-network classification and identity resolution tasks

# Thank you for your attention!

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