

# AMT Training

Wilmington Professional

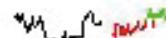
Danone  
PIB 2018



# Company Overview

BN FP € ↓ 64.84

+0.04



P64.83 / 64.85P

364 x 914

.... At 13:24 d Vol 479,476

0 64.72P

H 65.03P

L 64.53P

Val 31.041M

**BN FP Equity**

Security Description: Equity

1) Profile

2) Issue Info

3) Ratios

4) Revenue &amp; EPS

5) Industry Info

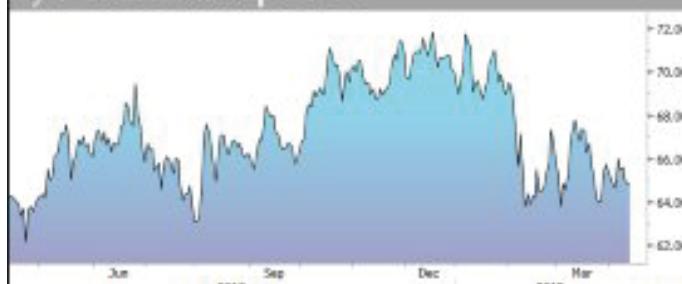
**DANONE**

FIGI BBG000BBY1B0

BI Research Primer | BICO »

Classification Packaged Food

Danone operates as a food processing company. The Company produces and markets dairy products, beverages, baby food, and medical nutrition products. Danone serves customers worldwide. ... More

**8) Price Chart | GP »**

Px/Chg 1D (EUR) 64.84/+.06%

52 Wk H (12/18/17) 72.13

52 Wk L (04/21/17) 61.87

YTD Change/% -5.11/-7.31%

Mkt Cap (EUR) 43,488.9M

Shrs Out/Float 670.7M/612.3M

No short interest information available  
from exchange.

**9) Estimates | EE »**

Date (C) 07/27/18

P/E 16.57

Est P/E 12/18 17.48

T12M EPS (EUR) 3.91

Est EPS 3.71

Est PEG 2.11

EU SSR Liquid Y

**12) Dividend | DVD »**

Ind Gross Yield 2.93%

5Y Net Growth 4.11%

Cash 05/04/18 1.90

Round Lot 1

**13) Corporate Info**

www.danone.com

Paris, France

Empls 104,843 (12/31/17)

**15) Management | MGMT »**

Emmanuel Faber

Chairman/CEO

Cecile Cabanis

Exec VP:Info Sys/CFO

Henri Bruxelles

Exec VP:Waters &amp; Africa

12M Tot Ret 3.57%

Beta vs CAC 0.89

**21) Depositary Receipts**

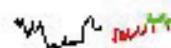
Active Receipts 3

# Share Price Graph

BN FP €

164.86

+0.06



P64.86 / 64.87P

243 x 649

....



At

13:27 d

Vol 480,848

0 64.72P

H 65.03P

L 64.53P

Val 31.13M

BN FP Equity

95 Compare

96 Actions

97 Edit

Line Chart

04/12/2016

04/12/2018

Last Price

EUR

Mov Avgs

Key Events



1D

3D

1M

6M

YTD

1Y

5Y

Max

Daily ▼



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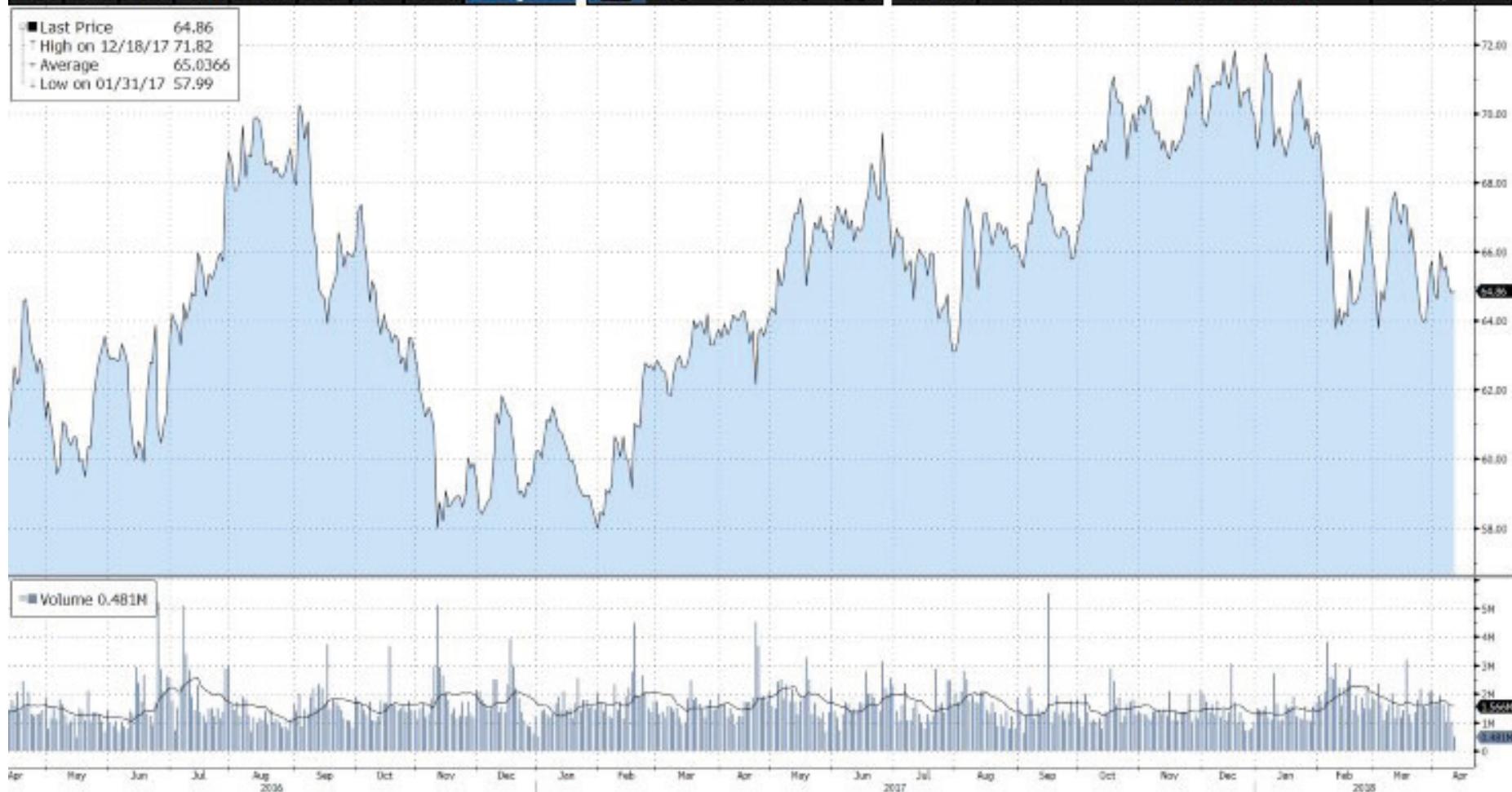
Table



Chart Content



Last Price 64.86  
 High on 12/18/17 71.82  
 Average 65.0366  
 Low on 01/31/17 57.99



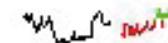
Australia 61 2 9777 8600 Brazil 5511 2395 9000 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000  
 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2018 Bloomberg Finance L.P.

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# Historical Prices

BN FP € ↓ 64.84

+0.04



P64.83 / 64.85P

367 x 1243

..... At 13:25 d Vol 479,936

0 64.72P

H 65.03P

L 64.53P

Val 31.071M

## BN FP Equity

## 90 Export

## 91 Settings

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## Historical Price Table

Danone SA

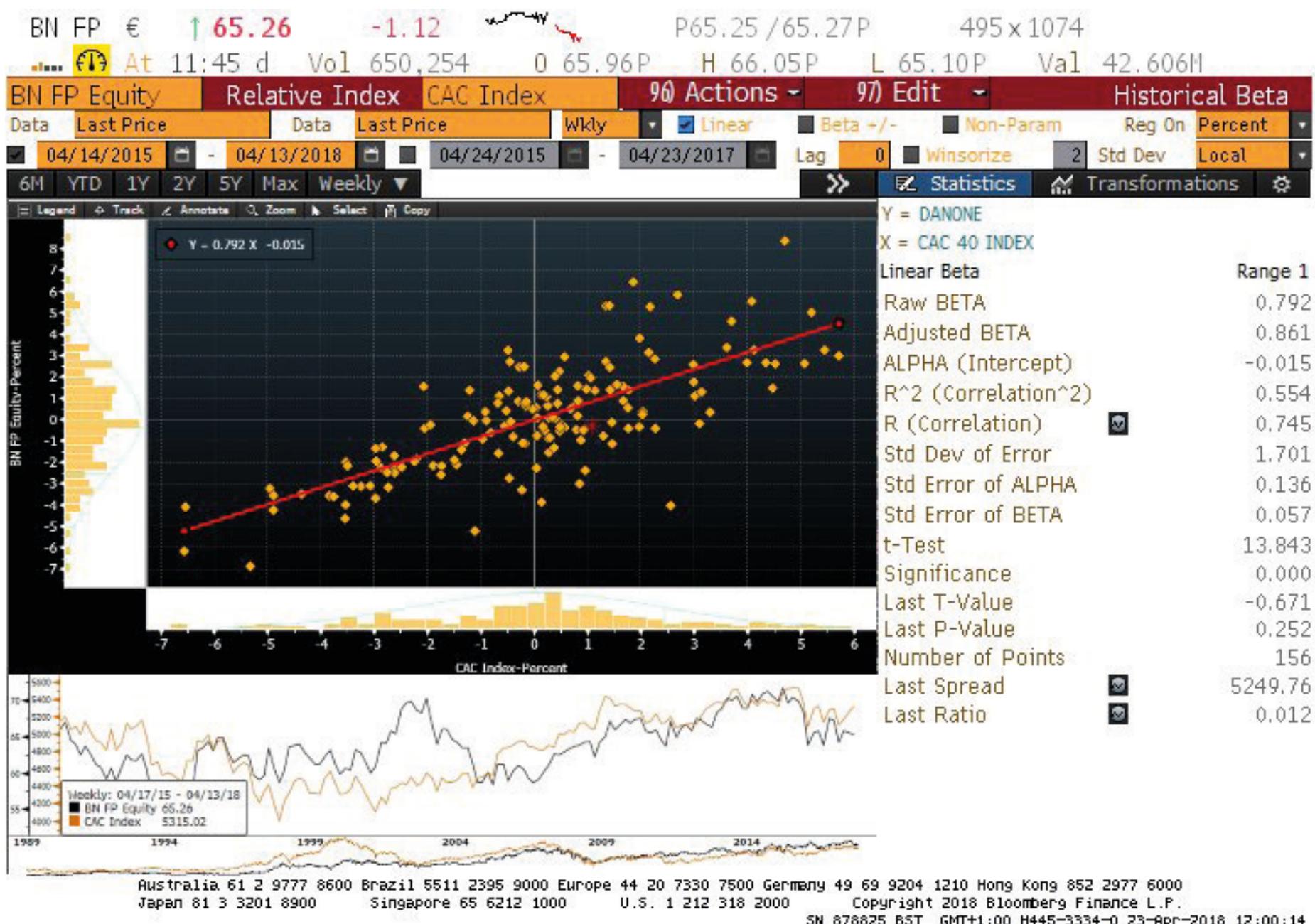
Range	04/13/2017	-	04/12/2018		Period	Daily	High	71.82	on	12/18/17	
Market	Last Price	Volume			Currency	EUR	Low	62.15	on	04/21/17	
View	Price Table						Average	67.2612		1,636,634	
							Net Chg	.60		0.93%	
	Date	Last Price	Volume	Date	Last Price	Volume	Date	Last Price	Volume		
Fr	04/13/18			Fr	03/23/18	64.16	2,174,609	Fr	03/02/18	63.77	2,353,702
Th	04/12/18	64.84	479,476	Th	03/22/18	65.05	1,792,647	Th	03/01/18	65.24	1,777,490
We	04/11/18	64.80	1,027,155	We	03/21/18	65.74	1,338,675	We	02/28/18	65.75	1,883,471
Tu	04/10/18	64.99	1,602,115	Tu	03/20/18	66.68	1,006,755	Tu	02/27/18	66.60	1,479,525
Mo	04/09/18	65.58	1,009,664	Mo	03/19/18	66.24	1,301,316	Mo	02/26/18	67.31	2,243,395
Fr	04/06/18	65.46	1,633,757	Fr	03/16/18	67.28	3,180,625	Fr	02/23/18	65.82	1,483,490
Th	04/05/18	65.98	1,910,761	Th	03/15/18	67.36	1,422,054	Th	02/22/18	65.29	1,863,160
We	04/04/18	64.61	1,692,845	We	03/14/18	66.80	1,179,928	We	02/21/18	64.71	1,268,195
Tu	04/03/18	64.77	1,600,222	Tu	03/13/18	67.14	1,555,285	Tu	02/20/18	64.51	1,958,983
Mo	04/02/18			Mo	03/12/18	67.74	1,149,239	Mo	02/19/18	64.47	1,426,815
Fr	03/30/18			Fr	03/09/18	67.50	2,007,612	Fr	02/16/18	65.49	2,924,587
Th	03/29/18	65.73	2,114,781	Th	03/08/18	66.57	1,629,616	Th	02/15/18	64.12	2,458,798
We	03/28/18	65.36	2,051,386	We	03/07/18	65.23	1,406,035	We	02/14/18	64.26	2,229,770
Tu	03/27/18	64.05	1,484,740	Tu	03/06/18	64.58	1,068,579	Tu	02/13/18	63.88	1,591,607
Mo	03/26/18	63.96	1,575,804	Mo	03/05/18	64.86	1,670,043	Mo	02/12/18	64.36	2,221,932

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Beta



# Ownership











672	Lazard Asset Management Limited	0	0.00	-530	-100.00	0.00	-0.04	Core Value	15,145.10	Low	London	England	30-Jun-2017	Aggregate MFs
673	Lazard Asset Management, L.L.C.	0	0.00	-11,000	-100.00	0.00	-0.75	Core Value	106,822.81	Low	New York	United States	31-Mar-2017	Aggregate MFs
674	Lemanik S.A.	0	0.00	-652	-100.00	0.00	-0.05	GARP	621.75	Moderate	Lugano	Switzerland	30-Sep-2016	Aggregate MFs
675	Litman Gregory Asset Management, LLC	0	0.00	-92,067	-100.00	0.00	-6.83	Deep Value	888.53	Low	Orinda	United States	30-Sep-2016	Aggregate MFs
676	Lord, Abbott & Co., LLC	0	0.00	-56,503	-100.00	0.00	-4.43	Core Growth	41,530.45	Low	Jersey City	United States	30-Sep-2017	Aggregate MFs
677	Macquarie Investment Management	0	0.00	-525	-100.00	0.00	-0.04	Core Value	58,370.31	Low	Philadelphia	United States	31-Dec-2017	Aggregate MFs
678	McKinley Capital Management, LLC	0	0.00	-269,244	-100.00	0.00	-17.04	Growth	9,353.55	Moderate	Anchorage	United States	31-Dec-2016	Aggregate MFs
679	Meeschaeert Asset Management, S.A.S.	0	0.00	-15,500	-100.00	0.00	-0.98	Growth	515.00	Low	Paris	France	31-Dec-2016	Aggregate MFs
680	Merrion Capital Group Limited	0	0.00	-2,440	-100.00	0.00	-0.19	Deep Value	11.26	High	Dublin	Ireland	30-Sep-2017	Aggregate MFs
681	Mondrian Investment Partners Ltd.	0	0.00	-168,830	-100.00	0.00	-12.69	Index	20,742.55	Low	London	England	30-Jun-2017	Aggregate MFs
682	Montaigne Capital SAS	0	0.00	-5,152	-100.00	0.00	-0.41	Core Value	92.01	Low	Paris	France	31-Aug-2017	Aggregate MFs
683	OpenCapita SA	0	0.00	-7,100	-100.00	0.00	-0.45	GARP	69.41	High	Lugano-Paradiso	Switzerland	31-Dec-2016	Aggregate MFs
684	Optigestion S.A.	0	0.00	-13,000	-100.00	0.00	-0.86	Index	137.28	Low	Paris	France	28-Feb-2017	Aggregate MFs
685	Ossiam	0	0.00	-2,050	-100.00	0.00	-0.16	Core Value	2,737.64	High	Paris	France	30-Sep-2017	Aggregate MFs
686	Pacer Advisors, Inc.	0	0.00	-3,352	-100.00	0.00	-0.25	Index	1,503.43	Moderate	Paoli	United States	30-Jun-2017	Aggregate MFs
687	Pacific Mutual Fund Bhd.	0	0.00	-379	-100.00	0.00	-0.03	Core Value	149.72	Low	Petaling Jaya	Malaysia	30-Sep-2017	Aggregate MFs
688	PineBridge Investments LLC	0	0.00	-18,474	-100.00	0.00	-1.17	GARP	5,147.51	Moderate	New York	United States	31-Dec-2016	Aggregate MFs
689	Pioneer Pekao TFI S.A.	0	0.00	-6,033	-100.00	0.00	-0.38	GARP	1,028.68	Low	Warsaw	Poland	31-Dec-2016	Aggregate MFs
690	Preval	0	0.00	-17,040	-100.00	0.00	-1.08	Core Growth	139.39	Moderate	Luxembourg	Luxembourg	31-Dec-2016	Aggregate MFs
691	Principal Management Corporation	0	0.00	-29,878	-100.00	0.00	-2.22	Moderate	14,149.17	Low	Des Moines	United States	30-Sep-2016	Aggregate MFs
692	Principal Vermögensverwaltung AG	0	0.00	-650	-100.00	0.00	-0.04	Core Value	77.97	Low	Vaduz	Liechtenstein	31-Mar-2017	Aggregate MFs
693	RBC Global Asset Management Inc.	0	0.00	-890	-100.00	0.00	-0.07	Core Value	66,726.80	Low	Toronto	Canada	30-Jun-2017	Aggregate MFs
694	Reichmuth & Co.	0	0.00	-6,500	-100.00	0.00	-0.52	Core Value	221.69	Low		Switzerland	28-Feb-2018	Aggregate MFs
695	Riverfront Investment Group, LLC	0	0.00	-8,180	-100.00	0.00	-0.61	Core Growth	5,396.68	Low	Richmond	United States	30-Sep-2016	Aggregate MFs
696	Robeco Institutional Asset Management B.V.	0	0.00	-4,411	-100.00	0.00	-0.33	Core Growth	41,108.44	Low	Rotterdam	Netherlands	30-Jun-2017	Aggregate MFs
697	SP Fund Management Ltd	0	0.00	-5,000	-100.00	0.00	-0.38	Core Growth	1,208.64	Low	Helsinki	Finland	30-Jun-2017	Aggregate MFs
698	Smith & Williamson Investment Management LLP	0	0.00	-11,000	-100.00	0.00	-0.70	Core Growth	3,124.94	Low	London	England	31-Dec-2016	Aggregate MFs
699	Société de Gestion Prévoir	0	0.00	-3,200	-100.00	0.00	-0.20	Moderate	355.57	Paris	France	31-Dec-2016	Aggregate MFs	
700	Sompo Japan Nipponkoa Asset Management Co., Ltd.	0	0.00	-677	-100.00	0.00	-0.05	GARP	2,028.78	Low	Chuo-ku (Tokyo)	Japan	31-Jul-2017	Aggregate MFs
701	Swan Asset Management SA	0	0.00	-3,000	-100.00	0.00	-0.24	Core Value	66.81	High	Lugano	Switzerland	30-Sep-2017	Aggregate MFs
702	Swiss Life Asset Management (France)	0	0.00	-16,739	-100.00	0.00	-1.11	Core Value	1,064.02	Low	Paris	France	28-Feb-2017	Aggregate MFs
703	Swiss Wealth Management SA	0	0.00	-5,000	-100.00	0.00	-0.39	Core Value	89.09	Low	Lugano	Switzerland	30-Sep-2017	Aggregate MFs
704	Syndinvest	0	0.00	-8,394	-100.00	0.00	-0.67	Core Growth	1,351.17	High	Åbenrå	Denmark	28-Feb-2018	Aggregate MFs
705	T. Rowe Price Associates, Inc.	0	0.00	-1,102,637	-100.00	0.00	-89.15	GARP	673,761.54	Low	Baltimore	United States	31-Mar-2018	Aggregate MFs
706	TOBAM	0	0.00	-223	-100.00	0.00	-0.02	Index	5,688.79	Low	Paris	France	31-Jan-2018	Aggregate MFs
707	TT International	0	0.00	-744	-100.00	0.00	-0.06	GARP	1,871.12	Moderate	London	England	31-Dec-2017	Aggregate MFs
708	UBS Asset Management (Canada) Inc.	0	0.00	1,366	-100.00	0.00	0.09	Core Growth	802.92	Low	Toronto	Canada	31-Dec-2016	Aggregate MFs
709	Van Eck Associates Corporation	0	0.00	-10,105	-100.00	0.00	-0.85	Index	32,430.09	Low	New York	United States	31-Dec-2017	Aggregate MFs
710	Vontobel Asset Management AG	0	0.00	-1,000	-100.00	0.00	-0.08	Hedge Fund	1,026.20	Moderate	Zurich	Switzerland	30-Jun-2017	Aggregate MFs
711	W & W Asset Management Dublin Limited (AMD)	0	0.00	-8,100	-100.00	0.00	-0.51	Core Growth	121.61	Low	Dublin	Ireland	31-Dec-2016	Aggregate MFs
712	W&P Financial Services GmbH	0	0.00	-3,650	-100.00	0.00	-0.27	Index	32.01	Low	Vienna	Austria	30-Jun-2017	Aggregate MFs
713	Walter Scott & Partners Ltd.	0	0.00	-96,900	-100.00	0.00	-7.28	Core Growth	35,106.59	Low	Edinburgh	Scotland	30-Jun-2017	Aggregate MFs
714	Wyss & Partner, Vermögensverwaltung und Anlageberatung AG	0	0.00	-900	-100.00	0.00	-0.07	Core Growth	75.69	Moderate		Switzerland	30-Jun-2017	Aggregate MFs

Total **342,415,341** **51.05** **-145,062** **28,337.48** **29.23**

Source: Thomson Financial

# Credit Rating Summary

BN FP € 1 **64.86** +0.06 P64.86 / 64.87P 143 x 749  
.... At 13:27 d Vol 480,733 O 64.72P H 65.03P L 64.53P Val 31.123M

BN FP Equity [91 Company Tree Rating](#) [92 Alert](#) Page 1/1 Credit Rating Profile

Danone SA

1) Bloomberg Default Risk | DRSK »

Moody's

2) Outlook STABLE  
3) Long Term Rating Baa1  
4) Senior Unsecured Debt Baa1

5) Standard & Poor's SP !  
6) Outlook STABLE  
7) LT Foreign Issuer Credit BBB+  
8) LT Local Issuer Credit BBB+  
9) ST Foreign Issuer Credit A-2  
10) ST Local Issuer Credit A-2

Egan-Jones Ratings Company

11) LC Senior Unsecured BBB  
12) FC Senior Unsecured BBB  
13) LC Commercial Paper A1  
14) FC Commercial Paper A1

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# Credit Reports



## CREDIT OPINION

8 September 2017

### Update

### Rate this Research

#### RATINGS

##### Danone

Domicile	Paris, France
Long Term Rating	Baa1
Type	Senior Unsecured - Fgn Curr
Outlook	Stable

Please see the [ratings section](#) at the end of this report for more information. The ratings and outlook shown reflect information as of the publication date.

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#### CLIENT SERVICES

Americas	1-212-553-1653
Asia Pacific	852-3551-3077
Japan	81-3-5408-4100
EMEA	44-20-7772-5454

## Danone

### Update following 1H results

#### Summary

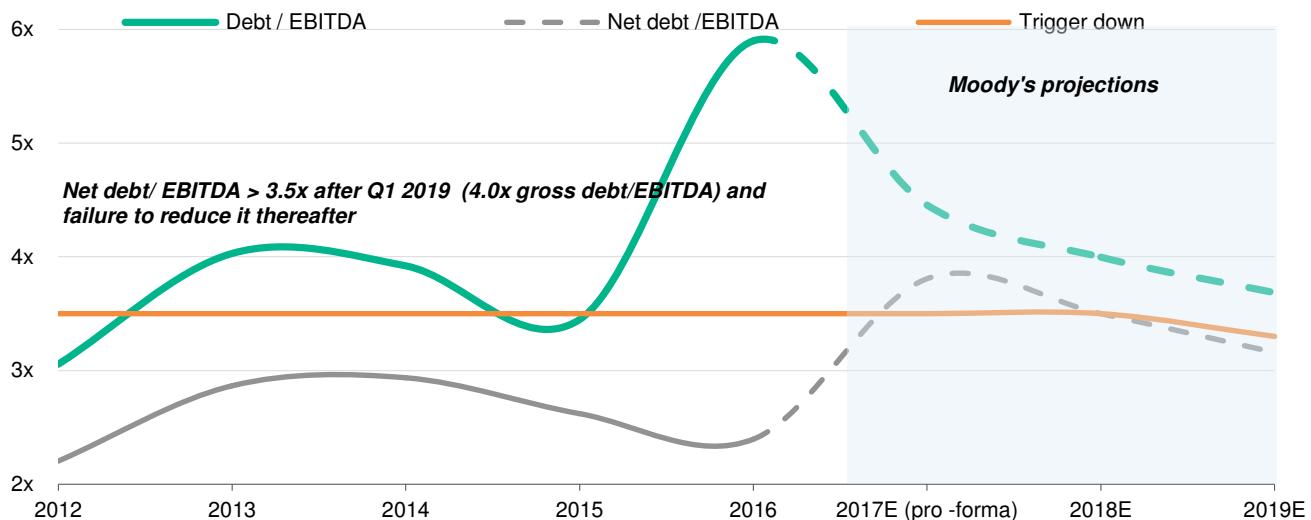
Danone's Baa1 rating reflects our expectation that the company will be able to reduce its leverage to levels commensurate with the rating by early 2019, that is, within two years after the completion of the \$12.5 billion (€11.3 billion) acquisition of [WhiteWave Foods Co](#) (WhiteWave, Baa1 stable). WhiteWave, a US-based food and beverage company, is a good strategic fit for Danone and the improved business profile will offset temporary credit-metric weakness.

Following the acquisition, Danone's on-balance-sheet debt more than doubled and the company's debt/EBITDA increased to around 5.0x (4.1x on a net basis) as of June 2017, on a pro forma basis. However, over the next 12-18 months, we expect Danone's financial leverage to decrease through a mix of organic growth, expected synergies, asset disposals and free cash flow generation.

Danone's rating remains supported by its leading market positions, worldwide presence and well-recognised brands, which have enabled the group to generate organic revenue growth, although at a declining rate. The WhiteWave acquisition further strengthens the company's position in growing categories and in the important US market. The Baa1 rating also reflects the company's decision to pursue a financial policy that will involve higher debt levels than those in the past. While investments to expand geographical footprint and capacity should strengthen the company's long-term competitiveness within its core businesses, they will come at the cost of a protracted period of elevated financial leverage.

## Exhibit 1

Leverage expected to move back within the boundaries of its ratings over the next 12-18 months  
 Pro forma Net debt/ EBITDA and gross debt/EBITDA (Moody's adjusted)



Sources: Moody's Financial Metrics™, Moody's estimates

## Credit strengths

- » Solid market position in high-growth categories, owing to a portfolio of strong and well-known brands
- » Increasingly balanced geographical diversity, with strong organic revenue growth in emerging markets compensating for soft performance in Western Europe
- » A strong strategic fit in the form of the WhiteWave acquisition, owing to the complementary nature of its products and geographical mix

## Credit challenges

- » Several years of economic weakness in Europe and difficulties in the highly profitable Chinese baby food segment weighed on profitability in recent quarters
- » The integration of WhiteWave exposes the company to a degree of execution risk in light of the planned synergies
- » The acquisition will result in weak credits metrics for the next 12-18 months

## Rating outlook

The stable outlook reflects Danone's enhanced business risk profile as a result of the contribution of WhiteWave's assets, which will offset temporary weaknesses in Danone's credit metrics. The outlook also reflects our expectation that Danone will make good progress towards reducing leverage in 2017 and 2018.

## Factors that could lead to an upgrade

An upgrade is currently unlikely as the additional debt raised to acquire WhiteWave will weigh on Danone's key credit metrics, however, upward strain on Danone's rating could result from:

- » The successful integration of WhiteWave

This publication does not announce a credit rating action. For any credit ratings referenced in this publication, please see the ratings tab on the issuer/entity page on [www.moodys.com](http://www.moodys.com) for the most updated credit rating action information and rating history.

- » Restoration of profitability at the company's core fresh dairy business in Europe (new Essential Dairy and Plant-Based International division)
- » Continued prudent financial policy leading to gross debt/EBITDA declining below 3.0x and retained cash flow (RCF)/net debt rising above 18%

## Factors that could lead to a downgrade

- » Failure to lower net debt/EBITDA below 3.5x by the first quarter of 2019 (which would translate into a gross debt to EBITDA of below 4.0x under current expectations) and failure to further reduce leverage thereafter
- » Failure to maintain RCF/net debt above 13% by Q1 2019

## Key indicators

Exhibit 2

### Danone

	Dec-12	Dec-13	Dec-14	Dec-15	Dec-16	LTM (Jun-17)	Next 12-18 months
Revenue (USbillion)	26.8	28.3	28.1	24.9	24.3	25.1	29-30
EBIT Margin %	13.1%	11.5%	11.4%	12.1%	13.4%	14.1%	14-14.3%
Debt / EBITDA	3.1x	4.0x	3.9x	3.4x	5.9x	5.6x	4.0x-4.5x
RCF / Net Debt	20.8%	13.8%	20.1%	24.5%	18.6%	12.8%	16-17%
EBIT / Interest Expense	9.4x	7.8x	7.6x	8.3x	9.0x	7.3x	6.8x-7.3x

All figures and ratios are calculated using Moody's estimates and standard adjustments. Moody's Forecasts (f) or Projections (proj.) are Moody's opinion and do not represent the views of the issuer. Periods are Financial Year-End unless indicated. LTM = Last Twelve Months.

Source: Moody's Financial Metrics™

## Corporate profile

Established in 1966, Danone is a Paris-based diversified food and beverage company, and the world leader in fresh dairy products. The company's principal international brands include Danone and Activia (mainly fresh dairy products), Evian and Volvic (bottled water) and Nutricia and Bledina (baby food and medical nutrition). With the WhiteWave Food Co acquisition, the company will enhance its presence in the plant-based foods and beverages segment, and in the premium dairy and organic food segment. The combined company will generate revenue of around €26 billion with a well-spread geographical presence.

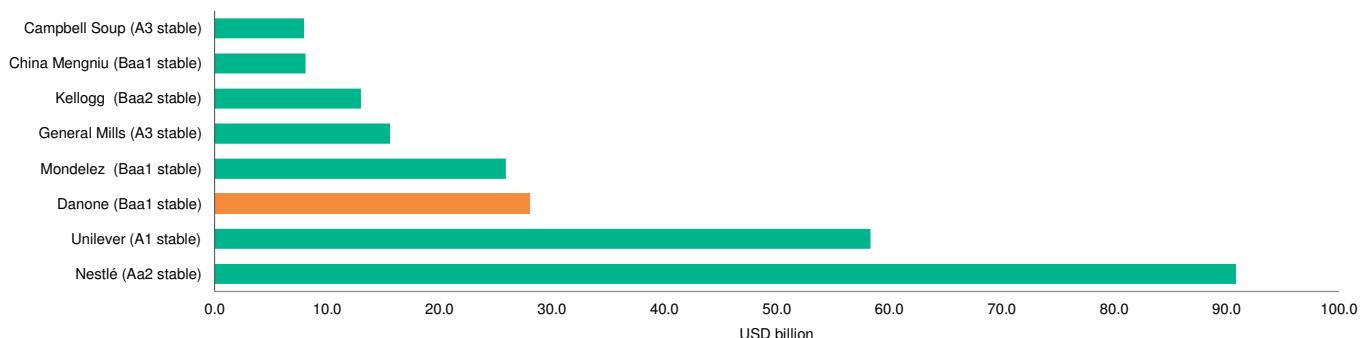
## Detailed credit considerations

### Solid position in high-growth categories compensates for smaller scale than those of peers

Danone is one of the largest food companies globally, albeit remains smaller than some of its largest European peers, namely [Nestle S.A.](#) (Aa2 stable) and [Unilever N.V.](#) (A1 stable).

## Exhibit 3

**Danone remains smaller than its European peers even after the WhiteWave integration**  
**2016 revenue (\$ billion)**



Note: Danone's revenue is pro forma for the WhiteWave acquisition

Source: Moody's Financial Metrics™

The company has built a strong franchise in dairy, early-life nutrition and bottled water.

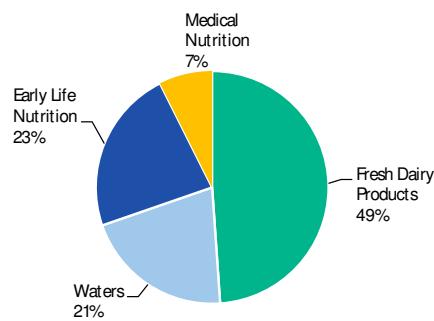
As of December 31, 2016, Danone was the largest fresh dairy producer and held a market share of 25% in the countries where it sells its products. The company was the world's second-largest producer of both bottled water (in terms of volume) and baby food.

Danone's exposure to these higher-growth segments and markets, and its leading positions, combined with the ability to launch innovative products, have enabled the group to generate above-peer organic topline growth. However, organic growth has slowed down in recent years. The company recorded a low 2.9% growth in organic net sales in 2016, down from 4.4% a year earlier, owing to greater-than-expected challenges in Europe and some changes in the Chinese market, and it expects moderate growth in 2017.

Despite the very low start of the year (like-for-like growth of 0.4% during the first six months), we believe that the acquisition of WhiteWave will accelerate Danone's journey towards its topline growth target of around 4%-5% annually by 2020. The integration will increase the company's participation in high-growth categories, such as plant-based milk alternatives and yogurt, and US organic foods, which are experiencing double-digit organic growth rates. WhiteWave has also been successful in growing its topline in recent years, at double digit rates in percentage terms, and we expect a sustained level of growth in the future, although at a slower pace.

## Exhibit 4

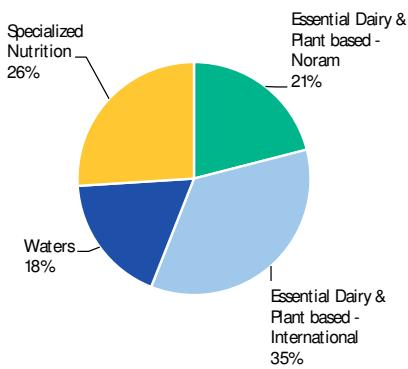
**Largest division is fresh dairy products**  
**Fiscal 2016 revenue breakdown by division**



Source: Company's annual report

## Exhibit 5

**WhiteWave acquisition will increase exposure to plant-based milk alternatives and US organic foods**  
**2016 revenue (pro forma for the acquisition) breakdown by division**



Note: Excluding Stonyfield. Noram = North America (USA and Canada)

Source: Company's investor presentation

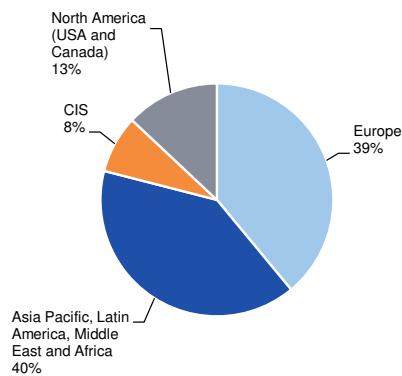
**Increasingly balanced geographical diversity owing to the growing importance of the US and emerging markets**

Danone has a worldwide presence and has been successful in recent years in reducing its reliance on Europe, and, in particular, France (its domestic market). With the acquisition of WhiteWave, the company doubled its size in the US, which is overall positive as the company is less represented there than its peers. Given the historical modest presence of Danone in the US, the integration of WhiteWave's assets is seen as a merger of equals that should allow for cost efficiencies. Along with WhiteWave, Danone holds a strategic interest of 9.9% in [China Mengniu Dairy Company Limited](#) (Baa1 stable).

Following the integration, revenue from North America will represent around 25% of group revenue, compared with 13% historically (the US was 11% of group revenue in 2016), and the combination of WhiteWave's US activities will allow Danone to close the gap against larger US food manufacturers.

Exhibit 6

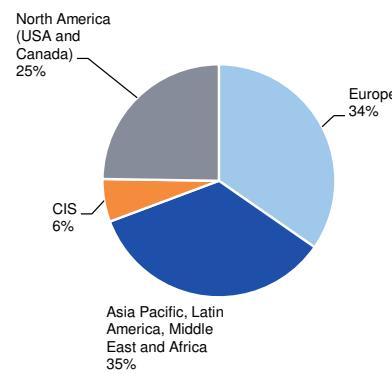
#### Danone was concentrated in Europe 2016 revenue breakdown by geography



Source: Company's annual report

Exhibit 7

#### WhiteWave's acquisition will increase exposure to North America 2016 revenue (pro forma for the acquisition) breakdown by geography



Source: Company's investor presentation

Outside of the US, Danone remains reliant on its main markets, namely France, which accounted for 10% of its revenue in 2016, and China and Russia, which accounted for 7% each. The company's increased presence in emerging markets has helped it offset soft trading conditions across Europe so far while exposing it to the volatility in some key markets, mainly Russia, China and Brazil. In particular, the slowdown in China's GDP growth is prompting some de-stocking efforts, particularly in the bottled water segment. In H1 2017, sales in the Rest of the World division grew 3.3% organically, but were down 2.1% in Europe and Noram.

#### **Cost-saving programme (Protein) expected to improve profitability, which has declined as a result of the soft economic environment in Europe and volatility in China**

Danone's operating performance has remained under pressure as a result of (1) subdued consumption in Europe in recent years, especially in the dairy segment; (2) the difficulties the company is facing in rejuvenating its product offering in key European markets; and (3) some demand volatility in China, both in the highly profitable infant food business and, more recently, in the water business. As a result, Danone's improvement in operating profitability has been below our expectations.

In early 2017, the company launched a cost-saving programme, Protein, aimed at delivering €1 billion in savings by 2020. We believe the company will look to improve efficiency across its main operating functions (including warehousing in Europe, IT, professional costs, travel, and market and consumer data) and to reinvest part of the savings in its growth strategy (€700 million). Although still at an early stage of the programme, the company reported a 91-basis-point improvement in its operating profit (which stood at 14.8% in June 2017, on a like-for-like basis) in H1 2017. The company aims to achieve and sustain a margin above 16% by 2020.

Over the short term, we expect raw material price volatility, in milk in particular, to weigh on Danone's profitability, challenging the company's ability to improve its margin in the current year. In addition, the integration of WhiteWave will be dilutive on the company's margin to begin with, as the US company reported a 10% Moody's-adjusted EBIT margin in 2016, which was below that of Danone. The company expects WhiteWave to be accretive on margins in 2018, owing to planned synergies (\$300 million on a run-rate basis). Of these synergies, 75% are related to cost and the rest derive from revenue.

## Acquisition debt will weigh on credit metrics for the next 12-18 months

The fully debt-funded \$12.5 billion (€11.3 billion) acquisition of WhiteWave doubled Danone's debt, and lead to a significant deterioration in its credit metrics and higher financial risks. We estimate Danone's debt/EBITDA increased to around 5.0x on a pro forma basis at June 2017 (4.1x net debt/EBITDA, taking into account cash on balance sheet and short-term investments), a level not consistent with the company's Baa1 rating. However, we expect rapid deleveraging over the next 12-18 months, as the company looks to extract revenue and cost synergies from its acquisition. Expected synergies represent around 5% of the combined EBITDA and, if achieved in total, will help the group decrease its financial leverage.

We also gain some comfort from Danone's commitment to maintaining its rating at Baa1. We expect the company to limit M&A activity over the coming two years and consider extraordinary financial measures to save cash or mitigate any potential shortfalls in future free cash flow generation as it has done in the past. In this respect, we expect the group to maintain solid free cash flow generation. Furthermore, the company's decision to announce again a scrip dividend resulted in approximately €700 million cash savings in 2017. This benefits in particular the company's RCF/net debt, which we expect to be around 15%-16% as of the end of 2017.

In early August, Danone also sold Stonyfield, one of its US yogurt subsidiaries, to Lactalis for \$875 million (pre-tax). The sale was part of the remedy the US antitrust authority imposed to approve Danone's acquisition of WhiteWave. We expect the net proceeds from the sale to be applied to reduce the company's debt.

## Liquidity analysis

Danone's liquidity profile benefits from its solid free cash flow (€650 million in 2016), mostly generated in the second half of the year, as the group pays its dividends in the first half. The group had available cash and liquid investments of €3.7 billion as of June 2017. Danone also has access to a €2.0 billion syndicated facility maturing in December 2021 (with no financial covenants or conditionality clauses), as well as a series of bilateral facilities totalling €1.5 billion, which have maturity dates ranging from one to five years. These facilities were all undrawn as of end-December 2016, and have neither financial covenants nor conditionality clauses.

Danone holds a programme of "Billets de Trésorerie" (French commercial paper) of €3.0 billion, of which €1.6 billion were used as of end-June 2017, which represents peak utilisation. The group's short-term debt totalled €3.5 billion in June 2017, which was covered by its internal and committed external sources of liquidity.

Despite expectation of ongoing positive free cash flow, we note a significant amount of put options (€710 million as of end-June 2017), which are mainly reported as current financial debt. We believe that the company has managed to reduce these debts over the last few years, and we recognise that the simultaneous exercise of all put options is very unlikely.

## Rating methodology and scorecard factors

In assessing Danone's credit quality, we apply the Global Packaged Goods rating methodology. The methodology grid outcome for Danone is currently A3, one notch above its rating. The differential is justified by the high leverage that the company will maintain over the 18-24 months following the completion of the WhiteWave integration and a degree of execution risk that the acquisition entails.

Exhibit 8

**Rating Factors**

<b>Rating Factors</b>					
Danone					
Consumer Packaged Goods Industry Grid [1][2]			<b>Current</b> <b>LTM 6/30/2017</b>		
Factor 1 : Scale and Diversification (44%)	Measure	Score	Moody's 12-18 Month Forward View As of 8/23/2017 [3]	Measure	Score
a) Total Sales (USD Billion)	\$25.1	A	\$29 - \$30	A	
b) Geographic Diversification	A	A	A	A	
c) Segmental Diversification	A	A	A	A	
Factor 2 : Franchise Strength and Potential (14%)					
a) Market Share	Aa	Aa	Aa	Aa	
b) Category Assessment	Aa	Aa	Aa	Aa	
Factor 3 : Profitability (7%)					
a) EBIT Margin	14.1%	Baa	14% - 14.3%	Baa	
Factor 4 : Financial Policy (14%)					
a) Financial Policy	Baa	Baa	Baa	Baa	
Factor 5 : Leverage and Coverage (21%)					
a) Debt / EBITDA	5.6x	B	4x - 4.5x	Ba	
b) RCF / Net Debt	12.8%	B	16% - 17%	Ba	
c) EBIT / Interest Expense	7.3x	A	6.8x - 7.3x	A	
Rating:					
a) Indicated Rating from Grid		A3		A3	
b) Actual Rating Assigned				Baa1	

All ratios are based on 'Adjusted' financial data and incorporate Moody's Global Standard Adjustments for Non-Financial Corporations. [2] As of 06/30/2017 (L). [3] This represents Moody's forward view; not the view of the issuer; and include expected impact of WhiteWave's acquisition

Source: Moody's Financial Metrics™

## Appendix

Exhibit 9

### Moody's Adjusted Debt Breakdown

#### Danone

(in EUR Millions)	FYE Dec-12	FYE Dec-13	FYE Dec-14	FYE Dec-15	FYE Dec-16	LTM Ending Jun-17
<b>As Reported Debt</b>	<b>9,490.0</b>	<b>11,915.0</b>	<b>11,128.0</b>	<b>11,071.0</b>	<b>21,256.0</b>	<b>21,884.0</b>
Pensions	591.0	566.0	796.0	769.0	932.0	932.0
Operating Leases	602.4	541.9	556.8	685.9	639.0	639.0
Securitizations	139.0	241.0	257.0	111.0	107.0	107.0
<b>Moody's Adjusted Debt</b>	<b>10,822.4</b>	<b>13,263.9</b>	<b>12,737.8</b>	<b>12,636.9</b>	<b>22,934.0</b>	<b>23,562.0</b>

Source: Source: Moody's Financial Metrics™

Exhibit 10

### Moody's Adjusted EBITDA Breakdown

(in EUR Millions)	FYE Dec-12	FYE Dec-13	FYE Dec-14	FYE Dec-15	FYE Dec-16	LTM Ending Jun-17
<b>As Reported EBITDA</b>	<b>3,397.0</b>	<b>2,899.0</b>	<b>3,070.0</b>	<b>3,416.0</b>	<b>3,691.0</b>	<b>3,842.0</b>
Pensions	18.0	17.0	21.0	20.0	24.0	24.0
Operating Leases	167.0	164.0	162.0	208.0	213.0	213.0
Securitizations	1.7	2.6	2.2	1.6	0.5	0.5
Unusual	-42.0	209.0	-6.0	19.0	-41.0	115.0
<b>Moody's Adjusted EBITDA</b>	<b>3,541.7</b>	<b>3,291.6</b>	<b>3,249.2</b>	<b>3,664.6</b>	<b>3,887.5</b>	<b>4,194.5</b>

Source: Source: Moody's Financial Metrics™

## Ratings

Exhibit 11

Category	Moody's Rating
<b>DANONE</b>	
Outlook	Stable
Senior Unsecured	Baa1
<b>WHITEWAVE FOODS CO</b>	
Outlook	No Outlook
Senior Unsecured	Baa1

Source: Moody's Investors Service

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Research Update:

## Food And Beverage Group Danone Outlook To Stable, 'BBB+' Ratings Affirmed On Sale Of Yakult Stake And FY17 Results

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## Research Update:

# Food And Beverage Group Danone Outlook To Stable, 'BBB+' Ratings Affirmed On Sale Of Yakult Stake And FY17 Results

## Overview

- On Feb. 14, 2018, food and beverage group Danone announced that it intends to sell part of its 21.3% stake in Japanese yogurt maker Yakult Honsha Co. Ltd. We understand that Danone plans to use most of the cash proceeds to repay debt.
- In addition, Danone's operating performance in financial year 2017 was in line with our existing base case, and we maintain our forecast of free cash flow of €2.0 billion-€2.2 billion annually for 2018 and 2019. We also believe that Danone will maintain a consistent financial policy supporting deleveraging in the next two years, evident from the board's decision to propose another scrip dividend to shareholders in 2018.
- We now forecast that Danone's credit metrics will improve more quickly than we previously expected, despite the slow turnaround of the fresh dairy operations, notably with S&P Global Ratings-adjusted debt leverage declining from 4.0x in 2017 (on an annualized basis) to about 3.3x in 2018 and 3.0x in 2019.
- We are therefore revising our outlook on Danone to stable from negative and affirming our 'BBB+/A-2' long- and short-term issuer credit and issue ratings on Danone. We are also affirming our 'BBB-' issue ratings on the hybrid notes.
- The stable outlook reflects our view that growth prospects in high-margin specialized nutrition should support cash flow generation over the next two years.

## Rating Action

On Feb. 20, 2018, S&P Global Ratings revised its outlook on food and beverage group Danone to stable from negative. At the same time, we affirmed our long- and short-term issuer credit ratings on Danone at 'BBB+/A-2'. We also affirmed the 'BBB+' issue rating on the senior unsecured notes and the 'BBB-' issue rating on the hybrid notes.

## Rationale

The outlook revision and rating affirmation reflect our view that Danone's credit metrics will improve more quickly than we previously expected in 2018-2019. This is thanks to the cash proceeds from Danone's sale of a 14% stake in Japanese yogurt maker Yakult Honsha Co. Ltd. (Yakult); our forecast

of solid free cash generation for the next two years; and the consistent financial policy on shareholder remuneration and acquisitions.

We view it as credit-positive that, in our understanding, Danone will use most of the €1.3 billion of net cash proceeds from the monetization of its stake in Yakult to repay debt.

The financial year 2017 results that Danone reported on Feb. 16, 2018, were largely in line with our current base case. We view its operating performance as solid in specialized nutrition and water, offsetting a drop in fresh dairy volumes--though the latter division improved in the third and fourth quarters of 2017. We forecast that over the next two years, Danone should be able to maintain a stable operating performance, with 2%-4% revenue growth and a gradual improvement in profitability amounting to about a 100 basis-point increase in the EBITDA margin. Free cash flow generation should remain steady at about €2.0 billion-€2.2 billion annually in 2018-2019.

We note the board's decision to propose another scrip dividend to Danone's shareholders, which, if the take-up rate is in line with previous years, should support discretionary cash flow in 2018. This decision, which follows previous scrip dividends in 2017 and 2015, the recent issuance of €1.25 billion of hybrid notes (which we assess as 50% equity, 50% debt) both support our view that Danone's management will maintain a consistent financial policy to support the deleveraging of its capital structure over the next two years. Reported net debt more than doubled to €15.4 billion as of year-end 2017 following Danone's fully debt-financed \$12.5 billion acquisition of U.S. plant-based food and beverage company WhiteWave Foods.

For more information on Danone's key business and financial strengths and weaknesses, see our full analysis, "Danone," published on Dec. 1, 2017.

Under our new base-case scenario for 2018-2019, we assume:

- GDP growth for 2018 and 2019 in the U.S. of 2.8% and 2.2%, respectively; in Europe, 2.1% and 2.0%; and in Asia-Pacific, 5.4% and 5.6%.
- Volume declines and high price pressure from competitors and retailers in large packaged food and beverage categories in Europe and North America, partly offset by overall volume growth in emerging markets, notably Asia-Pacific.
- Revenues of €25 billion-€26 billion (organic growth of 3.0%-4.0%), mostly driven by high-single-digit growth in specialized nutrition and low- to mid-single-digit growth in water. We assume flat growth in essential dairy and plant-based products in 2018, but a rebound to low-single-digit growth in 2019, thanks to volume growth in plant-based products and coffee creamers, and changes in the product mix in yogurts in mature markets.
- Adjusted EBITDA margin of 18%-19%, supported by the expansion of the high-margin specialized nutrition businesses; gradual benefits from its operating cost savings program and WhiteWave integration, including restructuring charges; and a very gradual margin improvement in essential dairy and plant-based products.

- Free operating cash flow (FOCF) of €2.0 billion-€2.2 billion annually, with capital expenditure (capex) of about 4.0%-4.5% of sales.
- Discretionary cash flow of about €1.1 billion-€1.5 billion, based on €600 million of cash dividends paid in 2018 (assuming a scrip dividend take-up of about 50%) and €1.1 billion of cash dividends paid in 2019.
- Adjusted net debt of €15.5 billion-€16 billion in 2018 and about €15 billion in 2019, factoring in net proceeds from the sale of Yakult stake, small bolt-on acquisitions, and no share buybacks or asset disposals. We estimate restricted cash to be about €450 million.

Based on these assumptions, we arrive at the following credit measures:

- Adjusted debt to EBITDA of about 3.3x in 2018 and about 3.0x in 2019.
- Funds from operations (FFO) to debt of about 20%-25%.
- FOCF to debt of about 13%-15%.

## Liquidity

The short-term rating on Danone is 'A-2'. We assess the company's liquidity as strong, and calculate that liquidity sources should exceed liquidity needs by more than 1.5x in the next 12 months. We note that there are no financial covenants on Danone's debt programs or issues, and that Danone has well-established, strong, and diversified bank relationships, and a generally high standing in the credit markets.

Danone's principal sources of liquidity are:

- €638 million of cash balances and €3.5 billion of short-term investments as of Dec. 31, 2017.
- €3.5 billion of undrawn committed credit lines over one year.
- €3.0 billion-€3.1 billion of S&P Global Ratings-forecast cash FFO annually in 2018 and 2019.

Principal uses of liquidity over the same period are:

- €3.8 billion of debt due with the 12 months from Dec. 31, 2017, and about €2.0 billion within the next 12-24 months.
- €500 million of estimated annual maximum working capital outflows.
- €1 billion of estimated capex annually.
- €600 million of estimated cash dividends in 2018 (based on our assumption of a scrip dividend of about 50% of shares) and about €1 billion of cash dividends in 2019.

## Outlook

The stable outlook reflects our view that Danone should continue to generate solid free cash flows, thanks notably to growth in its large and highly profitable specialized nutrition businesses and stable earnings from bottled water. We also account for higher profitability in essential dairy and plant-based products through operational cost-cutting, growth in sales of plant-based products and coffee creamers, and changes in product mix.

That said, we continue to see headwinds in large product categories like yogurts, which face volume declines in Europe, the U.S., and Brazil. The

category should remain under intense price pressure from branded competitors, private labels, and retailers. We believe these downside risks are well mitigated by Danone's readiness to take corrective measures, as evident from the sale of its Yakult stake, recent scrip dividends, and the €1.25 billion hybrid bond issuance.

To maintain the 'BBB+' ratings, we would need to see Danone's adjusted debt to EBITDA being well positioned within the 3.0x-3.5x range and FOCF to debt close to 15% over the next 12-24 months.

### **Upside scenario**

We could raise the ratings if Danone is able to deleverage faster than we expect over the next two years thanks to higher earnings than we forecast and free cash flow growth. This could occur notably from a sustained rebound in sales volumes and much higher profitability in fresh dairy in Europe, North America, and Brazil.

We could raise the ratings if Danone's adjusted debt to EBITDA ratio fell comfortably within the 2.0x-3.0x range, FOCF to debt ratio fell well within the 15%-25% range, and if we see a confirmation of financial policy that is compatible with sustained low debt leverage.

### **Downside scenario**

We could lower the ratings if we believed that Danone's debt leverage would not decline and remain at around 3.5x-4.0x adjusted debt to EBITDA in the next 12-24 months. This would indicate that deleveraging is highly constrained by a sharp deterioration in operating performance or a sudden change in financial policy. This could occur should there be flat earnings from specialized nutrition due to competitive pressures, or an earnings decline in fresh dairy due to a sharp rise in milk prices and loss of market share in Europe and the U.S. We would also view negatively a decline in free cash flow generation owing to a step-up in capex or large debt-financed acquisitions to support geographical expansion plans.

## **Other Credit Considerations**

We notch up the rating on Danone to 'BBB+' from the 'bbb' anchor (the starting point in assigning our rating). This reflects our view that the company is well positioned versus peers within the same business risk category thanks to its large and resilient cash flow base. Notable drivers are the growth in specialized nutrition, which supports our base-case scenario of strong deleveraging in 2018. We also view positively Danone's increased product and geographical diversity following the WhiteWave acquisition. Finally, we note that Danone's deleveraging strategy is likely to enable the company to reduce debt leverage such that it sits at the stronger end of the current financial profile category on a sustainable basis.

## Ratings Score Snapshot

Corporate Credit Rating: BBB+/Stable/A-2

Business risk: Strong

- Country risk: Intermediate
- Industry risk: Low
- Competitive position: Strong

Financial risk: Significant

- Cash flow/Leverage: Significant

Anchor: bbb

Modifiers

- Diversification/Portfolio effect: Neutral (no impact)
- Capital structure: Neutral (no impact)
- Financial policy: Neutral (no impact)
- Liquidity: Strong (no impact)
- Management and governance: Strong (no impact)
- Comparable rating analysis: Positive (+1 notch)

## Issue Ratings--Subordination Risk Analysis

### Capital structure

Danone funds itself mostly through long-term senior unsecured notes (around 90% of total debt at June 30, 2017) but also commercial paper and bank loans. It issued a €1.25 billion subordinated hybrid bond in October 2017, to which we assigned intermediate equity content (50% equity, 50% debt). There are no large debt maturities (less than 20% of total debt each year) and interest-rate risk is well-covered (more than 85% total debt in the next two years).

### Analytical conclusions

The issue rating on the senior unsecured notes is 'BBB+', in line with the issuer credit rating. This is because we believe there is limited structural subordination as the amount of secured debt in the debt structure is below 50%.

The issue rating on the €1.25 billion hybrid notes is 'BBB-' as we deduct two notches from our 'BBB+' issuer credit rating on Danone. We determine the rating differential according to our methodology, under which:

- We deduct one notch for the subordination of the hybrid notes, as the issuer credit rating on Danone is investment grade (that is, 'BBB-' or above); and
- We deduct an additional notch for payment flexibility to reflect that the deferral of interest is optional.

We classify the €1.25 billion hybrid notes as having intermediate equity

content until their first call date in 2023 because they meet our criteria in terms of their subordination, permanence, and optional deferability during this period (see "Hybrid Capital Handbook: September 2008 Edition," published on Sept. 15, 2008).

Consequently, in our calculation of Danone's credit ratios, we treat 50% of the principal outstanding and accrued interest under the hybrid notes as equity rather than debt. We also treat 50% of the related payments on these notes as equivalent to a common dividend. Both treatments are in line with our hybrid capital criteria.

## Related Criteria

- Criteria - Corporates - General: Reflecting Subordination Risk In Corporate Issue Ratings, Sept. 21, 2017
- General Criteria: Methodology For Linking Long-Term And Short-Term Ratings , April 7, 2017
- General Criteria: Guarantee Criteria, Oct. 21, 2016
- Criteria - Corporates - Industrials: Key Credit Factors For The Branded Nondurables Industry, May 7, 2015
- Criteria - Corporates - General: Methodology And Assumptions: Liquidity Descriptors For Global Corporate Issuers, Dec. 16, 2014
- Criteria - Corporates - General: Corporate Methodology: Ratios And Adjustments, Nov. 19, 2013
- Criteria - Corporates - General: Corporate Methodology, Nov. 19, 2013
- General Criteria: Country Risk Assessment Methodology And Assumptions, Nov. 19, 2013
- General Criteria: Methodology: Industry Risk, Nov. 19, 2013
- General Criteria: Group Rating Methodology, Nov. 19, 2013
- General Criteria: Methodology: Management And Governance Credit Factors For Corporate Entities And Insurers, Nov. 13, 2012
- General Criteria: Criteria Clarification On Hybrid Capital Step-Ups, Call Options, And Replacement Provisions, Oct. 22, 2012
- General Criteria: Stand-Alone Credit Profiles: One Component Of A Rating, Oct. 1, 2010
- General Criteria: Use Of CreditWatch And Outlooks, Sept. 14, 2009
- Criteria - Insurance - General: Hybrid Capital Handbook: September 2008 Edition, Sept. 15, 2008

## Related Research

- Danone, Dec. 1, 2017
- Food And Beverages Group Danone's Proposed Hybrid Notes Rated 'BBB-' , Oct. 23, 2017

## Ratings List

Ratings Affirmed; Outlook Action

	To	From
Danone Corporate Credit Rating	BBB+/Stable/A-2	BBB+/Negative/A-2

Ratings Affirmed

Danone	
Senior Unsecured	BBB+
Junior Subordinated	BBB-
Commercial Paper	A-2

### **Additional Contact:**

Industrial Ratings Europe; Corporate\_Admin\_London@spglobal.com

Certain terms used in this report, particularly certain adjectives used to express our view on rating relevant factors, have specific meanings ascribed to them in our criteria, and should therefore be read in conjunction with such criteria. Please see Ratings Criteria at [www.standardandpoors.com](http://www.standardandpoors.com) for further information. Complete ratings information is available to subscribers of RatingsDirect at [www.capitaliq.com](http://www.capitaliq.com). All ratings affected by this rating action can be found on the S&P Global Ratings' public website at [www.standardandpoors.com](http://www.standardandpoors.com). Use the Ratings search box located in the left column. Alternatively, call one of the following S&P Global Ratings numbers: Client Support Europe (44) 20-7176-7176; London Press Office (44) 20-7176-3605; Paris (33) 1-4420-6708; Frankfurt (49) 69-33-999-225; Stockholm (46) 8-440-5914; or Moscow 7 (495) 783-4009.

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# Financial Filings

Danone

# ONE PLANET. ONE HEALTH™



2017  
**REGISTRATION  
DOCUMENT**  
ANNUAL FINANCIAL  
REPORT

# 1

## INFORMATION ABOUT THE ISSUER AND INFORMATION ON THE REGISTRATION DOCUMENT

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- 1.2 Information about the Registration Document
- 1.3 Person responsible for the Registration Document

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# DANONE

## ONE PLANET. ONE HEALTH

### THE CHILD STAR: AN ICON INVITING EVERYONE TO JOIN THE MOVEMENT

Together, the new signature and logo—a refinement of our child gazing up to a star—carry a sense of optimism for positive change while embodying the same pioneering spirit the company has always had. In 1972, Antoine Riboud, the first Danone Chairman and CEO, said: “There is only one Earth, we only live once.” Those words kick-started a vision that lives on today: to bring health to our planet and to generations of people through our company and its ecosystems, now and in the future.

**DANONE**  
**A FRENCH CORPORATION (SOCIÉTÉ ANONYME) WITH SHARE CAPITAL OF €167,677,600**  
**REGISTERED OFFICE: 17, BOULEVARD HAUSSMANN, 75009 PARIS**  
PARIS CORPORATE REGISTER NUMBER: 552 032 534

2017

**REGISTRATION  
DOCUMENT**  
**ANNUAL FINANCIAL REPORT**

This Registration Document includes all the items of the Annual Financial Report.



The French language version of this Registration Document (Document de Référence) was filed with the French financial markets authority (Autorité des Marchés Financiers, or AMF) on March 12, 2018, pursuant to Article 212-13 of its General Regulations. This Registration Document may be used in support of a financial transaction if supplemented by a Securities prospectus (Note d'opération) authorized by the AMF. This Registration Document was prepared by the issuer and its signatory is liable for its contents.

**This is a free translation into English for information purposes only.**

Copies of this Registration Document are available from Danone at: 17, boulevard Haussmann – 75009 Paris, on Danone's website: [www.danone.com](http://www.danone.com) and on the website of the Autorité des Marchés Financiers: [www.amf-france.org](http://www.amf-france.org)  
A PDF version for visually impaired readers is available at [www.danone.com](http://www.danone.com)



**DANONE**  
ONE PLANET. ONE HEALTH



"In 2017, Danone once again demonstrated the strength of its portfolio, the resilience of its business model and its ability to execute. Despite volatile food and beverage markets and rising input costs, we delivered very strong full-year results, with double-digit recurring earnings per share growth in line with our latest guidance. We closed the year with an accelerated sales growth rate, outperforming the industry average, along with very strong margin improvement and free cash flow above €2bn. In addition to strong results delivery, 2017 has been a year of preparation and continued transformation with the on-boarding of WhiteWave, and the launch of our ambitious €1bn Protein savings program. We have also continued to strengthen our organization and governance, backing the launch of our One Planet. One Health vision to sustainable value creation for all our stakeholders. This achievement reflects the unparalleled engagement of all the Danone teams, which I am proud to lead and would like to thank for making this possible every day. In a trading environment that remains volatile and fragmented, we are starting 2018 with stronger foundations and I am confident that we are on track to accelerate towards our 2020 ambition, with another year of delivery against the commitment we made to our shareholders for consistent EPS growth."

**Emmanuel FABER, Chairman and Chief Executive Officer**



(a) Like-for-like New Danone.

(b) On a reported basis.

(c) At constant exchange rate.

(d) This percentage refers to water, yogurt and other daily dairy products, baby milks & foods, milks and milk powders, beverages with 0% sugar and medical nutrition. Based on official public health recommendation, these categories are generally suitable for daily consumption.

(e) Compared to 2015 baseline, based on constant scope of consolidation and constant methodology. In line with Danone's commitment of reduction of 50% in carbon intensity full scope (scopes 1, 2 and 3) by 2030.

Notes (d) and (e) do not take into account WhiteWave.



**ESSENTIAL DAIRY  
AND PLANT-BASED  
INTERNATIONAL**

**ESSENTIAL DAIRY  
AND PLANT-BASED  
NORAM**

**SPECIALIZED  
NUTRITION**

**WATERS**

Sales FY 2017	€8.4 bn	-1.3 % <sup>(i)</sup>	€4.5 bn	-2.0 % <sup>(i)</sup>	€7.1 bn	+9.3 % <sup>(i)</sup>	€4.6 bn	+4.7 % <sup>(i)</sup>
Recurring Operating Margin FY 2017	9.02 %	-29 bps <sup>(i)</sup>	12.28 %	+2 bps <sup>(i)</sup>	23.73 %	+197 bps <sup>(i)</sup>	11.70 %	+12 bps <sup>(i)</sup>

## KEY FINANCIAL FIGURES

2015

2016

2017

<b>Sales<sup>(f)</sup></b>	<b>22,412</b>	<b>21,944</b>	<b>24,677</b>
Like-for-like New Danone growth <sup>(g)</sup>	-	-	+2.5 %
<b>Recurring operating income<sup>(f) (g)</sup></b>	<b>2,892</b>	<b>3,022</b>	<b>3,543</b>
Like-for-like New Danone growth <sup>(g)</sup>	-	-	+7.8 %
<b>Recurring operating margin<sup>(g)</sup></b>	<b>12.91 %</b>	<b>13.77 %</b>	<b>14.36 %</b>
Like-for-like New Danone growth <sup>(g)</sup>	-	-	+70 bps
<b>Operating income<sup>(f)</sup></b>	<b>2,210</b>	<b>2,923</b>	<b>3,734</b>
<b>Operating margin<sup>(f)</sup></b>	<b>9.86 %</b>	<b>13.32 %</b>	<b>15.13 %</b>
<b>Recurring net income – Group share<sup>(f) (g)</sup></b>	<b>1,791</b>	<b>1,911</b>	<b>2,190</b>
<b>Net income – Group share<sup>(f)</sup></b>	<b>1,282</b>	<b>1,720</b>	<b>2,453</b>
<b>Recurring EPS<sup>(g) (h)</sup></b>	<b>2.93</b>	<b>3.10</b>	<b>3.49</b>
<b>EPS<sup>(h)</sup></b>	<b>2.10</b>	<b>2.79</b>	<b>3.91</b>
<b>Free cash flow<sup>(f) (g)</sup></b>	<b>1,468</b>	<b>1,760</b>	<b>2,083</b>
<b>Cash flow from operating activities<sup>(f)</sup></b>	<b>2,369</b>	<b>2,652</b>	<b>2,958</b>

(f) In € millions.

(g) Financial indicator not defined in IFRS, see definition in section 3.6 *Financial indicators not defined in IFRS*.

(h) In € per share.

## 1.1 INFORMATION ABOUT THE ISSUER

Legal name and trade name

Registration number in the Register of commerce and companies

Date of start of activity and term of the Company

Registered office

Information about branches pursuant to Article L.232-1  
of the French commercial code.

Legal form and applicable law

Corporate purpose

Statutory auditors

## 1.2 INFORMATION ABOUT THE REGISTRATION DOCUMENT

Selected financial information

References and definitions

Incorporation by reference

## 1.3 PERSON RESPONSIBLE FOR THE REGISTRATION DOCUMENT

Person responsible for the Registration Document

Statement by the person responsible for the Registration Document.

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INFORMATION  
ABOUT THE ISSUER  
AND INFORMATION  
ON THE REGISTRATION  
DOCUMENT

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## INFORMATION ABOUT THE ISSUER AND INFORMATION ON THE REGISTRATION DOCUMENT

### 1.1 INFORMATION ABOUT THE ISSUER

## 1.1 INFORMATION ABOUT THE ISSUER

### LEGAL NAME AND TRADE NAME

The Company's legal name is "Danone" (hereafter the "Company"), having been changed by the Shareholders' Meeting of April 23, 2009 from "Groupe Danone".

### REGISTRATION NUMBER IN THE REGISTER OF COMMERCE AND COMPANIES

The Company is registered in the Paris Register of commerce and companies under number 552 032 534.  
The Company's APE Industry code is 7010Z, which corresponds to the activity of registered offices.

### DATE OF START OF ACTIVITY AND TERM OF THE COMPANY

The Company business activities started on January 1, 1908. The Extraordinary Shareholders' Meeting of April 25, 2013 extended the term of the Company to April 25, 2112.

### REGISTERED OFFICE

The Company's registered office is located at 17, boulevard Haussmann, in Paris (75009), France. The telephone number of the registered office is +33 (0) 1 44 35 20 20.

### INFORMATION ABOUT BRANCHES PURSUANT TO ARTICLE L.232-1 OF THE FRENCH COMMERCIAL CODE.

The Company has a branch (secondary office) located at 152, boulevard Victor Hugo, in Saint-Ouen (93487), France.

### LEGAL FORM AND APPLICABLE LAW

The Company, a French corporation (*société anonyme*) with a Board of Directors, is subject to the provisions of Book II of the French commercial code.

### CORPORATE PURPOSE

In accordance with Article 2 of Danone's by-laws, the purpose of the Company, whether directly or indirectly, in France and in any country, shall be:

- industry and trade relating to all food products;
- the performance of any and all financial transactions and the management of any and all property rights and securities, whether listed or unlisted, French or foreign, together with the acquisition and the management of any and all real estate properties and rights.

In general, the Company shall be entitled to effect any and all property, real estate, industrial, commercial, and financial transactions relating directly or indirectly or possibly useful in any connection whatsoever to the Company in the fulfillment of its corporate purpose.

It shall be entitled to act and to effect the aforementioned transactions directly or indirectly, in any form whatsoever, on its own behalf or on behalf of third parties, and whether alone or in a joint-venture, association, grouping or company involving any other individuals or companies.

It shall also be entitled to acquire interests and holdings in any and all French and foreign companies and businesses, regardless of the purpose thereof, by means of the establishment of special companies, through asset contributions or subscriptions, through the acquisition of shares, bonds or other securities and any and all company rights, and, in general, by any means whatsoever.

### STATUTORY AUDITORS

#### Principal Statutory auditors

##### Ernst & Young Audit

Member of the *Compagnie Régionale des Commissaires aux comptes de Versailles*

Tour First, 1, place des Saisons  
TSA 14444  
92037 Paris-La Défense Cedex

Represented by Jeanne BOUILLET and Pierre-Henri PAGNON

Start date of first term of office: April 28, 2016 (the first term of office with an entity member of Ernst & Young network began on April 22, 2010 with Ernst & Young et Autres)

Expiration date of term of office: date of the Shareholders' Meeting deliberating on the financial statements for the fiscal year ending December 31, 2021

##### PricewaterhouseCoopers Audit

Member of the *Compagnie Régionale des Commissaires aux comptes de Versailles*

63, rue de Villiers  
92208 Neuilly-sur-Seine Cedex

Represented by Anik CHAUMARTIN and François JAUMAIN

Start date of first term of office: May 21, 1992

Expiration date of term of office: date of the Shareholders' Meeting deliberating on the financial statements for the fiscal year ending December 31, 2021

## Substitute Statutory auditors

### Auditex

Tour First, 1, place des Saisons  
TSA 14444  
92037 Paris-La Défense Cedex

Start date of first term of office: April 22, 2010

Expiration date of term of office: date of the Shareholders' Meeting deliberating on the financial statements for the fiscal year ending December 31, 2021

### Jean-Christophe GEORGHIOU

63, rue de Villiers  
92208 Neuilly-sur-Seine Cedex

Start date of first term of office: April 28, 2016

Expiration date of term of office: date of the Shareholders' Meeting deliberating on the financial statements for the fiscal year ending December 31, 2021

## 1.2 INFORMATION ABOUT THE REGISTRATION DOCUMENT

## SELECTED FINANCIAL INFORMATION

The financial information presented in section *Key figures* is extracted from section 3 *Danone's business highlights in 2017 and outlook for 2018* and from Danone's consolidated financial statements for fiscal year 2017 prepared in accordance with International Financial Reporting Standards (IFRS).

Consolidated financial statements and Notes to the consolidated financial statements for fiscal year 2017 are presented in section 4.1 *Consolidated financial statements and Notes to the consolidated financial statements*.

## REFERENCES AND DEFINITIONS

Unless otherwise noted, all the references mentioned hereafter refer to the following elements:

Advanced Medical Nutrition	All references herein to the "Advanced Medical Nutrition" Reporting entity as defined in the 2016 Registration Document refer to adult or pediatric clinical nutrition products to be taken orally or through a tube in the event of malnutrition related to illness or other causes;
ALMA	All references herein to the "ALMA" region refer to the Asia/Pacific, Latin America, Middle East and Africa region;
CIS	Commonwealth of Independent States;
Company	All references herein to the "Company" refer to Danone as issuer;
Consolidated financial statements, Notes to the consolidated financial statements	All references herein to consolidated financial statements and Notes to the consolidated financial statements refer to consolidated financial statements for the 2017 fiscal year;
Danone	All references herein to "Danone" or the "Group" refer to the Company and its consolidated subsidiaries;
DANONE call options	All references herein to DANONE call options refer to DANONE share purchase options subscribed by the Company to hedge certain stock-option plans described in section 7.2 <i>Treasury shares and DANONE call options held by the Company and its subsidiaries</i> ;
Danone's market shares and market positions	All references herein to Danone's market shares or market positions are derived from third-party market studies and databases provided in particular by Nielsen, IRI, Euromonitor and Canadean institutes;
Early Life Nutrition	All references herein to the "Early Life Nutrition" Reporting entity as defined in the 2016 Registration Document refer to baby formula (infant milk formula, follow-on milk, growing up milks), milk-and fruit-based desserts, cereals, jars of baby food and ready-made baby food;
EDP International	All references herein to the "EDP International" Reporting entity refer to the Essential Dairy & Plant-Based International Reporting entity;
EDP Noram	All references herein to the "EDP Noram" Reporting entity refer to the Essential Dairy & Plant-Based Noram Reporting entity;
Emerging countries	All references herein to "emerging countries" refer to countries other than mature countries where Danone is present;
Essential Dairy & Plant-Based International	All references herein to the "Essential Dairy & Plant-Based International" Reporting entity or "EDP International" refer to production and distribution in the world outside the United States and Canada of fresh fermented dairy products and other dairy specialties, plant-based products and beverages, coffee creamers and organic products;

## INFORMATION ABOUT THE ISSUER AND INFORMATION ON THE REGISTRATION DOCUMENT

### 1.2 INFORMATION ABOUT THE REGISTRATION DOCUMENT

Essential Dairy & Plant-Based Noram	All references herein to the "Essential Dairy & Plant-Based Noram" Reporting entity or "EDP Noram" refer to production and distribution in the United States and Canada of fresh fermented dairy products and other dairy specialties, plant-based products and beverages, coffee creamers and organic products;
Europe and Noram	All references herein to the "Europe and Noram" region refer to the region that includes Europe except CIS, the United States and Canada;
Fresh Dairy Products	All references herein to the "Fresh Dairy Products" Reporting entity as defined in the 2016 Registration Document refer to processed dairy products and exclude cream and butter;
GPS (Group performance shares)	All references herein to GPS (Group performance shares) refer to DANONE shares subject to performance conditions granted to certain employees and corporate officers described in section 6.4 <i>Detailed information on long-term and multi-annual compensation plans</i> ;
GPU (Group performance units)	All references herein to GPU (Group performance units) refer to multi-annual compensation described in section 6.4 <i>Detailed information on long-term and multi-annual compensation plans</i> ;
Group	All references herein to the "Group" or "Danone" refer to the Company and its consolidated subsidiaries;
Markets	All references herein to "markets" for products in particular, or to market shares, refer to markets for packaged products and exclude products that may be otherwise marketed or sold;
Market shares and market positions	Data pertaining to market shares and market positions are based on the value of sales;
Mature countries	All references herein to "mature countries" refer to Western Europe (particularly France and Southern Europe, including Spain, Italy and Portugal), North America, Japan, Australia and New Zealand;
Noram	All references herein to the "Noram" region refer to the region that includes the United States and Canada;
North America	All references herein to the "North America" region refer to the United States and Canada;
Put options granted to non-controlling interests	All references herein to "put options granted to non-controlling interests" refer to put options granted by Danone to certain non-controlling shareholders on all or part of their equity investment in certain consolidated subsidiaries described in section 3.4 <i>Balance sheet and financial security review</i> ;
Registration Document	All references herein to the "Registration Document" refer to Danone's Registration Document;
Reporting entity	All references herein to a "Reporting entity" or "Reporting entities" refer to one or more of Danone's Essential Dairy & Plant-Based International, Essential Dairy & Plant-Based Noram, Specialized Nutrition or Waters businesses;
Rest of the World	All references herein to the "Rest of the World" region refer to the region that includes the ALMA and CIS regions;
Sales	All references herein to "Sales" refer to Danone's consolidated sales;
Specialized Nutrition	All references herein to the "Specialized Nutrition" Reporting entity refer to production and distribution of specialized food, for babies and young children to complement breast-feeding, and for people afflicted with certain illnesses or frail elderly people;
Stock-options	All references herein to stock-options refer to options to purchase DANONE shares granted to certain employees and corporate officers described in section 6.4 <i>Detailed information on long-term and multi-annual compensation plans</i> ;
Value of GPS and stock-options	All references herein to the value of GPS and stock-options refer to the fair value of those shares and options calculated as of grant date in accordance with IFRS 2;
Waters	All references herein to the "Waters" Reporting entity refer to bottled water, water sold in large containers (jugs), and water sold in small containers;
WhiteWave	All references herein to "WhiteWave" refer to The WhiteWave Foods Company.

## INCORPORATION BY REFERENCE

Pursuant to article 28 of regulation (EC) No. 809/2004 of the European Commission dated April 29, 2004 and to section 36 of IAS 1, Presentation of Financial Statements, requiring that at least one-year comparative information be presented, this Registration Document incorporates by reference the following information:

- the consolidated financial statements and the Statutory auditors' report relative to the fiscal year ended December 31, 2015 on pages 72 to 143 of the Registration Document filed with the AMF on March 17, 2016 under filing number D.16-0156;
- the annual financial statements and the Statutory auditors' report relative to the fiscal year ended December 31, 2015 on pages 144 to 165 of the Registration Document filed with the AMF on March 17, 2016;
- the selected financial information, the Group's management report and all non-financial information pertaining to the fiscal year ended December 31, 2015 on pages 2 to 3 and 46 to 65 of the Registration Document filed with the AMF on March 17, 2016;

- the consolidated financial statements and the Statutory auditors' report relative to the fiscal year ended December 31, 2016 on pages 68 to 137 of the Registration Document filed with the AMF on March 17, 2017 under filing number D.17-0183;
- the annual financial statements and the Statutory auditors' report relative to the fiscal year ended December 31, 2016 on pages 138 to 158 of the Registration Document filed with the AMF on March 17, 2017;

## 1.3 PERSON RESPONSIBLE FOR THE REGISTRATION DOCUMENT

### PERSON RESPONSIBLE FOR THE REGISTRATION DOCUMENT

Emmanuel FABER

Chairman and Chief Executive Officer

Danone

### STATEMENT BY THE PERSON RESPONSIBLE FOR THE REGISTRATION DOCUMENT.

*This is a free translation into English of the Chairman and Chief Executive Officer's statement issued in French, and is provided solely for the convenience of English-speaking readers.*

Paris, March 12, 2018

"I hereby certify, after having taken all reasonable measures, that to my knowledge all the information in this Registration Document is accurate, and that no information liable to alter its scope has been omitted.

I certify that, to my knowledge, the financial statements in this document have been prepared in accordance with applicable accounting standards and provide a faithful representation of the assets, the financial situation, and the results of the Company and of all companies within its scope of consolidation, and that the management report referred to in the cross-reference table in the Appendix of the present Registration Document provides a faithful representation of the business trends, results, and financial position of the Company and of all companies within its scope of consolidation, as well as a description of the principal risks and uncertainties that they face.

The Statutory auditors have provided me with a letter (*lettre de fin de travaux*, or auditors' completion letter) stating that their work has been completed, and in which they indicate that they have verified the information included in this Registration Document relative to the financial situation and the financial statements, and have read this Registration Document in its entirety."

Chairman and Chief Executive Officer,

Emmanuel FABER

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# 2

## OVERVIEW OF ACTIVITIES, RISK FACTORS

2

## 2.1 HISTORY

### THE COMPANY'S ROOTS: FROM GLASS TO FOOD

Danone's origins date back to 1966 when the French glass manufacturers, Glaces de Boussois and Verrerie Souchon Neuvesel, merged to form Boussois Souchon Neuvesel, or BSN. In 1970, BSN began a program of diversification in the food and beverage industry by successively acquiring three of its primary glass container customers: Brasseries Kronenbourg, Société Européenne de Brasseries and Société Anonyme des Eaux Minérales d'Évian. These acquisitions made BSN France's market leader in beer, bottled water, and baby food.

### 1973-1990: EUROPEAN EXPANSION

During the 1970s and 1980s, after selling off its flat glass operations, the BSN group focused its growth on food and beverages, primarily in Western Europe. In particular, this expansion included the acquisition of breweries, Générale Biscuit, a French holding company that owned LU and other European biscuit brands, the

In 1972, Antoine RIBOUD, then the Chairman and Chief Executive Officer of BSN, laid the foundation for the "dual economic and social project," which has since guided the Company's strategy. The following year, in 1973, BSN merged with Gervais Danone, a French food and beverage group specialized in dairy and pasta products, becoming the largest food and beverage group in France.

### 1990-1996: GLOBAL AMBITIONS

In the early 1990s, the BSN group started consolidating the positions acquired in previous years in Western Europe, enabling the development of synergies. In France, for example, BSN acquired Volvic to strengthen its position in bottled water. During this period, the Company also laid the groundwork for its international development by completing numerous acquisitions and joint-ventures outside of Western Europe (in the Asia-Pacific region, Latin America and

biscuit subsidiaries of Nabisco, Inc. and also Galbani, Italy's leading cheese maker. BSN group became the third-largest diversified food and beverage company in Europe, and the largest in France, Italy and Spain.

### 1996-2007: REFOCUS ON HEALTH FOOD

In 1997, the Company decided to focus on its global businesses. Danone therefore steadily made divestitures in its Grocery, Pasta, Prepared Foods, Confectionery Products, Beer, Sauces and Italian Cheese and Meats activities. Danone also sold BSN Glasspack, the holding company of its Glass Containers business.

Eastern Europe, as well as in selected markets such as South Africa and the Middle East).

In 1994, to consolidate its position as a multinational food and beverage group, the Company decided to change the BSN parent company's name to "Groupe Danone" (in 2009, the shareholders would subsequently approve the change of the legal name of the Groupe Danone parent company to "Danone").

### 2007-2014: ACCELERATION OF INTERNATIONAL DEVELOPMENT

In order to pursue its international development strategy around its four businesses, Danone acquired the Unimilk group's companies in Russia in 2010 and the Wockhardt group's nutrition activities in India in 2012. In 2013, the Company forged a strategic alliance with Mengniu, the Chinese fresh dairy products market leader, to accelerate the growth of this product category in China. In 2014, an

In 2006, Danone formalized its mission of "bringing health through food to as many people as possible," and the following year it completed a 10-year period of refocusing its operations on the health food sector. Indeed, in 2007 Danone sold nearly all of its Biscuits and Cereal Products business, and acquired Numico, thus adding Early Life Nutrition and Medical Nutrition activities to its portfolio.

agreement was signed calling for this alliance to be extended to the infant formula category through Danone's acquisition of a stake in Yashili, a Mengniu subsidiary. Since 2013 Danone has also accelerated its development on the African continent, notably with the acquisition of a controlling interest in Centrale Danone in Morocco and Fan Milk in West Africa and equity interests in Brookside in Kenya.

### SINCE 2014: TOWARD STRONG, PROFITABLE AND SUSTAINABLE GROWTH

2014 was a turning point for Danone, which changed its governance structure and launched a transformational plan whose goal is to generate strong, profitable and sustainable growth. To reinforce the Company's economic and social impact, Danone also created its Manifesto, which expresses Danone's convictions and commitments

to implement its mission. The 2017 acquisition of WhiteWave, the global leader in organic and plant-based products, represented another major step forward toward completing the Danone transformation plan.

## 2.2 PRESENTATION OF DANONE

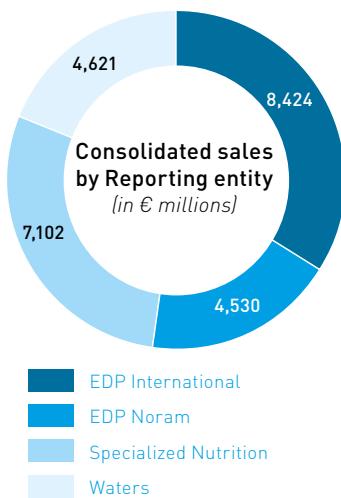
### ACTIVITIES

With its mission to “bring health through food to as many people as possible”, Danone is among the global leaders in the food and beverage sector, and since the acquisitions of Numico and WhiteWave in 2007 and 2017, respectively, it relies on four main Businesses:

- Essential Dairy and Plant-Based: production and distribution of fresh fermented dairy products and other dairy specialties; plant-based products and beverages (from soy, almond, hazelnut, rice, oat, coconut) and coffee creamers;
- Early Life Nutrition: production and distribution of specialized nutrition for infants and young children to complement breast feeding;
- Waters: production and distribution of packaged natural water and flavored and vitamin-enriched waters;
- Advanced Medical Nutrition: production and distribution of specialized nutrition for people who have certain illnesses or are weakened by age.

To reflect recent changes at Danone and in its organization, the Company reorganized its Reporting entities:

- EDP International (34% of Company sales in 2017);
- EDP Noram (18% of Company sales in 2017);
- Specialized Nutrition (29% of Company sales in 2017);
- Waters (19% of Company sales in 2017).



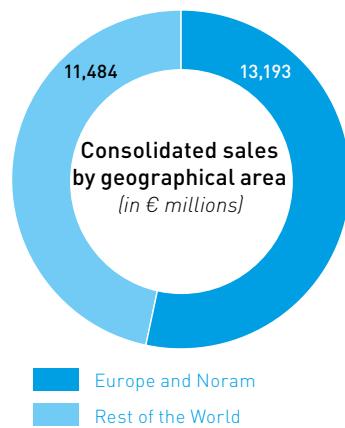
Danone enjoys, in value, the following leadership positions (in the relevant categories and markets):

- No. 1 worldwide for fresh dairy products;
- No. 1 worldwide for plant-based foods and beverages;
- No. 3 worldwide for packaged waters;
- No. 2 worldwide for early life nutrition;
- No. 1 in Europe for medical nutrition.

### MAIN MARKETS

To reflect recent changes at Danone, the Company reorganized the regional reporting segments of its activities:

- the Europe and Noram region, which represented 53% of the Company's Sales in 2017, with an activity covering all of Danone's Businesses. The main countries in this region are the United States, France, the United Kingdom and Spain;
- the Rest of the World region, which represented 47% of the Company's Sales in 2017:
  - in Latin America, the main contributors are Mexico, Argentina and Brazil, with all Company activities present in this region;
  - in the Asia/Pacific region, the leading countries are China and Indonesia thanks to their strong presence in the Waters and Early Life Nutrition Businesses;
  - in Africa and the Middle East, the largest markets are Morocco and Turkey, with Danone's activity focused mainly on Essential Dairy and Plant-Based and Waters.



## OVERVIEW OF ACTIVITIES, RISK FACTORS

### 2.3 STRATEGIC PRIORITIES

#### Top 10 countries in terms of sales

(in percentage)	Year ended December 31	
	2016	2017
United States	11%	18%
France	10%	9%
China	7%	7%
Russia	7%	7%
Indonesia	6%	6%
United Kingdom	5%	5%
Argentina	4%	4%
Mexico	5%	4%
Spain	5%	4%
Germany	4%	4%

Changes in these rankings from one year to the next are mainly due to currency fluctuations, especially high volatility in emerging markets.

### 2.3 STRATEGIC PRIORITIES

#### "ONE PLANET. ONE HEALTH": A CONSUMER-ORIENTED VISION AT THE CORE OF DANONE'S AMBITION

The new "Danone, One Planet. One Health" Company signature launched in 2017 expresses Danone's vision, at the core of its strategic priorities, both at Company level and for its Businesses. Given the challenges that exist in today's world, and in the continuity of its responsible business stewardship since several years, this signature reflects the vision that our health and preservation of the planet are totally interdependent. Consistent with this vision, Danone aims to reconnect consumers with their food by promoting healthier and more sustainable eating and drinking habits and consumer behaviors.

This ambition is inspired by the "Food Revolution" and new expectations of consumers, who want to know more about where their food comes from, how it has grown, how it arrived in their hands, and how

it impacts their health and the health of the planet. Global food and retail companies have an important role to play in this revolution through a transformation of their business models, moving away from standardized food production systems to new models inspired by local dietary practices and leveraging on local sourcing models.

Danone has a broader vision of its mission to "bring health through food to as many people as possible". In addition to satisfying the nutritional needs of consumers, Danone has chosen to offer them a superior experience through products and services suited to each community's own way of life by taking into account the cultural, social, emotional and physiological aspects related to dietary practices in each part of the world, while at the same time pursuing the goal of building, nurturing and protecting health capital.

#### BUILDING A CONSISTENT PORTFOLIO OF ACTIVITIES, WITH A UNIQUE POSITIONING IN CATEGORIES OFFERING STRONG GROWTH POTENTIAL

##### Attractive categories aligned with consumer trends

Over the past 20 years, Danone has built a portfolio of activities that is consistent with its mission, in line with consumer trends, positioned in categories oriented toward health and offering an attractive and diversified growth profile.

Between 1996 and the acquisition of WhiteWave in 2017, Danone successfully adapted its portfolio, from a diversified European food conglomerate to a global health focused portfolio around four businesses: essential dairy and plant-based; waters; early life nutrition and advanced medical nutrition.

##### Strong leadership at the local, regional and global levels

In addition to the attractive profile of the categories it plays in, the Company also ensures that it can exercise strong leadership at the local, regional and global levels.

Danone's strategy is therefore marked by an ongoing strategic assessment of its portfolio, ensuring that it is aligned with new and changing consumer trends, to fuel future growth.

Building on a portfolio of strong brands that include both global brands and local and young brands with leadership positions in their respective markets, Danone develops its business activities in all regions of the world, in particular emerging countries.

Danone therefore develops its activities in all of the world's regions, notably emerging countries. These countries are an important driver for Danone to successfully complete its mission while ensuring its long-term growth. The main markets with strong potential where

Danone has strong positions in Indonesia, China, Russia, Mexico and Brazil. In these countries, the Company continues to develop its product categories, especially through innovation. Danone is also penetrating new markets in order to develop new growth drivers. Since 2013, Danone has accelerated its growth in Africa, with the

## A unique organization serving a portfolio of global and local brands

Present in more than 120 markets, Danone has developed and optimized its organizational model in order to leverage its global scale while strongly supporting its local brands. In the near term, Danone's priority is to strengthen its various supply, distribution, manufacturing base and quality control platforms and to fuel future growth by relying in particular on its ability to innovate.

increase of its majority stake in Centrale Danone (EDP International, Morocco) and Fan Milk (EDP International, West Africa), and the purchase of an equity interest in Brookside (EDP International, East Africa).

## BUILD A BALANCED MODEL OF GROWTH

Danone has set as its goal to build a balanced, profitable and sustainable growth model.

### Growth, at the core of the business model

Positioned in the most dynamic categories of the food and beverage industry, Danone has a strong leadership position in all its markets. The Company relies on a unique portfolio of strong brands, solid

Innovation plays a key role in the implementation of this strategy in order to adapt both products and distribution to local conditions and local consumer practices. In order to better capture growth opportunities, Danone relies in particular on its venture incubation unit, Danone Manifesto Ventures, which seeks to support the development of innovative, high-growth-potential companies in the food and food tech sectors as well as on strategic partnerships.

### Generating profitable growth

In an increasingly volatile and complex environment, Danone strives to strengthen its model of growth through disciplined resource allocation, efficiency gains and cost optimization with a permanent

execution capabilities in terms of innovation, brand activation and the development of new distribution channels.

balance in managing the short, mid and long-term horizons. The Company therefore favors strategic growth opportunities that create long-term value over tactical short-term allocations.

### Launch of an efficiency program: generate cost savings to fuel growth

In that context, Danone launched an efficiency program called Protein on its selling, general and administrative expenses. The program aims to strengthen the Company's competitiveness by generating cost savings of €1 billion by 2020. The program consists of incorporating sustainable efficiency into the Company's business

model, and creating the best conditions to spend better, buy better and work more efficiently. Danone will reinvest a significant portion of the gains in growth to support the implementation of its strategy and mission.

### Responsible business stewardship: continuing the dual economic and social project with B Corp

Collaboration with the international non-profit organization B Lab to receive B Corp certification represents a major new milestone in Danone's dual economic and social project, first expressed by Antoine RIBOUD in his 1972 speech in Marseille (see section 5.1 *Danone's integrated vision of social, societal, and environmental responsibility*).

As part of this approach, which creates value for consumers and shareholders, Danone is transforming the way in which the food and beverages of its flagship brands are designed and produced, notably by reducing the number of ingredients, and proposing new organic and non-GMO product lines. The Company also commits to promoting sustainable agriculture, encouraging the circular economy, conserving water, reducing waste, reducing its carbon footprint, promoting animal welfare and investing in the community.

### A new approach to management of strategic resources

As a further example of its approach to act as an engaged and responsible company, Danone is transforming the upstream of its business (environmental management, raw materials supply and

manufacturing processes and logistics) to optimize its costs, protect the lifecycles of its strategic resources and create a lever for value creation and differentiation from competition.

## OVERVIEW OF ACTIVITIES, RISK FACTORS

### 2.3 STRATEGIC PRIORITIES

One of Danone's key strategic orientations is therefore a new approach for managing its strategic resources (milk, water and plastic). These resources are essential for Danone, not just from an economic but also from an environmental and social standpoint. Danone's key raw materials come from nature and must therefore be protected by

creating and sharing value for ecosystems and communities where Danone operates. These resources are therefore managed as cycles in order to ensure their long-term viability, limit their volatility and, lastly, gain a true competitive advantage as detailed in section 5.4 *Contribute to the protection of the environment*.

## CREATING OPTIMAL CONDITIONS FOR GROWTH AND EFFICIENCY

As part of its transformation plan, Danone decided to make organizational changes to become more agile in rapidly changing markets and promote more rapid decision-making at the local level close to the consumer. Danone therefore launched several initiatives to strengthen its efficiency, expertise, agility and flexibility.

This organization relies in particular on three principal factors:

### Beyond Budget: a dynamic resource allocation process

Danone has reworked the methods used to monitor its performance, time horizons and business cycles in its Beyond Budget initiative. This initiative marked a radical shift in how Danone allocates resources. Danone has thus replaced the traditional budgeting process

with a rolling forecast, i.e. a dynamic forecasting process based on new forecasts determined at the end of each quarter, with the aim to strengthen discipline, flexibility, agility and the accuracy of its organization to allocate resources.

### One Danone (30 clusters)

The goal of this project is to share and strengthen the expertise of Danone through greater mutualization of resources across its activities and thereby build a solid and efficient backbone for the business. In this manner, Danone can better serve the development of

its activities and the growth of its local businesses. It enables on the one hand optimization of its organizational entities by pooling certain support functions, and on the other investing in key functions, which are essential to ensure the long-term viability of Danone's model.

### A newly-empowered regional business leadership team

Extended responsibilities were delegated in 2017 to this team of regional business leaders, in order to promote decision-making as close as possible to consumers and enable the Executive Committee

to completely focus on strategic topics. Meanwhile, Danone decided to tighten the Executive Committee, extending the accountability of each member.

## 2020 OBJECTIVES

As part of its transformation plan aimed at ensuring a safe journey to deliver strong, profitable and sustainable growth, Danone set objectives for 2020 that include like-for-like sales growth between 4% and 5%, which include the following performances at the Reporting entity level:

- the Protein program, which will generate over €1 billion savings by 2020, with at least €300 million net of reinvestment falling through into margin expansion by 2020 (€100 million per year from 2018);
- a \$300 million synergies program generated in 2020 at recurring operating income level through the acquisition of WhiteWave.

Danone aims for a recurring operating margin of over 16% in 2020, driven primarily by:

Finally, Danone will continue to focus on growing its free cash flow, which will contribute to financial deleverage with an objective of a ratio of Net debt/EBITDA below 3x in 2020. Danone is committed to reaching a ROIC level around 12% in 2020.

- a structural improvement of margin in all categories, via more discipline and a stricter resource allocation process to guarantee profitable growth;

## 2.4 DESCRIPTION AND STRATEGY OF THE REPORTING ENTITIES

Danone elaborates a strategy for each of its Reporting entities.

### EDP INTERNATIONAL

EDP International primarily sells fresh dairy products as well as plant-based products and beverages, two distinct but complementary pillars.

Started in 1919 with the creation of the first yogurt in a pharmacy in Barcelona, fresh dairy products (notably yogurt) is Danone's original business. They are natural, fresh, healthy and local. This product line also includes so-called dessert yogurts, to be eaten occasionally.

To promote the consumption of fresh dairy products, Danone strives to build a consensus around the central role of its products as part of a balanced daily diet. Fresh dairy products certainly do provide essential nutritional benefits for the human body, notably proteins, carbohydrates, calcium, phosphorus and vitamins B2 and B12. The extraordinary transformative power of live lactic cultures makes yogurt a condensed form of essential nutrients and one of the least-processed food products sold.

The plant-based products and beverages line that came with the acquisition of WhiteWave in April 2017 combines natural or flavored beverages made from soy, almonds, coconuts, rice, oats, etc., as well as plant-based alternatives to yogurt and cream (cooking products). Through this acquisition, Danone seeks to develop and promote the plant-based category around the world.

Thanks to this expanded and more diversified portfolio, Danone can satisfy the growing demand for natural, nutritious and environmentally friendly products as well as the needs of "flexitarians", i.e. consumers looking to diversify their sources of protein, for whom plant-based products represent an alternative meeting their needs.

EDP International constantly renews its product line in terms of flavor, texture, ingredients, nutritional content and packaging. This innovative capability enables it to reach new consumers and develop new consumption opportunities while adapting to local tastes and dietary habits in all markets and making sure to cover all price points.

The strategy of this Reporting entity revolves around increasing market penetration and consumption of these products in all regions around the world.

### EDP NORAM

EDP Noram includes five categories, each having its own brand portfolio:

- the Yogurt category (roughly 40% of the Reporting entity's sales) comprises mainly yogurts (spoonful or drinkable) sold under the key brands *Activia*, *DanActiv*, *Danimals*, *Dannon*, *Danonino*, *Happy Family*, *Horizon Organic*, *Light & Fit*, *Oikos* and *YoCrunch*. The strategy in this category consists of increasing per capita consumption of yogurt in the United States and Canada by creating additional consumption moments and offering products that satisfy various consumer expectations;
- the Plant-Based Products and Beverages category (around 20% of the Reporting entity's sales) mainly includes (i) plant-based beverages (such as almond milk or soy milk), (ii) plant-based ice creams and novelties, (iii) nutrition products in the form of powdered proteins, originally intended to enhance athletic performance and development. These products are marketed under the brands *Silk*, *So Delicious* and *Vega*. The strategy in this segment consists of offering numerous nutritious and tasty

Regarding fresh dairy products, this strategy aims to:

- maintain/stabilize business activity in the mature European countries, notably through product quality, the constant renewal of product lines and innovation;
- strengthen the main growth platforms (such as Mexico and Russia) and develop new regional markets (notably Africa and Asia) in the rest of the world.

As for plant-based products, the strategy seeks to:

- consolidate growth in four key European countries (United Kingdom, Germany, Belgium and the Netherlands);
- accelerate the expansion of *Alpro* in other countries in Europe and the rest of the world, relying on the strength of Danone's distribution network.

The Reporting entity relies on a very large portfolio of brands, both international and local, that are very well known and have a good reputation, including:

- *Alpro*, which takes in the entire plant-based line offered in Europe and exported to 54 countries worldwide;
- *Danone*, the flagship brand in the yogurt category;
- the Greek yogurt brands such as *Oikos* or *Danio*, which contain twice as much protein as a normal yogurt;
- *Activia*, sold in more than 70 countries for 20 years;
- *Actimel*, sold for more than 15 years;
- brands intended for children such as *Danonino*, which is offered in numerous countries, or *Tema* in Russia;
- dessert brands such as *Danette* or *Danissimo*;
- the organic brand *Les 2 Vaches*;
- the Light & Free line, gathering low-fat products with brands such as *Light&Fit*, *Taillefine* and *Ser*.

options to consumers who are looking to diversify their sources of protein or are lactose intolerant;

- the Coffee Creamers category (roughly 20% of the Reporting entity's sales) includes coffee creamers (fresh or UHT) and coffee beverages sold under the key brands *International Delight*, *Magicow*, *Dunkin Donuts* (under license), *Land O Lakes* (under license) and *SToK*. The goal is to offer practical and tasty products that enable consumers to replicate the coffeehouse experience at home or on the road;
- the Premium Dairy category (around 10% of the Reporting entity's sales) includes organic milks (fresh and UHT), traditional milks, cheese and organic snacks as well as other organic dairy products sold under the *Horizon* brand. The strategy consists of offering dairy products to parents and adapted to the family for health, convenient and fun eating;

## OVERVIEW OF ACTIVITIES, RISK FACTORS

### 2.4 DESCRIPTION AND STRATEGY OF THE REPORTING ENTITIES

- the Fresh Foods category (roughly 10% of the Reporting entity's sales) includes packaged salads and green vegetables and fresh and frozen organic fruits and vegetables sold under the *Earthbound Farm* brand.

## SPECIALIZED NUTRITION

Early Life Nutrition and Advanced Medical Nutrition, which make up the Specialized Nutrition Reporting entity, offer a portfolio of nutritional solutions aiming to impact the health and well-being of vulnerable individuals across the full life span, from preterm birth until old age, with activities offering similarities and synergies in terms of innovation and scientific research. The Specialized Nutrition Reporting entity focuses notably on allergy, from prevention to treatment, where Early Life Nutrition and Advanced Medical Nutrition are working hand in hand to foster synergies and strengthen Danone's leadership position in this sector. The *Nutricia* brand is a key asset for both businesses, with a legacy in healthcare of over 120 years, and acknowledged by health leaders worldwide.

The Early Life Nutrition business focusses on the right nutrition in the first 1,000 days – from the start of pregnancy to two years of age – aiming to positively influence short and long-term health outcomes. Danone also offers products, services and education to pregnant and breastfeeding women, infants and young children.

The infant milk formula segment accounts for more than 85% of the Early Life Nutrition business' activity. These products are available worldwide. The complementary foods segment (also known as "weaning foods") is less than 15%, and these products are only available in selected countries. The business has several global brands (such as *Aptamil* and *Nutrilon*) and a large number of local brands (*Cow & Gate*, *Blédina*, *Bebelac*, *Malyutka* and *Dumex*).

Danone aims to grow the Early Life Nutrition business in a credible, sustainable way, providing products, services and education that contribute to the health of next generations. For this, Danone collaborates with many scientists, suppliers, consumers and healthcare professionals in the sector. It also performs surveys to better understand local dietary habits and nutritional needs, in order to fuel its innovation.

## WATERS

The Waters Reporting entity comprises the plain waters business along with aquadrinks (waters flavored and enriched with natural fruit juice extracts, fruit juice and vitamins).

The business has international brands such as *evian*, *Volvic* and *Badoit* and very strong local brands: *Aqua* in Indonesia, *Mizone* in China, *Bonafont* in Mexico, *Villavicencio* and *Villa del Sur* in Argentina, *Fontvella* and *Lanjarón* in Spain and *Zywieg Zdroj* in Poland.

The business' strategy is based primarily on the development of bottled water and aquadrinks consumption, notably through the following measures:

As one of the 15 largest food and beverage companies in the United States, Danone aims at maintaining and strengthening its leadership position. The Company will continue to develop the high-growth categories where it is currently positioned by creating nutritionally balanced, tasty, convenient and environmentally friendly products.

The Advanced Medical Nutrition business focuses mainly on dietary management of patients, both children and adults, who have been diagnosed with various medical conditions. Advanced Medical Nutrition products are designed primarily to treat malnutrition due to disease in order to satisfy special food needs dictated by the pathology. These products – most of which are eligible for insurance reimbursement – are recommended or prescribed by healthcare professionals (doctors, medical personnel in hospitals, clinics and pharmacies).

Under the umbrella brand *Nutricia*, the Company has a large portfolio of brands marketed in several countries, including for example:

- *Nutrison*: tube feeding for dietary management of patients who suffer from illness-related malnutrition and are unable to feed themselves normally;
- *Fortimel/Fortisip*: liquid oral nutritional supplements;
- *Neocate*: hypoallergenic products aimed at babies and children with dairy or multiple food protein allergies;
- *Nutrini/Infatrini*: oral and feeding tube Advanced Medical Nutrition products adapted for the dietary treatment of babies and children who, due to illness, are incapable of feeding themselves normally or sufficiently.

Danone's strategy consists of increasing its global coverage by establishing itself in new countries and developing various distribution channels. The Company estimates that the medical nutrition market's growth potential is significant, mainly as a result of (i) population aging in some countries, (ii) increased awareness of the role of nutrition in health, (iii) the emergence of new illnesses and allergies, and (iv) the growing number of screening procedures enabling early management of patients.

- promotion of hydration-related health benefits: Danone is establishing initiatives to promote healthier hydration through partnerships with public health authorities and scientists and by communicating directly with consumers in order to inspire healthier hydration practices. In particular, the Company runs the "Hydration for Health" scientific platform: 150 scientists and public health authority researchers from around the world meet annually to share and promote advances in the area of hydration science and its positive effect on health;

- long-term management and environmental protection of water resources: Danone strives to preserve the unique quality and sustainable nature of its plain waters products by strengthening the protection of its springs and respecting the water cycle. Danone is also committed to getting all socio-economic players involved through associations and partnerships that promote the development of non-polluting activities and the establishment of more environmentally friendly agricultural practices around the catchment areas;
- the development of a line of healthier natural beverages, alternatives to sodas and other sweetened beverages. The challenge is to facilitate the adoption of healthier hydration practices for consumers of sweetened beverages. Many of the Company's water brands also come in flavored versions or mixed with fruit juice, i.e. aquadrinks;
- packaging innovation: in order to reduce its environmental impact, the business has substantially reduced the weight of its bottles over many years and uses new packaging materials such as those made from plant-based or recycled materials.

## 2.5 OTHER ELEMENTS RELATED TO DANONE'S ACTIVITY AND ORGANIZATION

### DISTRIBUTION

Although they vary to reflect local specificities, Danone's distribution models reflect three main approaches:

- distribution aimed at major retail chains;
- distribution to traditional points of sale;
- distribution to e-commerce.

Moreover, a significant portion of the products in the Early Life

#### Major retail chains

Danone establishes global partnerships with its main distributors in order to help develop the sales of its products. These partnerships are related in particular to logistics collaboration, online sales development and food safety management. Matters involving pricing policies, which are up to each subsidiary, are not included in these agreements.

In particular, Danone has taken several initiatives to work closely with large retailers in order to optimize the flow of goods and the inventory levels of its customers with the Efficient Consumer Response (ECR)

#### Traditional market outlets

Globally, and particularly in emerging countries, a large portion of Danone's sales is generated through traditional market outlets thanks to small-scale point of sale networks. In-house sales forces and exclusivity agreements with wholesalers represent a competitive advantage for the Company in countries where traditional commerce and independent supermarkets continue to account for a significant share of food and beverage sales.

#### E-commerce

Danone is stepping up its partnerships and investments with e-commerce companies to satisfy growing consumer demand through this distribution channel. There are three different types of e-commerce channels:

- brick-and-mortar companies (major retailers that have created an e-commerce activity);

Nutrition and Advanced Medical Nutrition markets are distributed through more specialized distribution channels such as hospitals, clinics and pharmacies.

Danone is constantly streamlining its logistics flows in order to improve service quality while reducing costs. This policy is based on an ongoing assessment of its organization, notably through outsourcing of distribution in collaboration with specialized companies.

approach. In addition to inventory management, automatic inventory replenishments and just-in-time delivery, ECR aims at working with distributors to better manage consumer demand and expectations at the points of sale. To that end, the Company has implemented shared inventory management systems with its leading distributors that are used to coordinate inventory levels among stores, as well as at the distributors' and Danone's warehouses.

Danone also works with its customers to develop specific marketing activities such as joint promotions.

Moreover, in Latin America and Asia, a significant portion of the Waters business products are distributed directly to consumers (Home & office delivery, or HOD).

Finally, in emerging countries, Danone is developing new local retail models through large networks of independent sellers.

- pure players (companies selling exclusively through e-commerce);
- direct to consumer (a proprietary Danone website that enables Danone to sell directly to consumers without intermediaries).

Danone is growing in all these channels and gaining expertise.

## OVERVIEW OF ACTIVITIES, RISK FACTORS

### 2.5 OTHER ELEMENTS RELATED TO DANONE'S ACTIVITY AND ORGANIZATION

## Specialized distribution channels of hospitals, clinics and pharmacies

In the Early Life Nutrition and Advanced Medical Nutrition markets, a significant portion of products are marketed in hospitals, clinics and pharmacies, through specialized distributors or following a tendering process. Danone also maintains an ongoing relationship

with healthcare professionals through its medical representatives, who meet with general practitioners and specialists (pediatricians, nutritionists, etc.) as well as pharmacists.

## COMPETITION

The packaged food and beverage sector is highly competitive due to the large number of national and international competitors. Danone is confident that its strategy for profitable growth is strongly supported by its products' quality, taste, affordability and innovative aspect, and by the powerful brand image conveyed on health, nutrition or societal and environmental responsibility.

Considering that success in this food and beverage industry is achieved through strong local market positions, Danone strives to be the market leader of each segment in every country where it operates, always in compliance with laws and regulations relating to competition. This strategy allows for a long-lasting, balanced and constructive relationship with major distribution networks, by marketing key products yielding growth and profitability for both parties.

Reporting entity	Business / Category	Competitive environment
EDP International and EDP Noram	Fresh Dairy Products (including Yogurts and Premium Dairy)	Large multinational food and beverage companies (Nestlé, General Mills, Lactalis, Muller, Unilever, Chobani, Hain Celestial), many predominately local companies specializing in certain product lines or markets (Lactalis, Chobani, Friesland Campina, Lala, Yakult, Fage, Organic Valley), and numerous retail chains offering generic or private label products.
	Plant-based Products and Beverages	A few large global players (Campbell, Hain Celestial, Unilever), predominantly local companies specializing in certain product lines or markets (Blue Diamond, Califia Farms, Triballat, Wessanen, Valsoia) and many retail chains offering generic or private-label products.
	Coffee Creamers	A few large food and beverage multinationals (Nestlé), predominantly local companies specializing in certain product lines or markets (Hood) and retail chains offering generic or private label products.
	Fresh Foods	Some food and beverage companies (Bonduelle, Campbell, Organic Girl, Taylor Farms, Olivia's Organic) and numerous retail chains offering generic or private label products.
Specialized Nutrition	Early Life Nutrition	Large early life nutrition companies (Abbott, Reckitt/Mead Johnson, Nestlé) and predominantly local companies and/or companies specializing in certain product lines or markets (Lactalis, Biostime).
	Advanced Medical Nutrition	Large medical nutrition companies (Nestlé, Abbott) and predominantly local companies specializing in certain product lines or markets (Fresenius)
Waters	Waters	Historical beverage market leaders (Coca-Cola, Pepsi, Nestlé) and predominantly local companies (Mayora in Indonesia, Kang Shi Fu in China, Epura in Mexico).

## RESEARCH AND INNOVATION

### Danone's Research and Innovation

Research and Innovation plays a central role in the implementation of Danone's growth strategy. Its main mission is to drive Danone's conviction that food is an essential channel for addressing health concerns, and to spearhead a dietary revolution to prepare Danone and its products for the challenges of tomorrow's world.

Danone's Research and Innovation strategy is structured around four areas:

- Innovation: conduct and stimulate scientific research in key areas of nutrition and health; integrate this knowledge into increasingly healthy and innovative products to constantly adapt to new consumer habits and demands;
- Responsibility and Commitment: constantly reinforce commitments

### Research and Innovation Organization

The Research and Innovation function has approximately 1,700 people spread across two international research centers (in Palaiseau, France and in Utrecht, Netherlands), four specialized centers (Danone Research Packaging in Evian, France; Nutricia

to the nutritional quality of products, preserve and sustainably manage the raw materials and natural resources that are vital for our products, and minimize our environmental footprint, particularly through our innovative, eco-design packaging;

- Health: beyond the nutritional profile of Danone's products, pursue cooperation with the academic world to demonstrate the effects of diet on health; contribute with our products to developing, improving and safeguarding lifelong health;
- Eating Practices: building on our understanding of local eating practices, integrate the cultural differences and needs of the various populations to encourage healthier dietary practices within communities and design future products that will contribute to the health of each individual.

### Scientific cooperation

To carry out their mission, Danone's Research and Innovation teams are involved in cooperation initiatives and partnerships with the academic and scientific world, especially with top universities and research centers worldwide. They lead scientific committees on strategic topics such as cultures, probiotics, microbiota, hydration and ageing and seek to improve understanding of health and nutrition issues through this permanent contact with the scientific world. These initiatives particularly give rise to scientific cooperation, joint investments in research work, and pooling of resources and skills. Danone expresses support for research and ongoing

Research Singapore in Singapore; Danone Research Fresh Dairy Technological Expertise in Madrid, Spain; Danone Research Fresh Dairy Technological Expertise, in Chekhov, Russia) and local teams in 55 Danone subsidiaries.

dialogue with the scientific community, which are among the beliefs and commitments in its Manifesto.

As part of its contribution to nutrition research, Danone created the Danone Institutes (non-profit entities) in 1991 to help strengthen the understanding of the links between food, nutrition and health. As of end 2017, 15 Danone Institutes have been established worldwide. Their initiatives cover everything from support for scientific research to information and training for health professionals, to educational programs for children and the general public.

## PLANTS AND EQUIPMENT

Danone's general policy is to own its production facilities. Danone has many, widely-dispersed production facilities, except in the Early Life Nutrition and Advanced Medical Nutrition Businesses, whose sites are more concentrated.

Danone has production facilities around the world in its principal markets. As of December 31, 2017, Danone had 202 production sites including the production sites from recent acquisition WhiteWave legacy (see section 5.5 *Methodology note*).

Lastly, Danone rents some facilities, notably offices and warehouses (see section 3.4 *Balance sheet and financial security review*).

The production sites are inspected regularly to assess possibilities for improving quality, environmental protection, safety, and productivity. On the basis of these reviews, management establishes plans for the expansion, specialization, upgrading, and modernization (or closing) of specific sites.

### Production during the year and main production sites

Year ended December 31, 2017

	Key sites by Business <sup>(a)</sup>		
	Production <sup>(b)</sup>	Localization	Share of production <sup>(b)</sup> by Business
Essential Dairy and Plant-Based	7.9 million metric tons	Mexico, United States	11%
Waters	28.3 billion liters	France, Indonesia	12%
Early Life Nutrition	0.9 million metric tons	Ireland	16%
Advanced Medical Nutrition	189.5 million liters	Netherlands	59%

(a) Two of the largest sites for the Essential Dairy and Plant-Based and Waters Businesses, the largest site for the Early Life Nutrition and Advanced Medical Nutrition Businesses.

(b) For the fiscal year.

## RAW MATERIALS PURCHASING

Danone's principal raw material needs consist primarily of:

- materials needed to produce food and beverage products, mainly milk and fruits (the "food raw materials"). On a value basis, milk represents the main raw material purchased by Danone. These purchases consist mainly of liquid milk, for which the operating subsidiaries typically enter into agreements with local producers or cooperatives. Liquid milk prices are set locally, over contractual periods that vary from one country to another. The main other food raw materials are fruit-based preparations and sugar;
- product packaging materials, in particular plastics and cardboard ("packaging"). Packaging purchases are managed through global and regional purchasing programs making it possible to optimize skills and volume effects. Prices are influenced by supply and demand at the global and regional levels, economic cycles, production capacities and oil prices;
- energy supplies. These account for only a limited portion of the Company's overall purchases.

Danone's strategy increasingly relies on the upstream portion of its activities and in particular its supply of raw materials, not only to manage its costs but also to make it a genuine source of value added and differentiation relative to the competition (see section 2.3 *Strategic priorities*). These raw materials are now managed as cycles in order to ensure their sustainability, limit their volatility and gain a genuine competitive advantage:

- regarding the milk cycle, the goal is to ensure a sustainable long-term supply, continue to improve competitiveness and reduce dependency on this raw material by optimizing the use of all milk components thanks to new technologies and the pooling of needs among the various businesses, notably Essential Diary and Plant-Based and Early Life Nutrition;
- as for the plastics cycle, the main challenge is to develop new, 100% recyclable materials, give second life to plastic packaging that will be distributed in the market, increase the share of recycled PET from 10% to 25% in several countries and ultimately produce bottles made from second-generation, 100% bioplastics;

- lastly, Danone's main challenge at the heart of the water cycle remains protecting its springs.

The price trends of major raw materials may affect the structure of Danone's results. In that context, the Company manages the cost volatility of raw materials through the following measures:

- continuous productivity gains: Danone strives in particular to optimize its use of raw materials (reductions in production waste, lighter packaging and more effective use of milk sub-components in the Company's various products) and take advantage of pooled purchasing for its various subsidiaries; since 2013, for example, the Company has used a centralized purchasing system for the non-milk purchases of the Essential Dairy and Plant-Based business;
- implementation of a purchasing policy ("Market Risk Management") that consists of defining rules for securing the physical supply and price setting with suppliers and/or on financial markets when they exist. The monitoring of exposures and the implementation of this policy are made for each raw materials category by the Company's central purchasing team. The buyers typically negotiate forward purchase agreements with suppliers, since no financial markets exist that would allow full hedging of the volatility of Danone's main raw materials purchase prices. Forward purchase agreements are monitored at the Company level at the end of each year. Information regarding these future purchasing commitments is presented in section 3.4 *Balance sheet and financial security review*. Also, with respect to Danone's two main raw materials categories (milk and dairy ingredients/plastics including PET), a sensitivity analysis of the impact of changes in their prices on the Company's annual purchasing costs is presented in Note 5.7 of the Notes to the consolidated financial statements.

## SOCIAL AND ENVIRONMENTAL RESPONSIBILITY

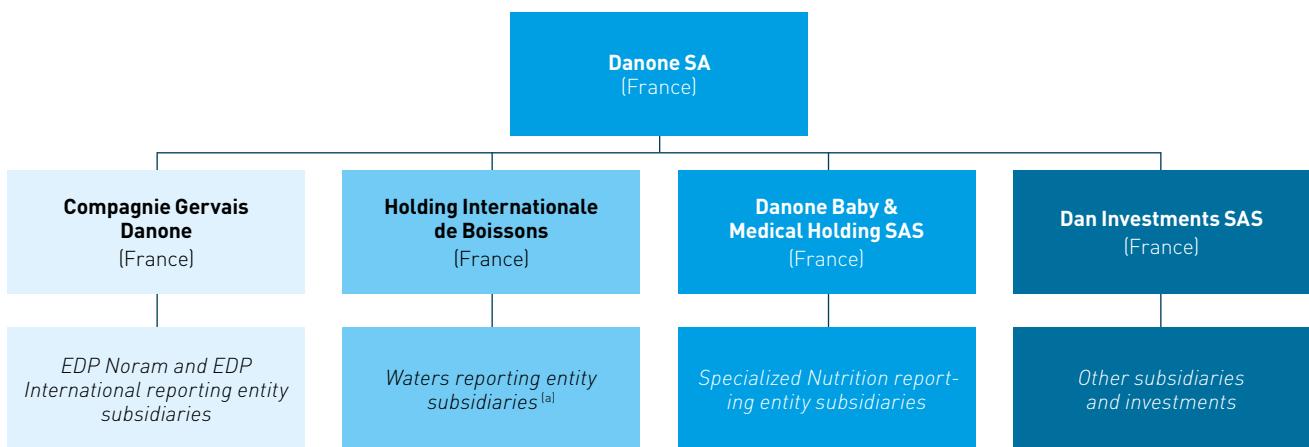
See section 5 *Social, societal and environmental responsibility*.

## FINANCIAL RISK MANAGEMENT

See section 2.7 *Risk factors*.

## 2.6 SIMPLIFIED ORGANIZATIONAL CHART AS OF DECEMBER 31, 2017

The following simplified organizational chart presents the structure of Danone's overall legal organization. Some subsidiaries may nevertheless have a different parent company.



(a) The company Evian Resort, related to the Waters Reporting entity, operates the Evian's Casino and is therefore submitted to the French Ministry of Interior's control and to the regulation applicable to the Casino games activity.

### PARENT COMPANY DANONE

Danone SA is the parent company of the Danone group. Danone SA has mainly a role of (i) holding directly or indirectly companies of the group; and (ii) coordination of the main functions and activities, with an average number of employees of 869 in 2017.

### SUBSIDIARIES

The subsidiaries list can be consulted on the Danone's website.

### MAIN PUBLICLY TRADED COMPANIES

As of December 31, 2017

	Reporting entity	Country	Listing market
Centrale Danone <sup>[a]</sup>	EDP International	Morocco	Casablanca
China Mengniu Dairy <sup>[b]</sup>	EDP International	China	Hong Kong
Yakult Honsha <sup>[b]</sup>	EDP International	Japan	Tokyo
Yashili <sup>[b]</sup>	Specialized Nutrition	China	Hong Kong

(a) Fully consolidated company.

(b) Associate.

## 2.7 RISK FACTORS

### RISK IDENTIFICATION AND CONTROL POLICY

Like any company, Danone faces external and internal risks which can affect achievement of its targets. The main risks Danone is exposed to as of the date of this Registration Document are described in the following section.

Danone maintains an active risk identification and management policy aimed at protecting and developing its assets and reputation, the achievement of its targets and objectives, and protecting the interests of its consumers, shareholders, employees, customers, suppliers, the environment and its other stakeholders without guaranteeing the total absence of risks.

This risk identification and management policy is described in section 2.8 *Risk management and internal control*.

### PRINCIPAL RISK FACTORS

#### Summary of principal risk factors to which Danone believes it is exposed as of the date of this Registration Document

<b>Risks associated with Danone's business sector</b>	Laws and regulations Risks associated with product quality and safety, and with their positioning Consumer tastes, preferences, and environmental preferences Raw materials: price volatility and availability Concentration of distribution Competition Natural and climate change risks Weather conditions and seasonal cycles
<b>Risks associated with Danone's strategy</b>	Intellectual property Risks associated with Danone's image and reputation External growth Principal markets Danone's position in certain markets
<b>Risks associated with Danone's organization and operation</b>	Concentration of purchases with a limited number of suppliers Human resources Risk related to ethics and to human rights Information systems Internal control deficiency Industrial risks Insurance coverage deficiency
<b>Financial market risks</b>	Financial market risks Currency risk related to operating activities Currency risk related to financing activities Liquidity Interest rates Counterparty, credit

These primary risk factors are described hereafter.

#### Other risks

Danone is also exposed to other risks inherent to any listed international company, including:

- exchange rate risk associated with the conversion of accounts in euro;
- risk associated with companies' fluctuating share prices.

All these risks could unfavorably impact Danone's business and results, and impair the Company's reputation and image.

Other risks that could adversely affect the Company in the future may exist, even though Danone was unaware of them or considered them immaterial as of the date of this Registration Document.

## DESCRIPTION OF PRINCIPAL RISK FACTORS

Risks associated with Danone's business sector

### IDENTIFICATION OF RISK

#### Laws and regulations

As a player in the food and beverage industry operating in numerous countries, Danone's activities are subject to extensive laws and regulations enacted by many national and international authorities and organizations, notably with respect to the environment (primarily involving water, air, the use of natural resources, noise, waste and greenhouse gas emissions), tax, commercial laws and regulations, competition authorities, labor law, hygiene and food safety, quality control and the use of water sources. Danone's activities are also subject to good conduct rules such as those of the World Health Organization (WHO) regarding the marketing of breast-milk substitutes and the corresponding rules at the various local regulatory levels. Danone is also subject to any customs duties, trade barriers or penalties that may be imposed.

The laws and regulations that Danone is subject to are complex, changing and increasingly restrictive, particularly with respect to:

- the protection of health and food safety, consumer protection, nutrition, and in particular the promotion of breast-feeding and claims about the health benefits of products marketed by Danone, the reimbursement of certain products of the medical nutrition activity and Danone's advertising and promotional activities. Any change in these laws or regulations, any decision by an authority regarding these laws or regulations or any other event that would challenge the nutritional or health claims related to certain products could have a significant impact on Danone's activities, increase its costs, reduce consumer demand and possibly result in litigation;
- access to water resources and the marketing of water. Regulatory changes are liable to affect the availability of water intended for bottling and sale, and/or its commercialization by Danone, and to have negative impacts on its businesses and results;
- the environment. Danone cannot guarantee that it will always be in compliance with laws and regulations. Also, bringing its activities into compliance with new regulations or changes in existing regulations could be costly, or even limit its ability to pursue or develop its activities;
- taxation. Any change in tax regulations through increases in existing taxes or the establishment of new taxes – involving in particular tax rates, transfer prices, dividends, social security contributions, deductibility of financial expenses, special tax plans or tax exemption rules – could adversely affect Danone's results.

### RISK MONITORING AND MANAGEMENT

Danone's international development limits concentration of the risk of more restrictive regulations for a given country.

Danone has developed a legal organization at the local (subsidiaries) and central levels. The Company and its subsidiaries, assisted by their legal departments and/or external legal advisors, take steps to ensure that they comply, at all times, with applicable laws and regulations.

In addition, Danone has developed and implemented internal policies and procedures relating to compliance detailed in section 2.8 *Risk management and internal control*. In order to ensure that such measures are commonly practiced at Danone, the Company has integrated compliance into its quality approach and internal control system.

In addition, to comply with applicable environmental regulations, Danone has established organizations and implemented procedures and tools, in addition to setting targets for reducing its environmental footprint. These various initiatives as well as the measures taken in 2017 are described in section 5.4 *Contribute to the protection of the environment*.

To the best of Danone's knowledge and as of the date of this Registration Document, no governmental, court, arbitration or any other proceeding to which the Company and its subsidiaries are a party is currently ongoing that would be likely to have a material impact on Danone's financial position or profitability other than those mentioned in Note 14.3 of the Notes to the consolidated financial statements.

**IDENTIFICATION OF RISK****RISK MONITORING AND MANAGEMENT**

Finally, Danone is involved, or could be involved, in litigation associated with its normal course of business, which may have consequences in criminal and/or civil law. Should a result be unfavorable for Danone, this could adversely affect Danone's financial situation and its image or reputation. Danone's exposure to actual or potential major litigation, if applicable, is presented in Note 14.2 of the Notes to the consolidated financial statements.

**Risks associated with product quality and safety, and with their positioning**

Its activity exposes Danone to the risk – known or merely perceived, anticipated or alleged – of product contamination or that its products are harmful.

This quality risk may arise through the actual or alleged existence of (i) chemical and microbiological contaminants (even in infinitesimal amounts) in raw materials and packaging; (ii) cross-contamination with allergens; and (iii) non-compliance with the safety measures of finished products when they leave the factory and throughout the distribution chain. These actual or alleged contamination risks could also potentially occur (i) upstream from Danone's activity (with suppliers or while being transported by suppliers); and (ii) downstream from its activity (by clients or distributors or during the transportation phase by its distributors).

In addition, in the event that certain of Danone's products (including recipes/formulas or certain active ingredients) presented as having nutritional or health benefits or positioning proved to be harmful in the short or long term or had no health effects, then Danone's activities, results and reputation could be adversely affected to an even greater extent, since Danone's strategy is based on the development of products with a strong nutrition/health component.

More generally, Danone is exposed to situations involving non-compliance with food standards and product ingredient regulations.

The materialization of such risks could have multiple consequences:

- Danone's sales and results related to these products could be severely affected;
- this impact could then extend beyond just the products involved to include other products of the same brand;
- given media coverage and the development of social networks, this impact could also spread to other geographic areas than the ones initially involved;
- the combined impacts could therefore have a significant adverse effect on Danone's overall sales and results;
- in addition to the immediate financial impact, the reputation of Danone, its brands and products as well as its quality image could be adversely affected over the long term, thereby exacerbating the financial risk for Danone.

Danone's strategy in the field of nutrition and health is consistent with the main orientations set by health authorities in various countries. In implementing this strategy, Danone pays close attention to scientific fundamentals, the regulatory environment and the origin of ingredients used through organizations, actions and procedures that it implements, in particular (i) the Research and Innovation strategy and organization, which are described in section 2.5 *Other elements related to Danone's activity and organization*; (ii) the development of partnerships with reference scientific organizations and an ongoing dialogue with public health authorities; and (iii) the establishment of an internal procedure to ensure the consistency, scientific foundation of health and nutrition claims disseminated in its communications.

To avoid any contamination risk, Danone applies an uncompromising food quality and security policy, which is implemented through a quality organization at both central and local levels and makes it possible to achieve the targeted level of food quality and security. Danone has established measures and procedures to limit contamination risk, in particular through the implementation of multiple controls on the production lines and throughout the distribution chain, as well as regular audits of its sites.

Danone has also prepared and implemented a procedure at each subsidiary that organizes (i) measures for halting production and withdrawing or even recalling products in certain cases, together with the relevant institutions; and (ii) systematic, in-depth controls and inquiries to determine whether Danone has liability exposure.

**IDENTIFICATION OF RISK****RISK MONITORING AND MANAGEMENT****Consumer tastes, preferences, and environmental preferences**

Consumers' purchasing preferences are influenced by tastes and eating customs, and also increasingly by environmental concerns (in particular (i) greenhouse gas emissions, mainly methane emissions by cows producing milk; (ii) the preservation of water resources); and (iii) packaging and its recycling. Distributors also pay increasing attention to communications with consumers (in particular the labeling of the products' carbon footprint).

If Danone is unable to anticipate changes in preference in terms of consumer tastes, eating customs and environmental expectations, its activities, results and reputation could be negatively impacted.

**Raw materials: price volatility and availability**

Danone's raw material needs consist primarily of:

- materials needed to produce food and beverage products, mainly milk and fruits (the "food raw materials");
- product packaging materials, in particular plastics and cardboard ("packaging");
- energy supplies. These account for only a limited portion of Danone's purchases.

Variations in supply and demand at global or regional levels, weather conditions, government controls, regulatory changes and geopolitical events (changes in production methods, trade saturation, etc.) could substantially impact the price and availability of (i) raw materials, and (ii) materials needed to package certain Danone products, which could have an adverse effect on its results. In particular, a potential increase in the prices of these raw materials (especially milk) and other materials may not be passed on, either in full or in part, in the sales price of Danone's products, notably in countries whose economic environment has deteriorated. This could have a significant adverse effect on Danone's activities and results.

**Concentration of distribution**

While the end customers of Danone products are individual consumers, Danone sells its products mainly to major retail and grocery chains. Overall, the distribution market has become increasingly concentrated globally and locally. A continuation of the trend to concentrate distribution at the global level along with the emergence of key players at the local level would result in a smaller number of customers for Danone companies and could lead to retailers demanding better terms, which could in particular affect these companies' and therefore Danone's operating margins, and impact their market share.

Danone has developed a broad portfolio of product lines that allows it to offer a wide variety of products to respond to different consumption needs and situations. In addition Danone strives to foster ongoing dialogue with its consumers, and more generally with all stakeholders, by adapting to new communication and consumer patterns.

Danone undertakes continuous efforts to reinforce its societal and environmental commitment and to improve the management of its business activities throughout the entire product life cycle, notably through its Nature, Health & Nutrition strategies, their implementation and achievements in 2017 are described in section 5 *Social, societal and environmental responsibility*.

In the context of high raw materials price volatility and in order to limit its impact on Danone's activity and results to the greatest possible extent, Danone manages this cost inflation through actions described in section 2.5 *Other elements related to Danone's activity and organization*.

Danone's supply policy and exposure to principal raw materials risks, including milk, are described in Note 5.7 of the Notes to the consolidated financial statements.

The presence of Danone brands in different types of distribution channels helps to mitigate the potential negative impact of the concentration risk.

Danone has also taken measures that help to reduce this risk, in particular action programs related to the trade policy towards key customer accounts (see section 2.5 *Other elements related to Danone's activity and organization*).

## IDENTIFICATION OF RISK

## RISK MONITORING AND MANAGEMENT

### Competition

Danone conducts its business in highly competitive markets that include large multinational companies and numerous local players of different sizes.

This competition could lead Danone to lose market share, increase its advertising and promotional expenditures, reduce its prices in order to defend its market shares or prevent it from raising its prices in order to overcome cost increases, which could have a significant adverse effect on Danone's strategy and results.

Danone limits the effects of competition from the leading players in its markets, notably through its strategy of [i] differentiation relative to its competitors, especially in terms of product lines, price/quality ratios and positioning; and [ii] development through organic and external growth. These elements of Danone's strategy are described in sections 2.3 *Strategic priorities* and 2.5 *Other elements related to Danone's activity and organization*.

### Natural and climate change risks

#### Natural risks

Danone's geographic expansion sometimes leads it to be present in regions exposed to natural risks, notably seismic. Natural disasters could therefore cause damage to persons, property or the environment, and directly affect Danone, its consumers or the regions where it is present, potentially having a negative impact on Danone's activities, financial situation and image.

For its new site development projects, Danone conducts a risk exposure analysis for such risks in order to choose the site with the least possible exposure. If, however, the site chosen (or the existing site in the case of an expansion) is exposed to these risks, the building construction and equipment installation take into account recommendations from prevention/protection experts to limit the potential impacts of these natural risks. In addition, each year, Danone conducts a screening of its production sites' localization to identify its exposure to water cycles and climate change risks.

#### Climate change risks

Danone's businesses are directly related to nature and agriculture and are naturally faced with climate change, which could have negative effects on the natural water cycles, soil, biodiversity and ecosystems. Climate change could therefore affect the activity of Danone, its suppliers and its customers, which could have negative impacts on its results and financial situation.

Danone is developing and implementing actions, procedures, tools and policies that seek to prevent and reduce these risks, notably its Climate Policy which aims in particular to reduce its greenhouse gas emissions, foster "carbon positive" solutions, offer healthy and sustainable products, reinforce the resiliency of its water and food cycles, and eliminate deforestation from its supply chain by 2020.

Lastly, to strengthen the resiliency of its food chain, Danone is developing collaborative "co-created" solutions involving all its stakeholders and local communities.

These initiatives are described in section 5 *Social, societal and environmental responsibility*.

### Weather conditions and seasonal cycles

Seasonal consumption cycles pertaining to certain Danone products and weather variations could adversely affect Danone's activities and results.

The intensity of the seasonal impact is variable for Danone's different businesses. Moreover, Danone's international growth results in a geographical distribution of its activities that helps to diversify and limit the concentration of this risk of weather changes for a given region. Lastly, Danone relies on its operating experience (notably through the development of its product lines and management of its markets) to limit the impact of weather conditions as much as possible.

## Risks associated with Danone's strategy

IDENTIFICATION OF RISK	RISK MONITORING AND MANAGEMENT
<b>Intellectual property</b>	
<p>Danone owns rights to brand names, registered designs and patterns, copyrights and domain names throughout the world. Intellectual property represents a significant portion of Danone's net assets.</p>	<p>In order to monitor its assets and ensure the protection, management and defense of its rights in a coherent and optimal manner, Danone has drawn up an Intellectual Property charter. The Company regularly contacts each of its subsidiaries in order to update its intellectual property rights portfolio and thereby protect and defend, to the best of its ability, the brand names, graphic design, forms, packaging, advertisements, websites, etc. that are used by Danone. Danone also takes all appropriate legal measures, notably through actions in the area of infringement and/or unfair competition, to protect and defend its intellectual property rights at both international and local level.</p>
<p>The territorial extent of the protection depends on the significance of the products and activities concerned: the protection is global for products intended for the international arena, and local or regional for other products.</p>	<p>Danone is continuing its efforts to develop awareness among staff with access to and/or in possession of sensitive and/or confidential information and provides updates to employees on best practices with a view to limiting this risk, notably as regards the use of information systems and social networks.</p>
<p>Danone also owns patents, licenses, proprietary recipes and substantial expertise related to its products and packaging, as well as to their manufacturing processes. Finally, the Company has established licensing agreements with its subsidiaries and partners that use these intellectual property rights.</p>	
<p>Danone cannot be certain that third parties will not attempt to infringe on its intellectual property rights. Moreover, Danone's potential recourse to intellectual property rights protection varies by country. The degree of protection may be different, as may be Danone's implementation of a defense strategy. If Danone were unable to protect its intellectual property rights against such infringement or misuse, its results and growth could be negatively affected, as could its reputation.</p>	
<p>In addition, certain employees have access to confidential documents in the course of their work. The loss or dissemination of sensitive and/or confidential information could harm Danone's interests and reputation, and have an adverse effect on its results.</p>	

## Risks adversely affecting Danone's image and reputation

<p>In addition to the aforementioned risks linked to its products, Danone is exposed to criticisms of all types and origin, whether well-founded or not and whether in good or bad faith, that could affect its image and reputation.</p>	<p>In order to limit the risk of criticism, the Company has developed governance rules and best practices – which are communicated to the subsidiaries – notably with respect to (i) business conduct; (ii) societal responsibility toward suppliers; (iii) relations with local communities; (iv) responsible communication and marketing, and (v) ethics. In order to ensure that these rules and best practices are communicated and followed, Danone has integrated the subsidiaries' assessments with respect to these rules and best practices into its Danone Way approach. Further information is available in sections 2.8 <i>Risk management and internal control</i> and 5.1 <i>Social, societal and environmental responsibility</i>.</p>
<p>Danone may therefore face negative publicity that could result from an actual situation, or even a simple allegation, concerning its activities, its brands or its practices in commercial affairs, its communication and marketing – notably towards children, or its societal responsibilities toward its stakeholders. The media publicity of such criticisms, whether they are founded or not, is facilitated by the development of social networks, which can amplify the impact considerably.</p>	<p>Danone has also established procedures to manage (i) risks so as to avoid and anticipate potential crisis; and (ii) crises in order to prevent the spread and scope of such criticisms and to limit their impacts as much as possible.</p>

**IDENTIFICATION OF RISK****External growth**

Danone's strategy consists in holding leading positions in each of the markets in which it operates. Given the context of continued concentration in the food and beverage industry, this strategy involves the pursuit of growth opportunities through joint-ventures or acquisitions, as was the case with the Unimilk transaction in Russia, the acquisition of Centrale Danone in Morocco, and with the acquisition of WhiteWave in North America.

In addition, during an acquisition, in case of allocation of the acquisition price a significant amount may be allocated to intangible assets (in particular goodwill).

Acquisitions may have an adverse effect on Danone's activities, asset values and results if the Company does not succeed in rapidly and efficiently integrating the acquired companies and achieving the expected benefits of the acquisitions, in particular:

- develop the expected business and generate the expected cash flow;
- identify the risks associated with historic structures and practices;
- achieve the expected synergies and savings.

An unfavorable change in business activity, business-activity forecasts and assumptions used in the projection of cash flows during impairment tests of the intangible assets acquired could result in the recognition of impairment charges, which would have a negative impact on Danone's results. In the case of joint-ventures, the relationships with Danone's partners in certain entities are governed by shareholder agreements that may provide for certain decisions to be made either with the agreement of the partners or without the agreement of Danone. Therefore, difficulties could be encountered with joint-venture partners, notably in the case of differences over strategy, development or operational management of these joint-ventures, and could adversely affect Danone's activities and results.

**Principal markets****Geopolitical environment**

Danone's activities and employees can be subject directly or indirectly to the effects of a period of economic, political, social or military instability in countries susceptible to undergoing or having recently undergone such a period.

Also, some countries where Danone operates have regulations that are not particularly developed and/or not very protective (in particular with respect to intellectual property rights), and are often unstable due to the influence of powerful local interests. Some of these countries maintain foreign exchange controls and/or control the repatriation of profits and invested capital, impose taxes and other payments and impose restrictions, sometimes retroactively, on the activities of multinational groups. In some countries, national and/or local authorities may also have recourse to laws and regulations, or to any other measures having a similar effect, notably to foreign interests, that restrict the ownership rights and/or access to liquidity and assets availability and/or the freedom to exercise its activity and/or are equivalent to the confiscation, nationalization or expropriation of assets.

**RISK MONITORING AND MANAGEMENT**

For each acquisition, Danone prepares an integration program and provides the resources necessary for its implementation.

The 2017 acquisition of the WhiteWave group's companies, for example, had been subject to an integration plan, and these assets have been integrated to Danone's internal control system.

Danone carefully reviews the drafting of shareholders' agreements and ensures the implementation and maintenance of adequate governance with its partners.

Danone's international growth results in a geographical distribution that diversifies and, to a lesser extent, limits the concentration of risk to economic conditions for a given country. Danone also relies on (i) its reporting system to monitor its activity and the potential impact of economic conditions in countries where it is present; and (ii) its organization to take the necessary measures (adaptation of Danone's activity, its organization and, if necessary, restructuring plans). Depending on the situation, Danone's Safety Department may participate in the development and implementation of these plans and measures. In certain regions, it creates or consolidates relationships with government or private partners, which may be called upon if necessary. The Safety Department also gets involved in situations where government security and/or an international crisis may affect the activities of Danone's subsidiaries.

However, Danone cannot guarantee that its results will not be significantly affected by a disruption in economic, political or regulatory conditions or by a crisis in some of the countries where it is present.

## IDENTIFICATION OF RISK

Lastly, Danone conducts business in certain countries, notably Iran and Russia, which may be targeted by economic and financial sanctions imposed in particular by American or European regulations. These regulations notably prohibit transactions with certain financial institutions and certain persons, and require prior authorization with the proper authorities before executing certain transactions. If the Company and/or its subsidiaries do not comply with these regulations, Danone could be subject to criminal penalties and/or significant financial penalties. Any period of political or economic instability in a country in which Danone operates, or any economic, regulatory or political measure such as the ones described above that may be implemented in some countries, could have a negative impact on its activities, results and reputation.

### Economic conditions

In periods of slowing economic growth and/or deficit and public debt reductions that may affect some of its main markets, Danone may have to contend with the following phenomena:

- contraction in purchases by consumers, whose purchasing power has diminished, and/or change in consumption patterns as a result of economic conditions;
- increase of existing taxes or establishment of new taxes on consumers and/or companies, especially in heavily indebted countries;
- specifically in the case of the Advanced Medical Nutrition business, a reduction in the insurance reimbursement of medical products and/or pressure on prices and contraction in healthcare expenditures.

These changes could have a negative impact on Danone's activities and results.

Also, as described in section 2.3 *Strategic growth areas*, in order to ensure its long-term expansion, Danone's growth strategy is based primarily on a limited number of countries in which Danone has strong positions in rapidly growing markets. If Danone's activity in one or more of these countries were subjected to adverse trends, it could have negative effects on Danone's growth.

Finally, given their economic and/or monetary situation, certain countries, such as Argentina, experience very high and potentially very volatile inflation, which may affect Danone's activities and results.

## RISK MONITORING AND MANAGEMENT

Sales by geographic region and Danone's top ten countries in terms of sales are presented in section 2.2 *Presentation of Danone*.

Lastly, Danone has developed and implemented an International Economic Sanctions policy aimed at ensuring compliance by Danone entities and their employees with the applicable rules concerning economic and financial sanctions.

**IDENTIFICATION OF RISK****RISK MONITORING AND MANAGEMENT****Danone's position in certain markets**

Danone is market leader in some of its markets. As a consequence, the Company may be accused by third parties of abusing a dominant position in these markets and/or of engaging in anti-competitive practices. More generally, the provisions of competition law apply to Danone in the vast majority of countries where Danone does business. Actual or alleged violations of competition law could affect Danone's reputation, and result in investigations by competition authorities in countries where Danone is present, in legal proceedings or even criminal and/or significant financial penalties. This could have an adverse effect on Danone's activities and results.

In its Compliance department, Danone has put together a specialized team of competition law experts who are responsible for developing and deploying a competition law policy for the Group's entities. Meanwhile, the Company has developed an international network of competition law specialists within the legal function to monitor this risk.

Danone also pays close attention to this matter and seeks to limit the corresponding risk, mainly by communicating and promoting the Business Conduct Principles and Code of Conduct dedicated to the sales functions; and Danone has integrated these rules and best practices into its Danone Way approach in order to ensure that they are communicated and followed. Further information is available in sections 2.8 *Internal control and risk management* and 5 *Social, societal and environmental responsibility*.

**Risks associated with Danone's organization and operations****IDENTIFICATION OF RISK****RISK MONITORING AND MANAGEMENT****Concentration of purchases with a limited number of suppliers**

Danone depends on a limited number of outside suppliers for (i) the delivery of certain goods, in particular raw materials (for example the ferments used in the Essential Dairy and Plant-Based business, or powdered milk for the Advanced Medical Nutrition business in some Asian countries); and (ii) certain services (in particular sub-contracted services or information technology services).

In order to limit this risk, Danone selects and then monitors and supervises its key suppliers. It also prepares and implements procedures designed to secure its supplies and services as well as business continuity plans designating alternative suppliers.

If some of these suppliers were unable to provide Danone with the quantities and qualities of products or goods that it needs under the conditions set forth, or if the suppliers were unable to provide services in the required time period, Danone's activities and results could be materially adversely affected.

**IDENTIFICATION OF RISK****RISK MONITORING AND MANAGEMENT****Human resources**

The availability, quality and commitment of Danone's employees play an essential role in Danone's success. If Danone's ability to attract and retain employees with the necessary skills or talents – notably in the emerging countries, Danone's principal markets, newly acquired companies and/or during times of transformation for the Company – were to diminish or be insufficient – especially in an environment marked by efforts to control wage and salary costs and/or in light of the impact of the economic crisis on Danone's various annual and multi-year variable compensation plans – then Danone's ability to achieve its objectives could be adversely affected, which could also negatively affect its results.

Moreover, mobilizing Danone's management and staff to successfully implement these restructuring projects and, more generally, the Company's transformation projects could affect their availability and focus on the Company's business and its operational projects, which could have a negative impact on its activities and results. This is particularly the case of the transformational project towards Danone 2020 implemented starting in 2015.

**Risk related to ethics and to human rights**

Certain Danone products belong to food categories in which respect for ethical values and integrity is of particular importance.

Moreover, supply chains in the agricultural sector may entail risks related to human rights, in particular working conditions, the health and safety of farm workers or even forced or child labor.

Actions by Danone, its suppliers, employees or any other agent acting on its behalf that are contrary to ethical principles or applicable laws and regulations – especially in the areas of combatting fraud and corruption and respecting human rights – could result in consumer mistrust of Danone products and expose Danone to criminal and civil liability and, more generally, have a negative impact on its results and reputation.

As described in section 5 *Social, societal and environmental responsibility* related to Compensation and promotion, Danone offers competitive and fair compensation, and to that end has developed appraisal systems and procedures that are also described in this section.

Danone has also developed a social, societal and environmental responsibility approach that it deploys in its subsidiaries, including in emerging countries. Danone believes that its approach and the actions implemented contribute to its appeal. This approach and the actions implemented are described in section 5 *Social, societal and environmental responsibility*.

Back in 2001, the Company formulated its Fundamental Social Principles, which prohibit any form of human rights violations in its supply chains as well as in its own operations.

In 2017, Danone developed its vigilance plan for respect of human rights, the environment and personal health and safety, applicable to both its own activities as well as those of its suppliers.

Danone also established its ethical code (Business Conduct Policy) as well as its Integrity Policy. These policies, which apply to all Danone employees, formalize its commitment to the integrity of and compliance with applicable legal requirements. They define strict ethical rules as well as the action and conduct principles applicable to all employees for all Danone-related activities in all countries where the Company does business.

Finally, the RESPECT policy aims to extend this commitment to the Company's suppliers. In 2017, Danone sought to advance the policy toward one of reasonable due diligence, with close attention paid to human rights using a continuous improvement approach. These elements are described in section 5 *Social, societal and environmental responsibility*.

**IDENTIFICATION OF RISK****Information systems**

Danone is increasingly dependent upon shared infrastructures and information technology applications for all its business activities. The main risks are related to the availability of information technology services and the confidentiality and integrity of data. Whether due to involuntary technical breakdowns or to deliberate attacks, any failure of these infrastructures, applications or data communication networks, any interruption linked to the failure of security of data centers or networks as well as any loss of data and any use of data by third parties, could block or slow down production or sales, delay or taint certain decisions and, more generally, have an adverse impact on Danone's finances, operations or image. In addition, former Numico subsidiaries, as well as more recently acquired companies, rely on different information systems, which may increase the complexity of the monitoring and management of these risks by Danone.

**RISK MONITORING AND MANAGEMENT**

Danone's policy is to consolidate data centers. In particular, Danone's central applications are hosted in a highly secured data center managed by IBM.

In addition, Danone is developing and implementing specific information systems (SAP/Themis, etc.) in its subsidiaries to optimize and streamline information technology investment while promoting global synergies and reducing risks. The former Numico subsidiaries and recently acquired subsidiaries are gradually benefitting from the implementation of SAP/Themis, Danone's integrated information system. Further information is available in section 2.8 *Internal control and risk management*.

In addition, Danone integrates into its global strategy action plans to resolve identified weaknesses and to continuously improve its security system, in particular with respect to intrusion detection. To strengthen the protection of its information systems and data, Danone notably ensures that digital security is taken into consideration starting in the design phase for IT projects.

**Internal control deficiency**

The risk of an internal control deficiency is mainly associated with (i) reliability of financial information, (ii) compliance with the applicable laws, regulations and internal policies, and (iii) efficiency and effectiveness of internal processes, including those related to the protection of the Company's assets.

If Danone's internal control systems were to experience deficiencies or prove to be inadequate, particularly in the area of fraud, the quality of its financial information, the ability of its executives to take the correct decisions and, more generally, its results, could be adversely affected.

Danone has implemented an internal control system, which is described in section 2.8 *Internal control and risk management*. Regardless of how adequate it may be, this system can only provide reasonable assurance and not an absolute guarantee with respect to the achievement of the Company's objectives, given the limitations inherent in any control process. While Danone cannot fully exclude the risk of an internal control failure, the performance level and widespread deployment of its five internal control components (Control environment, Risk identification and assessment, Control activities, Information and communication, and Continuous monitoring) reduce Danone's exposure to this risk.

Similarly, Danone cannot exclude all risks associated with fraud. However, the risk profile of its businesses and the existence of a widely disseminated anti-fraud program that covers all aspects for reducing the risk of fraud or the potential impact of any fraud – awareness, prevention, detection, investigation, penalty, reporting and continuous improvements of the internal control system – (see section 6.6 *Internal control and risk management*) limit Danone's exposure to this risk.

**IDENTIFICATION OF RISK****RISK MONITORING AND MANAGEMENT****Industrial risks**

Industrial risks are mainly water pollution (essentially organic and biodegradable pollution), environmental risks related to (i) cooling installations (ammonia and other cooling liquids); (ii) the storage of raw materials or products for the cleaning and disinfection of the plants (acid and alkaline products), especially when these plants are located in residential areas; and (iii) wastewater treatment. In the event that Danone is exposed to potential environmental liability as a result of a significant accident or pollution, its results and reputation could be adversely affected. Like any industrial activity, Danone's sites are exposed to various risks: fire, explosion, equipment failure, security systems failure or human error in equipment operation or works management.

Such events could cause damage to persons, property or the environment and possibly have a negative impact on Danone's activities, financial situation and image.

**Insurance coverage deficiency**

Danone's insurance coverage could be insufficient and/or Danone could be unable to renew its insurance programs on acceptable terms, which could have an adverse effect on its financial situation and results.

Danone prepares and implements actions, procedures, tools and policies aimed at (i) preventing and reducing these risks; (ii) measuring and controlling Danone's impact, and implementing action plans and policies when necessary to address the risks related to these challenges.

Concerning industrial risks, to reduce if not eliminate these risks and their potential impact, Danone has decided to elevate personal safety and industrial plant and environmental protection to core values of its policy. These values are "measured" through various programs with ambitious targets and action plans monitored by Danone departments, notably the Reporting entities' industrial departments.

See section *Insurance and risk coverage* hereafter.

## Financial market risks

Additional information on the financing structure and financial security are presented in section 3.4 *Balance sheet and financial security review*.

IDENTIFICATION OF RISK	RISK MONITORING AND MANAGEMENT
<p><b>Financial market risks</b></p> <p>As part of its normal business, the Group is exposed to financial risks, especially foreign currency, financing and liquidity, interest rate, counterparty, securities and commodity risks.</p>	<p>The Company's policy consists of (i) minimizing and managing the impact that its exposure to financial market risks could have on its results and, to a lesser extent, on its balance sheet; (ii) monitoring and managing such exposure centrally; (iii) whenever the regulatory and monetary frameworks so allow, executing the financial transactions locally or centrally; and (iv) using derivative instruments only for the purpose of economic hedging.</p> <p>Through its Financing and Treasury Department, which is part of the Company Finance Department, Danone possesses the expertise and tools (trading room, front and back office software) to act on different financial markets following the standards generally implemented by first-tier companies. In addition, the Internal Control and Internal Audit Departments review the organization and procedures applied. Lastly, a monthly financing and treasury report is sent to the Company Finance Department, enabling it to monitor the decisions taken to implement the previously approved management strategies.</p> <p>Additional information and figures, in particular on Danone's exposure to these different risks, once they are managed, are presented in Notes 5.4, 5.7, 10.3 to 10.8, 11.2 and 12.3 to 12.5 of the Notes to the consolidated financial statements.</p>

### Currency risk related to operating activities

Danone mainly operates on a local basis and consequently in the currency of the country in which it is operating, thereby incurring no foreign exchange risk. However, the location of some of Danone's production units may result in inter-company billings in foreign currencies. This applies particularly to the Specialized Nutrition Reporting entity and, to a lesser extent, to the EDP International and EDP Noram Reporting entities. Similarly, some raw materials are billed or indexed in foreign currencies, in particular as regards the Waters, EDP International and EDP Noram Reporting entities. Lastly, Danone is also developing some export activities. The sales and operating margin of some subsidiaries are therefore exposed to fluctuations of foreign exchange rates against their functional currency.

Pursuant to its financial currency risk hedging policy, Danone's residual exposure after hedging is not significant during the hedging period (see Note 5.7 of the Notes to the consolidated financial statements).

### Currency risk related to financing activities

In conducting its risk centralization policy, Danone manages multi-currency financings and liquidities. Consequently, fluctuations in exchange rates of foreign currencies against the euro may have an impact on Danone's consolidated income statement and balance sheet.

Pursuant to its financial currency risk hedging policy, Danone's residual exposure (after hedging) is not material (see Note 10.8 of the Notes to the consolidated financial statements).

**IDENTIFICATION OF RISK****RISK MONITORING AND MANAGEMENT****Liquidity**

Danone does not use debt in either a recurring or a significant way in connection with its operating activities. Operating cash flows are generally sufficient to finance Danone's business operations and organic growth.

Danone may, however, take on additional debt to finance external growth transactions or, occasionally, to manage its cash cycle, particularly when dividends are paid to the Company's shareholders.

The Company's objective is always to keep this debt at a level enabling it to maintain the flexibility of its financing sources.

Liquidity risk arises mainly from the maturities of its (i) interest-bearing liabilities (bonds, bank debt, etc.); and (ii) non-interest-bearing liabilities (liabilities on put options granted to non-controlling interests), and from payments on derivative instruments.

As part of its debt management strategy, Danone regularly seeks new financing, especially to refinance its existing debt.

In countries where centralized financing is not accessible, when medium-term financing is unavailable and/or in cases where certain types of financing existed at a company prior to being acquired by Danone, then Danone is exposed to liquidity risk on limited amounts in these countries.

More generally, it is possible that in the event of a systemic financial crisis, Danone could be unable to access the financing or refinancing it needs on the credit or capital markets, or to access it on satisfactory terms, which could have an adverse impact on its financial situation.

Meanwhile, Danone's ability to access financing and its interest expense may depend in part on its credit rating from credit rating agencies. The Company's short-term and long-term credit ratings and their possible downgrade could result in higher financing costs and affect Danone's access to financing.

Finally, most of the financing agreements entered into by the Company (credit facilities and bonds) include a change of control provision, which offers creditors a right of early repayment in the event a change in control of the Company causes its rating by the financial rating agencies to fall below investment grade.

**Under its refinancing risk management policy, Danone reduces its exposure by (i) centralizing its financing sources, (ii) borrowing from diversified financing sources, (iii) arranging a significant portion of its financing as medium-term financing, (iv) maintaining financing sources available at all times, (v) distributing maturity dates based on forecasted needs and cash flows generation; and (vi) ensuring that it is not subject to any covenant relative to maintaining financial ratios in connection with financing contracts.**

**In those countries where centralized financing is not available, when medium-term financing is unavailable and/or in the case of some existing financing in a company prior to the acquisition by Danone of a controlling interest in it, some Danone companies may, for operational reasons, be required to borrow from local sources; for Danone, this financing involves limited amounts both individually and cumulatively, given a volume of operating cash flows generally sufficient to self-finance its business operations and organic growth.**

**IDENTIFICATION OF RISK****RISK MONITORING AND MANAGEMENT****Interest rates**

Danone is exposed to interest rate risk on its financial liabilities as well as its cash and cash equivalents. Through its interest-bearing debt, for example, Danone is exposed to the risk of interest rate fluctuations that affect the amount of its financial expense.

In addition, in accordance with IAS 39, *Financial Instruments: Recognition and Measurement*, interest rate fluctuations may have an impact on Danone's consolidated results and consolidated equity (see Note 10.8 of the Notes to the consolidated financial statements).

**Counterparty, credit**

Danone is exposed to counterparty risk, especially regarding banking counterparties, as part of its financial risk management activities.

As part of its normal activities, Danone has financial institutions as counterparties, mainly to manage its cash and foreign exchange rate and interest rate risks. The failure of these counterparties to comply with one or more of their commitments could adversely affect Danone's financial situation.

Danone has established a policy for monitoring and managing interest rate risk aimed at limiting the volatility of its financial result through the use of hedging instruments.

Danone's banking policy aims to reduce its risks by focusing on the quality of counterparty credit and by applying limits for each counterparty. Danone's exposure to these risks is described in Notes 5.4 and 12.5 of the Notes to the consolidated financial statements.

**INSURANCE AND RISK COVERAGE**

As regards risks other than financial market risks (which are described in the above section), Danone has a global insurance coverage policy that is based on stringent underwriting assessments and uses insurance products from the world market, depending on availability and local regulations. This risk coverage is therefore consistent for all companies over which Danone has operational control.

Insurance programs for property damage, business interruption and commercial general liability risk are negotiated at Company level for all subsidiaries, with leading international insurers. The "all risks except" policies are based on the broadest guarantees available on the market, coupled with deductibles of varying amounts, which are relatively low compared to those extended to groups of comparable size to reflect the autonomous management of the subsidiaries. The guarantee limits are set on the basis of worst case scenarios and on insurance market availability. These programs were renewed on January 1, 2016 for a term of three years; the total cost of these programs was approximately €33.6 million in 2017.

Insurance programs for "traditional" risks, which require local management, such as coverage of vehicle fleets, guarantees for the transportation of merchandise, work-related accidents (in countries in which these accidents are covered by private insurance), and insurance specific to some countries, are negotiated and managed in accordance with local practices and regulations, within the framework of precise directives provided and controlled by the Group. Total premiums came to approximately €23.8 million in 2017.

Lastly, insurance programs for potentially significant special risks, which require centralized management, such as the liability of the Company's corporate officers, fraudulent acts, and assorted risks (product recalls, credit risk, environmental risk, etc.) are negotiated according to market availability, on the basis of scenarios estimating the probable impact of any claims. The total cost of this category of coverage amounted to approximately €3.5 million in 2017.

In addition, in order to optimize its insurance costs and properly control its risks, Danone has a self-insurance policy through its captive reinsurance subsidiary Danone Ré (a fully consolidated entity). The self-insurance policy applies to specific risks where the costs can be accurately estimated, as Danone is aware of their frequency and financial impact. This concerns essentially (i) coverage of property damage, business interruption and commercial general liability for a large majority of Danone's companies (these self-insurance programs are limited to frequent claims with a maximum of €7.5 million per claim) as well as transportation in some cases; and (ii) for the French subsidiaries, payments for death, long-term disability, and education. Moreover, stop-loss insurance protects Danone Ré against any increased frequency of claims. These self-insurance programs are managed by professional insurers under Danone's supervision and the provisions are determined by independent actuaries.

## 2.8 RISK MANAGEMENT AND INTERNAL CONTROL

### GENERAL ORGANIZATION OF INTERNAL CONTROL

#### Internal control objectives and framework used

Internal control is a process put in place by Danone's General Management, managers and operational teams. It is designed to provide reasonable assurance, albeit not absolute certainty, that the following main objectives are met:

#### Danone's internal control framework: DANgo

Danone's internal control system is adapted to its strategic policies and consistent with its international development. The internal control framework developed and used by Danone, DANgo (Danone Governing and Operating Processes), is based on the reference framework proposed in 2007 by the French Financial Markets Authority, together with its application guide, and updated in 2010. This reference framework relates to risk management and internal control procedures and describes the monitoring processes and the preparation of accounting and financial information. This reference framework is consistent with the Committee of Sponsoring Organizations of the Treadway Commission (COSO) guidelines.

#### Scope of internal control

Danone's internal control system applies to all its fully consolidated subsidiaries and to some associates. In the specific case of very small or newly-acquired subsidiaries, a simplified framework focused on the DANgo "fundamentals" has been created to facilitate their integration and development and to ensure appropriate control of their financial and accounting processes.

#### Internal control participants

##### General Management

General Management is responsible for Danone's internal control system, while the Audit Committee is responsible for monitoring the effectiveness of Danone's control and risk management systems (see section 6.1 *Governance bodies*). To this end, General Management relies on the Finance Department and the operational reporting entities (reporting entities, regions, businesses, subsidiaries).

##### Company Finance Department

The Company Finance Department is responsible for the Finance function within the Company, both directly through centralized functions (Financial Control, Corporate Finance, Consolidation, Reporting and Standards, Treasury and Financing, Tax, Strategy, Financial Communication, Acquisitions, Corporate Legal) and, through functional ties, with the finance directors of the various Reporting entities.

The Finance Department is also responsible for risk management, internal control and internal audit, which enables a focus on corporate governance and compliance related topics.

The Chief Financial Officer, who reports to the Chief Executive Officer, is a member of the Executive Committee. The main heads of the Finance functions and Reporting entities are members of an Executive Finance Committee, which meets monthly.

- reliability of financial information;
- compliance with applicable laws, rules and internal policies;
- effectiveness and efficiency of internal processes, including those related to the protection of the Company's assets.

It was created in its present form in 2003 and greatly enhanced in 2005 and 2006 when Danone, a publicly traded corporation in the United States at the time, was subject to the Sarbanes-Oxley Act.

It includes process mapping, Standard Operating Models, Danone Operating Models and Danone Internal Control Evaluations. It is reviewed annually (see section *Control environment* hereafter).

In addition, this DANgo framework is supported by a software application of the same name accessible to everyone worldwide.

During fiscal year 2017, Danone entities located in around 60 different countries and accounting for more than 89% of total consolidated sales were evaluated under the internal control system. The WhiteWave and Alpro entities will be integrated into Danone's internal control in 2018.

##### Risk management

Danone has organized its risk identification and risk management system around two complementary processes:

- identification and management of operational risks, under the responsibility and monitoring of the Internal Control Department;
- identification and management of strategic risks, under the responsibility and monitoring of the Strategic Planning Department.

The process of identifying and managing Danone's risks is described hereafter in the *Risk identification and assessment* section.

##### Strategic Planning Department

Part of the Company Finance Department, the Strategic Planning Department is responsible for identifying and monitoring Danone's strategic risks. It relies in particular on the financial directors of the Reporting entities (see section *Organization of the finance function* hereafter).

## OVERVIEW OF ACTIVITIES, RISK FACTORS

### 2.8 RISK MANAGEMENT AND INTERNAL CONTROL

#### Internal Control Department

Part of the Corporate Finance, Control and Services Department (see section *Organization of the finance function* hereafter), the Internal Control Department is composed of a five-member central team, which is supported by a large network of local internal controllers who generally report to the finance directors of the Clusters Business Services. These internal controllers ensure that the procedures defined by the Company are properly applied at their entities and organizations.

The Internal Control Department's main responsibilities are as follows:

- preparing and implementing DANgo, Danone's internal control framework;
- defining (i) priorities related to internal control, and (ii) the methodology to be used for self-assessment, its testing and documentation;
- managing and analyzing (i) the internal control indicators, and (ii) the results of the assessments and action plans implemented by the community of internal controllers;
- establishing and monitoring operational risk mapping at the various levels of the organization and managing the network of internal controllers on priority actions to be defined in response to these risk maps;
- supporting and overseeing the international network of internal controllers through coordination, communication and training initiatives.

#### Internal Audit Department

In 2017, the Internal Audit Department conducted 43 internal audits of subsidiaries or cross-company functions, based on the plan previously approved by the Audit Committee. These audits seek to verify the quality of the DANgo self-assessment performed by the subsidiaries. In light of the increased staffing on the Internal Audit teams and heightened compliance requirements, these audits periodically identify some gaps in the self-assessments of certain subsidiaries. We have strengthened communication with management of the Reporting entities concerning these gaps.

Following each audit, an action plan is prepared by the subsidiary's management to correct weaknesses identified in the audit report. The implementation of action plans is monitored by the operational and functional managers, under the supervision of the Internal Audit Department. In 2017, 25 follow-up audits on implementation of action plans were conducted within 12 months of the initial audit wherever possible.

Moreover, the Treasury and Financing, Tax, Information Systems, Environment, Legal/Compliance, Food Safety, Quality, Industrial, Safety, Environment, Organization, Human Resources and Crisis Management departments arrange audits and periodic reviews at the subsidiaries, in addition to the general internal audits.

#### Compliance Department

As part of the General Secretary team, the Compliance Department directly reports via the Chief Compliance Officer to Danone's General Counsel and to the Audit Committee. It is supported by Compliance teams as well as the local Compliance Committees, which are assigned to 30 clusters (a cluster covers all of the Reporting entities and activities in a country or group of countries), with each cluster's Compliance Officer reporting to the Chief Compliance Officer. The Compliance department has developed and oversees Danone's Compliance Program, which is an integral part of Danone's *control environment*. It is described in the section hereafter, Control environment. Lastly, the Chief Compliance Officer oversees the Corporate Compliance & Ethics Board (see section *Monitoring of internal fraud* hereafter).

#### Other internal control participants

In Danone's largest and most complex subsidiaries, particularly in emerging countries, the local head of internal control is supported by a team of operational internal controllers, who are responsible for ensuring the proper operational application of internal control practices at the sites (warehouses, plants, etc.).

In addition, the operational line managers at the subsidiaries and headquarters play a major role in internal control and its implementation in their respective areas of responsibility, with support from the relevant corporate functions (mainly Finance, but also Human Resources, Sustainable Development, Environment, Safety, Quality, Information Systems, Legal, etc. – see section *Risk identification and assessment* hereafter).

Finally, (i) the DANgo Steering and Cross-functional Coordination Committee, (ii) the Internal Control Steering Committee and (iii) the Compliance Committee described hereafter are also involved in the management and continuous monitoring of internal control, with a view to ensuring consistency with the operating activity at all levels.

## DANONE'S OVERALL INTERNAL CONTROL AND RISK MANAGEMENT PROCESS

Internal control consists of the following five closely related components:

- control environment;
- risk identification and assessment;

- control activities;
- dissemination of information;
- continuous monitoring.

They are implemented as described hereafter.

### Control environment

The aim of the control environment is to make staff aware of the usefulness and necessity of internal control; it is the foundation of all the other components of internal control and imposes an ethical standard, discipline and an organization.

Danone's control environment is based on the following:

- Danone's values which are widely communicated across all of the subsidiaries, and Danone's dual economic and social project;
- the Business Conduct Policy defined by the Company;
- the human resources and social policy, particularly with regard to employee development and training;
- the impetus given by the Board of Directors and the willingness to achieve continuous improvements in all operating procedures, as expressed by Danone's General Management;
- the Danone Way approach, which is deployed in nearly all Danone's subsidiaries;
- the Compliance Program, which aims at protecting Danone and its subsidiaries against risks related, in particular, to corruption, anti-competitive practices, non-compliance with laws on confidentiality of personal data and international laws on trade sanctions. It describes the key principles and defines the responsibilities, organization and governance at all Company levels. It is also responsible for risk assessment, the integration of compliance

and control procedures in the business, training, advisory, as well as prevention, investigation and reporting audits;

- the standardization of Danone's operating processes through the implementation of the DANgo framework and the regular use of a single integrated information system (Themis, see section *SAP/Themis integrated information system* hereafter) which contribute to the strength of the control environment;
- the DANgo framework (see section *Danone's internal control framework: DANgo* above): accessible to all Danone employees in an electronic version, it is subject to a systematic annual review by which the Company ensures that the DANgo internal control and best practices framework is kept up to date. DANgo is updated by (i) experts from the network of internal controllers; and (ii) operational teams of various Reporting entities, which enables DANgo to be used by those in the various functions and allows the framework to be enhanced through best operating practices;
- in addition to DANgo, an intranet site for Danone's internal controllers and a Danone social network present all the documents useful for internal control and contribute to the sharing of experiences and best practices in the area of internal control. These documents may also be accessed by all Danone employees and are updated regularly;
- the writing and distribution of internal control guidelines, which are updated annually.

### Risk identification and assessment

Every company faces internal and external risks that may hinder the achievement of its objectives. The principal risks to which Danone believes it is exposed as of the date of this Registration Document are described in section 2.7 *Risk factors*.

Danone has established a system for identifying and managing risks based on two distinct systematic risk identification processes.

#### Operational risks

The first process for risk identification and management focuses on operational risks related to the Company's current activity and deficiencies identified by the internal control review (through the self-assessment and testing of control indicators, see section *Internal Control Department* above). A local standardized mapping of these deficiencies (Internal Control Deficiencies Impact Mapping) at the level of each operating unit makes it possible to classify them based on two categories qualifying (i) their potential financial impact on the Company; and (ii) the expected difficulty in resolving the deficiency under consideration. This mapping may then be used at different levels of the organization (management committee of the operating unit, region, Reporting entity, function, etc.) as a prioritization tool for action plans to be implemented in order to reduce the identified risk.

#### Strategic risks

The second risk identification and management process focuses on strategic risks and takes the form of a risk mapping hierarchy based on their likelihood of occurrence and their estimated impact on the Company.

#### Methodology

This risk mapping is prepared and updated semi-annually by the Company Finance Department. The following methodology is used:

- identification of the risks considered as material by Reporting entity with support from the main corporate transversal functions and integration of systemic risks not perceptible at the subsidiary level;
- consolidation of the major risks of the Reporting entities at Company level and integration of systemic risks not perceptible at the Reporting entity level;
- ranking of risks based on their likelihood of occurrence and estimated financial impact, at the level of a Reporting entities or the Company;
- determination of preventive or corrective actions, which may be local or global depending on the case.

## OVERVIEW OF ACTIVITIES, RISK FACTORS

### 2.8 RISK MANAGEMENT AND INTERNAL CONTROL

This process is an integral part of annual strategic planning: the strategic plan for each Reporting entity starts from the previous year's mapping of strategic risks and results in the development of the new mapping with its related preventive actions.

#### Risk monitoring

For each Reporting entity, the most significant risks are reviewed twice a year by the Reporting entity managers and Danone's Head of Strategic Planning at special meetings attended by the General Manager and Finance Director of each Reporting entity and the Head of Strategic Planning.

A review of the most significant risks is also presented twice a year by Danone's Head of Strategic Planning to the Danone Chief Executive Officer and Chief Financial Officer. A mapping of Danone's major risks and risk mitigation plans are reviewed and assessed. This work serves as the basis for the presentations made to Danone's Executive Committee and Audit Committee.

#### Other elements of Danone's organization that contribute to risk identification and analysis

The existence of procedures – regarding the monitoring of competition,

#### Control activities

Control activities are intended to ensure the application of the standards, procedures and recommendations that contribute to the implementation of General Management's policies.

All the subsidiaries integrated into the DANgo scope use an annual self-assessment process. The largest of them follow a more detailed internal control review methodology that includes information flows, control points and tests conducted by management:

- the IT application that hosts the DANgo system allows subsidiaries to perform self-assessments and determine whether they are compliant with Danone's internal control framework. It also makes it possible to monitor any action plan that may be needed;

#### Transmission of information

Appropriate information must be identified, collected, quantified and disseminated in a manner and within a timeframe that enables each person to assume his or her responsibilities.

To this end, Danone relies on:

- its organization and information systems, which facilitate the communication of information needed for decision-making;
- the various intranet sites and documentation databases that enable information to be shared within Danone. This information includes not only financial information but also non-financial information that meets the needs of the various operating and administrative departments. Since 2012, Danone has deployed its social network, which is accessible to all, to transmit information and develop communication and experience sharing;
- the distribution of the DANgo framework by the Internal Control Department, which oversees, trains and coordinates the network of internal controllers;

training, risk prevention and protection, etc. – and the initiatives taken by specialized departments – such as the Environment Department and the Quality and Safety Department for food – contribute to the identification and analysis of risks.

The Safety Department also helps to identify threats against Danone's employees and assets.

In addition, the Crisis Management Department uses information made available by the risk maps established by each Reporting entity to identify potential crises and prepare the affected entities accordingly, ensuring that an appropriate response is provided for all crises, even if the related risk was not previously identified.

The identification and reporting of risks is also facilitated by the relatively low number of reporting levels within the Company, short decision-making channels and input from the operating units in strategic discussions. In addition, the Corporate Compliance & Ethics Board, a semi-annual cross-functional committee led by the Chief Compliance Officer, was created to supervise Danone's Compliance Program, notably by reviewing compliance-related risks. It is supported at local level by the 31 Compliance Committees.

- the results of the subsidiaries' DANgo self-assessment campaign are sent periodically to the Internal Control Department, which analyzes them and sends relevant summaries to the various stakeholders. Appropriate action plans are put in place by the entities under the supervision of the Internal Control Department with a goal of continuous improvement, and internal audits are subsequently carried out to validate that corrective measures have indeed been taken.

In addition, the performances and results of each operating unit in the area of internal control are regularly and systematically monitored by the entities' Management Committees.

- it organizes working and annual training sessions for the network of internal controllers, including workshops and information-sharing seminars. More than 130 people covering 173 entities attended the session organized in 2017;
- it is responsible for the training and integration of new internal controllers, including those working for newly acquired companies;
- it is also responsible for internal control training sessions open to all managers of the finance functions;
- it communicates regularly at various levels of the organization (Corporate Committees, meetings at Reporting entity level with the finance directors or operational employees, systematic annual presentations to the general managers and finance directors of the regions, and participation in functional Management Committees).

## Continuous monitoring

The internal control system is reviewed periodically so that its performance and effectiveness may be qualitatively assessed.

The continuous monitoring of control procedures is part of the ongoing activities of Danone and its subsidiaries.

The quality of the internal control system's steering and monitoring is ensured by two Committees, led by the Internal Control Department, which meet regularly:

- the DANgo Steering and Cross-functional Coordination Committee, which consists of operational senior executives appointed as representatives of Danone's key functions: Research and Development, Purchasing, Operations, Marketing, Sales, Finance, Human Resources, Information Systems, etc.;
- the Internal Control Steering Committee, which consists mainly of the heads of Danone's Finance function and the Reporting entities and meets quarterly.

In addition, the Audit Committee, as well as Danone's General Management, are informed at least twice a year of the status of the subsidiaries' self-assessment processes, the results thereof and the results of the audits conducted by the Internal Audit Department. The following year's targets are also presented as well as the priorities selected by the Internal Control and Internal Audit functions.

## Monitoring of internal control indicators

The Internal Control Department has introduced and monitors internal control performance indicators (coverage rate, internal control intensity rate and deficiency rate on control points) to analyze and communicate the internal control results of the subsidiaries and of Danone together with monitoring by geographic region and by Reporting entity.

The targets for these performance indicators are discussed by the Internal Control Steering Committee and by the DANgo and cross-functional coordination Steering Committee, and are then presented to Danone's Audit Committee (see section 6.1 *Governance bodies*), before being sent to the subsidiaries, which helps to harmonize and develop a shared vision of the internal control priorities.

In 2017, Danone's internal control key indicators recorded the following changes: the internal control intensity rate remained stable, the coverage ratio and the deficiency rate been slightly down compared to 2016.

## Danone Ethics Line

A central whistleblowing system is available for all employees, suppliers and other third parties to submit confidential reports of suspected bribery, corruption, fraud or other cases of non-compliance. In 2016, a new system (Danone Ethics Line) was implemented to replace Dialert, comprising new features such as an advanced investigation management system. The Danone Ethics Line Committee was also formed and is responsible for the management of cases of non-compliance with the Corporate Compliance Program and the establishment and application of the Danone Ethics Line system. The Committee is composed of the Chief Compliance Officer, the Anti-Corruption Compliance Officer, the Internal Audit Director and Directors of the HR Department HQ. In 2017 Danone received 188 alerts related to various topics including human resources, corruption, fraud, etc. None of these cases had a significant impact on Danone's consolidated accounts.

## Internal audit assignments

In 2017, the Internal Audit Department conducted 43 internal audits at subsidiaries or cross-company functions, based on the plan previously approved by the Audit Committee. These audits seek to verify the quality of the DANgo self-assessment performed by the subsidiaries. In light of the increased staffing on the Internal Audit teams and heightened compliance requirements, these audits periodically identify some gaps in the self-assessments of certain subsidiaries. We have strengthened communication with management of the Reporting entities concerning these gaps.

Following each audit, an action plan is prepared by the management of the subsidiary to correct weaknesses identified in the audit report. The implementation of action plans is monitored by the operational and functional managers, under the supervision of the Internal Audit Department. In 2017, 25 follow-up audits on implementation of action plans were conducted within 12 months of the initial audit wherever possible.

Moreover, the Treasury and Financing, Tax, Information Systems, Environment, Legal/Compliance, Food Safety, Quality, Industrial, Safety, Environment, Organization, Human Resources and Crisis Management departments arrange audits and periodic reviews at the subsidiaries, in addition to the general internal audits.

# INTERNAL CONTROL PROCESS RELATED TO THE PREPARATION AND PROCESSING OF DANONE'S FINANCIAL AND ACCOUNTING INFORMATION

## Organization of the finance function

The finance function's organization is based on:

- functional departments: Corporate Finance, Control and Services (to which the following departments report: (i) Treasury and Financing; (ii) Tax; (iii) Insurance; (iv) Consolidation, Reporting and Standards; (v) Internal Control; and (vi) Internal Audit); Management and Performance Control; Strategy and External Development; Financial Communication; the corporate functions (accounting, treasury, etc.) and certain expertise functions are then organized by geographic area (Region Business Services) including several units covering all the Reporting entities and activities in a given country or group of countries (Cluster Business Services);

- operational finance departments for the Reporting entities and key operating activities responsible for managing and steering the business; each Business therefore has its own operational finance department, which is itself organized by region (Region Business Units) including one unit per country (Category Business Unit).

## Production of financial and accounting information

Financial information is generated by a rigorous and comprehensive financial planning process. This process includes, in particular:

- a three-year strategic plan specifying annual key financial targets;
- 12-month rolling forecasts performed quarterly on all financial indicators as well as monthly updates for certain indicators;
- monthly reports;
- monthly performance review meetings attended by the financial teams and the general managers of the Reporting entities;
- quarterly meetings to monitor execution of the strategy with the participation of the finance teams and general managers of the Reporting entities.

The relevance of the financial indicators selected to monitor performance is reviewed on a regular basis.

In this context, a detailed monthly financial report and a semi-annual exhaustive consolidation package used in the preparation of Danone's consolidated financial statements are prepared for each operating unit.

These consolidation packages are verified by a central team, which is also responsible for the elimination and consolidation entries and for analyzing and validating the most significant line items of the consolidated financial statements (intangible assets, taxes, equity, provisions and liabilities, etc.).

In addition, the production of financial information includes the following preliminary control stages, carried out by the Consolidation, Reporting and Standards Department:

- validation by the central team, throughout the year, of the main accounting options adopted by the subsidiaries and central functions and simulation of complex transactions in the consolidation software;
- in-depth review of certain subsidiaries' monthly closings at the end of May and November (known as the hard close procedures) based on the specific risks and transactions identified for preparing the interim and annual consolidated financial statements, respectively;
- maintenance and implementation of a central tool called WeFi, which identifies the finance function's main organizational principles and processes and the accounting principles validated for Danone;

## Control environment

The control environment relating to the preparation and processing of Danone's financial and accounting information is based on the following:

- the organization of the finance function, which is based on central functional departments and the finance department of each of the Reporting entities (see section *Organization of the finance function* above). In all cases, the operating units are responsible for the production and content of their financial statements as well as their internal control;
- the DANgo control practices and procedures, which help to ensure the reliability of the processes for preparing the financial statements. Indeed, the DANgo framework includes many points that address the quality of the financial and accounting information;

- meetings to share information and best practices are attended regularly by the main financial managers, notably those from Cluster Business Services and some central department heads, and training sessions covering specific accounting topics are also held regularly;
- (i) preparatory meetings with the financial staff of Danone's main subsidiaries and the Cluster Business Services covering them based on the specific transactions and risks identified; (ii) presentations to the Audit Committee (specific transactions during the period, the main accounting options concerning the closing and the potential significant changes introduced by developments of the International Financial Reporting Standards) (see section 6.1 *Governance bodies*).

In addition, Danone's financial and accounting information is produced using the following applications.

### SAP/Themis integrated information system

The management and optimization of information flows for the financial functions as well as the purchasing, industrial, quality, supply chain and sales functions, both within the subsidiaries and between them, is performed primarily through the SAP/Themis integrated information system. This application is being steadily deployed in all Danone subsidiaries and its features are constantly being improved.

As of December 31, 2017, the activities supported by Themis accounted for 71% of consolidated sales in the Fresh Dairy Products and Waters Businesses. The rollout of Themis continued in 2018, in particular for WhiteWave and Alpro.

The same information system is currently being rolled out at the subsidiaries of the Specialized Nutrition Businesses (covering 82% of total sales for the year ended December 31, 2017).

### Consolidation and reporting software

Monthly financial reports and, more generally, the financial information used to manage and control the activities of the operating units are produced by a unified information system (SAP/Business Objects Financial Consolidation).

This same system is also used to produce the interim and full-year consolidated financial statements. The procedures related to the security, use and development of new features of this consolidation system are documented.

- the controls carried out by the Consolidation, Reporting and Standards Department (see section *Production of financial and accounting information* above);
- the definition for the Company of the roles and skills required at the various levels of the financial organization and the development, as a result, of internal training programs;
- the production and communication of the Company's financial and accounting information via the unified tools described above;
- the single set of guidelines covering the Company's accounting procedures and principles, which are consistent with its internal control principles. Available on the WeFi intranet, these guidelines are accessible to all the finance function's employees.

## Risk identification and assessment

The monitoring and management of the main identified risks related to the preparation and processing of Danone's financial and accounting information is organized as follows:

- the risks identified in the results obtained from the annual assessment of internal control (DANgo) and internal audits are monitored;

## Control activities

Each Reporting entity has a finance department, which is responsible for monitoring performance, capital expenditure and operating cash flow, primarily through the rigorous financial planning and reporting process. The Reporting entities' finance departments are supported by the finance departments in the geographic regions and operating units, with the overall financial planning process administered by the Controlling Department.

Members of the central departments visit the operating units on a regular basis (performance monitoring, procedure reviews, pre-closing meetings, ad hoc audits, progress on improving internal controls, follow-up on action plans, and training in accounting standards). The appropriate documents are provided sufficiently well in advance for them to be reviewed by Danone's management bodies.

## Transmission of information

Danone's financial and accounting information is produced and communicated via the tools described above.

To disseminate financial information within Danone, each quarter the entire finance function can log onto a website where the Chief Financial Officer comments on the activity for the quarter, the year-to-date financial results and the main challenges for the Company.

## Continuous monitoring

One of the responsibilities of each Reporting entity's finance director and function manager is to improve the procedures used to prepare and process financial information. Detailed audits are conducted on the key control procedures in the preparation of financial information (particularly published disclosures) in the subsidiaries and in Danone's headquarters and on their effective

## Assessment

The procedures intended to control the accounting and financial information provided by the consolidated subsidiaries, as well as the internal control procedures used to prepare the consolidated financial statements, are adequate to provide reliable accounting and financial information.

- the budgeting and strategic planning processes, performance monitoring, the regular meetings mainly attended by the finance functions (Controlling, Treasury and Financing, Consolidation, Reporting and Standards, Development) and the meetings of the Risks Executive Committee and the Executive Committee allow the main risks identified to be monitored and managed;
- the internal control system is also adapted based on the risks identified.

Twice a year, the general manager and finance director of each subsidiary and the finance director of the Cluster Business Service covering it, along with their counterparts in the regions and Reporting entities, provide written confirmation of compliance with Danone's applicable procedures and with all of the standards applicable to the financial information sent to the central teams. This confirmation is provided in a representation letter that covers the closing of the interim and annual financial statements, including all subjects involving risk management, internal control and corporate law.

The control activities are therefore conducted at all of Danone's hierarchical and functional levels and include a variety of actions such as approving and authorizing, verifying and comparing, assessing operational performances, ensuring the protection of assets and monitoring the segregation of duties. The audits conducted independently by the Internal Audit Department provide appropriate validation.

Lastly, Danone's guidelines related to financial and accounting information (WeFi, DANgo, etc.) are accessible to all employees of the finance function and some are available to all Danone employees.

application. Moreover, the internal audit assignments conducted in the operating units are aimed primarily at verifying the quality of the accounting and financial information. The Reporting entities' Finance Departments ensure that the action plans established subsequent to the above-mentioned internal and external audits have been carried out correctly.

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3

# BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

3

## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.1 BUSINESS HIGHLIGHTS IN 2017

Danone's consolidated financial statements and the Notes to the consolidated financial statements are presented in section 4.1 Consolidated financial statements and Notes to the consolidated financial statements. Risk identification and control policy, as well as the major operational risks relating to Danone's business sectors or to its activity and organization, are described in section 2.7 Risk factors.

Amounts are expressed in millions of euros and rounded to the nearest million. As a rule, the values presented are rounded to the nearest unit. Consequently, the sum of the rounded amounts may differ, albeit to an insignificant extent, from the reported total. In addition, ratios and variances are calculated based on the underlying amounts and not on the rounded amounts.

Danone reports on financial indicators not defined by IFRS, internally (among indicators used by the chief operating decision makers) and externally. These indicators are defined in section 3.6 Financial indicators not defined in IFRS:

- *Like-for-like New Danone changes (or "Like-for-like including WhiteWave starting in April 2017" changes) in sales and the recurring operating margin;*
- *recurring operating income;*
- *recurring operating margin;*
- *recurring tax rate;*
- *recurring net income;*
- *recurring EPS;*
- *recurring EPS growth excluding Yakult Transaction Impact;*
- *free cash flow;*
- *net financial debt.*

The Group also uses references that are defined in section 1.2 Information about the Registration Document related to References and definitions.

## 3.1 BUSINESS HIGHLIGHTS IN 2017

### HIGHLIGHTS OF 2017

Highlights were detailed in the main press releases issued by Danone during 2017.

- On February 15, Danone announced the launch of Protein, an efficiency program aimed at delivering €1 billion in sustainable savings by 2020;
- On April 12, Danone announced the completion of the WhiteWave acquisition. The respective activities of Danone and WhiteWave in North America were combined into a single entity called DanoneWave;
- On May 18, during the Investor Seminar that it held in Évian (France), Danone outlined its financial targets for 2020 (see section 2.3. Strategic priorities);
- On June 22, Danone launched One Planet. One Health a new corporate signature reflecting its vision that our health is connected with and interdependent on the health of our planet;

- On July 3, Danone announced the disposal of Stonyfield to Lactalis for \$875 million;
- On October 18, Danone announced that Emmanuel FABER had been appointed Chairman and Chief Executive Officer of Danone effective December 1st. Frank RIBOUD becomes Honorary President of Danone and remains a Director of the company. Danone also announced a new, tighter Executive Committee;
- On October 23, Danone launched a €1.25 billion hybrid bond issue and early redeemed WhiteWave's \$500 million senior notes, with a 5.375% coupon;
- On November 30, 2017, Danone was awarded damages of €105 million to be paid immediately by Fonterra for costs suffered because of the Fonterra food safety failures of 2013;
- On December 14, the Board of Directors of Danone proposed that Michel LANDEL be appointed as Lead Independent Director.

## OTHER BUSINESS ACTIVITIES IN 2017

### Acquisitions, disposal of shares in companies

#### Main changes in fully consolidated companies

						Ownership as of December 31
(in percentage)	Division	Country	Transaction date <sup>[a]</sup>	2016	2017	
<b>Main companies consolidated for the first time during 2013</b>						
WhiteWave companies	EDP International and EDP Noram	Several countries, of which mainly the United States and Europe	April	-	100.0%	
<b>Main consolidated companies with change in ownership percentage</b>						
Danone-Unimilk entity	EDP International	CIS zone	October	92.9%	97.6%	
Happy Family	Specialized Nutrition	United States	July	91.9%	100.0%	
<b>Main companies that are no longer fully consolidated as of December 31</b>						
Stonyfield	EDP Noram	United States	July	100.0%	-	

(a) Month of fiscal 2017.

#### Main changes in investments in associates

The Group did not experience any material changes during the period.

#### Reduction of carbon footprint

See also section 5.4 *Contributing to the protection of the environment*.

#### Social and societal responsibility

These activities are described in paragraph 5 *Social, societal and environmental responsibility*.

#### New phase in the transformation of Danone

##### A new organization to create the best conditions for growth and efficiency

Danone has decided to adapt the Company's organization to become more agile at managing fast-moving trends and markets and bring relevant decision-making closer to local markets and consumers.

The three main organization principles are:

- 30 One Danone clusters;
- An empowered leadership team of 15 regional business Vice Presidents who are currently in charge of executing the businesses' regional agendas and are accountable for results in their region, and that will be the best point of leverage to make decisions as close as possible to consumers. By delegating extended responsibility to RVPs, Danone will ensure its new Executive Committee is completely focused on strategic topics.

- A tighter Executive Committee team, to increase efficiency and support more agile decision-making against the backdrop of rapid changes in the food sector. The new Executive Committee, as of 2018, is composed of three executives with operational responsibilities and three executives with functional responsibilities, under the leadership of Emmanuel FABER (see Section 6.1 *Governance bodies*).

##### Protein: launch of a €1 billion efficiency program

At the beginning of the year Danone announced the launch of Protein, an ambitious efficiency program aimed at delivering €1 billion in sustainable savings by 2020 by making smarter spending choices. At the end of 2017, 10 out of 30 clusters, representing more than 50% of the targeted cost base, had been activated. Procedures, governance, best practices and tools have been put in place to start delivering savings in 2018.

#### Governance

Refer to sections 6.1 *Governance Bodies* and 6.2 *Positions and responsibilities of the Directors and Nominees to the Board of Directors*

## Research and Innovation

### Essential Dairy and Plant-Based

In 2017, Danone continued its research activities on the impact of yoghurt consumption on food and health; which has been confirmed by academic research studies covering, in particular:

- the relationship between yoghurt consumption and a better diet;
- the potential mechanisms of action that could explain the benefits of yogurt on cardio-metabolic risk and type 2 diabetes;
- the link between yogurt consumption and a better lifestyle among children in Europe.

In addition, in collaboration with scientific institutions such as INRA (French National Institute for Agricultural Research) in Paris, and Harvard University T.H. Chan School of Public Health in Boston, USA, Danone also continued its work on understanding the intestinal flora: its evolution and the impact of diet or probiotics on flora richness.

Lastly, Danone has maintained its plan to reduce the sugar content of all its products and redesign its brands, particularly with the launch of resealable *Danonino* flask. Easy to carry, the bottle can be kept outside the fridge for eight hours without spoiling and contains only 4.9g of added sugar per serving.

In the field of innovation, the development of strong positions in the Greek yogurt segment in the United States continued, with the deployment of range extensions on *Oikos Triple Zero* and *Light & Fit*. Danone has also been accelerating the development of its ranges in the indulgence segment, with an extension in Russia of the *Danissimo* range, which offers products to drink with a straw in innovative packaging.

Lastly, the *Danone* brand was relaunched in France and Spain in the last quarter of 2017, with simplified recipes, 100% natural ingredients, and a new visual identity. Danone created the "1919" range, inspired by the original recipe based on whole milk and offered in four flavors: Plain, Orange Blossom, Vanilla and Cane Sugar.

### Waters

In 2017, with a view to converting consumers to healthier hydration practices, the Waters Research and Innovation department continued its efforts on aquadrinks and the packaging of its products:

- aquadrinks offerings have been enriched with new varieties to better meet the needs of consumers. Danone carried on with its efforts to reduce the sugar content of its products, for instance *Bonafont* products for children come with no added sugar and no artificial sweeteners. Danone has created new ranges: *evian*, in collaboration with KUSMI TEA, launched an infusion made from white tea and natural mineral water with no preservatives,

### Legal and arbitration proceedings

The Company and its subsidiaries are parties to legal proceedings arising in the normal course of business, in particular by competition authorities in certain countries. Provisions are recognized when an outflow of resources is probable and the amount can be reliably estimated.

artificial flavors or sweeteners; a range of orangeade drinks was born in Argentina; the "Mizone Mi Pro" range and the Lemonade brand, targeted at millennials, were launched in China.

- in terms of packaging, Danone is continuing to develop the 100% vegetable and 100% recyclable plastic bottle by partnering with Nestlé Waters and California-based Origin Materials, a specialist in bio-sourced plastics (see section 5.4. *Contribute to the protection of the environment*). In addition, Danone continues innovating to improve the convenience of packaging, as illustrated by the new *Volvic* bottles (500 ml).

Danone is also continuing its scientific research on hydration and the benefits of water consumption on health.

### Early Life Nutrition

Danone has continued its research on nutrition in the first 1,000 days, from the conception until the child's second year, in particular in the following areas:

- development of healthy eating habits and the impact of nutrition on the immune system development;
- development of the intestinal function and microbiota;
- metabolism of infants and young children (to gain a better understanding of the impact of nutrition on growth);
- the benefits of breast milk and breastfeeding;
- development of products and technologies.

To achieve this, Danone Nutricia Research works closely with a global network of thought leaders in specific areas: health experts, scientists and decision-makers, to create customized and nutritionally optimal products for every step of the 1,000 first days.

### Advanced Medical Nutrition

Research and Innovation in the Advanced Medical Nutrition Business aims to develop products with nutritional contributions to help people live longer and healthier.

Danone's teams focus on the development of medical nutrition products adapted to specific diseases or specific clinical situations: allergies, Alzheimer's disease, critical care, epilepsy, low growth and neuro and psychomotor disorders, inborn errors of metabolism, oncology, physical fragility, stroke and dysphagia.

In these areas, Danone is doing joint research with a variety of partners in the scientific community. In 2017, the results of a study on cow's milk allergies (Assign) were published in the scientific journal *Pediatric Research*.

### Proceedings relating to the false alarm given by Fonterra with respect to certain ingredients supplied to the Group in Asia in 2013

Danone has reviewed its recourse and compensation options and decided to initiate proceedings in the New Zealand High Court, as well as arbitration proceedings in Singapore to bring all facts to light and to obtain compensation for the harm it has suffered. Proceedings are still in progress.

On November 30, 2017, the Singapore arbitration court awarded Danone damages of €105 million (excluding costs and interest to be determined subsequently) to be paid immediately by Fonterra as compensation for the costs suffered as a result of the Fonterra food safety failures of 2013.

The full amount of this €105 million income was therefore recognized in 2017, in Other operating income (expense) in the income

## Major contracts and related party transactions

Danone granted put options to third parties with non-controlling interests in certain consolidated subsidiaries, with these options giving the holders the right to sell part or all their investment in these subsidiaries.

As of December 31, 2017, financial liabilities related to these options totaled €607 million and are classified as financial debt.

statement and in Cash flows provided by operating activities in the consolidated statement of cash flows.

## Other proceedings

To the best of the Danone's knowledge, no other governmental, court or arbitration proceedings are currently ongoing that are likely to have, or have had in the past 12 months, a material impact on the Danone's financial position or profitability.

Related party transactions are described in Note 15 of the Notes to the consolidated financial statements.

See also section 6.6 *Related party agreements and commitments*.

## 3.2 CONSOLIDATED NET INCOME REVIEW

	Year ended December 31			
(in millions of euros unless stated otherwise)	2016	2017	Reported changes	Like-for-like New Danone changes <sup>[a]</sup>
Sales	21,944	24,677	12.5%	2.5%
Recurring operating income <sup>[a]</sup>	3,022	3,543	17.2%	7.8%
Recurring operating margin <sup>[a]</sup>	13.77%	14.36%	+58bps	+70bps
Operating income	2,923	3,734	27.7%	
Operating margin	13.32%	15.13%	+180bps	
Recurring net income – Group share <sup>[a]</sup>	1,911	2,190	14.6%	
Net income – Group share	1,720	2,453	42.6%	
Recurring EPS (in €) <sup>[a]</sup>	3.10	3.49	12.6%	
EPS (in €)	2.79	3.91	40.1%	
Free cash flow <sup>[a]</sup>	1,760	2,083	18.4%	
Cash flow from operating activities	2,652	2,958	11.5%	

[a] Refer to definition in section 3.6 *Financial indicators not defined in IFRS*.

## SALES

### Consolidated sales

In 2017, consolidated sales were €24,677 million, up +2.5% on a like-for-like New Danone basis. The sales growth included a +3.9% rise in value showing continued mix and value enhancement in all Reporting entities, which offset a -1.4% decline in volume mainly driven by EDP International.

Full-year reported sales were up +12.5% vs. 2016, including:

- the base effect corresponding to the consolidation of WhiteWave from April 12, 2017 (+12.7%);
- other changes in the scope of consolidation (-1.1%), resulting primarily from the disposal of Stonyfield (August 2017);
- negative currency impact (-1.6%) reflecting the appreciation of the euro against the US dollar, the Turkish lira and the British pound.

## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.2 CONSOLIDATED NET INCOME REVIEW

## Sales by Reporting entity

	Year ended December 31			
(in € millions except percentage)	2016	2017	Sales growth <sup>(a)</sup>	Volume growth <sup>(a)</sup>
EDP International	8,229	8,424	[1.3)%	[-6.1)%
EDP Noram	2,506	4,530	[2.0)%	[1.8)%
Specialized Nutrition	6,634	7,102	9.3%	3.0%
Waters	4,574	4,621	4.7%	1.4%
<b>Total</b>	<b>21,944</b>	<b>24,677</b>	<b>2.5%</b>	<b>(1.4)%</b>

(a) Like-for-like New Danone.

