Nicholas Gallacher

CONTACT

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PROFILE

Nicholas is a dedicated individual and quick learner who constantly looks to improve himself in all aspects.

He always aims for the highest quality possible, seeking new knowledge and tools to accomplish this. His drive for quality further increases his determination in all he does.

His current professional objective is to make a positive contribution while gaining real-world experience in the workplace.

SKILLS

- Research
- Project Management
- Editing
- AP Style
- Adobe Suite
- ◆ SEMRush
- Zoho Projects
- HTML

HOBBIES

- Trumpet player, 11 years
- Strategy games
- Playing baseball

EDUCATION

Brigham Young University - Provo, Utah - Current Senior

• Communications: Public Relations; Minor in Business

Heritage High School - Frisco, Texas

WORK EXPERIENCE

Bee Safe Bee Removal, Internship (Jul 2021 - Present)

- Social Media Specialist and Content Writer
- Aided in SEO efforts, using SEO analysis to guide content
- Planned social media calendars with five unique posts a week

Wal-Mart, Shift Leader (May-Aug 2019; Apr-Aug 2020; May-Jul 2021)

- Online Pickup Lead, Customer Service
- Recognized for natural leadership and organization

EnVision Utah, Internship (Jan-Apr 2020)

- Hosted focus groups, designed and collected surveys, and analyzed data for key insights about Utahns' self-interests
- Gathered key data despite the growing chaos of COVID-19

Theodore Global, Internship (Sep-Dec 2018)

- Project Manager and Communication Liason
- Interviewed, surveyed, and analyzed young adults' self-interests
- Maintained a Gantt chart and managed a team of four interns

Coyote Nation TV, Journalist (Aug 2017 - Jun 2018)

- Filmed and edited video, including on-screen text and graphics
- Researched, planned, and executed newsworthy stories
- Conducted many interviews with students and Heritage staff

OTHER EXPERIENCE

Eagle Scout with Palm and Order of the Arrow

 Eagle Project: Nicholas worked with Trusted World, a non-profit organization with a mission of providing clothing and other supplies to children in need.

BYU Marching Band and The University Band

- Section Leader, Squad Leader, and 1st trumpet in the BYU MB
- Soloist in University Band (American Elegy, Ticheli)

CERTIFICATIONS

- Google Analytics
- Muck Rack Academy: Fundamentals of Media Relations

References

PROFESSIONAL

Ken Plowman - Professor

- ***** 801.422.6493
- ◆ Kenneth Plowman@byu.edu
- Brimhall Building, #326, Provo, UT 84604

Candace Bagwell - Teacher and Executive Producer

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PERSONAL

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