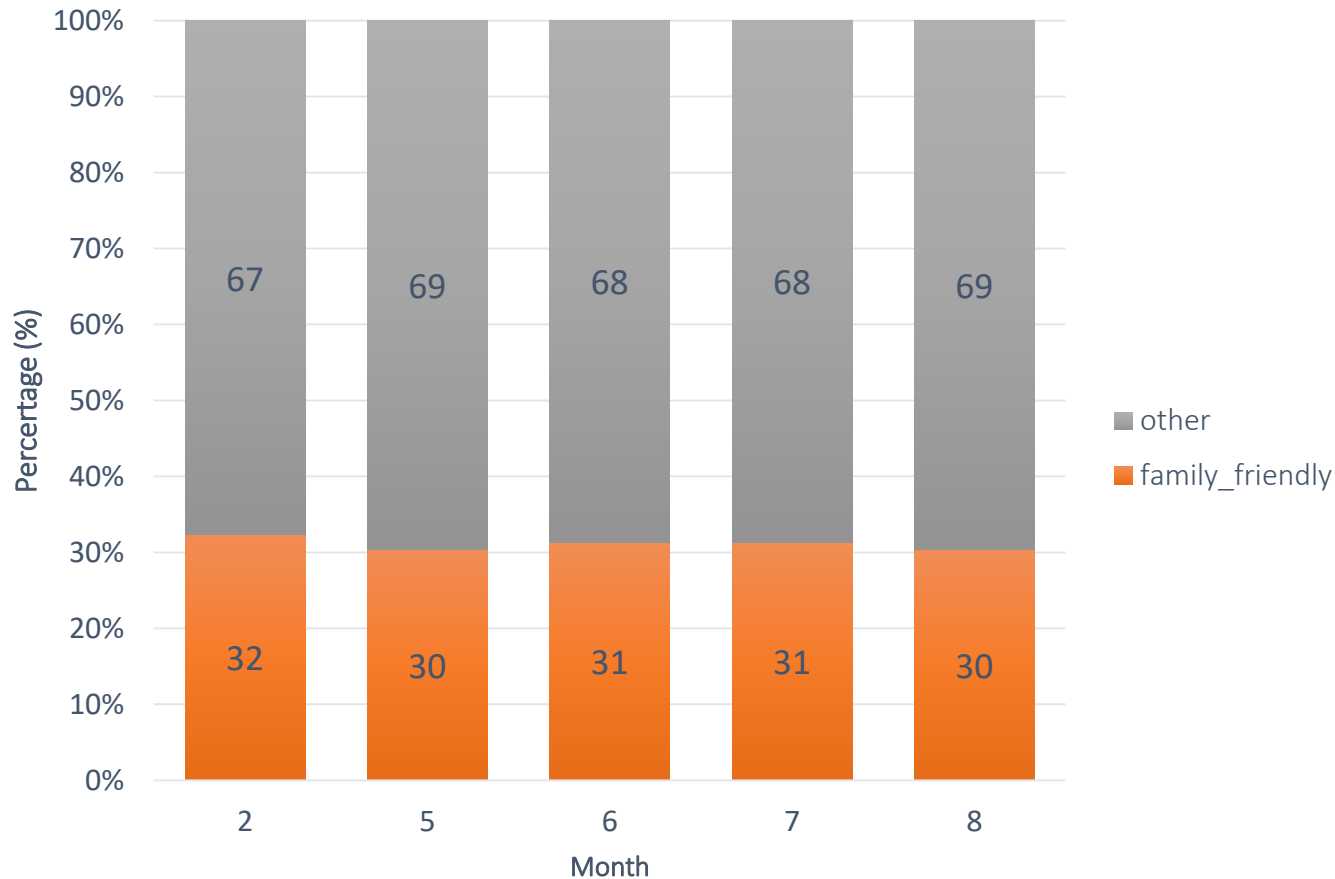


Is there any seasonality for Family-friendly movies?

