



Date

01/01/2017 30/09/2018

Number of Orders By Category



Current Month Revenue

\$658.19K

Goal: \$726.96K (-9.46%)

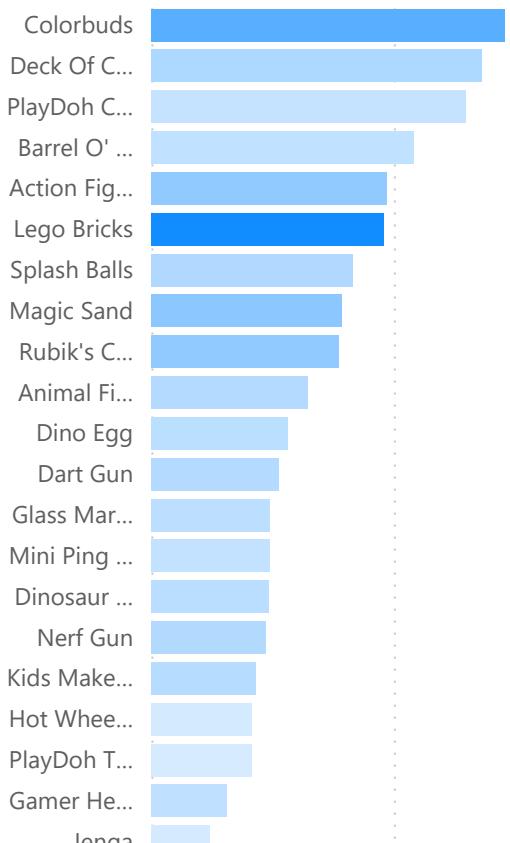
Current Month Orders

41830

Goal: 40579 (+3.08%)

Number of Sales By Product

Total Revenue \$0.02M



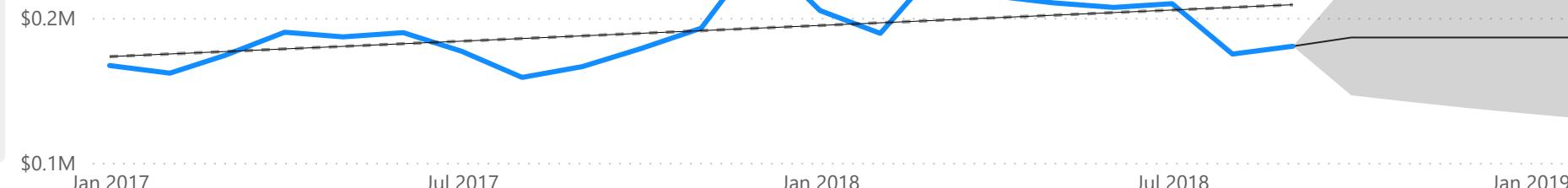
Top Product (Orders)

Colorbuds

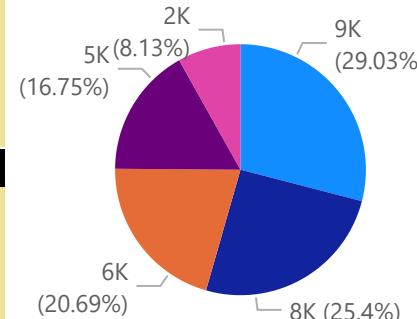
Top Product (Revenue)

Lego Bricks

Profit By Month

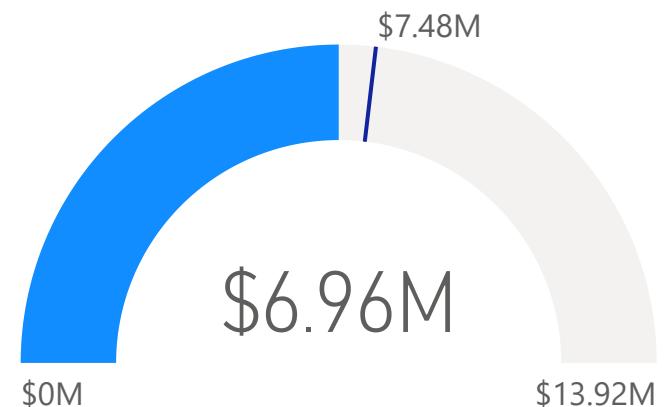


Available Stock By Category



Product_Cat...