## EDP International

### Sales

EDP International recorded sales of €8,424 million in 2017, down -1.3% on a like-for-like New Danone basis. This variation resulted from a -6.1% decline in volume partly offset by a +4.8% increase in value. The performance improved in Europe in the second half of the year, but operations in Brazil remained under pressure. Excluding Brazil, EDP International posted positive sales growth in 2017.

### Main Markets

Sales growth in Europe (excluding Alpro) was negative in 2017, despite the gradual improvement since the second quarter, with a different pace of recovery from one country to another. Activia started showing clear signs of progress in several major countries (France, Spain, United Kingdom and Italy) in the fourth quarter. The relaunch in the third quarter of the flagship Danone brand, with a new and enhanced brand stature, also contributed to this positive trend, in particular in France. Danone continued to expand successfully in Europe its portfolio of young and local-heritage brands, including Light&Free in the UK or Les Deux Vaches in France.

Sales of Alpro, now the second-largest EDP International brand in Europe, rose nearly 10% in 2017, driven by robust demand for nut-based beverages and plant-based alternatives to yogurt. Alpro is the market leader in its top-four countries — the UK, Germany, Belgium and the Netherlands.

In Latin America, sales growth was solid in 2017, supported by the good performance of Mexico. Operations in Brazil remained under pressure with a double-digit sales decline. The ongoing restructuring of the portfolio and distribution network is continuing although it will take time to complete.

In the CIS region, Danone reported solid growth, driven by the strong performance of premium brands like Actimel, Danissimo and the added value segment of Prostokvashino, sustained by a pipeline of major innovations.

## EDP Noram

### Sales

EDP Noram recorded sales of €4,530 million in 2017, down -2.0% on a like-for-like New Danone basis. This variation resulted from a decrease in volume of -1.8% and a -0.2% decline in value. The performance of the Reporting Entity has improved gradually since the acquisition of WhiteWave. EDP Noram recorded positive growth in the fourth quarter excluding Fresh Foods.

## Main Markets

In Yogurts, Danone continued to outperform the US retail market and posted market share gains. Further progress was made against strategic priorities, including the execution of the Non-GMO Pledge in the US, with around 90% of *Danimals* and *Dannon* brands almost entirely converted as of end 2017; the improved distribution of *Silk* and *So Delicious* plant-based yogurts; and the successful delivery of a large pipeline of innovations. In particular, Danone introduced in the fourth quarter the first whole-milk organic yogurts for kids and babies under the *Happy Family* brand, a new *Light & Fit* packaging design, as well as the first indulgence yogurt sold under the *International Delight* brand.

Coffee Creamers enjoyed good momentum throughout the year, driven by market share gains across the product portfolio. Effective marketing and innovation were key drivers of the performance.

Plant-based foods and beverages delivered positive growth in 2017, with a significant improvement in the second half, driven by a steep rise in *Silk* nut-based beverages, as well as continued strong growth of the *Vega* nutrition brand and *So Delicious* frozen desserts and novelties.

Premium Dairy sales declined sharply in 2017 as a result of the severe impact of the over-supply of organic milk in the industry. The entire industry was challenged in 2017 due to the abnormally high disparity in retail prices between organic and conventional milk and the recovery will take time. Danone has started to reduce its organic milk supply, reallocating the surplus to other products in its portfolio, and driving demand through innovations around differentiated milks, such as the *Horizon Grassfed* product line.

Lastly, sales in the Fresh Foods category contracted. Danone has started to implement a turnaround plan with further cost cutting initiatives.

## Specialized Nutrition

### Sales

Specialized Nutrition posted sales of €7,102 million in 2017, up +9.3% on a like-for-like New Danone basis. This growth resulted from a +3.0% increase in volume and a +6.3% increase in value. Early Life Nutrition posted a very strong performance in 2017 with sales growth of around 10%. The Advanced Medical Nutrition business saw its sales rise by more than +5%.

## Main Markets

Early Life Nutrition sales increased by around +10% on a full-year basis, driven by very strong sales in China. The performance reflected the rebound in Chinese demand as well as market share gains across all direct distribution channels, resulting from successful innovation and brand activation plans around *Aptamil* and *Nutrilon* brand platforms. Danone continued to focus on building a sustainable direct sales model in China. Outside China, sales were stable in Europe and momentum remained strong in Latin America and North America. Danone continued the development of its Tailored Nutrition products, which delivered full-year sales growth of around +10%, driven by Indonesia, Russia and the UK.

Advanced Medical Nutrition delivered mid-to-high-single digit sales growth, driven by all regions and all product segments (adult and pediatric care), with visible gains in brands such as *Neocate*, *Nutrison* and *Nutrini*, and supported by very strong growth in China.

## Sales by geographical area

	Year ended December 31					
(in € millions except percentage)	2016	2017	Sales growth <sup>[a]</sup>	Volume growth <sup>[a]</sup>	Share of sales delivered by the region in 2016	Share of sales delivered by the region in 2017
Europe & Noram	10,933	13,193	(1.2)%	(1.1)%	50%	53%
Rest of the World	11,011	11,484	7.1%	(1.3)%	50%	47%
<b>Total</b>	<b>21,944</b>	<b>24,677</b>	<b>2.5%</b>	<b>(1.4)%</b>	<b>100%</b>	<b>100%</b>

[a] Like-for-like New Danone.

### Europe & Noram

The Europe & Noram region posted sales of €13,193 million in 2017, down -1.2% on a like-for-like New Danone basis, including a decline in volume of -1.1%.

This result reflects, on the one hand, the decline in sales of EDP Noram and, on the other, the poor performance of EDP International in Europe, despite a gradual improvement.

## Waters

### Sales

The Waters Division recorded a solid performance in 2017, with sales up +4.7% on a like-for-like New Danone basis to €4,621 million. This growth resulted from a +1.4% increase in volume and a +3.3% increase in value.

### Main Markets

Plain waters sales grew at a strong pace in 2017, with good results across all markets and brands. This was driven by successful brand activation campaigns and innovations. In line with Danone's 'One Planet. One Health' vision, and its commitment to building brands aligned with consumer values, plain water brands, such as *evian*, *Villavicencio* and *Lanjaron*, are increasingly committed to plastic recycling. In particular, *evian* committed to become a 100% circular brand by 2025 making all of its plastic bottles from 100% recycled plastic.

Aquadrinks benefited in 2017 from the continued switch of consumers towards healthier hydration options and the launch of breakthrough innovations, especially in Turkey, Argentina and Mexico. In China, *Mizone* confirmed the end of its transition in the second half of the year, on the back of a gradual rebound of the category, successful activation plans, and positive results from *Mi-Pro* launched in the second quarter.

### Rest of the World

The Rest of the World region posted sales of €11,484 million in 2017, up +7.1% on a like-for-like New Danone basis, driven in particular by the strong performance of Specialized Nutrition in China and Waters in Latin America.

## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.2 CONSOLIDATED NET INCOME REVIEW

#### Sales by quarter

(\$ millions)	First quarter		Second quarter		Third quarter		Fourth quarter		Total	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
<b>By Reporting Entity</b>										
EDP International	2,025	2,082	2,075	2,209	2,055	2,048	2,075	2,084	8,229	8,424
EDP Noram	651	658	626	1,333	627	1,290	602	1,250	2,506	4,530
Specialized Nutrition	1,610	1,699	1,672	1,762	1,618	1,844	1,734	1,797	6,634	7,102
Waters	1,020	1,024	1,373	1,360	1,237	1,272	944	964	4,574	4,621
<b>By geographical area</b>										
Europe & Noram	2,737	2,656	2,822	3,619	2,735	3,532	2,639	3,386	10,933	13,193
Rest of the World	2,569	2,809	2,924	3,045	2,802	2,921	2,716	2,709	11,011	11,484
<b>Total</b>	<b>5,306</b>	<b>5,464</b>	<b>5,746</b>	<b>6,664</b>	<b>5,537</b>	<b>6,454</b>	<b>5,355</b>	<b>6,095</b>	<b>21,944</b>	<b>24,677</b>

#### Sales variation by quarter

(\$ in percentage)	First quarter 2017		Second quarter 2017		Third quarter 2017		Fourth quarter 2017		Total 2017	
	Reported changes	Like-for-like new Danone changes	Reported changes	Like-for-like new Danone changes	Reported changes	Like-for-like new Danone changes	Reported changes	Like-for-like new Danone changes	Reported changes	Like-for-like new Danone changes
<b>By Reporting Entity</b>										
EDP International	2.8%	(1.7)%	6.5%	(0.8)%	(0.3)%	(2.3)%	0.4%	(0.3)%	2.4%	(1.3)%
EDP Noram	1.1%	[2.8)%	112.9%	[2.9)%	105.7%	[2.2)%	107.4%	[0.4)%	80.8%	[2.0)%
Specialized Nutrition	5.6%	5.2%	5.4%	5.6%	13.9%	17.8%	3.7%	8.4%	7.1%	9.3%
Waters	0.4%	1.8%	[0.9)%	0.3%	2.8%	7.6%	2.2%	10.3%	1.0%	4.7%
<b>By geographical area</b>										
Europe & Noram	(3.0)%	(3.0)%	28.3%	(1.5)%	29.2%	(0.2)%	28.3%	(0.6)%	20.7%	(1.2)%
Rest of the World	9.3%	4.9%	4.1%	3.1%	4.3%	11.1%	(0.3)%	9.4%	4.3%	7.1%
<b>Total</b>	<b>3.0%</b>	<b>0.9%</b>	<b>16.0%</b>	<b>0.6%</b>	<b>16.6%</b>	<b>4.7%</b>	<b>13.8%</b>	<b>3.7%</b>	<b>12.5%</b>	<b>2.5%</b>

## RECURRING OPERATING INCOME AND RECURRING OPERATING MARGIN

Recurring operating income totaled €3,543 million in 2017, compared with €3,022 million in 2016.

Danone's recurring operating margin stood at 14.36%, up +58 bps on a reported basis, reflecting:

- a +70 bps rise on a like-for-like New Danone basis;
- a -33 bps dilutive base effect related to the consolidation of WhiteWave;
- a +21 bps positive impact of changes in the scope of consolidation resulting from the disposal in 2016 of Dumex in China and Fresh Dairy Products activities in Colombia, and in 2017 the disposal of Stonyfield in the US and Fresh Dairy Products activities in Chile;
- a marginal positive impact of +1bp from change in currencies.

In line with its 2020 transformation plan, Danone continued to focus in 2017 on building a more resilient and balanced growth model, through disciplined resource allocation, efficiency gains and cost optimization. On a like-for-like New Danone basis, recurring

operating margin increased by +70 bps. This very strong improvement reflects notably:

- sales growth reflecting top-line valorization and differentiation strategy;
- significant productivity gains, partly offsetting the strong negative impact from input cost inflation over the year (mainly milk, plastics and sugar);
- efficiencies and disciplined resource allocation behind brand investment;
- achievement of more than \$50 million cost synergies in recurring operating margin from WhiteWave integration, ahead of the initial plan, resulting in particular from headquarters consolidation, the merge of sales forces and mutualization of back office functions.

Cost of goods sold totaled €12,459 million in 2017 (€10,744 million in 2016), or 50.5% of consolidated sales (49.0% in 2016). This negative change reflects in particular the inflationary trend of milk and plastic.

Selling expense was €5,890 million in 2017 (€5,562 million in 2016), or 23.9% of consolidated sales (25.3% in 2016). The decrease was attributable to (i) synergies related to the acquisition of WhiteWave, in particular the merger of the two sales forces in North America; and (ii) more efficient and disciplined resource allocation in brand investment.

General and administrative expense totaled €2,225 million in 2017 (€2,004 million in 2016), or 9.0% of consolidated sales (9.1% in 2016).

Research and Development costs totaled €342 million in 2017 (€333 million in 2016), or 1.4% of consolidated sales (1.5% in 2016) (see section 3.1 *Business highlights in 2017*).

Other income and expenses stood at -€219 million in 2017 (-€278 million in 2016). The improvement was partly attributable to an insurance payment in connection with the fire in Cuijk plant in the Netherlands in 2015.

## Recurring operating income and recurring operating margin by Reporting entity

(in € millions except percentage and bps)	Fiscal year ended December 31				
	Recurring operating income		Recurring operating margin		Like-for-like New Danone changes
	2016	2017	2016	2017	
EDP International	731	760	8.88%	9.02%	-29bps
EDP Noram	351	556	14.02%	12.28%	+2bps
Specialized Nutrition	1,419	1,685	21.39%	23.73%	+197bps
Waters	521	541	11.40%	11.70%	+12bps
<b>Total</b>	<b>3,022</b>	<b>3,543</b>	<b>13.77%</b>	<b>14.36%</b>	<b>+70bps</b>

EDP International's recurring operating margin was 9.02% in 2017, down -29bps on a like-for-like New Danone basis. This trend reflects lower volumes and a sharp rise in raw material prices as well as logistics costs. Initiatives around portfolio valorization, acceleration of productivity gains, and discipline and efficiencies behind brand investments offset almost all of these negative effects.

Despite the impact of declining volumes in the Premium Dairy category, EDP Noram's recurring operating margin was 12.28% in 2017, up +2bps on a like-for-like New Danone basis. The performance was attributable notably to the achievement of cost synergies from the integration of WhiteWave.

The recurring operating margin of Specialized Nutrition was 23.73% in 2017, up +197bps on a like-for-like New Danone basis. The improvement was driven by strong growth in the Early Life Nutrition and Advanced Medical Nutrition businesses, a positive geographical mix and an insurance payment in connection with the fire in Cuijk plant in the Netherlands in 2015.

The recurring operating margin of Waters was 11.70% in 2017, up +12bps on a like-for-like New Danone basis. Despite the high price inflation of plastics and the impact of Brexit, the Reporting Entity benefited from efficiency initiatives that helped protect the margin.

## Recurring operating income and recurring operating margin by geographical area

(in € millions except percentage and bps)	Fiscal year ended December 31				
	Recurring operating income		Recurring operating margin		Like-for-like New Danone changes
	2016	2017	2016	2017	
Europe & Noram	1,842	2,048	16.84%	15.52%	-14bps
Rest of the World	1,180	1,495	10.72%	13.02%	+183bps
<b>Total</b>	<b>3,022</b>	<b>3,543</b>	<b>13.77%</b>	<b>14.36%</b>	<b>+70bps</b>

The recurring operating margin of the Europe and Noram regions was 15.52% in 2017, down -14bps on a like-for-like New Danone basis. The profitability of the area was strongly impacted by raw materials inflation.

The recurring operating margin of the Rest of the World was 13.02% in 2017, up +183bps on a like-for-like New Danone basis, illustrating notably the good performance of Specialized Nutrition in Asia and Waters in Latin America.

## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.2 CONSOLIDATED NET INCOME REVIEW

## NET FINANCIAL INCOME (EXPENSE)

### Market risks exposure and management policy

See section 2.7 *Risk factors*.

### Net financial income (expense)

	Year ended December 31	
(in € millions)	2016	2017
Interest income on cash, cash equivalents and short term investments	130	151
Interest expense on financial debt	(276)	(414)
<b>Cost of net financial debt</b>	<b>(146)</b>	<b>(263)</b>
Other financial income	67	137
Other financial expense	(214)	(312)
<b>Other financial income or expense</b>	<b>(146)</b>	<b>(175)</b>
<b>Net financial income (expense)</b>	<b>(293)</b>	<b>(438)</b>

### Cost of net debt

The cost of net debt increased in absolute terms in 2017 from (€146) million in 2016 to (€263) million in 2017, reflecting additional charges related to the financing of the WhiteWave acquisition.

### Other financial income and expense

Other financial income and expense stood at -€175million, an increase due notably to the non-recurring amount paid in relation to the early redemption last October of WhiteWave's outstanding 5.375% \$500 million senior notes.

## TAX RATE

The recurring income tax rate was 30.3% in 2017, representing a 0.75 point decrease from 2016, mainly due to the removal of the 3% tax on cash dividends in France, partially offset by the new exceptional corporate income tax implemented by the French government.

The US tax reform enacted in December 2017 had a one-off non-cash benefit on reported income tax of +€285 million resulting from the revaluation of deferred tax liabilities. This was partially offset by other tax effects including capital gain arising from Stonyfield disposal.

## RECURRING NET INCOME - GROUP SHARE AND RECURRING EPS

Net income totaled €2,563 million in 2017, compared with €1,827 million in 2016. Net income – Group Share totaled €2,453 million in 2017, compared with €1,720 million in 2016.

### Share of profit of associates

Net income from associates increased from €1 million last year to €109 million on the back of a favorable base of comparison

(impairment of the 25% interest in Yashili in 2016). Minority interests were stable at €110 million.

### Recurring net income – Group share

Recurring net income – Group share was €2,190 million in 2017, up +14.6%.

Recurring EPS reached €3.49, up +14.2% at constant exchange rates, in line with full-year guidance. Recurring EPS was up +12.6% on a reported basis, including negative changes in exchange rate (-1.6%), mainly driven by the depreciation of the British pound.

## Bridge from Net income – Group share to Recurring net income – Group share

Year ended December 31

<i>(in € millions except percentage)</i>	2016			2017		
	Recurring	Non-recurring	Total 100%	Recurring	Non-recurring	Total 100%
<b>Recurring operating income</b>	<b>3,022</b>		<b>3,022</b>	<b>3,543</b>		<b>3,543</b>
Other operating income and expenses		(99)	(99)		192	192
<b>Operating income</b>	<b>3,022</b>	<b>(99)</b>	<b>2,923</b>	<b>3,543</b>	<b>192</b>	<b>3,734</b>
Cost of net debt	(146)		(146)	(263)		(263)
Other financial income and expense	(134)	(13)	(146)	(137)	(38)	(175)
<b>Income before taxes</b>	<b>2,742</b>	<b>(112)</b>	<b>2,630</b>	<b>3,143</b>	<b>153</b>	<b>3,296</b>
Income tax	(852)	48	(804)	(953)	111	(842)
Effective tax rate	31.1%		30.6%	30.3%		25.5%
<b>Net income from fully consolidated companies</b>	<b>1,890</b>	<b>(64)</b>	<b>1,826</b>	<b>2,190</b>	<b>264</b>	<b>2,454</b>
Net income from associates	129	(128)	1	111	(2)	109
<b>Net income</b>	<b>2,019</b>	<b>(191)</b>	<b>1,827</b>	<b>2,301</b>	<b>262</b>	<b>2,563</b>
• Group share	1,911	(191)	1,720	2,190	263	2,453
• Non-controlling interests	108	–	107	111	(1)	110

## Bridge from EPS to Recurring EPS

Year ended December 31

	2016			2017		
	Recurring	Total 100%	Recurring	Total 100%		
<b>Net income – Group share</b>						
<i>(in € millions)</i>						
1,911		1,720		2,190		2,453
Coupon relating to hybrid financing net of tax						
<i>(in € millions)</i>						
–	–		(2)			(2)
<b>Number of shares</b>						
• Before dilution	616,442,041	616,442,041	625,986,636	625,986,636		
• After dilution	616,700,618	616,700,618	627,121,266	627,121,266		
<b>EPS (in €)</b>						
• Before dilution	3.10	2.79	3.50	3.92		
• After dilution	3.10	2.79	3.49	3.91		

## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.2 CONSOLIDATED NET INCOME REVIEW

## ADDITIONAL INFORMATION ON CONSOLIDATED INCOME STATEMENT: BRIDGE FROM REPORTED TO LIKE-FOR-LIKE FIGURES

	Previous period	Period under review	Reported changes	Of which impact of WhiteWave base effect	Of which impact of other changes in scope of consolidation	Of which impact of changes in exchange rates	Like-for-like New Danone growth
<b>Sales</b> <i>(in € millions except percentage)</i>							
Year ended December 31, 2016							
Year ended December 31, 2016	22,412	21,944	(2.1)%	–	0.5%	(5.5)%	2.9%
Year ended December 31, 2017	21,944	24,677	12.5%	12.7%	(1.1)%	(1.6)%	2.5%
<b>Recurring operating margin</b>							
Year ended December 31, 2016							
Year ended December 31, 2016	12.91%	13.77%	+87 bps	–	+10 bps	+6 bps	+70 bps
Year ended December 31, 2017	13.77%	14.36%	+59 bps	-33bps	+21bps	+1bps	+70bps

## DIVIDEND PAID IN RESPECT OF 2017 FISCAL YEAR

At the Annual General Meeting on April 26, 2018, Danone's Board of Directors will ask shareholders to approve the distribution of a €1.90 dividend per share in respect of the 2017 fiscal year, up +11.8% from 2016. This dividend reflects the confidence of both the Board and management in the Company's roadmap towards strong profitable and sustainable growth.

Shareholders will be asked to opt for full payment of their dividend in either cash or in DANONE shares. New shares would be issued

at a price set at 90% of the average opening Danone share price on Euronext over the twenty trading days prior to the Shareholders' Meeting on April 26, 2018 less the amount of the dividend.

Assuming this proposal is approved, the ex-dividend date will be May 4, 2018. The period during which shareholders may opt to receive dividends in cash or in shares will begin on May 4 and run through May 18. Dividends will be payable in cash or in shares on May 31, 2018.

## 3.3 FREE CASH FLOW

At the date of this Registration Document, Danone estimates that the cash flows generated by its operating activities, its cash flow and the funds available through confirmed credit lines managed at the level of the Company will be sufficient to cover the necessary expenses and investments, the debt service (including the financing of the exercise of any put options granted to holders of non-controlling interests) and the payment of dividends.

Free cash flow stood at €2,083 million, up +18.4% from 2016, supported by the rise in recurring operating income, strict discipline in capex and tight monitoring of working capital. In addition, this result includes an exceptional contribution from the €105 million Fonterra settlement.

This cash delivery will primarily contribute to the Company's deleveraging and fund Danone's roadmap for growth. Capital expenditure for 2017 came to €969 million, or 3.9% of sales.

## FREE CASH FLOW

### Transition from operating cash flow to free cash flow

	Year ended December 31	
(€ millions)	2016	2017
<b>Cash flow from operating activities</b>	<b>2,652</b>	<b>2,958</b>
Capital expenditure	(925)	(969)
Disposal of tangible assets	27	45
Transaction fees related to business combinations <sup>[a]</sup>	6	50
Earn-outs related to business combinations <sup>[b]</sup>	-	-
<b>Free cash flow</b>	<b>1,760</b>	<b>2,083</b>
Cash flows related to plan to generate savings and adapt organization in Europe <sup>[c]</sup>	26	2
<b>Free cash flow excluding exceptional items <sup>[d]</sup></b>	<b>1,786</b>	<b>2,085</b>

[a] Represents acquisition costs related to business combinations paid during the period.

[b] Represents earn-outs related to business combinations and paid subsequently to acquisition date and over the period.

[c] Net of tax.

[d] Free cash flow excluding exceptional items corresponds to free cash flow before cash flows related to initiatives deployed within the framework of the plan to generate savings and adapt Danone's organization in Europe.

## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.3 FREE CASH FLOW

## CONSOLIDATED STATEMENT OF CASH FLOWS

	Year ended December 31	
(in € millions)	2016	2017
<b>Net income</b>	<b>1,827</b>	<b>2,563</b>
Share of profit of associates net of dividends received	52	(54)
Depreciation, amortization and impairment of tangible and intangible assets	786	974
Increases in (reversals of) provisions	51	153
Change in deferred taxes	(65)	(353)
(Gains) losses on disposal of property, plant and equipment and financial investments	(74)	(284)
Expense related to Group performance shares	24	22
Cost of net financial debt	149	265
Net interest paid	(148)	(186)
Net change in interest income (expense)	-	80
Other components with no cash impact	13	(15)
<b>Cash flows provided by operating activities, before changes in net working capital</b>	<b>2,615</b>	<b>3,085</b>
(Increase) decrease in inventories	[24]	(122)
(Increase) decrease in trade receivables	(110)	(190)
Increase (decrease) in trade payables	298	145
Change in other receivables and payables	(127)	40
Change in working capital requirements	37	(127)
<b>Cash flows provided by (used in) operating activities</b>	<b>2,652</b>	<b>2,958</b>
Capital expenditure <sup>(a)</sup>	(925)	(969)
Proceeds from the disposal of property, plant and equipment <sup>(a)</sup>	27	45
Net cash outflows on purchases of subsidiaries and financial investments <sup>(b)</sup>	(66)	(10,949)
Net cash inflows on disposal of subsidiaries and financial investments <sup>(b)</sup>	110	441
(Increase) decrease in long-term loans and other long-term financial assets	6	(4)
<b>Cash flows provided by (used in) investment activities</b>	<b>(848)</b>	<b>(11,437)</b>
Increase in share capital and additional paid-in capital	46	47
Purchase of treasury shares (net of disposals) and DANONE call options <sup>(c)</sup>	32	13
Issue of perpetual subordinated debt securities	-	1,245
Interest on perpetual subordinated debt securities	-	-
Dividends paid to Danone shareholders <sup>(d)</sup>	(985)	(279)
Buyout of non-controlling interests	(295)	(107)
Dividends paid	(94)	(86)
Contribution from non-controlling interests to capital increases	6	1
Transactions with non-controlling interests	(383)	(193)
Net cash flows on hedging derivatives <sup>(e)</sup>	50	(52)
Bonds issued during the period	11,237	-
Bonds repaid during the period	(638)	(1,487)
Net cash flows from other current and non-current financial debt	(442)	(564)
Net cash flows from short-term investments	(10,531)	9,559
<b>Cash flows provided by (used in) financing activities</b>	<b>(1,616)</b>	<b>8,289</b>
Effect of exchange rate and other changes <sup>(f)</sup>	(151)	272
<b>Increase (decrease) in cash and cash equivalents</b>	<b>38</b>	<b>81</b>
<b>Cash and cash equivalents as of January 1</b>	<b>519</b>	<b>557</b>
<b>Cash and cash equivalents as of December 31</b>	<b>557</b>	<b>638</b>
<b>Supplementary disclosures</b>		
Income tax payments during the year	(891)	(1,116)

(a) This expenditure relates to property, plant and equipment and intangible assets used in operating activities.

(b) Acquisition/disposal of companies' shares. In the case of fully consolidated companies, this comprises cash and cash equivalents as of the acquisition/disposal date.

(c) DANONE call options acquired by the Company.

(d) Portion paid in cash.

(e) Derivative instruments used to manage net debt. As of December 31, 2016, also includes and consists almost entirely of cash flows related to the hedging of the WhiteWave acquisition price that expired in 2017.

(f) Effect of reclassification with no impact on net debt.

## 3.4 BALANCE SHEET AND FINANCIAL SECURITY REVIEW

### SIMPLIFIED CONSOLIDATED BALANCE SHEET

	As of December 31	
(in € millions except percentage)	<b>2016</b>	<b>2017</b>
Non-current assets	24,836	34,627
Current assets	19,113	9,641
<b>Total assets</b>	<b>43,949</b>	<b>44,268</b>
<b>Equity – Group share</b>	<b>13,109</b>	<b>14,501</b>
Non-controlling interests	85	73
Non-current liabilities	21,705	19,282
Current liabilities	9,050	10,411
<b>Total equity and liabilities</b>	<b>43,949</b>	<b>44,268</b>
Net debt	7,472	15,372
Net financial debt	6,773	14,765

### FINANCING STRUCTURE AND FINANCIAL SECURITY

#### Liquidity risk exposure and management policy

See section 2.7 *Risk factors* relating to *Market risk*.

In particular Danone manages its liquidity risk and its financing at Company level.

#### Financing situation and liquidity risk

#### Main financing transactions in 2017

	Year ended December 31		
	<b>2017</b>		
(in millions of currency)	<b>Currency</b>	<b>Nominal</b>	<b>Maturity</b>
<b>New financing</b>			
Hybrid financing	EUR	1,250	Undated
<b>Repayments</b>			
WhiteWave bond	USD	553	2022
Eurobonds	EUR	750	2017
Yen private placement	JPY	11,000	2017
Euro private placement	EUR	95	2017

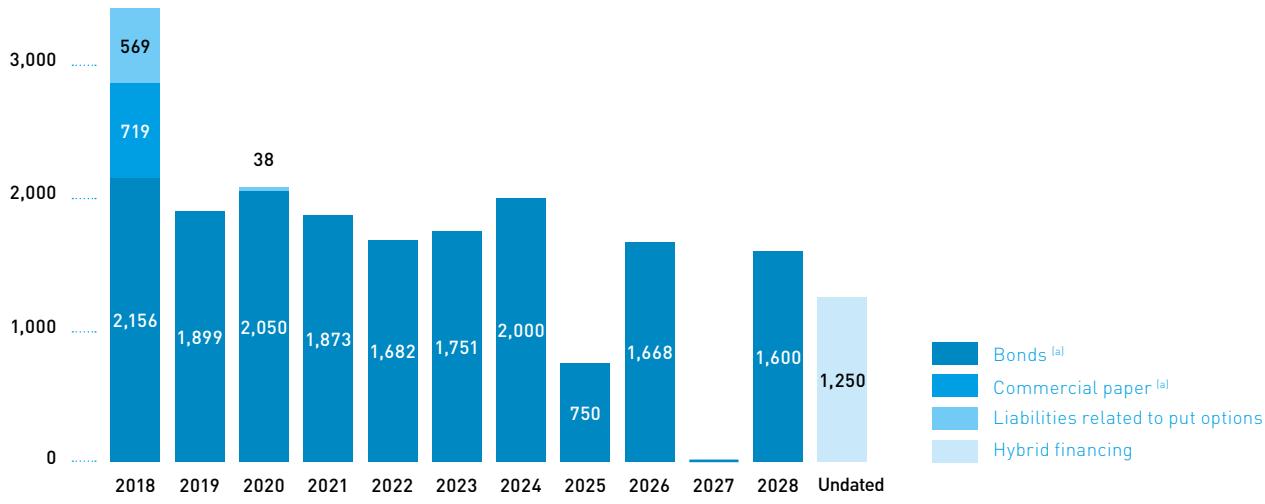
## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.3 FREE CASH FLOW

#### Main financial debt repayment schedule

This relates to financing managed at the Company level.

**Projected cash outflows related to the contractual repayment of the principal amount based on the assumption of non-renewal  
(in € millions)**

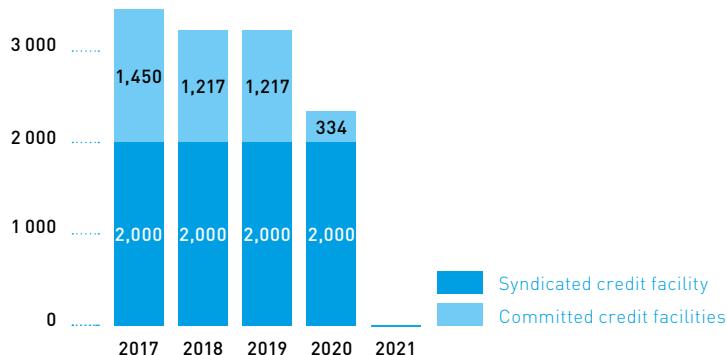


(a) Includes the value of derivatives hedging bonds and commercial paper.

#### Sources of financing available at any time

The sources of financing available at any time established by the Group are composed mainly of available committed credit facilities and a syndicated credit facility carried by the Company.

(in € millions)



#### Company rating

As of December 31

	2016		2017	
	Moody's	Standard and Poor's	Moody's	Standard and Poor's
<b>Short-term rating<sup>[a]</sup></b>				
Rating		-	A-2	-
Outlook				A-2
<b>Long-term rating<sup>[b][c]</sup></b>				
Rating	Baa1 <sup>[c]</sup>	BBB+	Baa1 <sup>[c]</sup>	BBB+
Outlook	Stable	Negative <sup>[d]</sup>	Stable	Negative <sup>[d]</sup>

(a) Rating given to the Company's commercial paper program.

(b) Rating on the Company's debt with a maturity of more than one year.

(c) Rating reviewed on September 8, 2016.

(d) Rating reviewed on July 8, 2016 and outlook attributed on September 21, 2016.

On February 20, 2018, Standard & Poor's raised its perspective on Danone's credit rating from "negative" to "stable".

## LIABILITIES RELATED TO PUT OPTIONS GRANTED TO NON-CONTROLLING INTERESTS

### General principles

Danone granted put options to third parties with non-controlling interests in certain consolidated subsidiaries, with these options giving the holders the right to sell part or all their investment in these subsidiaries. These financial liabilities do not bear interest.

### Change during the period

(in € millions)	2016	2017
<b>As of January 1</b>	862	699
New options and options recognized previously in accordance with IAS 39	-	-
Options exercised <sup>[a]</sup>	(285)	(111)
Changes in the present value of the options	121	19
<b>As of December 31 <sup>[b]</sup></b>	<b>699</b>	<b>607</b>

[a] Carrying amount at the closing date of the previous period.

[b] Several options, none of which individually exceeds €200 million. In most cases, the strike price is an earnings multiple.

See also Note 3.5 of the Notes to the consolidated financial statements.

## NET DEBT AND NET FINANCIAL DEBT

### Net debt

	As of December 31	
(in € millions)	2016	2017
Non-current financial debt	18,771	15,716
Current financial debt	2,510	3,792
Short-term investments	(13,063)	(3,462)
Cash and cash equivalents	(557)	(638)
Derivatives – assets – Non-current <sup>[a]</sup>	(148)	(16)
Derivatives – assets – Current <sup>[a]</sup>	(42)	(19)
<b>Net debt</b>	<b>7,472</b>	<b>15,372</b>

[a] Used solely to manage net debt. The net debt has not been restated in respect of the portion of the derivatives (assets) used to hedge the WhiteWave acquisition price, i.e. €377 million as of December 31, 2016. As of December 31, 2017, these hedging instruments were settled on payment of the acquisition.

### Change in net debt in 2017

Danone's net debt increased by €7,900 million compared to December 31, 2016, to €15,372 million as of December 31, 2017.

This change reflects in particular, the acquisition of WhiteWave and the disposal of Stonyfield. The net debt figure includes €607 million in put options granted to minority shareholders, down €92 million from December 31, 2016.

### Bridge from net debt to net financial debt

	Year ended December 31	
(€ millions)	2016	2017
<b>Net debt</b>	<b>7,472</b>	<b>15,372</b>
Liabilities related to put options granted to non-controlling interests – Non-current	(315)	(38)
Liabilities related to put options granted to non-controlling interests – Current	(384)	(569)
<b>Financial debt excluded from net debt</b>	<b>(699)</b>	<b>(607)</b>
<b>Net financial debt</b>	<b>6,773</b>	<b>14,765</b>

## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.3 FREE CASH FLOW

#### **Net debt / EBITDA and Return on invested capital (ROIC)**

Danone tracks these ratios every year.

##### **Net debt / EBITDA**

The net debt / EBITDA ratio corresponds to the ratio of net debt to operating income restated for depreciation, amortization and impairment of tangible and intangible assets. The ratio in fiscal 2017 was 3.3x:

(in € millions except ratio)	2016	2017
<b>Net debt as of December 31</b>	<b>7,472</b>	<b>15,372</b>
Operating income	2,923	3,734
Depreciation, amortization and impairment of property, plant and equipment and intangible assets	786	974
<b>EBITDA of the year</b>	<b>3,709</b>	<b>4,708</b>
<b>Net debt / EBITDA of the year</b>	<b>2.0 x</b>	<b>3.3 x</b>

##### **ROIC**

ROIC is the ratio of net operating income in the current year to average capital invested in the current and prior years, which corresponds to: Goodwill and other tangible and intangible assets

- + investments in non-consolidated companies and other financial investments;
- + assets held for sale net of liabilities;
- + working capital requirement;
- provisions and other net liabilities;

It stood at 10.3% in 2017:

(in € millions except percentage)	2015	2016	2017
Recurring operating income		3,022	3,543
Recurring income tax rate		31,1%	30,3%
Tax on recurring operating income		(940)	(1,074)
Recurring income from associates		129	111
<b>Operating income</b>	<b>2,211</b>	<b>2,580</b>	
Intangible assets	15,779	15,803	24,945
Property, plant and equipment	4,752	5,036	6,005
<b>Goodwill and other tangible and intangible assets</b>	<b>20,531</b>	<b>20,839</b>	<b>30,950</b>
Investments in associates	2,882	2,730	2,678
Other financial investments	274	288	260
Short-term loans	40	18	14
<b>Investments in non-consolidated companies and other financial investments</b>	<b>3,196</b>	<b>3,036</b>	<b>2,952</b>
<b>Assets held for sale net of liabilities</b>	<b>153</b>	<b>66</b>	<b>-</b>
Deferred taxes net of deferred tax assets	(224)	(259)	(922)
Provisions for retirement and other long-term benefits	(793)	(959)	(919)
Other non-current provisions and liabilities	(834)	(885)	(1,003)
<b>Provisions and other net liabilities</b>	<b>(1,851)</b>	<b>(2,103)</b>	<b>(2,844)</b>
<b>Working capital</b>	<b>(1,561)</b>	<b>(1,549)</b>	<b>(1,112)</b>
Capital expenditure of the year	20,468	20,289	29,947
<b>Average invested capital</b>	<b>20,379</b>	<b>25,119</b>	
<b>ROIC</b>	<b>10.9%</b>	<b>10.3%</b>	

## SHAREHOLDER'S EQUITY

### Change in shareholder's equity – Group share

	Year ended December 31	
(in € millions)	2016	2017
<b>As of January 1</b>	12,606	13,108
Net income	1,720	2,453
Other comprehensive income	134	(391)
Dividends paid <sup>[a]</sup>	(986)	(279)
Translation adjustments	(283)	(1,722)
Other	(83)	1,332
<b>As of December 31</b>	<b>13,108</b>	<b>14,501</b>

(a) Impact on the Group share of equity, impact of the dividends paid on the consolidated equity amounting to €(365) million in 2017 [€(1,079) million in 2016].

## OFF-BALANCE SHEET COMMITMENTS

### Commitments given as of December 31, 2017 relating to operating activities

(in € millions)	<b>Total</b>	<b>Amount of financial flows by period</b>				
		<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022 and beyond</b>
Commitments to purchase goods and services <sup>[a]</sup>	(4,252)	(2,397)	(780)	(478)	(281)	(317)
Capital expenditure commitments	(197)	(187)	(9)	–	–	(1)
Operating lease commitments	(748)	(223)	(139)	(101)	(65)	(220)
Guarantees and pledges given	(25)	(22)	(1)	–	–	(2)
Other	(55)	(34)	(11)	(6)	(3)	(2)
<b>Total</b>	<b>(5,278)</b>	<b>(2,863)</b>	<b>(939)</b>	<b>(585)</b>	<b>(349)</b>	<b>(542)</b>

(a) Commitments relating mainly to purchases of milk, dairy ingredients and other food raw materials.

## 3.5 OUTLOOK 2018

### MATERIAL CHANGE IN FINANCIAL OR TRADING POSITION

The Company and its subsidiaries overall have not experienced any material changes in their financial or trading position since the close of the 2017 fiscal year.

### SUBSEQUENT EVENTS

#### New phase in Danone's strategic partnership with Yakult

On February 14th, 2018 Danone has announced a new phase in its partnership with Yakult, thus strengthening their long-term strategic collaboration in probiotics, while optimizing its capital allocation:

- Intensified collaboration to promote and develop probiotics activities;
- Reduced stake in Yakult: in accordance with its continued focus on disciplined capital allocation, Danone announced in parallel its intention to sell part of its stake in Yakult. The intended divestiture will be carried out through:

- a market transaction launched on February 14th, 2018 by Yakult and expected to settle in March;
- a share buyback program launched in Yakult, in which Danone will participate.

Following the completion of these transactions, Danone's resulting stake in Yakult's issued share capital is expected to be approximately 7%, subject to market conditions. With this, Danone is expected to remain Yakult's largest shareholder and will continue to sit on the company's Board of Directors.

### OUTLOOK FOR 2018

In the current year, Danone will make further progress towards its 2020 ambition through its separate focuses on both mid-term growth and short-term efficiency. It will also start rolling out the

Protein efficiency program and continue to capture the synergies from the WhiteWave acquisition. These activities will underpin its ability to deliver sustainable growth in sales and profits.

#### Macroeconomic outlook

Danone assumes that market volatility will continue.

- inflationary conditions in other raw materials, in particular sugar and fruits.

In 2018, Danone expects further cost-inflation with a mid-single digit rise in the costs of raw and packaging materials, including:

Danone also expects an ongoing impact from currency volatility, particularly the UK pound.

- milk price inflation of low to mid-single digit overall;
- a double-digit increase of PET pricing driven by the rebound in crude oil prices; and

#### 2018 guidance

As a result, Danone is targeting double-digit recurring EPS growth at constant exchange rates for 2018, excluding Yakult Transaction Impact.

Danone's focus will remain on accelerating growth and maximizing efficiencies, including the first year of savings delivered by its Protein program. In 2018, the Company will progress towards its 2020 ambition through further sales growth and an improved recurring operating margin.

## 3.6 FINANCIAL INDICATORS NOT DEFINED IN IFRS

### Additional indicator: Like-for-like New Danone growth

Since completion of the WhiteWave acquisition, WhiteWave and Danone's activities have been combined and are generating synergies. Separate reporting of WhiteWave and Danone in their pre-acquisition consolidation scopes thus no longer reflects their real performance. As a result, Danone has decided to monitor and then report its performance after adding the contribution of WhiteWave as a whole to its organic growth from the time of the acquisition by using an additional indicator, "like-for-like New Danone" changes.

This indicator is a variation on the "like-for-like" changes indicator used by Danone which integrates WhiteWave's performance starting at the date of acquisition:

- for periods in previous years compared; and
- based on WhiteWave reported data after restatement to allow comparison with Danone data.

### Financial indicators not defined in IFRS

Financial indicators not defined in IFRS used by Danone are calculated as follows:

**Like-for-like changes** in sales and recurring operating margin reflect Danone's organic performance and essentially exclude the impact of:

- Changes in scope of consolidation, with indicators related to a given fiscal year calculated on the basis of the scope of the previous year;
- Changes in applicable accounting principles;
- Changes in exchange rates (i) calculating both current-year and previous-year indicators using the same exchange rates (the exchange rate used is a projected annual rate determined by Danone for the current year and applied to both the previous and current year); and (ii) correcting differences caused by the exceptional volatility of inflation in countries that are structurally subject to hyperinflation, which would otherwise distort any interpretation of Danone's organic performance.

Since inflation in Argentina — already structurally high — accelerated further in 2014, in particular following the sharp, steep devaluation of the peso in January, using an identical exchange rate to compare 2014 figures with those for the prior year did not accurately reflect Danone's organic performance in that country. As a result, the Company fine-tuned the definition of like-for-like changes to include in its exchange-rate impact the differences caused by the exceptional volatility in structurally hyperinflationary countries. Danone has been applying this methodology, which was applicable

This indicator is used starting with the second quarter of 2017 and running through the end of 2018. Danone does not publish *like-for-like New Danone* changes for prior periods given the way they are computed.

Lastly, Danone does not monitor internally nor publish like-for-like changes and will not do so until year-end 2018. Indeed like-for-like changes would not reflect accurately the Company's real performance, which is reflected in like-for-like New Danone changes; and, by extension, the difference between like-for-like changes and like-for-like New Danone changes would not accurately reflect the contribution to this real performance of WhiteWave and its companies.

only to Argentina, starting from the release of 2014 full-year results. Danone will keep an eye on the economic and monetary position of Argentina and the volatility of its inflation. This methodology led to (i) limiting the inflation of the price and cost of goods sold per kilo to their average level over three years; and (ii) capping Recurring operating margin at its prior-year level; this methodology has been applied to each Reporting entity operating in Argentina. With respect to 2014, adjustment for the full year was recorded in the fourth quarter of 2014. As a reminder, this special treatment of over-inflation in Argentina and its end have no impact on IFRS reported figures.

### End of the special treatment of over-inflation in Argentina

In light of the normalization of the economic and monetary situation in Argentina observed since the beginning of 2017 and confirmed in Q3 2017, it is no longer required to limit the inflation of prices and to cap recurring operating margin in that country, as described above. As a result, when reporting third-quarter 2017 sales, Danone has ended its special treatment of over-inflation in Argentina with effect from January 1, 2017.

In the first half of 2017, this treatment had:

- a negative impact on "Like-for-like New Danone" sales growth of -0.3% (-0.2% and -0.4% on Q1 2017 and Q2 2017 respectively);
- a positive +0.3% impact on the change in exchange rates;
- no impact on the improvement of the "Like-for-like New Danone" recurring operating margin.

## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.6 FINANCIAL INDICATORS NOT DEFINED IN IFRS

The following table details Like-for-like New Danone changes for Q1, Q2, and H1 2017 and recaps corresponding figures considering the treatment of over-inflation in Argentina as published previously:

Changes in sales	Like-for-like New Danone as published, taking into account the treatment of over-inflation in Argentina				Like-for-like new Danone	
	Q1 2017	Q2 2017	H1 2017	Q1 2017	Q2 2017	H1 2017
<b>By Reporting Entity</b>						
EDP International	-2.2%	-1.8%	-2.0%	-1.7%	-0.8%	-1.2%
EDP Noram	-2.8%	-2.9%	-2.9%	-2.8%	-2.9%	-2.9%
Specialized Nutrition	5.2%	5.5%	5.4%	5.2%	5.6%	5.4%
Waters	1.7%	0.3%	0.8%	1.8%	0.3%	0.9%
<b>By geographical area</b>						
Europe & Noram	-3.0%	-1.5%	-2.1%	-3.0%	-1.5%	-2.1%
Rest of the World	4.4%	2.3%	3.3%	4.9%	3.1%	4.0%
<b>Total</b>	<b>0.7%</b>	<b>0.2%</b>	<b>0.4%</b>	<b>0.9%</b>	<b>0.6%</b>	<b>0.7%</b>

Changes in recurring operating margin	Like-for-like New Danone as published, taking into account the treatment of over-inflation in Argentina		Like-for-like New Danone	
	H1 2017	H1 2017	H1 2017	H1 2017
<b>By Reporting Entity</b>				
EDP International		-33 bps		-13 bps
EDP Noram		-67 bps		-67 bps
Specialized Nutrition		+320 bps		+316 bps
Waters		+37 bps		+15 bps
<b>By geographical area</b>				
Europe & Noram		+24 bps		+25 bps
Rest of the World		+175 bps		+175 bps
<b>Total</b>		<b>+91 bps</b>		<b>+91 bps</b>

**"Like-for-like New Danone" changes (or "Like-for-like including WhiteWave starting in April 2017" changes)** in sales and recurring operating margin reflect the organic performance of Danone and WhiteWave combined. This indicator corresponds to like-for-like changes for Danone and WhiteWave combined, considering the activity of WhiteWave as a whole by integrating its companies during the fiscal years prior to and following their acquisition in April 2017:

- from April 1 to December 31 for periods compared until 2017 included;
- from January 1 to December 31 for periods compared in 2018.

## Bridge from reported data to like-for-like New Danone data

(in € millions except percentage)	2016 <sup>[a]</sup>	WhiteWave base effect <sup>[b]</sup>	Impact of other changes in scope of consolidation	Impact of changes in exchange rates	Like-for-like New Danone growth <sup>[c]</sup>	2017 <sup>[d]</sup>
<b>Sales</b>	21,944	12.70%	-1.10%	-1.60%	2.50%	24,677
<b>Recurring operating margin</b>	13.77%	-33 bps	+21 bps	+1 bps	+70 bps	14.36%

[a] Consolidated data as reported by Danone.

[b] WhiteWave base effect: corresponds primarily to the contribution of WhiteWave over the period from April 1 to December 31, 2016 and to adjustments for the impact of using different reference periods between FY 2017 reported data and for FY 2017 like-for-like New Danone data. The contribution of WhiteWave and its companies for the period from April 1-12, 2017 must be deducted as it is effectively included in the like-for-like New Danone changes and excluded from reported data.

[c] Like-for-like growth of Danone and WhiteWave combined, including the contribution of WhiteWave as a whole for the periods from April 1-December 31, 2016 and from April 1-December 31, 2017.

[d] Consolidated data as reported for Danone and WhiteWave combined, including the contribution of WhiteWave as a whole for the period from April 12-December 31, 2017.

Financial data used to calculate "like-for-like New Danone" changes are as follows:

- Financial data post acquisition date are extracted from the historical statements of Danone and WhiteWave combined, prepared in euros under IFRS (thus after allocation of WhiteWave's provisional acquisition price in consolidated financial statements for 2017);
- Financial data prior to the acquisition are extracted from the historical income statements of, respectively, Danone (prepared in euros under IFRS) and WhiteWave (prepared in US dollars under US-GAAP).

Data for operations prior to the WhiteWave acquisition are then restated as follows:

Year ended 31 <sup>st</sup> December 2017					
(in \$ million except percentage)	As reported <sup>[a]</sup>	Indicators not defined in US GAAP <sup>[b]</sup>	Application of Danone accounting principles <sup>[c]</sup>	Purchase price allocation <sup>[d]</sup>	As restated
<b>Sales</b>	<b>4,198</b>	<b>4,198</b>	<b>-1</b>	<b>-</b>	<b>4,197</b>
<b>Operating income</b>	<b>402</b>	<b>402</b>	<b>1</b>	<b>-18</b>	<b>385</b>
Operating margin	9.60%				9.20%
Non-recurring operating income		-21	0	-29 <sup>[e]</sup>	-50
<b>Recurring operating income</b>	<b>423</b>	<b>1</b>	<b>+11<sup>[f]</sup></b>	<b>+11<sup>[f]</sup></b>	<b>435</b>
<b>Recurring operating margin</b>	<b>10.10%</b>				<b>10.40%</b>

[a] WhiteWave financial statements as reported by WhiteWave management, in dollars and under US GAAP.

[b] Indicators not defined in US GAAP used by WhiteWave management: adjusted net sales corresponds to sales and adjusted operating income corresponds to recurring operating income.

[c] Non-material reclassifications.

[d] Based on provisional allocation performed in consolidated financial statements for full-year 2017.

[e] Impact on consolidated income of the valuation at fair value of the inventories outstanding as of WhiteWave acquisition date.

[f] Impact on amortization of the valuation at fair value of depreciable assets (tangible assets and customer relationships).

**Recurring operating income** is defined as Danone's operating income excluding Other operating income and expenses. Other operating income and expenses is defined under Recommendation 2013-03 of the French CNC (format of consolidated financial statements for companies reporting under international reporting standards), and comprises significant items that, because of their exceptional nature, cannot be viewed as inherent to its recurring activities. These mainly include capital gains and losses on disposals of fully consolidated companies, impairment charges on goodwill, significant costs related to strategic restructuring and major external growth transactions, and costs related to major crisis and major litigations. Furthermore, in connection with IFRS 3 (Revised) and IAS 27 (Revised) relating to business combinations, the Company

However, to ensure comparability with the income statement of Danone and WhiteWave combined, the following adjustments are performed:

- WhiteWave's income statements for periods prior to the closing date have been restated to reconcile them with Danone's accounting principles;
- The effect of the WhiteWave purchase price allocation is also reflected in periods prior to the acquisition.

Year ended 31 <sup>st</sup> December 2017					
(in \$ million except percentage)	As reported <sup>[a]</sup>	Indicators not defined in US GAAP <sup>[b]</sup>	Application of Danone accounting principles <sup>[c]</sup>	Purchase price allocation <sup>[d]</sup>	As restated
<b>Sales</b>	<b>4,198</b>	<b>4,198</b>	<b>-1</b>	<b>-</b>	<b>4,197</b>
<b>Operating income</b>	<b>402</b>	<b>402</b>	<b>1</b>	<b>-18</b>	<b>385</b>
Operating margin	9.60%				9.20%
Non-recurring operating income		-21	0	-29 <sup>[e]</sup>	-50
<b>Recurring operating income</b>	<b>423</b>	<b>1</b>	<b>+11<sup>[f]</sup></b>	<b>+11<sup>[f]</sup></b>	<b>435</b>
<b>Recurring operating margin</b>	<b>10.10%</b>				<b>10.40%</b>

also classifies in Other operating income and expenses (i) acquisition costs related to business combinations; (ii) revaluation profit or loss accounted for following a loss of control; and (iii) changes in earn-outs relating to business combinations and subsequent to acquisition date.

**Recurring operating margin** is defined as the Recurring operating income over Sales ratio.

**Other non-recurring financial income and expense** corresponds to capital gains or losses on disposal and impairment of non-consolidated interests as well as significant financial income and expense items that, in view of their exceptional nature, cannot be considered as inherent to Danone's recurring financial management.

## BUSINESS HIGHLIGHTS IN 2017 AND OUTLOOK FOR 2018

### 3.7 DOCUMENTS AVAILABLE TO THE PUBLIC

**Non-recurring income tax** corresponds to income tax on non-recurring items as well as significant tax income and expense items that, in view of their exceptional nature, cannot be considered as inherent to Danone's recurring performance.

**The recurring income tax rate** measures the tax rate related to Danone's recurring performance and corresponds to the ratio of tax income and charges relating to recurring items over recurring pretax income.

**Non-recurring results from associates** include significant items that, because of their exceptional nature, cannot be viewed as inherent to the recurring activity of those companies and distort the reading of their performance. They include primarily (i) capital gains and losses on disposal and impairment of Investments in associates; and (ii) when material, non-recurring items as defined by Danone included in the net income from associates.

**Recurring net income** (or Recurring net income – Group Share) corresponds to the Group share of the consolidated recurring net income. Recurring net income measures Danone's recurring performance and excludes significant items that, because of their exceptional nature, cannot be viewed as inherent to its recurring performance. Such non-recurring income and expenses mainly include other operating income and expense, other non-recurring financial income and expense, non-recurring tax, and non-recurring income from associates. Such income and expenses excluded from Net income are defined as Non-recurring net income and expenses.

**Recurring EPS** (or Recurring net income – Group Share, per share after dilution) is defined as the ratio of Recurring net income adjusted for hybrid financing over the Diluted number of shares. In compliance with IFRS, income used to calculate EPS is adjusted for the coupon related to the hybrid financing accrued for the period and presented net of tax.

**Yakult Transaction Impact** corresponds to the amount to deduct from Danone's 2017 recurring net income to reflect an interest in Yakult in 2017 identical to the interest prevailing in 2018 following the completion of the intended partial disposal. It is computed as the difference between Danone's interest in Yakult after the transaction and 21.29% applied on a prorated basis to 2017 profit from Yakult as estimated by Danone for its 2017 consolidated financial statements.

**Free cash flow** represents cash flows provided or used by operating activities less capital expenditure net of disposals and, in connection with IFRS 3 (Revised), relating to business combinations, excluding (i) acquisition costs related to business combinations; and (ii) earn-outs related to business combinations and paid subsequently to acquisition date.

**Net financial debt** represents the net debt portion bearing interest. It corresponds to current and non-current financial debt (i) excluding Liabilities related to put options granted to non-controlling interests; and (ii) net of Cash and cash equivalents, Short term investments and Derivatives – assets managing net debt.

## 3.7 DOCUMENTS AVAILABLE TO THE PUBLIC

The by-laws, the minutes of Shareholders' Meetings, reports of the Statutory auditors, and other corporate documents may be consulted at the Company's registered office. Moreover, historical financial

information and certain information regarding the organization and businesses of the Company and its subsidiaries are available on Danone's website in the section pertaining to regulated information.



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# 4

## FINANCIAL STATEMENTS

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

**CONSOLIDATED FINANCIAL STATEMENTS**

# 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## CONSOLIDATED FINANCIAL STATEMENTS

### Consolidated income statement and earnings per share

	Year ended December 31	
(in € millions, except earnings per share in €)	2016	2017
<b>Sales</b>	2.4, 5.2	<b>21,944</b>
Cost of goods sold	(10,744)	(12,459)
Selling expense	(5,562)	(5,890)
General and administrative expense	(2,004)	(2,225)
Research and Development expense	(333)	(342)
Other income (expense)	5.3	(278)
<b>Recurring operating income</b>	<b>3,022</b>	<b>3,543</b>
Other operating income (expense)	6.1	(99)
<b>Operating income</b>	<b>2,923</b>	<b>3,734</b>
Interest income on cash equivalents and short-term investments	130	151
Interest expense	(276)	(414)
Cost of net debt	10.7	(146)
Other financial income	11.3	67
Other financial expense	11.3	(214)
<b>Income before tax</b>	<b>2,630</b>	<b>3,296</b>
Income tax expense	8.1	(804)
<b>Net income from fully consolidated companies</b>	<b>1,826</b>	<b>2,454</b>
Share of profit of associates	4.8	1
<b>Net income</b>	<b>1,827</b>	<b>2,563</b>
<b>Net income – Group share</b>	<b>1,720</b>	<b>2,453</b>
Net income – Non-controlling interests	107	110
<b>Net income – Group share, per share</b>	<b>13.4</b>	<b>2.79</b>
<b>Net income – Group share, per share after dilution</b>	<b>13.4</b>	<b>2.79</b>
	<b>3.92</b>	<b>3.91</b>

## Consolidated statement of comprehensive income

	Year ended December 31	
(in € millions)	2016	2017
<b>Net income – Group share</b>	<b>1,720</b>	<b>2,453</b>
<b>Translation adjustments</b>	<b>(33)</b>	<b>(1,724)</b>
<b>Cash flow hedge derivatives</b>		
Gross unrealized gains and losses <sup>(a)</sup>	385	(422)
Tax effects	(134)	18
<b>Available-for-sale financial assets</b>		
Gross unrealized gains and losses	–	7
Amount recycled to profit or loss in the current year	–	–
Tax effects	(1)	2
<b>Other comprehensive income, net of tax</b>	<b>–</b>	<b>–</b>
<b>Items that may be subsequently recycled to profit or loss</b>	<b>217</b>	<b>(2,120)</b>
<b>Actuarial gains and losses on retirement commitments</b>		
Gross gains and losses	(134)	11
Tax effects	19	(5)
<b>Items not subsequently recyclable to profit or loss</b>	<b>(116)</b>	<b>5</b>
<b>Total comprehensive income – Group share</b>	<b>1,821</b>	<b>339</b>
Total comprehensive income – Non-controlling interests	99	79
<b>Total comprehensive income</b>	<b>1,920</b>	<b>418</b>

(a) In 2017, relates mainly to the reclassification, as a deduction from the acquisition price, of the €368 million foreign exchange gain resulting from the settlement of the hedges of the WhiteWave acquisition price. In 2016, relates mainly to the impact of the effective portion of these hedges.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### CONSOLIDATED FINANCIAL STATEMENTS

#### Consolidated balance sheet

			As of December 31
(in € millions)	Notes	<b>2016</b>	<b>2017</b>
<b>Assets</b>			
Goodwill		11,620	18,132
Brands		3,879	6,412
Other intangible assets		304	401
Intangible assets	2.4, 9.1 to 9.3	15,803	24,945
Property, plant and equipment	5.5	5,036	6,005
Investments in associates	4.1 to 4.8	2,730	2,678
Investments in other non-consolidated companies		81	83
Long-term loans and long-term financial assets		208	177
Other financial assets	11.1, 11.2	288	260
Derivatives – assets <sup>[a]</sup>	12.2, 12.3	148	16
Deferred taxes	8.2	831	722
<b>Non-current assets</b>		<b>24,836</b>	<b>34,627</b>
Inventories	5.4	1,380	1,668
Trade receivables	5.4	2,524	2,794
Other current assets	5.4	1,061	1,046
Short-term loans		18	14
Derivatives – assets <sup>[b]</sup>	12.2, 12.3	419	19
Short-term investments	10.1, 10.5	13,063	3,462
Cash and cash equivalents		557	638
Assets held for sale		92	–
<b>Current assets</b>		<b>19,113</b>	<b>9,641</b>
<b>Total assets</b>		<b>43,949</b>	<b>44,268</b>

(a) Derivatives used to manage net debt.

(b) Derivatives used to manage net debt. As of December 31, 2016, also included instruments used to hedge the acquisition price of WhiteWave, whose fair value was €377 million.

(in € millions)	Notes	As of December 31	
		<b>2016</b>	<b>2017</b>
<b>Equity and liabilities</b>			
Share capital		164	168
Additional paid-in capital		4,178	4,991
Retained earnings and others <sup>[a]</sup>	10.3	12,035	14,723
Cumulative translation adjustments		(1,460)	(3,182)
Accumulated other comprehensive income		(126)	(545)
Treasury shares and DANONE call options <sup>[b]</sup>	13.2	(1,682)	(1,653)
<b>Equity – Group share</b>		<b>13,109</b>	<b>14,501</b>
Non-controlling interests	3.5	85	73
<b>Consolidated equity</b>		<b>13,194</b>	<b>14,574</b>
Financing		10.1 to 10.4	18,438
Derivatives – liabilities <sup>[c]</sup>		12.2, 12.3	19
Liabilities related to put options granted to non-controlling interests	3.5	315	38
Non-current financial debt		18,771	15,716
Provisions for retirement obligations and other long-term benefits	7.3	959	919
Deferred taxes	8.2	1,090	1,644
Other non-current provisions and liabilities	14.2	885	1,003
<b>Non-current liabilities</b>		<b>21,705</b>	<b>19,282</b>
Financing		10.1 to 10.4	2,119
Derivatives - liabilities <sup>[c]</sup>		12.2, 12.3	8
Liabilities related to put options granted to non-controlling interests	3.5	384	569
Current financial debt		2,510	3,792
Trade payables	5.4	3,772	3,904
Other current liabilities	5.4	2,741	2,716
Liabilities directly associated with assets held for sale		26	–
<b>Current liabilities</b>		<b>9,050</b>	<b>10,411</b>
<b>Total equity and liabilities</b>		<b>43,949</b>	<b>44,268</b>

(a) Undated subordinated notes.

(b) DANONE call options acquired by the Company.

(c) Derivative instruments used to manage net debt.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### CONSOLIDATED FINANCIAL STATEMENTS

### Consolidated statement of cash flows

		Year ended December 31	
(in € millions)	Notes	2016	2017
<b>Net income</b>		<b>1,827</b>	<b>2,563</b>
Share of profit of associates net of dividends received	4.8	52	(54)
Depreciation, amortization and impairment of tangible and intangible assets	5.5, 9.3	786	974
Increases in (reversals of) provisions	14.2	51	153
Change in deferred taxes	8.2	(65)	(353)
(Gains) losses on disposal of property, plant and equipment and financial investments		(74)	(284)
Expense related to Group performance shares	7.4	24	22
Cost of net financial debt	10.7	149	265
Net interest paid		(148)	(186)
Net change in interest income (expense)		-	80
Other components with no cash impact		13	(15)
<b>Cash flows provided by operating activities, before changes in net working capital</b>		<b>2,615</b>	<b>3,085</b>
(Increase) decrease in inventories		(24)	(122)
(Increase) decrease in trade receivables		(110)	(190)
Increase (decrease) in trade payables		298	145
Change in other receivables and payables		(127)	40
Change in working capital requirements	5.4	37	(127)
<b>Cash flows provided by (used in) operating activities</b>		<b>2,652</b>	<b>2,958</b>
Capital expenditure <sup>[a]</sup>	5.5	(925)	(969)
Proceeds from the disposal of property, plant and equipment <sup>[a]</sup>	5.5	27	45
Net cash outflows on purchases of subsidiaries and financial investments <sup>[b]</sup>	2.3	(66)	(10,949)
Net cash inflows on disposal of subsidiaries and financial investments <sup>[b]</sup>	2.5	110	441
(Increase) decrease in long-term loans and other long-term financial assets		6	(4)
<b>Cash flows provided by (used in) investment activities</b>		<b>(848)</b>	<b>(11,437)</b>
Increase in share capital and additional paid-in capital		46	47
Purchase of treasury shares (net of disposals) and DANONE call options <sup>[c]</sup>	13.2	32	13
Issue of perpetual subordinated debt securities	10.3, 10.4	-	1,245
Interest on perpetual subordinated debt securities	10.4	-	-
Dividends paid to Danone shareholders <sup>[d]</sup>	13.5	(985)	(279)
Buyout of non-controlling interests	3.5	(295)	(107)
Dividends paid		(94)	(86)
Contribution from non-controlling interests to capital increases		6	1
Transactions with non-controlling interests		(383)	(193)
Net cash flows on hedging derivatives <sup>[e]</sup>		50	(52)
Bonds issued during the period	10.3, 10.4	11,237	-
Bonds repaid during the period	10.3, 10.4	(638)	(1,487)
Net cash flows from other current and non-current financial debt	10.3	(442)	(564)
Net cash flows from short-term investments		(10,531)	9,559
<b>Cash flows provided by (used in) financing activities</b>		<b>(1,616)</b>	<b>8,289</b>
Effect of exchange rate and other changes <sup>[f]</sup>		(151)	272
<b>Increase (decrease) in cash and cash equivalents</b>		<b>38</b>	<b>81</b>
<b>Cash and cash equivalents as of January 1</b>		<b>519</b>	<b>557</b>
<b>Cash and cash equivalents as of December 31</b>		<b>557</b>	<b>638</b>
<b>Supplementary disclosures</b>			
Income tax payments during the year		(891)	(1,116)

(a) This expenditure relates to property, plant and equipment and intangible assets used in operating activities.

(b) Acquisition/disposal of companies' shares. In the case of fully consolidated companies, this comprises cash and cash equivalents as of the acquisition/disposal date.

(c) DANONE call options acquired by the Company.

(d) Portion paid in cash.

(e) Derivative instruments used to manage net debt. As of December 31, 2016, also includes and consists almost entirely of cash flows related to the hedging of the WhiteWave acquisition price that expired in 2017.

(f) Effect of reclassification with no impact on net debt.

The cash flows described correspond to items presented in the consolidated balance sheet. However, these flows may differ from changes in assets and liabilities, mainly as a result of the rules for (i) translating transactions in currencies other than the functional currency, (ii) translating the financial statements of companies with a functional currency other than the euro, (iii) changes in the consolidation scope, and (iv) other non-monetary items.

## Consolidated statement of changes in equity

(in € millions)	Notes	As of January 1, 2017	Movements during the period								As of December 31, 2017
			Other comprehensive income	Capital increase	Other transactions involving treasury shares and DANONE call options <sup>[a]</sup>	Counterpart entry to pre social-tax expense relating to performance shares <sup>[c]</sup>	Dividends paid to Danone shareholders – portion in shares	Dividends paid to Danone shareholders – portion in cash	Issue of undated subordinated notes	Other transactions with non-controlling interests	
Share capital		<b>164</b>					3				<b>168</b>
Additional paid-in capital		<b>4,178</b>		46			766				<b>4,991</b>
Retained earnings and others <sup>[a]</sup>	10.3	<b>12,035</b>	2,453		22	(770)	(279)	1,245	(10)	27	<b>14,723</b>
Cumulative translation adjustments		<b>(1,460)</b>	(1,724)						1	1	<b>(3,182)</b>
Gains and losses related to cash flow hedging derivatives, net of tax		<b>271</b>	(405)						(26)		<b>(160)</b>
Gains and losses related to available-for-sale financial assets, net of tax	12	<b>41</b>	9								<b>50</b>
Actuarial gains and losses on retirement commitments not recyclable to profit or loss, net of tax	8	<b>(439)</b>	5						(2)		<b>(436)</b>
Other comprehensive income		<b>(126)</b>	(391)	–	–	–	–	–	–	(28)	<b>(545)</b>
Treasury shares and DANONE call options	13.2	<b>(1,682)</b>			28						<b>(1,653)</b>
<b>Equity – Group share</b>		<b>13,109</b>	<b>338</b>	<b>47</b>	<b>28</b>	<b>22</b>	<b>–</b>	<b>(279)</b>	<b>1,245</b>	<b>(8)</b>	<b>–</b> <b>14,501</b>
Non-controlling interests		<b>85</b>	79				(86)		(6)		<b>73</b>
<b>Consolidated equity</b>		<b>13,194</b>	<b>417</b>	<b>47</b>	<b>28</b>	<b>22</b>	<b>–</b>	<b>(365)</b>	<b>1,245</b>	<b>(14)</b>	<b>–</b> <b>14,574</b>

(a) Undated subordinated notes.

(b) DANONE call options acquired by the Company.

(c) Group performance shares granted to certain employees and corporate officers.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### CONSOLIDATED FINANCIAL STATEMENTS

(in € millions)	Notes	As of January 1, 2016	Movements during the period								As of December 31, 2016
			Other comprehensive income	Capital increase	Other transactions involving treasury shares and DANONE call options <sup>(a)</sup>	Counterpart entry to pre-tax expense relating to performance shares <sup>(b)</sup>	Dividends paid to Danone shareholders - portion in shares	Dividends paid to Danone shareholders - portion in cash	Other transactions with non-controlling interests	Other changes	
Share capital		<b>164</b>									<b>164</b>
Additional paid-in capital		<b>4,132</b>		46							<b>4,178</b>
Retained earnings		<b>11,454</b>	1,720		(5)	24		(986)	(118)	(56)	<b>12,035</b>
Cumulative translation adjustments		<b>(1,177)</b>	[33]						(250)		<b>(1,460)</b>
Unrealized gains and losses related to cash flow hedging derivatives, net of tax		<b>21</b>	251								<b>271</b>
Unrealized gains and losses related to available-for-sale financial assets, net of tax	12	<b>42</b>	(1)								<b>41</b>
Actuarial gains and losses on retirement commitments not recyclable to profit or loss, net of tax	3.5	<b>(323)</b>	(116)								<b>(439)</b>
<b>Other comprehensive income</b>	3.5	<b>(261)</b>	<b>134</b>	-	-	-	-	-	-	-	<b>(126)</b>
Treasury shares and DANONE call options	13	<b>(1,707)</b>			28				(2)		<b>(1,682)</b>
<b>Equity – Group share</b>		<b>12,606</b>	<b>1,821</b>	<b>46</b>	<b>23</b>	<b>24</b>	-	<b>(986)</b>	<b>(120)</b>	<b>(306)</b>	<b>13,109</b>
Non-controlling interests	2.5	<b>63</b>	99					(93)	(11)	27	<b>85</b>
<b>Consolidated equity</b>		<b>12,669</b>	<b>1,920</b>	<b>46</b>	<b>23</b>	<b>24</b>	-	<b>(1,079)</b>	<b>(131)</b>	<b>(279)</b>	<b>13,194</b>

(a) DANONE call options acquired by the Company.

(b) Group performance shares and stock-options granted to certain employees and corporate officers.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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## NOTE 1. ACCOUNTING PRINCIPLES

### Note 1.1. Bases for preparation

The consolidated financial statements of Danone (the "Company"), its subsidiaries and associates (together, the "Group") as of and for the year ended December 31, 2017 were approved by Danone's Board of Directors on February 15, 2018 and will be submitted for approval to the Shareholders' Meeting on April 26, 2018.

The consolidated financial statements and the Notes to the consolidated financial statements are presented in euros. Unless indicated otherwise, amounts are expressed in millions of euros and rounded to the nearest million. Generally speaking, the values presented are rounded to the nearest unit. Consequently, the sum of the

rounded amounts may differ, albeit to an insignificant extent, from the reported total. In addition, ratios and variances are calculated on the basis of the underlying amounts and not on the basis of the rounded amounts.

The preparation of consolidated financial statements requires management to make estimates, assumptions and appraisals that affect the reported amounts in the consolidated balance sheet, consolidated income statement and Notes to the consolidated financial statements. The main such estimates and assumptions relate to:

	Notes
Measurement of intangible assets	9.3
Measurement of investments in associates	4.1, 4.4, 4.7, 4.8
Measurement of deferred tax assets	8.3
Recognition of liabilities related to put options granted to non-controlling interests	1.2, 3.1, 3.5
Determination of the amount of provisions for risks and charges	14.1, 14.2, 14.3
Determination of the amount of rebates, trade supports and other deductions related to agreements with customers	5.1

These assumptions, estimates and appraisals are made on the basis of available information and conditions at the end of the financial period presented. Actual amounts may differ from those estimates, particularly in a climate of economic and financial volatility.

In addition to the use of estimates, Danone's management uses its judgment to define the accounting treatment for certain activities and transactions, when they are not explicitly addressed in IFRS and related interpretations, particularly in the case of the recognition of put options granted to non-controlling interests.

### Note 1.2. Accounting framework applied

The Group's consolidated financial statements have been prepared in accordance with IFRS (International Financial Reporting Standards) as adopted by the European Union, which are available on the website of the European Commission ([http://ec.europa.eu/internal\\_market/accounting/ias/index\\_en.htm](http://ec.europa.eu/internal_market/accounting/ias/index_en.htm)).

#### Main standards, amendments and interpretations whose application is mandatory as of January 1, 2017

No amendment or interpretation whose application is mandatory as of January 1, 2017 had a material impact on the 2017 consolidated financial statements.

#### Main standards, amendments and interpretations published by the IASB whose application is not mandatory within the European Union as of January 1, 2017

- IFRS 15, *Revenue from Contracts with Customers*;
- IFRS 9, *Financial Instruments*.

Danone did not exercise the option to apply these standards, amendments and interpretations in advance to the consolidated financial statements for the year ended December 31, 2017.

In the case of IFRS 15, Danone conducted a qualitative and quantitative analysis of the main subjects that could affect the financial statements in collaboration with key personnel in the operating entities. Application of IFRS 15 did not have a material impact on revenue recognition on the transition date. The expected impacts correspond mainly to non-material reclassifications between sales

and selling expense related to services performed by customers as part of their contractual obligations. Danone has applied IFRS 15 since January 1, 2018 and has elected to restate the comparative financial statements.

IFRS 9 relating to financial instruments makes changes to:

- the conditions governing hedge accounting and the main accounting categories to be used to classify financial assets and liabilities: in view of the nature of Danone's transactions, the impact on the transition date is not material;
- the recognition of credit risk relating to financial assets by using an approach based on expected losses rather than incurred losses: the main impact of this change will be the recognition of impairment losses in respect of trade receivables not yet due. In view of the nature of Danone's activities and customers, the impact on the transition date is not material.

Danone has, since January 1, 2018, applied IFRS 9 in its entirety, including the provisions relating to hedge accounting, which are optional, and has elected not to restate the comparative financial statements.

**Main standards, amendments and interpretations published by the IASB whose application is mandatory within the European Union as of January 1, 2019**

- IFRS 16, Leases.

The impact of this standard on Danone's results and financial position is currently being assessed.

## NOTE 2. ACQUISITION OF THE WHITEWAVE FOODS COMPANY

### Note 2.1. Description of the transaction

On July 7, 2016, Danone announced the signing of an agreement to acquire The WhiteWave Foods Company ("WhiteWave"), the global leader in plant-based foods and beverages and organic produce.

The acquisition in cash, for USD 56.25 per share, represented, as of the date of the agreement, a total enterprise value of approximately USD 12.5 billion, including debt and certain other WhiteWave liabilities.

The transaction was unanimously approved by the boards of directors of both companies and by WhiteWave shareholders at the company's special shareholders' meeting held in October 2016.

### Note 2.2. Organization of WhiteWave's activities

Danone organized WhiteWave's activities as follows:

- the respective activities of Danone and WhiteWave in North America were combined into a single entity. This entity therefore combines the fresh dairy products activities of Danone and the WhiteWave activities in this region;
- Alpro, WhiteWave's activity in Europe, was combined with Danone's fresh dairy products activity to become a central component of its new plant-based products category, with the aim of expanding their positions and developing them worldwide.

### Note 2.3. Acquisition price

The effective transaction price totaled USD 12.1 billion:

- USD 10.4 billion to acquire WhiteWave's outstanding shares, including shares issued through the exercise of stock-options;
- USD 1.7 billion in connection with the early repayment of financial debt subject to a change in control clause. WhiteWave's bond debt totaling USD 500 million was extended.

It should be noted that the full amount of financing needed for the transaction was raised at year-end 2016:

- bond issues totaling €6.2 billion and USD 5.5 billion;
- along with short-term hedging transactions to manage financial risk until completion of the acquisition.

### Other standards

None.

### Other IASB and IFRIC projects

The Group is also closely monitoring the work of the IASB and the IFRIC, which could lead to a revision of the treatment of put options granted to non-controlling interests.

The authorizations from the European competition authorities (European Commission) and the United States Department of Justice were granted subject to the condition that Danone divests a portion of its growth milk activities in Belgium (representing less than €10 million in sales) and in the American fresh dairy products subsidiary Stonyfield (representing sales of approximately USD 370 million in 2016).

The transaction was finalized on April 12, 2017. In the course of finalizing the transaction, WhiteWave's shares were delisted from the New York Stock Exchange. Danone now holds 100% of the company's share capital.

Danone therefore adjusted its internal reporting and now follows these activities through, respectively:

- EDP International Reporting entity, which includes Danone's Fresh Dairy Products activity in Europe, the CIS and ALMA zones (Asia-Pacific/Latin America/Middle East/Africa) as well as WhiteWave's activities in Europe, Latin America and China;
- EDP Noram Reporting entity, which comprises the activities of DanoneWave.

The hedging instruments were settled on payment of the acquisition, resulting in a €0.4 billion gain on currency transactions before tax, which was recognized as a reduction in the acquisition price.

Converted into euros on the acquisition date and after taking into account currency hedges, the acquisition price was therefore €11.1 billion.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 2. ACQUISITION OF THE WHITEWAVE FOODS COMPANY

#### Note 2.4. Recognition of the transaction

The controlled WhiteWave entities were fully consolidated by Danone as of their acquisition on April 12, 2017.

#### Preliminary goodwill

This business combination was recognized on a preliminary basis.

(in € billions)	As of the acquisition date <sup>[b]</sup>
<b>2017</b>	
Intangible assets	3.2
Property, plant and equipment	1.3
Inventories	0.3
Other assets	1.1
<b>Fair value of acquired assets <sup>[a]</sup></b>	<b>5.9</b>
Financial liabilities	0.7
Deferred tax liabilities	1.1
Other liabilities	0.9
<b>Fair value of assumed liabilities <sup>[a]</sup></b>	<b>2.8</b>
<b>Fair value of purchased net assets</b>	<b>3.1</b>
Acquisition price	11.1
<b>Preliminary goodwill</b>	<b>8.0</b>

(a) As of the acquisition date.

(b) The assets and liabilities denominated in U.S. dollars have been converted into euros at the rate prevailing as of the acquisition date, i.e. EUR 1= USD 1.06.

The fair value adjustments relate mainly to intangible assets and the related deferred taxes.

The main components of the intangible assets were brands with an indefinite useful life and customer relationships. The provisional amount for the brands recognized was €3.0 billion, the most significant being *International Delight*, *Alpro* and *Silk*. The valuation method used was the relief-from-royalty method:

- the royalty rate was determined for each brand, based on benchmarks in the food and beverages sector. It was then adjusted as a result of qualitative analysis of the brand;
- it was applied to the forecast sales for each brand as per the long-term strategic plan;
- the discount rate used corresponded to the transaction's internal rate of return.

In addition, WhiteWave's bond debt was revalued at fair value as of the acquisition date, in accordance with the principles of Revised IFRS 3, on the basis of its listed price, i.e. USD 552.5 million.

Goodwill mainly represents the advantages related to this business sector, its growth potential, WhiteWave's positioning in this market, the expected synergies in terms of combining know-how and industrial marketing and human capital.

#### Other information

Acquisition expenses recognized in Danone's consolidated financial statements totaled €51 million before tax, of which €48 million was recognized in 2016 in Other operating income (expense), with the balance recognized in 2017.

WhiteWave's contribution to 2017 consolidated sales totaled €2.7 billion. Had the transaction been completed on January 1, 2017, the Group's 2017 consolidated sales would have been €25.7 billion, with recurring operating income of €3.6 billion.

Meanwhile, integration expenses for the period totaled €91 million, recognized under Other operating income (expense). These expenses corresponded mainly to transition and reorganization costs.

## Note 2.5. Disposal of Stonyfield (EDP Noram, United States)

On July 3, 2017, Danone entered into an agreement with Lactalis for the sale of Stonyfield. The sale took place on August 1, 2017, at a price equivalent to €758 million.

The sale generated a capital gain of €628 million, which was recognized in Other operating income (expense) for the year ended December 31, 2017.

## Note 2.6. Early repayment of WhiteWave's bond debt

WhiteWave exercised its early repayment option in respect of the full amount of its USD 500 million bond debt which was due to mature in 2022 and had a coupon of 5.375%. The net, pre-tax impact of this early repayment was USD 76 million, corresponding mainly to the contractual penalty of USD 122 million net of the recycling of the USD 52.5 million revaluation reserve.

The net amount received after tax in respect of the transaction totaled €427 million and was recognized on the Net cash inflows on disposals of subsidiaries and financial investments line in the consolidated statement of cash flows for the year ended December 31, 2017.

These amounts are fully recognized in the income statement for the year ended December 31, 2017 under Other financial income (expense). The USD 122 million cash flow is classified within Cash flows provided by (used in) financing activities in the consolidated statement of cash flows.

# NOTE 3. FULLY CONSOLIDATED COMPANIES AND NON-CONTROLLING INTERESTS

## Note 3.1. Accounting principles

### Fully consolidated companies

The Group fully consolidates all subsidiaries over which it has the ability to exercise exclusive control, whether directly or indirectly. Exclusive control over an investee is assessed [i] by the power the Group has over said investee, [ii] whether it is exposed, or has rights, to variable returns from its relationship with the investee, and [iii] whether it uses its power over the investee to affect the amount of the Group's returns.

Full consolidation enables the recognition of all assets, liabilities and income statement items relating to the companies concerned in the Group's consolidated financial statements, after the elimination of intercompany transactions, the portion of the net income and equity attributable to owners of the Company (Group share) being distinguished from the portion relating to other shareholders' interests (Non-controlling interests). Intercompany balances and all material intercompany transactions between consolidated entities (including dividends) are eliminated in the consolidated financial statements.

### Business combinations: acquisitions resulting in control being obtained, partial disposals resulting in control being lost

The accounting treatment of acquisitions resulting in control being obtained and partial disposals resulting in control being lost is as follows:

- when control is obtained, the incidental transaction costs are recognized in the income statement under the heading Other operating income (expense), and presented in the cash flow statement within cash flows from operating activities, in the year in which they are incurred. In addition, price adjustments are initially recognized at their fair value in the acquisition price and their subsequent changes in value are recognized in the income statement under the heading Other operating income (expense), all payments relating to these adjustments are presented in the cash flow statement within cash flows from operating activities;

- when control is obtained [or lost], the revaluation at its fair value of the interest previously held [or the residual interest] is recognized in the income statement under the heading (i) Other operating income (expense) when control is lost, (ii) Share of profit of associates when control is obtained of an entity previously accounted for as an associate, and (iii) Other financial income (expense) when control is obtained of an entity previously accounted for as an investment in a non-consolidated company;
- when control is obtained, non-controlling interests are recognized, either at their share of the fair value of the assets and liabilities of the acquired entity, or at their fair value. In the latter case, the goodwill is then increased by the portion relating to these non-controlling interests. The treatment adopted is selected on an individual basis for each acquisition.

Business combinations may be recognized on a provisional basis, as the amounts allocated to the identifiable assets acquired, liabilities assumed and goodwill may be amended during a maximum period of one year from their acquisition date.

### Acquisitions or disposals of interests in controlled companies with no impact on control

Purchases or disposals of interests in controlled companies that do not result in control being obtained or lost are recognized directly in equity under the heading Retained earnings, as transfers between the Group share and the non-controlling interests' share in the consolidated equity, with no impact on profit or loss, and the corresponding cash flows are presented within cash flows relating to financing activities. The same accounting treatment is applied to the costs associated with these transactions.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 3. FULLY CONSOLIDATED COMPANIES AND NON-CONTROLLING INTERESTS

#### Note 3.2. Main changes during the period

##### 2017 fiscal year

(in percentage)	Notes	Reporting entity	Country	Transaction date <sup>(a)</sup>	Ownership as of December 31	
					2016	2017
<b>Main companies consolidated for the first time during 2017</b>						
WhiteWave group companies	2	EDP International and EDP Noram	Several countries, mainly United States and Europe	April	-	100.0%
<b>Main consolidated companies with changes in ownership percentage</b>						
Danone-Unimilk group	3.5	EDP International	CIS	October	92.9%	97.6%
Happy Family	3.5	Specialized Nutrition	United States	July	91.9%	100.0%
<b>Main companies no longer fully consolidated as of December 31</b>						
Stonyfield	2.5	EDP Noram	United States	July	100.0%	-

(a) Month in the 2017 fiscal year.

##### 2016 fiscal year

(in percentage)	Reporting entity	Country	Transaction date <sup>(a)</sup>	Ownership as of December 31	
				2015	2016
<b>Main companies consolidated for the first time during 2016</b>					
Halayeb	Fresh Dairy Products	Egypt	February	-	100.0%
<b>Main consolidated companies with changes in ownership percentage</b>					
Fan Milk Group's companies	Fresh Dairy Products	West Africa	February	49.0%	51.0%
Danone Spain	Fresh Dairy Products	Spain	March	92.4%	99.7%
Danone-Unimilk group	Fresh Dairy Products	CIS	January	70.9%	92.9%
Centrale Danone	Fresh Dairy Products	Morocco	March	95.9%	99.7%
<b>Main companies no longer fully consolidated as of December 31</b>					
Dumex China <sup>(b)</sup>	Early Life Nutrition	China	May	100.0%	-

(a) Month in the 2016 fiscal year.

(b) Dumex Baby Foods Co. Ltd.

### Note 3.3. Fully consolidated companies

The list of companies included in the Group's consolidation scope, whether they are fully consolidated directly or indirectly or recognized as investments in associates as of December 31, 2017, is available on the Group's website ([www.danone.com](http://www.danone.com)).

### Note 3.4. Accounting for acquisitions resulting in control being obtained in 2017 other than WhiteWave

The business combinations carried out in 2017 other than WhiteWave were not material.

### Note 3.5. Non-controlling interests

#### Main companies in terms of net income and consolidated net assets, fully consolidated but not wholly owned

As a result of the buyouts carried out in recent years, non-controlling interests in companies that are fully consolidated but not wholly owned were not material as of December 31, 2017.

#### Liabilities related to put options granted to non-controlling interests

##### Accounting principles

The Group granted put options to third parties with non-controlling interests in certain consolidated subsidiaries, with these options giving the holders the right to sell part or all of their investment in these subsidiaries. These financial liabilities do not bear interest.

##### Changes during the period

(in € millions)	2016	2017
<b>As of January 1</b>	862	699
New options and options recognized previously in accordance with IAS 39	-	-
Options exercised <sup>[a]</sup>	(285)	(111)
Changes in the present value of the options	121	19
<b>As of December 31 <sup>[b]</sup></b>	<b>699</b>	<b>607</b>

(a) Carrying amount at the closing date of the previous period.

(b) Several options, none of which individually exceeds €200 million. In most cases, the strike price is an earnings multiple.

In accordance with IAS 32, *Financial instruments: presentation*, when non-controlling interests hold put options enabling them to sell their investment to the Group, a financial liability is recognized in an amount corresponding to the present value of the option strike price, and the counterpart of the liability arising from these obligations is:

- on the one hand, a reduction in the carrying amount of the non-controlling interests;
- on the other, a reduction in the equity – Group share for the amount of the liability that exceeds the carrying amount of the corresponding non-controlling interests. This item is adjusted at the end of each reporting period to reflect changes in the strike price of the options and the carrying amount of non-controlling interests. In the absence of specific provisions stipulated in IFRS, the Company has applied the recommendations issued by the AMF (*Autorité des Marchés Financiers*) in November 2009.

## NOTE 4. ASSOCIATES

### Note 4.1. Accounting principles

#### Accounting treatment

All companies in which the Group exercises a significant influence, directly or indirectly, are accounted for using the equity method. Under this method, the Group recognizes in the carrying amount of the shares held in the associated or jointly-controlled entity the acquisition-related cost of the shares adjusted by its proportionate share of changes in the entity's net assets since its acquisition.

Upon the acquisition of investments accounted for using the equity method, the acquisition price of the shares is allocated on a fair value basis to the identifiable assets acquired and liabilities assumed. The difference between the acquisition price and the Group's share in the fair value of the assets acquired and liabilities assumed represents goodwill, which is added to the carrying amount of the shares.

The main components of Net income of associates are:

- the Group's share of the profits or losses of its associates, calculated on the basis of estimates;

- gains or losses on disposals of shareholdings in associates;
- the revaluation reserve resulting from a loss of influence where there is no disposal of shares;
- impairment of investments in associates.

#### Impairment review

The Group reviews the measurement of its investments in associates when events or circumstances indicate that impairment is likely to have occurred. With regard to listed shares, a significant or prolonged fall in their stock price below their historical stock price constitutes an indication of impairment.

An impairment provision is recognized within Share of profit of associates when the recoverable amount of the investment falls below its carrying amount.

### Note 4.2. Main associates in terms of net income and consolidated net assets

<i>(in € millions except percentage)</i>	Notes	Country	Listing market <sup>[a]</sup>	2016		As of December 31 2017	
				Ownership	Market capitalization <sup>[a][b]</sup>	Ownership	Market capitalization <sup>[a][b]</sup>
Mengniu <sup>[c]</sup>	4.4	China	Hong Kong	9.9%	9.9%	9.9%	9,742
Yashili <sup>[d]</sup>	4.4	China	Hong Kong	25.0%	25.0%	25.0%	759
Yakult <sup>[e]</sup>	4.5	Japan	Tokyo	21.3%	21.3%	21.3%	11,077

[a] If the company is listed.

[b] The amount disclosed is 100% of the company's market capitalization.

[c] INNER MONGOLIA MENGNIU DAIRY (GROUP) CO LTD.

[d] YASHILI INTERNATIONAL HOLDINGS LTD.

[e] YAKULT HONSHA CO LTD.

The Group acquired its stake in Mengniu and Yashili on one hand and Yakult on the other hand under the terms of broader agreements, the main aim of which was operational collaboration and the development of regional categories and markets.

In 2017, these companies accounted for more than 70% in total of Investments in associates (other investments in associates did not, individually, account for more than 10% of the total). In addition, none of these companies accounted for more than 5% of the net income or consolidated net assets.

## Note 4.3. Main changes during the period

### 2017 fiscal year

The Group did not recognize any material changes during the period.

### 2016 fiscal year

(in percentage)	Country	Transaction date <sup>[a]</sup>	2015	Ownership as of December 31 2016
<b>Main companies accounted for using the equity method for the first time during 2016</b>				
Michel et Augustin	France	July	–	40.1%
<b>Main associates with changes in ownership percentage</b>				
–				
<b>Main companies no longer accounted for using the equity method as of December 31</b>				
–				

[a] Month of the 2016 fiscal year.

## Note 4.4. Mengniu (EDP International, China) and Yashili (Specialized Nutrition, China)

### Background to the acquisition of these equity interests

In 2013, Danone, COFCO and Mengniu announced the signing of agreements to accelerate the development of fresh dairy products in China. Under the terms of these agreements, Danone became a strategic shareholder in Mengniu and a joint venture for the production and sale of fresh dairy products in China was established by the pooling of the respective assets of the two companies. Danone owns 20% and Mengniu 80% of the new joint venture. In 2014, Danone, Mengniu and Yashili decided to extend their strategic alliance into infant milk formula in China. This enabled Danone to hold a 25% stake in Yashili and become its second-largest shareholder behind Mengniu, which owns a 51% stake. Lastly, in 2016, the Dumex activity in China was merged with Yashili, thereby building a strong local infant milk formula brand platform.

### Main financial information

(in € millions)	Interim financial statements as of June 30	Financial statements for the year ended December 31	Interim financial statements as of June 30
	2016	2017	2016
Non-current assets <sup>[a]</sup>	4,015	4,000	4,121
Current assets <sup>[a]</sup>	2,944	2,709	3,102
Equity <sup>[a]</sup>	3,631	3,483	3,396
Non-current liabilities <sup>[a]</sup>	986	1,136	1,591
Current liabilities <sup>[a]</sup>	2,341	2,090	2,236
Sales <sup>[a]</sup>	3,736	7,316	3,958
Net income <sup>[a]</sup>	162	(111)	150
Other comprehensive income <sup>[a]</sup>	(8)	(5)	(6)

[a] Published financial statements prepared in accordance with IFRS. Income statement items have been translated into euros at the average exchange rate for the reporting period. Balance sheet items were translated into euros at the exchange rate in effect at the end of the reporting period.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 4. ASSOCIATES

#### **Impairment review as of December 31, 2017**

The Group has not noted any indications of impairment. In particular, the stock price of the Mengniu group is now higher than the average purchase price of its shares.

#### **Impairment review as of December 31, 2016**

The Group noted a significant fall in the stock price of Mengniu compared to the average purchase price of its shares, which was due to a financial performance in 2016 below expectations as well as its profit warning issued on December 15, a decline that constituted an indication of impairment.

As of December 31, 2016, the carrying amount of the investment in Mengniu (€786 million) was subjected to an impairment test based on estimated future cash flows. This resulted in no impairment provision being recognized as of December 31, 2016.

#### **Yashili (Specialized Nutrition, China)**

This shareholding, acquired under the terms of the Group's strategic agreement with Mengniu, is recognized under Investments in associates. As of December 31, 2017, Danone held 25% of Yashili's share capital, had significant influence over its operating policies and was involved in its governance, in particular through its right to appoint two members of the board of directors and it proposed the candidate for appointment as Chief Executive Officer. Consequently, its shareholding is recognized within Investments in associates.

#### **Impairment review as of December 31, 2017**

The Group noted significant volatility in the Yashili stock price in 2017, which remained below the average purchase price of its shares, resulting in a 2017 financial performance impacted by the delay in delivering the expected effects of the strategic changes made by management since 2015.

As of December 31, 2017, the carrying amount of the investment in Yashili (€324 million) was subjected to an impairment test based on estimated future cash flows.

The assumptions used reflect the results expected from the strategic changes made by management and gradually implemented since year-end 2015, i.e. dynamic sales growth over the period 2018 to 2022 and a significant increase in profitability. Meanwhile, the assumptions for the discount rate and long-term growth rate were 9.0% and 3.0%, respectively.

Following the impairment test carried out in late 2017, no change was made as of December 31, 2017 to the impairment provision recognized in 2016.

Lastly, the sensitivity analyses on the key assumptions used to calculate this value in use, taken individually, gave the following results:

Assumptions	Indicators	Additional impairment (in € millions)
(500) bps	Sales growth (applied each year for five years)	-
(500) bps	Recurring operating margin (applied each year for five years)	(42)
(100) bps	Long-term growth rate	-
+100 bps	Discount rate	-

#### **Impairment review as of December 31, 2016**

The Group noted a significant fall in the stock price of Yashili compared to the average purchase price paid by the Group for its shares, which was due to the 2016 financial performance falling short of expectations as well as its profit warning issued on December 15, a decline that constituted an indication of impairment.

As of December 31, 2016, the carrying amount of the investment in Yashili (€452 million) was subjected to an impairment test based on estimated future cash flows.

The assumptions used reflect the results expected from the strategic changes made by Yashili's management and gradually implemented since 2015. Their effects are expected to be felt steadily over the 2017 to 2021 period. Meanwhile, the assumptions for the discount rate and long-term growth rate were 9.1% and 3.0%, respectively.

The value in use calculated on these bases showed impairment of €98 million, recorded under Share of profit of associates in 2016. After impairment, Yashili's carrying amount as of December 31, 2016 was €354 million.

## Note 4.5. Yakult (EDP International, Japan)

#### **Main characteristics of the investment**

Danone has a stake in Yakult and has representatives on the company's board of directors under the terms of its strategic alliance signed in 2004, which aimed at strengthening their global leadership in probiotics and accelerating the growth of both companies in the functional food market, the first phase of which had ended in May 2012.

On April 26, 2013, Danone and Yakult signed a new cooperation agreement to replace the existing strategic alliance. This new agreement calls for existing collaborations to be continued and envisages extending them into areas that are more operational in nature. It does not modify either Danone's equity interest in Yakult or its influence in that company and does not have any impact on the Group's consolidated financial statements, as the company will continue to be accounted for as an associate.

As of December 31, 2017, Danone had 21.3% of the voting rights and two representatives on the company's board of directors. Consequently, its shareholding is recognized within Investments in associates.

It should be noted that, as Yakult's fiscal year closing date is March 31, the amounts prepared for Group consolidation purposes as of December 31 are estimated on the basis of the most recent financial statements published for each fiscal year (interim financial statements for the six months ended September 30, 2016 for 2016 and interim financial statements for the six months ended September 30, 2017 for 2017).

Danone's share in Yakult net income for 2017 fiscal year was estimated at €55.4 million.

#### **New phase in Danone's strategic partnership with Yakult**

On February 14th, 2018 Danone has announced a new phase in its partnership with Yakult, thus strengthening their long-term strategic collaboration in probiotics, while optimizing its capital allocation:

- Intensified collaboration to promote and develop probiotics activities;

- Reduced stake in Yakult: in accordance with its continued focus on disciplined capital allocation, Danone announced in parallel its intention to sell part of its stake in Yakult. The intended divestiture will be carried out through:
  - a market transaction launched on February 14th, 2018 by Yakult and expected to settle in March;

- a share buyback program launched in Yakult, in which Danone will participate.

Following the completion of these transactions, Danone's resulting stake in Yakult's issued share capital is expected to be approximately 7%, subject to market conditions. With this, Danone is expected to remain Yakult's largest shareholder and will continue to sit on the company's Board of Directors.

## Main financial information

(in € millions)	2016	2017		
	Financial statements for the year ended March 31	Interim financial statements as of September 30	Financial statements for the year ended March 31	Interim financial statements as of September 30
Non-current assets <sup>[a]</sup>	2,783	2,994	2,989	2,754
Current assets <sup>[a]</sup>	1,733	1,935	1,916	1,857
Equity <sup>[a]</sup>	2,857	3,039	3,156	3,016
Non-current liabilities <sup>[a]</sup>	785	837	793	709
Current liabilities <sup>[a]</sup>	873	1,053	956	886
Sales <sup>[a]</sup>	3,074	1,562	3,129	1,588
Net income <sup>[a]</sup>	227	124	249	144
Other comprehensive income <sup>[a]</sup>	(121)	(260)	(103)	56

(a) Published financial statements prepared in accordance with Japanese GAAP. Income statement items have been translated into euros at the average exchange rate for the reporting period. Balance sheet items have been translated into euros at the exchange rate in effect at the end of the reporting period.

## Carrying amount

(in € millions)	As of December 31	
	2016	2017
Carrying amount	785	824

## Note 4.6. Carrying amount and changes during the period

(in € millions)	Notes	Net goodwill	2016		2017	
			Group's share in net assets and net income	Total	Net goodwill	Group's share in net assets and net income
<b>As of January 1</b>		<b>1,414</b>	<b>1,468</b>	<b>2,882</b>	<b>1,290</b>	<b>1,440</b>
Acquisitions, influence acquired during the year and capital increase	4.3	24	10	34	12	24
Disposals and losses of influence during the year and changes in ownership percentage	4.3	(38)	58	21	(1)	(1)
Share of profit of associates before impact of disposals, revaluation and other	4.8	–	104	104	–	114
Dividends paid		–	(53)	(53)	–	(55)
Translation adjustments		(12)	18	6	(95)	(111)
Impairment		(98)	–	(98)	–	–
Adjustment of the Group's share in net assets		–	(165)	(165)	–	61
<b>As of December 31</b>		<b>1,290</b>	<b>1,440</b>	<b>2,730</b>	<b>1,207</b>	<b>1,472</b>

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 5. INFORMATION CONCERNING THE GROUP'S OPERATING ACTIVITIES

#### Note 4.7. Impairment review of Investments in associates other than Mengniu and Yashili

##### Impairment review as of December 31, 2017

Following the impairment review of other investments in associates, the Group did not recognize any impairment.

#### Note 4.8. Share of profit of associates

(in € millions)	Year ended December 31	
	2016	2017
Share of profits of associates before gains (losses) on disposal, revaluation and other	104	114
Impairment charges	(98)	-
Gains (losses) on disposal, revaluation and other	(5)	(5)
<b>Total</b>	<b>1</b>	<b>109</b>

## NOTE 5. INFORMATION CONCERNING THE GROUP'S OPERATING ACTIVITIES

#### Note 5.1. Accounting principles

##### Sales

The Group's sales mainly comprise sales of finished products. They are recognized in the income statement when the risks and benefits incident to ownership are transferred.

Sales are stated net of trade discounts and customer rebates, as well as net of costs relating to trade support and listing or linked to occasional promotional actions invoiced by customers. These amounts are estimated when net sales are recognized, on the basis of agreements with the customers concerned.

##### Cost of goods sold

The cost of goods sold mainly comprises industrial costs (including raw material costs, depreciation of industrial assets and personnel costs relating to production activity) and certain logistics and transportation costs.

#### Note 5.2. Operating segments

##### General principles

The key indicators reviewed and used internally by the primary operational decision-makers (the Chairman and Chief Executive Officer, Emmanuel FABER, and the Chief Financial Officer, Strategy and Information Systems, Cécile CABANIS) to assess operational performance are:

- Sales;
- Recurring operating income;
- Recurring operating margin, which corresponds to the ratio of Recurring operating income to Sales.

In order to reflect the recent evolutions of Danone with the setup of a new company organization creating optimal conditions for the growth, efficiency and integration of WhiteWave, the Company reviewed the organization of its Reporting entities as well as the geographic areas of its activities in the first half of 2017.

##### Impairment review as of December 31, 2016

Following the impairment review of other investments in associates, the Group did not recognize any impairment.

##### Selling expense

Selling expenses mainly comprise marketing expense and consumer promotions as well as sales force overheads.

##### General and administrative expense

General and administrative expenses mainly comprise other personnel and administrative costs.

##### Research and Development expense

Development costs are generally expensed as incurred due to the very short time between the date on which technical feasibility is demonstrated and the date on which the products are launched.

Certain development costs are recognized under assets in the consolidated balance sheet (see Note 9 of the Notes to the consolidated financial statements).

##### Reporting by Reporting entity

Among the key indicators reviewed and used internally by the primary operational decision-makers, only Sales, Recurring operating income and Recurring operating margin are monitored by Reporting entity, while the other indicators are monitored at Group level. The main decision-makers monitor the four Reporting entities that now make up the Danone company organization:

- EDP International, which comprises Danone's Fresh Dairy Products activities in Europe, the CIS and ALMA zones, as well as WhiteWave's activities in Europe, Latin America and China;
- EDP Noram, which includes the Fresh Dairy Products activities of Danone and WhiteWave in North America after they were combined into a single entity called DanoneWave with a common management organization;

- the Specialized Nutrition Reporting entity, which combines the Early Life Nutrition and Advanced Medical Nutrition Businesses under common management. These Businesses have similar long-term economic characteristics, and this reorganization seeks to promote synergies and accelerate their potential;
- the Waters Reporting entity continues to be presented as before.

### Reporting by geographical area

Starting in the first half of 2017, reporting is broken down into the following two geographical areas:

- the Europe and Noram segment combines Europe region and Noram region (United States and Canada) as reported in 2016, since these regions now have similar characteristics, given the predominant role played by the Essential Dairy and Plant-Based Reporting entities in both regions, and their economic and geopolitical environments which are also very similar;
- Rest of the World, combining the ALMA and CIS regions, as reported in 2016.

The aggregate figures by operating segment for the comparable period are therefore presented below in a comparable manner.

### Information by Reporting entity

(in € millions, except percentage)	Year ended December 31					
	Sales <sup>(a)</sup>		Recurring operating income		Recurring operating margin	
	2016	2017	2016	2017	2016	2017
EDP International	8,229	8,424	731	760	8.9%	9.0%
EDP Noram	2,506	4,530	351	556	14.0%	12.3%
Specialized Nutrition	6,634	7,102	1,419	1,685	21.4%	23.7%
Waters	4,574	4,621	521	541	11.4%	11.7%
<b>Group total</b>	<b>21,944</b>	<b>24,677</b>	<b>3,022</b>	<b>3,543</b>	<b>13.8%</b>	<b>14.4%</b>

(a) Sales to third parties.

### Information by geographical area

#### Sales, Recurring operating income and Recurring operating margin

(in € millions, except percentage)	Year ended December 31					
	Sales <sup>(a)</sup>		Recurring operating income		Recurring operating margin	
	2016	2017	2016	2017	2016	2017
Europe and Noram <sup>(b)</sup>	10,933	13,193	1,842	2,048	16.8%	15.5%
Rest of the World	11,011	11,484	1,180	1,495	10.7%	13.0%
<b>Group total</b>	<b>21,944</b>	<b>24,677</b>	<b>3,022</b>	<b>3,543</b>	<b>13.8%</b>	<b>14.4%</b>

(a) Sales to third parties.

(b) Including net sales of €2,104 million generated in France in 2017 (€2,174 million in 2016).

### Top ten countries contributing to sales

(in percentage)	Year ended December 31	
	2016	2017
United States	11%	18%
France	10%	9%
China	7%	7%
Russia	7%	7%
Indonesia	6%	5%
United Kingdom	5%	5%
Argentina	4%	4%
Mexico	5%	4%
Spain	5%	4%
Germany	4%	4%

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 5. INFORMATION CONCERNING THE GROUP'S OPERATING ACTIVITIES

#### Non-current assets: Property, plant and equipment and intangible assets

	As of December 31	
(in € millions)	2016	2017
Europe and Noram <sup>[a]</sup>	11,532	22,517
Rest of the World	9,307	8,433
<b>Group total</b>	<b>20,839</b>	<b>30,950</b>

(a) Including €2,159 million in France as of December 31, 2017 (€2,011 million as of December 31, 2016).

#### Note 5.3. Other components of recurring operating income

#### Other income (expense)

		Year ended December 31	
(in € millions)	Notes	2016	2017
Employee benefits <sup>[a]</sup>	7.2, 7.3	(164)	(165)
Various taxes <sup>[b]</sup>		(56)	(59)
Restructuring costs <sup>[c]</sup>		(42)	(60)
Capital gains on disposals of property, plant and equipment and intangible assets		7	3
Other <sup>[d]</sup>		(23)	62
<b>Total</b>		<b>(278)</b>	<b>(219)</b>

(a) Employee profit-sharing, Group performance shares and stock-options, defined benefit retirement plans and other employee benefits.

(b) Comprises notably sales taxes.

(c) Excluding restructuring of the Group's activities in Argentina and of EDP International Reporting entity mainly in Europe and Latin America.

(d) Comprises mainly currency translation differences, asset impairment, the effects of provisions, notably for doubtful receivables, compensations received from insurance companies and several other components.

#### Note 5.4. Working capital

#### Accounting principles

##### Inventories

Inventories and work-in-progress are recognized at the lower of cost and net realizable value. Cost is determined using the weighted average cost method.

##### Trade receivables

Trade receivables are recognized at their nominal value. Impairment provisions are recognized when their recovery appears uncertain. Methods used for determining such provisions are based mainly on an historical analysis of overdue payments.

The fair value of Trade receivables is considered to be equivalent to their carrying amount due to the high degree of liquidity of these items.

##### Transactions in foreign currencies

When they are not hedged, transactions denominated in foreign currencies are translated using the exchange rate prevailing on the date of the transaction. At period-end, trade receivables and trade payables denominated in foreign currencies are translated using exchange rates on that date. Foreign exchange gains and losses arising from transactions in foreign currencies are recognized under the heading Other income (expense) in the consolidated income statement.

When transactions denominated in foreign currencies are hedged, the hedging impact is recognized in the same item as the hedged element. As a result, all such transactions are recognized at the hedged spot rate, swap points being recognized under the heading Other financial income (expense).

**Carrying amount**

<i>(in € millions, except percentage)</i>	As of December 31	
	2016	2017
Goods purchased for resale	66	77
Raw materials and supplies	655	745
Semi-finished goods and work-in-progress	130	164
Finished goods	617	779
Non-refundable containers	46	38
Impairment provisions	(134)	(134)
Inventories, net	1,380	1,668
Trade and other receivables from operations	2,622	2,905
Impairment provisions	(99)	(111)
Trade receivables, net	2,524	2,794
State and local authorities	695	707
Derivatives – assets <sup>[a]</sup>	67	47
Other	298	292
Total other current assets	1,061	1,046
<b>Total current assets</b>	<b>4,964</b>	<b>5,508</b>
Trade payables	(3,772)	(3,904)
Year-end rebates payable to customers	(1,032)	(1,143)
State and local authorities	(293)	(181)
Personnel costs, including social security charges	(872)	(935)
Derivatives – liabilities <sup>[a]</sup>	(44)	(35)
Other	(500)	(422)
Total other current liabilities	(2,741)	(2,716)
<b>Total current liabilities</b>	<b>(6,513)</b>	<b>(6,620)</b>
<b>Working capital</b>	<b>(1,549)</b>	<b>(1,112)</b>
As a percentage of consolidated sales	7.1%	4.5%

(a) Fair value of derivatives used to hedge operational currency risk, most of which are implemented over a horizon of less than one year.

**Credit risk on trade receivables****Credit risk exposure**

Credit risk represents the risk of financial loss for the Group if a customer or counterparty should fail to meet its contractual payment obligations. The customer payment term is generally 30 days and the Group's main customers are essentially in the mass retail sector where credit risk is considered low.

Due to the number of customers located in diverse geographical areas and the fact that its main customers are in the mass retail sector and despite the current economic situation, the Group believes that it is neither exposed to significant credit risk, nor dependent on any single customer.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 5. INFORMATION CONCERNING THE GROUP'S OPERATING ACTIVITIES

#### Sales to the Group's largest customers and overdue receivables for which no impairment provision has been recognized

	Year ended December 31	
(in percentage)	2016	2017
<b>Portion of consolidated sales made to the Group's largest customers</b>		
Group's largest customer	4.9%	5.4%
Group's five largest customers	13.0%	12.6%
Group's ten largest customers	19.0%	19.1%
<b>Portion of overdue trade receivables for which no impairment provision has been recognized<sup>(a)</sup></b>	<b>5.8%</b>	<b>6.4%</b>

(a) More than 30 days overdue.

The increase between 2016 and 2017 was mainly due to transactions for which payment was delayed for administrative reasons but with no risk of non-payment.

#### Trade receivables derecognized in connection with the non-recourse factoring programs

	As of December 31	
(in € millions)	2016	2017
Total trade receivables derecognized in connection with the non-recourse factoring program <sup>(a)</sup>	107	23

(a) These relate to several Group subsidiaries that use non-recourse factoring programs (with transfer of risks and benefits).

#### Reverse factoring programs

The Group uses reverse factoring programs in the normal course of its business.

These programs are implemented within a strict framework, notably with respect to:

- use and function as a payment tool;
- exclusively for approved invoices;
- payment by Danone respecting the invoice terms, notably due dates, in accordance with applicable regulations and practices;
- at no cost to Danone.

The amounts to be paid using these payment tools are not reclassified. They remain commitments to suppliers and are carried as operating liabilities under Trade payables until paid by Danone, which has the effect of clearing the commitment.

Several of the Group's subsidiaries in various parts of the world are involved in these programs, none of which is individually material

#### Note 5.5. Property, plant and equipment and capital expenditure

##### Accounting principles

Property, plant and equipment acquired by the Group are recognized at cost of acquisition or at construction cost.

Assets used by the Group under finance leases are recognized as Property, plant and equipment in the consolidated balance sheet, when, in substance, the terms of the lease transfer to the Group essentially all of the risks and rewards associated with the ownership of the asset. The asset is recognized for an amount that corresponds to the lower of fair value and the discounted value of future lease payments. The assessment of the level of risks and rewards transferred is based on an analysis of the lease agreement. The financial debt associated with the leased asset is recognized as a liability in the consolidated balance sheet under Financial debt.

Interest on borrowings to finance the construction of property, plant and equipment until their operational start date is considered to be an integral part of the cost price of the property, plant and equipment, provided that the criteria of IAS 23, *Borrowing Costs* are met.

##### Depreciation

Depreciation of property, plant and equipment is calculated on a straight-line basis over the estimated useful lives as follows:

- buildings: 15 to 40 years;
- equipment, furniture and fixtures: 5 to 20 years;
- other: 3 to 10 years.

The depreciation charges in respect of property, plant and equipment are allocated to various headings in the income statement on the basis of the nature and utilization of the assets concerned.

##### Refundable containers

Refundable containers (including, in particular, jugs in the Waters Reporting entity) are recognized at cost. They are depreciated on a straight-line basis, based on available statistics for each Group entity, over the shorter of the following lengths of time:

- physical useful life, taking into account the internal and external breakage rates and wear and tear;
- commercial useful life, taking into account planned or likely modifications of containers.

When the amount of the refund changes, the liability for deposits received is measured based on the new amount.

**Carrying amount and changes during the period**

(in € millions)	2016				2017			
	Land and buildings	Machinery and equipment	Other and assets in progress	Total	Land and buildings	Machinery and equipment	Other and assets in progress	Total
<b>Gross amount</b>								
<b>As of January 1</b>	<b>2,541</b>	<b>5,994</b>	<b>1,917</b>	<b>10,452</b>	<b>2,758</b>	<b>6,547</b>	<b>2,006</b>	<b>11,312</b>
Capital expenditure <sup>[a]</sup>	64	189	721	974	108	134	776	1,018
Disposals	(19)	(86)	(42)	(147)	(19)	(54)	(78)	(151)
Reclassification of assets held for sale	47	(8)	4	43	11	33	4	48
Changes in consolidation scope	(45)	(22)	(12)	(78)	420	727	294	1,441
Translation adjustments	34	87	(29)	92	(172)	(455)	(136)	(763)
Impairment	(14)	(72)	(52)	(138)	(22)	(201)	(39)	(262)
Other <sup>[b]</sup>	150	466	(501)	115	268	486	(837)	(84)
<b>As of December 31</b>	<b>2,758</b>	<b>6,547</b>	<b>2,006</b>	<b>11,312</b>	<b>3,352</b>	<b>7,216</b>	<b>1,990</b>	<b>12,558</b>
<b>Depreciation</b>								
<b>As of January 1</b>	<b>(1,058)</b>	<b>(3,737)</b>	<b>(904)</b>	<b>(5,701)</b>	<b>(1,190)</b>	<b>(4,107)</b>	<b>(979)</b>	<b>(6,276)</b>
Depreciation charges and impairment	(122)	(432)	(130)	(684)	(125)	(470)	(142)	(737)
Disposals	13	77	41	130	14	47	46	108
Reclassification of assets held for sale	(37)	(3)	(6)	(46)	(6)	(20)	(2)	(28)
Changes in consolidation scope	30	20	8	58	(27)	(214)	(28)	(269)
Translation adjustments	(14)	(46)	26	(34)	48	236	61	346
Impairment	11	60	49	120	15	182	37	234
Other	(12)	(46)	(63)	(121)	(6)	22	52	69
<b>As of December 31</b>	<b>(1,190)</b>	<b>(4,107)</b>	<b>(979)</b>	<b>(6,276)</b>	<b>(1,276)</b>	<b>(4,323)</b>	<b>(954)</b>	<b>(6,553)</b>
<b>Carrying amount</b>								
<b>As of December 31</b>	<b>1,569</b>	<b>2,440</b>	<b>1,027</b>	<b>5,035</b>	<b>2,076</b>	<b>2,894</b>	<b>1,036</b>	<b>6,005</b>
<i>Including assets in progress</i>			668	668			673	673

(a) Excluding property, plant and equipment acquired under finance leases and presented under the Other heading.

(b) Comprises mainly property, plant and equipment acquired under finance leases.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 5. INFORMATION CONCERNING THE GROUP'S OPERATING ACTIVITIES

#### Impairment review of property, plant and equipment

**Property, plant and equipment** are reviewed for impairment when events or circumstances indicate that the recoverable amount of the asset [or group of assets to which it belongs] may be impaired:

- the recoverable amount corresponds to the higher of the market value and value in use;

- value in use is estimated on the basis of the discounted cash flows that the asset [or group of assets to which it belongs] is expected to generate over its estimated useful life in the conditions of use determined by the Group;

- market value corresponds to the estimated net selling price that could be obtained by the Group in an arm's length transaction.

An impairment provision is recognized when the recoverable amount of the asset proves to be lower than its carrying amount.

#### Capital expenditure during the period

	Year ended December 31	
(in € millions, except percentage)	2016	2017
Related cash flows	[925]	[969]
As a percentage of sales	4.2%	3.9%

#### Note 5.6. Off-balance sheet commitments relating to operating activities

##### Commitments given in 2017

(in € millions)	Total	Amount of financial flows for the period				
		2018	2019	2020	2021	2022 and after
Commitments to purchase goods and services <sup>[a]</sup>	(4,252)	[2,397]	(780)	(478)	(281)	(317)
Capital expenditure commitments	(197)	(187)	(9)	–	–	(1)
Operating lease commitments	(748)	(223)	(139)	(101)	(65)	(220)
Guarantees and pledges given	(25)	(22)	(1)	–	–	(2)
Other	(55)	(34)	(11)	(6)	(3)	(2)
<b>Total</b>	<b>(5,278)</b>	<b>[2,863]</b>	<b>(939)</b>	<b>(585)</b>	<b>(349)</b>	<b>(542)</b>

[a] Commitments relating mainly to purchases of milk, dairy ingredients and other food raw materials.

##### Commitments given in 2016

(in € millions)	Total	Amount of financial flows for the period				
		2017	2018	2019	2020	2021 and after
Commitments to purchase goods and services <sup>[a]</sup>	(2,995)	(1,960)	(541)	(261)	(95)	(139)
Capital expenditure commitments	(226)	(199)	(18)	(9)	–	–
Operating lease commitments	(694)	(213)	(132)	(102)	(68)	(179)
Guarantees and pledges given	(23)	(23)	–	–	–	–
Other	(46)	(26)	(11)	(8)	–	–
<b>Total</b>	<b>(3,984)</b>	<b>(2,421)</b>	<b>(702)</b>	<b>(380)</b>	<b>(163)</b>	<b>(318)</b>

[a] Commitments relating mainly to purchases of milk, dairy ingredients and other food raw materials.

#### Other commitments

The Company and its subsidiaries are parties to a variety of legal proceedings arising in the normal course of business, notably as a result of guarantees given on disposals since 1997. In some cases,

damages and interest are sought. Provisions are recognized when an outflow of resources is probable and the amount can be reliably estimated.

## Note 5.7. Financial risks associated with operating activities

The Group's financial risk policy and its organization are described in Note 12.1 of the Notes to the consolidated financial statements.

### Foreign exchange risk

Due to its international presence, the Group could be exposed to foreign exchange rate fluctuations in the context of its operating activities.

### Risk identification

The Group mainly operates on a local basis and consequently in the currency of the country in which it is operating, thereby incurring no currency risk. However, the location of some of the Group's production units may result in intercompany billings in foreign currencies. This applies particularly to the Specialized Nutrition Reporting entity and, to a lesser extent, to EDP Noram excluding WhiteWave and EDP International Reporting entities. Similarly, some raw materials are billed or indexed in foreign currencies, in particular as regards the Waters, EDP International and EDP Noram Reporting entities. Lastly, the Group is also developing some export activities. The sales and operating margin of some subsidiaries are therefore exposed to fluctuations of foreign exchange rates against their functional currency.

### Risk monitoring and management

Pursuant to its financial currency risk hedging policy, the Group's residual exposure (after hedging) is not significant during the hedging period.

As of December 31, 2017, the main hedged currencies in terms of value included the British pound, Australian dollar, Chinese yuan, Mexican peso, Brazilian real, Russian ruble and U.S. dollar (see Note 12.2 of the Notes to the consolidated financial statements).

### Commodities risk

Danone's raw materials needs consist mainly of:

- materials needed to produce food and beverage products, mainly milk and fruits (the "food raw materials"). On a value basis, milk represents the main raw material purchased by Danone. These purchases consist mainly of liquid milk, for which the operating subsidiaries typically enter into agreements with local producers

### Sensitivity of net income to changes in prices of the two main categories of raw materials purchased by the Group

Impact on the cost of raw materials for the fiscal year concerned of an increase/decrease in their price applied uniformly across all countries, throughout that fiscal year, using like-for-like exchange rates (projected annual rate determined by Danone for the 2017 fiscal year).

	Year ended December 31 at like-for-like exchange rates	
	2016	2017
(in € millions)	Gain (loss)	Gain (loss)
<b>Increase of 5%</b>		
Liquid milk, milk powder and other milk-based ingredients	(119)	(124)
Plastics, including PET	(78)	(81)
<b>Decrease of 5%</b>		
Liquid milk, milk powder and other milk-based ingredients	119	124
Plastics, including PET	78	81

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 6. EVENTS AND TRANSACTIONS OUTSIDE THE GROUP'S ORDINARY ACTIVITIES

## NOTE 6. EVENTS AND TRANSACTIONS OUTSIDE THE GROUP'S ORDINARY ACTIVITIES

### Note 6.1. Other operating income (expense)

#### Accounting principles

Other operating income (expense) is defined under Recommendation 2013-03 of the French CNC relating to the format of consolidated financial statements prepared under international accounting standards, and comprises significant items that, because of their exceptional nature, cannot be viewed as inherent to Danone's current activities. These mainly include capital gains and losses on disposals of fully consolidated companies, impairment charges on goodwill,

significant costs related to strategic restructuring and major external growth transactions, and incurred or estimated costs related to major crises and major litigation. Furthermore, in connection with Revised IFRS 3 and Revised IAS 27, Danone also classifies in Other operating income (expense) (i) acquisition costs related to business combinations, (ii) revaluation profit or loss accounted for following a loss of control, and (iii) changes in earn-outs related to business combinations and subsequent to the acquisition date.

#### Other operating income (expense) in 2017

In 2017, the net Other operating income of €192 million consisted mainly of the following items:

(in € millions)	Notes	Related income (expenses)
Capital gain on disposal of Stonyfield	2.5	628
Compensation received following the decision of the Singapore arbitration court in the Fonterra case	14.3	105
Territorial risks, mainly in certain countries in the ALMA region		(148)
Costs associated with the integration of WhiteWave <sup>[a]</sup>	2.4	(118)
Impairment of several intangible assets in Waters and Specialized Nutrition Reporting entities	9.3	(115)
Costs relating to the restructuring of EDP International Reporting entity in certain countries <sup>[b]</sup>		(78)
Restructuring of the Group's activities in Argentina as a result of the economic climate		(39)

(a) Integration costs for €(91) million and impact on income of inventory revaluations performed in connection with the purchase price allocation for €(27) million.

(b) Mainly concerns the adaptation of EDP International Reporting entity in Europe and Latin America.

#### Other operating income (expense) in 2016

In 2016, the net Other operating expense of €(99) million consisted mainly of the following items:

(in € millions)	Related income (expenses)
Profit on disposal of the Dumex activity in China <sup>[a]</sup>	91
Costs associated with the WhiteWave acquisition project	(57)
Danone 2020 transformational plan	(51)
Impairment of intangible assets	(31)
Restructuring of the Group's activities in Argentina as a result of the economic climate	(12)

(a) Corresponds mainly to the recycling of unrealized currency translation differences.

## NOTE 7. NUMBER OF EMPLOYEES, PERSONNEL COSTS AND EMPLOYEE BENEFITS

### Note 7.1. Number of employees at fully consolidated companies

#### Number of employees as of December 31 and breakdown by Reporting entity and geographical area

	As of December 31	
	2016	2017
<b>Total number of employees</b>	<b>99,187</b>	<b>104,843</b>
<b>By geographical area</b>		
Europe and North America	26%	31%
North America	2%	7%
Europe	24%	24%
Rest of the World	74%	69%
Asia, Pacific and Middle East	22%	20%
China	9%	8%
CIS	11%	9%
Africa	8%	9%
Latin America	24%	23%
<b>Total</b>	<b>100%</b>	<b>100%</b>
<b>By Reporting entity</b>		
EDP International	37%	36%
EDP Noram	2%	6%
Specialized Nutrition	20%	20%
Waters	38%	35%
Corporate functions	3%	3%
<b>Total</b>	<b>100%</b>	<b>100%</b>

### Note 7.2. Personnel costs of fully consolidated companies

	Year ended December 31	
(in € millions)	2016	2017
Salaries and social security charges <sup>[a]</sup>	(3,433)	(3,614)
Retirement obligations – defined benefit plans <sup>[b]</sup>	(33)	(39)
Expenses relating to Group performance shares and stock-options	(25)	(24)

(a) Salaries after social security charges. Also comprises the contributions in respect of defined contribution retirement plans.

(b) Service cost.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 7. NUMBER OF EMPLOYEES, PERSONNEL COSTS AND EMPLOYEE BENEFITS

#### Note 7.3. Retirement obligations and other long-term benefits

##### General principles

The Group contributes to employee retirement benefit plans in accordance with the laws and usual practices of countries in which its subsidiaries operate. As a result of contributions paid under such plans to private or state sponsored pension funds, the Group has no actuarial liability in that respect.

The Group also has contractual obligations for supplementary retirement plans, severance pay, retirement indemnities and personal protection plans. The related actuarial commitments are taken into account either through the payment of contributions to independently-managed funds responsible for their service and the fund administration, or through provisions.

##### Accounting principles

###### Defined contribution retirement plans

Contributions due under defined contribution plans are expensed as incurred. These expenses are allocated to different headings in the consolidated income statement.

###### Defined benefit retirement plans

The Group's obligations relating to defined benefit retirement plans are calculated using the projected unit credit method and by taking into account several actuarial assumptions, including employee turnover, salary increases and employees' expected active lives.

The carrying amounts of these plans on the consolidated balance sheet correspond to the actuarial value of the obligations, as defined above, less the fair value of the plan assets (retirement funds to which the Group contributes, for example). They are presented under the heading Provisions for retirement obligations and other long-term benefits.

In addition, the expected return on plan assets is measured on the basis of the discount rate used to estimate the actuarial value of retirement commitments.

Actuarial gains and losses resulting from experience adjustments and changes in the actuarial assumptions that are used to calculate the obligations net of the assets (including the difference between the expected return and the actual return on plan assets) are fully recognized within Other comprehensive income.

The recognized costs and income of defined benefit plans correspond mainly to:

- the cost of services provided during the year and of prior services [where relevant] recognized within Recurring operating income;
- the accretion of the present value of the obligations, net of the expected return on plan assets, recognized within Other financial income (expense).

###### Other long-term benefits

Other long-term benefits may be granted by certain Group companies to their employees, such as personal protection coverage and long-service awards. The Group's obligations in respect of these benefits are determined by applying a similar method to that used to determine the obligations relating to post-employment defined benefit plans.

The amounts recognized in the balance sheet in respect of these plans correspond to the present value of the obligations, as detailed above. They are presented under the heading Provisions for retirement obligations and other long-term benefits.

The actuarial gains and losses resulting from experience adjustments and changes in the actuarial assumptions used to calculate obligations are recognized in full within Recurring operating income of the fiscal year in which they are incurred.

##### Defined benefit retirement plans

###### Provisions for retirement obligations and other long-term benefits

(in € millions)	As of December 31	
	2016	2017
Defined benefit retirement plans	932	898
Other long-term benefits	27	21
<b>Total</b>	<b>959</b>	<b>919</b>

## Defined benefit retirement plans and other post-employment benefits

### Carrying amount of gross obligations

	As of December 31	
(in percentage)	2016	2017
Retirement plan for senior managers	33%	33%
Other	16%	17%
France	49%	50%
Germany	13%	12%
Indonesia	8%	8%
Belgium	5%	7%
United States	7%	7%
Ireland	7%	5%
Other <sup>(a)</sup>	11%	11%
<b>Total</b>	<b>100%</b>	<b>100%</b>

(a) Several countries, none of which represent more than 5% of the Group's gross obligations.

#### Group's principal obligation

The Group's principal defined benefit retirement plan obligations involve the Retirement plan for senior managers in France. This retirement plan, which was set up in 1976 to retain key managers, may also include certain senior executives who were "Group Directors" on December 31, 2003, at which date the plan was closed to new beneficiaries. On December 31, 2017, 115 Group Directors were members of this plan (excluding plan beneficiaries who had already claimed their pension benefits), compared to 170 potential beneficiaries in 2003.

#### General principles

This plan provides for a pension based on years of service and the amount of final salary, under the condition that the beneficiary is still in Danone's employment at the time of retirement. The pension:

- is paid after deducting certain pensions corresponding:
  - with respect to a first category of senior executives, to the full amount of retirement benefits they acquired over the course of their professional career;

- with respect to a second category of senior executives, to the full amount of retirement benefits that they acquired due to the implementation of a Company non-contributory supplementary retirement plan;
- and may reach a maximum of 65% of final salaries.

In the event of leaving Danone before the age of 55 or in the event of death before retirement, the employee loses all benefits under this plan, it being specified that if the employee is laid off after the age of 55, the plan benefits are preserved, subject to the beneficiary not taking any salaried position in the future.

#### Other obligations

Most of the other retirement plans introduced by the Group relate only to a given subsidiary in a given country. Consequently, the Group is required to manage several different plans in a given country. None is material.

### Carrying amount of provisions (gross obligations net of plan assets)

	As of December 31		
	2016		2017
(in € millions)	Retirement plan for senior managers	Other plans	Total
Vested rights with projected salaries	484	968	1 452
Fair value of plan assets	(156)	(364)	(520)
<b>Vested rights net of fair value of plan assets</b>	<b>328</b>	<b>604</b>	<b>932</b>
Impact of ceiling on assets	–	–	–
<b>Obligations for which provisions have been recorded on the balance sheet</b>	<b>328</b>	<b>604</b>	<b>932</b>
	316	583	898
	316	583	898

In addition, the total amount of contributions/benefits to be paid in 2018 in connection with these plans is estimated at €46 million.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 7. NUMBER OF EMPLOYEES, PERSONNEL COSTS AND EMPLOYEE BENEFITS

#### Actuarial assumptions

##### **Methodology**

The Group defines the actuarial assumptions by country and/or subsidiary.

The discount rates used in 2017 were obtained on the basis of investment grade (AA rating) bond yields of private issuers for durations

equivalent to that of the commitment in the corresponding monetary areas. The level of quality used is assessed on the basis of the rating obtained from the leading financial rating agencies. In the case of illiquid markets, the discount rate is determined using government bonds of equivalent maturity to the term of the assessed plans.

#### **Retirement plan for senior managers**

##### *Main actuarial assumptions*

	Year ended December 31	
	2016	2017
(in percentage, except for ages in number of years)		
Discount rate	1.7%	1.8%
Expected return on plan assets	1.7%	1.8%
Salary growth rate	3.0%	3.0%
Retirement age	60-66	60-66

##### *Sensitivity analysis of the key assumption, the discount rate*

	Year ended December 31	
	2016	2017
(in € millions)		
50 bps increase	(47)	(44)
50 bps decrease	53	51

**Changes in carrying amount of provisions**

(in € millions)	2016				2017			
	Vested rights	Plan assets	Impact of ceiling on assets	Obligations provisioned	Vested rights	Plan assets	Impact of ceiling on assets	Obligations provisioned
<b>As of January 1</b>	<b>1,255</b>	<b>(486)</b>	–	<b>769</b>	<b>1,452</b>	<b>(520)</b>	–	<b>932</b>
Service cost	33	–	–	33	39	–	–	39
Interest cost	38	–	–	38	35	–	–	35
Expected return on plan assets	–	[13]	–	(13)	–	(10)	–	(10)
Other	(1)	–	–	(1)	(19)	–	–	(19)
Expense for the year	69	[13]	–	57	56	(10)	–	46
Payments made to retirees	(44)	27	–	(18)	(51)	25	–	(26)
Contributions to plan assets	–	[19]	–	(19)	–	(39)	–	(39)
Changes in demographic assumptions	(2)	–	–	(2)	1	–	–	1
Changes in economic assumptions	134	–	–	134	(9)	–	–	(9)
Experience effects	41	[35]	–	6	10	(8)	–	1
Actuarial gains and losses	173	(35)	–	138	2	(8)	–	(7)
Translation adjustments	(2)	7	–	5	(35)	12	–	(22)
Other	1	–	–	1	26	(11)	–	15
<b>As of December 31</b>	<b>1,452</b>	<b>(520)</b>	–	<b>932</b>	<b>1,449</b>	<b>(551)</b>	–	<b>898</b>

**Defined benefit retirement plan assets**

The investment policy for plan assets depends, for each company, on the employees' age structure and the expected return on the various asset classes.

**Plan assets of retirement plan for senior managers**

(in € millions, except percentage)	As of December 31	
	2016	2017
<b>Fair value of plan assets</b>	<b>(156)</b>	<b>(165)</b>
<b>Main class of plan assets</b>		
Bonds <sup>[a]</sup> <sup>[b]</sup>	91%	89%
Equities <sup>[b]</sup>	3%	4%
Real estate and other asset classes <sup>[b]</sup>	6%	7%

(a) These assets are diversified and, in particular, exposure to individual sovereign risk is limited.

(b) Do not include any financial instruments issued by the Group.

**Defined contribution retirement plans**

Contributions paid as part of defined contribution plans are recognized under Recurring operating income.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 7. NUMBER OF EMPLOYEES, PERSONNEL COSTS AND EMPLOYEE BENEFITS

#### Note 7.4. Group performance shares and stock-options granted to certain employees and corporate officers

##### **Group policy**

The Group has awarded long-term compensation in the form of Group performance shares since 2010 and awarded such compensation in the form of stock-options until 2010. Around 1,500 directors and senior executives, as well as the corporate officers, have benefitted from these arrangements.

##### **General principles applicable to Group performance shares and termination of the stock-options program**

The Group's long-term compensation takes the form of Group performance shares (Company shares subject to performance conditions). Group performance shares were introduced in 2010 by the Shareholders' Meeting held on April 22, 2010 to replace the stock-option program that was consequently closed.

Group performance shares (GPS) are shares in the Company that are subject to performance conditions, set by the Shareholders' Meeting for each plan. In the case of all outstanding plans, the performance conditions are based on aspects of the Company's performance. The GPS are also subject to continuing employment conditions. The vesting period is four years.

##### **General principles applicable to stock-options**

Stock-options are options to purchase shares in the Company that were granted to certain employees and corporate officers up until the Combined Shareholders' Meeting of April 22, 2010. No stock-options have been granted since that date and the last plans expired in 2017. As was the case in 2016, no expense was recognized in 2017 in respect of the stock-options.

#### **Group performance shares and stock-options in effect**

	Year ended December 31	
(in number of shares)	2016	2017
<b>Group performance shares</b>		
<b>As of January 1</b>		
Shares granted during the year <sup>[a]</sup>	<b>1,987,707</b>	<b>2,299,567</b>
Shares that lapsed or were cancelled during the year	624,828	644,420
Shares delivered during the year	(90,538)	(243,884)
	(222,430)	(385,113)
<b>As of December 31<sup>[b]</sup></b>	<b>2,299,567</b>	<b>2,314,990</b>
<b>Stock-options</b>		
<b>As of January 1</b>		
Options that lapsed or were cancelled during the year	(117,116)	(39,644)
Options exercised during the year	(895,039)	(293,372)
<b>As of December 31</b>	<b>333,016</b>	<b>-</b>

(a) If the continuous employment and performance conditions are fully met, the number of shares granted in respect of the 2017 fiscal year could reach 676,741.

(b) If the continuous employment and performance conditions are fully met, the number of Group performance shares could reach 2,347,311 in respect of the year ended December 31, 2017.

#### **Accounting treatment of Group performance shares**

##### **Accounting principles**

The fair value of Group performance shares is calculated on the basis of assumptions made by the Group's management. The corresponding charge is spread over the vesting period (4 years). To the extent that performance conditions are based on internal performance, charges recognized in respect of shares that lapse

due to the failure to achieve said performance conditions are written back in the income statement for the period in which it is probable they will lapse.

They are taken into account in calculating the dilution as described in Note 13.4 of the Notes to the consolidated financial statements.

##### **Valuation**

	Year ended December 31	
(in € per share except number of shares)	2016	2017
Number of shares granted during the year	624,828	644,420
Fair value of Group performance shares granted during the year <sup>[a]</sup>	58.8	57.5
Average DANONE share price during the year	63.4	65.7

(a) Fair value as of the grant date.

**Expense related to Group performance shares including taxes**

(in € millions)	Year ended December 31	
	<b>2016</b>	<b>2017</b>
Group performance shares	(25)	(24)
<b>Total expense</b>	<b>(25)</b>	<b>(24)</b>

**Note 7.5. Company Savings Plan****General and accounting principles**

Employees of the Group's French entities can, on an annual basis, subscribe a capital increase in the Company through a Company Savings Plan. The purchase price of the shares corresponds to 80% of the average DANONE share price over the 20 listing days preceding the meeting of the Board of Directors that approves the plan.

The benefit granted to the employees is calculated based on the fair value of the shares on the grant date. The fair value is calculated after taking into account the five-year holding period on these shares and the market parameters applicable to employees, in particular the borrowing rate.

The corresponding charge is recorded under Other income (expense) for the year at the time of the capital increase.

**Capital increase reserved for employees as part of the Company Savings Plan**

In 2017, under the terms of the Company Savings Plan, Danone implemented a capital increase involving 982,913 new shares issued at a price of €47.44 per share.

**NOTE 8. INCOME TAX****Note 8.1. Income tax****Income before tax and tax expense**

(in € millions except tax rate in percentage)	Year ended December 31	
	<b>2016</b>	<b>2017</b>
<b>Income before tax</b>	<b>2,630</b>	<b>3,296</b>
Current tax (expense) income	(869)	(1,131)
Deferred tax (expense) income	65	289
<b>Current and deferred tax (expense) income</b>	<b>(804)</b>	<b>(842)</b>
Effective tax rate	30.6%	25.5%
Amount (paid) received during the year	(891)	(1,116)

**Tax rate and tax systems****French tax system**

Danone forms a tax group with most of its French subsidiaries in which it owns, directly or indirectly, more than 95% of the share capital, enabling taxable profits and losses to be offset subject to certain limits and conditions.

The statutory tax rate for companies with sales exceeding €3 billion was raised to 44.43% in 2017 following the introduction of an exceptional tax contribution on companies. Since this measure applies only in 2017, the standard tax rate used to calculate the effective tax rate was retained at 34.43%.

**Other tax systems**

Similar tax grouping arrangements exist in other countries, in particular in the United States, the Netherlands, the United Kingdom, Germany and Spain.

In the case of the United States, the tax reform enacted in December 2017 reduced the tax rate from 35% to 21% as from 2018, resulting in a €285 million decrease in deferred tax liabilities with a corresponding tax income.

**Effective tax rate**

In 2017, the Group effective tax rate was 25.5%, lower than the 2016 rate due to the inclusion of non-recurring items related to the favorable impacts on the measurement of the deferred tax balances of the changes made to the tax rates in several countries.

As is the case with the Group's business activity (see breakdown of sales by country in Note 5.2 of the Notes to the consolidated financial statements), the Group's current and deferred tax expense is also relatively well distributed across several countries, with no single dominant country.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 8. INCOME TAX

#### Difference between effective tax rate and 34.43% statutory tax rate in France

(in percentage)	Notes	Year ended December 31	
		<b>2016</b>	<b>2017</b>
Statutory tax rate in France		34.4%	34.4%
Differences between French and foreign tax rates <sup>[a]</sup>		(10.8)%	(9.5)%
Tax on dividends and royalties <sup>[b]</sup>		2.9%	1.0%
Permanent differences		1.3%	1.4%
Tax loss carryforwards <sup>[c]</sup>	8.3	0.8%	3.7%
Tax adjustments and unallocated taxes <sup>[d]</sup>		3.8%	(5.3)%
Impact of capital gains and losses on disposal and asset impairment <sup>[e]</sup>	2.5	(1.1)%	1.3%
Other differences		(0.7)%	(1.5)%
<b>Effective income tax rate</b>		<b>30.6%</b>	<b>25.5%</b>

(a) Various countries, none of which generates a significant difference with the French tax rate.

(b) In 2017, this comprises the repayment of the 3% dividends tax.

(c) In 2017, this comprises the impacts of the deferred tax asset impairment in certain Latin American countries.

(d) In 2017, this corresponds mainly to the favorable impacts of the change in the tax rates in the United States and France on the measurement of the deferred tax balances.

(e) In 2017, this corresponds mainly to the unfavorable impact of the gain on the disposal of Stonyfield. In 2016, it corresponded mainly to the positive impact of the recycling to profit of the unrealized foreign exchange gains and losses in respect of the disposal of the Dumex activity in China.

#### Note 8.2. Deferred taxes

##### Accounting principles

Deferred taxes are recognized for all temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes, except for the cases specified in IAS 12, *Income Taxes*. Deferred taxes are calculated using the liability method, applying the last enacted income tax rates expected to be applicable when the temporary differences will be reversed.

In addition, temporary differences are reflected in the consolidated financial statements as deferred tax assets or liabilities systematically in the case of associates and on the basis of the most likely scenario as regards the reversal of the differences, i.e. distribution of reserves or disposal of the entity concerned, in the case of fully consolidated subsidiaries.

##### Carrying amount

(in € millions)	Notes	As of December 31	
		<b>2016</b>	<b>2017</b>
<b>Breakdown by type of deferred tax</b>			
Property, plant and equipment and intangible assets		(1,151)	(1,708)
Tax loss carryforwards	8.3	469	294
Provisions for retirement obligations and other long-term benefits		242	211
Employee profit-sharing provisions		17	13
Restructuring provisions		10	11
Other		154	258
<b>Net deferred taxes</b>		<b>(259)</b>	<b>(922)</b>
Deferred tax assets		831	722
Deferred tax liabilities		(1,090)	(1,644)
<b>Net deferred taxes</b>		<b>(259)</b>	<b>(922)</b>

Deferred tax assets and liabilities are offset, when the tax entity has a legal right to offset.

Lastly, the Company and its subsidiaries may be subject to tax audits. A provision is recognized in the consolidated financial statements whenever it is probable that a tax reassessment will be made.

## Changes during the period

(in € millions)	Notes	2016	2017
<b>As of January 1</b>		<b>(224)</b>	<b>(259)</b>
Changes recognized in Other comprehensive income		(89)	10
Changes recognized in profit or loss		52	367
Changes in consolidation scope	3.2, 4.4	17	(1,114)
Other		(15)	74
<b>As of December 31</b>		<b>(259)</b>	<b>(922)</b>

## Note 8.3. Tax loss carryforwards

### Accounting principles

Deferred tax assets relating to tax loss carryforwards and temporary differences are recognized in the consolidated balance sheet when it is more likely than not that these taxes will be recovered. At each closing, the Group reviews the unused tax losses and the amount

of deferred tax assets recognized on the balance sheet. In some countries in which losses can be carried forward indefinitely, the Group takes into consideration long-term recovery horizons when justified in light of forecast taxable profits.

### Carrying amount

(in € millions)		As of December 31	
		2016	2017
<b>Tax losses – recognized portion</b>			
Recognized tax loss carryforwards <sup>[a]</sup> <sup>[b]</sup>		1,623	1,275
Tax savings <sup>[c]</sup>		469	303
<b>Tax losses – unrecognized portion</b>			
Tax loss carryforwards and tax credits not yet used <sup>[a]</sup>		468	512
Potential tax savings		118	147

(a) Basis amount.

(b) In 2017, they mainly come from the French consolidated tax group.

(c) Corresponds to deferred tax assets based on tax loss carryforwards

### Consumption horizon

Most of the tax losses as of December 31, 2017 can be carried forward indefinitely. The probable consumption horizon for most of these losses is less than ten years.

## NOTE 9. INTANGIBLE ASSETS

### Note 9.1. Accounting principles

#### Goodwill

When control of a company is acquired, the fair value of the consideration given to the seller is allocated to the acquired identified assets and the liabilities and contingent liabilities assumed, which are measured at fair value. The difference between the consideration given to the seller and the Group's share of the fair value of the acquired identified assets and the liabilities and contingent liabilities assumed represents goodwill. When the option of recognizing non-controlling interests at fair value is applied, a corresponding premium is allocated to goodwill. Goodwill is recognized in the consolidated balance sheet as an asset under the heading Goodwill.

Goodwill arising from the acquisition of a foreign entity is recognized in the functional currency of the entity acquired and translated at the exchange rates prevailing on the closing date.

Goodwill is not amortized but is tested for impairment at least annually.

For the purposes of impairment testing, goodwill is allocated to the Cash generating units (CGU) or groups of CGUs most likely to benefit from the synergies of the business combination and to the lowest level at which goodwill is monitored by the Group. The CGUs correspond to subsidiaries or groups of subsidiaries that are included in the same Reporting entity and that generate cash flows largely independent from those generated by other CGUs.

#### Brands with indefinite useful lives

Acquired brands that are distinguishable, having a significant value, are supported by advertising expense and having indefinite useful lives are recorded under the heading Brands in the consolidated balance sheet. The valuation of these brands is generally determined with the assistance of valuation specialists, taking into account various factors, including brand awareness and their contribution to earnings. These brands, which are legally protected, are not amortized but are tested for impairment annually or more frequently if signs of impairment exist (see hereafter).

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 9. INTANGIBLE ASSETS

#### Other brands

Other acquired brands that are deemed to have finite useful lives are presented under the heading Brands in the consolidated balance sheet. They are amortized on a straight-line basis over their estimated useful lives, which do not exceed 60 years. The amortization charges in respect of brands with finite useful lives are allocated to various headings in the income statement on the basis of the nature and utilization of the brands concerned.

#### Development costs

Development costs are only recognized under assets in the consolidated balance sheet if all the recognition criteria set by IAS 38, *Intangible Assets* are met before the products are launched on the market. They are amortized over the term of their legal protection granted to the Group as from the date the corresponding products are launched on the market.

Development costs are generally expensed as incurred (see Note 5.1 of the Notes to the consolidated financial statements).

#### Note 9.2. Carrying amount and changes during the period

(in € millions)	Notes	Goodwill	Brands <sup>(a)</sup>	2016		2017		
				Other intangible assets	Total	Goodwill	Brands <sup>(a)</sup>	Other intangible assets
<b>Gross value</b>								
<b>As of January 1</b>		<b>11,653</b>	<b>3,848</b>	<b>856</b>	<b>16,357</b>	<b>11,620</b>	<b>3,898</b>	<b>908</b>
Changes in consolidation scope	2.2, 2.5, 3.2	[63]	[79]	–	[142]	7,949	3,025	185
Capital expenditure		–	–	58	58	–	–	66
Disposals		–	–	(41)	(41)	–	–	(10)
Translation adjustments		20	(16)	8	13	(1,392)	(425)	(49)
Impairment	9.3	(31)	–	–	(31)	(48)	(67)	(15)
Reclassification of assets held for sale		67	79	(1)	145	–	–	1
Other <sup>(b)</sup>	3.5	(25)	66	26	66	2	–	17
<b>As of December 31</b>		<b>11,620</b>	<b>3,898</b>	<b>908</b>	<b>16,426</b>	<b>18,132</b>	<b>6,432</b>	<b>1,103</b>
<b>Amortization</b>								
<b>As of January 1</b>		–	(14)	(564)	(579)	–	(19)	(603)
Charges		–	(2)	(68)	(70)	–	(2)	(91)
Disposals		–	(1)	31	30	–	–	23
Other		–	(2)	(2)	(4)	–	1	(30)
<b>As of December 31</b>		–	(19)	(603)	(623)	–	(20)	(701)
<b>Carrying amount</b>								
<b>As of December 31</b>		<b>11,620</b>	<b>3,879</b>	<b>304</b>	<b>15,803</b>	<b>18,132</b>	<b>6,412</b>	<b>401</b>
<b>24,945</b>								

(a) Includes brands with indefinite useful lives and the other brands.

(b) As of December 31, 2017, includes mainly the impact of completing in 2017 the allocation of the acquisition price of transactions undertaken in 2016.

#### Technologies, development costs and other intangible assets

The following elements are recognized in the balance sheet under the heading Other intangible assets:

- acquired technologies, which are generally valued with the assistance of specialized consultants and amortized over the average duration of the patents;
- acquired development costs meeting the criteria for the recognition of an intangible asset in accordance with IAS 38, *Intangible Assets* (see above);
- other acquired intangible assets are recognized at their acquisition cost. They are amortized on a straight line basis over their estimated economic lives, which do not exceed 40 years.

The amortization charges in respect of these assets are allocated to various headings in the income statement on the basis of their nature and utilization.

## Note 9.3. Impairment review

### Methodology

The carrying amounts of goodwill and brands with indefinite useful lives are reviewed for impairment at least annually and whenever events or circumstances indicate that they may be impaired. These events or circumstances are linked to significant, unfavorable and lasting changes that have an impact on the economic environment and the assumptions or targets set at the time of acquisition.

Impairment tests are carried out on all property, plant and equipment and intangible assets of the CGUs and groups of CGUs. When the carrying amount of all the property, plant and equipment and intangible assets of the CGUs and groups of CGUs becomes greater than their recoverable amount, an impairment provision is recognized and first charged against goodwill.

The recoverable amount of the CGUs or groups of CGUs to which the tested assets belong is the higher of the fair value net of disposal costs, which is generally estimated on the basis of earnings multiples, and the value in use, which is assessed with reference to expected future discounted cash flows of the CGU or group of CGUs concerned.

Annual impairment testing of brands with indefinite useful lives is based on an individual recoverable amount established using the royalties method, with the exception of certain brands for which the Group has a third-party valuation. In the case of the major brands, the Group re-estimates the royalty rate of the brands concerned in accordance with a method applied each year and based on the brand's parameters including awareness of the brand, its profitability, market shares, etc.

The cash flows used to determine value in use of the CGUs or groups of CGUs and the recoverable amount of the brands with indefinite useful lives are derived from the annual budgets and strategic plans of the CGUs or groups of CGUs, which are drawn up by Management and cover a period of three years, and are extended, where appropriate, on the basis of the most recent forecasts, to:

- five years for the CGUs and groups of CGUs in EDP International Reporting entity that had been established before the acquisition of WhiteWave, and for the Waters Reporting entity;
- nine years for the Specialized Nutrition Reporting entity, to better reflect the expected development of its activity on the estimation of the value in use. The Group uses projections over nine years to better reflect the Reporting entity's growth over this period, since the actual growth rate of these CGUs and groups of CGUs exceeds the long-term growth rate that the Group applies to each of these CGUs.

Future cash flows beyond that period are extrapolated using a long-term growth rate that is specific to each CGU or group of CGUs:

- the operational assumptions used to calculate the terminal value are in line with the last year of projections described above in terms of sales and recurring operating margin;
- the long-term growth rate is determined for each CGU or group of CGUs taking into account its average growth rate in recent years and its geographical area (macro-economic fundamentals, demographics, etc.).

Finally, future cash flows are discounted using the weighted average cost of capital method, according to which the cost of debt and the after-tax cost of equity are weighted based on their respective proportions in the business sector concerned. It is calculated for the Group and increased, for certain CGUs or groups of CGUs, by a premium to take into account the risk factors affecting certain countries.

### Impairment tests carried out as of December 31, 2017

#### Assets of companies in the WhiteWave group

Since the allocation of the acquisition price had not been finalized at the reporting date, the value of these assets is provisional. As Danone had not identified any indications of impairment, they were not tested for impairment as of December 31, 2017.

#### Other assets

The impairment tests on the assets in EDP International, EDP Noram excluding WhiteWave, Waters and Specialized Nutrition Reporting entities were carried out on the basis of the CGUs as defined as of December 31, 2016.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 9. INTANGIBLE ASSETS

#### Carrying amount and assumptions concerning long-term growth rate and discount rate in respect of the CGUs or groups of CGUs and of the assets

As of December 31

(in € millions)	Carrying amount of goodwill and brands with indefinite useful lives		Long-term growth rate <sup>(h)</sup>		Discount rate after tax <sup>(h)</sup>	
	2016	2017	2016	2017	2016	2017
<b>EDP International and EDP Noram</b>						
Centrale Danone	921	866	3.5%	3.0%	9.1%	8.2%
Danone CIS <sup>(a)</sup>	349	323	3.0%	3.0%	9.0%	7 to 12%
Europe <sup>(b)</sup>	567	564	0%	0%	7 to 15%	6 to 12%
Other CGUs <sup>(c)</sup>	680	504	0 to 3%	0 to 3%	7 to 13%	6 to 17%
<b>Total EDP International and EDP Noram</b>	<b>2,517</b>	<b>2,257</b>				
• of which, goodwill	1,821	1,650				
• of which, brands with indefinite useful lives <sup>(d)</sup>	696	606				
<b>Waters</b>						
Danone Waters France	428	428	1%	1%	6.9%	6.4%
Other CGUs <sup>(e)</sup>	340	268	0 to 3%	0 to 3%	7 to 13%	6 to 11%
<b>Total Waters</b>	<b>767</b>	<b>696</b>				
• of which, goodwill	569	502				
• of which, brands with indefinite useful lives <sup>(d)</sup>	198	194				
<b>Specialized Nutrition</b>						
Early Life Nutrition Asia	2,755	2,509	2.5%	2.5%	7.9%	7.8%
Early Life Nutrition Rest of the World	4,956	4,750	2.5%	2.5%	8.3%	8.3%
Advanced Medical Nutrition	4,199	4,044	2.5%	2.5%	7.7%	7.8%
Other CGUs	193	170	2.5%	2.5%	7.4%	6.9%
<b>Total Specialized Nutrition</b>	<b>12,103</b>	<b>11,473</b>				
• of which, goodwill	9,230	8,765				
• of which, brands with indefinite useful lives <sup>(d)</sup>	2,873	2,708				
<b>Assets of companies in the WhiteWave group <sup>(g)</sup></b>						
		<b>10,014</b>				
• of which, goodwill	–	7,214				
• of which, brands with indefinite useful lives	–	2,800				
<b>Total</b>	<b>15,387</b>	<b>24,440</b>				
• of which, goodwill	11,620	18,132				
• of which, brands with indefinite useful lives	3,767	6,309				

(a) Consists mainly of Russia and Ukraine.

(b) Covers the Reporting entity's entire activity in Europe.

(c) More than 10 CGUs, the largest of which is the EDP Noram CGU, none of which exceeded €300 million as of December 31, 2017 or December 31, 2016.

(d) Several brands, none of which is material individually.

(e) Consists mainly of the Waters Asia CGU and other CGUs, none of which exceeded €200 million as of December 31, 2017 or December 31, 2016.

(f) Consists of several brands, the largest of which are *Nutricia* and *Milupa*.

(g) Since the allocation of the acquisition price had not been finalized at the reporting date, their value is provisional and, in the absence of any indications of impairment, they were not tested for impairment in 2017. As is the case for the other CGUs, the assets are stated in this table at their value as of December 31, 2017.

(h) Applicable to those CGUs whose recoverable amount is determined on the basis of their value in use, i.e. the CGUs corresponding to the companies consolidated before 2016.

## Goodwill of the groups of CGUs in the Specialized Nutrition Reporting entity

As of December 31, 2017, the recoverable amount exceeded the carrying amount by €3.1 billion in the case of the Advanced Medical Nutrition group of CGUs, €3.7 billion in the case of the Early Life Nutrition Rest of the World group of CGUs and €5.9 billion in the case of the Early Life Nutrition Asia group of CGUs.

### Results of sensitivity analysis

	Year ended December 31			
	Impact on recoverable amount (in € billions)		Annual decrease to make recoverable amount equal carrying amount (in percentage)	
	2016	2017	2016	2017
<b>Sales – 50 bps decrease <sup>(a)</sup></b>				
Early Life Nutrition Asia	[0.2]	[0.3]	[9]	[26]
Early Life Nutrition Rest of the World	[0.3]	[0.3]	[6]	[9]
Advanced Medical Nutrition	[0.2]	[0.3]	[5]	[9]
<b>Recurring operating margin – 100 bps decrease <sup>(b)</sup></b>				
Early Life Nutrition Asia	[0.3]	[0.4]	[9]	[17]
Early Life Nutrition Rest of the World	[0.5]	[0.4]	[7]	[10]
Advanced Medical Nutrition	[0.3]	[0.3]	[6]	[11]
<b>Long-term growth rate – 50 bps decrease</b>				
Early Life Nutrition Asia	[0.3]	[0.5]		
Early Life Nutrition Rest of the World	[0.4]	[0.4]		
Advanced Medical Nutrition	[0.3]	[0.4]		
<b>Discount rate – 50 bps increase</b>				
Early Life Nutrition Asia	[0.3]	[0.7]		
Early Life Nutrition Rest of the World	[0.4]	[0.7]		
Advanced Medical Nutrition	[0.3]	[0.6]		

(a) Decrease applied, each year, to the assumed growth in sales, including the final year, based on (i) the 2017 projections for tests performed in 2016, and (ii) the 2018 projections for the tests performed in 2017.

(b) Decrease applied, each year, to the assumed recurring operating margin, including the final year, based on (i) the 2017 projections for tests performed in 2016, and (ii) 2018 projections for tests performed in 2017.

## Goodwill of other CGUs

As of December 31, 2017, the CGUs of EDP International Reporting entity established before the acquisition of WhiteWave and the Waters Reporting entity represented in total 20% of the carrying amount of the Group's goodwill and comprised more than 20 CGUs located in diverse geographical areas and in different countries.

As of December 31, 2017, following the impairment review of intangible assets with indefinite useful life of these CGUs, the Group recognized impairment on two CGUs in the Waters Reporting entity totaling €47 million, which were recognized in Other operating income (expense) for the period.

As of December 31, 2016, following the impairment review of intangible assets with indefinite useful life of these CGUs, the Group recognized impairment on a Waters Reporting entity CGU in the amount of €31 million.

## Brands with indefinite useful lives

The Group's main brands that were tested for impairment were *Nutricia* and *Milupa*. As of December 31, 2017, they represented

In addition, an analysis of the sensitivity of the value in use to the key assumptions was carried out for each of the three groups of CGUs. The key assumptions used in the valuation model used by the Group are (i) the growth of sales, (ii) the recurring operating margin (corresponding to the ratio of recurring operating income to sales), (iii) the long-term growth rate used to calculate the terminal value, and (iv) the discount rate.

more than 25% of the carrying amount of the Group's brands with indefinite useful lives. The other brands are spread over all Reporting entities and located in diverse geographical areas and different countries and none represented individually more than 5% of the carrying amount of the Group's brands with indefinite useful lives as of December 31, 2017.

### Impairment review of the main brands with indefinite useful lives

As of December 31, 2017, the Group reviewed the value of the *Nutricia* and *Milupa* brands in accordance with the methodology and the valuation model described above and on the basis of assumptions based on those of the groups of CGUs concerned. This review did not result in the recognition of any impairment provisions.

In addition, analysis of the sensitivity of the value in use to the key assumptions was carried out on each of these other main brands. The key assumptions involved in the valuation model used by the Group are (i) the growth in sales, (ii) the royalty rate, (iii) the long-term growth rate used to calculate the terminal value, and (iv) the discount rate.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 10. FINANCING AND FINANCIAL SECURITY, NET DEBT AND COST OF NET DEBT

The following changes, deemed reasonably possible, in the key assumptions do not alter the findings of the impairment review, i.e. the absence of any impairment:

- 50 bps decrease in sales [decrease applied, each year, to the assumptions concerning growth in sales, including the final year, on the basis of the 2018 projections];
- 50 bps decrease in the royalty rate;
- 50 bps decrease in the long-term growth rate;
- 50 bps increase in the discount rate.

#### Other brands with indefinite useful lives

As of December 31, 2017, following the impairment review of the other brands with indefinite useful lives, the Group recognized, under Other operating income (expense) for the period, an impairment provision in respect of certain brands in EDP International and Specialized Nutrition Reporting entities in the aggregate amount of €68 million.

As of December 31, 2016, following the impairment review of the other brands with indefinite useful lives, the Group did not recognize any impairment provision.

## NOTE 10. FINANCING AND FINANCIAL SECURITY, NET DEBT AND COST OF NET DEBT

### Note 10.1. Accounting principles

#### Financing

Debt instruments are recognized in the consolidated balance sheet (i) under the amortized cost method, using their effective interest rate, or (ii) at their fair value.

When the fair value risk of a debt is hedged by a derivative, the changes in the fair value of the hedged component of said debt is recognized in the consolidated balance sheet, with the counterpart to the entry being to the heading Other financial income (expense), which thereby offsets the changes in fair value of the derivative instrument.

When future cash flows of a debt are hedged by a derivative, the changes in the fair value of the effective portion of the derivative hedging said debt is recognized in the consolidated balance sheet, with the counterpart to the entry being to consolidated equity, and is recycled to profit or loss when the hedged item (the interest flows relating to the hedged debt) impacts the consolidated net income.

#### Hybrid financing

Since the contractual terms of the perpetual subordinated debt securities issued by Danone do not stipulate any redemption or coupon payment obligation [payment of a coupon is mandatory mainly in the event of the payment of a dividend to Danone's shareholders]:

- they are classified as equity instruments;
- the related coupons are recognized as a deduction from consolidated equity, net of the related tax income. In the consolidated statement of cash flows, they are included in Cash flows provided by [used in] financing activities, the related tax being included in Cash flows provided by [used in] operating activities.

### Note 10.2. Liquidity risk and management policy

#### Risk identification

Danone does not use debt in either a recurring or a significant way in connection with its operating activities. Operating cash flows are generally sufficient to finance the Group's business operations and organic growth.

Danone may, however, take on additional debt to finance acquisitions or, occasionally to manage its cash cycle, particularly when dividends are paid to the Company's shareholders.

The Company's objective is always to keep this debt at a level enabling it to maintain the flexibility of its financing sources.

#### Short-term investments

Short-term investments comprise marketable securities and other short-term investments.

Marketable securities comprise highly liquid instruments with short maturities that are easily convertible into a known amount of cash. They are measured as securities held for trading within the meaning of IAS 39, *Financial Instruments: Recognition and Measurement* and are carried at their fair value.

Other short-term investments are measured at their fair value as securities held for trading within the meaning of IAS 39, *Financial Instruments: Recognition and Measurement*.

Changes in the fair value of short-term investments are recognized directly under the heading Interest income in the consolidated income statement.

#### Translation of transactions denominated in foreign currencies

At period-end, trade receivables and trade payables denominated in foreign currencies are translated using exchange rates on that date. Foreign exchange gains and losses arising from the translation of borrowings or other instruments denominated in foreign currencies that are used to hedge long-term investments denominated in the same currencies are recognized in consolidated equity under the heading Cumulative translation adjustments.

Liquidity risk arises mainly from the maturities of its (i) interest-bearing liabilities (bonds, bank debt, etc.), and (ii) non-interest-bearing liabilities (liabilities related to put options granted to non-controlling interests), and from payments on derivative instruments.

As part of its debt management strategy, Danone regularly seeks new financing to refinance its existing debt.

In those countries where centralized financing is not available, when medium-term financing is unavailable and/or in the case of some existing financing in a company prior to the acquisition by Danone of a controlling interest in it, Danone is exposed to liquidity risk involving limited amounts in those countries.

More generally, it is possible that in the context of a systemic financial crisis, Danone may not be able to access the financing or refinancing it needs on the credit or capital markets, or to access such finance on satisfactory terms, which could have an adverse impact on its financial situation.

In addition, Danone's ability to access financing and its interest expense could depend in part on its credit rating by financial rating agencies. The Company's short- and long-term debt ratings and any potential deterioration therein could result in higher financing costs and affect its access to financing.

Lastly, most of the financing agreements entered into by the Company (bank lines of credit and bonds) include a change of control provision, which offers creditors a right of early repayment in the event a change in control of the Company causes its rating by the financial rating agencies to fall below investment grade.

### Risk monitoring and management

Under its refinancing policy, Danone reduces its exposure to financing risk by (i) centralizing its financing sources, (ii) borrowing from diversified financing sources, (iii) arranging a significant portion of its financing as medium-term financing, (iv) maintaining financing sources available at all times, (v) spreading maturities on the basis

of projected need and cash flow generation, and (vi) ensuring that it is not subject to any covenant relative to maintaining financial ratios in connection with financing contracts.

In those countries where centralized financing is not available, when medium-term financing is unavailable and/or in the case of some existing financing in a company prior to the acquisition by Danone of a controlling interest in it, certain Group companies may, for operational reasons, be required to borrow from local sources. From a Group perspective, the amounts borrowed are relatively small, whether considered individually or in total, given that the level of operating cash flow is generally sufficient to finance their operations and organic growth.

### Use of its financing sources

The Group's policy consists of keeping its financing sources available and managing them at the Company level. The Group may need to use (i) its commercial paper program and syndicated credit facility to manage its cash cycle, notably when paying out the dividend to Danone shareholders, and (ii) alternatively, its commercial paper and EMTN programs or its syndicated credit facility to optimize its financing cost while still ensuring its financial security, such that the maturity and currency of its financing raised may vary without changing the net debt level or the Group's financial security.

### Note 10.3. Financing structure and changes during the period

#### Financing classified as debt

(in € millions)	As of December 31, 2016	Bonds issued	Bonds repaid	Net flows from other financing arrangements	Impact of accrued interest <sup>(a)</sup>	Impact of changes in exchange rates and other non-cash impacts <sup>(c)</sup>	Non-current portion becoming current	Changes in consolidation scope	As of December 31, 2017
<b>Financing managed at Company level</b>									
Bonds – non-current portion	18,113	–	(544)	–		(750)	(2,156)	521	15,184
Bonds – current portion	934	–	(943)	–		8	2,156	–	2,156
Short-term debt instruments <sup>(a)</sup>	788	–	–	(65)		(4)	–	–	719
<b>Total</b>	<b>19,835</b>	<b>–</b>	<b>(1,487)</b>	<b>(65)</b>	<b>–</b>	<b>(746)</b>	<b>–</b>	<b>521</b>	<b>18,058</b>
<b>Other financing arrangements <sup>(b)</sup></b>									
Non-current portion	325	–	–	10		95	(102)	17	345
Current portion	397	–	–	(509)	80	130	102	147	347
<b>Total</b>	<b>722</b>	<b>–</b>	<b>–</b>	<b>(499)</b>	<b>80</b>	<b>225</b>	<b>–</b>	<b>164</b>	<b>692</b>
<b>Total</b>	<b>20,557</b>	<b>–</b>	<b>(1,487)</b>	<b>(564)</b>	<b>80</b>	<b>(521)</b>	<b>–</b>	<b>685</b>	<b>18,750</b>

(a) As of December 31, 2016 and 2017, these were included in Current financial debt.

(b) Subsidiaries' bank financings, other financing arrangements and debts in respect of finance leases.

(c) Mainly the net changes in finance leases.

(d) Net flows of accrued interest as of December 31, 2016 (included in cash flows provided by operations), and accrued interest in respect of the period.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 10. FINANCING AND FINANCIAL SECURITY. NET DEBT AND COST OF NET DEBT

#### Financing classified as equity

As part of its permanent focus on optimizing its capital structure, Danone launched a hybrid perpetual bond issue totaling €1.25 billion, taking advantage of the exceptionally attractive market conditions.

This issuance contributes to the diversification of Danone's sources of funding and strengthened its capital structure, providing balance sheet flexibility for the execution of its strategy.

#### Note 10.4. Group's financing and financial security managed at the Company level

See also Notes 2.1 and 2.2 of the Notes to the consolidated financial statements.

#### Structure of the Group's main financing and its financial security

(in € millions)	2016		2017	
	Principal amount	Amount used	Principal amount	Amount used
<b>Bank financing <sup>[a]</sup></b>				
Syndicated credit facility <sup>[b]</sup>	2,000	–	2,000	–
Committed credit facilities <sup>[c]</sup>	1,519	–	1,450	–
<b>Capital markets financing <sup>[a]</sup></b>				
EMTN financing <sup>[d] [e]</sup>	21,000	13,020	21,000	17,340
U.S. dollar bonds <sup>[e]</sup>	NA	6,027	NA	5,294
Hybrid financing	NA	–	NA	1,250
Short-term debt instruments	3,000	788	3,000	719

(a) The Group's financial structure and financial security are managed at the Company level.

(b) Syndicated credit facility (revolving) maturing in December 2021.

(c) A portfolio of back-up facilities entered into with major credit institutions, with maturities ranging from 2017 to 2021.

(d) Euro Medium Term Notes.

(e) Bonds issued by the Company are disclosed on the Group's website.

#### Main financing transactions in 2017

(in millions of currency)	Year ended December 31		
	Currency	Nominal	Maturity
<b>New financing</b>			
Hybrid financing	EUR	1,250	Undated
<b>Repayments</b>			
WhiteWave bond	USD	553	2022
Eurobonds	EUR	750	2017
Yen private placement	JPY	11,000	2017
Euro private placement	EUR	95	2017

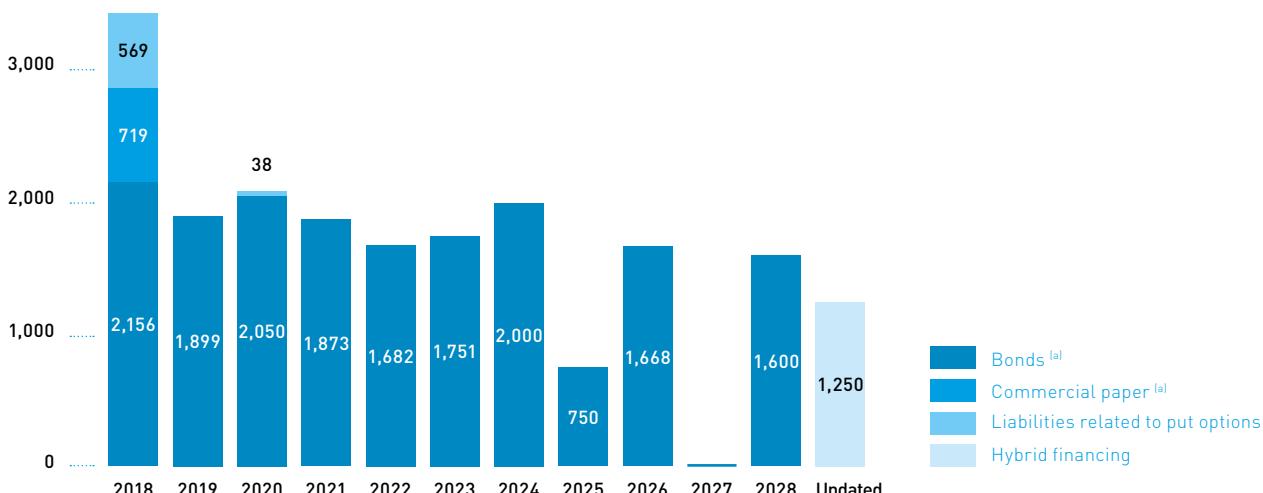
## Main financing transactions in 2016

(in millions of currency)		Year ended December 31		
		Currency	Nominal	Maturity
<b>New financing</b>				<b>2016</b>
		EUR	1,350	2018
		EUR	1,000	2020
		EUR	1,000	2022
		EUR	1,250	2024
		EUR	1,600	2028
Euro bonds			<b>6,200</b>	
		USD	1,200	2019
		USD	800	2021
		USD	1,500	2023
		USD	2,000	2026
U.S. dollar bonds			<b>5,500</b>	
<b>Repayments</b>				
Swiss franc bonds		CHF	225	2016
Euro bond		EUR	500	2016

## Repayment schedule for financial debt managed at Company level and put options granted to non-controlling interests

Projected cash outflows related to the contractual repayment of the principal amount based on the assumption of non-renewal

(in € millions)



(a) Includes the value of derivatives hedging bonds and commercial paper.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 10. FINANCING AND FINANCIAL SECURITY. NET DEBT AND COST OF NET DEBT

**Projected cash outflows related to the contractual repayment of interest on the financial assets and liabilities managed at the Company level, including premiums to be paid on derivative financial instruments based on the assumption of non-renewal**

(in € millions)	Cash flows 2018	Cash flows 2019	Cash flows 2020	Cash flows 2021	Cash flows 2022 and after
Interest on debt <sup>[a]</sup>	(280)	(269)	(248)	(223)	(575)
Flows on derivatives <sup>[a] [b] [c]</sup>	59	57	42	42	153

(a) The floating interest rates are calculated on the basis of the rates applicable as of December 31, 2017.

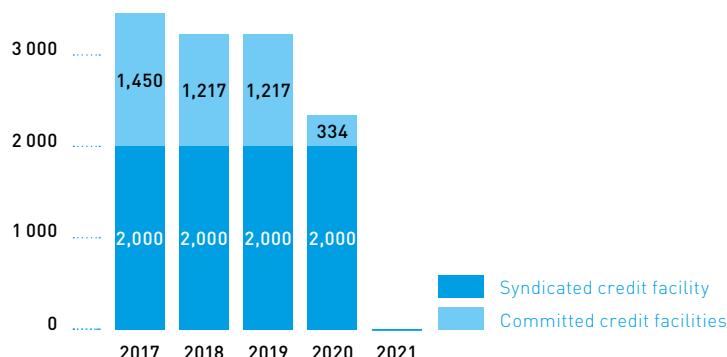
(b) Net contractual flows, including premiums payable, net flows payable or receivable relating to the exercise of options in the money at year-end.

(c) Concerns derivative instruments used to manage net debt, assets and liabilities.

### Sources of financing available at any time

The sources of financing available at any time established by the Group are composed mainly of available committed credit facilities and a syndicated credit facility carried by the Company.

(in € millions)



### Company rating

As of December 31

	2016		2017	
	Moody's	Standard and Poor's	Moody's	Standard and Poor's
<b>Short-term rating<sup>[a]</sup></b>				
Rating	–	A-2	–	A-2
<b>Long-term rating<sup>[b] [c]</sup></b>				
Rating	Baa1 <sup>[c]</sup>	BBB+	Baa1 <sup>[c]</sup>	BBB+
Outlook	Stable	Negative <sup>[d]</sup>	Stable	Negative <sup>[d]</sup>

(a) Rating given to the Company's commercial paper program.

(b) Rating on the Company's debt with a maturity of more than one year.

(c) Rating reviewed on September 8, 2016.

(d) Rating reviewed on July 8, 2016 and outlook attributed on September 21, 2016.

## Note 10.5. Short-term investments

### Carrying amount

(in € millions)	Note	As of December 31	
		<b>2016</b>	<b>2017</b>
Money market funds		12,682	3,085
<i>Including funds (French SICAV) associated with the WhiteWave acquisition project</i>	2.2	11,429	-
Bank deposits, negotiable debt instruments and other short-term investments		380	377
<b>Total</b>		<b>13 063</b>	<b>3 462</b>

### Counterparty risk in respect of short-term investments

The Group invests primarily in money market funds (French OPC monétaires) or short-term money market funds (French OPC monétaires court terme), which are highly liquid, diversified and not rated.

Bank deposits, negotiable debt instruments and other short-term instruments are subscribed from first-tier financial institutions.

## Note 10.6. Net debt

(in € millions)	As of December 31	
	<b>2016</b>	<b>2017</b>
Non-current financial debt	18,771	15,716
Current financial debt	2,510	3,792
Short-term investments	(13,063)	(3,462)
Cash and cash equivalents	(557)	(638)
Derivatives – assets – Non-current <sup>[a]</sup>	(148)	(16)
Derivatives – assets – Current <sup>[a]</sup>	(42)	(19)
<b>Net debt</b>	<b>7,472</b>	<b>15,372</b>

(a) Used solely to manage net debt. The net debt has not been restated in respect of the portion of the derivatives (assets) used to hedge the WhiteWave acquisition price, i.e. €377 million as of December 31, 2016. As of December 31, 2017, these hedging instruments were settled on payment of the acquisition.

### Changes in net debt in 2017

Danone's net debt totaled €15,372 million as of December 31, 2017, €7,900 million higher than as of December 31, 2016.

The main reasons for this variation were the acquisition of WhiteWave and the disposal of Stonyfield. It included €607 million of put options granted to non-controlling shareholders, i.e. €92 million lower than as of December 31, 2016.

## Note 10.7. Cost of net debt

### Accounting principles

Cost of net debt comprises mainly interest charges (calculated at the effective interest rate) on current and non-current financing and the effects of the derivatives relating to said financing.

Interest income comprises mainly interest received and, if applicable, the effects of the measurement at fair value through profit or loss of the short-term investments and cash and cash equivalents.

The related cash flows are presented within Cash flows provided by (used in) operating activities.

### Changes in net debt in 2016

Danone's net debt totaled €7,472 million as of December 31, 2016, €327 million lower than as of December 31, 2015.

### Cost of net debt in 2017

During 2017, cost of net debt increased in absolute terms from €(146) million in 2016 to €(263) million in 2017, reflecting the additional charges associated with financing the WhiteWave acquisition.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE II. OTHER FINANCIAL INVESTMENTS. OTHER FINANCIAL INCOME (EXPENSE)

#### Note 10.8. Financial risks associated with the net debt and the financing activity

##### Interest rate risk

###### Interest rate risk exposure

The Group is exposed to interest rate risk on its financial liabilities as well as its cash and cash equivalents. Through its interest-bearing debt, the Group is exposed to the risk of interest rate fluctuations that affect the amount of its financial expense.

In addition, in accordance with IAS 39, *Financial Instruments: Recognition and Measurement*, interest rate fluctuations may have an impact on the Group's consolidated results and consolidated equity.

The Group has implemented a policy to monitor and manage this interest rate risk in connection with its net debt management, as described in Note 12.3 of the Notes to the consolidated financial statements.

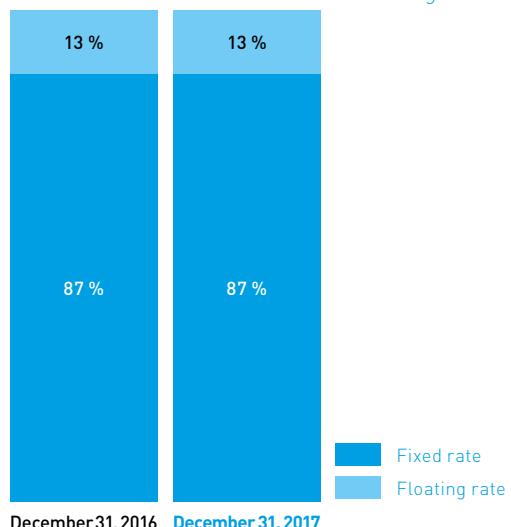
###### Sensitivity of net income to changes in the cost of net debt resulting from changes in the short-term interest rate

Sensitivity to interest rate changes reflects the following factors:

- financial debt net of short-term investments, cash and cash equivalents. It excludes the financial liabilities related to put options granted to non-controlling interests as these are not interest-bearing;
- active interest rate hedges as of December 31.

###### Hedged and unhedged portion of net debt in respect of an increase in short-term interest rates

###### Net debt breakdown between fixed and floating rates



###### Sensitivity of the cost of net debt to changes in the short-term interest rate

In 2017 as in 2016, the impact of changes in short-term interest rates would not have had a significant impact on the cost of the Group's net debt.

##### Financial currency risk

Due to its international presence, the Group could be exposed to foreign exchange rate fluctuations in relation to its financing activities: in application of its risk centralization policy, the Group manages multi-currency financings and liquidities.

In application of its financial currency risk hedging policy, the Group's residual exposure (after hedging) is not material.

As part of these policies, the Group uses cross-currency swaps as described in Note 12.3 of the Notes to the consolidated financial statements.

## NOTE II. OTHER FINANCIAL INVESTMENTS. OTHER FINANCIAL INCOME (EXPENSE)

#### Note 11.1. Accounting principles

##### Investments in other non-consolidated companies

Investments in other non-consolidated companies are measured as available-for-sale investments within the meaning of IAS 39, *Financial Instruments: Recognition and Measurement*. They are recognized at fair value in the consolidated balance sheet, with changes in fair value recognized under consolidated equity in Accumulated other comprehensive income, except for unrealized losses that are considered to be significant or prolonged, which are recognized directly in profit or loss in Other financial income (expense).

##### Fair value

For listed companies, fair value is assessed according to the stock price as of the end of the period.

For unlisted companies, fair value is assessed based on recent transactions entered into with third parties, put or call options negotiated with third parties or external appraisals.

When such elements do not exist, the fair value of investments in unlisted companies is deemed to be equivalent to the acquisition cost of these investments.

Gains or losses on disposal of non-consolidated investments are recognized under the heading Other financial income (expense) in the consolidated income statement.

## Other long-term financial assets

Other long-term financial assets mainly comprise bonds and money-market funds and security deposits required by the tax regulations of certain countries in which the Group operates.

Bonds and money-market funds are classified as available-for-sale financial assets within the meaning of IAS 39, *Financial Instruments: Recognition and Measurement*. They are recognized at fair value in the consolidated balance sheet, with changes in fair value recognized under consolidated equity in Accumulated other comprehensive

income, except for unrealized losses that are considered to be significant or prolonged, which are recognized directly in profit or loss in Other financial income (expense). Their fair value is calculated on the basis of listed prices on active markets.

## Long-term loans

Long-term loans are measured at amortized cost using the effective interest rate method within the meaning of IAS 39, *Financial Instruments: Recognition and Measurement*.

### Note 11.2. Other financial investments

#### Main changes during the period

In 2017 as in 2016, the Group did not carry out any material transactions.

#### Carrying amount

(in € millions)	As of December 31	
	2016	2017
Investments in non-consolidated companies	81	83
Bonds and money-market funds <sup>[a]</sup>	122	98
danone.communities	13	13
Other <sup>[b]</sup>	52	50
Other long-term financial assets	187	162
Long-term loans	21	15
<b>Other financial assets</b>	<b>288</b>	<b>260</b>

[a] Bonds and money-market funds held as the counterpart to certain "damage and personal protection" risk provisions.

[b] Comprises mainly security deposits required by the tax regulations of some countries in which the Group operates.

### Note 11.3. Other financial income and other financial expense

#### Accounting principles

Other financial income and other financial expense correspond to financial income and expense other than income and expense related to net financial debt. They include, in particular, the following:

- the ineffective portion of the hedges, in particular hedges of currency risk related to operations and hedges in respect of the acquisition or disposal of companies or other equity investments in accordance with IAS 39, *Financial Instruments: Recognition and Measurement*;

- the impact of the accretion of the present value of commitments net of the expected return on plan assets of retirement commitments and other long-term benefits;
- bank commissions, including commissions for the non-use of committed credit facilities (recognized in Other financial expense);
- gains or losses on disposals of Investments in Other non-consolidated companies and Other long-term financial assets.

## NOTE 12. ORGANIZATION OF FINANCIAL RISKS AND DERIVATIVES MANAGEMENT

### Note 12.1. Organization of financial risks management

As part of its normal business, the Group is exposed to financial risks, especially foreign currency, financing and liquidity, interest rate, counterparty risks, securities-related risks and commodity risks.

The Group's policy consists of (i) minimizing and managing the impact that its exposure to financial market risks could have on its results and, to a lesser extent, on its balance sheet, (ii) monitoring and managing such exposure centrally, (iii) whenever the regulatory and monetary frameworks so allow, executing financial transactions locally or centrally, and (iv) using derivative instruments only for the purpose of economic hedging.

Through its Treasury and Financing Department, which is part of the Group Finance Department, the Group possesses the expertise and tools (trading room, front and back office software) to act on different

financial markets following the standards generally implemented by first-tier companies. In addition, the Internal Control and Internal Audit Departments review the organization and procedures applied. Lastly, a monthly treasury and financing report is sent to the Group Finance Department, enabling it to monitor the decisions taken to implement the previously approved management strategies.

The Group is also exposed to price volatility and to a potential shortage of the commodities that it purchases, mainly to produce its finished products. To manage this exposure, the Group has implemented a commodity purchasing policy (Market Risk Management). This policy as well as the impact of a price change in the two main commodity categories on the Group's annual cost of purchases are presented in Note 5.7 of the Notes to the consolidated financial statements.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 12. ORGANIZATION OF FINANCIAL RISKS AND DERIVATIVES MANAGEMENT

#### Note 12.2. Accounting principles

Derivatives are recognized in the consolidated balance sheet at their fair value:

- derivatives used to manage net debt and hedges of net investments in foreign operations are recognized in the financial debt or current and non-current asset lines;
- foreign exchange derivatives related to operations are recognized in the heading Derivatives – assets within Other receivables or in the heading Derivatives – liabilities within Other current liabilities.

When derivatives are designated as fair value hedges of assets or liabilities in the consolidated balance sheet, changes in the fair value of both the derivatives and the hedged items are recognized in profit or loss in the same period.

When derivatives are designated as hedges of net investments in foreign operations, changes in the fair value of the derivatives are recognized in equity under Cumulative translation adjustments.

When derivatives are designated as future cash flow hedges, changes in the value of the effective portion of the derivative are recognized in equity under Accumulated other comprehensive income. This effective portion is recycled to profit or loss, in the same heading, when the hedged item itself is recognized in profit or loss. However, changes in the value of the ineffective portions of derivatives are recognized directly in profit or loss, in the heading Other financial income (expense). Changes in the fair value of derivative financial instruments that do not meet the conditions for classification as hedging instruments are recognized directly in profit or loss for the period, in a heading within operating income or financial income depending on the nature of the hedge.

#### Note 12.3. Derivatives

##### Group's policy

###### Operational currency risk management

The Group's policy is to hedge its highly probable commercial transactions so that, as of December 31, its residual exposure in respect of the whole of the following fiscal year is significantly reduced. However, when the hedging conditions of certain currencies have deteriorated (less availability, high cost, etc.), the Group may be required to limit the hedging of its highly probable commercial transactions in its currencies, by not hedging or only partially hedging the exposure. The Group uses forward currency contracts and currency options to reduce its exposure.

The execution of the hedging policy for currency risk related to operations consists of providing the necessary hedges to subsidiaries through a centralized management system, or, in the case of subsidiaries where such hedges are legally prohibited, through a monitoring and control process.

The Group mainly applies cash flow hedge accounting.

Based on pending transactions as of December 31, 2017, the Group's residual exposure after hedging of exchange risks on its highly probable commercial operating transactions is significantly reduced for 2018, the main currencies partially hedged being the Russian ruble, the Brazilian real and the Turkish lira.

###### Management of currency risk related to financing activities and translation risk on net assets

The Group has established a policy for monitoring and hedging the net situation of certain subsidiaries, with regular assessments of risks and opportunities to use hedging instruments.

The Group's policy consists of maintaining the debtor and/or surplus cash positions of Danone and its subsidiaries in their respective functional currencies. Furthermore, in compliance with its policy of managing risks centrally, the Group may manage multi-currency borrowings and surplus cash.

As part of these policies, the Group therefore uses cross-currency swaps.

###### Net debt management

In connection with its net debt management, the Group has implemented a policy to monitor and manage interest rate risk in order to limit the volatility of its financial income (expense) through the use of hedging instruments.

These derivatives are mainly interest rate swaps and sometimes collars. All these instruments are plain vanilla. The interest rate derivatives are contracted to manage interest rate risk and are either eligible for hedge accounting or not in accordance with IAS 39.

###### Hedging acquisitions and disposals of companies or other equity investments

The Group's policy is, generally, not to hedge amounts payable or receivable in connection with acquisitions or disposals of companies or other equity investments. However, in certain circumstances, the Group may decide to hedge certain transactions. This was the case in particular for the WhiteWave acquisition project (see Note 2.3 of the Notes to the consolidated financial statements).

## Portfolio of derivatives

### Notional and fair value amounts

(in € millions)	As of December 31					
	2016			2017		
	Notional	Fair value	Of which, recognized in equity	Notional	Fair value	Of which, recognized in equity
<b>Used to hedge operational currency risk</b>	(1,554)	20	42	(1,815)	10	31
Cash flow hedge – currency options	(253)	2	7	(229)	(3)	–
Cash flow hedge – forward currency contracts	(1,278)	19	36	(1,588)	13	30
No hedge accounting applied	(23)	(1)	–	2	–	–
<b>Used to manage net debt</b>	<b>6,896</b>	<b>148</b>	<b>86</b>	<b>4,262</b>	<b>(126)</b>	<b>(16)</b>
Fair value hedge	750	26	–	2,274	8	–
Cash flow hedge	2,142	121	71	2,052	(141)	(18)
Net investment hedge	111	15	15	89	3	3
No hedge accounting applied	3,893	(14)	–	(154)	4	–
<b>Used to hedge WhiteWave's acquisition price</b>	<b>7,612</b>	<b>377</b>	<b>356</b>	–	–	–
Cash flow hedge	7,612	377	356	–	–	–
No hedge accounting applied	–	–	–	–	–	–
<b>Total</b>	<b>12,954</b>	<b>546</b>	<b>485</b>	<b>2,447</b>	<b>(116)</b>	<b>15</b>

### Additional information

#### Operational currency risk management

##### Net notional amount of derivative instruments hedging main currencies

(in € millions)	As of December 31					
	2016			2017		
	Forward contracts, net <sup>(a)</sup>	Currency options, net <sup>(b)</sup>	Total	Forward contracts, net <sup>(a)</sup>	Currency options, net <sup>(b)</sup>	Total
<b>(Sales)/Purchases of currencies</b>						
GBP <sup>(c)</sup>	(511)	(158)	(669)	(485)	(189)	(674)
MXN <sup>(c)</sup>	(258)	–	(258)	(153)	–	(153)
USD <sup>(c)</sup>	260	(40)	220	62	(17)	44
AUD <sup>(c)</sup>	(115)	(31)	(146)	(324)	–	(324)
RUB <sup>(c)</sup>	(96)	–	(96)	(63)	–	(63)
BRL <sup>(c)</sup>	(81)	–	(81)	(93)	–	(93)
CNY <sup>(c)</sup>	(110)	–	(110)	(190)	–	(190)
Other <sup>(c)</sup>	(389)	(24)	(413)	(341)	(23)	(364)
<b>Total</b>	<b>(1,301)</b>	<b>(253)</b>	<b>(1,554)</b>	<b>(1,586)</b>	<b>(229)</b>	<b>(1,815)</b>

(a) Spot portion of notional amount, based on closing rates.

(b) Spot portion of notional amount, includes in- and out-of-the-money options.

(c) Transactions denominated with the EUR or other currencies as counterpart.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 12. ORGANIZATION OF FINANCIAL RISKS AND DERIVATIVES MANAGEMENT

#### **Sensitivity of equity and net income to changes in fair value**

A change in the fair value of the derivative financial instruments hedging the operating currency risk, induced by a change in foreign exchange rates, could impact the Group's equity and net income. The impact recognized in profit or loss relates to:

- the time value and swap point variations, when they are excluded from the hedging relationship;
- transactions to which hedge accounting is not applied.

#### **Sensitivity to a change in the euro against currencies exposed to exchange rate fluctuations**

(in € millions)	As of December 31			
	2016	2017	Equity	Gain (loss)
<b>10% increase in EUR <sup>[a]</sup></b>				
GBP <sup>[b]</sup>	60	(2)	57	(2)
MXN <sup>[b]</sup>	1	–	1	–
USD <sup>[b]</sup>	14	2	24	–
AUD <sup>[b]</sup>	12	–	28	–
RUB <sup>[b]</sup>	7	–	3	–
BRL <sup>[b]</sup>	2	1	1	–
<b>10% decrease in EUR <sup>[a]</sup></b>				
GBP <sup>[b]</sup>	(65)	(2)	(57)	(2)
MXN <sup>[b]</sup>	(2)	–	(1)	–
USD <sup>[b]</sup>	(20)	1	(27)	–
AUD <sup>[b]</sup>	(14)	–	(34)	–
RUB <sup>[b]</sup>	(8)	–	(4)	–
BRL <sup>[b]</sup>	(2)	(1)	(1)	–

[a] Increase/decrease in EUR applied to transactions that are outstanding and at constant interest rate volatility.

[b] Transactions denominated with the EUR or other currencies as counterpart. In the case of transactions denominated in currencies other than the EUR, the increase or decrease in the EUR is applied to the base currency and the secondary currency.

These instruments and the hedged items typically have maturities of less than one year. Consequently the cash flows related to these instruments will, for the most part, be recognized in the consolidated income statement in 2018.

#### **Gains and losses related to fair value changes recognized in profit or loss**

Gains and losses recognized in profit or loss involve the following items:

- the ineffective portion, during the year, of the changes in fair value of instruments designated as cash flow hedges: in 2017 as in 2016, the amounts are not material;
- the effective portion deferred in equity the previous year of instruments designated as cash flow hedges and recycled to income during the year: in 2017 as in 2016, the amount recycled corresponded to the portion of hedges recorded in equity as of December 31 of the previous year, with these hedges having for the most part a maturity of less than one year.

#### **Management of currency risk related to financing activities and translation risk on net assets**

#### **Sensitivity of equity and net income to changes in fair value**

A change in the fair value of these derivative financial instruments induced by a change in foreign exchange rates at the reporting date would not have a significant impact on the Group's equity or net income. Changes in the foreign exchange rates of the financial instruments are offset by changes in the foreign exchange rates on loans and borrowings in hedged currencies or on net foreign investments.

#### **Net debt management**

#### **Sensitivity of equity and net income to changes in fair value**

A change in the fair value of interest rate derivatives induced by a change in the yield curve recognized at the reporting date would have the following impact on the Group's equity and net income:

- impacts recognized in equity relate to the effective portion of the instruments eligible to be used as hedges of future cash flows;
- impacts recognized in profit or loss relate to the ineffective portion of the instruments eligible to be used as hedges of future cash flows, as well as to the impact of the change in fair value of the instruments not qualifying as hedges.

#### **Sensitivity to a change applied to the entire yield curve**

In 2017 as in 2016, a rate change applied to the yield curve would not have a material impact on consolidated equity or net income.

#### **Gains and losses related to fair value changes and shown through profit or loss**

Gains and losses shown through profit or loss are related to:

- the ineffective portion, during the year, of the change in fair value of instruments designated as cash flow hedges;
- the effective portion deferred in equity the previous year of instruments designated as cash flow hedges and recycled to income during the year.

In 2017 as in 2016, the corresponding amounts are not material.

## Note 12.4. Counterparty risk

### Counterparty risk inherent to financial risk management

#### Risk identification

The Group is exposed to counterparty risk, especially on banking counterparties, as part of its financial risk management activities.

As part of its normal activities, the Group has financial institutions as counterparties, mainly to manage its cash and foreign exchange rate and interest rate risks. The failure of these counterparties to comply with one or more of their commitments could adversely affect the Group's financial situation.

#### Risk management

The Group's overall exposure to counterparty risk has been significantly reduced through the centralization of financial risks and implementation of centralized applications as well as its cash management policy of minimizing and managing surpluses.

The Group's banking policy aims to apply deposit limits per counterparty and emphasizes the importance of its credit rating quality by concentrating its transactions among first-tier counterparties that (i) have credit ratings at least in the BBB+ category; (ii) possess international branch networks and (iii) provide it with financing. Moreover, in order to invest its short-term surpluses, the Group mainly invests in either money-market funds (French OPC monétaires) or short-term money-market funds (French OPC monétaires court terme), which are not rated. These funds are very liquid and diversified. The other short-term investments are made in accordance with the Group's above-mentioned banking policy.

Finally, in certain countries, the Group may be obliged to conduct transactions with local banks that have lower credit ratings.

#### Exposure related to short-term investments

See Note 10.4 of the Notes to the consolidated financial statements.

#### Exposure related to derivative instruments

	As of December 31	
(as a percentage of the total fair value as of December 31) <sup>[a]</sup>	2016	2017
<b>Counterparty rating (Standard &amp; Poor's)</b>		
AAA, AA and A	85%	92%
BBB, BB and B	15%	8%
Unrated	-	-

[a] Total, when positive, of fair values of outstanding derivatives by counterparty as of December 31.

#### Fair value associated with derivatives counterparty risk

The valuation associated with derivatives counterparty risk is calculated on the basis of historical default probabilities derived from the

calculations of a leading rating agency, to which a recovery rate is applied. As of December 31, 2017 and December 31, 2016, the impact associated with the adjustment required by IFRS 13 is not material.

## Note 12.5. Equity securities risk

(in € millions)	Notes	2016	2017
<b>Risk on Company shares</b>			
Treasury shares and DANONE call options <sup>[a]</sup>	13.3	1,682	1,653
<b>Risk on other shares</b>			
Investments in associates	4	2,730	2,678
Investments in other non-consolidated companies	11.2	81	83

[a] DANONE call options acquired by the Company.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 12. ORGANIZATION OF FINANCIAL RISKS AND DERIVATIVES MANAGEMENT

#### Note 12.6. Reconciliation of the consolidated balance sheet by class and accounting category

(in € millions)	Assets recorded at fair value	Assets available for sale	Loans and receivables	Liabilities recorded at fair value	Liabilities at amortized cost	Carrying amount	Fair value	Fair value level <sup>(b)</sup>
<b>As of December 31, 2017</b>								
<b>Financial assets</b>								
Investments in other non-consolidated companies								
Long-term loans and other long-term financial assets	-	83	-	-	-	83	83	1-3
Derivatives - assets	35	-	-	-	-	35	35	2
Trade receivables <sup>[a]</sup>	-	-	2,794	-	-	2,794	2,794	-
Other current assets <sup>[a]</sup>	47	-	999	-	-	1,046	1,046	-
Short-term loans	-	-	14	-	-	14	14	-
Money market funds	3,085	-	-	-	-	3,085	3,085	1
Other short-term investments	377	-	-	-	-	377	377	2
Cash and cash equivalents	638	-	-	-	-	638	638	1
<b>Carrying amount of financial assets by category</b>	<b>4,182</b>	<b>245</b>	<b>3,822</b>	<b>-</b>	<b>-</b>	<b>8,249</b>	<b>8,249</b>	
<b>Financial liabilities</b>								
Financing	-	-	-	2,329	16,422	18,750	19,279	2
Derivatives - liabilities	-	-	-	150	-	150	150	2
Trade payables <sup>[a]</sup>	-	-	-	-	3,904	3,904	3,904	-
Other current liabilities <sup>[a]</sup>	-	-	-	35	2,681	2,716	2,716	-
<b>Carrying amount of financial liabilities by category</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2,514</b>	<b>23,007</b>	<b>25,520</b>	<b>26,049</b>	
<b>As of December 31, 2016</b>								
<b>Financial assets</b>								
Investments in other non-consolidated companies								
Long-term loans and other long-term financial assets	-	81	-	-	-	81	81	1-3
Derivatives - assets	567	-	-	-	-	567	567	2
Trade receivables <sup>[a]</sup>	-	-	2,524	-	-	2,524	2,524	-
Other current assets <sup>[a]</sup>	67	-	994	-	-	1,061	1,061	-
Short-term loans	-	-	18	-	-	18	18	-
Money market funds	12,682	-	-	-	-	12,682	12,682	1
Other short-term investments	380	-	-	-	-	380	380	2
Cash and cash equivalents	557	-	-	-	-	557	557	1
<b>Carrying amount of financial assets by category</b>	<b>14,254</b>	<b>268</b>	<b>3,557</b>	<b>-</b>	<b>-</b>	<b>18,079</b>	<b>18,079</b>	
<b>Financial liabilities</b>								
Financing	-	-	-	783	19,774	20,557	21,226	2
Derivatives - liabilities	-	-	-	27	-	27	27	2
Trade payables <sup>[a]</sup>	-	-	-	-	3,772	3,772	3,772	-
Other current liabilities <sup>[a]</sup>	-	-	-	44	2,697	2,741	2,741	-
<b>Carrying amount of financial liabilities by category</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>854</b>	<b>26,243</b>	<b>27,097</b>	<b>27,766</b>	

(a) The carrying amount corresponds to the fair value given the short-term nature of these items.

(b) Valuation hierarchy used to assess fair value.

## Valuation hierarchy in accordance with IFRS 7, Financial instruments – Disclosures

### Level 1

Fair value is based on [unadjusted] prices listed on active markets for identical assets and liabilities.

### Level 2

Fair value is based on data other than listed prices as per level 1, which are observable for the asset or liability concerned, directly or indirectly.

