

# Nick Reid

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## GOAL

To use my 133t hacker skillz to improve community health.

## EDUCATION

University of Michigan (Ann Arbor, MI) *Health Informatics* May 2015  
University of California at Berkeley (Berkeley, CA) *Bachelor of Art in Art Practice* May 2008

## WORK EXPERIENCE

**San Francisco Department of Public Health** August 2011 - December 2012  
**HIV Prevention Section**

*Campaign Coordinator*

Worked across departments to coordinate campaigns, and hack prototypes.

Redesigned and built website to be user friendly.

**Wellniks** February 2011 - August 2011

*Product Development*

Created a text-message based game to increase adherence to HIV medication.

**DonorDigital** October 2008 - January 2011

*Web Developer*

Produced internet marketing campaigns for progressive national non-profits.

Clients included: PETA, NPR, Habitat for Humanity, Sonoma Health Action Center, NAACP

**Builders Association** August 2007 - August 2008

Web Developer/Video Associate

Designed/developed a website that integrated web performances into a theater performance.

**Yahoo! Research - Berkeley** August 2005 - September 2006

*User Experience Design Intern*

Designed and implemented research prototypes, user studies and design sessions.

## SKILLS

**Love:** UX Design, Prototyping, HTML, Javascript, PHP, Python, and Power Point.

**Can Do:** After Effects, Final Cut Pro, Flash, Ruby and R

## Samples

**Just Ask SF**

Concept/Design/Development

<http://www.justasksf.org/>

**Wellniks Mongolia**

Concept/Design/Development

<http://mongolia.wellniks.com/>

**iWalk Sonoma**

Web Development

<http://www.iwalksonoma.org/>

## ***SCIENTIFIC PRESENTATIONS***

Reid N, Moss NJ, Santos GM, Chu PL, Raymond HF, Scheer S. **Fostering community engagement using technology for easier access to and better understanding of public health HIV data.** American Public Health Association 140th Annual Meeting. October 2012. San Francisco. **Oral Presentation.** Abstract Paper # 268910.

## ***PUBLICATIONS***

Davis, M, Canny, J, Van House, N, Good, N, King, S, Nair, R, Burgener, C, Rinehart, B, Strickland, R, Campbell, G, Fisher, S, and Reid, N. **MMM2: Mobile Media Metadata for Media Sharing (Video).** In: *Proceedings of 13th Annual ACM International Conference on Multimedia* (MM 2005; Singapore). ACM Press (2005). 267-268. **Received FXPAL Best Demo Video Award.**

Nair, R, Reid, N and Davis M. **Photo LOI: Browsing Multi-User Photo Collections (Technical Demonstration).** In: *Proceedings of 13th Annual ACM International Conference on Multimedia* (MM 2005; Singapore). ACM Press (2005). 223-224.