- Art & Crafts
- Toys
- Games
- Sports & ...
- Electronics



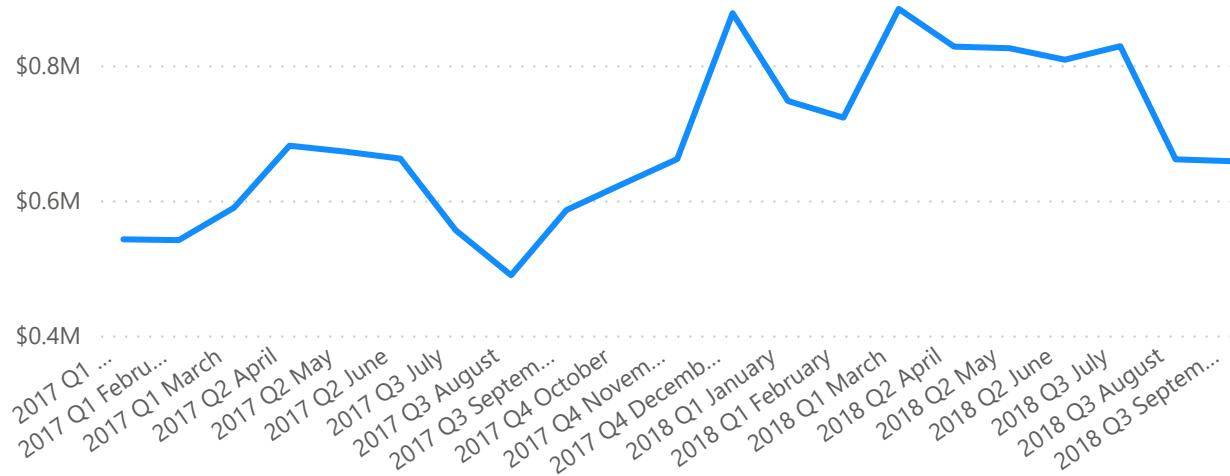
Profit By Category

Product_Category ● Art & Crafts ● Electronics ● Games ● Sports & Outdoors ● Toys



Toys and Electronics are the highest performing products across all locations. Downtown and Commercial areas are the highest performing, while Residential areas and Airports struggle to make an impact.

Total Revenue Over Time



Revenue seems to rise in late Autumn and fall towards the end of the summer in both years. The bad news towards the end of the data set might be a reflection of this seasonality - expect revenue to rise towards the end of the year, all else remaining equal :)

Inventory by Product and Location

| Product_Name | Aguascalientes | Campeche | Chetumal | Chihuahua | Chilpancingo | Ciudad Victoria |
|--------------------|----------------|-------------|------------|-------------|--------------|-----------------|
| Action Figure | 11 | 11 | 16 | 25 | 8 | |
| Animal Figures | 25 | 32 | 16 | 45 | 37 | |
| Barrel O' Slime | 13 | 30 | 44 | 59 | 12 | |
| Chutes & Ladders | 1 | 29 | 8 | 18 | | |
| Classic Dominoes | 4 | 12 | 17 | 24 | | |
| Colorbuds | 46 | 47 | 23 | 71 | 31 | |
| Dart Gun | 15 | 29 | 11 | 95 | 10 | |
| Deck Of Cards | 53 | 95 | 61 | 126 | 77 | |
| Dino Egg | 19 | 25 | 14 | 15 | 4 | |
| Dinosaur Figures | 19 | 82 | 17 | 103 | 86 | |
| Etch A Sketch | 13 | 11 | 8 | 20 | 8 | |
| Foam Disk Launcher | 0 | 29 | 10 | 14 | 15 | |
| Total | 654 | 1238 | 656 | 1478 | 642 | |

Availability: All

Select all

High

Low

Medium

Out of Stock

\$410.24K

Money Tied Up In Inventory

22.88

Days Until Out of Stock