### Level 3

Fair value is based on data relating to the asset or liability which are not based on observable data on active markets.

For asset and liability derivative instruments recognized at fair value, the Group uses measurement techniques that include data observable on the market, notably for interest rate swaps, forward currency purchases and sales, or currency options. The model integrates diverse data such as spot and forward exchange rates and the yield curve.

## NOTE 13. DANONE SHARES, DIVIDEND, EARNINGS PER SHARE

### Note 13.1. Accounting principles

#### DANONE shares

DANONE shares held by the Company and its fully consolidated subsidiaries are recognized as a reduction in consolidated equity, under the heading Treasury shares and DANONE call options, and are measured at effective cost.

#### DANONE call options

DANONE call options are options held by the Company to purchase DANONE shares to hedge certain of its stock-option plans granted

to certain employees and corporate officers. They do not constitute financial assets but are instead equity instruments in accordance with IAS 32, *Financial instruments: Presentation*. They are recognized upon acquisition as a deduction from consolidated equity, under the heading Treasury shares and DANONE call options. They are measured at effective cost, i.e. the premium paid plus transaction expense, and are not subsequently remeasured.

### Note 13.2. Transactions and changes involving DANONE shares

#### 2017 changes involving treasury shares in terms of transactions and use according to the Company's purpose

(in number of shares)	As of December 31, 2016	Changes during the period					As of December 31, 2017
		Buyback	Exercise of DANONE call options	Sales/Transfers	Delivery following exercise of stock-options	Delivery of Group performance shares	
Acquisition transactions	<b>30,769,360</b>	–	–	–	–	–	<b>30,769,360</b>
Liquidity agreements	–	–	–	–	–	–	–
Hedging of performance shares and stock-options	<b>2,359,838</b>	–	76,279	–	(293,372)	(385,113)	<b>1,757,632</b>
Cancellation of shares	–	–	–	–	–	–	–
Shares held by the Company	<b>33,129,198</b>	–	<b>76,279</b>	–	(293,372)	(385,113)	<b>32,526,992</b>
Shares held by Danone Spain	<b>5,780,005</b>	–	–	–	–	–	<b>5,780,005</b>
<b>Total shares held by the Group</b>	<b>38,909,203</b>	–	<b>76,279</b>	–	<b>(293,372)</b>	<b>(385,113)</b>	<b>38,306,997</b>

#### 2017 changes involving DANONE call options, in terms of transactions

(in number of shares, except percentage)	As of December 31, 2016	Changes during the period			As of December 31, 2017
		Acquisitions	Expired options	Exercises	
Number of call options	<b>76,279</b>	–	–	(76,279)	–
Percentage of the Company's share capital as of December 31	<b>0.01%</b>				–

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 13. DANONE SHARES. DIVIDEND. EARNINGS PER SHARE

#### Note 13.3 Outstanding DANONE shares

							Year ended December 31
					2016	2017	
(in number of shares)	Notes	Share capital	Treasury shares	Outstanding	Share capital	Treasury shares	Outstanding
<b>As of January 1</b>		654,951,200	(39,726,175)	615,225,025	655,892,000	(38,909,203)	616,982,797
Dividend in shares	13.5	–	–	–	13,835,487	–	13,835,487
Other capital increases	7.5	940,800	–	940,800	982,913	–	982,913
Changes in treasury shares	13.2	–	816,972	816,972	–	602,206	602,206
<b>As of December 31</b>		<b>655,892,000</b>	<b>(38,909,203)</b>	<b>616,982,797</b>	<b>670,710,400</b>	<b>(38,306,997)</b>	<b>632,403,403</b>

#### Note 13.4. Earnings per share – Group share

##### Accounting principles

Earnings per share correspond to the ratio of Net income – Group share adjusted for hybrid financing divided by the Number of shares. Pursuant to IFRS, the income used to calculate Earnings per share is adjusted for the coupon related to the hybrid financing accrued for the period and presented net of tax. The Number of shares corresponds to the average number of outstanding shares during the year, after deducting the treasury shares held by the Company and its fully consolidated subsidiaries.

Earnings per share after dilution (or diluted earnings per share) correspond to the ratio of Net income – Group share adjusted for hybrid financing divided by the Diluted number of shares. The Diluted

number of shares corresponds to the Number of shares increased by the net impact, when it is positive, of the following two elements:

- the increase in the weighted average number of shares that would result from the acquisition of Group performance shares, taking into account only those shares whose performance conditions are met as of the closing date.
- the reduction in the number of shares that could theoretically be acquired, in accordance with the treasury stock method specified by IAS 33, *Earnings per Share*.

##### Earnings per share

			Year ended December 31	
(in € per share, except for number of shares)	Notes		2016	2017
<b>Net income – Group share</b>			1,720	2,453
Coupon relating to hybrid financing, net of tax			–	2
<b>Adjusted net income – Group share</b>			1,720	2,451
<b>Number of outstanding shares</b>				
<b>As of January 1</b>			615,225,025	616,982,797
Effects of changes during the year	13.3		1,757,772	15,420,606
<b>As of December 31</b>			616,982,797	632,403,403
<b>Average number of outstanding shares</b>				
• Before dilution			616,442,041	625,986,636
Dilutive impact			–	968,125
Dividend in shares			–	968,125
Group performance shares and stock-options			258,577	166,505
Other capital increases			–	–
• After dilution			616,700,618	627,121,266
<b>Net income, Group share, per share</b>				
• Before dilution			2.79	3.92
• After dilution			2.79	3.91

## Note 13.5. Dividend

### Distributable reserves of the parent company Danone

The legally distributable reserves of subsidiaries and associated companies may differ from their reported retained earnings as a consequence of (i) consolidation adjustments applied to their separate financial statements, and (ii) the laws applicable in the countries in which the Group operates.

In the case of the Group, under French law, dividends can only be paid out of the net income for the year and the distributable reserves of the parent company Danone.

### Payment of the 2016 dividend with the option of payment in shares

The Shareholders' Meeting of April 27, 2017 held in Paris approved the proposed dividend relating to the 2016 fiscal year of €1.70 per share and decided that each shareholder could choose to receive the dividend payment in cash or in DANONE shares.

The period to make this choice was open from May 5, 2017 (inclusive) to May 19, 2017 (inclusive). At the end of this period, 74.01% of the rights were exercised in favor of the 2016 dividend payment in shares.

	Year ended December 31, 2017		
(in € millions, except number of shares)	Number of outstanding shares	Consolidated shareholders' equity	Consolidated cash flows
<b>Portion paid in shares</b>			
Portion paid in newly-issued shares <sup>[a]</sup>	13,835,487	–	–
Fractional shares	–	(14)	(14)
<b>Portion paid in cash <sup>[b]</sup></b>	–	(265)	(265)
<b>Total</b>	<b>13,835,487</b>	<b>(279)</b>	<b>(279)</b>

(a) i.e. 2.11% of Danone's share capital based on the share capital as of April 30, 2017.

(b) Excluding share of the dividend paid to Danone Spain, i.e. €10 million.

It should be noted that the issue price of the new shares used for the dividend payment was €55.64. It corresponds to 90% of the average Euronext opening list prices during the 20 trading days preceding the date of the Shareholders' Meeting less the amount of the dividend, rounded up to the next euro cent.

These shares carry dividend rights as of January 1, 2017 and are identical in all respects to the previously issued shares.

## NOTE 14. OTHER NON-CURRENT PROVISIONS AND LIABILITIES AND LEGAL AND ARBITRATION PROCEEDINGS

### Note 14.1. Accounting principles

Other non-current provisions and liabilities consist mainly of:

- provisions;
- investment subsidies.

Other non-current provisions and liabilities also include the short-term portion due in less than one year since it is deemed immaterial.

Provisions are recognized:

- when the Group has a present obligation to a third party and it is certain or probable that this obligation will result in a net

outflow of resources for the Group. The timing or amount of the net outflow may be uncertain, but the amount must be estimated in a reliable manner;

- on the basis of management's best estimate, as of the reporting date, of the outflow of resources deemed probable to cover these obligations.

A provision is reversed when it no longer appears probable that the corresponding payment or an outflow of resources will occur (provision not used).

### Note 14.2. Carrying amount and changes during the period

(in € millions)	As of December 31, 2016	Changes in scope	Movements during the period					As of December 31, 2017
			Increase	Reversal of provisions used	Reversal of provisions not used	Translation adjustments	Other	
Tax and territorial risks	445	33	241	(11)	(83)	(20)	(32)	572
Employee-related and commercial disputes and other provisions	380	34	98	(43)	(43)	(15)	(46)	366
Restructuring provisions	60	–	41	(24)	(11)	(1)	–	64
<b>Total <sup>[a]</sup></b>	<b>885</b>	<b>67</b>	<b>380</b>	<b>(78)</b>	<b>(137)</b>	<b>(35)</b>	<b>(78)</b>	<b>1,003</b>

(a) The current portion totaled €38 million as of December 31, 2017 (€62 million as of December 31, 2016).

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 15. RELATED PARTY TRANSACTIONS

Changes to Other provisions and non-current liabilities during 2017 were as follows:

- increases result primarily from lawsuits against the Company and its subsidiaries in the normal course of business;
- reversals of used provisions occur when corresponding payments are made. Reversals of unused provisions relate mainly to reassessments and situations where some risks ceased to exist. They relate to several provisions, none of which is material individually;

- other changes correspond primarily to reclassifications.

As of December 31, 2017, provisions for tax risks, and commercial, employee-related, and other disputes included several provisions for legal, financial, tax and territorial risks, mainly in certain countries in the ALMA region, as well as provisions for multi-year variable compensation granted to some employees, with these provisions established in the context of the normal course of business.

Also as of this date, Danone believes that it is not subject to known risks that could, individually, have a material impact on its financial situation or profitability.

### Note 14.3. Legal and arbitration proceedings

In general, the Company and its subsidiaries are parties to legal proceedings arising in the normal course of business, in particular by competition authorities in certain countries. Provisions are recognized when an outflow of resources is probable and the amount can be reliably estimated.

#### **Proceedings relating to the false alarm given by Fonterra with respect to certain ingredients supplied to the Group in Asia in 2013**

Danone has reviewed its recourse and compensation options and decided to initiate proceedings in the New Zealand High Court, as well as arbitration proceedings in Singapore to bring all facts to light and to obtain compensation for the harm it has suffered. Proceedings are still in progress.

On November 30, 2017, the Singapore arbitration court awarded Danone damages of €105 million (excluding costs and interest to be determined subsequently) to be paid immediately by Fonterra as compensation for the costs suffered as a result of the Fonterra food safety failures of 2013.

The full amount of this €105 million income was therefore recognized in 2017, in Other operating income (expense) in the income statement and in Cash flows provided by operating activities in the consolidated statement of cash flows.

#### **Other proceedings**

To the best of Danone's knowledge, no other governmental, court or arbitration proceedings are currently ongoing that are likely to have, or have had in the past 12 months, a material impact on Danone's financial position or profitability.

## NOTE 15. RELATED PARTY TRANSACTIONS

### Note 15.1. Accounting principles

The main related parties are the associated companies and the members of the Executive Committee and members of the Board of Directors.

### Note 15.2. Transactions with associates

Transactions with these companies are generally carried out at arm's length. They mainly involve:

- management fees and royalties paid to the Group;

- services, mainly logistics;
- financing.

As in 2016, the amounts pertaining to 2017 are not material.

### Note 15.3. Compensation and benefits granted to members of the Executive Committee and Board of Directors

#### **Compensation paid**

(in € millions)	Year ended December 31	
	2016	2017
Compensation paid to corporate officers and members of the Executive Committee <sup>[a]</sup>	17.0	14.9
Attendance fees paid to Directors <sup>[b]</sup>	0.8	0.7
<b>Total</b>	<b>17.8</b>	<b>15.6</b>
Severance pay	-	-
Carrying amount of shares subject to performance conditions granted during the year <sup>[c]</sup>	7.8	7.1

(a) Annual and multi-year fixed and variable compensation (gross amount excluding employer contributions), of which the variable portion totaled €7.3 million in 2017 (€7.9 million in 2016).

(b) Amount paid to eligible Directors, in respect of the retirement plan for their benefit for positions they held previously in the Group.

(c) The carrying amount represents the full estimated value as of the grant date in accordance with IFRS 2 on the assumption that the performance conditions have been satisfied.

## Danone's commitment to the corporate officers and Executive Committee members with respect to the retirement plan

As of December 31, 2017, the portion of the total amount of Danone's obligation relating to Danone's corporate officers and Executive Committee members under this defined benefit retirement plan amounted to €23 million.

In addition, the corporate officers benefit also from the executives' supplementary retirement plan (defined contribution retirement plan set up for executives whose gross annual compensation is greater

## Note 15.4. Related party agreements

See section 6.6 *Related party agreements and commitments*.

## NOTE 16. SUBSEQUENT EVENTS

### Note 16.1 New phase in Danone's strategic partnership with Yakult

See Note 4.5 of the Notes to the consolidated financial statements.

### Note 16.2 Other subsequent events

To the Company's knowledge, no other material events occurred after the approval date of the 2017 consolidated financial statements (approved by the Board of Directors on February 15, 2018).

## NOTE 17. FEES TO THE STATUTORY AUDITORS AND MEMBERS OF THEIR NETWORKS

(in € millions except percentage)	PricewaterhouseCoopers Audit				Ernst & Young Audit			
	2016 fees		2017 fees		2016 fees		2017 fees	
Statutory audits: certification of the individual and consolidated financial statements	4.7	89%	5.0	79%	4.6	72%	5.4	84%
Services other than the certification of the financial statements	0.6	11%	1.3	21%	1.8	28%	1.0	16%
<b>Total [a]</b>	<b>5.3</b>	<b>100%</b>	<b>6.3</b>	<b>100%</b>	<b>6.4</b>	<b>100%</b>	<b>6.4</b>	<b>100%</b>

[a] Fees invoiced in foreign currencies have been translated into euros on the basis of the annual average exchange rates used by Danone.

In 2017, the fees of the Statutory auditors of the parent company and its French subsidiaries in respect of the certification or limited review of the individual and consolidated financial statements totaled €2.5 million (€2.1 million in 2016), of which €1.1 million for PricewaterhouseCoopers Audit (€0.9 million in 2016) and €1.4 million for Ernst & Young Audit (€1.2 million in 2016).

The fees of the Statutory auditors of the parent company and its French subsidiaries for services other than the certification of the financial statements for the year ended December 31, 2017 totaled €1.2 million (€2 million in 2016), of which €0.4 million for PricewaterhouseCoopers Audit (€0.4 million in 2016) and €0.8 million for Ernst & Young Audit (€1.6 million in 2016) and

than or equal to three times the French social security ceiling). Contributions for this plan in respect of 2017 amounted to €15,103 and €16,476 for Mr. Franck RIBOUD and Mr. Emmanuel FABER respectively. The plan rules stipulate that the benefit derived from this plan will be deducted in full from the possible defined benefit retirement plan.

### Loans and guarantees

In 2017, as in 2016, no loan or guarantee was granted or established by the Company or its subsidiaries on behalf of Executive Committee members.

included in particular fees for due diligence performed in connection with proposed corporate acquisitions or disposals, which totaled €0.2 million for PricewaterhouseCoopers Audit (€0.3 million in 2016) and €0.6 million for Ernst & Young Audit (€1.4 million in 2016).

The fees of the Statutory auditors' networks for services other than the certification of the financial statements to certain foreign subsidiaries of Danone totaled €1.1 million (€0.4 million in 2016), of which €0.9 million for PricewaterhouseCoopers Audit (€0.2 million in 2016) and €0.2 million for Ernst & Young Audit (€0.2 million in 2016) and included in particular fees for tax services related notably to the review of technical documentation or the technical analysis of tax positions adopted by certain foreign subsidiaries.

## 4.1 CONSOLIDATED FINANCIAL STATEMENTS AND NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

STATUTORY AUDITORS REPORT ON THE CONSOLIDATED FINANCIAL STATEMENTS

# STATUTORY AUDITORS' REPORT ON THE CONSOLIDATED FINANCIAL STATEMENTS

*This is a free translation into English of the Statutory auditors' report on the consolidated financial statements issued in French and is provided solely for the convenience of English-speaking users. The Statutory auditors' report includes information specifically required by French law in such reports, whether modified or not. This information presented below is the audit opinion on the consolidated financial statements and includes an explanatory paragraph discussing the auditors' assessments of certain significant accounting and auditing matters. These assessments were considered for the purpose of issuing an audit opinion on the consolidated financial statements taken as a whole and not to provide separate assurance on individual account balances, transactions or disclosures. This report also includes information relating to the specific verification of information given in the Group's management report. This report should be read in conjunction with, and construed in accordance with, French law and professional auditing standards applicable in France.*

To the Shareholders,

### Opinion

In compliance with the engagement entrusted to us by your Shareholders' Meeting, we have audited the accompanying consolidated financial statements of Danone for the year ended 31 December 2017.

In our opinion, the consolidated financial statements give a true and fair view of the assets and liabilities and of the financial position of the Group as at 31 December 2017 and of the results of its operations for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union.

The audit opinion expressed above is consistent with our report to the Audit Committee.

### Basis for opinion

#### Audit framework

We conducted our audit in accordance with professional standards applicable in France. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Our responsibilities under these standards are further described in the "Responsibilities of the Statutory Auditors relating to the audit of the consolidated financial statements" section of our report.

#### Independence

We conducted our audit engagement in compliance with the independence rules applicable to us, for the period from 1 January 2017 to the date of our report and in particular we did not provide any non-audit services prohibited by article 5(1) of Regulation (EU) No 537/2014 or the French Code of Ethics (Code de déontologie) for Statutory Auditors.

### Justification of assessments – Key audit matters

In accordance with the requirements of articles L.823-9 and R.823-7 of the French Commercial Code (Code de commerce) relating to the justification of our assessments, we inform you of the key audit matters relating to the risks of material misstatement that, in our professional judgment, were of most significance in our audit of the consolidated financial statements, as well as how we addressed those risks.

These matters were addressed as part of our audit of the consolidated financial statements as a whole, and therefore contributed to the opinion we formed as expressed above. We do not provide a separate opinion on specific items of the consolidated financial statements.

#### Recognition of revenue.

RISK IDENTIFIED	OUR RESPONSE
<p>As indicated in Note 5.1 to the consolidated financial statements, the Danone Group's sales are stated net of trade discounts and customer rebates (including costs relating to trade support and listing agreements or occasional promotional actions invoiced by retailers). Revenue measurement therefore involves making estimates related to such agreements or actions.</p> <p>We deemed the valuation of trade discounts and rebates to be a key audit matter given:</p> <ul style="list-style-type: none"><li>the Group's broad customer base across different countries and with varying contractual relationships (based on sales volumes, promotional agreements or trade practices),</li><li>the materiality of trade discounts and rebates, and</li><li>the complexity of estimating these amounts at the year end.</li></ul>	<p>We assessed the consistency of the revenue recognition methods applied by the Danone Group with international financial reporting standards (IFRS).</p> <p>Given the large number of sales transactions carried out by the Group's various entities, we examined the internal control procedures relating to the estimation of trade discounts and rebates as part of the revenue recognition process and tested the key controls in the main operating entities.</p> <p>We also performed substantive tests to assess:</p> <ul style="list-style-type: none"><li>whether amounts to be refunded to customers were being measured correctly and recognized on the reporting date by (i) reconciling the estimates with the contractual data in the information systems used to manage trade terms and conditions or in the contracts with the relevant customers, and (ii) examining the assumptions used, where applicable, with regard to actions taken or specific situations and customary trade practices;</li><li>whether revenue was being recognized in the appropriate period by (i) testing the transactions booked after the reporting date to identify any non-accrued discounts and rebates and (ii) analysing the change in accruals and their breakdown by age.</li></ul>

Goodwill, brands and investments in associates

RISK IDENTIFIED	OUR RESPONSE
<p>As at 31 December 2017, goodwill amounted to 18,132 million euros, brands with indefinite useful lives amounted to 6,309 million euros and investments in associates amounted to 2,678 million euros.</p> <p>These assets are subject to impairment tests, at least once a year in the case of goodwill and brands with indefinite useful lives, and whenever there is an indication of impairment in the case of investments in associates.</p> <p>The recoverable amounts of these assets or groups of assets are generally estimated on the basis of the discounted cash flows method or market values in the case of goodwill and investments in associates, and according to the royalties method for brands, as explained in Notes 4 and 9 to the consolidated financial statements.</p> <p>The impairment tests are based on estimates and on management's judgment concerning (i) the allocation of these assets to cash generating units (CGUs) in the case of goodwill (ii) the estimation of the future performance of the assets or CGUs and (iii) the determination of the discount and long-term growth rates.</p> <p>We therefore deemed the measurement of goodwill, brands and investments in associates, in particular the investment in Yashili due to the narrow difference between the estimated recoverable amount and net carrying amount, to be a key audit matter.</p>	<p><i>Goodwill and brands</i></p> <p>We examined the processes set up to allocate the goodwill to CGUs or groups of CGUs, in order to identify any indications of loss in value and to perform the cash flow projections underlying the impairment tests.</p> <p>For a sample of CGUs and brands, identified on the basis of quantitative and qualitative factors, we examined the main methods and assumptions used to determine recoverable value, including:</p> <ul style="list-style-type: none"><li>the forecast cash flows: the assumptions relating to the growth of the business and market shares were corroborated by the market analyses available. We also compared the main assumptions with past performance and assessed the trends between past forecasts and actual figures;</li><li>the long-term growth rates, the discount rates and the royalty rates, with the support of our financial valuation experts.</li></ul> <p>We also analysed the sensitivity of the test results to the main assumptions used by management and examined the disclosures provided in the notes to the consolidated financial statements.</p> <p><i>Investments in associates</i></p> <p>We assessed the approach adopted and the data used by the Company (market valuation, recent performance and forecast results) to identify any indications of loss in value.</p> <p>For Yashili, we examined the main assumptions used to determine the recoverable amount, as well as the disclosures provided in the notes to the consolidated financial statements, implementing the procedures described above for goodwill and brands.</p>

**Tax assets and liabilities – provisions for tax risks****RISK IDENTIFIED**

Danone operates in many different tax jurisdictions throughout the world. Consequently, the Company and its subsidiaries may be subject to audits or questioning by local tax authorities. The situations where outflows of resources are considered probable give rise to provisions measured on the basis of facts known in the jurisdiction concerned and the probability of tax reassessments as assessed by management. As stated in Note 14 to the consolidated financial statements, the provisions for territorial tax risks amount to 572 million euros as at 31 December 2017, including 241 million euros provisioned during the financial year.

As at 31 December 2017, the amount of 294 million euros is recognized in the consolidated balance sheet in respect of the deferred tax assets relating to tax loss carryforwards as set out in Note 8 to the consolidated financial statements. The recoverability of these deferred tax assets resulting from tax loss carryforwards is based primarily on the ability of the entities concerned to meet their targets defined in the business plans drawn up by management.

In addition, as stated in Note 8.1 to the consolidated financial statements, the recent changes to French tax regulations concerning Corporate Income Tax and the US tax reform have had an impact on the calculation of current and deferred taxes.

The recognition of tax assets and liabilities and provisions for tax risks constitutes a key audit matter, given the following:

- (i) the judgment required to assess the recoverability of deferred taxes and the probable outflows of resources related to tax disputes, and
- (ii) the materiality of the impacts of changes made to tax legislation during the financial year.

**OUR RESPONSE**

We examined the procedures implemented within the Group to identify the main tax risks, as well as management's assessments of these risks.

We also relied on the opinions of third parties, past and current experience with the tax authorities in the jurisdictions concerned, and the expertise of our tax specialists in order to assess the assumptions used by management to determine the provisions for tax risks.

We examined the deferred tax calculations for the most significant entities. In this respect, our work consisted primarily in the following:

- (i) comparing the consistency of the assumptions concerning the use of the tax loss carryforwards against future taxable profits with those derived from management's business projections, used in particular within the scope of the impairment tests on goodwill, and
- (ii) examining the accounting implications of the changes to tax legislation.

**Accounting treatment of the WhiteWave Foods Company acquisition****RISK IDENTIFIED**

Danone acquired The WhiteWave Foods Company ("WhiteWave") on April 12, 2017 for 12.1 billion US dollars after hedging.

The Group consolidated the entities acquired on the date on which it obtained control, which gave rise to the recognition of intangible and tangible assets of 4.5 million euros and provisional goodwill of 8 million euros, as described in Note 2 to the consolidated financial statements.

We deemed the accounting treatment and presentation of this transaction to be a key audit matter given the significant amount of assets acquired and liabilities assumed, and the judgment required in identifying and measuring those assets and liabilities in accordance with the provisions of IFRS 3 and, in particular, estimating the fair value of tangible and intangible assets and the measurement of contingent liabilities.

**OUR RESPONSE**

We examined the calculation of the acquisition price after the impact of exchange rate hedges.

We also performed specific audit procedures on WhiteWave's opening balance sheet at 12 April 2017 covering the main entities in the United States and Belgium, with a view to assessing (i) the allocation of income statement items to the pre- and post-acquisition periods, and (ii) the impacts of converting from US GAAP to IFRS as adopted in the European Union.

As regards the measurement of the fair value of intangible and tangible assets acquired, with guidance from our financial valuation experts, we assessed the methods used and management's main assumptions, including business plans, discount rates, long-term growth rates and royalty rates used.

We assessed the measurement of the liabilities assumed, including liabilities arising from tax risks, with guidance from our tax experts.

Lastly, we examined the disclosures provided in the notes to the consolidated financial statements.

## Verification of the information pertaining to the Group presented in the management report

As required by law and in accordance with professional standards applicable in France, we have also verified the information pertaining to the Group presented in the management report of the Board of Directors.

We have no matters to report as to its fair presentation and its consistency with the consolidated financial statements.

## Report on other legal and regulatory requirements

### Appointment of the Statutory Auditors

We were appointed Statutory Auditors of Danone by the Shareholders' Meetings held on 28 April 2016 for Ernst & Young et Autres and on 21 May 1992 for PricewaterhouseCoopers Audit.

As at 31 December 2017, Ernst & Young et Autres and PricewaterhouseCoopers Audit were in the second year and the twenty-sixth year of total uninterrupted engagement, respectively. Ernst & Young Audit previously acted as Statutory Auditor of Danone from 2010 to 2015.

### Responsibilities of management and those charged with governance for the consolidated financial statements

Management is responsible for preparing consolidated financial statements presenting a true and fair view in accordance with International Financial Reporting Standards as adopted by the European Union and for implementing the internal control procedures it deems necessary for the preparation of consolidated financial statements free of material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting, unless it expects to liquidate the company or to cease operations.

The Audit Committee is responsible for monitoring the financial reporting process and the effectiveness of internal control and risk management systems, as well as, where applicable, any internal audit systems, relating to accounting and financial reporting procedures.

The consolidated financial statements were approved by the Board of Directors.

## Responsibilities of the Statutory Auditors relating to the audit of the consolidated financial statements

### Objective and audit approach

Our role is to issue a report on the consolidated financial statements. Our objective is to obtain reasonable assurance about whether the consolidated financial statements as a whole are free of material misstatement. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with professional standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As specified in article L.823-10-1 of the French Commercial Code, our audit does not include assurance on the viability or quality of management of the company.

As part of an audit conducted in accordance with professional standards applicable in France, the Statutory Auditors exercise professional judgment throughout the audit. They also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence considered to be sufficient and appropriate to provide a basis for their opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control;
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control;
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management and the related disclosures in the notes to the consolidated financial statements;
- Assess the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. This assessment is based on the audit evidence obtained up to the date of the audit report. However, future events or conditions may cause the company to cease to continue as a going concern. If the Statutory Auditors conclude that a material uncertainty exists, they are required to draw attention in the audit report to the related disclosures in the consolidated financial statements or, if such disclosures are not provided or are inadequate, to issue a qualified opinion or a disclaimer of opinion;
- Evaluate the overall presentation of the consolidated financial statements and assess whether these statements represent the underlying transactions and events in a manner that achieves fair presentation;
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group to express an opinion on the consolidated financial statements. The Statutory Auditors are responsible for the direction, supervision and performance of the audit of the consolidated financial statements and for the opinion expressed thereon.

## GOODWILL, BRANDS AND INVESTMENTS IN ASSOCIATES

STATUTORY AUDITORS REPORT ON THE CONSOLIDATED FINANCIAL STATEMENTS

### Report to the Audit Committee

We submit a report to the Audit Committee which includes in particular a description of the scope of the audit and the audit programme implemented, as well as the results of our audit. We also report any significant deficiencies in internal control that we have identified regarding the accounting and financial reporting procedures.

Our report to the Audit Committee includes the risks of material misstatement that, in our professional judgment, were of most significance in the audit of the consolidated financial statements and which constitute the key audit matters that we are required to describe in this report.

We also provide the Audit Committee with the declaration provided for in article 6 of Regulation (EU) No 537/2014, confirming our independence within the meaning of the rules applicable in France, as defined in particular in articles L.822-10 to L.822-14 of the French Commercial Code and in the French Code of Ethics for Statutory Auditors. Where appropriate, we discuss any risks to our independence and the related safeguard measures with the Audit Committee.

Neuilly-sur-Seine and Paris La Défense, March 5, 2018

### The Statutory auditors

#### PricewaterhouseCoopers Audit

Anik CHAUMARTIN

François JAUMAIN

#### Ernst & Young Audit

Jeanne BOILLET

Pierre-Henri PAGNON

## 4.2 FINANCIAL STATEMENTS OF DANONE SA, THE PARENT COMPANY

### FINANCIAL STATEMENTS OF DANONE SA

#### Income statement

			Year ended December 31
(in € millions)	Notes		<b>2016</b>
Net sales		648	609
Other income		31	59
<b>Total operating income</b>	3	<b>679</b>	<b>668</b>
Personnel costs	4	(244)	(317)
Other operating expense	5	(632)	(524)
<b>Total operating expense</b>		<b>(876)</b>	<b>(841)</b>
<b>Net operating expense</b>		<b>(197)</b>	<b>(173)</b>
Income from equity interests		1,596	223
Interest on loans and receivables and similar income		61	229
Interest on borrowings and similar expense		(171)	(279)
Other financial income (expense)		(1)	88
<b>Net financial income</b>	6	<b>1,485</b>	<b>261</b>
<b>Net income before non-recurring items and tax</b>		<b>1,288</b>	<b>88</b>
<b>Net non-recurring income (expense)</b>	7	<b>1</b>	<b>(12)</b>
Income tax	8	59	100
<b>Net income</b>		<b>1,347</b>	<b>176</b>

## 4.2 FINANCIAL STATEMENTS OF DANONE SA, THE PARENT COMPANY

FINANCIAL STATEMENTS OF DANONE SA

### Balance sheet

#### Assets

As of December 31					
		2016		2017	
(in € millions)	Notes	Net amount	Gross amount	Depreciation, amortization and provisions	Net amount
Intangible assets		34	116	(68)	48
Property, plant and equipment		16	34	(17)	17
Equity interests		21,855	28,203	(82)	28,121
Other long-term financial assets		6,686	5,973	–	5,973
Financial assets	9	28,541	34,176	(82)	34,094
<b>Non-current assets</b>		<b>28,591</b>	<b>34,326</b>	<b>(167)</b>	<b>34,159</b>
Short-term loans and receivables	10	293	372	(1)	371
Marketable securities	11	11,535	81	–	81
Cash and cash equivalents		63	–	–	–
<b>Current assets</b>		<b>11,891</b>	<b>453</b>	<b>(1)</b>	<b>452</b>
Deferrals and prepaid expense		476	813	–	813
<b>Total assets</b>		<b>40,957</b>	<b>35,592</b>	<b>(168)</b>	<b>35,424</b>

#### Equity and liabilities

As of December 31			
(in € millions)	Notes	2016	2017
Share capital		164	168
Share premium		3,975	4,787
Revaluation adjustment		4	4
Other reserves		3,781	3,781
Retained earnings		3,974	4,263
Net income for the year		1,347	176
Regulated provisions		2	2
<b>Equity</b>	12	<b>13,247</b>	<b>13,181</b>
Other equity		14	1,250
Other provisions for risks and charges		13	59
Bonds		14	18,961
Other financial debt		14	6,065
Other liabilities		15	2,424
Deferrals and accrued expenses			201
<b>Total equity and liabilities</b>		<b>40,957</b>	<b>35,424</b>

## NOTES TO THE FINANCIAL STATEMENTS OF THE PARENT COMPANY DANONE

The financial statements of the parent company Danone ("the Company") for the year ended December 31, 2017 were approved by Danone's Board of Directors on February 15, 2018 and will be submitted for approval to the Shareholders' Meeting on April 26, 2018. Danone and its consolidated subsidiaries constitute "the Group".

Unless indicated otherwise, amounts are expressed in millions of euros and rounded to the nearest million. Generally speaking, the values presented in the financial statements of the parent company Danone and in the Notes to the financial statements of the parent company Danone are rounded to the nearest unit. Consequently, the sum of the rounded amounts may differ, albeit to an insignificant extent, from the reported total. In addition, ratios and variances are calculated on the basis of the underlying amounts and not on the basis of the rounded amounts.

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## NOTE 1. ACCOUNTING PRINCIPLES

The Company's financial statements are prepared in accordance with French statutory and regulatory provisions and generally accepted accounting principles.

The main accounting methods used are detailed hereafter.

### Property, plant and equipment and intangible assets

Property, plant and equipment and intangible assets are valued at acquisition cost (including acquisition-related costs) and are amortized or depreciated on a straight-line basis according to the duration of their estimated use, as follows:

Buildings	15 to 20 years
Fixtures and fittings	8 to 10 years
Other property, plant and equipment	4 to 10 years
Software	1 to 7 years

### Long-term financial assets

Financial assets comprise Equity interests and Other long-term financial assets.

Equity interests are shares in companies, the long-term holding of which is deemed to be useful for the Company's activity, notably because it enables the Company to exercise an influence on or control over the issuing company. Investments that do not meet this definition are classified as Other long-term financial assets.

Equity interests are recognized at acquisition cost, including acquisition-related costs, which are amortized over five years as of the date of acquisition. For tax purposes, these assets are subject to accelerated tax amortization rates. An impairment provision

is recognized when the recoverable amount of Equity interests is below their carrying amount.

Recoverable amount is determined using various criteria including:

- market value;
- value in use based on forecast discounted cash flows;
- revalued equity.

Assumptions, estimates or appraisals used to determine the net realizable value are made on the basis of available information and conditions at the end of the financial period presented, which may differ from the reality, particularly in an economically and

## 4.2 FINANCIAL STATEMENTS OF DANONE SA, THE PARENT COMPANY

### NOTE I. ACCOUNTING PRINCIPLES

financially volatile context. Impairment provisions are recognized as Other financial income (expense), with the exception of reversals of impairment in connection with disposals of equity interests, which are recognized as Non-recurring income (expense). Gains or losses on disposals of equity interests are recognized as Non-recurring income (expense).

#### DANONE treasury shares

DANONE shares repurchased by the Company are recognized under the heading:

- Other long-term financial assets, when they are repurchased in connection with corporate acquisitions or to be cancelled;
- Marketable securities, when they are repurchased to hedge Group performance share plans under which shares are allocated to certain Danone employees and corporate officers.

They are recognized at acquisition cost, excluding acquisition-related costs. On disposal, the cost of the DANONE shares sold is calculated by allocation category in accordance with the weighted average cost method, this cost being calculated individually for each plan for the shares held to hedge Group performance share plans.

#### DANONE shares recognized as Other long-term financial assets

In the case of DANONE shares recognized as Long-term financial assets that are not to be cancelled, an impairment provision is recognized when their recoverable amount (assessed at the average price for the last month of the fiscal year) falls below their carrying amount.

#### Loans and receivables

Loans and receivables are stated at their nominal value. An impairment provision is recognized when the recoverable amount is less than the carrying amount.

#### Recognition of transactions in foreign currencies

Expense and income in foreign currencies are recorded at their exchange value in euros at the date of the transaction.

Liabilities, receivables and cash denominated in foreign currencies are recorded in the balance sheet at their exchange value in euros

#### Marketable securities

Marketable securities comprise a portion of the treasury shares and other investments made by the Company.

The gross value of Marketable securities corresponds to the acquisition cost excluding acquisition-related costs. When the market value

#### Bonds

Bonds consist in borrowings raised by Danone, on debt and capital markets, notably under its EMTN (Euro Medium Term Note) program, through public issues and private placements, denominated in euros or foreign currencies. Bonds denominated in foreign currencies may

#### Derivatives

Danone hedges part of its bonds denominated in foreign currencies by cross-currency swaps. Since January 1, 2017, the Company has applied Regulation 2015-05, issued by the French Accounting Standards Authority (*Autorité des Normes Comptables – ANC*) on financial instruments to all material hedging transactions. Implementation of this change of accounting method did not have a material impact on the presentation of the financial statements or their comparability with those for the 2016 fiscal year.

Other long-term financial assets consist mainly of a portion of the DANONE treasury shares held in connection with the authorizations given by the Shareholders' Meeting (see hereafter) and long-term loans and receivables granted by the Company.

#### DANONE shares recognized as Marketable securities

##### Hedging of out-of-the-money Group performance share plans

In the case of treasury shares allocated to hedge plans that cannot be exercised (it is probable that the performance conditions will not be met), a provision for impairment is recognized when the market value of the shares (assessed at the average price for the last month of the fiscal year) is less than their carrying amount.

##### Hedging of in-the-money Group performance share plans

In the case of treasury shares allocated to hedge plans that can be exercised (it is probable that the performance conditions will be met), a provision for impairment is not recognized. However, a provision for risks and charges is, where necessary, recognized in respect of these plans and corresponds to the carrying amount of the shares allocated to said plans.

The provision is booked prorata to the rights vesting period. It is recognized in Personnel costs in the income statement.

at the year-end rate. The differences resulting from translation at this latter rate are recorded in the balance sheet in the line items Deferrals and prepaid expense and Deferrals and accrued expense in the case of liabilities and receivables. A provision for risks is recognized for non-hedged unrealized exchange losses.

of each category of securities of the same nature is lower than the acquisition cost, a provision for impairment is recognized equal to the difference. For further information about treasury shares reclassified as Marketable securities, see the above section *DANONE shares recognized as Marketable securities*.

be maintained in those currencies or swapped into euros ; bonds are recognized at their nominal value, translated at the closing exchange rate.

In addition, Danone Corporate Finance Services, a wholly-owned subsidiary, also carries out interest rate hedging transactions on behalf of the Company in respect of certain borrowings and commercial paper (*Billets de trésorerie*) issued by the Company.

## Provisions for risks and charges

Provisions are recognized for identified risks and charges of uncertain timing or amount, when the Company has an obligation to a third party and it is certain or probable that this obligation will result in a net outflow of resources for the Company.

## Retirement commitments

Supplementary retirement commitments and severance pay borne by the Company are presented within Off-balance sheet commitments

For further information about provisions against Group performance share plans, see the above section *DANONE shares recognized as Marketable securities*.

(see Note 17 and Note 18 of the Notes to the financial statements of the parent company Danone).

## NOTE 2. HIGHLIGHTS OF THE YEAR

- As part of its permanent focus on optimizing its capital structure, Danone successfully launched a hybrid perpetual bond issue worth €1.25 billion, taking advantage of the exceptionally attractive market conditions. The issue consisted of a euro-denominated perpetual bond offering a first 1.75 % coupon, with a first call date on June 23, 2023. This hybrid issue is fully recognized under Other equity.
- Danone, via its direct and indirect subsidiaries, acquired the company WhiteWave on April 12, 2017. The hedging instruments booked for this transaction as of December 31, 2016 were released for the payment of the acquisition, resulting in a currency gain of €74 million recognized as financial income;

## NOTE 3. OPERATING INCOME

Operating income comprises mainly the billing of direct and indirect subsidiaries for services rendered by the Company to those subsidiaries. It totaled €609 million in 2017 (€648 million in 2016).

Other operating income totaled €58 million (€31 million in 2016) and comprised mainly the reimbursement of insurance income and the reversal of a provision for risks and charges relating to hedging of the stock-option and Group performance share plans granted by the Company.

## NOTE 4. PERSONNEL COSTS AND COMPENSATION OF THE MEMBERS OF THE MANAGEMENT BODIES AND THE BOARD OF DIRECTORS

### Personnel costs

Personnel costs comprise the gross compensation of the Company's employees and senior executives and the related social charges as well as the charges relating to the stock-option plans and Group

performance share plans under which shares are allocated to certain Danone employees and corporate officers subject to performance conditions.

### Company's share of the compensation paid to the members of the Board of Directors and the Executive Committee

(€ millions)	Year ended December 31	
	2016	2017
Compensation paid to corporate officers and members of the Executive Committee <sup>[a]</sup>	10	11
Attendance fees paid to non-executive members of the Board of Directors <sup>[b]</sup>	1	1
<b>Total</b>	<b>11</b>	<b>12</b>

[a] Recognized in Personnel costs.

[b] Recognized in Other operating expense.

See Note 17 of the Notes to the financial statements of the parent company Danone.

## 4.2 FINANCIAL STATEMENTS OF DANONE SA, THE PARENT COMPANY

### NOTE 5. OTHER OPERATING EXPENSE

## NOTE 5. OTHER OPERATING EXPENSE

Other operating expense comprised mainly fees paid to external service providers and charges for rent and services provided and totaled €524 million in 2017 (€632 million in 2016). The decrease as

compared with 2016 was due mainly to the one-off costs associated with the WhiteWave acquisition project.

## NOTE 6. NET FINANCIAL INCOME (EXPENSE)

Net financial income totaled €261 million in 2017 (€1,485 million in 2016).

### Income from equity interests

Income from equity interests consisted mainly of dividends received from the Company's equity interests. In 2017, these dividends amounted

to €223 million (€1,596 million in 2016). In 2016, the Company had received an advance payment of dividend of €650 million.

### Interest on loans and receivables and similar income

Interest on loans and receivables and similar income comprised interest received on the loans and receivables granted to the company DanoneWave of €194 million, the companies Zywiec Zdroj and

Danone Poland totaling €9 million, the company PLF Est Europe of €2 million and interest received from cross currency swaps of €24 million.

### Interest on borrowings and similar expense

(€ millions)	As of December 31	
	2016	2017
Bonds <sup>[a]</sup>	155	263
Medium-term loan from and current account with Danone Finance International <sup>[a]</sup>	14	7
Short-term borrowings from indirect subsidiaries <sup>[a]</sup>	4	13
Commercial paper <sup>[a]</sup>	2	(4)
<b>Total</b>	<b>175</b>	<b>279</b>

[a] Interest paid and accrued in respect of the year.

### Other financial income (expense)

As regards Other financial income (expense), the Company generated net income of €88 million in 2017, comprising mainly the allocation of a provision on equity interests. The rise as compared with 2016

was due mainly to a currency gain of €74 million generated by the unwinding of hedging instruments for the acquisition of WhiteWave.

## NOTE 7. NET NON-RECURRING INCOME (EXPENSE)

In 2017, Danone generated net non-recurring expense of €12 million, which consisted mainly of costs related to the organization of Danone and its direct and indirect subsidiaries.

In 2016, Danone had generated net income of €1 million, consisting mainly of provision reversals.

## NOTE 8. INCOME TAX

### Tax group

The Company forms a tax group with the French subsidiaries in which it holds, directly or indirectly, a stake of more than 95 %.

### Companies that were members of the tax group in 2017

		As of December 31, 2017
ALPRO FRANCE		DANONE RESEARCH
BLEDINA		FERMINVEST
COMPAGNIE GERVAIS DANONE		HELDINVEST 11
DAN INVESTMENTS		HELDINVEST 9
DANOBUREAU		HOLDING INTERNATIONALE DE BOISSONS
DANONE <sup>[a]</sup>		LES PRES RIENT BIO
DANONE BABY AND MEDICAL HOLDING		NUTRICIA NUTRITION CLINIQUE SAS
DANONE CORPORATE FINANCE SERVICES		PRODUITS LAITIERS FRAIS ESPAGNE
DANONE DAIRY ASIA		PRODUITS LAITIERS FRAIS EST EUROPE
DANONE FINANCE INTERNATIONAL		PRODUITS LAITIERS FRAIS SUD EUROPE
DANONE MANIFESTO VENTURE EUROPE		SOCIETE ANONYME DES EAUX MINERALES D'EVIAN
DANONE NUTRICIA AFRICA & OVERSEAS		SOCIETE DES EAUX DE VOLVIC
DANONE PRODUITS FRAIS France		

(a) The Company.

The subsidiaries that are members of the tax group recognize and pay their tax to the Company as if they were taxed separately, in compliance with the rules set by the French tax authorities.

The savings (or additional charges) – based on the difference between the sum of the tax charges recorded by the different subsidiaries of the tax group and the tax charge resulting from the computation of the consolidated tax results of the tax group – are recognized in

### Other information

In accordance with Article 39.4 of the French Tax Code, in 2017 the Company recognized €0.5 million as taxable income in respect of tourism vehicle depreciation and rental.

The application of Article 39.5 of the French Tax Code did not result in any add-backs to taxable income in 2016.

the income statement under Income tax. The amount booked in this line for 2017 relates mainly to these savings and the repayment of the 3 % dividends tax.

At year end 2017, the tax group recorded taxable income. As of December 31, 2017, tax loss carry-forwards accumulated within the tax group in France amounted to €995 million, compared with €1,277 million as of December 31, 2016.

As of December 31, 2017, items likely to result in a reduction of future tax liabilities consisted mainly of accrued charges. They totaled €750 million and would reduce future tax charges by €258 million.

## NOTE 9. FINANCIAL ASSETS

### Carrying amount and changes during the period

(€ millions)	As of December 31, 2016	Changes during the period			As of December 31, 2017
		Increase <sup>[a]</sup>	Decrease	Reclassification, translation	
<b>Gross amount</b>					
Equity interests	21,936	6,267			28,203
Long-term loans and receivables	5,095		(209)	(498)	4,387
DANONE treasury shares <sup>[b]</sup>	1,578				1,578
Other	14		(7)		7
Other financial assets	6,686	–	(216)	(498)	5,973
<b>Total</b>	<b>28,622</b>	<b>6,267</b>	<b>(216)</b>	<b>(498)</b>	<b>34,176</b>
Provisions <sup>[c]</sup>	(81)	(3)	2		(82)
<b>Net total</b>	<b>28,541</b>	<b>6,263</b>	<b>(214)</b>	<b>(498)</b>	<b>34,094</b>

(a) See Note 2 of the Notes to the financial statements of the parent company Danone.

(b) Portion of DANONE treasury shares recognized as Long-term financial assets (See Note 1 of the Notes to the financial statements of the parent company Danone).

(c) Consists mainly of provisions for impairment of Equity interests.

## Equity interests

### Equity interests held in portfolio as of December 31, 2017

(in € millions, except percentages)	Share Capital <sup>[a]</sup>	Other equity <sup>[a][c]</sup>	Share of equity held	Number of shares held	Carrying amount of shares held - Gross	Carrying amount of shares held - Net	Maximum authorized amount of guarantees, security interests and endorsements given by the Company	Previous year's sales <sup>[b]</sup>	Previous year's net income (loss) <sup>[b]</sup>	Dividends received by the Company during the year
<b>Subsidiaries (at least 50% of the share capital held by the Company)</b>										
<b>French investments</b>										
DANONE CORPORATE FINANCE SERVICES	142	125	100%	8,875,000	179	179	-	-	13	-
COMPAGNIE GERVAIS DANONE	9,685	900	100%	384,330,458	9,315	9,315	-	-	63	-
DANONE BABY AND MEDICAL HOLDING	13,619	217	100%	13,618,704,074	13,615	13,615	-	-	54	-
DAN INVESTMENTS	82	[2]	100%	4,100,000	82	76	-	-	[3]	-
HOLDING INTERNATIONALE DE BOISSONS	324	902	100%	161,768,722	1,116	1,116	-	-	[27]	-
<b>Foreign investments</b>										
DANONE SINGAPORE HOLDINGS PTE LTD	158	[4]	61%	173,987,816	118	118	-	-	25	15
FPS DANONE COMMUNITIES		11	64%	14,392	7	7	-	-	-	-
DANONE ASIA PTE LTD	1,385	310	88%	2,288,111,264	1,263	1,263	-	-	186	170
DANONE FINANCE NETHERLANDS	8	1	100%	800,000	94	26	-	-	-	-
<b>Investments in associates (at least 10% to 50% of the share capital held by the Company)</b>										
NV DANONE SA	983	883	23%	21,988	400	400	-	326	37	-
DANONE FINANCE INTERNATIONAL	965	4,971	33%	4,034,154	2,012	2,004	2,000	-	58	38
<b>Total</b>					<b>28,200</b>	<b>28,117</b>				

(a) Amounts related to foreign companies are translated at the year-end exchange rate.

(b) Amounts related to foreign companies are translated using the average exchange rate for the year.

(c) Excluding net income (loss) for the year.

## Foreign currency loans

Foreign currency loans are translated at the closing rate, resulting in the recognition of translation differences at the year end, which are presented in the balance sheet under Deferrals and prepaid expense and Deferrals and accrued expense.

As of December 31, 2017

(in € millions, except Nominal value in foreign currency, in currency millions)	Nominal value in foreign currency	Historical value	Translation difference	Carrying amount
Yen	32,000	283	237	237

## 4.2 FINANCIAL STATEMENTS OF DANONE SA, THE PARENT COMPANY

### NOTE 10. SHORT-TERM LOANS AND RECEIVABLES

## NOTE 10. SHORT-TERM LOANS AND RECEIVABLES

As of December 31, 2017, this balance sheet item comprised mainly €345 million of receivables due to the Company within less than one year, including tax receivables totaling €116 million (€98 million as of December 31, 2016) and receivables from customers totaling €125 million (€82 million as of December 31, 2016).

## NOTE 11. MARKETABLE SECURITIES

### Carrying amount and changes during the period

As of December 31, 2016 (€ millions)	Changes during the period				As of December 31, 2017
	Increase	Decrease (exercised) <sup>[c]</sup>	Reallocation	Reclassification	
DANONE shares					
DANONE shares hedging stock-option plans <sup>[a]</sup>	34	(7)		(27)	-
DANONE shares hedging Group performance shares <sup>[a]</sup>	57	(16)		27	68
<b>Total</b>	<b>91</b>	<b>-</b>	<b>(23)</b>	<b>-</b>	<b>68</b>
DANONE call options	3	(3)			-
Short-term investment	11,429	475	(11,904)		-
danone.communities <sup>[b]</sup>	13				13
<b>Total</b>	<b>11,536</b>	<b>475</b>	<b>(11,930)</b>	<b>-</b>	<b>81</b>

[a] Portion of DANONE treasury shares recognized as Marketable securities [see Note 1 of the Notes to the financial statements of the parent company Danone].

[b] danone.communities is a mutual fund (French SICAV) aimed at financing social projects through an investment vehicle that generates a return comparable to the money market rate.

[c] Decrease related to the WhiteWave acquisition [see Note 2 of the Notes to the financial statements of the parent company Danone].

## NOTE 12. EQUITY

### Carrying amount and change during the period

As of December 31, 2016 (€ millions)	As of December 31, 2016		Changes during the period			As of December 31, 2017
	Before allocation	After allocation <sup>[b]</sup>	Net income	Capital decrease	Capital increase <sup>[c]</sup>	
Share Capital	164	164	-	-	4	168
<i>In number of shares<sup>[a]</sup></i>	<i>655,892,000</i>	<i>655,892,000</i>	-	-	<i>14,818,400</i>	<i>670,710,400</i>
Share premium	3,975	3,975	-	-	812	4,787
Legal reserve	16	16	-	-	-	16
Other reserves	3,769	3,769	-	-	-	3,769
Retained earnings	3,974	4,263	-	-	-	4,263
Net income for the year	1,347	-	176	-	-	176
Regulated provisions	2	2	1	-	-	3
<b>Total</b>	<b>13,247</b>	<b>12,189</b>	<b>177</b>	<b>-</b>	<b>816</b>	<b>13,182</b>

[a] Ordinary shares with a par value of €0.25.

[b] Following shareholder approval at the Shareholders' Meeting of April 27, 2017, €1,115 million of the amount available for allocation of net income from the year ended December 31, 2016 was allocated to the dividend, and the remainder to retained earnings.

[c] Issue carried out on June 1, 2017 for the payment of the dividend in shares for €3.5 million, and on June 8, 2017 under the terms of the Company savings plan (*Plan d'Epargne Entreprise*) for €0.3 million.

## NOTE 13. PROVISIONS FOR RISKS AND CHARGES

### Carrying amount and changes during the period

(€ millions)	As of December 31, 2016	Changes during the period			As of December 31, 2017
		Allocation	Reversal	Reversal, unused	
Provisions in respect of stock-option and Group performance share plans <sup>[a]</sup>	47	23	(26)	–	44
Other provisions	12	13	(3)	–	22
<b>Total</b>	<b>59</b>	<b>36</b>	<b>(29)</b>	<b>–</b>	<b>66</b>

[a] Provisions in respect of stock-option plans hedged by DANONE call options and Group performance share plans.

## NOTE 14. BONDS, OTHER EQUITY AND OTHER FINANCIAL DEBT

### Bonds and Other equity

#### Carrying amount of bonds

(€ millions)	As of December 31	
	2016	2017
Nominal value	18,896	17,331
Accrued interest	65	64
<b>Total</b>	<b>18,961</b>	<b>17,395</b>

Bonds issued by the Company are disclosed on the Group's website.

Most of the financing agreements entered into by the Company (bank credit facilities and bonds) include a change of control provision,

which offers creditors a right of early repayment in the event a change in control of the Company causes its rating by the financial rating agencies to fall below investment grade.

#### 2017 transactions

(in millions of currency)	Currency	Year ended December 31	
		2016	2017
<b>New financing</b>			
Hybrid financing (Other equity)	EUR	1,250	Indefinite
<b>Repayments</b>			
Yen bonds	JPY	98	2017
Euro bonds	EUR	845	2017

## 4.2 FINANCIAL STATEMENTS OF DANONE SA, THE PARENT COMPANY

### NOTE 14. BONDS, OTHER EQUITY AND OTHER FINANCIAL DEBT

#### Bonds: fixed rate/floating rate breakdown (after hedging where applicable) and changes during the period

(€ millions)	As of December 31, 2016	Changes during the period			As of December 31, 2017
		New borrowings	Repayment	Change in accrued interest	
<b>Fixed rate portion</b>					
Bonds	16,846	–	(943)	–	[622] 15,281
Accrued interest	65	–	–	(1)	– 64
<b>Floating rate portion</b>					
Bonds	2,050	–	–	–	– 2,050
Accrued interest	–	–	–	–	– –
<b>Total</b>	<b>18,961</b>	<b>–</b>	<b>(943)</b>	<b>(1)</b>	<b>[622] 17,395</b>

#### Breakdown by currency with interest accrued as of the reporting date

(in € millions except Nominal value in foreign currency, in currency millions)	Nominal value in foreign currency	Historical value	As of December 31, 2017	
			Translation difference	Carrying amount
<b>Bonds denominated or swapped into euros</b>				
Euro	11,845	11,845	11,845	11,845
U.S. dollar	6,350	5,719	5,313	5,313
<b>Bonds denominated in other currencies</b>				
Yen	32,000	283	237	237
<b>Total</b>	<b>17,847</b>	<b>17,395</b>	<b>17,395</b>	<b>17,395</b>

#### Portfolio of cross-currency swaps and short-term currency swaps hedging certain foreign-currency denominated bonds

(in € millions, except Nominal value in foreign currency, in currency millions)	Nominal value in foreign currency	As of December 31, 2017	
		Historical value in euros	
Euro - U.S. Dollar	2,346	2,052	2,052
<b>Total</b>	<b>2,346</b>	<b>2,052</b>	<b>2,052</b>

In addition, as specified in Note 1 of the Notes to the financial statements of the parent company Danone, Danone Corporate Finance Services, a wholly-owned subsidiary, also carries out interest

rate hedging transactions in respect of certain bonds issued by the Company.

## Other financial debt

### Fixed rate/floating rate breakdown and changes during the period

(in € millions)	As of December 31, 2016	Changes during the period			As of December 31, 2017
		New borrowings	Repayment	Change in accrued interest	
<b>Fixed rate portion</b>					
Loan from Danone Finance International	-	-	-	-	-
<b>Floating rate portion</b>					
Commercial paper <sup>[a]</sup>	782	-	(63)	-	719
Short-term loan from subsidiaries	5,283	-	(5,283)	-	-
Other	-	-	-	-	-
<b>Total</b>	<b>6,065</b>	<b>-</b>	<b>(5,346)</b>	<b>-</b>	<b>719</b>

(a) Changes in commercial paper are net changes

### Maturity of Bonds and Other financial debt

(in € millions)	As of December 31	
	2016	2017
Due date less than 1 year	7 064	2 939
Due date between 1 and 5 years	8 108	9 132
Due date more than 5 years	9 854	6 017
<b>Total</b>	<b>25 026</b>	<b>18 088</b>

## NOTE 15. OTHER LIABILITIES

### Composition of Other liabilities

(in € millions)	As of December 31	
	2016	2017
Amounts owed by the Company to certain subsidiaries and affiliates	1,842	1,602
Trade payables	61	17
Unrealized foreign exchange gains	205	-
Accrued expenses	316	442
<b>Total</b>	<b>2,424</b>	<b>2,061</b>

### Composition of Accrued charges

(in € millions)	As of December 31	
	2016	2017
Services provided	192	196
Personnel costs	89	2
Social charges	30	128
Tax liabilities	3	5
Financial debt	2	111
<b>Total</b>	<b>316</b>	<b>442</b>

## 4.2 FINANCIAL STATEMENTS OF DANONE SA, THE PARENT COMPANY

### NOTE 16. NET DEBT

#### Composition of net debt

	As of December 31	
(in € millions)	2016	2017
Bonds	18,961	17,395
Other financial debt	6,065	719
Amounts owed by the Company to certain subsidiaries and affiliates <sup>[a]</sup>	1,842	1,602
<b>Total debt</b>	<b>26,868</b>	<b>19,716</b>
Amounts owed to the Company by certain subsidiaries and affiliates <sup>[b]</sup>	–	–
Marketable securities	11,535	81
Cash	63	–
<b>Total cash and cash equivalents</b>	<b>11,598</b>	<b>81</b>
<b>Total net debt</b>	<b>15,270</b>	<b>19,635</b>

(a) Portion of the amounts owed by the Company to subsidiaries and affiliates presented in Other liabilities.

(b) Portion of amounts owed to the Company by subsidiaries and affiliates presented in Short-term loans and receivables.

#### Change during the period

Other financial debt and marketable securities decreased this year with the unwinding of the various financing transactions carried out as part of the WhiteWave acquisition.

## NOTE 17. POST-EMPLOYMENT BENEFIT COMMITMENTS AND COMMITMENTS TO MANAGEMENT BODIES AND THE BOARD OF DIRECTORS

#### Post-employment benefit commitments

	As of December 31	
(in € millions)	2016	2017
<b>Supplementary benefits in addition to defined benefit retirement plans <sup>[a]</sup></b>		
Gross commitments	579	581
Commitments net of retirement plan assets	390	382

(a) Commitments measured using the actuarial method.

These net commitments are presented off-balance sheet (see Note 18 of the Notes to the financial statements of the parent company Danone). The main commitment involves the retirement plan granted to some Danone senior managers.

#### Retirement plan granted to some Danone senior managers

##### Commitments measured using the actuarial method

	As of December 31	
	Retirement plan for senior managers	
(in € millions)	2016	2017
Gross commitments	484	481
Commitments net of plan assets	328	316

The €3 million decrease in commitments net of plan assets was due mainly to the rise in discount rates.

**Main actuarial assumptions**

	Year ended December 31	
	Retirement plan for senior managers	
(as a percentage, except for age in years)	2016	2017
Discount rate	1.7%	1.8%
Expected return on plan assets	1.7%	1.8%
Salary growth rate	3.0%	3.0%
Retirement age	60-66	60-66

**Commitments to management bodies and the Board of Directors****Post-employment benefit commitments for corporate officers and Executive Committee members**

	As of December 31	
(in € millions)	2016	2017
<b>Supplementary benefits in addition to defined benefit retirement plans <sup>[a]</sup></b>		
Gross commitments	58	23

(a) Commitments measured using the actuarial method.

**Severance pay for Executive Committee members**

Severance pay for members of the Executive Committee in certain cases where they cease to continue their terms of office or exercise their functions were set at twice the annual gross compensation (fixed, variable, and in-kind) they received over the 12 months

preceding the date on which they cease to continue their functions, and, in the case of the Company's two corporate officers, the Board of Directors decided on February 15, 2018 that the severance pay would be subject to the fulfillment of defined performance conditions.

**NOTE 18. OFF-BALANCE SHEET COMMITMENTS****Main commitments given directly and indirectly by the Company**

	As of December 31	
(in € millions)	2016	2017
Put options held by non-controlling interests over some of the Company's direct and indirect equity interests <sup>[a]</sup>	699	607
Post-employment benefits <sup>[b]</sup>	390	382
Rents	78	65
Services provided	6	157
Derivative instruments <sup>[c]</sup>	7,143	2,079
Security interests <sup>[d]</sup>	2,000	2,000
Guarantees <sup>[e]</sup>	750	14
<b>Total</b>	<b>11,066</b>	<b>5,304</b>

(a) Commitments given directly or indirectly by the Company (see details hereafter in section Put options over the Company's direct and indirect equity interests).

(b) Net commitments in respect of defined benefit retirement plans (see Note 17 of the Notes to the financial statements of the parent company Danone).

(c) Corresponds to cross-currency swaps for €2,052 million and forward currency agreements for €27 million.

(d) The Company acted as joint and several guarantor for Danone Finance International.

(e) The Company may grant a guarantee or security interest for the various financial risk management transactions to be carried out by its subsidiary Danone Corporate.

**Put options over the Company's direct and indirect equity interests**

The Company or certain of its direct or indirect subsidiaries granted put options to third parties with non-controlling interests in certain consolidated subsidiaries, with these options giving the holders the right to sell part or all of their investment in these subsidiaries. Their exercise price is generally based on the profitability and

financial position of the company concerned at the exercise date of the put option.

## 4.2 FINANCIAL STATEMENTS OF DANONE SA, THE PARENT COMPANY

### NOTE 19. WORKFORCE

#### Commitments received

Commitments received by the Company concerned €3.5 billion in available committed credit facilities as of December 31, 2017.

#### Other commitments

The Company and certain of its subsidiaries are parties to a variety of legal and arbitration proceedings arising in the ordinary course of business. Some of these proceedings involve claims for damages,

and liabilities are provided for when a loss is probable and can be reliably estimated.

## NOTE 19. WORKFORCE

#### Average number of Company employees during the year

	Year ended December 31	
(in number, except percentages)	2016	2017
Executives and managers	683	81%
Supervisors and technicians	121	14%
Clerical staff	40	5%
<b>Total</b>	<b>844</b>	<b>100%</b>
		<b>869</b>
		<b>100%</b>

## NOTE 20. RELATED PARTY TRANSACTIONS

#### Transactions with related parties

	Year ended December 31	
(in € millions)	2016	2017
Operating income	581	631
Income from equity interests	1,596	223
Interest on loans and receivables and similar financial income	61	229
<b>Total income</b>	<b>2,238</b>	<b>1,083</b>
Operating expense	(59)	(74)
Interest on borrowings and similar financial expense	(16)	(279)
<b>Total expense</b>	<b>(75)</b>	<b>(353)</b>

#### Balances with related parties

	As of December 31	
(in € millions)	2016	2017
Long-term loans and receivables	4,746	4,150
Short-term loans and receivables	293	345
<b>Total assets</b>	<b>5,039</b>	<b>4,495</b>
Other financial debt	–	–
Other liabilities	57	65
<b>Total liabilities</b>	<b>57</b>	<b>65</b>

## NOTE 21. SUMMARY OF SHARES HELD IN PORTFOLIO

### Securities of subsidiaries and associates

	As of December 31	
(in € millions)	2016	2017
Gross amounts	21,936	28,203
Provisions for impairment	(81)	(82)
<b>Carrying amount</b>	<b>21,855</b>	<b>28,121</b>

### DANONE treasury shares

(in € millions, except number of shares)	2016		2017	
	Number of shares	Carrying amount	Number of shares	Carrying amount
Treasury shares classified as Long-term financial assets <sup>[a]</sup>	30,769,360	1,578	30,769,360	1,578
Treasury shares classified as Marketable securities <sup>[a]</sup>	2,359,838	91	1,757,632	68
<b>Total</b>	<b>33,129,198</b>	<b>1,669</b>	<b>32,526,992</b>	<b>1,646</b>

[a] See classification in Note 1 of the Notes to the financial statements of the parent company Danone.

## NOTE 22. RESULTS AND OTHER SIGNIFICANT INFORMATION RELATING TO THE LAST FIVE YEARS

	2013	2014	2015	2016	2017
<b>Capital at year-end</b>					
Share capital (in €)	157,757,000	160,948,000	163,737,800	163,973,000	167,677,600
Number of shares issued	631,028,000	643,792,000	654,951,200	655,892,000	670,710,400
<b>Operations and results for the year (in € millions)</b>					
Net sales	520	474	492	648	609
Net income before tax, depreciation, amortization and provisions	686	482	2,070	1,318	105
Income tax <sup>[a]</sup>	77	76	111	59	107
Income after tax, depreciation, amortization and provisions	762	541	2,217	1,347	176
Dividends paid <sup>[b]</sup>	860	915	995	1,115	1,140
<b>Earnings per share (in € per share)</b>					
Income after tax but before depreciation, amortization and provisions	1.19	0.85	3.33	2.10	0.32
Net income after tax, depreciation, amortization and provisions	1.16	0.84	3.38	2.05	0.26
Dividend per share	1.45	1.50	1.60	1.70	1.90
<b>Personnel</b>					
Average number of employees for the year	740	725	798	844	869
Payroll expense (in € millions)	149	159	180	160	207
Amounts paid in respect of employee benefits <sup>[c]</sup> (social security, social benefit schemes, etc.) (in € millions)	66	71	77	90	115

[a] Income (expense).

[b] Amount relative to the 2017 fiscal year estimated as of December 31, 2017 based on the number of treasury shares held on that date by the Company. The 2016 dividend corresponds to the amount actually paid out during the 2017 fiscal year.

[c] Includes personnel expense excluding social charges (see Note 4 of the Notes to the financial statements of the parent Company Danone) as well as provisions related to stock-options and Group performance shares (see Note 13 of the Notes to the financial statements of the parent company Danone).

## STATUTORY AUDITORS' REPORT ON THE FINANCIAL STATEMENTS OF THE PARENT COMPANY

### NOTE 23. SUBSEQUENT EVENTS

## NOTE 23. SUBSEQUENT EVENTS

To the best of the Company's knowledge, no significant events occurred between the end of the reporting period and February 15, 2018, the date on which the Board of Directors approved the financial statements of the parent company Danone for the year ended December 31, 2017.

## STATUTORY AUDITORS' REPORT ON THE FINANCIAL STATEMENTS OF THE PARENT COMPANY

*This is a free translation into English of the Statutory auditors' report on the financial statements issued in French and is provided solely for the convenience of English-speaking users. The Statutory auditors' report includes information specifically required by French law in such reports, whether modified or not. This information presented below is the audit opinion on the financial statements and includes an explanatory paragraph discussing the auditors' assessments of certain significant accounting and auditing matters. These assessments were considered for the purpose of issuing an audit opinion on the financial statements taken as a whole and not to provide separate assurance on individual account balances, transactions or disclosures. This report also includes information relating to the specific verification of information given in the management report and in the documents addressed to the shareholders. This report should be read in conjunction with, and construed in accordance with, French law and professional auditing standards applicable in France.*

To the Annual General Meeting of Danone

### Opinion

In compliance with the engagement entrusted to us by your annual general meeting, we have audited the accompanying financial statements of DANONE for the year ended 31 December 2017.

In our opinion, the financial statements give a true and fair view of the assets and liabilities and of the financial position of the Company as at 31 December 2017 and of the results of its operations for the year then ended in accordance with French accounting principles.

The audit opinion expressed above is consistent with our report to the Audit Committee.

### Basis for opinion

#### Audit framework

We conducted our audit in accordance with professional standards applicable in France. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Our responsibilities under those standards are further described in the Statutory Auditors' Responsibilities for the Audit of the Financial Statements section of our report.

#### Independence

We conducted our audit engagement in compliance with independence rules applicable to us, for the period from 1 January 2017 to the date of our report and specifically we did not provide any prohibited non-audit services referred to in Article 5(1) of Regulation (EU) No 537/2014 or in the French code of ethics (code de déontologie) for statutory auditors.

#### Observation

Without qualifying our opinion, we draw your attention to the matter set out in Note 1 to the financial statements regarding the first-time application, as from 1 January 2017, of the regulation concerning financial futures and hedging transactions (regulation 2015-05 of the Autorité des Normes Comptables [French Accounting Standards Authority]).

#### Justification of assessments – Key audit matters

In accordance with the requirements of Articles L.823-9 and R.823-7 of the French Commercial Code (Code de commerce) relating to the justification of our assessments, we inform you of the key audit matters relating to risks of material misstatement that, in our professional judgment, were of most significance in our audit of the financial statements of the current period, as well as how we addressed those risks.

These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on specific items of the financial statements.

**Evaluation des titres de participation**

RISK IDENTIFIED	OUR RESPONSE
<p>As at 31 December 2017, equity holdings are recorded for a net amount of 28,121 million euros, for a total balance sheet of 35,424 million euros.</p> <p>As stated in Note 1 to the financial statements, an impairment loss is recorded when the realisable value of the equity holdings is lower than their carrying amount. The realisable value is determined by management on the basis of various criteria, including market value, value in use based on discounted cash flows and revalued shareholders' equity.</p> <p>The estimation of the realisable value of these equity holdings requires management to exercise its judgment in choosing the items to be taken into consideration depending on the holdings concerned, as well as in determining the value in use, estimating the future performance of the entities concerned and the discount and long-term growth rates.</p> <p>In view of the materiality of the equity holdings in the company's balance sheet and the judgment required to estimate their realisable value, we considered the valuation of these holdings to be a key audit matter.</p>	<p>Our work mainly consisted in the following, for a sample of equity holdings determined based on qualitative and quantitative criteria:</p> <ul style="list-style-type: none"> <li>● For valuations based on historical data: <ul style="list-style-type: none"> <li>• examining the concordance between the shareholders' equity used and the accounts of the corresponding entities, as well as any adjustments performed on this shareholders' equity.</li> </ul> </li> <li>● For valuations based on forecast data: <ul style="list-style-type: none"> <li>• obtaining the operating cash flow forecasts for the activities of the entities concerned and reconciling them with the forecast data provided in the latest strategic plans;</li> <li>• examining the assumptions used in the light of the economic environment at the closing date and the date on which the accounts were drawn up;</li> <li>• comparing the forecasts used for prior periods with the corresponding actual figures in order to assess the achievement of past targets;</li> </ul> </li> </ul> <p>We also examined the information provided in Note 9 to the financial statements.</p>

**Verification of the management report and of the other documents provided to the shareholders**

We have also performed, in accordance with professional standards applicable in France, the specific verifications required by French law.

**Information provided in the management report and in the other documents provided to the shareholders with respect to the financial position and the financial statements**

We have no matters to report as to the fair presentation and the consistency with the financial statements of the information given in the Board of Directors' management report and in the other documents provided to the shareholders with respect to the financial position and the financial statements.

**Report on Corporate Governance**

We confirm the existence in the Report on Corporate Governance of the information required by Articles L. 225-37-3 and L. 225-37-4 of the French Commercial Code (Code de commerce).

Concerning the information given in accordance with the requirements of Article L. 225-37-3 of the French Commercial Code (Code de commerce) relating to remunerations and benefits received by the directors and any other commitments made in their favor, we have verified its consistency with the financial statements, or with the underlying information used to prepare these financial statements and, where applicable, with the information obtained by your Company from controlling and controlled companies. Based on this work, we attest the accuracy and fair presentation of this information.

Regarding the information on factors that your Company considered could have a potential incidence in case of public takeover or swap bid, given in accordance with the requirements of Article L. 225-37-5 of the French Commercial Code (Code de commerce), we have verified they are in accordance with the underlying documentation provided to us. Based on this work, we have no matter to report on this information.

**Other information**

In accordance with French law, we have verified that the required information concerning the purchase of investments and controlling interests and the identity of the shareholders and holders of the voting rights has been properly disclosed in the management report.

**Report on other legal and regulatory requirements****Appointment of the statutory auditors**

We were appointed as statutory auditors of DANONE by the annual general meeting held on 21 May 1992 for PricewaterhouseCoopers Audit and on 28 April 2016 for ERNST & YOUNG Audit.

As at 31 December 2017, PricewaterhouseCoopers Audit and ERNST & YOUNG Audit were in the 26th year and 2nd year of total uninterrupted engagement respectively. Previously, Ernst & Young et Autres held office as statutory auditor of DANONE from 2010 to 2015.

**Responsibilities of management and those charged with governance for the financial statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with French accounting principles and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless it is expected to liquidate the Company or to cease operations.

# STATUTORY AUDITORS' REPORT ON THE FINANCIAL STATEMENTS OF THE PARENT COMPANY

## NOTE 23. SUBSEQUENT EVENTS

The Audit Committee is responsible for monitoring the financial reporting process and the effectiveness of internal control and risks management systems and where applicable, its internal audit, regarding the accounting and financial reporting procedures.

The financial statements were approved by the Board of Directors.

## Statutory auditors' responsibilities for the audit of the financial statements

### Objectives and audit approach

Our role is to issue a report on the financial statements. Our objective is to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with professional standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As specified in Article L.823-10-1 of the French Commercial Code (Code de commerce), our statutory audit does not include assurance on the viability of the Company or the quality of management of the affairs of the Company.

As part of an audit conducted in accordance with professional standards applicable in France, the statutory auditor exercises professional judgment throughout the audit and furthermore:

- Identifies and assesses the risks of material misstatement of the financial statements, whether due to fraud or error, designs and performs audit procedures responsive to those risks, and obtains audit evidence considered to be sufficient and appropriate to provide a basis for his opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtains an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluates the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management in the financial statements.
- Assesses the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. This assessment is based on the audit evidence obtained up to the date of his audit report. However, future events or conditions may cause the Company to cease to continue as a going concern. If the statutory auditor concludes that a material uncertainty exists, there is a requirement to draw attention in the audit report to the related disclosures in the financial statements or, if such disclosures are not provided or inadequate, to modify the opinion expressed therein.
- Evaluates the overall presentation of the financial statements and assesses whether these statements represent the underlying transactions and events in a manner that achieves fair presentation.

### Report to the Audit Committee

We submit a report to the Audit Committee which includes in particular a description of the scope of the audit and the audit program implemented, as well as the results of our audit. We also report significant deficiencies, if any, in internal control regarding the accounting and financial reporting procedures that we have identified.

Our report to the Audit Committee includes the risks of material misstatement that, in our professional judgment, were of most significance in the audit of the financial statements of the current period and which are therefore the key audit matters that we are required to describe in this report.

We also provide the Audit Committee with the declaration provided for in Article 6 of Regulation (EU) No 537/2014, confirming our independence within the meaning of the rules applicable in France as set out in particular in Articles L.822-10 to L.822-14 of the French Commercial Code (Code de commerce) and in the French code of ethics (code de déontologie) for statutory auditors. Where appropriate, we discuss with the Audit Committee the risks that may reasonably be thought to bear on our independence, and the related safeguards.

Neuilly-sur-Seine and Paris La Défense, 5 March 2018

### The Statutory Auditors

#### PricewaterhouseCoopers Audit

Anik CHAUMARTIN

François JAUMAIN

#### Ernst & Young Audit

Pierre-Henri PAGNON

Jeanne BOILLET

## 4.3 INFORMATION ON PAYMENT TERMS GRANTED TO SUPPLIERS AND CUSTOMERS OF THE PARENT COMPANY DANONE SA

As of December 31, 2017

(in € millions)	Invoices received, unpaid and overdue as of the reporting date					Total (1 or more days)
	Due in 0 day	Due between 1 and 30 days	Due between 31 and 60 days	Due between 61 and 90 days	Due 91 or more days	
<b>A. Overdue payment categories</b>						
Number of invoices concerned	56					282
Total amount of invoices concerned (including taxes)	0.6	0.6	0.9	0.1	1.0	2.6
Percentage of total purchases for the year (excluding taxes)	0.1%	0.1%	0.2%	0.0%	0.2%	0.6%
Percentage of sales for the year (excluding taxes)						
<b>B. Invoices excluded from (A) relating to payables and receivables in dispute or not recognized</b>						
Number of excluded invoices		75				
Total amount of excluded invoices			4.5			
<b>C. Benchmark contractual payment terms used</b>						
Payment terms used to calculate overdue payments		Contractual terms: 60 days of invoice date, in the absence of statutory terms				

As of December 31, 2017

(in € millions)	Invoices issued, unpaid and overdue as of the reporting date					Total (1 or more days)
	Due in 0 day	Due between 1 and 30 days	Due between 31 and 60 days	Due between 61 and 90 days	Due 91 or more days	
<b>A. Overdue payment categories</b>						
Number of invoices concerned	838					1 396
Total amount of invoices concerned (including taxes)	60.3	21.5	0.1	8.2	45.7	75.4
Percentage of total purchases for the year (excluding taxes)						
Percentage of sales for the year (excluding taxes)	9.9%	3.5%	0.0%	1.3%	7.5%	12.4%
<b>B. Invoices excluded from (A) relating to payables and receivables in dispute or not recognized</b>						
Number of excluded invoices		0				
Total amount of excluded invoices		0				
<b>C. Benchmark contractual payment terms used</b>						
Payment terms used to calculate overdue payments		Contractual terms: 30 days from end of month of invoice				

## 4.4 INFORMATION ORIGINATING FROM THIRD PARTIES, EXPERT OPINIONS AND DECLARATIONS OF INTEREST

Nil.

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# 5

## SOCIAL, SOCIETAL AND ENVIRONMENTAL RESPONSIBILITY

## SOCIAL, SOCIETAL AND ENVIRONMENTAL RESPONSIBILITY

This section describes Danone's commitments and accomplishments in the area of social, societal and environmental responsibility. It is organized as follows:

- description of Danone's approach to social, societal and environmental responsibility;
- information concerning Danone's social, societal and environmental performance in compliance with the provisions of Article:
  - 225 of Act no. 2010-788 of July 12, 2010 ("Grenelle II") and its implementing decree;
  - 173 of Act no. 2015-992 of August 17, 2015 on the energy transition for green growth;
  - 1 of Act no. 2017-399 referred to as the law on the duty of vigilance of parent companies and ordering companies.

It describes the sustainability performances for 2017, i.e Danone's social, safety and environmental indicators excluding WhiteWave performance, its acquisition having been finalized in April 2017. However, this section provides qualitative sustainable development information, covering projects or initiatives of the DanoneWave subsidiary that resulted from the merger of WhiteWave with Danone's Essential Dairy and Plant-Based activities in North America.

More extensive information concerning Danone's strategy and performance with regard to Sustainable Development can be found in Danone's Annual Integrated Report available at [danone.com](http://danone.com). Practices and quantitative results are described there, based in particular on the Global Reporting Initiative (GRI G4) indicators, the Global Compact and the United Nations Sustainable Development Goals.

## 5.1 DANONE'S INTEGRATED VISION OF SOCIAL, SOCIETAL AND ENVIRONMENTAL RESPONSIBILITY

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## CORPORATE RESPONSIBILITY AT THE HEART OF DANONE'S HISTORY

In 1972, Antoine RIBOUD noted that "corporate responsibility does not stop at the factory gate or the office door." This vision led to the dual economic and social project that forms the basis for Danone's development and organizational model (see sections 2.2

*Presentation of Danone and 2.5 Other elements related to Danone's activity and organization).* The company has since taken many steps that have contributed to integrating this vision further into Danone and its activities:

**1972**

Antoine RIBOUD's speech in Marseille: birth of the dual economic and social project

**1988**

Signature of the first agreement on the vision shared by Danone and the International Union of Food Workers (IUF)

**1989**

Danone – IUF agreements on the economic and social information of Danone companies and gender equality in the workplace

**1991 - 1994**

Danone – IUF agreements on:  
• Skills training  
• Trade union rights  
• Event of changes in business activities affecting employment or working conditions

**1996**

Environmental Charter

**2001**

Birth of the Danone Way program to assess the subsidiaries' sustainable development performance

**2004**

Groundwater Resources Protection Policy

**2005**

Danone – IUF agreement on setting up of social indicators in the Company's subsidiaries

**2006**

Franck RIBOUD formally defines the mission of "bringing health through food to as many people as possible"

**2007**

• Danone – IUF agreement on diversity  
• Creation of the danone.communities fund

**2008**

Creation of the Livelihoods fund

**2009**

• Creation of the Danone Ecosystem Fund  
• Nutrition Health Charter

**2010**

Deployment of the Dan'Cares program to provide all employees with healthcare coverage

**2011**

Danone – IUF agreement on health, safety, working conditions and stress

**2012**

Forest Footprint Policy

**2013**

Nature 2020 Commitments

**2014**

• Danone 2020 transformation plan  
• Creation of the Livelihoods fund for Family Farming (L3F)

**2015**

• Publication of the Manifesto  
• Partnership with B Corp  
• Climate Policy  
• Commitment to the Consumer Goods Forum against deforestation  
• Palm oil policy  
• Publication of the Alimentation Tree

**2016**

• Danone – IUF agreement on sustainable employment and access to rights  
• Packaging Policy  
• Nutrition Commitments and Targets  
• Position paper on the first 1,000 days of life

**2017**

• Emmanuel FABER's speech at the Consumer Goods Forum  
• Launch of the One Planet. One Health corporate vision  
• Global Parental Policy  
• Official recognition of Danone's Climate ambition by the Science-Based Targets initiative  
• Participation in the 4 per 1,000 initiative – Soils for Food Security and Climate  
• Engagement in the RE100 initiative

## DANONE'S SOCIAL, SOCIETAL AND ENVIRONMENTAL APPROACH

Danone's signature, One Planet. One Health, expresses a vision of social, societal and environmental responsibility that the Company has upheld for many years.

Since 2006, the definition of Danone's mission of "bringing health through food to as many people as possible", centered the Company's strategy on three categories of challenges:

- Ensuring consumers safety and fostering healthier eating and drinking habits: relates to challenges relating to product safety

### Danone Way and B Corp: two key initiatives driving Danone's ambitions

Danone began implementing the Danone Way program in 2001 to measure its subsidiaries' performances on the company's commitments. Danone has developed this voluntary approach to continuously improve performance in order to monitor the subsidiaries' progress in integrating the Company's mission, ambitions and commitments into their business.

In 2015, the shared ambitions and values prompted Danone to join forces with B Lab in order to advance the Danone Way program towards B Corp certification.

As announced in 2017 at the Shareholders' Meeting, Danone has decided to strengthen its cooperation with B Lab by developing a roadmap to obtain global B Corp certification.

As a result of this initiative, DanoneWave (EDP Noram) is now the largest Public Benefit Corporation in the world. Pursuant to this legal status in the United States, the subsidiary's senior executives integrate the company's social, societal and environmental impact into their decision processes in the same way as shareholder interests. The subsidiary is also aiming for B Corp certification.

### Danone Way continuous improvement approach

The Danone Way program consists of an annual self-assessment to measure each subsidiary's performance in terms of compliance with these practices and their levels of maturity with regard to sustainable development.

It is based on a framework defining the social, societal and environmental responsibility practices to be implemented by subsidiaries, covering all their activities from purchasing raw materials to recycling the packaging of finished products. The framework is structured on four pillars:

- governance: business conduct policy, social responsibility applied to suppliers and integration of a sustainable development strategy jointly developed on a local scale;

### Danone's Contribution to the UN Sustainable Development Goals

The 17 Sustainable Development Goals were defined by the United Nations Member States to meet the 2030 Agenda for Sustainable Development. Danone commits to comply with these goals, by

and quality, and efforts to promote a healthy lifestyle and nutritional education;

- Communicating and developing with stakeholders: relates to challenges relating to employee development and involvement, relationships with suppliers and development of communities;
- Contributing to protecting the planet: relates to environmental challenges.

- consumer health and safety: management of product and communication quality and standards;
- social challenges: social dialogue, workplace health and safety, working time, training and diversity;
- environmental challenges: management of the environmental footprint, environmental risk control, raw materials management and reduction of the environmental footprint.

### B Corp Certification

B Lab is an international non-profit organization that seeks to promote a committed and responsible entrepreneurial model. B Lab encourages businesses to drive this change within their environment, by integrating social and environmental challenges into their core strategy, beyond the scope of targeted profit. To do so, B Lab has developed an assessment questionnaire and awards B Corp certification to firms obtaining a score of more than 80 points.

### Partnership with B Lab

Since 2015, Danone has worked with B Lab to enable listed multinational companies to gain access to the B Corp certification process. In the framework of this partnership, Danone joined the MPMAC (Multinationals and Public Markets Advisory Council) to share the lessons it has learned from the Danone Way program. Danone has also agreed to test the new assessment system specifically developed by MPMAC for multinationals. Since October 2017, Lorna DAVIS, a former member of Danone's Executive Committee, is seconded to the management of B Lab.

### B Corp-certified subsidiaries

Danone's goal is to certify 10 subsidiaries by 2020. As of December 31<sup>st</sup>, 2017, 5 subsidiaries carry the B Corp certification.

organizing implementation of its commitments according to the Company's activity and to three levels of involvement.

	People			One Planet. One Health			Business Model		
Major Focus	2 ZERO HUNGER	3 GOOD HEALTH AND WELL BEING	6 CLEAN WATER AND SANITATION	13 CLIMATE ACTION	8 DECENT WORK AND ECONOMIC GROWTH	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	17 PARTNERSHIPS		
Commitments	1 NO POVERTY	5 GENDER EQUALITY	7 AFFORDABLE AND CLEAN ENERGY	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS			
Contribution	4 QUALITY EDUCATION	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES				9 INDUSTRY, INNOVATION AND INFRASTRUCTURE		

Details of Danone's contribution to each Sustainable Development Goal can be found at [www.iar2017danone.com](http://www.iar2017danone.com).

## DANONE'S STAKEHOLDER STRATEGY AND ACTION

### Stakeholder dialogue

Stakeholder dialogue forms an integral part of Danone's strategy; the Company works with stakeholders to jointly develop its commitments and contribute to public discussion.

### Examples of initiatives taken with stakeholders

Stakeholders	Examples of initiatives taken in 2017
Public authorities (national and local authorities, European Commission, international organizations, regulatory agencies)	<ul style="list-style-type: none"> <li>Inaugural Thematic Champion status obtained by UN Women as part of the HeForShe movement</li> <li>Partnership with the Inter-American Development Bank</li> <li>Participation in the FReSH initiative (the Food Reform for Sustainability and Health program) led by WBCSD (World Business Council for Sustainable Development) and the EAT Food foundation</li> </ul>
Financial community (shareholders, investors, financial and non-financial rating agencies, banks)	<ul style="list-style-type: none"> <li>Organization of the 2017 Investors Seminar in Evian</li> <li>Participation in SRI roadshows (Socially Responsible Investment)</li> </ul>
Scientific community (research institutes, researchers and academics)	<ul style="list-style-type: none"> <li>Participation in the International Congress of Nutrition runs by the International Union of Nutritional Sciences (IUNS) in Buenos Aires</li> <li>Organization of the Hydration for Health (H4H) Congress in Evian to raise public awareness of the importance of good hydration</li> </ul>
Consumers and the general public	<ul style="list-style-type: none"> <li>Participation in the Consumer Goods Forum "Healthier Lives" initiative aiming to improve consumer information in sales points</li> <li>Initiatives of certain brands such as Villavicencio in Argentina to encourage consumer action for environmental protection.</li> </ul>
Employees and their representatives	<ul style="list-style-type: none"> <li><i>Danone People Survey</i>: in-house survey of employees to assess work organization and workloads, work-life balance, and stress</li> <li>Danone Day 2017 with all employees and presentation of Danone's new One Planet. One Health corporate vision</li> </ul>
Professional organizations (industries, trade associations and private organizations)	<ul style="list-style-type: none"> <li>Emmanuel FABER joined the Consumer Goods Forum's Board of Directors</li> <li>Membership to the International Food and Beverage Alliance (IFBA) trade association</li> </ul>
Business partners (key accounts and customers, suppliers, industrial partners, R&D partners)	<ul style="list-style-type: none"> <li>Investment in Yooji, Farmer's Fridge and Kona Deep by Danone Manifesto Ventures</li> <li>NaturALL Bottle Alliance initiative with Nestlé and Origin Materials to produce PET from bio-based materials</li> </ul>
Civil society (NGOs, trade unions, schools and universities, local communities)	<ul style="list-style-type: none"> <li>Partnership with the Ellen MacArthur Foundation for circular economy</li> <li>Danone joined the Global Deal initiative</li> <li>Support for the HEC Paris Social Business/Enterprise and Poverty Chair and the Enterprise and Poverty action tank</li> </ul>

### External evaluations

Danone obtained the following main scores in 2017:

	2016	2017
DJSI	77/100	<b>70/100</b>
Vigeo Eiris	64/100	<b>65/100</b>
MSCI	AAA	<b>AAA</b>
CDP Climate Change	98B	<b>A-</b>
CDP Water	A-	<b>A List</b>
CDP Forests	B	<b>B</b>
Forest 500	5/5	<b>5/5</b>

Danone is also included in the FTSE4Good and ATNI indices and ranked among the top three in the results of the second edition of ATNI in 2016.

## Integration of material issues and risks identified by stakeholders

### Materiality analysis

In 2017, Danone has renewed its materiality matrix in order to identify its sustainability strategic priorities thanks to an internal consultation and external quantitative survey. The 41 issues identified are positioned in the matrix below:



**First tier**  
It is made of the 14 priority topics that are the most material to both Danone's external stakeholders and the company's business success. These topics are intimately linked to Danone's evolving business model. They are core to the activation and delivery of Danone's "One Planet. One Health".

**Second tier**  
It is a cluster of major topics for creating medium and long term value. Many of these topics are already being addressed by Danone through policies development, targets setting, local projects management, etc..

**Third tier**  
It includes compliance-driven matters and emerging topics. These topics are to be addressed through compliance, monitoring and ongoing management.

- ▲ Consumer engagement and product responsibility
- Supply chain
- ◆ Governance and strategy
- ◆ Local economy and inclusive growth

Issues are interconnected and their position on the matrix must be considered with regard to this interdependence. Some issues may also be material only from an external (i.e. stakeholder) viewpoint or an internal one (for the company's success). Danone therefore considers that these issues must also be factored into the strategy,

even though they are not necessarily situated in the first third of the matrix.

A detailed explanation of the materiality analysis is provided at [www.iar2017.danone.com](http://www.iar2017.danone.com).

### Vigilance Plan

The table below summarizes Danone's Vigilance Plan covering respect for human rights, the environment, and personal health and safety, for its own and its suppliers' businesses. The plan is based on three components:

- the five steps defined in the Vigilance law;
- three issue stakes: Human Rights, Environment, and Personal

#### Health and Safety:

- and two business scopes: Danone's business and that of its suppliers.

Danone developed the Plan taking into account inputs from its stakeholder dialogue (see section on Stakeholder Dialogue above).

Danone's whole Vigilance approach is detailed in this section.

	<b>Human rights and fundamental freedoms</b>	<b>Environment</b>
<b>Company's activities</b>	<ul style="list-style-type: none"> <li>• Materiality and risks analysis carried out in 2017</li> <li>• Priority focus on forced labor issues further to the commitment in the Consumer Goods Forum</li> </ul>	<ul style="list-style-type: none"> <li>• Materiality and risks analysis carried out in 2017</li> <li>• GREEN Program</li> <li>• Analysis of water management risks via the WRI Aqueduct Water Risk Assessment tool</li> </ul>
<b>Suppliers or subcontractors activities</b>	<ul style="list-style-type: none"> <li>• Risk mapping done in 2017 on the 20 most exposed categories of procurements</li> <li>• Milk procurement issues historically taken into account</li> </ul>	<ul style="list-style-type: none"> <li>• Analysis of deforestation risks under the Forests Policy</li> <li>• Risk mapping done in 2017 on the 20 most exposed categories of procurements.</li> <li>• Priority focus on sustainable agriculture for milk procurement: climate, water, biodiversity, animal welfare and soil use.</li> </ul>
<b>Risks Map</b>		
<b>Company's activities</b>	<ul style="list-style-type: none"> <li>• Danone Way self-assessment – Human Resources, social sections</li> </ul>	<ul style="list-style-type: none"> <li>• GREEN audits of production sites</li> <li>• In-depth assessment of river basins with the WWF Water Risk Filter tool</li> </ul>
<b>Suppliers or subcontractors activities</b>	<ul style="list-style-type: none"> <li>• RESPECT program for first-tier suppliers excluding raw milk</li> <li>• RESPECT methodology up to 2017</li> </ul>	<ul style="list-style-type: none"> <li>• Proactive analysis of suppliers based on three levels of priority and SMETA audit for high priority, starting in 2018</li> </ul>
<b>Regular risk map-based evaluation procedures</b>		
<b>Company's activities</b>	<ul style="list-style-type: none"> <li>• Code of Business Conduct</li> <li>• Agreements signed by Danone and IUF – social dialogue</li> <li>• Respect for fundamental rights via the contractual link with Danone</li> </ul>	<ul style="list-style-type: none"> <li>• Code of Business Conduct</li> <li>• Actions under Danone's environmental protection strategy</li> <li>• Action plan following GREEN audits</li> <li>• Action plans for sites with major water risks</li> </ul>
<b>Suppliers or subcontractors activities</b>	<ul style="list-style-type: none"> <li>• Code of Conduct for Business Partners</li> <li>• Contractual clause for suppliers including the Fundamental Social Principles</li> <li>• Action plans following SMETA audits and FaRMs assessments</li> <li>• Dialogue with suppliers</li> <li>• Projects in partnership with funds sponsored by Danone</li> <li>• Certifications: UTZ, FSC and RSPO</li> </ul>	<ul style="list-style-type: none"> <li>• Code of Conduct for Business Partners</li> <li>• Contractual clause for suppliers including the Fundamental Environmental Principles</li> <li>• Action plans following SMETA audits and FaRMs assessments</li> <li>• Dialogue with suppliers</li> <li>• Projects in partnership with funds sponsored by Danone</li> <li>• Certifications: RSPO, RTRS, FSC and Non-GMO project verified</li> </ul>
<b>Appropriate measures for risk mitigation and prevention of serious breaches</b>		
<b>Company's activities</b>	<ul style="list-style-type: none"> <li>• Danone Ethics Line</li> </ul>	<ul style="list-style-type: none"> <li>• Whistleblowing system</li> </ul>
<b>Suppliers or subcontractors activities</b>	<ul style="list-style-type: none"> <li>• Danone Ethics Line also applies to suppliers</li> </ul>	
<b>Whistleblowing system</b>		
<b>Company's activities</b>	<ul style="list-style-type: none"> <li>• Danone Way results monitoring</li> </ul>	<ul style="list-style-type: none"> <li>• Monitoring of environmental performance indicators</li> <li>• Increased frequency of GREEN audits based on risks</li> <li>• Follow-up of GREEN audit action plans</li> <li>• Follow-up of water risk action plans in the Businesses</li> </ul>
<b>Subcontractor or supplier activities</b>	<ul style="list-style-type: none"> <li>• Monitoring of RESPECT program performance indicators</li> <li>• Indicators of supplier registration on Sedex and follow-up of audit action plans in case of non-compliance</li> <li>• Development of other assessment and evaluation tools starting in 2018</li> </ul>	<ul style="list-style-type: none"> <li>• Monitoring of FaRMs program performance indicators</li> </ul>
<b>Monitoring of measures and assessment of their efficiency</b>		

Personal Health and Safety	Additional information available in sections
<ul style="list-style-type: none"> <li>• Materiality and risks analysis carried out in 2017</li> <li>• Identification of risks specific to Danone's businesses; 13 priority safety standards in WISE<sup>2</sup></li> </ul>	<ul style="list-style-type: none"> <li>• 2.7 Risk factors</li> <li>• <i>Danone's stakeholder strategy and action</i></li> <li>• <i>Danone's Human Resources Policy</i></li> <li>• <i>Co-creating with employees and suppliers</i></li> <li>• <i>Environmental protection strategy</i></li> </ul>
<ul style="list-style-type: none"> <li>• Risk mapping done in 2017 on the 20 most exposed categories of procurements</li> <li>• Milk procurement issues historically taken into account</li> </ul>	<ul style="list-style-type: none"> <li>• 2.7 Risk factors</li> <li>• <i>Relations with suppliers</i></li> <li>• <i>Climate Policy</i></li> <li>• <i>Sustainable use of water</i></li> <li>• <i>Sustainable agriculture</i></li> </ul>
<b>Regular risk map-based evaluation procedures</b>	
<ul style="list-style-type: none"> <li>• Evaluation of risks at sites</li> <li>• Unified Risk Assessment Document applicable in the European Union</li> <li>• WISE<sup>2</sup> audits carried out at sites</li> <li>• Workplace accidents tracking</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Danone's social, societal and environmental approach</i></li> <li>• <i>Danone's Human Resources Policy</i></li> <li>• <i>Environmental protection strategy</i></li> </ul>
<ul style="list-style-type: none"> <li>• Traceability process on four priority agricultural categories: palm oil, fruits, cocoa and cane sugar</li> <li>• FaRMs program for direct suppliers of raw milk</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Relations with suppliers</i></li> </ul>
<b>Appropriate measures for risk mitigation and prevention of serious breaches</b>	
<ul style="list-style-type: none"> <li>• Code of Business Conduct</li> <li>• WISE<sup>2</sup> program</li> <li>• Action plan following WISE<sup>2</sup> audits</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Danone's responsible practices</i></li> <li>• <i>Danone's Human Resources Policy</i></li> <li>• <i>Environmental protection strategy</i></li> </ul>
<ul style="list-style-type: none"> <li>• Code of Conduct for Business Partners</li> <li>• Contractual clause for suppliers including the Fundamental Social Principles</li> <li>• WISE<sup>2</sup> program coverage of agency workers present at Danone sites</li> <li>• Action plans following SMETA audits and FaRMs assessments</li> <li>• Dialogue with suppliers</li> <li>• Projects in partnership with funds sponsored by Danone</li> <li>• Certifications: UTZ, FSC and RSPO</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Danone's responsible practices</i></li> <li>• <i>Danone's Human Resources Policy</i></li> <li>• <i>Relations with suppliers</i></li> </ul>
<b>Whistleblowing system</b>	
<ul style="list-style-type: none"> <li>• Danone Ethics Line</li> <li>• Specific procedures for escalating risks or serious accidents</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Danone's responsible practices</i></li> <li>• <i>Danone's Human Resources Policy</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <i>Danone's responsible practices</i></li> <li>• <i>Relations with suppliers</i></li> </ul>
<b>Monitoring of measures and assessment of their efficiency</b>	
<ul style="list-style-type: none"> <li>• Workplace accident measurement and tracking</li> <li>• WISE<sup>2</sup> program efficiency monitoring with WISE<sup>2</sup> audits</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Danone's social, societal and environmental approach</i></li> <li>• <i>Danone's Human Resources Policy</i></li> <li>• <i>Environmental protection strategy</i></li> </ul>
<ul style="list-style-type: none"> <li>• Workplace accident tracking for agency workers present at Danone sites</li> <li>• Monitoring of RESPECT program performance indicators</li> <li>• Monitoring of FaRMs program performance indicators</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Danone's Human Resources Policy</i></li> <li>• <i>Relations with suppliers</i></li> </ul>

## CORPORATE RESPONSIBILITY GOVERNANCE

Danone's governance of corporate responsibility issues is essentially organized as follows:

### Social Responsibility Committee

Formed from the Board of Directors, its role and the work accomplished in 2017 are described in the relevant part of section 6.1 *Governance bodies*.

### Sustainability Integration Committee

The Sustainability Integration Committee's mission is to oversee the integration of sustainable development issues into Danone's strategy and to ensure their operating implementation. It

comprises representatives of environmental, social, health and nutrition issues and from each Business. It reports to the Social Responsibility Committee.

### Sustainability Integration Department

The Sustainability Integration Department is part of the General Secretary function. It is responsible for coordinating the Company's sustainable development issues in conjunction with the teams responsible for environmental, social, health and nutrition issues

and from each Business. It relies on a network of local representatives in charge of managing these issues for geographic areas and subsidiaries.

## PARTNERSHIPS WITH FUNDS SPONSORED BY DANONE

### Danone Communities

Danone founded in 2007 the danone.communities mutual investment fund (Société d'Investissement à Capital Variable - SICAV). The fund invests (i) at least 90% of its assets in a selection of shares or units of mutual funds or investment funds invested in money market instruments, government bonds and bonds of companies in the euro zone that favor a Socially Responsible Investment (SRI) approach, and (ii) up to 10% in the danone.communities FPS.

The danone.communities professional specialized investment fund (Fonds Professionnel Spécialisé - FPS) invests, along with several partners, in businesses with significant social impact located mainly in emerging countries, in accordance with Danone's mission;

Danone Communities supports social entrepreneurs active in fighting malnutrition and developing access to drinking water, two levers for reducing poverty.

As of December 31<sup>st</sup>, 2017, the Danone Communities SICAV had assets under management totaling approximately €72 million, as in 2016. The danone.communities FPS supports 10 social businesses, covering 12 countries.

### Investment by Danone and its employees in the fund

As of December 31<sup>st</sup>, 2017, Danone held approximately 14% of the SICAV and 63.6% of the capital of the FPS, as in 2016.

Since 2007, Danone has made a financial contribution each year to the Danone Communities project. In 2017, this contribution amounted to €3.6 million.

In addition, the employees of the Company and its French subsidiaries participate in the Danone Communities project by investing in the SICAV through the danone.communities company investment fund (Fonds Commun de Placement d'Entreprise - FCPE) as part of the Group Savings Plan. As of December 31<sup>st</sup>, 2017, approximately 55% of Danone's employees in France had subscribed to the Danone Communities FCPE (vs. 43% in 2016) for a total amount of €19.8 million (€16.7 million in 2016).

### Projects supported by danone.communities FPS

In accordance with the Danone Communities Governance Charter, the Social Responsibility Committee is consulted prior to each investment by the danone.communities FPS and issues an opinion as to its compliance with this charter. Since its creation, the Danone Communities FPS has carried out eight investments.

Under the Danone Communities Governance Charter, Danone may invest, directly or indirectly, in companies in which the danone.communities FPS invests, but only if these co-investments: (i) comply with Danone's corporate purpose; (ii) strengthen the mission, governance and sustainability of the companies concerned; and (iii) are made in agreement with the shareholders of these companies. Each co-investment is subject to prior review by the Social Responsibility Committee, which issues an opinion as to its compliance with these requirements. To date, Danone has invested directly in the capital of three projects: Grameen Danone Foods Limited in Bangladesh; Laiterie du Berger in Senegal; and NutriGo in China.

As of December 31<sup>st</sup>, 2017, the total amount of the investments made by the FPS and Danone in these projects was €11.3 million and €6.6 million respectively (vs. €8.3 million and €4.5 million at the same date in 2016).

### Danone Ecosystem Fund (*Fonds Danone pour l'Écosystème*)

Danone created the Danone Ecosystem Fund in 2009, with an initial endowment of €100 million. Its purpose is to strengthen and develop activities of general interest within Danone's ecosystem. Together with non-profit organizations, the fund supports economic initiatives of certain Danone stakeholders in order to strengthen Danone's ecosystem, promote job creation and develop micro-entrepreneurship. It is an endowment fund run by a Board of directors. A guidance committee, composed of representatives of Danone and non-Company members, establishes the fund's major strategic

guidelines, especially with regard to priorities and resource allocation principles. An investment committee is responsible for making investment policy proposals to the Board of Directors and ensuring follow-up action on them.

## Management of the fund's administrative, accounting, financial and legal activities

The fund has no employees and the management of the fund's activities (administrative, accounting, financial and legal) is handled by dedicated Danone employees in accordance with the terms of a services agreement between Danone and the fund. The salaries and travel expenses of these employees, which totaled €1.2 million in 2017 [vs. €1.5 million in 2016], are fully charged back by Danone to the fund.

## Projects supported by the Danone Ecosystem Fund

Since its creation, the fund's Board of Directors has approved 71 projects including 4 new projects in 2017. In addition, 6 extensions of existing projects were approved in 2017.

As of December 31<sup>st</sup>, 2017, 42 projects initiated worldwide were

## Livelihoods Fund

The Livelihoods Fund was created in 2011 under Danone's sponsorship. It comprises ten investors including Crédit Agricole, Groupe Caisse des Dépôts, Schneider Electric Industries, La Poste, Hermès International, Voyageurs du Monde, SAP, Firmenich and Michelin.

The Livelihoods Fund is an investment fund dedicated to ecosystem and carbon assets restoration. It is a Luxembourg-registered mutual fund (société d'investissement à capital variable - specialized investment fund) created on December 15, 2011. The Livelihoods Fund seeks to invest in three types of projects in Africa, Asia and Latin America: (i) the restoration and preservation of natural ecosystems; (ii) agroforestry and soil restoration through sustainable agricultural practices; and (iii) access to rural energy to reduce deforestation. The aim of the Livelihoods Fund is therefore to fight against climate change while also improving the living conditions of local communities. Its creation is in line with Danone's goal of reducing its carbon footprint through the development of compensation actions that enable credits to be earned through projects with a high environmental and social impact.

## Livelihoods Fund for Family Farming

The Livelihoods Fund for Family Farming was created in 2015 by Danone and Mars Inc., who were joined in 2016 by Veolia and Firmenich. It is a follow-up to the first Livelihoods Fund, and supplements Danone's other societal funds and initiatives to invest in projects that help to make the companies' supply of strategic agricultural raw materials more sustainable. It is a French simplified stock company (société par actions simplifiée) with variable capital.

## Investments by Danone and co-investors in the fund

As of December 31<sup>st</sup>, 2017, all investors had pledged to invest, as capital contributions, a total of €36 million in the L3F Fund, €6.7 million of which has already been paid to the fund. Of these amounts, Danone has committed to provide €15 million and has already paid €2.8 million.

active. The total amount committed by the fund is €80 million (€75 million in 2016).

These projects were selected in accordance with the fund Governance Charter and after a review on the basis of the following five criteria: (i) economic viability of the activity funded; (ii) creation of social value; (iii) possibility of developing or replicating the initiative; (iv) innovative feature and (v) differentiation opportunities.

The projects supported are implemented by non-profit organizations or by the fund directly. Since its creation, the fund has supported projects on the basis of five main categories: supplies, micro-distribution, recycling, services to individuals, catchment management and territory.

As of December 31<sup>st</sup>, 2017, the total amount committed by the fund was €80 million (€75 million in 2016).

## Investments by Danone and co-investors in the fund

As of December 31<sup>st</sup>, 2017, all investors had pledged to invest a total of €37.9 million in the Livelihoods Fund, €26.6 million of which has already been paid to the fund. Of these amounts, Danone has committed to pay €13.8 million and has already disbursed €9.7 million.

The carbon credits generated by the fund are certified by Gold Standard and VCS (Verified Carbon Standard). The carbon credits are allocated to investors in proportion to their investment in order to compensate their emissions in addition to their efforts to reduce the carbon footprint of their activities.

## Projects supported by the Livelihoods Fund

As of December 31<sup>st</sup>, 2017, the Livelihoods Fund supported nine projects, including four that had been initiated by Danone and transferred to the fund at the time of its creation.

## Projects supported by the Livelihoods Fund for Family Farming

The Livelihoods Fund for Family Farming supports companies in transforming their supply chains with family farmers. The fund therefore helps companies secure the quality and quantity of their supply over time, by giving farmers access to more sustainable practices and better revenues via a good connection with markets. These projects also help to preserve ecosystems through farming practices combining productivity and respect for the environment.

The fund explores project opportunities involving specific raw materials determined by investors as well as project opportunities regarding watershed protection.

As of December 31<sup>st</sup>, 2017, 5 projects have been approved by the fund's investment committee with operations beginning in 2017-2018 and €10.5 million has already been committed for the launch of these projects. They particularly concern the restoration and development of cocoa plantations in the southern region of Ivory Coast, protection of a watershed in Tingua, Brazil, procurement of coconut in the Philippines, protection of a watershed in Aguascalientes in Mexico and vanilla plantation on the east coast of Madagascar.

## DANONE'S RESPONSIBLE PRACTICES

### Compliance and Business Ethics Program

The Company has developed an internal program to implement a culture of compliance and reduce related risks.

Beyond the fight against bribery and corruption, the program encourages exemplary behaviors in the areas of competition, economic sanctions and personal data protection. To achieve this, Danone has developed and implements policies and procedures applicable to all employees and business partners, including:

- the Code of Business Conduct based on principles defined in the following references: the Universal Declaration of Human Rights; fundamental conventions of the International Labor Organization; guiding principles of the Organization for Economic Cooperation and Development for multinational companies; the Global Compact on human rights, labor rights, environmental protection and anti-corruption.
- the Integrity Policy describing expectations on various positions and particularly on managers, Executive Committee members, and Heads of Human Resources and Public Affairs. It also provides definitions of the different types of corruption and applicable policies. Danone does not tolerate any non-compliance with these policies and which may lead to disciplinary measures. Such measures depend on the seriousness of the non-compliance and may include non-payment of a bonus, deferment of a promotion, suspension without pay and even dismissal.
- the Code of Conduct for Business Partners introduced to ensure that they comply with applicable anti-corruption, anti-money laundering, unfair competition and international trade laws and regulations.
- the unfair competition policy to ensure fair competition behavior between the sector's various stakeholders and compliance with competition laws and regulations.

### Tax policy

Danone's fiscal policy has been published on its website since 2016, thus asserting the Company's commitment to manage its taxation responsibly, notably by promising not to use any artificial or fraudulent fiscal schemes.

The policy is updated yearly.

### Transparency of advocacy activities

Initially created in 2011, Danone's policy on its advocacy activities was updated in June 2017 and is published on the Company's website. The policy clearly describes the behaviors expected of Danone's employees who work with these stakeholders.

Danone does not pay any sums of money to individuals or organizations involved in politics to support their activity. Therefore, no candidates or political parties receive any funds from the Company.

Danone does, however, engage in advocacy activities which it conducts ethically and transparently: as part of Danone's dialogue with stakeholders and good business conduct, the Company interacts

### Anti-bribery and anti-corruption policy

Danone does not tolerate corruption and particularly payments in kind, monitoring of hospitality, sponsoring and donations, conflicts of interest, bribes, theft, embezzlement or inappropriate use of company resources, and money laundering.

No employee or representative of Danone may give or receive a bribe or any other advantage with a view to obtaining a financial or business gain. Danone condemns any attempt to use business as a means of laundering money and only works with legitimate customers and business partners. As part of its anti-corruption action, Danone defines precise record-keeping requirements and does not authorize any activity that could be interpreted as or could result in corruption offences.

### Whistleblowing system: The Danone Ethics Line

Danone has introduced a whistleblowing system whereby employees, suppliers and other third parties may confidentially report any suspicions of fraud, corruption or other cases of non-compliance (see section 2.8 *Risk management and internal control*). Wrongdoings that could initially be reported included those relating to discrimination and personal health and safety.

In 2017, while preparing its Vigilance Plan, Danone integrated two new categories of wrongdoings in agreement with the staff representative bodies: violations of Human Rights and environmental rules violation.

### Employee communication and training

A communication campaign is deployed to inform employees of the Code of Business Conduct and policies are available on Danone's intranet. Each employee also receives communication on the Danone's Code of Business Conduct when they are hired.

Danone seeks to train all employees in its anti-corruption policies, with a priority to functions deemed the most exposed (sales teams, buyers, etc.). The training program will subsequently be extended to all employees.

Danone has also developed an online "e-learning" tool open to all employees since October 2017, in order to communicate its fundamental principles of compliance as widely as possible.

with public and non-governmental players. For example, Danone is included on the registers of interest representatives of the European Union and of the French High Authority for Transparency in Public Life (*Haute Autorité Française pour la Transparence de la Vie Publique - HATVP*). Danone conducts its advocacy activities in the interests of consumers and with the aim of contributing to global health objectives such as fighting obesity, malnutrition or undernutrition.

In the same way as all other activities, Danone's advocacy action must be compliant with the Code of Business Conduct and the Integrity Policy presented above.

## Crisis management

In the event of a crisis, Danone's priorities are the protection of its consumer and employees, the environment, and the Company's assets, business and reputation. In June 2017, Danone updated its internal crisis management policy particularly by defining the specific organization that has to be implemented, and the tools necessary to adequately prepare for and manage situations when they arise.

Danone particularly ensures that the Executive Committee is swiftly notified of any crises.

Danone's action for crisis management also includes preparation and training:

- a crisis manager appointed in each subsidiary;
- classroom or online training of over a hundred managers each year;
- annual audits to verify compliance with crisis management policies.

## 5.2 ENSURING CONSUMER SAFETY AND ENCOURAGING HEALTHIER EATING AND DRINKING HABITS

### Contents

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## MEASURES TAKEN TO PROMOTE CONSUMER SAFETY

### Product safety and quality

Danone seeks to provide consumers and customers throughout the world with products and services of excellent quality on a daily basis, and to make quality a fundamental value of the Company. In particular, this means:

- being worthy of consumer confidence by guaranteeing strict implementation of the food safety policy;
- being preferred by providing a superior consumer experience thanks to ongoing innovation;

### Danone's food safety approach

Danone has created a dedicated Food Safety department which reports to the General Secretary function to guarantee its independence from the operational teams.

The Food Safety teams define the technical specifications and rules applicable to all types of products and processes used by Danone. These instructions cover Danone's entire value chain and are replicated for each Business, product and technology.

### Participation in the Global Food Safety Initiative (GFSI)

Danone is an active member of the GFSI, a pillar of the Consumer Goods Forum (CGF) whose members include Danone's Chairman and Chief Executive Officer. The current Chief Food Safety Officer of Danone is a member of the Board of Directors of the GFSI and is also the Vice President of the GFSI's local European unit.

### Food Safety Policy

For its food safety policy and governance, Danone applies a single standard across all its Businesses, structured around two pillars:

- Danone's fundamental principles (Danone Operating Models) and compliance with Company's specifications at each stage of the value chain. Each subsidiary General Manager is responsible for their products' compliance with applicable laws and regulations and with Danone's specific food safety rules and commitments.
- Danone's food safety standards. These standards integrate the Company's directives and reference documents on food safety, integrated management and assessment of risks. This also includes instructions and checklists specific to the Company's products and technologies. These standards guarantee application of a single benchmark for all the Company's products and technologies wherever they are sold or produced. The subsidiaries must apply the stricter of either local regulations or Danone's own food safety policy.

Implementation of this policy is based on the processes and management systems described hereafter.

### **Emerging risk identification process: Horizon Scanning**

Horizon Scanning is a process for identifying emerging food safety issues or risks. Danone implements the process to assess potential impacts and reduce effects of any new issue or risk arising as regards to the safety of raw materials, ingredients, food contact materials, manufacturing processes and finished products.

Horizon scanning is based on a three-stage approach to cover all emerging risks in the food safety management system:

- complete and ongoing monitoring of the scientific environment by internal expert teams, in close cooperation with key partners and independent experts;
- assessment of information gathered by a multi-disciplinary group to identify emerging risks relevant to Danone and their qualification;
- assessment of their impact on Danone's business and the need for prevention plans specific to the risks identified.

In 2017, Danone identified 19 emerging issues. Their impact on Danone is being assessed and action plans have already been defined for some of these issues.

Although this process is currently centered on emerging risks, it has the ambition to encompass more general, wide-ranging and long-term issues.

### **Internal food safety management system**

Danone's objectives include obtaining certification according to FSSC 22000, one of the certification standards recognized by GFSI, for all its production sites by 2020. The Company has decided to go further than simply implementing and complying with this certification and has also developed an audit guide that takes into account the Company's own requirements, extending beyond the provisions contained in the international standards. Danone also requires third parties to obtain food safety certification recognized by GFSI.

In 2017, 140 FSSC 22000 certification audits (compared with 120 in 2016) were completed by independent certification bodies. The Company thus reached a site certification rate of 67% (Food Safety production sites Scope, see Methodology Note).

At the same time, 58 food safety audits (compared with 66 in 2016) were conducted in-house by the Global Food Safety Audit team.

### **Food Fraud and Food Defense management systems**

Danone's Food Safety teams work with Global Security teams to reinforce its management systems in the areas of food fraud and food defense.

Food fraud is the deception of consumers using food products, ingredients and packaging for economic gain and includes intentional adulteration (dilution, substitution, concealment or unauthorized enhancement), issuing false information (false labels or claims), counterfeiting or gray-market resale (definition of food fraud by GFSI position on mitigating the public health risk of food fraud).

### **Danone's position on specific ingredients or practices**

#### **Micronutrients Policy**

The World Health Organization (WHO) has acknowledged that micronutrient deficiencies (vitamins and minerals) contribute to the development of certain pathologies and may represent a public health problem in emerging countries and in some industrialized countries.

In 2017, the Food Safety team published an internal directive on preventing food frauds. A central team common to all the Businesses is responsible for its implementation at production sites along with local teams. This strategy includes a first phase of vulnerability studies carried out at the sites in order to identify risks and introduce prevention plans. These studies are carried out using a tool developed by the SSAFE consortium, in which Danone is a member and which pursues the mission of fostering continuous improvement and development of international standards and systems.

Food defense consists in protecting food from risks of deliberate alteration in order to cause harm to consumer health.

In 2017, Danone updated its food defense directive and audit checklist, reinforcing requirements relating, in particular, to the physical protection of production and logistics sites. These documents were jointly developed and signed by the Food Safety Department and the Global Security department which assist all the subsidiaries with defining and implementing these prevention and protection measures.

### **Danone's products quality approach**

Danone's Quality teams work with the Food Safety Department to drive the Company's "iCare" quality culture program.

Danone initiated this program in 2016 to integrate quality as a key component of the corporate culture at every level in the organization. The quality concept encompasses quality of products and services provided to consumers and customers, and extends to labor, relationships with the ecosystem and the Company's processes. It is managed by a dedicated team including representatives of each Business in cooperation with the various functions.

The iCare program is structured on three pillars:

- Foster employee awareness and ownership of quality-related issues;
- Encourage and promote peer involvement and interaction in a continuous improvement process;
- Ensure that Danone's food Quality and Safety messages are consistent and coherent;

A diagnosis was done at the end of 2016 to assess maturity of the quality culture. It involved an internal employee campaign, on a voluntary basis, covering 60% of Danone's subsidiaries, across all Businesses and geographic areas. The results, published in 2017, showed a high degree of quality awareness at Danone. The campaign identified best practices to be leveraged in the framework of the "iCare" program. These results are communicated to all Business or Function representatives who then define action plans to reinforce the culture quality at Danone with their teams.

Danone proposes fortified food products designed to help prevent micronutrient deficiencies and aims to enhance its range of such products in line with specific local needs, while taking all necessary food safety aspects into account.

In 2017, Danone developed and published a policy defining the Company's specifications for the development of micronutrient-fortified products. The principles governing use of micronutrients are as follows: such use must be justified in every case; any micronutrient-fortified product must be of good underlying nutritional quality; fortification levels must be carefully adjusted with precision; the nature and type of fortificant must be selected following rigorous processes and the fortification must be clearly mentioned on the labelling of the product.

### Position on Genetically Modified Organisms

Danone's stance in respect of GMOs depends on the agricultural models in place: specific policies are applied concerning use of ingredients derived from GMOs and the feeding of cows with GMOs.

For example, with the Dannon Pledge in the United States (see section on Sustainable agriculture hereafter), Danone seeks to offer consumers a non-GMO-certified alternative, which includes cow feeding, for three key brands: *Dannon*, *Oikos* and *Danimals*. For products containing GMOs sold in the United States, labels were introduced at the end of 2017 to inform consumers.

### Animal Testing Position

As published in its 2016 position paper, before performing tests on animals, Danone commits to systematically assess the need for such tests and to give priority to alternative methods whenever possible. Tests may be conducted on animals to comply with regulatory, ethical or food safety requirements, or failing appropriate human models (including *in vitro* tissues).

Where no other option is available, a strict framework applies to animal testing. All tests comply with mandatory instructions to integrate animal well-being and protocols recommended by organizations such as the World Health Organization, the World Organization for Animal Health, and the International Life Sciences Institute. Danone applies the most stringent existing standards for the protection and care of animals used for scientific purposes.

Danone also actively seeks to find alternative methods based on the "Triple R" approach with the aim of Replacing, Reducing and Refining research on animals. To do so, Danone works with universities and institutes, with the Triple R centers in the United Kingdom and Netherlands and with the Johns Hopkins Center for Alternatives to Animal Testing (CAAT) in the United States. Danone played a key role in the creation of a new task force at ILSI Europe: "Alternatives to animal testing in food safety, nutrition and efficacy studies".

## MEASURES TAKEN IN SUPPORT OF CONSUMER HEALTH

### Bringing health to as many people as possible

Danone has made the strategic decision to develop a product portfolio for the benefit of health. Danone's nutrition strategy is also in line with the guidelines issued by health authorities in the various countries. Danone has trained 33,444 employees in nutrition and/or hydration over the past two years.

In 2017, 88% of volumes sold corresponded to healthy categories in the Nutrition Health scope, as in 2016 (see Methodology Note). The other categories are mainly low-sugar drinks, occasional "indulgence" products, and cooking aids (such as butter, cream, etc.).

### Nutrition Commitments

In keeping with the Nutrition Health Charter, introduced in 2005 and updated in 2009, Danone published its Nutrition Commitments in 2016, setting out six quantified commitments through to 2020:

#### *Commitment no. 1: continuously improve the nutritional quality of products;*

By 2020, 100% of Danone's products will have reached the absolute nutritional target values set by Danone such as:

- 7 grams of added sugar and 2.5 grams of saturated fatty acids per 100 grams of yogurt at the most;
- 0 gram of added sugar and 0.6 to 2.6 milligrams of iron per 100 kilocalories in infant formulas for babies over six months;
- less than 5 grams of sugar per 100 milliliters in low sugar beverages (aquadrinks).

In Africa, given specific dietary features and the product ranges available, Danone aims to achieve these targets by 2025 and has therefore defined intermediate target values for 2020.

Danone has been improving the nutritional value of its products for several years. In 2017, 21% of the product volume had been nutritionally improved over the past three years compared with 26% in 2016 (see Nutrition Health Scope, Methodology Note). The percentage of products gradually decreases because product innovations and renovations are already compliant with nutritional targets.

#### *Commitment no. 2: design healthier alternatives relevant for consumers;*

By 2020, top Danone's brands will contribute to providing healthier alternatives in consumers' diet.

#### *Commitment no. 3: further reinforce Danone's expertise on the understanding of local nutrition practices and public health contexts*

By 2020, in its major countries of business, Danone will have implemented and published the outcomes of research programs supported by local experts to understand food cultures and eating and drinking habits.

In 2017, 57 countries, compared with 54 in 2016, were covered by Nutriplanet studies, the program designed to obtain detailed knowledge of local contexts as regards all aspects of food and nutrition (see Methodology Note).

#### *Commitment no. 4: contribute to address local public health challenges on which Danone can have a most favorable impact through partnerships*

By 2020, in 15 major countries in which Danone does business, it will have contributed to a local public health cause with relevant actions and programs. At the end of 2017, at least one subsidiary in five of those countries has deployed such a program.

*Commitment no. 5: develop even more responsible marketing practices, especially to children;*

By 2020, each country in which Danone operates will have disclosed and embedded a local comprehensive policy on responsible marketing practices. These policies will include Danone's commitment regarding breast-milk substitutes.

## Product transparency and labeling

As part of Danone's nutrition commitment no. 6, 100% of product volumes sold will provide relevant nutrition information by 2020, meeting the following four criteria:

- nutritional information on product packaging (generally on the back of the product with a table of nutrition values);
- providing additional nutritional information via a website or a consumer phone number;
- clear indications about portion size (when the product is not presented in individual portions, the number of portions contained in the product will be indicated on the packaging);
- nutritional information on the product front-of-pack: in every country where it is permitted by regulations, Danone commits to provide an indication of the product's nutritional quality on the front of packaging (in compliance with the applicable local system).

## Responsible communication and marketing

### Responsible communication

In 2002, Danone adopted an internal directive, applicable to all the Businesses, in order to ensure the consistency, credibility and scientific accuracy of the health and nutrition claims contained in its various communications. In particular, this directive sets out the responsibilities of the General Manager of each subsidiary who appoint a person responsible for local implementation and application of communication validation processes.

In terms of advertising, Danone is committed to applying the ICC Code (International Chamber of Commerce Code for Responsible Food and Beverage Marketing Communication). In 2017, 97% of Danone's commercial communications were considered to comply with the ICC guidelines for the food marketing sector (97% in 2016). Danone aims to achieve compliance across all communication campaigns, but non-compliance issues can arise occasionally and are subjected to corrective measures.

### Communication and marketing to children

In the particular case of communications aimed at children, Danone is committed to restricting advertising exclusively to products adapted to their nutritional needs. To that end, Danone has joined numerous local and regional pledges (association of companies) including the 2007 EU Pledge of which Danone was a founding member. In most of the countries involved, compliance with this commitment is certified by an external agency.

For example, in 2017, Danone's television advertising registered 99.2% compliance with the EU Pledge criteria in the six countries audited (France, Germany, Hungary, Italy, Romania and Spain).

Regarding subsidiary websites and brand profiles in social networks, 100% of websites audited and six brand profiles out of seven were compliant in the six countries audited (Bulgaria, France, Germany, Hungary, Spain and the Netherlands).

*Commitment no. 6: provide the most appropriate product labeling to encourage healthier choices.*

By 2020, all product volumes sold will provide comprehensive nutritional information, via various means, to guide consumers, in particular regarding portion guidance.

### Nutri-Score: example of nutrition labeling in France

Nutri-Score is a simple, integrative visual system for product quality scoring: positive and negative aspects are reflected in a single score enabling consumers to compare different products. This system is in line with Danone's nutrition commitment no. 6.

Danone aims to play an active role in the debate on transparent labeling as the Company considers it necessary to allow consumers to make their choices. In this area, in October 2017, Danone committed for the France scope to feature the Nutri-Score five-color code on the front of its products. Nutri-score will therefore be gradually applied starting in 2018.

Furthermore, Danone joined the International Food and Beverage Alliance (IFBA) in 2017 and supports the alliance's commitment:

- to restrict advertising directed towards children under 12 only to products meeting common nutrition criteria based on scientifically recognized guidelines;
- or not to advertise to children under 12.

The Alliance members also undertake not to advertise food products or drinks in primary schools.

### Marketing of breast-milk substitutes

Concerning early life nutrition, Danone supports the public health recommendations of the World Health Organization (WHO) calling for exclusive breastfeeding for the first six months of a baby's life, and continued breastfeeding (up to the age of two) with the safe introduction of appropriate complementary foods.

In 2016, Danone published a position paper on health and nutrition during the first 1000 days of life, based on two convictions:

- breastfeeding needs to be protected and promoted;
- best nutrition for mothers, infants and young children needs to be assured.

With regards to the marketing of Breast-Milk Substitutes, Danone has made a commitment to comply with the code developed by the WHO (International Code of Marketing of Breast-Milk Substitutes), and has deployed a strict international policy: no advertising or promotion of infant preparations intended for babies under six months, anywhere in the world, even where local laws do not prohibit this practice. In addition, compliant with the FTSE4Good Index Breast-Milk Substitutes criteria for countries classified as higher-risk, Danone has voluntarily extended its policy to infants up to 12 months of age, which may go beyond local legislation.

In 2016, Danone joined the FTSE4Good index, providing recognition of its corporate responsibility commitments particularly in terms of responsible marketing practices for Breast-Milk Substitutes. In accordance with standard procedures of FTSE Russell, Danone has appointed an independent third party to carry out two market assessments on its Breast-Milk Substitute marketing practices.

## Consumer education

Danone implements education and information programs aimed at consumers and/or healthcare professionals. These programs are developed in partnership with local stakeholders to target public health issues. Each Business develops programs on topics that relate to it specifically and most subsidiaries have active programs on food and hydration.

In 2017, Danone had 28 active education and information programs, compared with 118 in 2016. These programs aim to promote healthy diets and lifestyles to different population groups, including children, young parents, pregnant women, or senior populations. They potentially reached 28 million people in 2017, compared with 481 million in 2016. Danone reinforces the eligibility criteria of education programs each year, which accounts for the lower number of programs meeting these criteria and the smaller number of persons impacted.

Danone defines an education program as "a set of beneficial and social actions, motivating the targeted communities to adopt healthier eating and drinking habits". An education program must be developed

## Food and nutrition access and affordability

Through the NutriPlanet program, Danone invests in understanding local public health issues and eating patterns in order to define local strategies to encourage healthy and appropriate choices.

Accessibility and price play an important role in food consumption frequencies and eating habits. Danone therefore applies the Growth Across Pyramid method in order to provide populations in difficult situations with good, healthy and affordable products via specific distribution models for improved accessibility.

These two approaches were strengthened in 2014 with the creation of the strategic business unit Africa which explores standard integrated solutions that are nutritionally appropriate and accessible for this continent.

In addition, with the commitment to health and nutrition during the first 1,000 days of life in the Early Life Nutrition Business, Danone

Danone has also appointed an independent auditor to regularly assess the compliance of its Breast-Milk Substitute marketing policy in line with its 2016 commitment to conduct three audits a year.

with independent third parties (such as NGOs, experts, public health authorities), must promote changes to individual behaviors and include measurable goals and the degree to which they are met.

Based on this definition, the list of Danone's education programs has been consolidated by defining criteria to measure their efficiency (number of regular participants, behavioral changes, impact on health issues, etc.).

For example, with the support of the Danone Ecosystem Fund, the Eating Healthy, Growing Healthy project was created in 2014 by the Nutricia Foundation, the Comenius Foundation for Child Development, the Warsaw University of Life Sciences, the Mother and Child Institute and university business incubators. It seeks to improve early-life nutrition in Poland by developing an accredited network of independent nutritionists. Thanks to the project, these expert nutritionists carry out training and education initiatives for parents and staff of day-care facilities, and develop menus suited to infant ages.

acknowledges the key role that breastfeeding and diet play in infant development and preventing malnutrition.

Danone seeks to drive continuous improvement of its products. Of volumes sold in 2017, 50% were fortified products, as in 2016 (see Methodology Note). In Africa, where anemia is a major problem, Danone changed the formula of its Phosphatine cereals in 2014 to provide 70% of a child's daily iron requirements while reducing the price by 30%, thereby making the product affordable for a broader range of households.

Finally, Danone's strategy is also based on innovative investment partnerships with its funds. They particularly include danone.com-munities, and its social businesses dedicated to fighting malnutrition and access to drinking water, and the Livelihoods Fund for Family Farming which helps small farmers become more resilient and develop their own subsistence agriculture to improve their own diet.

## 5.3 CO-CREATING WITH EMPLOYEES AND SUPPLIERS

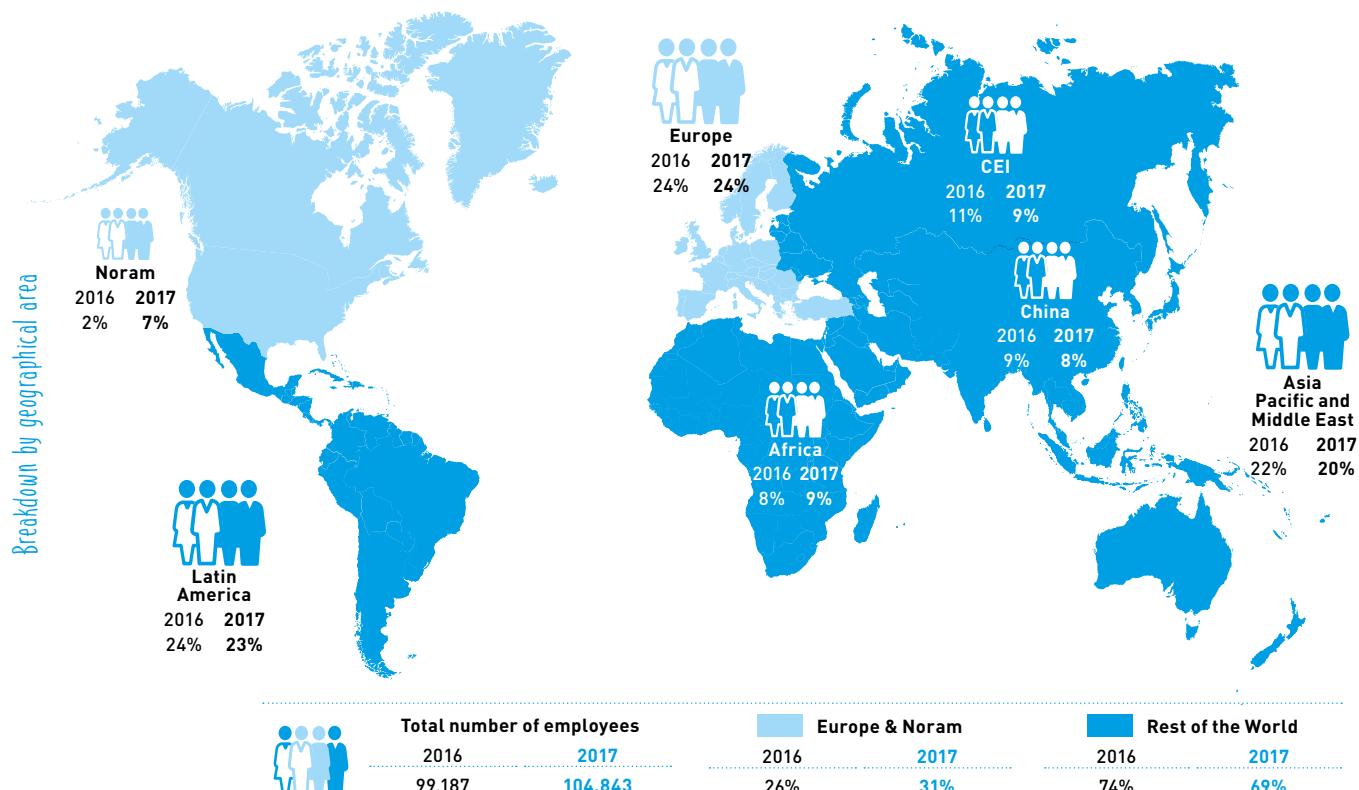
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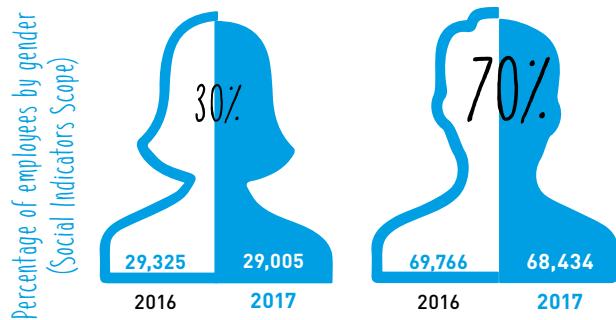
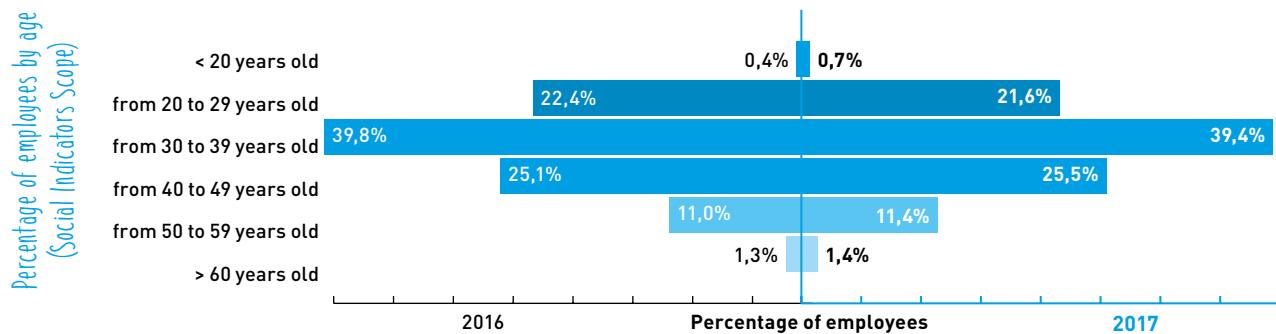
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### DANONE'S HUMAN RESOURCES POLICY

#### Danone's policy for employment

##### Danone's workforce





## Hires and dismissals

Danone's policy above all consists of anticipating market and organizational developments through training or other levers for employees development. While some jobs do have to be shed, discussions or negotiations on the impact of these measures are always held as part of social dialogue, to identify any alternative measures to such layoffs, and to provide employees with individual support for their redeployment. In the case of business disposals, continued employment is a criterion discussed with buyers.

In 2017, there were 5,619 dismissals across all Danone subsidiaries compared with 6,203 in 2016 [Social Indicators Scope, see Methodology Note], along with 12,842 new hires, compared with 13,016 in 2016.

## Compensation and benefits

### Compensation

Danone offers complete, competitive and equitable compensation based on its own system of evaluating and classifying jobs, taking account of human resources development, as well as the local regulations, requirements and situations of the various subsidiaries.

Every year, levels of compensation are reviewed in each country based on market studies of external compensation levels and decision tools that guarantee equitable compensation. Median compensation by classification level and wage increase rules are defined in line with market conditions and the subsidiaries' needs. They are based on the ability of Danone's subsidiaries to generate growth and profits as well as social and societal performance.

Annual variable compensation rewards collective and individual performance based on three factors:

- economic objectives form the basis of Danone's financial performance; Danone assesses quantitative targets and the way they were achieved;
- social and societal performance goals;
- managerial and individual targets.

In addition, since 2008, Danone has integrated societal performance criteria into the variable compensation of around 1,500 senior executives. These criteria include the carbon footprint reduction goal, employees safety and diversity (see section 6.3 Compensation and benefits of governance bodies).

### Employee profit-sharing and shareholding

Employees of Danone's French subsidiaries benefit from a profit-sharing plan, based primarily on Danone's results. The other French subsidiaries and some foreign subsidiaries have implemented employee profit-sharing and/or incentive plans based on their own results. In 2017, expenses recognized by Danone and its fully consolidated subsidiaries in connection with employee incentive and profit-sharing plans totaled €106 million (stable compared with 2016).

Employees of Danone's French subsidiaries may also subscribe to a Company Savings Plan (see section 7.3 Authorizations to issue securities giving access to the share capital).

### Retirement commitments, retirement indemnities and personal protection

Danone contributes to state-sponsored and/or private retirement funds to build up its employees' retirement benefits, in accordance with the laws and customary practices of countries where its subsidiaries operate. Danone also has contractual commitments related to severance pay, retirement indemnities and personal protection, most of which are managed by independent funds responsible for fund administration.

Commitments related to existing defined benefits schemes generate an actuarial liability, which results in a provision being posted in the consolidated financial statements. There is no actuarial liability for defined benefit schemes.

The provision posted for these commitments as of December 31, 2017 and the expenses for the year are presented in Note 7.3 to the consolidated financial statements.

## Work organization

### Organization of working hours

The organization of working hours varies according to the local environment of each subsidiary, with different work schedules, such as employees opting for a transition to part-time work or the implementation of work-at-home practices at various Danone subsidiaries, which helps to improve the employees' quality of life.

In 2017, employees working part-time accounted for 3% of the company's total employees. Part-time work particularly concerns employees in the central functions and the Advanced Medical Nutrition Business where respectively 8% and 11% of employees work part-time compared with 9% and 11% in 2016. Part-time work is mainly applied in Europe where it represents 12% of employees compared with 16% in 2016.

Danone also promotes the application by its subsidiaries of best practices for work organization, particularly by assessing the policies implemented, setting up systems for measuring work time, conducting employee surveys to assess workload, and carrying out targeted action plans if excess work time is noted.

### Absenteeism

The absenteeism rate (see Methodology Note) was estimated at 2.4% in 2017, as in 2016. This rate has been used since 2016 to assess the benefit of a systematic program to promote health and quality of life in the workplace, which would result in a lower illness-related absenteeism rate. Illness-related absenteeism will become one of the key indicators of Danone's workplace health and well-being strategy (see section on *Workplace safety and health* hereafter).

## Social relations

### Organization of social dialogue

Social dialogue at Danone is organized around:

- a worldwide social dialogue body: the Information and Consultation Committee as well as its Steering Committee;
- the negotiation and monitoring of international framework agreements with the IUF (International Union of Food Workers);
- active social dialogue in subsidiaries with union and employee representatives.

Danone also promotes the application by its subsidiaries of best practices related to social dialogue by monitoring the number of economic and employment information sessions for all employees, the proportion of employees represented by employee representatives and the annual number of meetings between site management and employee representatives.

### IUF agreements

As of December 31, 2017, 10 worldwide agreements and one European agreement between Danone and the IUF were in effect. These agreements define rules and best practices, particularly with regard to (i) diversity; (ii) social dialogue; (iii) steps to be taken for business changes impacting employment or working conditions; (iv) fighting against discrimination and encouraging diversity; (v) trade union rights; and (vi) procedures for consulting employee representatives in case of business changes that impact employment, health, safety, working conditions and stress.

The most recent worldwide agreement between Danone and the IUF was signed on March 15, 2016 regarding sustainable employment and access to rights. It applies to all Danone subsidiaries worldwide and it is designed to encourage sustainable employment in places where Danone operates. Danone and the IUF have both agreed to reduce unstable employment thanks to definitions, a methodology and specific processes.

These framework agreements between Danone and the IUF are implemented in each subsidiary and their application is evaluated jointly each year by a representative from Danone and a representative from the IUF. Between 2009 and 2017, 59 visits to subsidiaries were organized.

## Workplace safety and health

### Workplace safety

#### WISE<sup>2</sup> program: "Work In Safe Environment"

Initiated under the name WISE by Danone in 2004, WISE<sup>2</sup> is a worldwide program with the goal of developing a health and safety culture at all the sites in order to significantly reduce the number of workplace accidents. This program is structured around 13 safety culture components including ambitious objectives and indicators, accident investigations and analyses, and subcontractors management. The program also covers sites' compliance with safety standards and convergence between health and safety.

WISE<sup>2</sup> is led by the Human Resources Department. It is deployed in each Business, at the production sites and logistics warehouses, and in sales and distribution. It applies to all Danone employees and to workers employed through staffing agencies or service providers as well as to subcontractors working at Danone sites.

Based on the specific risks of its Businesses, Danone has identified 13 priority safety standards covering the most critical high-risk situations: hazardous energy, working at height, chemicals, confined spaces, explosive products, dangerous gases, fire and evacuation, dangerous machines, lift trucks, racks and pallets, truck loading and unloading, truck fleets and work permits.

In parallel, most sites perform their own risk assessments to identify key risks. In Europe, the Unified Risk Evaluation Document requires businesses to assess their risks and introduce the necessary action plans to guarantee employee safety.

To ensure the diffusion and efficiency of the WISE<sup>2</sup> program, approximately 50% of Danone's sites are audited each year. Since 2017, audits have also been extended to sales teams.

Employees are also involved in identifying and escalating risks and accidents via a participatory process open to all Danone employees and, at some sites, to workers employed through staffing agencies or service providers and subcontractors. Danone has introduced specific procedures and a system for reporting information by management level for cases of serious risks or accidents.

## Workplace accidents

The efficiency of the WISE<sup>2</sup> program is assessed by monitoring workplace accidents. In this area, Danone has set more far-reaching goals to be achieved by 2020: zero fatal accidents and 50% fewer workplace accidents with medical absence compared to the baseline year.

Danone tracks its workplace accidents including accidents with and without medical absence for everyone working at its sites (employees, workers employed through staffing agencies or service providers and subcontractors).

In 2017, Danone decided to systematically include interims and third-party workers employed through staffing agencies or service providers in its monitoring of workplace accidents with medical absence (FR1) and without absence (FR2), and its severity rate (Frequency rate of workplace accidents, see Methodology Note). Previously, only temporary workers (*i.e.* interims) were included.

The annual frequency rate of workplace accidents with medical absence was 1.7 in 2017. The drop in this rate reflects an improvement in results in all the plants (-14%), which account for almost 40% of hours worked. This improvement primarily stems from the reinforcement of requirements on standard compliance with WISE<sup>2</sup> and the significant contribution made by the Waters Business (-10%), particularly in Latin America and China. All the other Businesses also improved their FR1.

For comparison purposes, on the scope of Danone's employees (permanent and temporary, excluding workers employed through staffing agencies or service providers), the FR1 was 1.8 in 2017 compared with 1.9 in 2016.

Danone's 2017 severity rate stands at 0.08.

Danone's 2017 frequency rate of workplace accidents without medical absence is 2.1. For comparison purposes, on the scope of Danone's employees (permanent and temporary, excluding workers employed through staffing agencies or service providers), the FR2 was 2.2 in 2017 compared with 3.0 in 2016.

In 2017, Danone declared 2 fatal accidents that were both traffic accidents, in distribution. Following these accidents, specific prevention and action plans have been implemented in the concerned subsidiaries.

Year ended December 31

(in number of accidents except frequency rate)	2016		2017			
	Fatal accidents <sup>[a]</sup>	Accidents with at least one day of medical absence <sup>[a]</sup>	Frequency Rate 1 (FR1) <sup>[a]</sup>	Fatal accidents <sup>[a]</sup>	Accidents with at least one day of medical absence <sup>[a]</sup>	Frequency Rate 1 (FR1) <sup>[a]</sup>
<b>By Business</b>						
Essential Dairy and Plant-Based	1	213	2.4	1	207	2.4
Waters	2	112	1.3	1	99	1.1
Early Life Nutrition and Advanced Medical Nutrition	–	62	1.6	–	54	1.1
Other	–	47	8.3	–	49	3.4
<b>Total</b>	<b>3</b>	<b>434</b>	<b>2.0</b>	<b>2</b>	<b>409</b>	<b>1.7</b>

[a] Safety Scope (see Methodology Note).

## Working conditions

### Use of the WISE<sup>2</sup> program to promote improved working conditions

Due to the increase in musculoskeletal disorders in workplace accidents, Danone has integrated working conditions into the WISE<sup>2</sup> action plans. The initiatives launched in recent years particularly involve assessment of ergonomic risks, movement and posture training and workstation adaptations. The Businesses' engineering departments increasingly share their safety and ergonomics design rules, and train their project engineers. Danone is also taking steps to reduce working hours and turnover in local distribution.

### Promotion of well-being at work and stress prevention

In 2015 and 2016, working groups in several countries listed existing initiatives which have served to develop a systematic approach to promoting health and well-being in the workplace based on five pillars: (1) ensuring a good pace of work; (2) valuing day-to-day work; (3) fostering healthy ways of working; (4) managing with compassion and authenticity; and (5) promoting healthy lifestyles and a healthy environment. Practical guides encourage the subsidiaries and sites to implement these practices. In 2017, initiatives taken in subsidiaries particularly included:

- the “right to disconnect” at weekends and at the end of the day, limiting meetings and reducing work schedules, promoting work-at-home and developing collective intelligence;
- organizing sessions with psychologists and social workers and setting up committees to identify situations of workplace isolation in order to anticipate risk situations and take preventive measures;
- training management in detecting and preventing stress in teams, and providing certain teams with specialized coaches to remedy situations that have deteriorated.

In France, the commitment to these practices was formalized in July 2017 by the signing of a “Quality of Life in the Workplace” agreement.

## Workplace health

### Provide quality social welfare and healthcare coverage to all employees, notably through the Dan'Cares program

In 2010, Danone launched the Dan'Cares program with the goal of providing all Danone employees with quality healthcare coverage of major risks, while taking account of different market practices. The three main risks are hospitalization and surgery, outpatient care and maternity care.

Dan'Cares' specificity lies in its scope of application: it is destined to be rolled out in all Danone subsidiaries, including in countries where such coverage is not traditionally provided. As of December 31, 2017, more than 70,000 employees (2016: 70,000 employees) in over 42 countries received healthcare coverage in line with the standards defined by Dan'Cares.

### Ensure the health and well-being of Danone's employees by promoting good practices

Danone has also promoted health through food among its employees for several years through its subsidiaries' Health@Work initiatives (training, sport rooms, workplace nutritionist, discussions, etc.). In 2017, 62,802 employees had access to the "Health@Work" program compared with 51,349 in 2016. This represents 81% of employees of the Nutrition Health scope compared with 69% in 2016 (see Methodology Note).

Some subsidiaries have rolled out dedicated programs in the workplace. For example, the Bonafont subsidiary (Waters, Mexico) conducts the Global Corporate Challenge program, centered around four areas of focus (physical activity, food, balance and sleep) and whose effect is measured.

### Work-related illness

The rate of work-related illness and associated absenteeism is monitored only at local level, mainly to take each country's legislation into account.

## Diversity and Inclusion

### An inclusive approach to diversity

Since 2007, with the signing of the Global Agreement on equal opportunities with the IUF, Danone has committed to promoting greater diversity within its organization.

Danone's Chief Executive Officer and Executive Committee committed to achieve by 2020 a total of 30% female executives and 30% executives representing countries outside Western Europe.

At the end of 2017, these two indicators were respectively 25% and 23% compared with 21% and 22%, respectively, in 2016.

Danone believes that all differences, both visible and invisible, such as age, gender, nationality, disability, background, religion, education, mindset, culture and sexual preference, should be embraced.

In 2016, Danone implemented its Diversity and Inclusion (DI) program that is formally defined in the Diversity and Inclusion Declaration setting out the key commitments.

Danone has identified three priority areas: inclusive attitudes, gender balance, culture and nationalities.

Implementation of the program is monitored by a global steering committee and by Danone Way in the subsidiaries.

### Gender equality

The proportion of Danone female managers, directors and executives remained stable at 49% in 2017 (49% in 2016, for the Social Indicators Scope, see Methodology Note). Danone achieved these results mainly as results of its Women Career Guidelines Plan and thanks to the following measures:

- measures supporting flexible working hours for men and women;
- wage equality;
- support for women through ad hoc training programs (Women in Leadership), networking (EVE seminar, EVE the blog, etc.) and mentoring (Eve2Eve);
- inclusion of men in the diversity approach (participation in EVE seminars and HeforShe).

### HeforShe

HeforShe is a global UN Women campaign launched in 2014 with the aim of empowering women with the support of men. The campaign encourages people from three different sectors (political, corporate and academic) to become advocates of the cause and exercise their influence to change mentalities.

In 2016, HeforShe was implemented by Danone in several countries (Indonesia, Brazil, the Netherlands), with the Leadership Mentoring program, which gives recently appointed women leaders the opportunity to be mentored by senior male leaders.

In 2017, Danone reached a new milestone in gender equality with the launch of its parental policy. In recognition of the expected impact of this gender equality policy, Emmanuel FABER has been named "Inaugural Thematic Champion" by the UN Women HeForShe movement.

### Parental Policy

Danone has committed to creating the right conditions so that all employees can fully enjoy being parents along with a culture that supports family life, by 2020.

Danone's parental policy is based on three key elements:

- pre-natal support such as adapted working conditions and nutritional advice during pregnancy;
- extended parental leave, covering both men and women which include 18 weeks for the birth parent or 14 weeks for the legally adoptive parent and 10 working days for the secondary caregiver;
- post-natal support including job protection measures and return-to-work support, flexible working conditions, and support for breastfeeding by providing lactation rooms for mothers in offices that employ more than 50 women.

In 2017, the policy was deployed in three pilot countries – Australia, New Zealand and Italy – and will be rolled out to all countries by 2020.

### Generational diversity

In 2017, Danone continued its intergenerational initiatives. Each year since 2012, Danone has organized the Octave inter-company seminars addressing company transformation by involving all generations.

### Disability

In France, the percentage of persons with disabilities employed by Danone was 3.6% in 2017.

## Employee training and development

### Developing the employability of all employees

Danone implements training plans to develop and ensure the employability of its employees, and promotes team work, combining employee well-being, efficiency and independence.

In 2017, 83,653 permanent employees participated in at least one training course (85,870 in 2016) and a total of 2,517,432 training hours were provided (2,336,262 in 2016). Training was provided to 90% of employees (91% in 2016), representing an average of 27 training hours per person trained (25 hours in 2016, on the Social Indicators Scope, see Methodology Note).

### Making Danone training programs available to as many employees as possible

Danone seeks to reach a maximum number of employees through the Danone Academy training programs. Therefore, the Company provides functional training courses, many of which are developed internally and, in most cases, are offered by Danone managers from different functions and countries.

## Promotion of and compliance with the fundamental conventions of the ILO

In 2003, Danone joined the United Nations Global Compact, which integrates the ILO's fundamental conventions, and reconfirmed its commitment in 2009. Danone's commitment to comply with and promote the fundamental conventions of the International Labor Organization (ILO) has been formalized, implemented and promoted among employees and suppliers through a variety of means and in several phases.

The seven Fundamental Social Principles (abolition of child labor, abolition of forced labor, principles of non-discrimination, freedom

Campus for all events were also organized in 2017 (in India, China and Poland), with the goal of involving a larger number of employees, particularly non-managers, and using several training channels (conferences, e-learning, networking, etc.).

### Danone Leadership CODES

In addition to the functional training courses, Danone places special emphasis on developing a culture of leadership based on the principle that every employee can develop leadership skills.

Danone reviewed its leadership model CODE (Committed, Open, Doer, Empowered) in 2015, renaming it CODES in order to place the emphasis on self-awareness (hence the letter S). Programs have been developed to gradually train and develop the skills of managers, starting in 2016, according to a shared leadership benchmark. The programs will then be rolled out to as many employees as possible.

### Employee training on environmental protection

Danone provides its employees with training and information modules tailored to the needs of the various businesses and functions, particularly through the partnership with the Ellen MacArthur Foundation, which offers access to training on the circular economy.

## RELATIONS WITH SUPPLIERS

### Relations with milk producers

#### FaRMs (Farmers Relationship Management)

In the area of agriculture and milk collection, in 1997 the Essential Dairy and Plant-Based Business launched the FaRMS initiative together with all its farmer partners. This tool evaluates the performance of farmers from which Danone directly purchases its milk, in the areas of quality, food safety and traceability. The initiative subsequently evolved to integrate economic, social and environmental criteria. In 2017, on the basis of consolidated results at the end of 2016, the tool covered approximately 90% of milk producers that Danone works with directly. Coverage for 2017 will be implemented in April 2018.

The FaRMS tool is gradually being reorganized into different, more specialized and dedicated tools on topics such as animal welfare, greenhouse gas emissions (Cool Farm Tool), water consumption and the social dimension. These tools are designed to be complementary and will be coordinated overall to ensure optimal access to collected data. FaRMS will therefore eventually be refocused on quality, traceability and food safety.

of association, workplace health and safety, working hours and compensation) defined in the ILO's conventions are covered by an agreement between Danone and the IUF.

They form the basis of the RESPECT program launched in 2005, one goal of which is to extend these principles to Danone's suppliers (see section *Relations with suppliers*).

Lastly, these commitments are rolled out to all Danone employees through the Code of Business Conduct (see section *Danone's fair trade practices*).

#### Cool Farm Tool

Danone is rolling out a new tool (Cool Farm Tool) dedicated to calculating greenhouse gas emissions generated by livestock.

Cool Farm Tool is provided by the Cool Farm Alliance, a cross-sector platform connecting food industries, scientific organizations and NGOs, which works to develop and promote use of assessment systems for sustainable agriculture. The tool was implemented in 14 entities in 2017. In France, the subsidiaries use the Cap2Er tool developed by the Institut de l'Élevage.

#### Organization of milk collection

Danone procures milk, directly and indirectly, from over 140,000 milk producers in some thirty different countries. Danone's milk collection reflects the broad diversity of the world's production systems.

More than 70% of these are small producers located mainly in emerging countries of Africa and Latin America that own fewer than ten cows. In this case, milk is collected from collection centers to which these small producers deliver their production daily.

In Europe, Russia, or South Africa, milk is produced by family farms having anywhere from a few dozen to hundreds of cows. These producers represent only 15% to 20% of Danone's milk suppliers but the bulk of overall volume. Danone usually collects milk from these producers directly, and has often done so for several generations.

The "Chance for all" project launched in Romania in 2012 by the Danone Ecosystem Fund, Danone Romania and the NGO Openfields, supports Romanian farmers in the Zimnicea region to help improve the quality of their milk, increase the size and yield of their herd, and thereby boost the income of over 150 farmers and their families and employees. Innovative cattle-breeding solutions have been initiated locally to meet these farmers' specific needs, including wooden cowsheds and mobile milking machines. More than 800 farmers in the region have received training, and the producers' association they have formed supports application of sustainable farming practices to supply members with quality fodder respectful of soil health and the environment. This project covers 10% of the production site's procurement needs, and it plans to double its impact over the next four years by reinforcing sustainable farming practices and fostering carbon sequestration in the soils and humid pasturelands of the Danube.

Finally, in geographic areas where milk production does not have the same historical tradition, like certain countries in the Middle East and North America, security of supply, in terms of both quantity and quality, is ensured by larger farms.

### Relations with suppliers excluding milk

Through its RESPECT program, Danone carries out ambitious programs for its non-milk suppliers targeting responsible supply and continuous improvement. The Company also works directly with some producers further up the supply chain, particularly through projects supported by the Danone Ecosystem Fund and the Livelihoods Fund for Family Farming.

To integrate growing stakeholder expectations, as part of its vigilance plan Danone is moving its RESPECT policy towards a more comprehensive due diligence approach and stepping up requirements in the area of Human Rights.

### Fundamentals of the responsible procurement program

#### Sustainability Principles

Danone's RESPECT program, introduced in 2005, integrates its Sustainability Principles. It is based on three pillars - social, environmental and ethical:

- The seven Fundamental Social Principles drawn from ILO standards in 2001 (see section *Promotion of and compliance with the fundamental conventions of the ILO*). They were completed in 2017 to include the three Priority Principles relating to forced labor defined by the Consumer Goods Forum (CGF) in 2016: every worker should have freedom of movement; no worker should pay for a job; and no worker should be indebted or coerced to work;

#### Relations with farmers and fair pricing policy

Danone's partnerships with its milk producers cover technical aspects, such as milk quality and the farm's economic performance, as well as environmental and societal aspects. In recent years, Danone has developed innovative contracts with producers in the United States and Europe to reduce milk price volatility, thereby offering better visibility and financial stability. In 2017, Danone also launched this model in Russia.

These CPM (Cost-Performance Model) contracts define the price of milk taking production costs into account and are developed in partnership with milk producers or their organizations. At present, 40% of milk collected in Europe and the United States comes from producers working with Danone under CPM contracts. Furthermore, since 2016 in the United States, Danone has been working with its milk producers under the Dannon Pledge (see section *Sustainable Agriculture*).

In France, Danone initiated reflection in 2015 with Producer Organizations (PO) to progressively and jointly develop new price formulas integrating milk production costs based on specific local specificities. In 2017, after signing an agreement with the sixth and latest organization of milk producers (300 dairy farms in southwest France), all of Danone's producers belonging to a PO were covered, over 2,000 farmers.

In total, 19% of milk collected by Danone is covered by CPM contracts.

- These Social Principles were completed in 2009 with five Environmental Principles: preservation of resources; use of chemicals; climate change and greenhouse gases emissions; environmental management; and animal testing;
- Business Ethic Principles were also included to address fair and lawful transactions. They were complemented in 2017 to reflect the provisions of Danone's Code of Conduct for Business Partners.

These Sustainable Development Principles are included in a contractual clause with suppliers: the supplier warrants that the social and ethical principles are already in place in its own organization and that its employees, agents, suppliers and subcontractors comply with them.

#### Scope of application

RESPECT applies to suppliers across all of Danone's purchasing categories except raw milk, i.e. raw materials (fruit preparations, powdered milk, etc.), packaging, production machinery and transport and other services.

In 2017, Danone developed a specific policy requiring temporary work agencies or labor service providers that employ workers on behalf of the Company to respect the fundamental freedoms and rights of workers. The policy particularly targets forced labor practices such as recruitment fees.

Subcontractors, i.e. suppliers that manufacture finished products on behalf of Danone, are also covered by the RESPECT program. However, Danone uses very little subcontracting, as the majority of its finished products are produced at its production sites.

## Responsible procurement and Human Rights

The RESPECT program is also inspired by the United Nations Guiding Principles on Business and Human Rights and constitutes implementation of the Vigilance Plan as required by law.

Given the specific features of supply chains in the farming sector, Danone has decided to broaden its scope beyond suppliers with whom the Company has established business relationships to integrate the upstream portion of its supply chains in the event of serious social or environmental risks.

Compliance with the Responsible Purchasing and Human Rights programs is monitored by the Nature and Cycles Sustainability team, under the responsibility of the Chief Procurement & Cycles Officer.

At Board of Directors level, the Social Responsibility Committee (see section *Corporate Responsibility Governance*) will monitor the Vigilance Plan implementation and Human Rights due diligence developed by Danone in its own operations and its supply chain.

In 2016, Danone joined the Consumer Goods Forum's collective initiative to eradicate forced labor from global supply chains. In this framework, in November 2017 Danone committed to monitor its operations for forced labor practices by 2020. This commitment particularly targets the recruitment and situation of Danone workers employed through labor service providers and subcontractors' employees.

For several years now, Danone has cooperated with specialized stakeholders to strengthen action to combat the various forms of forced labor in supply chains. For example, to fight informal employment in recycled plastic procurement, Danone has developed cooperatives of waste-pickers with support from local partners, enabling these workers to leave the informal economy and gain access to paid employment, recognized by public authorities, and complemented by social benefits. In Brazil, since 2011, 76 cooperatives benefiting more than 1,600 workers have been jointly created with support from the Danone Ecosystem Fund, the Essential Dairy and Plant-Based subsidiary in Brazil and local partners: Nenuca Institute for Sustainable Development (INSEA), Fundación Avina, and the Initiative for Inclusive Regional Recycling.

## Responsible procurement due diligence

Danone is gradually deploying the various components of this process via a continuous improvement approach tailored to the Company's challenges and risks.

### Risks map

In 2017, Danone updated its materiality and risks analysis, confirming the importance of responsible procurement and Human Rights issues (see section *Developing Danone's strategy and action with stakeholders*).

More specifically, in 2017 Danone mapped major potential risks for the twenty most exposed categories of procurements.

Danone analyzed risks according to a grid based on ISO 26000, GRI G4 and SA 8000 standards, integrating potential impacts of purchased products (potential risks inherent in the categories and geographic regions) in the areas of social and Human Rights, local communities, consumers, fair trade practices and the environment.

Combined with stakeholder expectations, this analysis determined the priority categories of product and service procurements on which Danone will focus its attention in the area of Human Rights over the next three years: workers employed through labor agencies or service providers, palm oil, cocoa, cane sugar and fruit. The potential risks brought to light are mainly situated in farms and plantations, upstream in the supply chains.

To assess the real situation in the supply chain, traceability is required for each priority category, in order to identify and locate the stakeholders.

### Supply chain traceability

With support from independent experts, Danone has initiated traceability actions on the priority categories of agriculture:

- palm oil: (see section *Climate Policy*). As of the date of this Registration Document, integrating the WhiteWave scope, Danone has achieved 100% traceability back to mills and 68% back to plantations.
- fruit: Danone has determined the priority supply chains based on its materiality matrix specific to fruit procurement. Danone has asked its first-tier suppliers on all continents to map their own sources of supply back to farms and to identify major potential risks. More than 65% of volumes have been traced back to farms.
- cocoa and cane sugar: for each category, Danone developed a traceability and risk assessment procedure in 2017 which will be implemented starting in 2018.

## Regular supplier assessment procedures

### *Assessment of first-tier suppliers*

#### *Procedure applied up to 2017*

Assessment of first-tier suppliers, i.e. Danone's direct suppliers, is based on their CSR performance as self-declared on Sedex (*Supplier Ethical Data Exchange*). A risks analysis carried out by Sedex completes this self-declaration. At the end of 2017, 4,082 supplier sites were registered on the platform compared with 4,282 in 2016. This lower figure is due to changes in scope following sales of subsidiaries in 2017 and continued centralization of procurement at Danone.

Suppliers at risk identified by Sedex are audited by third-party organizations certified according to the SMETA protocol (Sedex Members Ethical Trade Audit) which covers the social, environmental and ethics dimensions. Sedex also provides Danone with access to audits commissioned by peers on common suppliers, thanks to the AIM Progress consortium's mutual audit recognition. In 2017, 195 SMETA audits were carried out on Danone suppliers, either by Danone itself or by its peers.

The procurement teams monitor supplier implementation of action plans whenever cases of critical non-compliance are detected. Most cases concerned health and safety issues, working hours or compensation. In July 2017, Danone introduced an indicator to monitor the timely start of SMETA audits and of non-compliance closure: 65% of Danone's suppliers complied with Danone's standards; this rate was 100% for central procurement.

#### *Reinforcing first-tier supplier assessment starting in 2018*

In addition to registration on Sedex, and in order to reinforce first-tier supplier assessment, Danone developed a new approach at the end of 2017 to segment its suppliers according to three levels of priority. Danone will determine these levels proactively, using geographical, sector-specific and trade data. Audits will be mandatory for all high priority suppliers. Appropriate assessment measures will also be taken for medium priority suppliers.

#### **Assessment of suppliers further up the supply chain**

Assessment of suppliers situated further up the supply chain is only possible when Danone has been able to establish traceability and identify the places of production. Drawing inspiration from the United Nations principles, Danone focuses on priority categories and geographic areas determined by the risks map.

As part of the traceability work done with first-tier suppliers in respect of fruit, in 2016, Danone chose to assess suppliers at production locations in certain priority geographic areas. An audit program was carried out in 2016 and 2017 on a representative sample of farms covering seven main categories of fruit representing 75% of total volumes purchased. These audits were conducted by independent third parties based on the Sustainable Agriculture Initiative (SAI) FSA 2.0 tool. The results served to define a reference base and an improvement plan for environmental focuses. Starting in 2018, Danone will be launching field investigations in the area of Human Rights with local stakeholders.

#### **Appropriate measures for risk mitigation and prevention of serious breaches**

Danone runs RESPECT program training for buyers, covering risks relating to forced labor and the Company's commitment on the CGF's three Priority Principles. Since the end of 2017, Danone has been promoting this commitment to all relevant members of the procurement, human resources and general secretary teams.

Regarding first-tier suppliers, Danone seeks (i) to establish regular dialogue concerning their responsible procurement process; and (ii) to monitor implementation of corrective action plans by audited suppliers.

For upstream agricultural productions, Danone has initiated certification processes for high-risk categories: RSPO for palm oil, UTZ for cocoa, FSC for paper and RTRS for soy.

Danone also develops collaborative projects to support producers, addressing both environmental and social aspects, by working on soil restoration, sustainable farming practices, and improving producer income and working conditions. Examples include:

- The Sustainable Moroccan Strawberry project launched by Danone with support from the Danone Ecosystem Fund and local partners GIZ, Dirafrost, Messem and Groupe Elephant Vert to help Moroccan strawberry producers improve their farms' management and yield as well as the working conditions and social welfare coverage of their seasonal employees;
- The vanilla plantation project supported by the Livelihoods Fund for Family Farming. This project will be conducted with 3,000 family farms to develop solutions to improve quality and traceability of vanilla production, as well as food security for the farmers and biodiversity conservation.

Lastly, Danone contributes to collaborative initiatives carried out in the agri-food sector in favor of responsible procurement practices, particularly by taking part in AIM Progress and the CGF (including to improve and reinforce RSPO certification practices and criteria).

#### **Whistleblowing system**

In 2017, Danone integrated two new categories of wrongdoings that may be reported via the Danone Ethics Line (see section *Danone's responsible practices*) to cover suspected environmental and Human Rights violations. The reporting process guarantees whistleblower protection and was developed in consultation with staff representative bodies.

All reported wrongdoings will be examined by a steering committee comprising representatives of the Sustainable Development, Human Resources and General Secretary functions.

#### **Monitoring of measures and assessment of their efficiency**

Danone monitors indicators to track (i) supplier registration on Sedex; and (ii) follow-up of audit remediation action plans in cases of non-compliance. The Company is also pursuing development of its measurement and assessment tools.

## 5.4 CONTRIBUTE TO THE PROTECTION OF THE ENVIRONMENT

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Access to drinking water, sanitation and hygiene	193		

### ENVIRONMENTAL PROTECTION STRATEGY

Danone has adopted a strategic resources management approach based on cycles (milk, water and plastics). Managing resources in this way helps to ensure their sustainability and limit their volatility, using a circular economy approach and, more generally, to:

- fight against climate change by reducing Danone's footprint while contributing to natural carbon sequestration;

#### Danone's organization to address environmental issues

##### Organization

Danone implements its environmental strategy by integrating environmental challenges and social inclusion, coordinated by the Nature & Cycles Sustainability Department, which reports to the Procurement Department led by the Chief Procurement & Cycles Officer. The Nature & Cycles Sustainability Department relies on the Nature departments of each business and on a hundred of environmental correspondents in the subsidiaries.

Year ended December 31

<i>(number of sites, except percentages)</i>	<b>2016</b>	<b>2017</b>
Total number of sites in the Production Site Environment Scope <sup>[a]</sup>	187	180
Total number of ISO 14001-certified sites in this Scope <sup>[a]</sup>	90	87
Percentage of ISO 14001-certified in this Scope <sup>[a]</sup>	48%	48%

[a] Production Site Environment Scope (see Methodology Note).

#### Resources devoted to preventing environmental risks and pollution

##### Environmental risk management

##### GREEN program

Danone has rolled out the Global Risk Evaluation for the ENvironment (GREEN) program of external audits worldwide, which makes it possible to identify and monitor the main environmental risks related to the production sites (accident, reputational and regulatory risks). The program enables the Company to monitor and manage its emissions in the air (greenhouse gases and refrigerant gases), water (wastewater) and soil (sludge from treatment plants and livestock farming at certain subsidiaries). Noise pollution at Danone's production sites is also assessed under the GREEN program.

- protect water resources, especially when they are scarce, and use them in harmony with ecosystems and local communities;
- transform waste into resources, use materials made from sustainable resources and reduce food waste;
- promote and encourage sustainable agriculture as the basis for a healthy and balanced diet.

##### Certification

Danone bases its environmental management policy on the international ISO 14001 standard which is a pre-requisite to obtain top performance score in GREEN environmental risk assessments audits (the Global Risk Evaluation for Environment program, see below).

The complete assessment of the sites is based on 6 risk categories specific to Danone's production activities: environmental management system, operating permits, water quality management, atmospheric emissions (air quality management), waste management and hazardous waste disposal. It is carried out on the basis of three risk management levels that determine audit frequency:

- every 3 years for risk management in line with or higher than the standards set by Danone;
- every 2 years for risk management below the standards set by Danone;

- every year for risk management that is inadequate or well below the standards set by Danone.

For non-compliant sites, action plans are implemented in order to remedy deficiencies. The implementation of these plans is monitored through the increase of GREEN audit frequency.

As of December 31, 2017, 69% of Danone's production sites (Production Site Environment Scope, see Methodology Note) received at least one GREEN audit, *i.e.* a total of 124 sites (compared with 64%, or 120 sites in 2016). Of these 124 sites, 104 were in compliance with the Company's standards (scoring higher than 800 of 1,000) compared with 98 in 2016.

Risk management, notably for those risks related to weather conditions and seasonality as well as industrial and environmental risks, is presented in section 2.7 *Risk factors*.

### Water risk assessment

Danone has established a global water risk assessment approach for its production sites using the Aqueduct Water Risk Atlas from the World Resources Institute and, since 2017, the Water Risk Filter tool developed by the WWF.

The Aqueduct Water Risk is a public database and interactive mapping tool that provides information on water-related risks around

the world. The indicators provided by this database are divided into three risk categories: (i) physical risks related to quantity; (ii) physical risks related to quality; and (iii) reputational and regulatory risks. This database enabled Danone to obtain an initial mapping of its water risks and identify the sites that have potential major risks.

In 2017, the Company began an in-depth review of its watersheds using the Water Risk Filter tool, beginning with those sites identified as having the highest risk.

### Environmental expenses and investments

In 2017, Danone's investments in environmental protection amounted to €27 million, or 2.8% of Danone's total capital expenditures (€25 million in 2016, approximately 3%). The investments made in 2017 focused mainly on the following categories:

- environmental compliance: waste management, wastewater treatment, treatment facilities, noise measurement, air quality, etc.;
- investments aimed at reducing carbon emissions (energy savings, use of renewable energies, logistics and eco-design packaging).

Operating expenditures related to the environment amounted to €120 million in 2017 (€116 million in 2016). They were allocated as follows: €37 million for waste management, wastewater and air emissions; €53 million for the packaging levy; €30 million for other expenses (e.g. €14 million for taxes and duties and €9 million in depreciation).

## Provisions and guarantees for environmental risks

No significant provision for environmental risks and changes was recognized on Danone's consolidated balance sheet as of December 31, 2017 (nor as of December 31, 2016).

## CLIMATE POLICY

### Danone Zero net carbon strategy

In 2015, Danone set targets to reduce greenhouse gases and contribute to a "carbon-free" economy. In 2017, Danone stepped up its commitments, notably by participating in the 4 per 1000 initiative for regenerative agriculture, thereby making agriculture a priority of its low carbon strategy.

### Climate Policy and Commitments

For Danone's entire greenhouse gas emissions scope, the target is to attain zero net carbon by 2050. This target consists of five principal objectives:

- reduce total emissions intensity by 50%, and by 30% between 2015 and 2030 scope 1 and 2 emissions in absolute;
- encourage "carbon positive" solutions;
- eliminate deforestation of the supply chain by 2020;
- strengthen the resilience of the water and food cycles;
- offer healthy and sustainable products.

### Intermediary targets and recognition by the Science Based Targets initiative (SBTi)

SBTi is a coalition between CDP (formerly the Carbon Disclosure Project), the World Resources Institute, the World Wide Fund for Nature (WWF) and the United Nations Global Compact (UNGC).

In November 2017, the greenhouse gas emissions reduction targets set by the Company were officially approved by the Science-Based Targets initiative (SBTi), in accordance with the global measures required to keep global warming below 2° celsius.

In 2015, Danone set a target of zero net carbon emissions across its entire value chain by 2050. To reach this target, Danone established ambitious goals for 2030 that were approved by the SBTi: reduce emissions intensity by 50% for its full scope of responsibility (scopes 1, 2 and 3) and achieve a 30% reduction in absolute emissions on scopes 1 and 2, as defined by the GHG Protocol.

In 2017, Danone was recognized as a leader by CDP for the management of its climate change challenges ("CDP Climate change") with an A- rating.

### RE100 commitment

In December 2017, Danone joined the RE100 initiative and made a commitment to transition to 100% renewable electricity by 2030, with an intermediary step of 50% by 2020. RE100 is a global and collaborative initiative that includes more than 100 influential companies committed to 100% renewable electricity.

### Other Danone policies related to its Low Carbon strategy

Danone publicly discloses its policies by posting them on its website.

### **Forest policy**

Recognizing the importance of preserving forests (notably rainforests in Indonesia and the Congo and Amazon river basins), Danone has made a commitment to eliminate deforestation in its supply chain and to a reforestation program by 2020 (including the Livelihoods fund's program to restore natural ecosystems).

Specific policies for palm oil, soy and paper/cardboard packaging, described below, were assessed by the Global Canopy Program.

For the fourth consecutive year, Danone received the highest-possible 5/5 rating in the Forest500 ranking.

To achieve this, since 2012, Danone has implemented a Forest Footprint Policy that aims to:

- evaluate the risks of deforestation related to raw materials used directly or indirectly in Danone's activities;
- propose specific policies;
- implement priority measures depending on the risks and related impacts.

Six major materials were prioritized: paper/cardboard packaging, palm oil, soy used in animal feed, wood biomass, sugar cane and bio-based materials for packaging.

This policy was rolled out at the level of three priority categories of raw materials at risk:

#### **Specific policy for palm oil**

In November 2015, Danone implemented a palm oil policy and committed to ensuring that all palm oil used:

- is traceable to the plantation where it was produced;
- comes from plantations whose expansion does not threaten forests classified as High Conservation Value (HCV) or High Carbon Stock (HCS);
- comes from plantations whose expansion does not threaten tropical peatlands, regardless of their depth;
- comes from plantations that respect the rights of indigenous peoples and local communities to give or withhold their Free, and Prior informed consent to operations on land to which they had legal, communal or customary rights;
- comes from plantations where the rights of all workers are respected.

Danone uses approximately 39,000 tons (2017) of palm oil, which represents around 0.05% of global production. Danone uses palm oil in certain end-user products, mainly in the Early Life Nutrition and Essential Dairy and Plant-Based businesses.

Since 2014, 100% of palm oil purchased by the Early Life Nutrition business was certified "RSPO segregated" (traceable back to the

plantations, with the backing of The Forest Trust). With the recent expansion of its Essential Dairy and Plant-Based business, Danone is working to ensure the compliance of its additional palm oil supplies. In 2017, 99 % of the palm oil purchased by the Company was certified "RSPO segregated" (excluding WhiteWave).

#### **Specific soy policy**

Danone has committed to contribute to the development of a more responsible soy supply chain with the principal market participants, namely farmers, animal feed producers and the leading soy trading companies.

Danone reflects its ambition in five priorities:

- seek full transparency throughout the entire supply chain, from production to consumption;
- promote local crops protein-rich, alternatives to soy imports, thereby helping to make farmers independent for animal feed production, as in Europe for example;
- promote the supply of soy from countries exempt from the risk of deforestation (India, United States, etc.);
- ensure the traceability from risk-free regions if the soy comes from a country at high risk of deforestation, notably through certification standards such as ProTerra or RTRS;
- help drive change on a global scale and over the long term through participation in international alliances such as the Consumer Goods Forum and Sustainable Agriculture Initiative, and take all other initiatives that enable Danone to reach its objectives.

In 2017, 67% of the subsidiaries have a concrete action plan with the local or centralized procurement teams that shows progression to eliminate deforestation from/due to soy cultivation in line with the Soy Policy (Danone Way scope, see Methodology Note). For example, in late 2017 Danone signed the Cerrado Manifesto. All signatory companies (today more than 60) have pledged to end deforestation in the Cerrado region, a savanna located mainly in Brazil, due in large part to soy cultivation.

Danone has not yet applied its soy policy to the supply of Essential Dairy and Plant-Based business for WhiteWave products. The soy used by DanoneWave is grown entirely in the United States, while those used by Alpro come mainly from European countries (France, the Netherlands, Belgium, Italy and Austria) and Canada.

#### **Specific policy for paper/cardboard packaging**

Jointly with several leading NGOs (notably Rainforest Alliance), Danone's specific paper/cardboard packaging policy has three objectives:

- actively reduce the weight of paper packaging for each product;
- prioritize the use of recycled fibers;
- whenever possible, give priority to FSC-certified virgin fibers.

## Danone's performance

### Measurement and compensation of greenhouse gas emissions

Danone consolidates the measurement of its greenhouse gas emissions on its full scope of responsibility, based on 3 emissions categories established by the GHG Protocol defined by the World Resources Institute (WRI): scopes 1, 2 and 3 (see Methodology Note).

#### Greenhouse gas emissions on scopes 1 and 2

With respect to scopes 1 and 2, the approach chosen by Danone consists of integrating all emissions sources under the operational control of its production sites, warehouses and vehicle fleets.

Danone set its emissions reduction targets using the market-based method of the GHG Protocol (see Methodology Note) in order to take into account the impact of the share of renewable energy used.

(in kt of CO <sub>2</sub> equivalent)	2016 Market based	2017 Location based	2017 Market based
Scope 1	595	644	644
Scope 2	937	937	817
<b>Total Scopes 1 &amp; 2</b>	<b>1,533</b>	<b>1,581</b>	<b>1,460</b>

Emissions in tons of CO<sub>2</sub> equivalent for scopes 1 and 2 fell by 4.7% between 2016 and 2017. At constant scope, total emissions in tons of CO<sub>2</sub> equivalent for scopes 1 and 2 decreased by 5% relative to 2016,

mainly due to the purchase of electricity produced from renewable energy sources.

#### Greenhouse gas emissions for scope 3: Life-Cycle Analysis Method

Scope 3 indirect atmospheric greenhouse gas emissions are calculated using the life-cycle analysis of finished products by taking into account emissions at each stage: raw materials purchases (including agricultural upstream), packaging, production,

transportation and distribution, storage, product use and product end of life. This method enables Danone to identify the levers for significant emissions reductions.

(in ktCO <sub>2</sub> equivalent)	2016	2017
Purchase of goods and services	17,153	15,454
Use of sold products	1,629	1,588
Downstream transportation and distribution of goods	1,239	1,158
Upstream transportation of goods	504	475
End-of-life treatment of sold products	369	993
Emissions related to upstream energy	340	331
Waste generated by operations	205	185
<b>Total Scope 3</b>	<b>21,439</b>	<b>20,154</b>

In 2017, scope 3 emissions in tons of CO<sub>2</sub> equivalent totaled 20.2 million, down 6% from 2016.

#### Total greenhouse gas emissions on the total scope of responsibility (scopes 1, 2 & 3)

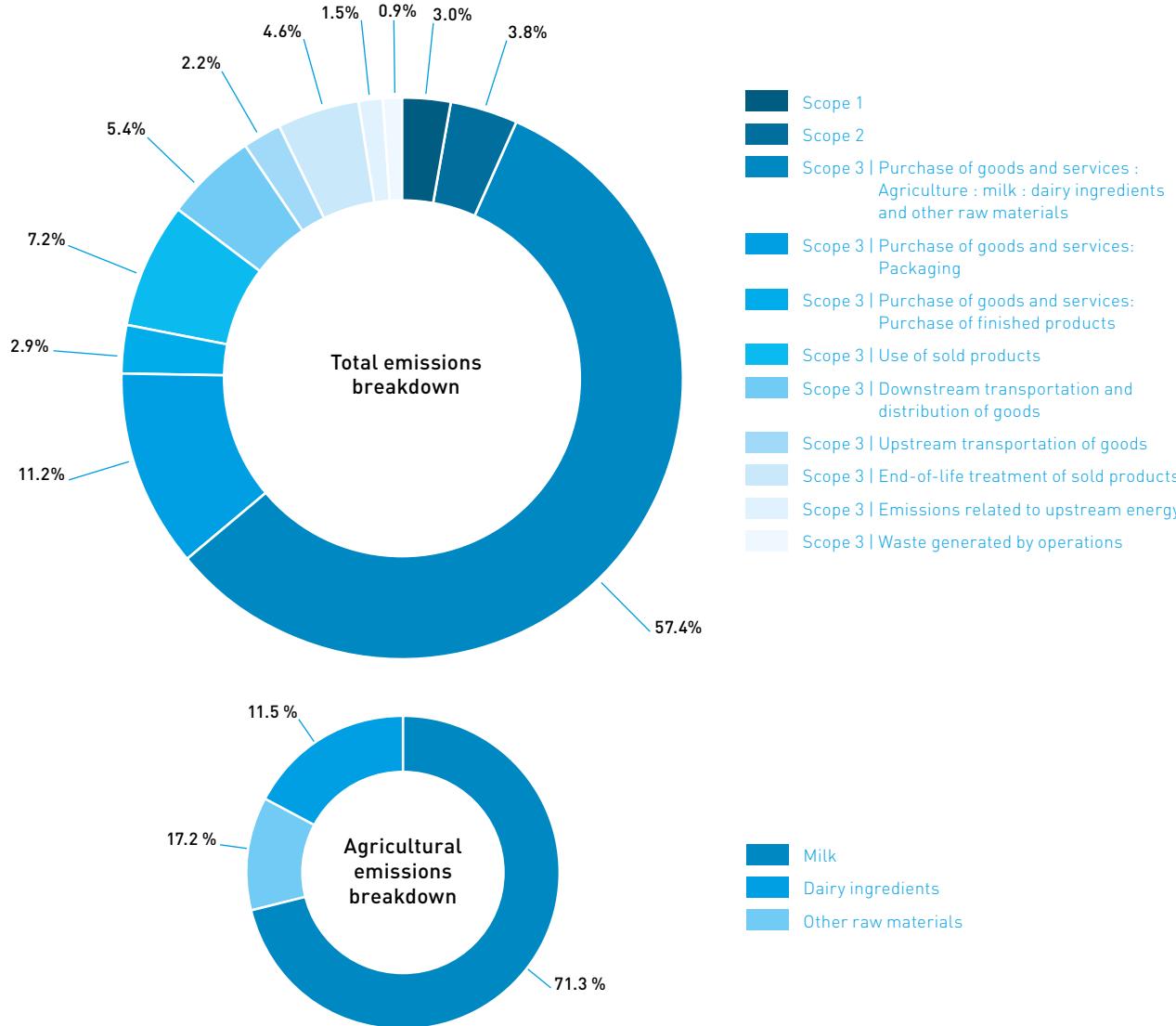
(in ktCO <sub>2</sub> equivalent)	2016 Market-based	2016 Market-based
Scope 1	595	644
Scope 2	937	817
Scope 3	21,439	20,154
<b>Total Scopes 1, 2 and 3</b>	<b>22,971</b>	<b>21,614</b>
Ratio of total emissions for scopes 1,2,3 in grams of CO <sub>2</sub> equivalent/kg of product sold	654.4	623.3

In 2017, Danone's total emissions for its total scope of responsibility (scopes 1, 2 and 3) was 21.6 million tons of CO<sub>2</sub> equivalent.

The ratio of Danone's total emissions on its total scope of responsibility (scopes 1, 2 and 3) fell by 4.8% between 2016 and 2017. On a like-for-like basis, this ratio decreased by 5.8% relative to 2016, due to the declining sales of the Essential Dairy and Plant-Based business (whose ratio is above the Company average), the increase in

Waters business sales (whose ratio is below the Company average) and through emissions reductions measures (electricity purchases from renewable energy sources, use of recyclable materials for packaging, lighter packaging, etc.).

Scope 3, which accounts for 93.2% of Danone's total emissions on its total scope of responsibility, is the largest contributor of emissions, ahead of scope 1 (3.0%) and scope 2 (3.8%).



### Greenhouse gas emissions reduction targets

In connection with its emissions reduction targets for the 2015-2030 period, as of December 31, 2017 Danone had reduced its greenhouse gas emissions intensity by 10.5% on a like-for-like basis and methodology on its total scope (scopes 1, 2 and 3) relative to 2015. Absolute emissions for scopes 1 and 2 fell by 9.7% on a like-for-like basis and methodology relative to 2015.

### Emissions compensation

Danone's priority is to reduce direct emissions across its value chain. In addition to measures implemented to reduce greenhouse gases, Danone also works on carbon compensations.

Moreover, the Livelihoods fund contributes to the fight against climate change by sequestering carbon, for example through the largest mangrove forest restoration program in Senegal and the agro-forestry project in India (see *Partnerships with funds sponsored by Danone*). The evian brand actively works to reduce its carbon footprint as part of its continuous improvement approach. Beginning in 2013 and after consulting its stakeholders, Danone decided to compensate the brand's emissions by using carbon credits issued by the Livelihoods fund, as and when they are distributed. In 2017, Danone compensated the emissions of evian brand products sold in the United States and Canada. Danone's goal is to fully compensate the evian brand's emissions as of 2020.

## Improvements in energy efficiency and transition toward renewable energies

Danone is committed to energy consumption saving and promoting renewable energy use.

### Energy consumption

The intensity of Danone's energy consumption fell by 0.8% in 2017 relative to 2016. On a like-for-like basis, this ratio declined by 2.6% between 2016 and 2017.

This decline resulted on the one hand from measures to reduce and optimize energy consumption, notably in the African subsidiaries (-1.5%) and on the other from the decline in sales of the Essential Dairy and Plant-Based business (whose ratio is above the Company average) and increase in sales of the Waters business (whose ratio is below the Company average), with a favorable impact of -1.1%.

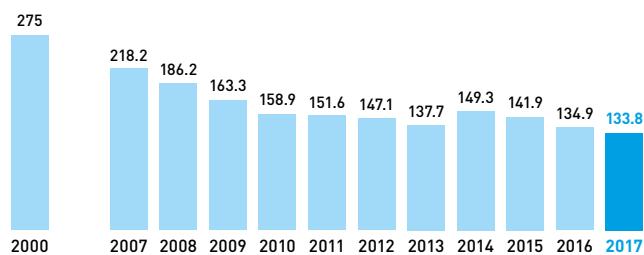
	Year ended December 31	
(in MWh)	2016	2017
Thermal energy <sup>[a]</sup>	2,783,591	2,714,842
Electricity <sup>[a]</sup>	2,016,770	2,013,185
<b>Total</b>	<b>4,800,360</b>	<b>4,728,026</b>
Intensity of energy consumption (in KWh/ton of product)	134.9	133.8

(a) Production Site Environment scope (see Methodology Note).

### Intensity of total energy consumption at the production sites<sup>[a]</sup>

The intensity of Danone's energy consumption fell by 51% relative to 2000, and Danone's target is to achieve a 60% decline by 2020.

(in KWh/ton of product)



(a) For the reporting scopes in each year.

### Measures taken to improve energy efficiency

To improve its energy efficiency, Danone implemented two main mechanisms:

- optimization of energy production at the sites. For example, in the Essential Dairy and Plant-Based business, three facilities installed combined heating and power units, thereby improving the site's energy yield by enabling it to recover up to 90% of the energy, compared with only 40% to 55% on traditional systems;
- optimization of energy use. For example, in the Essential Dairy and Plant-Based business, the geothermal water project at the Chekhov plant in Russia is designed to save heat and electricity by using heat pump technology and groundwater for cooling.

The sharing of best practices and emulation among Danone's production sites since 2016 have made it possible to strengthen this trend:

- the Waters business deployed the WattWatcher tool at all sites, which makes it possible to set performance targets for each bottling site;
- the Essential Dairy and Plant-Based business launched the Ideal Factory program to improve the performance of its production sites by integrating economic and environmental considerations. This program consists of establishing a benchmark for optimal energy and water consumption as well as all best practices for maintenance, teams set up and, in general, all cost lines. Ideal Factory will enable each site to be measured against a benchmark and to develop its own roadmap to reach its goals. In 2017 this program was rolled out at all of the African subsidiaries (Morocco, South Africa, Algeria, Egypt and Ghana).
- The Early Life Nutrition business developed an Energy network that examines energy efficiency topics on a monthly basis.

### Use of renewable energy

As part of the RE100 initiative (see above), Danone has made a commitment to move toward 100% renewable electricity by 2030. In 2017, 24 production plants purchased electricity from 100% renewable sources (wind power, hydropower, etc.). In all, these purchases represented 18% of Danone's total electricity purchases in 2017, versus 7% in 2016.

At the local level, Danone is also testing projects to produce and use renewable thermal energy. Since the early 2010s, some sites have adopted energy innovations such as wood-fired furnaces, methane digesters and biofuel. Across all businesses, renewable thermal energy produced and used on site represented 6% of the total thermal energy consumed by Danone in 2017, versus 4% in 2016.

## Climate change adaptation

Danone estimates the climate change impacts to round out the overall risk assessment and management policy described in section 2.7 *Risk factors*. For example, Danone has identified medium-term risks in the following areas:

- supply of raw materials (milk, fruit, etc.) in certain regions of the world exposed to possible droughts and inclement weather;
- water resource availability;
- cold production at the Essential Dairy and Plant-Based Business' sites in case of a significant rise in temperatures;

- unusual climate events that could affect some production sites located near coastlines.

Moreover, Danone identified livestock farming as a key sector in its supply chain with respect to climate change (responsible for around 14.5% of total global greenhouse gas emissions). Working in collaboration with the Global Research Alliance and the Sustainable Agriculture Initiative (SAI) platform, Danone therefore participated in studies looking to scientifically analyze the methods used to reduce greenhouse gas emissions in dairy farms, for all the sector's stakeholders.

## SUSTAINABLE WATER USE

Sustainable water use is a major issue for Danone, whether it involves the direct use of this resource in its products and production processes or its use in the supply chain. Danone therefore conducted a risk assessment to prioritize and implement the necessary measures at

the local level. Danone identified four priorities: (i) water resources and ecosystems; (ii) water used in agriculture; (iii) water used in operations; (iv) access to drinking water, sanitation and hygiene.

### Water resources and ecosystems

In 2004, Danone established its Groundwater Resources Protection Policy in order to ensure the sustainability of resources and to protect and enhance the natural heritage of the sites. Danone also strengthened its partnerships with public and private-sector entities to share the work and objectives. In 2017, for example, Danone renewed its partnership with the Ramsar Convention, a United Nations intergovernmental convention on wetlands preservation, for three years. The partnership was initiated in 1998.

their watershed. This method was jointly developed between 2013 and 2014 with the Ramsar Convention and the International Union for Conservation of Nature (IUCN). Danone's goal was to deploy this tool at all Waters business bottling plants by 2020. This objective was achieved in 2017, with 100% of the sites assessed (compared with 87% in 2016).

Danone's subsidiaries apply the Groundwater Resources Protection Policy mainly by using the internal water resource management tool SPRING (Sustainable Protection and Resources managING) that covers the physical, regulatory and community management of aquifers (geological formations containing groundwater) and

As part of the partnership, the Evian impluvium (infiltration zone) has been declared a Ramsar site since 2008. With support from the Danone Ecosystem Fund and local partners, Société des Eaux Minérales d'Evian established the "Terragr'Eau Méthanisation" project to preserve the impluvium, which enabled the construction of a methanizer and creation of a farmers cooperative aimed at reconciling sustainable agriculture with water resource preservation.

### Water used in agriculture

Danone also works on these challenges with several suppliers outside of milk production, mainly through its funds: the Danone Ecosystem Fund, the Livelihoods fund and the Livelihoods for Family Farming fund.

The Company promotes agricultural practices that respect natural ecosystems by preserving the water cycle, notably in the highest-risk areas for its supply chain. To that end, Danone works with the 140,000 milk producers in order to make them more resilient in dealing with climate change.

### Water used in operations

#### Water consumption

##### Total water withdrawn from surrounding areas and protection of springs

In 2017, Danone drew 68,685,000 m<sup>3</sup> of water, compared with 70,975,000 m<sup>3</sup> of water in 2016, representing a 1.4% decline in 2017 relative to 2016.

	Year ended December 31	
(in thousands of m <sup>3</sup> )	2016	2017
Well water withdrawn from the surrounding area <sup>[a]</sup>	49,439	48,572
Municipal water withdrawn from the surrounding area <sup>[a]</sup>	17,587	17,011
River water withdrawn from the surrounding area <sup>[a]</sup>	3,949	3,102
<b>Total water drawn from the surrounding area<sup>[a]</sup></b>	<b>70,975</b>	<b>68,685</b>

[a] Production Site Environment Scope (see Methodology Note).

**Water consumption related to product composition**

Of the 68,685,000 m<sup>3</sup> of water used in 2017, 29,572,000 m<sup>3</sup> was used in the composition of the finished products, mainly at the bottling plants, compared with 29,188,000 m<sup>3</sup> of water in 2016. The quantity of water used in the composition of finished products remained essentially unchanged (+0.7%) in 2017 relative to 2016.

**Water consumption related to the production process**

Water used in the production process, for example cleaning water, is distinct from the water used in the composition of the finished products. Since 2016, Danone does not include once-through cooling water in its measurement indicators (see Methodology Note).

Of the 68,685,000 m<sup>3</sup> of water used in 2017, 39,113,000 m<sup>3</sup> were used in the production processes, compared with 41,602,000 m<sup>3</sup> of water in 2016, representing a 6% decline in 2017 (4.3% decline at comparable scope) relative to 2016.

The intensity of water consumption related to Danone's production process declined by 5.3% in 2017 relative to 2016. On like-for-like basis, this ratio fell by 5.6% between 2016 and 2017. This decline was due on the one hand to water use reduction and optimization measures in the Waters and Early Life Nutrition businesses (-2.4%) and on the other to the decline in sales in the Essential Dairy and Plant-Based business (whose ratio is above the Company average) and the increased sales in the Waters business (whose ratio is below the Company average), yielding a favorable -3.2% impact.

Year ended December 31

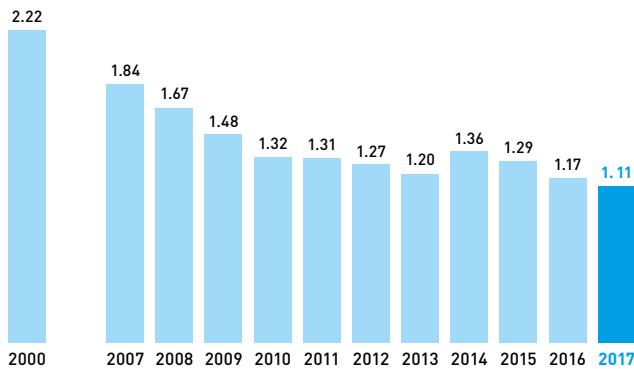
	2016	2017
Water consumption related to the production process <sup>[a]</sup> (in m <sup>3</sup> thousands)	41,602	39,113
Intensity of water consumption related to the production process <sup>[a]</sup> (in m <sup>3</sup> per ton of product)	1.17	1.11

[a] Production Site Environment Scope (see Methodology Note).

In 2017, the Essential Dairy and Plant-Based business developed new audit processes to identify how to reduce, recycle and reuse water optimally at its production sites.

**Water consumption intensity related to production process  
at the production sites<sup>[a]</sup>**

(in m<sup>3</sup>/ton of product)



[a] For the reporting scopes in each year.

**Wastewater discharge quality**

To ensure that treated wastewater discharged back into the environment is of adequate quality for ecosystems and consumers, Danone imposed strict environmental conditions at its production sites starting in 2015. These rules are based on Clean Water Standards that entail limits on concentrations in wastewater and measured using applicable methods.

**Chemical Oxygen Demand (COD) of wastewater treated on- or off-site**

Year ended December 31

	2016	2017
Final discharge of Chemical Oxygen Demand <sup>[a]</sup> (in thousands of tons)	7,8	6.9
Net COD ratio <sup>[a]</sup> (kg/ton of product)	0,22	0,20

[a] Production Site Environment Scope (see Methodology Note).

Net Chemical Oxygen Demand (COD, i.e. the oxygen consumption needed to oxidize organic matters and minerals present in the water) characterizes the quality of the discharge from production facilities following on- or off-site treatment. Danone has defined assumptions to characterize the effectiveness of off-site treatment (see Methodology Note).

Danone's net COD ratio (in kg/ ton of product) fell by 10.4% in 2017 relative to 2016. The 2017 performance was mainly due to the decline in raw materials and finished product losses in the Essential Dairy and Plant-Based business as a result of waste reduction measures and a decline in sales volume.

## Access to drinking water, sanitation and hygiene

Danone encourages social entrepreneurship, partnerships, innovation and the development of inclusive economic models to make water accessible to all. Danone uses the internal assessment tool Danone Way to assess the level of water access, sanitation and hygiene at all work sites and for all employees.

DanoneWave (EDP, Noram), sponsors the Change the Course program, which gets companies and the general public to commit to reducing the water footprint and restore natural water cycles by encouraging reduced water consumption and participating in the restoration of polluted rivers, waterways and wetlands.

