Practical Data Science: Wrangling Data and Answering Questions

Nick Eubank



What	is	Data	Science?

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- 2. What (empirically) is Data Science?



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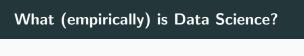
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- The tool you use should be dictated by the question you seek to answer



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- \Rightarrow Huge proliferation and increase in sophistication of computational methods

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- ⇒ Development of new tools occurred within each silo.

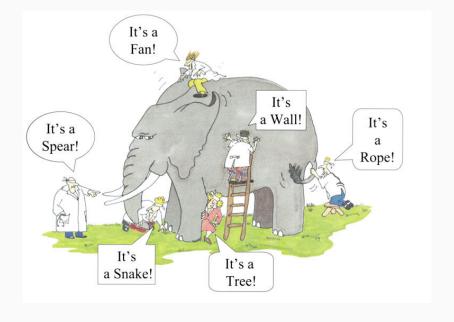
Very little cross-pollination across silos

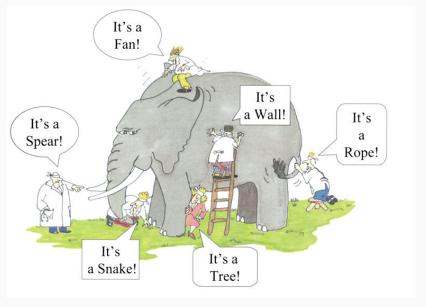
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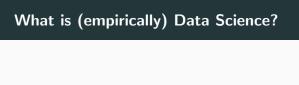
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- Every silo has its own vocabulary.
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 - CS likes to classify things and make predictions, don't care how model works
 - Social scientists like to make causal statements, don't care about predictive power





 \Rightarrow This is where we are *now*.





An effort to unify the development of quantitative methods

What is (empirically) Data Science?

An effort to unify the development of quantitative methods

 \rightarrow Recognize the elephant

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 - That's why we have faculty from many fields.

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- Recommendation engines
- Financial trading algorithms
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 - numpy, pandas, scikit-learn, statsmodels, dask

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All through hands-on experience.

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 \Rightarrow Emphasis on generalizable data science skills

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- Know how to approach organizing a full project.

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- Studying whether political elites in the US South turned to using incarceration to prevent black voters from exercising political influence after the Voting Rights Act removed their ability to use Jim Crow restrictions.

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If this sounds like your "flavor" of data science, I'm happy to talk about career options in this domain.

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