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Assignment 6b: Peer Review

I am peer reviewing team 3, who did the project MatchMaker.

Strengths

Firstly, everything on team 3's website was easy to find and the documents facilitated

ease of reading through consistent formatting and helpful tools. Videos were embedded

directly and the only link was to the final presentation slides. My only suggestion to further

facilitate ease of reading would be a hyperlink to the presentation instead of only the URL.

Secondly, the final presentation was easy to follow and appeared well rehearsed. The slides

generally had a good ratio of text to figures and the spoken part of the presentation allowed for

increased understanding. Presenters enunciated and the transitions between slides and

between presenters were smooth, which allowed for increased understandability of the

presentation.

Areas for Improvement

One suggestion I have for the presentation slides is to arrange images in a way that the

audience can easily process. Using slide 3 as an example, I am unsure which image corresponds

to which social media platform. If an audience member is unfamiliar with the platform and

cannot easily identify a logo in the platform image, then they are left guessing which platform

the image is referring to. My second suggestion for team 3 would be to include the data

analysis methods used for the medium fidelity prototype. How the research team arrived at

their conclusions from the data gathered is important to reinforce the internal validity of the

study.