Meanwhile, the danone.communities fund also supports several social businesses that seek to promote water access. Two new projects were supported by the fund in 2017: JIBU, which offers local entrepreneurs in East Africa the opportunity to start up their own drinking water franchises, and dloHaiti, which produces drinking water in Haiti, where half the population lives without access to drinking water following the 2010 earthquake.

## MEETING THE CHALLENGES OF THE CIRCULAR ECONOMY WITH RESPECT TO PACKAGING AND WASTE

### Raw materials consumption

	Year ended December 31	
(in thousands of tons)	2016	2017
Production <sup>[a]</sup>	35,577	35,333

[a] Production Site Environment Scope (see Methodology Note).

Total production volume at Danone's sites was the equivalent of 35 million tons in 2017, down 0.7% from the previous year. This decline was due to changes in scope, with plant exits in the Waters business in China (see Methodology Note) accounting for a 2.1% decline, partially offset by a 1.4% increase in production volume at comparable scope.

The main raw materials used in Danone products are: water, liquid and powdered milk, packaging materials (plastics, cardboard, etc.), sugar and fruit.

The quantity of raw materials consumed per ton of finished product constitutes one of the principal production performance criteria, and numerous efficiency-enhancing measures are taken to when using them:

### Waste prevention, recycling and recovering

#### Packaging Policy

Danone published its Packaging Policy in 2016 to promote the circular economy for packaging by sourcing sustainable materials and creating a second life for all plastics. This policy includes five main commitments that cover the packaging cycle, from the choice of raw materials upstream to consumer behavior at end of product life:

- use sustainable resources;
- optimize packaging weight and eco-design;
- achieve zero plastics to landfill for industrial waste;
- innovate to simplify consumers' lives and get them involved in sorting and recycling;
- co-create a second life for all plastics.

In 2017, Danone announced it was strengthening its commitment to a circular economy through a 3 year partnership with the Ellen MacArthur Foundation aimed at accelerating the transition to a circular economy. By becoming the Foundation's ninth partner, Danone would like to integrate circular economy principles into its operations to an even greater extent.

- liquid milk, sugar, fruit: in the Essential Dairy and Plant-Based business, losses of raw materials are monitored daily in the production sites, and the results are consolidated monthly at the level of the subsidiary and the business in order to facilitate comparisons with monthly loss minimization targets. The main actions taken to reduce these losses include optimizing raw materials inventory management, production scheduling and production line scaling to reduce materials loss at the start and end of production runs;
- packaging materials: Danone's packaging development complies with the eco-design principles defined in the Packaging Policy (see below).

#### Packaging end of life: transforming waste into resources

Danone seeks to develop the collection and recycling of its packaging and intends to:

- achieve zero landfill for plastic industrial waste;
- innovate to simplify consumers' lives and get them involved in sorting and recycling; continue to support efforts to increase the collection and recovery rate of the recycling industry in countries where waste collection is already organized through eco-organism;
- where waste collection is not organized, help with the collection of materials used in packaging Danone products and try new collection systems: four projects are under way through an initiative by the Danone Ecosystem Fund;
- develop the use of recycled packaging.

In 2017, the packaging recovery rate totaled 91%, with a target of 100% by 2025.

In 2017, 46% of the subsidiaries had a roadmap to increase the recyclability of their packaging, that can be defined at the level of the subsidiary, business or region [Danone Way Scope, see Methodology Note].

For example, DanoneWave (Essential Dairy and Plant-Based, Noram), established the How2Recycle consumer education program in 2017 to help consumers understand how to recycle packaging. More than 300 WhiteWave listed products are now labeled in accordance with the How2Recycle recommendations. The *Earthbound Farm* brand also has the distinction since 2009 of becoming the first packaged salad company to use 100% recycled post-consumer packaging made from recycled beverage bottles.

In Africa, FanMilk worked with Environment 360°, WIEGO and MIT D-Lab and received the backing of the Danone Ecosystem Fund in 2017 to co-create Pick it!, a program aimed at improving the

recycling rate in Ghana and working conditions for waste pickers by improving the professional skills and living conditions of more than 300 waste pickers.

2017 was also marked by the implementation of several initiatives to explore and use bio-based plastics, *i.e.* those originating from sustainable and renewable resources. These initiatives included:

- The creation of *NaturALL Bottle* Alliance with Nestlé Waters and the Californian start-up Origin Materials to develop and launch on a large scale a plastic (PET1) made entirely from bio-based materials, in this case made from biomass such as used cardboard or sawdust not competing against resources intended for the production of human food or animal feed.
- The *So Delicious* brand (DanoneWave, Essential Dairy and Plant-Based, Noram), which launched a plastic bottle 80% made from plants for its almond milk.

on-site waste sorting and staff training, finding subcontractors capable of recovering the various types of waste generated and sharing best practices among sites.

### Waste management at Danone's production sites

Danone monitors the percentage of this waste when it is recovered; such recovery may occur through recycling, reuse, composting or waste-to-energy conversion. The production sites seek to maximize their waste recovery rate by taking the following measures: organizing

	Year ended December 31	
	2016	2017
<b>Waste generated<sup>[a]</sup></b>		
Total quantity ( <i>in thousands of tons</i> )	434	397
Ratio of total quantity of waste per ton of product ( <i>in kg/ton</i> )	12.2	11.2
<b>Recovered waste<sup>[a]</sup></b>		
Total quantity ( <i>in thousands of tons</i> )	361	331
Proportion of recovered waste ( <i>in %</i> )	83.1%	83.3%

[a] Production Site Environment Scope (see Methodology Note).

The total quantity of waste generated in 2017 by the production sites is measured excluding extraordinary items: namely the 29 thousand tons of waste from the demolition following renovation work at the Evian plant in France.

The ratio of waste generated per ton of product fell by 7.9% in 2017, relative to 2016. On a like-for-like basis, the ratio of waste generated per ton of products declined by 9.8% between 2016 and 2017 thanks to the decline of raw materials and finished product losses at the production sites of the Essential Dairy and Plant-Based and Early Life Nutrition businesses. The recovery rate remained essentially stable at 83%.

### Fighting food waste

Following the resolution to prevent food waste adopted by the Consumer Goods Forum in 2015, Danone pledged to reduce its unrecovered food waste (*i.e.* waste that ends up in a landfill, is incinerated without any energy recovery or discharged in wastewater) by 50% in 2025 relative to 2016.

Danone quantifies food loss at all its production sites except the bottling plants of the Waters business, in accordance with the first international Food Loss and Waste Protocol. These losses involve finished products, raw materials and by-products (whey not recovered for human food). This waste may be collected, discharged in wastewater or be part of the sludge in water treatment plants (see Methodology Note).

Year ended December 31

	2016	2017
<b>Food waste generated<sup>[a]</sup></b>		
Total quantity ( <i>in thousands of tons</i> )	290	260
Ratio of total quantity of food waste per ton of products ( <i>in kg/ton</i> ) <sup>[b]</sup>	38.0	36.2
<b>Recovered food waste<sup>[a]</sup></b>		
Total quantity ( <i>in thousands of tons</i> )	242	217
Proportion of recovered waste ( <i>in %</i> )	83.4%	83.7%

(a) Production Site Environment Scope (see Methodology Note).

(b) Excluding Waters business sites.

The ratio of food waste generated per ton of product fell by 9.7% in 2017. On a like-for-like basis, the ratio contracted by 11.1% thanks to the decline in raw materials and finished product losses at the production sites of the Essential Dairy and Plant-Based and Early Life Nutrition businesses. The recovery rate increased slightly from 83.4% to 83.7%.

Danone fights against food waste at various stages of the value chain:

Danone works with its suppliers to help them become more competitive by moving toward more sustainable agricultural practices, notably by working to reduce their losses. For example, Danone Algeria (Essential Dairy and Plant-Based, Algeria) created the H'Lib Dzair project jointly with its local partner Deutsche Gesellschaft für Internationale Zusammenarbeit [under the umbrella of the Danone Ecosystem Fund]. This project promotes the small sustainable dairy farm agricultural model by offering producers technical expertise, along with individual audits and advice so they can increase their profitability and improve milk quality.

At its production sites and distribution centers, Danone reduces food loss, gives away unsold edibles and recovers, preferably as animal feed, what cannot be consumed by humans. Since 2013, for example, the Essential Dairy and Plant-Based business has implemented its Zero Waste program to fight food waste. This program seeks to eliminate food waste by optimizing production and distribution processes, increasing the volume of donations to food banks and alternative socially oriented sales channels and improving the product line.

At the retailer level, Danone develops partnerships to reduce food waste, notably by sharing retail sales information and using its expertise in forecasting systems. In Belgium, the 2nd life project raises awareness among the clients of retailers by selling smoothies made from the supermarket's unsold products.

Danone also encourages consumers to fight food waste notably through its online platforms, which provide advice on how to organize one's refrigerator or recipes on using yogurts nearing their expiration dates.

## SUSTAINABLE AGRICULTURE

### Sustainable agricultural practices

In 2014, Danone published its white paper on sustainable agriculture. This document lists the key guidance principles designed to promote greater sustainability in agricultural supply.

The greatest impact of Danone's activity on the climate is caused by upstream agriculture, which accounts for more than half of greenhouse gas emissions on the Company's total scope. In order to meet this challenge and as part of its carbon neutral commitments, Danone has already undertaken several initiatives adapted to upstream agriculture or the respective countries. Danone also works to improve agricultural practices through actions supported by its funds, such as the agro-forestry and milk production project in Kenya backed by the Livelihoods fund, with additional support from the local NGO VI Agroforestry as well as Brookside (an associated company of Danone). This project should help to improve the life of 30,000 small farms thanks to agricultural practices that are less harmful to natural resources and also help to preserve water resources in the Lake Victoria region over the long term.

In addition to these programs and projects, 35% of the subsidiaries of the Essential Dairy and Plant-Based and Early Life Nutrition businesses have a clear roadmap in 2017 to cover critical topics of the Sustainable Agricultural Principles (i.e. biodiversity, animal welfare, carbon, energy, water, soil, etc.) [Danone Way scope, see Methodology Note].

### FaRMs and Cool FaRMs tool

These tools implemented by the Essential Dairy and Plant-Based business help to advance dairy producer practices in the area of sustainable agriculture (see Relations with suppliers).

## Dannon Pledge

In 2016, Dannon Company (Essential Dairy and Plant-Based, Noram), now part of DanoneWave, published the Dannon Pledge, which illustrates Danone's ambition and commitments:

- for sustainable agriculture: offer products based on more sustainable agriculture by working with crop and livestock farmers to implement more sustainable agricultural practices that in particular target improved soil health, better water management, increased biodiversity and reduced carbon emissions;
- favor a natural approach: use more natural ingredients in its flagship brands (no synthetic products or GMOs, milk from cows not fed with GMOs, ingredients certified with the Non-GMO Project verified standard);
- be transparent: give consumers the power to choose by disclosing the presence of any GMO ingredients on product labels (see Measures taken to promote consumer safety).

## Socrates program

The Early Life Nutrition business developed the responsible supply program Socrates, which aims to change farming practices for the 5 key raw materials other than milk: fruits, vegetables, grains, meat and fish. The program also offers a working platform that includes training in sustainable agriculture for farmers, in cooperation with local experts and institutions, pilot programs on innovative agricultural methods and the development of external partnerships to help with the implementation of standards.

## Measures taken to preserve and develop biodiversity

Danone's impact on biodiversity arises mainly from its supply chain and involves soil erosion, soil and water contamination, deterioration of habitats and ecosystems, and contamination of natural species related to the use of GMOs.

The Company addresses these challenges with the aforementioned sustainable agriculture approaches and practices: FaRMs, the Dannon Pledge and the Socrates program (see above paragraph).

Danone also implements biodiversity preservation measures near its sites, some of which involve an exceptional natural environment and special protection, notably the Waters business sites, whose watersheds require great care and have given rise to several initiatives to ensure their preservation.

The program is based on the use of the Farm Sustainability Assessment, developed on the SAI platform, to assess sustainability practices of suppliers of fruits, vegetables and grains. As of December 31, 2017, the assessed suppliers accounted for 94% of the total volume of fruits, vegetables and grains purchased by the business for its European production sites. Following these assessments and discussions with stakeholders, the business defined three priorities: biodiversity protection, soil health and water. With respect to biodiversity, the business added roughly 10 new criteria to the assessment grid for farmers, and recommended even mandatory practices are currently being integrated into the required specifications for farmers.

The program is currently implemented exclusively in Europe and at production sites controlled by the business. In 2017, for the Europe scope (excluding milk), four biodiversity-related projects were backed by the Socrates program in collaboration with local experts. Of these four, two pilot projects were conducted in cooperation with the Czech Crop Research Institute and CTIFL France to produce two key ingredients more sustainably (improved biodiversity and reduced pesticide use): carrots and apples. After two years of research, framework principles were established for producers of these two ingredients and will be gradually deployed to all of them.

The program also established special requirements for the supply of meat (involving five key species: beef, pork, turkey, chicken, rabbit) and fish (100% of wild-caught fish comes from sustainable sources).

For example:

- to preserve its natural mineral water source in the Andes foothills of Argentina, the Villavicencio brand created a natural reserve and also developed an innovative partnership with the NGO Banco de Bosques through the Deja tu Huella (Leave your Footprint) operation, which invites consumers to participate in the creation of a new natural reserve: for every bottle purchased, Villavicencio pledges to protect one square meter of natural biotope. The brand has also launched initiatives to raise public awareness about the dangers of deforestation and the importance of biodiversity in the local ecosystem.
- Danone Waters China (Waters, China) strives to promote sustainable development, both economically and socially, in several watersheds. Since 2015, the Oceanus project has sought to protect and restore key ecosystems of watersheds in China while supporting local communities, developing sustainable subsistence methods and generating the resources necessary for the sustainable management of Chinese water tables.

## Health and animal welfare

For several years, Danone has supported an animal welfare approach developed jointly with the NGO Compassion In World Farming (CIWF).

Since 2012, Danone has put out a best practices guide for farmers as part of the Essential Dairy and Plant-Based business' animal welfare program. Subsequently, with the publication of its position on animal welfare in 2016, Danone made several commitments, notably with respect to improving its requirements for animal welfare. Danone uses fresh or processed products of animal origin, including milk, dairy ingredients, eggs, meats, and fish. In 2016, Danone committed to ensuring that 100% of its products of animal origin (meat, fish and eggs) will adhere to stricter animal husbandry principles and requirements promoting animal welfare by 2020. Danone's long-term goal is to collect milk from farms that apply its best practices: animal living conditions, physical and psychological welfare of animals, responsible use of medications and non-use of cloned or genetically modified cows.

## Soil use

Farming accounts for 57% Danone's carbon footprint. Practices such as reducing the amount of tilling and leaving crop residue on the soil surface can transform soils from greenhouse gas emitters into carbon sinks. In addition to sequestering carbon, healthy soils stimulate productivity and strengthen climate resilience. Danone integrated this issue into its sustainable agriculture approach by committing to promote farming practices that make it possible to:

- preserve and improve the soil's physical and biological structure;
- maintain the soil's natural capacity to absorb water;
- limit the use of mineral fertilizers, pesticides and other chemical products.

In its Socrates program, the Early Life Nutrition business integrates animal welfare principles that allow Danone to ensure that 100% of its sheep and beef have access to pasture and that 100% of its eggs come from cage-free chicken farms.

In 2017, as part of the Dannon Pledge in the United States, 90% of collected milk (excluding WhiteWave) has been certified by Validus (milk 100% sourced from companies that comply with animal welfare standards established by the United States).

Moreover, a new tool dedicated to animal welfare at suppliers was developed in conjunction with the FaRMS tool in 2017. This tool is already used in 10 entities and will be improved in 2018. Audits will also be conducted at the entities using this tool, with a target of covering 100% of all subsidiaries by 2020.

To that end, Danone works directly with farmers to co-manage actions plans, help them to reduce their carbon footprints, improve soil health to sequester more carbon and protect the water resource and biodiversity. In 2017, Danone made a commitment along with its agricultural partners in the "Ferme Laitière Bas Carbone" initiative, backed and developed by the CNIEL in France, which seeks to reduce by 15%the carbon footprint of participating dairy farms by 2025.

In 2017, Danone joined the French government's 4 per 1,000 initiative on healthy soils in order to strengthen its efforts in this area and expand its collaboration with experts, NGOs, governments and private sector companies.

Danone also looks to cooperate with experts, NGOs and other companies to develop and test a soil health methodology that will make it possible to fine-tune existing models, create a database for regenerative agricultural practices and develop techniques that can be reproduced on a large scale.

## 5.5 METHODOLOGY NOTE

### CONSOLIDATION SCOPE AND COVERAGE

The consolidation scope consists of all Danone subsidiaries that are fully consolidated for the preparation of the consolidated financial statements, in other words, the subsidiaries in which Danone holds, directly or indirectly, exclusive control.

Nevertheless, some subsidiaries do not report all social, safety, environmental, health and nutrition indicators. These entities were consolidated for financial reporting purposes as of December 31,

2017 and action plans are planned and/or in progress to ensure the availability and reliability of the data. These are primarily the recent acquisition of entities in Africa, including in particular the companies in the Fan Milk group (EDP International, West Africa), and DanoneWave for the WhiteWave activities scope. Lastly, the list of subsidiaries that do not report certain indicators may differ depending on the types of indicators. The coverage scope varies according to indicator categories, as described in the sections hereafter:

Indicators	Scope
Production Site Food Safety	In 2017, 198 production sites were included in the scope considered for FSSC22000 certification. These sites correspond to the production sites for all of Danone's Businesses and do not include the production sites of co-manufacturers and suppliers.
Total Company Workforce Social Indicators	In 2017, 172 entities representing more than 93% of Danone's total workforce reported social indicators.
Safety	<p>In 2017, 155 entities representing approximately 99.4% of Danone's total workforce reported safety-related indicators.</p> <p>In addition, the safety data of subsidiaries removed from the consolidation scope as of December 31, 2017 is reported up to the date of their deconsolidation but is not included in the workforce as of December 31, 2017.</p>
Production Site Environment	<p>In 2017, 180 (of Danone's 202) production sites representing approximately 95% of the total production of the industrial sites reported environmental indicators. The consolidation scope for environmental indicators excludes the industrial sites of the WhiteWave group entities.</p> <p>The environmental impact of the administrative offices and logistics centers is not included in the consolidation scope (except for certain indicators, when the logistics centers are adjacent to the production sites).</p>
Greenhouse Gases	<p>The presentation of greenhouse gas emissions has changed to ensure consistent monitoring of the reduction target set by Danone in 2015 and approved by the international Science-Based Targets initiative in 2017.</p> <p>The Company's total emissions consist of:</p> <ul style="list-style-type: none"> <li>• scope 1 greenhouse gas emissions, comprising direct emissions from stationary combustion facilities and refrigeration units installed at the industrial sites and warehouses under Danone's operational control, as well as the employee vehicle fleet under the Company's operational control.</li> <li>• scope 2 greenhouse gas emissions, including indirect emissions related to the production of electricity, steam, heating and cooling purchased and consumed by Danone.</li> <li>• scope 3 greenhouse gas emissions, comprising indirect emissions that are not recognized in scope 2: emissions from raw materials purchasing (including agricultural upstream), packaging, production, transport and distribution, warehousing, product usage and end of useful life. These emissions are calculated using the finished product life cycle analysis approach set out in the GHG Protocol established by the World Resources Institute (WRI), which takes into account emissions at every stage.</li> </ul> <p>Scope 1 and 2 emissions are calculated in accordance with the methodology set out in the GHG Protocol Corporate. Danone has elected to consolidate scope 1 and 2 emissions in accordance with the operational control approach and to include all sources of emissions from its industrial sites, warehouses, distribution centers and corporate vehicle fleet. Emissions from offices and research centers are excluded as they represent less than 5% of Danone's total emissions.</p> <p>Scope 3 emissions are calculated in accordance with the GHG Protocol's Product Life Cycle Accounting and Reporting Standard methodology for a scope representing approximately 89% of Danone's sales volumes (compared with 94% in 2016).</p>
Health & Nutrition	In 2011, Danone created a series of performance indicators (Health & Nutrition Scorecard) to measure improvements and progress made regarding health and nutrition, particularly product composition and responsible communication, with the results publicly disclosed annually. These indicators are consolidated for a scope of 15 countries covering all of Danone's Businesses and geographic regions. In 2017, 50 entities representing about 70% of consolidated sales reported Health & Nutrition indicators.
Danone Way	In 2017, 117 entities have realized a Danone Way self-assessment, representing 83.9% of Danone's consolidated sales (compared with 94.1% in 2016).

## Like-for-like changes in scope (constant scope and constant methodology)

Danone measures changes in certain environmental indicators on a like-for-like basis, i.e. at constant consolidation scope. The 2017 data has been restated using the same consolidation scope as that of 2016 and with the same methodology.

## DEFINITION OF THE BUSINESSES

Essential Dairy and Plant-Based	Production and distribution of fresh fermented dairy products and other specialty dairy products; plant-based products and drinks [made primarily from soy, almonds, hazelnuts, rice, oats and coconut]; and coffee creamers.
Early Life Nutrition	Production and distribution of specialized food for babies and young children to complement breast-feeding.
Waters	Production and distribution of packaged natural, flavored and vitamin-enriched water.
Advanced Medical Nutrition	Production and distribution of specialized food for people afflicted with certain illnesses or frail elderly people.

## DATA COLLECTION

To ensure the homogeneity of the indicators across the reporting scope, shared data reporting guidelines for social, safety, environmental, health and nutrition data are transmitted and updated each year following data consolidation and comments of contributors. These guidelines specify the methodologies to be used for reporting the indicators, including definitions, methodology principles, calculation formulas and standard factors.

These reporting guidelines for social, safety, environmental, GHG and health and nutrition data are available upon request from the Sustainability Integration Department.

The social, safety, environmental, and health and nutrition indicators are transmitted by the subsidiaries and/or production sites and consolidated at the global level by the relevant departments. The environmental data are checked at the subsidiary level and then at the Business level when reported. The social and safety data are checked at the end of the second quarter and at the time of consolidation as of December 31. Lastly, the health and nutrition data are checked at the subsidiary level and then at the Business level when reported. The health and nutrition data are then verified by independent auditors.

### Social and safety indicators

The Human Resources Department is responsible for social and safety indicators. The subsidiaries' social data are generally derived from their payroll systems and reported via Danone's financial information consolidation software (SAP/Business Objects Financial Consolidation).

## INFORMATION REGARDING METHODOLOGIES

The methodologies used for certain social and environmental indicators may have limits due to:

- the absence of common national and/or international definitions;
- necessary estimates, the representative nature of measurements taken or the limited availability of external data required for calculations.

For these reasons, the definitions and methodologies used for the following indicators are specified.

### Workforce

A negligible portion of the managerial workforce data is not collected during the data reporting period (a few cases of internationally mobile employees on assignment at other Danone entities). Furthermore,

Safety indicators are reported monthly by each subsidiary in WISE, Danone's safety data consolidation system.

### Environmental indicators

The Nature & Cycles Sustainability Department is responsible for environmental indicators. These indicators are reported by each production site's Environment manager using the Calame application. Data related to Greenhouse Gas emissions (scope 3) is reported via the Danprint application and/or SAP Carbon.

### Health and nutrition indicators

The Corporate Nutrition Department is responsible for health and nutrition indicators. Health and nutrition data are reported by the Scorecard Owners at each subsidiary through a system of standardized forms, which are then consolidated using an automated process to calculate the global indicators. Product data are generated by Business-specific systems (Nutripride for the Essential Dairy and Plant-Based and Early Life Nutrition Businesses, and Aquamap for the Waters Business). Data on volumes and advertising expenditures are generated by Danone's financial information consolidation software. Lastly, training data are taken from the Human Resources reporting systems.

### Danone Way indicators

The Sustainability Integration Department is responsible for the Danone Way indicators. These indicators correspond to the percentage of subsidiaries to which it has been determined that one or more practices apply. They are reported by the Danone Way coordinators at each subsidiary using the Calame application.

some disparities may exist in the workforce accounting methods for expatriate employees (such is the case for expatriate employees who have three-party contracts between the employee, the home subsidiary and the host subsidiary).

Employees on long-term leave (more than nine months) are not counted in the total workforce at the end of the reporting period.

In China, employees paid by Danone but whose contracts are with a third-party company (equivalent to a temporary work agency) are not included in the workforce.

Fixed-term contracts and movements within Danone are not included in the entries/exits.

## Number of training hours / Number of permanent employees trained / Percentage of permanent employees trained / Number of training hours per permanent employee

The training data of the French subsidiaries includes training that is categorized as ongoing professional training, as well as other types of training.

The number of permanent employees trained takes into account all permanent employees who received at least one training course during the year, including those who were no longer employed as of December 31, 2017.

The number of training hours takes into account all courses during the year, including hours of training received by those who were no longer employed as of December 31, 2017.

Training courses for which supporting documents are not received by the closing date for reporting are included in the following fiscal year.

The percentage of permanent employees trained is equal to the ratio of the number of permanent employees trained to the average permanent employee workforce.

The number of training hours per employee is equal to the ratio of the number of training hours to the average permanent employee workforce.

## Employees with disabilities in France

This indicator covers employees declared as disabled workers. The status of disabled person is defined by the regulations applicable in France.

## Absenteeism

The absenteeism rate is expressed, in percentage, as the total number of hours of absence divided by the total number of theoretical hours worked. The reasons for absence taken into account by this indicator include sick leave (with or without hospitalization), absences due to work-related illness and injury, absences due to strikes and unauthorized absences. Absences due to maternity/paternity leave, other authorized leave and long-term absences (more than nine months) are not taken into account.

The assumptions used to calculate the theoretical hours worked are left to the discretion of the subsidiaries based on local specificities which can lead to minor discrepancies.

Some subsidiaries monitor absenteeism only for employees who are paid on an hourly basis, while other employees are included in a program under which they receive a number of days that can be used for various reasons (vacation, sickness, special leave, etc.). In particular, this is the case for the activities of The Dannon Company Inc. (EDP Noram, United States) and Danone Inc. (EDP Noram, Canada), Danone Brazil (EDP International, Brazil), Danone's subsidiaries in Brazil, Danone Argentina SA (EDP International, Argentina), Aguas de Argentina (Waters, Argentina), Grupo Cuzco International S de RL de CV (Waters, Mexico) and PT Saribusada Generasi Mahardhika (Specialized Nutrition, Indonesia), whose absenteeism rate for employees not paid on an hourly basis is estimated or reported only for the available consolidation scope. Lastly, absenteeism is not recorded at the Danone Japan (EDP International, Japan), Danone Waters of America (Waters, United States) and Happy Family (Specialized Nutrition, United States) subsidiaries.

## Frequency rates of work accidents

The frequency rate of workplace accidents with medical leave (FR1) represents the number of workplace accidents with medical leave of one day or more that occur over a 12-month period for every one million hours worked.

The frequency rate of workplace accidents without medical leave (FR2) represents the number of workplace accidents without medical leave for every one million hours worked.

The severity rate (SR) represents the number of calendar days of absence due to workplace accidents with medical leave for every 1,000 hours worked. Regarding the number of lost days taken into account in the calculation of the severity rate and given the limited availability of data in certain countries, Danone made estimates for this indicator as of December 31, 2017.

The hours worked are actual hours worked; by default, theoretical hours worked are taken into account on the basis of local practices and regulations regarding working time.

The assumptions used to calculate the theoretical hours worked are left to the discretion of the subsidiaries on the basis of local specificities, which can lead to minor discrepancies.

Workplace accident indicators also cover accidents affecting temporary employees, workers employed through staffing agencies or service providers working at the sites as well as interns who have an internship agreement with Danone. Temporary employees and workers employed through staffing agencies or service providers are individuals who do not have a contract with Danone but are under its management, work on a temporary or non-temporary basis, and for whom Danone is able to collect data on working time (in number of hours). The inclusion of workers employed through staffing agencies or service providers in the reporting scope for 2017 may create discrepancies between the scope of the workforce taken into account by the sites in 2016 (when reporting temporary employees was optional) and in 2017 (when reporting temporary employees and workers employed through staffing agencies or service providers was mandatory).

## Production

The production of Danone's industrial sites is the total production of finished and semi-finished products at each of the sites. As some semi-finished products are used as ingredients at other company plants, total production of the industrial sites is greater than Danone's total production.

Production of by-products such as cream and condensed milk are not included in production volumes.

## Scope 1 and 2 greenhouse gas emissions

Scope 1 and 2 emissions are calculated in accordance with the methodology set out in the GHG Protocol Corporate Standard (January 2015 revised edition). In January 2015, the *GHG Protocol* published a guidance document on the method used to account for scope 2 greenhouse gas emissions, which introduces dual reporting:

- location-based reporting, which reflects emissions due to electricity consumption from a conventional power grid. It therefore uses primarily an average emissions factor of the country's energy mix;
- market-based reporting, which reflects emissions from energy consumption taking into account the specific features of the energy contracts chosen and also considers the impact of the use of energy from renewable sources.

Danone has set its reduction targets according to the market-based method.

Emissions (scopes 1 and 2) are calculated by applying global warming potentials and emissions factors to the activity data.

- The global warming potentials used correspond to data in the IPCC Fifth Assessment Report (AR5), Climate Change 2013. The IPCC (Intergovernmental Panel on Climate Change) is a group of inter-governmental experts specialized in climate change.

- The emissions factors used to calculate emissions related to energy combustion correspond to data in the 2006 IPCC Guidelines (2006 IPCC Guidelines for National Greenhouse Gas Inventories).
- Electricity emissions factors follow the hierarchy defined in the new scope 2 guidance document of the GHG Protocol for market-based reporting. Suppliers' specific factors must be certified by instruments that prove the origin of electricity (guarantee of origin certificates). If some of the electricity used is not of certified origin, the emissions factors used are the national residual mixes published by official bodies such as the Association of Issuing Bodies (AIB) in Europe and Green-e in North America. For countries that do not have green-electricity attribute instruments, the emissions factors used are those used for location-based reporting provided by the International Energy Agency (2015 publication of energy mixes in 2013).
- The factors used for heating, steam and cooling are from the carbon database of the UK Department for Environment, Food & Rural Affairs (DEFRA, 2017) and the French Agency for the Environment and Energy Management (ADEME, 2015).
- The emissions factors used to characterize the impact of fugitive refrigerant emissions are based on the IPCC report "Climate Change 2007, 4th Assessment Report, The Physical Science Basis" published in 2007.

## **Waste**

Since 2016, as a result of the application of a new standard, the Food Loss and Waste Protocol (version 1.0 of June 2016), Danone has consolidated the quantities of waste generated according to the following categories: treatment facilities' sludge, whey waste, food waste collected on site and food waste discharged with wastewater, packaging waste, hazardous waste and, lastly, other non-hazardous waste.

This is the first international standard for measuring food losses not used for human consumption. It was established under a partnership between the Consumer Goods Forum, the Food and Agriculture Organization of the United Nations, the United Nations Environment Programme, the World Business Council for Sustainable Development (WBCSD) and the World Resources Institute.

Food waste is measured at all Danone plants with the exception of the Waters Business plants. This includes finished product, raw material and by-product (whey not used for human consumption) losses. This waste may be collected or discharged with wastewater, or form part of the wastewater treatment plant sludge.

- Whey collected on site and not used for human consumption is reported as dry matter content.
- Waste collected on site is reported in real weight, i.e. weight as shown in on-site waste removal orders.
- Waste discharged with wastewater is recovered in the sludge at treatment facilities and reported as a percentage of dry-matter content in sludge.
- Waste discharged with wastewater and not recovered in the sludge at treatment facilities is calculated in tons of chemical oxygen demand (COD) discharged.

None of the products and by-products that are used for human consumption (production of lactose or cheese from whey, etc.) are included. Data related to waste recovery includes materials recovery (recycling, composting, reuse, animal feed, sludge used in agricultural applications, etc.) and energy recovery (methanation, incineration with energy recovery). Unused waste is waste that is sent to landfill, discharged to the sewer or incinerated without energy recovery.

## **Water consumption**

The definitions and the method of accounting for various uses of water (including run-off, water pumped from and discharged into streams, water used in the composition of finished products, recycled/reused water, water given to a third party, etc.) are specified in the technical environmental guide prepared by Danone and provided to its subsidiaries. The amount of water withdrawn corresponds mainly to water used for industrial processes and in finished product formulation.

Water used in once-through cooling systems (in which the water withdrawn is returned to its original environment after it has passed through the system once without recirculating) is not taken into account in the total amount of water withdrawn.

Rainwater is not taken into account in the total amount of water withdrawn. It is included in volumes of recycled/reused water only if it is used by the site.

For the Waters Business sites, volumes of water withdrawn but not consumed by the site are not taken into account, either due to losses or to overflow upstream from the plant, nor are losses or overflow at the well or spring level.

When logistics centers are located adjacent to industrial sites, their water consumption is taken into account if the site is unable to subtract this consumption.

## **Energy consumption**

This indicator mainly covers consumption at the production sites. When Research and Development centers or warehouses are located adjacent to production sites, estimates may be made for a given production site to take into account only its own energy consumption (estimate and deduction of the amount of energy consumed by the non-industrial sites adjacent to production site).

In some cases, the energy consumption of buildings located adjacent to an industrial site is taken into account if the site is unable to subtract its consumption.

The rules for conversion between the different units used to track energy consumption ( $m^3$ , liters, Btus, etc.) and the standard reporting unit (MWh) are specified in the technical environmental guide prepared by Danone and provided to its subsidiaries. In certain cases, the subsidiaries use conversion factors provided by their suppliers.

## **Wastewater**

The net Chemical Oxygen Demand (COD) data presented correspond to wastewater after internal and/or external treatment. In case of external treatment reported by the site, a purification rate of 90% is assumed.

## **Number of employees trained on nutrition and/or hydration in the last two years**

This indicator tracks the unique number of employees who received at least one training course related to nutrition, health and/or hydration over a two-year period. The training received must have lasted at least one hour.

## **Percentage of volumes sold corresponding to healthy categories**

Volumes sold in healthy categories correspond to fresh dairy products intended for daily consumption, Early Life Nutrition Business products, all waters, sugar-free aquadrinks, and all Advanced Medical Nutrition Business products. The indicator is calculated in the Health & Nutrition Scorecard scope.

### **Percentage of the volume of nutritionally improved products over the last three years**

The percentage of the volume of nutritionally improved products over the last three years is calculated in the Health & Nutrition scope for the Essential Dairy and Plant-Based and Early Life Nutrition Businesses, including the products in these Businesses marketed by the Africa Strategic Business Unit, and sweetened aquadrinks in the Waters Business.

### **Number of countries covered by Nutriplanet studies**

Every year, the Global Nutrition department compiles an updated list of countries covered by Nutriplanet studies (these include: summaries of the local nutrition/health context, more detailed surveys on food and/or fluid intake, socio-anthropological studies). The number of countries covered is therefore reported every year on a consolidated basis.

### **Percentage of Danone's expenditures on marketing communications that comply with the ICC guidelines**

The percentage of expenditures is calculated within the Health & Nutrition scope for the Essential Dairy and Plant-Based and Waters Businesses.

### **Number of active education and information programs during the year / Number of people potentially impacted**

The people considered to be affected are consumers for the Essential Dairy and Plant-Based and Waters Businesses, parents for the Early Life Nutrition Business and patients and caregivers for the Advanced Medical Nutrition Business.

People who are affected by several programs may be counted several times.

If an impact assessment shows that only a percentage of the people reached have been impacted, then the total number of people potentially impacted is prorated on the basis of the results of the impact assessment.

### **Percentage of volumes of fortified products sold**

The percentage of volumes of fortified products sold is calculated on the basis of the Health & Nutrition scope and concerns only the products in the Essential Dairy and Plant-Based and Early Life Nutrition Businesses, including the products in these Businesses marketed by the Africa Strategic Business Unit. More specifically, this figure is calculated for a scope of 29 subsidiaries covering 77% of the sales of these two Businesses.

### **Number of employees that had access to the Health @ Work program**

The number of employees that had access to a Health @ Work program is calculated on the basis of the number of subsidiaries that implemented the program in the Health & Nutrition scope, i.e. 48 out of 50 subsidiaries. A program is characterized as Health @ Work if it includes one of the three dimensions (Healthy Diet, Healthy Body, Healthy Mind).

## 5.6 REPORT BY ONE OF THE STATUTORY AUDITORS, APPOINTED AS AN INDEPENDENT THIRD PARTY, ON THE CONSOLIDATED HUMAN RESOURCES, ENVIRONMENTAL AND SOCIAL INFORMATION INCLUDED IN THE MANAGEMENT REPORT

For the year ended December 31<sup>st</sup>, 2017

To the Shareholders,

In our capacity as Statutory Auditor of Danone (the "Company"), appointed as independent third party and certified by COFRAC under number 3-1060 (whose scope is available at [www.cofrac.fr](http://www.cofrac.fr)), we hereby report to you our report on the consolidated human resources, environmental and social information for the year ended December 31<sup>st</sup>, 2017, included in the management report (hereinafter named "CSR Information"), pursuant to article L.225-102-1 of the French Commercial Code (Code de commerce).

### Company's responsibility

The Board of Directors is responsible for preparing a company's management report including the CSR Information required by article R.225-105-1 of the French Commercial Code in accordance with the protocols used by the Company (hereinafter the "Criteria") and available on request from the company's head office.

### Independence and quality control

Our independence is defined by regulatory texts, the French Code of ethics (Code de déontologie) of our profession and the requirements of article L.822-11-3 of the French Commercial Code. In addition, we have implemented a system of quality control including documented policies and procedures regarding compliance with the ethical requirements and applicable legal and regulatory requirements.

### Statutory Auditor's responsibility

On the basis of our work, our responsibility is to:

- attest that the required CSR Information is included in the management report or, in the event of non-disclosure of a part or all of the CSR Information, that an explanation is provided in accordance with the third paragraph of article R.225-105 of the French Commercial Code (Attestation regarding the completeness of CSR Information);
- express a limited assurance conclusion that the CSR Information taken as a whole is, in all material respects, fairly presented in accordance with the Guidelines (Conclusion on the fairness of CSR Information).

However, it is not for us to express an opinion on the compliance with the other legal provisions applicable, in particular those set out by the article L. 225-102-4 of the commercial code (plan of vigilance) and by the law n ° 2016-1691 of December 9, 2016 known as Sapin II (fight against corruption).

Our work involved 10 persons and was conducted between July 2017 and March 2018 during a 27 weeks period. We were assisted in our work by our CSR experts.

We performed our work in accordance with the order dated 13 May 2013 defining the conditions under which the independent third party performs its engagement and with the professional guidance issued by the French Institute of statutory auditors (Compagnie Nationale des Commissaires aux Comptes) relating to this engagement and with ISAE 3000 concerning our conclusion on the fairness of CSR Information (ISAE 3000 Assurance engagements other than audits or reviews of historical financial information).

### 1. Attestation regarding the completeness of CSR Information

#### Nature and scope of our work

On the basis of interviews with the individuals in charge of the relevant departments, we obtained an understanding of the Company's sustainability strategy regarding human resources and environmental impacts of its activities and its social commitments and, where applicable, any actions or programmes arising from them.

We compared the CSR Information presented in the management report with the list provided in article R.225-105-1 of the French Commercial Code.

For any consolidated information that is not disclosed, we verified that explanations were provided in accordance with article R.225-105, paragraph 3 of the French Commercial Code.

We verified that the CSR Information covers the scope of consolidation, *i.e.*, the Company, its subsidiaries as defined by article L.233-1 and the controlled entities as defined by article L.233-3 of the French Commercial Code within the limitations set out in the methodological note, presented in the management report.

#### Conclusion

Based on the work performed, we attest that the required CSR Information has been disclosed in the management report.

## 2. Conclusion on the fairness of CSR Information

### Nature and scope of our work

We conducted 15 interviews with about 10 persons responsible for preparing the CSR Information in the departments in charge of collecting the information and, where appropriate, responsible for internal control and risk management procedures, in order to:

- assess the suitability of the Guidelines in terms of their relevance, completeness, reliability, neutrality and understandability, and taking into account industry best practices where appropriate;
- verify the implementation of data-collection, compilation, processing and control process to reach completeness and consistency of the CSR Information and obtain an understanding of the internal control and risk management procedures used to prepare the CSR Information.

We determined the nature and scope of our tests and procedures based on the nature and importance of the CSR Information with respect to the characteristics of the Company, the human resources and environmental challenges of its activities, its sustainability strategy and industry best practices.

Regarding the CSR Information that we considered to be the most important and whose list is given in annex (Social information: headcount, terminations (dismissals), absenteeism, work accidents, their frequency and their severity, training; Environmental information: waste discharged directly into water and chemical oxygen demand (OCD), waste and their valorization, water consumption and local constraints, energy consumption and efficiency, greenhouse gas emissions):

- at the level of the consolidated entity and divisions, we referred to documentary sources and conducted interviews to corroborate the qualitative information (organisation, policies, actions), performed analytical procedures on the quantitative information and verified, using sampling techniques, the calculations of the data. We also verified that the information was consistent and in agreement with the other information in the management report;
- at the level of a representative sample of entities (Waters Business: Font Vella (Spain), Bonafont (Mexico), SA des Eaux Minérales d'Evian (France), Zywiec Zdroj SA (Poland); Essential Dairy and Plant-Based Business: Danone de Mexico (Mexico), Danone Belgique (Belgium), Danone Djurdjura Algeria (Algeria), Danone Pologne (Poland), Danone Produits Frais France (France), Danone Japan (Japan), Danone Canada Delisle (Canada), Danone Argentina (Argentina); Early Life Nutrition Business: Danone Baby Nutrition India (India), Milupa Fulda Supply Point Baby (Germany), Nutricia Zaklady Produkcyjne Poland (Poland), NELN Programming (China); Advanced Medical Nutrition Business: Nutricia Great Britain Medical (England), Nutricia Pharmaceutical Wuxi Medical Supply (China), selected by us on the basis of their activity, their contribution to the consolidated indicators, their location and a risk analysis, we conducted interviews to verify that procedures are properly applied, and we performed tests of details, using sampling techniques, in order to verify the calculations and reconcile the data with the supporting documents. This work represents 23% of headcount considered as typical size of the social component, and between 18% and 27% of environmental data considered as characteristic variables of the environmental component.

For the remaining consolidated CSR Information, we assessed its consistency based on our understanding of the company.

We also assessed the relevance of explanations provided for any information that was not disclosed, either in whole or in part.

We believe that the sampling methods and sample sizes we have used, based on our professional judgement, are sufficient to provide a basis for our limited assurance conclusion; a higher level of assurance would have required us to carry out more extensive procedures. Due to the use of sampling techniques and other limitations inherent to information and internal control systems, the risk of not detecting a material misstatement in the CSR information cannot be totally eliminated.

### Conclusion

Based on the work performed, no material misstatement has come to our attention that causes us to believe that the CSR Information, taken as a whole, is not presented fairly in accordance with the Guidelines.

Neuilly-sur-Seine, March 5th, 2018

**One of the Statutory Auditors**

**PricewaterhouseCoopers Audit**

Anik CHAUMARTIN  
Partner

François JAUMAIN  
Partner

Sylvain LAMBERT  
Partner at the  
"Sustainable Development" Department

## Appendix: CSR Information that we considered to be the most important

### ***Human resources***

- Total workforce and split by gender, age and geographical area;
- Number of dismissals;
- Worktime organization and absenteeism;
- Organization of social dialogue, namely information procedures, workforce consultation and negotiation with the workforce ;
- Health and safety conditions at the workplace, workplace accidents, namely their frequency and severity, as well as occupational diseases;
- Training policy, number of training hours;
- Implemented policy and measures taken in favor of the equality between the women and the men, implemented policy and measures taken in favor of the employment and of the insertion of the disabled people and policy against discrimination.

### ***Environmental information***

- The Company's organization to understand environmental issues, and when applicable the assessment or certification processes in terms of environment;
- Measures to prevent, reduce or repair direct emissions into the air, water and soil damaging the environment;

- Measures to prevent, recycle, reuse, eliminate and recover waste;
- Actions to fight against food waste;
- Water consumption and water supply based on local constraints;
- Consumption of raw materials and measures taken to improve the efficiency of their use;
- Energy consumption, measures taken to improve the energy efficiency and the use of renewable energies;
- Significant greenhouse gas emission sources generated because of the company's activity, namely by the use of products and services produced, and the adaptation to the consequences of climate change;
- Measures taken to protect or develop biodiversity.

### ***Social information***

- Regional, economic and social impact of Danone's activities on employment, regional development and local communities;
- Partnership and sponsorship initiatives;
- Taking into account social and environmental stakes in the procurement policy, as well as the importance of subcontracting and taking into account their social and environmental responsibility in the relationship with suppliers and subcontractors;
- Measures taken in favor of the health and of the security of the consumers.

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6

# CORPORATE GOVERNANCE

6

## CORPORATE GOVERNANCE

### 6.1 GOVERNANCE BODIES

In accordance with Article L. 225-37 of the French commercial code, this section on Corporate Governance includes the Board's report on corporate governance, the composition of the Board of Directors and the conditions for the preparation and organization of its work (section 6.1 Governance bodies).

In accordance with Article L. 225-4 of the French commercial code, the Company declares that it refers to the Corporate Governance Code for listed companies revised in November 2016 (the AFEP-MEDEF Code).

This report, which is based on feedback from the dialog with our shareholders at the Shareholders' Meeting, was prepared after work completed notably by the Legal Department, working closely with the Human Resources Department, the Finance Department and the Internal Control Department. It was first presented to the Nomination and Compensation Committee on February 2, 2018 and was then approved by the Board of Directors on February 15, 2018.

## 6.1 GOVERNANCE BODIES

### Contents

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## BOARD OF DIRECTORS

### Composition and organization of the Board of Directors

#### Composition as of December 31, 2017: 16 Directors

Name	Gender	Age	Primary function	Starting date of Director's term	Expiration date of Director's term <sup>[a]</sup>
Franck RIBOUD	Male	62	Director / Honorary Chairman of Danone Chairman and Chief Executive Officer of Danone	1992	2019
Emmanuel FABER	Male	54	Director representing employees	2002	2019
Frédéric BOUTEBBA	Male	50	Co-founder and Chief Executive Officer of Raise and President of Women's Forum	2016	2020
Clara GAYMARD <sup>[b]</sup>	Female	58	Chairman and Chief Executive Officer of vente-privee.com	2016	2019
Jacques-Antoine GRANJON <sup>[b]</sup>	Male	55	Chairman of the Board of Directors of Foncière des Régions	2012	2018
Jean LAURENT <sup>[b]</sup>	Male	73	Founder and partner of Capitol Peak Partners	2005	2018
Gregg L. ENGLES	Male	61	Member of the Management Committee of the AXA Group and Chair and Chief Executive Officer of AXA GLOBAL P&C <sup>[d]</sup>	2017	2020
Gaëlle OLIVIER <sup>[b]</sup>	Female	46	Chairman and Chief Executive Officer of Air Liquide SA	2014	2020
Benoît POTIER <sup>[b]</sup>	Male	60	Vice-President of Investment Banking at J.P. Morgan for Europe, the Middle East and Africa	2003	2021 <sup>[c]</sup>
Isabelle SEILLIER	Female	58	Executive Vice-President Office of the CEO and Member of the Executive Committee of Renault SAS	2011	2020
Mouna SEPEHRI <sup>[b]</sup>	Female	54	Head of I&P SARL	2012	2018
Jean-Michel SEVERINO <sup>[b]</sup>	Male	60	Professor of Pediatrics at the Children's Hospital of Philadelphia	2011	2020
Virginia A. STALLINGS <sup>[b]</sup>	Female	67	Director representing employees	2012	2021 <sup>[c]</sup>
Bettina THEISSIG	Female	55	Member of the Executive Committee of the Vodafone group	2014	2020
Serpil TIMURAY <sup>[b]</sup>	Female	48	Vice-Chairman of the Supervisory Board of PAI Partners SAS	2015	2021 <sup>[c]</sup>
Lionel ZINSOU-DERLIN <sup>[b]</sup>	Male	63		2014	2020

(a) Date of the Shareholders' Meeting.

(b) Independent Director (see section *Review of Directors' Independence* hereafter).

(c) Provided his/her term of office is renewed by the Shareholders' Meeting of April 26, 2018.

(d) Until November 15, 2017.

#### Lead Independent Director

In accordance with its rules of procedure, the Board of Directors includes a Lead Independent Director, Mr. Jean LAURENT. In light of his decision to not seek renewal of his term of office, the Board of Directors proposes that the shareholders appoint Mr. Michel LANDEL as Director to serve as Lead Independent Director upon his appointment by the Shareholders' Meeting. The Lead Independent Director's powers were enhanced to ensure a balance among the various governance bodies (see hereafter section *Lead Independent Director*).

#### Employee representatives

Pursuant to Act No. 2013-504 of June 14, 2013 and the Company's by-laws, two Directors representing employees sit on the Board, one appointed by the Works Council and the other by the European Works Council. In addition, a member of the Works Council participates in Board of Directors' meetings in an advisory capacity.

#### Honorary Chairman

The Board of Directors decided to appoint Mr. Franck RIBOUD as Honorary Chairman in recognition of his invaluable contribution to the Board's work. In this capacity, he may, at the request of the Chairman and Chief Executive Officer, be called upon to share his experience and speak to Danone's teams. He may also be asked to represent Danone, particularly among its long-time partners, and take part in major corporate events.

#### Honorary Vice-Chairman

The Board of Directors also includes an honorary Vice-Chairman of the Board of Directors, Mr. Michel DAVID WEILL, who was appointed to this function following the Shareholders' Meeting in 2011 and serves in an advisory capacity.

## Governance structure

### **Offices of Chairman of the Board of Directors and Chief Executive Officer combined since December 1, 2017**

In 2014, the offices of Chairman of the Board of Directors and Chief Executive Officer were separated to ensure the successful transition between Mr. Franck RIBOUD and Mr. Emmanuel FABER as head of Danone. The chairmanship with enhanced duties was put in place for a period that was to expire before the end of 2017.

At the end of this smooth, seamless and effective transition, the Nomination and Compensation Committee and the Board of Directors held discussions to identify the most appropriate governance structure.

Upon recommendation of the Nomination and Compensation Committee, on October 18, 2017 the Board of Directors unanimously decided to end the chairmanship with enhanced duties and to approve in principle the combination of the offices of Chairman of the Board of Directors and Chief Executive Officer by appointing Mr. Emmanuel FABER as Chairman and Chief Executive Officer as of December 1, 2017.

The Board believed that this governance structure was the most appropriate for several reasons:

- in the past, the decision to combine the functions of Chairman and Chief Executive Officer proved to be consistent with the Company's organization, operation and activity and is therefore in line with Danone's tradition;
- the decision to separate the offices was made for transition purposes;
- this simplified governance structure ensures the Company's unified and effective management. This tighter and therefore more responsive form of governance facilitates decision-making and accountability as well as the Company's strategic leadership;

The Board agreed to discuss annually, as part of its report on its operation and each time the Chairman and Chief Executive Officer's term of office is renewed, the appropriateness of the governance structure chosen.

### **Balanced distribution of powers**

The governance bodies, which are subject to a system of checks and balances, were deemed strong enough to ensure balanced governance. Thus, this balance is ensured, in particular, by the presence of a Lead Independent Director, the independence and powers of the Board and its Committees, and the limits imposed on the Chief Executive Officer as described hereinafter.

In particular, the Chief Executive Officer must obtain the Board of Directors' prior authorization for the following transactions:

Type of transaction	Authorization threshold for Danone's share
Acquisitions or disposals of securities and/or assets, partnerships or joint ventures (in cash or by asset contributions, carried out in one or more transactions)	€250 million per transaction: ● for acquisitions, partnerships and joint ventures; ● for disposals: proceeds received
Any off-balance sheet commitment made by Danone	€100 million
Other investments	€200 million
Internal reorganizations	Any reorganization representing an overall cost exceeding €50 million.

This governance structure, subject to the rules of procedure of the Board and its Committees, therefore provides the necessary safeguards to ensure compliance with best governance practices as part of a return to a unified management approach.

### **Enhancement of the powers of the Lead Independent Director**

On December 14, 2017, the Board decided to implement a more balanced distribution of powers. It therefore amended the provisions of the rules of procedure by expanding the duties, resources and responsibilities of the Lead Independent Director, particularly as regards setting the agenda for Board meetings and facilitating the dialog with shareholders (see hereafter section *Lead Independent Director*).

### **Independence and powers of the Board and Committees**

The composition of the Board of Directors contributes to the balance of powers, particularly with the high proportion of Independent Directors, which allows the Board to exercise full oversight of the Chief Executive Officer. All the Committees are chaired by Independent Directors. All the members of the Audit Committee and the Nomination and Compensation Committee are Independent Directors. The full involvement of the Directors in the work of the Board and Committees, their diverse profiles and the regular meetings of the external Directors also ensure this balance.

The Directors' ability to convene directly the Board in case of emergency also contributes to the balance of powers. This convening, which may be verbal, can result from a decision made by the majority of the current Directors, or by one-third of them if the Board of Directors has not met in more than two months.

### **Limits on the powers of the Chief Executive Officer**

The rules of procedure provide for limits on powers exceeding the legal requirements beyond which any decision must be authorized in advance by the Board of Directors (see details in table hereinafter).

### **Powers of the Chief Executive Officer**

The Chief Executive Officer has full power to act in all circumstances in the name of the Company, within the scope of its corporate purpose and subject to the powers that the law expressly attributes to shareholders' meetings and to the Board of Directors. The Board of Directors' rules of procedure provide for limits to these powers for certain decisions which, due to their purpose or the sums involved, are subject to prior approval by the Board.

Thus, the Board of Directors must approve strategic investment projects and all transactions, namely acquisitions or disposals, which may significantly impact Danone's results, its balance sheet structure or its risk profile.

## Lead Independent Director

### Presentation of the Lead Independent Director

#### *In existence since 2013*

In 2013, discussions with the Company's shareholders brought to the attention of the Board of Directors the fact that certain shareholders perceived corporate governance risks in combining the offices of Chairman of the Board of Directors and Chief Executive Officer.

The Board believed it was appropriate to make the appointment of a Lead Independent Director mandatory when the functions of Chairman of the Board of Directors and Chief Executive Officer are combined in order to provide additional assurance as to the smooth operation of the Board and the balance of powers within General Management and the Board. On February 18, 2013 the Board of Directors therefore amended the rules of procedure to create the position of Lead Independent Director.

The Lead Independent Director is appointed by the Board of Directors from among the Independent Directors, upon proposal of the Nomination and Compensation Committee. He/she remains in office throughout the duration of his/her term of office. Each time the Lead Independent Director's term of office expires, the Board completes a review of the operation of this office and re-examines its holder's powers in order to adapt them if necessary.

#### *Appointment of Mr. Jean LAURENT from 2013 to 2018*

Mr. Jean LAURENT was appointed Lead Independent Director in 2013. He has held this position within the Board since then and therefore supported Danone's governance transition process. Mr. Jean LAURENT decided to not seek renewal of his term of office as Director.

#### *Appointment of Mr. Michel LANDEL, subject to approval of his appointment as Director by the 2018 Shareholders' Meeting*

On December 14, 2017, the Board of Directors decided to appoint Mr. Michel LANDEL as Lead Independent Director upon and subject to his appointment as Director by the 2018 Shareholders' Meeting.

#### *Enhancement of the powers of the Lead Independent Director in 2017*

In 2017, as part of the combination of the offices of Chairman of the Board of Directors and Chief Executive Officer, the Board decided to enhance the powers of the Lead Independent Director. In this respect, the Lead Independent Director was given a greater role in shareholder relations, enabling him to now be informed directly of their demands, meet with them, when necessary, without the Chairman and Chief Executive Officer, and convey their concerns regarding governance to the Board. The Lead Independent Director's involvement in organizing the Board's work was also enhanced, particularly by allowing him/her to be consulted on the agenda and schedule of Board meetings, to require that Board meetings be convened for a specific agenda and to maintain an open and regular dialog with each of the Directors.

#### **Responsibilities and powers of the Lead Independent Director**

##### *Organization of the Board's work and relations with Directors*

The Lead Independent Director:

- is consulted on the agenda and schedule of Board meetings and may propose additional agenda items to the Chairman. He/she may require that the Chairman convene a Board meeting for a specific agenda;
- chairs Board meetings in the Chairman's absence;
- participates in the recruitment process of members of the Board of Directors;

- ensures that the Directors are capable of performing their duties under the best possible conditions, and particularly that they are properly informed prior to Board of Directors' meetings;
- acts as a link between the Independent Directors and the other Board members and General Management. He/she maintains a regular and open dialog with each of the Directors, particularly the Independent Directors, and organizes a meeting of the external Directors at least once a year;
- prevents conflicts of interest from occurring, particularly by taking measures to raise awareness. He/she brings any conflicts of interest involving the corporate officers and other Board members that he/she has identified to the attention of the Board of Directors;
- ensures compliance with the Board of Directors' rules of procedure;
- participates in the Board of Directors' assessment process.

#### *Relations with shareholders*

The Lead Independent Director:

- receives questions from shareholders regarding governance and ensures that they are answered;
- assists the Chairman or the Chief Executive Officer to answer questions from shareholders, makes himself/herself available to meet with some of them, even without the Chairman and Chief Executive Officer, and conveys shareholders' concerns regarding governance to the Board.

#### *Participation in Board of Directors' Committees*

The Lead Independent Director:

- may be appointed by the Board of Directors to serve as Chairman or member of one or more Board of Directors' Committees. In any case, he/she may attend Committee meetings and has access to the work of all the Committees;
- in particular, the Lead Independent Director is involved in the work of the Nomination and Compensation Committee concerning the annual performance assessment and recommendations regarding the compensation of the corporate officers, even if he/she is not the Chairman or a member of the Nomination and Compensation Committee.

#### *Means*

The Lead Independent Director:

- has access to all documents and information that he/she deems necessary to fulfill his/her duties. He/she may, in performing his/her functions, request the completion of external technical studies at the Company's expense;
- is regularly informed of the Company's activity. He/she may also meet with the operational or functional managers, at his/her request and after informing the Chairman and the Chief Executive Officer;
- may also request assistance from the Board secretary in order to perform his/her duties.

#### *Report*

The Lead Independent Director reports on the execution of his/her duties once a year to the Board of Directors. During Shareholders' Meetings, he/she may be asked by the Chairman to report on his/her actions.

#### **Work**

In 2017, the work of the Lead Independent Director included the following:

- active participation in the discussions regarding the change in the governance structure and in the process resulting in the decision to combine the offices of Chairman of the Board of Directors and Chief Executive Officer;
- heading the process of selecting the future Lead Independent Director;

#### **Rules applicable to the composition, organization and governance of the Board of Directors**

#### **Diversity policy within the Board of Directors and Committees**

The Board of Directors gives special attention to its composition, particularly in terms of promoting its diversity and that of its Committees. In fact, this diversity is essential for the Board as it is a source of vitality, creativity and performance and ensures the quality of the Board's discussions and decisions. To this end, it has implemented a policy regarding the composition of the governance bodies to achieve a balanced representation, particularly in terms of independence, gender, age and seniority of the Board, and to promote diverse cultures, skills, experience and nationalities. In particular, the Board ensures that its members' skills are varied, in line with the long-term strategic policies and cover the fast moving

- review of the conflict of interest questionnaires;
- organization and participation in the meeting of the external Directors;
- visits to foreign sites and operations;
- participation in the annual strategic seminar for Danone senior executives.

consumer goods industry, the food and beverage industry, nutrition, governance, operational management of companies, international experience, finance, mergers and acquisitions and corporate social and environmental responsibility. The Board also focuses on ensuring that its members' profiles are complementary and in line with Danone's strategy and that a balance exists between the oldest Directors and recent appointees, which gives the Board both vitality and experience. The diversity of the Board's composition is also ensured by the length of the terms of office (three years) and the fact that their expiration dates are staggered. Lastly, the Board regularly reviews its composition and that of its Committees and identifies the steps to be taken to ensure the best possible balance.

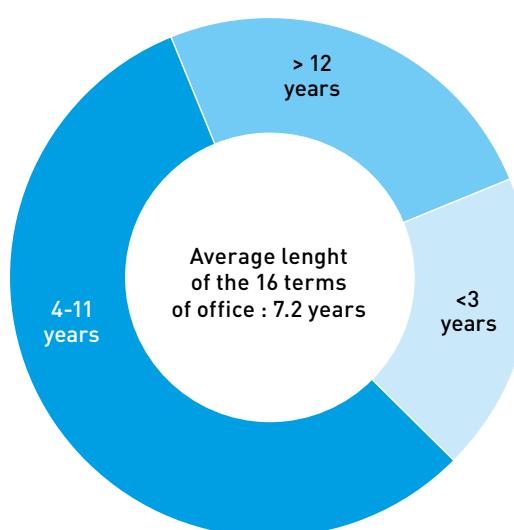
**Diversity and expertise of the Board members as of December 31, 2017 and compatibility with their membership on the Committee to which they were appointed**

Nom	Directors' expertise						Board Committees			
	FMCG / food and beverage industry	Operational management of large companies / governance of listed companies	Experience in emerging markets	International experience	Finance / Audit / M&A	Social and environmental responsibility	Nutrition / Health	Audit Committee	Nomination and Compensation Committee	Social Responsibility Committee
Franck RIBOUD	✓	✓	✓	✓	✓	✓	✓			•
Emmanuel FABER	✓	✓	✓	✓	✓	✓	✓			•
Frédéric BOUTEBBA	✓									
Clara GAYMARD		✓		✓		✓			•	
Jacques-Antoine GRANJON	✓	✓								
Jean LAURENT		✓		✓	✓	✓				C
Gregg L.ENGLES	✓	✓	✓	✓	✓	✓	✓			
Gaëlle OLIVIER	✓	✓	✓	✓	✓	✓			•	
Benoît POTIER	✓	✓	✓	✓	✓				•	C
Isabelle SEILLIER	✓		✓	✓	✓					•
Mouna SEPEHRI	✓	✓	✓	✓	✓	✓			•	
Jean-Michel SEVERINO	✓	✓	✓	✓	✓	✓	✓	C		•
Virginia A. STALLINGS			✓			✓	✓			C
Bettina THEISSIG	✓					✓	✓			•
Serpil TIMURAY	✓	✓	✓	✓	✓	✓	✓			•
Lionel ZINSOU-DERLIN	✓	✓	✓	✓	✓	✓	✓		•	

Committee member: •

Committee Chairman: C

**Breakdown of the length of Board members' terms of office and average length of terms of office as of December 31, 2017**



## Change in the composition of the Board of Directors proposed to the Shareholders' Meeting of April 26, 2018

### Changes in the composition of the Board of Directors that occurred in 2017 and are planned for 2018 - French Financial Markets Authority recommendation No. 2012-02

	Departures	Appointments	Renewals
<b>Board of Directors' meeting of April 27, 2017<sup>(a)</sup></b>			Bettina THEISSIG Frédéric BOUTEBBA
<b>Shareholders' Meeting of April 27, 2017</b>	Bruno BONNELL	Gregg L. ENGLES	Gaëlle OLIVIER Isabelle SEILLIER Jean-Michel SEVERINO Lionel ZINSOU-DERLIN
<b>Shareholders' Meeting of April 26, 2018</b>	Jean LAURENT Mouna SEPEHRI Jacques-Antoine GRANJON	Michel LANDEL Cécile CABANIS Guido BARILLA	Benoît POTIER Virginia A. STALLINGS Serpil TIMURAY

[a] Board of Directors' meeting at which these renewals were acknowledged.

### Presentation of Directors whose proposed appointment is subject to approval by the Shareholders' Meeting of April 26, 2018

The proposed appointment of Mr. Michel LANDEL, former Chief Executive Officer of SODEXO, is subject to approval by the Shareholders' Meeting of April 26, 2018. If approved, this proposed appointment will enhance the diversity and complementarity of the profiles within Danone's Board of Directors given Mr. Michel LANDEL's international expertise in the fast moving consumer goods sector and in-depth knowledge of the food and beverage industry.

The proposed appointment of Mrs. Cécile CABANIS, Danone's EVP, Chief Financial Officer, IS/IT, Cycles & Procurement, is subject to approval by the Shareholders' Meeting of April 26, 2018. The appointment of Mrs. Cécile CABANIS as a Board member is consistent with Danone's long-time practice, which encourages the presence of members of management on the Board of Directors. In fact, her

appointment would enrich the Board's operational approach while also increasing its diversity and enhancing its skills thanks to her extensive expertise in finance, her knowledge of the food and beverage industry and her experience both in France and internationally.

The proposed appointment of Mr. Guido BARILLA, Chairman of the Board of Directors of BARILLA, is subject to approval by the Shareholders' Meeting of April 26, 2018. If approved, Mr. Guido BARILLA will bring a highly valuable contribution to the Board's activities in particular thanks to his experience as an officer of a worldwide food company which he contributed to turn into a world leader, his marketing expertise as well as his in-depth knowledge of the global issues of the food sector and of the sustainable management of agricultural resources.

### Composition of the Board of Directors and its Committees

#### Characteristics of the Board of Directors subject to approval by the Shareholders' Meeting of April 26, 2018 of the proposed renewals and appointments

	Composition subsequent to the Shareholders' Meeting held in			
	2015	2016	2017	2018
Rate of independence	77%	79%	71%	64%
Percentage of women	38%	43%	43%	43%
Average age of Directors	55.4 years	56.4 years	57.4 years	58.1 years
Average length of terms of office	6.9 years	7.3 years	7.2 years	7.1 years
Percentage of Directors of non-French nationality	31%	29%	36%	36%

The Board continued to increase the percentage of female members, in particular by appointing a woman to chair one of its Committees for the first time, and to enhance the diversity and expertise of its members through the appointment of Mr. Gregg L. ENGLES by the Shareholders' Meeting of April 27, 2017 and Mr. Michel LANDEL, Mrs. Cécile CABANIS and Mr. Guido BARILLA by the Shareholders' Meeting of April 26, 2018.

Therefore, following the Shareholders' Meeting of April 26, 2018, subject to a favorable vote by the Meeting, the rate of independence of the Board of Directors would be:

- 64% based on the Board of Directors' assessment;
- 57% by strictly applying the criteria of the AFEP-MEDEF Code.

The percentage of women would still be higher than the percentage required by French law, which requires such percentage to be at least 40%.

***Methodology concerning Directors representing employees***

Directors representing employees are not included:

- in accordance with the recommendations of the AFEP-MEDEF Code, in the calculation of the rate of independence of the Board of Directors;

- in accordance with applicable laws, in the calculation of the percentage of women on the Board;
- consequently and to ensure the consistency of the data presented, in the calculation of the average age, the average length of the term of office and the percentage of Directors of non-French nationality.

**Rules applicable to the operation of the Board of Directors****Directors' terms of office****Length and renewal of terms of office**

Pursuant to the by-laws, Directors are appointed for a three-year term of office that may be renewed. The term of office of a Director who is an individual expires automatically at the end of the Shareholders' Meeting convened to vote on the past fiscal year's statutory financial statements and held in the year during which such Director has turned or will turn 70. However, upon a decision of the Shareholders' Meeting, this age limit does not apply to one or more Directors who may remain in office or be reappointed one or more times, so long as the number of Directors concerned by this decision does not exceed one-fourth of the number of Directors in office.

In order to support the smooth renewal of the Board, the Directors' terms of office are staggered. The regular renewal of such terms of office by shareholders is thus facilitated (i) due to the fact that the by-laws limit the terms of office to three years and (ii) by spreading the expiration dates of the various terms of office and thereby enabling the Shareholders' Meeting to vote on the terms of office of several Directors each year.

**Holding of DANONE shares by the Directors**

Although French law no longer requires a minimum shareholding by directors, Danone's by-laws, in accordance with the AFEP-MEDEF Code, require each Director (except for the Directors representing employees) to hold a minimum of 4,000 shares. For information purposes, 4,000 DANONE shares represent an amount of €279,800 based on the share closing price on December 29, 2017.

**Rules of procedure**

The Board of Directors adopted rules of procedures, which set out the Directors' rights and obligations and the Board's method of operation for the first time in 2002.

These rules:

- are reviewed on a regular basis and have been amended following regulatory developments and several Board of Directors' self-assessments;
- were amended several times in 2017, particularly within the framework of the change in the conflict of interest management procedure, the end of the chairmanship with enhanced duties and the expansion of the Lead Independent Director's powers;
- are published on Danone's website and a number of provisions are summarized hereinafter.

**Summary of the main provisions of the Rules in force****General**

The Board of Directors sets the Company's business policies and ensures that they are implemented. It votes on all decisions concerning Danone's major strategic, economic, social, financial, environmental and technological policies.

The Board of Directors is a collegiate body that meets at least five times a year.

In addition, the independent Directors meet at least once a year on the proposal of the Lead Independent Director, who may invite the Company's other external Directors to attend the meeting.

The Board of Directors may create one or more specialized Committees and determine their composition, powers and rules of operation. The Committees perform their duties under the Board of Directors' responsibility.

The Committees are composed solely of Directors: their members are appointed by the Board of Directors upon the recommendation of the Nomination and Compensation Committee. They are appointed in their individual capacity and may not appoint a proxy to represent them.

**Directors' Code of Ethics**

Each year, after reviewing the opinion of the Nomination and Compensation Committee, the Board of Directors individually considers the situation of each Director in light of the AFEP-MEDEF Code independence rules.

**Duty to report conflicts of interest**

Each Director must, at all times, make every effort to avoid carrying out activities or completing transactions that could give rise to a conflict of interest with Danone. Each Director must inform the Board Secretary in advance of any conflict of interest, including potential or future conflicts of interest, that he/she has or is liable to have, in order to obtain the Secretary's approval. The Board Secretary may, where applicable and if he/she deems necessary, seek the opinion of the Nomination and Compensation Committee prior to giving such approval.

Each Director must provide a sworn statement indicating whether or not he/she has any conflicts of interest, including potential conflicts of interest, (i) at the time he/she takes office, (ii) annually, in response to the Company's request when preparing the Registration Document, (iii) at any time, if requested by the Chairman of the Board of Directors or, where applicable, the Lead Independent Director, and (iv) within 10 business days of the occurrence of any event that causes a Director's previously filed statement to become inaccurate, in whole or in part.

A Director who has a conflict of interest, including a potential conflict of interest, must refrain from participating in discussions and voting on the matter in question.

**Market ethics**

Generally speaking, Directors are bound by a duty of care and due diligence, as well as an obligation to take special care with respect to any transactions involving DANONE shares or any financial instruments related to such shares. They must therefore comply with regulations regarding insider trading. In particular, they are required to comply with the applicable stock exchange regulations related to (i) the definition, use and disclosure of inside information, (ii) the provision of a list of persons closely associated with them, (iii) compliance with blackout periods, and (iv) the reporting of transactions involving DANONE shares.

***Board of Directors' assessment***

The Board of Directors' performance is assessed every two years. This assessment may be a self-assessment, an assessment by the Nomination and Compensation Committee or an assessment by a third-party organization. Once a year, the Board devotes one item on its agenda to a discussion of its operation.

***Training of Directors***

All Directors are entitled to the training they need to perform their duties, either upon appointment or during their term of office. This internal or external training enables them to fully understand Danone's business, risks and organization, or to develop certain specific skills. Training is organized and paid for by the Company. The Directors representing employees receive suitable training to carry out their terms of office as soon as they assume their position.

The Board Secretary is responsible for providing the Directors with working documents. More generally, he/she is available to them for any request for information regarding their rights and obligations, the Board's operation or the Company's activities. In addition, the Directors may, at any time, ask the Chairman to provide them with all information and documents they deem necessary to perform their duties.

**Operation during the fiscal year*****Review of Directors' independence***

On February 15, 2018, the Board of Directors, upon recommendation of the Nomination and Compensation Committee, conducted its annual review of the independence of each of the Directors based on the independence criteria defined by the rules of procedure in accordance with the AFEP-MEDEF Code. It determined that, as of February 5, 2018, 10 of the 14 Directors were independent and 4 were not independent, resulting in an independence rate of 71%; the two Directors representing employees were not assessed in accordance with the recommendations of the AFEP-MEDEF Code.

Danone applies the recommendations of the AFEP-MEDEF Code, with the exception of the independence criterion whereby holding a term of office for more than 12 years is *ipso facto* sufficient to result in the loss of independence. In fact, the Board has on many occasions reaffirmed the importance it places on the Company's cultural factors in order to assess the pertinence and feasibility of the projects submitted to it. It believes that Danone's culture constitutes a unique competitive advantage that benefits both itself and

its shareholders. Along these lines, the Board has noted that many years of experience as a Board member allow a better understanding of the cultural traits specific to the Company and its mission and therefore helps to inform the Board's work and allows its members to make critical and independent decisions while preserving Danone's identity and culture over the long term. Based on these assessment criteria analyzed on a practical, regular and individual basis, the Board of Directors decided that the 12-year criterion defined by the AFEP-MEDEF Code, among five other criteria, was not in itself sufficient to cause the member to lose his/her independent status.

When examining the business relationship between a Director and Danone to determine whether there are significant business relations that may affect a Director's independence, the criteria used by the Board are both quantitative and qualitative and include namely the amount of sales generated between Danone and the company or group that the Director represents, in both absolute and relative terms, and an analysis of the nature of the existing relationship.

## Non-independent Directors

Emmanuel FABER	<b>Corporate officer of Danone</b>
Franck RIBOUD	<b>Former corporate officer of Danone</b>
Isabelle SEILLIER	<b>Senior executive at the J.P. Morgan group</b> The Nomination and Compensation Committee and the Board specifically examined the business relationship between Danone and J.P. Morgan, which is one of the banks with which Danone regularly conducts business. Although Mrs. Isabelle SEILLIER has no decision-making power in the contracts entered into between the two groups and does not receive compensation related to these contracts, the Board believed that this business relationship could potentially create a conflict of interest given the very nature of the business relationship, as J.P. Morgan is a bank that Danone regularly uses, particularly for financing. The Board therefore decided to consider Mrs. Isabelle SEILLIER a non-independent Director. In that context, at the recommendation of the Nomination and Compensation Committee, the Board has taken various steps to ensure that potential conflicts of interest related to Mrs. Isabelle SEILLIER's functions are managed by Danone, in particular: (i) Mrs. Isabelle SEILLIER's automatic abstention from participating in discussions and voting on any matter that could put her in a situation where even a potential conflict of interest exists, (ii) express mention in the Board of Directors' report to the Shareholders' Meeting of her designation as a non-independent Director and the existence of potential conflicts of interest involving her, (iii) for any new agreement between Danone and J.P. Morgan which, given its nature and/or amount, would constitute a regulated agreement: full transparency as to the terms of compensation of J.P. Morgan by Danone and submission to a vote by the shareholders – by a separate resolution – at the next Shareholders' Meeting, and (iv) Mrs. Isabelle SEILLIER's non-involvement in the negotiation and implementation of agreements entered into between Danone and J.P. Morgan.
Gregg L.ENGLES	<b>Founder and partner of Capitol Peak Partners and former corporate officer of The WhiteWave Foods Company</b> The Nomination and Compensation Committee and the Board reviewed his situation based on the rules of the AFEP-MEDEF Code defining the independence criteria for Directors and, in particular, in light of Danone's acquisition of The WhiteWave Foods Company in April 2017. The Board therefore decided to consider Mr. Gregg L. ENGLES a non-Independent Director given that he is a former corporate officer of The WhiteWave Foods Company, which is now controlled by Danone. As a reminder, pursuant to the recommendations of the AFEP-MEDEF Code, various measures related to preventing conflicts of interest are set out in the rules, including: (i) prior notice given by Mr. Gregg L. ENGLES to the Board Secretary of any conflict of interest, including potential or future conflicts of interest, that he has or is liable to have, in order to obtain the Secretary's approval, (ii) the obligation to provide a sworn statement indicating whether or not he has a conflict of interest at the time he takes office, each year at the time of preparation of the Company's Registration Document or at any time if requested by the Chairman of the Board of Directors or, where applicable, the Lead Independent Director, and (iii) within 10 business days of the occurrence of any event that causes a Director's previously filed statement to become inaccurate, in whole or in part. In addition, Mr. Gregg L. ENGLES must refrain from participating in discussions and voting on any matter that could put him in a situation where even a potential conflict of interest exists.

## Independent Directors

The Board concluded that the following directors were independent:

- **Mr. Benoît POTIER:** a Director for more than 12 years, the Board noted, in addition to the above explanation regarding the Board of Directors' assessment of the 12-year seniority criterion, the strong contribution to the Board's discussions by Mr. Benoît POTIER, Chairman and Chief Executive Officer of Air Liquide, one of the largest CAC 40 companies, as well as his ability to think and express himself freely. Mr. Benoît POTIER also presents himself as a very independent thinker. Moreover, the Board noted the absence of a significant business relationship between Mr. Benoît POTIER and Danone based on the criteria presented above.
- **Mr. Jean LAURENT:** a Director for more than 12 years, the Board noted, in addition to the above explanation regarding the Board of Directors' assessment of the 12-year seniority criterion, the objectivity that Mr. Jean LAURENT has always demonstrated during the Board's discussions and decisions, his ability to express his beliefs and make informed and critical decisions, when necessary, and his in-depth knowledge of Danone. Moreover, the Board noted the absence of a significant business relationship between Mr. Jean LAURENT and Danone based on the criteria presented above;
- **Mrs. Gaëlle OLIVIER, Mrs. Mouna SEPEHRI, Mrs. Serpil TIMURAY, Mrs. Clara GAYMARD, Mrs. Virginia A. STALLINGS and Mr. Jacques-Antoine GRANJON, Mr. Jean-Michel SEVERINO and Mr. Lionel ZINSOU-DERLIN:** the Board confirmed that they meet all the AFEP-MEDEF Code independence criteria, particularly as regards the absence of a business relationship between them and Danone, and therefore confirmed their designation as independent Directors.

## CORPORATE GOVERNANCE

### 6.1 GOVERNANCE BODIES

Situation as of February 15, 2018 of each Director with regard to the independence criteria defined by the AFEP-MEDEF Code  
- French Financial Markets Authority recommendation No. 2012-02

Name	Employee or executive director and officer during the past five years <sup>[a]</sup>	Cross-directorships <sup>[a]</sup>	Significant business relationship <sup>[a]</sup>	Family relationship <sup>[a]</sup>	Statutory audit <sup>[a]</sup>	Term of office exceeding 12 years <sup>[a] (b)</sup>
Franck RIBOUD		✓	✓	✓	✓	
Emmanuel FABER		✓	✓	✓	✓	
Frédéric BOUTEBBA		✓	✓	✓	✓	
Clara GAYMARD	✓	✓	✓	✓	✓	
Jacques-Antoine GRANJON	✓	✓	✓	✓	✓	
Jean LAURENT	✓	✓	✓	✓	✓	✓ (b)
Gregg L.ENGLÉS		✓	✓	✓	✓	
Gaëlle OLIVIER	✓	✓	✓	✓	✓	
Benoît POTIER	✓	✓	✓	✓	✓	✓ (b)
Isabelle SEILLIER	✓	✓		✓	✓	
Mouna SEPEHRI	✓	✓	✓	✓	✓	
Jean-Michel SEVERINO	✓	✓	✓	✓	✓	
Virginia A. STALLINGS	✓	✓	✓	✓	✓	
Bettina THEISSIG		✓	✓	✓	✓	
Serpil TIMURAY	✓	✓	✓	✓	✓	
Lionel ZINSOU-DERLIN	✓	✓	✓	✓	✓	

(a) "✓" means that the independence criterion is met; no sign means that it is not met.

(b) Concerning the application of the criterion of a term of office exceeding 12 years, see section *Review of Directors' independence* above.

### Conflicts of interest

To the Company's knowledge:

- there are no family ties among the Company's corporate officers. Moreover, during the last five years, no executive director and officer has been convicted of fraud, declared bankruptcy, been placed in receivership or liquidation, been officially and publicly accused and/or penalized by any statutory or regulatory authority, or been prohibited by a court from being a member of a company's administrative, management or supervisory body or from participating in the management or administration of a company's business;
- there are no potential conflicts of interest between any Director's duties to the Company and their private interests and/or other duties, with the exception of Mrs. Isabelle SEILLIER and Mr. Gregg L. ENGLÉS (see section *Review of Directors' independence* above).

On the date of this Registration Document, no executive director and officer is connected to the Company or one of its subsidiaries via a service contract granting any benefits whatsoever.

### Training of Directors

When assuming their positions, all new Directors receive documents and information that enable them to know and understand Danone and its culture and its specific accounting, financial and operating characteristics.

Danone offers (i) each new Director an extensive integration process that includes individual meetings with several Directors and individual interviews with members of General Management and the Executive Committee, and (ii) all Directors the opportunity to attend presentations by directors of Danone's main functions as

well as regular on-site visits. For example, Mr. Gregg L. ENGLÉS, a Director appointed in 2017, completed an integration program in 2017 that included several individual interviews with members of General Management and the Executive Committee and attended presentations by several directors of Danone's main functions.

To ensure that Danone's unique culture is shared and preserved, Directors participate in major events organized by Danone. In addition, during their term of office, Directors also receive regular press summaries containing articles about Danone and its environment, as well as analysts' reports regarding DANONE shares.

### Involvement of Directors outside of Board meetings

Danone's Directors are involved in activities other than Board meetings:

They have discussions among themselves and with Danone's corporate officers outside of Board meetings. They also meet informally outside of Board meetings, including for social gatherings. In particular:

- they regularly attend working days in Evian, where an annual seminar is held for all Danone senior executives during which Danone's strategy and those of its various Divisions are discussed in detail;
- they also participate in annual strategic presentations.

### Directors' attendance fees

The rules related to the payment of attendance fees are presented in detail in section *6.3 Compensation and benefits of governance bodies*.

## Work

The Board of Directors met six times in 2017 (nine times in 2016, due mainly to the acquisition of The WhiteWave Company). The average length of each meeting was three hours and 4 minutes (two hours and 15 minutes in 2016).

Directors' attendance, expressed by their rate of participation at these meetings, was 90.6% in 2017 (88% in 2016). The average individual attendance rate at Board of Directors' and Committee meetings for 2017 is indicated in each Director's profile (see section *6.2 Positions and responsibilities of the Directors and Nominees to the Board of Directors*).

The following recurring matters were reviewed and discussed by the Board of Directors in 2017 and in February 2018:

### Strategy

- regular presentation by the Chief Executive Officer of Danone's strategic priorities and key operational choices;
- annual strategic presentations of each Division by each Division head during a special one-day event;
- consultation with the Works Council on strategic policies;
- follow-up on the acquisition of The WhiteWave Foods Company and the disposals of businesses in that context.

### Activity and results

- review of Danone's financial position and debt (change, amount, composition and repayment schedules);
- review of Danone's financial commitments (security interests and guarantees) and renewals of financial delegations to General Management (bond issues, share buybacks, guarantees, short-term marketable securities program) and capital increases (annual capital increase reserved for employees, capital increase);
- monitoring of its stock performance, share capital and share ownership structure;
- review of the preparatory work for the year-end closing, preparation of the annual consolidated and statutory financial statements and interim consolidated financial statements and drafting of the financial forecasts;
- preparation of the management report and the other reports sent to shareholders;
- monitoring of Danone's financial communication policy (including a review of all press releases regarding the annual and interim consolidated financial statements);
- regular information about Danone's risk management and internal control systems and review of Danone's risks;
- dividend distribution proposal.

### Corporate governance

- monitoring of the end of the chairmanship with enhanced duties;
- review of the governance structure and decision to combine the offices of Chairman and Chief Executive Officer;
- decision to enhance the powers of the Lead Independent Director and selection of a new Lead Independent Director, appointment of an Honorary Chairman;
- review of the policy regarding the composition of the Board and Committees and decisions regarding changes in their composition to take into account diversity, in terms of the percentage of women, international diversification, age, length of terms of office and expertise;
- proposal to renew terms of office and proposed appointments of new Directors at the 2017 and 2018 Shareholders' Meetings;
- changes to the Board's rules of procedure;
- review of the governance/compensation resolutions submitted to shareholders for approval and preparation of the Shareholders' Meeting.

### Compensation

- development and formalization of the compensation policies for corporate officers;
- determination of the annual compensation principles for 2017 and 2018, in particular: review of the balance between the various components of compensation, determination of the various amounts (target, maximum, minimum), determination of the objectives of annual variable compensation;
- review of long-term compensation instruments, particularly as regards share grant plans (GPS) and GPU: determination of the performance conditions of new plans, grant decision, acknowledgement of the achievement of performance conditions of past plans;
- review of the compensation of corporate officers for previous years (2016 in February 2017 and 2017 in February 2018): acknowledgement of the level of attainment of the various objectives, review of the balance between the various components;
- review of the corporate officers' retirement plans and of the implementation of the former Board Chairman's retirement;
- review of directors' attendance fees;
- approval of the compensation policy for corporate officers and review of the publications regarding compensation.

### Corporate Social Responsibility (CSR)

- review of Danone's social and environmental responsibility (Company's non-financial reporting, non-financial rating);
- annual report on FTSE4GOOD;
- review of the social risk materiality matrix;
- annual review of Danone's situation and policy concerning work and pay equality for men and women;
- review of the social funds created at Danone's initiative;
- approval of Danone's annual contribution to Danone Communities.

## Assessment

In accordance with its rules of procedure, the Board of Directors conducts an assessment every two years (the last one in 2016), which covers the composition, organization and operation of the Board itself and of each of its Committees. The results of this assessment are reviewed by the Nomination and Compensation Committee. Following some of these assessments, the Board has amended its operating methods and rules of procedure. In addition, once a year the Board devotes one item on the agenda of one of its meetings to a discussion of its operation.

### Assessment in 2016

In 2016, an external assessment of the Board of Directors' operation was carried out based on individual interviews with each Director conducted by a specialized consulting firm (which conducts most of the external assessments of French listed companies), with the help of an interview guide prepared in conjunction with the Lead Independent Director and the Board Secretary.

The results and recommendations of this external assessment were presented extensively on pages 212 and 213 of the 2016 Registration Document.

In 2017, the Board implemented a number of these recommendations resulting from the external assessment. For example, the Directors had an opportunity to meet with Danone's operational managers on several occasions, including at the general managers' seminar in Évian and during the day dedicated to strategic presentations. In addition, during the joint meetings of the Audit Committee and the Social Responsibility Committee, several of Danone's managers

and members of the Executive Committee had a chance to share technical presentations with the Directors.

A detailed presentation of Danone's key risk matrix was also made to the Board members.

In response to the request to improve the relationship between the Strategy Committee and the Board, the Directors were invited to participate in a Strategy Committee meeting.

### Review of the Directors' individual contribution

When conducting the joint assessment of the Board, the specialized consulting firm reviewed the Directors' individual contribution to the work of the Board and its Committees. This review revealed that the Directors have a high level of involvement, attendance and preparation, which reflects all the Board members' strong support for Danone's values and project and their capacity to challenge and contribute to the Board's discussions. At the time of this review, it was stated that it may be necessary to strengthen the Board's composition in the future by adding individuals from the retail and/or fast moving consumer goods sectors who have experience in either the US or Asia.

### Review of the Board's operation

In 2017, the Board conducted an annual review of its own operation and that of each of its Committees. This review showed that the relationship of trust that exists among the Directors fosters cohesive, high-quality exchanges. Discussions are therefore open and constructive. In that context, the Directors participate independently in the work and decisions of the Board and its Committees.

## AUDIT COMMITTEE

### Composition as of December 31, 2017

Jean-Michel SEVERINO  
Chairman

#### **Beginning of the term of office: April 2012, Chairman of the Committee since April 2012**

Mr. Jean-Michel SEVERINO is the "Committee's financial expert" within the meaning of Article L. 823-19 of the French commercial code given his skills and expertise. He is an Inspector General of Finance who previously held such positions as Development Director at the French Ministry of Cooperation, Vice-President for East Asia at the World Bank and Chief Executive Officer of the French Development Agency (AFD). In his previous positions, he developed solid expertise in accounting and finance as well as in internal control and risk management.

Gaëlle OLIVIER

#### **Beginning of the term of office: February 2015**

Mrs. Gaëlle OLIVIER developed strong financial expertise while working on the trading floor at Crédit Lyonnais and then as investment transactions manager for AXA Life Japan. She also has recognized expertise in risks and internal audit and was Chief Executive Officer of AXA Global P&C and a Member of the Management Committee of the AXA group.

Mouna SEPEHRI

#### **Beginning of the term of office: April 2012**

Mrs. Mouna SEPEHRI has been involved in the development of the Renault group since 1996 and contributes to its major acquisitions and strategic partnerships. Her extensive experience in the area of mergers and acquisitions demonstrates her proven financial skills; furthermore, as head of the legal division of a major international listed group, Mrs. Mouna SEPEHRI also brings valuable experience in risk management and internal control.

## Rules of procedure

### Main provisions

The Audit Committee is responsible for monitoring the following:

- the preparation process of the financial statements and financial information;
- the effectiveness of the internal control, risk management and internal audit systems;

- the statutory audit of the annual and consolidated financial statements by the Statutory auditors;
- the independence of the Statutory auditors.

## Duties

- regarding the financial statements and financial information: (i) reviewing the Company's statutory and consolidated financial statements before they are submitted to the Board of Directors, (ii) ensuring the consistency of the accounting policies the Company applies, (iii) reviewing the accounting treatment of the main complex and/or non-recurring transactions, (iv) reviewing the consolidation scope of Danone's companies, (v) reviewing the policy for monitoring off-balance sheet commitments, (vi) being informed of the Statutory auditors' opinions and comments, (vii) reviewing the Company's financial position, cash position and commitments every six months, (viii) reporting the main options concerning the closing of the annual and interim consolidated financial statements to the Board of Directors, (ix) reviewing, together with General Management, press releases on Danone's results and receiving Danone's main financial communication documents, and (x) receiving non-financial information published by Danone which has been presented to the Social Responsibility Committee;
- regarding Danone's Statutory auditors: (i) managing the selection process by supervising the calls for tender launched by General Management and, in particular (ii) making proposals for the appointment, renewal and compensation of the Statutory auditors, (iii) reviewing the results of their work and audits as well as their recommendations and follow-up action on them, (iv) regularly meeting with the Statutory auditors, including without directors being present, and (v) ensuring the independence of the Statutory auditors, particularly by approving some of their audits in advance;
- regarding risk management: (i) ensuring that structures and systems are in place to identify and evaluate Danone's risks, as well as monitoring the effectiveness of such systems, (ii) being informed of any events that expose the Company to a significant risk, and (iii) being informed of Danone's main social, societal and environmental risks;
- regarding internal control: (i) ensuring that an internal control system is in place and monitoring its effectiveness, (ii) being informed of any significant failures or weaknesses in internal control and any major fraud, (iii) reviewing the report on the composition, preparation and organization of the Board's work,

## Work

In 2017, the Audit Committee met six times (six times in 2016), including once jointly with the Social Responsibility Committee. Its members' attendance rate, expressed by their rate of participation at these meetings, was 80% (73% in 2016).

A report on each Audit Committee meeting is presented at the next Board of Directors' meeting. In addition, the minutes of Audit Committee meetings are sent to all Directors. The reports and the minutes communicated to the Directors enable the Board to stay fully informed, thereby facilitating its decisions.

In 2017 and early 2018, the Committee's work focused mainly on the following matters:

- Danone's financial position;
- review of Danone's annual and interim consolidated financial statements; the annual consolidated financial statements were reviewed at meetings held, in accordance with the AFEP-MEDEF Code, sufficiently in advance, namely at least two days before the Board meeting approving these financial statements. This review always involves: (i) presentation of Danone's financial position by the Chief Financial Officer, (ii) presentation by the Statutory auditors of their audit approach, (iii) joint presentation by the

as well as the internal control and risk management procedures implemented by the Company, (iv) ensuring that procedures are in place to process complaints received by Danone concerning accounting and financial transactions, breaches of internal control rules or anti-corruption and anti-fraud rules, (v) being informed of significant complaints received under this system and supervising the processing of the most important files referred to it, and (vi) being available for consultation by the Social Responsibility Committee for any questions relating to the business conduct policy or ethics;

- regarding internal audit: (i) approving the internal audit plan and overseeing its implementation, (ii) reviewing the internal audit structure, being informed of the content of Danone's Internal Audit Charter and being informed and consulted on decisions related to the appointment or replacement of the Internal Audit Director, and (iii) expressing its opinion on the adequacy of resources and the independence of internal audit.

In performing its duties, the Audit Committee may regularly interview the corporate officers, General Management of Danone and its subsidiaries, as well as the Internal Audit Director, the Statutory auditors and Danone's senior executives in particular, those responsible for preparing Danone's consolidated and statutory financial statements, risk management, internal control, legal affairs, fiscal affairs, treasury, financing and ethics compliance. At the Committee's request, these interviews may take place without the representatives of Danone's General Management present. In addition, the Audit Committee may obtain the opinion of independent external advisors, particularly on legal and accounting matters, and request any internal or external audits. The Audit Committee invites the Statutory auditors to attend each of its meetings. In addition, an Audit Committee meeting is held once a year with the Statutory auditors without the corporate officers present.

## Main amendments/changes

The Audit Committee's rules of procedures are reviewed regularly, such as to ensure that they comply with the latest legal provisions and updated recommendations of the AFEP-MEDEF Code. The rules of procedure were amended at the Board of Directors' meeting on December 10, 2013 to implement the new recommendations of the AFEP-MEDEF Code.

person responsible for the financial statements (Consolidation and Reporting Director), on the one hand, and the Statutory auditors, on the other hand, of the main accounting options used, (iv) review of Danone's main litigation, (v) review of off-balance sheet commitments, and (vi) hearing the findings of the Statutory auditors, including their audit adjustments;

- review of IFRS developments;
- review of the draft press releases on the annual and interim consolidated results. On this occasion, the Committee ensured that the financial information presented to the markets was consistent with the consolidated financial statements, and that the process of preparing the press releases included their review by the Statutory auditors;
- presentation of the proposed dividend payment to be submitted to the shareholders for approval;
- review of the financial authorizations subject to approval by the Shareholders' Meeting;
- semi-annual review of the mapping of Danone's key risks (including financial risks) presented by the person responsible for risk monitoring and management;

## CORPORATE GOVERNANCE

### 6.1 GOVERNANCE BODIES

- monitoring the organization and effectiveness of the audit and internal control systems;
- approval of Danone's internal audit plan and review and summary of the principal results of audits conducted during the year;
- review of the draft section of the report on internal control and risk management;
- approval and regular monitoring of the Statutory auditors' fees;
- approval of the procedure for authorizing the services provided by the Statutory auditors and the members of their networks;
- annual review of food safety at Danone;
- annual review of compliance within Danone, with a specific update on the new French anti-corruption law (Sapin II law);
- review of the materiality matrix, risk assessment and non-financial ratings;
- information about the action plan developed pursuant to the new EU regulation on data protection;
- operation of the Committee and establishing its program and priorities for the 2017 and 2018 fiscal years;
- review of Danone's tax situation and changes in the fiscal environment;
- update on foreign exchange risk management; update on the integration of The WhiteWave Foods Company;
- review of the procedure for managing inside information at Danone following the new EU Market Abuse Regulation ("MAR").

## NOMINATION AND COMPENSATION COMMITTEE

Composition as of December 31, 2017

	Start date as Committee member
Jean LAURENT Chairman	April 2005, Chairman since April 28, 2011
Benoît POTIER	April 2012
Lionel ZINSOU-DERLIN	February 2015
Clara GAYMARD	April 2016

## Rules of procedures

### Main provisions

The corporate officers are regularly involved in the work of the Nomination and Compensation Committee, except for matters that concern them personally.

#### Duties

##### **Related to nomination**

- determine and regularly review a policy regarding composition, participate in the assessment of the governance bodies and propose to the Board any changes related to the composition and operation of the Board and Committees;
- review (i) the appropriateness of the Company's governance structure, (ii) changes to the management bodies and future potential managers (such as by drafting a succession plan in the event of an unexpected vacancy), and (iii) the corporate governance rules applicable to the Company and monitor their implementation and any changes to them;
- review and make recommendations regarding each Director's independence and review any issues related to potential conflicts of interest.

##### **Related to compensation**

- be informed of Danone's general compensation policy and make any related comments;
- review the compensation and retirement policy of Danone and the management bodies, express an opinion on any related issues, propose the corporate officers' compensation to the Board and, in this respect: (i) define the rules for setting objectives for the variable portion and check that these rules are applied by ensuring consistency with the corporate officers' performance assessment and Danone's strategy, (ii) be informed of the long-term compensation mechanisms and the general payment policy, and review the plans and proposals regarding payments to the management bodies;
- review the amount of directors' fees and make any recommendations regarding their distribution.

### **Main amendments/changes**

The Nomination and Compensation Committee's rules of procedures are reviewed on a regular basis. They were completely updated in 2017.

## Work

In 2017, the Nomination and Compensation Committee met six times (six times in 2016) and its members' attendance rate (rate of participation at these meetings) was 94% (94% in 2016).

A report on each Nomination and Compensation Committee meeting is presented at the next Board of Directors' meeting. The purpose of these reports is to keep the Board fully informed, thereby facilitating its decisions.

In 2017 and early 2018, the work of the Nomination and Compensation Committee focused mainly on the following matters:

### Regarding governance

- monitoring of the transition from chairmanship with enhanced duties;
- review of Danone's governance and recommendation to combine the offices of Chairman and Chief Executive Officer;
- enhancement of the powers of the Lead Independent Director;
- review of the composition of the Board in light of the diversity policy, particularly as regards the percentage of women and its rate of independence, which prompted a review at the 2017 and 2018 Shareholders' Meetings of the renewal of terms of office, the appointment of new Directors and the appointment of Mr. Michel LANDEL as Lead Independent Director;
- review of the composition of the Committees and, more specifically, of the appointment of Mrs. Virginia A. STALLINGS as Chairman of the Social Responsibility Committee and Mr. Benoît POTIER as Chairman of the Strategy Committee;
- annual individual review of the independence of each Director and of the existence of any conflicts of interest, including potential conflicts of interest. A detailed analysis of these candidates' expertise and a review of their independence is provided above in section *Review of Directors' independence*;
- annual review of the operation of the Board of Directors.

### Regarding compensation

- review of Danone's compensation policy, particularly the balance between the various components and the consistency of the performance conditions;
- review and determination of the various criteria and weighting factors for annual variable compensation; in particular, definition for each criterion of the target, cap, maximum and minimum that may be granted;
- review of the compensation programs: (i) the multi-annual program, including a review of whether performance objectives were achieved for each prior year and setting performance objectives at the beginning of each new year; and (ii) the long-term program, including the determination of performance conditions and a review of whether they were achieved and of the obligation of the corporate officers and the other members of the Executive Committee to retain their shares;
- review of the 2017 compensation policy for the corporate officers;
- preparation of the resolutions proposed at the 2017 Shareholders' Meeting regarding the 2016 compensation of the corporate officers;
- review of the 2018 compensation policy for the corporate officers;
- preparation of the resolutions proposed at the 2018 Shareholders' Meeting regarding the 2017 compensation of the corporate officers;
- review of draft resolutions regarding the grant of GPS by the 2017 and 2018 Shareholders' Meetings;
- review of the amount of directors' fees;
- review of the publications related to compensation: February, July 2017 and February 2018.

## SOCIAL RESPONSIBILITY COMMITTEE

Composition as of December 31, 2017

	Start date as Committee member
Virginia A. STALLINGS <sup>[a]</sup> Chair	February 2015, Chair since July 2017
Bettina THEISSIG	October 2016
Serpil TIMURAY <sup>[a]</sup>	April 2015

[a] Independent Director.

## Rules of procedure

### Main provisions

The Social Responsibility Committee is mainly responsible for overseeing Danone's societal project. Its scope covers all areas of social responsibility related to Danone's mission and activities and, in particular, social, environmental and ethical issues.

The Social Responsibility Committee focuses mainly on Danone's action principles, policies and practices in the following areas:

- social, relating to Danone's employees and those of its partners, subcontractors, suppliers and customers;

- environmental, relating to (i) activities controlled directly (industrial production, packaging, etc.) or indirectly by Danone (purchasing, transport, energy, etc.), and (ii) the use of non-renewable natural resources;
- ethical, relating to Danone employees, consumers and, more generally, all of Danone's stakeholders;
- nutrition, relating in particular to public health issues, the social impacts of its products and information provided to consumers.

**Duties**

- reviewing the main environmental risks and opportunities for Danone in light of the issues specific to its projects and activities;
- being informed of the internal control procedures implemented at Danone as regards its main environmental risks;
- being consulted by the Audit Committee with respect to audit projects related to its areas of activity;
- reviewing Danone's social policies, the objectives set and the results obtained;
- reviewing the reporting, evaluation and control systems to enable Danone to produce reliable non-financial information;
- reviewing all non-financial information published by Danone, particularly concerning social and environmental matters;
- annually reviewing a summary of the ratings given to the Company and its subsidiaries by non-financial rating agencies;
- ensuring the application of the ethics rules defined by Danone;
- being regularly informed of complaints received under the employee whistleblowing procedure which concern ethical, social or environmental issues and reviewing those related to its mission, in coordination with the work carried out by the Audit Committee;

**Work**

In 2017, the Social Responsibility Committee met three times (four times in 2016), including once jointly with the Audit Committee, and its members' attendance rate (rate of participation at these meetings) was 100% (89% in 2016).

A report on each Social Responsibility Committee meeting is presented to the Board of Directors. In addition, the minutes of Social Responsibility Committee meetings are sent to all Directors. These reports and the minutes communicated to the Directors enable the Board to stay fully informed about issues related to social and environmental responsibility, thereby facilitating its decisions.

In 2017 and early 2018, the Committee's work focused mainly on the following matters:

- review of Danone's ongoing social projects and, more specifically, the budgets of the funds created at Danone's initiative, namely the amount paid by the Company for its annual financial contribution

- regularly reviewing the results of Danone's self-assessments under the Danone Way program.

In addition, in the area of socially responsible investments, the Committee is responsible for:

- assessing the impact of these investments for Danone;
- reviewing the application of the rules established by Danone concerning social investments and programs in areas related to Danone's activities;
- ensuring that the Company's interests are protected, with particular focus on preventing any conflicts of interest between these investments and the rest of Danone's activities.

The Committee's role is also to prepare for and inform the work of the Board regarding investments and action programs with a social purpose led by Danone or in which it participates.

**Main social amendments/changes**

The Social Responsibility Committee's rules of procedure are regularly updated. The most recent updates involved changes in the performance and exact scope of its responsibilities, particularly in relation to the Audit Committee (more specifically, in terms of reviewing Danone's risks and non-financial communication).

to Danone Communities, new investments made by the danone communities professional specialized fund ("FPS"), and monitoring the Danone Ecosystem Fund and the Livelihoods funds;

- annual review of Danone's policy concerning work and pay equality for men and women;
- annual review of Danone's non-financial reporting;
- review of Danone's new parenting policy;
- annual update on food safety at Danone;
- annual review of Danone's participation in the FTSE4Good index;
- annual review of compliance within Danone, with a specific update on the new French anti-corruption law (Sapin II law);
- review of the materiality matrix, risk assessment and non-financial ratings.

## STRATEGY COMMITTEE

Composition as of December 31, 2017

	<b>Start date as Committee member</b>
Benoît POTIER <sup>[a]</sup> Chairman	2015, Chairman since 2017
Emmanuel FABER	2015
Franck RIBOUD	2015
Isabelle SEILLIER	2015
Jean-Michel SEVERINO <sup>[a]</sup>	2015

[a] Independent Director.

## Rules of procedures

### Main provisions

The role of the Strategy Committee is to analyze Danone's major strategic policies. It prepares and informs the Board's work on key matters of strategic interest such as:

- areas of development;
- external growth opportunities;

- divestments;
- significant agreements and partnerships;
- transactions involving the Company's share capital;
- diversification opportunities; and
- more generally, any transaction of significance for Danone's future.

### Work

In 2017, the Strategy Committee met two times (four times in 2016) and its members' attendance rate (rate of participation at these meetings) was 100% (100% in 2016).

In 2017 and early 2018, the Committee's work focused mainly on:

- reviewing changes in the Company's shareholder structure and investors' expectations and analyses;
- reviewing Danone's risk mapping;
- strategic priorities and strategic planning process.

## EXECUTIVE COMMITTEE

### Role

Under the authority of the Chief Executive Officer, the Executive Committee is responsible for Danone's operational management. It implements the strategy defined by the Board of Directors, reviews and approves resource allocation, ensures the consistency of the

actions taken by all the subsidiaries and Divisions and, depending on the results achieved, decides on action plans to be implemented. The Executive Committee meets at least once a month.

Composition as of March 1, 2018: 7 members

Name	AGE	Principal position at Danone	Starting date on Executive Committee
Emmanuel FABER	54	Chairman and Chief Executive Officer	2000
Bertrand AUSTRY	44	EVP, Human Resources and General Secretary	2015
Henri BRUXELLES	52	EVP, Waters and Africa	2017
Cécile CABANIS	47	EVP, Chief Financial Officer, IS/IT, Cycles & Procurement	2015
Francisco CAMACHO	52	EVP, Essential Dairy and Plant-Based	2011
Bridgette HELLER	56	EVP, Early Life Nutrition and Advanced Medical Nutrition	2016
Véronique PENCHIENATI	50	EVP, Growth and Innovation	2018

## APPLICATION OF THE AFEP-MEDEF CORPORATE GOVERNANCE CODE FOR LISTED COMPANIES

Pursuant to the law of July 3, 2008, on December 18, 2008 the Board of Directors reviewed the provisions of the AFEP-MEDEF Code and decided that Danone would refer to this Code of Governance. This code is available on the MEDEF website ([www.medef.com](http://www.medef.com)).

Danone applies the recommendations of the AFEP-MEDEF Code, with the exception of the following points which the Company does not apply in a strict manner:

Recommendations	Danone's practice and justification
<b>Termination of employment contract in case of appointment as corporate officer (section 21 of the AFEP-MEDEF Code)</b>	<p><i>"When an employee is appointed as a corporate officer, it is recommended to terminate his or her employment contract with the company or with a company affiliated to the group, whether through contractual termination or resignation. This recommendation applies to the chairman, chairman and chief executive officer, and general manager of companies with a board of directors [...]."</i></p> <p>On October 18, 2017, the Board of Directors confirmed the position it had taken in September 2014 and decided that Mr. Emmanuel FABER's employment contract should be maintained [while remaining suspended] given his age, his personal situation and his seniority as a Danone employee. The Board considered this arrangement relevant for managers with at least 10 years of seniority at Danone in order to encourage the principle of internal promotion and long-term management which Danone strives to implement, as terminating the employment contract could, on the contrary, discourage internal candidates from accepting positions as corporate officers.</p> <p>The Board believed that implementing the recommendations of the AFEP-MEDEF Code to permanently terminate these employment contracts would cause them to lose the rights and benefits gradually acquired under their employment contracts during their careers at Danone on the basis of seniority (i.e. 19 years for Mr. Emmanuel FABER) and actual service, particularly the severance pay and long-term benefits (such as participation in group plans), the total amount of which, in any case, would not exceed the cap of two years of compensation (fixed and variable).</p>
<b>Functioning of the Compensation Committee (section 17.3 of the AFEP-MEDEF Code)</b>	<p><i>"When the report on the work of the Compensation Committee is presented, the Board should deliberate on issues relating to the compensation of the corporate officers without the presence of the latter."</i></p> <p>Corporate officers are present when the Board of Directors deliberates on issues relating to their compensation but do not take part in any debate or vote in relation to decisions that affect them.</p> <p>In addition, the Board of Directors only decides on compensation upon the recommendation of the Nomination and Compensation Committee, which is composed entirely of independent Directors and therefore includes no corporate officers.</p> <p>A Lead Independent Director has been in place since 2013 to provide additional assurance that the Board is functioning correctly and that power is well-balanced within General Management and the Board.</p>
<b>Supplementary pension plans (section 24.6.2 of the AFEP-MEDEF Code)</b>	<p><i>"Supplementary defined benefit pension plans are subject to the condition that the beneficiary be an executive director and officer or employee of the company when claiming his or her pension rights in accordance with the rules in force."</i></p> <p>The retirement plan set up in 1976 has been closed since 2003. Corporate officers' eligibility for the retirement plan is subject to the condition that they are performing their duties at Danone at the time of retirement. As an exception to this principle, only in the event of dismissal after age 55 is the benefit derived from this plan maintained provided that the beneficiary does not take up paid employment. This last provision, consistent with applicable French regulations, protects all beneficiaries against the risks related to a dismissal occurring after age 55 but before they have reached retirement age.</p>

Recommendations	Danone's practice and justification
<p><b>Independence criteria for directors (section 8.5 of the AFEP-MEDEF Code)</b></p> <p><i>"The criteria to be reviewed by the Committee and the Board in order for a director to qualify as independent [...] are the following: [...] - not to have been a director of the corporation for more than 12 years. The loss of the status of independent director occurs on the date of the 12th anniversary."</i></p>	<p>On February 15, 2018, the Board of Directors, at the recommendation of the Nomination and Compensation Committee, conducted its annual review of the independence of each of the Directors based on the independence criteria defined by the rules in accordance with the AFEP-MEDEF Code (see section <i>Board of Directors' rules</i> above).</p> <p>Concerning the independence criterion of the AFEP-MEDEF Code whereby holding a term of office for more than 12 years is ipso facto sufficient to result in the loss of independence, the Board observes that Danone's development strategy is based on a dual economic and social project which gives it a unique culture. In this respect, the Board has reaffirmed on many occasions the importance that it places on the Company's cultural factors in order to assess the pertinence and feasibility of the projects submitted for its approval. It believes that Danone's culture constitutes a unique competitive advantage that benefits both Danone and its shareholders. Along these lines, the Board has noted that many years of experience as a Board member allows a better understanding of the cultural traits specific to the Company and its mission and therefore helps to inform the Board's work and allows its members to make critical and independent decisions while preserving Danone's identity and culture over the long term. Given these assessment criteria analyzed on a practical and regular basis, the Board of Directors believed, based on the work of the Nomination and Compensation Committee, that the 12-year criterion defined by the AFEP-MEDEF Code, among five other criteria, was not in itself sufficient to cause the member to lose his/her independent status.</p> <p>Therefore, as of February 15, 2018, Danone's Board of Directors consists of 14 Directors, 10 of whom are considered independent and four are not independent; as the two Directors representing employees were not assessed, the independence rate is 71%. As a reminder, in accordance with the recommendations of the AFEP-MEDEF Code, the two Directors representing employees are not included in the calculation of the independence rate.</p>
<p><b>Presence of a Director representing employees on the Nomination and Compensation Committee (section 17.1 of the AFEP-MEDEF Code)</b></p> <p><i>"It is recommended [...] that an employee-director be a member of it"</i></p>	<p>Regarding Mr. Jean LAURENT, the Board noted that his in-depth knowledge of Danone supports his capacity to make informed and critical decisions. It also believed that his personality and commitment, recognized by Danone's shareholders, 98% of whom approved the renewal of his term of office on April 29, 2015, demonstrate his ability to think independently. Concerning Mr. Benoît POTIER, Chairman and Chief Executive Officer of one of the largest companies in the CAC 40, the Board acknowledged his strong contribution to the Board's discussions as well as his ability to think and express himself freely. Lastly, the Board believed that the ability to speak freely, involvement and critical thinking demonstrated by Mr. Benoît POTIER, whose term of office was renewed by 96.58% of shareholders on April 29, 2015, are evidence of his independence.</p>
	<p>During its review of the composition of the various Committees, the Board, in consultation with the Directors representing employees, did not feel it was appropriate to appoint a Director representing employees to the Nomination and Compensation Committee. However, it decided to appoint Mrs. Bettina THEISSIG, Director representing employees, to the Social Responsibility Committee, which is responsible for overseeing Danone's societal project and, in particular, monitoring social, environmental and ethical issues. The Board believed that her profile, experience and in-depth knowledge of Danone are valuable assets for this Committee's work.</p> <p>In any case, Danone's Nomination and Compensation Committee consists entirely of Directors considered independent and carries out its work under the responsibility of the Board. The work, recommendations and opinions of the Committee are the subject of detailed reports and are discussed during Board meetings by all the Directors, including the Directors representing employees.</p>

## CORPORATE GOVERNANCE

### 6.2 POSITIONS AND RESPONSIBILITIES OF THE DIRECTORS AND NOMINEES TO THE BOARD OF DIRECTORS

(Article R. 225-83 of the French commercial code)

Information regarding the Directors and the nominees to the Board of Directors:

- the terms of office in *italics* are not governed by Article L. 225-21 of the French commercial code concerning multiple directorships;
- unless otherwise indicated, the companies are in France;
- the terms of office followed by the symbol  are subject to approval by the Shareholders' Meeting of April 26, 2018;
- for each Director already on the Board, the 2017 BoD attendance rate is the Director's attendance rate at Board of Directors' meetings during fiscal year 2017.

#### Appointments proposed to the Shareholders' Meeting

Guido BARILLA  
Cécile CABANIS  
Michel LANDEL

#### Directors whose renewal of office is proposed

Benoît POTIER  
Virginia A. STALLINGS  
Serpil TIMURAY

#### Current Directors

Franck RIBOUD  
Emmanuel FABER  
Clara GAYMARD  
Gregg L.ENGLES  
Gaëlle OLIVIER  
Isabelle SEILLIER  
Jean-Michel SEVERINO  
Lionel ZINSOU-DERLIN

#### Director whose term of office is not being renewed

Jacques-Antoine GRANJON  
Jean LAURENT  
Mouna SEPEHRI

#### Directors representing employees

Frédéric BOUTEBBA  
Bettina THEISSIG



## GUIDO BARILLA

**Chairman of the Board of Directors  
of BARILLA**

**Nominee to the Board of Directors** SM

Born July 30, 1958, Italian nationality

BoD attendance rate 2017: N/A

### Personal background – experience and expertise

After studying philosophy, Guido BARILLA began his career in 1982 with a two year experience abroad in the Sales Department at Barilla France, a subsidiary of the Barilla Group. Following his European training, he worked at several food companies in the United States. Once he returned to Parma, headquarter of the Barilla Group, he became an executive at the company in July 1986 and was mainly responsible for the Group's international expansion. In the same year, he was appointed as a member of the Board of Directors of Barilla G. & R. F.lli S.p.A., and was then named Vice Chairman in May 1988. Following his father's death, in October 1993, he became Chairman of the Board of Directors of Barilla G. e R. F.lli S.p.A. and Group Chairman as of March 2003. In 2009, he became Chairman of the Advisory Board of the Barilla Center for Food and Nutrition (BCFN), currently the BCFN Foundation.

### Terms of office held at December 31, 2017

#### Listed companies

None

#### Unlisted companies

- Director and Chairman of BARILLA HOLDING S.P.A. (Italy), CO.FI. BA. S.R.L. (Italy), GELP - S.P.A. (Italy), BARILLA G. E R. FRATELLI S.P.A.<sup>[a]</sup> (Italy), BARILLA INIZIATIVE S.P.A.<sup>[a]</sup> (Italy), CONSUMER GOODS FORUM BOARD (France)
- Director of ARLANDA LIMITED (New Zealand), BARBROS S.R.L. (Italy), GAZZETTA DI PARMA FINANZIARIA S.P.A (Italy), GAZZETTA DI PARMA S.R.L. (Italy), PUBLIEDI - S.R.L. (Italy), RADIO TV PARMA S.R.L. (Italy), GUIDO M. BARILLA E F.ILLI S.R.L (Italy),
- Special Procurator of BARILLA SERVIZI FINANZIARI S.P.A <sup>[a]</sup> (Italy), F.I.R.S.T. COMMERCIALE S.R.L<sup>[a]</sup> (Italy), F.I.R.S.T. RETAILING S.P.A.<sup>[a]</sup> (Italy)

### Terms of office that expired over the past five years

None

(a) Barilla group company.



## FRÉDÉRIC BOUTEBBA

**Head of Market Danone Eaux France S.A.E.M.E.**

**Director representing employees**

Born August 18, 1967, French nationality

BoD attendance rate 2017: 100%

**Personal background – experience and expertise**

Frédéric BOUTEBBA joined Danone in 1992 where he held a number of responsibilities in the Sales Department. In 2006, he changed course and began to represent and defend employees' interests, joining various Employee Representative Bodies both at the head office of Danone Eaux France S.A.E.M.E. and at the national level.

**Terms of office held at December 31, 2017****Listed companies**

Director representing employees of DANONE SA

**Unlisted companies**

None

**Terms of office that expired over the past five years****Listed companies**

- Member of the Danone Group-level Works Council

**Unlisted companies**

- Shop Steward, member and Union Representative of the Works Council of DANONE EAUX FRANCE S.A.E.M.E.
- Member representing employees of the BRANCHE EAUX, BIÈRES ET B.R.S.A.
- Union Secretary of the CFDT 24 AGRI-FOOD UNION



## CÉCILE CABANIS

**Chief Financial Officer, IS/IT, Cycles and Procurement**

**Nominee to the Board of Directors**

Born December 13, 1971, French nationality

BoD attendance rate 2017: N/A

**Personal background – experience and expertise**

Cécile Cabanis graduated from the Institut National Agronomique Paris-Grignon as an agricultural engineer. She began her career in 1995 at L'Oréal in South Africa, where she worked as logistics manager and head of management control, then in France as an internal auditor. In 2000, she joined Orange as Assistant Director in the group's Mergers-Acquisitions division. Cécile Cabanis came to Danone in 2004, where she carried out key duties in the Finance Division as a Corporate Financial Officer, then Head of Development. In 2010, she was appointed Chief Financial Officer of the Fresh Dairy Products Division. Since February 2015, she has been Danone's Chief Financial Officer and a member of the Executive Committee. She became the Head of Information Systems and Technologies in March 2017, and she has been in charge of Cycles, Procurement and Sustainable Resources Development at Danone since October 2017.

**Terms of office held at December 31, 2017****Listed companies**

- Director and Chair of the Audit and Risks Committee of SCHNEIDER ELECTRIC SE
- Member of the Supervisory Board of MEDIawan

**Unlisted companies**

- Chief Executive Officer, DANONE CIS HOLDINGS BV<sup>[a]</sup> (Netherlands)
- Director of DANONEWAVE PUBLIC BENEFIT CORPORATION<sup>[a]</sup> (United States)
- Director of MICHEL ET AUGUSTIN SAS<sup>[a]</sup>
- Member of the Supervisory Board of SOCIÉTÉ ÉDITRICE DU MONDE

**Terms of office that expired over the past five years****Listed companies**

None

**Unlisted companies**

- Director of DANONE SA<sup>[a]</sup> (Spain), DANONE DJURDJURA<sup>[a]</sup> (Algeria), DANONE CHIQUITA FRUITS<sup>[a]</sup>, FRESH DAIRY PRODUCTS IBERIA<sup>[a]</sup> (Spain), CENTRALE DANONE<sup>[a]</sup> (Morocco), FROMAGERIE DES DOUKKALA<sup>[a]</sup> (Morocco), DAN TRADE B.V.<sup>[a]</sup> (Netherlands), DANONE LIMITED<sup>[a]</sup> (UK), DANONE RUSSIA<sup>[a]</sup> (Russia), DANONE INDUSTRIA LLC<sup>[a]</sup> (Russia), DANONE SP. Z.O.O<sup>[a]</sup> (Poland)
- Member of the Supervisory Board of TOECA INTERNATIONAL COMPANY B.V.<sup>[a]</sup> (Netherlands)

(a) Danone group company or company in which Danone holds a stake.



## Gregg L. Engles

### Founder and Partner in CAPITOL PEAK PARTNERS

#### Non-Independent Director

Born August 16, 1957, U.S. nationality  
BoD attendance rate 2017: 66.67%

#### Personal background – experience and expertise

Gregg L. ENGLLES received a Bachelor's degree in economics at Dartmouth College and a juris doctorate degree in law at Yale University. After graduation, he founded and was President of several investment firms: Kaminski Engles Capital Corporation in 1988, Engles Capital Corporation in 1989, and Engles Management Corporation in 1993. Gregg L. ENGLLES founded Suiza Foods Corporation in 1993 and became Chairman of the Board and Chief Executive Officer in 1994. Suiza Foods Corporation, later called Dean Foods Company, was founded to consolidate the U.S. fluid milk industry. Gregg L. ENGLLES served as Chairman of the Board of Directors and Chief Executive Officer of Dean Foods Company, which became one of the nation's leading food and beverage companies, from 1994 until 2012, and became a listed company in 1996. Gregg L. ENGLLES created a branded dairy alternative business within the Dean Foods portfolio and built The WhiteWave Foods Company through a series of successful acquisitions, including International Delight in 1997, Silk in 2002, Horizon Organic in 2004, and Alpro in 2009. Following the spin-off of Dean Foods Company, Gregg L. ENGLLES became Chairman and Chief Executive Officer of WhiteWave Foods Company from October 2012 to April 2017, when the company was purchased by Danone.

### Terms of office held at December 31, 2017

#### Listed companies

- Director of DANONE SA
- Director, Audit Committee Chairman, member of the Compensation Committee, member of the Nominating and Corporate Governance Committee, LIBERTY EXPEDIA HOLDINGS, INC. (United States)

#### Unlisted companies

- Manager of CAPITOL PEAK PARTNERS LLC (United States)

### Terms of office that expired over the past five years

#### Listed companies

- Chairman and Chief Executive Officer of THE WHITEWAVE FOODS COMPANY (United States)

#### Unlisted companies

None



## Emmanuel Faber

### Chairman and Chief Executive Officer of DANONE SA

#### Non-Independent Director

Born January 22, 1964, French nationality  
BoD attendance rate 2017: 100%

#### Personal background – experience and expertise

Emmanuel FABER began his career as a consultant at Bain & Company before working as an investment banker at Baring Brothers. He joined Legris Industries and was appointed Chief Executive Officer in 1996. Emmanuel joined Danone in 1997 to head the Finance, Strategies and Information Systems department, and became a member of the Executive Committee in 2000. In 2005, he was appointed Chief Executive Officer of the Asia-Pacific region. In 2008 he became Deputy General Manager of Danone, and in 2011 he was appointed Vice-Chairman of the Board of Directors. He became Chief Executive Officer of Danone in October 2014. Since December 1, 2017, he is Danone's Chairman and Chief Executive Officer.

Emmanuel FABER is very engaged in the development of new, more inclusive business models. In 2005, he supervised the first social enterprise trials in Bangladesh with Grameen Bank, as well as the creation of Danone Communities, in close collaboration with Mohammad YUNUS, 2006 Nobel Peace Prize recipient. With Martin HIRSCH, Emmanuel FABER is also the founder and co-chairman of Action-Tank Entreprise et Pauvreté, an organization created in 2010 at the initiative of the HEC Paris Chair "Social Business - Enterprise and Poverty". This organization brings businesses, community organizations and academia together around a shared objective: contribute to reducing poverty and exclusion in France by developing innovative economic models. At the request of the Deputy Minister of Development, he drafted a report with Jay NAIDOO in 2013 titled: "Innover par la mobilisation des acteurs : 10 propositions pour une nouvelle approche de l'aide au développement" [Innovate by mobilizing stakeholders: 10 proposals for a new approach to development aid].

### Terms of office held at December 31, 2017

#### Listed companies

- Chairman and Chief Executive Officer, and member of the Strategy Committee of DANONE SA

#### Unlisted companies

- Chairman and member of the Board of Directors of LIVELIHOODS FUND FOR FAMILY FARMING SAS<sup>[a]</sup>
- Director of COFCO DAIRY INVESTMENTS LIMITED (Hong Kong), GRAMEEN DANONE FOODS LIMITED (Bangladesh), danone.com-munities (SICAV)<sup>[a]</sup>, PROMINENT ACHIEVER LIMITED (Hong Kong)
- Director and Vice-President of NAANDI COMMUNITY WATER SERVICES PRIVATE LTD<sup>[b]</sup> (India)

### Terms of office that expired over the past five years

#### Listed companies

- Deputy General Manager, member of the Social Responsibility Committee of DANONE SA

#### Unlisted companies

- Member of the Steering Committee of LIVELIHOODS FUND<sup>[a]</sup> (Luxembourg)
- Member of the Supervisory Board of LEGRIS INDUSTRIES SA

(a) Duties performed within the framework of social projects initiated by Danone.

(b) Danone group company or company in which Danone holds a stake.



CLARA GAYMARD

**Cofounder and Chief Executive Officer of RAISE CONSEIL and President of the WOMEN'S FORUM FOR THE ECONOMY AND SOCIETY**

**Independent Director**

Born January 27, 1960, French nationality  
BoD attendance rate 2017: 100%

**Personal background – experience and expertise**

Clara GAYMARD, a graduate of the École Nationale d'Administration (ENA, class of 1986, Denis Diderot), holds a degree in law and history from the Institut d'Études Politiques de Paris. She held numerous positions within the senior civil service from 1982 to 2006. Before entering the ENA, she was an administrative officer at the Paris Mayor's Office between 1982 and 1984. After leaving the ENA, she joined the French Public Audit Office (Cour des Comptes) as an auditor, where she was promoted to the position of public auditor in 1990. She then served as assistant to the head of the French Trade Office in Cairo (1991-1993) and later as head of the European Union office in the foreign economic relations department (DREE) of the Ministry of Economy and Finance. In June 1995, she was named cabinet director for the Minister for Solidarity between Generations. She was then appointed Assistant Director of SME Support and Regional Action at the DREE (1996-1999) before being named head of the SME Mission (1999-2003). From 2003, she served as Goodwill Ambassador in charge of foreign investments and as President of the French Agency for International Investments (AFII). She joined General Electric (GE) in 2006, where she became President of GE France and then President of the Northwest Europe region from 2008 to 2010. In 2009, she was named Vice-President of GE International in charge of the major public accounts, and then in 2010 Vice-President for Governments and Cities. In 2014, she was a member of the negotiating team on the acquisition of Alstom's power business. She left GE at the end of 2015 to focus on Raise, a company she co-founded with Gonzague DE BLIGNIERES. She also serves on the Boards of Directors of Veolia, Bouygues and LVMH and is President of the Women's Forum.

**Terms of office held at December 31, 2017**

**Listed companies**

- Director and member of the Nomination and Compensation Committee of DANONE SA
- Director and member of the Accounts Committee of BOUYGUES
- Director of LVMH
- Director, member of the Compensation Committee and the Research, Innovation and Sustainable Development Committee of VEOLIA ENVIRONNEMENT

**Unlisted companies**

- President of the WOMEN'S FORUM FOR THE ECONOMY AND SOCIETY, PABAFAJAMET, RAISE CARAS SAS
- Chief Executive Officer of RAISE CONSEIL, LE PONTON SAS

**Terms of office that expired over the past five years**

**Listed companies**

None

**Unlisted companies**

- Chair of GENERAL ELECTRIC FRANCE, GE INDUSTRIAL FRANCE
- Representative in France of GENERAL ELECTRIC INTERNATIONAL INC (United States)



## JACQUES-ANTOINE GRANJON

**Chairman and Chief Executive Officer  
of VENTE-PRIVEE.COM SA**

**Independent Director**

Born August 9, 1962, French nationality  
BoD attendance rate 2017: 66.67%

### Personal background – experience and expertise

Jacques-Antoine GRANJON is a graduate of the European Business School in Paris. After completing his studies, his entrepreneurial spirit led him and a friend to found Cofotex SA in 1985, which specialized in wholesale close-outs. In 1996, he purchased the former printing plants of "Le Monde" newspaper, which were being sold as part of an urban renewal program for La Plaine-Saint-Denis, where he established the headquarters of Oredis group. He came up with a completely innovative concept: a Web platform dedicated to private sales of brand name products at deeply discounted prices. Together with his partners, in January 2001 he launched vente-privee.com in France. He thus took his experience in drawing down inventories of close-outs from leading fashion and home furnishing brands to the Internet by applying a dual approach: event-based and exclusive, while always emphasizing customer satisfaction. vente-privee.com was built in the image of its founder as a model corporate "citizen" promoting responsible growth, training and employability and a social conscience. In 2011, he partnered with Xavier NIEL and Marc SIMONCINI to create the École Européenne des Métiers de l'Internet.

### Terms of office held at December 31, 2017

#### Listed companies

- Director of DANONE SA

#### Unlisted companies

- Chairman and Chief Executive Officer of VENTE-PRIVEE.COM SA
  - Chairman of OREFI ORIENTALE ET FINANCIERE SAS<sup>[a]</sup>,
  - Chairman of the Board of Directors of PALAIS DE TOKYO SAS
  - Member of the Supervisory Board of LE NOUVEL OBSERVATEUR
- (a) Jacques-Antoine GRANJON also holds the following corporate offices in companies controlled by OREFI Orientale and Financière SAS:

- Chairman of HOLDING DE LA RUE MONSIGNY, HOLDING DE LA RUE BLANCHE SAS, ORIMM SAS, MB Wilson SAS, VENTE PRIVEE USA BRANDS, INC (United States), VENTE-PRIVEE.COM DEUTSCHLAND GmbH (Germany), VENTE-PRIVEE.COM LIMITED (Great Britain), VENTA-PRIVADA IBERICA (Spain), VENDITA PRIVATA ITALIA SRL (Italy) ORELOG Orientale et Logistique SAS, LES BOUFFES PARISIENS SAS
- Chairman and Chief Executive Officer of PIN UP SA;
- Chief Executive Officer of PROPER SAS;
- Manager of L'EGLISE WILSON SARL, ORIMM BIENS SRL;
- Co-Manager of VENTE-PRIVEE.COM IPS SARL (Luxembourg) and Marques Holding Luxembourg SARL (Luxembourg);
- Director of VENTE-PRIVEE.COM HOLDING SA (Luxembourg), LOOKLET (Sweden), VENTE-PRIVEE USA, LLC (United States);
- Director of SOCIÉTÉ NOUVELLE D'EXPLOITATION DE RÉNOVATION ET DE RENAISSANCE DU THÉÂTRE DE PARIS SA;
- Manager of French civil partnerships (*sociétés civiles françaises*) SCI 249, BM WILSON SCI, FRUITIER WILSON SCI, LANDY WILSON SCI, LYON 3 SCI, MM WILSON SCI, PRESSENSE WILSON SCI, SCI BRETONS WILSON, SCI LE STADE WILSON, SCI SAINT WILSON, SCI HOTEL WILSON, SCI BEAUNE-WILSON, MALAKOFF WILSON SCI, SCI DE LA GRENOUILLE-ALLARD, SCI DE LA GRENOUILLE WILSON, SCI YVETTE WILSON, SCI AMBROISE WILSON, SCI TISSERAND-WILSON;
- Chairman of VENTE-PRIVEE HOLDING PRODUCTIONS SAS;
- Chairman of HOLDING DE LA RUE DE LA MICHODIÈRE SAS (France) and THÉÂTRE DE LA MICHODIÈRE SAS;
- Chairman of PRODUCTS AND BRANDS STUDIO SAS;
- Director of PRIVALIA VENTA DIRECTA, S.A.U.

### Terms of office that expired over the past five years

#### Listed companies

None

#### Unlisted companies

- Director of GROUPE COURREGES SAS;
- Manager of SCI 247.

## MICHEL LANDEL

**Chief Executive Officer of SODEXO<sup>[a]</sup>  
Nominee to the Board of Directors** 

Born November 7, 1951, French nationality  
BoD attendance rate 2017: N/A

### Personal background – experience and expertise

Michel Landel began his career in 1977 at Chase Manhattan Bank. In 1980 he became Director of a civil engineering products factory with the Poliet group. He was recruited by Sodexo in 1984 as Operations Manager for East and North Africa, then promoted to Director Africa (Remote Sites activities), and took over responsibility for the North American businesses in 1989. He contributed in particular to the 1998 merger with Marriott Management Services and the creation of Sodexho Marriott Services. In 1999 he became Chief Executive Officer of SodexhoMarriott Services, later Sodexo, Inc. In February 2000, Michel Landel was appointed Vice-Chairman of the Sodexo Executive Committee. From June 2003 to August 2005, Michel Landel served as Group Deputy General Manager in charge of North America, the United Kingdom and Ireland, as well as Remote Sites. Since 2005 he has served as Chief Executive Officer of Sodexo and Chairman of the Executive Committee. On January 23, 2018, he resigned from his functions as Chief Executive Officer and Chairman of the Executive Committee of Sodexo, of which he is now only a director.

### Terms of office held at December 31, 2017

#### Listed companies

- Chief Executive Officer and director of SODEXO<sup>[a]</sup>;

#### Unlisted companies

- Director of Louis Delhaize – Compagnie franco-belge d'Alimentation (Belgium), SODEXO INC. (United States)
- Member of the Supervisory Board of ONE SCA
- Member of the Board of Directors of SODEXO PASS INTERNATIONAL SAS, ONE SAS

### Terms of office that expired over the past five years

#### Listed companies

None

#### Unlisted companies

None

(a) He resigned from his functions since January 23, 2018. He is now only a director of Sodexo.



JEAN LAURENT

**Chairman of the Board of Directors  
of FONCIERE DES REGIONS SA****Independent Director and Lead  
Independent Director**

Born July 31, 1944, French nationality

BoD attendance rate 2017: 83.33%

**Personal background – experience and expertise**

Jean LAURENT is a graduate of the École Nationale Supérieure de l'Aéronautique (1967) and has a Master of Sciences degree from Wichita State University. He spent his entire career at the Crédit Agricole group, first with Crédit Agricole de Toulouse, and later with Crédit Agricole du Loiret and then Crédit Agricole de l'Île de France, where he carried out or supervised various retail banking activities. He then joined Caisse Nationale du Crédit Agricole, first as Deputy General Manager (1993-1999) and later as Chief Executive Officer (1999-2005). In that capacity, he was responsible for the public offering of Crédit Agricole SA (2001) and the acquisition and integration of Crédit Lyonnais into the Crédit Agricole group. He is also Chairman of the Board of Directors of Foncière des Régions. He has been Chairman of Danone's Nomination and Compensation Committee since 2011 and Lead Independent Director since 2013.

**Terms of office held at December 31, 2017****Listed companies**

- Lead Independent Director and Chairman of the Nomination and Compensation Committee of DANONE SA
- Chairman of the Board of Directors, member of the Strategy and Investments Committee of FONCIÈRE DES RÉGIONS SA

**Unlisted companies**

- Director and member of the Executive and Investment Committee of BENI STABILI (Italy)

**Terms of office that expired over the past five years****Listed companies**

- Chairman and member of the DANONE SA Board of Directors' Social Responsibility Committee
- Vice-Chairman of the Supervisory Board, Chairman of the Audit Committee and member of the Finance Committee of EURAZÉO SA

**Unlisted companies**

- Member of the Board of Directors of UNIGRAINS SA



GAËLLE OLIVIER

**Member of the Management  
Committee of the AXA Group and Chair  
and Chief Executive Officer of Axa  
Global P&C<sup>[a]</sup>****Independent Director**

Born May 25, 1971, French nationality

BoD attendance rate 2017: 100%

**Personal background – experience and expertise**

Gaëlle OLIVIER is a graduate of the École Polytechnique, the ENSAE and the Institut des Actuaires. After starting her career at Crédit Lyonnais in the equity derivatives trading room, in 1998 Gaëlle OLIVIER joined the AXA group where she held various positions in France and abroad in several of the group's business areas. After two years at AXA Investment Managers, she served for five years as Executive Assistant to AXA Group's Chairman and Chief Executive Officer Henri DE CASTRIES and Secretary of the Supervisory Board. In 2004, she joined AXA Life Japan as Head of Investment Operations and became a member of the Management Committee in charge of Strategy, Winterthur Japan Integration and Audit in 2006. In 2009, she became AXA group Head of Communications and Corporate Responsibility before being named Chief Executive Officer of the Property & Casualty Insurance business at AXA Asia in 2011. In January 2016, she became Chief Executive Officer of AXA Entreprises in France. In July 2016, she was appointed Chief Executive Officer of AXA Global P&C and joined the AXA group's Management Committee. In 2017, she was appointed Chair of the Board of Directors and director of AXA Global Direct SA. She left the Axa group on November 15, 2017.

**Terms of office held at December 31, 2017****Listed companies**

- Director and member of the Audit Committee of DANONE SA

**Unlisted companies**

None

**Terms of office that expired over the past five years****Listed companies**

None

**Unlisted companies**

- Chair and Chief Executive Officer of AXA GLOBAL P&C
- Chair and member of the Board of Directors of AXA THAILAND PUBLIC COMPANY LIMITED (Thailand), AXA ART (Germany)
- Chair of the Board of Directors and of the Compensation Committee of AXA CORPORATE SOLUTIONS ASSURANCE
- Director of AXA UK and AXA GLOBAL DIRECT SA
- Chief Executive Officer of AXA ENTREPRISES
- Director of AXA GENERAL INSURANCE HONG KONG LIMITED (China), AXA GENERAL INSURANCE CHINA LIMITED (China), AXA INSURANCE SINGAPORE PTE LTD (Singapore), AXA AFFIN GENERAL INSURANCE BERHAD (Malaysia), BHARTI – AXA GENERAL INSURANCE COMPANY LIMITED (India), WIN PROPERTY (SHANGHAI LINKS) LIMITED (China), AXA TECHNOLOGY SERVICES SINGAPORE PTE LTD (Singapore), AXA ASIA REGIONAL CENTRE PTE LTD (Singapore), AXA TIAN PING PROPERTY & CASUALTY INSURANCE COMPANY LIMITED (China)

(a) Until November 15, 2017



BENOÎT POTIER

**Chairman and Chief Executive Officer  
of AIR LIQUIDE SA****Independent Director** 

Born September 3, 1957, French nationality  
BoD attendance rate 2017: 83.33%

**Personal background – experience and expertise**

A graduate of the École Centrale de Paris, Benoît POTIER joined Air Liquide in 1981 as a Research and Development engineer. He then held positions as Project Manager in the Engineering and Construction Department and Head of Energy Development within the Large Industry segment. In 1993 he was named Head of Strategy-Organization and in 1994 he was appointed Head of Chemicals, Steel, Refining and Energy Markets. He became Deputy General Manager in 1995 and added to the aforementioned responsibilities that of Head of Construction Engineering and Large Industry for Europe. Benoît POTIER was appointed Chief Executive Officer in 1997, Director of Air Liquide in 2000 and Chairman of the Management Board in November 2001. In 2006, he was named Chairman and Chief Executive Officer of Air Liquide SA.

**Terms of office held at December 31, 2017****Listed companies**

- Director, Chairman of the Strategy Committee and member of the Nomination and Compensation Committee of DANONE SA
- Chairman and Chief Executive Officer of AIR LIQUIDE SA

**Unlisted companies**

- Chairman and Chief Executive Officer of AIR LIQUIDE INTERNATIONAL, AIR LIQUIDE INTERNATIONAL CORPORATION (United States)
- Director of AMERICAN AIR LIQUIDE HOLDINGS INC.<sup>[a]</sup> (United States)

**Terms of office that expired over the past five years****Listed companies**

- Member of the Supervisory Board and Member of the Audit Committee of MICHELIN

**Unlisted companies**

None

(a) Air Liquide group company.



FRANCK RIBOUD

**Honorary Chairman of DANONE SA****Non-Independent Director**

Born November 7, 1955, French nationality  
BoD attendance rate 2017: 100%

**Personal background – experience and expertise**

Franck RIBOUD is a graduate of the École Polytechnique Fédérale de Lausanne. He joined the Group in 1981, where he held successive positions through 1989 in Management Control, Sales and Marketing. After serving as Head of Sales at Heudebert, in September 1989 he was appointed to head up the department responsible for the integration and development of new companies in the Biscuits Division. He was involved in the largest acquisition, at the time, by a French group in the United States, namely the acquisition of Nabisco's European activities by BSN. In July 1990, he was appointed Chief Executive Officer of Société des Eaux Minérales d'Évian. In 1992, he became Head of Danone's Development Department. Danone then launched its international diversification marked by increased development in Asia and Latin America and the creation of an Export Department. Between May 1996 and September 30, 2014, he was Chairman and Chief Executive Officer of Danone. He became Chairman of the Board of Directors in October 2014. Since December 2017, he has been the Honorary Chairman of Danone.

**Terms of office held at December 31, 2017****Listed companies**

- Honorary Chairman, Director and member of the Strategy Committee of DANONE SA

**Unlisted companies**

- Director of BAGLEY LATINOAMERICA SA<sup>[a]</sup> (Spain), RENAULT SAS, ROLEX SA (Switzerland), ROLEX HOLDING SA (Switzerland), QUIKSILVER, INC. (United States)

**Term of office that expired over the past five years****Listed companies**

- Chairman of the Board of Directors, Chief Executive Officer, Chairman of the Strategy Committee of DANONE SA
- Director of RENAULT SA

**Unlisted companies**

- Member of the Steering Committee of LIVELIHOODS FUND (SICAV)<sup>[b]</sup> (Luxembourg)
- Chairman of the Board of Directors of Livelihoods Fund for Family Farming SAS<sup>[a]</sup>
- Chairman of the Board of Directors of danone.communities (SICAV)<sup>[b]</sup>
- Director of DANONE SA (Spain)

(a) Danone group company.

(b) Duties performed within the framework of social projects initiated by Danone.

**ISABELLE SEILLIER**

**Vice President of J.P MORGAN Investment Bank for Europe, the Middle East and Africa**

**Non-Independent Director**

Born January 4, 1960, French nationality

BoD attendance rate 2017: 100%

**Personal background – experience and expertise**

Isabelle SEILLIER is a graduate of Sciences-Po Paris (Economics-Finance, 1985) and holds a Master's degree in business law. In 1987, she began her professional career in the options division of Société Générale in Paris, where she headed the Sales Department for options products in Europe until 1993. She joined J.P. Morgan in Paris in 1993 as head of the sales department for derivative products in France for industrial companies. In 1997, she became an investment banker at J.P. Morgan & Cie SA as a banking advisor providing coverage for large industrial clients. In March 2005, she was appointed joint head of investment banking before being named sole head of this activity in June 2006. From 2008, she was Chair of J.P. Morgan for France while remaining in charge of investment banking for France and North Africa. Since January 2016, she has been Vice-President of Investment Banking for J.P. Morgan for Europe, the Middle East and Africa. She is involved in philanthropic activities, in particular children's support associations. Under her direction, J.P. Morgan France developed a philanthropic program that helps these associations.

**Terms of office held at December 31, 2017****Listed companies**

- Director and member of the Strategy Committee of DANONE SA

**Unlisted companies**

None

**Terms of office that expired over the past five years****Listed companies**

None

**Unlisted companies**

- Chair J.P. MORGAN CHASE BANK

**MOUNA SEPEHRI**

**Executive Vice-President, office of the CEO, member of the Executive Committee of RENAULT SAS**

**Independent Director**

Born April 11, 1963, French and Iranian nationalities

BoD attendance rate 2017: 83.33%

**Personal background – experience and expertise**

After receiving her law degree and being admitted to the Paris bar, Mouna SEPEHRI began her career in 1990 as a lawyer in Paris and then New York, where she specialized in Mergers & Acquisitions and International Business Law. She joined Renault in 1996 as the group's Deputy General Counsel. She played an integral part in the group's international growth and participated in the creation of the Renault-Nissan Alliance from the beginning (1999) as a member of the negotiating team. In 2007, she joined the Office of the CEO and was in charge of managing the cross-functional teams. In 2009, she was appointed Director of the Renault-Nissan Alliance CEO Office and Secretary of the Renault-Nissan Alliance Board of Directors. In 2010, she also became a member of the steering committee of the Alliance cooperation with Daimler. As a part of that mission, she was responsible for steering the implementation of Alliance synergies, coordinating strategic cooperation and heading new projects. In April 2011, she joined the Renault group's Executive Committee as Executive Vice-President, office of the CEO. She oversees the following functions: Legal, Public Affairs, Communications, Public Relations, Corporate Social Responsibility, Property and General Services, Prevention and group Protection, Cross-functional Support, the Operating Costs Effectiveness Program and Strategy and Group Planning. In 2013, she was appointed as a permanent member of the Management Board of the Renault-Nissan Alliance.

**Terms of office held at December 31, 2017****Listed companies**

- Director and member of the Audit Committee of DANONE SA
- Director, Chair of the Governance and Corporate Social Responsibility Committee (CGRSE) of ORANGE
- Member of the Supervisory Board, member of the Audit Committee of M6 SA (MÉTROPOLE TÉLÉVISION)
- Member of the Management Board of RENAULT-NISSAN ALLIANCE (Netherlands)

**Unlisted companies**

None

**Terms of office that expired over the past five years****Listed companies**

- Director of NEXANS SA

**Unlisted companies**

None



## JEAN-MICHEL SEVERINO

**Manager of I&P SARL**

**Independent Director**

Born September 6, 1957, French nationality  
BoD attendance rate 2017: 100%

### Personal background – experience and expertise

Jean-Michel SEVERINO is a graduate of the École Nationale d'Administration, ESCP, IEP Paris and holds a postgraduate degree (DEA) in economics and a degree in law. After four years working at the Inspection générale des finances (French General Inspection of Finance) (1984-1988), he was named technical advisor for economic and financial affairs at the French Ministry of Cooperation (1988-1989). He later became the head of that Ministry's Department of Economic and Financial Affairs and then its Development Director. In 1996, he was recruited by the World Bank as Director for Central Europe at a time when this region was marked by the end of the Balkans conflict and reconstruction. He became the World Bank's Vice-President in charge of East Asia from 1997 to 2001 and focused on the management of the major macroeconomic and financial crisis that shook these countries. Then, he was named Chief Executive Officer of the Agence Française de Développement (AFD), where from 2001 to 2010 he led the expansion efforts to cover the entire emerging and developing world. In 2010, at the end of his third term of office, he returned to the Inspection Générale des Finances, where he was responsible for the French Water Partnership. In May 2011, he left the civil service to head up I&P (Investisseurs et Partenaires), a fund management company specializing in financing African small and medium-sized businesses. In addition to his professional duties, he has significant experience in the educational and research areas, notably as an associate professor at CERDI (Centre d'Études et de Recherches sur le Développement International). He was

elected as a member of the Académie des Technologies (2010) and is currently a senior fellow and director of the Fondation pour les Études et Recherches sur le Développement International (FERDI) and a Member of the Académie des Technologies. He has published numerous articles and books.

### Terms of office held at December 31, 2017

#### *Listed companies*

- Director, Chairman of the Audit Committee and member of the Strategy Committee of DANONE SA
- Director and member of the Audit Committee of ORANGE

#### *Unlisted companies*

- Chairman of the Board of Directors of EBI SA (ECOBANK INTERNATIONAL)
- Director of *I&P GESTION* (Mauritius), *I&P DEVELOPPEMENT* (Mauritius), PHITRUST IMPACT INVESTORS SA
- Chairman of the Board of Directors of *I&PAFRIQUE ENTREPRENEURS* (Mauritius)
- Director of *ADENIA PARTNERS* (Mauritius)
- Member of the Investment Committee of *ENERGYACCESS VENTURES*
- Manager of *EMERGENCES DEVELOPPEMENT* (EURL), *I&P SARL* (*INVESTISSEURS ET PARTENAIRES*)

### Terms of office that expired over the past five years

#### *Listed companies*

- Member of the Social Responsibility Committee of DANONE SA
- Member of the Governance and Corporate Social Responsibility Committee of ORANGE

#### *Unlisted companies*

- Member of the Investment Committee of *ADENIA PARTNERS* (Mauritius)



## VIRGINIA A. STALLINGS

**Professor of Pediatric Medicine at The CHILDREN'S HOSPITAL OF PHILADELPHIA**

**Independent Director** 

Born September 18, 1950, U.S. nationality  
BoD attendance rate 2017: 83.33%

### Personal background – experience and expertise

Virginia A. STALLINGS is a Professor of Pediatrics at the University of Pennsylvania Perelman School of Medicine, and holds a Chair in Gastroenterology and Nutrition. She is also Director of the Nutrition Center at The Children's Hospital of Philadelphia. She is a pediatrician and an expert in nutrition and growth in children with chronic illnesses. Her research interests are in nutrition-related growth in healthy children and those with chronic illnesses including obesity, sickle cell disease, osteoporosis, cystic fibrosis, cerebral palsy, Crohn's disease, HIV and congenital heart disease. She has been extensively involved in pediatric nutrition clinical care and research for more than 25 years. She recently founded a company, Medical Nutrition Innovation, LLC, to develop new nutrition products for infants, children and adults. Dr. STALLINGS plays a significant role in the community of nutrition scientists and physicians as a current or past member of the US National Academy of Medicine, the Food and Nutrition Board of the US National Academy of Sciences and the Council of the American Society for Nutrition. She steered the National Academy of Medicine committee reports entitled Nutrition Standards for Food in Schools, and School Meals: Building Blocks for Healthy Children, which led to the development of a new policy to improve the nutritional quality of school meals in the United States.

She chaired the National Academy of Medicine Committee on "Food Allergies: Global Burden, Causes, Treatment, Prevention and Public Policy," which published its conclusions and recommendations in 2016. She has received research and teaching awards from the American Society of Nutrition, the American Academy of Pediatrics and the National Academy of Medicine.

### Terms of office held at December 31, 2017

#### *Listed companies*

- Director, Chair and Member of the Social Responsibility Committee of DANONE SA

#### *Unlisted companies*

- Director of FITLY, digital health startup (United States)
- Founder of MEDICAL NUTRITION INNOVATION, LLC (United States)

### Terms of office that expired over the past five years

None

**BETTINA THEISSIG****Chair of the Works Council of MILUPA GmbH****Director representing employees**

Born July 2, 1962, German nationality

BoD attendance rate 2017: 100%

**Personal background – experience and expertise**

Bettina THEISSIG began her training in the industrial sector in 1978 at Milupa GmbH, a baby food and formula manufacturer that has been part of Danone's Early Life Nutrition Division since the acquisition of the Numico Group in 2007. She acquired her first professional experience in Milupa's advertising department. She then held various responsibilities in several departments, including marketing, sales, human resources and medical, which enabled her to gain further knowledge of the company. Her unwavering interest in the condition of employees and the protection of their rights prompted her to join Milupa's Works Council in 2002. She is currently Chair of Milupa's Works Council, Chair of Milupa's Central Works Council and Representative to the Works Council of Danone's sites in Germany. She is also a member of Danone's European Works Council and its steering committee. Bettina THEISSIG has also represented employees with disabilities since 1998.

**Terms of office held at December 31, 2017****Listed companies**

- Director representing employees, member of the Social Responsibility Committee and member of the DANONE SA European Works Council and its steering committee

**Unlisted companies**

- Chair of the Works Council, Chair of the Central Works Council, Representative of employees with disabilities, Health Officer, Representative to the Works Council of Danone's sites in Germany, *MILUPA GmbH* (Germany)

**Terms of office that expired over the past five years**

None

**SERPİL TIMURAY****Member of the Executive Committee of the VODAFONE group****Independent Director**

Born July 7, 1969, Turkish nationality

BoD attendance rate 2017: 100%

**Personal background – experience and expertise**

Serpil TIMURAY holds a degree in business administration from Bogazici University in Istanbul. She began her career in 1991 at Procter & Gamble, where she assumed several marketing roles and was subsequently appointed to the Executive Committee for Turkey. In 1999, she moved to Danone as Marketing Director and a member of the Executive Committee for the Fresh Dairy Products subsidiary in Turkey. From 2002 to the end of 2008, she served as General Manager of Danone Turkey, overseeing the acquisition and integration of several companies. In 2009, she joined the Vodafone group as Chief Executive Officer of Vodafone Turkey, leading the turnaround and substantial growth of the company. In January 2014, she was appointed as the Regional CEO of Africa, Middle East, Asia-Pacific and joined the Executive Committee of Vodafone Group. In October 2016, she was appointed as the Group Chief Commercial Operations and Strategy Officer and continues to be a member of the Executive Committee of Vodafone Group.

**Terms of office that expired over the past five years****Listed companies**

- Chief Executive Officer Africa, Middle East and Asia-Pacific Region and Designated Chief Executive Officer Africa, Middle East and Asia-Pacific Region for *VODAFONE GROUP* (United Kingdom)
- Chair and Chief Executive Officer of *VODAFONE TURKEY* (Turkey)
- Director, member of the Nomination Committee, member of the Compensation Committee of *VODACOM GROUP<sup>[a]</sup>* (South Africa)
- Director, member of the Nomination and Compensation Committee of *SAFARICOM KENYA<sup>[a]</sup>* (Kenya)
- Director of *VODAFONE QATAR<sup>[a]</sup>* (Qatar)

**Unlisted companies**

- Director, member of the Nomination Committee, member of the Compensation Committee of *VODAFONE HUTCHISON AUSTRALIA<sup>[a]</sup>* (Australia)
- Director, Chair of the Social Responsibility Committee, member of the Nomination and Compensation Committee of *VODAFONE INDIA<sup>[a]</sup>* (India)
- Director of *VODAFONE EGYPT* (Egypt)
- Chair of *VODAFONE and QATAR FOUNDATION LLC<sup>[a]</sup>* (Qatar)

(a) Vodafone group companies.

**Terms of office held at December 31, 2017****Listed companies**

- Director and member of the Social Responsibility Committee of DANONE SA
- Chief Commercial Operations & Strategy Officer for VODAFONE Group (United Kingdom)

**Unlisted companies**

- Chair of the Board of Directors of *VODAFONE TURKEY<sup>[a]</sup>* (Turkey)
- Director of GSMA (United Kingdom)



LIONEL ZINSOU-DERLIN

**Vice-Chairman of the Supervisory Board of PAI Partners SAS****Independent Director**

Born October 23, 1954, French and Beninese nationalities

BoD attendance rate 2017: 83.33%

**Personal background – experience and expertise**

Lionel ZINSOU-DERLIN is a graduate of the École Normale Supérieure (Paris), the London School of Economics and the Institut d'Études Politiques of Paris. He holds a Master's degree in Economic History and is an Associate Professor of Economic and Social Sciences. He started his career as a Senior Lecturer and Professor of Economics at Université Paris XIII. Between 1984 and 1986, he was an Adviser to the Minister of Industry and the Prime minister of Benin. In 1986, he joined Danone where he held various positions, including Group Corporate Development Director and then Chief Executive Officer of HP Foods and Lea & Perrins. In 1997, he joined Rothschild & Cie bank as Managing Partner where he was Head of the Consumer Products Group, Head of Middle East and Africa region and a member of the Global Investment Bank Committee. In 2008, he joined PAI Partners SAS, where he served as Chairman between 2009 and 2015 and was Chairman of the Executive Committee between 2010 and 2015. He has been Vice-Chairman of the Supervisory Board of PAI Partners SAS since 2015. From June 2015 to April 2016, he was the Prime Minister of Benin.

**Terms of office held at December 31, 2017****Listed companies**

- Director and member of the Nomination and Compensation Committee of DANONE SA
- Director of AMERICANA (United Arab Emirates)

**Unlisted companies**

- Vice-Chairman of the Supervisory Board of PAI PARTNERS SAS
- Chairman and Chief Executive Officer of SOUTH BRIDGE FRANCE
- Chairman of SOUTHBRIDGE
- Chairman of the Board of Directors of SOUTH BRIDGE HOLDING (Mauritius)
- Director of INVESTISSEURS & PARTENAIRE (Mauritius), I&PAFRIQUE ENTREPRENEURS (Mauritius), SOUTH BRIDGE PARTNER (Mauritius)
- Chairman and Member of the Supervisory Board of LES DOMAINES BARONS DE ROTHSCHILD (LAFITE) SCA
- Member of the Supervisory Board of AP-HP INTERNATIONAL
- Manager of SOFIA - SOCIETE FINANCIERE AFRICAINE SARL

**Terms of office that expired over the past five years****Listed companies**

- Director of KAUFMAN & BROAD SA, ATOS

**Unlisted companies**

- Chairman of PAI PARTNERS SAS
- Director of PAI SYNDICATION GENERAL PARTNER LIMITED (Guernsey), PAI EUROPE III GENERAL PARTNER LIMITED (Guernsey), PAI EUROPE IV GENERAL PARTNER LIMITED (Guernsey), PAI EUROPE V GENERAL PARTNER LIMITED (Guernsey), PAI EUROPE VI GENERAL PARTNER LIMITED (Guernsey), STRATEGIC INITIATIVES FRANCE SAS
- Member of the Advisory Council of MOET HENNESSY
- Member of the Supervisory Board of CERBA EUROPEAN LAB SAS
- Alternate Director of UNITED BISCUITS TOPCO LTD (Luxembourg)

## 6.3 COMPENSATION AND BENEFITS OF GOVERNANCE BODIES

### Contents

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### COMPENSATION POLICY FOR CORPORATE OFFICERS

This section entitled *Compensation policy for corporate officers* is the report on corporate governance prepared by the Board of Directors in accordance with Article L. 225-37 of the French Commercial Code on the principles and criteria for determining, allocating

and granting the fixed, variable and extraordinary components of compensation that make up the total compensation and benefits to which Danone's corporate officers are entitled for their terms of office for the 2018 fiscal year.

#### General principles

##### Role of the Nomination and Compensation Committee

Danone's compensation policy is regularly reviewed by the Nomination and Compensation Committee. This Committee is composed entirely of independent Directors and is chaired by the Lead Independent Director.

The Committee reviews the best market practices, based on (i) a benchmark prepared by a specialized and objective firm that consists of large international companies listed in France (CAC 40), and (ii) a peer group (or "panel") of leading global food and beverage groups. This panel is also used to determine the performance conditions for Group Performance Shares (GPS) and the severance pay of corporate officers. It currently includes Unilever N.V., Nestlé S.A., PepsiCo Inc., The Coca-Cola Company, General Mills Inc., Kellogg Company, The Kraft Heinz Company and Mondelez International Inc. Danone is seeking to position the compensation for these officers between the median compensation and the third superior quartile of the benchmark CAC 40 index companies. The Nomination and Compensation Committee takes particular care to ensure that:

- the compensation is such as to attract, retain and motivate talented individuals while remaining consistent with market practices and Danone's internal salary scales;
- multi-annual performance-based compensation is sufficiently significant compared to annual compensation, to encourage corporate officers to achieve high performance over the long term;
- the performance criteria for compensation are stringent, complementary and stable such that they compensate long-term performance to ensure that the interests of shareholders, in line with the targets announced by Danone to the financial markets, are aligned with the interests of management. In addition, these performance conditions reflect best compensation practices, such as "no payment under guidance" and "no payment below the median" for the external performance conditions;

- in its recommendations on the compensation of corporate officers and members of the Executive Committee, all the components of compensation are taken into account, including the potential benefit of a supplementary retirement plan, and their balance is ensured.

##### Basic principles for determining the compensation of corporate officers

According to the principles for determining the compensation of Danone's corporate officers, this compensation must:

- be tied to the Company's performance;
- be balanced and in line with investors' and shareholders' expectations;
- be subject to stringent conditions, aligned with shareholders' interests and in line with best market practices;
- be consistent with the principles that Danone applies to its 1,500 senior executives worldwide;
- be determined by the Board of Directors on the basis of the Nomination and Compensation Committee's recommendations, as described above, and in compliance with the AFEP-MEDEF Code, to which Danone adheres;
- take into account the manager's responsibilities and market practices;
- take into account all components of compensation in order to establish a global view of the overall compensation of corporate officers, including the components approved by the Shareholders' Meetings pursuant to Article L. 225-42-1 of the French Commercial Code and described in the Statutory auditors' special report on related party agreements and commitments.

Danone's compensation policy is based on these simple, stable and transparent principles, and their application results in:

- a long-term compensation component namely in the form of Group performance shares (GPS) (since 2010);
- the preponderance of the component of managers' compensation being subject to performance conditions;

- the implementation of an obligation requiring corporate officers and Executive Committee members to retain DANONE shares, thereby aligning their interests with those of shareholders;
- overall compensation being capped.

All the performance conditions related to these components of long-term compensation and the review of their achievement have been described in detail in Danone's Registration Document for several years.

## Components of the compensation of the Chairman (non-executive corporate officer)

The following principles are applied in case of separation of the offices of Chairman of the Board of Directors and Chief Executive Officer.

### Directors' fees

Pursuant to Danone's policy on the payment of directors' fees [see *Compensation of the other Board members*], the Chairman of the Board of Directors can receive directors' fees only if he does not receive a fixed compensation. Directors' fees must be allocated in accordance with the allocation rules decided by the Board of Directors.

### Fixed compensation and benefits in kind

#### Fixed compensation

The Chairman's fixed compensation is determined by the Board of Directors on the basis of the Nomination and Compensation Committee's opinion and in accordance with the principles presented above, and in particular it is consistent with the Chairman's responsibilities and experience and with market practices.

The Chairman's fixed compensation may be reviewed at relatively long intervals.

#### Benefits in kind

The Chairman may be entitled to benefits in kind only if they comply with Danone's policy (such as access to the cars and drivers' pool).

### Variable compensation

In accordance with the AFEP-MEDEF Code recommendations, the Chairman is not entitled to variable compensation.

### Performance-based multi-annual compensation (GPU)

In accordance with the AFEP-MEDEF Code recommendations, the Chairman is not entitled to multi-annual compensation.

### Performance-based long-term compensation (GPS)

In accordance with the AFEP-MEDEF Code recommendations, the Chairman is not entitled to long-term compensation.

### Extraordinary compensation

In the event of the appointment of a new Chairman of the Board of Directors, the Board of Directors may, upon recommendation of the Nomination and Compensation Committee, decide to grant this person extraordinary compensation in order to offset, in whole or part, the potential loss of compensation resulting from the acceptance of his/her new duties.

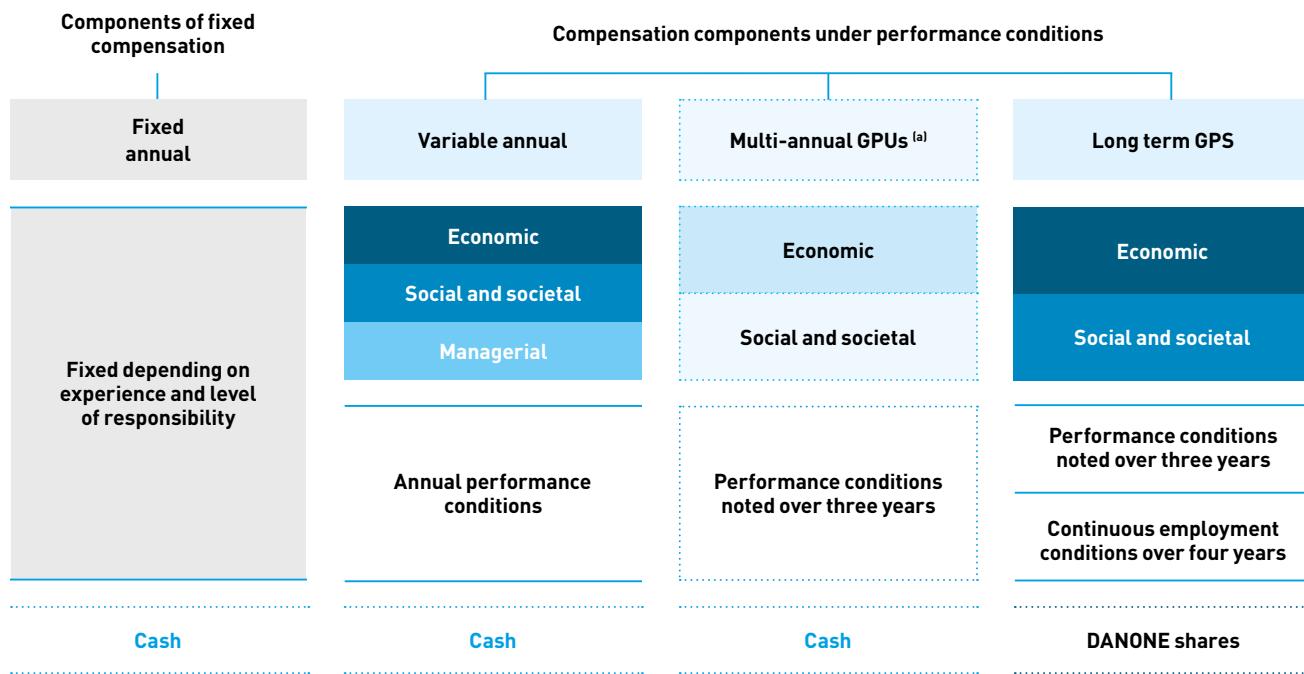
If such compensation is granted, it will, pursuant to Article L. 225-37-2 of the French Commercial Code, only be paid after it has been approved by the Shareholders' Meeting.

### Other components of the Chairman's compensation

As indicated above, all the components of compensation are taken into consideration when assessing the overall compensation of the corporate officers. Therefore, where applicable, the determination of the Chairman's compensation takes into account the components approved by the Shareholders' Meeting pursuant to Article L. 225-42-1 of the French Commercial Code and described in the Statutory auditors' special report on related party agreements and commitments.

## Compensation components of executive corporate officers

### Compensation structure



(a) In an effort to simplify his compensation, no GPUs have been granted to Mr. Emmanuel FABER since 2017.

As a reminder, the components of variable or, where applicable, extraordinary compensation granted to the Chief Executive Officer for the previous year may be paid only after the relevant components have been approved by the Shareholders' Meeting under the conditions set out in Articles L. 225-37-2 and L. 225-100 of the French Commercial Code.

### Directors' fees

Pursuant to Danone's policy on directors' fees (see the section hereinafter *Compensation of the other Board members*), executive corporate officers are not entitled to receive directors' fees.

### Fixed compensation and benefits in kind

#### Fixed compensation

The fixed compensation of executive corporate officers is:

- determined by the Board of Directors on the basis of the Nomination and Compensation Committee's opinion and in accordance with the principles presented above, and taking into account their responsibilities, their experience and market practices;
- reviewed at relatively long intervals; and
- paid monthly.

For example, the fixed compensation of Mr. Emmanuel FABER, which remains unchanged since 2014, is €1 million.

#### Benefits in kind

Executive corporate officers may be entitled to benefits in kind only if they comply with Danone's policy (such as access to the cars and drivers' pool).

### Variable compensation

#### Annual variable compensation

##### Principles

Annual variable compensation:

- is determined by the Board of Directors on the basis of the Nomination and Compensation Committee's opinion and in accordance with the principles presented above, and is consistent with the responsibilities and experience of the person concerned and with market practices;
- is subject to performance conditions based on quantifiable economic criteria and social and managerial criteria determined in an objective and precise manner and described hereinafter;
- has a target amount that may be up to 100% of the fixed compensation; and
- is capped at 200% of the fixed compensation.

##### Structure

Annual variable compensation is based on performance conditions determined in advance, which take into account the following components:

- a quantifiable economic component that is based on Danone's main financial targets, such as organic net sales growth, operating margin improvement and free cash flow delivery;
- a social and societal component, based on Danone's objectives; and
- a managerial component, based on Danone's business development objectives.

The cap for each of these components equals twice the target; short-term annual variable compensation for a given year is therefore capped at 200% of the fixed compensation, with no guaranteed minimum.

## Multi-annual and long-term compensation

The multi-annual compensation and long-term compensation represent, at the grant time, approximatively 50% of the overall compensation in value of executive corporate officers and cannot exceed 60% of this total compensation.

### Multi-annual compensation (GPU)

Multi-annual compensation is performance-based cash compensation over a three-year period that is based on one or more quantifiable economic criteria and, in some cases, additional societal criteria. These conditions are determined in advance by the Board of Directors, upon recommendation of the Nomination and Compensation Committee, which each year also determines whether or not targets are achieved for each GPU plan.

To simplify the Chief Executive Officer's compensation structure and increase its share-based component in value, no GPUs have been granted to Mr. Emmanuel FABER since 2017.

More information on GPU plans is provided in section 6.4 *Detailed information on long-term and multi-annual compensation plans*, including: (i) general principles; (ii) performance targets; (iii) other applicable rules; (iv) details of grants in 2017 and review of the potential achievement of performance conditions for 2017; and (v) detailed information on the plans in effect as of December 31, 2017.

### Performance-based long-term compensation (GPS)

Long-term compensation:

- was introduced in 2010 to strengthen the commitment of beneficiaries (corporate officers, Executive Committee members and over 1,500 senior executives) to support Danone's development and increase its share price over the long term;
- has been approved annually by the Shareholders' Meeting since 2013;
- is granted by the Board of Directors upon recommendation of the Nomination and Compensation Committee in the form of DANONE performance-based shares (GPS);
- is subject to performance conditions that generally consist of complementary criteria that are representative of Danone's performance and consistent with the specific nature of its business, assessed over a three-year period. These reflect the key indicators monitored by investors and analysts to measure the performance of companies in the food and beverage sector. They may also include a societal and/or environmental criterion:
  - an external performance criterion, based on Danone's organic sales growth compared to that of a group of Danone's historical peers, composed of leading international groups in the food and beverage sector;
  - an internal performance criterion, based on a key financial indicator, such as operating margin, free cash flow or other, and
  - an external environmental performance criterion, based on the rating assigned by CDP for the Climate Change program.
- is set by the Board of Directors, which also reviews the potential achievement of the performance conditions after a preliminary review by the Nomination and Compensation Committee;
- is granted definitively subject to a continuous employment condition applicable to all beneficiaries, with the exceptions specified in the plan rules (namely in the event of death or disability) or as decided by the Board of Directors; however, in the case of executive corporate officers, the Board of Directors may decide to waive the continuous employment condition only partially, on a prorata basis and based on a reasoned opinion;

- DANONE shares vested to corporate officers and Executive Committee members must be retained according to the principles determined by the Board of Directors and described hereinafter;
- is capped as follows: the number of performance shares granted to corporate officers may not exceed 60% of each corporate officer's overall target compensation in terms of accounting valuation (in accordance with the IFRS standards) estimated at the time of the grant.

More information on GPS plans is provided in section 6.4 *Detailed information on long-term and multi-annual compensation plans*, including: (i) general principles; (ii) performance targets; (iii) other applicable rules; (iv) GPS granted in 2017 and review of the potential achievement of performance conditions under previous plans; and (v) detailed information on the plans in effect as of December 31, 2017.

### Extraordinary compensation

In the event of the appointment of a new executive corporate officer, further to an external hiring, the Board of Directors may, under the conditions set out in the AFEP-MEDEF Code and upon recommendation of the Nomination and Compensation Committee, decide to grant this person extraordinary compensation mainly in the form of multi-annual and long-term compensation subject to performance conditions, in order to offset, in whole or part, the potential loss of compensation resulting from the acceptance of his/her new duties.

If such compensation is granted, it will, pursuant to Article L. 225-37-2 of the French Commercial Code, only be paid after it has been approved by the Shareholders' Meeting.

Mr. Emmanuel FABER has never received any extraordinary compensation.

### Other components of the compensation of executive corporate officers

The Nomination and Compensation Committee takes into account all components of compensation in order to establish a global view of the overall compensation of corporate officers, namely the components approved by the Shareholders' Meetings pursuant to Article L. 225-42-1 of the French Commercial Code and described in the Statutory auditors' special report on related party agreements and commitments.

Concerning Mr. Emmanuel FABER, the Committee took into account the severance pay and the non-compete indemnity to which he is entitled, as well as the defined benefit pension plan put into place for certain key managers having the "Group Director" status, which was closed to new beneficiaries on December 31, 2003.

These components are detailed in section 6.6 *Related party agreements and commitments*.

It should be noted that, if a new executive corporate officer were to be appointed, he/she could be eligible for severance pay in an amount of up to two years of gross annual compensation (fixed and variable) and which would be subject to stringent performance conditions.

## CORPORATE GOVERNANCE

### 6.3 COMPENSATION AND BENEFITS OF GOVERNANCE BODIES

## COMPENSATION AND BENEFITS GRANTED TO CORPORATE OFFICERS FOR 2017 AND COMPENSATION PRINCIPLES FOR 2018

### Summary of the situation of Danone's corporate officers

**Overall amount of compensation payable and the value, on the grant date, of GPU and GPS granted in 2016 and 2017 to each corporate officer (information required by Table 1 of the French Financial Markets Authority's recommendation on the compensation of corporate officers)**

	Year ended December 31	
(in €)	2016	2017
<b>Franck RIBOUD</b>		
Annual compensation <sup>[a]</sup>	2,000,000	1,833,333 <sup>[e]</sup>
Benefits in kind <sup>[b]</sup>	4,620	4,235
Multi-annual compensation (maximum value of the GPUs granted for the year) <sup>[c]</sup>	–	–
Long-term compensation (book value of the GPS granted for the year) <sup>[d]</sup>	–	–
<b>Total</b>	<b>2,004,620</b>	<b>1,837,568</b>
<b>Emmanuel FABER</b>		
Annual compensation <sup>[a]</sup>	2,200,000	2,200,000
Benefits in kind <sup>[b]</sup>	4,620	4,620
Multi-annual compensation (maximum value of the GPUs granted for the year) <sup>[c]</sup>	600,000	–
Long-term compensation (book value of the GPS granted for the year) <sup>[d]</sup>	2,012,670	2,013,007
<b>Total</b>	<b>4,817,290</b>	<b>4,217,627</b>

(a) Fixed and variable amounts due.

(b) Benefits in kind correspond to the cars and drivers' pool made available to all corporate officers.

(c) The maximum values are €30 per GPU granted in 2016. In 2017, in an effort to simplify his compensation, no GPUs were granted to Mr. Emmanuel FABER.

(d) The amount corresponds to the total estimated value on the grant date according to IFRS 2, assuming that the performance conditions have been met (see details above and Note 7.4 of the Notes to the consolidated financial statements).

(e) This amount corresponds to an annual fixed compensation of €2 million over 11 months, given that Mr. Franck RIBOUD resigned as Chairman of the Board of Directors on November 30, 2017.

### Summary of the Corporate officers' contracts, plans and indemnities

**Contracts, plans and indemnities to which Danone's corporate officers are entitled in 2017 (information required by the AMF recommendation on disclosures in registration documents on the compensation of corporate officers – Table 11 of the AMF recommendation)**

Name	Employment contract		Supplementary retirement plan		Indemnities or benefits due or likely to be due as a result of termination or change in function		Indemnities related to a non-compete clause	
	Yes	No	Yes	No	Yes	No	Yes	No
<b>Franck RIBOUD</b>	✓ <sup>[a]</sup>		✓		✓		✓	✓
Chairman of the Board (until November 30, 2017)								
First appointment: 1992								
Current appointment ends: 2017								
<b>Emmanuel FABER</b>	✓		✓		✓		✓	
Chairman and Chief Executive Officer (since December 1, 2017, previously Chief Executive Officer)								
First appointment: 2002								
Current appointment ends: 2019								

(a) Mr. Franck RIBOUD resigned as Chairman of the Board of Directors on November 30, 2017. He remains Director of Danone, his term of office expiring in 2019

## Mr. Franck RIBOUD's compensation in 2017

### Compensation and benefits granted in 2017

#### Breakdown of monetary compensation and benefits due and paid to Mr. Franck RIBOUD

**Amount of annual compensation due and paid and benefits granted in 2016 and 2017 to Mr. Franck RIBOUD (information required by Table 2 of the AMF recommendation on the compensation of corporate officers)**

(in €)	Year ended December 31			
	2016	2017	2016	2017
Annual fixed compensation <sup>[a]</sup>	2,000,000	2,000,000	1,833,333 <sup>[e]</sup>	1,833,333
Annual variable compensation	N/A	N/A	N/A	N/A
Compensation due with respect to pension benefits	N/A	N/A	119,199	N/A
Multi-annual compensation <sup>[b]</sup>	N/A	N/A	N/A	650,000
Benefits in kind <sup>[c]</sup>	4,620	4,620	4,235	4,235
Extraordinary compensation	N/A	N/A	N/A	N/A
Directors' fees <sup>[d]</sup>	N/A	N/A	12,000	N/A
<b>Total</b>	<b>2,004,620</b>	<b>2,004,620</b>	<b>1,968,767</b>	<b>2,499,568</b>

(a) Gross amount. The amounts due are the amounts allocated for the current year. The amounts paid are the amounts actually paid during the year and include amounts due from the previous year.

(b) These are the amounts actually paid during the year.

(c) Benefits in kind include the cars and drivers' pool made available to all corporate officers.

(d) Mr. Franck RIBOUD was not entitled to directors' fees while serving as Chairman of the Board of Directors. Since December 1, 2017, he has been Honorary Chairman and can receive directors' fees.

(e) This amount corresponds to an annual fixed compensation of €2 million over 11 months, given that Mr. Franck RIBOUD resigned on November 30, 2017.

### Annual fixed compensation for 2017

The fixed compensation due to Mr. Franck RIBOUD for 2017, in his capacity as Chairman of the Board of Directors, until the end of his term of office remained stable relative to that received in 2016 and totaled €1,833,333.

In 2017, in addition to overseeing the work of the Board of Directors, and within the framework of his enhanced duties, Mr. Franck RIBOUD played an active role in various projects, including:

- active involvement in the discussion and decision-making process regarding the change in governance alongside the Lead Independent Director and the Chairman of the Nomination and Compensation Committee through regular, sustained dialogue both internally and externally;
- Chairman of the Strategy Committee;
- regular meetings with the teams of Danone and its subsidiaries, namely with new employees as part of his role to promote the company's culture, strategy and history: participation in numerous Conventions and several openings of industrial and administrative sites (for example, a new Evian plant, a new Blédina head office in the Lyon region, etc.);
- representing Danone vis-à-vis the government authorities of several countries of strategic importance to its development, to support the Chief Executive Officer;
- relations with Danone's long-time strategic partners in various activities (minority shareholders of certain subsidiaries or majority shareholders of companies in which Danone has a minority interest who have a long personal relationship with Franck RIBOUD);

- regular dialogue with General Management regarding certain management projects and decisions related to organizational changes and innovation; and
- Chairman of Livelihoods Fund for Family Farming SAS and Chairman of the Board of Directors of the danone.communities mutual investment fund (SICAV).

The Chairman of the Board of Directors was therefore able to share his vision and experience on certain General Management projects and decisions, particularly with respect to organizational matters.

### Annual variable compensation for 2017

As a reminder, during his term as Chairman of the Board, Mr. Franck RIBOUD did not receive annual variable compensation.

### Multi-annual compensation and long-term compensation

It should be noted that no GPS or GPUs have been granted to the Chairman of the Board of Directors since his appointment in October 2014.

The characteristics of GPU and GPS plans and the plans still in effect are presented in section 6.4 *Detailed information on long-term and multi-annual compensation plans*.

### Group Performance Units

No GPUs have been granted to Mr. Franck RIBOUD since October 2014. In 2017, he received the last delivery of GPUs under the last grant made to him in July 2014.

## CORPORATE GOVERNANCE

### 6.3 COMPENSATION AND BENEFITS OF GOVERNANCE BODIES

Year ended December 31

(in €)	2016	2017
Franck RIBOUD	0 <sup>[a]</sup>	650,000 <sup>[b]</sup>

(a) The Group Performance Units granted in 2013 were valued at €0 since no target was fully achieved in 2013, 2014 and 2015.

(b) Amount paid in respect of the last Group Performance Units granted to Mr. Franck RIBOUD in 2014.

#### Group Performance Shares

As Chairman and Chief Executive Officer, Mr. Franck RIBOUD was granted the following GPS prior to October 1, 2014:

Date of Board meeting that granted the GPS	7/26/2012	7/26/2013	7/24/2014
Number of GPS	54,500	54,500	50,000
Value of the GPS granted during the year <sup>[a]</sup>	2,197,985	1,882,413	2,513,500
Number of GPS void or canceled <sup>[b]</sup>	-	-	-
Number of GPS that have become available	27,250	36,334	-
Delivery date <sup>[c]</sup>	7/27/2016	7/27/2017	7/25/2018

(a) For each year (except 2013), the value of the GPS represents the total estimated value on the grant date according to IFRS 2, assuming that the performance conditions have been met (see details above and Note 7.4 of the Notes to the consolidated financial statements). For 2013, the amount indicated reflects the non-achievement of the performance condition related to operating margin, which reduced the value of the Group Performance Shares granted in July 2013 by one-third.

(b) The notion of void or canceled Group Performance Shares covers the cases where the continuous employment condition was not met and does not include the Group Performance Shares that were not delivered because of the non-achievement of performance conditions.

(c) These shares are subject to a conservation period.

In accordance with the GPS rules, in July 2018 Mr. Franck RIBOUD will receive the last delivery of shares in respect of the last GPS granted to him in July 2014. In fact, these rules stipulate that, in case of retirement more than 12 months after GPS are granted, all beneficiaries continue to be eligible for delivery of the GPS granted to them provided that the performance conditions of these GPS have been achieved, as for any GPS beneficiary. It should be noted that the performance conditions were achieved in April 2017, when Mr. Franck RIBOUD was still at the Company.

#### Stock options exercised

Since Mr. Franck RIBOUD exercised no stock options in 2017, Table 5 of the AMF Nomenclature referred to in the AMF's recommendation on disclosures in registration documents on the compensation of corporate officers does not apply.

#### Approval of the components of compensation paid or granted in 2017

Pursuant to Article L. 225-100 of the French Commercial Code, the components of fixed, variable and extraordinary compensation that make up the total compensation and benefits paid or granted to Mr. Franck RIBOUD for 2017 will be submitted to the Shareholders' Meeting for approval on April 26, 2018. Pursuant to article L.225-100 of the French Commercial Code, it is reminded that the components of variable or extraordinary compensation granted for 2017 can only be paid with the prior approval of the Shareholders' Meeting: this provision does not apply to Mr. Franck RIBOUD, to whom such grants were not made in 2017.

#### Compensation paid or granted to Mr. Franck RIBOUD for his duties as Chairman of the Board between January 1 and November 30, 2017

Components of compensation paid or granted for 2017	Amount or accounting valuation submitted to a vote	Presentation
Fixed compensation	€1,833,333	The fixed annual compensation has not changed since 2014. The smaller amount paid in 2017 (€1,833,333) compared to 2016 (€2 million) was due to the calculation on a prorata basis, given that Mr. Franck RIBOUD resigned as Chairman of the Board on November 30, 2017. This fixed compensation is presented in detail in the section entitled <i>Compensation policy for corporate officers</i> .
Annual variable compensation	Not applicable	In accordance with the <i>Compensation policy for corporate officers</i> , no annual variable compensation was paid to the Chairman of the Board for 2017.
Multi-annual variable compensation	Not applicable	In accordance with the <i>Compensation policy for corporate officers</i> , no multi-annual variable compensation was granted to the Chairman of the Board for 2017.
Extraordinary compensation	Not applicable	In accordance with the <i>Compensation policy for corporate officers</i> , no extraordinary compensation was granted or paid to the Chairman of the Board for 2017.
Long-term compensation	Not applicable	In accordance with the <i>Compensation policy for corporate officers</i> , no long-term compensation (GPS) was granted to the Chairman of the Board for 2017.
Stock options	Not applicable	In 2017, no stock options were granted to the Chairman of the Board.

Components of compensation paid or granted for 2017	Amount or accounting valuation submitted to a vote	Presentation
Directors' fees	Not applicable	In accordance with the <i>Compensation policy for corporate officers</i> , no directors' fees were granted or paid to the Chairman of the Board for 2017.
Benefits in kind	€4,235	This amount represents the cars and drivers' pool made available to the Chairman of the Board until November 30, 2017.
Severance pay	Not applicable	Mr. Franck RIBOUD's resignation as Chairman of the Board did not give rise to any severance pay.
Non-compete indemnities	Not applicable	The Chairman of the Board is not entitled to a non-compete indemnity. When he resigned as Chairman of the Board, Mr. Franck RIBOUD did not receive a non-compete indemnity.
Supplementary retirement plan	Not applicable	At the time of his resignation as Chairman of the Board, Mr. Franck RIBOUD claimed his pension rights on December 1, 2017. This defined benefit pension plan, put in place for all key managers having the "Group Director" status, was closed on December 31, 2003. The details of this plan are provided hereinafter and in section 6.6 <i>Related party agreements and commitments</i> . The annual gross amount payable by Danone for this defined benefit pension plan (after deduction of the amount payable by social security and the supplementary pension plan) was €1,430,392.

## Mr. Emmanuel FABER's compensation in 2017

### Compensation and benefits granted in 2017

#### Breakdown of monetary compensation and benefits due and paid to Mr. Emmanuel FABER

**Amount of annual compensation due and paid and benefits granted in 2016 and 2017 to Mr. Emmanuel FABER (information required by Table 2 of the AMF's recommendation on the compensation of corporate officers)**

(in €)	Year ended December 31			
	2016		2017	
Annual fixed compensation <sup>[a]</sup>	1,000,000	1,000,000	1,000,000	1,000,000
Annual variable compensation <sup>[a]</sup>	1,200,000	1,240,000	1,200,000	1,200,000
Multi-annual compensation <sup>[b]</sup>	600,000	–	–	468,000
Benefits in kind <sup>[c]</sup>	4,620	4,620	4,620	4,620
Extraordinary compensation	N/A	N/A	N/A	N/A
Directors' fees <sup>[d]</sup>	N/A	N/A	N/A	N/A
<b>Total</b>	<b>2,804,620</b>	<b>2,244,620</b>	<b>2,204,620</b>	<b>2,672,620</b>

(a) Gross amount. The amounts due are the amounts allocated for the current year. The amounts paid are the amounts actually paid during the year and include amounts due from the previous year.

(b) The amounts due are the maximum value of the GPU for the year. The amounts paid are the GPU actually paid during the year.

(c) Benefits in kind include the cars and drivers' pool made available to all corporate officers.

(d) Mr. Emmanuel FABER is not entitled to directors' fees.

### Annual fixed compensation for 2017

The fixed compensation due to Mr. Emmanuel FABER for 2017 is €1 million and has not changed since he was appointed Chief Executive Officer in September 2014.

This compensation takes into account both his experience and his level of responsibility.

## Annual variable compensation for 2017

### Compensation target and annual cap set for 2017

Target amount of annual variable compensation: €1,000,000 (remains unchanged since 2014)

#### Performance conditions and cap

	Performance indicators	Portion of the target amount	Potential variation of this portion	Potential variation after weighting
<b>Économic</b> Quantifiable portion, calculated on the basis of Danone's targets communicated to the market	Organic sales growth	25%	0% to 200%	0% to 50%
	Recurring operating margin growth	25%	0% to 200%	0% to 50%
	Free cash flow delivery	10%	0% to 200%	0% to 20%
	<b>Total</b>	<b>60%</b>	<b>0% to 200%</b>	<b>0% to 120%</b>
<b>Social and societal</b> Reference to Danone's targets (development of talent and organizations, development of societal and environmental initiatives)	Quality of workplace environment, employees commitment as measured by a comprehensive external survey	10%	0% to 200%	0% to 20%
	Spread of Danone's influence through initiatives in the societal (food revolution) and environmental (climate commitment) areas	10%	0% to 200%	0% to 20%
	<b>Total</b>	<b>20%</b>	<b>0% to 200%</b>	<b>0% to 40%</b>
<b>Managerial</b> Reference to the implementation of Danone's strategy (product innovations, market share, expansion into new regions) and the performance of the management teams.	Closing of the WhiteWave acquisition, integration, development of the activity and synergies Implementation of the Protein cost reduction plan	10%	0% to 200%	0% to 20%
	Management team's achievements and progress as well as management of the operating activities	10%	0% to 200%	0% to 20%
	<b>Total</b>	<b>20%</b>	<b>0% to 200%</b>	<b>0% to 40%</b>
<b>Total</b>		<b>100%</b>	<b>0% to 200%</b>	<b>0% to 200%</b>

### Review of the achievement of objectives and weightings

At its meeting on February 15, 2018, upon recommendation of the Nomination and Compensation Committee, the Board of Directors determined the level of fulfillment for Emmanuel FABER's annual variable compensation.

It determined Mr. Emmanuel FABER's annual variable compensation for 2017 to be 120% of the target compensation on the basis of the following fulfillment figures:

Indicators	Weighting	Percentage of achievement	Percentage after weighting	Achievement amount (in €)
Economic	60%	125%	75%	750,000
Social and societal	20%	125%	25%	250,000
Managerial	20%	100%	20%	200,000
<b>Total variable compensation for 2017</b>	<b>100%</b>	-	<b>120%</b>	<b>1,200,000</b>

After the Audit Committee's validation of the financial statements, the Board of Directors determined the following fulfillment levels for the economic indicators constituting the economic target, namely:

Indicators	Weighting	Percentage of achievement	Weighted
Sales	25%	60%	15%
Margin	25%	160%	40%
Free cash flow	10%	200%	20 %
<b>Total</b>	<b>60%</b>	-	<b>75%</b>

The Board of Directors considered that the levels of each of the indicators had been achieved as follows:

#### **Economic component: 125% of the target**

- partial achievement of the organic net sales growth criterion due to a 2.5% growth;
- achievement exceeding the recurring operating margin target due to a 70 basis point increase;
- maximum achievement of the free cash flow target due to the delivery of a free cash flow totaling €2,083 million.

With respect to the social and societal and managerial components, the Board of Directors estimated that:

#### **Social and societal component: 125% of the target**

- acknowledgement of Danone's high employee commitment level, which was measured by an anonymous survey conducted by an external firm for all of the company's employees around the world between September and October 2017. This assessment is implemented by Danone every two years. For the 2017 edition, the survey had an 89% participation rate and the results for the Danone's "Sustainable Commitment" are well above the average in the FMCG sector (+8 points in 2017).

The "Sustainable Commitment" level is calculated on the basis of three indicators (Commitment, Support and Stimulation) for measuring the pride in belonging, the willingness to contribute further, the support and stimulation brought on a daily basis to the employees, within the workplace environment, in order to

achieve a high level of productivity. This indicator of competitiveness linked to the company's human capital allows a comparison with the "norm" of the FMCG sector.

- with respect to the societal component, the Board of Directors assessed Danone's commitments with respect to climate change and noted the recognition of the Science Based Targets Initiative (SBTi), consistent with the global measures articulated in the Paris Agreement to prevent global temperatures from rising by more than 2 degrees Celsius. This recognition attests to Danone's commitment as it transitions toward a less carbon-intensive economy, notably by working on more sustainable agriculture, whose carbon footprint currently represents 57% of total carbon emissions. In that light, Danone also joined the "4/1,000: Soils for Food Security and Climate" international initiative launched by the French government to promote productive and resilient agriculture, based on sustainable soil management. Danone also joined the RE100 initiative and made a commitment to shift to 100% renewable energy sources for electricity by 2030, with an intermediary step of 50% by 2020.

#### **Managerial component: 100% of the target**

- closing of the WhiteWave acquisition and the integration of that company, the creation of synergies and the launch of the Protein cost-reduction program.
- regarding the progressive actions of management teams, the Board pointed in particular to the new streamlined organization of the Executive Committee as part of Danone's new governance.

## CORPORATE GOVERNANCE

### 6.3 COMPENSATION AND BENEFITS OF GOVERNANCE BODIES

#### Multi-annual compensation and long-term compensation

##### Group Performance Units

###### Grants in 2017 and over the past two years

Date of Board meeting that granted the Group Performance Units	7/23/2015	7/27/2016	7/26/2017
Number of Group Performance Units	20,000	20,000	-
Maximum value of Group Performance Units granted during the year <sup>[a]</sup>	580,000	600,000	-
Amount paid	Pending	Pending	-
Delivery date	7/24/2018	7/28/2019	

(a) €30.

###### Amounts paid

(in €)	Year ended December 31	
	2016	2017
Emmanuel FABER	- <sup>[a]</sup>	468,000 <sup>[b]</sup>

(a) The GPUs granted in 2013 are valued at €0 since no target was fully achieved in 2013, 2014 and 2015.

(b) Amounts paid out in respect of GPUs granted in 2014 in view of the partial achievement of targets for 2014 and 2015, and full achievement of the targets set for 2016.

##### Group Performance Shares

###### Grants in 2017 and over the past five years

Date of Board meeting that granted the GPS	7/26/2012	7/26/2013	7/24/2014	7/23/2015	7/23/2016	7/26/2017
Number of GPS	41,250	41,250	36,000	36,000	34,200	35,021 <sup>[d]</sup>
Value of the GPS granted for the year <sup>[a]</sup>	1,663,613	1,424,775	1,809,720	2,034,360	2,012,670	2,013,007
Number of GPS void or canceled <sup>[b]</sup>	-	-	-	-	-	-
Number of GPS that have become available	20,625	27,500	-	-	-	-
Delivery date <sup>[c]</sup>	7/27/2016	7/27/2017	7/25/2018	7/24/2019	7/28/2020	7/27/2021

(a) For each year (except 2013) the value of the GPS represents the full value estimated on the grant date in accordance with IFRS 2 assuming that the performance conditions have been met (see breakdown above and Note 7.4 of the Notes to the consolidated financial statements). For 2013, the amount indicated reflects the non-achievement of the margin performance target, which reduced the value of the Group Performance Shares granted in July 2013 by one third.

(b) Void or cancelled GPS occur when the continuous employment condition was not met and do not include GPS that were not delivered because performance conditions were not achieved.

(c) These shares are subject to a conservation period.

(d) If the continuous employment condition is validated, the performance condition related to the free cash flow delivery is fully met and the net sales growth condition is overperformed, Mr. Emmanuel FABER could receive 36,772 shares in 2021.

The characteristics of GPS plans and the plans still in effect are presented in section 6.4 *Detailed information on long-term and multi-annual compensation plans*.

##### Stock-options exercised

Since Mr. Emmanuel FABER exercised no stock options in 2017, Table 5 of the AMF Nomenclature pursuant to the AMF's recommendation on "information on the compensation of corporate officers to be included in registration documents" does not apply.

##### Approval of the components of compensation paid or granted in 2017

Pursuant to Article L.225-100 of the French Commercial Code, the fixed, variable and extraordinary components of compensation that make up the total compensation and benefits in kind paid or granted to Mr. Emmanuel FABER for fiscal year 2017 will be subject to approval by the Shareholders' Meeting of April 26, 2018. However, only the variable and extraordinary components granted for the prior fiscal year cannot be paid without the approval of the Shareholders' Meeting.

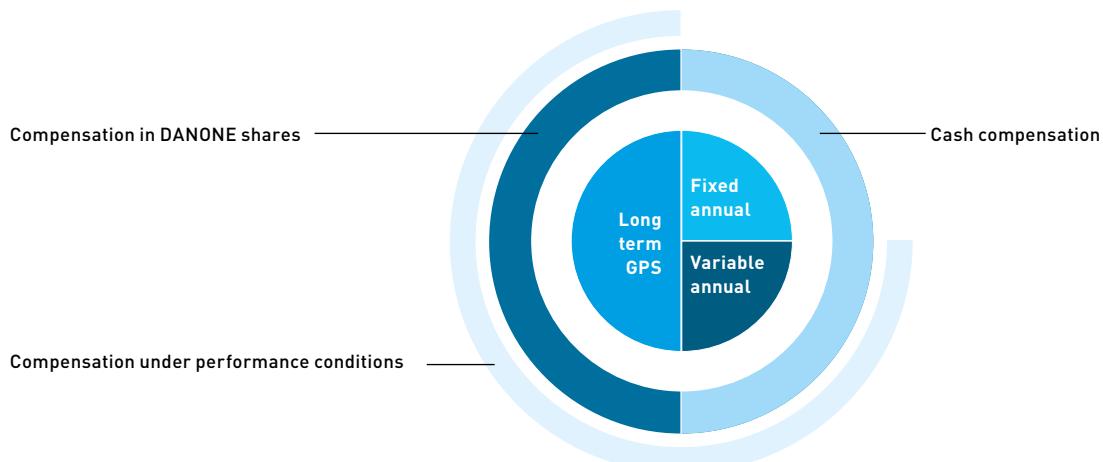
**Compensation paid or granted to Mr. Emmanuel FABER for 2017**

<b>Components of compensation paid or granted for fiscal year 2017</b>	<b>Amounts or accounting valuation submitted to a vote</b>	<b>Presentation</b>
<b>Fixed compensation</b>	€1,000,000	Fixed compensation takes into account Mr. Emmanuel FABER's experience and level of responsibility. It has not changed since 2014 and represented approximately 25% of his total compensation in 2017.
Annual variable compensation <i>(payment of this compensation is subject to approval by the Shareholders' Meeting)</i>	€1,200,000	The target annual variable compensation was set by the Board at €1,000,000. This compensation, subject to performance conditions based on the fulfillment of quantifiable economic criteria (representing 60% of the target compensation), social criteria (representing 20% of the target compensation) and managerial criteria (representing 20% of the target compensation) is capped at 200% of fixed compensation.
Multi-annual variable compensation	Not applicable	In order to simplify the overall compensation of the Chief Executive Officer, the decision was made in 2017 not to grant him group performance units (GPUs).
Extraordinary compensation	Not applicable	Danone has not put in place any mechanisms for granting extraordinary compensation to Mr. Emmanuel FABER.
Long-term compensation	GPS: €2,013,007 (35,021 shares)	Long-term compensation takes the form of Group performance shares (GPS). GPS are shares of the Company subject to performance conditions. Mr. Emmanuel FABER was granted 35,021 GPS 2017 on July 26, 2017, representing a book value of €2,013,007. This grant, whose performance conditions are described in section <i>6.4 Detailed information on long-term and multi-annual compensation plans</i> , represents 0.01% of Danone's share capital. If the continuous employment condition is validated, the performance condition related to the cash flow delivery is fully met and the net sales growth condition is overperformed, Mr. Emmanuel FABER could receive 36,772 shares in 2021.
Stock options	Not applicable	No stock options granted. The last time stock options were granted to corporate officers was in November 2009.
Directors' fees	Not applicable	In accordance with the Compensation policy for corporate officers, no directors' fees were granted or paid to Mr. Emmanuel FABER for fiscal year 2017.
Benefits in kind	€4,620	This amount corresponds to the cars and drivers' pool made available to corporate officers.
Severance pay	No amount owed for 2017	Severance payments for corporate officers are subject to performance conditions. In addition, the amount of these payments has been capped, and such payments have been made in only a small number of cases. Mr. Emmanuel FABER's severance pay is presented in the <i>Severance pay</i> section hereinafter.
Non-compete indemnity	No amount owed for 2017	Mr. Emmanuel FABER's non-compete indemnity is presented in the <i>Non-compete indemnity</i> section hereinafter.
Supplementary retirement plan	No amount owed for 2017	Corporate officers are also entitled to a defined-benefits retirement plan established for certain key managers having the "Group Directors" status; 115 employees continue to benefit from this plan. This retirement plan has been closed to new beneficiaries since December 31, 2003. Eligibility for this plan is subject to the conditions described in the <i>Supplementary retirement plan for corporate officers</i> section hereinafter.

## Compensation principles for 2018

Upon recommendation of the Nomination and Compensation Committee, the Board of Directors determined, at its meeting of February 15, 2018, the principles of the compensation for Mr. Emmanuel FABER for fiscal year 2018.

The structure and components of compensation will therefore be as follows:



### Fixed compensation

€1,000,000

The amount of Emmanuel FABER's annual fixed compensation, which remains unchanged since 2014, was confirmed by the Board of Directors at its meeting of February 15, 2018, upon recommendation of the Nomination and Compensation Committee.

### Annual variable compensation

The target amount of the annual variable compensation for 2018, its components and the maximum compensation percentage are the same as the previous year.