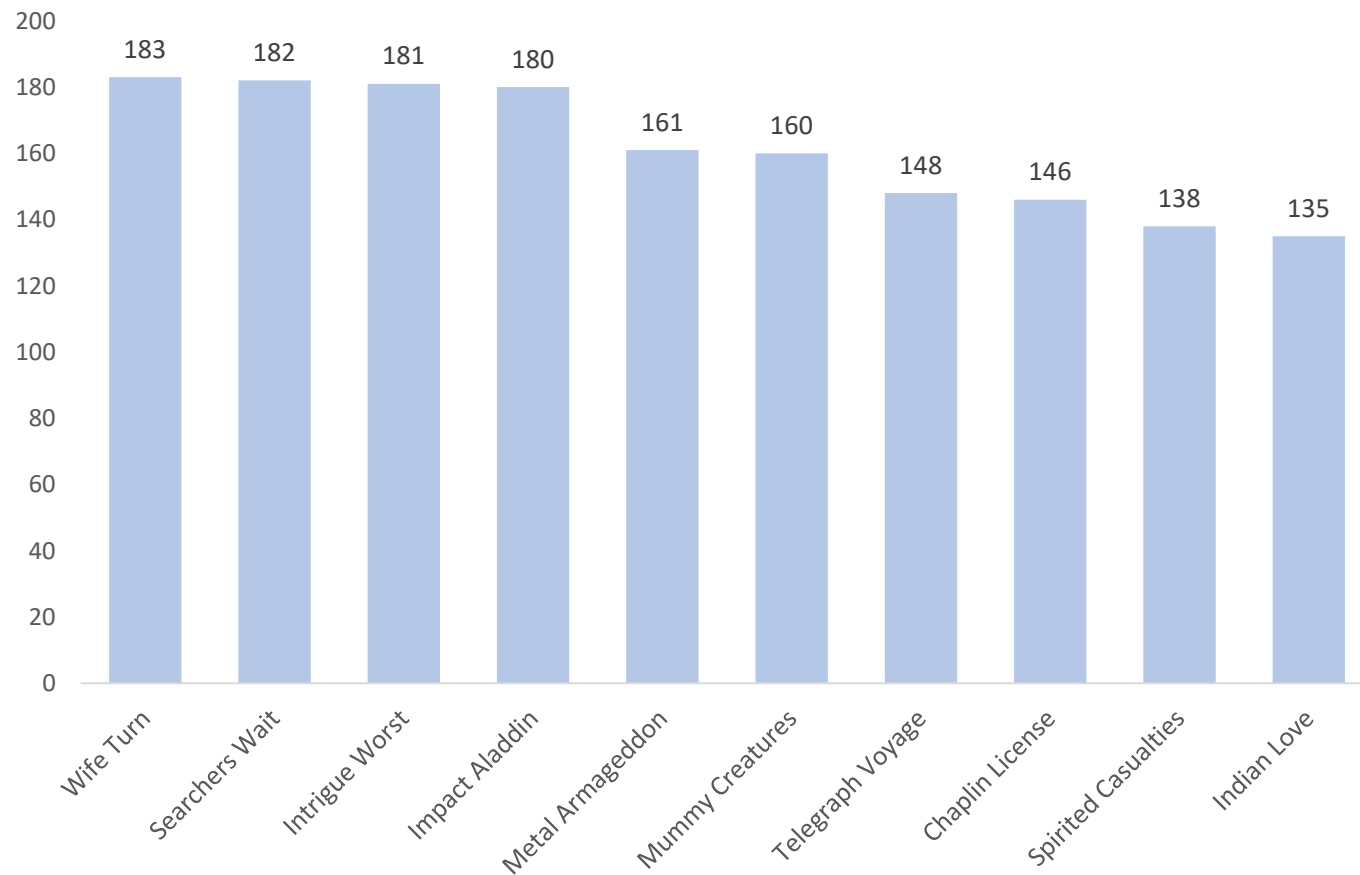
Percentage Split : Family-friendly movies vs Other



As we can see, there is no actual trend in seasonality for family-friendly movies: throughout the year the percentage share for family-friendly movies stays within 30-32% of total rentals.

What are the 10 longest movies featuring the most best-selling actor?

