

Nicholas Gallacher

CONTACT

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SKILLS

- ♦ Research
- ♦ Insight Analysis
- ♦ Project Management
- ♦ Editing
- ♦ Interviewing
- ♦ AP Style
- ♦ Adobe Suite
- ♦ SEO
- ♦ SEMRush
- ♦ Zoho Projects
- ♦ HTML
- ♦ VBA Excel

PROFILE

Nicholas is a dedicated individual and quick learner who constantly looks to improve himself in all aspects.

He always aims for the highest quality possible, seeking new knowledge and tools to accomplish this. His drive for quality further increases his determination in all he does.

HOBBIES

- ♦ Trumpet player, 11 years
- ♦ Piano amateur
- ♦ Strategy games
- ♦ Sports: baseball, volleyball

EDUCATION

Brigham Young University - Provo, Utah - Current Senior
♦ Bachelor of Arts, Public Relations; Minor in Business

WORK EXPERIENCE

Bee Safe Bee Removal, Content Specialist (*Jul 2021 - Present*)

- ♦ Created a six-month social media calendar
- ♦ Performed SEO analysis to guide content
- ♦ Wrote 20 newsworthy blogs, including two articles
- ♦ Edited 30 city pages, incorporating SEO analysis for optimization

Wal-Mart, Shift Leader (*May-Aug 2019; Apr-Aug 2020; May-Jul 2021*)

- ♦ Lead online pickup department, incorporating customer service
- ♦ Recognized for natural leadership and organization

EnVision Utah, Research Internship (*Jan-Apr 2020*)

- ♦ Hosted focus groups, designed and collected surveys, and analyzed data for key insights about Utahns' self-interests
- ♦ Gathered key data despite the growing chaos of COVID-19

Theodore Global, Research Internship (*Sep-Dec 2018*)

- ♦ Team Project Manager and Communication Liason
- ♦ Interviewed, surveyed, and analyzed young adults' self-interests
- ♦ Maintained a Gantt chart and managed a team of four interns

Coyote Nation TV, Journalist (*Aug 2017 - Jun 2018*)

- ♦ Filmed and edited video, including on-screen text and graphics
- ♦ Researched, planned, and executed newsworthy stories
- ♦ Conducted numerous interviews with students and staff

OTHER EXPERIENCE

Eagle Scout with Palm and Order of the Arrow

- ♦ Eagle Project: Nicholas worked with Trusted World, a non-profit organization with a mission of providing clothing and other supplies to children in need.

BYU Marching Band and The University Band

- ♦ Section Leader, Squad Leader, and 1st trumpet in the BYU MB
- ♦ Soloist in University Band (*American Elegy*, Ticheli)

CERTIFICATIONS

- ♦ Google Analytics
- ♦ Muck Rack Academy: Fundamentals of Media Relations