- Target amount: €1,000,000
- Maximum cap equal to 200%
- No floor

As in 2017, it will consist of three components – an economic component that is based on Danone's main financial targets, a social and societal component and a managerial component, with the same weightings as the previous years.

In accordance with the French financial markets authority's recommendation no. 2012-02 of February 9, 2012, the expected level of fulfillment for each of these criteria was specified in advance by the Board of Directors, upon recommendation of the Nomination and Compensation Committee, but is not disclosed publicly for reasons of confidentiality.

In accordance with AFEP-MEDEF Code recommendations, the allocation of this performance-based variable compensation will be specifically disclosed at the close of the 2018 fiscal year. It will also be presented in the 2018 Registration Document. In addition, pursuant to Article L.225-100 of the French Commercial Code, the fixed, variable and extraordinary components that make up the total compensation and benefits in kind paid or granted for fiscal year 2018 will be subject to approval by the 2019 Shareholders' Meeting. The variable and extraordinary components of compensation granted for fiscal year 2018 will be paid only after approval by the 2019 Shareholders' Meeting.

## OTHER COMPENSATION AND BENEFITS TO WHICH CORPORATE OFFICERS ARE ENTITLED

### Suspension of employment contract

#### **Suspension of Mr. Emmanuel FABER's employment contract**

At its meeting of February 13, 2008, the Board of Directors approved an amendment to his employment contract to specify the terms under which his employment contract (which had been suspended when he was appointed a Danone corporate officer) would be resumed if his term of office ended, for whatever reason. This amendment stipulates that:

- the amount of time during which he will have served as a Danone corporate officer will be fully taken into account in respect of his length of service and the associated rights under his employment contract;
- Danone agrees to offer him a position with responsibilities that are comparable to those currently exercised by the members of Danone's Executive Committee;
- his annual compensation cannot be less than the annual average total compensation (gross base salary, benefits in kind, any bonuses) paid to the members of the Executive Committee during the 12 months preceding the resumption of his employment contract;
- he will benefit from the supplementary retirement plan for managers on the basis of his total length of service as a corporate officer and under his employment contract;
- the indemnity to be paid if the employment contract is terminated will be cancelled.

At the time of the renewal of his term of office as Director and upon recommendation of the Nomination and Compensation Committee, on February 22, 2016 the Board of Directors confirmed the position it took in September 2014, as it had considered that:

### Supplementary retirement plan for Mr. Emmanuel FABER

#### **Defined-benefits retirement plan**

Mr. Emmanuel FABER is entitled to a defined-benefits retirement plan that was established for certain key managers, subject to the provisions of Article L.137-11 of the French Social Security Code.

This retirement plan was set up in 1976 to retain key managers having the status of "Group Directors" as at December 31, 2003, from which date the plan was closed to new beneficiaries. On December 31, 2017, 115 Group Directors were members of this plan (excluding plan beneficiaries who had already claimed their pension benefits), compared to 170 potential beneficiaries in 2003.

#### **General principles**

##### **Eligibility**

Eligibility for the defined-benefits retirement plan shall be subject to the following conditions:

- The beneficiary must still be employed at Danone at the time of retirement, it being specified that the beneficiary of the plan shall be maintained in the following exceptions:
  - the employee is terminated after the age of 55, provided that he or she does not take up paid employment elsewhere; and
  - the employee incurred a 2<sup>nd</sup> or 3<sup>rd</sup> class disability, as defined under French social security law, while working for Danone.

- the employment contract of Mr. Emmanuel FABER should be maintained (although it should remain suspended), given his age, personal situation and seniority as a Danone employee. The Board had considered this arrangement to be appropriate for corporate officers whom Danone has employed for at least ten years. This serves to promote the principles of internal promotion and sustainable management to which Danone is committed, since terminating an employment contract could dissuade employees from accepting a position as a corporate officer; and
- implementing the recommendations of the AFEP-MEDEF Code to permanently terminate this employment contract would cause him to lose the rights and benefits gradually acquired under his employment contract during his career at Danone on the basis of seniority (i.e. 20 years for Mr. Emmanuel FABER) and actual service, particularly the severance pay and long-term benefits, such as participation in group plans, the total amount of which, in any case, would not exceed the cap of two years of compensation (fixed and variable).

In addition, the Board had noted that the AMF (the French financial markets authority) considers that a detailed explanation of why a corporate officer's employment contract has been maintained can justify the decision not to observe the AFEP-MEDEF Code's recommendation.

#### **Termination of Mr. Franck RIBOUD's employment contract**

Mr. Franck RIBOUD terminated his employment contract with effect from November 30, 2017. He received no severance pay at that time.

Information about his employment contract is presented in the *Related party agreements* section.

Although these two exceptions are in accordance with French regulations and the position of social security authorities, they are not however included in the AFEP-MEDEF Code recommendations. They serve to protect all beneficiaries between the age of 55 and the retirement age from the risk of termination or disability;

- Danone 'Group Directors' (within the meaning of the retirement plan rules) must have served for at least five years in order to be eligible. The number of years of service includes employment under an employment contract and as a corporate officer. All benefits will be lost if the plan member leaves the company before the age of 55.

The supplementary retirement plan is a collective contractual commitment that benefits a number of Danone's key managers. Given the way in which the plan was set up and in which the potential beneficiaries were informed of the plan, its amendment would require the individual agreement of each plan member.

**Coverage and funding**

The amount provisioned for the defined-benefits retirement plan constitutes Danone's commitment at December 31, 2017 in accordance with IFRS, *i.e.* a total of €22.6 million for Danone's corporate officers and Executive Committee members.

Partial cover of this plan has been outsourced to insurance companies.

**Related payroll taxes and social security contributions**

- during the build-up phase the beneficiary owes no contribution or other charge;
- premiums paid to the insurance company are deductible from the corporate income tax base and are subject to the employer's contribution of 24%, pursuant to Article L.137-11, 2<sup>o</sup> of the French Social Security Code.

**Calculation of the annuity and cap**

The defined-benefits retirement plan to which Mr. Emmanuel FABER, like other key managers, is entitled provides for the payment of an annuity which:

- equals 1.5% of the 1<sup>st</sup> bracket of the reference compensation (which is defined under the plan rules as being the portion of the compensation between 3 to 8 times the French social security ceiling) per year of service (up to 20 years of service), and 3% of the 2nd bracket of the reference compensation (which is defined under the plan rules as being the portion of the compensation that exceeds 8 times the French social security ceiling) per year of service (up to 20 years of service);
- the reference compensation defined under the plan's rules is the average of the compensation received for the last three years (either before retirement, a 2<sup>nd</sup> or 3<sup>rd</sup> class disability or termination after age 55), including the annual base salaries and the average of the last three bonuses and excluding any other component of compensation.
- the recommendation of the AFEP-MEDEF Code, which calls for a 45% cap on the reference income, does not apply to this retirement plan, since it was closed to new members on December 31, 2003 and this cap does not apply to retirement plans that are closed to new members (see Article 24 of the AFEP-MEDEF Code, as amended in November 2016).
- may not exceed 30% of the 1<sup>st</sup> bracket of the reference compensation and 60% of the 2<sup>nd</sup> bracket of the reference compensation;
- is paid after the deduction of certain pensions representing the total retirement rights acquired under a non-contributory supplementary retirement plan provided by the Company.

**Other information**

- the size of the potential amounts under this plan in respect of Mr. Emmanuel FABER depends mainly on his length of service (20 years) and not on the percentage of the calculation base per year of service, which is limited to between 1.5% and 3% per year [see details hereafter];
- pursuant to Articles L. 225-22-1 and L. 225-42-1 of the French commercial code (as amended by Act No. 2015-990 of August, 6 2015, the "Macron Act"), the Board of Directors' meeting of February 22, 2016, acting upon recommendation of the Nomination and Compensation Committee, decided (i) to subject the annual increase in Mr. Emmanuel FABER's retirement benefits to a performance condition starting with the renewal of his appointment in 2016; and (ii) to make this increase in these conditional future retirement benefits subject to the approval of the April 28, 2016 Shareholders' Meeting. This Board decision was published on Danone's website and Mr. Emmanuel FABER's pension commitments were approved by a 92.75% majority of shareholders at the meeting of April 28, 2016;
- the meeting of the Board of Directors of October 18, 2017, which mainly addressed the combination of the functions of the Chairman of the Board of Directors and of the Chief Executive Officer, found that the retirement commitment made to Mr. Emmanuel FABER should remain unchanged; and that
- the Nomination and Compensation Committee and the Board of Directors have taken the material benefit to Mr. Emmanuel FABER stemming from this retirement plan into account when determining the overall compensation of the corporate officers.

**Details on the calculation of the annuity for Mr. Emmanuel FABER:****Reference compensation used to calculate the annuity**

The compensation that is used to calculate the annuity (the "Base") is the average of the annual fixed and variable compensation received during three full years of service at Danone just before retirement. The period of reference used to calculate benefits therefore spans several years.

For example, on December 31, 2017 the Base for Mr. Emmanuel FABER would be €2,044,396.

**The increase in potential benefits**

The annual increase is progressive and represents only a small percentage of the beneficiary's compensation:

- the amount of the life annuity to which Mr. Emmanuel FABER is entitled is (i) 1.5% of the Base per year of service (for the portion of the Base that is between 3 to 8 times the French social security ceiling) and (ii) 3% of this Base per year of service (for the portion that exceeds 8 times the French social security ceiling), it being specified that this amount will however be:
  - capped at a maximum length of service of 20 years; and
  - subject to the deduction of all pension entitlements that Mr. Emmanuel FABER has acquired under Danone's non-contributory supplementary defined-contributions retirement plan.

Therefore, given the above percentages and the maximum potential length of service of 20 years, the life annuity cannot exceed 60% of the Base.

- If Mr. FABER retires without satisfying the conditions for obtaining a full social security pension, his annuity will be reduced by 1.25% per quarter between his age at retirement and the age at which he would have received a full social security pension;
- Furthermore, as of the Shareholders' Meeting of April 28, 2016 and in compliance with the provisions of the Macron Act, the increase in Mr. Emmanuel FABER's pension entitlement for each fiscal year depends on:
  - the arithmetic average of internal ("organic") growth in Danone's net revenue (CA in French) (the "Group Revenue") during that fiscal year and the five previous fiscal years (the "Reference Period"); and
  - the arithmetic average of internal ("organic") growth in revenue achieved by the Panel members (the "Panel Revenue") over the Reference Period.

Thus, in April 2017, the Board noted a 3% increase in Mr. Emmanuel FABER's benefits for the year 2016.

**Estimated amount at December 31, 2017**

As of December 31, 2017, Mr. Emmanuel FABER had been with Danone for 20 years. The overall retirement package he could receive would be equivalent to 60% of the portion of his compensation that exceeds eight times the French social security ceiling, as defined above. Therefore, assuming that the performance condition to be determined at the Board of Directors' meeting of April 2018 is achieved, the increase in rights for 2017 would be 3%.

As of December 31, 2017, the estimated amount of the annuity that Mr. Emmanuel FABER could receive would be €1,095,522. From this must be deducted all retirement annuities and pensions to which he is entitled under Danone's supplementary defined-contributions retirement plan. This amount was determined:

- by estimating the annuity on an annual basis;
- by taking into account Mr. Emmanuel FABER's years of service at the end of 2017 (20 years);
- using the reference compensation specified in the plan rules (the average of the compensation for the past three years, including the base salary and the average of the past three bonuses and excluding any other component of compensation);
- by calculating the estimated annuity independently of the terms of the commitment, as if Mr. Emmanuel FABER could receive the annuity immediately after the fiscal year.

**Definition**

Group Revenue	The arithmetic average of internal ("organic") growth in Danone's revenue over the Reference Period (on a consolidated and a like-for-like basis, i.e. excluding changes in consolidation scope and exchange rates).
Each Panel member's Revenue	The arithmetic average of internal ("organic") growth in net revenue posted by a given Panel member over the Reference Period (on a consolidated and a like-for-like basis, i.e. excluding changes in consolidation scope and exchange rates).
Panel Revenue	The combined Revenue of all Panel members.
Median Revenue of the Panel	The Panel member Revenue that half of the Panel members exceed (i.e. there are as many Panel members with Revenue exceeding or equal to the Median as there are with Revenues that are less than or equal to the Median). If there is an even number of Panel members, the Median Sales of the Panel will be the arithmetic average of the two central Panel amounts of Revenue.
Panel	Eight leading international groups in the food and beverage sector: Kellogg Company, Unilever N.V., Nestlé S.A., The Kraft Heinz Company (Kraft Foods Group Inc. until 2014), Mondelez International Inc., PepsiCo Inc., The Coca-Cola Company and General Mills Inc.
Over the Reference Period (i.e. at the end of each fiscal year):	<ul style="list-style-type: none"> <li>• if the Group's Revenue is equal to or greater than the Median Revenue of the Panel, the increase in Mr. Emmanuel FABER's conditional retirement benefits for the fiscal year will vest (provided that the other conditions stipulated in the retirement plan have been fulfilled);</li> <li>• if the Group's Revenue is less than the Median Revenue of the Panel, Mr. Emmanuel FABER will not receive an increase in conditional future rights to pension benefits for that fiscal year (expressed as a percentage of the Basis).</li> </ul> <p>Each year, prior to the Shareholders' Meeting held to approve the previous financial statements, the Board of Directors shall issue a statement as to whether this performance condition has been satisfied, based on the report of a financial advisor, and will determine the increase in Mr. Emmanuel FABER's pension benefits for that fiscal year, through duly justified decisions made upon recommendation of the Nomination and Compensation Committee.</p> <p>This performance condition is similar to the one that applies to the severance pay granted to Mr. Emmanuel FABER in the event he ceases to be the Chief Executive Officer.</p>

## Others applicable rules

Ensure that the Revenue amounts obtained are comparable	Revenue figures may be readjusted [for example, to correct for changes in consolidation scope or exchange rates] only when this is strictly necessary to ensure that the method for calculating the Revenue of all Panel members and the Group's Revenue is consistent over the entire Reference Period.
Event of no publication or late publication of audited accounting or financial data	<p>The Board of Directors may, by a duly justified decision, change the composition of the Panel in the event of the acquisition, absorption, dissolution, spin-off, merger or change of activity of one or more of the Panel members, provided that it maintains its overall consistency.</p> <p>By one Panel member: the Board of Directors may, exceptionally and by a duly justified decision, exclude this member from the Panel;</p> <p>By two or more Panel members: the Board of Directors will make a duly justified decision on the basis of the audited financial statements published by these Panel members and by Danone over the last five fiscal years for which financial statements are available for all Panel members and for Danone.</p>
The acquisition, absorption, dissolution, spin-off or merger of a Panel member or a change of its business activity	The Board of Directors may, through a duly justified subsequent decision, change the composition of the Panel, provided that it maintains its overall consistency.

In April 2018, when the Panel members have published their annual financial statements, the Board of Directors will determine whether performance conditions for the 2017 fiscal year have been achieved over the aforementioned Reference Period.

Mr. Emmanuel FABER was born on January 22, 1964 and may exercise his rights to the defined-benefits retirement plan as from February 2026, provided he remains employed at Danone.

### Defined-contributions retirement plan

The corporate officers are also entitled to a defined-contributions retirement plan that is available to all Danone employees who are affiliated with the AGIRC pension fund pursuant to Articles 4 and 4b of the collective bargaining agreement of March 14, 1947 and whose annual compensation exceeds 3 times the French social security ceiling. Annuities that may be paid under this plan will be deducted from any annuities to be paid under the defined-benefits retirement plan.

This plan was established pursuant to Article L. 242-1, paragraphs 6 and 7 of the French Social Security Code.

Under this plan, retirement benefits:

- may be claimed no earlier than:
  - the pension entitlement date of a compulsory pension plan or,
  - the minimum age stipulated under Article L. 351-1 of the French Social Security Code.

### Severance pay

In October 2017, when the offices of Chairman of the Board and Chief Executive Officer were combined, Mr. Emmanuel FABER was named Chairman and Chief Executive Officer. At that time, the Board, upon recommendation of the Nomination and Compensation Committee, acknowledged the continuation of the entire severance package for which Mr. Emmanuel FABER was already eligible as Chief Executive Officer. This plan, identical to the previous plan, had been approved by the Shareholders' Meeting of April 28, 2016 when Mr. Emmanuel FABER was reappointed as Director.

- are funded through quarterly contributions that are paid exclusively by Danone to an insurance company:
  - at a rate of 6% of brackets B and C of the compensation paid to plan beneficiaries;
  - are excluded from the social security contributions calculation base, up to a limit of 5% of the compensation up to a maximum of 5 times the French social security ceilings (i.e. €9,654 in 2016); and
  - are subject to the fixed-rate "social tax" (*forfait social*) of 20%.

Danone's employer contributions paid for this plan for the 2017 fiscal year were €16,219 for Mr. Emmanuel FABER.

Annuities that may be paid under this plan will be deducted from any annuities to be paid under the defined-benefits retirement plan.

### Supplementary retirement plan for Mr. Franck RIBOUD

Mr. RIBOUD was entitled, as corporate officer, to a defined-benefits retirement plan established for certain key managers, subject to Article L 137-11 of the French Social Security Code, which was closed on December 31, 2003 and is described in section 6.7 *Related party agreements and commitments*.

With the termination of his duties as Chairman of the Board of Directors, Mr. Franck RIBOUD claimed his pension benefits on December 1, 2017.

Mr. Emmanuel FABER's severance pay has the following characteristics:

- stringent performance conditions that cover a five-year period prior to the termination of the corporate officer's duties;
- the amount of severance pay due in certain cases of termination is capped at two years of gross compensation (fixed annual and variable annual). The capped amount may also include the indemnity paid to salaried employees when their employment is terminated. The cap therefore applies to all termination indemnities paid in respect of a term of office or an employment contract; and

## CORPORATE GOVERNANCE

### 6.3 COMPENSATION AND BENEFITS OF GOVERNANCE BODIES

- the severance payment is only made in the event of a forced termination, of whatever type or form, that is the result of a change in control or of strategy.

#### Non-compete indemnity

The non-compete clause that applies to Chief Executive Officer Emmanuel FABER enables Danone to either enforce the clause for a period of 18 months in exchange for the payment of gross monthly financial compensation equivalent to 50% of Mr. FABER's gross average fixed and target variable compensation paid over the last 12 months (the "Consideration for the non-compete clause"), or release Mr. FABER from his obligations under the clause with no financial compensation. This non-compete clause aims to protect Danone.

Furthermore, to avoid any aggregation of (i) the indemnity provided under Danone's collective agreement which applies to all Danone employees (the "Indemnity for Termination of an Employment Contract"); (ii) the indemnity that is due in certain cases of the

All information concerning Mr. Emmanuel FABER's severance pay is provided in section 6.7 *Related party agreements and commitments*.

termination of a corporate officer's term of office; and (iii) the Consideration for the Non-Compete Clause that could exceed twice the gross annual compensation (comprising both fixed and variable compensation) and which would therefore not comply with the AFEP-MEDEF Code's recommendations; at its meeting of February 10, 2010, the Board of Directors, upon recommendation of the Nomination and Compensation Committee, amended Mr. Emmanuel FABER's suspended employment contract such that Danone may only enforce the non-compete clause if Mr. FABER resigns, in which case neither the indemnity for termination of the employment contract nor the indemnity that is due in certain cases of termination of his office would be paid.

## COMPENSATION OF THE OTHER BOARD MEMBERS

#### Principle

Directors receive directors' fees; however, the members of the Executive Committee, the Company's executive corporate officers, the honorary Directors, the Chairman of the Board (if he receives fixed compensation) and the Directors representing employees do not receive any directors' fees.

The Shareholders' Meeting must approve the total maximum amount of directors' fees to be divided among the Directors. These fees must be allocated in accordance with the allocation rules the Board of Directors has decided.

The allocation of directors' fees takes into account the Directors' attendance at Board and Committee meetings with a variable component that constitutes the greater portion of these fees.

#### Amount authorized by the Shareholders' Meeting and paid

	Year ended December 31	
(in €)	2016	2017
Total annual amount authorized	1,000,000	1,000,000
Date of the Shareholders' Meeting that authorized this amount	4/29/2015	4/29/2015
Amount paid	687,000	720,000

#### Allocation rules since February 15, 2018

(in €)	Annual fixed amount	Amount per meeting	For travel – residing in Europe (not in France)	For travel – residing outside of Europe
Lead Independent Director	80,000	–	–	–
Director	10,000	–	–	–
<b>Board meeting</b>	–	–	–	–
Director	–	3,000	2,000	4,000
<b>Committee meeting</b>	–	–	–	–
Chairs	–	8,000	2,000	4,000
Members	–	4,000	2,000	4,000

## Application

### Compensation and benefits of the Board members

*The amount of annual compensation due and paid and benefits granted in 2016 and 2017 to members of the Board of Directors who are not corporate officers (Table 3 of the French financial markets authority's recommendation on the compensation of corporate officers)*

(in €)	Year ended December 31					
	2016			2017		
	Directors' fees <sup>(a)</sup>	Benefits in kind	Total of annual compensation	Directors' fees <sup>(a)</sup>	Benefits in kind	Total of annual compensation
Name	Amounts paid	Amounts paid	Amounts paid	Amounts paid	Amounts paid	Amounts paid
Bruno BONNELL	55,000	–	55,000	60,000	–	60,000
Gregg ENGLES <sup>(b)</sup>	–	–	–	5,000	–	5,000
Clara GAYMARD	11,000	–	11,000	58,000	–	58,000
Jacques-Antoine GRANJON	25,000	–	25,000	25,000	–	25,000
Jean LAURENT	121,000	–	121,000	126,000	–	126,000
Gaëlle OLIVIER	64,000	–	64,000	46,000	–	46,000
Benoît POTIER	68,000	–	68,000	59,000	–	59,000
Isabelle SEILLIER	67,000	–	67,000	50,000	–	50,000
Mouna SEPEHRI	41,000	–	41,000	37,000	–	37,000
Jean-Michel SEVERINO	91,000	–	91,000	78,000	–	78,000
Virginia A. STALLINGS	60,000	–	60,000	70,000	–	70,000
Serpil TIMURAY	60,000	–	60,000	51,000	–	51,000
Lionel ZINSOU-DERLIN	24,000	–	24,000	55,000	–	55,000
<b>Total</b>	<b>687,000</b>	<b>–</b>	<b>687,000</b>	<b>720,000</b>	<b>–</b>	<b>720,000</b>

(a) Gross amount paid in the fiscal year before the withholding tax.

(b) Mr. Gregg ENGLES was appointed as Director by the Shareholders' Meeting of April 27, 2017.

The two Directors who represent employees have an employment contract with Danone and therefore receive compensation in that capacity that is unrelated to their duties on the Board. This compensation is therefore not disclosed.

The amounts paid for each fiscal year consist of the amounts due for the second half of the previous fiscal year (paid in January/February) and for the first half of the fiscal year in question (paid in July/August).

## 6.4 DETAILED INFORMATION ON LONG-TERM AND MULTI-ANNUAL COMPENSATION PLANS

### Contents

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### GROUP PERFORMANCE SHARES

#### Principal rules

##### General principles

###### Authorization by the Shareholders' Meeting

Group Performance Shares were introduced in 2010. The grant of GPS must be authorized by the Shareholders' Meeting. Since 2013, this authorization has been granted until the end of each fiscal year and is therefore subject to shareholders' approval the following year.

###### Limitations for GPS not yet delivered

Shareholders' Meeting that approved the GPS	4/29/2014	4/29/2015	4/28/2016	4/27/2017
Maximum number of GPS that may be granted <sup>[a]</sup>	0.2%	0.2%	0.2%	0.2%
Of which the maximum number of GPS that may be granted to all corporate officers <sup>[a]</sup>	0.05%	0.03%	0.03%	0.03%

(a) Expressed as a percentage of that year's share capital subsequent to the Shareholders' Meeting that authorized the plans. This number of shares does not reflect any adjustments that may be made pursuant to legal and regulatory requirements or any contractual provisions that may require other adjustments in order to maintain the rights of shareholders and other rights-holders.

A new authorization with the same caps as those approved by the Shareholders' Meeting of April 27, 2017 will be submitted to the Shareholders' Meeting of April 26, 2018 for approval.

##### Grant by the Board of Directors

Group Performance Shares are granted annually by the Board of Directors on the recommendation of the Nomination and Compensation Committee, at the same times each year. In principle, they are therefore granted at the end of July and, if necessary, are granted to certain new employees in October. It should be noted that, in accordance with the compensation policy, the number of GPS granted to the corporate officers may not exceed 6% of each corporate officer's overall target compensation in terms of accounting valuation (in accordance with the IFRS standards) estimated at the time of the grant.

##### Cap on the number of Group Performance Shares granted

Danone's Group Performance Shares have always had limited impact on capital dilution and share ownership.

GPS grants are subject to a double cap approved by the Shareholders' Meeting that limits both (i) the total number of GPS that may be granted and (ii) the total number of GPS that may be granted to corporate officers.

##### Review of the achievement of performance objectives by the Board of Directors

The Board of Directors determines whether or not performance objectives have been achieved, after an initial review by the Nomination and Compensation Committee.

##### Valuation and accounting in the consolidated financial statements

Long-term compensation in the form of GPS is valued and accounted for in Danone's consolidated financial statements pursuant to IFRS 2, *Share-based payments* (see Note 7.4 of the Notes to the consolidated financial statements).

## Performance conditions

The performance conditions for GPS are determined in advance at the beginning of the year and are indicated in the comments on the resolutions submitted to the Shareholders' Meeting describing the resolution related to GPS.

Performance conditions are determined by the Board of Directors at the recommendation of the Nomination and Compensation Committee. They are the same for all GPS beneficiaries and apply to all the GPS granted.

Performance conditions are stringent and consistent with Danone's current environment. They include complementary criteria that are representative of Danone's performance and adapted to the specific nature of its business.

These criteria reflect the key indicators monitored by investors and analysts to measure the performance of companies in the food and beverage sector.

Some of these criteria are internal and some are external.

Regarding the external financial performance criterion, the composition of the panel that has been used to determine the GPS, severance pay of corporate officers and the annual review of the Chief Executive Officer's retirement rights, is essentially the same since 2007. However, the following adjustments were required:

- the first time in 2013, when Kraft Foods Group, Inc. was spun off in 2012 and replaced by the two resulting companies: Kraft Foods Group Inc. and Mondelez International Inc.; and
- the second time in 2015, subsequent to the merger of Kraft Foods Group Inc. with Heinz, which resulted in the replacement of Kraft Foods Group Inc. with The Kraft Heinz Company.

All the criteria related to GPS are subject to a three-year reference period.

On the recommendation of the Nomination and Compensation Committee, the Board of Directors determines whether the continuous employment conditions were met.

## Continuous employment condition

The definitive grant of GPS is subject to a four-year continuous employment condition that applies to all beneficiaries. Therefore, a beneficiary of a share grant who leaves Danone before the end of the conservation period may not retain his or her shares except in the cases allowed by law (including death and disability), and barring exceptions decided by the Board of Directors based on a reasoned opinion.

However, in the specific case where an employee retires at the legal age (or prior to this as allowed by law), the GPS granted in the 12 months preceding the retirement date are cancelled without any possible exception.

Regarding the executive corporate officers, the Board of Directors may, where applicable, decide an exception to the continuous employment condition, solely partially and on a prorata basis.

Finally, as a reminder, the GPS plans enable beneficiaries to be exempted from the continuous employment and performance conditions in the event of a change of control of the Company.

## Definitive grant

The grants of Group performance shares become final and DANONE shares are delivered to their beneficiaries at the end of the vesting period set by the Board of Directors.

In 2010, 2011 and 2012, the Board set up "3+2" plans (three-year vesting period and two-year holding period) and "4+0" plans (four-year vesting period and no holding period) depending on the social security contributions regime of beneficiaries (*i.e.* "3+2" for the French regime and "4+0" for those of other countries). Since 2013, the Board of Directors has only set up "4+0" plans.

Notwithstanding the provisions of Act No. 2015-990 of August 6, 2015 known as the "Macron Law", which shortened the minimum vesting period for shares subject to performance conditions, Danone decided to maintain a four-year vesting period with no holding period.

## Others applicable rules

The rules that govern GPS plans prohibit beneficiaries from hedging in any manner (i) their position with respect to their right to receive GPS, or (ii) their position with respect to shares which they have already received and are still subject to the holding period. For the corporate officers, the prohibition of hedging extends to all DANONE shares or financial instruments related to these shares which they own or may be in a position to own. In addition, each beneficiary of GPS has personally agreed not to use hedging instruments. To Danone's knowledge, no hedging instruments have been used. In addition, an obligation to hold DANONE shares resulting from GPS applies to corporate officers and other Executive Committee members. They must hold (in registered form) a number of shares resulting from GPS (and until termination of their duties) that is equivalent to 35% of the gain at exercise, net of tax and social security contributions, that they would be able to realize if they sold all the shares obtained from each GPS plan.

Given the significant level of the holding obligation applicable to corporate officers and other Executive Committee members, on the recommendation of the Nomination and Compensation Committee, the Board of Directors decided that it was not necessary to require them to purchase a certain number of DANONE shares at the end of the holding period for their shares subject to performance conditions.

In addition, at the proposal of the Nomination and Compensation Committee, the Board of Directors, at its meeting on February 14, 2012, decided to add to the current scheme an overall holding ceiling for the requirement to hold shares resulting from the grant of performance shares or from exercises of stock options representing the equivalent in shares of four years of fixed compensation for corporate officers and two years of fixed compensation for the other Executive Committee members.

The Board of Directors confirmed this holding obligation when it renewed Mr. Emmanuel FABER's term of office as Director on February 22, 2016 and when it approved the grant of GPS at its meeting on July 26, 2017.

## CORPORATE GOVERNANCE

### 6.4 DETAILED INFORMATION ON LONG-TERM AND MULTI-ANNUAL COMPENSATION PLANS

#### Summary of GPS delivered in 2017 and not yet delivered

##### Summary of GPS plans at December 31, 2017

Characteristics of outstanding Group Performance Share plans as of December 31, 2017, grants made under these plans and changes in these plans during 2017 (information required pursuant to the French Financial Markets Authority's recommendation related to disclosures in registration documents about the compensation of corporate officers)

###### Outstanding Group Performance Share plans

Shareholders' Meeting authorizing the GPS		4/25/2013
Number of GPS authorized by the Shareholders' Meeting		1,268,724
Of which number of GPS not granted		447,081
Date of the Board of Directors' meeting authorizing the GPS	7/26/2013	10/23/2013
Plans	"4+0"	"4+0"

###### Number of GPS granted

<b>Number of GPS granted</b>	<b>817,993</b>	<b>3,650</b>
------------------------------	----------------	--------------

###### GPS characteristics

Share delivery date	7/27/2017	10/24/2017
End date of holding period		-
Performance conditions	<ul style="list-style-type: none"> <li>• weighted two-thirds, average growth in sales greater than or equal to the Panel median sales in 2013, 2014 and 2015;</li> <li>• weighted one-third, achievement of the trading operating margin growth targets on a like-for-like basis for 2013 and 2014.</li> </ul>	

###### Assessment of achievement of performance conditions

- Sales growth target from 2013 to 2015: achieved;
- Non-achievement of the operating margin target: zero value for one-third of the GPS granted.

###### Changes in 2017 and situation as of December 31, 2017

<b>Group Performance Shares at December 31, 2016</b>	<b>407,146</b>	<b>1,269</b>
GPS granted in 2017	-	-
Of which GPS granted to the corporate officers	-	-
GPS void or cancelled in 2017	(24,628)	-
Of which GPS cancelled in 2017 due to non-fulfillment of some performance conditions	-	-
Transfer of GPS "3+2" Plan to "4+0" Plan	-	-
Shares delivered in 2017	(382,518)	(1,269)
Of which shares delivered to corporate officers	(27,500)	-
Of which GPS granted to the 10 employees (excluding corporate officers) who received the largest number of shares in 2017	(36,334)	-
<b>Group Performance Shares at December 31, 2017</b>		
Of which GPS granted to the corporate officers	137,000	-
Of which GPS granted to Executive Committee members	239,500	-
Of which number of Executive Committee members beneficiaries	10	-
Of which GPS granted to the 10 Danone employees (excluding corporate officers) who received the largest number of shares in 2017 <sup>[a]</sup>	-	-
Number of beneficiaries <sup>[a]</sup>	1,578	9
<b>Void or cancelled Group Performance Shares at December 31, 2017</b>	<b>(434,241)</b>	<b>(2,381)</b>

[a] Total number of beneficiaries for the "3+2" and "4+0" plans granted by the Board.

(b) Up to 676,741 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

(c) Up to 3,546,955 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

					Total
	4/29/2014	4/29/2015	4/28/2016	4/27/2017	
	1,262,056	1,287,584	1,309,902	1,311,784	
	483,685	642,212	685,074	667,364	
7/24/2014	10/17/2014	7/23/2015	7/27/2016	7/26/2017	
"4+0"	"4+0"	"4+0"	"4+0"	"4+0"	
<b>776,521</b>	<b>1,850</b>	<b>645,372</b>	<b>624,828</b>	<b>644,420<sup>[b]</sup></b>	<b>3,514,634<sup>[c]</sup></b>
7/25/2018	10/18/2018	7/24/2019	7/28/2020	7/27/2021	
-	-	-	-	-	
● weighted two-thirds, average growth in sales greater than or equal to the Panel median sales in 2014, 2015 and 2016;	● weighted two-thirds, average growth in sales greater than or equal to the Panel median sales in 2015, 2016 and 2017;	● weighted by 50%, average growth in sales greater than or equal to the Panel median sales in 2016, 2017 and 2018;	● weighted by 50%, average growth in sales greater than or equal to the Panel median sales in 2017, 2018 and 2019;	● weighted by 50%, achievement of a free cash flow level of more than €6 billion in 2017, 2018 and 2019.	
● weighted one-third, average growth in the operating margin in 2014, 2015 and 2016 on a like-for-like basis.	● weighted one-third, improvement over three years (2015, 2016 and 2017) in growth in the operating margin on a like-for-like basis.	● weighted by 50%, improvement over three years (2016, 2017 and 2018) in growth in the operating margin on a like-for-like basis.	● weighted by 50%, improvement over three years (2016, 2017 and 2018) in growth in the operating margin on a like-for-like basis.	● weighted by 50%, achievement of a free cash flow level of more than €6 billion in 2017, 2018 and 2019.	
● Sales growth target from 2014 to 2016: achieved;	● Sales growth target from 2015 to 2018: the Board of Directors will determine achievement in April 2018.	A review will be conducted in 2019 by the Board of Directors to determine whether these criteria were achieved.	A review will be conducted in 2020 by the Board of Directors to determine whether these criteria were achieved.	A review will be conducted in 2020 by the Board of Directors to determine whether these criteria were achieved.	
● Margin-related criterion: achieved.	● Margin-related criterion: achieved.				
<b>647,603</b>	<b>1,850</b>	<b>619,436</b>	<b>622,263</b>	<b>2,299,567</b>	
-	-	-	-	644,420	644,420 <sup>[b]</sup>
-	-	-	-	35,021	35,021 <sup>[d]</sup>
(83,885)	-	(81,400)	(52,809)	(1,162)	(243,884)
-	-	-	-	-	-
-	-	-	-	-	-
(450)	-	(405)	(471)	-	(385,113)
-	-	-	-	-	(27,500)
-	-	-	-	-	(36,334)
<b>563,268</b>	<b>1,850</b>	<b>537,631</b>	<b>568,983</b>	<b>643,258</b>	<b>2,314 990</b>
122,000	-	36,000	34,200	35,021 <sup>[e]</sup>	364,221 <sup>[e]</sup>
217,500	-	109,710	104,268	89,158 <sup>[f]</sup>	760,136
10	-	12	12	8	-
-	-	-	-	102,256 <sup>[g]</sup>	-
1,327	4	1,332	1,394	1,499	-
<b>(211,453)</b>	<b>-</b>	<b>(106,616)</b>	<b>(55,374)</b>	<b>(1,162)</b>	<b>(811,227)</b>

[d] Up to 36,772 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

[e] Up to 365,972 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

[f] Up to 93,615 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

[g] Up to 107,368 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

## Impact on share capital dilution and share ownership

Year ended December 31

	2016	2017		
	Number of shares	Percentage of share capital <sup>(a)</sup>	Number of shares	Percentage of share capital <sup>(a)</sup>
<b>Grants during the year</b>				
Group Performance Shares granted	624,828	0.10%	644,420 <sup>(c)</sup>	0.10%
Of which GPS granted to the Chief Executive Officer	34,200	0.01%	35,021 <sup>(d)</sup>	0.01%
<b>Balance as of December 31 <sup>(b)</sup></b>				
GPS not yet vested	2,299,567	0.35%	2,314,990 <sup>(e)</sup>	0.35%
Of which GPS granted to corporate officers	329,200	0.05%	364,221 <sup>(f)</sup>	0.06%

(a) Percentage of share capital at December 31.

(b) Balance of GPS not yet vested at December 31.

(c) Up to 676,741 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

(d) Up to 36,772 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

(e) Up to 2,347,311 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

(f) Up to 365,972 GPS in case of fulfillment of the continuous employment condition, maximum achievement of the free cash flow condition and overperformance of the sales condition.

## Presentation of 2018 GPS submitted to the Shareholders' Meeting for approval on April 26, 2018

### General rules

A proposal is made to the Shareholders' Meeting to set up a new GPS plan for 2018. All beneficiaries would receive GPS from a single plan, the 4+0 plan, i.e. with a four-year vesting period and no holding period.

### Performance conditions

The 2018 GPS would be subject to performance conditions based on three complementary criteria that are representative of Danone's performance and adapted to the specific nature of its business.

- weighted by 50%, an external performance condition related to sales growth;
- weighted by 30%, an internal performance condition related to the achievement of a free cash flow level; and
- weighted by 20%, an external environmental performance condition;

under the conditions described hereinafter.

### Sales growth performance condition, weighted by 50%

#### PRINCIPLE

The average growth in Danone's consolidated net sales ("CA") is compared, on a like-for-like basis, with that of a benchmark panel over a three-year period, i.e. 2018, 2019 and 2020.

- if Danone's CA is less than the Median Panel CA, the definitive grant will be 0% of the shares subject to the sales-related performance condition, pursuant to the "no payment under the median" principle;
- if Danone's CA is equal to the Median Panel CA, the definitive grant will be 90% of the shares subject to the sales-related performance condition;
- if Danone's CA is between the Median Panel CA and 120% of the Median Panel CA, the definitive grant will be between 90% and 110% of the shares subject to the sales-related performance condition based on a linear graduate scale between 100% and 120% of the Median Panel CA;
- if Danone's CA is greater than or equal to 120% of the Median Panel CA, the definitive grant will be 110% of the shares subject to the sales-related performance condition.

## DEFINITIONS

Danone's CA	Average internal ("organic") growth in Danone's net sales (on a consolidated and like-for-like basis) in 2018, 2019 and 2020, it being specified that "net sales" and changes "on a like-for-like basis" correspond to financial indicators used by Danone and not defined by IFRS, the calculation of which is indicated in the financial press releases published by the Company (see also section 3.6 <i>Financial indicators not defined by IFRS</i> ).
Each Panel member's CA	Average internal ("organic") growth in sales generated (on a consolidated and like-for-like basis) by a given Panel member in 2018, 2019 and 2020.
Panel CA	Median Panel CA
Median Panel CA	Value of the Panel member CA that half of the Panel members exceed ( <i>i.e.</i> there are as many Panel members with CA exceeding or equal to the Median as there are with CA less than or equal to the Median). If there is an even number of Panel members, the Median Panel CA will be the arithmetic average of the two central Panel CA.
Panel	Eight leading international groups in the food and beverage sector: Unilever N.V., Nestlé S.A., PepsiCo Inc., The Coca-Cola Company, The Kraft Heinz Company, Mondelez International Inc., General Mills Inc. and Kellogg Company.

## OTHERS APPLICABLE RULES

Ensure the consistency of the calculation method for the CA of all Panel members and Danone's CA over the entire period under review	Restatements (mainly adjustments for changes in scope and/or exchange rates) may be made only to the extent strictly necessary to ensure that the method of calculating the CA of all Panel members and Danone's CA is consistent over the entire period under review.
No publication or late publication of audited accounting or financial data	By one Panel member: the Board of Directors may, exceptionally and by a duly justified decision indicated in the Board's report to the Shareholders' Meeting, exclude this member from the Panel.  By two or more Panel members: the Board of Directors will make a duly justified decision, on the basis of the most recent audited financial statements published by these Panel members and by Danone over the last three fiscal years for which financial statements are available for all Panel members and for Danone.
The acquisition, absorption, dissolution, spin-off, merger or change in the business activity of one or more Panel members	The Board of Directors may, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, change the composition of the Panel, provided that it maintains the overall consistency of the panel.

## ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION

The Board of Directors' procedure for determining that this performance condition has been achieved	The Board of Directors must state whether this performance condition was achieved, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, subsequent to the Nomination and Compensation Committee's recommendation, and based on a financial advisor's report.
Date of assessment of achievement of the performance condition	In 2021, after the companies in the Panel have published their sales figures.

## CORPORATE GOVERNANCE

### 6.4 DETAILED INFORMATION ON LONG-TERM AND MULTI-ANNUAL COMPENSATION PLANS

#### Performance condition related to the attainment of a free cash flow level, weighted by 30%

##### PRINCIPLE

Attainment of a free cash flow ("FCF") level of more than €6 billion over a three-year period, i.e. for 2018, 2019 and 2020

If the sum of the FCF is:

- less than or equal to €6 billion, the definitive grant will be 0% of the shares subject to the FCF performance condition;
- between €6 billion and €6.5 billion, the definitive grant will be between 0% and 100%, based on a linear graduate scale between €6 billion and €6.5 billion;
- greater than or equal to €6.5 billion, the definitive grant will be 100%.

##### DEFINITION

Sum of the "FCF"

Sum of the amounts of "Free Cash Flow" for 2018, 2019 and 2020, it being specified that "Free Cash Flow" is a financial indicator not defined by IFRS, the calculation of which is indicated in Danone's financial press releases (see also section 3.6 *Financial indicators not defined by IFRS*), excluding changes in scope and exchange rates.

##### OTHER APPLICABLE RULES

Percentage of shares subject to this performance condition

30% of the shares granted subject to performance conditions will be subject to this performance condition related to the attainment of a free cash flow level over three years.

However, this percentage may be increased to 40% or 50% in case of no publication or late publication of the Level related to the environmental performance condition defined hereinafter.

##### ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION

The Board of Directors' procedure for determining that this performance condition has been achieved

The Board of Directors must determine the level of achievement of this second performance condition, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, subsequent to the Nomination and Compensation Committee's recommendation.

Date of assessment of achievement of the performance condition

In early 2021, after the approval of the 2020 financial statements.

#### Environmental performance condition, weighted by 20%

##### PRINCIPLE

Levels assigned to Danone by CDP under its Climate Change program in 2019, 2020 and 2021 (taking into account, in particular, Danone's environmental performance in 2018, 2019 and 2020 fiscal year)

If the «Leadership» Level:

- is not assigned to Danone or is assigned only one year between 2019 and 2021, the definitive grant will be 0% of the shares subject to the environmental performance condition;
- is assigned to Danone two years between 2019 and 2021, the definitive grant will be 50% of the shares subject to the environmental performance condition;
- is assigned to Danone in 2019, 2020 and 2021, the definitive grant will be 100% of the shares subject to the environmental performance condition.

##### DEFINITIONS

CDP

CDP, a not-for-profit organization that runs a global disclosure system for investors, companies, cities, states and regions to help them assess and manage their environmental impacts.

Level

Level assigned by CDP each year to Danone under its Climate Change program in its 2019, 2020 and 2021 publications, based on Danone's environmental performance in 2018, 2019 and 2020.

"Leadership" Level

A score of "A" or "A-" assigned by CDP under its Climate Change program or, in case of a change in the range of scores used by CDP for this program, any other score representing the upper fourth of the range of scores assigned by CDP, or the highest score if this new range of scores assigned by CDP includes fewer than four scores.

## OTHERS APPLICABLE RULES

Many Levels during the same year

If, in a single year, CDP publishes two different Levels, the lower Level will be taken into account.

Change in the name of CDP or the Climate Change program

If the name of CDP or the Climate Change program changes without a change in their scoring methods, the publications of the entity or program whose name was changed will, for the purposes of this grant of shares, be considered the publications produced by CDP or the Climate Change program.

No publication or late publication of the Level

If, by December 31 of 2019 and/or 2020 and/or 2021, CDP has not assigned a Level to Danone under the Climate Change program during the year in question, the following rules will apply, as an exception to the above:

- if no Level was published in 2021 and the "Leadership" Level was assigned to Danone in 2019 and in 2020, the definitive grant will be 100% for one-half of the shares subject to the environmental performance condition and the other half will increase the basis of the shares subject to the FCF condition (in this case, the FCF condition will affect 40% of the shares granted);
- if no Level was published in 2021 and the "Leadership" Level was assigned to Danone neither in 2019 nor in 2020, the definitive grant will be 0% of the shares subject to the environmental performance condition;
- if no Level was published in 2021 and the "Leadership" Level was achieved by Danone in one year (2020 or 2019), the definitive grant will be 0% for one-half of the shares subject to this environmental performance condition and the other half will increase the basis of the shares subject to the FCF condition (in this case, the FCF condition will affect 40% of the shares granted);
- if no Level was published in 2020 and the "Leadership" Level was not achieved by Danone in 2019, the definitive grant will be 0% for one-half of the shares subject to this environmental performance condition and the other half will increase the basis of the shares subject to the FCF condition (in this case, the FCF condition will affect 40% of the shares granted);
- if no Level was published in 2020 and the "Leadership" Level was assigned to Danone in 2019, all the shares subject to the environmental performance condition will increase the basis of the shares subject to the FCF condition (in this case, the FCF condition will affect 50% of the shares granted); and
- if no Level was published in 2019, all the shares subject to the environmental performance condition will increase the basis of the shares subject to the FCF condition (in this case, the FCF condition will affect 50% of the shares granted).

## ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION

The Board of Directors' procedure for determining that this performance condition has been achieved

The Board of Directors must determine the level of achievement of this third performance condition, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, after the Nomination and Compensation Committee's recommendation.

Date of assessment of achievement of the performance condition

Early 2022.

## Review of the conditions related to GPS not yet delivered

### GPS granted in 2017

The 2017 GPS are subject to the two performance conditions described hereinafter.

#### Sales growth performance condition, weighted by 50%

##### PRINCIPLE

The average growth in Danone's consolidated net sales ("CA") is compared, on a like-for-like basis, with that of a benchmark panel over a three-year period, *i.e.* 2017, 2018 and 2019.

- if Danone's CA is less than the Median Panel CA, the definitive grant will be 0%, pursuant to the "no payment under the median" principle;
- if Danone's CA is equal to the Median Panel CA, the definitive grant will be 90% of the shares subject to the sales-related performance condition;
- if Danone's CA is between the Median Panel CA and 120% of the Median Panel CA, the definitive grant will be between 90% and 110% of the shares subject to the sales-related performance condition based on a linear graduate scale between 100% and 120% of the Median Panel CA;
- if Danone's CA is greater than or equal to 120% of the Median Panel CA, the definitive grant will be 110% of the shares subject to the sales-related performance condition.

##### DEFINITIONS

Danone's CA	Average internal ("organic") growth in sales (on a consolidated and like-for-like basis) in 2017, 2018 and 2019.
Each Panel member's CA	Average internal ("organic") growth in sales generated (on a consolidated and like-for-like basis) by a given Panel member in 2017, 2018 and 2019.
Net sales and change on a like-for-like basis	Non-IFRS financial indicators that Danone uses, the calculation of which is indicated in Danone's financial press releases (see also section 3.6 <i>Financial indicators not defined in IFRS</i> of the 2017 Registration Document).
Panel CA	The CA of all Panel members
Median Panel CA	Value of the Panel member CA that half of the Panel members exceed [ <i>i.e.</i> there are as many Panel members with CA exceeding or equal to the Median as there are with CA less than or equal to the Median]. If there is an even number of Panel members, the Median Panel CA will be the arithmetic average of the two central Panel CA.
Panel	Eight leading international groups in the food and beverage sector: Unilever N.V., Nestlé S.A., PepsiCo Inc., The Coca-Cola Company, The Kraft Heinz Company, Mondelez International Inc., General Mills Inc. and Kellogg Company.
Change on a like-for-like basis	Non-IFRS financial indicators that Danone uses, the calculation of which is indicated in Danone's financial press releases (see also section 3.6 <i>Financial indicators not defined in IFRS</i> ).

## AUTRES RÈGLES APPLICABLES

Ensure the consistency of the calculation method for the CA of all Panel members and Danone's CA over the entire period under review Restatements (mainly adjustments for changes in scope and/or exchange rates) may be made only to the extent strictly necessary to ensure that the method of calculating the CA of all Panel members and Danone's CA is consistent over the entire period under review.

No publication or late publication of audited accounting or financial data **By one Panel member:** the Board of Directors may, exceptionally and by a duly justified decision indicated in the Board's report to the Shareholders' Meeting, exclude this member from the Panel.

**By two or more Panel members:** the Board of Directors will make a duly justified decision indicated in the Board's report to the Shareholders' Meeting, on the basis of the most recent audited financial statements published by the Panel members and by Danone over the last three years for which financial statements were published by all Panel members and by Danone.

The acquisition, absorption, dissolution, spin-off, merger or change in the business activity of one or more Panel members The Board of Directors may, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, change the composition of the Panel, provided that it maintains the overall consistency of the panel.

## ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION

The Board of Directors' procedure for determining that this performance condition has been achieved The Board of Directors must state whether this performance condition was achieved, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, subsequent to the Nomination and Compensation Committee's recommendation, and based on a financial advisor's report.

Date of assessment of achievement of the performance condition In 2020, after the companies in the Panel have published their sales figures.

## Performance condition related to the attainment of a free cash flow level, weighted by 50%

### PRINCIPLE

Attainment of a free cash flow ("FCF") level of more than €6 billion over a three-year period, i.e. for 2017, 2018 and 2019 If the sum of the FCF over three years (2017, 2018 and 2019) is:

- less than or equal to €6 billion, the definitive grant will be 0% of the shares subject to the FCF performance condition;
- between €6 billion and €6.5 billion, the definitive grant will be between 0% and 100%, based on a linear graduate scale between €6 billion and €6.5 billion;
- greater than or equal to €6.5 billion, the definitive grant will be 100%.

### DEFINITIONS

Sum of the "FCF"

Sum of the amounts of "Free Cash Flow" for 2017, 2018 and 2019 ("Free Cash Flow" is a financial indicator not defined by IFRS, the calculation of which is indicated in Danone's financial press releases) (see also section 3.6 Financial indicators not defined by IFRS of the 2017 Registration Document), excluding changes in scope (but including the WhiteWave entities for all of 2017) and exchange rates.

## ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION

The Board of Directors' procedure for determining that this performance condition has been met The Board of Directors must determine the level of achievement of this second performance condition, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, subsequent to the Nomination and Compensation Committee's recommendation.

Date of assessment of achievement of the performance condition Early 2020, after the approval of the 2019 financial statements.

## CORPORATE GOVERNANCE

### 6.4 DETAILED INFORMATION ON LONG-TERM AND MULTI-ANNUAL COMPENSATION PLANS

#### GPS granted in 2016

The 2016 GPS are subject to the two performance conditions described hereinafter.

##### Sales growth performance condition, weighted by 50%

###### PRINCIPLE

The average growth in Danone's consolidated net sales ("CA") is compared, on a like-for-like basis, with that of a benchmark panel over a three-year period, i.e. 2016, 2017 and 2018

- if Danone's CA is greater than or equal to the Median Panel CA, the definitive grant will be 100%; and
- if Danone's CA is less than the Median Panel CA, the definitive grant will be 0%, pursuant to the "no payment under the median" principle.

###### DEFINITIONS

Danone's CA	Average internal ("organic") growth in sales (on a consolidated and like-for-like basis) in 2016, 2017 and 2018.
Each Panel member's CA	Average internal ("organic") growth in sales generated (on a consolidated and like-for-like basis) by a given Panel member in 2016, 2017 and 2018.
Panel CA	The CA of all Panel members
Median Panel CA	Value of the Panel member CA that half of the Panel members exceed (i.e. there are as many Panel members with CA exceeding or equal to the Median as there are with CA less than or equal to the Median). If there is an even number of Panel members, the Median Panel CA will be the arithmetic average of the two central Panel CA.
Panel	Eight leading international groups in the food and beverage sector: Unilever N.V., Nestlé S.A., PepsiCo Inc., The Coca-Cola Company, The Kraft Heinz Company, Mondelez International Inc., General Mills Inc. and Kellogg Company.
Change on a like-for-like basis	Non-IFRS financial indicators that Danone uses, the calculation of which is indicated in Danone's financial press releases (see also section 3.6 <i>Financial indicators not defined by IFRS</i> ).

###### OTHER APPLICABLE RULES

Ensure the consistency of the calculation method for the CA of all Panel members and Danone's CA over the entire period under review	Restatements (mainly adjustments for changes in scope and/or exchange rates) may be made only to the extent strictly necessary to ensure this consistency.
No publication or late publication of audited accounting or financial data	<b>By one Panel member:</b> the Board of Directors may, exceptionally and by a duly justified decision indicated in the Board's report to the Shareholders' Meeting, exclude this member from the Panel.  <b>By two or more Panel members:</b> the Board of Directors will make a duly justified decision indicated in the Board's report to the Shareholders' Meeting, on the basis of the most recent audited financial statements published by the Panel members and by Danone over the last three years for which financial statements were published by all Panel members and by Danone.
The acquisition, absorption, dissolution, spin-off, merger or change in the business activity of a Panel member	The Board of Directors may, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, exclude this Panel member, provided that it maintains the overall consistency of the panel.

###### ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION

The Board of Directors' procedure for determining that this performance condition has been met	The Board of Directors must state whether this performance condition was met, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, subsequent to the Nomination and Compensation Committee's recommendation, and based on a financial advisor's report.
Date of assessment of achievement of the performance condition	In early 2019, after the companies in the Panel have published their sales figures.

**Trading operating margin performance condition, weighted by 50%****PRINCIPLE**

Improvement in growth in the trading operating margin on a like-for-like basis over a three-year period, i.e. for 2016, 2017 and 2018

If growth in the trading operating margin on a like-for-like basis over three years (2016, 2017 and 2018) is:

- greater than or equal to +35 basis points, the definitive grant will be 100%;
- less than +35 basis points, the definitive grant will be 0%.

**DÉFINITIONS**

Trading operating margin

Non-IFRS financial indicators that Danone uses, the calculation of which is indicated in Danone's financial press releases (see also section 3.6 *Financial indicators not defined in IFRS*).

Trading operating income

Change on a like-for-like basis

**ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION**

The Board of Directors' procedure for determining that this performance condition has been achieved

The Board of Directors must state whether this performance condition was achieved, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, subsequent to the Nomination and Compensation Committee's recommendation.

Date of assessment of achievement of the performance condition

Early 2019, after the approval of the 2018 financial statements.

**GPS granted in 2015**

The 2015 GPS are subject to the two performance conditions described hereinafter.

**Sales growth performance condition, weighted by two-thirds****PRINCIPLE**

The average growth in Danone's net sales ("CA") is compared, on a like-for-like basis, with that of a benchmark panel over a three-year period, i.e. 2015, 2016 and 2017

- if Danone's CA is greater than or equal to the Median Panel CA, the definitive grant will be 100%; and
- if Danone's CA is less than the Median Panel CA, the definitive grant will be 0%, pursuant to the "no payment under the median" principle.

**DÉFINITIONS**

Danone's CA

Average internal ("organic") growth in Danone's sales in 2015, 2016 and 2017 (on a consolidated and like-for-like basis).

Each Panel member's CA

Average internal ("organic") growth in the sales generated by a given Panel member in 2015, 2016 and 2017 (on a consolidated and like-for-like basis).

Panel CA

The CA of all Panel members

Median Panel CA

Value of the Panel member CA that half of the Panel members exceed (i.e. there are as many Panel members with CA exceeding or equal to the Median as there are with CA less than or equal to the Median). If there is an even number of Panel members, the Median Panel CA will be the arithmetic average of the two central Panel CA.

Panel

Eight leading international groups in the food and beverage sector: Unilever N.V., Nestlé S.A., PepsiCo Inc., The Coca-Cola Company, Kraft Foods Group Inc. (which became The Kraft Heinz Company in 2015), Mondelez International Inc., General Mills Inc. and Kellogg Company.

Change on a like-for-like basis

Non-IFRS financial indicators that Danone uses, the calculation of which is indicated in Danone's financial press releases (see also section 3.6 *Financial indicators not defined in IFRS*).

**OTHERS APPLICABLE RULES**

Ensure the consistency of the calculation method for the CA of all Panel members and Danone's CA over the entire period under review Restatements (mainly adjustments for changes in scope and/or exchange rates) may be made only to the extent strictly necessary to ensure this consistency.

No publication or late publication of audited accounting or financial data **By one Panel member:** the Board of Directors may, exceptionally and by a duly justified decision indicated in the Board's report to the Shareholders' Meeting, exclude this member from the Panel.

**By two or more Panel members:** the Board of Directors will make a duly justified decision indicated in the Board's report to the Shareholders' Meeting, on the basis of the most recent audited financial statements published by the Panel members and by Danone over the last three years for which financial statements were published by all Panel members and by Danone.

Exclusion of a Panel member in case of acquisition, absorption, dissolution, spin-off, merger or change in its business The Board of Directors may, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, exclude this Panel member, provided that it maintains the overall consistency of the panel.

**ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION**

The Board of Directors' procedure for determining that this performance condition has been met The Board of Directors must state whether this performance condition was met, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, subsequent to the Nomination and Compensation Committee's recommendation, and based on a financial advisor's report.

Date of assessment of achievement of the performance condition In the first half of 2018, after the companies in the Panel have published their sales figures.

**Trading operating margin performance condition, weighted by one-third****PRINCIPLE**

Improvement in growth in the trading operating margin on a like-for-like basis over three years, i.e. for 2015, 2016 and 2017 If the average growth in the trading operating margin calculated over three years (2015, 2016 and 2017) is:

- positive (i.e. greater than or equal to +1 basis point), the definitive grant will be 100%;
- equal to zero or negative, the definitive grant will be 0%.

**DEFINITIONS**

Average growth in the trading operating margin Average growth in the trading operating margin on a like-for-like basis:

- in 2015 compared to 2014;
- in 2016 compared to 2015; and
- in 2017 compared to 2016.

Sales

Danone's consolidated sales, as defined under IFRS.

Trading operating margin

Non-IFRS financial indicators that Danone uses, the calculation of which is indicated in Danone's financial press releases (see also section 3.6 *Financial indicators not defined by IFRS*).

Trading operating income

Change on a like-for-like basis

**ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION****Assessment of achievement of the performance condition**

**Upon recommendation of the Nomination and Compensation Committee, on February 15, 2018 the Board of Directors noted the achievement of the operating margin condition, with growth of +65 basis points.**

## Review of the rules related to the GPS granted in 2014 and to be delivered in 2018

The 2014 GPS are subject to the two performance conditions described hereinafter.

### Sales growth performance condition, weighted by two-thirds

The average growth in Danone's net sales ("CA") is compared, on a like-for-like basis, with that of a benchmark panel over three years (i.e. 2014, 2015 and 2016).

- if Danone's CA is greater than or equal to the Median Panel CA, the definitive grant will be 100%; and
- if Danone's CA is less than the Median Panel CA, the definitive grant will be 0%, pursuant to the "no payment under the median" principle.

### DEFINITIONS

Danone's CA	Average internal ("organic") growth in Danone's sales in 2014, 2015 and 2016 (on a consolidated and like-for-like basis, i.e. excluding changes in scope, in exchange rates and in the applicable accounting principles).
Each Panel member's CA	Average internal ("organic") growth in the sales generated by a given Panel member in 2014, 2015 and 2016 (on a consolidated and like-for-like basis, i.e. excluding changes in scope, in exchange rates and in the applicable accounting principles).
Panel CA	The CA of all Panel members
Median Panel CA	Value of the Panel member CA that half of the Panel members exceed (i.e. there are as many Panel members with CA exceeding or equal to the Median as there are with CA less than or equal to the Median). If there is an even number of Panel members, the Median Panel CA will be the arithmetic average of the two central Panel CA.
Panel	Eight leading international groups in the food and beverage sector: Unilever N.V., Nestlé S.A., PepsiCo Inc., The Coca-Cola Company, Kraft Foods Group Inc. (which became The Kraft Heinz Company in 2015), Mondelez International Inc., General Mills Inc. and Kellogg Company.

### OTHERS APPLICABLE RULES

Ensure the consistency of the calculation method for the CA of all Panel members and Danone's CA over the entire period under review	Restatements (mainly adjustments for changes in scope and/or exchange rates) may be made only to the extent strictly necessary to ensure that the method of calculating the CA of all Panel members and Danone's CA is consistent over the entire period under review.
No publication or late publication of audited accounting or financial data	<b>By one Panel member:</b> the Board of Directors may, exceptionally and by a duly justified decision indicated in the Board's report to the Shareholders' Meeting, exclude this member from the Panel.  <b>By two or more Panel members:</b> the Board of Directors will make a duly justified decision indicated in the Board's report to the Shareholders' Meeting, on the basis of the most recent audited financial statements published by the Panel members and by Danone over the last three years for which financial statements were published by all Panel members and by Danone.
Exclusion of a Panel member in case of acquisition, absorption, dissolution, spin-off, merger or change in its business	The Board of Directors may, by a duly justified decision indicated in the Board of Directors' report to the Shareholders' Meeting, exclude this Panel member, provided that it maintains the overall consistency of the panel.

### ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION

<b>Assessment of achievement of the performance condition</b>	<b>Upon recommendation of the Nomination and Compensation Committee, on April 27, 2017 the Board of Directors noted that this criterion had been achieved.</b>
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**Trading operating margin performance condition, weighted by one-third**

Growth in the trading operating margin over three years (*i.e.* 2014, 2015 and 2016) If the average growth in the trading operating margin calculated over three years (2014, 2015 and 2016) is:

- positive (*i.e.* greater than or equal to +1 basis point), the definitive grant will be 100%;
- equal to zero or negative, the definitive grant will be 0%.

**DEFINITIONS**

Average growth in the trading operating margin Average growth in the trading operating margin on a like-for-like basis:

- in 2014 compared to 2013;
- in 2015 compared to 2014; and
- in 2016 compared to 2015.

Trading operating margin

Ratio of trading operating income to sales.

Sales

Danone's consolidated sales, as defined under IFRS.

Trading operating income

Danone's operating income excluding Other operating income (expense). In accordance with CNC Recommendation 2009-R.03 "on the format of financial statements of entities applying international accounting standards", "Other operating income (expense)" includes significant items which, because of their extraordinary nature, cannot be viewed as inherent to Danone's current activities. This mainly includes capital gains and losses on disposals of consolidated companies, impairment charges on goodwill, significant costs related to strategic restructuring and major external growth transactions, and costs (incurred or estimated) related to major crises and litigation. Under revised IFRS 3, Business Combinations, in the "Other operating income (expense)" item Danone also presents (i) costs to acquire companies in which the Group acquires a controlling interest, (ii) revaluation variances recorded following a loss of control, and (iii) changes in additional purchase prices subsequent to the acquisition of a controlling interest.

Change in the trading operating margin on a like-for-like basis

Increase or decrease, mainly after exclusion of the impact of: (i) changes in exchange rates, with both previous year and current year indicators calculated based on the same exchange rates (the exchange rate used is a projected annual rate determined by Danone for the current year and applied to both years), (ii) changes in consolidation scope, with indicators related to the current year calculated on the basis of the scope of consolidation of the previous year, and (iii) changes in applicable accounting principles.

**ASSESSMENT OF ACHIEVEMENT OF THE PERFORMANCE CONDITION****Achievement of the performance condition**

**Upon recommendation of the Nomination and Compensation Committee, on February 14, 2017 the Board of Directors noted that the margin condition had been satisfied, since its average growth between 2014 and 2016 was positive.**

## FORMER STOCK-OPTION PLANS (SITUATION AT DECEMBER 31, 2017)

### Summary of the former stock-option plans

#### **Characteristics of the former plans and changes in these plans in 2017 (information required by Tables 8 and 9 of the French Financial Markets Authority's recommendation about the compensation of corporate officers)**

This information includes adjustments made to the number of stock options granted subsequent to the June 25, 2009 share capital increase, and to the exercise prices of the plans in effect on that date. The maximum number of stock options authorized by the various Shareholders' Meetings was not changed.

<b>Stock-option plans in effect</b>	<b>Total</b>
<b>Shareholders' Meeting authorizing the options</b>	<b>4/26/2007</b>
Options authorized by the Shareholders' Meeting	6,000,000 <sup>(b)</sup>
<i>Of which options not granted</i>	476,942 <sup>(c)</sup>
Date of Board of Directors' meeting that authorized the options	4/23/2009 <sup>(d)</sup>
Total number of shares that can be subscribed or purchased	10/20/2009
<i>Of which number that can be subscribed or purchased by:</i>	
Franck RIBOUD	164,300
Emmanuel FABER	82,150
<b>Options granted<sup>(a)</sup></b>	<b>2,704,611</b>
	<b>20,400</b>
	<b>2,725,011</b>
<b>Option characteristics</b>	
First exercise date <sup>(e)</sup>	4/23/2013
Expiration date	10/20/2013
Exercise price	4/22/2017
	34.85
	10/19/2017
	40.90
<b>Changes in 2017 and situation as of December 31, 2017</b>	<b>Total</b>
<b>Active options at December 31, 2016</b>	<b>325,916</b>
Void or cancelled options in 2017	7,100
	333,016
Options exercised in 2017	(39,644)
	–
	(39,644)
<i>Of which options exercised by the corporate officers in 2017</i>	(286,272)
	[7,100]
	(293,372)
<b>Active options at December 31, 2017</b>	<b>–</b>
<i>Of which options granted to the corporate officers</i>	–
<i>Of which options granted to Executive Committee members</i>	–
<i>Of which number of Executive Committee member beneficiaries</i>	–
<b>Void or cancelled options at December 31, 2017</b>	<b>(546,429)</b>
	<b>(4,000)</b>
	<b>(550,429)</b>

(a) The number of options granted was adjusted to reflect the June 25, 2009 capital increase.

(b) The number of options authorized was not adjusted to reflect the June 25, 2009 capital increase.

(c) The number of options not granted was not adjusted to reflect the June 25, 2009 capital increase.

(d) Date of last grant of options to the corporate officers.

(e) The first exercise date corresponds to the end of the vesting period.

### Obligation to hold Danone shares resulting from the exercise of stock options

An obligation to hold DANONE shares resulting from the exercise of stock options applies to all corporate officers and other Executive Committee members. The Chairman and Chief Executive Officer must hold (in registered form) a certain number of shares resulting from the exercise of options granted under each stock-option plan approved as of January 1, 2007 until his term of office is terminated.

The Board of Directors decided (i) that this obligation to hold a portion of the shares would apply to a number of shares corresponding to 35% of the capital gain upon acquisition, net of tax and social security contributions, realized on all the shares resulting from an exercise of stock options by the officer concerned under

this plan; and (ii) to make all other Executive Committee members subject to this obligation to hold shares under the same conditions.

In addition, at the proposal of the Nomination and Compensation Committee, the Board of Directors, at its meeting on February 14, 2012, decided to add to the current scheme an overall holding ceiling for the requirement to hold shares resulting from performance shares or from the exercise of stock options representing the equivalent in shares of four years of fixed compensation for corporate officers and two years of fixed compensation for the other Executive Committee members.

## CORPORATE GOVERNANCE

### 6.4 DETAILED INFORMATION ON LONG-TERM AND MULTI-ANNUAL COMPENSATION PLANS

Moreover, in accordance with the AFEP-MEDEF Code and at the recommendation of the Nomination and Compensation Committee, the Board of Directors, at its meeting on February 22, 2016, re-examined and confirmed these obligations to hold shares resulting

from the exercise of stock options and performance shares as part of the review of the compensation of the corporate officers and the renewal of their terms of office.

#### Impact on share capital dilution and share ownership

	Year ended December 31, 2009	
	Number of shares	Percentage of share capital <sup>(a)</sup>
<b>Grants during the year</b>		
Stock options granted	2,725,011	0.4%
<i>Of which stock options granted to all corporate officers</i>	<i>575,050</i>	<i>0.1%</i>

(a) Percentage of share capital on the grant date (date of the Shareholders' Meeting that authorized the stock-option grants).

	Year ended December 31			
	2016	2017		
	Number of shares	Percentage of share capital <sup>(a)</sup>	Number of shares	Percentage of share capital <sup>(a)</sup>
<b>Balance as of December 31 <sup>(b)</sup></b>				
Active stock options	333,016	0.05%	0	0%
<i>Of which stock options granted to all corporate officers</i>	<i>0</i>	<i>0%</i>	<i>0</i>	<i>0%</i>

(a) Percentage of share capital at December 31.

(b) Balance of exercisable stock options at December 31.

## GROUP PERFORMANCE UNITS

### Principles

Danone's multi-annual compensation consists of Group Performance Units (GPUs) that are subject to multi-annual performance conditions over a three-year period.

GPUs were introduced in 2005 to more closely align the compensation of the corporate officers, Executive Committee members and 1,500 senior executives with Danone's overall medium-term operational and economic performance.

### Value

Each GPU has a maximum value of €30. Information on the valuation of existing GPUs is provided hereinafter in section *Group Performance Units, Annual objectives*.

### Performance objectives

The Board of Directors determines the objective(s) for Group Performance Units on the basis of recommendations by the Nomination and Compensation Committee. These objectives are based on one or more key financial indicators and/or one or more

Group Performance Units are granted each year by a decision of the Board of Directors and at the recommendation of the Nomination and Compensation Committee for a three-year period.

### Continuous employment condition

The payment of GPUs is subject to a three-year continuous employment condition that applies to all beneficiaries. However, in case of a change of control, the performance objectives for the valuation period, *i.e.* the three calendar years during which the three-year performance objectives will be assessed, would be:

- valued on the basis of the achievement of the objectives validated by the Board of Directors;

societal indicators. The Board of Directors, at the recommendation of the Nomination and Compensation Committee, assesses the achievement of each plan's objectives. These objectives are the same for all beneficiaries of Group Performance Units.

- considered fully achieved if the objectives were not yet validated by the Board of Directors on the date of change of control. A payment would be made for all outstanding Group Performance Unit plans in the month following the change of control.

Moreover, the continuous employment and performance conditions are partially waived in case of a beneficiary's death or voluntary or non-voluntary retirement.

For the corporate officers, in case of departure before the end of the term set for assessing the performance criteria, payment of multi-annual compensation is cancelled, except under exceptional circumstances justified by the Board. Therefore, in case of the voluntary or non-voluntary retirement of a corporate officer:

- he/she loses all rights to the Group Performance Units granted during the 12 months preceding his/her departure;

- the Group Performance Units granted previously (a) are considered vested by said beneficiary and the three-year continuous employment condition does not apply; and (b) are valued as of the date of the event based on the following rules:
  - the calendar year(s) for which the financial statements were approved by the Board of Directors are assessed based on achievement of the objectives;
  - the current or future calendar year(s) is/are deemed to have no value.

## Situation as of December 31, 2017

### Outstanding Group Performance Unit plans

Year of grant	2014	2015	2016	2017	Total
Date of Board meeting that granted the Group Performance Units	7/24/2014	7/23/2015	7/27/2016	7/26/2017	N/A
Number of Group Performance Units granted	967,017	927,439	943,266	952,130	<b>3,789,852</b>
<i>Of which number granted to corporate officers</i>	61,000 <sup>[a]</sup>	20,000 <sup>[b]</sup>	20,000 <sup>[b]</sup>	— <sup>[c]</sup>	<b>101,000</b>
Number of beneficiaries	1,330	1,331	1,394	1,498	

### Group Performance Unit characteristics

Year paid	2017	2018	2019	2020
Objectives <sup>[d]</sup>	Annual objectives for 2014, 2015 and 2016	Annual objectives for 2015, 2016 and 2017	Annual objectives for 2016, 2017 and 2018	Objectives set in 2017 for a three-year period
Unit value of the Group Performance Units	€26, since the 2014 and 2015 objectives were partially achieved and the 2016 objective was fully achieved	€29, since the 2015 objective was partially achieved and the 2016 and 2017 objectives were fully achieved	Maximum €30, since the 2016 and 2017 objectives were fully achieved	Maximum €30

(a) Grant to Mr. Emmanuel FABER and Mr. Franck RIBOUD. This was the last grant to Mr. Franck RIBOUD.

(b) Grant to Mr. Emmanuel FABER.

(c) Since 2017, Mr. Emmanuel FABER no longer receives GPUs.

(d) The objectives and information concerning their achievement are presented in detail hereinafter.

## Objectives applicable to the GPUs in effect

### Objective applicable for 2014

#### Objective applicable to the first year of the 2014 GPUs

Objective	Objective achievement level in 2015	Value of each GPU for 2015 (in €)	Level of achievement	Value
Increase in sales of at least 5% on a like-for-like basis	< 4.5%	0	On February 14, 2015, the Board of Directors noted that this objective had been achieved to a value of €7.	€7
	≥ 4.5%	5		
	≥ 4.6%	6		
	≥ 4.7%	7		
	≥ 4.8%	8		
	≥ 4.9%	9		
	≥ 5%	10		

### Objective applicable for 2015

#### Objective applicable to the second year of the 2014 GPUs and to the first year of the 2015 GPUs

Objective	Objective achievement level in 2015	Value of each GPU for 2015 (in €)	Level of achievement	Value
Increase in sales of at least 4.5% on a like-for-like basis	< 4.0%	0	On February 22, 2016, the Board of Directors noted that this objective had been achieved to a value of €9.	€9
	≥ 4.0%	5		
	≥ 4.1%	6		
	≥ 4.2%	7		
	≥ 4.3%	8		
	≥ 4.4%	9		
	≥ 4.5%	10		

### Objective applicable for 2016

#### Objective applicable to the third year of the 2014 GPUs, to the second year of the 2015 GPUs and to the first year of the 2016 GPUs

Objective	Objective achievement level in 2015	Value of each GPU for 2015 (in €)	Level of achievement	Value
Growth in the operating margin on a like-for-like basis	< +25 bps	0	The Board noted that 100% of the 2016 objective was achieved and therefore valued the GPUs for 2016 at €10.	€10
	≥ +25 bps	5		
	≥ +26 bps	6		
	≥ +27 bps	7		
	≥ +28 bps	8		
	≥ +29 bps	9		
	≥ +30 pbw	10		

## Objectives applicable for 2017

Objectives applicable to the third year of the GPU 2015 and the second year of the GPU 2016

<b>Objective</b>	<b>Objective achievement level in 2015</b>	<b>Value of each GPU for 2015</b> (in €)		<b>Level of achievement</b>	<b>Value</b>
		<b>10</b>	<b>0</b>		
Earnings per share	≥ +10%	10	The Board noted that 100% of the 2017 objective was achieved and therefore valued the GPUs for 2017 at €10.		€10
	< +10 %	0			

## Objectives of the GPUs granted in 2017

<b>Objectives</b>	<b>Level of achievement of the objective</b>	Value of the objective (in €)	<b>Level of achievement</b>		<b>Value</b>
			<b>Level of achievement</b>	<b>Value</b>	
Growth in the operating margin on a like-for-like basis over a three-year period, i.e. for 2017, 2018 and 2019	≥ +100 bps	24	A review will be conducted in 2020 by the Board of Directors to determine	Max. €30	
	= +90 bps	21			
	= +80 bps	18			
	= +70 bps	15			
	= +60 bps	12			
	< +60 bps	0			
Annual reduction of the carbon footprint over a three-year period, i.e. for 2017, 2018 and 2019	≥ +4%	3			
	< +4%	0			
Level of employee commitment based on the Danone People survey compared to that of the FMCG sector over a three-year period, i.e. for 2017, 2018 and 2019	> FMCG	3			
	< FMCG	0			

## CORPORATE GOVERNANCE

### 6.5 DANONE SHARES HELD BY THE BOARD OF DIRECTORS AND EXECUTIVE COMMITTEE MEMBERS

## 6.5 DANONE SHARES HELD BY THE BOARD OF DIRECTORS AND EXECUTIVE COMMITTEE MEMBERS

NUMBER OF DANONE SHARES HELD BY THE BOARD MEMBERS AND THE EXECUTIVE COMMITTEE MEMBERS  
(WHICH INCLUDES 1 DIRECTOR)

As of December 31, 2017

<b>Board of Directors</b>	
Franck RIBOUD	234,495
Emmanuel FABER	61,955
Frédéric BOUTEBBA	-
Gregg L. ENGLES	4,000
Clara GAYMARD	4,100
Jacques-Antoine GRANJON	4,235
Jean LAURENT	5,284
Gaëlle OLIVIER	4,242
Benoît POTIER	8,645
Isabelle SEILLIER	4,073
Mouna SEPEHRI	4,234
Jean-Michel SEVERINO	4,361
Virginia A. STALLINGS	4,000
Bettina THEISSIG	-
Serpil TIMURAY	4,418
Lionel ZINSOU-DERLIN	4,104
<b>Executive Committee (excluding Emmanuel FABER)</b>	<b>36,861</b>
<b>Total number of shares</b>	<b>389,007</b>
<b>Total percentage of the Company's share capital</b>	<b>0.06%</b>

## TRANSACTIONS ON DANONE SHARES

Transactions on DANONE shares completed in 2017 by individuals with managerial responsibilities

Name	Title	Type of security	Type of transaction	Date of transaction	Gross unit price <sup>(a)</sup>	Number of shares <sup>(a)</sup>	Total gross amount
Franck RIBOUD	Chairman	Shares	Disposal	5/2/2017	€63.97	18,580	€1,188,552.46
		Shares	Disposal	5/2/2017	€63.88	4,000	€255,533.60
		Shares	Disposal	5/2/2017	€63.88	17,420	€1,112,879.31
		Shares	Disposal	9/8/2017	€66.63	36,832	€2,454,130.89
		Shares	Disposal	9/8/2017	€66.63	3,168	€211,085.11
		Shares	Disposal	11/2/2017	€69.78	9,050	€631,476.42
		Shares	Disposal	11/2/2017	€69.88	7,382	€515,829.06
		Shares	Disposal	11/3/2017	€70.15	24,252	€1,701,396.63
A legal entity related to Franck RIBOUD		Shares	Disposal	2/24/2017	€62.63	3,160	€197,910.80
Emmanuel FABER	Chief Executive Officer	Shares	Donation to a non-profit legal entity	11/15/2017	€00.00	33,260	€00.00
Gregg ENGLES	Director	Shares	Acquisition	5/23/2017	\$75.14	4,000	\$300,580.09
Serpil TIMURAY	Director	Shares	Acquisition	8/28/2017	€66.43	296	€19,663.28

(a) The amounts have been rounded to two decimals for the gross unit price and to the whole number for the number of shares.

Corporate officers and Executive Committee members are required to hold their DANONE shares resulting from Group Performance Shares and stock options. This requirement is described in the above sections *Others applicables rules* extracted from the section

6.4 *Detailed information on long-term and multi-annual compensation plans, and Obligation to hold DANONE shares acquired from the exercise of stock options.*

## 6.6 RELATED PARTY AGREEMENTS AND COMMITMENTS

On a preliminary basis, it should be noted that, based on an in-depth analysis, the Board of Directors considered that the syndicated facilities agreement of July 28, 2011 entered into between the Company and 12 other banks, including the J.P Morgan group, as well as its subsequent amendments, were no longer regarded as related party agreement, given the nature, the amount and the

number of contracting parties, as well as the functions of Mrs. Isabelle SEILLIER within J.P Morgan, the fact she does not hold any corporate office within J.P Morgan and any decision authority, and the fact she is not granted with any compensation linked to the syndicated facilities agreement and its subsequent amendments.

## STATUTORY AUDITORS' SPECIAL REPORT ON RELATED PARTY AGREEMENTS AND COMMITMENTS

To the Danone Shareholders' Meeting,

In our capacity as Statutory auditors of your company, we hereby report on certain related party agreements and commitments.

We are required to inform you, on the basis of the information provided to us, of the terms and conditions of as well as of the reasons for those agreements and commitments indicated to us, or that we may have identified in the performance of our engagement. We are not required to comment as to whether they are useful or appropriate or to ascertain the existence of any such agreements and commitments. It is your responsibility, in accordance with Article R. 225-31 of the French Commercial Code, to evaluate the benefits resulting from these agreements and commitments prior to their approval.

In addition, we are required, where applicable, to inform you in accordance with Article R. 225-31 of the French Commercial Code concerning the implementation, during the year, of the agreements and commitments already approved by the shareholders' meeting.

We have performed the due diligence procedures that we deemed necessary in accordance with the professional guidance issued by the French Institute of statutory auditors (Compagnie nationale des commissaires aux comptes) for this type of assignment. These procedures consisted in verifying that the information provided to us is consistent with the documentation from which it has been extracted.

## AGREEMENTS AND COMMITMENTS SUBMITTED FOR APPROVAL BY THE SHAREHOLDERS' MEETING

We hereby inform you that we were not notified of any agreement or commitment authorized during the previous year to be submitted for

Shareholders' Meeting approval in accordance with the provisions of Article L. 225-38 of the French Commercial Code.

## AGREEMENTS AND COMMITMENTS ALREADY APPROVED BY THE SHAREHOLDERS' MEETING

### Agreements and commitments approved in prior fiscal years

#### a) whose implementation continued during the past fiscal year

In accordance with Article R. 225-30 of the French Commercial Code, we have been informed that the execution of the agreements and commitments described below, already approved by the Shareholders' Meeting in prior fiscal years, continued during the past fiscal year.

##### 1. With the danone.communities mutual investment fund (SICAV)

###### *Persons concerned*

Mr. Franck Riboud, Chairman of the Board of Directors until November 30, 2017 and director as of December 1, 2017, Chairman of the Board of Directors of the danone.communities mutual investment fund until November 30, 2017, and Mr. Emmanuel Faber, Chief Executive Officer until November 30, 2017 and Chairman and Chief Executive Officer as of December 1, 2017, director of the danone.communities mutual investment fund.

###### ***Cooperation agreement within the framework of the Danone Communities project***

###### *Nature, purpose and conditions*

On April 26, 2007, within the framework of the Danone Communities project, the company's Board of Directors unanimously authorized the signing of a cooperation agreement established between your company, the danone.communities mutual investment fund (Société d'Investissement à Capital Variable – SICAV), the danone.communities FCPR (venture capital fund, now FPS), and companies of the Crédit Agricole group, namely IDEAM (which was merged into Amundi in 2011) and Crédit Agricole Private Equity (now renamed Omnes Capital), respectively management companies for the SICAV and the FPS, it being specified that as of the date of this Board meeting, Mr. Jean Laurent, Director of your company, was also the Chairman of the Board of Directors of Calyon, a subsidiary of the Crédit Agricole group, and abstained from voting. This agreement governs the relations between your company and other entities that have taken part in the Danone Communities project, and in particular provided for the initial subscription of shares of the danone.communities SICAV by your company for a maximum amount of €20 million, as well as the annual financial contribution by your company of a maximum amount of €1.5 million for the first fiscal year, it being specified that this amount must be revised annually by your company's Board of Directors.

On February 14, 2017, the Board of Directors voted unanimously (with Messrs. Franck Riboud and Emmanuel Faber abstaining) to set your company's annual financial contribution for 2017 at a maximum of €3.95 million (the total amount of financial contributions by your company to Danone Communities for 2017 was therefore €3.7 million).

On February 15, 2018, the Board of Directors voted unanimously (with Mr. Emmanuel Faber abstaining) to set your company's annual financial contribution for 2018 at a maximum of €3.7 million.

##### 2. With Mr. Franck Riboud, Chairman of the Board of Directors until November 30, 2017 and a director since December 1, 2017

###### ***1) Agreement related to the conditions under which Mr. Franck Riboud's employment contract would be resumed following the conclusion of his term as a corporate officer***

###### *Nature, purpose and conditions*

On July 21, 2004, the Board of Directors, acting on the recommendation of the Nomination and Compensation Committee, voted unanimously (with Mr. Franck Riboud abstaining) to update the conditions under which Mr. Franck Riboud's employment contract,

which was suspended on August 26, 1994 when he was appointed a corporate officer of your company, would be resumed if his term of office ended, for whatever reason, and established that:

- the amount of time during which he exercised his duties as a corporate officer for the benefit of your company will be entirely taken into account with respect to seniority and his resulting rights within the framework of his employment contract;
- the company undertakes to offer him a position involving duties comparable to those currently exercised by the members of your company's Executive Committee;
- the annual compensation that will be paid out to him cannot be less than the total annual average compensation (gross base salary, benefits in kind, and bonus of any type) allocated to all members of the Executive Committee during the 12 months preceding the resumption of his employment contract; and
- he will benefit from the company's defined benefit pension plan based on his seniority as a corporate officer and his seniority under his employment contract.

This agreement remained in effect in 2017 but was not implemented. It ended as Mr. Franck Riboud resigned from his suspended employment contract with effect on November 30, 2017.

###### ***2) Amendment to the suspended employment contract of Mr. Franck Riboud***

###### *Nature, purpose and conditions*

On February 10, 2010, the Board of Directors amended the suspended employment contract of Mr. Franck Riboud (who abstained from the vote) such that:

- the indemnity provided under the company's collective agreement applicable to all Company employees (the "Indemnity for Termination of the Employment Contract") is: (i) subject to a limit of two years' fixed and variable gross compensation; and (ii) in the event of the payment of both the Indemnity for Termination of the Employment Contract and the indemnity due in certain instances of the termination of the term of office of a corporate officer, included in an overall limit, also subject to a limit of two years' fixed and variable gross compensation, applicable to all termination indemnities paid in respect of a term of office or an employment contract;
- the portion of the Indemnity for Termination of the Employment Contract corresponding to the seniority acquired in respect of the term of office of the person concerned is subject to the same performance conditions as the indemnity due in certain instances of the termination of the term of office of the corporate officer;
- in the exclusive event that a change in control results in the forced termination of his term of office as a corporate officer, provided he has not committed serious misconduct or gross negligence, the person concerned may request the termination of his employment contract in the form of termination within three months from the date of the termination of his term of office as a corporate officer (i.e. the date on which his employment contract is resumed).

In the event of the amendment of the performance conditions applicable to the indemnity due in certain instances of the termination of the term of office of a corporate officer, the performance conditions applicable to the portion of the Indemnity for Termination of the Employment Contract corresponding to the seniority acquired in respect of the term of office will be automatically amended.

The portion of the Indemnity for Termination of the Employment Contract which is subject to performance conditions and which corresponds to the seniority acquired in respect of the term of office will be subject to the authorization from the Board of Directors and the approval of the shareholders on each occasion the term of office is renewed.

It should be noted that Mr. Franck Riboud is not subject to any non-compete clause.

This agreement remained in effect in 2017 but was not implemented. It ended as Mr. Franck Riboud resigned from his position covered by the suspended employment contract with effect on November 30, 2017.

### **3) Commitment concerning the defined benefit pension plan of Mr. Franck Riboud**

#### *Nature, purpose and conditions*

On February 13, 2008, the Board of Directors unanimously confirmed (with Mr. Franck Riboud abstaining) your company's commitment on behalf of Mr. Franck Riboud, a corporate officer, relative to the payment of a defined-benefit pension in the form of an annuity (with a reversion option), calculated on the basis of the following elements:

- the basis of calculation for the retirement guarantee corresponds to the average of annual base salaries and bonuses for the last three entire years of activity within the group. The length of service taken into account would include the period corresponding to the term of office;
- in the event of retirement without satisfying the conditions necessary for obtaining the full rate with respect to the social security pension, a reduction of 1.25% per quarter between the age at which the person retired and the age at which he would have received his full rate social security pension will be applied to this annuity;
- the amount of the annuity that would be paid to Mr. Franck Riboud would correspond to 2% of this calculation basis per year of service (this amount will, however, be capped at 65% of the calculation basis), less the full amount of the pension rights vested by Mr. Franck Riboud during his professional life, including the supplementary pension plan fully funded by the company.

Mr. Franck Riboud is eligible to benefit from this pension plan only if he was performing his duties within the group at the time of retirement (it being specified that in the event he leaves the group before reaching the age of 55, all vested rights will be lost, and that in the event such officer is terminated after the age of 55, the benefit derived from this plan will be preserved, on condition that he does not take up a salaried position).

On February 22, 2016, upon renewing the term of office of Mr. Franck Riboud as Chairman, the Board of Directors, acting on the recommendation of the Nomination and Compensation Committee, voted unanimously (with Mr. Franck Riboud abstaining) to:

- take due note of existing retirement commitments taken by the company on behalf of Mr. Franck Riboud, approved by the Shareholders' Meeting of April 29, 2008 and submitted to shareholders for an advisory opinion as part of the so-called "say on pay" resolutions approved at each Shareholders' Meeting since 2014;
- observe that in light of his length of service at your company, Mr. Franck Riboud had in 2014 reached the ceiling on annuity payments that he was eligible to receive;
- and then note that given the absence of any annual increase in his conditional rights to a pension during his future term of office, there was no need to consider performance conditions or submit these conditional rights to the Shareholders' Meeting for approval.

This agreement remained in effect in 2017 and was implemented, as Mr. Franck Riboud exercised his rights to the pension as of December 1, 2017. The annuity paid out to him in 2017 totaled €0.12 million.

### **b) not implemented during the last fiscal year**

We were also informed that the following agreements and commitments, which had already been approved by the Shareholders' Meeting in previous years, remained in effect but were not implemented during the last fiscal year.

With Mr. Emmanuel Faber, Chief Executive Officer until November 30, 2017 and Chairman and Chief Executive Officer since December 1, 2017.

### **1. Agreement concerning conditions for resuming the employment contract of Mr. Emmanuel Faber at the conclusion of his term of office**

#### *Nature, purpose and conditions*

On February 13, 2008, the Board of Directors voted unanimously (with Mr. Emmanuel Faber abstaining) to authorize an amendment to the company's employment contract with Mr. Emmanuel Faber, for the purpose of determining the conditions under which his employment contract would be resumed (it was suspended when he was appointed a corporate officer of the company), assuming that his term of office ends for whatever reason.

This amendment provides that:

- his entire length of service as a corporate officer on behalf of your company will be taken into account for the purpose of seniority and the resulting rights within the framework of his employment contract;
- the company undertakes to offer him a position involving duties comparable to those currently exercised by the members of your company's Executive Committee;
- the annual compensation that will be paid out to him cannot be less than the total annual average compensation (gross base salary, benefits in kind, and bonus of any type) allocated to all members of the Executive Committee during the 12 months preceding the resumption of his employment contract;
- he will benefit from your company's defined-benefit pension plan based on his seniority as a corporate officer and his seniority under the employment contract;
- the contractual indemnity due in the event of the termination of his employment contract will be canceled.

### **2. Amendments to the suspended employment contract of Mr. Emmanuel Faber**

#### *Nature, purpose and conditions*

On February 10, 2010, the Board of Directors amended the suspended employment contract of Mr. Emmanuel Faber, who abstained from voting, such that:

- the indemnity provided under the company's collective agreement applicable to all Company employees (the "Indemnity for Termination of the Employment Contract") is: (i) subject to a limit of two years' fixed and variable gross compensation; and (ii) in the event of the payment of both the Indemnity for Termination of the Employment Contract and the indemnity due in certain instances of the termination of the term of office of a corporate officer, included in an overall limit, also subject to a limit of two years' fixed and variable gross compensation, applicable to all termination indemnities paid in respect of a term of office or an employment contract;
- the portion of the Indemnity for Termination of the Employment Contract corresponding to the seniority acquired in respect of the term of office of the person concerned is subject to the same

performance conditions as the indemnity due in certain instances of the termination of the term of office of the corporate officer;

- in the exclusive event that a change in control results in the forced termination of his term of office as a corporate officer, the person concerned may, provided he has not committed serious misconduct or gross negligence, request the termination of his employment contract in the form of termination within three months from the date of the termination of his term of office as a corporate officer (*i.e.* the date on which his employment contract is resumed).

In the event of the amendment of the performance conditions applicable to the indemnity due in certain instances of the termination of the term of office of a corporate officer, the performance conditions applicable to the portion of the Indemnity for Termination of the Employment Contract corresponding to the seniority acquired in respect of the term of office will be automatically amended.

The portion of the Indemnity for Termination of the Employment Contract which is subject to performance conditions and which corresponds to the seniority acquired in respect of the term of office will be subject to the agreement of the Board of Directors and the authorization of shareholders on each occasion the term of office is renewed.

In addition, the non-compete clause included in the suspended employment contract of Mr. Emmanuel Faber was amended such that it may not be implemented by your company and trigger the payment of consideration except in the case of a resignation.

As part of the reunification of the Chairman and Chief Executive Officer functions, the Board of Directors on October 18, 2017 took note to the extent necessary and acting on the recommendation of the Nomination and Compensation Committee, that the non-compete clause contained in the suspended employment contract of Mr. Emmanuel Faber remained unchanged.

### **3. Commitment concerning the indemnification conditions applicable to Mr. Emmanuel Faber in certain cases of termination of his term of office as Chief Executive Officer**

#### *Nature, purpose and conditions*

At the time of the appointment of Mr. Emmanuel Faber as Deputy General Manager, the Board of Directors meeting of February 13, 2008 approved in a unanimous vote, with Mr. Emmanuel Faber abstaining, the principle and conditions of the indemnification rights in certain cases of termination of his term of office.

On February 18, 2013, the Board of Directors (excluding Mr. Emmanuel Faber who abstained from voting) unanimously decided, at the time of renewal of Mr. Emmanuel Faber's term of office subject to approval by the Shareholders' Meeting of April 25, 2013, to renew his rights to indemnity in certain cases of termination of his duties. These rights to indemnity had been renewed on the same basis as that set by the Board of Directors on February 10, 2010 and approved by the Shareholders' Meeting of April 22, 2010, subject to certain amendments made in order to ensure compliance with the provisions of the AFEP-MEDEF Code or to make the payment conditions more restrictive. The indemnification rights, amended slightly by the Board of Directors on February 18, 2013, were approved by the Shareholders' Meeting of April 25, 2013.

On September 2, 2014, in connection with the separation of the offices of Chairman of the Board of Directors and Chief Executive Officer and Mr. Emmanuel Faber's appointment as Chief Executive Officer, the Board of Directors (excluding Mr. Emmanuel Faber who abstained from voting) decided that his rights to indemnity should remain unchanged (as decided by the Board of Directors meeting on February 18, 2013). These indemnification rights were approved by the Shareholders' Meeting of April 29, 2015.

In connection with the renewal of Mr. Emmanuel Faber's term of office as Chief Executive Officer, the Board of Directors, acting on the recommendation of the Nomination and Compensation Committee, voted unanimously (with Mr. Emmanuel Faber abstaining) on February 22, 2016 to keep Mr. Faber's indemnification rights identical to those approved by the Shareholders' Meeting of April 29, 2015.

These indemnification rights were approved by the Shareholders' Meeting of April 28, 2016, following which Mr. Emmanuel Faber's term of office as Chief Executive Officer was renewed.

As part of the reunification of the Chairman and Chief Executive Officer functions, the Board of Directors on October 18, 2017 took note to the extent necessary and acting on the recommendation of the Nomination and Compensation Committee, that the indemnification rights of Mr. Emmanuel Faber in the event his term of office as Chief Executive Officer ends remained unchanged.

The indemnification rights decided by the Board of Directors meeting of February 18, 2013 and maintained without changes since then are described below.

#### **(i) Amount of the Indemnity**

Mr. Emmanuel Faber will receive, by way of indemnity (the "Indemnity") and subject to performance conditions, an amount equal to twice his gross annual compensation (including both fixed and variable compensation) received in respect of his term of office during the 12 months preceding the date of termination of said duties.

The sum of the amounts of: (i) the indemnity provided under the company's collective agreement applicable to all Company employees (the "Indemnity for Termination of the Employment Contract"), with the portion of this indemnity that corresponds to the length of service acquired for the term of office being subject to performance conditions; and (ii) the Indemnity must not exceed twice the gross annual compensation (including both fixed and variable compensation) received in respect of the term of office over the last 12 months.

In the event that the amount of the Indemnity and the amount of the Indemnity for Termination of the Employment Contract exceeds this ceiling of twice the gross annual compensation, and to ensure strict compliance with this ceiling, the amount actually paid to Mr. Emmanuel Faber will first be charged to the Indemnity and then, where applicable, to the portion of the Indemnity for Termination of the Employment Contract subject to performance conditions and corresponding to the length of service acquired in respect of the term of office.

#### **(ii) Cases of payment of the Indemnity**

The Indemnity will be payable to Mr. Emmanuel Faber only in case of termination of his term of office as corporate officer related to a change in control or strategy, on the initiative of the Board of Directors, regardless of the form of such termination, in particular dismissal or non-renewal (except in case of serious misconduct, *i.e.* an extremely serious fault which precludes any continuation of his term of office, or gross negligence, *i.e.* an extremely serious fault committed with the intention of harming the company), and subject to the performance conditions being met. It is specified that "change of control" means any change in the company's legal situation resulting, in particular, from a merger, restructuring, sale, takeover bid or exchange offer, following which a shareholder that is a legal entity or individual, acting either alone or in concert, comes to hold, directly or indirectly, more than 50% of your company's share capital or voting rights.

Moreover, in accordance with the recommendations of the AFEP-MEDEF Code, no payment of the Indemnity will be due if Mr. Emmanuel Faber is able to avail himself of his pension benefits within a short period of time under the terms and conditions defined by the pension plans.

Given the automatic resumption of Mr. Emmanuel Faber's employment contract in the event of the termination of his term as a corporate officer, the Indemnity will be due if Mr. Emmanuel Faber ceases to carry out his duties under said employment contract or resigns from his salaried position within the three months following the date on which his term as a corporate officer came to an end due to a change of control.

Where applicable, no Indemnity pursuant to the office will be due if Mr. Emmanuel Faber resumes a salaried position and does not request that such position be terminated within the aforementioned three-month period.

### **(iii) Performance conditions governing payment of the Indemnity**

Payment of the Indemnity will be based on:

- a) the arithmetic average internal ("organic") growth in the Danone Group's net sales (the "Group's CA") over the five completed fiscal years preceding the date of termination of the term of the corporate officer (the "Reference Period"); and
- b) the arithmetic average internal ("organic") growth in net sales recorded by the Panel members ("CA of the Panel") over the Reference Period.

For the application of these conditions, it is noted that:

- the Group's CA refers to the arithmetic average internal ("organic") growth in Danone Group's net sales over the Reference Period (on a consolidated basis and on a like-for-like basis, i.e. excluding changes in consolidation scope and exchange rates);
- the CA of each Panel member refers to the arithmetic average internal ("organic") growth in net sales recorded by said Panel member over the Reference Period (on a consolidated basis and on a like-for-like basis, i.e. excluding changes in consolidation scope and exchange rates);
- the CAs of the Panel refer to the CAs of all members of the Panel;
- the Median CA of the Panel refers to the value of the CA of a Panel member that divides the Panel CAs into two equal parts (i.e. such that there are as many Panel members with a CA exceeding or equal to the Median as Panel members with a CA being less than or equal to the Median), it being specified that if the Panel members are an even number, the Median CA of the Panel will be equal to the arithmetic average of the two central values of the Panel CA;
- the Panel consists of eight benchmark international groups in the food and beverage sector, namely Kellogg Company, Unilever N.V., Nestlé S.A., Kraft Heinz Company (Kraft Foods Group Inc. until 2014), Mondelez International Inc., PepsiCo Inc., The Coca-Cola Company and General Mills Inc.

The Board of Directors must determine whether these performance conditions are met within three months of the date of termination of the term of office of the corporate officer. Its explicit decision must be duly justified and mentioned in the Board of Directors' report to the Shareholders' Meeting, following a recommendation by the Nomination and Compensation Committee, and based on a report of a financial advisor.

To ensure the comparability of the CAs used, it is specified that:

- restatements may be made (such as corrections related to changes in consolidation scope and exchange rates) to the strict extent necessary in order to ensure that the method of calculating the CAs of all Panel members and the Group's CA is consistent over the Reference Period;
- in the event that the audited accounting or financial results of one of the Panel members are not published or are published late,

the Board of Directors may, exceptionally, exclude this member from the Panel through a duly justified decision;

- in the event that the audited accounting or financial results of two or more members of the Panel are not published or are published late, the Board of Directors will make a decision duly justified at a later date, on the basis of the most recent audited financial statements published by the members of the Panel and by the company over the last five fiscal years for which financial statements were published for all members of the Panel and for your company;
- the Board of Directors may, through a duly justified decision taken at a later date, change the Panel members in the event of an acquisition, absorption, dissolution, spin-off, merger or change of activity of one or more members of the Panel, provided that it maintains the overall consistency of the peer group.

During the Reference Period:

- if the Group's CA exceeds or is equal to the Median CA of the Panel, 100% of the Indemnity will be paid to Mr. Emmanuel Faber; and
- if the Group's CA is lower than the Median CA of the Panel, no Indemnity will be paid to Mr. Emmanuel Faber.

In accordance with the amendment to Mr. Emmanuel Faber's employment contract (authorized by the Board of Directors on February 10, 2010), it should be noted that the same performance conditions will apply to the portion of the Indemnity for Termination of the Employment Contract corresponding to the length of service acquired pursuant to the office and that the sum of the Indemnity pursuant to the office and of the Indemnity for Termination of the Employment Contract may not exceed twenty-four (24) months of gross fixed and variable compensation.

At the time of each renewal of Mr. Emmanuel Faber's term of office, these performance conditions and, where appropriate, the composition of the Panel will be reexamined by the Board of Directors and, where appropriate, modified to take into account changes affecting your company and its business sectors.

### **(iv) Payment of the Indemnity**

The amount of the Indemnity determined according to the above rules will be paid within 30 days following the date of the Board of Directors' meeting which will decide whether the performance conditions governing payment of the Indemnity have been met.

Meanwhile, it is noted that in accordance with the employment contract of Mr. Emmanuel Faber, amended by the decision of the Board of Directors on February 10, 2010, the performance conditions applicable to the portion of the Indemnity for Termination of the Employment Contract corresponding to seniority acquired as part of his term of office will be adjusted automatically through the approval of this commitment.

## **4. Commitment concerning the defined benefit pension plan of Mr. Emmanuel Faber**

### *Nature, purpose and conditions*

On February 13, 2008 and with Mr. Emmanuel Faber abstaining, the Board of Directors unanimously confirmed the company's commitment on behalf of Mr. Emmanuel Faber, Deputy General Manager, relative to the payment of a defined benefit pension in the form of an annuity (with a reversion option), calculated on the basis of the following elements:

- the basis of calculation for the annuity corresponds to the average of annual base compensation and bonuses for the three full years of activity at your company before retirement, with the length of service taken into account including the period corresponding to the term of office (the "Basis");

## CORPORATE GOVERNANCE

### 6.6 RELATED PARTY AGREEMENTS AND COMMITMENTS

- in the event of a retirement that does not satisfy the conditions necessary for obtaining the full rate with respect to the social security pension, the annuity will be reduced by 1.25% per quarter between the age at which Mr. Emmanuel Faber retired and the age at which he would have received his full rate social security pension;
- the amount of the annuity to be attributed to Mr. Emmanuel Faber would correspond to: (i) 1.5% per year of seniority (including the period as a corporate officer) of the Basis, for the tranche of the Basis between three and eight French Social Security Ceiling levels; and (ii) 3% per year of seniority (including the period as a corporate officer) of the Basis, for the tranche that is higher than these eight Ceiling levels (this amount will nevertheless be capped on the basis of 20 years maximum seniority) less the full amount of pension rights vested by Mr. Emmanuel Faber through the implementation of the supplementary pension plan fully funded by your company.

Mr. Emmanuel Faber is eligible to benefit from this pension plan only if he was performing his duties within the group at the time of retirement (it being specified that in the event the person leaves the group before reaching the age of 55, all vested rights will be lost, and that in the event such officer is terminated after the age of 55, the benefit derived from this plan will be preserved, on condition that the person does not take up a salaried position).

On February 22, 2016, in connection with the renewal of Mr. Emmanuel Faber's term of office as Chief Executive Officer, the Board of Directors, acting on the recommendation of the Nomination and Compensation Committee, voted unanimously (with Mr. Emmanuel Faber abstaining) to:

- recognize that Mr. Emmanuel Faber has amassed 18 years' seniority at your company and take note of the company's existing pension obligations toward Mr. Emmanuel Faber and approved by the Shareholders Meeting of April 29, 2008;
- decide, in accordance with Articles L. 225-22-1 and L.225-42-1 of the French Commercial Code (as amended by law No. 2015-990 of August 6, 2015 known as the "Macron law"): (i) to subordinate the annual increase of his conditional rights that may be granted starting from the renewal of his term of office as Chief Executive Officer to the performance condition described below; and (ii) to make increases in his future conditional pension rights subject to the approval of the Shareholders' Meeting of April 28, 2016.

As part of the reunification of the Chairman and Chief Executive Officer functions, the Board of Directors on October 18, 2017 took note to the extent necessary and acting on the recommendation of the Nomination and Compensation Committee, to that the pension obligation on behalf of Mr. Emmanuel Faber in his capacity as Chief Executive Officer remained unchanged.

#### (i) Performance condition related to the increase in conditional pension rights

As of the Shareholders' Meeting of April 28, 2016, the increase in Mr. Emmanuel Faber's pension rights for each fiscal year will depend on:

a) the arithmetic average internal ("organic") growth in the Danone Group's net sales (the "Group's CA") during the said fiscal year and five previous fiscal years (the "Reference Period"); and

b) the arithmetic average internal ("organic") growth in net sales by members of the Panel (the "CA of the Panel") during the Reference Period;

it being noted that the terms "CA of the Group", "CA of each member of the Panel", "CA of the Panel", "Median CA of the Panel" and "Panel" are defined as indicated above in section b) 3 (iii) regarding the performance conditions of the indemnity for termination of Mr. Emmanuel Faber's term as a corporate officer, and that the Board of Directors may apply the principles described in that paragraph to ensure the comparability of sales (CA) used.

During the Reference Period (i.e. at the end of each fiscal year):

- if the Group's CA is equal to or greater than the Median CA of the Panel, the increase in Mr. Emmanuel Faber's future conditional pension rights for that fiscal year will vest (assuming the retirement plan's other performance conditions have been satisfied);
- if the Group's CA is less than the Median CA of the Panel, Mr. Emmanuel Faber will not qualify to receive an increase in future conditional pension rights for that fiscal year (expressed as a percentage of the calculation Basis);

it being noted that in all cases, the amount of the annuity that would be paid to Mr. Emmanuel Faber will remain capped on the basis of twelve years' maximum seniority, less the sum of pension benefits vested by Mr. Emmanuel Faber through the implementation of the supplementary pension plan fully funded by the company.

#### (ii) Determination as to whether the performance condition has been satisfied and whether to increase pension benefits

Each year, prior to the Shareholders' Meeting held to approve the previous fiscal year's financial statements, the Board of Directors will decide whether this performance condition has been satisfied, based on the report of a financial advisor, and will determine the increase in Mr. Emmanuel Faber's pension benefits for said fiscal year, through duly justified decisions taken after a recommendation from the Nomination and Compensation Committee.

On April 27, 2017, the Board of Directors, acting on the recommendation of the Nomination and Compensation Committee, determined through a unanimous vote (with Mr. Emmanuel Faber abstaining) that the performance condition was satisfied and approved the increase in pension rights in connection with the 2016 fiscal year.

Neuilly-sur-Seine and Paris La Défense, March 5, 2018

#### The Statutory Auditors

##### PricewaterhouseCoopers Audit

Anik CHAUMARTIN

François JAUMAIN

##### Ernst & Young Audit

Jeanne BOILLET

Pierre-Henri PAGNON



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7

# SHARE CAPITAL AND SHARE OWNERSHIP

## 7.1 COMPANY'S SHARE CAPITAL

### TRANSACTIONS ON THE SHARE CAPITAL IN THE LAST FIVE YEARS AND SHARE CAPITAL AS OF DECEMBER 31, 2017

Effective date of the transaction	Shares created / (cancelled) by the transaction (number of shares)	Type of transaction	Nominal amount of the transaction (in €)	Amount of share capital after the transaction (in €)	Shares making up the share capital after the transaction (number of shares)
February 18, 2013	(8,800,000)	Capital decrease by cancellation of shares	(2,200,000.00)	158,590,500.00	634,362,000
May 13, 2013	918,000	Capital increase reserved for employee members of a company savings plan	229,500.00	158,820,000.00	635,280,000
July 26, 2013	(4,252,000)	Capital decrease by cancellation of shares	(1,063,000.00)	157,757,000.00	631,028,000
June 3, 2014	11,932,014	Capital increase for the payment of the dividend in shares	2,983,003.50	160,740,003.50	642,960,014
June 5, 2014	831,986	Capital increase reserved for employee members of a company savings plan	207,996.50	160,948,000.00	643,792,000
June 11, 2015	838,052	Capital increase reserved for employee members of a company savings plan	209,513.00	161,157,513.00	644,630,052
July 23, 2015	10,321,148	Capital increase for the payment of the dividend in shares	2,580,287.00	163,737,800.00	654,951,200
May 17, 2016	940,800	Capital increase reserved for employee members of a company savings plan	235,200.00	163,973,000.00	655,892,000
June 1, 2017	13,835,487	Capital increase for the payment of the dividend in shares	3,458,871.75	167,431,871.75	669,727,487
June 8, 2017	982,913	Capital increase reserved for employee members of a company savings plan	245,728.25	167,677,600.00	670,710,400
<b>Share capital as of December 31, 2017</b>				<b>167,677,600.00</b>	<b>670,710,400</b>

### SHARES CONSTITUTING THE SHARE CAPITAL

Shares are fully paid-up, are all of the same class and have a nominal value of €0.25. Each share gives the right to ownership of a proportion of the Company's assets, profits and liquidation surplus, based on the percentage of share capital that it represents.

## 7.2 TREASURY SHARES AND DANONE CALL OPTIONS HELD BY THE COMPANY AND ITS SUBSIDIARIES

This section 7.2 describes the share buyback program set up in accordance with Articles 241-1 et seq. of the General Regulations of the French Financial Markets Authority.

### AUTHORIZATION GRANTED TO THE COMPANY TO BUY BACK ITS OWN SHARES

#### Existing authorization

The Shareholders' Meeting of April 27, 2017 authorized the Board of Directors, for an 18-month period, to buy back a number of shares representing a maximum of 10% of the Company's share capital at a maximum purchase price of €75 per share. This authorization superseded the authorization previously granted by the Shareholders' Meeting of April 28, 2016.

#### Authorization subject to approval by the Shareholders' Meeting

The Board of Directors will submit a new authorization, valid for 18 months, to the Shareholders' Meeting to be held on April 26, 2018 to repurchase up to 10% of the total number of shares comprising the share capital of the Company (i.e. for information purposes, 67,041,040

This authorization was used during fiscal year 2017 (see section *Transactions on Company shares in 2017 and situation as of December 31, 2017* hereafter).

shares as of December 31, 2017, representing a maximum potential purchase amount – excluding transaction fees – of approximately €5.7 billion) at a maximum purchase price of €85 per share.

Subject to approval of the authorization by the Shareholders' Meeting of April 26, 2018, the buyback by the Company of its own shares may be executed for the purpose of:

- the allocation of shares with respect to the exercise of stock-options by employees and/or corporate officers of the Company and of companies or economic interest groups related to it, pursuant to applicable statutory and regulatory provisions;
- the implementation of any plan for the allocation of Group performance shares to employees and/or corporate officers of the Company and of companies or economic interest groups related to it, pursuant to applicable statutory and regulatory provisions;
- the sale of shares to employees (either directly or through an employee savings mutual fund) within the context of employee shareholding plans or company savings plans;
- the delivery of shares upon the exercise of rights attached to securities giving access to the Company's share capital;
- the later delivery of shares as payment or for exchange in the context of external growth transactions;

## AUTHORIZATION TO CANCEL SHARES AND REDUCE THE SHARE CAPITAL FOLLOWING THE BUYBACK BY THE COMPANY OF ITS OWN SHARES

The Shareholders' Meeting of April 27, 2017 authorized the Board of Directors, for a period of 24 months, to cancel shares acquired in the context of a share buyback program, within a limit of 10% of the

- the cancellation of shares within the maximum legal limit; and/or
- supporting the market for shares in connection with a liquidity contract entered into with an investment service provider, in accordance with the Ethical Charter recognized by the French Financial Markets Authority.

Share buybacks may be carried out, in whole or in part, by acquisition, sale, exchange or transfer, on one or more occasions, by any means on any stock markets, including multilateral trading facilities (MTF), through a systematic internalizer or over the counter, including by acquisition or disposal of blocks of shares (without limiting the portion of the share repurchase program that may be completed this way). These means include the use of any financial contract or derivative instrument (including in particular any future or any option), except the sale of put options, in accordance with applicable regulations.

These transactions may be carried out during an 18-month period beginning April 26, 2018 (with the exception of periods of public tender offers on the Company's shares) within the limits allowed by the applicable regulations.

existing share capital as of the day of the Meeting. This authorization was not used in 2017.

## DANONE CALL OPTIONS HELD BY THE COMPANY

### Purchase of DANONE call options by the Company in 2011

In October 2011, as part of its share buyback program, the Company acquired DANONE call options to hedge part of the stock-options granted to some of its employees and corporate officers and still in force, as a substitute for their existing hedge by treasury shares held.

Prior to this date, in order to satisfy its legal obligations, the Company held treasury shares specifically allocated to hedge these stock-option plans. These treasury shares were earmarked for gradual release into circulation on the market as and when beneficiaries exercised stock-options until the expiry of the plans still in force, i.e. until October 2017. In order to limit the dilutive effect of the exercise of these options, in 2011 the Company decided to hedge part of these stock-options by the acquisition of DANONE call options, as a substitute for the treasury shares held.

A total of 6.6 million DANONE call options representing around 1.02% of the share capital were thus acquired from a financial institution. The Company's intention is to exercise these call options at any time until the expiry of the last stock-option plans still in force (i.e. until October 2017), in order to comply with its commitments to deliver shares to stock-option holders.

The 6.6 million treasury shares held until then to hedge the stock-options concerned were cancelled on December 13, 2011.

The 76,279 call options held by Danone as of December 31, 2016 (representing 0.01% of the company's share capital) were exercised. As of December 31, 2017, Danone no longer holds any DANONE call options or any open positions in derivative products on Company shares.

## LIQUIDITY CONTRACT

On January 15, 2014 and for a period of one year with tacit renewal, the Company entered into a liquidity contract with an investment service provider, Rothschild & Cie Banque, in accordance with the Ethical Charter drawn up by the Association Française des Marchés Financiers (AMAFI) and recognized by the French Financial Markets

Authority, with a view to supporting the market for DANONE shares on Euronext Paris.

This liquidity contract was implemented in connection with the share buyback programs authorized by the Company's Shareholders' Meeting. It was cancelled by Danone with effect from March 1, 2017.

### Resources related to the liquidity contract

Resources allocated	For implementation of the liquidity contract	Position as of December 31, 2017
Amount (in €)	-	-
Number of shares	120,000	-

## SHARE CAPITAL AND SHARE OWNERSHIP

### 7.2 TREASURY SHARES AND DANONE CALL OPTIONS HELD BY THE COMPANY AND ITS SUBSIDIARIES

## TRANSACTIONS ON COMPANY SHARES IN 2017 AND SITUATION AS OF DECEMBER 31, 2017

(in number of shares)	Situation as of December 31, 2016	Transactions during the period					Situation as of December 31, 2017
		Buybacks	Exercise of DANONE call options	Sales / Transfers	Delivery of shares following exercises of stock-options	Delivery of Group performance shares	
External growth operations	<b>30,769,360</b>	–	–	–	–	–	<b>30,769,360</b>
Liquidity contract	–	62,628	–	(62,628)	–	–	–
Hedging of Group performance shares and stock-options	<b>2,359,838</b>	–	76,279	–	(293,372)	(385,113)	<b>1,757,632</b>
Share cancellations	–	–	–	–	–	–	–
Treasury shares	<b>33,129,198</b>	<b>62,628</b>	<b>76,279</b>	<b>(62,628)</b>	<b>(293,372)</b>	<b>(385,113)</b>	<b>32,526,992</b>
Shares held by Danone Spain	<b>5,780,005</b>	–	–	–	–	–	<b>5,780,005</b>
<b>Total number of shares held by the Group</b>	<b>38,909,203</b>	<b>62,628</b>	<b>76,279</b>	<b>(62,628)</b>	<b>(293,372)</b>	<b>(385,113)</b>	<b>38,306,997</b>

### Treasury shares held by the Company as of December 31, 2017

(in €, except percentage and number of shares)	As of December 31, 2017
Number of DANONE shares	38,306,997
Percentage of share capital	5.71%
<b>Value of DANONE treasury shares held by the Company</b>	
Par value	9,576,749
Gross value	2,679,574,440

### Average price of buybacks and sales of DANONE shares in 2017 and transaction fees

(in € per share)	Year ended December 31, 2017
<b>Average price of buybacks</b>	
Liquidity contract	59.56
Exercise of DANONE call options <sup>[a]</sup>	35.34
<b>Average price of sales</b>	
Liquidity contract	59.63
<b>Transaction fees <sup>[b]</sup></b>	0

(a) Exercise price of DANONE call options, excluding premium paid in 2011 for their acquisition.

(b) Total amount.

### Market value of DANONE shares held by Danone and its consolidated subsidiaries

(in €, except share price in € per share and number of shares)	As of December 31, 2017
Number of DANONE shares	38,306,997
Closing price	69.95
<b>Value of DANONE shares held by the Group</b>	
At closing price	2,679,574,440
At closing price +10%	2,947,531,884
At closing price -10%	2,411,616,996

## 7.3 AUTHORIZATIONS TO ISSUE SECURITIES GIVING ACCESS TO THE SHARE CAPITAL

### SUMMARY OF FINANCIAL AUTHORIZATIONS IN EFFECT AS OF DECEMBER 31, 2017

Maximum amounts of share capital authorized (nominal issuance amount)	Authorization type	Individual maximum amounts authorized (nominal amount or percentage)	Use in 2017	Available balance as of December 31, 2017 (nominal amount or percentage)
Maximum amount applicable to non-dilutive issuances: €57 million (approx. 34% <sup>[a]</sup> of the share capital)	Capital increase with preferential subscription rights for shareholders	€57 million (approximately 34% <sup>[a]</sup> of the share capital) <sup>[b]</sup>	–	€57 million
Maximum amount applicable to all dilutive and non-dilutive issuances: €57 million (approx. 34% <sup>[a]</sup> of the share capital)	Capital increase without preferential rights but with a priority period for shareholders	€16 million (approximately 9.5% <sup>[a]</sup> of share capital) <sup>[b]</sup>	–	€16 million
Maximum amount applicable to dilutive issuances: €16 million (or approximately 9.5% <sup>[a]</sup> of the share capital)	Overallotment (as a % of initial issuance)	15% <sup>[b]</sup>	–	–
	Public exchange offer initiated by the Company	€16 million (approximately 9.5% <sup>[a]</sup> of share capital) <sup>[b]</sup>	–	€16 million
	Contributions in kind	10% of share capital	–	10% of share capital
	Capital increase reserved for employees	€3.2 million (approximately 1.9% <sup>[a]</sup> of share capital)	€245,728.25	€2.95 million <sup>[c]</sup>
	Grants of Group performance shares (GPS)	0.2% of share capital at the close of the Shareholders' Meeting	644,420 shares granted (approximately 0.1% of share capital)	0.1% of share capital at the close of the Shareholders' Meeting
–	Incorporation of reserves, earnings, additional paid-in capital and other amounts	€41 million (approximately 24.5% <sup>[a]</sup> of share capital)	–	€41 million

(a) The percentage of share capital is calculated for indicative purposes only, based on share capital as of December 31, 2017 (unless otherwise stated).

(b) All issuances of securities representing debts pursuant to these authorizations [(i) capital increase with preferential subscription right; (ii) capital increase without preferential right but with priority right for shareholders; (iii) overallotment option; and (iv) public exchange offer initiated by the Company] may not exceed a maximum principal amount of €2 billion (or equivalent value).

(c) The capital increase reserved for employees approved by the Board of Directors of February 14, 2017 and carried out in June 2017 used the authorization granted by the Shareholders' Meeting of April 29, 2015 (and not the one granted by the Shareholders' Meeting of April 27, 2017). The nominal amount of the new capital increase reserved for employees to be approved by the Board of Directors of February 15, 2018 and implemented in June 2018 will be applied to the maximum amount of €3.2 million approved by the Shareholders' Meeting of April 27, 2017.

All of these authorizations were approved by the Shareholders' Meeting of April 27, 2017, for a period of 26 months, i.e. until June 26, 2019, with the exception of the grant of Group performance shares approved by the Shareholders' Meeting of April 27, 2017 and expired on December 31, 2017.

### Capital increases reserved for employees

Each year, Danone carries out a capital increase reserved for Danone employees participating in a company savings plan (through a temporary fund later merged into the "Fonds Danone" company investment fund). The decision to carry out this capital increase is

made, in principle annually and under the authorization granted by the Shareholders' Meeting, by the Board of Directors at its February meeting. It is then carried out in May or June.

Shareholders' Meeting authorization	Board of Directors' decision	Number of new shares	Price	Nominal amount of capital increase	Total amount of capital increase	Percentage of share capital
Capital increase reserved for employees carried out in 2017	April 29, 2015	February 14, 2017	982,913	€47.44	€245,728.25	€46,629,392 0.15%
Capital increase reserved for employees still in progress <sup>[a]</sup>	April 27, 2017	February 15, 2018	Maximum 1,467,889	€54.50	Maximum €366,972.25	Maximum €80,000,000 Maximum 0.22%

(a) Will be recognized in June 2018.

### FINANCIAL AUTHORIZATIONS SUBJECT TO APPROVAL BY THE SHAREHOLDERS MEETING

The Shareholders' Meeting of April 26, 2018 will be asked to renew the following authorization:

Authorization date	Expiration date	Authorized maximum (nominal amount of ordinary shares issuance)
Grant of Group performance shares (GPS)	April 26, 2018 December 31, 2018	0.2% of the share capital as determined at the close of the Shareholders' Meeting applied to the maximum amount of €16 million common to dilutive issuances to be made under the financial authorizations approved by the Shareholders' Meeting of April 27, 2017

### CHANGES IN SHARE CAPITAL AND IN THE RIGHTS ATTACHED TO THE SHARES

Any changes in the share capital or the rights attached to the shares comprising the share capital are subject to applicable legal provisions, as the by-laws do not contain any specific provisions related thereto.

## 7.4 FINANCIAL INSTRUMENTS NOT REPRESENTING SHARE CAPITAL

### AUTHORITY OF THE BOARD OF DIRECTORS

The Combined Shareholders' Meeting of April 23, 2009 decided to delete Article 27.I.9 of the Company's by-laws, which assigned to the Shareholders' Meeting the authority to decide or authorize bond

issuances, in order to recognize the Board of Directors' fundamental authority in this area, in accordance with the first paragraph of Article L. 228-40 of the French commercial code.

### DELEGATION OF AUTHORITY TO GENERAL MANAGEMENT

At its meeting of October 18, 2017, the Board of Directors decided to renew, for a period of one year, the authorization granted to General Management to issue, in France or abroad (including, in particular, in the United States of America by means of private placements to institutional investors), ordinary bonds, subordinated debt securities

or complex securities (whether fixed-term or perpetual) or any other type of negotiable debt instrument for up to a maximum outstanding principal amount at any time of €22 billion (or the equivalent amount in any other currency or unit of account).

### BONDS OUTSTANDING AS OF DECEMBER 31, 2017

As of December 31, 2017, the total outstanding principal amount on bonds issued by the Company (Danone's only bond issuer) was €17,340 million (amount recognized in the consolidated financial statements).

## 7.5 DIVIDENDS PAID BY THE COMPANY

### DIVIDEND PAY-OUT POLICY

#### Rules set by French law and the Company's by-laws

In accordance with law, the following amounts are withheld from earnings from which any past losses have already been deducted: (i) at least 5% for the creation of the legal reserve, a deduction that will cease to be mandatory when the legal reserve has reached one-tenth of the share capital, but that will be reinstated if, for any reason whatsoever, the legal reserve falls below this amount; and (ii) any sums to be allocated to reserves in accordance with the law. The balance, to which are added retained earnings, represents the distributable earnings.

Under the terms of the by-laws, the amount necessary to constitute a first dividend payment to shareholders is deducted from the

#### Company's pay-out policy

The dividend pay-out policy, defined by the Board of Directors, is based on an analysis that takes into account the history of dividend

distributable earnings. This amount corresponds to interest of 6% per annum on the amount of their shares that has been paid up and not reimbursed, it being specified that if in a given fiscal year earnings are not sufficient to make this payment, the shortfall may be paid by deduction from the earnings of subsequent fiscal years.

Any remaining balance is available for allocation by the annual Shareholders' Meeting, in accordance with a proposal by the Board of Directors, to shares as dividends or, in full or in part, to any reserve accounts or to retained earnings.

The reserves available to the Shareholders' Meeting can be used, if it so decides, to pay a stock dividend.

payments, the Company's financial position and results, and the dividend pay-out practices of Danone's business sector.

### DIVIDEND PAID IN RESPECT OF 2017 FISCAL YEAR

A dividend of €1.90 per share will be proposed to the Shareholders' Meeting of April 26, 2018 on shares eligible to receive the dividend as of January 1, 2017. If this dividend is approved, the ex-dividend date is on May 4, 2018 and the payment date is on May 31, 2018.

### DIVIDENDS PAID IN RESPECT OF THE PREVIOUS THREE FISCAL YEARS PRIOR TO 2017

<b>Dividend relating to the fiscal year <sup>(a)</sup></b>	<b>Dividend per share (in € per share)</b>	<b>Dividend approved (in € millions)</b>	<b>Dividend paid <sup>(b)</sup> (in € millions)</b>
2014	1.50	966	311 <sup>(c)</sup>
2015	1.60	1,048	995
2016	1.70	1,115	275 <sup>(c)</sup>

(a) Paid the following year.

(b) Treasury shares held directly by the Company do not carry the right to receive a dividend. However, the Company's shares held by its Danone Spain subsidiary carry the right to receive a dividend.

(c) The Shareholders' Meetings of April 29, 2015 and April 27, 2017 decided that each shareholder could choose to receive payment of the dividend in cash or in DANONE shares. The amount of the dividend paid in cash corresponded to the dividend paid to those shareholders who did not opt for payment in shares.

### DIVIDENDS FORFEITED TO THE FRENCH STATE

By law, dividends that have not been claimed within five years revert to the French State.

## 7.6 SHAREHOLDERS' MEETING, VOTING RIGHTS

### PARTICIPATION IN SHAREHOLDERS' MEETINGS

The Shareholders' Meeting is convened by the Board of Directors in accordance with applicable laws.

Shareholders' Meetings are held in the city where the registered office is located or any other location, pursuant to the decision made by the convening party and at the place indicated in the Shareholders' Meeting notices.

The Shareholders' Meeting, which is convened and established on a regular basis, represents all shareholders; its decisions are binding on all shareholders, including dissidents, incapacitated persons and absentees.

The Shareholders' Meeting is composed of all shareholders, regardless of the number of shares owned, except in the case of forfeiture in accordance with applicable laws and regulations, and upon presentation of proof of identity and ownership of the shares.

Shareholders may choose one of the following three methods to participate in Shareholders' Meetings:

- attend in person by requesting an entry card;
- give a proxy to the Chairman of the Shareholders' Meeting or any individual or legal entity of their choice; or
- absentee vote by mail.

In accordance with Article R. 225-85 of the French commercial code:

- the right to participate in the Shareholders' Meeting is demonstrated through the recording of the shares in the name of the shareholder or intermediary registered on behalf of the shareholder (pursuant to the seventh paragraph of Article L. 228-1 of the French commercial code), on the second working day preceding the Shareholders' Meeting, either in the registered share accounts held by the Company (or its agent) or in the bearer share accounts held by an authorized intermediary;
- registration of the shares in the bearer share accounts held by authorized intermediaries is recognized by a statement of participation delivered by these intermediaries, where applicable using electronic means under the conditions set forth in Article R. 225-61 of the French commercial code, as an attachment to the absentee voting form, the proxy form or the request for an entry card prepared in the name of the shareholder or on behalf of the shareholder represented by the registered intermediary.

Any shareholder may give a proxy to any individual or legal entity of his choice in order to be represented at a Shareholders' Meeting. The

proxy and, where applicable, its revocation, are written and submitted to the Company or its agent (BNP Paribas Securities Services). The proxy is revocable in the same forms as those required to designate the proxy, where applicable using electronic means. The owners of the shares properly registered in the name of an intermediary under the conditions set forth in Article L. 228-1 of the French commercial code may be represented under the terms set forth in that article through a registered intermediary.

Minors and incapacitated persons are represented by their guardians and administrators, who are not required to be shareholders themselves. A legal entity is legitimately represented by any duly authorized legal representative or by a person specially authorized for that purpose.

The Company's by-laws permit shareholders to participate in Shareholders' Meetings using electronic means, and a website has been specially created to that effect for Shareholders' Meetings, thereby enabling shareholders to vote online using this dedicated site prior to the Shareholders' Meeting. The electronic signature of proxy and absentee voting forms may result from a procedure that satisfies the conditions set forth in articles R. 225-79 (for proxies) and R.225-77 (for absentee voting) of the French commercial code.

Holders of bearer shares may also use the VOTACCESS platform for Shareholders' Meetings. This option has been offered since the April 25, 2013 Shareholders' Meeting to all holders of bearer shares whose account-keeping institution has joined the VOTACCESS system and, since the April 29, 2014 Shareholders' Meeting, starting with the first share owned. This platform enables holders of bearer shares, before the Shareholders' Meeting is held, to submit their voting instructions electronically, request an entry card or designate or revoke an agent.

Lastly, the Board of Directors may decide that the vote occurring during the Shareholders' Meeting may be expressed by videoconference or any telecommunications method that makes it possible to identify the shareholders, subject to applicable statutory and regulatory conditions.

Through a decision by the Board of Directors, shareholders can watch the Shareholders' Meeting in real time or a recorded version for one year on the Danone website.

Danone also publishes on its website the voting results and a report on the Shareholders' Meeting that refers to all of the main presentations made to shareholders.

### VOTING RIGHTS

#### Double voting rights

The Extraordinary Shareholders' Meeting of October 18, 1935 decided to include in the Company's by-laws, the grant of double voting rights, under the conditions provided by law, in relation to the portion of the share capital that they represent, to all fully paid-up shares for which evidence is provided that they have been registered in the name of the same shareholder for at least two years, as well as – in the event of a capital increase through capitalization of reserves, earnings or additional paid-in capital – to registered shares granted

free of charge to a shareholder in consideration of existing shares in respect of which he enjoys said rights. This statutory double voting right has been maintained since its creation in 1935 and coexists, in the same conditions, with the one created by the law 2014-384 of March 29, 2014, known as the "Florange law". Neither the Danone Board of Directors nor its shareholders proposed its elimination when the legal double voting right was instituted for companies whose shares are admitted for trading on a regulated market.

Double voting rights cease in the event of a transfer or conversion into bearer shares, unless otherwise provided for by law. A double voting right may moreover be terminated by an extraordinary shareholders' meeting's decision and after ratification by the special shareholders'

## Limitation on voting rights at Shareholders' Meetings

### Principle of limitations on voting rights

The Extraordinary Shareholders' Meeting of September 30, 1992 decided to introduce into Danone's by-laws a clause limiting the voting rights, considering the weak participation rate of shareholders at Meetings. The purpose of the clause is to avoid having a shareholder exercise undue influence or even realize a "stealth" takeover of the Company. Hence, the by-laws provide that, at Shareholders' Meetings, no shareholder may cast more than 6% of the total number of voting rights attached to the Company's shares in his or her own right or through proxy (*mandataire*), in respect of single voting rights attached to shares which he or she holds directly and indirectly and of powers which have been granted to him or her. Nevertheless, if, additionally, he or she enjoys double voting rights in a personal capacity and/or in the capacity of agent, the limit set above may be exceeded by taking into account only the extra voting rights resulting therefrom. In such a case, the total voting rights that he or she represents shall not exceed 12% of the total number of voting rights attached to the Company's shares.

meeting gathering all double voting right beneficiaries. A merger with another company shall not affect double voting rights, which can be exercised within the absorbing company if its by-laws have instituted this procedure.

In accordance with Article 26.II of the Company's by-laws, this limitation applies when:

- the total number of voting rights taken into account is calculated as of the date of the Shareholders' Meeting and is brought to the attention of shareholders at the opening of the Shareholders' Meeting;
- the number of voting rights held directly and indirectly refers particularly to those attached to shares held personally by a shareholder, shares held by a corporation he or she controls within the meaning of Article L. 233-3 of the French commercial code and shares assimilated with shares held, as defined by the provisions of Articles L. 233-7 et seq. of the French commercial code;
- in respect of voting rights used by the Chairman of the Shareholders' Meeting, those attached to shares for which a proxy form has been returned to the Company without naming a proxy and which, individually, do not violate the applicable limitations, are not taken into account.

This limitation of voting rights at Shareholders' Meetings has been implemented by the Company in respect of the MFS group since 2013 (see section *7.8 Share ownership structure of the Company as of December 31, 2017 and significant changes over the last three fiscal years* for more information on the interest held by MFS in the Company's share capital).

the bidder, acting alone or in concert, were to come into possession of more than two-thirds of the total shares or total voting rights of the company concerned.

Lastly, following adoption of the 16<sup>th</sup> resolution by the Shareholders' Meeting of April 22, 2010, the limitations on voting rights shall be suspended for a Shareholders' Meeting if the number of shares present or represented at such meeting reaches or exceeds 75% of the total number of shares carrying voting rights. In such event, the Chairman of the Board of Directors (or any other person who is presiding over the meeting in his absence) shall formally acknowledge the suspension of said limitation when the Shareholders' Meeting is opened.

### Exceptions to limitations on voting rights

In accordance with Article 26.II of the Company's by-laws, the aforementioned limitations shall become null and void if any individual or corporate entity, acting alone or in concert with one or more individuals or legal entities, were to come into possession of at least two-thirds of the total shares of the Company as a result of a public tender offer for all the Company's shares. The Board of Directors shall formally acknowledge that the limitations have become null and void and shall complete the corresponding modifications to the by-laws.

In addition, in accordance with the general regulations of the French Financial Markets Authority, the effects of the limitations provided for in the preceding sections shall be suspended at the first Shareholders' Meeting following the close of a takeover bid if

### Reasons for the limitation of voting rights for shareholders

The Board of Directors has, on several occasions, reviewed this clause limiting voting rights at Shareholders' Meetings and, notably following discussions with its shareholders, has concluded that this voting rights limitation is in the interest of all the Company's shareholders. Thus:

- considering the effective participation rate at Shareholders' Meetings (which remains far below the average participation rate at the CAC 40's shareholders' meetings), this limitation prevents shareholders from influencing corporate decisions in a manner that would be disproportionate to the actual size of their shareholding, particularly in the event of a low quorum or when a simple majority is sufficient for the adoption of a corporate decision (with a quorum for Shareholders' Meetings of 50%, 25% of the votes could be sufficient to adopt or reject a corporate decision);

- considering Danone's disperse shareholding, in the absence of such a limitation mechanism, a shareholder could take *de facto* control of the Company "by stealth", i.e. without being obliged to launch a public tender offer and offer existing shareholders the possibility of selling their shares in the Company under satisfactory conditions. The clause limiting voting rights is therefore clearly aimed at requiring any shareholder wishing to take control of the Company, at any time, to launch a takeover bid for all of the Company's shares, to offer a control premium, and, when required, to respect price conditions as set by the French Financial Markets Authority. In this regard, this provision provides protection for all the shareholders and guarantees them the best valuation for their shares;

## SHARE CAPITAL AND SHARE OWNERSHIP

### 7.7 CROSSING OF THRESHOLDS, SHARES AND SHARE SALES

- this clause of the by-laws does not, under any circumstances, constitute an obstacle to a takeover bid on the Company, since the clause becomes automatically null and void for the first Shareholders' Meeting held subsequent to a takeover bid resulting in one or more shareholders acting in concert owning more than two-thirds of the Company's share capital or voting rights;
- the validity of clauses limiting voting rights has been recognized by the French commercial code, and their utility is illustrated by the fact that several other CAC 40 companies with a disperse shareholding have implemented a similar mechanism in their by-laws;
- the limitation clause does not affect, in any way, the economic rights of the shareholders that would be concerned by the measure insofar as such shareholders are eligible to receive the full dividend attached to the shares they own.

Like other CAC 40 companies, in 2007 the Shareholders' Meeting rejected a resolution aimed at removing this statutory clause limiting voting rights at a Meeting.

In 2010, following discussions with its shareholders, the Board considered it would be appropriate to amend the terms of the voting

rights limitation mechanism in order to introduce the automatic suspension of the limitation process for any Shareholders' Meeting at which a sufficiently high quorum is achieved. Indeed, whereas this limitation appears appropriate and justified in the event of a low quorum, it appears superfluous in the event of a high quorum, since such a quorum would ensure all shareholders could express their opinion without the risk of distortion. For this reason, this limitation is suspended, in respect of any Meeting at which the number of shares whose shareholders are present or represented reaches or exceeds 75% of the total number of shares with voting rights. This suspension mechanism, based on the quorum, offers an additional guarantee to Danone's shareholders as it ensures that the voting rights limitation would be objectively activated.

In the event that a shareholder acquires a significant non-controlling interest in the Company's share capital, the quorum should automatically increase and would facilitate suspension of the clause, while ensuring that said shareholder was not able to influence proceedings at the Shareholders' Meeting in a manner disproportionate to his or her shareholding.

The quorum achieved at the Shareholders' Meeting of April 27, 2017 was 52.5%.

## 7.7 CROSSING OF THRESHOLDS, SHARES AND SHARE SALES

### CROSSING OF THRESHOLDS

A shareholder is legally required to inform the Company and the French Financial Markets Authority whenever any of the following thresholds are crossed in either direction, within four trading days of when the threshold is crossed: 5%, 10%, 15%, 20%, 25%, 30%, one-third, 50%, two-thirds, 90% or 95% of the Company's share capital or voting rights (Article L. 233-7 of the French commercial code). In addition, any individual or legal entity that comes to acquire or ceases to hold in any manner whatsoever, within the meaning of Articles L. 233-7 et seq. of the French commercial code, a fraction equivalent to 0.5% of the voting rights or a multiple thereof must, within five trading days of crossing such threshold, notify the Company of the total number of shares or securities giving future access to the capital and the total number of voting rights that said individual

or entity holds alone, or indirectly, or in concert, by registered mail with return receipt to the Company's registered office. If the threshold is crossed as a result of a purchase or sale in the open market, the notification period of five trading days begins with the date of trade and not the date of delivery.

In the event of failure to comply with this notification requirement, at the request of any holder or holders of 5% or more of the voting rights, the voting rights in excess of the fraction that should have been reported may not be exercised or delegated by the non-complying shareholder at any Shareholders' Meeting held during a period of two years as from the date on which the shareholder makes the corrective notification.

### PURCHASES AND SALES OF COMPANY SHARES

There is no clause in the Company's by-laws giving preferential rights for the purchase or sale of Company shares.

## 7.8 SHARE OWNERSHIP STRUCTURE OF THE COMPANY AS OF DECEMBER 31, 2017 AND SIGNIFICANT CHANGES OVER THE PAST THREE FISCAL YEARS

### SHARE OWNERSHIP STRUCTURE AS OF DECEMBER 31, 2017

It should be noted that double voting rights are granted to all fully paid-up shares held in registered form in the name of the same shareholder for at least two years (see section 7.6 *Shareholders' Meeting, voting rights*).

As of December 31, 2017, shareholders having disclosed shareholdings exceeding 1.5% of voting rights in the Company (based on reported crossings of statutory thresholds received by the Company)

<b>Shareholders</b>	<b>Number of shares held</b>	<b>% of share capital</b>	<b>Number of gross voting rights</b>	<b>% of gross voting rights <sup>(a)</sup></b>	<b>Number of net voting rights</b>	<b>% of net voting rights <sup>(b)</sup></b>
MFS <sup>(c)</sup>	59,943,156	8.9%	51,918,806	7.4%	51,918,806	7.8%
BlackRock	40,773,191	6.1%	40,773,191	5.8%	40,773,191	6.1%
First Eagle Investment Management	16,296,614	2.4%	16,296,614	2.3%	16,296,614	2.4%
Amundi Asset Management	14,909,453	2.2%	13,331,003	2.1%	13,331,003	2.0%
Sofina Group	14,292,198	2.1%	28,217,945	4.0%	28,217,945	4.2%
Lyxor	12,770,814	1.9%	12,770,814	1.8%	12,770,814	1.9%
Norges Bank	11,954,907	1.8%	11,954,907	1.7%	11,954,907	1.8%
CDC Group	11,262,220	1.7%	11,262,220	1.6%	11,262,220	1.7%
Employee shareholders – "Fonds Danone" company investment fund	8,530,765	1.3%	16,462,405	2.3%	16,462,405	2.5%
Treasury shares – the Company	32,526,992	4.8%	32,526,992	4.6%	–	–
Treasury shares – Danone Spain subsidiary	5,780,005	0.9%	5,780,005	0.8%	–	–
Other	441,670,085	65.9%	464,260,614	65.8%	464,260,948	69.6%
<b>Total</b>	<b>670,710,400</b>	<b>100.0%</b>	<b>705,555,516</b>	<b>100.0%</b>	<b>667,248,853</b>	<b>100.0%</b>

(a) The percentage of gross voting rights is calculated taking into account the treasury shares held by the Company and its subsidiaries, which are stripped of voting rights.

(b) The number of net voting rights (or voting rights "exercisable in a Shareholders' Meeting") is calculated excluding shares stripped of voting rights.

(c) The voting rights of MFS group were capped at 6% at the Shareholders' Meeting of April 27, 2017 in accordance with Article 26.II of the by-laws of the Company (see section 7.6 Shareholders' Meeting, voting rights above for details on limitations on voting rights at Shareholders' Meetings).

As of December 31, 2017, the portion of the Company's share capital held by shareholders in registered form on the Company share register (*nominatif pur*) and in registered form on the books of a financial intermediary (*nominatif administré*) and pledged was not material.

To the Company's knowledge, on the basis of threshold crossing disclosures made to the French Financial Markets Authority, no shareholder other than MFS and BlackRock held a stake of more than 5% in the Company's share capital or voting rights as of December 31, 2017.

## Shares held by members of the Board of Directors and Executive Committee

See section 6.5 DANONE shares held by the Board of Directors and Executive Committee members.

## SHARE CAPITAL AND SHARE OWNERSHIP

7.8 SHARE OWNERSHIP STRUCTURE OF THE COMPANY AS OF DECEMBER 31, 2017 AND SIGNIFICANT CHANGES OVER THE PAST THREE FISCAL YEARS

## SIGNIFICANT CHANGES IN THE COMPANY'S SHARE OWNERSHIP DURING THE PAST THREE FISCAL YEARS

Shareholders	Year ended December 31								
	2017			2016			2015		
	Number of shares	% of total shares	% of net voting rights <sup>(a)</sup>	Number of shares	% of total shares	% of net voting rights <sup>(a)</sup>	Number of shares	% of total shares	% of net voting rights <sup>(a)</sup>
MFS	59,943,156	8.9%	7.78%	70,545,063	10.8%	9.1%	83,804,278	12.8%	10.8%
BlackRock	40,773,191	6.1%	6.1%	34,552,051	5.3%	5.4%	34,552,051	5.3%	4.9%
First Eagle Investment Management	16,296,614	2.4%	2.4%	14,155,850	2.2%	2.2%	14,797,091	2.3%	2.3%
Amundi Asset Management	14,909,453	2.2%	2.0%	14,250,441	2.2%	3.4%	11,447,283	1.7%	1.8%
Sofina Group	14,292,198	2.1%	4.2%	14,110,330	2.2%	3.4%	14,110,330	2.2%	3.3%
Lyxor	12,770,814	1.9%	1.9%	-	-	-	-	-	-
Norges Bank	11,954,907	1.8%	1.8%	11,330,020	1.3%	1.8%	9,357,050	1.4%	1.5%
CDC Group	11,262,220	1.7%	1.7%	10,924,281	1.7%	1.7%	10,823,151	1.7%	1.7%
Employee shareholders – "Fonds Danone" company investment fund	8,530,765	1.3%	2.5%	8,343,996	1.3%	2.5%	8,190,638	1.3%	2.5%
Treasury shares – the Company	32,526,992	4.8%	-	33,129,198	5.1%	-	33,946,170	5.2%	-
Treasury shares – Danone Spain subsidiary	5,780,005	0.9%	-	5,780,005	0.9%	-	5,780,005	0.9%	-
Other	441,670,085	65.9%	69.6%	427,029,251	65.1%	67.7%	416,865,269	63.6%	69.6%
<b>Total</b>	<b>670,710,400</b>	<b>100%</b>	<b>100%</b>	<b>655,892,000</b>	<b>100%</b>	<b>100%</b>	<b>654,951,200</b>	<b>100%</b>	<b>100%</b>

(a) This percentage excludes treasury shares held by the Company and its subsidiaries, which have been stripped of voting rights.

### Ownership interest held by MFS

In the fiscal years 2015 to 2017, the ownership interest held by Massachusetts Financial Services ("MFS") group in the Company's share capital has fallen to 8.9% of the share capital as of December 31, 2017.

MFS indicated to the Company that the number of (gross and net) voting rights that it holds in the Company is less than the number of

shares it owns, as certain of its clients retain voting rights to the shares whose management is assigned to MFS. Thus, as of December 31, 2017, MFS informed the Company that it held 59,943,156 DANONE shares (approximately 8.9% of the share capital), including 51,918,806 shares (approximately 7.7% of the share capital) for which MFS exercises voting rights and 8,024,350 shares (approximately 1.2% of the share capital) for which MFS clients have retained voting rights.

### Ownership interest held by BlackRock

In the fiscal years 2015 to 2017, BlackRock increased its ownership interest in the Company's share capital to 6.1% of the Company's shares as of December 31, 2017.

Between January and February 2017, BlackRock made several disclosures regarding the crossing of the 5% threshold for shares capital or voting rights, in both directions (see disclosures No. 217C0121, No. 217C0153, No. 217C0225, No. 217C0452 and No. 217C0478).

### Other significant changes during the past three fiscal years

With the exception of the aforementioned disclosures by BlackRock, no other disclosures regarding the crossing of statutory thresholds pertaining to the Company's share capital or voting rights were published by the French Financial Markets Authority in fiscal year 2017.

To the best of the Company's knowledge, no other significant changes in the Company's shareholding structure have taken place during the past three fiscal years.

### Employee shareholding

Each year, Danone carries out a capital increase reserved for Danone employees participating in a company savings plan.

investment funds (*Fonds Communs de Placement Entreprise – FCPE*) (the "Fonds Danone" company investment fund and the company investment funds of other Danone subsidiaries), was 9,549,226, i.e. 1.4% of the Company's share capital, including the 8,530,765 shares (1.3% of the share capital) held by the "Fonds Danone" FCPE.

As of December 31, 2017, to the Company's knowledge, the number of the Company's shares held directly or indirectly by employees of the Company and of companies related to it, and, in particular, those that are subject to collective management or conditions prohibiting their disposal, either within the framework of a French company savings plan (*Plan d'Épargne Entreprise*) or through French company

Only the supervisory board of the "Fonds Danone" FCPE is authorized to vote on behalf of the shares held by the FCPE. As an exception to this principle, in accordance with the decisions taken by the

supervisory board, holders of shares in the *FCPE* may be consulted directly by referendum in the event that the supervisory board has a split vote. The supervisory board is currently composed of: (i) four employee members representing current and former employees,

### Identifiable bearer shareholders

Under the terms of its by-laws and in accordance with the legislation and regulations, the Company may, at any time, ask the entity responsible for clearing shares (Euroclear France) for the name or company name, nationality, and address of the holders of shares or other securities conferring immediate or future voting rights at its

who are appointed by the representatives of the various trade unions representing the Company's employees in accordance with the French labor code, and of (ii) four members representing the Company and appointed by Danone's management.

Shareholders' Meetings, along with the number of securities held by each of them and, if applicable, any restrictions placed upon such securities. Euroclear France obtains the information requested from account-holding custodians affiliated to it, which are obliged to provide such information.

### Distribution of shareholders based on the Company's survey in December 2017 of identifiable bearer shareholders

	Percentage of share capital
<b>Institutional investors</b>	<b>77%</b>
Including,	
United States	46%
France	20%
Rest of Europe	16%
United Kingdom	6%
Switzerland	6%
Rest of World	6%
<b>Individual shareholders and "Fonds Danone" FCPÉ</b>	<b>10%</b>
<b>Treasury shares</b>	<b>6%</b>
<b>Other</b>	<b>7%</b>
<b>Total</b>	<b>100%</b>

## 7.9 MARKET FOR THE COMPANY'S SHARES

### LISTING MARKETS AND INDEXES

#### Listing markets

The Company's shares are listed on Euronext Paris (Compartment A – Deferred Settlement Service; ISIN Code: FR 0000120644; ticker "BN") and also have a secondary listing on the Swiss Stock Exchange (SWX Suisse Exchange).

Danone also maintains a sponsored Level 1 program of American Depository Receipts (ADR), which are traded over-the-counter through the OTCQX platform under the symbol DANOV (each ADR representing one-fifth of a DANONE share). OTCQX is an information platform representing over 300 international groups and enabling them to access U.S. investors while guaranteeing price transparency.

#### Indexes

DANONE shares are included in the following indexes:

- CAC 40, the principal index of Euronext Paris;
- Eurostoxx 50, which lists the 50 largest market capitalizations in the euro zone.

The Company is also included in the leading social responsibility indexes (see section 5.1 *Danone's integrated vision of social, societal and environmental responsibility*).

## SHARE CAPITAL AND SHARE OWNERSHIP

### 7.10 FACTORS THAT MIGHT HAVE AN IMPACT IN THE EVENT OF A PUBLIC TENDER OFFER

## STOCK PRICE AND TRADING VOLUME

Year ended December 31, 2017

	Number of shares traded		Trading volume		Stock price	
	Total (in number of shares)	Daily average (in number of shares)	Total trading volume (in € billions)	Average monthly price (in € per share)	High (in € per share)	Low (in € per share)
January	34,068,128	1,548,551	2.04	59.90	61.75	57.99
February	38,482,844	1,924,142	2.33	60.55	63.06	58.06
March	35,863,280	1,559,273	2.26	63.10	64.46	61.14
April	33,439,319	1,857,740	2.13	63.76	64.49	61.87
May	41,119,494	1,869,068	2.70	66.14	67.75	63.73
June	39,640,324	1,801,833	2.67	67.24	69.52	65.81
July	32,584,569	1,551,646	2.12	65.26	66.85	62.86
August	37,469,518	1,629,109	2.47	66.15	68.40	62.52
September	35,034,999	1,668,333	2.34	66.79	68.58	65.33
October	32,407,762	1,473,080	2.25	69.25	72.67	66.62
November	30,442,756	1,383,762	2.13	69.85	71.73	68.50
December	28,120,531	1,480,028	1.98	70.66	72.13	69.28

Source: Euronext Paris. Includes over-the-counter trading.

## 7.10 FACTORS THAT MIGHT HAVE AN IMPACT IN THE EVENT OF A PUBLIC TENDER OFFER

In accordance with article L. 225-37-5 of the French commercial code, factors that might have an impact in the event of a tender offer.

### (i) Structure of the Company's share capital

See section 7.8 Share ownership structure of the Company as of December 31, 2017 and significant changes over the last three fiscal years.

### (ii) Voting rights restrictions set forth in the by-laws

The Company's by-laws provide for a system of limitation of voting rights, described in section 7.6 Shareholders' Meeting, voting rights. The Shareholders' Meeting of April 22, 2010 decided to include a mechanism for suspending this limitation if the number of shares present or represented at a Shareholders' Meeting reaches or exceeds 75% of the total number of shares carrying voting rights.

In addition, the Company's by-laws provide for a reporting obligation for anyone who would hold or cease to hold a fraction equal to 0.5% of voting rights or a multiple thereof, beginning when one of the thresholds is crossed. This mechanism is described in section 7.7 Crossing of thresholds, shares and share sales.

In the event of failure to comply with this notification requirement, upon the request of any holder or holders of 5% or more of the voting rights, the voting rights in excess of the fraction that should have been disclosed may not be exercised or delegated by the non-complying shareholder at any Shareholders' Meeting held during a period of two years from the date on which the shareholder makes the corrective notification.

As of the publication date of this Registration Document, the Company is not aware of any clause of agreements providing for preferential terms of purchase or sale concerning at least 0.5% of the capital or voting rights of the Company.

### (iii) Direct or indirect holdings in the Company's share capital of which the Company is aware

See section 7.8 Share ownership structure of the Company as of December 31, 2017 and significant changes over the last three fiscal years.

### (iv) Holders of securities providing special control rights on the Company and description of such rights

None.

### (v) Control mechanisms provided for any employee shareholding program, when such control rights are not exercised by employees

Only the supervisory board of the "Fonds Danone" company investment fund has the authority to decide how to respond to a possible tender offer with respect to the DANONE shares held by the fund. As an exception to this principle, holders of shares in the company investment fund may be consulted directly by referendum if the supervisory board has a split vote.

**(vi) Agreements between shareholders of which the Company is aware and that could impose restrictions on the transfer of shares and the exercise of voting rights**

To the Company's knowledge, no agreement exists between shareholders that could impose restrictions on the transfer of the Company's shares and the exercise of voting rights.

**(vii) Rules applicable to the appointment and replacement of members of the Board of Directors or to amendments of the by-laws**

With the exception of the rules approved by the shareholders at the Shareholders' Meeting of April 29, 2014 concerning the appointment of the Directors representing employees (see section 6.1 *Governance*

*bodies*), there are no specific rules applicable to the appointment and replacement of members of the Board of Directors or to amendments of the by-laws.

**(viii) Powers of the Board of Directors in the event of a public tender offer**

Pursuant to the resolution approved by shareholders at the April 27, 2017 Shareholders' Meeting, the Board of Directors is prohibited from implementing the Company share buyback program during a public tender offer involving the Company's shares. The Shareholders' Meeting of April 26, 2018 will be asked to renew this prohibition.

Moreover, in accordance with the decision of the Shareholders' Meeting of April 27, 2017, the Board of Directors cannot decide to issue shares and securities with or without preferential subscription rights (other than capital increases reserved for employees and managers and grants of Group performance shares) during periods when the Company's shares are the subject of a public tender offer.

**(ix) Agreements signed by the Company that are amended or terminated in the event of a change of control of the Company**

- Danone granted put options to certain non-controlling shareholders of its subsidiaries relating to their shares, which may be exercised during a public tender offer. The amount of such options is set out in Note 3.6 of the Notes to the consolidated financial statements.
- In 2005, the Company and the Arcor group signed an agreement governing relations between Danone and Arcor within the joint venture named Bagley Latino America, a Latin American leader in biscuits, in which the Company holds a 49% equity interest. In the event of a change of control of the Company, the Arcor group will have the right to have the Company repurchase all of its interest held in Bagley Latino America at its fair value.
- In 2016, Danone entered into a new shareholders' agreement with Al Faisaliah Holding that governs their relations within their jointly owned company Alsafi Danone Company Limited, a Saudi-based company selling fresh dairy products and fruit juice in the Middle East in which Danone holds an indirect 17% stake. In the event of a change of control in the Company without the consent of Al Faisaliah Holding, Al Faisaliah Holding could terminate the shareholders' agreement and exercise a call option on the shares held by Danone in Alsafi Danone Company Limited.
- Under the terms of contracts regarding the use of mineral springs, in particular Volvic and Évian in France, Danone has very

longstanding and privileged relations with local municipalities in which these springs are located. It is difficult for the Company to assess with certainty the impact on these contracts of any change in its control.

- The stock-option plans, as well as Group performance units (GPU) and Group performance shares (GPS) plans, that were put in place by the Company for the benefit of certain employees and its corporate officers, include specific provisions in the event of a change of control of the Company resulting from a public tender offer on the Company's securities, described in section 6.4 *Detailed information on long-term and multi-annual compensation plans*.
- Danone's syndicated facility agreement includes a change of control provision, which offers the lending banks an early redemption right in the event of a change of control of the Company, if it is accompanied by a downgrade of its rating by the rating agencies to sub-investment grade. This syndicated facility agreement represents a principal amount of €2 billion.
- The Company's EMTN bond issuance program, its U.S. bond issuances in June 2012 and November 2016 and certain bilateral bank credit facility also include a similar mechanism in the event of a change of control of the Company (see Note 10.3 of the Notes to the consolidated financial statements).

**(x) Agreements providing for indemnities to be paid to employees and corporate officers of the Company in the event that they resign, or their employment is terminated without cause or if their employment ends due to a public tender offer**

See section 6.3 *Compensation and benefits of governance bodies*.

## 7.11 CHANGE OF CONTROL

To the Company's knowledge, no agreement exists which, if implemented, could, at a future date, lead to a change of control of the Company.

<b>CROSS-REFERENCE TABLES</b>	<b>306</b>
<i>Cross-reference table for the Annual Financial Report</i>	<i>306</i>
<i>Cross-reference table for the provisions of Annex I of the 809/2004 Regulation of the European Commission</i>	<i>307</i>
<i>Cross-reference table for the Management Report, parent company Danone and Danone Group</i>	<i>310</i>

# APPENDIX

A

## CROSS-REFERENCE TABLES

### CROSS-REFERENCE TABLE FOR THE ANNUAL FINANCIAL REPORT

*In order to facilitate the reading of this Registration Document, the cross-reference table hereafter enables to identify the information, required in accordance with Article L. 451-1-2 of the French monetary and financial code and Article 222-3 of the general regulations of the French Financial Markets Authority, which constitute the annual financial report.*

<b>Annual Financial Report</b>	<b>Sections of the Registration Document</b>
<b>1. Company financial statements</b>	4.2
<b>2. Consolidated financial statements</b>	4.1
<b>3. Management report (within the meaning of the French monetary and financial code)</b>	
See the cross-reference table for the Management Report, parent company Danone and Danone Group hereinafter	
<b>4. Statements of the persons responsible for the Annual Financial Report</b>	1.3
<b>5. Statutory Auditors' report on the Company's financial statements and the consolidated financial statements</b>	4.1, 4.2
<b>6. Report on the corporate governance (Article L. 225-37 of the French commercial code)</b>	6.1, 6.3

## CROSS-REFERENCE TABLE FOR THE PROVISIONS OF ANNEX I OF THE 809/2004 REGULATION OF THE EUROPEAN COMMISSION

This cross-reference table identifies the main information required by Annex I of the 809/2004 Regulation of the European Commission dated April 29, 2004. This table refers to the sections of this Registration Document on which the information related to each item is indicated.

Document of registration relating to shares	Sections of the Registration Document
<b>1. Persons responsible</b>	
1.1 Identity	1.3
1.2 Statement	1.3
<b>2. Statutory auditors</b>	
2.1 Identity	1.1
2.2 Potential change	1.1
<b>3. Selected financial information</b>	
3.1 Historical financial information	Section "Key figures"
3.2 Financial information for interim periods	N/A
<b>4. Risk factors</b>	2.7
<b>5. Information about the issuer</b>	
5.1 History and development of the Company	
5.1.1 <i>Legal and commercial name</i>	1.1
5.1.2 <i>Registration place and number</i>	1.1
5.1.3 <i>Incorporation date and term</i>	1.1
5.1.4 <i>Registered office, legal form, applicable legislation, country of incorporation, address and telephone number of the registered office</i>	1.1
5.1.5 <i>Important events in the business development</i>	2.1 à 2.5, 3.1, 3.5
5.2 Investments	
5.2.1 <i>Principal investments made</i>	3.1, 3.3
5.2.2 <i>Principal investments in progress</i>	3.1, 3.3
5.2.3 <i>Principal future investments</i>	3.1, 3.3, 3.5
<b>6. Business overview</b>	
6.1 Principal activities	
6.1.1 <i>Nature of operations and principal activities</i>	2.2 à 2.5, 3.1, 3.5
6.1.2 <i>Development of new products and/or services</i>	2.3, 2.4
6.2 Principal markets	2.2, 2.4
6.3 Exceptional events	N/A
6.4 Dependence of the issuer	N/A
6.5 Competitive position of the issuer	1.2 (Definition of "Danone's market shares and positions"), 2.2, 2.5
<b>7. Organizational structure</b>	
7.1 Brief description of the Group	2.6
7.2 List of the significant subsidiaries	2.6
<b>8. Property, plants and equipment</b>	
8.1 Material tangible fixed assets	2.5, 4.1
8.2 Environmental issues	2.5, 5.1, 5.4

<b>Document of registration relating to shares</b>	<b>Sections of the Registration Document</b>
<b>9. Operating and financial review</b>	
9.1 Financial position	3.1 à 3.4, 4.1
9.2 Operating results	
9.2.1 <i>Significant factors materially influencing the operating income</i>	2.2, 2.7, 3.2, 4.1
9.2.2 <i>Evolution of net sales or net revenues</i>	2.2, 3.2, 4.1
9.2.3 <i>External factors materially influencing the operations</i>	2.5, 2.7
<b>10. Capital resources</b>	
10.1 Issuer's capital resources	3.4, 4.1, 7.1
10.2 Cash flows	3.3, 4.1
10.3 Information on the borrowing requirements and funding structure of the issuer	3.4, 4.1
10.4 Restrictions on the use of capital resources	3.4, 4.1
10.5 Anticipated sources of funds	3.4, 4.1
<b>11. Research and development, patents and licenses</b>	2.5, 3.1
<b>12. Trend information</b>	
12.1 Most significant recent trends since the end of the last fiscal year	3.5
12.2 Events that are reasonably likely to have a material effect on the issuer's prospects	3.5
<b>13. Profit forecasts or estimates</b>	N/A
<b>14. Administrative and senior management</b>	
14.1 Information on the members	6.1, 6.2
14.2 Conflicts of interests	6.1
<b>15. Compensation and benefits</b>	
15.1 Compensation paid and benefits in kind	6.3, 6.4
15.2 Provisions for retirement obligations	6.3
<b>16. Functioning of the board and management</b>	
16.1 Expiration date of the terms of office	6.1, 6.2
16.2 Services agreements relating to the members of the Board and of the management	N/A
16.3 Information about the Audit Committee, the Nomination and Compensation Committee, the Social Responsibility Committee and the Strategy Committee	6.1
16.4 Corporate governance	6.2, 6.3
<b>17. Employees</b>	
17.1 Number of employees	4.1
17.2 Shareholdings and stock-options held by the members of the Board of Directors and by the members of the Executive Committee	6.3, 6.4, 6.5
17.3 Arrangements involving the employees in the capital of the issuer	5.3, 7.8
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18.3 Control of the issuer	7.8
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<b>Document of registration relating to shares</b>		<b>Sections of the Registration Document</b>
<b>20. Financial information concerning the issuer's assets and liabilities, financial position and profits and losses</b>		
20.1	Historical financial information	1.2, 4.1, 4.2
20.2	Pro forma financial information	N/A
20.3	Financial statements	1.2, 4.1, 4.2
20.4	Auditing of historical annual financial information	
20.4.1	<i>Statement of audit of the historical financial information</i>	4.1, 4.2
20.4.2	<i>Other information audited by the auditors</i>	5.6, 6.6
20.4.3	<i>Financial data not extracted from audited financial statements of the issuer</i>	3.6
20.5	Date of latest financial information	31 décembre 2017
20.6	Interim and other financial information	
20.6.1	<i>Half yearly and quarterly financial information</i>	N/A
20.6.2	<i>Interim Financial Information</i>	N/A
20.7	Dividend policy	7.5
20.7.1	<i>Amount of the dividend per share</i>	7.5
20.8	Legal and arbitration proceedings	3.1
20.9	Significant change in the issuer's financial or commercial position	3.5
<b>21. Additional information</b>		
21.1	Share Capital	
21.1.1	<i>Amount of issued and authorized capital</i>	7.1, 7.3
21.1.2	<i>Shares not representing capital</i>	N/A
21.1.3	<i>Shares held by the issuer or its subsidiaries</i>	7.2, 7.8
21.1.4	<i>Convertible securities, exchangeable securities or securities with warrants</i>	N/A
21.1.5	<i>Acquisition rights and/or obligations over authorized but unissued capital or an undertaking to increase the capital</i>	N/A
21.1.6	<i>Options on the capital of Group members</i>	4.1, 7.10
21.1.7	<i>History of share capital</i>	7.1
21.2	Incorporation documents and by-laws	
21.2.1	<i>Objects and purposes</i>	1.1
21.2.2	<i>Administrative, management and supervisory bodies</i>	6.1
21.2.3	<i>Rights, preferences and restrictions attaching to shares</i>	7.5, 7.6
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23.1	Identity	N/A
23.2	Statement	N/A
<b>24. Documents available to the public</b>		3.7
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## CROSS-REFERENCE TABLE FOR THE MANAGEMENT REPORT, PARENT COMPANY DANONE AND DANONE GROUP

The cross-reference table hereinafter enables to identify the main information of the Management Report, parent company Danone and Danone Group required by the French commercial code.

Information required	Reference text	Sections of the Registration Document
<b>Situation and activity</b>		
Analysis of changes in business, results and the financial situation during the last fiscal year	L. 225-100-1, I 1° of the French commercial code	3.1 to 3.4, 4.1 and 4.2
Key financial and non-financial performance indicators	L. 225-100-1, I 2° of the French commercial code	Section "Key figures"
Main risks and uncertainties	L. 225-100-1, I 3° of the French commercial code	2.7
Financial risks resulting from the effects of the climate change and measures undertaken by the Company	L. 225-100-1, I 4° of the French commercial code	2.7 and 5.4
Internal control and risk management procedures	L. 225-100-1, I 5° of the French commercial code	2.8
Company's objectives, hedging policy and exposure to price, credit, liquidity and cash flows risks	L. 225-100-1, I 6° of the French commercial code	2.7, 4.1 and 4.2
Research and development activities	L. 232-1, II and L. 233-36 of the French commercial code	3.1
Material events occurred since the end of the fiscal year	L. 232-1, II and L. 233-36 of the French commercial code	3.5
Company and Group foreseeable trends and outlook	L. 232-1, II and L. 233-36 of the French commercial code	3.5
Acquisition of significant equity interests or control in companies headquartered in France	L. 233-6 paragraph 1 of the French commercial code	N/A
Activities of the Company's subsidiaries	L. 233-6 paragraph 2 of the French commercial code	2.2, 2.4, 3.1 to 3.4
Table of the Company's financial results over the last five years	R. 225-102 of the French commercial code	4.2
Information relating to suppliers and clients' terms of payment	L. 441-6-1 and D. 441-4 of the French commercial code	4.3
<b>Corporate governance</b>		
Board of Directors' Report on corporate governance	L. 225-37 and L. 225-37-4 (1°, 2°, 4° and 8°) of the French commercial code	6.1, 6.2 and 6.3
Compensation policy for the corporate officers	L. 225-37-2 of the French commercial code	6.3 and 6.4
Compensation and benefits of any kind paid to each corporate officer during the previous fiscal year	L. 225-37-3 of the French commercial code	6.3 and 6.4
Attribution and retention of options by corporate officers	L. 225-185 of the French commercial code	6.3 and 6.4
Attribution and retention of free share grants by corporate officers	L. 225-197-1, II of the French commercial code	6.3 and 6.4
Summary of the Company's shares trading by corporate officers and related persons	L. 223-26 of the general regulations of the French Financial Markets Authority and L. 621-18-2 of the French monetary and financial code	6.5

<b>Information required</b>	<b>Reference text</b>	<b>Sections of the Registration Document</b>
<b>Share ownership and capital</b>		
Information that may have an impact in the event of a takeover bid	L. 225-37-5 of the French commercial code	7.10
Employees shareholding as of the end of the fiscal year	L. 225-102 of the French commercial code	7.8
Acquisition and disposal by the Company of treasury shares	L. 225-211 of the French commercial code	7.2
Delegations of authority relating to a share capital increase currently in force	L. 225-37-4 3° of the French commercial code	7.3
<b>Environmental, social and societal information</b>		
Social, societal and environmental information	L. 225-102-1 and R. 225-105 of the French commercial code	5.1 to 5.4
Vigilance plan	L. 225-102-4 of the French commercial code	5.1

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## FINANCIAL COMMUNICATION CALENDAR 2018

February 16, 2018  
2017 Full-Year Results

April 18, 2018  
2018 First-Quarter Sales

April 26, 2018  
2018 Shareholders' Meeting

July 27, 2018  
2018 First-Half Results

October 17, 2018  
2018 Third-Quarter Sales

DANONE 17

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# Press Releases



Press release – Paris, April 12, 2018

## Danone achieves key progress in its global B Corp™ ambition with new subsidiaries certified in the U.S. and Canada

Danone today announces that Danone North America –operating in the U.S.– and Danone Canada have achieved B Corp™ Certification, two years ahead of target. Thanks to these new achievements, approximately 30% of Danone's global business is now covered by B Corp™ certification.

This is a major milestone towards Danone achieving its global B Corp™ certification ambition; a key component of the company's longstanding commitment to deliver financial success along with social and environmental progress.

Danone North America becomes the largest Certified B Corporation® in the world, while Danone Canada becomes the largest consumer-facing Certified B Corporation® in Canada.

Counting these two new additions, a total of eight Danone entities have now earned B Corp™ Certification, including dairy subsidiaries in France (Les Prés Rient Bio), in Spain and in the UK, organic baby food brand Happy Family in the U.S., Aguas Danone de Argentina, and AQUA in Indonesia.

As a result, approximately 30% of Danone's global business is now covered by B Corp™ certification, marking significant progress towards Danone's ambition to become one of the first certified multinationals.

Scaling up the B Corp™ movement to multinational companies is part of Danone's long-standing commitment to deliver economic success and social progress. This is encapsulated in the company's 'One Planet. One Health' vision, which reflects its belief that the health of people and the health of the planet are connected and interdependent.

**Danone Chairman and CEO Emmanuel Faber commented:** "People rightly expect large organizations like Danone to use their scale for positive impact. We do not take this responsibility lightly. B Corp certification is one measure that provides consumers, investors and other stakeholders with a robust framework to assess whether the company they support is having a positive impact on society and the planet. As a company with annual revenue of approximately €25 billion and more than 100,000 employees across 120 countries, our progress towards global B Corp certification proves that profitable and sustainable business is possible, no matter how large your business is."

For more information, please contact:

Corporate Communications: +33 1 44 35 20 75 – Investor Relations: +33 1 44 35 20 76  
Danone: 17, Boulevard Haussmann, 75009 Paris, France

## A rigorous B Corp™ Certification reflective of core commitments

B Corp™ Certification is a mark of trust: a promise that a company is doing business in a way that meets rigorous standards of social and environmental performance, transparency and accountability and is certified by B Lab®, a third-party non-profit.

Since 2015, Danone has partnered with B Lab® to help define a meaningful and manageable path to certification for multinationals and publicly traded companies, as well as accelerate growth of the B Corp™ movement into the mainstream.

**Bart Houlahan, co-founder of B Lab® commented:** “A successful B Corp movement needs an inclusive community of companies of all sizes: from listed companies to small sole-proprietors. When we founded B Lab®, our vision was to empower the world's entrepreneurial leaders to use business as a force for good™. For that vision to become a reality, we need multinational corporations to lead by example. Therefore, we could not be more excited that more Danone subsidiaries have undertaken the significant effort to become certified. We hope Danone's ambition and progress will inspire others to follow suit.”

###

### Notes to editors:

#### About the B Corporation® Certification process

Certified B Corporations® are leaders of a global movement of people using business as a force for good™. They meet the highest standards of overall social and environmental performance, transparency and accountability and aspire to use the power of business to solve social and environmental problems.

To obtain B Corp™ certification, a company must complete a B Impact Assessment and earn an audited minimum score of 80 out of 200 possible points and recertify - with the aim to continuously improve - every two years.

#### List of Danone Certified B Corp™ entities

Eight Danone entities have earned B Corp™ Certification: Danone North America in the U.S., Danone Canada (Danone Inc.), Danone dairy entity in Spain (Danone S.A.), Danone dairy entity in the UK (Danone Ltd), Les Prés Rient Bio in France, Happy Family in the U.S (Nurture), Aguas Danone de Argentina, and AQUA in Indonesia (PT Tirta Investama).

#### About Danone ([www.danone.com](http://www.danone.com))

Dedicated to bringing health through food to as many people as possible, Danone is a leading global food & beverage company built on four businesses: Essential Dairy and Plant-Based Products, Waters, Early Life Nutrition and Advanced Medical Nutrition. Danone aims to inspire healthier and more sustainable eating and drinking practices, in line with its vision -Danone, One Planet. One Health- which reflects a strong belief that the health of people and the health of the planet are interconnected. Building on health-focused categories, Danone commits to operating in an efficient and responsible manner to create and share sustainable value. Danone holds itself to the highest standards in doing business, as reflected by its ambition to become one of the first multinationals certified as B Corp. With products sold in over 120 markets, Danone generated sales of €24.7 billion in 2017. Danone's portfolio includes leading international brands (Actimel, Activia, Alpro, Aptamil, Danette, Danio, Danonino, evian, Nutricia, Nutrilon, Volvic, among others) as well as strong local and regional brands (including AQUA, Blédina, Bonafont, Cow & Gate, Horizon, Mizone, Oikos, Prostokvashino, Silk, Vega). Listed on Euronext Paris and on the OTCQX market via an ADR (American Depository Receipt) program, Danone is a component stock of leading social responsibility indexes including the Dow Jones Sustainability Indexes, Vigeo Eiris, the Ethibel Sustainability Index, MSCI Global Sustainability, MSCI Global SRI Indexes and the FTSE4Good Index.

For more information, please contact:

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Danone: 17, Boulevard Haussmann, 75009 Paris, France

### **About Danone North America ([DanoneNorthAmerica.com](http://DanoneNorthAmerica.com))**

Danone North America is a Certified B Corporation business unit of Danone and operates in the U.S. from headquarter offices in White Plains, NY and Broomfield, CO. Danone North America was formed as a Public Benefit Corporation in 2017 to nourish people, communities and the world through its diverse portfolio of healthful dairy- and plant-based products, coffee creamers and beverages. Its portfolio of brands includes: Activia®, DanActive®, Danimals®, Dannon®, Danonino®, Danone®, Earthbound Farm®, Horizon Organic® premium dairy products, International Delight® coffee creamers and iced coffee, Light & Fit®, Oikos® Greek yogurt, Silk® plant-based foods and beverages, So Delicious® Dairy Free, Vega® and Wallaby® Organic. The mission of the Company is to bring health through food to as many people as possible.

### **About Danone Canada ([www.danone.ca](http://www.danone.ca))**

Danone Canada is a business unit of Danone and operates from headquarter offices in Boucherville, Quebec, and Mississauga, Ontario. Danone Canada is the country's largest consumer-facing B Corporation, demonstrating that the company meets the highest standards of social and environmental performance, accountability, and transparency. Danone Canada's ambition is to produce healthful dairy, plant-based products and coffee creamers and beverages; create economic and social value; and nurture natural ecosystems through sustainable agriculture. Its portfolio of brands includes Activia, Oikos, DanActive, Danone, Silk plant-based foods and beverages, So Delicious Dairy Free and more.

### **About B Lab® ([www.bcorporation.net](http://www.bcorporation.net))**

B Lab® is a nonprofit organization that serves a global movement of people using business as a force for good™. Its vision is that one day all companies will compete to be best for the world and that society will enjoy a more shared and durable prosperity. B Lab® drives this systemic change by: (1) building a global community of Certified B Corporations; (2) promoting Mission Alignment using innovative corporate structures like the benefit corporation to align the interests of business with those of society; (3) helping tens of thousands of businesses, investors and institutions Measure What Matters, by using the B Impact Assessment and B Analytics to manage their impact — and the impact of the businesses with which they work — with as much rigor as their profits; and (4) inspiring millions to join the movement through compelling storytelling.

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Danone: 17, Boulevard Haussmann, 75009 Paris, France



Press release – Paris, April 4, 2018

## Convening to Combined Shareholders' Meeting of April 26, 2018

Danone informs its Shareholders that its Combined Shareholders' Meeting will take place on Thursday April 26, 2018, at 2:30pm, at Maison de la Mutualité – 24 rue Saint-Victor, 75005 Paris.

The preliminary notice to the meeting, which includes the agenda and the draft resolutions presented to the Shareholders' Meeting, has been published in the French legal gazette (Bulletin des Annonces Légales Obligatoires - BALO) of February 26, 2018 and the notice of meeting has been published in the BALO of April 4, 2018. Information regarding the formalities to participate and to vote at the Shareholders' Meeting is included in these notices.

Pursuant to applicable legal and regulatory provisions, the documents and information related to this Shareholders' Meeting are available to Shareholders, and may be consulted on Danone's website ([www.danone.com](http://www.danone.com)), section "Investors / Shareholder center / Shareholders' Meeting / 2018".

### About Danone ([www.danone.com](http://www.danone.com))

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Press release – Paris, March 27, 2018

## Danone completes the sale of part of its stake in Yakult for €1.3 billion

Danone announces today that, as a successful outcome to the transaction previously communicated on February 14<sup>th</sup>, 2018, it has sold a total of 24,600,000 shares of Yakult Honsha Co., Ltd. ("Yakult"), for an aggregate amount of JPY175 billion gross proceeds, representing c.€1.3 billion, and corresponding to a valuation multiple of 39 times Yakult's 2017 net income. In line with Danone's capital allocation priorities, proceeds from the transaction will be used to continue on its deleveraging path and to invest in accelerating organic growth and maximizing efficiencies towards 2020 for sustainable value creation.

As a result of the transaction, Danone's stake in Yakult's outstanding share capital is reduced from 21.29% to 6.61%. The investment will continue to be accounted for using the equity method under IFRS.

Danone and Yakult will maintain their long-term partnership and enhance their collaboration activities. Danone remains Yakult's largest shareholder and will nominate two directors for approval at the Annual General Meeting of shareholders.

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#### FORWARD-LOOKING STATEMENTS

This press release contains certain forward-looking statements concerning Danone. In some cases, you can identify these forward-looking statements by forward-looking words, such as "estimate," "expect," "anticipate," "project," "plan," "intend," "objective" "believe," "forecast," "foresee," "likely," "may," "should," "goal," "target," "might," "will," "could," "predict," "continue," "convinced," and "confident," the negative or plural of these words and other comparable terminology. Forward looking statements in this document include, but are not limited to, statements regarding Danone's operation of its business, and the future operation, direction and success of Danone's business.

Although Danone believes its expectations are based on reasonable assumptions, these forward-looking statements are subject to numerous risks and uncertainties, which could cause actual results to differ materially from those anticipated in these forward-looking statements. For a detailed description of these risks and uncertainties, please refer to the "Risk Factor" section of Danone's Registration Document (the current version of which is available on [www.danone.com](http://www.danone.com)).

Subject to regulatory requirements, Danone does not undertake to publicly update or revise any of these forward-looking statements. This document does not constitute an offer to sell, or a solicitation of an offer to buy Danone securities.



Press release – Paris, March 19, 2018

## Danone successfully issues a pioneer €300m social bond continuing to invest for sustainable value for all

*First social bond issuance by a multinational in line with new social bond principles*

Danone today announces the successful launch of a €300 million bond to finance and refinance projects that include positive social impacts. This innovative Social Bond is the first to be issued by a multinational aligned with the new Social Bond Principles, as set out in June 2017 by the International Capital Market Association.

A few weeks after the integration of ESG (Environment, Social and Governance) criteria in the payable margin of its €2bn syndicated loan, this pioneering bond issuance continues to support Danone's long-term ambition to leading the way to creating and sharing sustainable value. It attracted significant appetite from investors focused on ESG and was subscribed at attractive market conditions.

Proceeds will be allocated to projects promoting positive social impact on Danone's stakeholders, including:

- **Suppliers and agricultural partners** by supporting responsible farming and agriculture. The company is strongly committed to supporting farmers and dairy producers at a local level, for instance in the U.S. where Danone pledged to develop a non-GMO offer;
- **Communities:** Danone has been pioneering in social inclusiveness through funds supporting local projects dedicated to empowering communities and social entrepreneurs;
- **People** with specific nutritional needs, through medical nutrition research in areas including pediatric neuro-disabilities and adult malnutrition and oncology. Danone provides tailored nutritional solutions to patients around the world;
- **Healthy foods entrepreneurship**, by financing investments in small and medium size enterprises in the health and nutrition sector. Since its launch in 2016, Danone Manifesto Ventures, for example, has invested in a number of companies bringing unique concepts and business models that help drive forward the Food Revolution;
- **Employees**, with enhanced employee health care coverage and extended maternity, parental leave and post-natal care. Danone's new Parental Policy, to be rolled out globally by 2020, has been recognized by UN Women, the global champion for gender equality, which has named Chairman and CEO Emmanuel Faber as a HeForShe Thematic Champion.

Cécile Cabanis, Chief Financial Officer, said: "By issuing this social bond, Danone has made another step in leading the way in creating and sharing sustainable value for all stakeholders. Creating positive impact on our ecosystem is a key enabler to drive sustainable value. And I'm very proud that after integrating ESG criteria in our €2bn syndicated loan, we are now the first multinational to issue a social bond under new social bond principles. I would also like to thank all the teams and partners that have made this possible. This bond issuance has attracted significant

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*interest from ESG Investors, as we continue our journey embracing the Food Revolution supported by our 'One Planet. One Health' vision."*

The bond issue consists of a €300 million euro-denominated senior note with a 7-year maturity and offering a 1.00% coupon, due March 2025. The settlement is expected to take place on March 26, 2018 and the bond will be listed on Euronext Paris.

Vigeo Eiris, a leading ESG rating agency, has delivered an independent second opinion on the sustainability credentials and management of this social bond. The projects selected and the allocation process will be overseen by Danone's Sustainability Integration Committee. Allocation of the proceeds will be annually audited until completed and yearly update on the social impacts of investments will be provided to the investors.

The documentation related to this bond issuance is available on the "investors" page of Danone's website (section 'Debt and Rating').

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Press release – Paris, March 12, 2018

## Danone publishes its 2017 Registration Document

Danone has filed its 2017 Registration Document (Document de Référence 2017) with the French Financial Markets Authority (Autorité des Marchés Financiers) on March 12, 2018.

The 2017 Registration Document includes notably:

- the Annual Financial Report;
- the Board of Directors' report on the corporate governance; and
- the description of the share buyback program.

This Registration Document is available to the public in accordance with applicable regulations and is also available on Danone's website ([www.danone.com](http://www.danone.com)), section "Investors / Regulated Information / Annual Financial Reports".

Besides, the draft resolutions presented at the Shareholders' Meeting on April 26, 2018 as well as the Board of Directors' report on those resolutions are also available on Danone's website ([www.danone.com](http://www.danone.com)), section "Investors / Shareholders' Meeting / 2018".

### About Danone ([www.danone.com](http://www.danone.com))

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Pour tous renseignements complémentaires :

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2017 Full Year Results  
Press release – Paris, February 16, 2018

## Strong results in 2017 with solid progress on growth and efficiency

- **Strong recurring EPS growth :** €3.49, up +14.2% at constant exchange rate, in line with full-year guidance
- **Sales growth<sup>(1)</sup> :** up +2.5%, with acceleration as expected in second half of the year at +4.2% driven by improvement in all businesses and acceleration of innovation pipeline
- **Very strong improvement of recurring operating margin** at 14.36%, up +70bps<sup>(1)</sup> despite strong raw materials inflation
- **WhiteWave integration** progressing well; more than \$50 million synergies delivered in 2017, ahead of plan
- **Strong free cash flow delivery** up +18.4% at over €2.0 billion
- **2018 guidance:** Double-digit recurring EPS growth at constant exchange rate excluding Yakult Transaction Impact
- On track towards **2020** plan

(1) On a "Like-for-like new Danone" basis

## 2017 Key Figures

in millions of euros except if stated otherwise	2017	2016	Reported Changes	Like-for-like New Danone
<b>Sales</b>	<b>24,677</b>	21,944	+12.5%	+2.5%
<b>Recurring operating income</b>	<b>3,543</b>	3,022	+17.2%	+7.8%
<b>Recurring operating margin</b>	<b>14.36%</b>	13.77%	+58bps	+70bps
Operating income	3,734	2,923	+27.7%	
Operating margin	15.13%	13.32%	+180bps	
<b>Recurring net income – Group share</b>	<b>2,190</b>	1,911	+14.6%	
Net income – Group share	2,453	1,720	+42.6%	
<b>Recurring EPS (€)</b>	<b>3.49</b>	3.10	+12.6%	
EPS (€)	3.91	2.79	+40.1%	
<b>Free cash flow</b>	<b>2,083</b>	1,760	+18.4%	
Cash flow from operating activities	2,958	2,652	+11.5%	

All references in this document (including in the above section) to "Like-for-like (LFL) New Danone" changes, Recurring operating income and margin, Recurring net income, Recurring income tax rate, Recurring EPS, Yakult Transaction Impact, Free cash-flow, and Net financial debt, correspond to financial indicators not defined in IFRS. Their definitions, as well as their reconciliation with financial statements, are listed on pages 11 to 14.

## Emmanuel Faber: Chairman and Chief Executive Officer statement

"In 2017, Danone once again demonstrated the strength of its portfolio, the resilience of its business model and its ability to execute. Despite volatile food and beverage markets and rising input costs, we delivered very strong full-year results, with double-digit recurring earnings per share growth in line with our latest guidance. We closed the year with an accelerated sales growth rate, outperforming the industry average, along with very strong margin improvement and free cash flow above €2bn. In addition to strong results delivery, 2017 has been a year

of preparation and continued transformation with the onboarding of WhiteWave, and the launch of our ambitious €1bn ‘Protein’ savings program. We have also continued to strengthen our organization and governance, backing the launch of our One Planet. One Health. vision to sustainable value creation for all our stakeholders. This achievement reflects the unparalleled engagement of all the Danone teams, which I am proud to lead and would like to thank for making this possible every day. In a trading environment that remains volatile and fragmented, we are starting 2018 with stronger foundations and I am confident that we are on track to accelerate towards our 2020 ambition, with another year of delivery against the commitment we made to our shareholders for consistent EPS growth.”

## 2017 Full-Year Results

2017 FULL-YEAR SALES								
€ million except %	Q4 2016	Q4 2017	Sales Growth*	Volume Growth*	FY 2016	FY 2017	Sales Growth*	Volume Growth*
<b>BY REPORTING ENTITY</b>								
EDP International	2,075	2,084	-0.3%	-6.4%	8,229	8,424	-1.3%	-6.1%
EDP Noram <sup>1</sup>	602	1,250	-0.4%	-2.6%	2,506	4,530	-2.0%	-1.8%
Specialized Nutrition	1,734	1,797	+8.4%	+1.2%	6,634	7,102	+9.3%	+3.0%
Waters	944	964	+10.3%	+4.7%	4,574	4,621	+4.7%	+1.4%
<b>BY GEOGRAPHICAL AREA</b>								
Europe & Noram <sup>1</sup>	2,639	3,386	-0.6%	-1.4%	10,933	13,193	-1.2%	-1.1%
Rest of the World	2,716	2,709	+9.4%	-1.6%	11,011	11,484	+7.1%	-1.3%
<b>Total</b>	<b>5,355</b>	<b>6,095</b>	<b>+3.7%</b>	<b>-1.7%</b>	<b>21,944</b>	<b>24,677</b>	<b>+2.5%</b>	<b>-1.4%</b>

\* “Like-for-like New Danone”

In 2017, consolidated sales were €24,677 million, up +2.5% on a “like-for-like New Danone” basis. The sales growth included a +3.9% rise in value showing continued mix and value enhancement in all Reporting entities, which offset a -1.4% decline in volume mainly driven by EDP International.

With sales growth up +3.7% on a like-for-like New Danone basis in the last quarter, Danone saw a continuation of its top-line growth in the second half of the year. The improvement in the last quarter was driven by very strong growth in Specialized Nutrition (+8.4%) and Waters (+10.3%) and the sequential improvement of Essential Dairy and Plant-Based International and Noram.

Full-year reported sales were up +12.5% vs. 2016, including:

- the **base effect** corresponding to the consolidation of WhiteWave from April 12, 2017 (+12.7%);
- other changes in the **scope of consolidation** (-1.1%), resulting primarily from the disposal of Stonyfield (August 2017);
- negative **currency impact** (-1.6%) reflecting the appreciation of the euro against the US dollar, the Turkish lira and the British pound, with a worsened impact in the fourth quarter (-5.7%).

<sup>1</sup> North America (Noram): United States and Canada

## ESSENTIAL DAIRY AND PLANT-BASED (EDP) INTERNATIONAL

In 2017, **Essential Dairy & Plant-Based (EDP) International** sales decreased by -1.3% on a "like-for-like New Danone" basis, including a -6.1% decline in volumes and a +4.8% rise in value. In the fourth quarter, sales were broadly flat (-0.3% on a "like-for-like New Danone" basis), showing solid progress in most regions.

Sales growth in **Europe** (excluding Alpro) remained negative in the fourth quarter, but the sequential improvement has continued since the second quarter, with turnaround results coming at a different pace from one country to another. Notably, Activia registered clear signs of progress in some of the biggest countries where the brand is present (France, Spain, UK, Italy). The relaunch in Q3 2017 of the flagship *Danone* brand, with a new and enhanced brand stature, also contributed to this positive trend, particularly in France. Danone continued to expand successfully in Europe its portfolio of young and local-heritage brands, including *Light&Free* in the UK or *Les Deux Vaches* in France.

Sales of **Alpro**, now the second-largest EDP International brand in Europe, rose nearly 10% in the fourth quarter, driven by robust demand for nut-based beverages and plant-based alternatives to yogurt. Alpro is the market leader in its top-four countries—the UK, Germany, Belgium and the Netherlands—which together account for nearly 80% of its sales.

In **Latin America**, sales growth remained strong in Mexico in Q4 2017. Operations in Brazil remained under pressure with another quarter of double-digit sales decline. The ongoing restructuring of the portfolio and distribution network is continuing although it will take time to complete.

In the **CIS** region, Danone reported in Q4 2017 another quarter of solid growth, driven by market growth and positive price-mix effect resulting from the overperformance of premium brands like Actimel, Danissimo and Prostokvashino which were supported by a pipeline of major innovations.

## ESSENTIAL DAIRY AND PLANT-BASED (EDP) NORAM

**Essential Dairy & Plant-Based (EDP) Noram** sales were down -2.0% in 2017 on a "like-for-like New Danone" basis, including a -1.8% decline in volumes and a -0.2% decline in value. Danone delivered as expected a solid sequential improvement, with sales contracting by -0.4% in the fourth quarter but back to growth when excluding Fresh Foods (from -2.2% in Q3). This improvement was driven by a steep recovery in plant-based products sales and continued strong momentum in coffee creamers, offsetting the continued negative performance of the *Horizon* and *Earthbound Farms* businesses.

In **Yogurts**, Danone continued to outperform the broader US retail market in the fourth quarter and recorded additional market share gains. Further progress was made against strategic priorities, including the execution of the Non-GMO Pledge in the US, with about 90% of *Danimals* and *Dannon* brands almost entirely converted as of end 2017, the improved distribution of *Silk* and *So Delicious* plant-based yogurts, and the successful delivery of a large pipeline of breakthrough innovations and renovations. Notably, Danone introduced in Q4 2017 the first whole-milk organic yogurts for kids and babies under the *Happy Family* brand, a new *Light & Fit* packaging design, as well as the first indulgence yogurt sold under the *International Delight* brand.

**Coffee Creamers** enjoyed good momentum throughout the year, fueled by market share gains across the product portfolio. Effective marketing and innovation were key drivers of the performance.

**Plant-based foods and beverages** delivered a meaningful growth improvement in the fourth quarter, driven by a steep rise in *Silk* nut-based beverages and continued strong growth of the *Vega* brand and *So Delicious* frozen desserts and novelties. The acceleration in Q4 of nut-based beverages was driven by targeted marketing campaigns and successful innovations launched under the *Silk* brand, which included *Silk* 96-oz. *Almondmilk*, *Silk Protein Nutmilk* and *Silk Unsweetened Coconutmilk*. Danone is the market leader across all plant-based segments where it operates in beverages, food and nutrition.

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**Premium Dairy** sales declined strongly in the fourth quarter and continued to suffer severely from the impact of industry over-supply of organic milk. The entire industry was challenged in 2017 due to abnormally high disparity in retail prices between organic and conventional milk and its recovery will take time. Danone continued its efforts in Q4 2017 to reduce its organic supply, reallocate surplus into other products in its portfolio, and spur demand through innovations around differentiated milks, such as *Horizon* grass-fed product line.

Finally, the implementation of the **Fresh Foods** turnaround plan continued in Q4 2017 through further cost base reduction initiatives.

### SPECIALIZED NUTRITION

**Specialized Nutrition** sales were up +9.3% in 2017 on a "like-for-like New Danone" basis, with a +3.0% rise in volume and a +6.3% increase in value. The fourth quarter was another quarter of very strong growth with sales up +8.4%, supported by continued positive market dynamics in China.

2017 was a year of very strong performance for **Early Life Nutrition** with sales growth of nearly +10% on a full-year basis. In the fourth quarter, sales grew at high-single digit rate, with China sales growing at more than 30%. This performance reflected the rebound in Chinese demand as well as market share gains across all direct distribution channels, which resulted from successful innovation and brand activation plans around *Aptamil* and *Nutrilon* brand platforms. Danone continued to focus on building a sustainable direct sales model in China. Outside China, sales were stable in Europe, while Latin America continued its strong momentum. Danone pursued the development of its Tailored Nutrition products, which delivered full-year sales growth of nearly +10%, driven by Indonesia, Russia and the UK.

**Advanced Medical Nutrition** delivered mid-to-high-single digit sales growth in the fourth quarter, driven by all regions and all product segments (adult and pediatric care), with visible gains in brands such as *Neocate*, *Nutrison* and *Nutrini*, and supported by very strong growth in China.

### WATERS

**Waters** registered sales up +4.7% in 2017 on a "like-for-like New Danone" basis, including a +1.4% growth in volume and a +3.3% rise in value. As anticipated, sales growth accelerated in the second half of the year: Waters delivered a very strong performance in the fourth quarter, which included a +10.3% rise in sales on a "like-for-like New Danone" basis, after a strong sales growth in Q3 (+7.6%).

**Plain waters** sales grew at a double-digit rate in the fourth quarter, with great results across all markets and brands. This was driven by successful brand activation campaigns and innovations. The performance was supported by very positive trends across all regions. In line with Danone's 'One Planet. One Health' vision, plain water brands, such as *evian*, *Villavicencio* and *Lanjaron*, increased their commitment to plastic recycling. In particular, *evian* committed to become a 100% circular brand by 2025 making all of its plastic bottles from 100% recycled plastic.

**Aquadrinks** reported high-single digit sales growth in the fourth quarter, driven in particular by Turkey, Mexico and China, benefitting from the continued switch of consumers towards healthier hydration options and supported by the launch of breakthrough innovations. In China, Waters reported strong growth in Q4 2017, confirming the end of *Mizone* transition, on the back of a gradual rebound of the category, successful activation plans, and positive results from *Mi-Pro* launched in the second quarter.

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## FY 2017 RECURRING OPERATING MARGIN: +70bps ("like-for-like New Danone")

In 2017, Danone's recurring operating income stood at €3,543 million, up +17.2% as reported.

Recurring operating margin reached 14.36%, up +58 bps on a reported basis including:

- the dilutive impact resulting from WhiteWave consolidation since closing (-33 bps);
- other scope effects (+21 bps), resulting from the disposal in 2016 of Dumex in China and Fresh Dairy Products in Colombia, and in 2017 the disposal of Stonyfield in the US and Fresh Dairy Products activities in Chile, illustrating Danone's focus on active portfolio management;
- a marginal positive impact from change in currencies (+1 bp).

On a "like-for-like New Danone" basis, recurring operating margin increased by +70 bps. This very strong improvement reflects notably:

- sales growth including top-line valorization and differentiation strategy;
- significant productivity gains, partly offsetting the strong negative impact from input cost inflation over the year (mainly milk, plastics and sugar);
- efficiencies and disciplined resource allocation behind brand investment;
- achievement of more than \$50 million cost synergies in recurring operating margin from WhiteWave integration, ahead of the initial plan, resulting in particular from headquarters consolidation, the merge of sales forces and mutualization of back office functions.

Danone announced at the beginning of the year the launch of an ambitious efficiency program, called "Protein", with an objective to deliver €1 billion sustainable savings by 2020 by making smarter spending choices. At the end of 2017, 10 out of 30 clusters, representing more than 50% of the targeted cost base, had been activated. Governance, tools and best practices have been put in place in order to start the savings delivery in 2018.

Recurring operating margin (%)	FY 2016	FY 2017	Change ("like-for-like New Danone")
<b>BY REPORTING ENTITY</b>			
EDP International	8.88%	9.02%	-29 bps
EDP Noram	14.02%	12.28%	+2 bps
Specialized Nutrition	21.39%	23.73%	+197 bps
Waters	11.40%	11.70%	+12 bps
<b>BY GEOGRAPHICAL AREA</b>			
Europe & Noram	16.84%	15.52%	-14 bps
Rest of the World	10.72%	13.02%	+183 bps
<b>Total</b>	<b>13.77%</b>	<b>14.36%</b>	<b>+70 bps</b>

FY 2017 RECURRING EPS: +14.2% (at constant exchange rate)

(€ million except %)	2016			2017		
	Recurring	Non-recurring	Total	Recurring	Non-recurring	Total
<b>Recurring operating income</b>	<b>3,022</b>		<b>3,022</b>	<b>3,543</b>		<b>3,543</b>
Other operating income and expense		(99)	(99)		192	192
<b>Operating income</b>	<b>3,022</b>	<b>(99)</b>	<b>2,923</b>	<b>3,543</b>	<b>192</b>	<b>3,734</b>
Cost of net debt	(146)		(146)	(263)		(263)
Other financial income and expense	(134)	(13)	(146)	(137)	(38)	(175)
<b>Income before taxes</b>	<b>2,742</b>	<b>(112)</b>	<b>2,630</b>	<b>3,143</b>	<b>153</b>	<b>3,296</b>
Income tax	(852)	48	(804)	(953)	111	(842)
Effective tax rate	31.1%		30.6%	30.3%		25.5%
<b>Net income from fully consolidated companies</b>	<b>1,890</b>	<b>(64)</b>	<b>1,826</b>	<b>2,190</b>	<b>264</b>	<b>2,454</b>
Net income from associates	129	(128)	1	111	(2)	109
<b>Net income</b>	<b>2,019</b>	<b>(191)</b>	<b>1,827</b>	<b>2,301</b>	<b>262</b>	<b>2,563</b>
• Group share	1,911	(191)	1,720	2,190	263	2,453
• Non-controlling interests	108	(0)	107	111	(1)	110
<b>EPS (€)</b>	<b>3.10€</b>		<b>2.79€</b>	<b>3.49€</b>		<b>3.91€</b>

**Other operating income and expenses** were €192 million and include the capital gain from Stonyfield disposal and the damages awarded following the arbitration on Fonterra case, partially compensated by the one-off expenses related to restructuring plans in certain countries and the integration costs of WhiteWave including expenses related to synergies implementation.