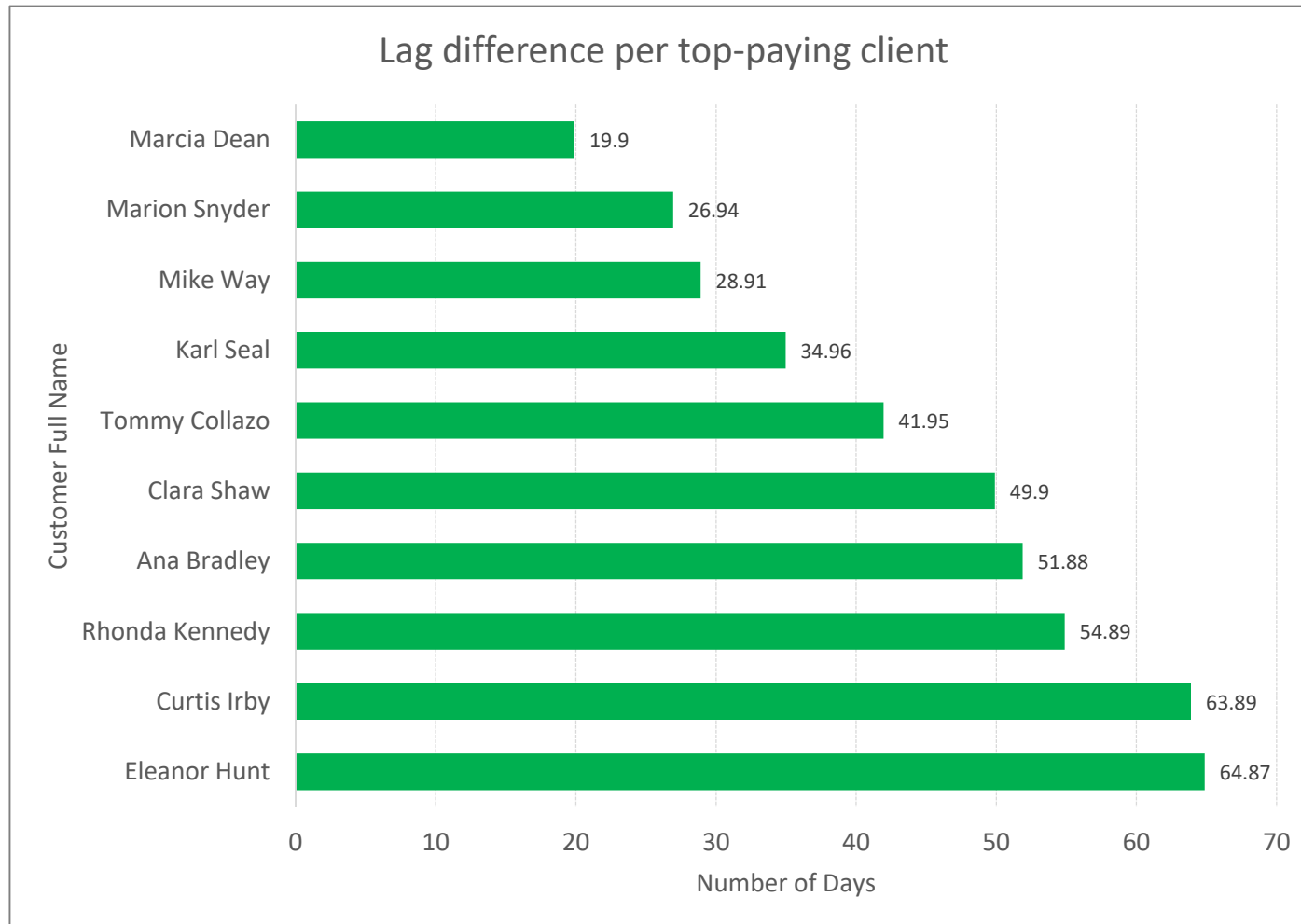
Top-10 Gina Degeneres's movies by duration



The all-time top-rented (judged by the number of times films with her were rented at stores) actress for Sakila DVD rental is Gina Degeneres.

Out of the total of 42 of her movies that are in Sakila's database, the top-10 movies have a duration range from 135 minutes (Indian Love) to 183 minutes (Wife Turn).

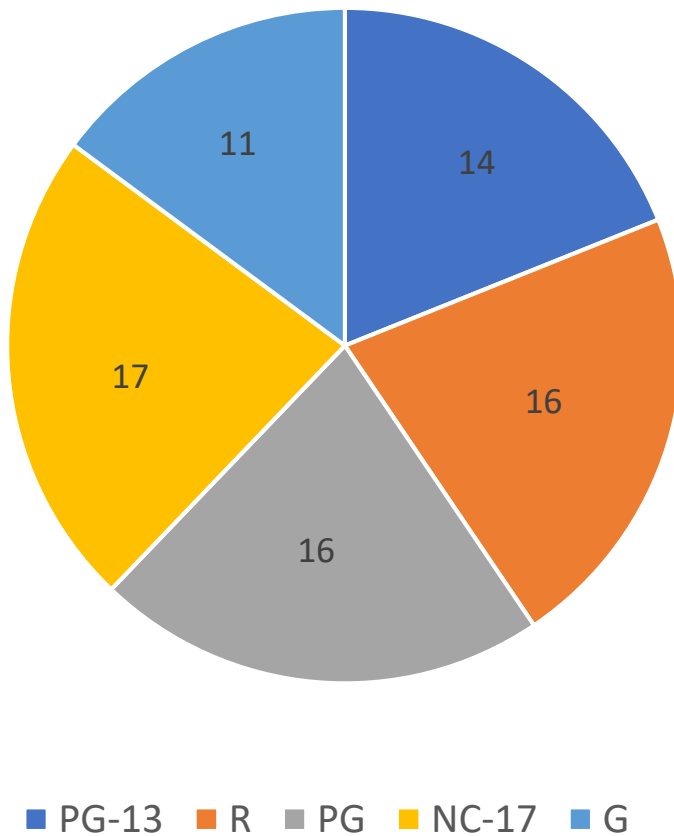
What is the biggest lag difference per customer (for top 10 paying customers) in terms of payments versus prior month?



Among the top 10 top-paying customer, the biggest lag difference of payment amount vs. prior month per customer ranges from 19.9 days (for Marcia Dean) to 64.87 days (for Eleanor Hunt)

What is the split by rating for the most popular film category?

Sports category split by Rating



For the most popular film category – Sports – all the films are split into 5 different rating categories:

- NC-17 : 17 films
- PG : 16 films
- R : 16 films
- PG-13 : 14 films
- G : 11 films