As expected, the **cost of net debt** increased in absolute amount in 2017 from -€146million in 2016 to -€263million in 2017, reflecting additional charges related to the financing of the WhiteWave acquisition.

**Other financial income and expense** stood at -€175million, an increase due notably to the non-recurring amount paid in relation to the early redemption last October of WhiteWave's outstanding 5.375% \$500 million senior notes.

The **recurring income tax** rate was 30.3% in 2017, representing a 0.75 point decrease from 2016, mainly driven by the effect of the removal of the 3% tax on cash dividend in France, partially offset by the new exceptional corporate income tax decided by the French government.

The US tax reform enacted in December 2017 had a one-off non-cash benefit on **reported income tax** of +€285 million resulting from the revaluation of deferred tax liabilities. This was partially offset by other tax effects including capital gain arising from Stonyfield disposal.

**Net income from associates** increased from €1 million last year to €109 million on the back of a favorable base of comparison (impairment of the 25% interest in Yashili in 2016). **Minority interests** were stable at €110 million.

**Recurring net income – Group share** was €2,190 million in 2017, up +14.6%.

**Recurring EPS** reached €3.49, up +14.2% at constant exchange rate, in line with full-year guidance.

**Recurring EPS** was up +12.6% on a reported basis, including negative changes in exchange rate (-1.6%), mainly driven by the depreciation of the British pound.

**Reported net income – Group share** was €2,453 million in 2017, and **Reported EPS** stood at €3.91, up +40.1%.

## FY 2017 CASH-FLOW AND DEBT

Free cash flow stood at €2,083 million, up +18.4% from 2016, supported by the rise in recurring operating income, a strict discipline in capex investment and tight monitoring of working capital.

In addition, this result includes an exceptional contribution from the Fonterra settlement outcome for €105 million.

This cash delivery will primarily contribute to the Company's deleveraging and fund Danone's roadmap for growth. Capital expenditure for 2017 came to €969 million, or 3.9% of sales.

Danone's net debt increased by €7,900 million from December 31, 2016, mainly due to the closing of WhiteWave's acquisition on 12 April 2017. It stood at €15,372 million on December 31, 2017.

### Introduction of ESG criteria in syndicated facility, tying financing cost and environmental and social performance

On February 12<sup>th</sup> 2018, Danone amended its €2 billion syndicated credit facility, in order to include global environmental and social criteria directly impacting, upwards or downwards, the margin payable to its banks over the entire duration of the facility. Danone's syndicated facility now includes an innovative mechanism of payable margin adjustment, reviewed at least once a year, on the basis of ESG criteria provided by third parties:

- scores granted to Danone by two ESG agencies, Sustainalytics and Vigeo Eiris;
- percentage of consolidated sales of Danone covered by B Corp certifications.

**Cécile Cabanis**, Chief Financial Officer declared: "We are thrilled to be a pioneer in combining both traditional financial and ESG criteria as drivers of long term sustainable performance, and for our banks to support this vision. This move is consistent with Danone's ambition to become a B Corp and with our long term commitment to create sustainable value for our shareholders and all our stakeholders".

Sustainalytics and Vigeo Eiris are leading independent global providers of research and ratings of companies' ESG performance with environmental, social and governance scores. B Lab, a non-profit organization, accredits B Corp certifications to for-profit companies which demonstrate high standards of social and environmental performance. The maturity of this renewed credit facility is 5 years with two potential 1 year extensions.

## DIVIDEND

At the Annual General Meeting on April 26, 2018, Danone's Board of Directors will ask shareholders to approve the distribution of a **€1.90** dividend per share in respect of the 2017 fiscal year, up +11.8% from 2016. This dividend reflects the confidence of both the Board and management in the Company's agenda towards strong profitable and sustainable growth. Shareholders will be asked to opt for full payment of their dividend in either cash or in Danone shares. New shares would be issued at a price set at 90% of the average opening Danone share price on Euronext over the twenty trading days prior to the Shareholders' Meeting on April 26, 2018 less the amount of the dividend.

Assuming this proposal is approved, the ex-dividend date will be May 4, 2018. The period during which shareholders may opt to receive dividends in cash or in shares will begin on May 4 and run through May 18. Dividends will be payable in cash or in shares on May 31, 2018.

## REDUCTION OF CARBON FOOTPRINT IN 2017

As part of its 'One Planet. One Health' vision, Danone is committed to working with partners and communities to preserve and protect the environment. This ambition is reflected in Danone's Climate Policy, issued in 2015, and its pledge to build a carbon neutral value chain by 2050, including activities such as agriculture, for which Danone shares responsibility with other parties.

To meet this goal, Danone has set intermediate greenhouse gas (GHG) reduction targets for 2030, with a 2015 baseline: to reduce full scope (scopes 1, 2, and 3)<sup>1</sup> emission intensity<sup>2</sup> by 50%; and to achieve a 30% absolute reduction in scope 1 and 2 emissions as defined by the GHG Protocol<sup>3</sup>. In November 2017, both targets were officially approved by the Science Based Targets initiative<sup>4</sup> as being in line with the global measures necessary to meet the Paris Agreement objective of keeping global warming below 2° C.

Recognition by the Science Based Targets initiative confirms Danone's commitment to the transition towards a low-carbon economy, including in agriculture, which currently represents 57% of Danone's carbon footprint. To this end, Danone joined the French government's international 4 per 1000: des sols pour la sécurité alimentaire program, aimed at promoting productive, resilient agriculture through sustainable soil management. Through this cross-sector platform, Danone is sharpening its focus on regenerative agriculture as a way to both reduce its carbon emissions and meet consumer demand for greater transparency and naturality.

Danone also joined the RE100 initiative in 2017, committing to source 100% renewable electricity by 2030, with an intermediate target of 50% in 2020. As of December 2017, 18.2% of electricity consumed in Danone's factories was from renewable resources.

By the end of December 2017, Danone had reduced its GHG emission intensity<sup>5</sup> 10.5% on its full scope since 2015, and achieved a 9.7% absolute reduction in scopes 1 and 2 emissions. For the first time, Danone was awarded in 2017 a position on the Leadership List for climate change by CDP, the non-profit global environmental disclosure platform, with an A- ranking, recognizing Danone as a global leader in corporate sustainability.

## 2018 OUTLOOK

In the current year, Danone will make further progress towards its 2020 ambition through its separate focuses on both mid-term growth and short-term efficiency. It will also start rolling out the 'Protein' efficiency program and continue to capture the synergies from the WhiteWave acquisition. These activities will underpin its ability to deliver sustainable growth in sales and profits.

### Macroeconomic outlook

Danone assumes that market volatility will continue.

In 2018, Danone expects further cost-inflation with a mid-single digit rise in the costs of raw and packaging materials, including:

- milk price inflation of low to mid-single digit overall,
- a double-digit increase of PET pricing driven by the crude oil price rebound and,
- inflationary conditions in other raw materials, including sugar and fruits.

Danone also expects an ongoing impact from currency volatility, particularly the UK pound.

### 2018 guidance

Danone's focus will remain on accelerating growth and maximizing efficiencies, including the first year of delivery of its Protein program's savings. In 2018, the Company will progress towards its 2020 ambition through further sales growth and an improved recurring operating margin.

**As a result, Danone is targeting double-digit recurring EPS growth at constant exchange rate for 2018, excluding Yakult Transaction Impact.**

<sup>1</sup> Grams of CO2 equivalent per kilo of products sold.

<sup>2</sup> Perimeters of inventory, scope 1, 2 and 3:

- Scope 1 covers direct emissions from equipment that is company-owned or under the operational control of Danone (combustion of fuels in boilers, mobile combustion sources and fugitive emissions linked to leakages of refrigerant gases)
- Scope 2 refers to indirect energy emissions related to the generation of electricity, steam, heat or cold purchased and consumed by Danone.
- Scope 3 covers all indirect emissions due to Danone's activities, including emissions from raw materials used, the transport and distribution of products, the use and the end-of-life of products.

<sup>3</sup> Greenhouse Gas Protocol

<sup>4</sup> A joint initiative by CDP, the World Resources Institute (WRI), the World Wildlife Fund (WWF) and the UN Global Compact (UNGC).

<sup>5</sup> Based on constant scope of consolidation and constant methodology

**Cécile Cabanis**, Chief Financial Officer, said: "2017 was a year of both delivery and preparation for the next phase of our strategic transformation. Looking forward, navigating sustained market volatility is becoming a normal and inherent part of our operating model. In addition, our ongoing focus on accelerating growth and driving efficiencies makes us confident in both the current year and our steady progress towards our 2020 goals. We continue to strengthen our growth model by strategically deploying our resources with agility and discipline for the short, mid and long term."

## MAJOR FINANCIAL TRANSACTIONS AND DEVELOPMENTS OVER THE PERIOD

(Summary of press releases issued in the fourth quarter of 2017)

- **On October 18, 2017**, Danone announced that Danone's Board of Directors had unanimously voted to combine the functions of Chairman and Chief Executive Officer. Emmanuel Faber, who has served as CEO since 2014, had been appointed Chairman and CEO of Danone, effective 1 December 2017.
- **On October 23, 2017**, Danone announced that it had successfully launched a hybrid perpetual bond issue worth €1.25 billion, taking advantage of the exceptionally attractive hybrid market conditions. Danone also announced that The WhiteWave Foods Company, a fully owned subsidiary of Danone, was exercising its option to early redeem all of its \$500 million senior notes due in 2022, with a coupon at 5.375%.
- **On November 21, 2017**, Danone Manifesto Ventures announced that it has taken a minority stake in the Hawaii-based company Kona Deep. Kona Deep is creating a new category of premium water with its unique deep ocean water, sourced 3,000 feet below ocean surface in Kona, Hawaii, from a pure source containing natural minerals.
- **On November 30, 2017**, Danone was awarded damages of €105 million to be paid immediately by Fonterra for costs suffered as a result of the Fonterra food safety failures of 2013. Danone welcomed this arbitration decision as a guarantee that the lessons from the crisis will not be forgotten.
- **On December 14, 2017** Danone announced that following the Board of Directors held today, it would request that its shareholders approve the appointment of Michel Landel as Board Member as from April 26, 2018, replacing Jean Laurent as a Lead Independent Director.

## GOVERNANCE

At its meeting on February 15, 2018, Danone's Board of Directors approved draft resolutions that will be submitted to the Annual General Meeting on April 26.

Acting on the recommendation of the Nomination and Compensation Committee, the Board will ask shareholders to renew the appointments of Board members Benoit Potier, Virginia Stallings and Serpil Timuray, who are reaching the end of their term of office.

The Board acknowledged that Jean Laurent, who has served as a director for 12 years, does not wish his appointment to be renewed. On behalf of the entire Board, Emmanuel Faber expressed his gratitude to Mr. Laurent for his continued dedication to the Board and his active contribution as Lead Independent Director, underlining his important contribution during the period of transition of Danone's governance. Furthermore, Ms. Mouna Sepehri, member of the Audit Committee, and Mr. Jacques Antoine Granjon, who also decided not to stand for reelection at the expiration of their current term of office due to other commitments, are warmly thanked for the quality of their contribution to the Board's work through the years.

As announced on December 14, 2017, the Board will ask shareholders to appoint Michel Landel to the Board, in order to replace Jean Laurent as Lead Independent Director.

Until January 2018, Mr. Landel was CEO and Chairman of the Executive Committee of the global service leader Sodexo, which operates in 80 countries with 20 billion euros annual revenues and 425,000 employees worldwide, and is a member of the CAC40 and DJSI indices. Mr. Landel will bring to the Board his extensive experience and

expertise in the international consumer business environment and in change management. As Lead Independent Director, he will oversee the efficient running of the company's governance structure.

Upon recommendation of the Nomination and Compensation Committee, the Board also proposed that shareholders approve the appointment of Cécile Cabanis, Chief Financial Officer, EVP IS/IT, Cycles and Procurement of Danone, as Director. This appointment is consistent with Danone's practice to promote the involvement of executives within the Board of Directors. Her extensive knowledge of Danone, her deep understanding of the food industry and her financial expertise will be a main asset for the work of the Board of Directors.

The Board also proposed that shareholders approve the appointment of Guido Barilla as an Independent Director as defined according to the AFEP-MEDEF governance code. He will bring a highly valuable contribution to the Board's activities in particular thanks to his experience as an executive officer of a multinational food company which he has helped turn into a world leader, his marketing expertise and his knowledge of the issues the food sector is facing worldwide, and of the sustainable management of agricultural resources.

The Board noted that these renewals and new appointments reflect its commitment, made to shareholders several years ago, to improve its governance, especially in terms of the expertise and diversity of its members.

## ADDITIONAL INFORMATION

- **Financial statements:** At its meeting on February 15<sup>th</sup>, 2018, the Board of Directors closed statutory and consolidated financial statements for the 2017 fiscal year. As regards the audit process, the statutory auditors have substantially completed their examination of financial statements as of today.
- **Yakult:** On February 14<sup>th</sup>, 2018 Danone announced a new phase in its strategic partnership with Yakult Honsha Co. Ltd ("Yakult") through an amended Memorandum of Understanding. Danone and Yakult will intensify their joint efforts to promote probiotics and will study the feasibility of new collaboration projects such as the distribution of Yakult's products by Danone in European markets where the brand is not currently sold. In line with the Company's continued focus on disciplined capital allocation, Danone in parallel announced its intention to sell part of its 21.29% stake in Yakult. The intended divestiture will be carried out through a market transaction launched by Yakult and expected to settle in March and a JPY 36 billion share buyback program in which Danone has participated for JPY 34.7billion. Following its completion, Danone's resulting stake in Yakult's issued share capital is expected to be approximately 7%, subject to market conditions. With this, Danone is expected to remain Yakult's largest shareholder and will continue to sit on the company's Board of Directors.
- **Organization:** Starting from February 1st, 2018, Veronique Penchienati-Bosetta is appointed Executive Vice President Growth & Innovation and joins the Executive Committee. In this position, she is in charge of fueling the growth of Danone, by placing the consumer at the heart of the Company's innovation and brand activation.

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## FINANCIAL INDICATORS NOT DEFINED IN IFRS

Due to rounding, the sum of values presented may differ from totals as reported. Such differences are not material. See Methodology note on page 14.

### **Additional indicator of like-for-like changes: "like-for-like New Danone" changes**

Since completion of WhiteWave acquisition, WhiteWave and Danone's activities have been combined and are generating synergies. Separate reporting of WhiteWave and Danone in their pre-acquisition forms thus no longer reflects their real performance. This being the case, Danone has decided to monitor and then report its performance by integrating the contribution of WhiteWave as a whole to its organic growth from the time of the acquisition by using an additional indicator - "**like-for-like New Danone**" changes.

This indicator is a variation on the "like-for-like" changes indicator used by Danone which integrates WhiteWave's performance starting at the date of acquisition:

- for periods in previous years compared, and
- based on WhiteWave reported data after restatement to allow comparison with Danone data.

This indicator is used starting with the second quarter of 2017 and running through the end of 2018. Danone does not publish *like-for-like New Danone* changes for prior periods given the way they are computed. Finally, Danone does not monitor internally nor publish like-for-like changes and will not do so until year-end 2018. Indeed like-for-like changes would not reflect accurately the Company's real performance, which is reflected in *like-for-like New Danone* changes and, by extension, the difference between like-for-like changes and *like-for-like New Danone* changes would not accurately reflect the contribution to this real performance of WhiteWave and its companies.

### **Financial indicators not defined in IFRS**

These indicators are calculated as follows:

**Like-for-like changes** in sales and recurring operating margin reflect Danone's organic performance and essentially exclude the impact of:

- changes in consolidation scope, with indicators related to a given fiscal year calculated on the basis of previous-year scope;
- changes in applicable accounting principles;
- changes in exchange rates with both previous-year and current-year indicators calculated using the same exchange rates (the exchange rate used is a projected annual rate determined by Danone for the current year and applied to both previous and current year).

**"Like-for-like New Danone" changes (or "Like-for-like including WhiteWave starting in April 2017" changes)** in sales and recurring operating margin reflect the organic performance of Danone and WhiteWave combined. This indicator corresponds to like-for-like changes for Danone and WhiteWave combined, considering the activity of WhiteWave as a whole by integrating its companies during the fiscal years prior to and following their acquisition in April 2017:

- from April 1 to December 31 for periods compared until 2017 included;
- from January 1 to December 31 for periods compared in 2018.

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## Bridge from reported data to *like-for-like* New Danone data

(€ million except %)	FY2016 <sup>(a)</sup>	WhiteWave base effect <sup>(b)</sup>	Impact of other changes in scope of consolidation	Impact of changes in exchange rates	<i>Like-for-like</i> New Danone growth <sup>(c)</sup>	FY 2017 <sup>(d)</sup>
Sales	21,944	+12.7%	-1.1%	-1.6%	+2.5%	24,677
Recurring operating margin	13.77%	-33 bps	+21 bps	+1 bp	+70 bps	14.36%

(a) Consolidated data as reported by Danone.

(b) WhiteWave **base effect** corresponds primarily to the contribution of WhiteWave over the period from April 1 to December 31, 2016 and to adjustments for the impact of using different reference periods for FY 2017 reported data and for FY 2017 like-for-like New Danone data. The contribution of WhiteWave and its companies for the period from April 1-12, 2017 must be deducted as it is effectively included in the like-for-like New Danone changes and excluded from reported data.

(c) Like-for-like growth of Danone and WhiteWave combined, including the contribution of WhiteWave as a whole for the periods from April 1-December 31, 2016 and from April 1-December 31, 2017.

(d) Consolidated data as reported for Danone and WhiteWave combined, including the contribution of WhiteWave as a whole for the period from April 12-December 31, 2017.

Financial data used to calculate "*like-for-like* New Danone" changes are as follows:

- Financial data post acquisition date are extracted from the historical statements of Danone and WhiteWave combined, prepared in euros under IFRS (thus after allocation of WhiteWave's provisional acquisition price in consolidated financial statements for 2017).
- Financial data prior to the acquisition are extracted from the historical income statements of, respectively, Danone (prepared in euros under IFRS) and WhiteWave (prepared in US dollars under US-GAAP). However, to ensure comparability with the income statement of Danone and WhiteWave combined, the following adjustments are performed:
  - WhiteWave's income statements for periods prior to the closing date have been restated to reconcile them with Danone's accounting principles;
  - The effect of the WhiteWave purchase price allocation is also reflected in periods prior to the acquisition so as to neutralize its impact on the improvement in recurring operating margin on a like-for-like New Danone basis.

Data for operations prior to the WhiteWave acquisition are then restated as follows:

(\$ millions except %)	As reported <sup>(a)</sup>	Indicators not defined in US GAAP <sup>(b)</sup>	Application of Danone accounting principles <sup>(c)</sup>	Purchase price allocation <sup>(d)</sup>	As restated
<b>FY 2016 (12 months)</b>					
<b>Sales</b>	<b>4,198</b>	<b>4,198</b>	<b>-1</b>		<b>4,197</b>
<b>Operating income</b>	<b>402</b>	<b>402</b>	<b>1</b>	<b>-18</b>	<b>385</b>
Operating margin	9.6%				9.2%
Non-recurring operating income		-21	0	-29 <sup>(e)</sup>	-50
<b>Recurring operating income</b>		<b>423</b>	<b>1</b>	<b>+11<sup>(f)</sup></b>	<b>435</b>
<b>Recurring operating margin</b>		<b>10.1%</b>			<b>10.4%</b>

(a) WhiteWave financial statements as reported by WhiteWave management, in dollars and under US GAAP.

(b) Indicators not defined in US GAAP used by WhiteWave management: Adjusted Net Sales and Adjusted Operating Income.

(c) Non-material reclassifications.

(d) Based on provisional allocation performed in consolidated financial statements for full-year 2017.

(e) Impact on consolidated income of the valuation at fair value of the inventories outstanding as of WhiteWave acquisition date.

(f) Impact on amortization of the valuation at fair value of depreciable assets (tangible assets and customer relationships).

**Recurring operating income** is defined as Danone's operating income excluding Other operating income and expenses. Other operating income and expenses is defined under Recommendation 2013-03 of the French CNC (format of consolidated financial statements for companies reporting under international reporting standards), and comprises significant items that, because of their exceptional nature, cannot be viewed as inherent to its recurring activities. These mainly include capital gains and losses on disposals of fully consolidated companies, impairment charges on goodwill, significant costs related to strategic restructuring and major external growth transactions, and costs related to major crisis and major litigations. Furthermore, in connection with of IFRS 3 (Revised) and IAS 27 (Revised) relating to business combinations, the Company also classifies in Other operating

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income and expenses (i) acquisition costs related to business combinations, (ii) revaluation profit or loss accounted for following a loss of control, (iii) changes in earn-outs relating to business combinations and subsequent to acquisition date.

**Recurring operating margin** is defined as Recurring operating income over Sales ratio.

**Other non-recurring financial income and expense** corresponds to capital gains or losses on disposal and impairment of non-consolidated interests as well as significant financial income and expense items that, in view of their exceptional nature, cannot be considered as inherent to Danone's recurring financial management.

**Non-recurring income tax** corresponds to income tax on non-recurring items as well as significant tax income and expense items that, in view of their exceptional nature, cannot be considered as inherent to Danone's recurring performance.

**Non-recurring results from associates** include significant items that, because of their exceptional nature, cannot be viewed as inherent to the recurring activity of those companies and distort the reading of their performance. They include primarily (i) capital gains and losses on disposal and impairment of Investments in associates, and (ii) when material, non-recurring items as defined by Danone included in the net income from associates.

**Recurring net income** (or Recurring net income – Group Share) corresponds to the Group share of the consolidated recurring net income. The recurring net income measures Danone's recurring performance and excludes significant items that, because of their exceptional nature, cannot be viewed as inherent to its recurring performance. Such non-recurring income and expenses mainly include other operating income and expense, other non-recurring financial income and expense, non-recurring tax, and non-recurring income from associates. Such income and expenses excluded from Net income are defined as Non-recurring net income and expenses.

**Recurring EPS** (or Recurring net income – Group Share, per share after dilution) is defined as the ratio of Recurring net income adjusted for hybrid financing over Diluted number of shares. In compliance with IFRS, income used to calculate EPS is adjusted for the coupon related to the hybrid financing accrued for the period and presented net of tax.

	2016		2017	
	Recurring	Total	Recurring	Total
<b>Net income-Group share (€ million)</b>	1,911	1,720	2,190	2,453
Coupon related to hybrid financing net of tax (€million)	-	-	(2)	(2)
<b>Number of shares</b>				
• Before dilution	616,442,041	616,442,041	625,986,636	625,986,636
• After dilution	616,700,618	616,700,618	627,121,266	627,121,266
<b>EPS (€)</b>				
• Before dilution	3.10	2.79	3.50	3.92
• After dilution	3.10	2.79	3.49	3.91

**Yakult Transaction Impact** corresponds to the amount to deduct from Danone's 2017 recurring net income to reflect an interest in Yakult in 2017 identical to the interest prevailing in 2018 following the completion of the intended partial disposal. It is computed as the difference between Danone's interest in Yakult after the transaction and 21.29% applied, prorata temporis, to 2017 profit from Yakult as estimated by Danone for its 2017 consolidated financial statements.

**Free cash-flow** represents cash-flows provided or used by operating activities less capital expenditure net of disposals and, in connection with IFRS 3 (Revised), relating to business combinations, excluding (i) acquisition costs related to business combinations, and (ii) earn-outs related to business combinations and paid subsequently to acquisition date.

(€ million)	2016	2017
<b>Cash-flow from operating activities</b>	<b>2,652</b>	<b>2,958</b>
Capital expenditure	(925)	(969)
Disposal of tangible assets	27	45
Transaction fees related to business combinations <sup>1</sup>	6	50
<b>Free cash-flow</b>	<b>1,760</b>	<b>2,083</b>
Cash-flows related to plan to generate savings and adapt organization in Europe <sup>2</sup>	26	2
<b>Free cash-flow excluding exceptional items<sup>3</sup></b>	<b>1,786</b>	<b>2,085</b>

<sup>1</sup> Represents acquisition costs related to business combinations paid during the period

<sup>2</sup> Net of tax

<sup>3</sup> Free cash-flow excluding exceptional items corresponds to free cash-flow before cash flows related to initiatives deployed within the framework of the plan to generate savings and adapt Danone's organization in Europe.

**Net financial debt** represents the net debt portion bearing interest. It corresponds to current and non-current financial debt (i) excluding Liabilities related to put options granted to non-controlling interests and (ii) net of Cash and cash equivalents, Short term investments and Derivatives – assets managing net debt.

(€ million)	At December 31, 2016	As December 31, 2017
Non-current financial debt <sup>1</sup>	18,771	15,716
Current financial debt	2,510	3,792
Short-term investments	(13,063)	(3,462)
Cash and cash equivalents	(557)	(638)
Derivatives — non-current assets	(148)	(16)
Derivatives — current-assets <sup>2</sup>	(42)	(19)
<b>Net debt</b>	<b>7,472</b>	<b>15,372</b>
• Liabilities related to put options granted to non-controlling interests — non current	(315)	(38)
• Liabilities related to put options granted to non-controlling interests — current	(384)	(569)
<b>Net financial debt</b>	<b>6,773</b>	<b>14,765</b>

<sup>1</sup> Including derivatives managing net debt

<sup>2</sup> Derivatives managing net debt only. Net debt is not restated for the portion of derivatives hedging the WhiteWave acquisition price (€377 million as of December 31, 2016). As of June 30, 2017, these hedging instruments were settled to pay for the acquisition.

## Methodology note

Unless otherwise indicated, amounts are expressed in millions of euros and rounded to the nearest million. In general, figures presented in this press release are rounded to the nearest full unit. As a result, the sum of rounded amounts may show non-material differences with the total as reported. Note that ratios and differences are calculated based on underlying amounts and not on the basis of rounded amounts.

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#### FORWARD-LOOKING STATEMENTS

This press release contains certain forward-looking statements concerning Danone. In some cases, you can identify these forward-looking statements by forward-looking words, such as "estimate," "expect," "anticipate," "project," "plan," "intend," "objective" "believe," "forecast," "foresee," "likely," "may," "should," "goal," "target," "might," "will," "could," "predict," "continue," "convinced," and "confident," the negative or plural of these words and other comparable terminology. Forward looking statements in this document include, but are not limited to, statements regarding Danone's operation of its business, and the future operation, direction and success of Danone's business.

Although Danone believes its expectations are based on reasonable assumptions, these forward-looking statements are subject to numerous risks and uncertainties, which could cause actual results to differ materially from those anticipated in these forward-looking statements. For a detailed description of these risks and uncertainties, please refer to the "Risk Factor" section of Danone's Registration Document (the current version of which is available on [www.danone.com](http://www.danone.com)).

Subject to regulatory requirements, Danone does not undertake to publicly update or revise any of these forward-looking statements. This document does not constitute an offer to sell, or a solicitation of an offer to buy Danone securities.

***The presentation to analysts and investors, held by Chairman and CEO Emmanuel Faber and CFO Cécile Cabanis, will be broadcast live today from 9.00 a.m. (Paris time) on Danone's website ([www.danone.com](http://www.danone.com)).***

***Related slides will also be available on the website, in the Investors section.***

APPENDIX – Sales by division and by geographical area (in € million)

	First quarter		Second quarter		Third quarter		Fourth quarter		Full Year	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
<b>BY REPORTING ENTITY</b>										
EDP International	2,025	2,082	2,075	2,209	2,055	2,048	2,075	2,084	8,229	8,424
EDP Noram	651	658	626	1,333	627	1,290	602	1,250	2,506	4,530
Specialized Nutrition	1,610	1,699	1,672	1,762	1,618	1,844	1,734	1,797	6,634	7,102
Waters	1,020	1,024	1,373	1,360	1,237	1,272	944	964	4,574	4,621
<b>BY GEOGRAPHICAL AREA</b>										
Europe & Noram <sup>1</sup>	2,737	2,656	2,822	3,619	2,735	3,532	2,639	3,386	10,933	13,193
Rest of the World	2,569	2,809	2,924	3,045	2,802	2,921	2,716	2,709	11,011	11,484
<b>Total</b>	<b>5,306</b>	<b>5,464</b>	<b>5,746</b>	<b>6,664</b>	<b>5,537</b>	<b>6,454</b>	<b>5,355</b>	<b>6,095</b>	<b>21,944</b>	<b>24,677</b>
	First quarter 2017		Second quarter 2017		Third quarter 2017		Fourth quarter 2017		Full Year 2017	
	Reported change	Like-for-like change <sup>(1)</sup>	Reported change	Like-for-like change <sup>(1)</sup>	Reported change	Like-for-like change <sup>(1)</sup>	Reported change	Like-for-like change <sup>(1)</sup>	Reported change	Like-for-like change <sup>(1)</sup>
<b>BY REPORTING ENTITY</b>										
EDP International	2.8%	-1.7%	6.5%	-0.8%	-0.3%	-2.3%	0.4%	-0.3%	2.4%	-1.3%
EDP Noram	1.1%	-2.8%	112.9%	-2.9%	105.7%	-2.2%	107.4%	-0.4%	80.8%	-2.0%
Specialized Nutrition	5.6%	5.2%	5.4%	5.6%	13.9%	17.8%	3.7%	8.4%	7.1%	9.3%
Waters	0.4%	1.8%	-0.9%	0.3%	2.8%	7.6%	2.2%	10.3%	1.0%	4.7%
<b>BY GEOGRAPHICAL AREA</b>										
Europe & Noram <sup>2</sup>	-3.0%	-3.0%	28.3%	-1.5%	29.2%	-0.2%	28.3%	-0.6%	20.7%	-1.2%
Rest of the World	9.3%	4.9%	4.1%	3.1%	4.3%	11.1%	-0.3%	9.4%	4.3%	7.1%
<b>Total</b>	<b>3.0%</b>	<b>0.9%</b>	<b>16.0%</b>	<b>0.6%</b>	<b>16.6%</b>	<b>4.7%</b>	<b>13.8%</b>	<b>3.7%</b>	<b>12.5%</b>	<b>2.5%</b>

<sup>1</sup> Like for Like New Danone. Danone ended the special methodology applied to hyper-inflation in Argentina since 2014 to calculate the change in sales on a "like-for-like New Danone" basis, since the country's economic and monetary situation no longer required such treatment. For more details on this methodology and its termination, see pages 6 and 7 of the press release dated 17 October 2017, announcing third-quarter 2017 sales. Readers are reminded that the impact was limited to changes in like-for-like sales figures and fluctuations in exchange rates, with no impact on reported data.

<sup>2</sup> North America = United States and Canada



Press release – Paris, February 14, 2018

## Danone enters a new phase in its strategic partnership with Yakult

Danone announces today a new phase in its partnership with Yakult, thus strengthening their long-term strategic collaboration in probiotics, while optimizing its capital allocation.

### *Intensified collaboration to promote and develop probiotics activities*

Danone announces that it has signed an amended Memorandum of Understanding with Yakult Honsha Co, Ltd. ("Yakult"), a global leader in probiotic beverages, headquartered and listed in Japan. Building on a formal collaboration existing since 2004, the companies are confirming their commitment to a long-term strategic relationship and shared vision to promote probiotics as part of a balanced diet.

Danone and Yakult will intensify their joint efforts to promote probiotics through the jointly created Global Probiotics Council. The parties also intend to expand the *Ishoku Dogen* program which aims at deepening the understanding of the link between diet and health.

From a commercial perspective, the partners will study the feasibility of new collaboration projects such as the distribution of Yakult's products by Danone in European markets where the brand is not currently engaged in substantial business, with Spain as an initial test market.

### *Reduced stake in Yakult in line with capital allocation priorities*

In accordance with its continued focus on disciplined capital allocation, Danone announces in parallel its intention to sell part of its 21.29% stake in Yakult.

The intended divestiture will be carried out through a market transaction launched today by Yakult and expected to settle in March. Yakult has also announced today a JPY 36 billion share buyback program in which Danone will participate.

Danone targets a shareholding of approximately 7% of Yakult's total outstanding shares following the completion of the transaction, subject to market conditions. With this, Danone is expected to remain Yakult's largest shareholder and will continue to sit on Yakult's Board of Directors.

Further announcements with regard to the resulting stake and proceeds received will be made by Danone at completion of the transactions.

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## **About Danone ([www.danone.com](http://www.danone.com))**

Dedicated to bringing health through food to as many people as possible, Danone is a leading global food company built on four business lines: Essential Dairy and Plant-Based Products, Early Life Nutrition, Waters and Medical Nutrition. Through its mission and dual commitment to business success and social progress, the company aims to build a healthier future, thanks to better health, better lives and a better world, for all its stakeholders—its more than 100,000 employees, consumers, customers, suppliers, shareholders and all the communities with which it engages. With products being present in over 130 markets, Danone generated sales of approximately €22 billion in 2016. Danone's brand portfolio includes both international brands (Activia, Actimel, Alpro, Danette, Danonino, Danio, evian, Volvic, Nutrilon/Aptamil, Nutricia) and local brands (Aqua, Blédina, Cow & Gate, Bonafont, Horizon Organic, Mizone, Oikos, Prostokvashino, Silk, Vega). Listed on Euronext Paris and present on the OTCQX market via an ADR (American Depository Receipt) program, Danone is a component stock of leading social responsibility indexes including the Dow Jones Sustainability Indexes, Vigeo, the Ethibel Sustainability Index, MSCI Global Sustainability, MSCI Global SRI Indexes and the FTSE4Good Index.

## **Forward looking statement**

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## Danone Manifesto Ventures invests in Harmless Harvest, a U.S. leader in the Premium Coconut Water Category

**Paris, February 1<sup>st</sup>, 2018 – Danone Manifesto Ventures today announces it has taken a stake in Harmless Harvest, a leader in U.S. refrigerated premium coconut water and a Fair for Life certified organic producer. Danone's venture arm has led a \$30 million USD investment round, alongside Mousse Partners as well as other existing and new shareholders. This investment builds on Danone Manifesto Ventures' commitment to support companies at the forefront of tomorrow's food trends.**

Harmless Harvest markets fresh organic coconut water, produced through an exclusive micro-filtration process, resulting in a unique product experience. It has obtained the Fair for Life – social and Fair Trade – certification which recognizes the company's sustainable business practices promoting social, agricultural and environmental progress. Founded in 2010, Harmless Harvest has become the undisputed leader of the fast-growing premium coconut water category in the U.S. It responds to the growing demand from consumers for natural and healthy beverages.

Harmless Harvest secured a total of \$30 million USD in growth capital. While including Mousse Partners as well as other existing and new shareholders like AccelFoods, the investment round was led by Danone's venture arm, allowing Danone to build on its existing stake in Harmless Harvest.

"Harmless Harvest is a unique U.S. brand with a strong consumer base and a great growth potential in the attractive plant-based category. Harmless Harvest and Danone have highly aligned values combining business growth ambitions with a commitment to healthier nutrition and sustainable business practices. We look forward to leveraging our expertise and resources to help Harmless Harvest reach its full potential, while maintaining the unique DNA that has enabled its success", said Laurent Marcel, Managing Director of Danone Manifesto Ventures.

Harmless Harvest intends to use the investment to support its growth initiatives by increasing and optimizing sustainable production capacity, raising brand awareness and expanding distribution to meet growing consumer demand for refrigerated premium coconut water.

### **About Danone Manifesto Ventures ([www.danoneventures.com](http://www.danoneventures.com))**

Launched at the end of 2016, Danone Manifesto Ventures is the venture arm of Danone, bringing the Danone Manifesto to life by partnering with a tribe of disruptive entrepreneurs and innovative food and beverages companies that share its vision of a healthy and sustainable future. Through this unit, Danone makes investments and provides financial and operational support to its portfolio companies through access to its experienced teams around the world, while preserving the autonomy required to grow their entrepreneurial project. To this day, Danone Manifesto Ventures has completed direct investments including Michel et Augustin and Yooji in France, along with Farmer's Fridge, Kona Deep and Harmless Harvest in the United States. Danone Manifesto Ventures has also established two partnerships with AccelFoods and Cassius Family.

### **About Danone ([www.danone.com](http://www.danone.com))**

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indexes including the Dow Jones Sustainability Indexes, Vigeo, the Ethibel Sustainability Index, MSCI Global Sustainability, MSCI Global SRI Indexes and the FTSE4Good Index.

#### **About Harmless Harvest ([www.harmlessharvest.com](http://www.harmlessharvest.com))**

Founded in 2010, Harmless Harvest delivered the first-ever minimally processed organic coconut water while becoming Fair for Life certified—meaning that it meets rigorous and independent standards for environmental sustainability and provides fair wages, healthcare, and well-being assurance for every farmer and employee both abroad and in the U.S. Harmless Harvest's unique ecosystem-based business model also includes investing in the rural Thai communities where their coconuts are grown. From seed to shelf, the team at Harmless Harvest is committed to sharing the welfare they create and touching more lives with delicious, organic foods that are produced and traded with fair and sustainable business practices that promote social, agricultural, and environmental progress.

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# News Run

## **Danone**

Source, Factiva. Last six months

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- Danone reports 'strong' performance in China
- BREAKINGVIEWS- Danone pasteurised debt gives novel way to go green
- Danone's U.S. arm DanoneWave gets B-Corp environmental certification
- Danone to commercialise Alpro's vegetal milk products in France
- Danone finalises EUR 1.3bn stake sale in Japanese probiotic drinks maker Yakult
- Saudi's NADEC agrees to acquire dairy competitor
- UPDATE 1- Danone's debut social bond attracts healthy appetite
- Danone planning roadshow, EUR300m no-grow 7yr debut Social bond
- Danone to cut stake in probiotics drink firm Yakult from 21% to 7%.
- Danone unveils Auckland plant expansion.
- BRIEF- Danone CEO says creating value out of WhiteWave is priority-CAGNY
- Danone in \$25m infant formula upgrade
- COMPANIES & MARKETS; Danone invests 100 mln euros over three years in quality control in Russia
- Chile: Danone may withdraw from national market due to Labelling Law
- Danone's net profit widens to EUR 2.45bn in 2017
- Danone sues Russian watchdog for Prostokvashino inspections
- Danone keeps India venture alive with Yakult probiotic joint venture
- Danone selling Yakult Honsha stake to raise about ¥195bn
- ACC completes 5.2-MW solar plant for Danone in China
- Danone Manifesto Ventures invests in Harmless Harvest.
- Danone's Evian vows to use 100 pct recycled plastic in bottles by 2025
- Danone to discontinue, not sell assets in India
- Danone spent 1 bln rubles to support milk suppliers in Russia in 2017
- Danone Board Proposes Michel Landel as Lead Independent Director
- Russia: Danone to invest over RUB 100mn in Samaratlako in 2018
- Danone Awarded Damages From Fonterra After 2013 Product Recall -- Update
- Danone Strengthens Partnership with Lazada Group in Southeast Asia
- Danone links with JD to grow west China business
- CORRECTED- Danone backs bottled Hawaiian ocean water brand Kona Deep
- Danone to pay RUB 500m to use Soyuzmultfilm character in Russia
- Russia: Danone invests RUB 15mn in safety at Yalutorovsk Plant [correction]
- Danone to expand plant-based beverage site in US.
- Verizon, Danone Top Euro Corporate Bond Trading -- Market Talk
- Danone opens five yogurt stores in Spain in 2017

Brands: Creating Desire

### **Parag to Buy Danone's India Facility**

20 April 2018

The Economic Times - Bangalore Edition

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Parag Milk Foods on Thursday said it will acquire French food giant **Danone**'s Indian manufacturing facility for ₹30 crore. The facility at Rai in Haryana's Sonepat area produces curd and yogurt among other dairy products, and the acquisition is aimed at expanding Parag's presence in the north India. "The northern market contributes nearly 25% to our total sales. This acquisition will help us grow by 35-40% in the northern markets. We used to send products from our Maharashtra facility to the north. This deal will save us logistics cost," said Devendra Shah, chairman, Parag Milk Foods. "We expect this acquisition to add annual sales of ₹150 crore to our topline in the next two years." Over the past decade, Parag Milk Foods, with its major facility in Pune, has created brands such as Go Cheese and Gowardhan. Milk products now contribute two-third of the company's revenue compared with half four years ago, while the cheese business contributed

21% to the company's revenue in FY17.

Parag is now the second-largest cheese producer with 33% market share. Market leader Amul has 40% share followed by Britannia at 9% and Dynamix with 7%.

Earlier this year, French foods maker Danone had said that it will exit its dairy portfolio in India.

News

## Danone reports 'strong' performance in China

19 April 2018

Irish Independent

(c) 2018 Independent Newspapers Ireland Ltd

SHARES in food group **Danone** rose by over 2pc yesterday in Paris to €67.40 after the company reported sales of €6bn in the first quarter of 2018, a 10.8pc increase year-on-year on a reported basis.

The result was driven by a "very strong" performance of the company's infant formula in China, where like-for-like sales growth in its early life nutrition business increased by over 50pc.

Infant formula products fall under the group's specialised nutrition business, which reported overall global sales growth of 14.5pc year-on-year in the three month period, according to the 2018 first quarter results from the company.

Organic sales at Danone increased by 4.9pc year-on-year during the period, with volume increasing by 1.1pc, while the company's pricing/mix improved by 3.8pc.

The update confirms that Danone is on "an improved pathway," said Davy analyst Cathal Kenny.

Mr Kenny went on to say that company's earnings margin delivery would be weighted towards the second half of the year, with the first half of the year impacted by inflationary cost pressures, including increases in transport costs in the US.

Emmanuel Faber, chairman of Danone, said that he was "very pleased" with the "strong" set of results.

## BREAKINGVIEWS- **Danone** pasteurised debt gives novel way to go green

18 April 2018

Reuters News

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(The author is a Reuters Breakingviews columnist. The opinions expressed are her own.)

By Carol Ryan

LONDON, April 18 (Reuters Breakingviews) - Danone has found a novel way to go green. Banks led by BNP Paribas will charge the French dairy group a lower margin on a credit line if it hits social and environmental targets. That gives shareholders and management a clear incentive to do the right thing.

The Activia yogurt maker, which released strong first-quarter sales results on Wednesday, said that it recently added sustainability criteria to the terms of an existing 2 billion euro credit facility. Under the new agreement, a syndicate of 12 banks including HSBC , JPMorgan and Société Générale will lower Danone's margin by up to 10 percent if it meets specific targets, and hike it if its environmental kudos deteriorate.

The Paris-based group led by Emmanuel Faber can get its hands on cheaper financing in two ways. It could get a higher score for social and environmental performance from two external monitors, Sustainalytics and Vigeo Eiris. And it can hit a specific target for the percentage of its sales covered by a B Corporation-certification – an accreditation given to companies that meet rigorous environmental standards. Danone's

North American subsidiaries recently got the certification.

The structure looks like a curious choice for lenders. They would lose out if Danone hits its targets, because the loan margin will fall, but Danone's own credit standing may stay the same. And, if Danone's green ambitions fade, they would be rewarded for its bad behaviour. Lenders may be hoping that European regulators will one day give green loans a more gentle capital treatment than ordinary exposures.

The structure also has risks for Danone, since it hands some control over its borrowing costs to third-party environmental agencies. Still, with interest rates low, it's a good time to experiment in new funding tools. Green loans provide a neat way of aligning shareholder interests with a worthy push.

On Twitter<https://twitter.com/Breakingviews>

#### CONTEXT NEWS

- French dairy group Danone on April 18 reported sales of 6.1 billion euros in the first quarter of the year, a 4.9 percent increase on a like-for-like basis. Analysts had been expecting an increase of 3.9 percent.
- Sales at the company's specialised nutrition division, which includes baby food brands such as Aptamil, increased by 14.5 percent to 1.8 billion euros. Danone said that sales of baby formula in China grew by over 50 percent on a like-for-like basis.
- In February, Danone amended its 2 billion euro syndicated credit facility to include environmental and social criteria, which will determine the margin that Danone pays on the loan.
- In March, the company launched a 300 million euro social bond to finance projects with positive social impacts.
- Danone's shares were up 2.2 percent to 68.1.5 euros by 0750 GMT on April 18.

- For previous columns by the author, Reuters customers can click on
- SIGN UP FOR BREAKINGVIEWS EMAIL ALERTS <http://bit.ly/BVsubscribe>

(Editing by Neil Unmack, Bob Cervi and Karen Kwok)

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#### Danone's U.S. arm **DanoneWave** gets B-Corp environmental certification

12 April 2018  
Reuters News  
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PARIS, April 12 (Reuters) - **DanoneWave**, formed from French food group **Danone**'s takeover of WhiteWave, said it had achieved formal certification as a for-profit corporation committed to positive social and environmental goals (B-Corp).

**DanoneWave** is also changing its name to **Danone** North America, the company said in a statement on Thursday.

Danone's chief executive Emmanuel Faber has been pushing on with a dual financial and social agenda, which - like that of many blue-chip companies - aims to not only boost profits and returns for shareholders value but also meet other targets regarding environmental and social policies.

The Danone group has vowed to become the first multinational group to be certified as a B-Corp in the world as part of that broader strategy.

DanoneWave, with more than \$6 billion in revenue and 6,000 employees, was born from the 2017 combination of Danone's dairy business in north America with that of U.S. organic food producer WhiteWave.

As more consumers, notably the so-called "Millennial" generation, opt for healthier diets and a more socially responsible way of life, Danone and its rivals such as Nestle have been seeking to adapt.

In February, Danone amended its 2 billion euros (\$2.5 billion) syndicated credit facility to introduce global environmental and social criteria, directly impacting the margin payable to its banks over the entire duration of the facility.

Danone also launched in March its inaugural 300 million euro seven-year social bond, reflecting growing appetite in financial markets in the area of ethical investing.

(\$1 = 0.8126 euros) (Reporting by Dominique Vidalon; Editing by Sudip Kar-Gupta)

Released: 2018-4-12T14:45:31.000Z

### **Danone to commercialise Alpro's vegetal milk products in France**

28 March 2018

French Collection

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French multinational food-products corporation **Danone** is deploying Alpro, the flagship brand of its subsidiary WhiteWave, in Europe, as it wants to expand in the plant-based food and beverages market.

The move comes one year after the closing of the USD12.5 billion takeover of WhiteWave by **Danone**. **Danone** is now expanding in France in the plant-based and alternative milk products categories, which have yet to gain traction in France.

Alpro is commercialising a series of fresh vegetal products including soy-based yoghurts and hazelnut desserts.

Abstracted from an original article in Le Figaro (Danone veut imposer ses laits et yaourts végétaux en France) by Olivia Detroyat.

### **Danone finalises EUR 1.3bn stake sale in Japanese probiotic drinks maker Yakult**

28 March 2018

SeeNews Deals

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March 28 (SeeNews) – French dairy products group **Danone** (EPA:BN) Tuesday said it has closed the sale of a 14% stake in Japanese probiotic beverages maker Yakult Honsha Co Ltd (TYO:2267) for a total of JPY 175 billion (EUR 1.3bn/USD 1.6bn).

Following the transaction, the French group is currently holding 6.61% of Yakult's share capital, remaining the largest shareholder of the Japanese firm, the statement noted, adding that the two parties will maintain their long-term partnership.

The partners will explore options for further collaboration such as the distribution of Yakult's products by Danone in the European markets, the French giant said in February when the deal was first announced.

Danone will use the proceeds from the disposal of the 24.6 million Yakult shares to reduce its debt and boost its organic growth.

The deal price gives Yakult a valuation of 39 times its 2017 net income, Danone noted on Tuesday.

(JPY 1 = EUR 0.008/USD 0.009)

## **Saudi's NADEC agrees to acquire dairy competitor**

25 March 2018

Reuters News

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DUBAI, March 25 (Reuters) - Saudi Arabia's National Agricultural Development Co (NADEC) has agreed to buy Al Safi **Danone** Company (ASD) in a deal that will help boost its business in the dairy industry in the kingdom and extend its geographic reach, it said on Sunday.

ASD, a producer of dairy and juice products, is a joint venture between Saudi Arabia's Al Safi Group of Companies and French food company **Danone**. The value of the transaction was not disclosed.

Under the deal, NADEC will buy all the shares in ASD. In exchange, Al Safi shareholders will own 38.8 percent of NADEC.

The combination is an example of an M&A deal in a private sector that the government hopes will play an increasing role in diversifying the economy away from a reliance on oil revenues.

NADEC has a market capitalisation of 3.2 billion riyals (\$853 million), slightly smaller than that of Saudia Dairy & Foodstuff Company.

Both are dwarfed by Almarai, the Gulf's largest dairy company, which has a market capitalisation of 54.4 billion riyals.

NADEC is 20 percent owned by Saudi's Public Investment Fund, with the rest publicly traded on the Saudi bourse.

NADEC said the move would help it develop a broader portfolio and enhance its regional reach outside the kingdom in the United Arab Emirates, Kuwait, Bahrain, Jordan and Lebanon, in addition to new countries such as Iraq and Oman. (\$1 = 3.7498 riyals) (Reporting By Tom Arnold Editing by Keith Weir)

Released: 2018-3-25T09:02:33.000Z

## **UPDATE 1- **Danone**'s debut social bond attracts healthy appetite**

19 March 2018

Reuters News

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\* Bond issue more than two times subscribed - CFO

\* In line with **Danone** dual financial and social agenda

\* Danone seeking B-Corp certification (Adds CFO comments and details from call)

By Dominique Vidalon

PARIS, March 19 (Reuters) - French food group Danone said on Monday it had successfully launched its inaugural 300 million euro (\$370 million) seven-year social bond, reflecting growing appetite among investors for ethical and responsible investing.

Proceeds will be used to fund projects backing notably responsible farming, local projects dedicated to empowering communities, social entrepreneurs or healthy food entrepreneurship, and R&D, it said in a statement.

The bond issue consists of a 300 million euro denominated senior note with a seven-year maturity and offering a 1.00 percent coupon due March 2025.

"The bond issue was subscribed more than two times. It enabled us to reduce the spread we started with in the morning and we ended with a premium of 6 basis points, which is a great outcome," CFO Cecile Cabanis told a conference call.

"We have been seeing investors focused on ESG (Environmental, Social and Governance) that we did not have in our previous bonds and to that extend it was also a great outcome," she added.

Danone, under the lead of CEO Emmanuel Faber, has been pushing on with a dual financial and social agenda, which - like that of many blue-chip companies - aims to not only boost shareholder value and profit but also meet other targets on the environment and social policies.

Danone has vowed to be certified as a for-profit corporation that commits to positive social and environmental goals (B-Corp)

In February, the company amended its 2 billion euro syndicated credit facility to introduce global environmental and social criteria directly impacting the margin payable to its banks over the entire duration of the facility.

As more consumers, notably the "Millennial" generation, opt for healthier diets and a more socially responsible way of life Danone, along with rivals such as Nestle, have been seeking to adapt. (\$1 = 0.8105 euros) (Reporting by Dominique Vidalon Editing by Ingrid Melander and David Evans)

Released: 2018-3-19T19:49:39.000Z

## **Danone planning roadshow, EUR300m no-grow 7yr debut Social bond**

14 March 2018  
Reuters News  
Copyright 2018 Thomson Reuters. All Rights Reserved.

LONDON, March 14 (IFR) - **Danone** (rated Baa1 stable/BBB+ stable by Moody's/S&P) has mandated Credit Agricole CIB as Sole Structuring Adviser and Credit Agricole CIB and Natixis as Joint Bookrunners to arrange a series of investor meetings on Friday 16th March 2018.

An inaugural euro-denominated senior unsecured EUR300m no-grow Social Bond transaction with a 7-year tenor will follow, subject to market conditions. This bond will be issued pursuant to the issuer's EMTN programme.

The proceeds of this potential bond offering will be used for Eligible Social Projects as defined in the Social Bond Framework prepared by Danone.

Relevant stabilisation regulations, including FCA/ICMA will apply. Only manufacturer target market (MIFID II product governance) is eligible counterparties and professional clients (all distribution channels). No PRIIPs key information document (KID) has been prepared as not available to retail in EEA.

Released: 2018-3-14T10:10:08.000Z

News

## **Danone to cut stake in probiotics drink firm Yakult from 21% to 7%.**

2 March 2018  
Just-Food  
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French dairy giant Danone plans to reduce its 21.29% stake in Japanese probiotics drinkfirm Yakult Honsha Co. to 7% as part of its continued "focus on disciplined capital allocation".

In a statement, **Danone** said the divestiture of the 14% holding will be instigated by Yakult through a market transaction beginning today (14 February) and is set to be completed in March.

Yakult will also launch a JPY36bn (US\$335.3m) share buyback programme in which the French company will participate.

Danone said it will remain Yakult's largest shareholder and will continue to be represented on its board of directors.

Bernstein analyst Andrew Wood estimates the value of the 14% stake at around JPY195bn based on yesterday's closing prices. The stock was up 1% at EUR64.53 (US\$79.68) around 11:17am in Paris.

Jefferies analyst Martin Deboo said it views the stake sale as "modestly EPS dilutive but also modestly de-leveraging" for Danone and expects a positive reaction from the market.

Using a rough calculation, Deboo said the aggregate transaction - sell-down and buyback participation - will be around 1% EPS dilutive for Danone but would reduce its net debt from the "current 3.5x (pro-forma FY18E) to 3.3x".

On a separate matter, Danone announced it has signed an "amended" memorandum of understanding with Yakult confirming its commitment to a "long-term strategic relationship and shared vision to promote probiotics as part of a balanced diet". The collaboration between the two companies dates back to 2004.

The statement added: "Danone and Yakult will intensify their joint efforts to promote probiotics through the jointly created Global Probiotics Council. The parties also intend to expand the Ishoku Dogen program which aims at deepening the understanding of the link between diet and health."

"From a commercial perspective, the partners will study the feasibility of new collaboration projects such as the distribution of Yakult's products by Danone in European markets where the brand is not currently engaged in substantial business, with Spain as an initial test market."

The paring of Danone's stake in Yakult adds to another recent divestiture. In July, it announced it was selling US organic dairy business Stonyfield to French dairy giant Lactalis for US\$875.

However, Danone struck a deal in 2016 to acquire US-based food and beverage company WhiteWave Foods for \$12.5bn.

Jefferies' Deboo said Danone has been "under pressure around [its] capital allocation discipline" following its WhiteWave acquisition and remains unenthusiastic about "associate relationships in general".

"Judged against those criteria this feels like a sensible and positive move to us," he said. "Danone will reduce net debt and simplify its business somewhat, but retain the benefits of a useful strategic collaboration in its core category."

Alain Oberhuber, a consumer analyst at MainFirst Schweiz, said the decision may have been driven by pressure from activist investor Corvex Management, the US-based fund that reportedly bought a shareholding in Danone last year.

"We expect that there was slight pressure from the activist Corvex, which could be the reason for this move as strategically it made no sense any more for Danone to have such a large minority holding," he said.

"We think that the reduction of the stake is favourable as timing is good, will bring Danone more financial flexibility and will make Danone's management more focused to its core business. We expect no changes of consensus earnings estimates, but the move is favourable."

Today's announcement comes before Danone reports its 2017 results on Friday. Sales edged up 2.9% on a like-for-like basis in 2016 to EUR21.9bn, while net profits surged 35% to EUR1.72bn. It booked earnings per share of EUR2.79.

In its 2016 annual report, Danone said it will "create the best conditions to reinforce its capacity to capture growth opportunities and tackle costs for a more efficient and effective growth model".

Bernstein's Wood said assuming Danone uses the proceeds to reduce debt, his company forecasts the French firm's net debt will fall from EUR15bn to EUR13.5bn in 2018, and the net debt to EBITDA ratio will drop from 3 times to 2.7 times.

This article was originally published on just-food.com on 14 February 2018. For authoritative and timely food business information visit <http://www.just-food.com>.

News

## **Danone unveils Auckland plant expansion.**

23 February 2018

Just-Food

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**Danone** has completed an investment project at a plant in New Zealand designed to double the production capacity of a plant that blends and packs infant formula.

The investment was marked by a visit from Damien O'Connor, New Zealand's Agriculture Minister, who said: "It is crucial for New Zealand's economic future that we are able to sustainably produce high-quality, nutritious food for a growing global population. That means moving New Zealand's primary sector higher up the value chain so we continue to deliver what international consumers demand."

Danone acquired the facility in 2014 from local dairy processor Sutton Group. It also bought a plant in New Zealand's South Island in the town of Balclutha.

The France-based food giant saw its sales and profits rise in 2017. The company said its early life nutrition business saw its sales grow "nearly 10%" amid a rebound in demand in China.

just-food analysis: Five things to learn from Danone's 2017 results

This article was originally published on just-food.com on 23 February 2018. For authoritative and timely food business information visit <http://www.just-food.com>.

## **BRIEF- Danone CEO says creating value out of WhiteWave is priority-CAGNY**

23 February 2018

Reuters News

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Feb 23 (Reuters) - Chairman and CEO Emmanuel Faber tells the Consumer Analyst Group of New York Conference (CAGNY):

\* There could be bolt-on acquisitions anywhere in the group's portfolio but we have enough on our table for now with WhiteWave.

\* Creating value out of WhiteWave portfolio is priority.

\* Says DanoneWave, the combined business unit of WhiteWave and Danone, is on track to be certified as B-Corp (for-profit corporation that commits to positive social and environmental goals).

\* Reiterates all 2018 and 2020 financial goals

\* Danone bought U.S. organic food group WhiteWave last year.

Source text for Eikon: Further company coverage: (Reporting By Dominique Vidalon)

Released: 2018-2-23T14:14:42.000Z

Business

## Danone in \$25m infant formula upgrade

23 February 2018

The New Zealand Herald

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French food group **Danone** will today unveil a \$25 million upgrade and expansion of its Auckland infant formula blending, processing and packaging plant, effectively doubling its production capacity.

The upgrade cements New Zealand as a critical, strategic supply point for local and regional markets, **Danone** said.

Cyril Marniquet, New Zealand operations director for Danone Early Life Nutrition, said Australia continued to be the operation's biggest export destination but that he was seeing growing demand for international products in other markets, including China.

"By doubling production capacity we're better placed than ever before to meet ongoing demand in key markets," he said.

Danone now employs 450 people working in New Zealand processing operations, up from 300 in 2014.

Agriculture Minister Damien O'Connor said New Zealand's ability to sustainably produce high-quality, nutritious food for a growing global population was crucial for the country's economic future.

"That means moving New Zealand's primary sector higher up the value chain so we continue to deliver what international consumers demand. But we must do so in way that is sustainable and leverages our competitive edge as quality food producers," he said.

Danone has been granted approval by the Certification and Accreditation Administration of the People's Republic of China to manufacture and export direct to China from the Auckland plant.

The company has also been granted with a Halal Licence from the New Zealand Islamic Development Trust.

"Both certifications are recognition of the stringent processes we undertake for food safety, quality, hygiene and manufacturing. Importantly, they open up exciting future trade opportunities," the company said.

Since setting up in New Zealand four years ago, Danone has invested more than \$85m in New Zealand, it said.- Jamie Gray

## COMPANIES & MARKETS; **Danone** invests 100 mln euros over three years in quality control in Russia

22 February 2018

Interfax: Russia & CIS Business & Investment Weekly

(c) 2018 Interfax Information Services, B.V.

MOSCOW. Feb 22 (Interfax) - **Danone** has invested more than 100 million euros over the past three years in its quality control system for products made in Russia and ensuring their safety, the French dairy company's vice president for quality in Russia and the CIS, Pierre Decrion said in Moscow on Wednesday.

"In the past three years we have invested more than 100 million euros in ensuring the quality and food safety of products in Russia. We annually invest money in new equipment and new quality control systems," Decrion said.

He said investment, as a rule, goes into laboratory and packaging equipment, training employees, and

special equipment on production lines.

"When we and our team discussed these issues, I immediately made it clear that we need the latest equipment that will make it possible to guarantee quality. This is particularly important because we want to meet Russian standards. But in addition to this our company has global, worldwide standards of quality that are stricter than standards in Russia," Decrion said.

He also said that the company plans to spend 24 million euros this year on ensuring product quality and safety, including 9 million euros in operating costs and 15 million euros in capital expenditures.

The quality and safety of Danone products in Russia became the subject of a dispute between the company and Rosselkhoznadzor when the Russian plant and animal health watchdog said it had found antibiotics in milk produced at the company's Volgograd plant. Danone denied this, said that the inspections were conducted with gross violations and filed a lawsuit against Rosselkhoznadzor in an arbitration court in Volgograd Region.

## CHEMICALS

### **Chile: **Danone** may withdraw from national market due to Labelling Law**

22 February 2018  
Esmerk Latin American News  
Copyright 2018. M-Brain

America Economia, 22 Feb 2018, Online:- Multinational food brand **Danone** may withdraw from the Chilean market due to the problems generated by the country's Labelling Law. It is believed that a **Danone** representative informed the Ministry of Health that the company will stop all promotional activity, however, **Danone** products will still be distributed in the country. Industry sources claim that **Danone**'s result have been negatively affected by the Labelling Law, which requires all processed food products with high levels of salt, fat and sugar to display nutritional health warnings on their labels.

### **Danone** 's net profit widens to EUR 2.45bn in 2017

19 February 2018  
German Collection  
(c) 2018 All Data Processing Ltd. All Rights Reserved.

French dairy products group **Danone** saw its net profit grow to EUR 2.45 billion in the full 2017 from EUR 1.72 billion a year earlier.

Operating profit expanded to EUR 3.54 billion from EUR 3.02 billion.

Revenue improved by 12.5% in annual terms to EUR 24.67 billion. On a like-for-like basis, the result rose by 2.5%.

The company partially exceeded expectations with the figures it disclosed and plans on raising its dividend by almost 12% to EUR 1.90 per share.

In 2017, the growing demand for baby food in China more than compensated for the continuing difficulties of Danone's dairy products business in Europe.

CEO Emmanuel Faber now expects the adjusted earnings per share (EPS) of his group to grow by a double-digit percentage rate in 2018.

Abstracted from an original article in Boersen-Zeitung (Babynahrung beschert Danone solides Wachstum) by Gesche Wuepper.

## **Danone** sues Russian watchdog for Prostokvashino inspections

19 February 2018

Prime News

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MOSCOW, Feb 19 (PRIME) -- Food producer **Danone** has filed a suit against the Federal Service for Veterinary and Phytosanitary Oversight to the Arbitration Court of the Volgograd Region challenging results of the service's inspection at Prostokvashino dairy plant in December 2017, the court said in a statement on February 17.

The service said after the inspections that it discovered tetracycline antibiotics in milk produced by Prostokvashino. The company denied the charges and said that the service violated the order of conduction of the checks.

End

## NEWS

### **Danone** keeps India venture alive with Yakult probiotic joint venture

15 February 2018

Business Line (The Hindu)

(c) 2018 The Hindu Business Line

Plans to build up the nascent segment, despite exiting dairy category in India **Danone** may have exited the dairy segment in India under its own subsidiary, but its JV with Japanese major Yakult, is building on the still nascent probiotic segment with new variants.

After having had a solo probiotic drink for the past decade, Yakult **Danone** India is now ready to experiment with a new fortified, vitamin-infused probiotic drink under the Yakult 'Light' brand, which will be pegged at a premium to the regular drink.

"Probiotics was a new concept in India when we entered in 2008 with Danone. While Danone may have exited the dairy segment in India, we will continue to manufacture and market Yakult, and will be injecting more capital into our joint venture with new products like Yakult Light," said Minoru Shimada, Managing Director, Yakult Danone India.

Recently, the French dairy company had announced that it would exit the dairy segment in India, but its JV with Yakult is expected to stay intact as it still hopes to have a foothold in the dairy segment.

N Chandramouli, CEO, TRA Research, said: "Danone has been more of a strategic investor in the joint venture with Yakult and will continue to stay invested. India is still the biggest dairy market; but its dynamics is different from the rest of the world. And players like Yakult and Danone will be building on the probiotic segment, which is going to get big with time, despite the JV not making money in the country as of now."

#### Domestic players

Yakult may have created the probiotic milk category in the country, but of late, it has been facing intense competition in the fermented milk segment from domestic players such as Amul and Mother Dairy.

Having set up a manufacturing facility at Sonipat in Haryana, the firm has been steadily building its distribution with a direct go-to-home model under 'Yakult Ladies', in certain markets. Currently, it reaches out to 13,000 outlets, and 300 odd Yakult Ladies drive around in scooters in the Delhi-NCR and Mumbai markets to educate customers and deliver the products at home. Smaller markets such as Jaipur and Chandigarh have also been targeted for the direct distribution programme.

However, making money in the segment may take longer. "We have invested Rs. 380 crore since the time we entered India and have been steadily increasing our capacity to 2.7 lakh bottles a day. However, we are not profitable as of now, but have been growing at 20 per cent for the past five years. There is consumer

demand in India; even globally, the probiotic category is projected to grow at 7 per cent till 2022," added Shimada.

## Danone selling Yakult Honsha stake to raise about ¥195bn

14 February 2018

Reuters News

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HONG KONG, Feb 14 (IFR) - **Danone** Probiotics plans to sell part of its stake in Japan's Yakult Honsha to raise up to ¥195bn (US\$1.82bn) in a secondary follow-on offering, according to a deal term-sheet. The offer comprises a base offering of 21.4m shares and an over-allotment option of 3.2m shares. Based on the company's closing price of ¥7,940 today, the deal could raise ¥195bn. Of the shares on offer, 60% will be sold to domestic investors and 40% to international investors. The shares will be sold at a discount of 3%-5% to the market prices. A roadshow will take place from February 16 to 27. International bookbuilding will start on February 26. Books will close as early as March 2. The deal will price sometime between March 5 and March 7. Concurrent with the follow-on offering, Yakult will conduct a share buyback of up to ¥36bn. The company will repurchase up to 5m shares from February 16 to 28.

Danone is expected to sell a portion of its Yakult shares through the share repurchase transaction. There is a 180-day lock-up for Yakult and Danone. Excluding treasury stock, Danone currently owns 21.29% of Yakult. Danone intends to hold a stake of about 7% after the follow-on offering. Citigroup and Mizuho are the joint global coordinators. The two banks are also joint bookrunners with JP Morgan on the international tranche, and joint bookrunners with Daiwa on the Japanese tranche. Yakult shares have fallen 6.6% since the beginning of the year. (Reporting by Fiona Lau; Editing by Vincent Baby)

Released: 2018-2-14T07:59:55.000Z

## ACC completes 5.2-MW solar plant for **Danone** in China

8 February 2018

Renewables Now

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February 8 (Renewables Now) - Asia Clean Capital Ltd (ACC) on Monday said it has completed a 5.2-MW photovoltaic (PV) power plant for **Danone** China Food & Beverage's factory in Xi'an Province.

This is the second rooftop solar system that ACC installs for **Danone** (EPA:BN). In October 2017, it switched on a PV system on top of the food company's production facility in Zhongshan City, Guangdong Province.

The 5.2-MW solar plant comprises rooftop arrays and a solar carport facility, whose operation is expected to save about 117,000 tonnes of carbon dioxide (CO<sub>2</sub>) emissions during its 25-year lifespan.

In addition to covering 100% of the system costs, ACC has designed and built the facility, and will also take responsibility for the long-term system maintenance. Following completion of the project, ACC will finance and construct two more PV plants for Danone in Wuhan and Tangshan, itsaid.

News

## Danone Manifesto Ventures invests in Harmless Harvest.

2 February 2018

Just-Drinks

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**Danone**'s venture capital unit has invested in an organic coconut water producer in the US.

The company said yesterday that **Danone** Manifesto Ventures led a US\$30m investment round in Harmless Harvest. The coconut water brand will use the money to support growth initiatives, including increasing production and raising brand awareness.

Harmless Harvest was founded in 2010. The brand carries Fair for Life certification - a social and fair trade initiative that recognises sustainable business practices.

Danone was joined in the investment by several companies.

"While including Mousse Partners as well as other existing and new shareholders like AccelFoods, the investment round was led by Danone's venture arm," the company said.

Danone Manifesto Ventures is the corporate venture unit of Danone and was created in September 2016 to invest in "early stage, disruptive food and beverage, and food technology companies".

Danone said the investment would allow the company to build on an existing stake in Harmless Harvest, without giving further details.

The move follows an investment last November in Hawaii-based water brand Kona Deep.

Why drinks companies must attack plastics before consumers attack them - NPD trends This article was originally published on just-drinks.com on 2 February 2018. For authoritative and timely drinks business information visit <http://www.just-drinks.com>.

### **Danone's Evian vows to use 100 pct recycled plastic in bottles by 2025**

18 January 2018  
Reuters News  
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- \* Evian bottles currently use 25 pct recycled plastic
- \* Wants cross-industries collaboration against plastic waste
- \* Evian brand wants to be carbon-neutral by 2020
- \* Evian teaming up with Loop Industries

By Dominique Vidalon

PARIS, Jan 18 (Reuters) - Evian, Danone's popular mineral water brand, on Thursday became the latest consumer goods group to undertake pledges on recycling plastic, as companies around the world aim to bolster their credentials regarding helping the environment.

Evian vowed to make all its plastic bottles from 100 percent recycled plastic by 2025, compared to 25 percent at present, in order to tackle the issue of waste.

The move comes as consumer goods companies seek to deal with criticism that packaging and transporting goods across the world causes undue environmental damage, as millions of tonnes of plastic waste end up in landfills and in the oceans.

Further highlighting the issue's prominence, last year Nestle - which owns the Perrier and Vittel water brands - strengthened ties with a non-governmental organisation, which will monitor some 20 Nestle sites. (<http://bit.ly/2Di3zhp>)

Evian is teaming up with Loop Industries, which has developed a new technology to transform all types of Polyethylene Terephthalate (PET) plastic waste into the high-quality plastic Evian requires, to redesign its packaging.

Evian will invest a "significant" albeit undisclosed sum of money to reach its goal. The company is also

calling for co-operation across industries regarding the issue.

"We want to adopt a circular model where 100 percent of our plastic bottles will become bottles again. This will enable plastic to evolve from potential waste to become a valuable resource," Evian global brand director Patricia Oliva told Reuters.

In the process Evian currently uses to recycle plastic, 'PET' cannot be recycled more than three times because the quality suffers. With Loop's technology, Evian will be able to recycle the plastic again and again, retaining the same quality.

Danone is the world's third-largest bottled water company, and Evian is its marquee label in a portfolio that also has the Badoit and Volvic brands.

In September, Evian inaugurated its modernised, carbon-neutral bottling plant in the spa town of Evian-Les-Bains close to Lake Geneva, and Danone aims to make Evian its first, major carbon-neutral mineral water brand by 2020. (Reporting by Dominique Vidalon; Editing by Sudip Kar-Gupta)

Released: 2018-1-18T08:48:49.000Z

### **Danone to discontinue, not sell assets in India**

15 January 2018

SeeNews Deals

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January 15 (SeeNews) – French dairy products group **Danone** (EPA:BN) plans to discontinue, not offload, assets as part of the planned rationalisation of its product portfolio in India.

In an emailed statement on Friday, the group said that the process will help it accelerate its investments and further focus on boosting its nutrition portfolio which accounts for more than 90% of its Indian business.

Danone added it will discontinue its stock keeping units, which include the ultra-high temperature processed (UHT) and fresh dairy products, because they have been making a minority contribution to its overall business in India.

The company ensured it will stay committed to doing business in India via brands such as Protinex, Aptamil, Farex, Dexolac and Neocate.

The statement came after the Times of India reported on Friday that Danone is exiting its dairy business in India.

### **Danone spent 1 bln rubles to support milk suppliers in Russia in 2017**

21 December 2017

Interfax: Russia & CIS Business and Financial Newswire

(c) 2017 Interfax Information Services, B.V.

MOSCOW. Dec 21 (Interfax) - **Danone** spent 1 billion rubles to support milk suppliers in Russia in 2017, the company said in materials.

The support includes provision of loans to milk suppliers for operating costs, purchase of heifers and financing for a supplier training program. **Danone** financed the purchase of 1,000 heifers via partner banks last year.

One important area of work of Danone's dairy division in Russia is cooperation with agricultural producers, "help for them to be able to better take care of the animals, give them the right feed, produce useful production and, in general, be able to go about their business in a consistent way," the head of Danone in Russia Charlie Cappetti told journalists on Thursday.

The company also cooperates with suppliers of the products that are added to dairy products. One example is a project with Fragaria LLC being implemented together with individuals. It stipulates creation of a fruit and berry cluster in Lipetsk region whose output will be supplied to Danone dairy plants.

Investment in the project totaled 600 million rubles, including a Danone-guaranteed loan of 414 million rubles to Fragaria.

The company has invested over \$2 billion in the Russian market.

Danone currently has 16 plants in Russia. Revenue for Danone's Russian division rose to 53.6 billion rubles in 2016, up from 45.7 billion rubles in 2015. The company sells product under the brand names Danone, Activia, Rastishka, Danissimo, Prostokvashino, Smeshariki and others.

Danone's global revenues fell 2.1% last year to 21.9 billion euros.

Jh ak

(Our editorial staff can be reached at [eng.editors@interfax.ru](mailto:eng.editors@interfax.ru))

### **Danone Board Proposes Michel Landel as Lead Independent Director**

15 December 2017

Dow Jones Institutional News

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**Danone** SA (BN.FR) said late Thursday that its board of directors has proposed the appointment of Sodexo SA (SW.FR) chief executive Michel Landel as lead independent director as from April 26, 2018.

The French company said it will request shareholder approval for the appointment of Mr. Landel as a board member at its next shareholders meeting.

The board also decided that following such an appointment, Mr. Landel would be appointed lead independent director and chairman of the nomination and remuneration committee, said Danone.

He will replace Jean Laurent who won't stand for reelection at the end of his current term of office.

Mr. Landel, who is also chairman of the executive committee of Sodexo, began his career at Chase Manhattan Bank and Groupe Poliet, before joining Sodexo more than 30 years ago. He has served as chief executive at Sodexo since 2005 and will step down at the next annual shareholders meeting on Jan 23, 2018.

Danone said that as lead independent director, Mr. Landel will oversee the running of the company's governance structure.

Write to Anthony Shevlin at [anthony.shevlin@dowjones.com](mailto:anthony.shevlin@dowjones.com)

(END) Dow Jones Newswires

December 15, 2017 02:54 ET (07:54 GMT)

### **Russia: **Danone** to invest over RUB 100mn in SamaraLakto in 2018**

6 December 2017

Esmerk Russian News

Copyright 2017. M-Brain

Unipack.ru, 06 Dec 2017, online:- **Danone** Russia will invest over RUB 100mn (EUR 1.45mn USD 1.74mn) in projects at the Samalalako dairy plant in the Samara region (Volga) in 2018. The third line manufacturing thermostatic and other innovative products will be launched. Also, the company will develop the raw material zone. The aim is to increase the share of raw materials purchased in the Samara region (Volga).

### **Danone Awarded Damages From Fonterra After 2013 Product Recall -- Update**

1 December 2017

Dow Jones Institutional News

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WELLINGTON, New Zealand--French food giant **Danone** SA (BN.FR) has been awarded 183 million New Zealand dollars (US\$125 million) from the world's largest dairy exporter, Fonterra Co-Operative Group Ltd. (FSF.NZ), after an arbitration process in Singapore.

**Danone** issued a statement on Friday announcing that it had been awarded damages, to be paid immediately by Fonterra, for costs suffered as a result of a product recall in 2013.

Fonterra issued the recall as a precaution after saying some of its whey protein concentrate might have put consumers at risk of a potentially fatal botulism disease, though this turned out to be a false alarm.

Danone canceled supply contracts and took legal action against Fonterra in Singapore and New Zealand, seeking damages of more than NZ\$900 million, though New Zealand court action was deferred pending the outcome of the arbitration in Singapore.

On Friday, Fonterra requested a trading halt, saying the outcome of the arbitration was expected.

"We are disappointed that the arbitration tribunal did not fully recognize the terms of our supply agreement with Danone, including the agreed limitations of liability, which was the basis on which we had agreed to do business," Fonterra Chief Executive Theo Spierings said in a statement.

"The decision to invoke a precautionary recall was based on technical information obtained from a third party, which later turned out to be incorrect," he said.

Shares in the Fonterra Shareholders Fund, the listed arm of the dairy co-operative, last traded at NZ\$6.37, and were marginally higher after being released from the trading halt.

Write to Ben Collins at ben.collins@wsj.com

(END) Dow Jones Newswires

November 30, 2017 20:32 ET (01:32 GMT)

### **Danone Strengthens Partnership with Lazada Group in Southeast Asia**

28 November 2017

Dow Jones Institutional News

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**Danone** SA (BN.FR) said Tuesday that it has signed a strategic regional partnership with Lazada Group to strengthen their existing e-commerce business in Southeast Asia.

The French company said that the partnership, which covers Indonesia, Malaysia, Singapore and Thailand, aimed to bring a superior online shopping experience for key product categories to the region's ever-growing number of online consumers.

The alliance will begin working immediately with Danone's early-life nutrition category which offers a portfolio of brands for families with young children. Lazada's digital platforms will provide ordering solutions and personalized service to consumers.

Write to Anthony Shevlin at anthony.shevlin@dowjones.com

(END) Dow Jones Newswires

November 28, 2017 04:36 ET (09:36 GMT)

### **Danone links with JD to grow west China business**

23 November 2017

Journal of Commerce Online

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**Danone** Waters China, a subsidiary of **Danone** Group, is tapping into the distribution network of China's largest retailer and e-commerce giant JD.com as the French company expands its coverage of southwest China.

A shared warehouse will be built in Chengdu, the capital of China's southwestern Sichuan province, that will store and manage inventory, merging **Danone**'s online and offline operations.

"China is a market with both huge opportunities and major challenges when it comes to managing distribution across our many sales channels," said Hanbin Lyu, vice president of Danone Waters China. The company has seven factories in China across six regions.

Lyu said JD.com's in-house logistics network and supply chain management technology would help Danone improve demand planning, inventory placement, warehouse, and transportation management to increase efficiency across different sales channels.

The Danone tie-up furthers JD Group's push into the logistics business following the creation of JD Logistics earlier this year as a stand-alone business unit. JD operates China's largest in-house fulfillment and last-mile delivery network with 405 warehouses.

As part of the joint effort, JD will leverage its big data capabilities through the analyzing of billions of data points. The technology enables JD to help suppliers more accurately predict the ebb and flow of demand, and more efficiently manage stock. JD's expertise in the area can help limit stock outs, waste, and higher logistics costs for last-minute replenishment that have traditionally plagued retail as a result of multiple layers of handling by a mix of third-party providers.

"We believe our infrastructure and technology will benefit shippers and industries, including those that don't sell directly on our platform," said Wei Tang, vice president of logistics at JD. "Online retailers like JD can lead the way to more efficiency, transparency, and reliability in commerce, benefitting both customers and suppliers."

A rapidly developing trend in China is the fast-growing demand for fresh products. During its Singles' Day promotion, JD.com sold more than 20,000 tons of fresh products that included highly perishable items such as 500,000 tiger shrimp from Thailand and 2 million hairy crabs. There was also huge demand for Australian sirloin, Chilean frozen salmon, and Vietnamese base fish.

The efforts in logistics are part of JD's broader "retail as a service" strategy. As changing consumer demands force changes throughout global retail models, large-scale e-commerce companies are working on the development of an efficient and advanced supply chain.

The need for efficiency is crucial to facilitate the [growing cross-border e-commerce sales](#) in China that are expected to reach \$100.17 billion by the end of 2017, with the average spend per cross-border digital buyer at \$882, according to eMarketer research. Average spend per buyer has increased because of growing awareness of overseas brands in China, as well as better logistics and the perception that foreign goods are of better quality.

"The factors fueling the trend toward greater cross-border shopping are nothing new, as the average Chinese consumer is now more tech savvy, more exposed to foreign brands through overseas travel and the internet, and, crucially, more willing to spend," said Shelleen Shum, senior forecasting analyst at eMarketer.

"With shopping sites such as TMall Global, JD Worldwide, and Kaola adding more brands to their offerings and improving cross-border logistics and processing times, there is an opportunity for foreign brands to tap into the demand for high-quality products, especially in categories like baby, maternity, health, and beauty."

Contact Greg Knowler at [greg.kowler@ihsmarkit.com](mailto:greg.kowler@ihsmarkit.com) and follow him on Twitter: [@greg\\_kowler](#).

To view photo, click [here](#)

JD and Danone are building a warehouse in Chengdu to increase the French company's distribution in the region. Photo credit: JD

## **CORRECTED- Danone backs bottled Hawaiian ocean water brand Kona Deep**

22 November 2017

Reuters News

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(Corrects details on Kona Deep prices in paragraph 5)

By Dominique Vidalon

PARIS, Nov 21 (Reuters) - Evian and Volvic owner Danone has put money into a Hawaiian bottled water from the bottom of the Pacific Ocean, showing the depths multinationals will now go to in the quest to stand out.

The investment in Kona Deep, for an undisclosed sum, is the fifth in a year for Danone Manifesto Ventures, a fund the French food giant set up last year to invest in entrepreneurial companies, which are eating away at the dominance of big brands.

Kona Deep sources its water from a deep ocean current off the coast of Hawaii. The two-year-old company says its water has a unique blend of naturally occurring electrolytes and minerals that make it extra-hydrating.

Danone, the world's No. 3 bottled water company, is one of nine food giants to set up such a fund recently.

Kona Deep is typically priced at parity with Evian in the U.S. retail market, the companies said. One litre Kona Deep bottle retails from \$2.29 to \$2.69, depending on the retailer, with Evian roughly in the same range.

After being pumped through a pipe that reaches 3,000 feet below the ocean's surface, Kona Deep desalinates the water using reverse osmosis, and bottles it.

Danone did not give details about the environmental impact of the process, but said on Tuesday ocean water was a renewable source and that Kona Deep sources it in a "responsible and sustainable manner."

Kona Deep can benefit from Danone's experience with eco-friendly packaging and community management, it added.

Danone is taking a minority stake as part of Kona Deep's \$5.5 million capital raising effort, which also includes private equity firm Grand Crossing Capital and local Hawaiian investors.

The brand has recently expanded from Hawaii to the U.S. mainland and plans to use the funds to expand distribution and production capacity.

(\$1 = 0.8520 euros) (Reporting by Dominique Vidalon; Editing by Martinne Geller and Alexander Smith)

Released: 2017-11-22T10:18:27.000Z

## **Danone to pay RUB 500m to use Soyuzmultfilm character in Russia**

15 November 2017

French Collection

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French food group **Danone** has agreed to pay RUB 500 million to Russian animation studio Soyuzmultfilm for the use of Soviet cartoon Prostokvachino for one of its brands in Russia, according to Russian Culture Minister Vladimir Medinski.

The French and Russian groups had been in conflict over the rights to use Prostokvachino's image on milk bottles, before signing in May an agreement for an undisclosed amount.

Medinski commented that the RUB 500 million will be paid in three years, and will serve to pay royalties and also finance the filming of new episodes of the cartoon Prostokvachino.

Abstracted from an original article in Le Figaro (Russie : Danone va payer pour utiliser des dessins animés soviétiques).

## **Russia: Danone invests RUB 15mn in safety at Yalutorovsk Plant [correction]**

14 November 2017

Esmerk Russian News

Copyright 2017. M-Brain

Dairy News, 14 Nov 2017, online:- In Q1-3 2017, **Danone** Group invested RUB 15mn (EUR 217,874.63 USD 260,325.01) in workplace safety at Yalutorovsk Dairy Plant in the Tyumen region (Urals). In 2016, investments in safety amounted to RUB 17.5mn. The enterprise regularly gives safety seminars and trains the workers to operate modern equipment. As of today, the plant has set a record for the number of days without accidents (500 days).

[The previous abstract incorrectly stated that **Danone** Group invested RUB 15bn in workplace safety at Yalutorovsk Dairy Plant in Q1-3 2017 and RUB 17.5bn in 2016]

News

## **Danone to expand plant-based beverage site in US.**

27 October 2017

Just-Food

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**Danone** plans to invest as much as US\$60m to expand its plant-based beverage facility in Rockingham County in the US state of Virginia.

The French group will add new production capacity at the site in the town of Mount Crawford and extend its warehouse, according to a statement from the Virginia state government. The investment is expected to create 49 jobs, adding to more than 500 existing employees.

Danone will receive a US\$700,000 performance-based grant from the Virginia Investment Partnership program to assist the county with the project. The company will also be eligible to receive sales and use tax exemptions on manufacturing equipment.

The company counts Silk, So Delicious, Alpro and Vega among its brands. It also offers non-soy milk alternatives. Danone attained the portfolio and the Rockingham County site when it acquired USbusiness

WhiteWaveFoods earlier this year.

Danone chief executive Emmanuel Faber said earlier in October when releasing third-quarter results that the "integration of WhiteWave is on track and starting to deliver results". The French parent's reported sales rose 16.6% to EUR6.45bn (US\$7.6bn) in the period, including the base effect of the consolidation of the US unit, it said.

Dan Poland, chief supply chain officer for Danone's newly-created US arm, DanoneWave, said of the site expansion: "Our success as a business is integrally linked to the ecosystem in which we operate and we are grateful to Virginia, the governor, his extended team, and everyone in Rockingham County for being so encouraging and for providing such a productive environment. With the support of our employees, business partners and the community at large, including the commonwealth, we are able to provide better-for-you food and beverage choices."

Virginia Governor Terry McAuliffe added: "We are thrilled to carry on Virginia's 30-year corporate partnership with legacy WhiteWave Foods to DanoneWave, and look forward to the company's next chapter in Rockingham County as it expands its product portfolio."

This article was originally published on just-food.com on 26 October 2017. For authoritative and timely food business information visit <http://www.just-food.com>.

### **Verizon, Danone Top Euro Corporate Bond Trading -- Market Talk**

24 October 2017

Dow Jones Institutional News

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1208 GMT - The three euro tranches that Verizon priced Monday to finance the buyback of existing issues and Danone's 1.75% hybrid bond are the most heavily traded euro-denominated corporate bonds in Europe Tuesday, according to data by MarketAxess subsidiary Trax. The 20-year EUR1.5 billion tranche of Verizon tops the table, with a trading volume of almost EUR170 million by 1130 GMT. Volume on Danone's hybrid stands at around EUR110 million. (tasos.vossos@wsj.com; @tasosvos)

(END) Dow Jones Newswires

October 24, 2017 08:08 ET (12:08 GMT)

### **Danone opens five yogurt stores in Spain in 2017**

20 October 2017

Spanish Collection

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French dairy products maker Danone has strengthened its retail network with the opening of five new yogurt shops under franchise agreements in 2017.

The stores are located at the Tibidabo Amusement Park in Barcelona, Spain, the Port Aventura Caribe Acuatic Park in Vila-Seca, the Area Sur shopping centre in Jerez de la Frontera and at the Tres Cantos shopping centre in Madrid.

Danone has also opened a temporary location at the Puerto Venecia shopping centre in Zaragoza.

The company launched its first yogurt shop in 2009 and now has a total of 32 in nine Spanish cities.

Abstracted from an original article in Expansion (Red de 32 yogurterías tras la apertura de cinco locales franquiciados).

# Earning Estimates

Date

Target Currency:

BN-FR  
**Danone SA**  
 Consumer Non-Durables

Reported Currency EUR  
 Price 66.46  
 Market Val 44575.41

Local

FACTSET CONSENSUS					
	SALES				
FACTSET Consensus (Mean)	12/2018	12/2019	12/2020	12/2021	12/2022
	24971.83	25993.42	27157.98	28892.00	28659.00
FACTSET Consensus (Median)		24943.00	25987.00	27084.00	29055.50
EBITDA					
FACTSET Consensus (Mean)	12/2018	12/2019	12/2020	12/2021	12/2022
	4684.43	5016.64	5385.33	5992.33	#VALUE!
FACTSET Consensus (Median)		4698.00	5023.50	5393.50	#VALUE!
EBIT					
FACTSET Consensus (Mean)	12/2018	12/2019	12/2020	12/2021	12/2022
	3767.59	4067.60	4385.66	4692.50	4376.00
FACTSET Consensus (Median)		3759.66	4046.00	4378.00	4835.50
NET INCOME					
FACTSET Consensus (Mean)	12/2018	12/2019	12/2020	12/2021	12/2022
	2322.25	2565.34	2818.53	3224.67	#VALUE!
FACTSET Consensus (Median)		2318.65	2566.00	2849.00	3184.00
EPS					
FACTSET Consensus (Mean)	12/2018	12/2019	12/2020	12/2021	12/2022
	3.68	4.04	4.42	5.07	#VALUE!
FACTSET Consensus (Median)		3.69	4.05	4.42	5.08
CAPEX					
FACTSET Consensus (Mean)	12/2018	12/2019	12/2020	12/2021	12/2022
	1032.50	1076.23	1121.61	1251.00	1290.00
FACTSET Consensus (Median)		1008.00	1048.00	1090.00	1251.00
DIVIDEND PER SHARE					
FACTSET Consensus (Mean)	12/2018	12/2019	12/2020	12/2021	12/2022
	2.00	2.16	2.31	2.44	#VALUE!
FACTSET Consensus (Median)		2.00	2.16	2.30	2.44
NAVPS					
FACTSET Consensus (Mean)	12/2018	12/2019	12/2020	12/2021	12/2022
	-	-	-	-	-
FACTSET Consensus (Median)		-	-	-	-
BOOK VALUE PER SHARE					
FACTSET Consensus (Mean)	12/2018	12/2019	12/2020	12/2021	12/2022
	25.33	27.29	29.40	33.54	-
FACTSET Consensus (Median)		25.38	27.20	29.70	33.54

# Equity Research Reports

11 Apr 2018 00:00:00 ET | 40 pages

Food Manufacturers  
Western Europe | France

## Danone (DANO.PA)

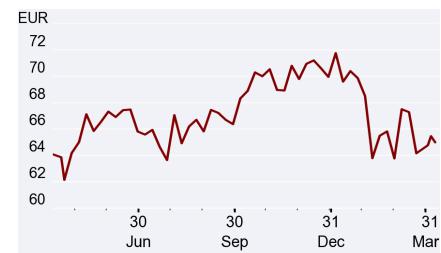
### Danone economics to finally support a re-rating?

- Estimate Change
- Target Price Change

- **The most balanced cost cutting story over 2018-20e** — In a year where concerns are high that excessive cost cutting has weakened Food producers' growth prospects, we believe that the Danone margin story stands out. Over 2014-17, its business remained better invested, with enough low hanging fruit to fix without touching "necessary" investments, and the 2020 margin target does not rely on just a cost cutting program, but is also supported by the WhiteWave synergies. This supports a c8% organic EBIT growth pa over 2018-20e.
- **Like "old Reckitt", "Danone economics" have created a structurally margin-enhancing growth** — We have delved into the Danone portfolio and how the very different economics of its many brands lead to a naturally margin-enhancing sales growth. Our work highlights that Danone's highest margin brands happen to grow the fastest, creating a "natural" margin improvement simply coming from the growth differential between its high-value brands and its more challenged ones. This is similar in our view to the Reckitt story over 2011-15 (via OTC), and we estimate that those "Danone economics" naturally generate a 15bps margin expansion pa.
- **Favorable Nutrition dynamics in H1 buy time for dairy to gradually recover and pave the way for 2019 acceleration** — We believe that in H1 18 category dynamics in Chinese baby food, where we see Danone as the structural winner, could buy the dairy operations enough time so that in H2 plant-based dairy and Activia start to show signs of recovery. This sequencing should pave the way for a steeper top line rebound in 2019 (+4% lfl) as growth normalizes in all divisions.
- **A 10% lfl EPS growth over 2018-20e is enough to support a re-rating** — While calls for a more radical shake-up may resurface, we do not see such hopes as likely to materialize in the short term. That said, we feel Danone's 15% discount to peers on FY1 PE is unwarranted given its higher quality 10% lfl EPS growth CAGR prospects and expect a closing of the valuation gap as the superiority of the "Danone economics" becomes visible throughout the year.

<b>Buy</b>	1
Price (10 Apr 18 17:30)	€64.99
Target price from €84.00	€79.00
Expected share price return	21.6%
Expected dividend yield	2.5%
<b>Expected total return</b>	<b>24.1%</b>
Market Cap	€43,589M
	US\$53,704M

### Price Performance (RIC: DANO.PA, BB: BN FP)



### Danone (EUR)

Year to 31 Dec	2016A	2017A	2018E	2019E	2020E
Sales (€M)	21,944.0	24,677.0	24,706.7	25,691.4	26,897.3
Net Income (€M)	1,925.0	2,228.0	2,321.0	2,566.2	2,826.1
Diluted EPS (€)	3.12	3.55	3.70	4.09	4.51
Diluted EPS (Old) (€)	3.12	3.55	3.65	4.04	4.44
PE (x)	20.8	18.3	17.6	15.9	14.4
EV/EBITDA (x)	13.0	13.5	12.5	11.3	10.0
DPS (€)	1.70	1.70	1.80	1.99	2.19
Net Div Yield (%)	2.6	2.6	2.8	3.1	3.4

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See Appendix A-1 for Analyst Certification, Important Disclosures and non-US research analyst disclosures.

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DANO.PA: Fiscal year end 31-Dec						Price: €64.99; TP: €79.00; Market Cap: €43,589m; Recomm: Buy					
Profit & Loss (€m)	2016	2017	2018E	2019E	2020E	Valuation ratios	2016	2017	2018E	2019E	2020E
Sales revenue	21,944	24,677	24,707	25,691	26,897	PE (x)	20.8	18.3	17.6	15.9	14.4
Cost of sales	-10,744	-12,391	-12,480	-13,054	-13,667	PB (x)	3.1	2.8	2.6	2.4	2.3
Gross profit	11,200	12,286	12,227	12,637	13,231	EV/EBITDA (x)	13.0	13.5	12.5	11.3	10.0
Gross Margin (%)	51.0	49.8	49.5	49.2	49.2	FCF yield (%)	4.3	4.9	5.4	6.0	6.6
<b>EBITDA (Adj)</b>	<b>3,707</b>	<b>4,265</b>	<b>4,437</b>	<b>4,832</b>	<b>5,249</b>	Dividend yield (%)	2.6	2.6	2.8	3.1	3.4
EBITDA Margin (Adj) (%)	16.9	17.3	18.0	18.8	19.5	Payout ratio (%)	54	48	49	49	49
Depreciation	-684	-722	-791	-863	-938	ROE (%)	13.5	18.1	15.5	16.0	16.3
Amortisation	-102	-102	-102	-102	-102	<b>Cashflow (€m)</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>
<b>EBIT (Adj)</b>	<b>3,023</b>	<b>3,543</b>	<b>3,645</b>	<b>3,969</b>	<b>4,310</b>	EBITDA	3,809	4,367	4,539	4,934	5,351
EBIT Margin (Adj) (%)	13.8	14.4	14.8	15.4	16.0	Working capital	37	-127	0	-5	-6
Net interest	-280	-400	-326	-308	-287	Other	-1,180	-845	-1,163	-1,272	-1,379
Associates	129	111	95	102	109	<b>Operating cashflow</b>	<b>2,666</b>	<b>3,395</b>	<b>3,375</b>	<b>3,657</b>	<b>3,966</b>
Non-Op/Except/Other Adj	-99	192	0	0	0	Capex	-925	-1,172	-1,174	-1,220	-1,278
<b>Pre-tax profit</b>	<b>2,773</b>	<b>3,446</b>	<b>3,414</b>	<b>3,763</b>	<b>4,133</b>	Net acq/disposals	-39	-10,904	1,128	-200	-200
Tax	-804	-842	-979	-1,080	-1,187	Other	116	437	0	0	0
Extraord./Min.Int./Pref.div.	-236	-112	-114	-117	-120	<b>Investing cashflow</b>	<b>-848</b>	<b>-11,639</b>	<b>-46</b>	<b>-1,420</b>	<b>-1,478</b>
<b>Reported net profit</b>	<b>1,733</b>	<b>2,492</b>	<b>2,321</b>	<b>2,566</b>	<b>2,826</b>	Dividends paid	-985	-279	-1,128	-1,247	-1,373
Net Margin (%)	7.9	10.1	9.4	10.0	10.5	<b>Financing cashflow</b>	<b>-1,614</b>	<b>7,044</b>	<b>-1,098</b>	<b>-1,217</b>	<b>-1,343</b>
Core NPAT	1,925	2,228	2,321	2,566	2,826	<b>Net change in cash</b>	54	-928	2,232	1,020	1,145
<b>Per share data</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>	<b>Free cashflow to s/holders</b>	<b>1,727</b>	<b>1,989</b>	<b>2,202</b>	<b>2,437</b>	<b>2,688</b>
Reported EPS (€)	2.81	3.97	3.70	4.09	4.51	<b>Segmental Sales (€ mn)</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>
Core EPS (€)	3.12	3.55	3.70	4.09	4.51	Dairy	10,736	13,982	15,381	15,958	16,596
DPS (€)	1.70	1.70	1.80	1.99	2.19	Waters	4,574	4,693	4,927	5,223	5,536
CFPS (€)	4.32	5.41	5.38	5.83	6.32	Early Life Nutrition	5,016	5,261	5,576	5,939	6,325
FCFPS (€)	2.80	3.17	3.51	3.89	4.29	Medical Nutrition	1,618	1,713	1,835	1,963	2,100
BVPS (€)	21.27	23.01	24.73	26.65	28.78	Sales - segment 7	na	na	na	na	na
Wtd avg ord shares (m)	616	626	626	626	626						
Wtd avg diluted shares (m)	617	627	627	627	627	<b>Organic growth by</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>
<b>Growth rates</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>	Dairy	2.0	0.0	2.7	3.8	4.0
Sales revenue (%)	-2.1	12.5	0.1	4.0	4.7	Waters	2.9	3.3	5.0	6.0	6.0
EBIT (Adj) (%)	4.5	17.2	2.9	8.9	8.6	Baby Nutrition	3.5	4.5	6.0	6.5	6.5
Core NPAT (%)	7.5	15.7	4.2	10.6	10.1	Medical Nutrition	7.4	6.3	7.1	7.0	7.0
Core EPS (%)	6.3	13.8	4.2	10.6	10.1	Total Danone	2.9	2.2	4.1	4.9	5.1
<b>Balance Sheet (€m)</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>	<b>Operating profit by</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>
Cash & cash equiv.	14,039	4,480	4,480	4,480	4,480	Dairy	10.1	10.4	11.1	11.8	12.6
Accounts receivables	3,585	4,031	4,036	4,197	4,394	Waters	11.4	11.8	12.1	12.2	12.3
Inventory	1,380	1,552	1,554	1,616	1,692	Baby Nutrition	21.9	22.0	22.2	22.4	22.6
Net fixed & other tangibles	6,015	6,262	6,644	7,001	7,340	Medical Nutrition	19.7	19.9	20.1	20.2	20.3
Goodwill & intangibles	15,803	22,303	22,201	22,099	21,997	Total Danone	13.8	13.7	14.1	14.6	15.1
Financial & other assets	3,129	3,129	3,129	3,129	3,129						
<b>Total assets</b>	<b>43,951</b>	<b>41,757</b>	<b>42,044</b>	<b>42,522</b>	<b>43,032</b>						
Accounts payable	3,772	4,276	4,281	4,451	4,660						
Short-term debt	2,511	3,792	3,792	3,792	3,792						
Long-term debt	18,771	15,715	13,483	12,463	11,318						
Provisions & other liab	5,701	3,378	4,698	4,706	4,700						
<b>Total liabilities</b>	<b>30,755</b>	<b>27,160</b>	<b>26,254</b>	<b>25,412</b>	<b>24,470</b>						
Shareholders' equity	13,109	14,401	15,480	16,683	18,016						
Minority interests	85	196	310	426	546						
<b>Total equity</b>	<b>13,194</b>	<b>14,597</b>	<b>15,790</b>	<b>17,109</b>	<b>18,562</b>						
<b>Net debt (Adj)</b>	<b>7,243</b>	<b>15,027</b>	<b>12,795</b>	<b>11,775</b>	<b>10,630</b>						
Net debt to equity (Adj) (%)	54.9	102.9	81.0	68.8	57.3						

For definitions of the items in this table, please click [here](#).

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## Executive summary

In a year where concerns are high that excessive cost cutting has permanently weakened Food producers' growth prospects, by forcing them into significant cuts in ad spend, **we believe that the Danone margin story is the most balanced of the space. This offers comfort for a rather secure c8% organic EBIT growth pa over 2018-20e.**

First of all, **our analysis highlights that over the past 3 years Danone profitability expansion has been primarily driven by portfolio management and gross margin, leaving both fixed costs and brand support largely untouched.** This suggests that many low hanging fruit remains to be fixed before starting to cut "necessary" investments.

Besides, unlike Nestlé or Unilever, **Danone margin target does not rely on just a cost cutting program, but is also supported by the synergies from WhiteWave (WWA) which provides the group with enough leeway (280bps) to reinvest some of the savings into brand support or absorb cost inflation.**

However, more importantly, we believe that focusing on the 2020 target overlooks one of the stock key long-term attractions: its **naturally margin-accretive brand mix, suggesting that a 4-5% sales growth at Danone leads to a natural margin progression and thus a rather natural 6% IfI EBIT growth beyond 2020.**

We have built a proprietary analysis into the group brand portfolio and how Danone brands' margin heterogeneity and their different economics lead to a naturally margin-enhancing sales growth. Our work highlights that Danone's highest margin brands (above 20% EBIT margin) happen to grow the fastest, creating a "natural" margin improvement simply coming from the growth differential (almost 500bps) between its high-value brands and its more commoditized SKUs.

This is very similar in our view to the Reckitt story over 2011-2015, with one difference: while at Reckitt this "margin mix" story came from one division (OTC), it comes at Danone from a wide array of brands from different categories. We estimate that those "Danone economics" naturally generate a 15bps margin expansion pa, and a 4-5% sales growth would thus generate a 6% "structural" organic EBIT growth.

This is the product of years of portfolio management, which has actually created a rather consistent combination of assets, and easier to manage than peers having to cope with much more heterogeneous SKUs, as our analysis of Food producers' portfolio complexity suggests. Danone may have too few and too big brands, but those are being increasingly deployed in the right categories and those still in need for a fix are easily identifiable (unlike Nestlé).

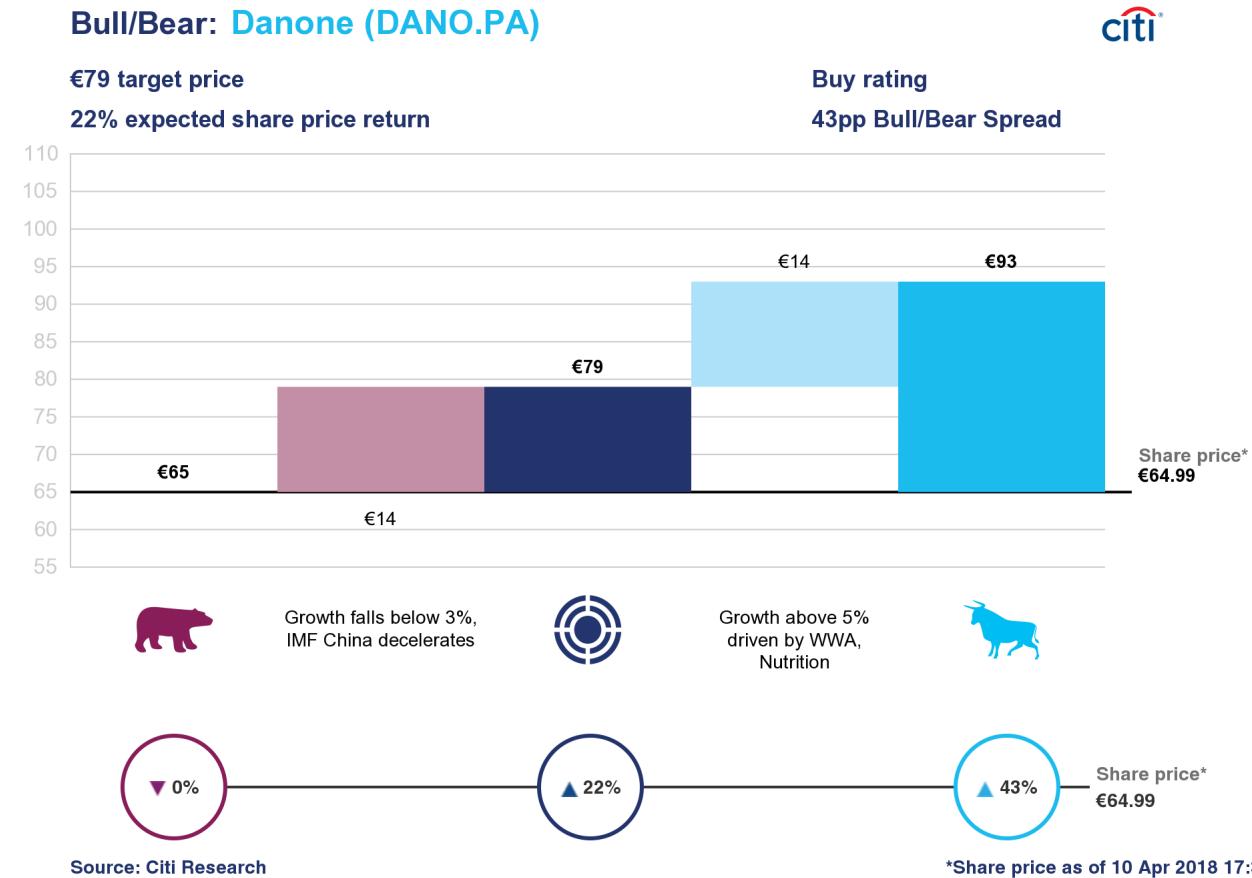
On top of those structural attractions, **we believe that in 2018 the supportive category dynamics and channel mix in Chinese baby food, where we see Danone as the structural winner, could buy the dairy operations enough time in H1 so that in H2 both WWA in the US and Activia in Europe start to show signs of recovery.** Product initiatives as well as a more favorable pricing environment could help. This "sequencing" (strong baby food in H1 followed by gradual dairy recovery in H2) should then pave the way for a steeper top line rebound in 2019 as growth normalizes in all divisions.

The noise around Danone last summer (activist, takeover speculation) may have raised hopes around a more significant "hidden" shake-up potential at the company, but on that front we remain rather skeptical, as our analysis suggests that further cost cutting would unnecessarily put those "Danone economics" at risk – and we see little room for further portfolio optimization. While it is true that in theory

Danone could be a takeover target, we believe that execution issues would be significant for any multinational.

**We would thus not buy Danone for what it should be, but for what it is: a balanced profit growth story with cost savings, synergies, a unique and margin-accretive brand portfolio, and supportive category dynamics buying time for the group to turn around its dairy operations. This story is still at a discount to peers on FY19e PE, and while short-term earnings upgrades may be capped by FX or a tough H1 margin, we expect a re-rating/multiple expansion to materialize throughout the next 12 months.**

## Bull/Bear: Danone (DANO.PA)



€93

- Growth above 5% driven by WWA, Nutrition



€79

- c8% organic EBIT growth pa over 2018-19e



€65

- Growth falls below 3%
- IMF China decelerates

## Improving margin without starving its brands of investments

### A sector context: why the marketing optimization seen in 2017 is now just not enough to reassure on business model defendability

In 2016-2017, a lot has been said and written on the Food companies' choice to prioritize margin expansion and self-help over top line growth, under pressure from activist shareholders, failed takeovers or simply the need to deliver earnings growth despite a much tougher ecosystem for incumbents. Alongside Unilever and Nestlé, Danone also came with a 2020 margin target of a recurring operating margin above 16%.

However, as the industry narrative shifts back towards growth (given the limited capabilities of those companies to actually cut more costs than promised), concerns rose in H2 17 that the cost cutting paradigm had started to structurally weaken the economics of those multinationals. This is due to the fact that brand & media investments are usually the first to be cut, especially given the magnitude of the margin expansion targets among our coverage – and in an environment where barriers to entry have fallen and new entrants proliferate, starving brands of investments may have made things worse by exacerbating the market share issues which were behind the emergency cost cuts in the first place. In 2017, we estimate that around 60bps of margin expansion in European Food (including Danone) was driven by "optimization" in ad-spend...while volume growth remained rather elusive or even deteriorated.

### Danone recent margin expansion is the product of portfolio management, not a cut in ad spend

However, in order to assess the quality of Danone margin expansion over 2014-17, especially in the wake of the arrival of Mr. Faber as CEO in October 2014, we believe it is important to take a step back and look beyond the big cut in ad-spend seen in EU Food in H1 17 in particular.

We have tried to estimate and break down the various components of European Food companies' like-for-like margin expansion over the past 3 years, and we see some striking patterns:

- Gross margin, mix and portfolio management have been by far the biggest margin contributors for the Food companies, and especially at Danone (while Unilever is the only one showing a net organic cut in marketing & sales). Input costs trends may have helped, but we believe that mix management was instrumental at Danone;
- Fixed cost cutting/overheads have actually for now represented a tiny part of sector margin expansion;
- It appears that Danone has actually reinvested half of its gross margin and portfolio management benefits into brand support, which is up more than 150bps as % of sales since 2014. Such number shows that the business has not been underinvested for margin purposes.

Figure 1. Danone, Unilever and Nestlé margin drivers benchmarking (2014-17)

	2014 margin	Like for like margin expansion over 2015-17	Organic margin expansion driven by:			2017 reported margin
Danone	12.6%	+ 157 bps	Margin from operations: supply chain efficiencies, input costs, portfolio management	+ 338 bps (165bps)	Overheads & others (16bps)	14.4%
Unilever	14.5%	+ 220 bps		+ 170 bps + 80 bps (30bps)		17.5%
Nestle	15.3%	+ 90 bps		+ 180 bps (185bps)	+ 95 bps	16.4%

Source: Citi Research, Company Reports

### Past actions and current programs in place, thus give comfort about the capacity to expand margin without disrupting the business model.

The fact that Danone margin expansion over the past few years has been driven by portfolio management, gross margin tailwinds and mix is in our view supportive as:

- Brands have actually remained well invested (as more than half of the gains have been reinvested), which also means that cuts in ad-spend over 2018-20 may not be as damaging as at companies operating on already very low and optimized advertising level;
- The cuts in fixed costs have remained pretty limited, which highlights the opportunity and the low hanging fruit here – and cutting fixed costs has much less negative impact on top line than SKUs pruning or media optimization. The PROTEIN program intends to cut EUR1bn of costs by 2020....and will be applied on a fixed cost base of EUR7.5bn (o/w 30% is marketing and sales, 25% logistics and 20% manufacturing). This represents a hefty 1300bps of fixed costs, to be delivered via a new mindset, efficiencies and Zero Based Budgeting;
- Besides, cost actions are not just about the PROTEIN program. The 2014-16 restructuring from One Danone should bring EUR50m yearly savings over 2017-20e. Besides, the continuous adaptation of local organizations (Mizone, Russia, Brazil...) should bring an extra EUR70m yearly saving over 2017-20e.

One should bear in mind that regarding the PROTEIN program, the company flagged that EUR300m will be retained, implying a 70% reinvestment rate.

However, we believe that what makes the Danone margin expansion story unique versus peers is the variety of its drivers. Indeed, when Nestlé or Unilever provide a 2020 margin target, those companies only have their own cost structure to trim, which makes cuts in ad-spend and trade-offs rather inevitable – we estimate that half of Unilever margin expansion may have to come from A&P optimization, while we fear that Nestlé may need to ring-fence its marketing budget to reignite growth and thus resort to portfolio management to meet the high end of its target.

On the other hand, Danone has both a cost cutting program, made easier by a still rather untouched fixed cost base (see previous section), and a contribution from the synergies generated by the WhiteWave (WWA) deal.

We actually estimate that the simple combination of those two programs would bring margin to high teens levels by 2020 – and assuming the full retention of WWA synergies and the reinvestment of 70% (this compares to a reinvestment rate of c2/3 “only” of cost savings at Unilever, which we believe reflects a portfolio with

better barriers to entry, while at Nestlé the historical 85% reinvestment rate was also a reflection of a necessity to protect vulnerable “monopoly rents”) of the PROTEIN cost cutting program would still leave 2020 margin at 16.4% – with a buffer of 280bps to absorb cost inflation and exogenous shocks.

**Figure 2. Danone 2017 margin drivers**

2017 margin	14.4%
Contribution from WhiteWave synergies	+ 82bps
Contribution from PROTEIN cost cutting	+ 400bps
Theoretical margin 2020 before reinvestment and cost inflation	19.2%
PROTEIN 70% reinvested into advertising, Route To Market, brand support	(280bps)
2020 margin theoretically generated by self-help	16.4%

Source: Citi Research, Company Reports

This analysis highlights that not only does the Danone margin target seem rather “secure”, it is also compatible with the group’s other stated ambition to go back to an organic growth of 4-5% by 2020 and does not create an “underinvestment risk”.

This is all the more important as we do not think at all that Danone categories are immune to the disruption in the FMCG ecosystem with the crumbling of historical barriers to entry – which also explains why we believe shareholder activism may struggle to push Danone into more aggressive cost actions (see section on activism).

However, we believe that focusing on the two main pillars of Danone margin expansion (WWA synergies and cost cutting) overlooks one of the stock’s key long-term attractions: its naturally margin-accretive brand mix, suggesting that the arithmetic of a 4-5% sales growth at Danone leads to a natural margin progression and thus a rather natural 6% EBIT growth even beyond 2020.

We detail in the next section our proprietary analysis into the group brand portfolio and how Danone brands’ margin heterogeneity and their different economics lead to a naturally margin-enhancing sales growth at group level.

## Portfolio management has created a natural margin progression algorithm

We have developed a proprietary analysis of Danone estimated profitability and contribution by key brands, as well as their 2014-17 sales growth, based on company comments, benchmarking and Euromonitor. This is by no means an exact science, and is built on many assumptions, but just like we did in [Nestlé \(NESN.S\) - An attractive but complex story of change](#), the purpose of the exercise is to try and understand the economics of the Danone model and also its sustainability beyond what it remains a “one-off” cost cutting exercise.

Figure 3. Danone brands segmentation by margin generation

	% of sales	Est. trading margin	2014-17 RSV CAGR	Comment
<b>High margin brands</b>				
Actimel	3%	15%	+ 1.2%	Used to be higher, we assume launch costs brought it to mid-teens
International Delight	2%	20%	+ 6.0%	Coffee creamers a profitable duopoly with Nestlé, we assume a margin at 20% (slightly below our Nestlé assumption)
Silk, plant-based dairy	2%	15%	+ 1.2%	We estimate based on 2016 WWA 12% Americas Food & Bevs margin and assuming no profit in Fresh food , 5% margin in milk and 20% margin in creamer
Infant milk umbrella brands (Nutrilon, Gallia, Aptamil...)	17%	27%	+ 13.7%	Stripping “adult” baby food and medical nutrition from specialized nutrition reported margin. Consistent with the economics of a model supported by Chinese grey market and e-commerce.
“Adult” baby food (Blédina, BoboVita, Minutri...)	4%	15%	+ 2.0%	Weaning food as a category generates a mid-teens profitability
Fortimel/Neocate/Advanced Nutrition	7%	20%	+ 7.1%	We assume a slight improvement vs 2016 levels
Mizone	3%	18%	+ 1.1%	We assume a high teens margin in line with Aquadrinks
Aqua	3%	20%	+ 10.9%	Water major profit center (fixed costs absorption. Monopoly with barriers to entry via distribution costs)
<b>TOTAL</b>	<b>42%</b>	<b>22%</b>	<b>+ 8.4%</b>	
<b>Under-earning brands</b>				
Russian branded dairy business (Prostokvashino)	4%	9%	+ 11.0%	Target was to have Russian entity converge towards Danone pre-Unimilk (low double digit). We assume local branded portfolio (ex the low end commoditized milk-related business) has almost reached the 10% threshold but has been capped by cost inflation
Alpro	1%	12%	+ 11.3%	12% margin in Europe Food & Bevs in 2016, we assume a limited synergy contribution yet
<b>TOTAL</b>	<b>6%</b>	<b>10%</b>	<b>+ 11.1%</b>	
<b>Mid margin blockbusters</b>				
Activia umbrella brand	11%	13%	(0.2%)	Higher in Western Europe, we assume diluted by EM
Evian	4%	10%	+ 5.5%	Assuming Aquadrinks have a high teens margin, plain & sparkling water thus have a 8-9% margin. We assume Evian is the most profitable of the lot alongside Badoit
<b>TOTAL</b>	<b>14%</b>	<b>12%</b>	<b>+ 1.3%</b>	
<b>Low margin brands</b>				
Danone/Dannon/Oikos Greek/Velouté	11%	7%	+ 4.3%	We assume Danone and Velouté have commoditized mid-single digit margins in line with dairy peers. This is being offset by better Greek yogurt margins
Danette	1%	10%	+ 5.3%	We assume Danette margin is closer to Greek yogurt level thanks to taste segmentation and mix management
Horizon	2%	5%	+ 1.1%	Several issues over 2016-2017 (excess supply, price gap) are putting milk margin under pressure
Volvic	2%	7%	+ 3.7%	Assuming Aquadrinks have a high teens margin, plain & sparkling water thus have a 8-9% margin. We assume Volvic, despite its Aquadrinks extension, is less profitable than Evian
Earthbound Farm	1%	-5%	(1.3%)	We assume fresh food has turned loss making - margin was mid-single digit in 2015 and since then volumes have declined
Other brands” o/w EM dairy, other water brands (Bonafont), small EU dairy brands	21%	9%	+ 2.2%	
<b>TOTAL</b>	<b>38%</b>	<b>8%</b>	<b>+ 2.9%</b>	

Source: Citi Research, Euromonitor, company reports

Our analysis, despite being based on many moving parts, clearly confirms several striking points:

- Danone portfolio is heavily polarized, with almost the same share of revenues (c40%) generating either very high margins (above 20%) or a suboptimal single digit profitability;
- This analysis also suggests the “death” of the blockbuster paradigm: both Activia and Evian, among Danone’s biggest brands, now generate a rather “mediocre” c.12% margin below group average;
- The WhiteWave brands bought by Danone seem to be as polarized, with Silk and International Creamers generating mid to high teens margins compared to Horizon or Earthbound Farm being on very low levels (if not negative);
- We have only spotted two brands under-earning in our view and requiring some work on price points and positioning to improve gross margin: Alpro and the Russian dairy franchise.

However, more importantly, our work highlights that Danone highest margin brands happen to grow the fastest, creating a “natural” margin improvement simply coming from the growth differential (almost 500bps!) between its high-value/high-margin brands and its more commoditized and less profitable SKUs. This is very similar in our view to the Reckitt story over 2011-15, with one difference: while at Reckitt this “margin mix” story came from one division (OTC), it comes at Danone from a wide array of brands from different categories (and not just Chinese infant milk).

We have tried below to simulate the structural margin enhancement which could be generated on a yearly basis simply by this differentiated growth. We have made various assumptions: Mizone going back to mid-single digit levels, infant milk brands growing high single digit, some improvement at Horizon, Activia remaining flat...leading to a 500bps growth difference between the high margin “jewels” and the more commoditized brands, leading to an overall group growth slightly above 4%. This implies that Danone “natural” EBIT growth, excluding any cost actions, volume leverage, premiumization, has a floor of at least 5% pa.

**Figure 4. Danone “margin mix” economics**

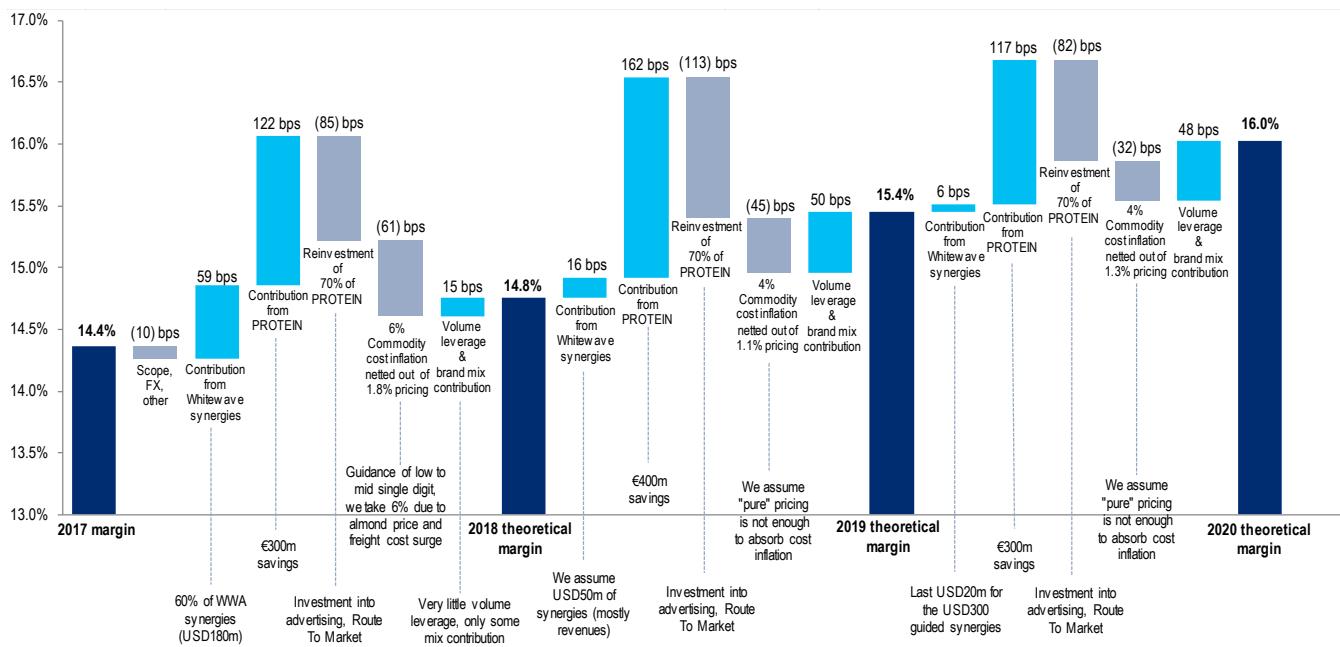
2014-2017	% of revenues	CAGR
Brands with margin above group average	42%	+ 8.4%
Brands with margin below group average	58%	+ 3.3%
<b>Normalized “Natural” margin enhancement via portfolio differentiated growth</b>		
Brands with margin above group average	+ 7.0%	
Brands with margin below group average	+ 2.0%	
Annual contribution to margin from mix	+ 15bps pa	

Source: Citi Research

Taking all of those factors into account, we show below how we model the various drivers over 2018-20e to bring Danone margin to 16%, based on cost inflation, pricing...we actually estimate that the combined contribution from volume leverage and mix (o/w the 15bps pa brand mix), i.e. taking a Nestlé “RIG” definition, should average 50bps pa.

This brings to a 2020e forecasted margin of 16%, at the very low end of Danone ambitions, which is due to our conservative assumptions around the use of pricing to absorb cost inflation. Should Danone be able to consistently price more aggressively, then our 2020 forecasts would be closer 16.3-16.5%. Our forecast also excludes any contribution from revenue synergies in EM coming from WhiteWave.

**Figure 5. Danone margin bridge 2017A-2020E**



Source: Citi Research estimates, Company Reports

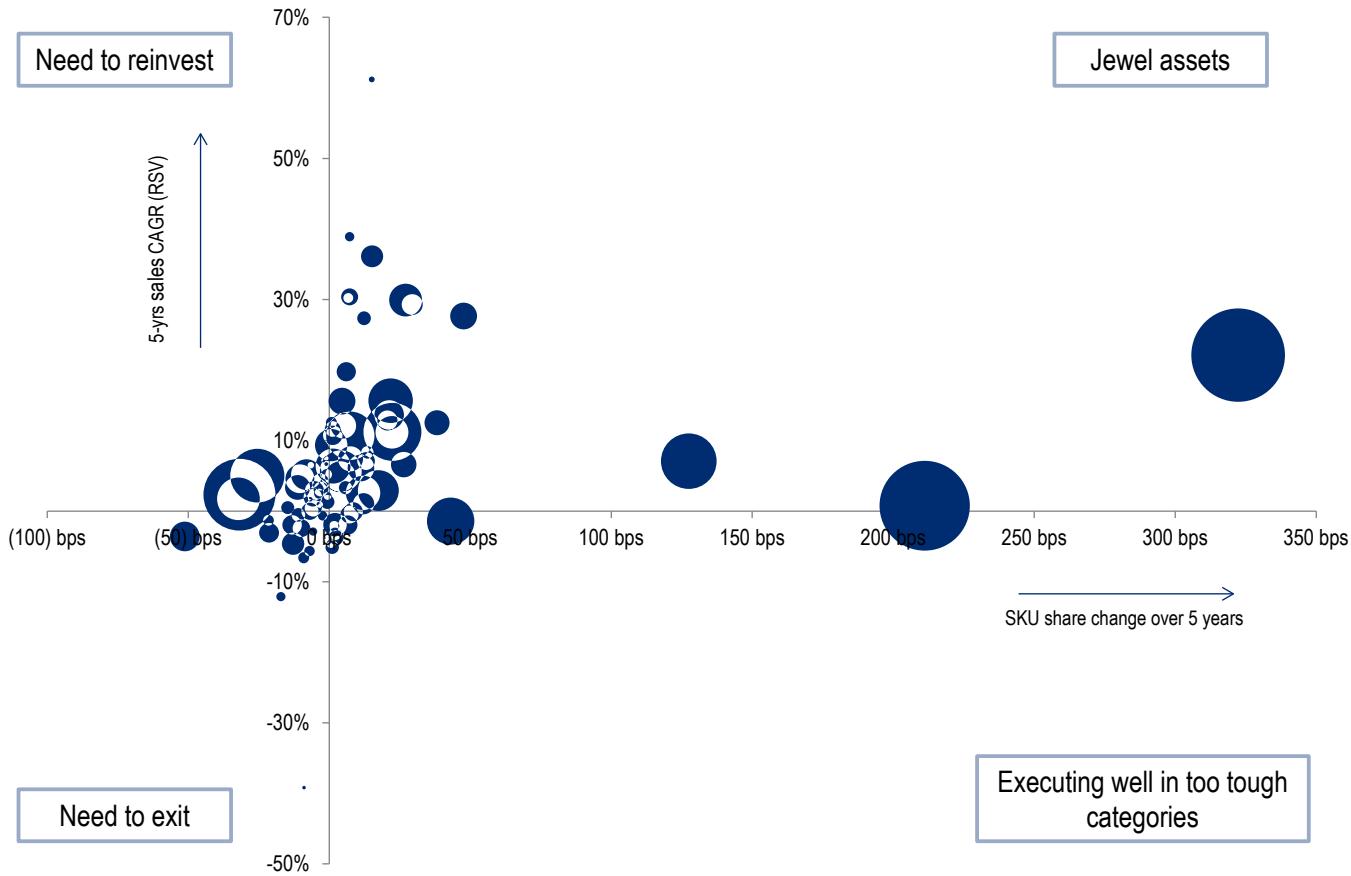
In conclusion, the Danone portfolio is a key competitive advantage to support a margin expansion of c55bps pa over the next 3 years. However, on top of that, we believe that Danone's focus on portfolio management and simplification over the past decade is also now proving very useful to bring sales growth back to a natural level of 4-5% pa, at the high end of sector average.

## A portfolio also made more consistent in the right categories

We have built a detailed analysis of Danone's top 95 brands, representing on our estimates c91% of company revenues, in order to assess the growth potential of its various brands and whether one could spot any big outlier, which could be sold or have to be fixed in order to improve top line growth.

We derive from the chart below our first conclusion: Danone's portfolio is extremely concentrated with a lot of rather big brands gaining little share (with the exception of the Nutricia umbrella brand jewel – while the Danone brand and Blédina have been struggling) but printing a flat to low double digit growth over the past 5 years.

Figure 6. Analysis of Danone's 95 brands: a rather homogeneous, (too?) concentrated and growth/geared portfolio



Source: Citi Research, Euromonitor

We have tried to dig a little bit deeper, and identified the brands which were seeing both revenues declining AND market share falling: those are in our view the assets which may be beyond saving, or would be too costly to fix, and thus could potentially be sold in order to reallocate capital towards SKUs in better categories but with a need for incremental support.

**Figure 7. Danone portfolio analysis**

Number of SKUs losing share	40
Number of SKUs seeing sales decline	25
% sales coming from SKUs losing share	23.5%
% sales coming from SKUs with sales decline	10.1%
% sales coming from SKUs seeing sales declining AND losing market share	4.2%

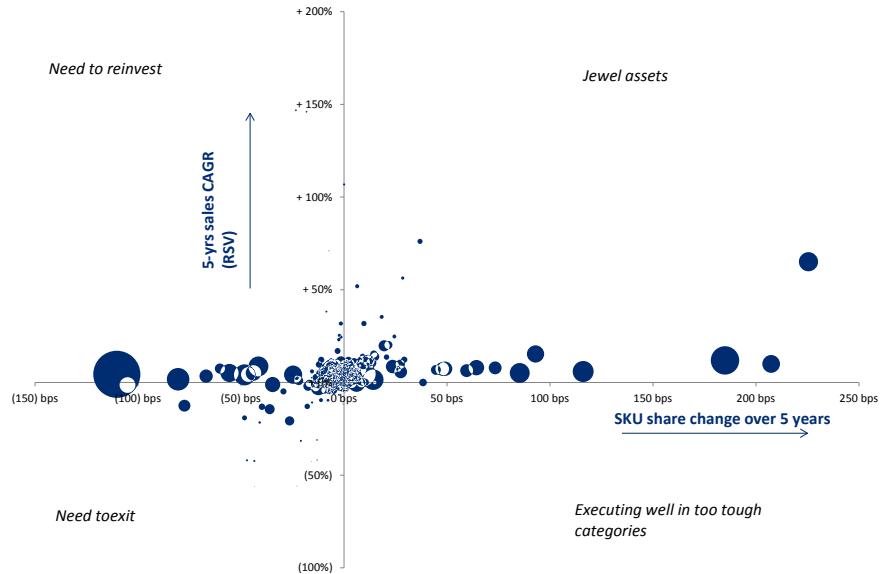
Source: Citi Research, Euromonitor

We derive from this analysis that only 4% of Danone sales come from brands which may be too costly to support and have been a consistent drag on growth AND market share (i.e. for more than a few years, which excludes the recent pressure on Horizon for instance – while Activia is more than just Western Europe). This is actually pretty benign and would confirm that at this stage big portfolio actions are unnecessary.

We believe this analysis suggests two things:

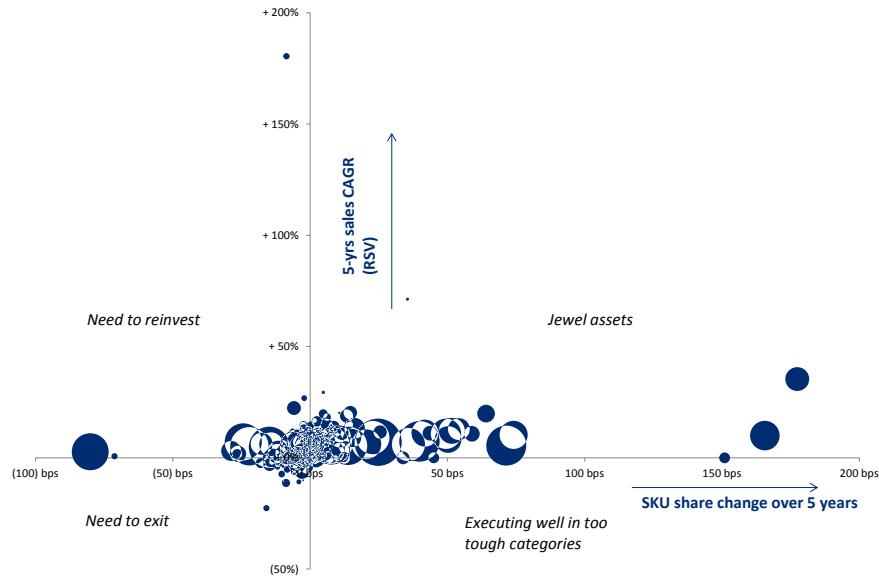
- Yes, Danone may have too few and too big brands compared to Unilever or Nestlé. However, this also means that its portfolio is now much easier to manage and is more homogenous and consistent than its peers, as shown in the two charts below highlighting the extreme dispersion of Nestlé brands in particular. For instance, while Nestlé is forced to fight on many fronts at the same time, Danone issues are well understood and the source of all attention from management: Activia in Western Europe, US organic milk and salad;

**Figure 8. Nestlé brands' portfolio analysis**



Source: Citi Research, Euromonitor

Figure 9. Unilever brands' portfolio analysis



Source: Citi Research, Euromonitor

- While a lot has been said about the misfortunes of European dairy, Danone is actually the company showing the lowest share of revenues coming from brands seeing both a sales AND a share decline. This does not mean the company is necessarily better managed: it also means simply that its brands have also been positioned in structurally faster-growing categories which makes share losses less painful to absorb.

Figure 10. Portfolio benchmarking

	Danone	Nestlé	Unilever
Number of SKUs losing share	40	161	117
Number of SKUs seeing sales decline	25	73	43
% sales coming from SKUs losing share	23.5%	47.4%	40.3%
% sales coming from SKUs with sales decline	10.1%	12.4%	6.1%
% sales coming from SKUs seeing sales declining AND losing market share	4.2%	9.6%	5.1%

Source: Citi Research, Euromonitor

As a conclusion, we believe that after many years of reshuffling (exit from beer, pasta, biscuits, push into nutrition, plant-based dairy, introduction of flavored water in EM), Danone now has a consistent and concentrated portfolio, actually maybe easier to manage than its peers. While the analysis does confirm that its growth may be too reliant on its "big" brands (Aqua, Mizone, Activia, Evian, Nutricia...), we would argue that its expansion outside of its core dairy "legacy" has been carefully targeted towards relatively faster growing categories where market growth tends to mitigate the impact of share erosion.

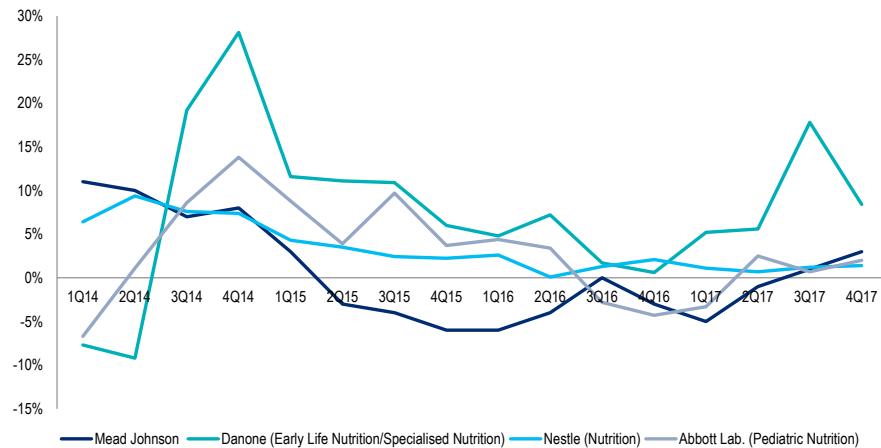
## Supportive category dynamics until Q3, then up to WhiteWave turnaround

We believe that in 2018 a combination of supportive category dynamics and channel mix in China for H1, and the phasing of recovery in Danone dairy operations in H2, should allow for a rather smooth delivery (with only a very flagged relative trough in Q3) of organic sales growth throughout the year. As cost savings initiatives do not jeopardize the overall model or starve brands of investments (see previous section), this should then pave the way for a steeper top line rebound in 2019 as growth normalizes in all divisions.

### Chinese infant milk to support growth until Q3 2018

Danone has been significantly outperforming its peers in baby food for the past 18 months, supported by its unique exposure to the Chinese market, and we expect this trend to continue until Q3 18, when comps become tougher. We expect the whole business unit to gradually converge towards a more normal growth run-rate of 7% over 2019-20e.

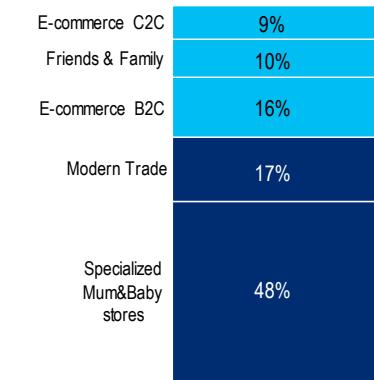
Figure 11. Infant Nutrition organic sales growth



Source: Citi Research, Company Reports

We believe that the primary reason for this superior growth is that Danone is not only overexposed to China, but its unique channel mix, with half of its revenues coming from the “grey market” (the indirect channel made of products bought in Europe and brought into China, for instance via cross border e-commerce), makes it a structural market share winner.

Figure 12. Percentage of China Infant Milk Formula market



Source: Company Reports, Euromonitor, Danone Estimates. YTD Aug-2017. Note: Friends&Family: Wechat, Overseas websites.

We believe this is due to two reasons:

- Danone is dominant in the cross-border e-commerce from Europe into China, thanks to its category dominance in the right countries. As this channel keeps growing, the group is thus capturing all the incremental purchases. That said, this channel is much more vulnerable to any regulatory change and as such the rebalancing towards a more local offering is a necessity – we note that Danone said at its FY call that “*China growth in Q4 was driven by continuous acceleration in all our direct sales, while indirect sales continued to grow, but to a much lesser extent than in Q3*”. This rebalancing may take time, but we would flag that in our view i) trends are encouraging and the group has a whole year (Danone flagged at the time of its Q3 17 call that “*cross-border e-commerce grace period might be extended to the end of 2018*”) to accelerate the redeployment towards its local presence; ii) some of the grey market will persist: the “Family & Friends” part of this channel may actually stay anyway, as well as some of this cross-border trade as long as price points remain attractive and Chinese local players still in recovery mode;
- While its contribution may shrink over time, this grey market dominance has in our view a structurally positive contribution to Danone local presence in Mum & Baby stores, as it creates an indirect “free” advertising via a halo effect (consumers knowing the brands from the grey market). It is important to note that in Q4 17 80% of incremental growth in China (which was up 30%) came from the direct channel.

This thus implies in our view that group is the best positioned to gradually capture the recovery in the Chinese market. Where would that come from?

- An overall supportive volume picture (loosening of the one-child policy); there has been a rebound in demand linked to peak in births in H2 16 which given the lifecycle of an infant milk product will help until late 2018;
- A supportive reshuffling of the competitive landscape post the regulatory changes implemented in January 2018 (each IMF manufacturer can register with the CFDA for no more than 3 brands containing no more than 9 formulas, among which apparent differences must be justifiable through scientific tests; domestic and overseas manufactures must register, and there are strict rules on the product label and instructions);

- Our colleague Xiaopo Wei in [China Consumer - Sector Outlook and Four Investment Themes in 2018](#) analyzes the following regarding this regulatory change:

*Under CFDA's IMF registration requirement regulation, China's number of registered IMF product series is capped at 500+ among the existing 2,000+, which means the long tail of small players will quit from the market. By the end of 2017, we expect ~90% of products in terms of sales had received registration, and the remaining ~10% would have exited the market and been replaced primarily by domestic brands. Ultimately, we do not expect a significant change to the current structure of 55% foreign brands and 45% domestic brands. However we expect the overall supply to reduce by about 10%.*

**China's regulatory changes imply in our view a reduction by 10% of industry supply...thus offering an incremental boost to the remaining actors on top of a supportive market**

This basically implies a redistribution of 10% of market volumes among the 90% remaining actors during 2018, including Danone. We expect the group to be among the first beneficiaries, thanks to its presence in both the direct and indirect channels. It is worth mentioning that according to Danone on 17 October 2017 the IMF market in China grew 10% for the first 9 months of 2017, versus 1% in 2016.

### **Chinese baby food boost does buy time for the rest of the portfolio to improve**

#### **European dairy: no quick fix, but return of milk inflation brings a welcome discipline**

Danone Western European dairy operations have been a concern for some time, with a combination of tough pricing environment, category commoditization and various execution issues around the relaunch and rejuvenation of some blockbuster brands. The chart below shows the quarterly evolution in Danone Western European dairy market shares, and reflects i) the structural deterioration in its category dominance among branded peers; ii) while the talk has been a lot about small new brands proliferation, the steady increase in private labels' market share also shows an ongoing commoditization. However, we note that over the past 2 quarters positions seem to have stabilized (a trend which seems broadly confirmed in January and February 2018), which we see as encouraging and may be an indirect consequence of i) successful launches at Danone and ii) some milk inflation flowing into the system and creating some pricing discipline which is primarily positive for incumbents and premium brands.

Figure 13. European dairy market shares

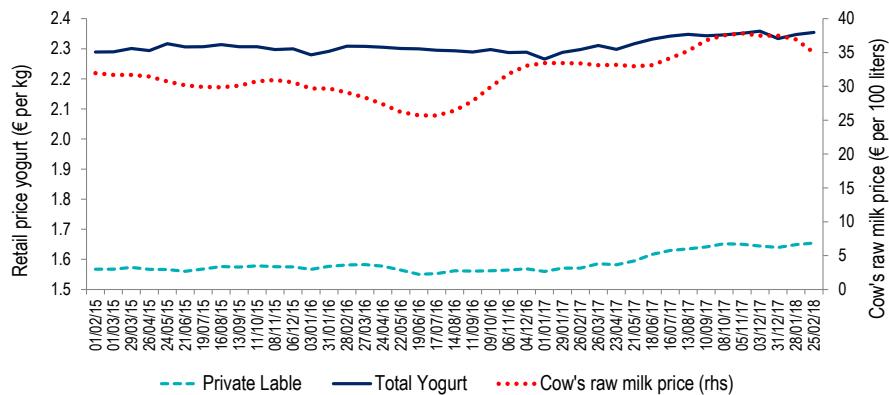


Source: Citi Research, Nielsen

The chart below shows the evolution of cow's milk, as well as the evolution in price per kg of yogurts – and as we suspected the mild but steady increase in raw materials prices is forcing, after some time, the private labels into rather steep price hikes especially relative to the overall industry – which is logical as those players operate usually closer to the break-even bar and as liquid milk represents a higher share in their cost base.

As the price gap narrows with the more premium brands, we thus believe this is supportive for Danone efforts to finally stabilize its blockbuster brands, especially Activia.

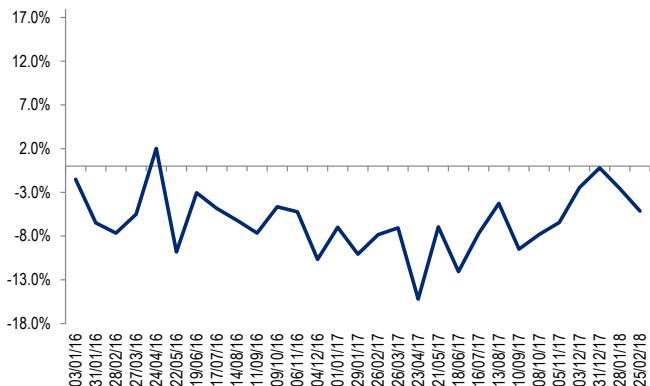
Figure 14. European private label pricing versus raw milk price



Source: Citi Research, Nielsen

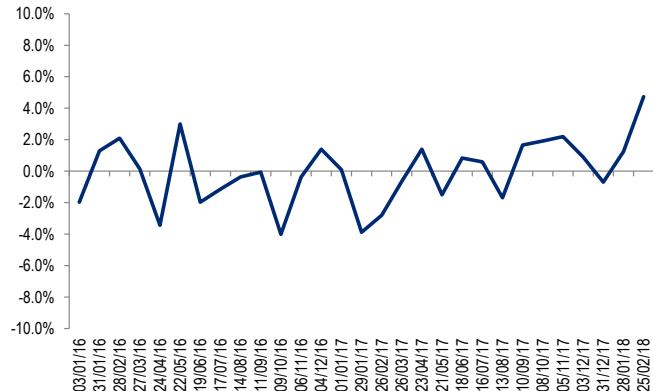
We show below the monthly growth data for Activia in Europe – and we note that i) the volume picture has improved from its Q2 17 trough, although trends remain volatile and into negative territory; ii) Danone has been able to pass on price increases in Q1 18 (highest ever since early 2016), which is a testimony of an improving brand equity even if it may have come to the expense of volumes.

Figure 15. Activia brand volumes evolution



Source: Citi Research, Nielsen

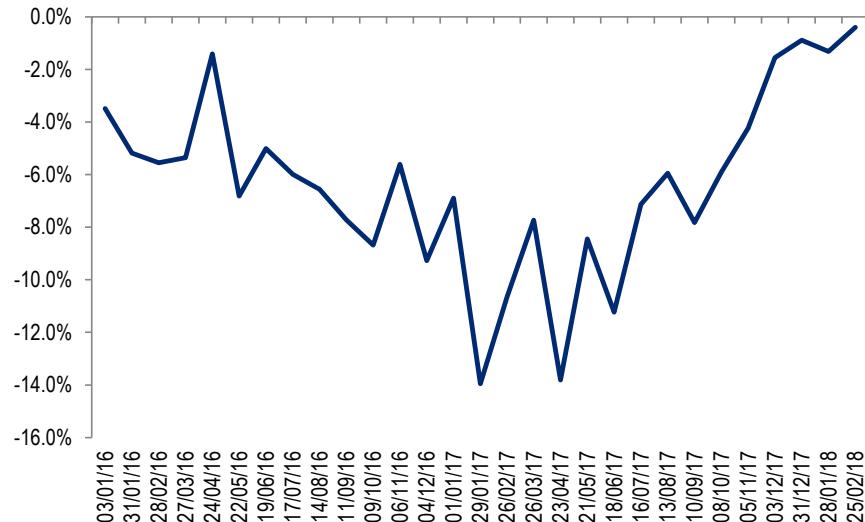
Figure 16. Activia brand pricing evolution



Source: Citi Research, Nielsen

Although looking at the evolution of pricing and volumes separately is clearly interesting, we have also tried to look at the evolution in the “theoretical” monthly organic sales growth of Activia in Europe by aggregating the evolution in average price per unit and the increase in units sold. The chart below becomes then much more telling: thanks to an improving price power, in a context of mild milk inflation and various brand investments, Activia organic growth has significantly recovered from its H1 17 trough and is close to stabilization.

Figure 17. Activia brand organic sales growth evolution



Source: Citi Research, Nielsen

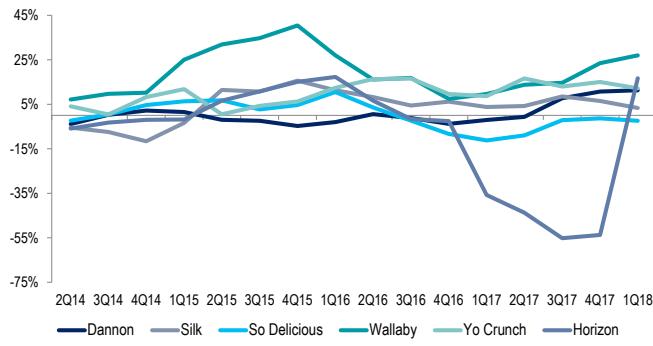
We believe those trends are encouraging and we would thus expect the EDP International division, also supported by a normalization in Brazil at some stage and the benefits from portfolio management in Russia, to stabilize in Q2 before showing a – small – growth in H2.

### WhiteWave: supportive trends in milk alternative need to be confirmed in H2 – also helped by organic milk and fresh foods finally normalizing

A lot has been said on the deterioration in WhiteWave US trends since Danone bought the company. However, we believe that in H2 17 the real issues have been related to only two subcategories (by the way the least profitable) as we discussed in our portfolio analysis) representing c20% of the EDP Noram division, while the very profitable plant-based and creamers (together representing 40% of EDP Noram sales) franchises are now on better trajectories.

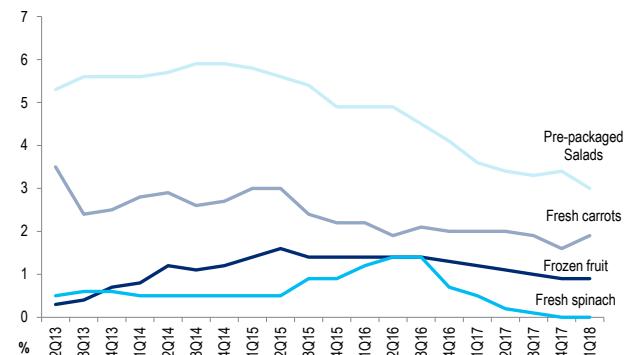
- As shown in the chart below, WhiteWave organic milk brand Horizon has been the real issue among Danone US brands portfolio. Looking at Nielsen monthly data suggests a major distortion/disruption (destruction?) in Horizon price per unit. On its FY17 call management mentioned that “*Premium Dairy has continued to be severely impacted by the industry's oversupply of organic milk ... there is a very meaningful impact, and abnormally high, between organic and conventional milk. Danone lost some market share, while still being the leader of the market with 40% plus share*”. We would expect the issue to remain for at least until Q3, but looking at Nielsen data we would argue that in H2 the basis of comparison becomes much easier and we would thus expect some normalization;
- The Earthbound farm fresh salad business has been struggling for some time as well, also impacted by a complete overhaul through an SAP implementation which did not go as planned in the past. The brand is under restructuring, and is now loss making under our estimates. While we would expect market shares to stabilize at some stage, we believe that the most critical issue for now is to protect profitability.

Figure 18. Danone US pricing evolution by brands



Source: Citi Research, Nielsen. Note: 1Q18 to 24 Mar 2018.

Figure 19. US salads market share evolution



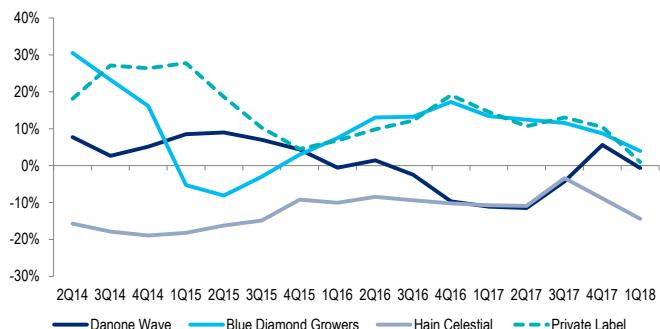
Source: Citi Research, Nielsen. Note: 1Q18 to 24 Mar 2018.

The issues in those two areas are hiding the fact that actually, while creamers remain very solid, the plant-based business is also showing some signs of improvement. Indeed, it is worth bearing in mind that 2017 was impacted by the delay in the closing of the transaction (which is always disruptive for sales teams waiting to see what will happen after the integration, and can impact market shares especially in a category demanding a lot of consumer education), and also in our view by a rather low milk price which may have pushed consumers (in a country where lactose intolerance is below 20%) to trade down to “regular” and cheaper dairy products.

We show below some Nielsen data with the evolution of “Danone Wave” volumes and pricing in milk alternative products.

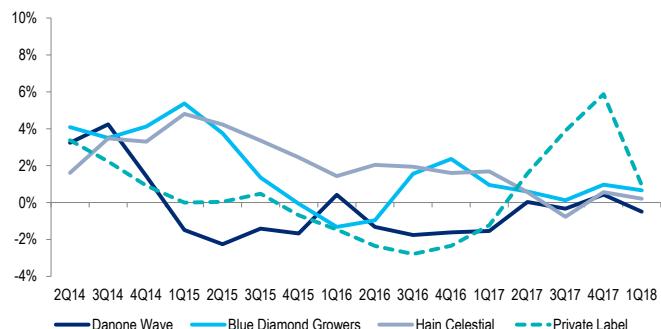
The chart shows an improvement in trends, or at least a stabilization, after 2017 double digit decline in pricing, while volumes have also stabilized despite a firmer pricing. We are not there yet; but we feel this data at least shows a more encouraging trajectory, especially as Danone is only starting to use its own Routes To Markets and launch capabilities to stretch the WhiteWave brands into new territory (new packaging and innovations behind Silk, broadening the distribution of the Vega brand...).

**Figure 20. Danone milk alternative volumes now back into positive territory...**



Source: Citi Research, Nielsen. Note: 1Q18 to 24 Mar 2018.

**Figure 21. ...as pricing discipline improves as well**



Source: Citi Research, Nielsen. Note: 1Q18 to 24 Mar 2018.

As the plant-based unit keeps improving, supported by more favorable category dynamics, several launches using the Danone platform, and a better pricing environment, and as we assume that in H2 18 the big disruption in organic milk and the decline of the salad business should both start to normalize, we would thus expect the EDP Noram division to go back to growth in Q3 18.

**Figure 22. WhiteWave innovations ambitions presented at Danone seminar 2017**

Focus on improving plant-based beverage performance	Continued Innovation in adjacent plant-based categories	Horizon Organic
Improved plant-based beverages packaging design	Plant-based creamers and yogurts	Bringing innovation and value to organic milk
Consumer aligned higher protein beverage innovation	Cashew milk frozen desserts	Expanding underdeveloped Horizon Organic yogurt portfolio
New extension into large size beverage bottles	Entering the plant-based cheese category	Launching convenient Horizon single-serve snack packs
Focused advertising	Additional growth opportunity beyond powders	

Source: Company reports, Citi Research

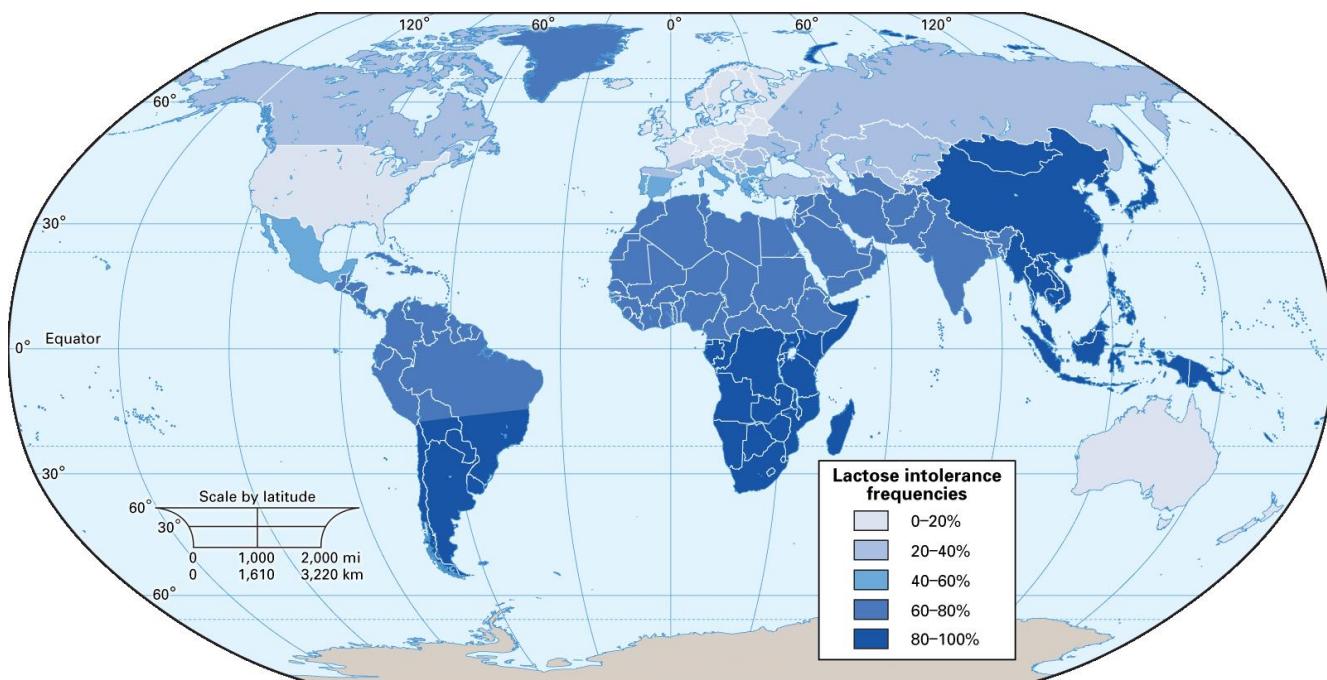
### Beyond 2020, scaling up the plant-based platform could provide another leg to the story.

We are aware that 2020 growth targets are clearly dependent on a return to better fortunes in US dairy (among other drivers). However, we believe that even beyond 2020 the scaling up of the plant-based technology in EM, via the use of Danone's own dairy Route To Markets, can support sales growth for a longer period. Below is an extract from our report [European Food & HPC - The virtue of balance](#), where we detailed the potential for long-term revenue synergies from the WhiteWave deal.

We believe that concerns and focus on WWA's US organic growth overlooks one thing: fresh dairy distribution is actually costly, which perhaps explains why WhiteWave has been predominantly a US-centric business given its scale deficit.

But the chart below actually shows the magnitude of the opportunity...**the majority of the world's population is actually....lactose-intolerant, with the exception of US and Europe!** That would suggest that the one element that was capping WhiteWave's growth was the fact that implementing a global plant-based dairy Route To Market to address those needs would have just been too expensive...especially as distribution costs are usually higher in EM.

Figure 23. Global distribution of lactose intolerance



Source: Encyclopædia Britannica, Inc.

**Looking at the WhiteWave deal this way suggests the strategic rationale of the transaction comes from the combination of a technology (plant-based dairy) and a Route To Market, and NOT just from the purchase of some US brands that used to grow above Danone's average rate.**

This is where we believe the combination with Danone makes sense: it is not about improving pro forma organic growth and margin owing to the US asset, it is rather about leveraging Danone's existing dairy Route To Market in all those countries where the consumer is actually lactose-intolerant (and where Danone may not necessarily make much profit, given the even higher need for A&P to educate the consumer), and plugging WhiteWave brands into the distribution to serve the need.

The table below highlights how easy it should be for WhiteWave to have access to Latin American, African and Chinese (via Mengniu) lactose-intolerant consumers by leveraging Danone's existing Route To Market. It would then become a classic

example of how value can be created not by brand equity, but by revenue synergies supported by an existing Route To Market where implementation costs have already been absorbed.

**Figure 24. Substantial revenue synergies opportunities from Danone/WhiteWave highlighted by leveraging the incumbent's Route To Market**

Country	Lactose-intolerance	Danone market share in yogurts	WWAV market share in milk alternatives*
Japan	98%	5.2%	
China *	92%	1.4%	
South Korea	90%	5.0%	
Brazil	85%	37.6%	
South Africa	84%	42.7%	
Saudi Arabia	80%	40.4%	
UAE	80%	18.9%	7.7%
Morocco	73%	55.9%	
Egypt	72%	30.7%	
Greece	72%	4.1%	93.8%
Turkey	71%	4.0%	52.4%
Israel	70%	41.4%	25%
Chile	69%	13.3%	
Italy	68%	18.4%	18%
Mexico	66%	20.8%	8%
Argentina	60%	69.3%	
Portugal	50%	36.9%	43.5%
Poland	37%	32.1%	27.8%
United States	36%	33.5%	41.6%
Spain	24%	61.0%	14.1%
Canada	20%	36.6%	19.6%
France	20%	36.8%	3.9%
Finland	18%	5.6%	45.7%
United Kingdom	16%	19.7%	63.4%
Germany	15%	14.3%	35.3%
Norway	14%	7.7%	52.5%
Russia	13%	41.4%	
Australia	5%	3.6%	
Denmark	5%	1.0%	33%
Sweden	4%	4.4%	39.1%

Source: Citi Research, Moo Free Chocolates Co., Euromonitor \*JV with Mengniu makes the Route To Market better than market share suggests

We are aware that revenue synergies take time to be delivered, and that the priority will be about executing on cost synergy delivery, US turnaround, and rolling out WhiteWave in Europe. We are thus not surprised by the lack of quantitative target regarding revenue synergies on a worldwide basis. Besides, setting up plant-based operations in new countries will require some addition of capital, facilities...so capital intensity /capex may have to step and accompany some of the roll-out. However, this is where we see the upside potential, strategic and financial, beyond the implementation of 2020 levers, via the use of Danone's Route To Market.

It is all theoretical at this stage, but assuming that WhiteWave's plant-based business could attain extra growth of c7.5% pa over 2020-23e by the simple roll-out of the brands on an incremental fall-through margin of 25% (gross margin post distribution costs of 45%, A&P at 15% initially, very limited incremental SG&A), would increase in 3 years Danone EPS by another 250bps.

**We expect a strong H1 top line delivery offsetting tough margin comps. In H2, dairy improvement coupled with margin expansion could absorb infant milk soft landing**

We show below our quarterly growth expectations as well as margin forecasts. We expect a strong H1 delivery on growth, but a pretty tough margin picture due to comps, input cost inflation (low to mid-single digit in milk, but much more in PE or almond) more than offsetting the favorable contribution from mix. In H2, we expect growth to normalize to a lower level in Q3 due to tough comps in Chinese baby food, but gradually offset by a return to better fortunes in dairy. We expect Waters, after a difficult Q1 (European weather) to remain consistently robust thanks to Mizone and Aqua. We expect group H2 margin to recover significantly as pricing flows through to absorb cost inflation and WWA synergies and PROTEIN cost savings start to significantly contribute.

Consequently, as our higher organic growth expectations (related to baby food) and slightly higher margin assumptions for 2019-20e more than offset more negative FX assumptions, we raise our 2018-20e EPS by 1.4% pa. However, as peers' valuation has come off YTD, we cut our target-multiple based TP to EUR79 (previous TP EUR84) based on 19.3 FY19e PE.

**Figure 25. Danone organic sales growth by division and organic margin change assumptions**

	1Q18	2Q18	1H18	3Q18	4Q18	2H18	FY18
<b>OSG</b>							
EDP Noram	-1.0%	0.0%	-0.3%	1.0%	1.0%	1.0%	0.4%
Waters	3.5%	4.0%	3.8%	4.5%	4.0%	4.3%	4.0%
EDP International	-0.5%	0.0%	-0.2%	1.5%	1.5%	1.5%	0.6%
Specialized Nutrition	11.5%	9.5%	10.5%	0.5%	8.0%	4.2%	7.3%
<b>Group</b>	<b>3.9%</b>	<b>3.3%</b>	<b>3.6%</b>	<b>1.7%</b>	<b>3.7%</b>	<b>2.7%</b>	<b>3.1%</b>
Group organic margin change			7 bps			70 bps	39 bps

Source: Citi Research estimates

## We do not believe in a “hidden” shake-up potential at Danone at that stage

On 14 August 2017, the US activist hedge fund Corvex announced they had taken a USD400m stake in Danone, which came after press speculation on 13 August 2017 that Danone could be a takeover target (see next section). This may have given some hope at the time that this investor believed that the Danone portfolio had the potential to be “shaken up”, or that the company could be a target. While speculation may come and go around Danone as a public and listed company, we would be rather skeptical about the probability of seeing a big shake-up at Danone.

The section below, which is an updated excerpt of [Danone \(DANO.PA\): Is a recovering but still fragile model really fit for shake up?](#), details why we believe that a big shake-up at Danone is either unlikely or not to wish for – and we also discuss why speculation around a Danone takeover may be at the very least premature.

### Hard to push into more drastic cost cutting actions or cash returns

We perceive the company’s 2020 targets, unveiled in May 2017, as a re-invention of its growth algorithm, and NOT just a “re-crafting” of its agenda:

- The group is targeting by 2020, 4-5% organic sales growth;
- The group is targeting an EBIT margin above 16% in 2020, which represented at the time of the announcement an uplift of more than 300bps versus Danone’s 2016 pro forma (supported by a 30% retention of the Protein program and the WhiteWave synergies).

The level of those targets, when considering the cost actions implemented, are in our view high enough to assume that, unlike other FMCG companies having gone through even more extreme cost cutting, the business won’t be starved of resources, which we believe is a key risk to bear in mind given the low barriers to entry in dairy (see below). This move, to a more mature and balanced, albeit still “Danone growth-compliant” model, can be found in the other 2 targets: a net debt to EBITDA ratio of less than 3x by 2020, and a ROIC of 12% in 2020. This net debt/EBITDA target also suggests that any hopes of an increase in cash returns may be stretched.

Besides, the sales growth target is NOT so conservative. Meeting the 4-5% growth target will depend a lot in our view on the capacity to get WhiteWave back to growth, assuming that European dairy is at best stabilized – all of those assumptions require a high level of investment. In that context, we detail below why we see Danone cost actions as more ambitious than they seem at first glance, even if they fall short of the 20% margin targeted by Unilever for instance.

### Danone margin target may seem below peers, but it is a reflection of a different portfolio and a necessity to preserve the economics of a fragile model

We believe that it is important to start with one fundamental feature of Danone’s portfolio: The only parts of its asset mix which benefit from real barriers to entry are:

- Specialized Nutrition, where R&D and consumer trust are real barriers to entry and thus reward scale in order to get the right level of product legitimacy and address all Routes To Markets, from e-commerce to pharmacies;

- Indonesian water, with the Aqua brand enjoying market dominance in a country where the distribution costs make the Route To Market a structural barrier to entry rewarding scale.

We see no barriers to entry in categories made primarily of variable costs, i.e. dairy or water...as seen by the rise of Chobani in US Greek yogurt, or the rise of plant-based dairy and then its fragmentation in the US, while in water Danone success in Aquadriks is precisely an example of how easy it can be to create a niche with the right idea....while in Western Europe the share of private labels remains an issue in water and yoghurts.

This would imply that under our estimates around a third of Danone revenues (and closer to half of profits) are “ring-fenced” by barriers to entry, while the other 60% demand a much more continuous flow of investments to prevent extreme disruption by new entrants.

**In that context, we believe that pushing for even more extreme cost actions may destabilize the model by exacerbating still fragile growth trends. Danone cost actions seem to already address the company's inefficiencies, whilst providing enough “fuel” to reinvest behind a fragile recovery only very partially protected by barriers to entry.**

## Portfolio actions, or a takeover target?

### Portfolio reshuffling unlikely in the short term

If shareholder pressure is unlikely (in our view) to be met with more dramatic cost actions (and if that were to be the case we would be worried with their long-term impact), then the debate risks revolving around portfolio change or actually whether Danone would be better off within a larger entity bringing either more scale or much more cost discipline. We would however flag that following the WhiteWave acquisition, and with a target to return to a 3x net debt/EBITDA by 2020, we see significant cash returns or acquisitions as unlikely. Are there any assets which Danone could sell to return cash or improve growth?

- Medical Nutrition was in the past said to be up for sale (“*In 2014, Nestle and Fresenius each talked to Danone SA about buying the French company’s business in that field, people familiar with the matter said at the time. A deal could have fetched more than 3 billion euros.*” Bloomberg.com, 30 June 2017), but the division is in our view now a major profit contributor. Baby food is a no-brainer in our view given the attraction of the category and Danone’s great positioning in terms of country and channel mix;
- Waters was also suggested in the past (“*Comment - City ponders Danone water sale*”, just-drinks.com, 10/11/2010) but has also, via the Aquadrinks franchise, proven to be a major growth driver which we expect to continue especially once the company annualizes the Mizone destocking;
- Being historically a dairy company and having just acquired a big plant-based dairy business, we struggle to see the company selling this particular asset which makes more than half of revenues;
- As for “fixing the tail” and getting rid of non-performing brands and SKUs, Danone has already addressed some of its dairy brands with the lowest gross profit per unit, and is in our view, alongside Beiersdorf, one of the FMCG companies with the least tail brands since most of its revenues are based on blockbusters such as Evian, Activia...which could be an issue in times of consumer fragmentation; Potential changes thus seem rather limited and with little to no impact on earnings, like the announcement on 30 March 2018 of the disposal of the Saudi JV (Al Safi Danone) to Nadec.

## How about being a takeover target?

This had been the subject of a NY Post article on 13 August 2017 ("Shares in French food group Danone (DANO.PA) rose on Monday after the New York Post newspaper said in a report over the weekend that Danone could be a takeover target", reuters.com, 14 August 2017).

Danone has been subject to takeover speculation for some time and in order to draw an exhaustive view of the topic, we show below the companies which have been mentioned in the press since 2004.

*The New York Post reported that "someone is going to buy Danone", adding that "Danone could be bought by a Kraft (KHC.O) or a Coke (KO.N), and the French government would allow it." – Reuters.com, 14/08/2017.*

In the more distant past, we note the following:

*"Danone shares rise on Pepsi takeover talk" – FT.com, July 2005*

*"FRANCE: Danone primed for Unilever bid" – just-drinks.com, January 2004*

*"That precedent has some investors speculating that a European white knight may be sought, perhaps in the form of Nestlé to fend off any outside interest. But a Nestlé-Danone combination would make little sense. The combined market share of each company would dominate too many water and dairy markets, particularly in France" – forbes.com, 25 July 2005*

We believe that Danone has no real poison pill (aside from political sentiment in France, as there could be some public backlash in case of a hostile bid).

The only deterrent to a takeover is in our view the nature of its portfolio: replicating an extreme cost cutting playbook in dairy or baby food (water may be more receptive to such strategy) risks durably altering the sales growth algorithm by structurally weakening barriers to entry via some underinvestment (inevitable when targeting margins above the 20% mark).

In Figure 26 we show the average volume growth of Kraft-Heinz and General Mills which have implemented ambitious cost cutting measures but are now seeing significant volume decline (although some of it is due to exogenous reasons).

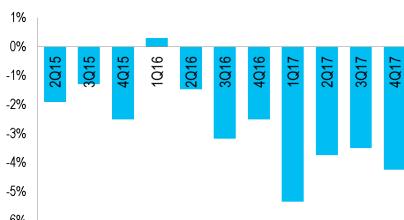
As for industrial synergies for industrial players, the issue we see is that:

- Players already present in baby food would face antitrust issues;
- Some would face some issues in European water (we see the regulator as unlikely to split between spring, mineral or flavored water);
- Danone is such a category captain in dairy (4x bigger than the number 2) that aside from centralizing functions even big acquirers would likely fail to create much synergy in dairy, which already has specific fresh or chilled Routes To Markets across the world.

Regarding quick comments on potential acquirers suggested in the press are:

Kraft-Heinz: after trying to buy Unilever, this would seem the usual suspect with the debate around the legitimacy to implement more extreme cost cutting on Danone's portfolio – and whether the company would be willing to go hostile.

Figure 26. Average volume growth of Kraft-Heinz and General Mills



Source: Citi Research, Company Reports

Pepsi, on which there had been speculation in the past (2005), has a presence in dairy and could combine its Routes To Markets in waters.

The other names, which we see as less likely, have been named as Coke, Unilever (no category synergies, and more ambitions in HPC), or Nestlé (major antitrust issues).

## A stronger EPS growth algorithm emerging should justify a new valuation status

We show below Danone EPS growth algorithm versus peers, and the recovery story already stands out versus peers without demanding more potentially disruptive actions.

We have tried to analyze the 'normalized' new earnings growth algorithm for the industry, in order to see how much of sector EPS growth may need to come/is already coming from cost actions and portfolio actions generating synergies. These estimates reflect the earnings growth we think a company might generate over a 5-year horizon, all else being equal, assuming: i) top-line growth driven primarily by market growth rates; ii) margin expansion driven by announced cost cutting initiatives, cost synergies and any benefit from operating leverage, also taking into account the new economics of growth with changing costs of advertising and Route To Market; iii) the benefits from cash generation using a normalized FCF level; and iv) no change in tax rates.

As we look at normalized earnings growth potential over the next 5 years, we include the benefits from share buybacks as both Unilever and Nestlé have been using the balance sheet and cash returns tools to answer to shareholder pressure. On the other hand, still theoretical portfolio reshufflings are excluded.

All assumptions are normalized and are NOT yet included in our estimates but are more a benchmarking of company potential.

**Figure 27. Food & HPC companies' organic earnings growth algorithm \*: Danone stands out.**

	Unilever	Nestle	Danone	Reckitt	L'Oréal	Henkel	Beiersdorf	Food & HPC
Normalized Organic growth	+4.4%	+4.0%	+4.2%	+3.8%	+4.6%	+3.3%	+4.6%	+4.1%
Margin improvement	+75bps	+60bps	+60bps	+20bps	+15bps	+25bps	+30bps	+41bps
Organic EBIT growth	+9%	+8%	+9%	+5%	+5%	+5%	+7%	+7%
<b>Normalized EPS growth algorithm</b>	<b>+11%</b>	<b>+11%</b>	<b>+12%</b>	<b>+8%</b>	<b>+8%</b>	<b>+8%</b>	<b>+8%</b>	<b>+9%</b>
% of EPS growth from margin improvement	45%	37%	43%	10%	11%	18%	27%	27%

Source: Citi Research estimates \*over 3-4 normalized years

We believe that the attractions of the name, based upon a unique combination of self-help and supportive category dynamics, are not being reflected in the stock current valuation versus its peers. Rather than short-term earnings upgrades (especially given current FX volatility and a potentially rather uninspiring H1 margin), we believe that further share price appreciation could be driven by a re-rating of the stock relative to peers not benefitting from the same favorable economics.

Figure 28. Danone PE relative to Food & HPC



Source: Citi Research, DataStream. Prices as of close 10<sup>th</sup> April 2018

Figure 29. Companies mentioned

Company	RIC	Rating	Currency	Target Price	Current Price
Nadec	6010.SE		SAR		37.75
Abbott Labs	ABT.N	2	USD	66.00	58.22
Beiersdorf	BEIG.DE	3	EUR	85.00	93.20
Fresenius Medi	FMEG.DE	1	EUR	92.00	83.24
General Mills	GIS.N	1	USD	61.00	44.95
Hain Celestial	HAIN.O	1	USD	40.00	30.47
Kraft Heinz	KHC.O	2	USD	66.00	60.65
Coca-Cola Co	KO.N	1	USD	54.00	43.83
Nestlé	NESN.S	1	CHF	86.00	76.00
L'Oréal	OREP.PA	3	EUR	178.00	190.25
PepsiCo	PEP.O	2	USD	121.00	109.38
Reckitt Benckiser	RB.L	1	GBP	72.00	61.84
Unilever	ULVR.L	1	GBP	47.00	39.79
Unilever NV	UNC.AS	1	EUR	53.00	46.33

Source: dataCentral. Prices as of close 10<sup>th</sup> April 2018

## Danone

### Company description

Danone is a major international food manufacturer. It is the global leader in fresh dairy products and also has businesses in water-based beverages, baby and clinical nutrition. Major brands include Activia, Actimel, Evian, Cow & Gate and Nutricia. It aims to provide “health through food” and is seeking to increase its exposure to Africa and Asia. Geographically, 38% of sales come from Western Europe, 17% from LatAm and 16% Asia (mainly Indonesia and China).

### Investment strategy

We rate Danone Buy because we believe that growth has become structurally margin accretive as the portfolio is rid of its unsustainable cash cows, and as the company is tackling its brand mix issue in Western European dairy. We see self-help in many areas, and we believe that sales growth in US dairy, infant formula and Waters (outside China) will continue to be strong. European dairy remains difficult, but this is well known by the market.

### Valuation

Our price target of EUR79 is based on applying to 2019e earnings a weighted average of various Food peers' 2019e PE of 19.3x, based on the company portfolio and mix profitability.

### Risks

Danone is very exposed to the wholesale price of milk, as dairy inputs equal about 15% of sales, and PET resin. It may find demand in China is worse (or better) than expected for its infant formula and water brands. Volatility of currencies – the fluctuating performances of the euro against the US dollar and many EM currencies pose both upside and downside risk. These issues could cause the shares to fall below our share price target, or exceed it.

## Appendix A-1

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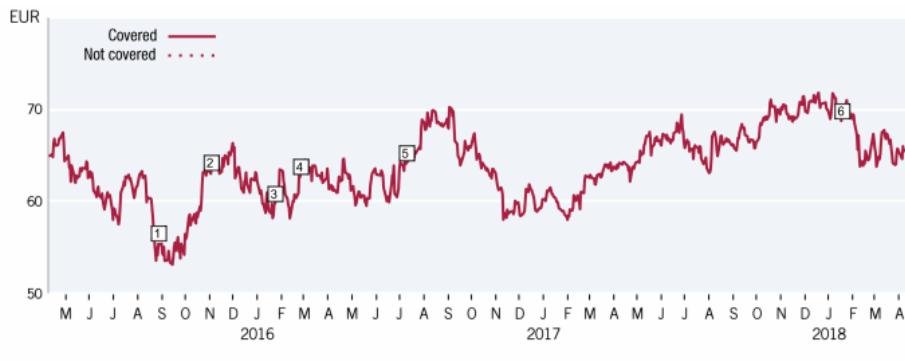
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### Danone (DANO.PA)

#### Ratings and Target Price History Fundamental Research

Analyst: Cedric Besnard  
Covered since August 31 2016



Date	Rating	Target Price	Closing Price
27-Aug-15 00:13:12	1	*65.00	55.36
02-Nov-15 00:00:00	1	*76.00	63.00

Date	Rating	Target Price	Closing Price
22-Jan-16 00:00:00	1	*68.00	59.61
24-Feb-16 00:00:00	1	*73.00	62.64

Date	Rating	Target Price	Closing Price
08-Jul-16 00:00:00	1	*80.00	64.04

\*Indicates Change

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# Danone

France | Food | MCAP EUR 41.4bn

28 March 2018

# Buy

<b>Target Price</b>	<b>EUR 80.00</b>
Current Price	EUR 64.05
Up/downside	24.9%
Change in TP	none
Change in EPS	none 18E / none 19E

## Yakult stake sold down, Q1 seen solid

Danone said it has completed the sell down of its stake in Yakult, raising EUR1.3bn, which will be used to pay down debt. It now holds a 6.6% stake (vs. 21.3%) in the Japanese specialist dairy company. We welcome the move. We see c. 4% organic sales growth in Q1 driven by nutrition. Q1 due on 18 April.

### Yakult stake sold down

Danone has sold down its stake in Japanese specialist dairy group Yakult to 6.6% (vs. 21.3%), raising EUR1.3bn. The proceeds will be used to pay down debt. We welcome the move as it will have a material impact on net debt/EBITDA (group at 2.6x at end 2018), easing concerns about the level of its indebtedness in an environment where interest rates are expected to rise. Overall, we see the move as part of the group's renewed financial discipline under a management team that is rebuilding confidence and trust with investors.

### Q1 seen solid at c. 4% organic growth

We expect to see the improvement in Danone's organic sales growth that started in H2 continuing into Q1. We forecast c. 4% growth amid likely double-digit growth in nutrition, solid growth in water with a flat development in the dairy businesses, which should improve sequentially from Q4.

### Portfolio chimes with consumers, strong growth

We see Danone leveraging its attractive portfolio, which chimes well with the consumer trend for healthier, more natural products and away from animal-based diets. As a result, it should deliver superior top line growth. Along with its savings programmes, we see double-digit earnings growth over the next few years and a rapid deleveraging.

### Sell off presents buying opportunity, Q1 due on 18 April

Danone's stock has slipped from its peak earlier this year amid widespread sector rotation away from consumer staples, particularly those with high debt levels. However, with the Yakult disposal that issue has largely faded for Danone. It continues to trade at a discount to the sector. Provided it delivers on its strategy, we see a re-rating past peers. Q1 is due on 18 April. Our EUR80 TP is DCF supported (our estimates through 2020E, 5% mid-term growth, +20bp margin, 7.3% WACC, 2% terminal growth). Buy.

**Jon Cox**

Head of European Consumer

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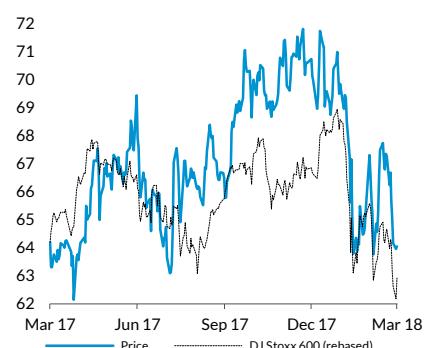
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### Market data

Bloomberg: BN FP	Reuters: DANO.PA
Market cap (EURm)	41,365
Free float	100%
No. of shares outstanding (m)	646
Avg. daily volume (EURm)	200.4
YTD abs performance	-8.4%
52-week high/low (EUR)	71.82/62.15

FY to 31/12 (EUR)	12/18E	12/19E	12/20E
Sales (m)	25,309	26,507	27,947
EBITDA adj (m)	4,704	5,074	5,416
EBIT adj (m)	3,869	4,199	4,578
Net profit adj (m)	2,455	2,703	3,007
Net fin. debt (m)	12,043	10,870	9,599
FCF (m)	2,316	2,529	2,757
EPS adj. and fully dil.	3.83	4.18	4.65
Consensus EPS	3.7	4.1	4.5
Net dividend	2.10	2.30	2.50

FY to 31/12 (EUR)	12/18E	12/19E	12/20E
P/E adj and ful. dil.	16.7	15.3	13.8
EV/EBITDA	11.6	10.5	9.6
EV/EBIT	14.2	12.7	11.4
FCF yield	5.6%	6.1%	6.7%
Dividend yield	3.3%	3.6%	3.9%
Net fin.debt/EBITDA	2.6	2.1	1.8
Gearing	68.3%	57.5%	47.1%
ROIC	9.3%	10.0%	10.9%
EV/IC	1.9	1.8	1.7



### Sector Most Preferred Stocks

Company	Rating	Target
Corbion	Buy	EUR32.40
Danone	Buy	EUR80.00

# Key financials

FY to 31/12 (EUR)	2013	2014	2015	2016	2017	2018E	2019E	2020E
<b>Income Statement (EURm)</b>								
Sales	21,298	21,144	22,412	21,944	24,677	25,309	26,507	27,947
% Change	2.1%	-0.7%	6.0%	-2.1%	12.5%	2.6%	4.7%	5.4%
EBITDA adjusted	3,519	3,381	3,595	3,724	4,383	4,704	5,074	5,416
EBITDA margin (%)	16.5%	16.0%	16.0%	17.0%	17.8%	18.6%	19.1%	19.4%
EBIT adjusted	2,809	2,662	2,892	3,022	3,543	3,869	4,199	4,578
EBIT margin (%)	13.2%	12.6%	12.9%	13.8%	14.4%	15.3%	15.8%	16.4%
Net financial items & associates	-13	-249	-213	-284	-183	-364	-290	-265
Others	147	-44	0	-185	-184	-68	-118	-74
Tax	-712	-604	-599	-626	-804	-842	-979	-1,116
Net profit from continuing operations	1,550	1,253	1,398	1,827	2,563	2,471	2,813	3,122
Net profit from discontinuing activities	0	0	0	0	0	0	0	0
Net profit before minorities	1,550	1,253	1,398	1,827	2,563	2,471	2,813	3,122
Net profit reported	1,422	1,119	1,283	1,720	2,453	2,366	2,703	3,007
Net profit adjusted	1,636	1,561	1,791	1,911	2,190	2,455	2,703	3,007
<b>Cash Flow Statement (EURm)</b>								
Cash flow from operating activities	2,356	2,189	2,369	2,652	2,958	3,324	3,577	3,847
Capex	-1,039	-984	-937	-925	-969	-1,008	-1,048	-1,090
Free cash flow	1,317	1,205	1,432	1,727	1,989	2,316	2,529	2,757
Acquisitions & Divestments	-1,261	-1,036	-596	0	-10,508	0	0	0
Dividend paid	-860	-299	-314	-985	-279	-301	-1,356	-1,485
Others	-787	281	-622	-358	1,051	1,350	0	0
Change in net financial debt	-1,591	151	-100	384	-7,747	3,365	1,173	1,271
<b>Balance Sheet (EURm)</b>								
Intangible assets	16,308	16,234	15,779	15,802	24,945	24,923	24,904	24,886
Tangible assets	4,334	4,582	4,752	5,036	6,193	6,387	6,580	6,849
Financial & other non-current assets	2,436	3,455	4,184	3,998	4,013	4,013	4,013	4,013
Total shareholders' equity	10,729	11,745	12,669	13,195	14,157	17,628	18,905	20,358
Pension provisions	584	818	793	959	928	928	928	928
Liabilities and provisions	19,615	19,184	19,249	29,796	29,674	29,798	29,926	30,058
Net financial debt	8,096	7,945	8,045	7,661	15,408	12,043	10,870	9,599
Working capital requirement	-1,726	-1,802	-1,247	-1,046	-1,628	-1,695	-1,763	-1,833
Invested Capital	18,916	19,014	19,284	19,792	29,510	29,615	29,720	29,902
<b>Per share data</b>								
EPS adjusted	2.79	2.63	2.94	3.10	3.50	3.84	4.19	4.66
EPS adj and fully diluted	2.78	2.62	2.94	3.10	3.49	3.83	4.18	4.65
% Change	-7.8%	-5.7%	12.0%	5.6%	12.7%	9.8%	8.9%	11.3%
EPS reported	2.42	1.88	2.10	2.79	3.92	3.70	4.19	4.66
Cash flow per share	4.01	3.68	3.89	4.30	4.73	5.20	5.54	5.96
Book value per share	18.21	19.67	20.68	21.27	22.49	27.47	29.16	31.41
Dividend per share	1.45	1.50	1.60	1.70	1.90	2.10	2.30	2.50
Number of shares, YE (m)	586.42	600.08	611.24	616.98	632.02	645.82	645.82	645.82
<b>Ratios</b>								
ROE (%)	14.3%	13.9%	14.7%	14.9%	16.1%	15.5%	14.9%	15.4%
ROIC (%)	10.0%	9.5%	10.2%	10.7%	10.7%	9.3%	10.0%	10.9%
Net fin. debt / EBITDA (x)	2.3	2.4	2.2	2.1	3.5	2.6	2.1	1.8
Gearing (%)	75.5%	67.6%	63.5%	58.1%	108.8%	68.3%	57.5%	47.1%
<b>Valuation</b>								
P/E adjusted	19.8	20.2	20.6	20.3	18.8	16.7	15.3	13.8
P/E adjusted and fully diluted	19.8	20.2	20.7	20.3	18.8	16.7	15.3	13.8
P/BV	3.0	2.7	2.9	3.0	2.9	2.3	2.2	2.0
P/CF	13.7	14.4	15.6	14.6	13.9	12.3	11.6	10.8
Dividend yield (%)	2.6%	2.8%	2.6%	2.7%	2.9%	3.3%	3.6%	3.9%
FCF yield (%)	4.1%	3.8%	3.9%	4.5%	4.8%	5.6%	6.1%	6.7%
EV/Sales	1.9	2.0	2.2	2.3	2.4	2.2	2.0	1.9
EV/EBITDA	11.7	12.4	13.4	13.3	13.3	11.6	10.5	9.6
EV/EBIT	14.6	15.7	16.7	16.4	16.4	14.2	12.7	11.4

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## Companies mentioned

Stock	ISIN	Currency	Price
Corbion	NL0010583399	EUR	25.82
Danone	FR0000120644	EUR	64.05

Source: Factset closing prices of 27/03/2018

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Company Name	Disclosure
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### Rating ratio Kepler Cheuvreux Q4 2017

Rating Breakdown	A	B
Buy	46%	42%
Hold	35%	37%
Reduce	17%	13%
Not Rated/Under Review/Accept Offer	2%	8%
Total	100%	100%

Source: KEPLER CHEUVREUX

A: % of all research recommendations

B: % of issuers to which material services of investment firms are supplied

## 12 months rating history

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Company Name	Date	Business Line	Rating	Target Price	Closing Price
Danone (EUR)	19/05/2017 08:11	Equity Research	Buy	78.00	65.00
	28/07/2017 06:39	Equity Research	Buy	75.00	64.75
	18/10/2017 07:39	Equity Research	Buy	80.00	70.70
	23/03/2018 08:02	Credit Research			65.05

Credit research does not issue target prices. Left intentionally blank.

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**Buy:** The minimum expected upside is 10% over next 12 months (the minimum required upside could be higher in light of the company's risk profile).

**Hold:** The expected upside is below 10% (the expected upside could be higher in light of the company's risk profile).

**Reduce:** There is an expected downside.

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**Reject offer:** In the context of a total or partial take-over bid, squeeze-out or similar share purchase proposals, the offered price is considered to be undervaluing the shares.

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## **Credit research**

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**Hold:** The analyst has a stable credit fundamental opinion on the issuer and/or performances of the debt securities over a 6 months period.

**Sell:** The analyst expects of a widening of the credit spread to some or all debt securities of the issuer and/or a negative fundamental view over a 6 months period.

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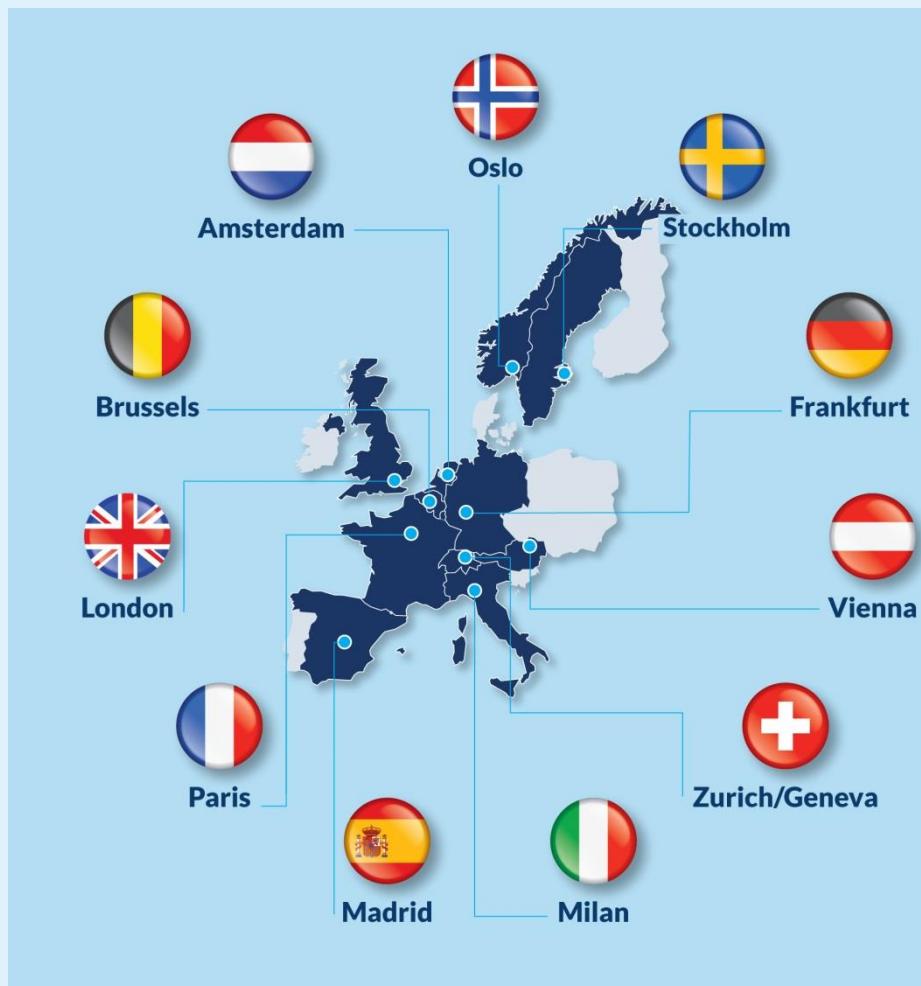
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| Food Producers | **12m target downgrade** | France | [@ Go to SG website](#)

# Danone

1Q should be solid, driven by specialised nutrition

## Buy

Price 20/03/18	<b>€66.7</b>
12m target	<b>€78.0</b>
Upside to TP	<b>17.0%</b>
12m f'cast div	<b>€1.90</b>
12m TSR	<b>19.8%</b>

**Main changes since last report**

Target (€)	↓ 78.0	(80.0)
EPS 18e (€)	↓ 3.76 (3.82)	-1.6%
EPS 19e (€)	↓ 4.21 (4.31)	-2.3%
EPS 20e (€)	↓ 4.63 (4.74)	-2.3%
new vs (old)	nc: no change	

**Preferred stock**

BN FP, UNA NA, CHR DC

**Least preferred stock**

PFD LN, ARYN VX

**SG strategy team sector weighting**

Neutral

**Share price performance**


Perf. (%)	1m	3m	12m	ytd
Share	3.4	-5.0	4.2	-4.7
Rel. index*	3.4	-3.1	6.2	-3.1
Rel. sector**	4.6	2.6	21.3	3.1

\* MSCI World (\$)

\*\* MSCI World Food Product (\$)

**RIC DANO.PA, Bloom BN FP**

52-week range	71.8-62.2
EV 18 (€m)	55,379
Mkt cap. (€m)	40,304
Free float (%)	100.0
No. shares o/s (m)	604
Avg vol. 3m (No. shares)	1,660,114

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We think Danone is best placed to benefit from the increased focus on healthy eating and are increasingly confident that it can deliver on its 2020 targets of 4-5% OSG and EBIT margin >16%. We forecast 4% organic growth for 1Q18, driven by double digit growth in specialised nutrition. We expect some phasing issues mainly relating to comps, with growth more 1H weighted but margin delivery more 2H weighted. We trim our TP to €78 (from €80) due to lower sector multiples but reiterate our high conviction Buy rating.

**Solid 1Q18** We expect the much improved topline momentum evident in the last two quarters to continue into 1Q18 (due 17 April), with 4% SGe organic growth and slightly positive volume trends. Note that, unlike Nestle and Unilever, Danone includes mix in price rather than volume, making volume growth comparisons meaningless in our view.

**Specialised Nutrition should be the standout** After 60% growth in China Baby Nutrition in 3Q17 and >30% in 4Q, we expect another quarter of 30% growth in China in 1Q, driven by a very strong performance in its direct channel. The key drivers are positive birth rates (albeit slowing in 2H), premiumisation and further market share gains. Danone's very strong performance in China contrasts with Nestlé's much weaker showing, but in part that reflects the fact that Nestle doesn't operate in the C2C channel which has seen a resurgence in growth following the government's decision to delay cross border e-commerce trade regulation changes until the end of this year.

**WhiteWave momentum improving** We expect the improved performance apparent at the other EDP divisions in 4Q17 to be confirmed in 1Q18. We still expect improving momentum from WhiteWave, with plant-based dairy accelerating in the US and Alpro performing well in Europe. By contrast, we expect Horizon dairy and Earthbound Foods to continue to drag. We also expect Waters to get off to a slower start to the year with only 3% organic growth in 1Qe, mainly due to slower growth in Europe, not helped by poor weather, and also the low season for Mizone in China.

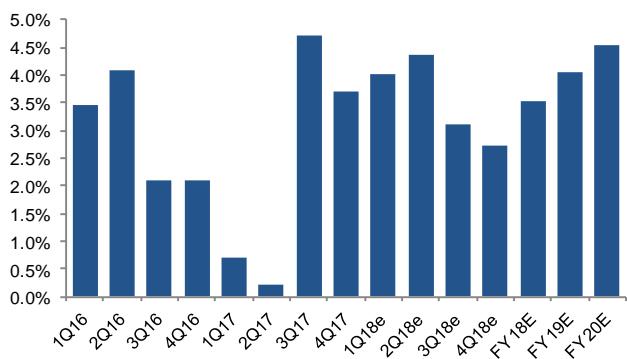
**Margin growth 2H weighted** We forecast 60bp margin improvement in FY18, weighted +20bp 1H and +100bp 2H, driven by a 50% jump in WhiteWave synergies; €100m of Protein savings; and mix benefits mainly from nutrition offset by lower water margins (higher PET costs) and higher dairy input costs and US distribution costs. Consolidated only since 2Q17, WhiteWave will be margin dilutive in 1H18. FX is a headwind (-7% 1Qe, -5% FY18), while lower associate income from Yakult and a higher number of shares post the scrip dividend will weigh on EPS, although we expect guidance for double-digit underlying FY18 EPS growth to be reiterated. **Valuation** We value Danone at parity to Global Staples, implying 18.3x FY19e P/E (was 18.5x). We trim our TP to €78 (was €80) on lower EPS estimates.

Financial data	12/17	12/18e	12/19e	12/20e	Ratios	12/17	12/18e	12/19e	12/20e
Revenues (€bn)	24.7	24.9	25.9	27.1	P/E (x)	18.8	17.7	15.8	14.4
Rev. yoy growth (%)	12.5	0.9	4.1	4.5	FCF yield (/EV) (%)	4.3	4.7	5.4	6.0
EBIT margin (%)	14.4	15.0	15.7	16.2	Dividend yield (%)	2.9	3.1	3.4	3.7
Rep. net inc. (€bn)	2.39	2.31	2.66	2.93	Price/book value (x)	2.84	2.70	2.48	2.28
EPS (adj.) (€)	3.49	3.76	4.21	4.63	EV/revenues (x)	2.22	2.22	2.09	1.95
EPS yoy growth (%)	12.7	7.6	12.0	10.0	EV/EBIT (x)	15.5	14.8	13.3	12.0
Dividend/share (€)	1.90	2.04	2.25	2.47	EV/IC (x)	1.8	2.5	2.5	2.4
Dividend yoy growth (%)	11.8	7.6	9.9	9.9	ROIC/WACC (x)	1.3	1.3	1.7	1.8
Payout (%)	54	54	53	53	Net Debt/EBITDA (x)	3.40	3.35	2.81	2.36

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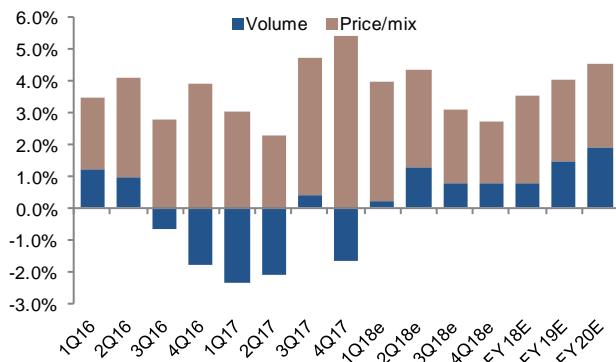
## Key SG charts

Danone OSG forecast



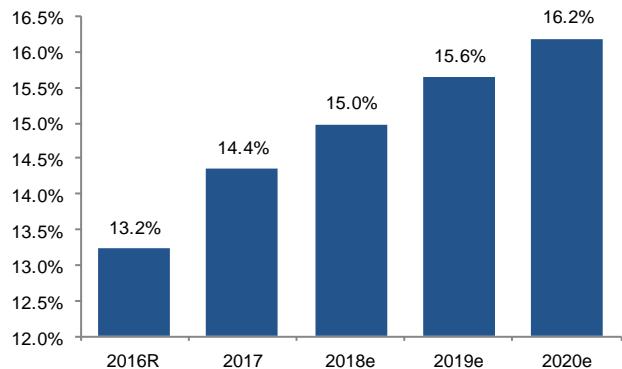
Source: SG Cross Asset Research/Equity

OSG split by volume and price/mix



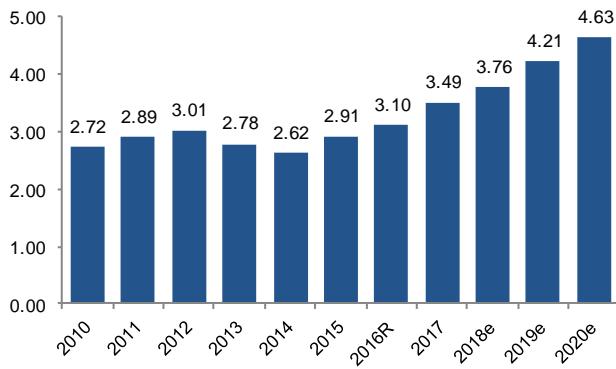
Source: SG Cross Asset Research/Equity

Group EBIT Margin forecast



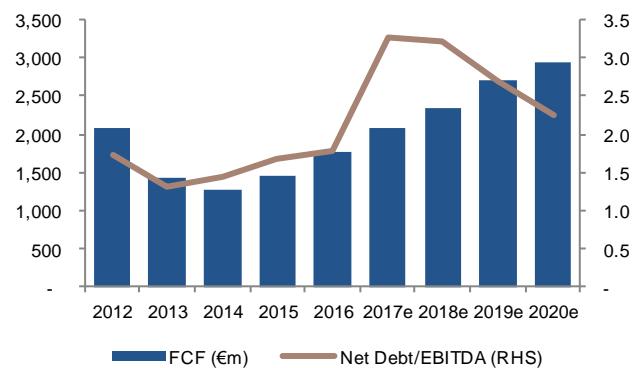
Source: SG Cross Asset Research/Equity

Group EPS forecast (€)



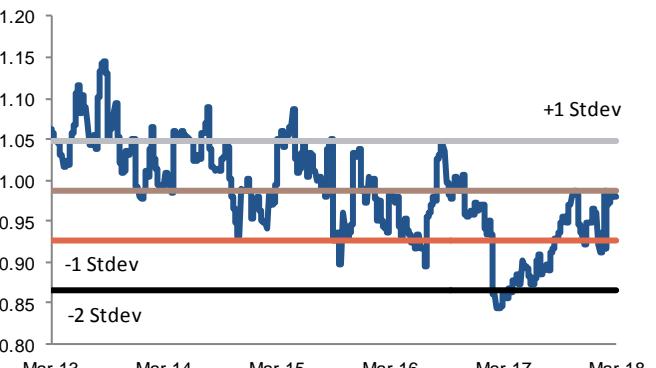
Source: SG Cross Asset Research/Equity

FCF and Net Debt/EBITDA forecast



Source: SG Cross Asset Research/Equity

Danone P/E premium vs. Global Staples



Source: SG Cross Asset Research/Equity, Datastream

## Questions for management

### Strategic

1. How confident are you of achieving your target of 4-5% LFL growth in 2020 at the same time as margins exceeding 16%?
2. Can you explain the recent management changes and the shrinking of the ExCo to just seven members? With Faber now CEO and Chairman, how are you safeguarding corporate governance?
3. With indirect growth in China booming again, shouldn't we be concerned that you may be storing up trouble further down the line; the cross border e-commerce regulation has not been abandoned but just delayed to end-2018?
4. You have said in the past that WhiteWave will be 50-100bp accretive to group organic growth. Are you still confident in this? What are you doing to fix some of WhiteWave's issues in the US, specifically Earthbound Foods and the oversupply in organic milk in Horizon dairy?
5. Do you think you will ever be able to get your European dairy back into volume growth? With margins in EDP International less than 10%, why shouldn't we consider this a commodity?

### Operational

6. Brazilian dairy has had a very poor year. You have talked about a root and branch review. Where are we on this and what outcome do you want to achieve?
7. Are there signs that the US yoghurt category is improving now that General Mills is starting to invest in the category?
8. After many quarters of Mizone destocking, the brand is back into double-digit growth in a non-alcoholic beverage category that is recovering. How sustainable do you consider the Mizone recovery and what are you budgeting for 2018?
9. Can you discuss the Project Protein cost buckets? You have said 30% of the €1bn of gross savings will be retained to the EBIT margin. Can you discuss the phasing?
10. How does your Alimentation tree work in practice? Is your portfolio sufficiently adapted to millennials, given your mega brands, such as Activia, when the trend is towards small brands?

## Financial

11. Why don't you start booking mix into volume like Unilever, Mondelez and Nestle do? Volume is a crucial KPI for investors and you are underselling your volume credentials and probably harming your rating as few people make the right adjustments. You have an undeserved reputation for weak volumes and this would seem an easy fix. When mix is such a big issue, it seems an obvious tweak to help people compare you better with your nearest peers.
12. You have changed your financial focus to EPS, which gives you more flexibility with regards to top-line and margin delivery. Do you expect to reinstate top-line and margin guidance from 2018, and if not, do you think you can deliver double-digit EPS growth out to 2020 as you had guided to for 2017?
13. What was behind your decision to reduce the stake in Yakult? Has your view on the business changed and what benefits do you expect from the Ishoku-Dogen programme? Do you intend to divest the remaining 7% stake as well?
14. What is your group A&P spend and A&P spend in dairy specifically? How big a step-up in investment is needed to fund a sustainable return to volume growth in dairy?
15. Explain why Danone is now more resilient to external shocks than in the past. How can you dampen the significant top-line volatility that has been a feature of your results in the past?

## Danone financials

### Quarterly growth forecasts by division

	1Q17	2Q17	3Q17	4Q17	1Q18e	2Q18e	3Q18e	4Q18e
EDP N.Am. Volume	-2.0%	-0.4%	-2.7%	-2.6%	-1.3%	-1.0%	0.5%	0.0%
EDP N.Am. Price/mix	0.5%	-2.5%	0.5%	2.2%	1.7%	1.5%	1.2%	1.0%
<b>EDP N.Am. OSG</b>	<b>-1.5%</b>	<b>-2.9%</b>	<b>-2.2%</b>	<b>-0.4%</b>	<b>0.4%</b>	<b>0.5%</b>	<b>1.7%</b>	<b>1.0%</b>
EDP International Volume	-6.4%	-4.8%	-7.4%	-6.4%	-4.5%	-2.0%	0.0%	1.0%
EDP International Price/mix	3.2%	1.9%	5.1%	6.1%	4.0%	3.5%	2.0%	2.0%
<b>EDP International OSG</b>	<b>-3.2%</b>	<b>-2.9%</b>	<b>-2.3%</b>	<b>-0.3%</b>	<b>-0.5%</b>	<b>1.5%</b>	<b>2.0%</b>	<b>3.0%</b>
Waters Volume	-1.3%	-3.5%	6.2%	4.7%	2.0%	4.0%	2.0%	1.0%
Waters Price/mix	3.0%	3.8%	1.4%	5.6%	1.0%	1.5%	3.0%	1.0%
<b>Waters OSG</b>	<b>1.7%</b>	<b>0.3%</b>	<b>7.6%</b>	<b>10.3%</b>	<b>3.0%</b>	<b>5.5%</b>	<b>5.0%</b>	<b>2.0%</b>
Specialised Nutrition Volume	1.2%	1.0%	9.0%	1.2%	5.5%	5.0%	1.0%	1.0%
Specialised Nutrition Price/mix	4.0%	4.6%	8.8%	7.2%	6.0%	5.0%	3.0%	3.0%
<b>Specialised Nutrition OSG</b>	<b>5.2%</b>	<b>5.6%</b>	<b>17.8%</b>	<b>8.4%</b>	<b>11.5%</b>	<b>10.0%</b>	<b>4.0%</b>	<b>4.0%</b>
Danone Volume	-2.4%	-2.1%	0.4%	-1.7%	0.2%	1.3%	0.8%	0.8%
Danone Price/mix	3.0%	2.3%	4.3%	5.4%	3.8%	3.1%	2.3%	1.9%
<b>Danone OSG</b>	<b>0.7%</b>	<b>0.2%</b>	<b>4.7%</b>	<b>3.7%</b>	<b>4.0%</b>	<b>4.4%</b>	<b>3.1%</b>	<b>2.7%</b>

Source: SG Cross Asset Research/Equity

### Divisional forecasts

Year to December, €m	2016	2017	2018E	2019E	2020E
EDP N.Am. Sales	4,955	4,531	4,898	4,961	5,055
<b>EDP N.Am. OSG</b>	<b>5.2%</b>	<b>-1.8%</b>	<b>0.9%</b>	<b>1.3%</b>	<b>1.9%</b>
EDP N.Am. EBIT	549	561	620	680	718
EDP N.Am. Margin	11.1%	12.4%	12.7%	13.7%	14.2%
EDP International Sales	8,629	8,423	8,247	8,453	8,749
<b>EDP International OSG</b>	<b>2.1%</b>	<b>-2.2%</b>	<b>1.5%</b>	<b>2.5%</b>	<b>3.5%</b>
EDP International EBIT	778	765	811	862	945
EDP International Margin	9.0%	9.1%	9.8%	10.2%	10.8%
Waters Sales	4,574	4,620	4,542	4,814	5,103
<b>Waters OSG</b>	<b>3.2%</b>	<b>5.0%</b>	<b>3.9%</b>	<b>6.0%</b>	<b>6.0%</b>
Waters EBIT	528	546	541	592	638
Waters Margin	11.5%	11.8%	11.9%	12.3%	12.5%
Specialised Nutrition Sales	6,634	7,102	7,212	7,681	8,180
<b>Specialised Nutrition OSG</b>	<b>4.5%</b>	<b>8.8%</b>	<b>7.4%</b>	<b>6.5%</b>	<b>6.5%</b>
Specialised Nutrition EBIT	1,429	1,671	1,760	1,920	2,086
Specialised Nutrition Margin	21.5%	23.5%	24.4%	25.0%	25.5%
Danone Sales	24,792	24,677	24,899	25,910	27,088
<b>Danone OSG</b>	<b>2.9%</b>	<b>2.3%</b>	<b>3.5%</b>	<b>4.1%</b>	<b>4.5%</b>
Danone EBIT	3,283	3,543	3,732	4,054	4,387
Danone Margin	13.2%	14.4%	15.0%	15.6%	16.2%

Source: SG Cross Asset Research/Equity, \*2016 restated financials

**P&L**

Year to December, €m	2016	2017	2018E	2019E	2020E
<b>Net sales</b>	<b>21,944</b>	<b>24,677</b>	<b>24,899</b>	<b>25,910</b>	<b>27,088</b>
Growth, %	-2.1%	-0.5%	0.9%	4.1%	4.5%
EBITDA	3,808	4,517	4,452	4,864	5,209
EBITDA margin	17.4%	18.3%	17.9%	18.8%	19.2%
Operating profit, aei	2,923	3,734	3,637	4,054	4,387
Restructuring charge/exceptionals	(99)	191	(95)	-	-
Operating profit, bei	3,022	3,543	3,732	4,054	4,387
<b>Operating margin bei</b>	<b>13.8%</b>	<b>14.4%</b>	<b>15.0%</b>	<b>15.6%</b>	<b>16.2%</b>
Net finance costs	(293)	(438)	(390)	(350)	(325)
Pre-tax profit, reported	2,630	3,296	3,247	3,704	4,062
Tax charge, reported	(804)	(909)	(909)	(1,019)	(1,117)
Tax rate, %	30.6%	27.6%	28.0%	27.5%	27.5%
Minority charge	107	110	113	115	118
Associates	1	109	84	92	102
Net attributable, reported	1,827	2,496	2,422	2,778	3,046
<b>Net attributable, clean</b>	<b>1,911</b>	<b>2,124</b>	<b>2,377</b>	<b>2,663</b>	<b>2,929</b>
Growth, %	6.7%	11.2%	11.9%	12.0%	10.0%
Average shares, diluted, m	617	627	632	632	632
Reported EPS, €	2.79	3.81	3.65	4.21	4.63
<b>Adj. EPS, diluted, €</b>	<b>3.10</b>	<b>3.49</b>	<b>3.76</b>	<b>4.21</b>	<b>4.63</b>
Growth, %	6.4%	12.7%	7.6%	12.0%	10.0%
<b>DPS, €</b>	<b>1.70</b>	<b>1.90</b>	<b>2.04</b>	<b>2.25</b>	<b>2.47</b>
Growth, %	6.3%	11.8%	7.6%	9.9%	9.9%
Payout	55%	52%	54%	53%	53%

Source: SG Cross Asset Research/Equity

**Cash flow**

Year to December, €m	2016	2017	2018E	2019E	2020E
<b>Net Income</b>	<b>1,911</b>	<b>2,124</b>	<b>2,377</b>	<b>2,663</b>	<b>2,929</b>
Minorities	-	-	-	-	-
Net Income from discontinued Ops	(191)	262	-	-	-
Associates	(1)	(109)	-	-	-
Depreciation & Amortization	786	974	720	809	823
Dividend from affiliates	(99)	191	-	-	-
Other	157	(304)	-	-	-
<b>Cashflow from operations</b>	<b>2,615</b>	<b>3,085</b>	<b>3,097</b>	<b>3,472</b>	<b>3,751</b>
Net change in working capital	37	(127)	126	10	12
Capex	(925)	(969)	(871)	(777)	(813)
Asset Sales	27	45	-	-	-
<b>FCF</b>	<b>1,760</b>	<b>2,083</b>	<b>2,351</b>	<b>2,705</b>	<b>2,950</b>
FCFexcluding exceptional items	1,786	2,085	2,351	2,705	2,950
Acquisitions/Disposals	44	(10,508)	-	-	-
Change in loans/assets	6	(4)	-	-	-
Changes in cash and cash equiv of disc. Ops	(38)	(81)	-	-	-
Increase in Capital	46	47	-	-	-
Share buyback	32	13	-	-	-
Dividends	(985)	(279)	(1,293)	(1,421)	(1,562)
chg in ST/LT debt & secs	(94)	(86)	(89)	(90)	(92)
Capex as a% of sales	4.2%	3.9%	3.5%	3.0%	3.0%
Working capital as % of sales	-0.6%	0.5%	1.0%	1.0%	1.0%
FCF as % of sales	8.0%	8.4%	9.4%	10.4%	10.9%
<b>Closing Net Debt</b>	<b>(7,472)</b>	<b>(15,372)</b>	<b>(14,933)</b>	<b>(13,665)</b>	<b>(12,296)</b>
EBITDA	3,808	4,517	4,452	4,864	5,209
ND/EBITDA	2.0	3.4	3.4	2.8	2.4

Source: SG Cross Asset Research/Equity

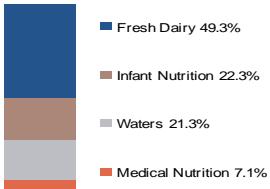
**Balance Sheet**

Year to December, €m	2016	2017	2018E	2019E	2020E
Goodwill	11,620	18,132	11,205	11,003	10,805
Brand Names	3,879	6,412	6,412	6,412	6,412
Other intangibles	304	401	401	401	401
Intangible Assets	15,803	24,945	18,018	17,816	17,618
PP&E	5,036	6,005	6,075	6,245	6,433
Associates	2,730	2,678	2,678	2,678	2,678
Long Term Loans	81	83	-	-	-
Deferred Tax Asset	831	723	723	723	723
Total Long Term Assets	24,836	34,627	27,770	27,738	27,727
Inventories	1,380	1,668	1,494	1,555	1,625
Trade Accounts & notes rec	2,524	2,794	2,614	2,721	2,844
Marketable Securities	13,063	3,462	3,462	3,462	3,462
Cash and Cash equivalents	557	638	638	638	638
Current Assets	19,113	9,641	9,287	9,454	9,649
<b>Total Assets</b>	<b>43,949</b>	<b>44,268</b>	<b>37,057</b>	<b>37,192</b>	<b>37,376</b>
Capital Stock + Paid in	4,342	5,159	5,159	5,159	5,159
Retained Earnings	12,035	14,723	15,852	17,209	18,694
Treasury Stock and call option	(1,682)	(1,653)	(1,653)	(1,653)	(1,653)
Stockholders Funds	13,194	14,574	15,728	17,110	18,620
LT financial Liabilities	18,771	15,716	14,746	13,553	12,256
Pension Liability	959	919	919	919	919
Deferred Tax Liability	1,090	1,644	1,644	1,644	1,644
Other LT Liabilities	885	1,003	(6,845)	(7,076)	(7,311)
LT Liabilities	21,705	19,282	10,464	9,040	7,507
Trade accounts & notes payable	3,772	3,904	4,357	4,534	4,740
Accrued expenses & other c.liabilities	2,510	3,792	3,792	3,792	3,792
Current Financial Liabilities	2,741	2,716	2,716	2,716	2,716
Current Liabilities	9,050	10,412	10,865	11,042	11,248
<b>Total Liabilities+ Stockholder Equity</b>	<b>43,949</b>	<b>44,268</b>	<b>37,057</b>	<b>37,192</b>	<b>37,376</b>

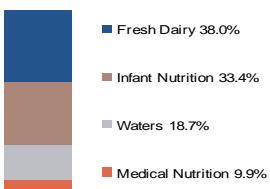
Source: SG Cross Asset Research/Equity

## Danone

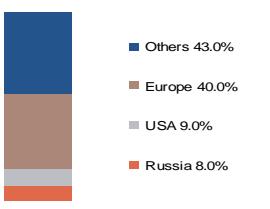
### Sales/division 17



### EBIT/division 17



### Sales/region 17



### Valuation (€m)

	12/13	12/14	12/15	12/16	12/17	12/18e	12/19e	12/20e
No. of shares basic year end/outstanding	586	594	613	616	626	631	631	631
Share price: avg (hist. yrs) or current	55.1	53.0	60.7	62.9	65.7	66.7	66.7	66.7
Average market cap. (SG adjusted) (1)	32,300	31,469	37,210	38,767	41,141	42,097	42,097	42,097
Restated net debt (-)/cash (+) (2)	-7,966	-7,765	-7,800	-7,472	-15,372	-14,933	-13,665	-12,296
Value of minorities (3)	39	54	69	94	80	107	135	163
Value of financial investments (4)	1,033	2,146	2,882	2,730	2,678	2,678	2,678	2,678
Other adjustment (5)	584	818	793	959	919	919	919	919
EV = (1) - (2) + (3) - (4) + (5)	39,855	37,960	42,989	44,562	54,835	55,379	54,139	52,797
P/E (x)	19.8	20.2	20.8	20.3	18.8	17.7	15.8	14.4
Price/cash flow (x)	9.9	14.4	15.7	14.6	13.9	13.1	12.1	11.2
Price/free cash flow (x)	23.2	24.8	25.5	22.1	20.3	17.9	15.6	14.3
Price/book value (x)	3.02	2.70	2.96	2.96	2.84	2.70	2.48	2.28
EV/revenues (x)	1.87	1.80	1.92	2.03	2.22	2.22	2.09	1.95
EV/EBITDA (x)	11.1	10.5	10.5	11.7	12.1	12.4	11.1	10.1
Dividend yield (%)	2.6	2.8	2.6	2.7	2.9	3.1	3.4	3.7

### Per share data (€)

SG EPS (adj.)	2.78	2.62	2.91	3.10	3.49	3.76	4.21	4.63
Cash flow	5.56	3.68	3.85	4.30	4.72	5.10	5.51	5.95
Book value	18.2	19.6	20.5	21.3	23.1	24.7	26.9	29.2
Dividend	1.45	1.50	1.60	1.70	1.90	2.04	2.25	2.47

### Income statement (€m)

Revenues	21,298	21,144	22,412	21,944	24,677	24,899	25,910	27,088
Gross income	10,321	10,088	11,200	11,200	12,740	13,011	13,711	14,482
EBITDA	3,581	3,618	4,110	3,809	4,519	4,454	4,866	5,211
Depreciation and amortisation	-772	-956	-1,217	-786	-974	-720	-809	-823
EBIT	2,809	2,662	2,893	3,023	3,545	3,734	4,056	4,389
Impairment losses	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net interest income	-263	-312	-285	-293	-438	-390	-350	-325
Exceptional & non-operating items	-681	-511	-682	-99.0	191	-95.0	0.00	0.00
Taxation	-604	-599	-626	-804	-909	-909	-1,019	-1,117
Minority interests	-128	-134	-115	-107	-110	-113	-115	-118
Reported net income	1,422	1,119	1,284	1,721	2,388	2,311	2,665	2,931
SG adjusted net income	1,636	1,561	1,791	1,911	2,190	2,377	2,663	2,929

### Cash flow statement (€m)

EBITDA	3,581	3,618	4,110	3,809	4,519	4,454	4,866	5,211
Change in working capital	224	35	-182	37	-127	126	10	12
Other operating cash movements	-1,449	-1,464	-1,558	-1,194	-1,434	-1,357	-1,394	-1,460
Cash flow from operating activities	2,356	2,189	2,370	2,652	2,958	3,223	3,482	3,763
Net capital expenditure	-960	-917	-906	-898	-924	-871	-777	-813
Free cash flow	1,396	1,272	1,464	1,754	2,034	2,351	2,705	2,950
Cash flow from investing activities	-1,177	-1,036	-594	44	-10,508	0	0	0
Cash flow from financing activities	-1,762	-736	-1,767	-958	-300	-1,293	-1,421	-1,562
Net change in cash resulting from CF	-1,700	-455	-1,125	689	-8,502	1,058	1,284	1,389

### Balance sheet (€m)

Total long-term assets	23,642	24,271	24,714	24,836	34,627	27,770	27,738	27,727
of which intangible	4,834	4,652	4,125	4,183	6,813	6,813	6,813	6,813
Working capital	-1,749	-1,831	-1,287	-833	-2,169	-2,976	-2,986	-2,998
Employee benefit obligations	584	818	793	959	919	919	919	919
Shareholders' equity	10,694	11,696	12,606	13,109	14,501	15,630	16,987	18,472
Minority interests	35	49	63	85	73	98	123	149
Provisions	271	295	334	354	401	-2,738	-2,830	-2,925
Net debt (-)/cash (+)	-8,096	-7,765	-7,800	-7,472	-15,372	-14,933	-13,665	-12,296

### Accounting ratios

ROIC (%)	9.7	9.1	9.7	10.2	10.4	10.4	13.5	14.5
ROE (%)	12.1	10.0	10.6	13.4	17.3	15.3	16.3	16.5
Gross income/revenues (%)	48.5	47.7	50.0	51.0	51.6	52.3	52.9	53.5
EBITDA margin (%)	16.8	17.1	18.3	17.4	18.3	17.9	18.8	19.2
EBIT margin (%)	13.2	12.6	12.9	13.8	14.4	15.0	15.7	16.2
Revenue yoy growth (%)	2.1	-0.7	6.0	-2.1	12.5	0.9	4.1	4.5
Rev. organic growth (%)	4.8	4.7	4.4	2.9	2.3	3.5	4.1	4.5
EBITDA yoy growth (%)	-1.3	1.0	13.6	-7.3	18.6	-1.4	9.2	7.1
EBIT yoy growth (%)	-5.0	-5.3	8.7	4.5	17.3	5.3	8.6	8.2
EPS (adj.) yoy growth (%)	-7.7	-5.8	11.1	6.4	12.7	7.6	12.0	10.0
Dividend growth (%)	0.0	3.4	6.7	6.3	11.8	7.6	9.9	9.9
Cash conversion (%)	77.1	76.3	76.1	87.7	92.0	93.6	97.0	97.2
Net debt/equity (%)	75	66	62	57	105	95	80	66
FFO/net debt (%)	34.1	34.9	41.0	36.3	20.6	21.1	25.6	30.7
Dividend paid/FCF (%)	61.1	70.2	67.2	59.8	58.6	55.0	52.5	52.9

Source: SG Cross Asset Research/Equity

Report completed on 21 Mar. 2018 9:25 CET

## APPENDIX

### COMPANIES MENTIONED

Aryzta (ARYN VX, Sell)  
 Beiersdorf (BEI GR, Hold)  
 Chr Hansen (CHR DC, Buy)  
 Danone (BN FP, Buy)  
 General Mills, Inc. (GIS US, Sell)  
 Mondelez International (MDLZ US, Buy)  
 Nestle India Ltd. (NEST IN, No Reco)  
 Nestlé SA (NESN VX, Hold)  
 Premier Foods plc (PFD LN, Sell)  
 Unilever NV (UNA NA, Buy)  
 WhiteWave Foods (WWAV.N, No Reco)

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The following named research analyst(s) hereby certifies or certify that (i) the views expressed in the research report accurately reflect his or her or their personal views about any and all of the subject securities or issuers and (ii) no part of his or her or their compensation was, is, or will be related, directly or indirectly, to the specific recommendations or views expressed in this report: **Warren Ackerman**

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### Historical Price: Danone (DANO.PA)



Source: SG Cross Asset Research/Equity

### VALUATION METHODOLOGY AND RISKS TO RATING, RECOMMENDATION AND PRICE TARGET

#### Valuation Methodology **Danone**

We value Danone at parity to Global Staples on 2018e P/E as we think growth has troughed, evidence of which was clearly visible in 2H17, increasing our confidence in a top-line recovery. The top line could surprise to the upside, although the company is unlikely to get any credit until it delivers. This implies a multiple of 18.3x, which we apply to our 2019e EPS to determine our TP.

#### Risks

Downside – 1) Lower yoghurt prices in Europe driven by dairy deflation. We would see price cuts of 3-5% in key European markets as worrisome. 2) A rapid crackdown by the Chinese government on the C2C e-commerce channel (China accounts for c.30% of Danone's global infant formula business). Specifically, if the government enforces the C2C channel more aggressively, this could be a threat for Danone. 3) Worsening dairy volumes. Danone has said that sequential dairy volumes should improve from 2H17 (i.e. >-2%), but if dairy volumes were to fall by 3-4%, this could be problematic. 4) A sharp rebound in the euro. Danone's FX profile is especially geared to Latam (Brazil, Argentina exposure) and Asia (China and Indonesia). 5) A slowdown in WhiteWave's growth.

### SG EQUITY RESEARCH RATINGS on a 12 month period

#### Equity rating and dispersion relationship

**BUY:** absolute total shareholder return forecast of 15% or more over a 12 month period.

**HOLD:** absolute total shareholder return forecast between 0% and +15% over a 12 month period.

**SELL:** absolute total shareholder return forecast below 0% over a 12 month period.

Total shareholder return means forecast share price appreciation plus all forecast cash dividend income, including income from special dividends, paid during the 12 month period. Ratings are determined by the ranges described above at the time of the initiation of coverage or a change in rating (subject to limited management discretion). At other times, ratings may fall outside of these ranges because of market price movements and/or other short term volatility or trading patterns. Such interim deviations from specified ranges will be permitted but will become subject to review by research management.

#### **Sector Weighting Definition on a 12 month period:**

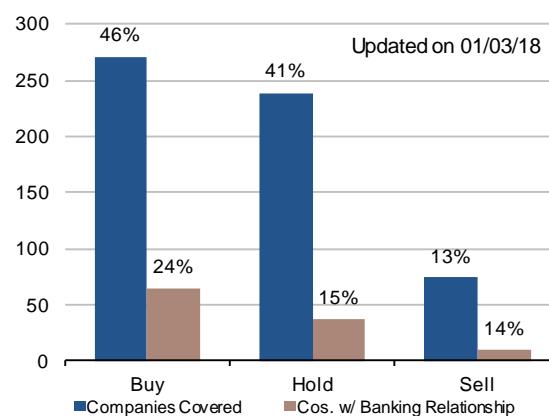
The sector weightings are assigned by the SG Equity Research Strategist and are distinct and separate from SG equity research analyst ratings. They are based on the relevant MSCI.

**OVERWEIGHT:** sector expected to outperform the relevant broad market benchmark over the next 12 months.

**NEUTRAL:** sector expected to perform in-line with the relevant broad market benchmark over the next 12 months.

**UNDERWEIGHT:** sector expected to underperform the relevant broad market benchmark over the next 12 months.

The Preferred and Least preferred stocks are selected by the covering analyst based on the individual analyst's coverage universe and not by the SG Equity Research Strategist.



Source: SG Cross Asset Research/Equity

All pricing information included in this report is as of market close, unless otherwise stated.

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Nestlé SA SG acted as active Joint Bookrunner in Nestlé Holding's Bond issue (EUR;RegS;8y).

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March 8, 2018 01:15 AM GMT

**Danone**

# Bouncing Baby, Running Water

↳ Stock Rating Overweight	↳ Industry View In-Line	↳ Price Target €80.00
------------------------------	----------------------------	--------------------------

Danone is an anomaly - a rare direct play on global health & wellness trends; with accelerating top line and sustainable self-help driving consistent margin, EPS and cash delivery. Yet the stock is on a discount to peers. Will this change?

**A rare pure play...** In an age of disruption and low growth, Danone stands out as a direct play on the fastest-growing categories in Consumer Staples (Danone LFL ~4% vs. EU/US Food ~2% in 2018e), with a portfolio 100% focused on 'Health and Wellness' (70% of its profits are in high-growth, high-margin categories).

**...with accelerating top-line...** After a 2Y China transition, we forecast ~6% LFL for Baby + Waters in 2018 (7-10% in 1H18) and we expect these businesses to contribute ~75% to Danone's growth and to drive group LFL towards 4%. We continue to regard these two categories as among the 'Magnificent Seven' in global Staples ([link](#)), with Danone benefiting from geographic mix. Our latest AlphaWise China survey suggests upside for Danone from greater spending power and premiumization potential.

**...and consistent delivery of margin and earnings growth.** Following earnings growth of ~11% in 2016 and 2017, we forecast 18-20e CAGR of ~12%. This is significant in the context of the previous decade, when EPS barely moved from €3, and operational leverage was minimal. Strikingly, 2017 was the first time in 13 years that Danone delivered EBIT margin expansion despite gross margin decline.

**Rapid deleveraging, self-help, strategic optionality...** We estimate that Danone's ND/EBITDA will fall to <3x by 2018 (vs. management's target by 2020) after factoring in its Yakult stake sale. We anticipate a step-up in cost savings in 2018 (MSe ~€350m) as Protein and WWAV integration gain momentum. We also see scope for further portfolio optimization.

**...at a discount valuation.** Danone trades on under 10x 19e EV/EBITDA and 15x P/E (vs. EU/US Food average of 11.5x and 17x respectively). This is a 15% discount to peers and a 20Y low relative P/E vs. Global Staples. Our PT implies that Danone should trade at the average of its global peer group over 12-18M.

**Could 2018 be the year when the market finally becomes convinced of Danone's 'cultural change' story?** Yes, we argue, for 5 reasons: (1) Accelerating LFL (from 2.5% to 3.5-4%), driven by structural growth of Baby + Water, (2) Evidence of key progress on WWAV integration, (3) 3rd consecutive year of strong margin expansion (MSe +70bps) and EPS growth, (4) Dairy improvement - this remains a key challenge, but expectations are already very low, and (5) Strong cash generation/de-gearing, potentially accelerating further via portfolio changes.

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**Danone ( DANO.PA, BN.FP )**

Food Producers / France

Stock Rating	Overweight
Industry View	In-Line
Price target	€80.00
Shr price, close (Mar 7, 2018)	€65.23
52-Week Range	€72.13-61.14
Mkt cap, curr (mn)	€40,131
Net debt (12/18e) (mn)*	€12,994
EV, curr (mn)*	€57,021

\* = GAAP or approximated based on GAAP

Fiscal Year Ending	12/17	12/18e	12/19e	12/20e
ModelWare EPS (€)	3.49	3.79	4.28	4.73
Prior ModelWare EPS (€)	3.47	3.79	4.29	4.75
P/E**	20.0	17.2	15.2	13.8
EV/EBITDA	12.6	10.9	9.7	8.8
Revenue (€mn)**	24,677	25,059	26,128	27,457
EBITDA (€mn)**	4,516	4,663	5,076	5,446
EBIT (€mn)**	3,542	3,771	4,124	4,435
EV/revenue*	2.5	2.2	2.0	1.9
EV/EBIT**	17.2	14.5	12.9	11.7
Div per shr (€)	1.90	1.95	2.00	2.05
Div yld (%)	2.7	3.0	3.1	3.1
FCF yld ratio (%)**	4.7	5.9	6.4	7.0
Net debt (€mn)*	15,407	12,994	11,738	10,226
Net debt/EBITDA**	3.4	2.8	2.3	1.9
RNOA (%)**	14.2	10.0	11.0	11.8
ROE (%)**	16.7	16.5	16.5	16.8

Unless otherwise noted, all metrics are based on Morgan Stanley ModelWare framework

\*\* = Based on consensus methodology

\* = GAAP or approximated based on GAAP

e = Morgan Stanley Research estimates

Please see our [Asia Insight: China's Lower-Tier Cities: More Bullish on Consumption Potential in Smaller Cities](#) ([link here](#))

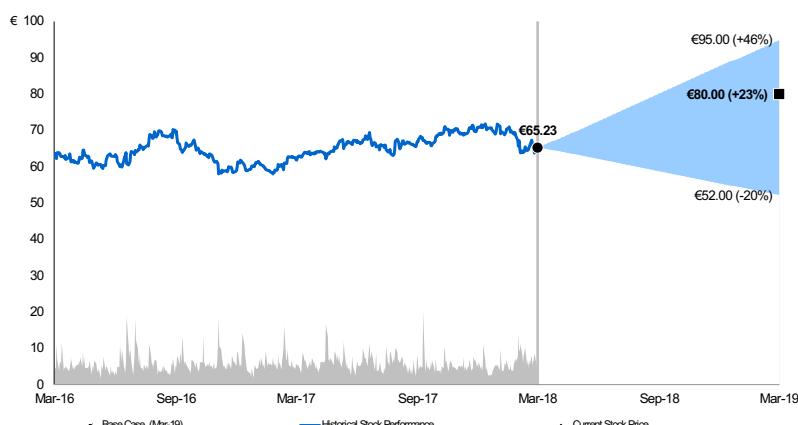
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**Risk-Reward**

Core business turnaround + WhiteWave acquisition set to deliver best-in-class performance



Source: Thomson Reuters (historical share price data), Morgan Stanley Research estimates

**Price Target** **€80**

~11.5x 2019 EV/EBITDA - See Base case for methodology

**Bull** **€95 (from €104)**

**~13x 2019e EV/EBITDA (21x 2019e P/E)**

**Firing on all growth engines.** WWAV 10% 2018-20e average LFL with 2x higher revenue synergies vs. guidance. Early Life Nutrition (ELN) grows 8-9% LFL from 2018 driven by successful leverage of innovation platforms and shift to a more premium offering in its largest China market. Waters at 10-11% LFL. 50% higher cost savings delivery leads to 2018-20e 250bps margin progression. Faster deleveraging and 2017-20e ~13% EPS CAGR. A premium multiple to peers to reflect superior operational performance.

**Base** **€80**

**11.5x 2019e EV/EBITDA (18.5x 2019e P/E)**

**Continued topline acceleration and margin expansion** Multiples-based PT derived from base case estimates, applying an ~11.5x 2019e EV/EBITDA multiple, in line with US+EU Food peer average. We think Danone should re-rate to at least in line with peers, as acceleration in the EDP business supports top-line growth, exposure to structural growth categories drives mid single digit LFL growth by 2020, strong margin expansion (170bps 2018-20e) continues, and solid FCF generation drives deleveraging below 3x by end of 2018.

**Bear** **€52**

**~9x Bear Case 2019e EV/EBITDA (13x 2019e P/E)**

**US business remains stagnant and margin flattens .** LFL growth slows to low single digits for the core business 2018-20e as the US business fails to accelerate. Growth support from ELN is lost as the China market slows more than expected and competition intensifies as Mead and Nestle become more active. Margin progress suffers as the business needs to re-invest heavily behind core brands to drive top line and Whitewave synergies under-deliver.

**Why Overweight?**

■ **We see Danone as a pure play on "health and wellness"**, offering direct exposure to the structural growth categories of Baby, Water, Medical Nutrition + Plant Based. ~70% of its profits are in high-growth / high-margin products, on our estimates. Baby and Waters should deliver solid growth in 2018 as China transition ends.

■ **Strong margin delivery** driven by Protein cost savings and WWAV synergies, as Danone's culture shifts towards more focus on profitable growth. We note 2017 was the 1st instance in 13 years of EBIT margin improvement, despite gross margin decline.

■ **Strategic optionality:** Having announced the sell-down of its Yakult stake in Feb, we see further room for portfolio optimization to enhance growth and margin.

■ **Valuation compelling:** at <10x 19e EV/EBITDA and 15.1x P/E, Danone is one of the cheapest stocks in EU Staples. A 3rd year in a row of delivery in line with targets, plus ongoing deleveraging to <3x by end-2018, should increase investor confidence in Danone's 'change story' and drive the share to re-rate from its 15% discount vs. peers.

**Key Value Drivers**

- Danone's core business returning to best in-class organic growth medium-term.
- Chinese IMF, WE Dairy, Waters momentum.
- Margin improvement - every +100bps implies ~8% EPS upside
- Successful integration of WWAV

**Potential Catalysts**

- Market data for Danone's core markets (Europe, Russia and US)
- April 18, 2018: Danone 1Q18 Sales

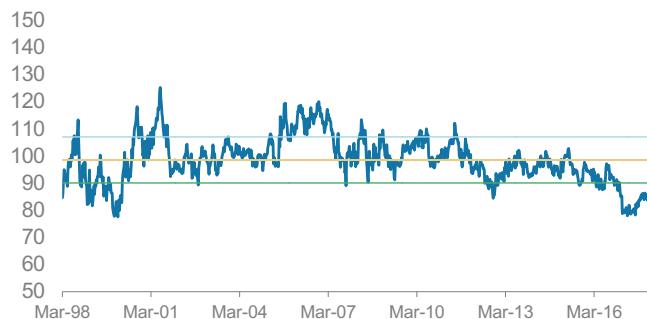
**Risks to price target**

- (i) WWAV integration disappoints , (ii) China recovery stalls, (iii) competitive pressure in core markets (iv) input costs accelerate.

## Danone in 6 Key Charts

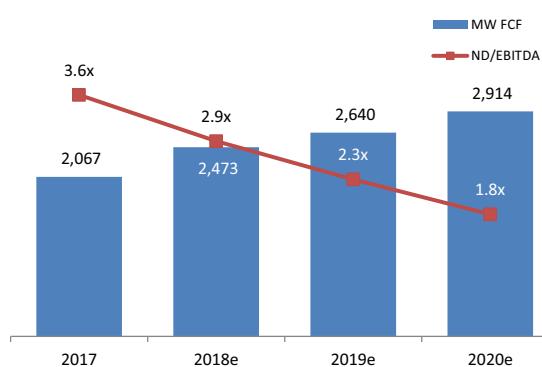
**Exhibit 1:** Danone looks cheap, trading at a 20Y trough discount to Global Staples...

20Y Relative PE



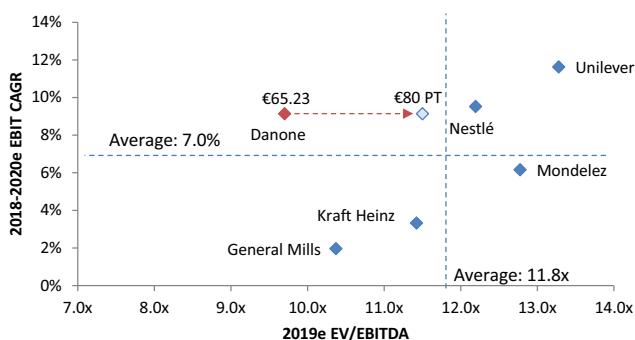
Source: Thomson Reuters

**Exhibit 3:** We expect Danone to delever below 3x by the end of 2018



Source: Company data, Morgan Stanley Research; e = Morgan Stanley Research estimates

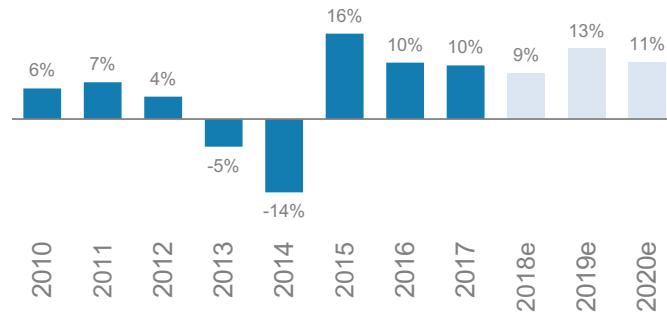
**Exhibit 5:** Danone stacks up well versus large-cap Food peers



Source: Morgan Stanley Research estimates

**Exhibit 2:** ...despite having delivered double-digit earnings growth over the past 3 years

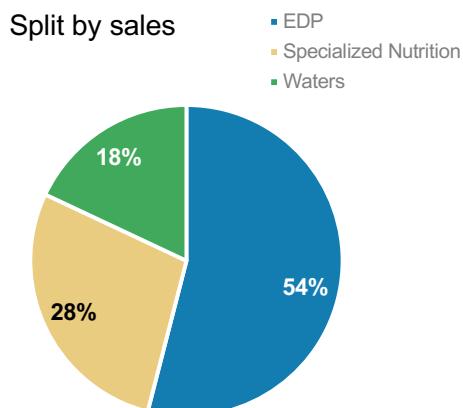
Danone EPS growth



Source: Company Data, Morgan Stanley Research; e = Morgan Stanley Research estimates

**Exhibit 4:** Danone is 100% exposed to the long-term structural growth trends in Health & Wellness

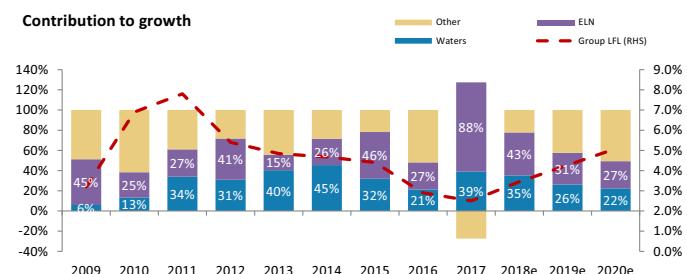
Split by sales



Source: Company Data, Morgan Stanley Research

**Exhibit 6:** Waters and Baby (among our 'Magnificent 7' Categories) set to remain major drivers of group growth near term

Contribution to growth



Source: Company Data, Morgan Stanley Research; e = Morgan Stanley Research estimates

## What is Our Thesis on Danone?

**Why are we Overweight on Danone?** Our positive stance is based on three factors: (i) we see Danone as a genuine 'culture change' story, with consistent top-line, margin and earnings delivery driven by a focus on 'sustainable profitable growth' (in contrast to history), (ii) In an age of disruption and low growth in Staples, Danone is a rare pure play on structural 'health and wellness' growth trends (LFL ~4% vs. Food peer group ~2% 2018e), with 41% of the business in Baby and Waters - amongst our 'Magnificent Seven' Global Staples categories (Exh. 9), (iii) Danone's valuation looks standout cheap at a 15-20% discount vs. global Staples on multiple metrics, and strong cash flow generation implies deleveraging to <3x by end-2018.

**2018 could be the year that the market becomes more convinced of Danone's shift towards consistent, profitable growth.** As Danone's 'transition' in China Baby + Waters (Mizone destocking, Baby regulation) and M&A (9M period to close the WWAV deal) come to a close, we forecast group LFL accelerating from ~2.5% to 3.5-4%, with margin expansion of +70-75bps p.a. in 2018-19 driving low-teens EPS growth. If Danone delivers this in 2018, it would be the third consecutive year of consistent margin expansion and earnings growth. This is significant in the context of the previous decade, when earnings barely moved from €3, and operational leverage was minimal.

**Genuine culture change.** Bears on the stock point to Danone's patchy long-term track record - its historical lack of operational leverage, the Wahaha scandal (China), the EFSA issue (Dairy), the Fonterra scandal (Baby), and the Numico acquisition (rights issue, followed by a buyback 12 months later), to name a few. However, since Danone laid out its 'Danone 2020' vision towards 'strong sustainable profitable growth' in NYC in June 2014, it has consistently delivered strong margin and earnings growth.

In the last few years, significant changes have been made to management organizational structures and incentives, e.g. in 2017 the Executive Committee was reduced by >30% in size (9 to 6 people). We think the recent proposal for Danone's CFO, Cecile Cabanis, to join Danone's Board of Directors (to be approved at upcoming AGM), is a positive indication that the company intends to maintain its increased focus on sustainable margin delivery. We also note that Danone's new CEO/Chairman Emmanuel Faber has been candid about admitting past errors of judgement (e.g. the unsuccessful Activia rebranding).

**'Magnificent Seven' exposure; attractive valuation.** Given Danone's a) top-line momentum, leading LFL + structural growth exposure to 'health and wellness' (~70% of profits are in high-growth, high-margin categories), b) earnings growth in line with if not better than peers, and c) strong cash flow generation, we find the stock's cheap valuation vs. peers an anomaly - potentially reflecting investor skepticism of its 'cultural change' story, in our view. We think a 3rd year in a row of profitable growth plus successful WWAV integration should drive investor confidence in the 'change story'. Our updated 18-19e EPS estimates are ~3% ahead of consensus.

**Challenges remain...but largely discounted, in our view.** We acknowledge the bear case on Danone: Dairy execution issues/market weakness (the path to stabilizing Activia

remains unclear to us); underperformance in US Fresh Foods/Premium Dairy (management's 'problem child'). However, these issues are well known and look unlikely to deteriorate much further vs. (low) expectations, in our view. We estimate Dairy has only driven 25% of group LFL in the past 5Y, falling from 58% to 49% of group sales, with faster-growing Plant-Based now ~14% of sales post the Wwav acquisition. We think +ve LFL for EDP (Essential Dairy & Plant-Based) NORAM and signs of stabilization for EDP International in 2018 would be positive catalysts for the stock. We currently forecast EDP International LFL remaining negative in 1H18 and flat for FY18, with EDP NORAM LFL at ~1%.

**Exhibit 7:** Operational Benchmarking across Global Food

Operational Benchmarking	Danone	Nestlé	Unilever	General Mills	Kraft Heinz	Mondelez
EM as a % of Sales	45%	42%	60%	9%	11%	37%
DM as a % of Sales	55%	58%	40%	91%	89%	63%
USA as a % of Sales	21%	30%	14%	~72%	~70%	~24%
2018-20e Average LFL Growth	4.3%	4.0%	4.3%	0.3%	0.9%	2.3%
2018e Margin*	15.0%	16.6%	16.6%	17.8%	28.2%	17.2%
2018-2020e Margin Progression	180	340	305	flat	140	200
2017-2020e EPS CAGR	11%	10%	11%	6.1%	7.7%	11.2%
2017-2020e FCF Growth	12%	21%	12%	9%	9%	10%
2017-2020e Avg. ROIC	11.0%	15.9%	21.6%	14.4%	6.6%	8.2%
Valuations						
2018e PE	17.2x	19.3x	17.8x	15.9x	17.6x	18.2x
2019e PE	15.2x	17.5x	17.3x	14.5x	16.4x	16.8x
2018e PE (discount)/premium to staples	(16%)	(6%)	(13%)	(22%)	(14%)	(11%)
2019e EV/EBITDA	9.7x	11.5x	13.3x	10.4x	11.5x	12.9x
2020e ND/EBITDA	2.0x	1.4x	2.1x	2.5x	2.8x	2.4x

\*Margin & EPS include restructuring costs Source: Company data, Morgan Stanley Research; e = Morgan Stanley Research estimates

**Exhibit 8:** Current Multiples vs Multiples implied by €80 price target

	2017	2018e	2019e	2020e
<b>Multiples @ €65.26</b>				
EV/Revenues	2.0x	2.0x	1.9x	1.8x
EV/EBITDA	11.0x	10.9x	9.7x	8.8x
P/E	18.7x	17.2x	15.2x	13.8x
FCF Yield (%)	5.1%	5.9%	6.4%	7.0%
Div Yield	2.9%	3.0%	3.1%	3.1%
<b>Multiples @PT (€80)</b>				
EV/Revenues	2.4x	2.4x	2.3x	2.1x
EV/EBITDA	13.0x	12.9x	11.6x	10.5x
P/E	22.9x	21.1x	18.7x	16.9x
FCF Yield (%)	4.1%	4.8%	5.2%	5.7%
Div Yield	2.4%	2.4%	2.5%	2.6%

Source: Morgan Stanley Research estimates

## 5 Key Reasons Why We Think Danone is Undervalued

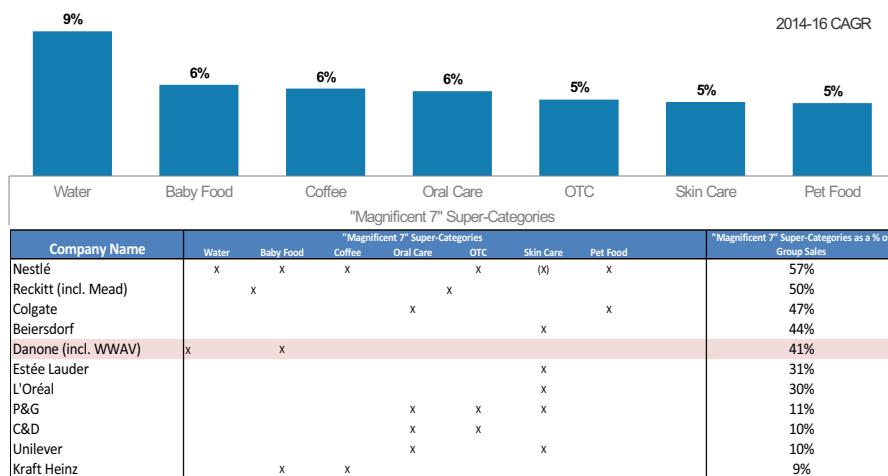
### (1) Bouncing baby, running water - exposure to structurally attractive 'health and wellness'-focused categories

Baby and Waters are among our 'Magnificent Seven' Global Staples categories and Danone in particular benefits from a very favourable geographic mix in both businesses. We estimate that these two divisions contribute ~75% of group LFL growth and, as transient issues fall away, their attractive structural growth dynamics should become better reflected in Danone's valuation - even with some potential short-term volatility in Baby due to cross-border regulatory changes in China (for now, this has been postponed to 2019). Following a 2Y transition in China, we forecast FY18e LFL of 6% for Baby and 6.5% for Waters at Danone, with growth skewed to 1H18 given easier comps.

Our **proprietary China AlphaWise work** (see [here](#)) suggests the following takeaways:

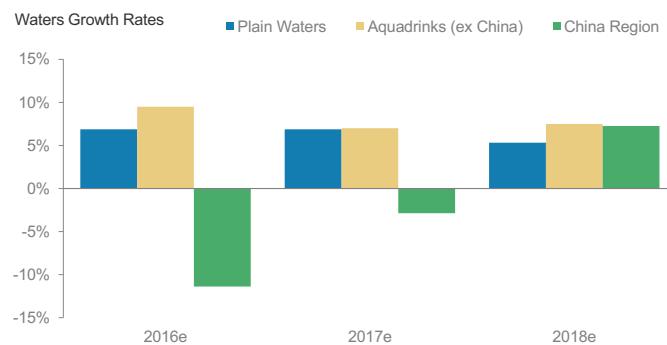
- (1) Danone's strong global brand equity in infant formula (Aptamil, Nutrilon) and #1 market share in non-alcoholic beverages (Mizone), as well as its consistent track record of innovation and business model adaptation in the Chinese market, position it well for long-term growth;
- (2) We see potential for Danone to grow Mizone in lower-tier cities given consumer willingness to spend more on beverages.
- (3) Greater spending power and premiumisation potential in lower-tier cities suggest ongoing market share gain opportunities for Danone in infant milk formula, as consumers trade up from Chinese brands and purchase more in the online channel, where Danone has a leading presence.
- (4) Danone's yogurt JV with Mengniu should benefit from increasing demand for higher-end products in the lower-tier markets.

**Exhibit 9:** Danone has ~41% exposure to the top two structural growth categories in Consumer Staples



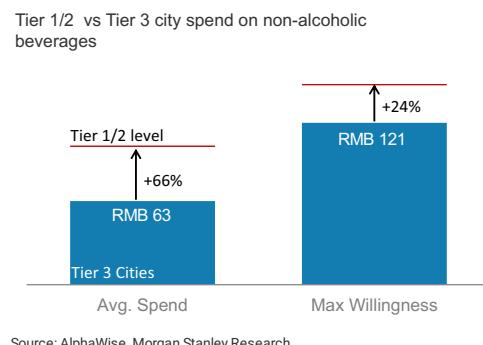
Source: Euromonitor, Morgan Stanley Research

**Exhibit 10:** We expect growth in China Waters to improve and normalise



Source: Company data, Morgan Stanley Research; e = Morgan Stanley Research estimates

**Exhibit 11:** Longer-term tailwinds for the waters business are likely to come from tier 3 cities



Source: AlphaWise, Morgan Stanley Research

## (2) 2018 should see evidence of significant progress on WhiteWave (WWAV) integration

The market appears to be sceptical of Danone's WWAV acquisition post a period of poor performance caused by deal disruption and execution issues (the deal took 9 months to close). However, we expect strong delivery on synergies (c. ⅓ of the US\$300m target) as well as improving top-line momentum in WWAV's core businesses in 2018. We note that 4Q17 saw some encouraging signs of recovery ('steep recovery in sales of plant-based product' - although this only partially offset the negative performance of Premium Dairy and Fresh Foods).

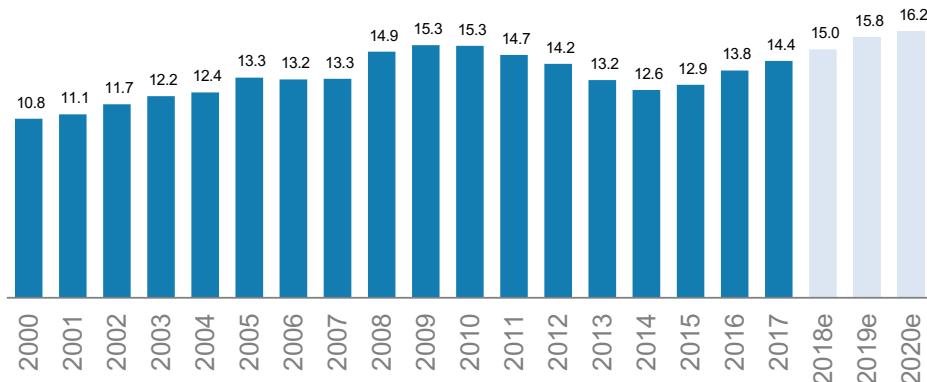
For example, we estimate Earthbound (primarily fresh salads) alone is currently a 10bps and 20bps drag on group LFL and margin respectively, despite being only ~2% of Danone group sales. We think the market would welcome measures to address weakness in its underperforming businesses and optimize its portfolio. We continue to see upside to Danone's synergy targets, per our report [here](#).

## (3) An increasingly convincing 'cultural shift' towards profitable growth and margin expansion

We think that a legitimate criticism of Danone is that it has historically failed to achieve operational leverage on the back of superior organic growth, with margins having declined 270bps in 2009-14 as volume growth was prioritized at the expense of profits. However, we think 2015 marked a big turning point (e.g. margin +30bps with LFL +4.4%). Consequently results in 2016 and 2017, as well as the announcement of the One Danone and Protein cost savings programmes (€1bn savings by 2020), have demonstrated Danone's commitment to deliver on its 'profitable growth' agenda. We find it striking that 2017 was the first time in 13 years that Danone delivered operating margin expansion despite gross margin decline caused by input cost pressure. A third consecutive year of consistent margin delivery should improve market sentiment on Danone's ability to grow profitability, in our view. We intend to explore Danone's margin drivers in greater detail in a future report.

**Exhibit 12:** Danone has consistently been delivering on margins for the past 3 years and we expect that to continue into 2020

Danone Group Margin (%)



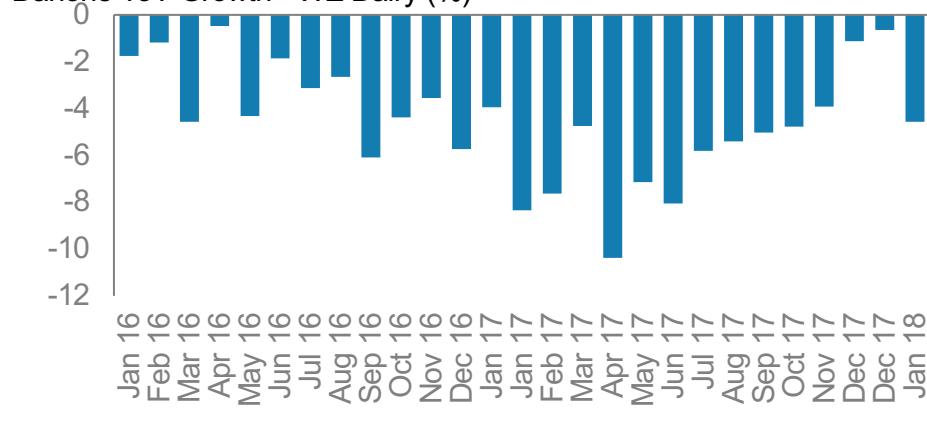
Source: Company Data, Morgan Stanley Research

#### (4) Long-awaited Dairy turnaround?

We have seen several false dawns for Danone's Dairy business over the last ~5 years. Despite efforts to rejuvenate its core brand franchise, Danone's EU volumes have continued to decline, partly self-inflicted through revenue management programmes but also due to poor execution (e.g. lack of differentiated innovation), as reflected in Activia share losses across main markets. Following the 4Q16 sales warning after disappointing results of its latest Activia rebranding campaign, management is now no longer giving specific guidance as to when EU Dairy can stabilize. We do view this as a negative, but given this has been an ongoing issue for many years, market expectations are now very low, in our view. Furthermore, post the WWAV acquisition, the EU Dairy business has become a smaller part of Danone's portfolio (now ~13% of group sales). We note that trends in the EU Dairy market have actually been very gradually improving (e.g. from -2.6% in 2013 to +0.4% in 2017). Signs of stabilization by 2H18 would go a long way towards assuaging investor concerns about commoditization risk, in our view.

**Exhibit 13:** Danone has been long term underperforming in WE Dairy but the category has been sequentially improving over the past 6 months

Danone YoY Growth - WE Dairy (%)



Source: Nielsen

**(5) Rapid deleveraging, favourable operational metrics vs. peers, strategic optionality.**

**Danone has consistently been strong at generating cash.** After factoring in the Yakult stake sale, we estimate that it will deleverage from ~4x in 2017 to below 3x net debt/EBITDA by end-2018 and <2x by 2020 (vs. management target <3x by end-2020). This should alleviate the market's concerns on high gearing. Our benchmarking analysis also suggests that Danone's operational performance, cash generation and geographic/portfolio mix compare favourably vs. Nestle and Unilever, its closest EU peers, as well as Mondelez, Kraft-Heinz and General Mills, its most global US Food peers. Danone's relatively more concentrated portfolio (and smaller size) does mean potentially more short-term LFL volatility (albeit with more opportunities for faster growth).

**We also note that Danone has historically been willing to significantly alter its product/portfolio over time (through M&A/disposals)** - e.g. past businesses included breweries, biscuits and glass-making - towards higher-margin, higher-growth 'health-and-wellness' focused categories over time. Most recently, it announced a sell-down of its Yakult stake last month, exited some businesses in Latin America, sold its Stoneyfield brand as part of its WWAV acquisition, and conducted a strategic review on whether it should keep or sell its Medical Nutrition business in 2014. Whilst the company has not commented specifically on any further plans for disposals related to its WWAV acquisition, it has said that it would not rule anything out.

### Where we could be wrong?

Our Bear Case (€52) is predicated on several assumptions:

- 1. Dairy fails to stabilize** - further deterioration in market share loss and volume/value trends in Western Europe, US and Brazil Dairy, even as category growth improves, would likely reduce investor confidence in management's ability to turn around businesses.
- 2. Increased competition constrains growth in key markets** - for example, due to new entrants in Aquadrinks, or aggressive promotional spending by US Dairy competitors.
- 3. China Baby market slows down and increases in volatility** as number of births decline, competition intensifies due to Mead and Nestle becoming more active, and regulatory changes lead to another period of de-stocking.
- 4. No margin improvement** due to input cost headwinds, lower than expected WWAV synergies and failure to deliver on 'Protein' and hence the target of 'profitable growth' through to 2020e.

We have made numerous changes to our forecasts post model restructuring (see [Changes to estimates](#)), and are now on average ~3% ahead of cons on FY18-19e EPS.

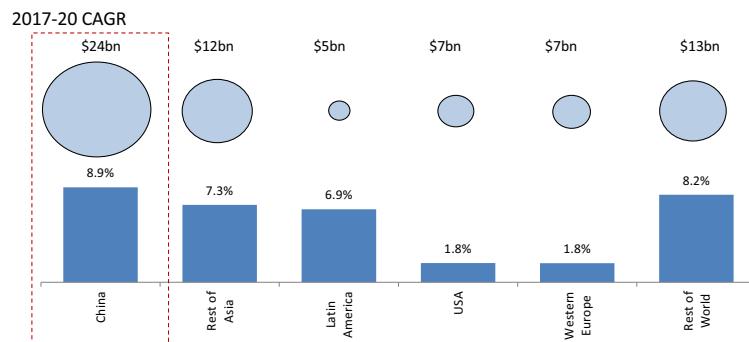
## Bouncing Baby

**ELN is essential to Danone's topline growth.** Contributing ~22% of group sales and ~38% of its organic growth in the past year, Infant Nutrition is critical to Danone's long-term growth story and its 2020 targets. We expect growth in 2018 to continue to be driven by China (~30% of Danone ELN sales), with some weighting towards the first half of the year as the business laps more difficult comps in H2. Although the market remains volatile, particularly in China, we are reassured by Danone's ability so far to manage this environment through the direct and controllable channels (now approaching 50% of its China ELN sales). Danone has also proven more agile than peers in adapting to changing consumer trends, gaining market share.

**We continue to see upside from premiumization...** We see significant opportunity for pricing growth and margin expansion driven by improving mix as Danone repositions its Infant Nutrition portfolio towards the super premium segment. Main brands like Aptamil remain situated towards the middle of the market in terms of price point, versus competitors such as Enfinitas (Mead Johnson) and Illuma (Nestle) which sell at a ~55% premium (according to Nielsen). We see this as providing a meaningful opportunity for growth and are encouraged by Danone's launch of the ultra-premium Aptamil Platinum in Q317, which should begin to address this. Specifically, the two themes highlighted by our AlphaWise survey - (a) pricing is less of a concern for consumers in lower-tier markets, and (b) e-commerce expansion and digitalization means multi-channel management is key, play favourably for Danone, in our view.

**...and additional growth driven by lower-tier cities** With increasing economic development, disposable income and comparable internet penetration to Tier 1/2 cities, we see lower-tier cities in China as significant growth areas in the medium term. We expect upside to come from the increasing spending power and uptrading (from local Chinese brands) in lower-tier cities and Danone as uniquely positioned to benefit from this due to its best-in-class ability to drive sales in the e-commerce channels for Infant Nutrition.

**Exhibit 14:** China is by far the largest single region for Infant Nutrition, making up ~35% of the market according to Euromonitor



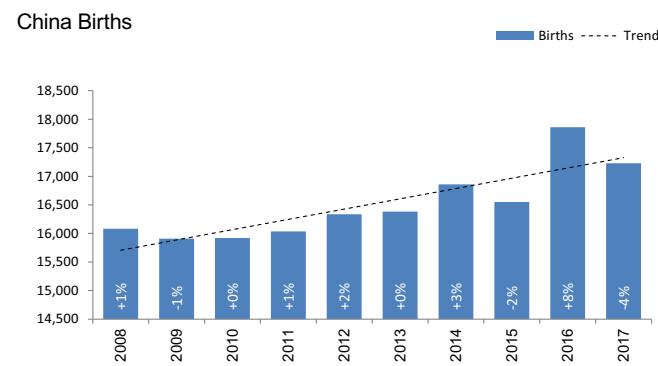
Source: Euromonitor

**Growth normalization in 2018, but China set to remain solid.** We acknowledge 2017 was a standout year for the Chinese infant nutrition market, benefiting from strong demographics and birth rates in 2016 as the one-child restriction was lifted. Whilst short-term (1H) Danone's ELN business will benefit from easy comps (we forecast ELN LFL of 9% in 1H18), we do expect FY18 growth to moderate from supernormal 2017 levels (average c.40% LFL in 2H17), due to: (i) lower 2017 birth rates, which is likely to impact Infant Nutrition growth in 2018, and (ii) tough comps in 2H18 as the business laps a period of volatile sales in the indirect channel, driven by extension of the import regulation until the end of 2018. Overall, we expect the region to deliver growth slightly ahead of the market as Danone continues to take share.

**What are the risks? China destocking remains a potential overhang...** Given that cross-border regulation is still uncertain, the indirect channel is likely to remain volatile, with propensity for periods of rapid destocking. We note that historically these periods have weighed on group growth for at least 4 quarters as the market adapts to new levels of inventory. However, we note that Danone has historically demonstrated the ability to manage this environment and continues to expand its sales through direct and controllable channels (now approaching 50% of its China ELN sales, vs. 30% two years ago), which should mitigate this risk somewhat.

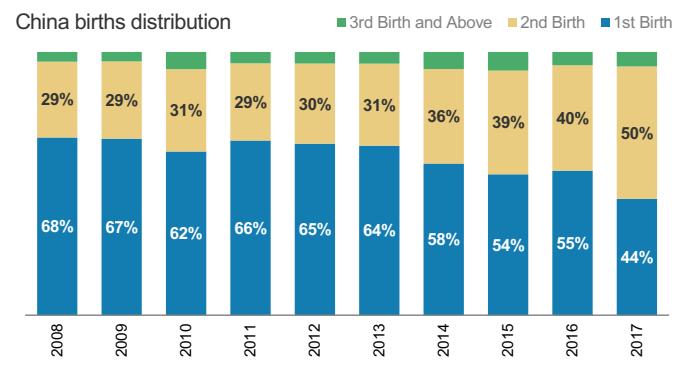
**..and International competitors likely to become more active.** Whilst Danone has been gaining share in the China market for the past ~5 years - a credit to its agility in responding to the Fonterra crisis in 2013, which had a significant impact on its Dumex brand, by launching Aptamil and Nutrilon - we also attribute this partly to Nestle's and Mead Johnson's lacklustre performance and share donation. Given recent management or structural changes at both companies, we would expect competition in the market to increase in 2018, which could impact Danone's current growth rate. Overall, however, we still see the international brands gaining share at the expense of local brands in China, driven by consumer preferences and ongoing premiumization.

**Exhibit 15:** China births declined YoY in 2017 though 2016 was a difficult comp



Source: World Bank

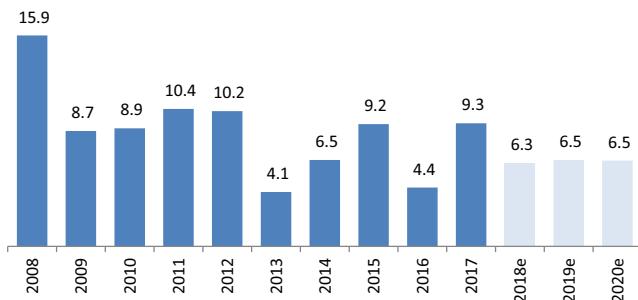
**Exhibit 16:** 1st births have been broadly consistently declining over past 9 years, offset by increasing 2nd births



Source: World Bank

**Exhibit 17:** We forecast normalization of ELN growth and continued high single digit growth for Medical

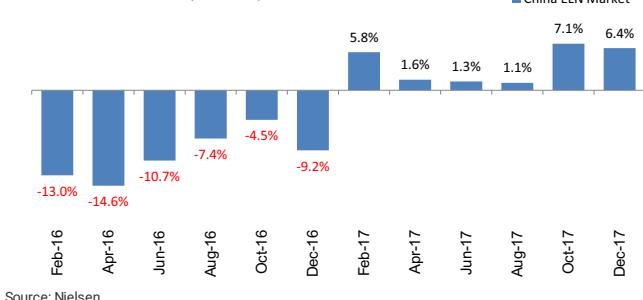
Danone Specialized Nutrition LFL (%)



Source: Company data, Morgan Stanley Research; e = Morgan Stanley Research estimates

**Exhibit 19:** The China market has returned to positive growth following a period of destocking

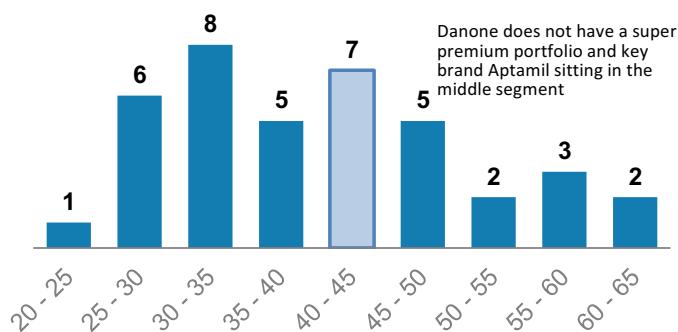
China ELN Growth (market)



Source: Nielsen

**Exhibit 21:** Danone's ELN portfolio is not within the super-premium category, implying valorization opportunities

ELN Brand Price Distribution



Source: Nielsen

**Exhibit 18:** We expect significant margin expansion in the Specialized Nutrition segment to achieve 2020 targets of +16% margins

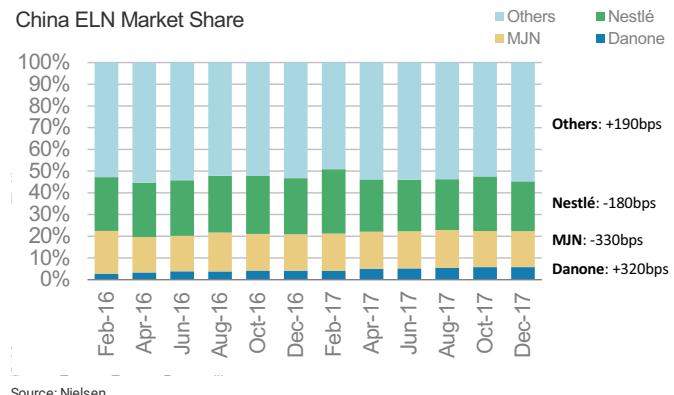
Danone Specialized Nutrition LFL (%)



Source: Company data, Morgan Stanley Research; e = Morgan Stanley Research estimates

**Exhibit 20:** Danone has been taking share from the larger players in China ELN

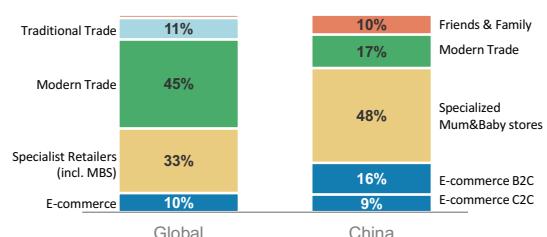
China ELN Market Share



Source: Nielsen

**Exhibit 22:** E-commerce is the fastest growing channel in China

Global vs. China ELN distribution channels



Source: Euromonitor, Danone Q317 Presentation

## Running Water

**Clear waters ahead.** After 8 quarters of Mizone adjusting to a sustainable growth rate, from +30% to around category growth of mid single digits, we expect solid growth ahead for the Waters division. Generating around 18% of Danone's group sales, Waters remains one of the most structurally attractive categories in Consumer staples and is a direct play on the rising focus on Health and Wellness across global markets, in our view.

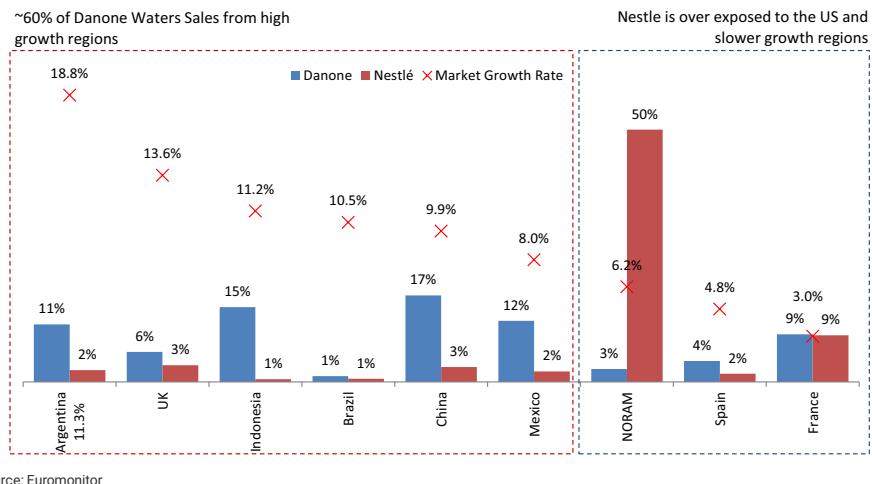
**Historically Waters has been a key contributor to group growth.** Between 2011 and 2015, Waters consistently contributed 30-45% of total group growth, printing double-digit average organic growth over the period. Waters leads in terms of growth within our 'Magnificent 7' structural growth categories and, in 2016 and 2017, the overall market continued to grow in high single digits. Danone's portfolio is broadly two-thirds Plain Waters (key brands Evian and Volvic) and the remainder in Aquadrinks.

**We expect additional growth in China to be driven by lower-tier cities...** Our AlphaWise survey indicates that the average consumer spend on functional waters or plant-based beverages in tier 1 / 2 cities is 67% higher than in the tier 3 / lower cities, indicating significant headroom for growth in the medium term. This is coupled with a similar, albeit smaller gap in terms of maximum willingness to spend on these products, with tier 1 and 2 cities leading the lower-tier cities by 24%. China is a significant market for Danone's Waters business, contributing ~19% of category sales in 2017, with the vast majority of these coming from the Mizone brand, on our estimates. The growth in consumption of Functional Water products has primarily been driven by demographics in the more economically developed cities and an increasingly health conscious population within Tier 1 / 2 cities. We view the increasing ability and willingness to spend on these products in the lower-tier cities as a medium-term tailwind supporting growth in this market.

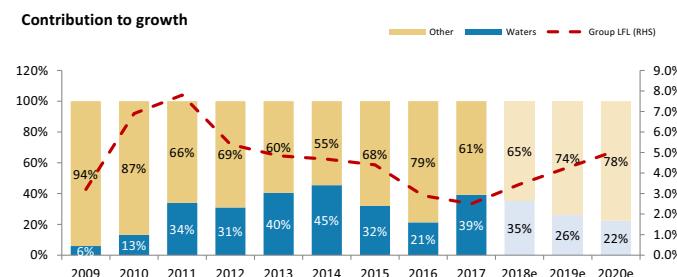
**...and Danone continues to have some of the best EM exposure overall.** We see Danone's geographic mix in Waters as a significant competitive advantage, given that 4 out of 5 of the top regions by sales are Emerging Markets growing at double-digit rates. In contrast, Nestle's Waters business has remained sluggish in the past year, suffering from over-exposure to the slower growing North American market. A decreasing reliance on Developed Markets driven by Waters is a clear benefit when many other Consumer Staples categories are currently beleaguered by low volumes and competitive pricing. We believe the growth drivers for Waters in EM differ to DM, with portable water availability and water scarcity remaining key concerns.

**Developed Markets remain a play on Health & Wellness.** A continued shift towards healthier alternatives and away from the more traditional on-the-go option of CSDs will likely be a long-term tailwind for Danone's DM exposure in Europe and North America. With the introduction of sugar taxes and increased focus on a healthy lifestyle, we expect Danone to leverage its prominent position to capitalise on these trends. Euromonitor forecasts the plain waters category to grow at ~6% over 2017-20, faster than the CSD products at ~1%.

**Exhibit 23:** Danone Waters exposure is across the fastest growing markets



**Exhibit 24:** Danone's slowdown in LFL in 2015/16 can be attributed in part to Waters underperformance

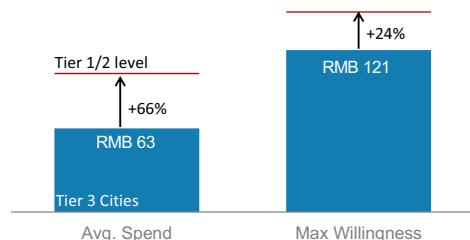


**Exhibit 25:** We expect Mizone to return to positive growth as it laps easy comps

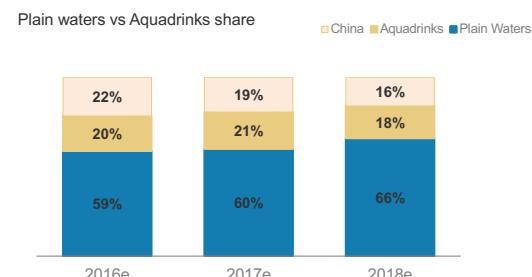


**Exhibit 26:** Tailwinds for the waters business are likely to come from tier 3 cities

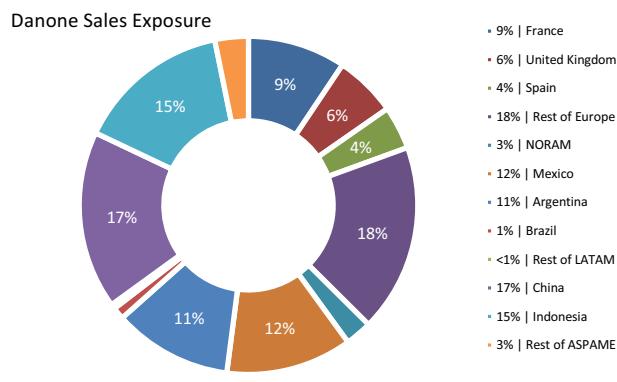
Tier 1/2 vs Tier 3 city spend on non-alcoholic beverages



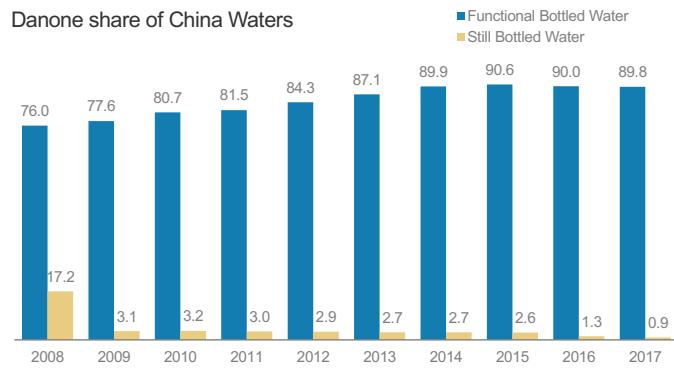
**Exhibit 27:** Plain waters continues to dominate sales



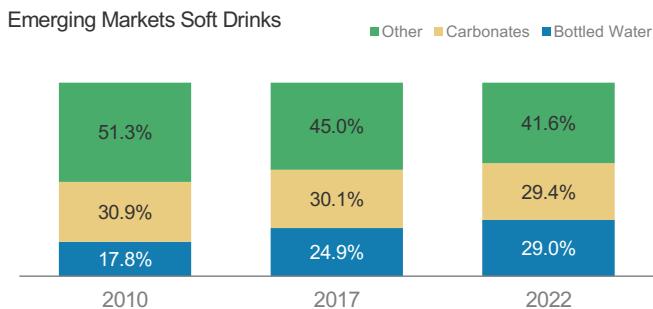
**Exhibit 28:** China is Danone's single largest region for Waters sales



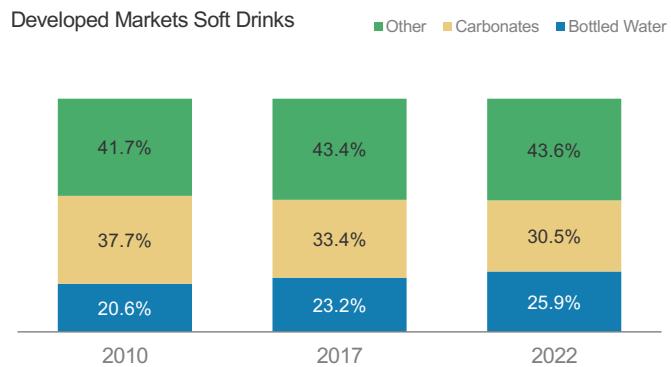
**Exhibit 29:** Danone has gained significant share in functional waters through Mizone while still water has fallen



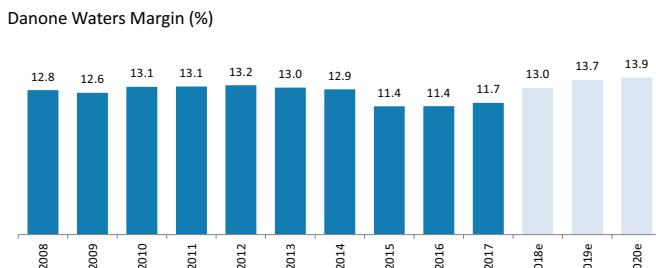
**Exhibit 30:** Bottled water has been growing fast in Emerging markets



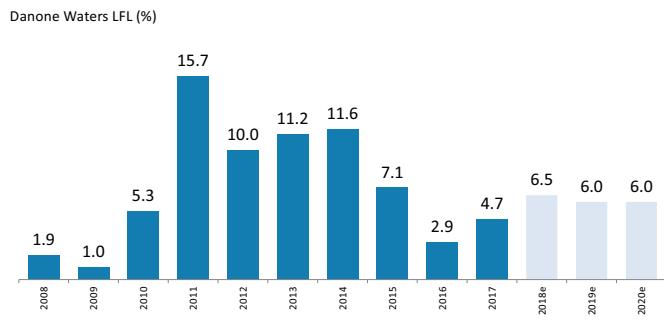
**Exhibit 31:** Similarly in Developed markets with an increased decline in Carbonates



**Exhibit 32:** We expect Waters margins to progress towards historical average



**Exhibit 33:** We expect the Waters category to continue to grow around mid-to-high single digit



## Changes to estimates

**Selling down Yakult.** Danone announced the sale of two-thirds of its Yakult stake, reducing its position from 21% to around 7%, which remains the largest shareholding in the company, while retaining its seat on the board of directors. The sale is 1-2% dilutive to earnings and we reduce the holding value of this investment (€785m 2016 y/e) by two-thirds, expecting a ~€765mn gain on sale given the current share price. We anticipate Danone using the proceeds to delever to 2.9x ND/EBITDA by the end of 2018, which should be an incremental positive for the stock.

**Exhibit 34:** We raise our LFL estimates which is offset by the combined effect of the reduced Yakult stake and higher FX headwinds in 2018. We also assume faster deleveraging as a result of the Yakult sale

	2018e	2019e	2020e	2018e	2019e	2020e
LFL	3.5%	4.3%	5.1%	3.0%	4.0%	4.8%
Margins	15.0%	15.8%	16.2%	15.0%	15.8%	16.2%
EPS	3.79	4.28	4.74	3.79	4.29	4.75
Raise/(Lower)	0%	0%	0%			
ND/EBITDA	2.9x	2.5x	2.0x	3.4x	2.9x	2.5x

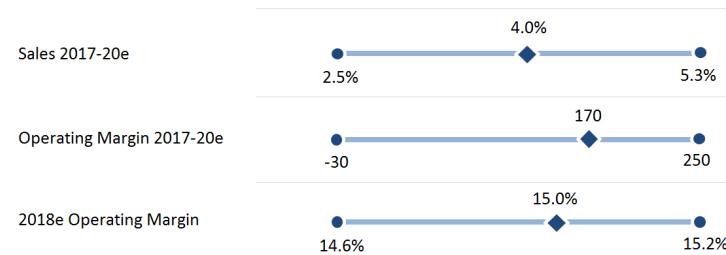
Source: Morgan Stanley Research estimates

**Exhibit 35:** Danone MSe forecasts vs. consensus

EPS	Mse	Consensus	% Delta
2018e	3.79	3.73	1.6%
2019e	4.28	4.10	4.5%
2020e	4.73	4.49	5.4%
EPS Growth	Mse	Consensus	
2018e	9%	7%	170 bps
2019e	13%	10%	310 bps
2020e	11%	10%	100 bps

Source: Consensus from Thomson Reuters, e = Morgan Stanley Research estimates

**Exhibit 36:** Danone: Bull/Bear/Base Assumptions for Key Value Drivers



Source: Morgan Stanley Research estimates

## Valuation Charts

**Exhibit 37:** Danone is trading close to its 10Y average P/E



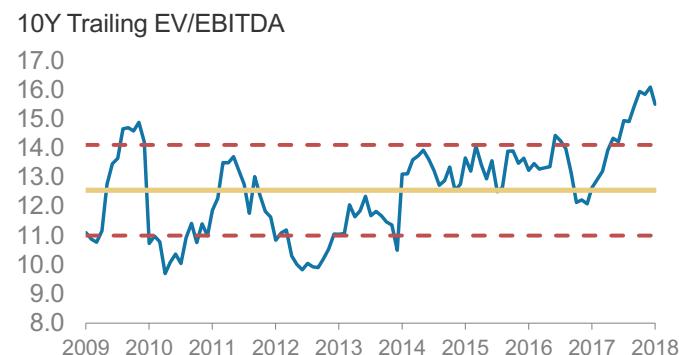
Source: Thomson Reuters

**Exhibit 38:** But relative to global staples Danone trades below 1STD of 10Y average P/E



Source: Thomson Reuters

**Exhibit 39:** Danone has re-rated significantly on an EV/EBITDA basis



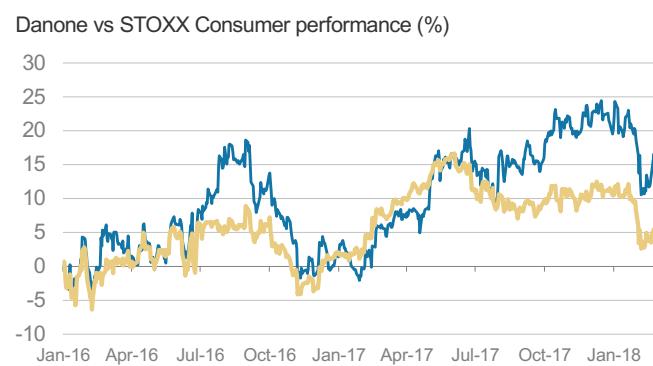
Source: Thomson Reuters

**Exhibit 40:** But remains at a discount relative to peers



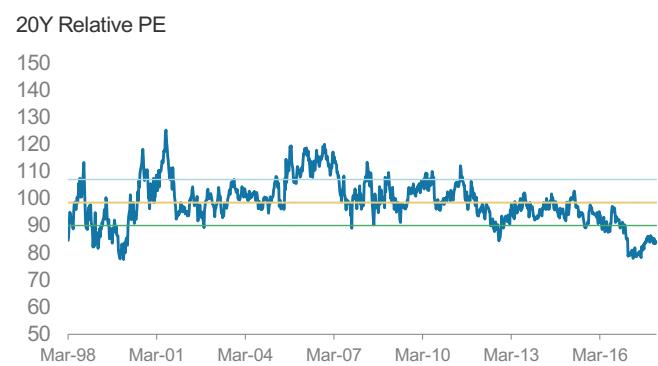
Source: Thomson Reuters

**Exhibit 41:** Danone has outperformed the wider STOXX consumer index



Source: Bloomberg

**Exhibit 42:** Danone is trading at a 20Y trough discount to global staples



Source: Thomson Reuters

*Agricultural Development Company for which it may receive fees. Please refer to the notes at the end of the report.*

*Morgan Stanley is currently acting as a financial advisor to Atrium Innovations Inc. ("Atrium") in connection with the proposed acquisition of Atrium by Nestlé from a group of investors including a company backed by the Permira Funds, Fonds de solidarité FTQ and Caisse de dépôt et placement du Québec, as announced on December 5, 2017. The proposed transaction is subject to customary closing conditions, including regulatory review. Atrium has agreed to pay fees to Morgan Stanley for its services, including transaction fees that are contingent upon the consummation of the proposed transaction. Please refer to the notes at the end of the report.*

*Morgan Stanley Australia Limited is acting as financial advisor to The Kraft Heinz Company ("Kraft Heinz") in relation to the proposed acquisition of the Cerebos Food & Instant Coffee business in Australia and New Zealand and the Asian Home Gourmet Singapore business by Kraft Heinz from Suntory Beverage & Food as announced on 19 October 2017. The proposed transaction is subject to regulatory approvals. Kraft Heinz has agreed to pay fees to Morgan Stanley Australia Limited for its financial services. Please refer to the notes at the end of the report.*

## Valuation Methodology and Risks

**Valuation methodology:** Our multiples-based price target of €80 for Danone is determined using our base case estimates and applying a 11.5x EV/EBITDA 2019e multiple. This is in line with the average for its large-cap EU and US peers (currently trade ~11.5x 2019e EV/EBITDA) vs. Danone's current 2019 EV/EBITDA multiple of ~10.4x. We argue that superior earnings growth (+12% CAGR in 2018-20e), consistent delivery of both margin progression (+180bps in 2018-20e) and top-line (3-4% in 2018-19e and ~5% by 2020) as well as strong cash generation (ND/EBITDA reducing from 3.6x to 2.0x by 2020e) should drive confidence in Danone's 'change story' and lead to a re-rating of the stock to at least in line with its peers over a 12-18M view. A target multiple approach is one that we adopt across all our European Food Producer stocks, backed up by DCF analysis. In Danone's case we use EV/EBITDA to account for its higher leverage vs peers.

**Potential downside risks to our price target** could come primarily from: (i) management not executing on significant restructuring and reorganisation plans, including the integration of WhiteWave; (ii) a reacceleration in input cost inflation; (iii) a significant slowdown in Russia and the US; (iv) a material slowdown in growth in emerging markets; (v) a stalled recovery in China Early Life Nutrition and Waters; (vi) competitive pressure from branded and private-label players in Danone's core markets; (vii) value-dilutive large-scale M&A; and (viii) a significant new entrant into the company's core EM Waters markets.

**Potential upside risks could come primarily from** (i) greater than expected cost efficiencies falling through to the bottom line; (ii) larger than expected top-line and cost saving synergies from the WhiteWave deal, (ii) more effective A&P and innovation driving better than expected top-line growth; (iii) faster than anticipated recovery in Western Europe; (iv) a significant acceleration in Russia and the US; (v) a material acceleration in growth in emerging markets; (vi) faster than expected recovery in China, driven by renewed marketing and innovation efforts, as well as new brand launches; and (vii) medium-to-long-term, further value-accretive balance sheet activity.

# Key Financials

**Exhibit 43:** Danone P+L

Danone Profit and Loss Account

(€ mn, Year ending Dec)	2012	2013	2014	2015	2016	2017	2018e	2019e	2020e
EDP NORAM	3,652	3,688	3,481	3,459	3,358	4,531	4,971	5,100	5,302
EDP International	8,023	8,102	7,648	7,598	7,378	8,423	8,180	8,368	8,699
Waters	3,649	3,903	4,186	4,768	4,574	4,621	4,647	4,926	5,221
Specialized Nutrition	5,545	5,605	5,829	6,587	6,634	7,102	7,223	7,686	8,178
Sales	20,869	21,298	21,144	22,412	21,944	24,677	25,059	26,128	27,457
 Organic Growth (%)	5.4	4.8	4.7	4.4	2.9	2.5	3.5	4.3	5.1
Acquisitions (%)	0.1	2.5	0.1	-0.4	0.5	11.6	3.2	0.0	0.0
FX Variation (%)	2.5	-5.1	-5.5	2.0	-5.5	-1.6	-5.1	0.0	0.0
Reported Growth (%)	8.0	2.2	-0.7	6.0	-2.1	12.5	1.5	4.3	5.1
 Trading Operating Income	2,958	2,809	2,662	2,892	3,022	3,541	3,771	4,124	4,435
Trading Operating Margin (%)	14.2	13.2	12.6	12.9	13.8	14.4	15.0	15.8	16.2
 Other Operating Items	(211)	(681)	(511)	(682)	(99)	192	(30)	(30)	0
Operating Income	2,747	2,128	2,151	2,210	2,923	3,733	3,741	4,094	4,435
 Interest expense, net	(302)	(264)	(312)	(285)	(293)	(400)	(376)	(312)	(268)
Income before taxes	2,445	1,865	1,839	1,925	2,630	3,295	4,130	3,782	4,168
Provision for income taxes	(712)	(604)	(599)	(626)	(804)	(842)	(1,031)	(1,116)	(1,229)
Tax Rate (%)	27.6	30.0	30.5	31.3	31.1	30.3	29.5	29.5	29.5
 Income before minority interest	1,733	1,261	1,240	1,299	1,826	2,453	3,099	2,666	2,938
Minority interest	(115)	(128)	(134)	(115)	(107)	(111)	(111)	(113)	(116)
Associates	54	289	14	99	129	111	113	132	169
Net Income	1,672	1,422	1,120	1,283	1,720	2,452	3,100	2,685	2,991
Net Margin (%)	8.0	6.7	5.3	5.7	7.8	42.6	12.4	10.3	10.9
 Reported EPS (in €)	2.78	2.42	1.88	2.10	2.79	3.92	4.91	4.26	4.74
Growth	-8.8%	-13.1%	-22.2%	11.7%	32.6%	40.4%	25.5%	-13.4%	11.4%
 Fully Diluted EPS (in €)	2.77	2.42	1.88	2.10	2.79	3.91	4.91	4.25	4.73
Growth	-8.9%	-12.9%	-22.2%	11.8%	32.6%	40.2%	25.5%	-13.4%	11.4%
 Adjusted Net Income (Danone)	1,818	1,636	1,562	1,791	1,911	2,189	2,395	2,707	2,991
Adjusted EPS, f.d. (in €)	3.01	2.78	2.62	2.94	3.10	3.49	3.79	4.28	4.73
Growth	10.9%	-7.8%	-5.6%	11.9%	5.6%	12.7%	8.6%	13.0%	10.5%
 ModelWare Net Income	1,825	1,689	1,475	1,752	1,956	2,187	2,395	2,707	2,991
ModelWare EPS (in €)	3.03	2.87	2.48	2.87	3.17	3.49	3.79	4.28	4.73
Growth	11.3%	-5.2%	-13.7%	15.9%	10.5%	10.0%	8.7%	13.0%	10.5%
 Dividends per share (DPS)	1.45	1.45	1.50	1.60	1.70	1.90	1.95	2.00	2.05
Shares outstanding	600.5	587.4	594.5	609.6	616.4	626.0	630.8	630.8	630.8
Shares outstanding, fully diluted	603.1	588.5	595.5	610.2	616.7	627.1	632.0	632.0	632.0

Source: Company data, Morgan Stanley Research; e = Morgan Stanley Research estimates

**Exhibit 44: Danone Balance Sheet**

Danone Balance Sheet		2012	2013	2014	2015	2016e	2017	2018e	2019e	2020e
P, P & E	(€ mn, Year ending Dec)	4,115	4,334	4,582	4,752	5,035	5,396	5,539	5,658	5,765
Brand names		4,543	4,501	4,337	3,833	3,879	3,879	3,879	3,879	3,879
Other intangible assets		361	333	315	292	304	1,136	1,070	1,004	938
Goodwill		11,361	11,474	11,582	11,653	11,620	19,930	19,930	19,930	19,930
Long-term loans		35	25	17	15	21	21	21	21	21
Long-term investments		212	226	210	189	187	187	187	187	187
Equity method companies		973	1,033	2,146	2,882	2,730	2,730	2,312	2,445	2,613
Other		1,014	1,152	1,081	1,099	1,060	851	851	851	851
<b>Total non-current assets</b>		<b>22,614</b>	<b>23,078</b>	<b>24,270</b>	<b>24,715</b>	<b>24,836</b>	<b>34,130</b>	<b>33,790</b>	<b>33,975</b>	<b>34,184</b>
Inventories		1,095	1,252	1,340	1,374	1,380	1,625	1,476	1,536	1,615
Trade accounts & notes receivable		1,902	1,809	1,900	2,466	2,523	2,786	2,768	2,825	2,905
of which trade accounts receivable		1,928	1,842	1,930	2,542	2,622	2,885	2,867	2,924	3,004
Other accounts receivable		854	916	974	793	1,061	1,097	1,097	1,097	1,097
Short-term loans		25	23	30	40	18	18	18	18	18
Marketable securities		1,748	2,862	2,317	2,514	13,063	3,462	1,962	1,962	1,962
Cash & cash equivalents		1,269	969	880	519	557	639	1,076	1,251	734
<b>Total current assets</b>		<b>6,923</b>	<b>7,850</b>	<b>7,477</b>	<b>7,997</b>	<b>19,113</b>	<b>10,138</b>	<b>8,908</b>	<b>9,201</b>	<b>8,842</b>
<b>Total assets</b>		<b>29,537</b>	<b>30,928</b>	<b>31,747</b>	<b>32,712</b>	<b>43,949</b>	<b>44,268</b>	<b>42,698</b>	<b>43,176</b>	<b>43,026</b>
Capital stock		161	158	161	164	164	164	164	164	164
Capital surplus		3,487	2,930	3,505	4,132	4,178	4,178	4,178	4,178	4,178
Retained earnings		10,926	11,153	11,817	11,454	12,035	13,700	15,589	17,022	18,728
Translation adjustments		(136)	(1,553)	(1,501)	(1,177)	(1,460)	(1,745)	(1,745)	(1,745)	(1,745)
Treasury stock		(1,993)	(1,871)	(1,859)	(1,707)	(1,682)	(1,682)	(1,682)	(1,682)	(1,682)
<b>Shareholders' equity</b>		<b>12,191</b>	<b>10,694</b>	<b>11,696</b>	<b>12,606</b>	<b>13,109</b>	<b>14,489</b>	<b>16,378</b>	<b>17,811</b>	<b>19,517</b>
Minority interest		63	35	49	63	85	85	(6)	(106)	(214)
Long-term debt		6,346	7,065	6,598	8,087	18,771	15,716	13,340	12,259	10,230
Pension liabilities		608	584	818	793	959	959	959	959	959
Provisions & LT-liabilities		1,776	1,943	1,961	1,961	1,975	2,581	2,581	2,581	2,581
<b>Non-current liabilities</b>		<b>8,730</b>	<b>9,592</b>	<b>9,377</b>	<b>10,841</b>	<b>21,705</b>	<b>19,256</b>	<b>16,880</b>	<b>15,799</b>	<b>13,771</b>
Trade accounts & notes payable		2,941	3,248	3,334	3,624	3,772	3,876	3,984	4,210	4,490
of which trade accounts payable		2,865	3,172	3,258	3,548	3,696	3,800	3,908	4,134	4,414
Accrued expenses & other liabilities		2,436	2,497	2,741	2,570	2,741	2,744	2,744	2,744	2,744
Short-term debt & bank overdrafts		3,176	4,862	4,544	2,990	2,511	3,792	2,692	2,692	2,692
<b>Current liabilities</b>		<b>8,553</b>	<b>10,607</b>	<b>10,625</b>	<b>9,202</b>	<b>9,050</b>	<b>10,438</b>	<b>9,446</b>	<b>9,671</b>	<b>9,952</b>
<b>Total Liabilities &amp; equity</b>		<b>29,537</b>	<b>30,928</b>	<b>31,747</b>	<b>32,712</b>	<b>43,949</b>	<b>44,268</b>	<b>42,698</b>	<b>43,176</b>	<b>43,026</b>

Source: Company data, Morgan Stanley Research; e = Morgan Stanley Research estimates

**Exhibit 45: Danone Cash Flow**

Danone Cash Flow Statement		2012	2013	2014	2015	2016e	2017	2018e	2019e	2020e
<b>Net Income</b>	(€ mn, Year ending Dec)	1,672	1,422	1,120	1,283	1,720	2,452	3,100	2,685	2,991
Minority interests		115	128	134	115	107	111	111	113	116
Associates		(54)	(289)	(14)	(58)	52	(177)	(113)	(132)	(169)
Depreciation		670	710	956	1,217	786	974	892	952	1,011
Other		87	134	(60)	(6)	(50)	(277)	0	0	0
<b>Cash Flow from Operations</b>		<b>2,525</b>	<b>2,132</b>	<b>2,154</b>	<b>2,551</b>	<b>2,615</b>	<b>3,085</b>	<b>3,990</b>	<b>3,619</b>	<b>3,949</b>
Working capital ex Securitization		333	224	35	35	37	(127)	274	109	122
<b>Operating Cash Flow</b>		<b>2,858</b>	<b>2,356</b>	<b>2,189</b>	<b>2,369</b>	<b>2,652</b>	<b>2,958</b>	<b>4,265</b>	<b>3,727</b>	<b>4,071</b>
Capital Expenditure, P, P & E		(976)	(1,039)	(984)	(937)	(925)	(969)	(969)	(1,006)	(1,051)
Acquisitions		(291)	(1,246)	(1,070)	(596)	(66)	(10,949)	0	0	0
Disposals		197	148	101	33	137	486	530	0	0
Change in LT Loans & Other Assets		(1)	(19)	(14)	(19)	6	(5)	0	0	0
<b>Cash Flow from Investments</b>		<b>(1,071)</b>	<b>(2,156)</b>	<b>(1,967)</b>	<b>(1,519)</b>	<b>(848)</b>	<b>(11,437)</b>	<b>(438)</b>	<b>(1,006)</b>	<b>(1,051)</b>
Increase in capital and capital surplus		35	37	33	39	46	47	0	0	0
Treasury Shares		(701)	(793)	13	198	32	13	0	0	0
Dividend for Previous Year		(1,174)	(1,061)	(778)	(2,343)	(1,368)	(472)	(1,394)	(1,445)	(1,487)
Incr./Decr.) Long-Term Debt		1,530	2,123	(468)	1,446	10,599	(242)	(2,395)	(1,101)	(2,050)
Incr./Decr.) Short-Term Debt		(273)	473	312	(101)	(442)	(564)	(1,100)	0	0
Change in LT Loans & Other Assets		(70)	54	(4)	22	50	(52)	0	0	0
Decr./Incr.) in Liquid Assets		(831)	(1,176)	535	(242)	(10,531)	9,559	1,500	0	0
<b>Cash Flow from Financings</b>		<b>(1,484)</b>	<b>(343)</b>	<b>(357)</b>	<b>(981)</b>	<b>(1,614)</b>	<b>8,289</b>	<b>(3,389)</b>	<b>(2,546)</b>	<b>(3,537)</b>
FX adjustments		(61)	(157)	46	(230)	(152)	272	0	0	0
Incr./Decr.) in Cash		242	(300)	(89)	(361)	38	82	437	176	(517)
Cash BoP		1,027	1,269	969	880	519	557	639	1,076	1,251
Cash EoP		1,269	969	880	519	557	639	1,076	1,251	734

Source: Company data, Morgan Stanley Research; e = Morgan Stanley Research estimates

**Exhibit 46:** Danone Ratio Analysis

Danone Ratios Analysis									
	2012	2013	2014	2015	2016e	2017e	2018e	2019e	2020e
Net Sales growth	8.0%	2.1%	-0.7%	6.0%	-2.1%	12.5%	1.5%	4.3%	5.1%
LFL Sales growth	5.4%	4.8%	4.7%	4.4%	2.9%	2.5%	3.5%	4.3%	5.1%
EBIT Margin progression (bps)	(110)	(100)	(60)	30	90	60	70	70	40
EBIT growth	13.9%	-5.0%	-5.2%	8.6%	4.5%	17.2%	6.5%	9.4%	7.6%
EPS Growth	4.2%	-5.2%	-13.7%	15.9%	10.5%	10.0%	8.7%	13.0%	10.5%
Dividend Payout Ratio	48%	52%	57%	55%	55%	54%	51%	47%	43%
ROE	13.9%	12.7%	12.5%	13.6%	14.1%	15.1%	15.1% e	15.2% e	15.5% e
ROIC	11.8%	10.9%	10.3%	10.9%	11.4%	13.2%	9.5% e	10.4% e	11.2% e
Operating Asset Turnover	1.15	1.18	1.17	1.23	1.20	1.32	0.89 e	0.93 e	0.98 e
Net Debt/EBITDA	1.7x	2.2x	2.3x	2.1x	2.0x	3.4x	2.7x	2.3x	1.8x
Inventory Days	37	38	42	44	46	43	43	41	40
Trade Payables Days	95	99	105	109	121	106	108	108	110
Trade receivables Days	34	32	32	36	42	40	41	40	39
PE	21.6x	22.7x	26.3x	22.7x	20.6x	18.7x	17.2x	15.2x	13.8x
EV/EBITDA	9.0	9.8	10.1	10.3	10.9	11.0	10.9 e	9.7 e	8.8 e
Dividend Yield	2.2%	2.2%	2.3%	2.5%	2.6%	2.9%	3.0%	3.1%	3.1%

Source: Company data, Morgan Stanley Research; e = Morgan Stanley Research estimates

## Disclosure Section

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(as of February 28, 2018)

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STOCK RATING CATEGORY	COVERAGE UNIVERSE		INVESTMENT BANKING CLIENTS (IBC)			OTHER MATERIAL INVESTMENT SERVICES CLIENTS (MISC)	
	COUNT	% OF TOTAL	COUNT	% OF TOTAL IBC	% OF RATING CATEGORY	COUNT	% OF TOTAL OTHER MISC
<b>Overweight/Buy</b>	<b>1175</b>	<b>37%</b>	<b>315</b>	<b>41%</b>	<b>27%</b>	<b>555</b>	<b>39%</b>
<b>Equal-weight/Hold</b>	<b>1369</b>	<b>43%</b>	<b>357</b>	<b>47%</b>	<b>26%</b>	<b>643</b>	<b>45%</b>
<b>Not-Rated/Hold</b>	<b>53</b>	<b>2%</b>	<b>5</b>	<b>1%</b>	<b>9%</b>	<b>7</b>	<b>0%</b>
<b>Underweight/Sell</b>	<b>552</b>	<b>18%</b>	<b>87</b>	<b>11%</b>	<b>16%</b>	<b>222</b>	<b>16%</b>
<b>TOTAL</b>	<b>3,149</b>		<b>764</b>			<b>1427</b>	

Data include common stock and ADRs currently assigned ratings. Investment Banking Clients are companies from whom Morgan Stanley received investment banking compensation in the last 12 months. Due to rounding off of decimals, the percentages provided in the "% of total" column may not add up to exactly 100 percent.

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Unless otherwise specified, the time frame for price targets included in Morgan Stanley Research is 12 to 18 months.

### Analyst Industry Views

Attractive (A): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be attractive vs. the relevant broad market benchmark, as indicated below.

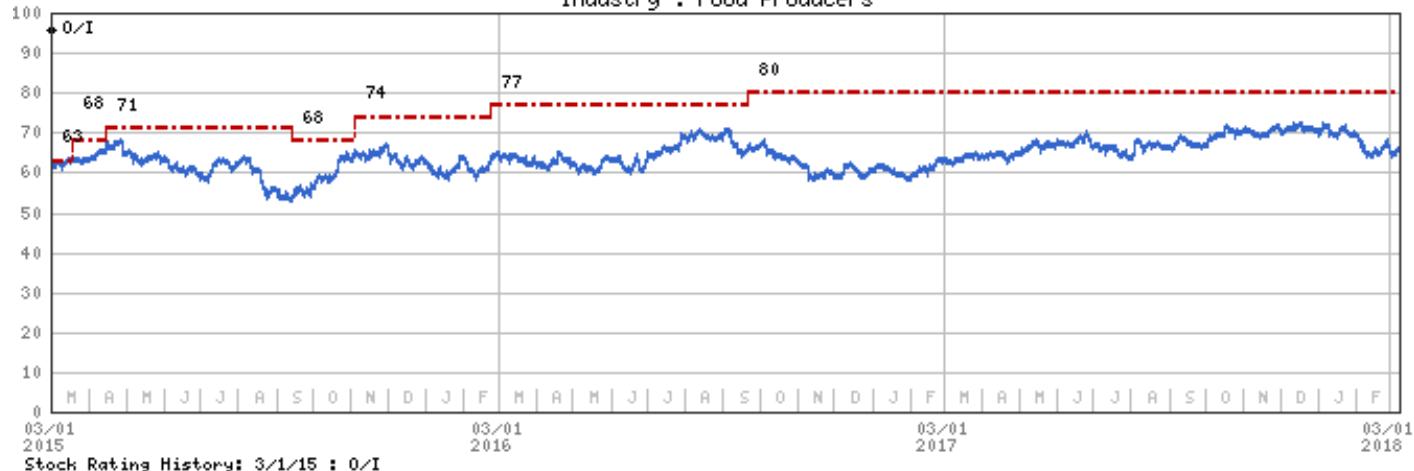
In-Line (I): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be in line with the relevant broad market benchmark, as indicated below.

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### Stock Price, Price Target and Rating History (See Rating Definitions)

Danone (DANO.PA) - As of 3/7/18 in EUR  
Industry : Food Producers



Stock Rating History: 3/1/15 : O/I

Price Target History: 7/15/14 : 63; 3/18/15 : 68; 4/15/15 : 71; 9/14/15 : 68; 11/5/15 : 74; 2/23/16 : 77; 9/21/16 : 80

Source: Morgan Stanley Research Date Format : MM/DD/YY Price Target -- No Price Target Assigned (NA)

Stock Price (Not Covered by Current Analyst) — Stock Price (Covered by Current Analyst) ■

Stock and Industry Ratings (abbreviations below) appear as ♦ Stock Rating/Industry View

Stock Ratings: Overweight (O) Equal-weight (E) Underweight (U) Not-Rated (NR) No Rating Available (NA)

Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

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## INDUSTRY COVERAGE: Food Producers

COMPANY (TICKER)	RATING (AS OF)	PRICE* (03/07/2018)
<b>Eileen Khoo, CFA</b>		
Danone (DANO.PA)	O (07/15/2014)	€65.23
Nestle SA (NESN.S)	O (02/28/2012)	SFr 74.34
Unilever NV (UNc.AS)	E (02/19/2017)	€43.16
Unilever PLC (ULVR.L)	E (02/19/2017)	3,789p
<b>Richard Taylor</b>		
Bakkavor Group Plc (BAKK.L)	E (12/21/2017)	188p

Stock Ratings are subject to change. Please see latest research for each company.

\* Historical prices are not split adjusted.

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 Food Manufacturers  
Western Europe | France

## Danone (DANO.PA)

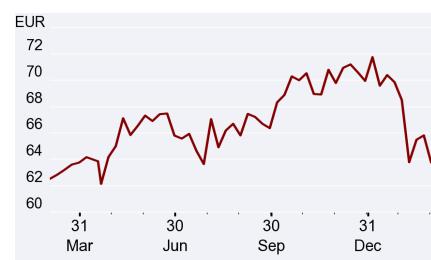
### Model Update

- We marginally raise our 2018e EPS by 0.1% as we update our FX and tax assumptions. We expect a c10% EPS growth ex FX, scope and recent financial stake disposal - conservatively at the low end of company double digit guidance.
- However, we believe Danone profit growth equation in 2018e will prove much more balanced than peers, with a c3% LFL growth and a 40bps organic margin expansion (actually even +c55bps once adjusting for the insurance receipt positive one-off in H1 17) funded by both the Whitewave synergies (where we assume a 50% reinvestment rate in H1 and only 25% in H2 as the business goes back to growth) and the PROTEIN cost cutting programme.
- We expect a Q1 organic growth at +3.4% LFL, and a H1 margin up "only" 15bps LFL (nutrition comps, cost inflation in Waters) before an acceleration in H2. We also expect the dairy business to finally grow sales LFL in H2. We expect an organic EPS CAGR of 10% over 2018-2020e.

#### ■ Estimate Change

<b>Buy</b>	1
Price (02 Mar 18 17:30)	€63.77
Target price	€84.00
Expected share price return	31.7%
Expected dividend yield	2.6%
<b>Expected total return</b>	<b>34.3%</b>
Market Cap	€42,771M
	US\$52,683M

#### Price Performance (RIC: DANO.PA, BB: BN FP)



### Danone (EUR)

Year to 31 Dec	2016A	2017A	2018E	2019E	2020E
Sales (€M)	21,944.0	24,677.0	24,513.0	25,534.0	26,720.5
Net Income (€M)	1,925.0	2,228.0	2,288.8	2,534.7	2,781.3
Diluted EPS (€)	3.12	3.55	3.65	4.04	4.44
Diluted EPS (Old) (€)	3.12	3.55	3.64	4.04	4.43
PE (x)	20.4	17.9	17.5	15.8	14.4
EV/EBITDA (x)	12.8	13.3	12.4	11.2	9.9
DPS (€)	1.70	1.70	1.78	1.97	2.16
Net Div Yield (%)	2.7	2.7	2.8	3.1	3.4

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DANO.PA: Fiscal year end 31-Dec						Price: €63.77; TP: €84.00; Market Cap: €42,771m; Recomm: Buy					
Profit & Loss (€m)	2016	2017	2018E	2019E	2020E	Valuation ratios	2016	2017	2018E	2019E	2020E
Sales revenue	21,944	24,677	24,513	25,534	26,721	PE (x)	20.4	17.9	17.5	15.8	14.4
Cost of sales	-10,744	-12,391	-12,382	-12,974	-13,577	PB (x)	3.0	2.8	2.6	2.4	2.2
Gross profit	11,200	12,286	12,131	12,560	13,144	EV/EBITDA (x)	12.8	13.3	12.4	11.2	9.9
Gross Margin (%)	51.0	49.8	49.5	49.2	49.2	FCF yield (%)	4.4	5.0	5.5	6.1	6.7
<b>EBITDA (Adj)</b>	<b>3,707</b>	<b>4,265</b>	<b>4,417</b>	<b>4,813</b>	<b>5,210</b>	Dividend yield (%)	2.7	2.7	2.8	3.1	3.4
EBITDA Margin (Adj) (%)	16.9	17.3	18.0	18.8	19.5	Payout ratio (%)	54	48	49	49	49
Depreciation	-684	-722	-791	-862	-937	ROE (%)	13.5	18.1	15.3	15.8	16.1
Amortisation	-102	-102	-102	-102	-102	<b>Cashflow (€m)</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>
<b>EBIT (Adj)</b>	<b>3,023</b>	<b>3,543</b>	<b>3,626</b>	<b>3,951</b>	<b>4,273</b>	EBITDA	3,809	4,367	4,519	4,915	5,312
EBIT Margin (Adj) (%)	13.8	14.4	14.8	15.5	16.0	Working capital	37	-127	1	-5	-6
Net interest	-280	-400	-326	-308	-287	Other	-1,180	-845	-1,165	-1,272	-1,374
Associates	129	111	76	83	90	<b>Operating cashflow</b>	<b>2,666</b>	<b>3,395</b>	<b>3,355</b>	<b>3,638</b>	<b>3,933</b>
Non-Op/Except/Other Adj	-99	192	0	0	0	Capex	-925	-1,172	-1,164	-1,213	-1,269
<b>Pre-tax profit</b>	<b>2,773</b>	<b>3,446</b>	<b>3,376</b>	<b>3,726</b>	<b>4,077</b>	Net acq/disposals	-39	-10,904	1,200	-200	-200
Tax	-804	-842	-973	-1,075	-1,176	Other	116	437	0	0	0
Extraord./Min.Int./Pref.div.	-236	-112	-114	-117	-120	<b>Investing cashflow</b>	<b>-848</b>	<b>-11,639</b>	<b>36</b>	<b>-1,413</b>	<b>-1,469</b>
<b>Reported net profit</b>	<b>1,733</b>	<b>2,492</b>	<b>2,289</b>	<b>2,535</b>	<b>2,781</b>	Dividends paid	-985	-279	-1,112	-1,232	-1,352
Net Margin (%)	7.9	10.1	9.3	9.9	10.4	<b>Financing cashflow</b>	<b>-1,614</b>	<b>7,044</b>	<b>-1,082</b>	<b>-1,202</b>	<b>-1,322</b>
Core NPAT	1,925	2,228	2,289	2,535	2,781	<b>Net change in cash</b>	54	-928	2,308	1,023	1,142
<b>Per share data</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>	<b>Free cashflow to s/holders</b>	<b>1,727</b>	<b>1,989</b>	<b>2,191</b>	<b>2,425</b>	<b>2,664</b>
Reported EPS (€)	2.81	3.97	3.65	4.04	4.44	<b>Segmental Sales (€ mn)</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>
Core EPS (€)	3.12	3.55	3.65	4.04	4.44	Dairy	10,736	13,982	15,381	15,958	16,596
DPS (€)	1.70	1.70	1.78	1.97	2.16	Waters	4,574	4,693	4,927	5,223	5,536
CFPS (€)	4.32	5.41	5.35	5.80	6.27	Early Life Nutrition	5,016	5,261	5,576	5,939	6,325
FCFPS (€)	2.80	3.17	3.49	3.87	4.25	Medical Nutrition	1,618	1,713	1,835	1,963	2,100
BVPS (€)	21.27	23.01	24.70	26.60	28.69	Sales - segment 7	na	na	na	na	na
Wtd avg ord shares (m)	616	626	626	626	626						
Wtd avg diluted shares (m)	617	627	627	627	627	<b>Organic growth by</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>
<b>Growth rates</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>	Dairy	2.0	0.0	2.7	3.8	4.0
Sales revenue (%)	-2.1	12.5	-0.7	4.2	4.6	Waters	2.9	3.3	5.0	6.0	6.0
EBIT (Adj) (%)	4.5	17.2	2.3	9.0	8.2	Baby Nutrition	3.5	4.5	6.0	6.5	6.5
Core NPAT (%)	7.5	15.7	2.7	10.7	9.7	Medical Nutrition	7.4	6.3	7.1	7.0	7.0
Core EPS (%)	6.3	13.8	2.7	10.7	9.7	Total Danone	2.9	2.2	4.1	4.9	5.1
<b>Balance Sheet (€m)</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>	<b>Operating profit by</b>	<b>2016</b>	<b>2017</b>	<b>2018E</b>	<b>2019E</b>	<b>2020E</b>
Cash & cash equiv.	14,039	4,480	4,480	4,480	4,480	Dairy	10.1	10.4	11.1	11.8	12.6
Accounts receivables	3,585	4,031	4,005	4,172	4,365	Waters	11.4	11.8	12.1	12.2	12.3
Inventory	1,380	1,552	1,542	1,606	1,680	Baby Nutrition	21.9	22.0	22.2	22.4	22.6
Net fixed & other tangibles	6,015	6,262	6,635	6,986	7,318	Medical Nutrition	19.7	19.9	20.1	20.2	20.3
Goodwill & intangibles	15,803	22,303	22,201	22,099	21,997	Total Danone	13.8	13.7	14.1	14.6	15.1
Financial & other assets	3,129	3,129	3,129	3,129	3,129						
<b>Total assets</b>	<b>43,951</b>	<b>41,757</b>	<b>41,991</b>	<b>42,471</b>	<b>42,970</b>						
Accounts payable	3,772	4,276	4,247	4,424	4,630						
Short-term debt	2,511	3,792	3,792	3,792	3,792						
Long-term debt	18,771	15,715	13,407	12,383	11,241						
Provisions & other liab	5,701	3,378	4,772	4,795	4,801						
<b>Total liabilities</b>	<b>30,755</b>	<b>27,160</b>	<b>26,218</b>	<b>25,394</b>	<b>24,463</b>						
Shareholders' equity	13,109	14,401	15,464	16,650	17,960						
Minority interests	85	196	310	426	546						
<b>Total equity</b>	<b>13,194</b>	<b>14,597</b>	<b>15,773</b>	<b>17,076</b>	<b>18,506</b>						
<b>Net debt (Adj)</b>	<b>7,243</b>	<b>15,027</b>	<b>12,719</b>	<b>11,695</b>	<b>10,553</b>						
Net debt to equity (Adj) (%)	54.9	102.9	80.6	68.5	57.0						

For definitions of the items in this table, please click [here](#).

## Danone

### Company description

Danone is a major international food manufacturer. It is the global leader in fresh dairy products and also has businesses in water-based beverages, baby and clinical nutrition. Major brands include Activia, Actimel, Evian, Cow & Gate and Nutricia. It aims to provide “health through food” and is seeking to increase its exposure to Africa and Asia. Geographically, 38% of sales come from Western Europe, 17% from LatAm and 16% Asia (mainly Indonesia and China).

### Investment strategy

We rate Danone Buy because we believe that growth has become structurally margin accretive as the portfolio is rid of its unsustainable cash cows, and as the company is tackling its brand mix issue in Western European dairy. We see self-help in many areas, and we believe that sales growth in US dairy, infant formula and Waters (outside China) will continue to be strong. European dairy remains difficult, but this is well known by the market.

### Valuation

Our price target of EUR84 is based on applying to 2019e earnings a weighted average of Nestle (75%) and General Mills (25%) 2019e PE to reflect the company mix.

### Risks

Danone is very exposed to the wholesale price of milk, as dairy inputs equal about 15% of sales, and PET resin. It may find demand in China is worse (or better) than expected for its infant formula and water brands. Volatility of currencies – the fluctuating performances of the euro against the US dollar and many EM currencies pose both upside and downside risk. These issues could cause the shares to fall below our share price target, or exceed it.

## Nestlé

(NESN.S; SFr73.50; 1; 02 Mar 18; 17:30)

### Valuation

Our TP of CHF91 is derived by valuing each category in line with its closest peer. We have built a detailed SoP, which is the weighted average of all closest peers in each business segment, in order to derive a 2018e target PE of 22.8x.

### Risks

For the shares, the most important risk is rotation, either into or out of defensives. Because Nestlé is exposed to defensive categories and is so diversified, the main risks to growth and earnings come from macro issues: whether global economic growth is higher or lower than expected, whether the Swiss franc rises or falls, and whether commodities (especially milk powder, oil, coffee, sugar and cocoa) move in the same direction. Finally, Nestlé may undertake large scale M&A, which could create or destroy value. These issues could cause the shares to fall below our share target price or exceed it.

## General Mills Inc

(GIS.N; US\$50.94; 1; 02 Mar 18; 16:00)

### Valuation

Our target price is \$69 utilizing a 19.5-20.0x P/E multiple range on our F2019 EPS estimate of \$3.47.

Over the past ten years, General Mills has historically traded with a forward PE range of 12x-23x, with an average multiple of 16x. We believe that the firm should trade at a premium to its historical average multiple range given valuations across the sector, along with the company's significant operating margin expansion potential, large cost savings programs and well-rounded and positioned product/category portfolio.

### Risks

In general, we think that the risks that could make it difficult for the stock to reach our target price are as follows:

**New Product Innovation Slows:** Significant levels of new product introductions are core to General Mills' sales growth, and the firm's strong results have historically followed large numbers of launches.

**Rising Raw Material Costs:** General Mills is exposed to various raw material costs including wheat, soybean oil, corn, oats, and cocoa. Although the company hedges against rising agricultural commodity costs, the firm's hedges may prove insufficient.

**Management and/or Organizational Changes Prove to Be Negative for Well-Being of the Company:** The management of the company is a critical component. A loss in key executives could become detrimental to the health of the business.

## Appendix A-1

### Analyst Certification

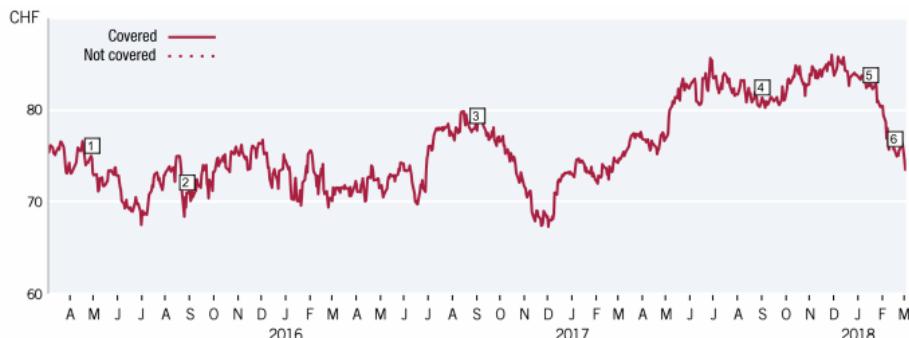
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#### Ratings and Target Price History Fundamental Research

Analyst: Cedric Besnard  
Covered since August 31 2016



Date	Rating	Target Price	Closing Price
[1] 27-Apr-15 10:23:36	*1	*87.00	75.00
[2] 27-Aug-15 00:13:12	1	*80.00	71.00

Date	Rating	Target Price	Closing Price
[3] 31-Aug-16 11:29:54	1	*88.00	78.30
[4] 31-Aug-17 00:06:18	1	*93.00	81.35

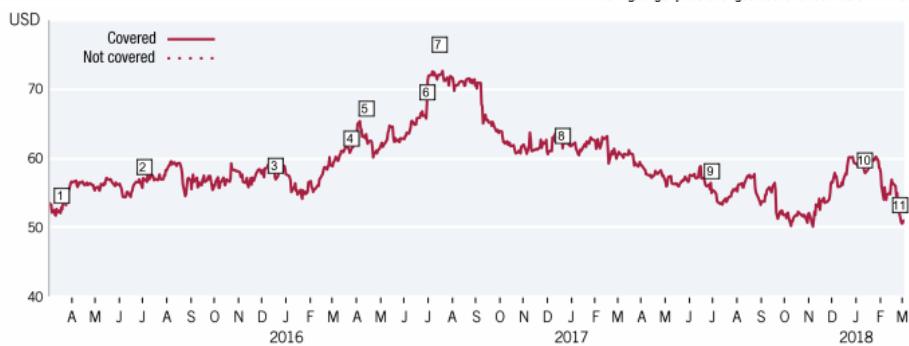
Date	Rating	Target Price	Closing Price
[5] 16-Jan-18 00:00:00	1	*96.00	82.62
[6] 16-Feb-18 13:15:09	1	*91.00	75.74

\*Indicates Change

### General Mills Inc (GIS)

#### Ratings and Target Price History Fundamental Research

Analyst: David Driscoll, CFA



Date	Rating	Target Price	Closing Price
[1] 18-Mar-15 17:44:17	1	*60.00	52.86
[2] 02-Jul-15 00:43:40	1	*65.00	57.05
[3] 17-Dec-15 19:37:53	1	*64.00	57.23
[4] 23-Mar-16 20:19:52	1	*70.00	61.01

Date	Rating	Target Price	Closing Price
[5] 11-Apr-16 00:28:52	1	*72.00	62.88
[6] 29-Jun-16 21:39:46	1	*76.00	67.86
[7] 14-Jul-16 00:16:44	1	*83.00	72.09
[8] 20-Dec-16 20:53:55	1	*75.00	61.45

Date	Rating	Target Price	Closing Price
[9] 28-Jun-17 18:15:34	1	*67.00	56.42
[10] 15-Jan-18 23:02:02	1	*71.00	57.85
[11] 26-Feb-18 07:40:16	1	*69.00	51.42

\*Indicates Change

### Danone (DANO.PA)

#### Ratings and Target Price History Fundamental Research

Analyst: Cedric Besnard  
Covered since August 31 2016



Date	Rating	Target Price	Closing Price
[1] 27-Aug-15 00:13:12	1	*65.00	55.36
[2] 02-Nov-15 00:00:00	1	*76.00	63.00

Date	Rating	Target Price	Closing Price
[3] 22-Jan-16 00:00:00	1	*68.00	59.61
[4] 24-Feb-16 00:00:00	1	*73.00	62.64

Date	Rating	Target Price	Closing Price
[5] 08-Jul-16 00:00:00	1	*80.00	64.04
[6] 16-Jan-18 00:00:00	1	*84.00	68.75

\*Indicates Change

Rating/target price changes above reflect Eastern Time

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Citi Research Global Fundamental Coverage	49%	38%	13%	3%	96%	1%
% of companies in each rating category that are investment banking clients	64%	65%	56%	66%	64%	61%

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# Danone (BN FP)

## Mixing It

### Key Takeaway

**FY17 ended on a sound note and FY18 guidance is confident. Such is the measure of how far BN have come. But FY17 delivery reflected significant mix impacts on both growth and margin, the sustainability of which we question. The combination of that, plus our low end take on guidance, keeps us neutral.**

**Solid Q4. Consistency building.** Q4 was ahead of cons. on organic sales growth (OSG). FY margins were just ahead. This drove 13% growth in EPS at const. fx & 18% growth in FCF.

**Mix puzzle makes underlying top line momentum difficult to read.** What contains our enthusiasm for the result is its unusual profile. Price/mix (of 5.4% in Q4) was way ahead of the European peer group (average 0.5% ex. BN) reflecting: i) BN's approach of reporting mix with price, rather than volume; ii) what we think were transient positive mix effects in EDP International (lower milk volumes), Specialised Nutrition (China channel dynamics?) & Waters (lapping Mizone?).

**Ditto on margins.** Specialized Nutrition (SN, Baby & Medical) grew 9% in FY17 and accounts for 30% of sales. Margins are 24%, relative to mid-10% in the rest. The mix impact of SN was worth 20bps to Group margin in FY17. Including nearly 200bps of margin progress in SN, we think it accounted for virtually the whole of Group organic margin progress of 70bps. Nothing wrong with that, as long as it's sustainable. But with SN benefitting so much from advantageous channel shift in China in FY17, it might not be.

**Leads us to a low end view relative to guidance.** BN are eschewing top line guidance, for a second successive year, in favour of EPS growth of double digits at constant fx. We would prefer to see OSG, margin & EPS building blocks a la ULVR & NESN. Our forecast is for just under 11% growth, reflecting what appears to be a low end view relative to consensus on both OSG (JEFe 3.0% rel. cons 3.3%) and margin (JEFe 14.8% relative. cons low 15%'s).

**Feeling warmer, but still too many questions for us.** BN continues to rebuild its reputation, with FY17's headline metrics not ones to be sniffed at. But the extreme nature of the growth and margin profile begs questions for us. The combination of that, plus our low end view on underlying numbers, keeps us neutral. But we continue to be intrigued.

### Valuation/Risks

We reduce our PT to reflect downgraded forecasts and recent sector multiple compression. We now target BN at 11.8x EBITDA/16.8x PER. Peers ULVR, NESN & General Mills trade on PER's of 17.8x, 18.8x & 15.1x Risks include i.) commodities & ii.) fx.

EUR	Prev.	2017E	Prev.	2018E	Prev.	2019E	Prev.	2020E
EBIT (MM)	3,511.0	3,543.0	3,835.0	3,754.0	4,135.0	4,028.0	4,455.0	4,328.0
EBIT Margin	14.2%	14.4%	14.7%	14.8%	15.3%	15.4%	15.9%	16.0%
Organic Rev Growth	2.8%	2.5%	3.5%	3.0%	3.5%	3.1%	3.5%	3.6%
<b>EPS</b>								
FY Dec	3.42	3.49	3.77	3.72	4.16	4.07	4.53	4.43
FY P/E	18.3x		17.1x		15.7x		14.4x	

**HOLD**

Price target €69.50  
(from €73.00)  
Price €63.77^

### Financial Summary

Net Debt (MM):	€17,191.0
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### Market Data

52 Week Range:	€72.13 - €61.14
Total Entprs. Value (MM):	€56,518.0
Market Cap. (MM):	€39,327.0
Shares Out. (MM):	616.7
Float (MM):	603.6
Avg. Daily Vol.:	1,653,429

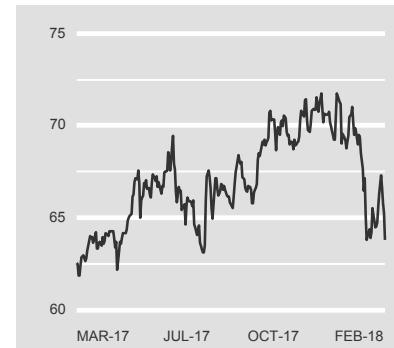
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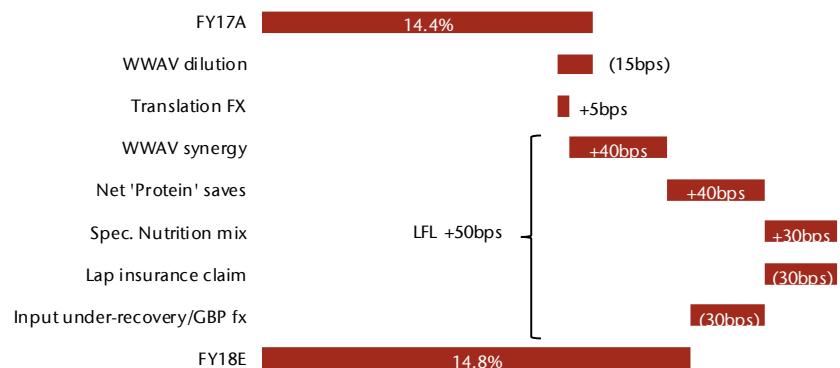
### Price Performance



^Prior trading day's closing price unless otherwise noted.

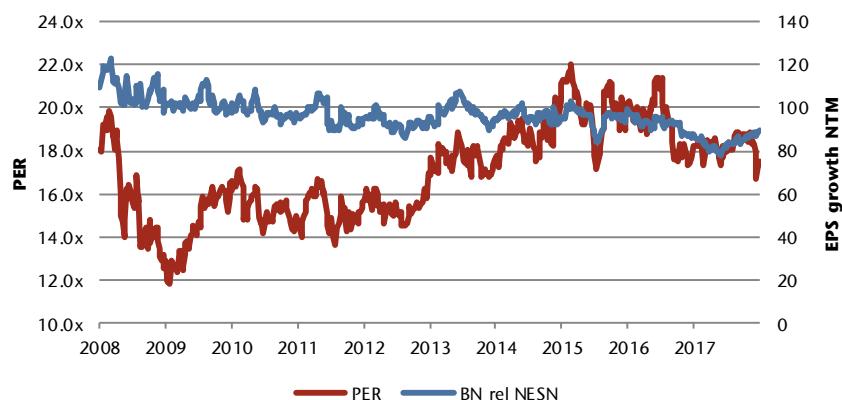
## Forecasts & analysis

### Exhibit 1: FY17A to FY18E margin bridge



Source: Company data; Jefferies analysis & estimates

### Exhibit 2: Danone PER: Absolute & relative NESN



Source: FactSet; Jefferies analysis

### Exhibit 3: Changes to forecasts for BN.FR

Forecasts (EURm)	FY18E New	FY18E Old	% Chg	FY19E New	FY19E Old	% Chg
<b>Sales</b>	25295	26158	(3.3%)	26076	27063	(3.6%)
<b>LFL sales growth</b>	3.0%	3.5%	(46bps)	3.1%	3.5%	(44bps)
<b>EBIT</b>	3754	3835	(2.1%)	4028	4135	(2.6%)
<b>Trading margin</b>	14.8%	14.7%	18bps	15.4%	15.3%	17bps
<b>EPS</b>	€3.72c	€3.77c	(1.2%)	€4.07c	€4.16c	(2.2%)
<b>Net debt</b>	13263	16602	(20.1%)	12000	15674	(23.4%)

#### Drivers of Change

We downgrade EPS slightly for both slower top line, more adverse fx & Yakult transaction dilution, offset by a modest margin upgrade.

Source: Jefferies analysis & estimates

**Exhibit 4: Organic sales growth forecasts x Division**

	<b>FY-17</b>	1Q-18E	2Q-18E	H1-18E	3Q-18E	9M-18E	Q4-18E	H2-18E	<b>FY-18E</b>	<b>FY-19E</b>	<b>FY-20E</b>
<b>Total Group</b>											
Revenue €m	24,677	6,134	6,591	12,726	6,381	19,106	6,189	12,569	25,295	26,076	27,016
Volume	(1.4%)	(0.1%)	0.1%	(0.0%)	(1.3%)	(0.5%)	1.1%	(0.1%)	(0.1%)	1.0%	1.4%
Price/Mix	3.9%	4.4%	3.8%	4.1%	2.4%	3.5%	2.1%	2.2%	3.1%	2.1%	2.2%
<b>Organic growth</b>	<b>2.5%</b>	<b>4.3%</b>	<b>3.8%</b>	<b>4.0%</b>	<b>1.1%</b>	<b>3.0%</b>	<b>3.2%</b>	<b>2.1%</b>	<b>3.0%</b>	<b>3.1%</b>	<b>3.6%</b>
M&A	11.6%	14.2%	0.5%	6.7%	0.0%	4.4%	0.0%	0.0%	3.3%	(0.0%)	(0.0%)
Forex	(1.6%)	(6.2%)	(5.5%)	(5.8%)	(2.2%)	(4.6%)	(1.6%)	(1.9%)	(3.8%)	0.0%	0.0%
<b>Total</b>	<b>12.5%</b>	<b>12.3%</b>	<b>(1.1%)</b>	<b>4.9%</b>	<b>(1.1%)</b>	<b>2.8%</b>	<b>1.5%</b>	<b>0.2%</b>	<b>2.5%</b>	<b>3.1%</b>	<b>3.6%</b>
<b>Per Division</b>	<b>FY-17</b>	1Q-18E	2Q-18E	H1-18E	3Q-18E	9M-18E	Q4-18E	H2-18E	<b>FY-18E</b>	<b>FY-18E</b>	<b>FY-18E</b>
<b>Essential Dairy &amp; Plant-based International</b>											
Revenue €m	8,424	2,131	2,088	4,219	2,046	6,265	2,083	4,129	8,349	8,350	8,476
Volume	(6.1%)	(5.2%)	(6.2%)	(5.7%)	0.4%	(3.7%)	(0.6%)	(0.1%)	(3.0%)	(1.0%)	0.0%
Price/mix	4.8%	5.0%	5.0%	5.0%	2.0%	4.0%	2.0%	2.0%	3.5%	1.0%	1.5%
<b>Organic growth</b>	<b>(1.3%)</b>	<b>(0.2%)</b>	<b>(1.2%)</b>	<b>(0.7%)</b>	<b>2.4%</b>	<b>0.3%</b>	<b>1.4%</b>	<b>1.9%</b>	<b>0.6%</b>	<b>0.0%</b>	<b>1.5%</b>
<b>Essential Dairy &amp; Plant-based Noram</b>											
Revenue €m	4,530	1,180	1,214	2,394	1,262	3,656	1,238	2,499	4,893	4,993	5,093
Volume	(1.8%)	(2.2%)	(2.6%)	(2.5%)	0.7%	(1.2%)	1.6%	1.1%	(0.4%)	1.0%	1.0%
Price/mix	(0.2%)	2.0%	2.0%	2.0%	1.0%	1.6%	1.0%	1.0%	1.4%	1.0%	1.0%
<b>Organic growth</b>	<b>(2.0%)</b>	<b>(0.2%)</b>	<b>(0.6%)</b>	<b>(0.5%)</b>	<b>1.7%</b>	<b>0.4%</b>	<b>2.6%</b>	<b>2.1%</b>	<b>1.0%</b>	<b>2.0%</b>	<b>2.0%</b>
<b>Specialized Nutrition</b>											
Revenue €m	7,102	1,770	1,842	3,613	1,810	5,422	1,888	3,698	7,310	7,752	8,217
Volume	3.0%	2.8%	3.0%	2.9%	(5.0%)	0.2%	2.8%	(1.2%)	0.8%	2.0%	2.0%
Price/mix	6.3%	6.0%	5.0%	5.5%	4.0%	5.0%	3.0%	3.5%	4.5%	4.0%	4.0%
<b>Organic growth</b>	<b>9.3%</b>	<b>8.8%</b>	<b>8.0%</b>	<b>8.4%</b>	<b>(1.0%)</b>	<b>5.1%</b>	<b>5.8%</b>	<b>2.4%</b>	<b>5.3%</b>	<b>6.0%</b>	<b>6.0%</b>
<b>Waters</b>											
Revenue €m	4,621	1,053	1,448	2,500	1,263	3,763	980	2,243	4,743	4,981	5,230
Volume	1.4%	6.7%	9.0%	8.0%	(0.7%)	5.0%	0.8%	(0.1%)	4.1%	3.0%	3.0%
Price/mix	3.3%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%
<b>Organic growth</b>	<b>4.7%</b>	<b>8.7%</b>	<b>11.0%</b>	<b>10.0%</b>	<b>1.3%</b>	<b>7.0%</b>	<b>2.8%</b>	<b>1.9%</b>	<b>6.1%</b>	<b>5.0%</b>	<b>5.0%</b>

Source: Company data; Jefferies analysis &amp; estimates

**Exhibit 5: Profit & Loss forecasts (€m unless otherwise stated)**

	<b>2017A</b>	<b>2018F - act. fx</b>	<b>2018F - cons. fx</b>	<b>2019F</b>	<b>2020F</b>
EDP International		8424	8349	8666	8350
EDP Noram		4530	4893	5193	4993
Specialised Nutrition		7102	7310	7478	7752
Waters		4621	4743	4903	4981
<b>Sales</b>	<b>24677</b>	<b>25295</b>	<b>26240</b>	<b>26076</b>	<b>27016</b>
EDP International		760	774	801	816
EDP Noram		556	681	717	720
Specialised Nutrition		1685	1729	1770	1870
Waters		541	570	589	622
<b>Recurring op. income</b>	<b>3543</b>	<b>3754</b>	<b>3877</b>	<b>4028</b>	<b>4328</b>
Net financing	(400)	(389)	(386)	(355)	(328)
<b>Adjusted PBT</b>	<b>3143</b>	<b>3365</b>	<b>3491</b>	<b>3673</b>	<b>3999</b>
Adjusted tax	(953)	(993)	(1030)	(1083)	(1180)
Associates	111	82	82	85	90
Non-controlling	(111)	(116)	(116)	(116)	(121)
Net income	2190	2338	2427	2559	2789
<b>Core EPS (FD)</b>	<b>€3.49</b>	<b>€3.72</b>	<b>€3.87</b>	<b>€4.07</b>	<b>€4.43</b>
<b>DPS</b>	<b>€1.90</b>	<b>€2.00</b>	<b>€2.00</b>	<b>€2.09</b>	<b>€2.20</b>

Source: Company data; Jefferies analysis &amp; estimates

**Exhibit 6: Cashflow & net debt forecasts (£m unless otherwise stated)**

	2017A	2018F - act. fx	2018F - cons. fx	2019F	2020F
Recurring op. income	3543	3754	3877	4028	4328
D&A	974	1109	1109	1125	1143
Share-based payments	22	23	23	24	25
<b>EBITDA</b>	<b>4539</b>	<b>4886</b>	<b>5009</b>	<b>5176</b>	<b>5496</b>
Inflow/(outflow) from NWC	(127)	(73)	(73)	(78)	(84)
Cash restructuring	0	(350)	(350)	0	0
Other	4	4	4	4	4
<b>Cash from operations</b>	<b>4416</b>	<b>4468</b>	<b>4591</b>	<b>5103</b>	<b>5415</b>
Net capex	(924)	(1138)	(1138)	(1173)	(1216)
<b>Operating cashflow</b>	<b>3492</b>	<b>3329</b>	<b>3452</b>	<b>3929</b>	<b>4200</b>
Cash interest	(400)	(389)	(386)	(355)	(328)
Cash tax	(953)	(809)	(839)	(985)	(1073)
<b>FCF to equity</b>	<b>2139</b>	<b>2132</b>	<b>2228</b>	<b>2589</b>	<b>2798</b>
Net M&A	(10508)	1200	1200	0	0
Other investing	(4)	0	0	0	0
<b>C'flow pre-financing</b>	<b>(8373)</b>	<b>3332</b>	<b>3428</b>	<b>2589</b>	<b>2798</b>
Dividends to equity	(279)	(1189)	(1189)	(1249)	(1311)
Dividends from associates	55	37	37	38	31
Buybacks & share purchases	60	(58)	(58)	0	0
Other financial	637	(112)	(112)	(116)	(119)
<b>Free cashflow</b>	<b>(7900)</b>	<b>2010</b>	<b>2106</b>	<b>1263</b>	<b>1398</b>
FX and other on net debt		100			
<b>Change in net debt</b>	<b>(7900)</b>	<b>2110</b>	<b>2106</b>	<b>1263</b>	<b>1398</b>
Opening net (debt/cash)	7472	15372	15372	13263	12000
<b>Closing net debt</b>	<b>15372</b>	<b>13263</b>	<b>13266</b>	<b>12000</b>	<b>10601</b>

Source: Company data; Jefferies analysis &amp; estimates

**Exhibit 7: Key ratios (priced at €64.66 on 2 March 2018)**

	2017A	2018F	2019F	2020F
<b>Growth &amp; margin</b>				
Organic sales growth	2.5%	3.0%	3.1%	3.6%
Recurring operating margin	14.4%	14.8%	15.4%	16.0%
Recurring margin progress (bps)	58	48	60	57
<b>Financial</b>				
Year-end net debt:EBITDA	3.4x	2.7x	2.3x	1.9x
Average net debt:EBITDA	2.5x	2.9x	2.4x	2.1x
EBITDA interest cover	11.3x	12.6x	14.6x	16.7x
Adjusted tax rate	30.3%	29.5%	29.5%	29.5%
DPS growth	11.8%	5.0%	5.0%	5.0%
Dividend payout ratio	54%	54%	51%	50%
Cash dividend cover	7.7x	1.8x	2.1x	2.1x
<b>Profit &amp; return</b>				
NOPAT margin	10.5%	10.8%	11.2%	11.6%
Asset turn	1.0x	0.8x	0.8x	0.9x
ROIC (post-tax)	10.0%	8.7%	9.3%	9.9%
Trading NWC days (on sales)	2	2	3	4
Operating cash conversion (operating cashflow pre-tax & financing/core profit)				
Pre-capex	125%	119%	127%	125%
Post-capex	99%	89%	98%	97%
Capex:depreciation	0.9x	1.0x	1.0x	1.1x
<b>Valuation</b>				
PER	18.0x	16.9x	15.4x	14.1x
Dividend yield	2.9%	3.1%	3.2%	3.4%
FCF yield ex. M&A	5.4%	5.4%	6.6%	7.1%

Source: Company data; Jefferies analysis &amp; estimates

## Company Description

Danone is one of the largest diversified European Food & Beverage companies, with group revenues of €21bn and operating profits of €2.7bn in 2014. Having sold its Biscuits division to Kraft and acquired Numico in 2007, the company now has one of the leading "health focused" product offering amongst the Consumer F&B peer group, focusing on four core categories viz. Fresh Dairy (53% of revenues), Bottled Water (20%), Baby Nutrition (21%) and Medical Nutrition (7%).

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### (Article 3(1)e and Article 7 of MAR)

Recommendation Published	, 18:03 ET. March 4, 2018
Recommendation Distributed	, 00:00 ET. March 5, 2018

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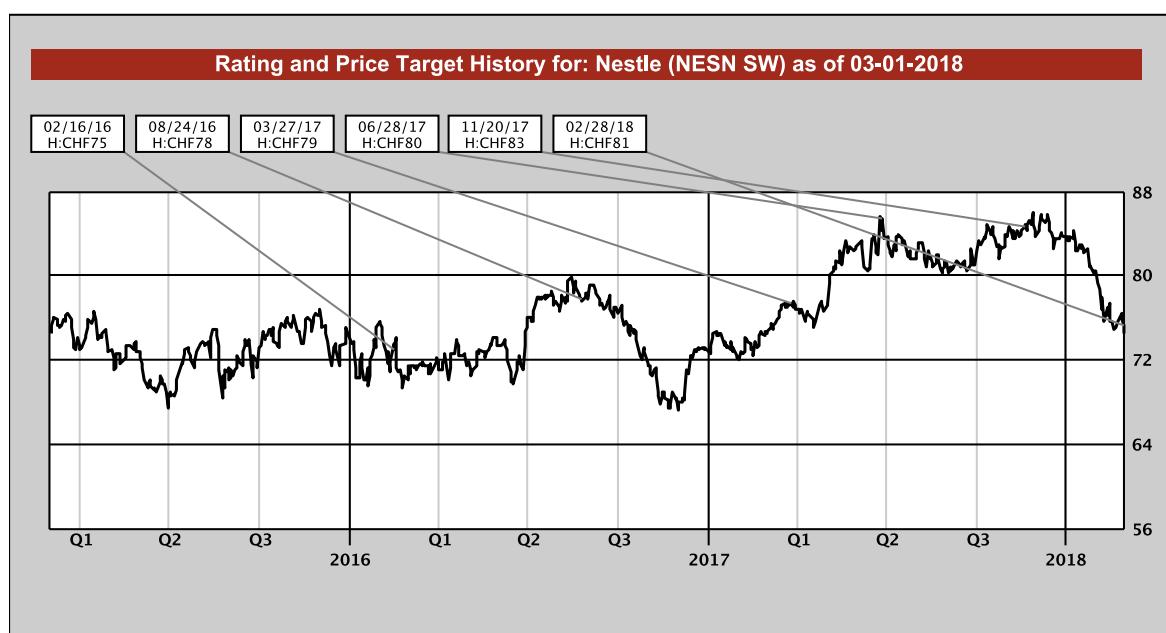
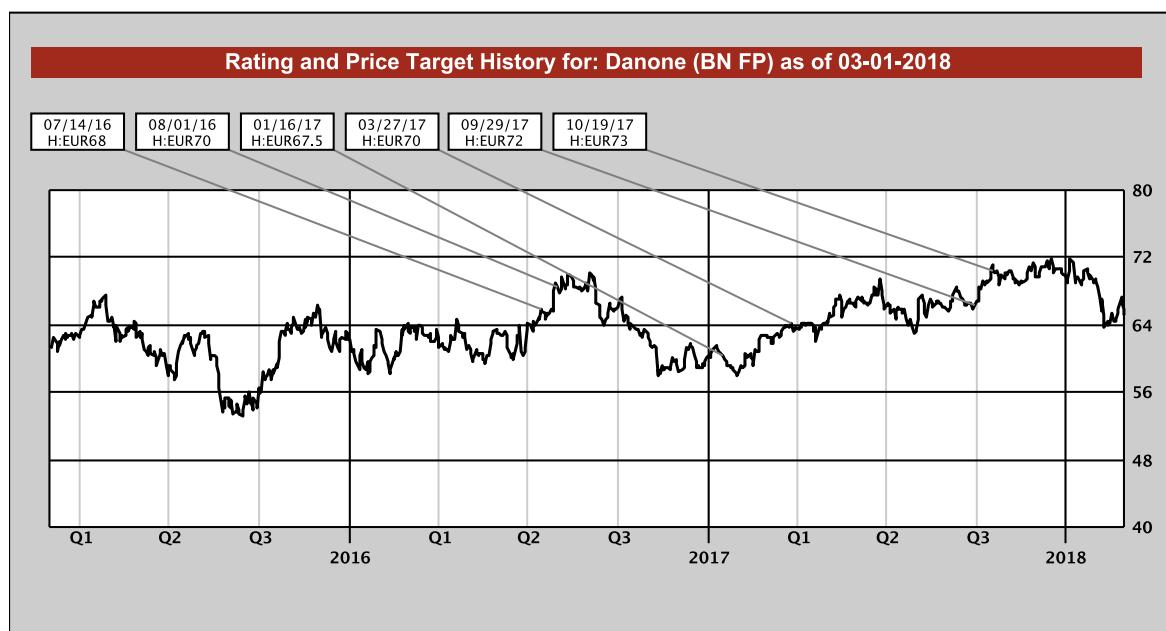
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## Other Companies Mentioned in This Report

- Nestle (NESN SW: CHF73.50, HOLD)
- Smith & Nephew (SN/ LN: p1,264.00, BUY)
- Unilever PLC (ULVR LN: p3,712.50, BUY)



### Rating and Price Target History for: Smith & Nephew (SN/ LN) as of 03-01-2018



### Rating and Price Target History for: Unilever PLC (ULVR LN) as of 03-01-2018



**Notes:** Each box in the Rating and Price Target History chart above represents actions over the past three years in which an analyst initiated on a company, made a change to a rating or price target of a company or discontinued coverage of a company.

Legend:

I: Initiating Coverage

D: Dropped Coverage

B: Buy

H: Hold

UP: Underperform

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Rating	IB Serv./Past 12 Mos.		JIL Mkt Serv./Past 12 Mos.	
	Count	Percent	Count	Percent
BUY	1117	53.73%	343	30.71%
HOLD	819	39.39%	166	20.27%
UNDERPERFORM	143	6.88%	20	13.99%

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## FY 17 Results

**BUY** (*Unchanged*)

**Target: €85** (*Unchanged*)

Risk: Low

### STOCK DATA

Price €	65.5
Bloomberg code	BN FP
Market Cap. (€ mn)	43,240
Free Float	100%
Shares Out. (mn)	670.7
52-week range	60.54 - 72.13
Daily Volumes (mn)	1.83

### PERFORMANCE

	1M	3M	12M
Absolute	-7.0%	-5.0%	7.4%
Rel. to SXXP Index	-1.9%	-4.1%	4.6%

### MAIN METRICS

	2017	2018E	2019E
Net revenues	24,677	23,985	26,572
EBITDA	4,364	4,739	5,082
Net income	2,453	2,506	2,727
Adj. EPS - € - cents	348.6	356.2	404.9
DPS ord - € - cents	180	200	220

### MULTIPLES

	2017	2018E	2019E
P/E adj	18.5 x	18.1 x	15.9 x
EV/EBITDA	12.8 x	12.1 x	11.0 x

### REMUNERATION

	2017	2018E	2019E
Div. Yield ord	2.5%	2.4%	2.7%
FCF yield	5.6%	5.5%	5.2%

### INDEBTEDNESS

	2017	2018E	2019E
NFP	-15,372	-13,965	-12,878
Debt/EBITDA	3.5 x	2.9 x	2.5 x
Interests cov	10.0 x	16.0 x	18.3 x

### PRICE LAST 365 DAYS



### ANALYSTS

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February, 20 2018

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## SUPPORTIVE RESULTS, INTERESTING VALUATION

The FY17 results came substantially in line with expectations, confirming the sequentially improvement in US and the strong growth in the Early life nutrition in China. We believe the company guidance (2017/20 Ifl between 4% and 5%), with margins above 16% is supported by the several initiatives in place. The stock is trading at 16x P/E19, circa 10% discount to the Global staple brands. Our target is based on 20x P/E target, at 15% premium vs. the sector, justified by the 2Y EPS CAGR of 13% (sector average at high single digit).

### ■ FY17 results in line. NORAM improvement a good base for 2018

- Revenues: €24.677bn (+2.5% YoY) vs. 24.464bn exp.
- Recurring EBIT: €3.54bn vs. 3.51bn exp.
- Net Debt. €15.3bn vs. €16.7bn exp.

Outlook 2018: Double-digit recurring EPS growth at constant exchange rate excluding Yakult Transaction Impact.

We highlight the good quality of the **organic growth: FY17 at +2.5% YoY with an acceleration in the 2H** of the year, in line with the company plan and slightly better than expected (4Q +3.7% vs. +3.3% exp.). The growth in 2017 was **driven by the price/mix component**, with volumes (FY17) down by -1.4% (-0.9% exp.). Among the single divisions, we highlight the **stabilization of NORAM and International dairy**. The Alpro business reported a strong rebound, circa +10% in 4Q. In the US market the company reported a **material sequential improvement in the plant based products** and in the coffee creams. The division (ex fresh food) was back to positive growth in the 4Q, after the -2.2% reported in 3Q.

### ■ A solid base to become the best in class in the industry

We are fully convinced that Danone has the capability to deliver best in class growth thanks to its high exposure to attractive categories, supported by solid social/demand trends. The **plant-based dairy** is in an early phase in US and western EU, but it is, according to recent statistics/market research, **one of the most interesting millennial trend**. The 4Q confirmed the comfortable evidences in Early Life nutrition in China we have already seen in 3Q, while the EU dairy business registered clear signs of progress for the new "Activia" in the key countries (France, Spain, UK, Italy). In another key market like US, the traditional Yogurt business confirmed the strong performance we have seen in 3Q, with additional market share gains in 4Q. We remain **confident about the double-digit EPS growth in 2018**, with the mid-term margin supported by WhiteWave synergies and the efficiency programs (\$300mln by 2020), of which the **70% will be reinvested to support the top line**.

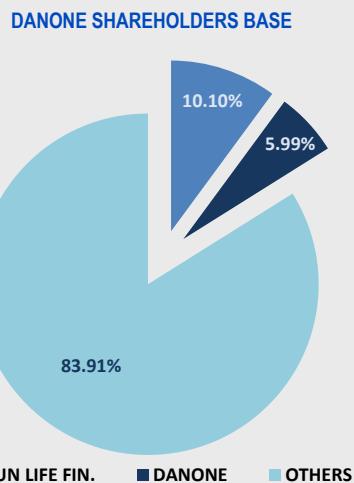
### ■ More visible growth; valuation at discount

Danone seems to be a buying opportunity for several reasons:

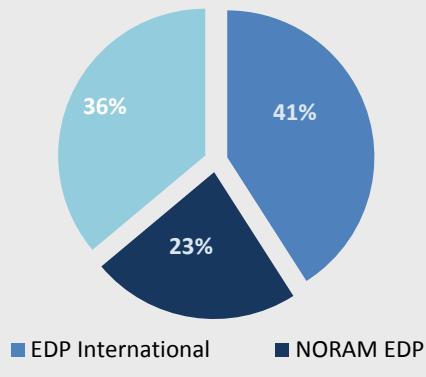
1. **EDP** (essential dairy and plant-base) to come back to **mid-single digit average LFL growth by 2020** (Int. 3-4%, Noram >5%) and **10% mid-term average EPS growth**, benefiting from investments and efficiency.
2. The acquisition of **WhiteWave** should enhance the **Danone growth profile** and the margin improvement, with 3Y EPS CAGR at 13%.
3. The **FCF generation remains high** with EBITDA conversion > 30%.
4. **Danone offers the opportunity to buy an interesting equity story** in the staple sector. At **current valuation of 16x P/E 2019 looks interesting** considering the 13% EPS CAGR between 2017/20. We confirm our **target of €85, based on a target P/E 20x**.

MAIN FIGURES € mn	2015	2016	2017	2018E	2019E	2020E
<b>Net revenues</b>	<b>22,412</b>	<b>21,944</b>	<b>24,677</b>	<b>23,985</b>	<b>26,572</b>	<b>28,135</b>
Growth	6%	-2%	12%	-3%	11%	6%
<b>EBITDA</b>	<b>3,427</b>	<b>3,809</b>	<b>4,364</b>	<b>4,739</b>	<b>5,082</b>	<b>5,565</b>
Growth	-5%	11%	15%	9%	7%	9%
<b>Adjusted EBITDA</b>	<b>3,427</b>	<b>3,809</b>	<b>4,364</b>	<b>4,739</b>	<b>5,082</b>	<b>5,565</b>
Growth	-5%	11%	15%	9%	7%	9%
<b>Adj. EBIT</b>	<b>2,892</b>	<b>3,022</b>	<b>3,543</b>	<b>3,748</b>	<b>4,170</b>	<b>4,621</b>
Growth	-17%	32%	28%	4%	8%	10%
<b>Profit before tax</b>	<b>1,924</b>	<b>2,630</b>	<b>3,297</b>	<b>3,586</b>	<b>3,906</b>	<b>4,366</b>
Growth	-26%	37%	25%	9%	9%	12%
<b>Net income</b>	<b>1,283</b>	<b>1,720</b>	<b>2,453</b>	<b>2,506</b>	<b>2,727</b>	<b>3,046</b>
Growth	-29%	34%	43%	2%	9%	12%
<b>Adj. net income</b>	<b>1,873</b>	<b>1,720</b>	<b>2,190</b>	<b>2,389</b>	<b>2,716</b>	<b>3,049</b>
Growth	20%	-8%	27%	9%	14%	12%
MARGIN	2015	2016	2017	2018E	2019E	2020E
Ebitda Margin	15.3%	17.4%	17.7%	19.8%	19.1%	19.8%
Ebitda adj Margin	15.3%	17.4%	17.7%	19.8%	19.1%	19.8%
Ebit Adj margin	12.9%	13.8%	14.4%	15.6%	15.7%	16.4%
Pbt margin	8.6%	12.0%	13.4%	14.9%	14.7%	15.5%
Ni rep margin	5.7%	7.8%	9.9%	10.4%	10.3%	10.8%
Ni adj margin	8.4%	7.8%	8.9%	10.0%	10.2%	10.8%
SHARE DATA	2015	2016	2017	2018E	2019E	2020E
EPS - € - cents	208.3	276.5	390.5	373.6	406.6	454.1
Growth	-31.8%	32.8%	41%	-4%	9%	12%
Adj. EPS - € - cents	304.1	276.5	348.6	356.2	404.9	454.6
Growth	16.0%	-9.1%	26%	2%	14%	12%
DPS ord - € - cents	160	170	180	200	220	230
BVPS - €	20.4	21.1	21.3	22.0	24.0	26.2
VARIOUS - € mn	2015	2016	2017	2018E	2019E	2020E
Capital employed	19,407	20,819	28,826	28,819	29,066	29,089
FCF	1,159	1,793	2,275	2,373	2,235	2,804
Capex	937	925	968	923	1,022	1,082
Working capital	1,299	1,193	908	979	1,356	1,472
INDEBTNESS - € mn	2015	2016	2017	2018E	2019E	2020E
NFP	-6,748	-7,625	-15,372	-13,965	-12,878	-11,462
D/E	0.54 x	0.58 x	1.15 x	0.95 x	0.80 x	0.65 x
Debt/EBITDA	2.0 x	2.0 x	3.5 x	2.9 x	2.5 x	2.1 x
Interests cov	7.3 x	7.2 x	10.0 x	16.0 x	18.3 x	22.1 x
MARKET RATIOS	2015	2016	2017	2018E	2019E	2020E
P/E	24.0 x	19.9 x	16.5 x	17.3 x	15.9 x	14.2 x
P/E adj	16.4 x	19.9 x	18.5 x	18.1 x	15.9 x	14.2 x
PBV	2.4 x	2.6 x	3.0 x	2.9 x	2.7 x	2.5 x
P/CF	10.0 x	13.7 x	13.5 x	13.3 x	12.0 x	10.8 x
EV FIGURES	2015	2016	2017	2018E	2019E	2020E
EV/Sales	1.7 x	1.9 x	2.3 x	2.4 x	2.1 x	1.9 x
EV/EBITDA	11.0 x	11.0 x	12.8 x	12.1 x	11.0 x	9.8 x
EV/EBIT	17.0 x	14.3 x	15.0 x	14.7 x	13.4 x	11.8 x
EV/CE	1.0 x					
REMUNERATION	2015	2016	2017	2018E	2019E	2020E
Div. Yield ord	7.6%	2.7%	2.5%	2.4%	2.7%	3.0%
FCF yield	3.8%	5.2%	5.6%	5.5%	5.2%	6.5%
ROE	14.9%	13.1%	16.4%	16.2%	16.9%	17.4%
ROCE	9.2%	11.3%	10.1%	9.6%	10.3%	11.3%

Source: EQUITA SIM estimates &amp; company data

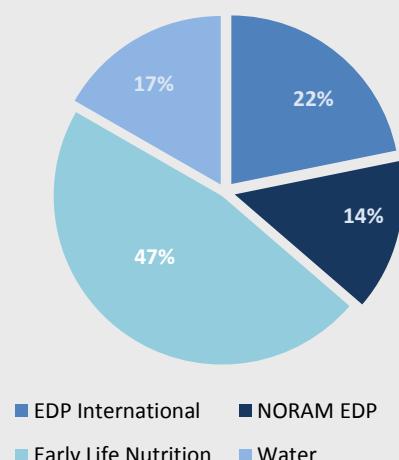


DANONE: REVENUES BY DIVISION



EDP: Essential Dairy and Plant-based

DANONE: EBIT BY DIVISION



EDP: Essential Dairy and Plant-based

## COMPANY DESCRIPTION

**On 25 February 1966 the glassmakers Verrerie Souchon-Neuvesel and Glaces de Boussois announced their forthcoming merger.** At the end of December 1968 a takeover battle made the headlines for what was probably the first time in France, as **BSN submitted a bid to acquire Compagnie de Saint Gobain**, one of France's oldest and largest businesses; **the bid ultimately fell through**. Less than a year after its bid for Saint Gobain, BSN was back in the headlines as it simultaneously took control of **Evian, Kronenbourg and Société Européenne de Brasseries (SEB)**. It thus became the **number one in France for beer, mineral water and infant food** overnight, with Evian also granting it control of Jacquemaire and Fali, as well as its other mineral water business, Badoit.

**At the beginning of the 1970s, the biggest French food business was Gervais Danone.** Resulting from the 1967 merger of Gervais, **specialized in fresh cheeses, and Danone, specialized in yoghurts**, the company had diversified into a variety of other sectors including pasta and had expanded beyond France into other parts of Europe and the world. The transaction was sizeable - BSN's sales rose by over a half as a result - and opened up new markets in other countries.

It also considerably increased the group's involvement in the food industry: **food was now its main business, accounting for 52% of sales**. With the **acquisition of Numico in 2008**, an important move to increase the weight of baby food on total business, **Danone became the second player worldwide in dairy nutrition and water business in terms of sales** (Nestlé is the number one). The Group is pursuing its globalization aims with just France and Spain in the first five markets for revenues.

### 5 YEARS BUSINESS TREND

	2013	2014	2015	2016	2017
Revenues	20,869	21,144	22,415	21,944	24,677
Organic Growth	5.5%	-1.0%	-6.0%	2.9%	12%
EBIT Adjusted	2,747	2,649	2,892	3,022	3,543
Margin	14.2%	12.5%	12.9%	13.8%	14.4%

Source: EQUITA SIM estimates and company data

Despite the huge difficulties faced in continental EU, **Danone achieved good progress in Dairy and in all the other business lines, with Baby Food and Medical nutrition driving the ROCE recovery**.

The acquisition of WhiteWave in 2016 represents the new corner stone for the future of the French Group. The integration/diversification of the milk-dairy offer with the plant-dairy products seems to be the right way to support a mature and competitive business. In particular, we have to keep in mind that the plant-based dairy is still in an early phase in US and western EU, but it is, according to recent statistics/market research, **one of the most interesting millennial trend**. The new generation are more focused on healthier propositions to animal milk and alternative protein, also considering the **fast increase of intolerant consumers**.

Strengths / Opportunities	Weaknesses / Threats
Leading market position worldwide	Challenging competitive environment
Well recognized brands in all its categories	Half of revenues exposed to FX fluctuation
Strong brand perception as healthy food	Exposed to regional milk price volatility
Healthy financial structure	Expensive acquisition track record

## A FURTHER STEP FORWARD IN THE 4Q

- Revenues: €24.677bn (+2.5% YoY) vs. 24.464bn exp.
- Recurring EBIT: €3.54bn vs. 3.51bn exp.
- Net Debt: €15.3bn vs. €16.7bn exp.
- DVD: €1.9 vs. €1.8 exp.

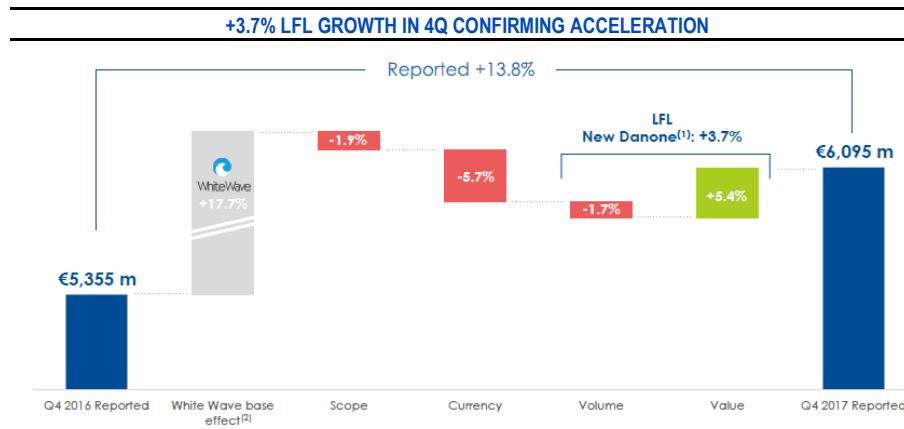
Outlook: Double-digit recurring EPS growth at constant exchange rate excluding Yakult Transaction Impact.

FY 2017 RESULTS VS. EQUITA ESTIMATES AND CONSENSUS								
€ MN	EXPECTED			ACTUAL		CONSENSUS		A vs C
	FY16	FY17E	YoY Δ%	FY17A	YoY Δ%	Abs Δ	FY17E	
Revenues	24,677	24,464	-1%	24,677	0%	213	24,709	0%
EBIT Adj.	3,022	3,510	16%	3,543	17%	33	3,510	1%
margin	12.2	14.3	17%	14	17%	0	14.2	1%
Net Income	1,911	2,138	12%	2,190	15%	52	2,142	2%
EPS	3.10	3.40	10%	3.49	13%	0	3.44	1%
Net Debt	7,472	16,700	124%	15,372	106%	-1,328	15,800	-3%

Source: Company data and EQUITA SIM estimates

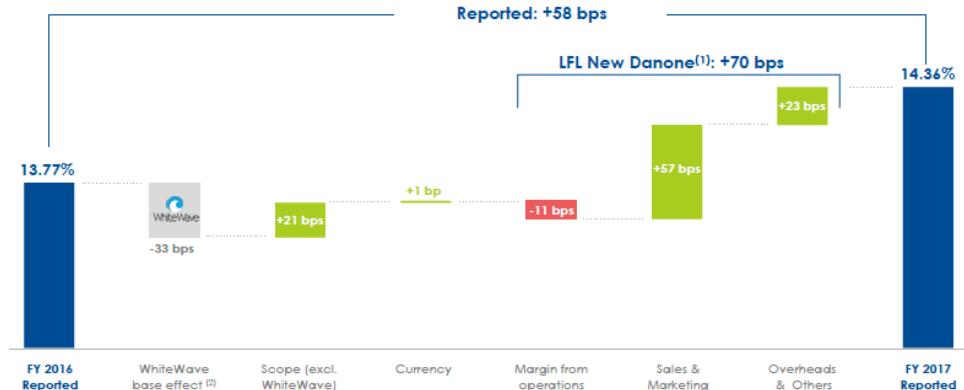
We highlight the good quality of the organic growth: FY17 at +2.5% YoY with an **acceleration in the 2H of the year**, in line with the company plan and slightly better than expected (4Q+3.7% vs. +3.3% exp.). The growth in 2017 was driven by the price/mix component, with volumes (FY17) down by -1.4% (-0.9% exp.). Among the single divisions, we highlight the stabilization of NORAM and International dairy. The Alpro business reported a strong rebound, circa +10% in 4Q. Ex Alpro, the EU dairy business registered clear signs of **progress for the new “Activia” in the key countries (France, Spain, UK, Italy)**.

In another key market like US, the traditional Yogurt business confirmed the strong performance we have seen in 3Q, with additional market share gains in 4Q. In the US market the company reported a material sequential improvement in the plant based product and in the coffee creams, confirming the difficulties in the premium dairy (organic) business, under the brands Horizon and Earthbound. If we exclude the negative performance in the fresh food business, the division was back to growth in the 4Q, after the -2.2% reported in 3Q.



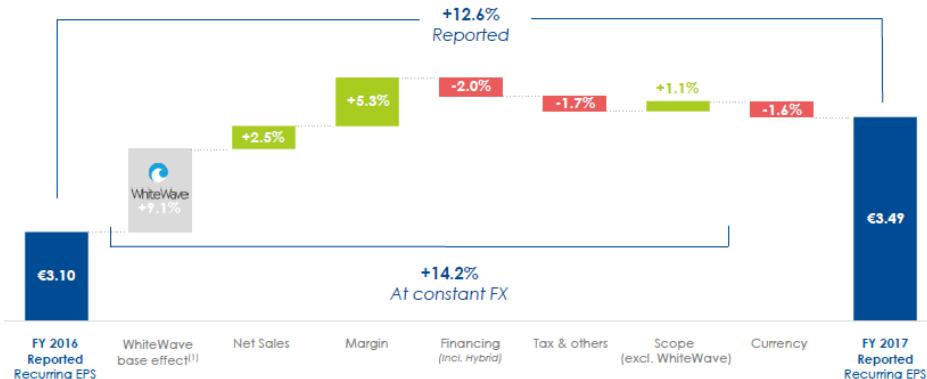
Source: EQUITA SIM & Bloomberg data

The 4Q confirmed the comfortable evidences in Early Life nutrition in China we have already seen in 3Q. As a result, the FY specialized nutrition sales grew 9.3% on a LFL basis, circa +3% in volume and 6.3% in value. In 4Q sales were up +8.4% with strong dynamics in China. Among the division, Early Life Nutrition remains the sales growth driver with a FY performance of +10%, while Medical Nutrition achieved a high single digit performance.

**STRONG IMPROVEMENT IN PROFITABILITY: ABOVE €600M OF PRODUCTIVITY GAINS**

Source: EQUITA SIM &amp; Bloomberg data

We are fully convinced that Danone has the capability to deliver best in class growth thanks to its high exposure to attractive categories, supported by solid social/demand trends. **The plant-based dairy** is in an early phase in US and western EU, but it is, according to recent statistics/market research, **one of the most interesting millennial trend**. We remain **confident about the double-digit EPS growth in 2017** (we expect Adj. EPS of €3.56, +10% organic ex FX). The margin progression in the mid-term will be supported also by WhiteWave synergies and the efficiency programs (\$300mln by 2020), of which the **70% will be reinvested to support the top line**.

**VERY STRONG EPS GROWTH - +14.2% AT CONSTANT FX**

Source: EQUITA SIM &amp; Bloomberg data

**INVESTMENT CASE**

While Danone portfolio suffered in the past years for the exposure to very mature and competitive market for the dairy business and for the Yoghurt category in particular, we believe that **the acquisition of WhiteWave could really offer an option to diversify in the modern dairy, with the opportunity to capture the new and fasten growing trends** linked to the increasing focus of the new generation to different source of protein, supported also by the increase of milk protein intolerant consumers.

After the **sequential LfL growth improvement reported** in the 2H of 2017. We model a mid-term growth for Danone between 5% and 6%, above the average staples top line growth of 4%, remaining confident on 2018 acceleration thanks:

1. **ELN: in China, the early life nutrition business is showing important sign of recovery**, as a proof that Danone brands are getting market share

improvement and it seems the direct channel business trend is sustainable and with further market share gains potentials and with a sustainable growth (obviously at more normalized rate in the mid-term) as underlying demand is increasing.

2. **NORAM EDP:** The North America essential dairy and plant based division is giving **evidences of improvement in all segments**, even if the Horizon brand (organic milk), continues to be under pressure. The division is gaining share in the traditional yogurt, despite the high promotional environment, and has delivered good data in Coffee creams and plant based dairy products (fresh food still negative).

3. **ACTIVIA:** the company is focused on the relaunch of the “Activia” brand in the European dairy market, with **additional strategic initiatives and encouraging early sign of improvement**. The focus is to improve the health perception of the category (naturalness, sugar reduction and absence of GMO ingredients).

On the other side, we have to highlight that the reorganization in Brazil could take time and could be a theme for 2019 since:

1. The **underlying dairy market is double digit negative in Brazil** and the general macroeconomic environment is increasing credit risk, forcing the company to rationalize the delivery.

2. The management have to **adapt the product portfolio** to the average customer demand, primarily **with a more basic offer**, product format (packaging) and pricing.

We are fully convinced that Danone has the **capability to deliver best in class growth thanks to its high exposure to attractive categories, supported by solid social/demand trends**.

This is also true for the **Baby nutrition (ELN) and Medical nutrition business**, which remains well **supported by** different social trends in Asia (**increase of nativity and increase of the number of mums at work**), as well as in the western world, thanks to the increase of average population age, together with the even **more frequent usage of supplementary drugs/nutrition in the treatment of the diseases**.

On this basis we are **confident about the double-digit EPS growth in 2018** (we expect Adj. EPS of €3.56, +10% organic ex FX). The margin progression in the mid-term will be supported also by WhiteWave synergies and the efficiency programs (€3.3bn in 4 years), of which the **70% will be reinvested to support the top line**.

We expect Danone to come back to its leading growth profile in the industry **between 2017 and 2020**:

- **Total Revenues: +4.5% 3Y CAGR to €28bn;**
- **Trading Operating Income (Adj. EBIT) = +9% CAGR to €4.6bn;**
- **Adj. EPS (fully diluted) = +10% to €4.5**
- **Growing FCF (averaging €1bn mn p.a.);**
- **ND/EBITDA to decline to 2x in 2020 from 4x in 2017**

## WE EXPECT 5% LFL (EX WHITEWAVE) WITH 10% EPS GROWTH FROM 2018

After the poor 1H, the company reported a strong acceleration in 3Q and 4Q 2017, Benefited from the easy comparison base and the **investments made in A&P to re-launch the key brands (Activia, Actimel and Danonino)** already made in 2016.

**The Activia re-launch should be implemented by several actions that the management has already put in place in the past quarters.** The focus remains on communications and on corrective measures to eliminate the confusion created last year with flavor differentiation and the packaging, which seemed too premium and not useful in the competition against private labels for the daily consumption.

In the first communication campaign the company lost the focus on the product functionality like they have made for Actimel, which show signs of improvement from the re-launch started in 2016. Apart from the marketing and communication strategy, the management is accelerating innovation (Activia+cereals, light variants etc.).

**We think the Group has built a solid base for 2018.** For the mid-term, the company should continue to benefit from the fundamental trend in the dairy market and could potentially increase further its share. The acquisition of WhiteWave is something crucial for the evolution of US business, especially considering that the new combination could double the existing market share, creating **interesting synergies, especially on distribution.**

## THE MARGIN IS EXPECTED TO OVERPASS 16% BY 2020

**Danone delivered a satisfying margin progression in 2H17**, after the 91bps improvement reported in 1H. On this basis we are **confident about the double digit EPS growth in 2018** (we expect Adj. EPS of €3.56, +10% organic ex FX). The margin progression in the mid-term will be supported also by WhiteWave synergies (\$300mln by2020) and the efficiency programs (€1bn by 2020), of which the **70% will be reinvested to support the top line.**

### ■ A huge focus on OPEX reduction

At the investor event in Evian the past May, the company gave some details about the potential **€1bn of cost cutting benefits**. Most of these savings are targeted from the SG&A items and are expected to be delivered by 2020. As a results, this program should allow Danone **to have a material source to finance further additional investments** to support top line in terms of marketing, promotions, innovations etc. Circa **70% of the €1bn savings will be reinvested**. Even if €1bn per annum of savings between 2017 and 2020 could seem demanding to be achieved, we highlight that it is just 13% of the total €8bn of services expenditure, of which Marketing and sales are circa 30% of total, Logistics the 25%, Manufacturing (including third parties) represents the 30% and the remaining 15% is related to professional service costs.

The management also gave example of the targeted savings. In particular, they highlighted:

- **Warehouse:** Danone should **reduce by 15%** the number of warehouses in EU.
- **IT:** the switch to Hybrid/cloud based data model should **reduce the total IT costs by 25%.**
- **Professional services:** they expect a **reduction of 30%** of total costs.
- **Travel:** Danone spends more than €100m in travelling costs. The plan is to increase the usage of remote solutions to reduce the total amount of travelling cost by 30%.

- **Market data:** there is a duplication across the categories that could be eliminated with circa **30% of targeted savings**.
- **Sales and Marketing:** the Group plan a material reduction of the structure complexity.

### ■ WhiteWave synergies of €250mln

From the WhiteWave acquisition, Danone should get circa \$300mln of total synergies reached between 2017 and 2020. Of the total amount, which represents circa the 7% of revenues, circa €200mln are related to cost savings and they will impact directly the EBIT line, while €50mln synergies will be top line synergies at the EBIT level also.

## OPERATING ASSUMPTIONS

TOP LINE ASSUMPTIONS – REPORTED SALES GROWTH				
	2017A	2018e	2019e	2020e
<b>Revenues by division</b>				
EDP International	8,424	8,317	8,644	8,990
<i>If</i>	-1.3%	2.0%	4.0%	4.0%
EDP NORAM	4,530	4,793	5,049	5,327
<i>If</i>	-2.0%	3.5%	5.5%	5.5%
Specialized Nutrition	7,102	7,316	7,859	8,449
<i>If</i>	9.3%	7.0%	7.5%	7.5%
Waters	4,621	4,737	5,042	5,369
<i>If</i>	4.7%	6.5%	6.5%	6.5%
<b>Sales</b>	<b>24,677</b>	<b>25,164</b>	<b>26,595</b>	<b>28,135</b>
<b>Reported Growth</b>	<b>12.5%</b>	<b>2.0%</b>	<b>5.7%</b>	<b>5.8%</b>
<b>Growth details</b>	<b>2017A</b>	<b>2018e</b>	<b>2019e</b>	<b>2020e</b>
Volume	-1.4%	3.0%	3.0%	2.5%
Value	4.1%	1.6%	2.8%	3.3%
<b>Like-for like/Organic Growth</b>	<b>2.7%</b>	<b>4.6%</b>	<b>5.8%</b>	<b>5.8%</b>
Acquisitions & Others	9.7%	1.4%	0.0%	0.0%
FX Variation	0.0%	-4.0%	-0.1%	0.0%
<b>Reported Growth</b>	<b>12.5%</b>	<b>2.0%</b>	<b>5.7%</b>	<b>5.8%</b>
<b>EBIT Adj. by division</b>	<b>2017A</b>	<b>2018e</b>	<b>2019e</b>	<b>2020e</b>
EDP International	760	815	913	1,043
<i>margin</i>	9.0%	9.8%	10.6%	11.6%
EDP NORAM	556	623	692	751
<i>margin</i>	12.3%	13.0%	13.7%	14.1%
Specialized Nutrition	1,685	1,727	1,926	2,129
<i>margin</i>	23.7%	23.6%	24.5%	25.2%
Waters	541	583	640	698
<i>margin</i>	11.7%	12.3%	12.7%	13.0%
<b>Trading Operating Income (EBIT)</b>	<b>3,543</b>	<b>3,748</b>	<b>4,170</b>	<b>4,621</b>
<b>Trading EBIT-Margin</b>	<b>14.4%</b>	<b>14.9%</b>	<b>15.7%</b>	<b>16.4%</b>

Source: EQUITA SIM estimates

## VALUATION

We suggest a valuation based on a P/E multiple - applied to FY 2020 earnings, to fully incorporate the expected benefits from WhiteWave acquisition and the efficiency measures. We used a target P/E multiple of 20x, consistent with Danone current cost of Equity of 7%, and the long term growth rate of 2%. The valuation based on our target multiple yields a target of €85 per share.

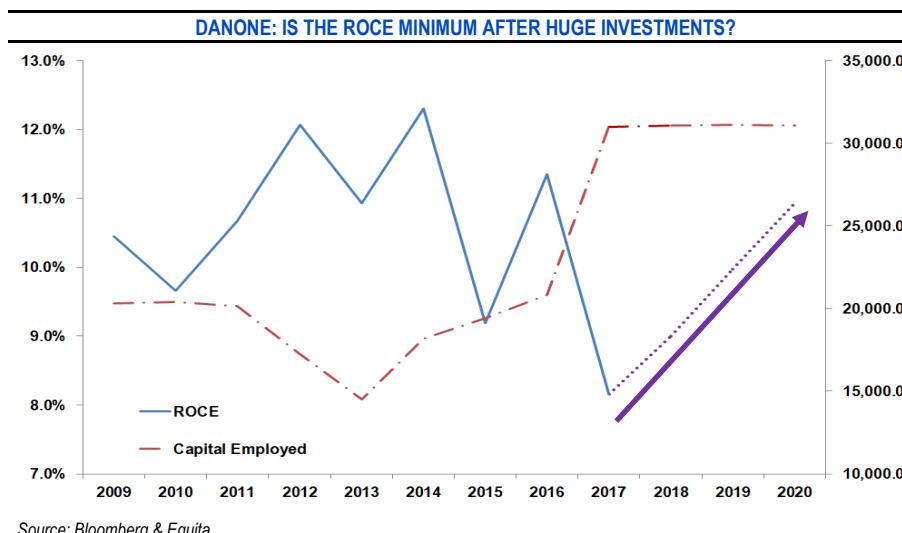
DANONE TARGET P/E VALUATION						
Multiple Valuation			Sensitivity analysis			
(A) Target multiple	20.0 x	(A) Target multiple	19.0 x	19.5 x	20.0 x	20.5 x
(B) 2020 fully diluted eps	4.55	(B) 2020 fully diluted eps	4.55	4.55	4.55	4.55
(C)=(A)×(B) Stock value (€)	91	(C)=(A)×(B) Stock value (€)	86	89	91	93
(D) Dividends to be cashed-in (€)	6.00	(D) Dividends to be cashed-in (€)	6.00	6.00	6.00	6.00
(E) = (C)+(D) Total stock value (€ PS)	97	(E) = (C)+(D) Total stock value (€ PS)	92.4	94.6	96.9	99.2
(F) Discount (1+Ke)	1.14	(F) Discount (1+Ke)	1.14	1.14	1.14	1.14
(G)=(E)/(F) Target (€ PS)	85	(G)=(E)/(F) Target (€ PS)	81	83	85	87
Source: EQUITA SIM estimates						

## SOME THOUGHTS ON STAPLES AND DANONE VALUATION

The staple sector is valued at premium vs the market (Stoxx 600 Index), but this is justified by the superior earnings visibility and the cash conversion capability. **The valuation premium (15% on average) is perfectly in line with the historical average and we do not see current macro environment as challenging for the sector** and in particular for companies that has continued to invest supporting the brand and product innovation.

Moreover, we believe that Danone is well positioned to capture all the potential opportunities in this sectors, after they completed a very interesting acquisition which is giving to the Group new growing channels and products, category adjacency and space opportunity, a well balanced portfolio to benefit from global demographic trends as well as Millenials new teste and eating habits.

All together, we see the new Danone portfolio and the impact from the efficency plan to boost cash flow and ROCE, which are the two most important metrics investors are focus on in the secotr.



FOOD & STAPLE BRANDS VALUATION																
Food Company	FX	DESCRIPTION		PERFORMANCE				EV/SALES			EV/EBITDA			EV/EBIT		
		Price	MC - €	1 m	3 m	6 m	1 y	2017	2018	2019	2017	2018	2019	2017	2018	2019
ASSOC BRIT FOODS	GBp	2,642.00	23,614	-3.93	-14.39	-15.86	1.26	1.3 x	1.3 x	1.2 x	10.9 x	10.2 x	9.3 x	18.3 x	14.9 x	13.9 x
DANONE	EUR	64.65	43,361	-8.15	-6.20	-2.33	5.98	2.3 x	2.4 x	2.1 x	12.8 x	12.2 x	11.2 x	15.0 x	14.9 x	13.6 x
NESTLE SA-REG	CHF	75.04	202,691	-8.77	-11.07	-7.16	1.64	2.8 x	2.8 x	2.7 x	14.9 x	13.8 x	13.0 x	18.2 x	18.9 x	17.3 x
TATE & LYLE	GBp	565.80	2,975	-15.78	-16.98	-16.24	-23.33	1.1 x	1.1 x	1.1 x	8.0 x	6.9 x	6.9 x	15.6 x	11.6 x	9.9 x
BARRY CALLEB-REG	CHF	1,897.00	9,035	-2.77	11.72	37.66	48.93	1.7 x	1.6 x	1.5 x	18.7 x	16.5 x	15.4 x	28.4 x	24.2 x	21.0 x
CHOCOLADEFABR-PC	CHF	5,595.00	13,041	-4.11	0.72	4.09	0.90	3.7 x	3.5 x	3.3 x	20.1 x	18.5 x	17.0 x	27.0 x	25.5 x	23.2 x
KERRY GROUP-A	EUR	86.00	15,152	-3.37	-2.89	10.97	21.97	2.6 x	2.5 x	2.3 x	18.3 x	16.8 x	15.1 x	22.3 x	21.5 x	19.9 x
CORBION NV	EUR	25.32	1,500	-3.65	-6.48	1.06	7.51	1.8 x	1.8 x	1.7 x	10.0 x	10.6 x	9.6 x	12.8 x	14.6 x	15.6 x
MONDELEZ INTER-A	USD	44.14	53,034	0.00	4.35	2.79	3.86	3.2 x	3.0 x	2.9 x	16.4 x	14.9 x	13.7 x	20.5 x	19.5 x	17.7 x
GENERAL MILLS IN	USD	56.43	25,940	-4.53	5.04	-1.24	-4.73	2.6 x	2.6 x	2.6 x	12.1 x	12.1 x	11.8 x	14.8 x	14.8 x	14.7 x
KELLOGG CO	USD	69.66	19,441	4.56	6.58	-0.41	-4.44	2.5 x	2.5 x	2.4 x	12.2 x	12.0 x	11.5 x	16.4 x	14.9 x	15.0 x
CONAGRA BRANDS I	USD	36.25	11,733	-4.02	1.51	5.19	-8.48	2.2 x	2.3 x	2.3 x	11.6 x	11.8 x	11.6 x	11.2 x	14.7 x	14.5 x
CAMPBELL SOUP CO	USD	46.17	11,212	-2.57	-7.14	-14.01	-21.05	2.2 x	2.4 x	2.3 x	9.5 x	11.2 x	10.7 x	11.6 x	13.1 x	13.5 x
UNILEVER NV-CVA	EUR	43.41	126,726	-7.78	-8.77	-12.95	-3.10	2.7 x	2.7 x	2.7 x	13.6 x	13.2 x	12.7 x	18.4 x	15.4 x	15.6 x
GLAMBIA	EUR	14.45	4,287	6.17	-11.08	-15.37	-11.89	1.8 x	1.7 x	1.4 x	12.2 x	11.1 x	9.5 x	16.4 x	14.9 x	12.4 x
<b>Average</b>				<b>-3.91</b>	<b>-3.67</b>	<b>-1.59</b>	<b>1.00</b>	<b>2.3 x</b>	<b>2.3 x</b>	<b>2.2 x</b>	<b>13.4 x</b>	<b>12.7 x</b>	<b>11.9 x</b>	<b>17.8 x</b>	<b>16.8 x</b>	<b>15.7 x</b>
<b>Median</b>				<b>-3.93</b>	<b>-6.20</b>	<b>-1.24</b>	<b>0.90</b>	<b>2.4 x</b>	<b>2.4 x</b>	<b>2.3 x</b>	<b>12.2 x</b>	<b>12.0 x</b>	<b>11.6 x</b>	<b>16.4 x</b>	<b>14.9 x</b>	<b>15.0 x</b>

Source: EQUITA SIM &amp; Bloomberg data

FOOD & STAPLE BRANDS VALUATION																
Food	P/E			P/BV			Dividend yield			EBITDA margin			ND EBITDA	Sales CAGR	EBITDA CAGR	EPS CAGR
	Company	2017	2018	2019	2017	2018	2019	2017	2018	2019	2017	2018	2019	2017	17-19	17-19
ASSOC BRIT FOODS	21.0 x	19.6 x	17.9 x	2.7 x	2.3 x	2.1 x	1.6%	1.7%	1.8%	12.2%	12.3%	12.5%	-0.4 x	5.5%	6.7%	8.3%
DANONE	18.5 x	18.4 x	16.2 x	3.0 x	3.0 x	2.7 x	2.5%	2.4%	2.7%	17.7%	19.8%	19.1%	2.9 x	8.3%	8.4%	13.0%
NESTLE SA-REG	21.1 x	19.8 x	18.1 x	3.5 x	3.6 x	3.6 x	3.2%	3.3%	3.5%	18.8%	19.9%	20.5%	1.1 x	3.0%	7.7%	8.0%
TATE & LYLE	12.0 x	11.5 x	11.6 x	2.5 x	1.9 x	1.8 x	5.0%	5.1%	5.2%	14.3%	15.9%	15.8%	1.1 x	0.7%	5.8%	1.6%
BARRY CALLEB-REG	36.8 x	29.4 x	27.2 x	4.9 x	4.4 x	3.9 x	0.9%	1.2%	1.3%	8.9%	9.9%	10.1%	1.8 x	3.0%	9.5%	16.5%
CHOCOLADEFABR-PC	30.0 x	27.6 x	25.5 x	3.4 x	3.2 x	3.0 x	1.7%	1.8%	2.0%	18.5%	18.9%	19.2%	0.3 x	5.9%	7.9%	8.5%
KERRY GROUP-A	25.4 x	23.9 x	21.7 x	4.2 x	3.7 x	3.3 x	0.7%	0.8%	0.9%	14.3%	14.7%	15.0%	1.6 x	4.5%	7.0%	8.1%
CORBION NV	22.3 x	24.8 x	19.7 x	2.9 x	2.8 x	2.6 x	2.9%	2.4%	2.5%	17.6%	16.9%	17.9%	0.6 x	2.6%	3.2%	6.4%
MONDELEZ INTER-A	20.7 x	17.9 x	16.5 x	2.6 x	2.4 x	2.3 x	1.8%	2.1%	2.3%	19.6%	20.4%	21.5%	3.4 x	3.7%	8.7%	12.1%
GENERAL MILLS IN	18.5 x	18.0 x	17.1 x	7.2 x	6.9 x	7.0 x	3.4%	3.5%	3.8%	21.8%	21.6%	21.9%	2.6 x	0.9%	0.9%	4.1%
KELLOGG CO	17.2 x	15.7 x	14.8 x	11.9 x	9.6 x	7.9 x	3.0%	3.2%	3.4%	20.9%	20.5%	20.9%	3.1 x	1.4%	1.3%	7.9%
CONAGRA BRANDS I	21.1 x	18.7 x	17.1 x	3.8 x	4.0 x	3.9 x	2.5%	2.3%	2.5%	19.2%	19.4%	19.5%	1.8 x	1.1%	1.9%	11.2%
CAMPBELL SOUP CO	15.1 x	14.8 x	14.2 x	9.1 x	9.1 x	7.7 x	3.0%	3.1%	3.3%	22.7%	21.5%	21.4%	1.8 x	3.2%	0.3%	3.4%
UNILEVER NV-CVA	19.4 x	18.4 x	17.0 x	8.3 x	9.3 x	9.6 x	3.3%	3.6%	3.9%	20.2%	20.7%	21.4%	1.9 x	-0.1%	2.9%	7.1%
GLAMBIA	16.0 x	14.8 x	13.1 x	2.4 x	2.1 x	1.8 x	1.1%	1.2%	1.3%	14.8%	15.1%	14.3%	0.6 x	10.4%	8.4%	10.7%
<b>Average</b>	<b>21.0 x</b>	<b>19.4 x</b>	<b>17.7 x</b>	<b>4.8 x</b>	<b>4.5 x</b>	<b>4.2 x</b>	<b>2.4%</b>	<b>2.5%</b>	<b>2.7%</b>	<b>17.6%</b>	<b>17.8%</b>	<b>18.1%</b>	<b>1.6</b>	<b>3.6%</b>	<b>5.4%</b>	<b>8.5%</b>
<b>Median</b>	<b>20.7 x</b>	<b>18.4 x</b>	<b>17.1 x</b>	<b>3.5 x</b>	<b>3.6 x</b>	<b>3.3 x</b>	<b>2.5%</b>	<b>2.4%</b>	<b>2.5%</b>	<b>18.8%</b>	<b>19.1%</b>	<b>19.5%</b>	<b>1.8</b>	<b>3.0%</b>	<b>6.7%</b>	<b>8.1%</b>

Source: EQUITA SIM &amp; Bloomberg data

## RISK FACTORS

- More difficult than expected recovery in Russia and other emerging markets
- More difficult than expected penetration of new markets for dairy products
- Further negative news from Baby Food business in Asia
- Southern EU environment to worsen in the next years
- Milk price rises above expectations and inflation of raw material packaging
- Slowdown in baby nutrition due to lower disposable income
- Too large acquisitions, not supported by current financial position

P&L	2015	2016	2017	2018E	2019E	2020E
<b>Net revenues</b>	<b>22,412</b>	<b>21,944</b>	<b>24,677</b>	<b>23,985</b>	<b>26,572</b>	<b>28,135</b>
Growth	6%	-2%	12%	-3%	11%	6%
Total opex	-19,444	-18,921	-21,134	-21,282	-22,411	-23,518
Growth	11%	-3%	12%	1%	5%	5%
Margin	-87%	-86%	-86%	-89%	-84%	-84%
<b>EBITDA</b>	<b>3,427</b>	<b>3,809</b>	<b>4,364</b>	<b>4,739</b>	<b>5,082</b>	<b>5,565</b>
Growth	-5%	11%	15%	9%	7%	9%
Margin	15%	17%	18%	20%	19%	20%
Depreciation& amortization	-1,217	-786	-821	-857	-899	-947
Provisions	0	1	2	3	4	5
<b>Depreciation&amp;provision</b>	<b>-1,217</b>	<b>-785</b>	<b>-819</b>	<b>-854</b>	<b>-895</b>	<b>-942</b>
<b>EBIT</b>	<b>2,210</b>	<b>2,923</b>	<b>3,735</b>	<b>3,883</b>	<b>4,184</b>	<b>4,617</b>
Growth	-17%	32%	28%	4%	8%	10%
Margin	10%	13%	15%	16%	16%	16%
Net financial profit/Expenses	-470	-531	-438	-297	-277	-252
Profits/exp from equity inv	123	1	108	117	126	136
Other financial profit/Exp	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<b>Total financial expenses</b>	<b>-470</b>	<b>-531</b>	<b>-438</b>	<b>-297</b>	<b>-277</b>	<b>-252</b>
Non recurring pre tax	0	0	0	0	0	0
<b>Profit before tax</b>	<b>1,924</b>	<b>2,630</b>	<b>3,297</b>	<b>3,586</b>	<b>3,906</b>	<b>4,366</b>
Growth	-26%	37%	25%	9%	9%	12%
<b>Taxes</b>	<b>-626</b>	<b>-804</b>	<b>-842</b>	<b>-1,076</b>	<b>-1,172</b>	<b>-1,310</b>
Tax rate	33%	31%	26%	30%	30%	30%
<b>Minoritiy interests</b>	<b>-138</b>	<b>-107</b>	<b>-110</b>	<b>-121</b>	<b>-133</b>	<b>-146</b>
Non recurring post tax	0	0	0	0	0	0
<b>Net income</b>	<b>1,283</b>	<b>1,720</b>	<b>2,453</b>	<b>2,506</b>	<b>2,727</b>	<b>3,046</b>
Growth	-29%	34%	43%	2%	9%	12%
Margin	6%	8%	10%	10%	10%	11%
<b>Adj. net income</b>	<b>1,873</b>	<b>1,720</b>	<b>2,190</b>	<b>2,389</b>	<b>2,716</b>	<b>3,049</b>
Growth	20%	-8%	27%	9%	14%	12%
Margin	8%	8%	9%	10%	10%	11%
CF Statement	2015	2016	2017	2018E	2019E	2020E
Cash Flow from Operations	2,096	2,718	3,243	3,296	3,257	3,886
(Increase) decrease in OWC	-419	106	285	-71	-376	-117
(Purchase of fixed assets)	-937	-925	-968	-923	-1,022	-1,082
(Other net investments)	-	-	-	-	-	-
(Distribution of dividends)	-2,340	-940	-999	-1,057	-1,175	-1,292
Rights issue (buy-back)	0	0	0	0	0	0
Other	-	-	-	-	-	-
<b>(Increase) Decrease in Net Debt</b>	<b>-332</b>	<b>-877</b>	<b>-7,747</b>	<b>1,407</b>	<b>1,087</b>	<b>1,416</b>

Source: EQUITA SIM estimates &amp; company data

**INFORMATION PURSUANT TO ARTICLE 69 ET SEQ. OF CONSOB (Italian securities & exchange commission) REGULATION no. 11971/1999**

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In the past EQUITA SIM has published studies on Danone.

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RECOMMENDATION/RATING	Low Risk	Medium Risk	High Risk
BUY	ETR >= 10%	ETR >= 15%	ETR >= 20%
HOLD	-5% <ETR< 10%	-5% <ETR< 15%	0% <ETR< 20%
REDUCE	ETR <= -5%	ETR <= -5%	ETR <= 0%

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Date	Rec.	Target Price (€)	Risk	Comment
nil				

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	COMPANIES COVERED	COMPANIES COVERED WITH BANKING RELATIONSHIP
BUY	37.9%	46.0%
HOLD	58.6%	54.0%
REDUCE	3.6%	0.0%
NOT RATED	0.0%	0.0%

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## Danone

EPS downgrade on FX headwinds and Yakult disposal. Limited rebound of EDP business.

Post [Q417 results](#), we are updating our model. We reduce our FY18/19E estimates by c2% on higher FX headwinds (-5.1% vs -3.9% earlier) and Yakult stake sale partly offset by slightly lower tax rate (29.3% vs 30.3% earlier). We slightly reduce 18E LFL to 2.9% (vs 3.2% before) on lower volumes and we expect 50bps margin improvement (unchanged). At 17.1x PE18E and 11.8x EV/EBITDA 18E, Danone trades at a slight discount to Food peers which we see as justified by the sluggishness of its EDP divisions. For more details on the results please see our [note](#). We retain our Neutral rating.

- Tables below

### Danone (DANO.PA;BN FP)

FYE Dec	2015A	2016A	2017A	2018E (Prev)	2018E (Curr)	2019E (Prev)	2019E (Curr)
Adj. EPS FY (€)	2.94	3.10	3.49	3.76	3.68	4.09	4.01
Adj P/E FY	22.0	20.8	18.5	17.1	17.5	15.8	16.1
Revenue FY (€ mn)	22,412	21,945	24,677	25,330	24,961	26,275	25,884
EBITDA FY (€ mn)	3,634	3,746	4,333	4,571	4,515	4,858	4,796
EV/EBITDA FY	9.9	9.6	8.3	7.9	8.0	7.4	7.5
EBIT FY (€ mn)	2,893	3,022	3,543	3,761	3,716	4,017	3,967
FCF Yield FY	2.9%	4.8%	5.0%	5.7%	5.7%	6.0%	6.0%
Dividend Yield FY	2.5%	2.6%	2.9%	3.2%	3.1%	3.5%	3.4%

Source: Company data, Bloomberg, J.P. Morgan estimates.

**See page 5 for analyst certification and important disclosures, including non-US analyst disclosures.**

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## Neutral

### DANO.PA, BN FP

Price: €64.51

Price Target: €75.00

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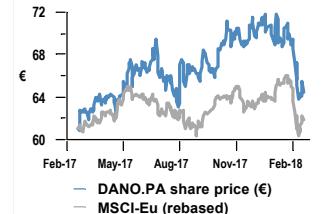
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### Price Performance



### Company Data

Price (€)	64.51
Date Of Price	20 Feb 18
Price Target (€)	75.00
Price Target End Date	31-Dec-18
52-week Range (€)	72.13-60.54
Market Cap (€ bn)	38.74
Shares O/S (mn)	600

**Table 1: Danone sales by business line**

€ million

	Q117	Q217	H117	Q317	Q417	FY17	FY18E	FY19E
Volume	(2.4)%	(2.1)%	(2.2)%	0.4%	(1.7)%	(1.4)%	(0.0)%	1.5%
Price/Mix	3.0%	2.3%	2.6%	4.3%	5.4%	3.9%	2.9%	2.2%
<b>LFL</b>	<b>0.7%</b>	<b>0.2%</b>	<b>0.4%</b>	<b>4.7%</b>	<b>3.7%</b>	<b>2.5%</b>	<b>2.9%</b>	<b>3.7%</b>
FX	2.8%	1.3%	2.0%	(3.7)%	(5.7)%	(1.6)%	(5.1)%	0.0%
M&A	(0.5)%	14.5%	7.3%	15.6%	15.8%	11.6%	3.4%	0.0%
<b>Sales Growth</b>	<b>3.0%</b>	<b>16.0%</b>	<b>9.7%</b>	<b>16.6%</b>	<b>13.8%</b>	<b>12.4%</b>	<b>1.2%</b>	<b>3.7%</b>
Volume	(3.6)%	(0.4)%	(0.6)%	(2.7)%	(2.6)%	(1.8)%	(0.2)%	1.1%
Price/Mix	1.2%	(2.5)%	(2.3)%	0.5%	2.2%	(0.2)%	1.8%	1.0%
<b>EDP Noram-LFL</b>	<b>(2.4)%</b>	<b>(2.9)%</b>	<b>(2.9)%</b>	<b>(2.2)%</b>	<b>(0.4)%</b>	<b>(2.0)%</b>	<b>1.6%</b>	<b>2.1%</b>
Volume	(5.8)%	(4.8)%	(5.3)%	(7.4)%	(6.4)%	(6.1)%	(2.8)%	(0.3)%
Price/Mix	3.5%	3.0%	3.3%	5.1%	6.1%	4.8%	3.2%	2.1%
<b>EDP Int'l-LFL</b>	<b>(3.2)%</b>	<b>(1.8)%</b>	<b>(2.0)%</b>	<b>(2.3)%</b>	<b>(0.3)%</b>	<b>(1.3)%</b>	<b>0.4%</b>	<b>1.8%</b>
Volume	1.2%	1.0%	1.1%	9.0%	1.2%	3.0%	2.5%	3.5%
Price/Mix	4.0%	4.5%	4.3%	8.8%	7.2%	6.3%	2.9%	2.6%
<b>Specialized Nutrition-LFL</b>	<b>5.2%</b>	<b>5.5%</b>	<b>5.4%</b>	<b>17.8%</b>	<b>8.4%</b>	<b>9.3%</b>	<b>5.4%</b>	<b>6.1%</b>
Volume	(1.3)%	(3.5)%	(2.5)%	6.2%	4.7%	1.4%	1.2%	1.9%
Price/Mix	3.0%	3.8%	3.3%	1.4%	5.6%	3.3%	3.5%	3.0%
<b>Waters-LFL</b>	<b>1.7%</b>	<b>0.3%</b>	<b>0.8%</b>	<b>7.6%</b>	<b>10.3%</b>	<b>4.7%</b>	<b>4.7%</b>	<b>5.0%</b>

Source: Company reports and J.P. Morgan estimates.

**Table 2: Danone Recurring operating margin by business line**

	H116	H216	FY16	H117	H217	FY17	FY18E	FY19E
EDP International	8.2%	9.5%	8.9%	8.4%	9.7%	9.0%	9.4%	9.9%
EDP Noram	14.0%	14.3%	14.1%	11.7%	12.8%	12.3%	13.3%	13.9%
Specialized Nutrition	20.8%	22.0%	21.4%	24.2%	23.2%	23.7%	24.0%	24.2%
Waters	11.8%	11.0%	11.4%	12.2%	11.3%	11.7%	12.0%	12.1%
<b>Total recurring op. margin</b>	<b>13.4%</b>	<b>14.2%</b>	<b>13.8%</b>	<b>14.2%</b>	<b>14.5%</b>	<b>14.4%</b>	<b>14.9%</b>	<b>15.3%</b>
EDP Int'l (bps)				20	15	14	40	50
EDP Noram (bps)				-236	-144	-173	100	60
Specialized Nutrition (bps)				346	126	234	30	16
Waters (bps)				37	33	35	30	10
<b>Total recurring op. margin (bps)</b>				<b>81</b>	<b>36</b>	<b>59</b>	<b>53</b>	<b>44</b>

Source: Company reports, J.P. Morgan estimates.

**Table 3: Danone sales and margins by business line**

€m	H116	H216	FY16	H117	H217	FY17	FY18E	FY19E
<b>Sales</b>	<b>11,052</b>	<b>10,892</b>	<b>21,944</b>	<b>12,128</b>	<b>12,549</b>	<b>24,677</b>	<b>24,961</b>	<b>25,884</b>
<b>Trading operating profit margin</b>	<b>1,478</b> 13.4%	<b>1,544</b> 14.2%	<b>3,022</b> 13.8%	<b>1,720</b> 14.2%	<b>1,823</b> 14.5%	<b>3,543</b> 14.4%	<b>3,716</b> 14.9%	<b>3,967</b> 15.3%
Cost of net debt	(73)	(73)	(146)	(134)	(129)	(263)	(273)	(232)
Other financial income (expense)	(62)	(72)	(134)	(67)	(70)	(137)	(147)	(147)
<b>Profit before tax</b>	<b>1,343</b>	<b>1,399</b>	<b>2,742</b>	<b>1,518</b>	<b>1,625</b>	<b>3,143</b>	<b>3,296</b>	<b>3,588</b>
Tax	(431)	(421)	(852)	(459)	(494)	(953)	(967)	(1052)
Tax rate	-32.1%	-30.1%	-31.1%	-30.2%	-30.4%	-30.3%	29.3%	29.3%
Associates	78	51	129	47	64	111	91	97
Minorities	55	53	108	57	54	111	(115)	(119)
<b>Net income</b>	<b>935</b>	<b>976</b>	<b>1,911</b>	<b>1,049</b>	<b>1,141</b>	<b>2,190</b>	<b>2,305</b>	<b>2,514</b>
<b>Underlying EPS – Diluted</b>	<b>1.52</b>	<b>1.58</b>	<b>3.10</b>	<b>1.69</b>	<b>1.80</b>	<b>3.49</b>	<b>3.68</b>	<b>4.01</b>

Source: Company reports and J.P. Morgan estimates.

## Investment Thesis, Valuation and Risks

### Danone (Neutral; Price Target: €75.00)

#### Investment Thesis

The addition of Whitewave should provide a platform for additional top and bottom-line growth, mitigating challenges in key profit pools (China ELN and Waters, Dairy WE). The deal should add JPMe 7-8% to EPS in year 1 and more than 10% after 3 years, while providing a boost to top-line growth of 0.5-1.0%. This could offset the likely challenges arising from key profit pools in China, Brazil and Russia, while we have not seen yet signs of revival in WE dairy. In light of the acceleration in EPS from the deal and our preference for the Food subsector on valuation grounds, we rate Danone Neutral.

#### Valuation

We maintain our N rating and our Dec-18 PT of €75 using an18E EV/EBITDA multiple of 13.6x, in line with the US/EU Food sector average.

#### Risks to Rating and Price Target

Upside risks: 1) Faster-than-anticipated recovery in China Baby Nutrition, 2) Lower pace of market share losses in WE Fresh Dairy, 3) Strong pricing in Baby Nutrition, and 4) a more aggressive realization of cost savings. Downside Risks: 1) execution risks to close the WWAV deal, 2) worse-than-expected performance in emerging markets, 3) high leverage, leaving the company vulnerable to a hit to EBITDA.

## Danone: Summary of Financials

Profit and Loss Statement						Cash flow statement					
€ in millions, year end Dec	FY15	FY16	FY17	FY18E	FY19E	€ in millions, year end Dec	FY15	FY16	FY17	FY18E	FY19E
Revenues	22,412	21,945	24,677	24,961	25,884	EBIT	2,893	3,022	3,543	3,716	3,967
% change Y/Y	6.0%	(2.1%)	12.4%	1.2%	3.7%	Change in Working Capital	(183)	37	(183)	(40)	(89)
Gross Margin (%)	50.0%	51.0%	51.2%	51.3%	51.5%	Depreciation & Amortization	741	724	790	799	828
EBIT	2,893	3,022	3,543	3,716	3,967	Interest	-	-	-	-	-
EBIT Margin	12.9%	13.8%	14.4%	14.9%	15.3%	Cash flow from operations	1,893	2,652	2,842	3,127	3,315
% change Y/Y	8.7%	4.5%	17.2%	4.9%	6.8%						
EBITDA	3,634	3,746	4,333	4,515	4,796	Capex	(937)	(925)	(1,110)	(1,123)	(1,165)
EBITDA margin	16.2%	17.1%	17.6%	18.1%	18.5%	Free Cash Flow	1,149	1,920	2,010	2,300	2,419
% change Y/Y	8.9%	3.1%	15.7%	4.2%	6.2%	Acquisitions/ Divestments	(596)	(66)	0	1,414	0
Net Interest	(281)	(280)	(400)	(420)	(379)	Cash Flow From Investing	(1,519)	(848)	(1,110)	291	(1,165)
Profits before tax	2,612	2,742	3,143	3,296	3,588						
Tax	(818)	(852)	(953)	(967)	(1,052)	Dividends paid	(414)	(1,073)	(366)	(1,283)	(1,349)
Tax Rate	31.3%	31.1%	30.3%	29.3%	29.3%	Share Repurchase	-	(32)	0	0	0
Net Profit (Reported)	1,792	1,911	2,190	2,305	2,514	Cash Flow From Financing	(981)	(1,680)	(366)	(1,283)	(1,349)
% change Y/Y	14.8%	6.6%	14.6%	5.3%	9.0%						
Adjusted Earnings	1,792	1,911	2,190	2,305	2,514	Net cash/(debt) at start of year	880	44	18	1,383	3,517
Diluted Shares Outstanding	610	617	627	627	627	Decrease/(Increase) in Net debt	(835)	(26)	1,366	2,134	801
EPS (Reported)	2.94	3.10	3.49	3.68	4.01	Net cash/(debt) at end of year	519	557	1,923	4,057	4,858
% change Y/Y	12.1%	5.5%	12.7%	5.3%	9.0%						
EPS (Adjusted)	2.94	3.10	3.49	3.68	4.01						
% change Y/Y	12.1%	5.5%	12.7%	5.3%	9.0%						
Balance sheet						Ratio Analysis					
€ in millions, year end Dec	FY15	FY16	FY17	FY18E	FY19E	€ in millions, year end Dec	FY15	FY16	FY17	FY18E	FY19E
Assets						Per Share Amounts					
Cash & Cash Equivalents	519	557	1,923	4,057	4,858	Basic Earnings per share	2.94	3.10	3.50	3.68	4.02
Accounts Receivables	2,230	2,524	2,838	2,871	2,977	Diluted Earnings per share	2.94	3.10	3.49	3.68	4.01
Inventories	1,374	1,380	1,586	1,638	1,734	Dividend per share	1.60	1.70	1.90	2.00	2.18
Current Assets	7,877	18,695	9,513	11,746	12,794						
Tangible Assets	4,752	5,036	5,406	5,781	6,169	Adj P/E Multiple	22.0	20.8	18.5	17.5	16.1
Net Fixed Assets	4,752	5,036	5,406	5,781	6,169	EV/EBITDA Multiple	9.9	9.6	8.3	8.0	7.5
Total Assets	32,711	43,951	46,355	47,552	48,994	P/CEPS	20.8	15.0	14.2	12.9	12.2
Liabilities						Net Debt/Equity	58.6%	55.1%	113.1%	92.0%	80.7%
ST Loans	2,374	2,119	2,119	2,119	2,119	Net Debt/EBITDA	2.0	1.9	3.9	3.3	3.0
Current Liabilities	9,202	9,051	9,520	9,579	9,737						
Long-term liabilities	1,627	1,844	1,844	1,844	1,844						
Provisions	1,126	1,090	1,090	1,090	1,090						
Total Liabilities	20,042	30,757	31,226	31,285	31,443						
Minority interests	63	85	106	127	149						
Shareholders Equity	12,669	13,194	15,129	16,267	17,551						

Source: Company reports and J.P. Morgan estimates.

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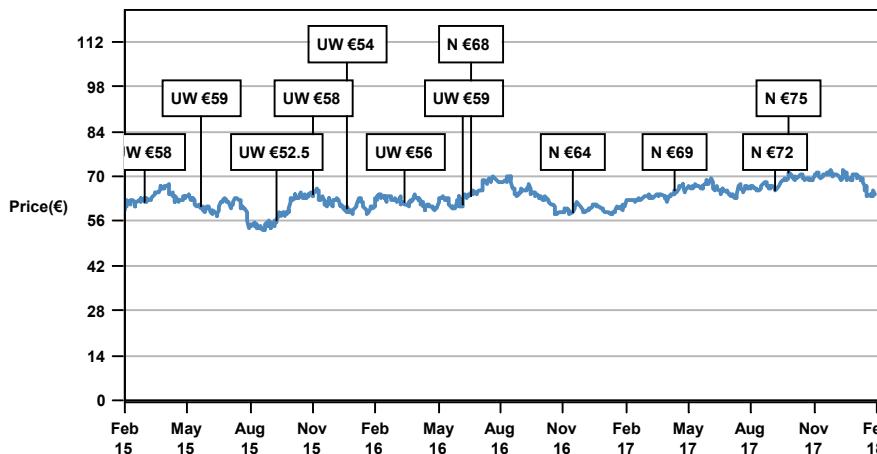
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Danone (DANO.PA, BN FP) Price Chart



Date	Rating	Share Price (€)	Price Target (€)
25-Mar-15	UW	62.16	58.00
15-Jun-15	UW	60.68	59.00
02-Oct-15	UW	56.42	52.50
23-Nov-15	UW	64.62	58.00
12-Jan-16	UW	60.27	54.00
05-Apr-16	UW	61.74	56.00
30-Jun-16	UW	61.36	59.00
12-Jul-16	N	64.04	68.00
06-Dec-16	N	58.75	64.00
05-May-17	N	65.50	69.00
28-Sep-17	N	65.78	72.00
18-Oct-17	N	71.06	75.00

Source: Bloomberg and J.P. Morgan; price data adjusted for stock splits and dividends.  
 Initiated coverage Sep 04, 1996.

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IB clients*	70%	66%	54%

\*Percentage of investment banking clients in each rating category.

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# Danone

## Inflection confirmed; more to come in 2018 – Buy

### Danone's progress on multiple fronts supports our Buy case

[4Q17 results](#) support [our view](#) that Danone is making tangible progress on multiple fronts: organic sales growth has inflected, margin delivery is accelerating, cash flow is improving and focus on capital allocation is intensifying. We still see considerable room for improvement (e.g. Dairy remains a problem area) and we agree that Danone is not perfect. However, at 17.5x 18E P/E, it does not need to be, in our view. We lower our 2018E EPS by -3% (-2% from FX, -1.5% from Yakult, +0.5% tax), assuming +3.2% organic sales growth and a 15.3% EBIT margin (+90bps y/y). Maintain Buy; PT €76.

### Key positives: Mix impact; China ELN share gains; margin/CF momentum

(1) Danone reports mix together with pricing, making its -1.7% Q4 volume decline uncomparable with Unilever/Nestlé's. CFO noted that most of the value impact came from mix (without quantifying it) – this suggests the Q4 top-line quality was somewhat better than we initially thought. (2) >30% growth in China ELN validates our [UBS Evidence Lab analysis](#) showing Danone is gaining share in B2C. This gives us more confidence about the sustainability of China ELN growth in 2018. (We estimate Q4 B2C growth at c50% and C2C at low teens). (3) Margin/CF beat should be taken well, particularly as Danone is yet to deliver its €300m net cost savings from Proj. Protein (€100m is planned for 2018) and as Wwav synergy delivery run rate increases in 2018.

### Key Negatives: Non-core Wwav businesses and Dairy still struggle

(1) While Wwav's core plant-based business is back to growth, salads & organic milks are still struggling – we question whether management could create more value by exiting these businesses. (2) Dairy is still in a 'turn-around' mode after many years; and we do not expect it to go back to mid-single-digit growth in the medium term. However, at 17.5x P/E, we think a gradual improvement to low single-digits should be enough for the stock to narrow its valuation gap to EU Staples.

### Valuation: 12% discount to EU Staples skews the risk to the upside

At 17.5x 18E P/E, Danone trades at a 12% discount to Staples. We maintain our view that the positive inflection in Wwav, Dairy and China ELN could narrow Danone's valuation gap to peers over the next 12 months. However, we lower our PT by -5% to €76 (-2% from lower LT FCF, -3% to reflect the recent sector sell-off).

### Equities

France

Food Products

12-month rating

**Buy**

**12m price target**

**€76.00**

Prior: **€80.00**

**Price**

**€64.51**

**RIC:** DANO.PA **BBG:** BN FP

### Trading data and key metrics

<b>52-wk range</b>	€71.82-60.89
<b>Market cap.</b>	€40.4bn/US\$50.2bn
<b>Shares o/s</b>	627m (ORD)
<b>Free float</b>	100%
<b>Avg. daily volume ('000)</b>	1,611
<b>Avg. daily value (m)</b>	€110.7
<b>Common s/h equity (12/18E)</b>	€15.7bn
<b>P/BV (12/18E)</b>	2.6x
<b>Net debt / EBITDA (12/18E)</b>	2.8x

### EPS (UBS, diluted) (€)

	<b>From</b>	<b>To</b>	<b>% ch</b>	<b>Cons.</b>
<b>12/18E</b>	3.81	3.68	-3	3.76
<b>12/19E</b>	4.16	4.02	-3	4.14
<b>12/20E</b>	4.49	4.33	-4	4.56

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<b>Highlights (€m)</b>	<b>12/15</b>	<b>12/16</b>	<b>12/17</b>	<b>12/18E</b>	<b>12/19E</b>	<b>12/20E</b>	<b>12/21E</b>	<b>12/22E</b>
<b>Revenues</b>	22,412	21,944	24,677	24,557	25,404	26,325	27,281	28,274
<b>EBIT (UBS)</b>	2,892	3,023	3,543	3,747	4,006	4,229	4,463	4,710
<b>Net earnings (UBS)</b>	1,791	1,912	2,190	2,318	2,529	2,726	2,930	3,119
<b>EPS (UBS, diluted) (€)</b>	2.93	3.10	3.49	3.68	4.02	4.33	4.66	4.96
<b>DPS (€)</b>	1.60	1.70	1.90	2.01	2.19	2.36	2.54	2.70
<b>Net (debt) / cash</b>	(7,800)	(7,095)	(15,373)	(13,038)	(11,795)	(10,516)	(9,140)	(7,684)
<b>Profitability/valuation</b>	<b>12/15</b>	<b>12/16</b>	<b>12/17</b>	<b>12/18E</b>	<b>12/19E</b>	<b>12/20E</b>	<b>12/21E</b>	<b>12/22E</b>
<b>EBIT margin %</b>	12.9	13.8	14.4	15.3	15.8	16.1	16.4	16.7
<b>ROIC (EBIT) %</b>	16.1	16.6	15.4	13.7	15.0	15.9	16.7	17.6
<b>EV/EBITDA (core) x</b>	-	11.7	12.0	10.9	10.2	9.5	8.7	8.0
<b>P/E (UBS, diluted) x</b>	20.7	20.3	18.8	17.5	16.1	14.9	13.9	13.0
<b>Equity FCF (UBS) yield %</b>	3.9	4.5	5.0	5.3	6.1	6.4	6.9	7.4
<b>Net dividend yield %</b>	2.6	2.7	2.9	3.1	3.4	3.7	3.9	4.2

Source: Company accounts, Thomson Reuters, UBS estimates. Metrics marked as (UBS) have had analyst adjustments applied. Valuations: based on an average share price that year, (E): based on a share price of €64.51 on 20 Feb 2018 17:30 GMT

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**UBS Research THESIS MAP** a guide to our thinking and what's where in this report**PIVOTAL QUESTIONS****Q: Will Danone's organic sales growth accelerate in 2018?**

Yes; we think 2018 will mark the first y/y acceleration since 2011. UBS Evidence Lab and Nielsen data show improving growth in China ELN and Wwav. While Dairy is still challenged, trends are slowly improving. We forecast +3.2% organic sales in 2018E, up from +2.5% in 2017E.

["UBS Evidence Lab: More tailwinds than headwinds; upgrade to Buy" 1/11/2018→](#)

**Q: Will Danone reach its >16% EBIT margin target by 2020?**

Yes; we think Wwav synergies, cost saving and positive mix from Specialised Nutrition give Danone a good chance of reaching 16% by 2020. However, the margin focus may come at the expense of the top line – we do not expect the EDP divisions to reach mid-single-digit growth in the medium term.

["UBS Evidence Lab: More tailwinds than headwinds; upgrade to Buy" 1/11/2018→](#)

**UBS VIEW**

We rate Danone Buy with a €76 PT. After a long-awaited organic sales growth inflection in 3Q17, the business is recovering, with solid progress in China ELN and Wwav, per UBS Evidence Lab and Nielsen data. While Dairy will take longer to turn around, data shows gradual improvement. We think Danone will have a good 1H18 and see scope for margin beats. However, we see some risk of China ELN de-stocking in the C2C channel in 2H18, which needs to be carefully monitored. Danone is not perfect, but at 17.5x 18E P/E (or a 12% discount to Staples), it does not need to be. Should Dairy get fully back on track, we think the stock has a good chance of re-rating back to parity (or above) vs EU Staples.

**EVIDENCE**

UBS Evidence Lab's web mining data suggests online China IMF prices are recovering and Danone's share of top-25 best seller lists is increasing strongly y/y in the B2C channel – this should help Danone's China ELN performance in 1H18 and potentially boost Group margins. US Nielsen data shows Wwav's plant-based drinks products are back to strong growth, which improves the outlook for this business. Dairy continues to be challenged, but Nielsen data points to gradual improvement (although we are not getting too positive on the long-term prospects just yet).

**WHAT'S PRICED IN?**

Our reverse-DCF suggests the market is pricing in 3.5% organic sales (UBSe: 4.3%) in the long term, with around +50bps pa EBIT margin uplift (UBSe +70bps) through 2019 (+25bps pa thereafter). We think these expectations leave room for beats, particularly in the short term. More consistent execution would also improve the market's confidence in management, potentially re-rating the shares.

**UPSIDE / DOWNSIDE SPECTRUM****COMPANY DESCRIPTION**

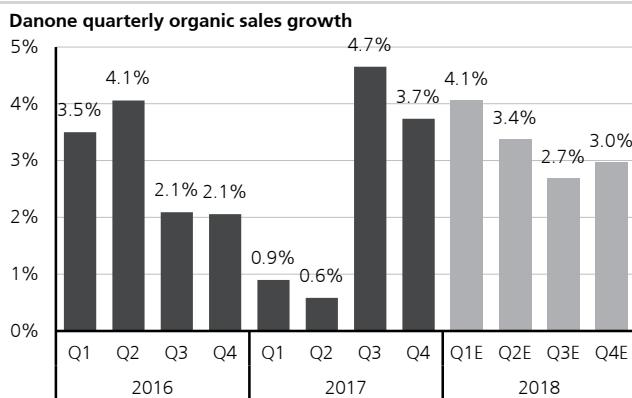
Danone is a multinational food producer based in France, and the world leader in fresh dairy. Its business is split between Fresh Dairy Products (35% of sales), DanoneWave (20%),...

[more →](#)

## UBS MODEL SUMMARY

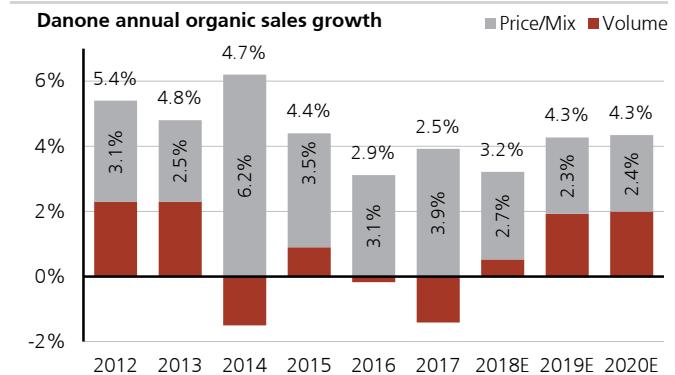
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Figure 1: Danone organic sales growth



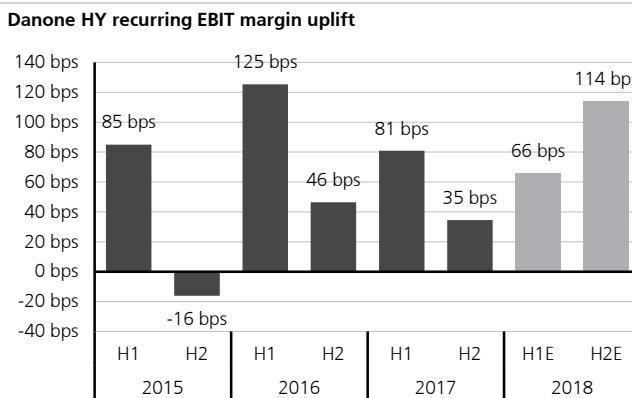
Source: Company reports, UBS estimates

Figure 2: Danone volume and price split



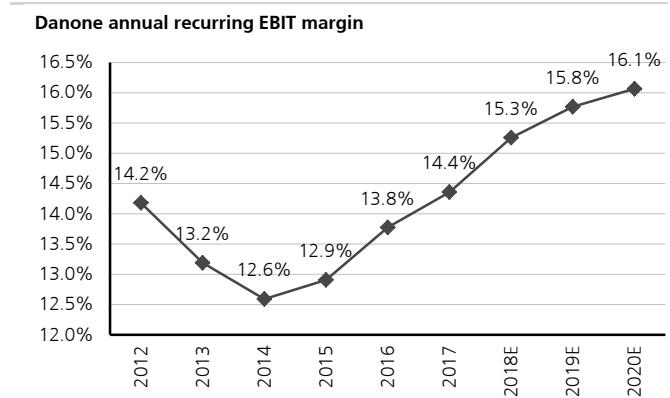
Source: Company reports, UBS estimates

Figure 3: Danone half-yearly recurring EBIT margin uplift



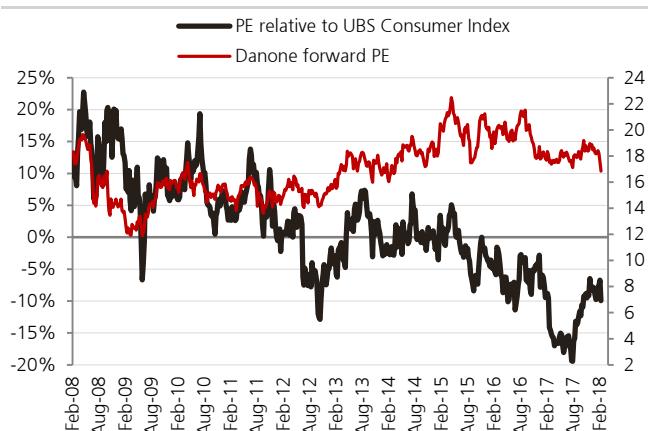
Source: Company reports, UBS estimates

Figure 4: Danone recurring EBI margin



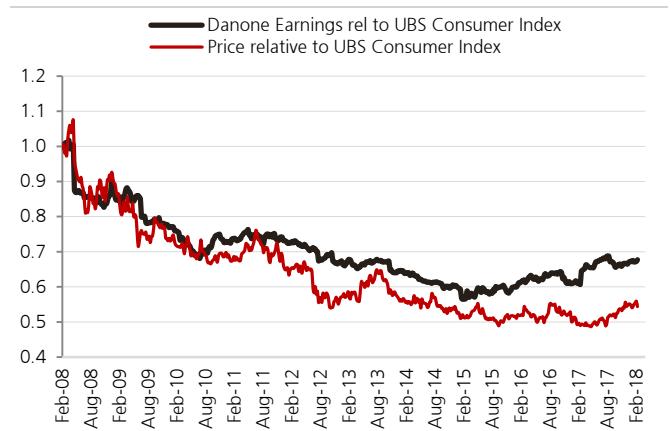
Source: Company reports, UBS estimates

Figure 5: Danone P/E absolute and relative to EU Staples



Source: Datastream, UBS analysis

Figure 6: Danone earnings and price relative to EU Staples



Source: Datastream, UBS analysis

**Figure 7: Danone organic sales growth**

DANONE SALES (€m)	Sales %	2015	1Q16	2Q16	3Q16	4Q16	2016	1Q17	2Q17	3Q17	4Q17	2017	1Q18E	2Q18E	3Q18E	4Q18E	2018E	2019E	2020E
<b>GROUP</b>	100%	22,412	5,306	5,746	5,537	5,355	21,944	5,464	6,665	6,454	6,095	24,677	6,005	6,160	6,328	6,064	24,557	25,404	26,325
Reported growth		6.0%	-3.0%	-3.0%	-1.8%	-0.5%	-2.1%	3.0%	16.0%	16.6%	13.8%	12.5%	9.9%	-7.6%	-2.0%	-0.5%	-0.5%	3.4%	3.6%
Net M&A	-0.4%	0.7%	0.6%	0.2%	0.5%	0.5%	-0.6%	-0.4%	-1.4%	-2.1%	-1.1%	-1.4%	-1.1%	-0.4%	0.0%	-0.7%	0.0%	0.0%	
WWAV base								14.3%	17.0%	17.3%	12.2%	16.8%	0.0%	0.0%	0.0%	3.7%			
FX	2.0%	-7.2%	-7.7%	-4.1%	-3.0%	-5.5%	2.8%	1.3%	-3.8%	-4.8%	-1.3%	-9.6%	-9.1%	-4.1%	-3.4%	-6.4%	-0.8%	-0.7%	
<b>Organic</b>		<b>4.4%</b>	<b>3.5%</b>	<b>4.1%</b>	<b>2.1%</b>	<b>2.1%</b>	<b>2.9%</b>	<b>0.9%</b>	<b>0.6%</b>	<b>4.7%</b>	<b>3.7%</b>	<b>2.5%</b>	<b>4.1%</b>	<b>3.4%</b>	<b>2.7%</b>	<b>3.0%</b>	<b>3.2%</b>	<b>4.3%</b>	<b>4.3%</b>
Volume		0.9%	0.8%	1.0%	-0.7%	-1.9%	-0.2%	-2.5%	-2.1%	0.3%	-1.7%	-1.4%	0.0%	0.0%	0.5%	1.5%	0.5%	1.9%	2.0%
Price		3.5%	2.7%	3.1%	2.8%	3.9%	3.1%	3.3%	2.7%	4.3%	5.4%	3.9%	4.0%	3.4%	2.2%	1.4%	2.7%	2.3%	2.4%
<b>EDP NORAM</b>	18%							-2.8%	-2.9%	-2.2%	-0.4%	<b>-2.0%</b>	-0.8%	-0.1%	2.5%	1.7%	<b>1.2%</b>	<b>3.0%</b>	<b>3.0%</b>
Volume								-1.0%	-0.4%	-2.7%	-2.6%	-1.8%	-2.8%	-2.8%	1.0%	1.2%	-0.4%	1.5%	1.5%
Price								-1.9%	-2.5%	0.6%	2.2%	-0.2%	2.0%	2.7%	1.5%	0.5%	1.6%	1.5%	1.5%
<b>EDP INTERNATIONAL</b>	34%							-1.7%	-0.8%	-2.3%	-0.3%	<b>-1.3%</b>	-0.4%	0.0%	3.5%	2.0%	<b>1.3%</b>	<b>3.5%</b>	<b>3.7%</b>
Volume								-5.8%	-4.8%	-7.4%	-6.4%	-6.1%	-3.3%	-3.0%	1.5%	1.0%	-0.9%	1.5%	1.7%
Price								4.1%	4.0%	5.1%	6.1%	4.8%	2.9%	3.0%	2.0%	1.0%	2.2%	2.0%	2.0%
<b>WATERS</b>	19%	<b>7.1%</b>	3.9%	2.7%	-0.1%	6.3%	<b>2.9%</b>	1.8%	0.3%	7.6%	10.3%	<b>4.7%</b>	3.0%	7.0%	4.0%	5.0%	<b>4.9%</b>	<b>5.0%</b>	<b>5.0%</b>
Volume		5.1%	6.4%	5.5%	0.0%	-0.4%	3.0%	-1.3%	-3.5%	6.2%	4.7%	1.4%	2.0%	5.5%	1.3%	4.5%	3.4%	3.0%	3.0%
Price		2.0%	-2.5%	-2.8%	-0.1%	6.7%	-0.1%	3.1%	3.8%	1.4%	5.6%	3.3%	1.0%	1.5%	2.7%	0.5%	1.5%	2.0%	2.0%
<b>SPECIALIZED NUTRITION</b>	29%	<b>9.2%</b>	5.2%	7.2%	3.7%	1.9%	<b>4.4%</b>	5.3%	5.6%	17.8%	8.4%	<b>9.3%</b>	12.0%	9.0%	1.0%	4.5%	<b>6.5%</b>	<b>5.5%</b>	<b>5.5%</b>
Volume		4.7%	2.2%	2.5%	1.2%	0.5%	1.6%	1.3%	1.0%	9.0%	1.2%	3.0%	4.0%	3.0%	-2.0%	1.0%	1.4%	2.0%	2.0%
Price		4.5%	3.0%	4.7%	2.5%	1.4%	2.9%	4.0%	4.7%	8.9%	7.3%	6.3%	8.0%	6.0%	3.0%	3.5%	5.1%	3.5%	3.5%

Source: Company reports, UBS estimates;

**Figure 8: Danone Recurring EBIT and Recurring EPS**

DANONE EBIT (€m)	EBIT %	2013	1H14	2H14	2014	1H15	2H15	2015	1H16	2H16	2016	1H17	2H17	2017	1H18E	2H18E	2018E	2019E	2020E
<b>GROUP</b>	100%	<b>2,809</b>	<b>1,180</b>	<b>1,482</b>	<b>2,662</b>	<b>1,381</b>	<b>1,511</b>	<b>2,892</b>	<b>1,478</b>	<b>1,545</b>	<b>3,023</b>	<b>1,720</b>	<b>1,823</b>	<b>3,543</b>	<b>1,805</b>	<b>1,941</b>	<b>3,747</b>	<b>4,006</b>	<b>4,229</b>
margin		13.2%	11.3%	13.9%	12.6%	12.1%	13.7%	12.9%	13.4%	14.2%	13.8%	14.2%	14.5%	14.4%	14.8%	15.7%	15.3%	15.8%	16.1%
YoY change (reported)		-99 bps	-207 bps	85 bps	-60 bps	85 bps	-16 bps	32 bps	125 bps	46 bps	87 bps	81 bps	35 bps	58 bps	66 bps	114 bps	90 bps	51 bps	30 bps
YoY change (organic)		-81 bps	-159 bps	88 bps	-12 bps	53 bps	-57 bps	17 bps	93 bps	46 bps	70 bps	91 bps	44 bps	70 bps	46 bps	94 bps	70 bps	50 bps	29 bps
<b>DIVISIONS</b>																			
<b>EDP NORAM</b>	16%								14.2%	13.9%	14.0%	11.7%	12.8%	12.3%	14.5%	15.5%	15.0%	16.3%	16.5%
YoY change (reported)												-250 bps	-110 bps	-173 bps	282 bps	276 bps	273 bps	126 bps	25 bps
<b>EDP INT'L</b>	21%								8.1%	9.6%	8.9%	8.4%	9.7%	9.0%	8.7%	10.3%	9.5%	9.9%	10.2%
YoY change (reported)												24 bps	7 bps	14 bps	28 bps	62 bps	47 bps	36 bps	30 bps
<b>WATERS</b>	15%	13.0%	12.5%	13.2%	12.9%	12.9%	9.7%	11.4%	11.8%	11.0%	11.4%	12.2%	11.2%	11.7%	12.2%	11.5%	11.9%	12.1%	12.3%
YoY change (reported)		-19 bps	-68 bps	34 bps	-16 bps	36 bps	-352 bps	-151 bps	-107 bps	125 bps	3 bps	37 bps	23 bps	30 bps	2 bps	34 bps	17 bps	20 bps	20 bps
<b>SPECIAL NUTR.</b>	48%	19.3%	17.5%	19.8%	18.7%	16.7%	21.1%	19.0%	20.8%	22.0%	21.4%	24.2%	23.3%	23.7%	23.7%	24.3%	24.0%	24.3%	24.5%
YoY change (reported)		15 bps	-278 bps	166 bps	-59 bps	-72 bps	132 bps	28 bps	404 bps	81 bps	241 bps	346 bps	129 bps	234 bps	-52 bps	103 bps	27 bps	25 bps	25 bps
<b>DANONE EPS (€)</b>																			
<b>Recurring EPS</b>		<b>2.78</b>	<b>1.16</b>	<b>1.46</b>	<b>2.62</b>	<b>1.37</b>	<b>1.56</b>	<b>2.93</b>	<b>1.52</b>	<b>1.58</b>	<b>3.10</b>	<b>1.69</b>	<b>1.80</b>	<b>3.49</b>	<b>1.76</b>	<b>1.93</b>	<b>3.68</b>	<b>4.02</b>	<b>4.33</b>
YoY change		-7.8%	-21.6%	12.3%	-5.7%	18.7%	6.6%	11.6%	10.6%	1.3%	6.0%	11.2%	14.1%	12.7%	4.1%	6.8%	5.5%	9.1%	7.8%

Source: Company reports, UBS estimates

**Figure 9: Danone key financial metrics**

DANONE KEY FINANCIALS		2012	2013	2014	2015	2016	2017	2018E	2019E	2020E
<b>Net sales</b>	€m	20,869	21,298	21,144	22,412	21,944	24,677	24,557	25,404	26,325
Reported growth	%	8.0%	2.1%	-0.7%	6.0%	-2.1%	12.5%	-0.5%	3.4%	3.6%
FX	%	2.5%	-5.1%	-5.5%	2.0%	-5.5%	-1.3%	-6.4%	-0.8%	-0.7%
Net M&A	%	0.1%	2.4%	0.1%	-0.4%	0.5%	-1.1%	-0.7%	0.0%	0.0%
<b>Organic</b>	%	<b>5.4%</b>	<b>4.8%</b>	<b>4.7%</b>	<b>4.4%</b>	<b>2.9%</b>	<b>2.5%</b>	<b>3.2%</b>	<b>4.3%</b>	<b>4.3%</b>
<b>Gross profit</b>	€m	10,460	10,321	10,088	11,200	11,200	12,314	12,401	12,956	13,531
% of sales	%	50.1%	48.5%	47.7%	50.0%	51.0%	49.9%	50.5%	51.0%	51.4%
Marketing & selling	€m	(5,474)	(5,425)	(5,209)	(5,677)	(5,562)	(6,115)	(5,957)	(6,148)	(6,344)
% of sales	%	26.2%	25.5%	24.6%	25.3%	25.3%	24.8%	24.3%	24.2%	24.1%
Other opex	€m	(2,028)	(2,087)	(2,217)	(2,631)	(2,615)	(2,656)	(2,698)	(2,802)	(2,957)
% of sales	%	9.7%	9.8%	10.5%	11.7%	11.9%	10.8%	11.0%	11.0%	11.2%
<b>Recurring EBIT</b>	€m	<b>2,958</b>	<b>2,809</b>	<b>2,662</b>	<b>2,892</b>	<b>3,023</b>	<b>3,543</b>	<b>3,747</b>	<b>4,006</b>	<b>4,229</b>
% of sales	%	14.2%	13.2%	12.6%	12.9%	13.8%	14.4%	15.3%	15.8%	16.1%
YoY change (bps)	bps	(54) bps	(99) bps	(60) bps	32 bps	87 bps	58 bps	90 bps	51 bps	30 bps
<b>Reported EBIT</b>	€m	<b>2,747</b>	<b>2,128</b>	<b>2,151</b>	<b>2,210</b>	<b>2,924</b>	<b>3,735</b>	<b>3,524</b>	<b>3,879</b>	<b>4,097</b>
% of sales	%	13.2%	10.0%	10.2%	9.9%	13.3%	15.1%	14.3%	15.3%	15.6%
Net interest expense	€m	(300)	(311)	(309)	(282)	(280)	(400)	(423)	(371)	(315)
Recurring Tax	€m	(735)	(750)	(716)	(818)	(852)	(953)	(980)	(1,072)	(1,155)
Tax rate	%	27.7%	30.0%	30.5%	31.3%	31.1%	30.3%	29.5%	29.5%	29.5%
Assoc/minorities/other	€m	(105)	(112)	(76)	(2)	21	0	(25)	(34)	(33)
<b>Recurring net profit</b>	€m	<b>1,818</b>	<b>1,636</b>	<b>1,561</b>	<b>1,791</b>	<b>1,912</b>	<b>2,190</b>	<b>2,318</b>	<b>2,529</b>	<b>2,726</b>
YoY change (%)	%	4.0%	-10.0%	-4.6%	14.7%	6.7%	14.6%	5.9%	9.1%	7.8%
<b>Reported net profit</b>	€m	<b>1,672</b>	<b>1,422</b>	<b>1,119</b>	<b>1,282</b>	<b>1,721</b>	<b>2,454</b>	<b>2,185</b>	<b>2,473</b>	<b>2,668</b>
YoY change (%)	%	0.1%	-15.0%	-21.3%	14.6%	34.2%	42.6%	-11.0%	13.2%	7.9%
<b>Recurring EPS</b>	€	<b>3.01</b>	<b>2.78</b>	<b>2.62</b>	<b>2.93</b>	<b>3.10</b>	<b>3.49</b>	<b>3.68</b>	<b>4.02</b>	<b>4.33</b>
YoY change (%)	%	4.1%	-7.8%	-5.7%	11.6%	6.0%	12.7%	5.5%	9.1%	7.8%
<b>Reported EPS</b>	€	<b>2.77</b>	<b>2.42</b>	<b>1.88</b>	<b>2.10</b>	<b>2.79</b>	<b>3.91</b>	<b>3.47</b>	<b>3.93</b>	<b>4.24</b>
YoY change (%)	%	0.2%	-12.8%	-22.3%	11.8%	32.8%	40.2%	-11.3%	13.2%	7.9%
<b>DPS</b>	€	<b>1.45</b>	<b>1.45</b>	<b>1.50</b>	<b>1.60</b>	<b>1.70</b>	<b>1.90</b>	<b>2.01</b>	<b>2.19</b>	<b>2.36</b>
YoY change (%)	%	4.3%	0.0%	3.4%	6.7%	6.3%	11.8%	5.7%	9.1%	7.8%
Recurring EBITDA	€m	3,628	3,520	3,618	4,109	3,809	4,517	4,684	4,976	5,208
Net (Debt)/Cash	€m	(6,292)	(7,966)	(7,764)	(7,800)	(7,095)	(15,373)	(13,038)	(11,795)	(10,516)
<b>Net Debt/EBITDA</b>		<b>1.7x</b>	<b>2.3x</b>	<b>2.1x</b>	<b>1.9x</b>	<b>1.9x</b>	<b>3.4x</b>	<b>2.8x</b>	<b>2.4x</b>	<b>2.0x</b>
<b>FCF</b>	€m	<b>2,088</b>	<b>1,367</b>	<b>1,277</b>	<b>1,468</b>	<b>1,761</b>	<b>2,083</b>	<b>2,144</b>	<b>2,463</b>	<b>2,607</b>

Source: Company reports, UBS estimates

## UPSIDE / DOWNSIDE SPECTRUM

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Danone is trading  
at €64 as of 20 Feb

Value drivers	2018-20E organic sales	2020E Recurring EBIT margin	2020E Recurring EPS	2020E implied P/E multiple
€85 upside	+5.0%	16.5%	€4.60	18.5x
€76 base	+3.9%	16.1%	€4.33	17.5x
€58 downside	+3.0%	15.0%	€3.85	15.0x

Source: UBS

**Upside (€85):** A faster-than-expected recovery in the EDP businesses could accelerate Danone's organic sales growth beyond our base-case assumptions. Ongoing cost focus could drive margins higher than where we think they will be in FY20. Should the market gain greater confidence in the delivery of a stronger top line and robust profitability, we think the stock could re-rate to a premium valuation vs EU Staples (similar to 2007-11). Assuming a c10% premium to EU Staples would imply an 18.5x target multiple in 2020E. Applying this on our upside scenario EPS of €4.60 would imply a €85 per share fair value.

**Base (€76):** This is the base case for our earnings forecasts and price target. We forecast +3.2% organic sales growth in 2018E, an uplift from the +2.5% in 2017E. This assumes low-single-digit growth in EDP divisions, mid-single-digit in Waters and high-single-digit in Specialised Nutrition. With cost savings and synergies under way, we think Danone will make good progress towards its 16% EBIT margin by 2020 (mix impact should also help). Our DCF methodology, assuming a WACC of 8.2% and a terminal growth rate of 2.5%, yields a €76 valuation, which implies a 17.5x 20E PE. This is slightly above EU Staples (17x), which we consider fair given improving execution and higher EPS growth at Danone.

**Downside (€58):** This scenario assumes Danone's organic sales growth stagnates at around +3% (given the +2.9% organic sales in 2016 and +2.5% in 2017, +3% is not unrealistic) as the Activia re-launch fails to revive the brand, WWAV does not rebound quickly enough, and the China ELN channel destocking comes back to haunt Danone in 2018. In addition, higher investment levels might offset cost savings, particularly if commodity prices rise quickly. Combined with a low ROIC, we would expect the market to de-rate the stock to a higher discount vs. Staples in this scenario. Applying an FY20E target P/E multiple of 15x (a c10% discount to Staples) on our downside EPS of €3.85 would imply a €58 per share fair value.

We would like to thank Rishika Garg, our support service professional, for assisting in preparing this research report.

## COMPANY DESCRIPTION

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Danone is a multinational food producer based in France, and the world leader in fresh dairy. Its business is split between Fresh Dairy Products (35% of sales), DanoneWave (20%), Early Life and Medical Nutrition (27%), and Waters (18%). In terms of geographical split, Europe and ALMA (Asia-Pac, Latam, Mideast and Africa) each contribute c40% of sales, with the balance from CIS and North America. Major brands include Danone, Activia, Nutrilon, Aptamil, Mizone, Evian and Volvic, as well as the Silk, So Delicious, Alpro and Vega brands (predominantly plant-based foods and beverages), acquired from WhiteWave in 2017.

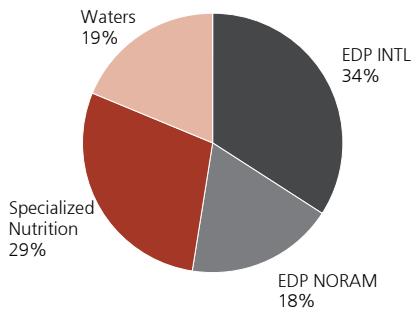
### Industry outlook

Fragmentation and decelerating organic sales growth (to 2-3% from 5-6%) in the Food/HPC sector has sparked debate over whether the sector is entering a 'new normal'. We continue to see mid-single-digit medium-term growth in the global food & beverage categories overall; however, companies need to shift their portfolios into faster-growth segments (which we think they can, given their healthy balance sheets and cash-flow generation). A mid-single-digit rate of organic sales growth with modest margin progression and positive cash flow suggest the sector is well-placed to generate steady, sustainable high-single-digit EPS growth in constant currencies.

Sources for exhibits: Company reports, UBS estimates

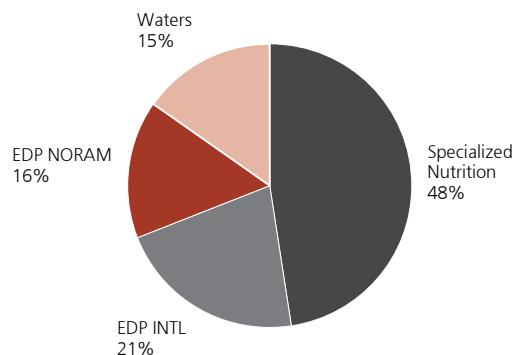
### Revenues by region (%)

Danone sales split (2017)



### EBIT by product segment

Danone recurring EBIT split (2017)



# Danone (DANO.PA)

Income statement (€m)	12/15	12/16	12/17	12/18E	% ch	12/19E	% ch	12/20E	12/21E	12/22E
<b>Revenues</b>	<b>22,412</b>	<b>21,944</b>	<b>24,677</b>	<b>24,557</b>	<b>-0.5</b>	<b>25,404</b>	<b>3.4</b>	<b>26,325</b>	<b>27,281</b>	<b>28,274</b>
Gross profit	11,200	11,200	12,314	12,401	0.7	12,956	4.5	13,531	14,090	14,674
<b>EBITDA (UBS)</b>	<b>4,109</b>	<b>3,809</b>	<b>4,517</b>	<b>4,684</b>	<b>3.7</b>	<b>4,976</b>	<b>6.2</b>	<b>5,208</b>	<b>5,478</b>	<b>5,761</b>
Depreciation & amortisation	(1,217)	(786)	(974)	(938)	-3.7	(970)	3.4	(979)	(1,015)	(1,052)
<b>EBIT (UBS)</b>	<b>2,892</b>	<b>3,023</b>	<b>3,543</b>	<b>3,747</b>	<b>5.7</b>	<b>4,006</b>	<b>6.9</b>	<b>4,229</b>	<b>4,463</b>	<b>4,710</b>
Associates & investment income	99	1	109	112	3.0	116	3.0	119	123	126
Other non-operating income	0	0	0	0	-	0	-	0	0	0
Net interest	(286)	(293)	(438)	(423)	3.4	(371)	12.2	(315)	(261)	(239)
Exceptionals (incl goodwill)	(682)	(99)	192	(223)	-	(127)	43.0	(132)	(136)	(141)
<b>Profit before tax</b>	<b>2,023</b>	<b>2,632</b>	<b>3,406</b>	<b>3,213</b>	<b>-5.7</b>	<b>3,623</b>	<b>12.8</b>	<b>3,902</b>	<b>4,189</b>	<b>4,456</b>
Tax	(626)	(804)	(842)	(915)	-8.6	(1,035)	-13.1	(1,116)	(1,199)	(1,277)
<b>Profit after tax</b>	<b>1,397</b>	<b>1,828</b>	<b>2,564</b>	<b>2,298</b>	<b>-10.4</b>	<b>2,588</b>	<b>12.6</b>	<b>2,786</b>	<b>2,989</b>	<b>3,179</b>
Preference dividends	0	0	0	0	-	0	-	0	0	0
Minorities	(115)	(107)	(110)	(113)	-2.9	(115)	-2.0	(118)	(120)	(123)
Extraordinary items	0	0	0	0	-	0	-	0	0	0
<b>Net earnings (local GAAP)</b>	<b>1,281</b>	<b>1,721</b>	<b>2,454</b>	<b>2,185</b>	<b>-11.0</b>	<b>2,473</b>	<b>13.2</b>	<b>2,668</b>	<b>2,869</b>	<b>3,056</b>
<b>Net earnings (UBS)</b>	<b>1,791</b>	<b>1,912</b>	<b>2,190</b>	<b>2,318</b>	<b>5.9</b>	<b>2,529</b>	<b>9.1</b>	<b>2,726</b>	<b>2,930</b>	<b>3,119</b>
Tax rate (%)	30.9	30.5	24.7	28.5	15.2	28.6	0.3	28.6	28.6	28.7
Per share (€)	12/15	12/16	12/17	12/18E	% ch	12/19E	% ch	12/20E	12/21E	12/22E
EPS (UBS, diluted)	2.93	3.10	3.49	3.68	5.5	4.02	9.1	4.33	4.66	4.96
EPS (local GAAP, diluted)	2.10	2.79	3.91	3.47	-11.3	3.93	13.2	4.24	4.56	4.86
EPS (UBS, basic)	2.94	3.10	3.50	3.69	5.6	4.03	9.1	4.34	4.67	4.97
Net DPS (€)	1.60	1.70	1.90	2.01	5.7	2.19	9.1	2.36	2.54	2.70
Cash EPS (UBS, diluted) <sup>1</sup>	4.93	4.37	5.05	5.17	2.6	5.56	7.5	5.89	6.27	6.63
Book value per share	21.01	21.50	24.06	25.02	4.0	27.01	8.0	29.15	31.73	34.18
Average shares (diluted)	610.16	616.70	627.12	629.30	0.3	629.30	0.0	629.30	629.30	629.30
Balance sheet (€m)	12/15	12/16	12/17	12/18E	% ch	12/19E	% ch	12/20E	12/21E	12/22E
Tangible fixed assets	4,752	5,036	5,681	4,385	-22.8	4,450	1.5	4,568	4,690	4,817
Intangible fixed assets	15,778	15,803	24,811	24,804	0.0	24,797	0.0	24,793	24,788	24,783
Investments	3,156	3,018	2,968	2,968	0.0	2,968	0.0	2,968	2,968	2,968
Other assets	902	831	831	831	0.0	831	0.0	831	831	831
<b>Total fixed assets</b>	<b>24,589</b>	<b>24,688</b>	<b>34,291</b>	<b>32,988</b>	<b>-3.8</b>	<b>33,046</b>	<b>0.2</b>	<b>33,160</b>	<b>33,277</b>	<b>33,399</b>
<b>Net working capital</b>	<b>(1,366)</b>	<b>(1,465)</b>	<b>(1,430)</b>	<b>(1,432)</b>	<b>-0.2</b>	<b>(1,481)</b>	<b>-3.4</b>	<b>(1,535)</b>	<b>(1,590)</b>	<b>(1,648)</b>
Cash	519	557	638	1,571	146.3	1,691	7.6	1,918	2,527	2,931
Short term debt	(357)	(2,091)	(3,773)	(3,721)	1.4	(3,669)	1.4	(3,617)	(3,565)	(3,513)
Long term debt	(7,962)	(5,561)	(12,238)	(10,888)	11.0	(9,817)	9.8	(8,817)	(8,102)	(7,102)
Preferred shares	0	0	0	0	-	0	-	0	0	0
<b>Net (debt) / cash</b>	<b>(7,800)</b>	<b>(7,095)</b>	<b>(15,373)</b>	<b>(13,038)</b>	<b>15.2</b>	<b>(11,795)</b>	<b>9.5</b>	<b>(10,516)</b>	<b>(9,140)</b>	<b>(7,684)</b>
Other debt-deemed liabilities	(793)	(959)	(759)	(759)	0.0	(759)	0.0	(759)	(759)	(759)
Provisions & non-debt deemed liabs	(1,960)	(1,975)	(1,975)	(1,975)	0.0	(1,975)	0.0	(1,975)	(1,975)	(1,975)
<b>Total equity</b>	<b>12,670</b>	<b>13,194</b>	<b>14,754</b>	<b>15,784</b>	<b>7.0</b>	<b>17,036</b>	<b>7.9</b>	<b>18,375</b>	<b>19,813</b>	<b>21,333</b>
Minority interests	(63)	(85)	(85)	(85)	0.0	(85)	0.0	(85)	(85)	(85)
<b>Common s/h equity</b>	<b>12,607</b>	<b>13,109</b>	<b>14,669</b>	<b>15,699</b>	<b>7.0</b>	<b>16,951</b>	<b>8.0</b>	<b>18,290</b>	<b>19,728</b>	<b>21,248</b>
<b>Operating invested capital</b>	<b>18,106</b>	<b>18,230</b>	<b>27,918</b>	<b>26,612</b>	<b>-4.7</b>	<b>26,622</b>	<b>0.0</b>	<b>26,682</b>	<b>26,744</b>	<b>26,808</b>
<b>Total capital employed</b>	<b>21,263</b>	<b>21,248</b>	<b>30,886</b>	<b>29,580</b>	<b>-4.2</b>	<b>29,590</b>	<b>0.0</b>	<b>29,650</b>	<b>29,712</b>	<b>29,776</b>
Cash flow (€m)	12/15	12/16	12/17	12/18E	% ch	12/19E	% ch	12/20E	12/21E	12/22E
EBIT (UBS)	2,892	3,023	3,543	3,747	5.7	4,006	6.9	4,229	4,463	4,710
Depreciation & amortisation	1,217	786	974	938	-3.7	970	3.4	979	1,015	1,052
Net change in working capital	(183)	37	(127)	2	-	49	NM	53	55	58
Net interest	(286)	(293)	(438)	(423)	3.4	(371)	12.2	(315)	(261)	(239)
Tax paid	0	0	0	0	-	0	-	0	0	0
Other operating	(1,271)	(900)	(994)	(1,138)	-14.4	(1,162)	-2.1	(1,248)	(1,336)	(1,419)
<b>Operating cash flow</b>	<b>2,369</b>	<b>2,653</b>	<b>2,958</b>	<b>3,126</b>	<b>15.8</b>	<b>3,492</b>	<b>7.2</b>	<b>3,699</b>	<b>3,937</b>	<b>4,161</b>
Tangible capital expenditure	(869)	(974)	(899)	(911)	-1.4	(954)	-4.7	(1,013)	(1,050)	(1,088)
Intangible capital expenditure	(68)	49	(70)	(71)	-1.4	(75)	-4.7	(79)	(82)	(85)
<b>Equity free cash flow</b>	<b>1,432</b>	<b>1,728</b>	<b>1,989</b>	<b>2,144</b>	<b>7.8</b>	<b>2,463</b>	<b>14.9</b>	<b>2,607</b>	<b>2,804</b>	<b>2,988</b>
Net (acquisitions) & disposals	(565)	(39)	(10,518)	0	-	0	-	0	0	0
Equity dividends paid	(314)	(985)	(279)	(1,091)	-290.9	(1,152)	-5.7	(1,257)	(1,355)	(1,456)
Share issues / (buybacks)	(1,793)	(305)	(133)	(66)	50.2	(68)	-3.4	(71)	(73)	(76)
Net other cash flows	(566)	(10,566)	9,881	1,348	-86.4	0	-	0	0	0
<b>Cash flow (inc)/dec in net debt</b>	<b>(1,806)</b>	<b>(10,167)</b>	<b>939</b>	<b>2,335</b>	<b>148.7</b>	<b>1,242</b>	<b>-46.8</b>	<b>1,279</b>	<b>1,376</b>	<b>1,456</b>
FX / non cash items	1,770	10,872	(9,217)	0	-	0	-	0	0	0
<b>Balance sheet (inc)/dec in net debt</b>	<b>(36)</b>	<b>704</b>	<b>(8,278)</b>	<b>2,335</b>	<b>-</b>	<b>1,242</b>	<b>-46.8</b>	<b>1,279</b>	<b>1,376</b>	<b>1,456</b>

Source: Company accounts, UBS estimates. (UBS) metrics use reported figures which have been adjusted by UBS analysts.<sup>1</sup> Cash EPS (UBS, diluted) is calculated using UBS net income adding back depreciation and amortization.

## Danone (DANO.PA)

	<b>12/15</b>	<b>12/16</b>	<b>12/17</b>	<b>12/18E</b>	<b>12/19E</b>	<b>12/20E</b>	<b>12/21E</b>	<b>12/22E</b>
P/E (local GAAP, diluted)	28.9	22.5	16.8	18.6	16.4	15.2	14.1	13.3
P/E (UBS, diluted)	20.7	20.3	18.8	17.5	16.1	14.9	13.9	13.0
P/CEPS	12.3	14.4	13.0	12.4	11.6	10.9	10.3	9.7
Equity FCF (UBS) yield %	3.9	4.5	5.0	5.3	6.1	6.4	6.9	7.4
Net dividend yield (%)	2.6	2.7	2.9	3.1	3.4	3.7	3.9	4.2
P/BV x	2.9	2.9	2.7	2.6	2.4	2.2	2.0	1.9
EV/revenues (core)	-	2.0	2.2	2.1	2.0	1.9	1.8	1.6
EV/EBITDA (core)	-	11.7	12.0	10.9	10.2	9.5	8.7	8.0
EV/EBIT (core)	-	14.8	15.3	13.6	12.7	11.7	10.7	9.8
EV/OpFCF (core)	-	15.5	15.3	13.8	12.9	12.0	11.0	10.1
EV/op. invested capital	-	2.5	2.4	1.9	1.9	1.9	1.8	1.7
<b>Enterprise value (€m)</b>	<b>12/15</b>	<b>12/16</b>	<b>12/17</b>	<b>12/18E</b>	<b>12/19E</b>	<b>12/20E</b>	<b>12/21E</b>	<b>12/22E</b>
Market cap.	36,273	38,279	40,068	40,448	40,448	40,448	40,448	40,448
Net debt (cash)	7,800	7,095	15,373	13,038	11,795	10,516	9,140	7,684
Buy out of minorities	925	784	692	681	671	660	651	641
Pension provisions/other	793	959	759	759	759	759	759	759
<b>Total enterprise value</b>	<b>45,791</b>	<b>47,117</b>	<b>56,892</b>	<b>54,925</b>	<b>53,673</b>	<b>52,383</b>	<b>50,998</b>	<b>49,531</b>
Non core assets	-	(2,458)	(2,581)	(3,813)	(2,846)	(2,988)	(3,137)	(3,294)
<b>Core enterprise value</b>	<b>-</b>	<b>44,659</b>	<b>54,311</b>	<b>51,112</b>	<b>50,827</b>	<b>49,396</b>	<b>47,861</b>	<b>46,237</b>
<b>Growth (%)</b>	<b>12/15</b>	<b>12/16</b>	<b>12/17</b>	<b>12/18E</b>	<b>12/19E</b>	<b>12/20E</b>	<b>12/21E</b>	<b>12/22E</b>
Revenue	6.0	-2.1	12.5	-0.5	3.4	3.6	3.6	3.6
EBITDA (UBS)	13.6	-7.3	18.6	3.7	6.2	4.7	5.2	5.2
EBIT (UBS)	8.6	4.5	17.2	5.7	6.9	5.6	5.5	5.5
EPS (UBS, diluted)	12.0	5.6	12.6	5.5	9.1	7.8	7.5	6.5
Net DPS	6.7	6.3	11.8	5.7	9.1	7.8	7.5	6.5
<b>Margins &amp; Profitability (%)</b>	<b>12/15</b>	<b>12/16</b>	<b>12/17</b>	<b>12/18E</b>	<b>12/19E</b>	<b>12/20E</b>	<b>12/21E</b>	<b>12/22E</b>
Gross profit margin	50.0	51.0	49.9	50.5	51.0	51.4	51.6	51.9
EBITDA margin	18.3	17.4	18.3	19.1	19.6	19.8	20.1	20.4
EBIT margin	12.9	13.8	14.4	15.3	15.8	16.1	16.4	16.7
Net earnings (UBS) margin	8.0	8.7	8.9	9.4	10.0	10.4	10.7	11.0
ROIC (EBIT)	16.1	16.6	15.4	13.7	15.0	15.9	16.7	17.6
ROIC post tax	11.0	11.4	10.6	9.7	10.6	11.2	11.8	12.4
ROE (UBS)	14.7	14.9	15.8	15.3	15.5	15.5	15.4	15.2
<b>Capital structure &amp; Coverage (x)</b>	<b>12/15</b>	<b>12/16</b>	<b>12/17</b>	<b>12/18E</b>	<b>12/19E</b>	<b>12/20E</b>	<b>12/21E</b>	<b>12/22E</b>
Net debt / EBITDA	1.9	1.9	3.4	2.8	2.4	2.0	1.7	1.3
Net debt / total equity %	61.6	53.8	104.2	82.6	69.2	57.2	46.1	36.0
Net debt / (net debt + total equity) %	38.1	35.0	51.0	45.2	40.9	36.4	31.6	26.5
Net debt/EV %	-	15.9	28.3	25.5	23.2	21.3	19.1	16.6
Capex / depreciation %	71.4	123.9	92.3	97.1	98.4	103.5	103.5	103.5
Capex / revenue %	3.9	4.4	3.6	3.7	3.8	3.8	3.8	3.8
EBIT / net interest	10.1	10.3	8.1	8.9	10.8	13.4	17.1	19.7
Dividend cover (UBS)	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8
Div. payout ratio (UBS) %	54.5	54.8	54.3	54.3	54.3	54.3	54.3	54.3
<b>Revenues by division (€m)</b>	<b>12/15</b>	<b>12/16</b>	<b>12/17</b>	<b>12/18E</b>	<b>12/19E</b>	<b>12/20E</b>	<b>12/21E</b>	<b>12/22E</b>
Others	22,412	21,944	24,677	24,557	25,404	26,325	27,281	28,274
<b>Total</b>	<b>22,412</b>	<b>21,944</b>	<b>24,677</b>	<b>24,557</b>	<b>25,404</b>	<b>26,325</b>	<b>27,281</b>	<b>28,274</b>
<b>EBIT (UBS) by division (€m)</b>	<b>12/15</b>	<b>12/16</b>	<b>12/17</b>	<b>12/18E</b>	<b>12/19E</b>	<b>12/20E</b>	<b>12/21E</b>	<b>12/22E</b>
Others	2,892	3,023	3,543	3,747	4,006	4,229	4,463	4,710
<b>Total</b>	<b>2,892</b>	<b>3,023</b>	<b>3,543</b>	<b>3,747</b>	<b>4,006</b>	<b>4,229</b>	<b>4,463</b>	<b>4,710</b>

Source: Company accounts, UBS estimates. (UBS) metrics use reported figures which have been adjusted by UBS analysts.

## **Forecast returns**

Forecast price appreciation	+17.8%
Forecast dividend yield	3.1%
Forecast stock return	+20.9%
Market return assumption	4.4%
Forecast excess return	+16.5%

## **Valuation Method and Risk Statement**

Danone's profitability is derived from sales to consumers and therefore is subject to variances in consumer income and confidence. As an international company its results as reported in Euros are subject to exchange rate movements. Failure to revive mid-single-digit growth in the DanoneWave business could present downside risk to the share price. Rising milk costs, a deflationary environment in Europe and the uncertainty around the success of the Activia re-launch are other stock-specific risks. On the upside, a quicker-than-expected recovery in the China infant formula business, a strong uptake of the Activia re-launch and/or cost savings / WhiteWave synergies exceeding expectations could drive earnings upgrades and re-rate the shares.

We set our price targets using a combination of (1) DCF, to drive our absolute valuations, and (2) our views on where the stocks should trade relative to each other and to the European Staples sector. We consider execution, organic sales growth, profitability, EPS growth, ROIC and portfolio transformation optionality in forming our views on the relative premium/discount each stock deserves. Our PT of €76 is based primarily on a DCF, assuming a WACC of 8.2% and a terminal FCF growth of 2.5%. This valuation implies a 2019E P/E of 19x, broadly in-line with EU Staples.

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12-Month Rating	Definition	Coverage <sup>1</sup>	IB Services <sup>2</sup>
<b>Buy</b>	FSR is > 6% above the MRA.	46%	27%
<b>Neutral</b>	FSR is between -6% and 6% of the MRA.	39%	24%
<b>Sell</b>	FSR is > 6% below the MRA.	16%	13%
Short-Term Rating	Definition	Coverage <sup>3</sup>	IB Services <sup>4</sup>
<b>Buy</b>	Stock price expected to rise within three months from the time the rating was assigned because of a specific catalyst or event.	<1%	<1%
<b>Sell</b>	Stock price expected to fall within three months from the time the rating was assigned because of a specific catalyst or event.	<1%	<1%

Source: UBS. Rating allocations are as of 31 December 2017.

1:Percentage of companies under coverage globally within the 12-month rating category.

2:Percentage of companies within the 12-month rating category for which investment banking (IB) services were provided within the past 12 months.

3:Percentage of companies under coverage globally within the Short-Term rating category.

4:Percentage of companies within the Short-Term rating category for which investment banking (IB) services were provided within the past 12 months.

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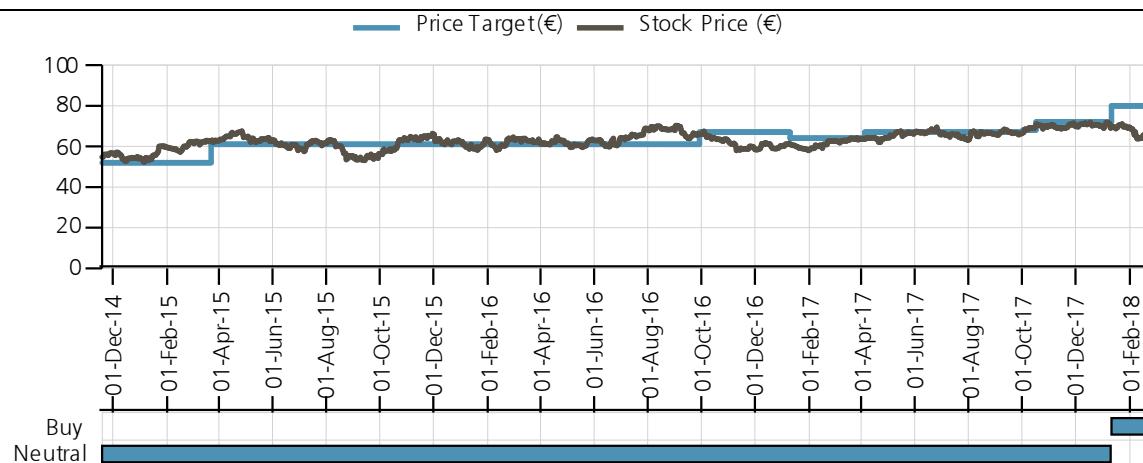
Company Name	Reuters	12-month rating	Short-term rating	Price	Price date
Danone	DANO.PA	Buy	N/A	€64.47	19 Feb 2018

Source: UBS. All prices as of local market close.

Ratings in this table are the most current published ratings prior to this report. They may be more recent than the stock pricing date

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### Danone (€)



Date	Stock Price (€)	Price Target (€)	Rating
2014-11-19	54.68	52.0	Neutral
2015-03-23	62.66	61.0	Neutral
2016-09-29	65.84	67.0	Neutral
2017-01-10	61.2	64.0	Neutral
2017-04-05	63.6	67.0	Neutral
2017-10-02	66.73	68.0	Neutral
2017-10-17	70.7	72.0	Neutral
2018-01-11	69.44	80.0	Buy

Source: UBS; as of 19 Feb 2018

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**TOP PICK** → Danone

## Mixing it up nicely

The full year results from Danone illustrate good progress behind the growth recovery, helped by strong innovation-led mix and improving execution. Whilst EDP volumes (however accounted for) are still a drag on growth, we see this as predominantly isolated/ fixable issues which should be contained over the next 12 months. We continue to see the Danone portfolio as capable of delivering top tier mid-term growth of over 5%. With scope for genuine perception change we expect the 11% 2019E PE peer discount to close, whilst double digit EPS growth should be supported by an increasingly credible savings and margin story.

**Something in the mix:** Although the improvement in the rate of volume decline in Q4 was less than expected, this was more than offset by favourable innovation led mix across all divisions (price said to comprise a minimal contribution to the price/mix line).

**Further reassurance on China ELN:** According to Danone, of the 30+% growth at its China ELN business in Q4, 80% (of the growth) came from the sustainable direct channel. This suggests direct sales growth of c.50% vs. category growth of 10%. We attribute this to Danone's uniquely European propositioned/ Dutch heritage brands, differentiating them to the international competition. Subject to the likely loss of some indirect sales in FY18, Danone is looking increasingly well placed to consolidate a leadership position in this attractive demographic driven structural growth opportunity.

**2018E outlook & assumptions:** We forecast LFL growth in FY18 of +3.3%, with Brazil, the issues at Horizon, and the likely loss of indirect revenues in the China ELN holding back progress elsewhere. Our estimate of +60bps of margin progression is well underpinned by EUR 100m of Protein savings and EUR 70m of incremental WhiteWave synergies. We do not anticipate the need for pricing in EDP with low to mid single digit milk inflation (vs HSD FY 17) absorbed through supply chain savings and mix.

**Estimate changes:** Our 2018/19E estimates are lowered by 3-4%, primarily reflecting FX. Our DCF-derived TP is lowered 2% accordingly.

### DANO.PA: Financial and Valuation Metrics EPS EUR

FY Dec	2016	2017	2018	2019	2020
EPS	3.10A	3.49A	3.68E	4.09E	4.59E
Previous EPS	3.10A	3.41E	3.78E	4.24E	N/A
Consensus EPS	3.10A	3.42E	3.78E	4.17E	N/A
P/E	21.1	18.8	17.8	16.0	14.3

Source: Barclays Research.

Consensus numbers are from Thomson Reuters

Stock Rating	<b>OVERWEIGHT</b>
	Unchanged
Industry View	<b>NEUTRAL</b>
	Unchanged
Price Target	<b>EUR 80.50</b>
	lowered -2% from EUR 82.50
Price (16-Feb-2018)	EUR 65.49
Potential Upside/Downside	+22.9%
Tickers	BN FP / DANO.PA
Market Cap (EUR mn)	43925
Shares Outstanding (mn)	670.71
Free Float (%)	93.05
52 Wk Avg Daily Volume (mn)	1.6
52 Wk Avg Daily Value (EUR mn)	108.08
Dividend Yield (%)	2.9
Return on Equity TTM (%)	14.91
Current BVPS (EUR)	19.71

Source: Thomson Reuters

Price Performance  
 52 Week range  
 EUR 72.13-59.00



[Link to Barclays Live for interactive charting](#)

### European Consumer Staples

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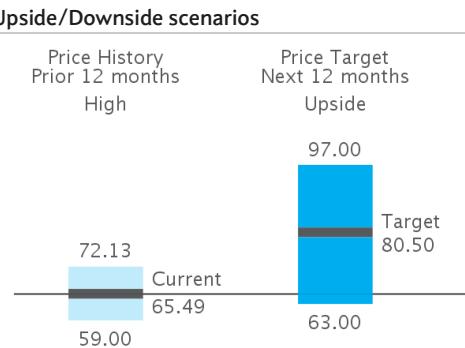
**European Consumer Staples** Industry View: NEUTRAL

**Danone (DANO.PA)**

**Stock Rating: OVERWEIGHT**

Income statement (€mn)	2017A	2018E	2019E	2020E	CAGR	Price (16-Feb-2018)	EUR 65.49
Revenue	24,677	24,817	26,063	27,520	3.7%	Price Target	EUR 80.50
EBITDA (adj)	4,517	4,660	5,074	5,562	7.2%	Why Overweight?	Abating trading headwinds, better execution and the benefit of substantial reinvestment should see growth restored to best in class levels, with Danone advantageously exposed to favourable category dynamics. At the same time double digit EPS growth should be supported by an increasingly credible savings plan. The valuation discount to peers looks overdone.
EBIT (adj)	3,543	3,705	4,071	4,502	8.3%		
Pre-tax income (adj)	3,143	3,344	3,733	4,192	10.1%		
Net income (adj)	2,190	2,310	2,563	2,881	9.6%		
EPS (adj) (€)	3.49	3.68	4.09	4.59	9.6%		
Diluted shares (mn)	627.1	627.1	627.1	627.1	0.0%		
DPS (€)	1.90	2.00	2.22	2.50	9.6%		
Margin and return data					Average		
EBITDA (adj) margin (%)	18.3	18.8	19.5	20.2	19.2	Upside case	EUR 97.00
EBIT (adj) margin (%)	14.4	14.9	15.6	16.4	15.3	Were Danone the target of M&A activity, its scope to improve margins, attractive growth prospects and potential cost and revenue synergy potential with an industry acquirer could command a meaningful premium. Our SOTP consolidation scenario analysis derives a €97.0 mid range value.	
Pre-tax (adj) margin (%)	12.7	13.5	14.3	15.2	13.9		
Net (adj) margin (%)	8.9	9.3	9.8	10.5	9.6		
ROA (%)	5.8	6.0	6.5	7.1	6.3		
ROE (%)	16.7	15.2	15.7	16.4	16.0		
ROCE (%)	7.3	7.6	8.2	9.1	8.0		
Cash flow and balance sheet (€mn)					CAGR		
Cash flow from operations	4,257	4,619	5,034	5,522	9.1%	Downside case	EUR 63.00
Cash flow from investing	-11,432	-1,052	-1,105	-1,167	N/A	Western Europe and Brazil Dairy fails to recover and momentum Russia stalls, while there is a weaker than expected recovery at WhiteWave. Our downside target is based on an 8% cut to earnings with the 12m forward rating discount widening to >20%.	
Cash flow from financing	-10,935	-1,284	-1,354	-1,497	N/A		
Capital expenditure	-969	-1,052	-1,105	-1,167	N/A		
Free cash flow	2,390	2,579	2,806	3,091	9.0%		
Tangible fixed assets	6,495	6,737	6,992	7,261	3.8%		
Intangible fixed assets	25,004	24,858	24,705	24,544	-0.6%		
Cash and equivalents	557	557	557	557	0.0%		
Total assets	44,201	44,419	44,821	45,259	0.8%		
Short and long-term debt	18,306	17,373	16,260	14,975	-6.5%		
Total liabilities	28,889	28,015	27,136	26,111	-3.3%		
Shareholders' equity	15,204	16,273	17,529	18,965	7.6%		
Net debt/(funds)	15,372	14,439	13,325	12,041	-7.8%		
Valuation and leverage metrics					Average		
P/E (adj) (x)	18.8	17.8	16.0	14.3	16.7		
EV/sales (x)	2.3	2.2	2.1	1.9	2.1		
EV/EBITDA (adj) (x)	12.5	11.9	10.7	9.5	11.1		
EV/EBIT (adj) (x)	15.9	15.0	13.3	11.8	14.0		
Equity FCF yield (%)	5.8	6.3	6.8	7.5	6.6		
P/BV (x)	2.7	2.5	2.3	2.1	2.4		
Dividend yield (%)	2.9	3.1	3.4	3.8	3.3		
Net debt/EBITDA (adj) (x)	3.4	3.1	2.6	2.2	2.8		
Selected operating metrics					Average		
Organic growth (%)	2.5	3.3	5.3	5.6	4.2		
Tax rate (%)	30	31	32	32	31		
Capex/sales (%)	3.9	4.2	4.2	4.2	4.2		

Source: Company data, Barclays Research  
Note: FY End Dec



## Summary of estimate changes

**FIGURE 1**  
**Estimate changes**

	2018E			2019E			2020E		
	Old	New	Change	Old	New	Change	Old	New	Change
<b>Profit &amp; Loss</b>									
Sales	25,757	24,817	-3.7%	27,176	26,063	-4.1%	28,699	27,520	-4.1%
Organic Sales Growth	4.2%	3.3%	-88	5.6%	5.3%	-30	5.6%	5.6%	-1
Operating Profit	3,814	3,705	-2.9%	4,228	4,071	-3.7%	4,678	4,502	-3.8%
Op. Profit Margin	14.8%	14.9%	12	15.6%	15.6%	6	16.3%	16.4%	6
YoY change BPS	80	60		80	70		70	70	
EPS	3.78	3.68	-2.6%	4.24	4.09	-3.6%	4.76	4.59	-3.6%
DPS	2.07	2.00	-3.4%	2.32	2.22	-4.3%	2.61	2.50	-4.3%
<b>Cash flow and Balance Sheet</b>									
Net debt/ (cash)	14,836	14,439	-2.7%	13,790	13,325	-3.4%	12,583	12,041	-4.3%
Operating CF	4,567	4,619	1.1%	5,111	5,034	-1.5%	5,617	5,522	-1.7%
Capex	1,086	1,052	-3.1%	1,146	1,105	-3.5%	1,210	1,167	-3.5%

Source: Company data, Barclays Research Estimates

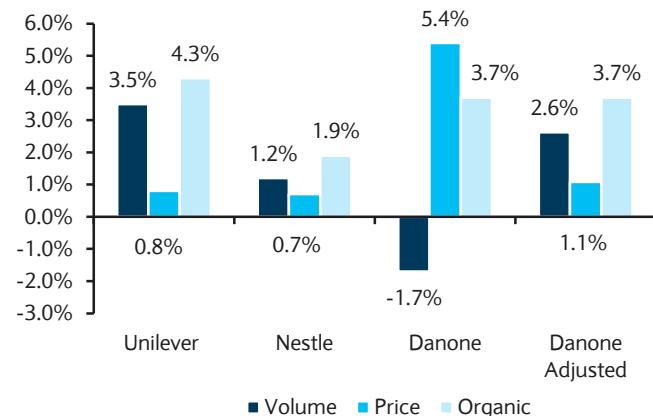
## Q4 / FY results wrap

Danone's Q4 LFL sales growth of +3.7%, came in ahead of the company compiled consensus, as well as our own forecasts, with a higher contribution from price/ mix (+5.4%) more than offsetting weaker than expected volumes (-1.7%).

Against our own estimates, volume growth across all four divisions came in lower with price/mix higher. We are not dissuaded by this with mix increasingly a key driver of growth within the Danone model across all divisions. Although not quantified, Danone confirmed that the majority of the contribution from price/ mix was mix, with cost inflation at the margin offset through a combination of the group's cost savings initiatives as well as mix improvements.

**FIGURE 2**

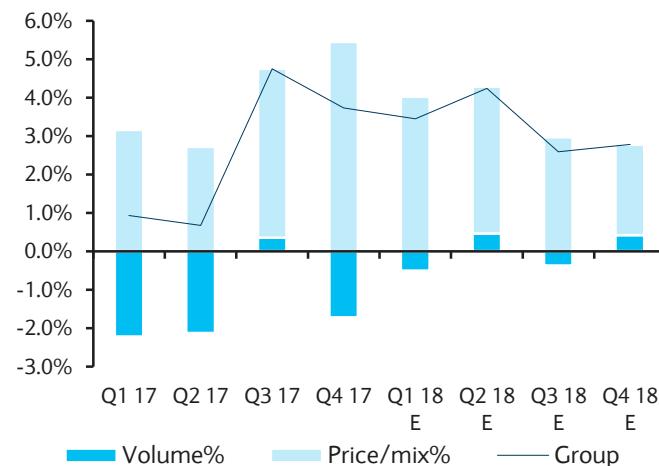
**Q4 sales organic growth for Unilever, Nestle and Danone split by volume and price, with Danone estimated mix accounted for as volume**



Source: Company data, Barclays Research Estimates

**FIGURE 3**

**Danone quarterly organic growth split by volume and price/mix**

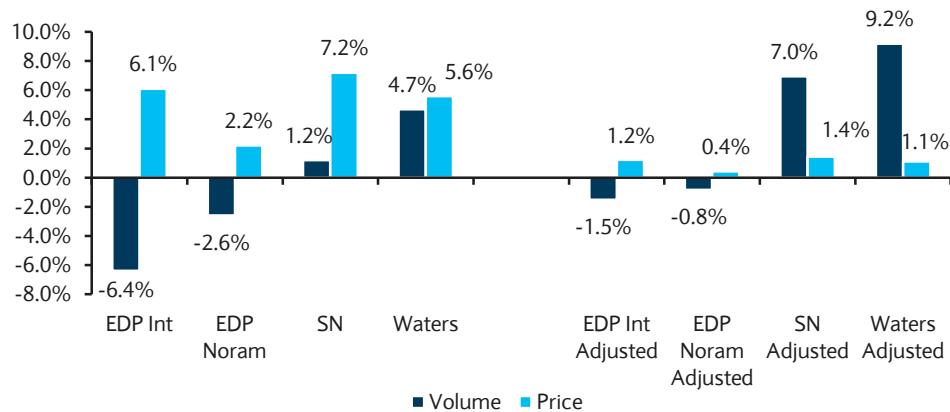


Source: Company data, Barclays Research Estimates

If we were to assume 80% of the contribution from Danone's price/mix line is mix, then group volumes and mix would have been up +2.6% in the quarter vs down -1.7%, with pure price up +1.1%. On this basis the growth profile more closely resembles Unilever and Nestle (both of which account for mix in their respective volume and RIG lines) as illustrated in Figure 2.

Similarly, very crudely assuming 80% of the contribution of price/ mix is mix across the divisions suggests the volume and mix declines at the EDP divisions on a peer comparable basis are materially less (with notably strong volumes on the same basis for both Specialised Nutrition and Waters).

**FIGURE 4**  
**Danone Q4 volume and price/mix at actual disclosure by division and estimated mix treated as volume**



Source: : Company data, Barclays Research Estimates

Either way, some encouragement should be drawn from the fact that rate of volume decline in the two EDP divisions (Noram and International) saw some improvement, whilst both Specialised Nutrition and Waters continued to post positive volume growth.

It's also worth highlighting that the volume declines within the EDP divisions are isolated to a few businesses, most of which we see as fixable or as in the case of Russia, part of the process of managing the mix:

- Declining volumes in **Russia** is a function of declining commodity milks and low value added local style yoghurt products, with Danone in the process of trading the consumer up to its more value added products (Actimel, Activia and the Prostokvashino brand). Overall, Russia continues to deliver good revenue growth, despite the challenging economic backdrop.
- Cyclical pressures in **Brazil** continue to weigh on volumes, with sales continuing to decline in the double digits. Danone is in the process of evolving its portfolio to more affordable/ lower priced SKUs, as it has done successfully in Argentina.
- We assess **European yoghurt** volume declines to be predominantly isolated to the **Activia** brand, which we estimate accounts for c.30% of the portfolio. This is still suffering the effects of its mishandled re-launch in the autumn of 2016 which had the effect of isolating the brand from its core middle-aged female consumer. The more recent corrective relaunch (improved packaging and communication) along with new innovations are resulting in a better performance of the brand in the key markets of France, Spain and the UK. This has led to sequential improvement in the rate of decline at the European Dairy business over Q3 and Q4 17.
- The volume declines in the US due to **Earth Bound Farms** and the **Horizon** organic milk brand strike us as more problematic and are clearly taking longer to turn around than Danone envisaged. Industry oversupply of organic milk and low conventional milk prices continue to impact the Horizon business. Danone in the meantime is redeploying its

own excess of organic milk supply into other emerging organic segments such as yoghurts, cheese and creamers.

FIGURE 5

## Summary of Q4 trading highlights

	% sales PF 2017	Q4 17 LFL	FY 17 LFL	OM FY 2017	Q4 trading highlights
EDP International	33%	-0.3%	-1.3%	9.0%	
Euro Dairy	11%				Sequential improvement, Activia progress, good growth young/ local brands
Euro WhiteWave	2%				Alpro high single digit growth
LATAM Dairy	7%				Brazil DD decline, Mexico good momentum
CIS Dairy	7%				Solid growth at premium offsetting volume declines in milks
Other Int Dairy	7%				
EDP Noram	21%	-0.4%	-2.0%	12.3%	
US Yoghurt	8%				Share gains in a declining market, DD growth plant based yoghurts
US Plant Based	4%				Silk recovery, nut based bevs category DD growth, DD growth Vega
US Coffee Creamers	4%				Good growth and share gains
US Organic Milks	2%				Significant sales/ volume declines due to over supply/ price gap to conventional milk
US Fresh Foods	2%				Declines, category improvement
Specialised Nutrition	28%	8.4%	9.3%	23.7%	
China ELN	5%				China >30% growth of which 80% of growth from direct channel. Share gains all direct channels
Other ELN	15%				Europe stable, LATAM & CIS double digit growth
Medical Nutrition	7%				M to HSD growth
Waters	18%	10.3%	4.7%	11.7%	
Europe/ US Water	7%				Good growth supported by new product launches (plain water)
China Water	4%				Good growth
Other Asia Water	2%				
LATAM Water	5%				
Total		3.7%	2.5%	14.4%	

Source: Company data, Barclays Research

## The moving parts behind the margin

- Danone delivered organic margin improvement of 70 bps for the year, implying +50 bps in H2 versus +90 in H1, with H1 benefitting from the one off insurance payment.

FIGURE 6

## Danone margin bridge

	FY 10	FY 11	FY 12	FY 13	FY 14	FY 15	H1 16	H2 16	FY 16	H1 17	H2 17E	FY 17E	FY 18E
Opening margin (last yr)	15.3%	15.3%	14.7%	14.2%	13.2%	12.6%	12.1%	13.7%	12.9%	13.4%	14.2%	13.8%	14.4%
WW impact										-21	-45	-33	-11
Margin pre WW										13.2%	13.7%	13.4%	14.2%
Crisis ELN impact													
Volume													
Leverage & others	83	90	-16	5	-20	117			0				
Efficiency									46	62	-16	23	80
Pricing & mix/ portfolio management	-71	111	116	82	252				30				
Margin from ops ex Input costs													
Input costs & inflation	-141	-147	-95	-129	-226	117	73	79	76	-17	6	-6	80
Margin from operations							233	146	86	116	-33	11	-11
Other COGS	39	-125	-99	-98	-81								
Fonterra false alert				-26									
Depreciation & operations													
A&P	93	72	44	86	63	-134	-101	-75	-88	62	52	57	26
Others						-82	48	38	43				
Country mix													
Organic change in margin (bps)	3	1	-50	-80	-12	17	93	55	74	91	51	71	71
Like for like (inc Unimilk PF)	3	20											
Forex	3	8	1	2	-28	9	18	-6	6	-16	18	1	0
Scope	-12	-83	-5	-20	-20	6	14	6	10	26	16	21	0
WhiteWave										-21	-45	-33	-11
Closing margin	15.3%	14.7%	14.2%	13.2%	12.6%	12.9%	13.4%	14.2%	13.8%	14.2%	14.5%	14.36%	14.9%
Reported margin change (bps)	0	-50	-50	-100	-60	30	125	50	90	80	40	60	60

Source: Company data, Barclays Research Estimates

- On-going supply chain efficiencies (EUR 600m) along with mix helped offset raw material cost inflation up in the order of mid single digits.

- WhiteWave cost synergies of \$50m (of a total cost target of \$225m) were ahead of plan and were mostly realised in overhead and marketing expenses.

FIGURE 7

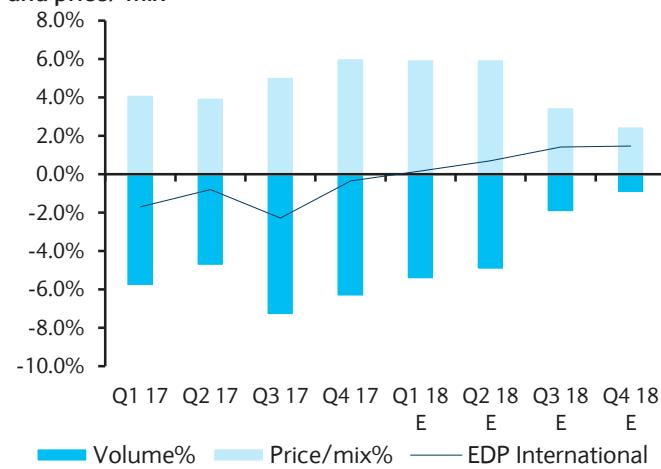
## Danone gross and retained estimated savings schedule and EBIT margin forecasts 2017-2020E

	2017	2018E	2019E	2020E	Total	Total BPS of av sales
Sales	24,677	24,817	26,063	27,520		
<b>Gross savings initiatives</b>						
1 Gross margin/ supply chain savings	600	550	500	500	2,150	830
2 SG&A 'Protein'	100	300	300	300	1,000	390
3 WhiteWave (cost & revenue)	43	70	90	37	240	90
4 One Danone	50	50	50	50	200	80
5 other fixed cost/ organisation savings	70	70	70	70	280	110
<b>Total gross savings (EURm)</b>	<b>863</b>	<b>1,040</b>	<b>1,010</b>	<b>957</b>	<b>3,870</b>	<b>1,500</b>
BPS as % of sales	350	420	390	350		
<b>Retained savings</b>						
30% SG&A 'Protein'	0	100	100	100	300	120
WhiteWave	43	70	90	37	240	90
30% Others	36	36	36	36	144	60
<b>Total retained (EURm)</b>	<b>79</b>	<b>206</b>	<b>226</b>	<b>173</b>	<b>684</b>	<b>270</b>
BPS as % of sales	30	80	90	60	260	
Last year EBIT margin	13.8%	14.4%	14.9%	15.6%		
This year EBIT margin	14.4%	14.9%	15.6%	16.4%		
Change BPS	59	57	69	74		
<b>Reinvestment (Gross less Retained) (EURm)</b>	<b>784</b>	<b>834</b>	<b>784</b>	<b>784</b>	<b>3186</b>	<b>1,240</b>
BPS as % of sales	320	340	300	280		

Source: Company data, Barclays Research Estimates

FIGURE 8

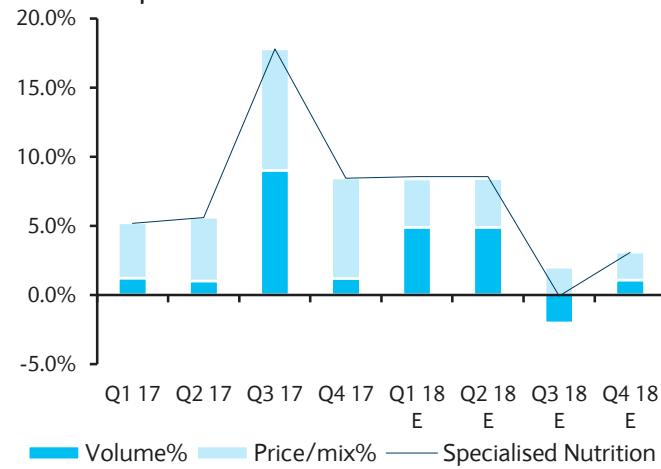
**EDP International quarterly LFL sales growth split by volume and price/ mix**



Source: Company data, Barclays Research Estimates

FIGURE 10

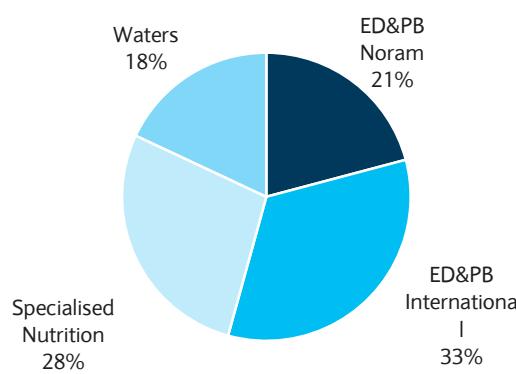
**Specialised Nutrition quarterly LFL sales growth split by volume and price/ mix**



Source: Company data, Barclays Research Estimates

FIGURE 12

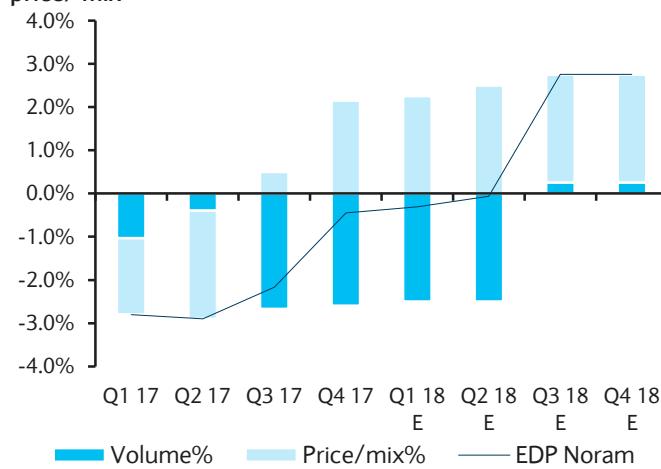
**Danone sales breakdown by division (2017PF)**



Source: Company data, Barclays Research Estimates

FIGURE 9

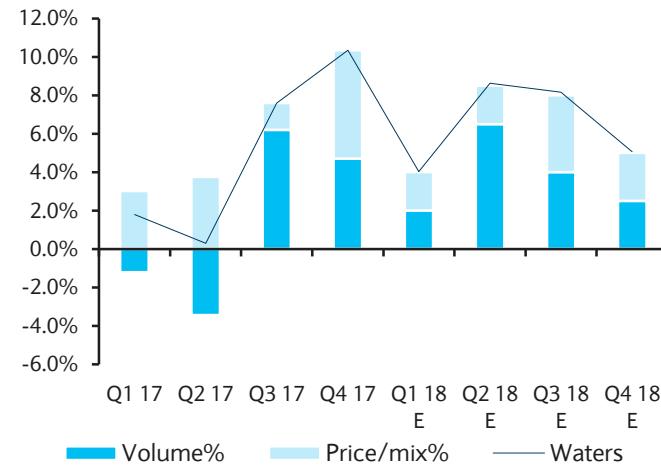
**EDP Noram quarterly LFL sales growth split by volume and price/ mix**



Source: Company data, Barclays Research Estimates

FIGURE 11

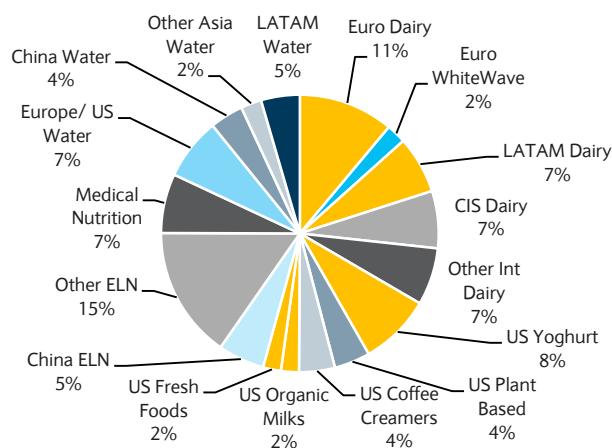
**Waters quarterly LFL sales growth split by volume and price/ mix**



Source: Company data, Barclays Research Estimates

FIGURE 13

**Danone estimated sales breakdown by business (2017)**



Source: Company data, Barclays Research Estimates

FIGURE 14

## Danone Divisional Forecasts (€m)

Fiscal Period Month Ended	2015 Dec	2016 Dec	1Q Mar	2Q Jun	1H Jun	3Q Sep	4Q Dec	2H Dec	2017 Dec	1Q E Mar	2Q E Jun	1H E Jun	3Q E Sep	4Q E Dec	2H E Dec	2018 E Dec	2019 E Dec	2020 E Dec	
<b>Group - Including WW from Q2 2017</b>																			
Net Sales	22,412	21,944	5,464	6,664	12,128	6,454	6,095	12,549	24,677	6,111	6,328	12,439	6,335	6,043	12,378	24,817	26,063	27,520	
Organic revenue growth, %	4.2%	2.9%	0.9%	0.7%	4.7%	3.7%	4.2%	2.5%	3.4%	4.2%	3.9%	2.6%	2.8%	2.7%	3.3%	5.3%	5.6%		
Volume growth, %	0.7%	-1.3%	-2.2%	-2.1%	-2.2%	0.4%	-1.7%	-0.7%	-1.4%	-0.5%	0.5%	0.0%	-0.4%	0.4%	0.0%	0.0%	2.5%	2.8%	
Price/ mix, %	3.5%	3.4%	3.2%	2.7%	2.9%	4.4%	5.5%	4.9%	3.9%	4.0%	3.8%	3.9%	3.0%	2.4%	2.7%	3.3%	2.8%	2.7%	
Fx, %			3.2%	0.8%	1.9%	-3.6%	-5.7%	-5.2%	-1.6%	-7.6%	-8.1%	-7.9%	-4.0%	-3.6%	-3.8%	-5.8%	-0.3%	0.0%	
M&A, %			0.8%	14.5%	7.9%	14.8%	15.8%	15.3%	11.6%	16.0%	-1.2%	6.6%	-0.4%	0.0%	-0.2%	3.1%	0.0%	0.0%	
Operating Income	2,893	3,022			1,720								1,795			1,910	3,705	4,071	4,502
Actual Operating income growth					16.3%				18.1%	17.3%			4.4%			4.7%	4.6%	9.9%	10.6%
Margin, %	12.9%	13.8%			14.2%				14.5%	14.4%			14.4%			15.4%	14.9%	15.6%	16.4%
BP change	32				81				36	59			25			90	57	69	74
<b>EDP International</b>																			
Net Sales		8,230	2,082	2,209	4,291	2,048	2,084	4,132	8,424	2,089	2,066	4,155	2,010	2,057	4,067	8,222	8,491	8,834	
Organic revenue growth, %			-1.7%	-0.8%	-1.2%	-2.3%	-0.3%	-1.3%	-1.3%	0.2%	0.7%	0.4%	1.4%	1.5%	1.5%	0.9%	3.5%	4.0%	
Volume growth, %			-5.8%	-4.8%	-5.3%	-7.4%	-6.4%	-6.9%	-6.1%	-5.5%	-5.0%	-5.2%	-2.0%	-1.0%	-1.5%	-3.4%	1.0%	1.5%	
Price/ mix, %			4.1%	4.0%	4.1%	5.1%	6.1%	5.6%	4.8%	6.0%	6.0%	6.0%	3.5%	2.5%	4.5%	2.5%	2.5%	2.5%	
Operating Income		731			359			401	760			389			435	824	902	1,010	
Actual Operating income growth					7.1%			1.3%	4.0%			8.4%			8.6%	8.5%	9.5%	11.9%	
Margin, %		8.9%			8.4%			9.7%	9.0%			9.4%			10.7%	10.0%	10.6%	11.4%	
BP change					19			12	14			100			100	101	60	80	
<b>EDP Noram</b>																			
Net Sales		2,506	658	1,333	1,991	1,290	1,250	2,539	4,530	1,294	1,098	2,392	1,222	1,215	2,437	4,829	5,026	5,288	
Organic revenue growth, %			-2.8%	-2.9%	-2.9%	-2.2%	-0.4%	-1.3%	-2.0%	-0.3%	-0.1%	-0.1%	2.8%	2.8%	1.5%	4.5%	5.2%	5.2%	
Volume growth, %			-1.0%	-0.4%	-0.6%	-2.7%	-2.6%	-2.6%	-1.8%	-2.5%	-2.5%	-2.5%	0.3%	0.3%	-1.0%	2.0%	2.8%	2.8%	
Price/ mix, %			-1.8%	-2.5%	-2.3%	0.5%	2.2%	1.3%	-0.2%	2.3%	2.5%	2.4%	2.5%	2.5%	2.5%	2.5%	2.5%	2.4%	
Operating Income		351			232			324	556			279			360	639	725	827	
Actual Operating income growth					29.7%			88.1%	58.3%			20.1%			11.0%	14.8%	13.6%	14.0%	
Margin, %		14.0%			11.7%			12.8%	12.3%			11.7%			14.8%	13.2%	14.4%	15.6%	
BP change					-236			-125	-174			0			200	95	121	120	
<b>Specialised Nutrition</b>																			
Net Sales		6,634	1,699	1,762	3,461	1,844	1,797	3,641	7,102	1,707	1,777	3,483	1,774	1,791	3,565	7,048	7,516	8,036	
Organic revenue growth, %			5.2%	5.6%	5.4%	17.8%	8.4%	13.0%	9.3%	8.6%	8.6%	8.6%	-0.1%	3.1%	1.5%	4.9%	6.9%	6.9%	
Volume growth, %			1.2%	1.0%	1.1%	9.0%	1.2%	5.0%	3.0%	4.9%	4.9%	4.9%	-2.0%	1.1%	-0.5%	2.1%	3.7%	3.7%	
Price/ mix, %			4.0%	4.6%	4.3%	8.8%	7.3%	8.0%	6.2%	3.5%	3.5%	3.5%	2.0%	2.0%	2.0%	2.7%	3.1%	3.1%	
Operating Income		1,419			839			847	1,685			827			847	1,673	1,822	1,988	
Actual Operating income growth					23.0%			18.5%	11.6%			-1.4%			1.4%	3.7%	8.4%	7.2%	
Margin, %		21.4%			24.2%			23.3%	23.7%			23.7%			23.8%	23.7%	24.2%	24.7%	
BP change					345			127	234			-50			50	1	50	50	
<b>Waters</b>																			
Net Sales		4,574	1,024	1,360	2,384	1,272	964	2,236	4,621	1,022	1,387	2,409	1,329	980	2,310	4,718	5,030	5,362	
Organic revenue growth, %			1.8%	0.3%	0.9%	7.6%	10.3%	8.8%	4.7%	4.0%	8.6%	6.7%	8.2%	5.1%	6.8%	6.7%	6.6%	6.6%	
Volume growth, %			-1.2%	-3.5%	-2.5%	6.2%	4.7%	5.6%	1.4%	2.0%	6.5%	5.0%	4.0%	2.5%	3.3%	4.0%	4.0%	4.0%	
Price/ mix, %			3.0%	3.8%	3.4%	1.4%	5.6%	3.2%	3.3%	2.0%	2.0%	2.0%	4.0%	2.5%	3.3%	2.7%	2.5%	2.5%	
Operating Income		521			290			250	541			300			268	568	621	678	
Actual Operating income growth					2.8%			4.7%	3.7%			3.5%			7.0%	5.1%	9.3%	9.2%	
Margin, %		11.4%			12.2%			11.2%	11.7%			12.5%			11.6%	12.0%	12.3%	12.6%	
BP change					38			23	30			30			40	34	30	30	

Source: Company data, Barclays Research Estimates

FIGURE 15

## Danone Income Statement (€m)

Fiscal Period	2008	2012	2013	2014	2015	2016	2017	2018 E	2019 E	2020 E
Month Ended	Dec									
Net Revenues	€ 15,220	€ 20,869	€ 21,298	€ 21,144	€ 22,412	€ 21,944	€ 24,677	€ 24,817	€ 26,063	€ 27,520
Growth (% YoY)	19.1%	8.0%	2.1%	-0.7%	6.0%	-2.1%	12.5%	0.6%	5.0%	5.6%
Operating Income (Underlying)	2,270	2,958	2,809	2,662	2,893	3,022	3,543	3,705	4,071	4,502
Growth (% YoY)	33.8%	4.0%	-5.0%	-5.2%	8.7%	4.5%	17.3%	4.6%	9.9%	10.6%
Operating Margin	14.9%	14.2%	13.2%	12.6%	12.9%	13.8%	14.4%	14.9%	15.6%	16.4%
△ in Operating Margin (bps YoY)	164	-54	-99	-60	32	86	59	57	69	74
Net Finance Income		-300	-311	-308	-281	-280	-400	-361	-338	-310
Cost of Net Debt	-439	-170	-193	-179	-152	-146	-263	-251	-228	-200
Other Financial Income (Expense)	-3	-130	-118	-129	-129	-134	-137	-110	-110	-110
Earnings Before Taxes	1,828	2,658	2,498	2,354	2,612	2,742	3,143	3,344	3,733	4,192
Income Taxes	-429	-735	-750	-717	-818	-852	-953	-1,037	-1,176	-1,321
Tax Rate (%)	23.5%	27.7%	30.0%	30.5%	31.3%	31.1%	30.3%	31.0%	31.5%	31.5%
Earnings After Taxes	1,399	1,923	1,748	1,637	1,794	1,890	2,190	2,307	2,557	2,872
Income from Associates	92	59	50	66	123	129	111	119	128	138
Growth (% YoY)	1.1%	28.3%	-15.3%	32.0%	86.4%	4.9%	-14.0%	7.5%	7.5%	7.5%
Minority Interest	-178	-164	-162	-142	-125	-108	-111	-117	-122	-128
Growth (% YoY)	1.7%	-17.2%	-1.2%	-12.3%	-11.8%	-13.8%	2.8%	5.0%	5.0%	5.0%
Net Income	1,313	1,818	1,636	1,561	1,791.7	1,911	2,190	2,310	2,563	2,881
Growth (% YoY)	10.9%	3.9%	-10.0%	-4.6%	14.8%	6.7%	14.6%	5.5%	10.9%	12.4%
Weighted Averaged Diluted Shares Outstanding	494.3	603.1	588.5	595.5	610.2	616.7	627.1	627.1	627.1	627.1
Earnings Per Share (Underlying)	€ 2.66	€ 3.01	€ 2.78	€ 2.62	€ 2.94	€ 3.10	€ 3.49	€ 3.68	€ 4.09	€ 4.59
Growth (% YoY)	7.7%	4.1%	-7.8%	-5.7%	12.0%	5.5%	12.7%	5.5%	10.9%	12.4%
Dividend Per Share	€ 1.20	€ 1.45	€ 1.45	€ 1.50	€ 1.60	€ 1.70	€ 1.90	€ 2.00	€ 2.22	€ 2.50
Dividend Payout Ratio	45%	48%	52%	57%	54%	55%	54%	54%	54%	54%

Source: Company data, Barclays Research Estimates

FIGURE 16

## Danone Cash Flow (€m)

Fiscal Period Month Ended	2012 Dec	2013 Dec	2014 Dec	2015 Dec	2016 Dec	2017 Dec	2018 E Dec	2019 E Dec	2020 E Dec
<b>Operating Activities</b>									
Operating income before exceptional items	2,958	2,809	2,662	2,893	3,022	3,543	3,705	4,071	4,502
Depreciation and amortisation	670	710	956	1,217	786	974	955	1,003	1,060
Change in working capital	333	224	35	-182	37	-127	8	10	10
Non-current income	-190	-493	-397	-493	-64	264	0	0	0
Net change in provisions/ Deferred taxes	61	76	-51	-31	-15	-200	0	0	0
Expense related to stock options and GPS	0	0	19	27	24	22	0	0	0
Other items	26	58	6	30	-13	-219	-50	-50	-50
<b>Operating cash flow</b>	<b>3,858</b>	<b>3,384</b>	<b>3,230</b>	<b>3,461</b>	<b>3,777</b>	<b>4,257</b>	<b>4,619</b>	<b>5,034</b>	<b>5,522</b>
Net cash interest	-300	-311	-342	-312	-280	-400	-361	-338	-310
Net cash tax	-735	-750	-716	-818	-852	-953	-1,037	-1,176	-1,321
Dividends received from affiliates	35	27	18	40	53	55	49	53	57
Capital expenditure	-976	-1,039	-984	-937	-925	-969	-1,052	-1,105	-1,167
<b>Free cash flow</b>	<b>1,882</b>	<b>1,311</b>	<b>1,206</b>	<b>1,434</b>	<b>1,773</b>	<b>1,990</b>	<b>2,218</b>	<b>2,467</b>	<b>2,781</b>
Acquisitions	-291	-1,246	-1,070	-596	0	-10,949	0	0	0
Disposals	4	69	101	33	0	486	0	0	0
Dividends paid	-1,174	-1,061	-778	-2,343	-1,368	-472	-1,284	-1,354	-1,497
Net share repurchases	-666	-756	46	237	78	60	0	0	0
Exchange rates/ other	-61	-157	45	-228	-151	272	0	0	0
Other items	296	139	-34	-268	-168	621	0	0	0
<b>Net cash flow</b>	<b>-10</b>	<b>-1,701</b>	<b>-484</b>	<b>-1,731</b>	<b>164</b>	<b>-7,992</b>	<b>933</b>	<b>1,113</b>	<b>1,285</b>
Net financial debt (cash) at start of period	3,011	3,021	4,722	5,206	6,937	6,773	14,765	13,832	12,718
<b>Net financial debt (cash) at start end of period</b>	<b>3,021</b>	<b>4,722</b>	<b>5,206</b>	<b>6,937</b>	<b>6,773</b>	<b>14,765</b>	<b>13,832</b>	<b>12,718</b>	<b>11,434</b>
Debt related to put options	3,272	3,244	2,558	862	699	607	607	607	607
<b>Total debt including debt related to put options</b>	<b>6,293</b>	<b>7,966</b>	<b>7,764</b>	<b>7,799</b>	<b>7,472</b>	<b>15,372</b>	<b>14,439</b>	<b>13,325</b>	<b>12,041</b>

Source: Company data, Barclays Research Estimates

FIGURE 17

## Danone Balance Sheet (€m)

Fiscal Period	2012	2013	2014	2015	2016	2017	2018 E	2019 E	2020 E
Month Ended	Dec								
<b>Assets</b>									
Brands & Other Intangibles	€ 4,904	€ 4,834	€ 4,652	€ 4,125	€ 4,183	4,014	3,868	3,715	3,554
Goodwill	11,361	11,474	11,582	11,653	11,620	20,990	20,990	20,990	20,990
Property, Plant & Equipment	4,115	4,334	4,582	4,752	5,036	6,495	6,737	6,992	7,261
Investments in Associates	973	1,033	2,146	2,882	2,730	2,795	2,866	2,941	3,023
Investments in Non-consolidated Companies	107	313	92	70	81	81	81	81	81
Long-term Financial Assets	460	381	381	330	356	356	356	356	356
Deferred Taxes	694	709	836	902	831	831	831	831	831
Total Non-current Assets	€ 22,614	€ 23,078	€ 24,271	€ 24,715	€ 24,837	35,562	35,729	35,906	36,095
Inventories	€ 1,095	€ 1,252	€ 1,340	€ 1,374	€ 1,380	1,539	1,549	1,621	1,701
Trade Receivables	1,902	1,809	1,900	2,466	2,524	2,838	2,880	3,033	3,202
Other Receivables	854	916	974	793	1,061	1,061	1,061	1,061	1,061
Marketable Securities & Short-term Financial Assets	1,773	2,885	2,375	2,674	13,500	2,551	2,551	2,551	2,551
Cash & Cash Equivalents	1,269	969	880	519	557	557	557	557	557
Assets Held For Sale	30	19	8	171	92	92	92	92	92
Total Current Assets	€ 6,923	€ 7,850	€ 7,477	€ 7,997	€ 19,114	€ 8,639	€ 8,690	€ 8,915	€ 9,164
<b>Total Assets</b>	<b>€ 29,537</b>	<b>€ 30,928</b>	<b>€ 31,748</b>	<b>€ 32,712</b>	<b>€ 43,951</b>	<b>€ 44,201</b>	<b>€ 44,419</b>	<b>€ 44,821</b>	<b>€ 45,259</b>
<b>Liabilities</b>									
Long-term Debt	€ 6,346	€ 7,065	€ 6,587	€ 8,083	€ 18,753	€ 15,796	€ 14,863	€ 13,749	€ 12,465
Retirement Provisions	608	584	818	793	959	959	959	959	959
Deferred Taxes	1,202	1,265	1,225	1,126	1,090	1,090	1,090	1,090	1,090
Other Non-current Liabilities	574	678	748	838	904	904	904	904	904
Total Non-current Liabilities	€ 8,730	€ 9,592	€ 9,378	€ 10,840	€ 21,707	€ 18,750	€ 17,816	€ 16,703	€ 15,419
Trade Payables	€ 2,941	€ 3,248	€ 3,334	€ 3,624	€ 3,772	€ 4,240	4,300	4,534	4,794
Other Current Liabilities	2,436	2,497	2,741	2,570	2,741	3,362	3,362	3,362	3,362
Short-term Debt	3,176	4,862	4,544	2,991	2,510	2,510	2,510	2,510	2,510
Liabilities Held For Sale	0	0	6	18	26	26	26	26	26
Total Current Liabilities	€ 8,553	€ 10,607	€ 10,625	€ 9,203	€ 9,050	€ 10,139	€ 10,199	€ 10,433	€ 10,693
<b>Total Liabilities</b>	<b>€ 17,283</b>	<b>€ 20,199</b>	<b>€ 20,003</b>	<b>€ 20,043</b>	<b>€ 30,757</b>	<b>€ 28,889</b>	<b>€ 28,015</b>	<b>€ 27,136</b>	<b>€ 26,111</b>
<b>Equity</b>									
Shareholders' Equity	€ 12,191	€ 10,694	€ 11,696	€ 12,606	€ 13,109	€ 15,204	€ 16,273	€ 17,529	€ 18,965
Minority Interests	63	35	49	63	85	108	131	156	182
<b>Total Equity</b>	<b>€ 12,254</b>	<b>€ 10,729</b>	<b>€ 11,745</b>	<b>€ 12,669</b>	<b>€ 13,194</b>	<b>€ 15,312</b>	<b>€ 16,404</b>	<b>€ 17,685</b>	<b>€ 19,148</b>

Source: Company data, Barclays Research Estimates

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Danone (DANO.PA, 16-Feb-2018, EUR 65.49), Overweight/Neutral, A/CD/D/J/K/L/M

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L'Oreal (OREP.PA)	Nestle SA (NESN.S)	Reckitt Benckiser (RB.L)

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Unilever PLC (ULVR.L)

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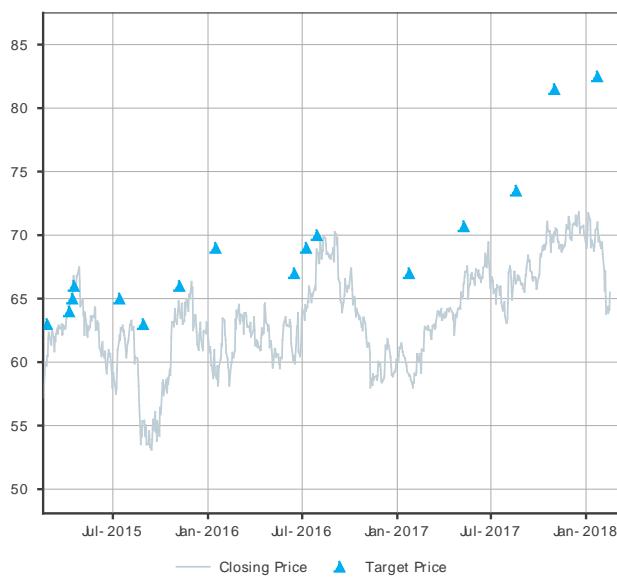
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**Danone (BN FP / DANO.PA)**

EUR 65.49 (16-Feb-2018)

## Rating and Price Target Chart - EUR (as of 16-Feb-2018)



Stock Rating

**OVERWEIGHT**

Industry View

**NEUTRAL**

Currency=EUR

Publication Date	Closing Price	Rating	Adjusted Price Target
22-Jan-2018	70.59		82.50
31-Oct-2017	70.14		81.50
18-Aug-2017	66.19		73.50
09-May-2017	66.13		70.70
23-Jan-2017	59.05		67.00
29-Jul-2016	68.88		70.00
08-Jul-2016	64.04		69.00
15-Jun-2016	60.50		67.00
15-Jan-2016	58.96		69.00
06-Nov-2015	64.29		66.00
28-Aug-2015	55.25		63.00
13-Jul-2015	61.63		65.00
16-Apr-2015	66.80		66.00
13-Apr-2015	65.11		65.00
07-Apr-2015	64.18		64.00
23-Feb-2015	59.73		63.00

On 18-Feb-2015, prior to any intra-day change that may have been published, the rating for this security was Overweight, and the adjusted price target was 62.00.

Source: Thomson Reuters, Barclays Research

Historical stock prices and price targets may have been adjusted for stock splits and dividends.

Source: IDC, Barclays Research

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**DANONE (BN FP)**

Dairy processing

# High Noon - 2018 a defining year as productivity initiatives take centre stage

**THE DAVY VIEW**

2018 will be a defining year for Danone – equity performance hinges on the success of its productivity initiatives. Its productivity programme has taken on greater significance in light of rising supply chain costs in North America. Notwithstanding this, we are more constructive on the equity due to the scale of self-help measures, a more benign outlook for dairy prices and momentum in Specialized Nutrition (SN). While the risk/reward profile is becoming more favourable, we have left our 'Neutral' rating unchanged as we await further visibility on key initiatives.

**Specialized Nutrition – improving momentum**

Danone's largest division by EBIT contribution reported 17.8% like-for-like (LFL) growth in Q3 2017. The result was buttressed by its Chinese infant portfolio, which achieved sales growth of +50%. For 2018, we expect LFL sales growth of 7%. Chinese infant formula import data for 2017 (volume +35% yoy) chime with Danone's Q3 commentary and suggest a strong Q4. Despite raw material inflation (now abating), we model for a 150bps increase in operating margins in 2017 and further progress in 2018. Importantly, SN margins are c.2x the average of the three remaining divisions. The outlook for the division is currently favourable.

**Dairy markets – a more benign outlook**

In response to expanding milk production, the pricing outlook across most dairy product classes deteriorated in late 2017 (powders most impacted). Growing demand for dairy-based products, including a resurgence in exports to China, was insufficient to stem general price weakness. Through 2018 (H2 weighted), we expect dairy input costs to become a margin tailwind for Danone. In this report, we explore the impact of falling dairy prices on COGS for the Early Life Nutrition segment. A snapshot of the farm-gate milk prices in key markets is also provided.

**Productivity initiatives a necessity**

Danone has set itself a high but attainable bar in terms of net savings from its key programmes. Our model assumes c.€190m in net savings in FY 2018, which equates to 70bps of operating margin. A number of US peers have highlighted the cost recovery challenge from rising inflation in US logistics and freight markets. We estimate that Danone's North American 'shipping and handling' cost base is c.€480m. Supply chain inflation places an added burden on the delivery of productivity measures and amplifies the necessity of these initiatives.

**EQUITY RESEARCH****NEUTRAL**

09/02/17, Previously Outperform 16/04/15

**CLOSING PRICE: 6436c**

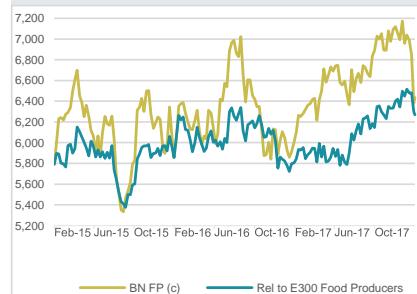
Market cap (€m): 43166.9

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**Share price performance**

Source: FactSet

**Key Financials (€m)**

Year End	Dec17E	Dec18E	Dec19E
Revenue	24725.1	25364.2	26000.6
EBITDA	4328.3	4607.1	4809.0
PBT	3097.4	3456.1	3623.3
EPS Basic	332.8	370.7	389.5
EPS Diluted (Adj)	343.3	370.6	389.5
Cash EPS (Diluted)	461.4	491.0	513.0
Dividend	176.4	185.2	194.5
NBV	2505.3	2702.2	2909.2
<i>Valuation</i>			
P/E	18.7	17.4	16.5
FCF Yield (pre div) (%)	4.0	4.3	4.5
Dividend Yield (%)	2.7	2.9	3.0
Price / Book	2.6	2.4	2.2
EV / EBITDA	13.1	12.1	11.4
Group Int. Cover (x)	8.0	8.9	8.9
Debt / EBITDA (x)	3.7	3.4	3.1

Source: Davy estimates

See the end of this report for important disclosures and analyst certification. All authors are Research Analysts unless otherwise stated.

# DANONE (BN FP)

Dairy processing

**NEUTRAL**

Summary Accounts	Dec15	Dec16	Dec17E	Dec18E	Dec19E
<b>INCOME STATEMENT (€m)</b>					
Revenue	22411.0	21944.0	24725.1	25364.2	26000.6
<b>EBITDA</b>	<b>3665.0</b>	<b>3775.7</b>	<b>4328.3</b>	<b>4607.1</b>	<b>4809.0</b>
Depreciation	703.0	684.0	741.8	760.9	780.0
Amortisation of intangibles	69.0	70.0	74.2	76.1	78.0
Operating profit	2893.0	3021.7	3512.4	3770.1	3951.0
<b>Other income from operations</b>	-682.0	-99.0	-95.0	0.0	0.0
Share of assoc./JV after-tax profits	99.0	1.0	120.0	126.0	132.3
<b>PBIT before exceptions</b>	<b>2310.0</b>	<b>2923.7</b>	<b>3537.4</b>	<b>3896.1</b>	<b>4083.3</b>
Group net interest	-152.0	-146.0	-440.0	-440.0	-460.0
Other finance costs	-133.0	-147.0	0.0	0.0	0.0
Total finance costs	-285.0	-293.0	-440.0	-440.0	-460.0
Exceptionals	0.0	0.0	0.0	0.0	0.0
<b>PBT</b>	<b>2025.0</b>	<b>2630.7</b>	<b>3097.4</b>	<b>3456.1</b>	<b>3623.3</b>
Tax	-626.0	-804.0	-893.2	-999.0	-1047.3
Minorities (incl. pref divs)	-115.0	-107.0	-114.0	-114.0	-114.0
<b>Earnings (basic)</b>	<b>1284.0</b>	<b>1719.7</b>	<b>2090.2</b>	<b>2343.1</b>	<b>2462.0</b>
Average no of shares (m) - basic	609.6	616.4	628.0	632.0	632.0
Average no of shares (m) - diluted	610.2	616.7	628.2	632.2	632.0
<b>PER SHARE DATA (c)</b>					
EPS Basic	210.6	279.0	332.8	370.7	389.5
<b>EPS Diluted (Adj)</b>	<b>293.8</b>	<b>309.8</b>	<b>343.3</b>	<b>370.6</b>	<b>389.5</b>
Cash EPS (Diluted)	409.0	420.7	461.4	491.0	513.0
Dividend	160.0	168.0	176.4	185.2	194.5
NBV	2116.7	2201.2	2505.3	2702.2	2909.2
<b>NBV (incl. amort. of intangibles)</b>	<b>2181.2</b>	<b>2277.4</b>	<b>2594.0</b>	<b>2803.7</b>	<b>3023.8</b>
<b>CASH FLOW(€m)</b>					
EBITDA	3665.0	3775.7	4328.3	4607.1	4809.0
Change in working capital	-182.0	37.0	-115.3	-6.4	-6.4
Share-based payments	0.0	0.0	0.0	0.0	0.0
Other operating cashflows	-14.0	18.3	-95.0	0.0	0.0
<b>Cash generated from operations</b>	<b>3469.0</b>	<b>3831.0</b>	<b>4118.1</b>	<b>4600.7</b>	<b>4802.6</b>
Net capital expenditure	-906.0	-898.0	-1038.5	-1268.2	-1300.0
<b>Operating cashflow</b>	<b>2563.0</b>	<b>2933.0</b>	<b>3079.6</b>	<b>3332.5</b>	<b>3502.6</b>
Net interest	-282.0	-280.0	-440.0	-440.0	-460.0
Tax	-818.0	-852.0	-893.2	-999.0	-1047.3
Dividends from associates	41.0	53.0	53.0	53.0	53.0
Dividends to minorities	-97.0	-94.0	-94.0	-94.0	-94.0
<b>Free cash flow</b>	<b>1407.0</b>	<b>1760.0</b>	<b>1705.4</b>	<b>1852.5</b>	<b>1954.3</b>
Dividends to shareholders	-314.0	-985.0	-279.0	-1170.6	-1229.2
Acquisitions & investments	-2525.0	-361.0	-10135.4	0.0	0.0
Business disposals	2.0	110.0	0.0	0.0	0.0
Share Issues / (Buybacks)	237.0	78.0	0.0	0.0	0.0
Translation differences	-228.0	-151.0	0.0	0.0	0.0
Other	1385.0	-122.0	0.0	0.0	0.0
<b>Change in net cash / debt</b>	<b>-36.0</b>	<b>329.0</b>	<b>-8709.0</b>	<b>681.8</b>	<b>725.2</b>
<b>BALANCE SHEET (€m)</b>					
Property, plant & equipment	4752.0	5036.0	6357.5	6864.8	7384.8
Intangible assets	15779.0	15803.0	25229.4	25153.3	25075.3
Investments in associates / jv's	2952.0	2811.0	2905.7	2978.7	3058.0
<b>Working capital</b>	<b>270.0</b>	<b>132.0</b>	<b>247.3</b>	<b>253.6</b>	<b>260.0</b>
Other	-1433.0	-1011.0	-1127.0	-1127.0	-1127.0
<b>Capital Employed</b>	<b>22320.0</b>	<b>22771.0</b>	<b>33612.8</b>	<b>34123.4</b>	<b>34651.1</b>
<b>Financed by</b>					
Equity capital & reserves	12606.0	13109.0	14920.2	16092.6	17325.4
Minority interests	63.0	85.0	105.0	125.0	145.0
Preference shares	0.0	0.0	0.0	0.0	0.0
<b>Net Debt / (Cash)</b>	<b>7800.0</b>	<b>7471.0</b>	<b>16180.0</b>	<b>15498.2</b>	<b>14773.0</b>
Deferred consideration/debt-related	0.0	0.0	0.0	0.0	0.0
Retirement benefit obligations	793.0	959.0	959.0	959.0	959.0
Net deferred tax	224.0	259.0	523.3	523.3	523.3
Other long-term liabilities	834.0	888.0	925.4	925.4	925.4
<b>Capital Employed</b>	<b>22320.0</b>	<b>22771.0</b>	<b>33612.8</b>	<b>34123.4</b>	<b>34651.1</b>
Intangibles amortised	384.0	454.0	528.2	604.3	682.3
Capital employed inc. intangibles	22704.0	23225.0	34141.0	34727.7	35333.4
Invested capital inc. intangibles	20853.0	21119.0	31733.4	32320.0	32925.7

## Key Information

Price (c)	6436
Shares (m)	670.7
Mkt. Cap (€m)	43167
E.V. (€m)	58790
Free float (%)	90.9
Shares Traded (m)	1.552
Value Traded (€m)	107.308

## Identifiers

Bloomberg	BN FP				
RIC	DANO.PA				
<b>Valuation</b>					
Dec 15	Dec 16	Dec 17E	Dec 18E	Dec 19E	
P/E	21.9	20.8	18.7	17.4	16.5
Dividend Yield (%)	2.5	2.6	2.7	2.9	3.0
Free Cash Flow Yield (pre divs) (%)	3.3	4.1	4.0	4.3	4.5
Price / Book	3.04	2.92	2.57	2.38	2.21
EV / Revenue	1.93	1.96	2.29	2.20	2.12
EV / EBITDA	11.8	11.4	13.1	12.1	11.4
EV / EBITA	14.6	13.9	15.8	14.5	13.7
EV / Operating Cashflow	16.9	14.7	18.4	16.7	15.7
EV / Invested Capital	2.2	2.2	1.9	1.8	1.8
PEG (Hist P/E/4yr gwth)	4.04	2.30	2.56	2.40	na

## Key Ratios

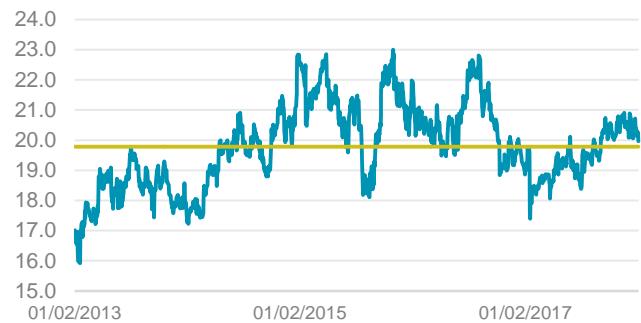
	Dec 15	Dec 16	Dec 17E	Dec 18E	Dec 19E
<b>GROWTH</b>					
EPS Diluted (Adj) (%)	12.0	5.5	10.8	8.0	5.1
Dividend (%)	6.7	5.0	5.0	5.0	5.0
Revenue (%)	6.0	-2.1	12.7	2.6	2.5
EBITDA (%)	8.9	3.0	14.6	6.4	4.4
<b>PROFITABILITY / ACTIVITY</b>					
EBITDA margin (%)	16.4	17.2	17.5	18.2	18.5
EBITA margin (%)	13.2	14.1	14.5	15.2	15.5
Revenue / Capital Employed (x)	1.14	1.09	0.96	0.81	0.81
<b>RETURN</b>					
ROCE (before tax ex. invs) (%)	11.6	14.9	13.5	12.2	12.6
ROE (after tax) (%)	14.3	14.4	14.9	14.6	14.2
Ret. on Inv. Cap. (after tax) (%)	8.2	10.0	9.8	8.9	9.1
WACC (%)	3.6	3.3	3.5	3.6	3.8
<b>FINANCIAL / GENERAL</b>					
EBITDA Int. Cover (x)	24.1	25.9	9.8	10.5	10.5
Group Interest Cover (x)	15.2	20.0	8.0	8.9	8.9
Debt / EBITDA (x)	2.1	2.0	3.7	3.4	3.1
Debt / Equity (%)	61.6	56.6	107.7	95.6	84.6
Debt / Free Cash Flow (x)	5.5	4.2	9.5	8.4	7.6
Avg. Cost of Debt (before tax) (%)	2.0	1.9	3.7	2.8	3.0
Ret. benefits deficit / market cap (%)	2.1	2.7	2.0	2.2	2.2
Dividend Cover (x)	1.8	1.8	1.9	2.0	2.0
Working Capital / Revenue (%)	1.2	0.6	1.0	1.0	1.0
Net Capex / Depreciation (%)	128.9	131.3	140.0	166.7	166.7
Tax rate (%) (unadjusted)	30.9	30.6	28.8	28.9	28.9

## Price Performance

	1Mth	3 Mths	6 Mths	YTD	1 Yr
Absolute	-7.5	-6.7	-0.9	-8.0	7.2
Rel to France CAC 40	-0.7	-2.3	-2.4	-4.9	0.7
Rel to FTSE Eurofirst 300	-0.9	-2.5	-0.9	-3.8	6.1
Rel to E300 Food Producers	-2.8	0.0	4.0	-1.2	8.0

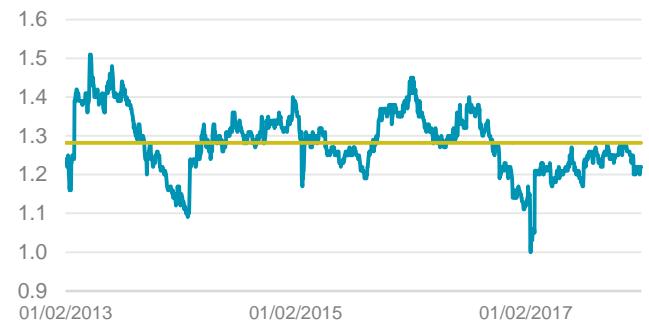
## Analyst Details

Analyst:	Cathal Kenny
Email:	cathal.kenny@davy.ie
Phone:	+353 1 6149109
Sector:	Dairy processing

**Figure 1: Danone P/E FY1 versus five-year average\***

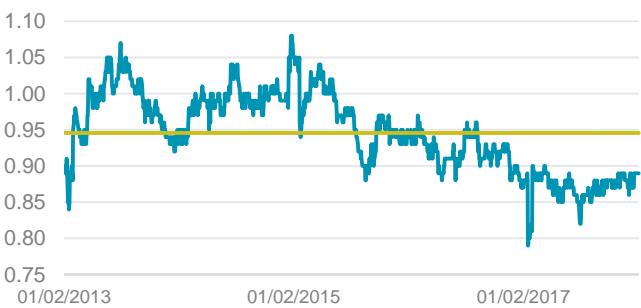
\* Trading in line with five-year average P/E multiple.

Source: FactSet

**Figure 2: Danone P/E FY1 relative to STOXX Europe 600\***

\* Trading at a c.5% discount to its five-year average P/E multiple relative to STOXX Europe 600.

Source: FactSet

**Figure 3: Danone P/E FY1 relative to STOXX Europe F&B\***

\* Trading at a c.6% discount to its five-year average P/E multiple relative to STOXX Europe 600 Food & Beverage Index

Source: FactSet

**Figure 4: Danone share price versus five-year average (€)\***

\* Five-year share price performance +33.7%

Source: FactSet

**Figure 5: Relative strength Danone versus STOXX Europe 600\***

\* Modest relative underperformance versus STOXX Europe 600.

Source: FactSet

**Figure 6: Relative strength Danone versus STOXX Europe F&B\***

\* Recent relative strength versus STOXX Europe 600 Food & Beverage Index.

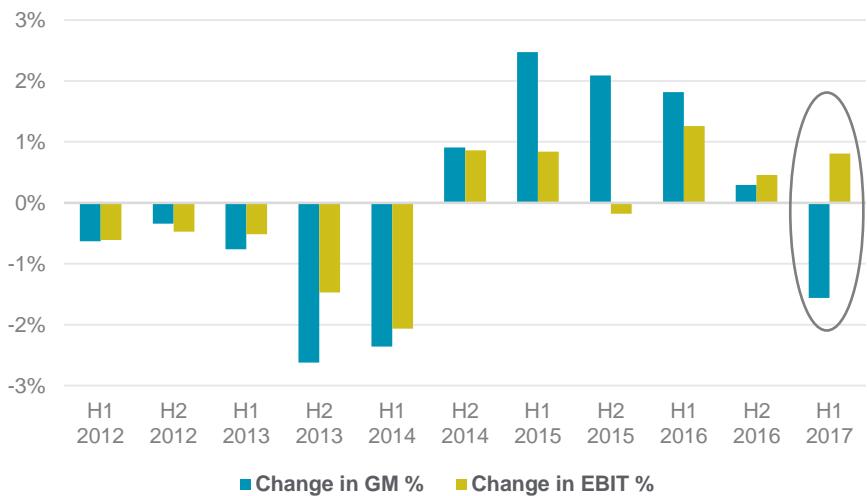
Source: FactSet

## 2017 recap and summary forecasts

**Danone typically struggles to raise operating margins unless it can lift gross margin in a given period**

Entering 2017, we were cautious on Danone's ability to lift the EBIT margin against an inflationary backdrop for its key raw material. It is evident from Figure 7 that Danone typically struggles to raise operating margins unless it can lift gross margin in a given period. This is not unusual given the relationship between gross and EBIT margin in raw material-intensive industries such as dairy processing.

Figure 7: Change in gross margin versus change in EBIT margin

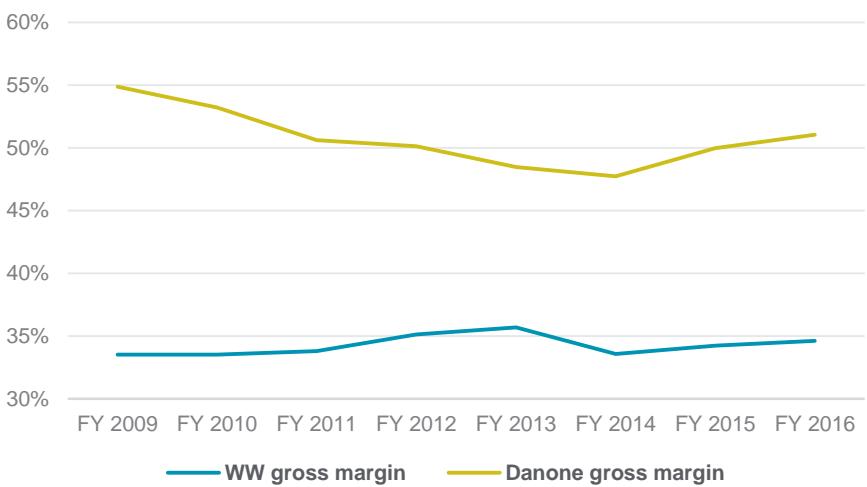


Source: Danone; Davy

**WhiteWave has no major single ingredient exposure in its portfolio. This will serve to lower the impact of movements in dairy market prices on Danone's COGS on a forward basis.**

WhiteWave has a structurally lower (although less volatile in a historic context) gross margin profile than Danone (see Figure 8). Unlike Danone, WhiteWave has no major single ingredient exposure in its portfolio. This will serve to lower the impact of movements in dairy market prices on Danone's COGS on a forward basis.

Figure 8: Danone and WhiteWave gross margin 2009-2016



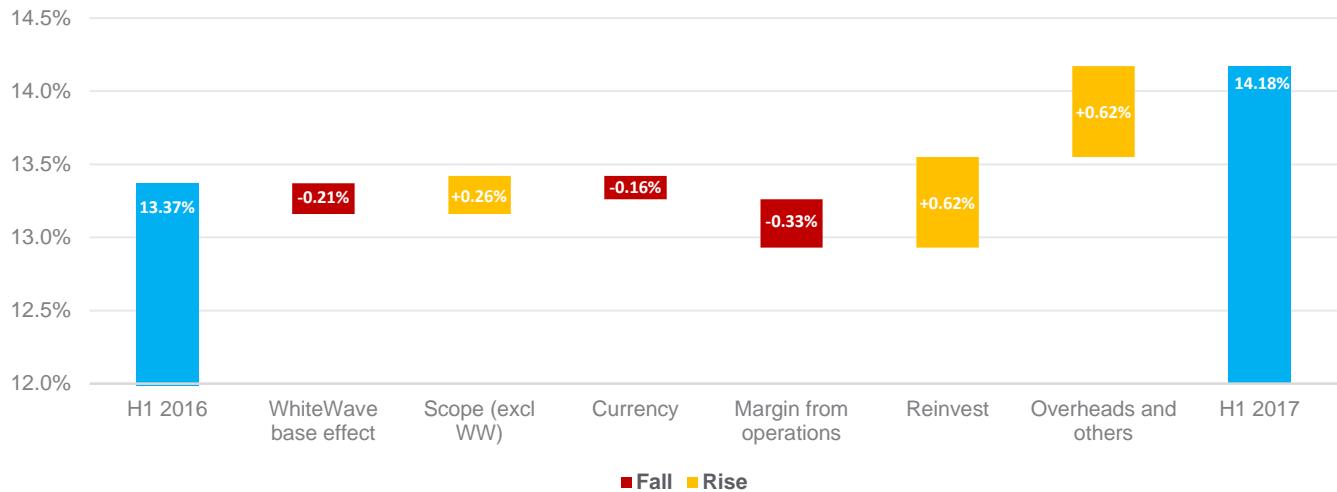
Source: Danone; Davy

**The H1 EBIT margin out-turn (+91bps underlying) was flattered by lower A&P spend (+60bps) and a one-off insurance claim (+30bps)**

### H1 2017 margin flattered

Our thesis worked in part, but Danone was able to employ a number of unanticipated levers for margin advancement. At the interim stage, Danone had recovered 90% of the 400bps increase in raw material costs. Inflation mitigation was driven by productivity measures and business mix. The consolidation of WhiteWave served to dilute gross margin in H1. Tighter management of operating expenditure and positive scope effect (26bps excluding WhiteWave) enabled an 80bps improvement in reported EBIT margin. The H1 EBIT margin out-turn (+91bps underlying) was flattered by lower A&P spend (+60bps) and a one-off insurance claim (+30bps).

**Figure 9: Danone operating margin bridge H1 2016-H1 2017**



Source: Danone, Davy.

**Some early integration synergies (€10m) from the WhiteWave acquisition accrued in H1, with €30m anticipated for the full year**

Some early integration synergies (€10m) from the WhiteWave acquisition accrued in H1, with €30m anticipated for the full year.

### Summary forecasts

**Figure 10: Danone sales and organic growth by division FY 2016-FY 2018(F)**

Sales (€m)	FY 2016*	FY 2017F**	FY 2018F***
Essential Dairy & Plant-based (EDP) Noram	2,506	4,475	4,868
% growth LFL		-1.9%	1.8%
EDP International	8,229	8,470	8,368
% growth LFL		-1.2%	0.5%
Specialized Nutrition	6,634	7,140	7,437
% growth LFL		9.4%	7.0%
Waters	4,574	4,640	4,692
% growth LFL		4.3%	4.0%
Danone total sales	21,944	24,724	25,364
- Volume growth		-0.8%	2.2%
- Price/mix growth		3.3%	1.1%
LFL growth		2.5%	3.3%

Source: Danone; Davy \*Danone only. \*\* Danone + WhiteWave from 12.04.17. \*\*\*Danone + WhiteWave

**Figure 11: Danone EBIT by division FY 2017(F)-FY 2018(F)**

(€m)	FY 2017F	FY 2018F
EDP NORAM	492	574
EDP International	847	862
Specialized Nutrition	1635	1785
Waters	538	549
Group EBIT	3,512	3,770
EBIT margin %		
EDP NORAM	11.0%	11.8%
EDP International	10.0%	10.3%
Specialized Nutrition	22.9%	24.0%
Waters	11.6%	11.7%
Group EBIT margin %	14.2%	14.9%
EPS (c)	343.3	370.6

Source: Danone; Davy

## Looking into 2018

### We are more constructive on Danone for three reasons:

- potential for cost savings;
- positive mix effect from SN;
- pricing outlook for global dairy markets.

### Potential for cost savings

We believe Danone has set itself a high but attainable bar in terms of net savings from its Program Protein (all indirect costs) and WhiteWave integration. Our model assumes approximately €190m in net savings in FY 2018, which equates to 70bps of operating margin. Net savings of €100m from Protein are expected, with WhiteWave synergies adding a further €90m.

While more common across the broader FMCG sector, the scale of the efficiency and synergy initiatives has little precedent at Danone. Company commentary suggests some early integration success at WhiteWave and a successful piloting of Protein.

### Improving revenue outlook, driven by Specialized Nutrition

The near-term revenue outlook has improved for Danone, largely driven by its SN division. Acceleration in organic revenue growth has a positive mix effect for group revenue and margin.

**We believe Danone has set itself a high but attainable bar in terms of net savings from its Program Protein (all indirect costs) and WhiteWave integration**

**Despite raw material inflation, we model for a 150bps increase in operating margins in 2017 and further progress in 2018**

Danone's largest division by EBIT contribution reported 17.8% LFL growth in Q3 2017. The result was buttressed by its Chinese infant portfolio, which achieved sales growth of +50%. For 2018, we expect LFL sales growth of 7%. Chinese 2017 infant formula import data (volume +35% yoy) chime with Danone's Q3 commentary and suggest a strong Q4 performance. Despite raw material inflation, we model for a 150bps increase in operating margins in 2017 and further progress in 2018. Importantly, SN margins are 2x the average of the three remaining divisions. We are optimistic about future prospects.

**Figure 12: Danone organic growth projections**

Segment	Q2 2017	Q3 2017	Q4 2017F	FY 2017F	Q1 2018F	Q2 2018F	Q3 2018F	Q4 2018F	FY 2018F
EDP International	-0.8%	-2.3%	-0.4%	-1.2%	0.1%	0.7%	0.6%	0.6%	0.5%
EDP NORAM	-2.9%	-2.2%	0.1%	-1.9%	1.3%	1.4%	2.3%	2.3%	1.8%
Specialized Nutrition	5.6%	17.8%	9.0%	9.4%	9.0%	9.0%	5.0%	5.0%	7.0%
Waters	0.3%	7.6%	7.4%	4.3%	4.0%	4.0%	4.0%	4.0%	4.0%
Group	0.6%	4.7%	3.8%	2.5%	3.6%	3.9%	2.9%	2.8%	3.3%

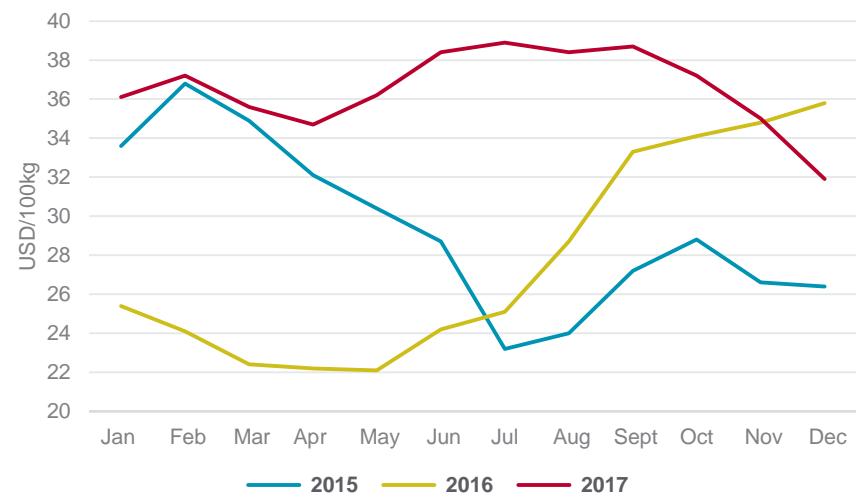
Source: Danone; Davy

### Pricing outlook for global dairy markets more benign

In response to expanding milk production, the pricing outlook across most dairy product classes deteriorated in late 2017. Growing demand for dairy-based products, including a resurgence in exports to China, was insufficient to stem general price weakness. In Europe, elevated skim milk powder (SMP) inventories are a major source of concern. The outlook across most product classes in North America is bearish – in response to slower domestic demand and global competition. Current market returns are lagging farm-gate prices in Europe – we expect this to normalise through the milk flush season. Through 2018 (H2 weighted), we expect dairy input costs to become a margin tailwind for Danone.

**Through 2018 (H2 weighted), we expect dairy input costs to become a margin tailwind for Danone**

In this report, we explore the impact of falling dairy prices on COGS for the Early Life Nutrition segment. A snapshot of the farm-gate milk price is also provided.

**Figure 13: IFCN world milk price indicator**

Source: IFCN dairy data

**We believe Danone has set itself a high but attainable bar in terms of net productivity savings from its two major initiatives: Program Protein and the WhiteWave integration**

## Summary of cost savings and efficiency initiatives

We believe Danone has set itself a high but attainable bar in terms of net productivity savings from its two major initiatives:

- (i) Program Protein and
- (ii) WhiteWave integration
- Combined productivity and synergy savings of c.€480m through to 2020 are being targeted.
- We have excluded WhiteWave revenue synergies from our analysis as we have limited visibility over key initiatives.
- If successful (including revenue synergies), Danone anticipates an operating margin in excess of 16% (>300bps from 2016 pro-forma base).
- Davy model assumes a 15.46% EBIT margin by 2020.
- To remain on plan, Danone will need to deliver close to €190m, or 0.7% of sales, in net savings in 2018.

**Figure 14: Projected net productivity savings 2017-2020**

	2017	2018	2019	2020
(i) WhiteWave (excluding revenue synergy)				
Cost synergy attained (US\$)	22.5	135.0	191.3	225.0
% of synergy captured	>10%	>60%	~85%	100%
€:US\$	1.12	1.24	1.24	1.24
Synergy captured cumulative (€)	20.1	108.9	154.2	181.5
Synergy captured annual (€)	20.1	88.78	45.36	27.22
(ii) Program Protein (€m)				
Protein efficiency program cumulative		100	200	300
Protein efficiency program annual		100	100	100
Combined cumulative savings	20.1	208.9	354.2	481.5
Combined annual savings	20.1	188.8	145.4	127.2
% annual sales		0.7%	0.6%	0.5%

Source: Danone; Davy

## EBIT assumptions

- Our 2018 and 2019 financial model assumes a productivity/synergy contribution to EBIT margin of 74bps and 56bps respectively.
- Excluding savings, our model implies no material change to underlying margin in 2018 and a 23bps decline in 2019. Note we have rebased our 2017 margin for the full-year effect of the insurance gain (approximately 15bps).

**Figure 15: Davy EBIT margin forecasts**

	2017F	2018F	2019F
Revenue	24,725	25,364	26,001
EBIT	3,512	3,770	3,951
EBIT %	14.21%	14.86%	15.20%
<hr/>			
Adjustments (normalised margin)			
Insurance gain (full year effect)	0.15%		
Adjusted EBIT %	14.06%	14.86%	15.20%
<hr/>			
Back out synergy assumptions			
WhiteWave synergy		-0.35%	-0.17%
Protein programme		-0.39%	-0.38%
	14.06%	14.12%	14.64%
<hr/>			
EBIT % change ex-savings		6bps	-23bps

Source: Danone; Davy

**The objective of Program Protein is to deliver €1bn in gross savings from Danone's indirect cost base as a means of creating a more resilient operating model**

## Program Protein €1bn savings by 2020

- The objective of Program Protein is to deliver €1bn in gross savings from Danone's indirect cost base as a means of creating a more resilient operating model.
- Danone is targeting a structural margin improvement across all its categories.
- Danone defines indirect costs as "everything that doesn't go into products" – cost savings will also be "non-people" related.
- On a net basis, Danone is targeting a margin contribution of €300m, which equates to 4% of the indirect cost base (€7bn).
- Five cost centres have been identified by Danone: sales and marketing, logistics, manufacturing, professional services and third party manufacturing.

**Figure 16: Program Protein – summary**

Cost centre	% of indirect costs	Value €m	
Sales and marketing	30%	2,100	
Logistics	25%	1,750	
Manufacturing	20%	1,400	
Professional services	15%	1,050	
Third party manufacturing	10%	700	
Total	100%	7,000	
Gross savings	14%	1,000	
Reinvestment	10%	700	
Net savings	4%	300	

Source: Danone

**We are starting to see growing evidence of significant inflation manifesting itself in US freight and logistics markets**

## US freight markets – a fly in the ointment?

We are starting to see growing evidence of significant inflation manifesting itself in US freight and logistics markets. Recent commentary from Tyson Foods and Kellogg confirms this.

**Q4 2018 conference call (February 8th). Fareed A. Khan Chief Financial Officer & Senior Vice President, Kellogg Co.:**

*"With combination of driver shortages and regulation changes, it's something I think that everybody's facing. So it's something that we need to manage. So logistics specifically, we saw double-digit type of increases in Q4. We expect to see high single digits as we go into 2018. How that plays out over the longer-term will be difficult to watch. But it's back to really looking at our network and continue to make sure we've got the most efficient network. And part of the DSD logic, again, was to get all of our businesses on one platform. And that creates the basis for continuing to optimize and to move forward. But I think in the near-term, logistics will be a challenge for everybody."*

**Q1 2018 conference call (February 8th). Thomas P. Hayes: President, Chief Executive Officer & Director, Tyson Foods, Inc.:**

*"Across all segments, freight costs have escalated as trucking capacity has tightened nationwide. We expect these costs to continue to rise as carriers compete for drivers and new federal regulations come into play. We estimate this will add more than \$200 million to our costs this year. At the same time, marketplace dynamics are driving wages higher, pushing up our labor cost. These additional costs are included in our outlook. However, we're assuming we'll recover the majority through pricing."*

**US freight index trending upwards**

The RMOC (road mileage operating costs) freight index has been in an uptrend for most of 2017 – the index captures movement in a number of factors: fuel, wages, equipment, depreciation, financing, compliance and insurance.

**Figure 17: US freight rate index – road mileage operating costs (RMOC)**



Source: RMOC Freight Rate Index

WhiteWave 10-k filing discloses that shipping and handling costs (which we read as logistics) represented c.8% sales (average 2014-2016) or c.\$300m in annual costs. Extrapolating WhiteWave's cost relativity to Danone's North American sales footprint (approximately 23% of pro-forma group sales) implies a c.€470m 'shipping and handling' cost base. We recognise that Danone may operate a different supply chain model to WhiteWave – as such, our analysis may be too linear. Importantly, Danone is tackling its indirect cost base (including logistics) in North America via Program Protein.

Danone has an annual group spend (indirect costs only) on logistics costs of €1.75bn.

## Danone is targeting \$300m in synergies from the WhiteWave acquisition

### WhiteWave – synergy programme

Danone's 2017 investor seminar provided detail on its synergy plan for WhiteWave. Danone is targeting \$300m in synergies from the WhiteWave acquisition – covering both revenue and costs.

- \$300m in targeted synergies:
  - cost synergies \$225m, revenue synergies \$75m;
  - North America \$240m, Europe and RoW \$60m;
  - US cost synergies c.\$190m: COGS 37%, SG&A 63% (organisation 50%, procurement 30% and supply chain 20%).
- Targeted cost synergies of \$225m by 2020, equating to:
  - c.40% of WhiteWave's 2016 adjusted EBITDA (\$581.2m);
  - c.6.5% of WhiteWave's 2016 operating cost base.

**Figure 18: Danone/WhiteWave synergy summary by region and driver (\$300m by 2020)**

Value \$m	
Cost synergies (75%)	225
Revenue synergies (25%)	75
Total	300
<hr/>	
By region	
North America (80%)	240
Europe & Rest of World (20%)	60
Total	300
<hr/>	
North America	
Revenue synergy (20%)	48
COGS synergy (30%)	72
SG&A (50%)	120
<hr/>	
Europe & Rest of World	
Revenue synergy (45%)	27
Cost synergy (55%)	33

Source: Danone; Davy

### Early integration success

On the 2017 interim results conference call, Danone CEO Cecile Cabanis Danone commented as follows:

*"And more importantly, it (H1 2017 EBIT) includes the first €10m of synergies from WhiteWave. I am very pleased with the way that teams are moving forward in executing this part of the agenda, which bodes well for our capacity to deliver behind the synergies' objective, including for this year, at least €30m. I would also like to mention that, again, we are well on track to implement Protein, having started the pilots, and we are preparing the full rollout for 2018."*

## Supply chain optimisation presents a meaningful synergy opportunity for Danone

### Supply chain optimisation

- Supply-chain optimisation presents a meaningful synergy opportunity for Danone. The acquisition created the largest refrigerated dairy (non-cheese) company in North America. One of the objectives of the integration plan is to create a single supply chain, including sourcing. The combined supply chain in North America includes 19 facilities with over 100 filling lines.
- In 2016, WhiteWave spent \$307m (7.3% of sales) on shipping and handling costs (majority in North America).

**Figure 19: WhiteWave operating cost base 2014-2016 (US\$m)**

	2014	2015	2016
Cost of sales	2,283	2,543	2,745
as % sales	66.4%	65.8%	65.4%
Selling, distribution and marketing	621.9	705.9	729.5
as % sales	18.1%	18.3%	17.4%
General and administrative	265.7	285.1	321.6
as % sales	7.7%	7.4%	7.7%
<hr/>			
Sub segments (included above)			
Advertising	194.4	216.7	227.7
as % sales	5.7%	5.6%	5.4%
Shipping and handling	279.6	321.5	307.4
as % sales	8.1%	8.3%	7.3%
R&D	15.6	19	21.2
as % sales	0.7%	0.7%	0.5%

Source: Danone

Annual corporate costs of c.\$80m should enable some quick-wins in 2018.

**Figure 20: WhiteWave production facilities by division (2015)**

Reportable segment	Production assets
Americas Foods & Beverages	The Americas Foods & Beverages segment utilizes ten production facilities and three strategic co-packers in the US. In 2015, approximately 66% of the segment's product volume was manufactured internally.
Americas Fresh Foods	WhiteWave sources fresh leafy greens and other produce from owned and leased property that it farms and from third-party growers, and it bears all growing risk on approximately 50% of its leafy green volume.
Europe Foods & Beverages	In Europe, it operates three plants in the UK, Belgium and France, each supported by an integrated supply chain. It also utilizes third-party co-packers.

Source: Danone

## Specialized Nutrition – revenue growth and margin accretive

**We view infant milk formula as a unique product category in terms of pricing power, brand significance and barriers to entry**

We view infant milk formula as a unique product category in terms of pricing power, brand significance and barriers to entry. On a global basis, the market is essentially controlled by four/five major players, including Danone. Market-leading infant formula brands can command significantly higher prices than local brands without any adverse effect on demand. Inelastic pricing has supported high margins – gross margins can exceed 60%.

The SN division is an amalgam of Danone's Medical Nutrition (25%) and Early Life Nutrition (75%) segments. It is Danone's highest margin activity and accounts for c.47% of group EBIT. The long-term outlook and fundamentals remain positive.

**Figure 21: Danone's Specialized Nutrition segment**

	FY 2016	FY 2017F	FY 2018F	FY 2019F
Revenue	6,634.0	7,139.7	7,436.9	7,753.6
% growth LFL	4.5%	9.4%	7.0%	4.3%
EBIT	1,417.9	1,635.0	1,784.9	1,860.9
EBIT %	21.4%	22.9%	24.0%	24.0%
EBIT % of group		46.5%	47.3%	47.1%

Source: Danone; Davy

**EBIT margins in the SN segment (2017F: 22.9%) are close to 2x the average of the other three divisions**

## Improving revenue outlook, driven by Specialized Nutrition

The near-term outlook for group revenue has improved, largely driven by its SN division. Acceleration in organic revenue growth has a positive mix effect for group revenue and margin. EBIT margins in the SN segment (2017F: 22.9%) are close to 2x the average of the other three divisions.

**Figure 22: Danone organic growth projections**

Segment	Q2 2017	Q3 2017	Q4 2017F	FY 2017F	Q1 2018F	Q2 2018F	Q3 2018F	Q4 2018F	FY 2018F
EDP International	-0.8%	-2.3%	-0.4%	-1.2%	0.1%	0.7%	0.6%	0.6%	0.5%
EDP NORAM	-2.9%	-2.2%	0.1%	-1.9%	1.3%	1.4%	2.3%	2.3%	1.8%
Specialized Nutrition	5.6%	17.8%	9.0%	9.4%	9.0%	9.0%	5.0%	5.0%	7.0%
Waters	0.3%	7.6%	7.4%	4.3%	4.0%	4.0%	4.0%	4.0%	4.0%
Group	0.6%	4.7%	3.8%	2.5%	3.6%	3.9%	2.9%	2.8%	3.3%

Source: Danone; Davy

**Danone continues to execute well across its SN portfolio, with China (ELN) the dominant growth driver**

## China tailwinds to persist

Danone continues to execute well across its SN portfolio, with China (ELN) the dominant growth driver. China accounts for c.40% of the global infant formula market (from c.15% in 2002), with current growth of 10% panned (against soft comp). Q3 LFL revenue growth of 17.8% for the SN division was driven by "over 20%" growth in Early Life Nutrition and 50% growth for Danone's infant formula brands (Aptamil and Nutrilon) in China. Outside China, Danone grew sales double-digit in North and Latin America.

### China key growth drivers:

- brand renovation for Aptamil and Nutrilon driving share gains;
- innovation – launch of Aptamil Platinum (“ultra-premium”) nationwide;
- deepening distribution (tier 1 & 2 cities);
- first WeChat store launched for Aptamil and Nutrilon; e-commerce B2C is the fastest growing channel (16% of China IMF market);
- restocking in cross-border channel.

The grace period for cross-border e-commerce has been extended until end-2018, which has led to a resurgence in the indirect channel (cross-border trading).

Excluding growth from the indirect channel, divisional LFL revenue growth was closer to 12% for Q3 (c.15% for ELN). Danone anticipates high-single-digit sales growth for the division in Q4.

We expect growth momentum in China to sustain through the first half of 2018.

**Figure 23: Specialized Nutrition quarterly organic growth**

Specialized Nutrition	Q1 2017	Q2 2017	Q3 2017	Q4 2017F	FY 2017F	Q1 2018F	Q2 2018F	Q3 2018F	Q4 2018F	FY 2018F
Volume	1.2%	1.0%	9.0%	5.0%	4.1%	7.0%	7.0%	4.0%	4.0%	5.5%
Price	4.0%	4.6%	8.8%	4.0%	5.4%	2.0%	2.0%	1.0%	1.0%	1.5%
Organic Sales	5.2%	5.6%	17.8%	9.0%	9.4%	9.0%	9.0%	5.0%	5.0%	7.0%
FX	1.1%	0.0%	-3.3%	-3.2%	-1.4%	-5.1%	-4.4%	-1.2%	-0.7%	-2.8%
Scope of consolidation	-0.7%	-0.1%	0.0%	0.0%	-0.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Reported sales growth	5.6%	5.5%	13.9%	5.8%	7.9%	3.9%	4.6%	3.8%	4.3%	4.2%

Source: Danone; Davy

**The Chinese government projects that China's imports of dairy products will rise 50% from 2016-2026 as consumption grows 27.1% and local production expands by 19%**

### Infant formula imports – long-term uptrend

The Chinese state's nutrition strategy has focused on dairy as a major source of calcium and protein. In a 2006 speech, Premier Wen Jiabao said that it was his dream that each Chinese person could afford to buy one jin (500g) of milk to drink every day. Rapid growth in China's dairy industry began in the 1990s and has continued in recent years. The Chinese government projects that China's imports of dairy products will rise 50% from 2016-2026 as consumption grows 27.1% and local production expands by 19%.

**Figure 24: Rural and urban consumption of milk products in China (kg/household per year), 1990-2015**

	Rural consumption of milk and processed products	Urban consumption of milk
1990	1.10	4.63
2000	1.06	9.94
2005	2.86	17.92
2010	3.55	13.98
2015	6.30	17.10

Source: USDA

## Infant formula import data – a proxy for Western brand demand in China

To satisfy demand and access high quality dairy products (in particular infant formula), China has looked to the key exports markets of New Zealand and Europe. Since 2013, infant formula imports to China have increased 2.5x. We believe import data act as a credible proxy for Western brand demand in China.

**Figure 25: Dairy imports volumes to China 2013-2017 (tons)**

	2013	2014	2015	2016	2017
Bulk and packed milk	161	287	402	549	529
Cream	24	33	58	86	139
<b>Infant milk formula</b>	<b>123</b>	<b>123</b>	<b>180</b>	<b>225</b>	<b>303</b>
Condensed milk	9	9	11	20	26
Yogurt	10	9	10	21	34
Butter	52	80	71	82	92
Cheese	47	66	76	97	108
SMP	235	253	200	184	247
WMP	619	671	347	420	470
Whey powder	434	404	436	497	530
Lactose edible	14	17	11	10	12
Lactose pharmaceutical	70	68	78	77	76
Caseinates	11	12	17	16	14

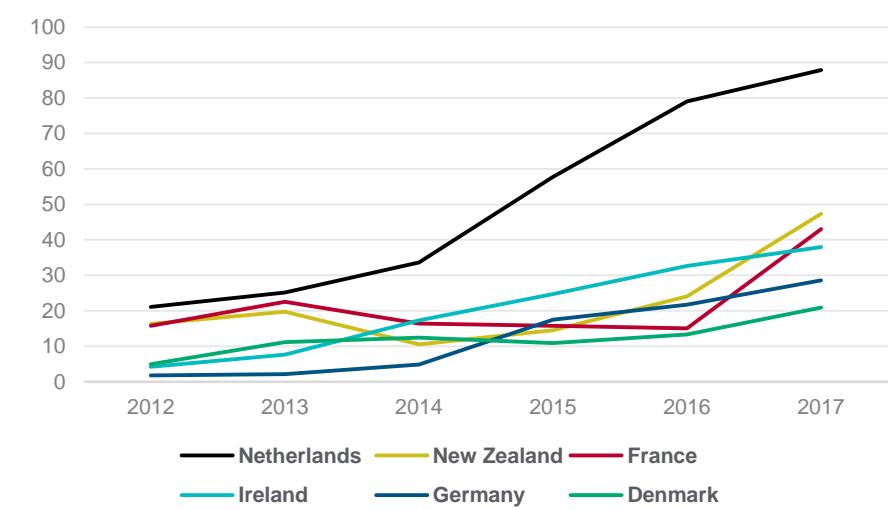
Infant milk formula – yoy growth	0.0%	46.3%	25.0%	34.7%
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Source: CLAL

## Infant formula exporters (country) – Danone well located

- Six countries (Netherlands, New Zealand, France, Ireland, Germany and Denmark) account for 90% of infant formula exports to China.
- Danone has a manufacturing presence in Ireland, France, Germany and the Netherlands.

**Figure 26: Key infant formula exporter regions to China (tons)**



Source: CLAL

**We view infant milk formula as a unique product category within the overall food and beverage universe in terms of pricing power, brand significance and barriers to entry**

## Infant formula dairy costs

We view infant milk formula as a unique product category within the overall food and beverage universe in terms of pricing power, brand significance and barriers to entry.

- The primary raw materials purchased by infant formula manufacturers comprise dairy commodities such as SMP and plant-based oils such as palm oil. Infant formula manufacturers are also large buyers of nutritional ingredients and premixes, including vitamins, minerals and nutritional lipids.
- To illustrate how dairy costs influence gross margin, we have analysed Mead Johnson Nutrition's (MJN) P&L from 2014-2016. MJN historically provided good disclosure on changes in dairy-related costs.
- According to its 2016 10-K, dairy products – consisting primarily of milk powders, non-fat dry milk, lactose and whey protein concentrates – accounted for approximately 19% of COGS for the year ended December 31st 2016. The equivalent percentage in 2014 was 32%. The 2016 out-turn looks anomalous when compared to 2015 and 2014, which may be a function of hedging by MJN.

**Figure 27: Mead Johnson – impact of dairy costs on gross profits**

\$'000	2016	2015	2014
Net sales	3,742.7	4,071.3	4,409.3
Cost of sales	1,341.0	1,455.3	1,700.6
Gross profit	2,401.7	2,616.0	2,708.7
Gross margin	64.2%	64.3%	61.4%
Dairy costs as % COGS	19%	29%	32%
Dairy costs	254.8	422.0	544.2
Dairy costs as % sales	6.8%	10.4%	12.3%

Source: Mead Johnson Nutrition.

- For illustrative purposes, we have applied MJN's cost/gross margin profile to Danone's ELN division – it derives an average annual dairy input cost bill of at least c.€470m (2014-2016).

**Figure 28: Danone's ELN division illustrative cost metrics**

€m	2016	2015	2014
Net sales	5,016.0	4,994.0	4,396.0
Cost of sales	1,797.2	1,785.1	1,695.5
Gross profit	3,218.8	3,208.9	2,700.5
Gross margin	64.2%	64.3%	61.4%
Dairy costs as % COGS	19%	29%	32%
Dairy costs	341.5	517.7	542.6

Source: Davy

**After a period of dairy inflation 2016-2017 (H1), we are now observing significant yoy deflation across the major macro ingredients in infant formula**

## Infant formula dairy COGS index

### Examining the impact of falling dairy prices on infant formula

After a period of dairy inflation 2016-2017 (H1), we are now observing significant year-on-year (yoY) deflation across the major macro ingredients in infant formula. In order to assess the impact this will have on manufacturer COGS, we have constructed an infant formula COGS index based on the typical composition of a high-quality infant formula product.

- Dairy (dry whey, lactose, SMP) and palm oil constitute c.95% of infant formula by weight but a significantly smaller portion in terms of value-add.
- Micro ingredients make up c.5% of the remaining weight, which includes a long tail of ingredients. These micro ingredients are significant in terms of product value-add. Some high value nutritional ingredients such as plant-based omega 3/6 can trade for over €200k per Mt but are included in very small amounts (usually measured in microgrammes). Given the difficulty in gauging overall pricing for nutritional premixes, we have omitted them from this exercise.
- Given that the exact ingredient composition in any infant formula product is typically not disclosed, we have guessed the approximate proportions of macro ingredients by comparing the nutritional composition of a high-end infant formula product to its underlying ingredient profile.
- We have assigned a weighting of 37% to dry whey, a 27% weighting to palm oil, a 14% weighting to lactose and an 18% weighting to SMP. The balance comprises micro ingredients.

**Figure 29: Estimated infant formula ingredient weightings**

Ingredient	Weighting
Dry whey	37%
Palm oil	27%
Lactose	14%
SMP	18%
Total macro ingredients	96%

Source: Davy

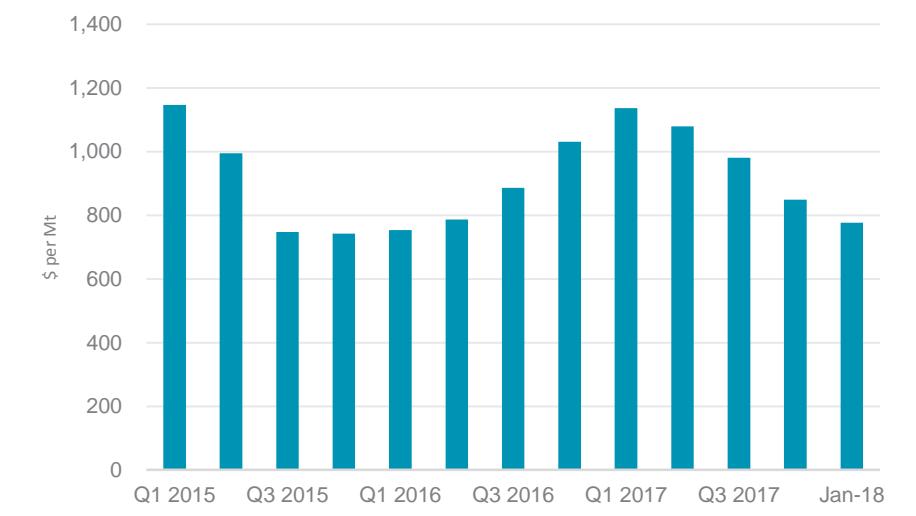
Using this weighting scheme and US dollar commodity prices, we can derive quarterly price changes in the main dairy components of a typical infant formula product.

- All four major ingredients have experienced yoy deflation in the last few months.
- For January 2018, dry whey prices declined 46% yoy. Palm oil (Oceania market price) prices have fallen 16.6% yoy, while lactose and SMP prices have decreased 38% and 24% respectively.

**Figure 30: Infant formula dairy COGS index**

\$ per Mt	Weighting	Current (Jan18)	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
Dry whey	37%	543	682	882	1,051	1,013	780
Change yoy		(46.4%)	(12.6%)	42.9%	99.7%	95.2%	69.1%
Palm oil	27%	653	703	675	713	782	764
Change yoy		(16.6%)	(8.0%)	(7.7%)	1.4%	27.6%	36.3%
Lactose	14%	562	614	791	962	905	825
Change yoy		(37.9%)	(25.6%)	19.3%	55.8%	73.0%	85.4%
SMP	18%	1,794	1,792	2,009	2,017	2,360	2,348
Change yoy		(24.0%)	(23.7%)	(2.3%)	14.3%	30.8%	17.4%
Infant formula dairy COGS index \$/Mt		777	849	980	1,079	1,137	1,031
Change		(31.6%)	(17.7%)	10.6%	37.2%	50.8%	39.0%

Source: Davy; CLAL; Bloomberg

**Figure 31: Infant formula dairy COGS index**

Source: Davy; CLAL; Bloomberg

### Examining the impact on manufacturer COGS

Using this COGS index and making assumptions around retailer and manufacturer gross margin, we can illustratively gauge the impact that dairy COGS deflation has on infant formula manufacturer COGS.

- This exercise is done for major ingredients only – as outlined above, there is very little visibility on the micro ingredients.
- We use the recommended selling price (RSP) of a high-end infant formula product (priced in euro). As we use a dollar-based commodity index, we have converted this RSP into US dollars.
- Applying the MJN model, we assume a manufacturer gross margin (GM) of 65% (63.3% MJN three-year average GM). The wholesale price is derived by assuming a 35% gross margin to the retailer.

- We assume the non-dairy component of COGS remains unchanged. Applying our dairy COGS index (converted into \$/kg), we estimate that total infant formula COGS fell by 7.9% yoy in January 2018.

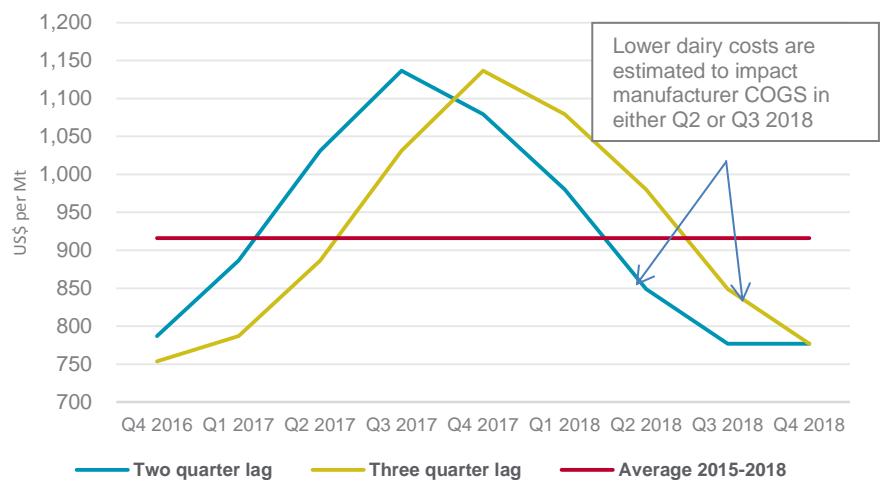
**Figure 32: Infant formula COGS index**

RSP Nutrilon USD/kg	<b>18.50</b>					
Retailer gross margin	35%					
Danone net sales price	12.03					
Danone ELN gross margin	65%					
COGS	4.21					
	Current (Jan18)	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
Dairy/ingredients COGS USD/kg	0.78	0.85	0.98	1.08	1.14	1.03
Remaining COGS	3.43	3.43	3.43	3.43	3.43	3.43
Total COGS	4.21	4.28	4.41	4.51	4.57	4.46
<b>Total COGS % change yoy</b>	<b>(7.9%)</b>	<b>(4.1%)</b>	<b>2.2%</b>	<b>6.9%</b>	<b>9.2%</b>	<b>6.9%</b>
Dairy COGS as % total COGS	18.5%	19.8%	22.2%	23.9%	24.9%	23.1%

Source: Davy; CLAL; Bloomberg

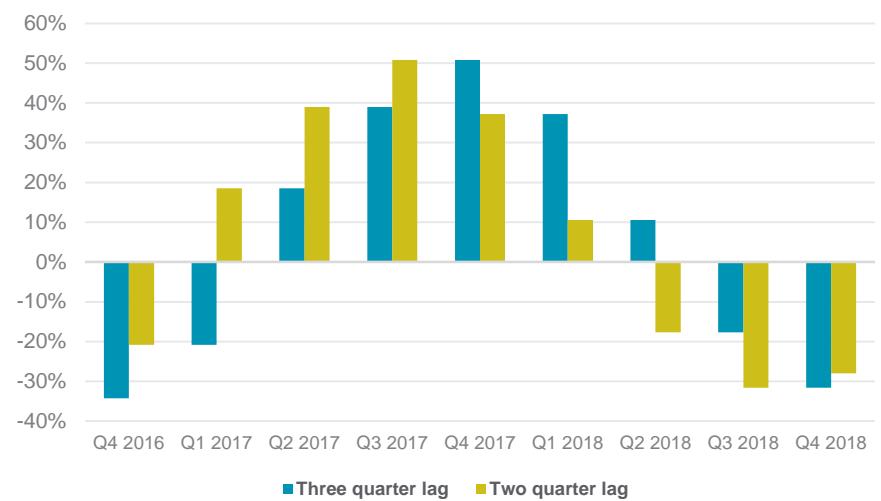
**We estimate that the annualised benefit of the 7.9% decline in January would result in a €140m gross margin tailwind for Danone**

- We estimate that the annualised benefit of the 7.9% decline in January would result in a €140m gross margin tailwind for Danone.
- An infant formula manufacturer such as Danone will typically buy its dairy inputs two to three quarters in advance. As a result, there is a lag between the changes in dairy market prices and reported COGS.
- The line chart below indicates the estimated timing of dairy input pricing on COGS using two scenarios (two-quarter lag and three-quarter lag).

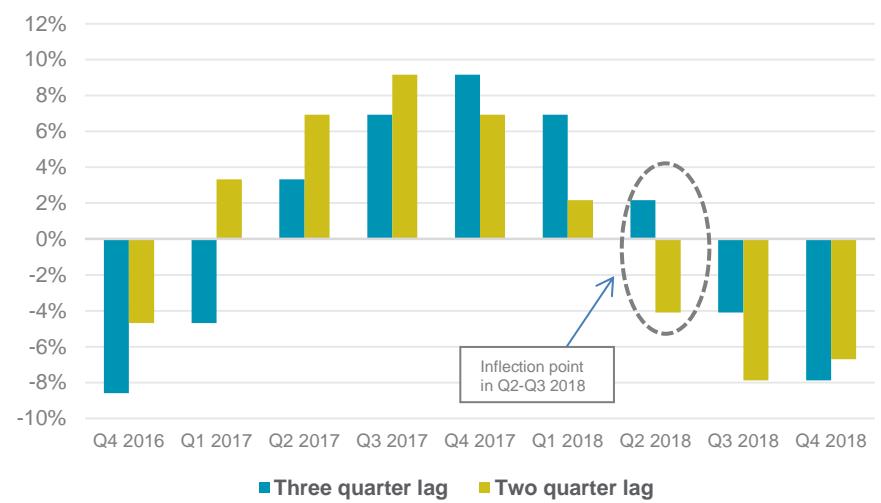
**Figure 33: Timing of dairy COGS impact**

Source: Davy

- Assuming the dairy component of COGS remains at current levels for the remainder of 2018, this provides an indication of the quarterly impact on COGS in FY 2018.

**Figure 34: Timing of dairy COGS impact – % change yoy**

Source: Davy

**Figure 35: Timing of total COGS impact – % change yoy**

Source: Davy

## Dairy prices – exiting an inflationary cycle

As a dairy processor and infant formula manufacturer, Danone's P&L is exposed to the movement in dairy prices (powders and liquid). On an annual basis, Danone (excluding WhiteWave) collects approximately 7.5bn litres of milk, which equates to c.1% of worldwide milk collection. It sources milk from 120,000 individual farmers (2014 data point). The milk pricing dynamic differs by region, thus shaping a different margin and growth profile.

Danone's annual registration document includes net income sensitivity to changes in prices of its two main raw materials. Danone's sensitivity to milk pricing has fallen 40% from 2014 to 2016, which may be a function of changes in its procurement strategy.

In North America and Europe, Danone continues to innovate with regard to dairy input sourcing. It is endeavouring to move its pricing model towards a cost-based system, i.e. cost of production (COP) plus a margin, which reduces price volatility for Danone and margin volatility for the farmer. By late 2015, Danone's COP model accounted for 34% of Danone's milk collection in North America and 19% of its milk collection in Europe.

### The direction of Danone's P&L remains highly sensitive to movements in dairy prices

However, all else being equal, the direction of Danone's P&L remains highly sensitive to movements in dairy prices.

**Figure 36: Sensitivity of net income to changes in prices of the two main categories of raw materials purchased by the group (€m)**

	2014	2015	2016
Liquid milk, milk powder and other milk-based ingredients	+/-191	+/-166	+/-111
Plastics, including PET	+/-77	+/-78	+/-75

Source: Danone 2016 registration document

### Danone's 2017 dairy input guidance

For 2017, Danone anticipated a yoy mid-single-digit rise in the cost of its strategic raw materials with variations from one geographical area to the next:

- a low- to mid-single-digit price increase in Europe and the United States;
- a strong price increase in emerging countries such as the CIS and Latin America.

**Figure 37: Snapshot of farm-gate milk price trends across Danone's key markets**

Region	Farm-gate pricing comment
Global	IFCN price indicator peaked in July 2017, December 18% below July peak.
Europe (EU-15)	2017 average +32% yoy. Current market returns are lagging the farm-gate price.
United Kingdom	2017 average +26% yoy. Current market returns are lagging the farm-gate price.
North America	Deflationary - Class III price for February -14.8% yoy.
Russia	Rate of inflation moderating to 5% yoy by Nov-17.
Brazil	Deflation beginning July 2017; average farm-gate pricing down 20.9% yoy (July-December 2017).
Argentina	Farm-gate prices increasing since early 2016, inflation continuing above 20%.

Source: CLAL; USDA; European Commission; AHDB; Davy

**Due to hedging and forward contracts, changes in aggregate dairy prices typically take six to nine months before being reflected in Danone's P&L**

Excluding WhiteWave, we conservatively estimate that Danone spends approximately €3bn on dairy-related input costs. Due to hedging and forward contracts, changes in aggregate dairy prices typically take six to nine months before being reflected in Danone's P&L.

### IFCN – global farm-price indicator

The International Farm Comparison Network (IFCN) publishes a world milk price indicator, which acts a useful (but not perfect) barometer for pricing trends. The indicator illustrates the milk price a milk processor could theoretically pay to its farmers if it was selling its products on the world spot market and producing at standardised costs. It is based on the weighted average of three IFCN world milk price indicators – SMP and butter (35%), cheese and whey (45%) and whole milk powder (WMP) (20%) – based on shares of the related commodities traded on the world market.

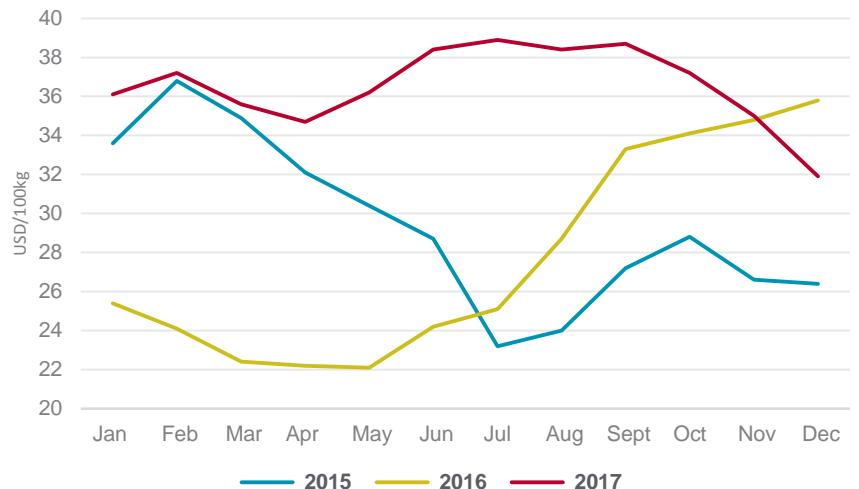
**The IFCN world milk price indicator is currently below the ten-year average price of \$37.5/100kg**

The IFCN world milk price indicator began to turn lower from July 2017; by December, the indicator was 18% below the July peak. The current price is below the ten-year average price of \$37.5/100kg.

Figure 38: IFCN world milk price indicator 2006-2017



Source: IFCN dairy data

**Figure 39: IFCN world milk price indicator**

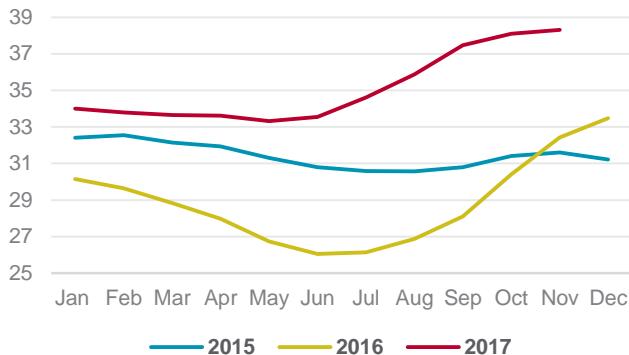
Source: IFCN dairy data

### Regional exposure by division

On a value basis, dairy (including liquid milk, milk powders, non-fat dry milk, lactose and whey protein concentrates) is a strategic raw material for Danone. These purchases consist mainly of liquid milk, for which the operating subsidiaries typically enter into agreements with local producers or cooperatives. Liquid milk prices are set locally over contractual periods that vary from one country to another.

## Selected farm-gate milk price charts

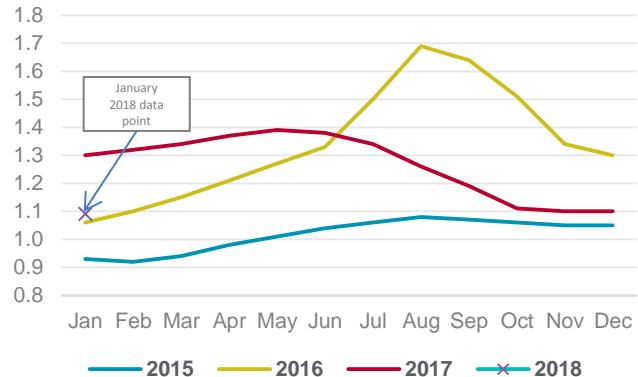
**Figure 40: EU average farm-gate milk prices €/100kg\***



\* 2017 average +32% yoy; current market returns are lagging the farm-gate price.

Source: DG Agri

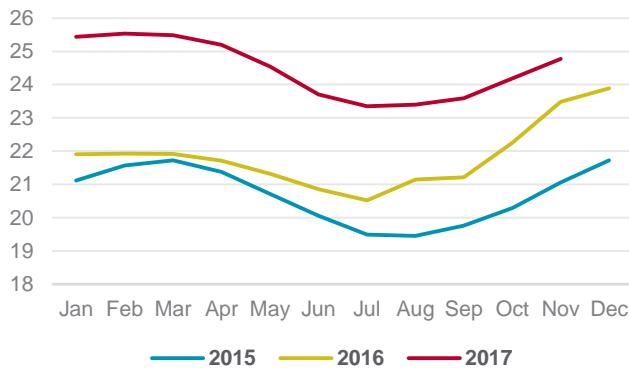
**Figure 41: Brazil farm-gate prices R\$/Lt\***



\* Deflation beginning July 2017; average farm-gate pricing down 20.9% yoy (July-December 2017)

Source: CLAL

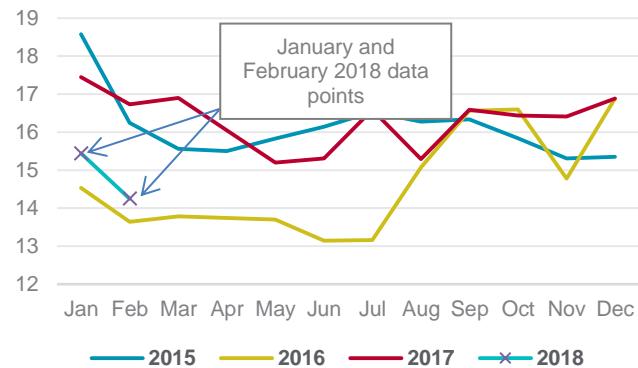
**Figure 42: Russia farm-gate milk prices RUB/kg\***



\* Rate of inflation moderating to 5% yoy by Nov-17; farm-gate prices +10.5% yoy (June-November 2017).

Source: CLAL

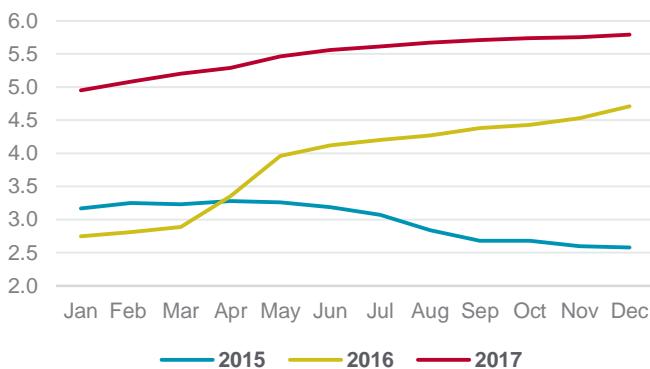
**Figure 43: US class III milk price (US\$/Cwt)\***



\* Deflationary - Class III price for February -14.8% yoy.

Source: USDA

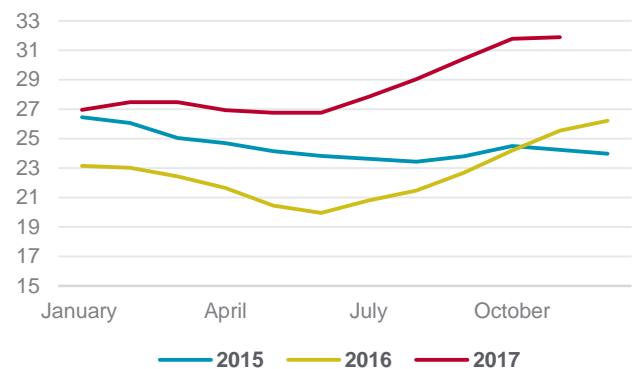
**Figure 44: Argentina farm-gate milk prices \$AR/Lt\***



\* Farm-gate prices increasing since early 2016; inflation continuing above 20%.

Source: CLAL

**Figure 45: UK farm-gate milk prices (p/litre)\***



\* 2017 average +26% yoy; current market returns are lagging the farm-gate price.

Source: AHDB

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### Price performance (% change)

	2013	2014	2015	2016	2017	12 mth
BN FP	4.8	4.1	14.4	-3.3	16.2	7.2

Source: FactSet

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Danone rating: Neutral Issued:09/02/17 Previous:Outperform  
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Underperform	4	4	0	0
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Suspended	0	0	0	0
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Rating  
**Hold**

Europe  
France

Consumer Staples  
Food Manufacturing

Company  
**Danone**

Reuters DANO.PA	Bloomberg BN FP	Exchange PAR	Ticker DANO
ADR Ticker DANOY	ISIN US23636T1007		

Date  
5 February 2018

**Recommendation  
Change**

Price at 2 Feb 2018 (EUR)	68.50
Price Target (EUR)	70.00
52-week range (EUR)	71.82 - 58.98

## Hindrance to virtue

### Upgrading to HOLD; FY17 preview

Upgrading Danone from sell to HOLD. We turned seller in Sept. '16 at €68.25; Danone has since underperformed DJStoxx (TSR) by 11%. We missed the low of €58 on 10 Nov '16; Danone has since rallied 18% representing (a marginal) 2% TSR outperformance vs DJStoxx. Was our Sell recommendation right? Depends on your point of view. The key elements we missed in not going to HOLD at €58 were: a market fixation with the P/E relative (superseded by leverage in our view); a potential turn in operations (limited evidence in our view coupled with 16%+ margins already in our FY20 forecasts); and the level of gearing meaning 'they won't do it again'. That last point is more relevant.

### Shareholder register

Look at Danone's shareholder register and compare it to many other European staples companies and you will find the usual line-up of 'staples-junkies' conspicuous by their absence. There are many reasons for this, with one being a concern as to how the business deploys capital; WhiteWave (c22x EBITDA, beating WACC in year six or seven (maybe)) being the latest manifestation.

### Out of a hindrance comes a virtue

Buying WhiteWave has left the FY17E balance sheet 4.1x levered. Not great when you have overpaid (in our view) to derive that leverage. That said, out of a hindrance can come a virtue. Danone's cash conversation has rarely been a major issue meaning the leverage is not life threatening, though it has obvious valuation implications (hence our concerns regarding the P/E). But, if the leverage prevents Danone from 'doing it again' (i.e. a WhiteWave equivalent) then the leverage takes on the role of a virtue once the share price has adjusted for the value destruction as, in hindsight, it had at €58. And that is where we missed the opportunity to upgrade. In deriving our previous price target we have taken our DCF and applied a 10% discount for capital redeployment risk... but if the balance sheet can't be redeployed because of leverage, the hindrance of leverage becomes a virtue and the price target becomes the undisturbed DCF value. Hence the upgrade of our price target to €70 being the updated DCF with no discount (see Figure 26 page 14). We move our recommendation from sell to HOLD.

### Forecasts And Ratios

Year End Dec 31	2015A	2016A	2017E	2018E	2019E
Revenue (EURm)	22,412	21,944	24,648	25,423	26,416
EBITDA (EURm)	4,109	3,808	4,453	4,783	5,153
DB EPS (EUR)	2.93	3.10	3.41	3.74	4.15
OLD DB EPS (EUR)	2.93	3.10	3.36	3.78	4.20
% Change	0.0%	0.0%	1.4%	-1.2%	-1.2%
DB EPS growth (%)	11.9	5.6	10.0	9.7	10.9
P/E (DB EPS) (x)	20.7	20.3	20.1	18.3	16.5
EV/EBITDA (x)	10.1	11.3	12.6	11.6	10.5
DPS (EUR)	1.60	1.70	1.90	2.15	2.35
Yield (%)	2.6	2.7	2.8	3.1	3.4

Source: Deutsche Bank estimates, company data

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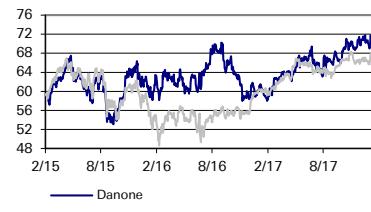
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### Key changes

TP	60.00 to 70.00	↑	16.7%
Rating	Sell to Hold	↑	

Source: Deutsche Bank

### Price/price relative



Performance (%)	1m	3m	12m
Absolute	-0.7	-2.1	17.4
DJ (.STOXXE)	1.3	-2.5	11.4

Source: Deutsche Bank

### Valuation and risk

We value Danone via DCF: WACC 7.0%; year 5-10 FCF growth +4.5%; terminal +1.5% (in line with other food stocks). Risks include: operating conditions key markets (e.g. USA France, Spain, Russia); WhiteWave integration; innovation success; execution of savings initiatives; M&A; and FX.

Deutsche Bank AG/London

Distributed on: 05/02/2018 05:02:00 GMT

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Model updated: 31 January 2018

Running the numbers	
Europe	
France	
Food Manufacturing	
<b>Danone</b>	
Reuters: DANO.PA	Bloomberg: BN FP

### Hold

Price (2 Feb 18)	EUR 68.50
Target Price	EUR 70.00
52 Week range	EUR 58.98 - 71.82
Market Cap (m)	EURm 42,441
	USDm 52,828

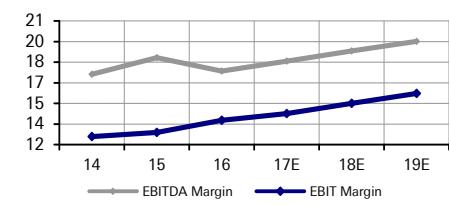
### Company Profile

Danone is a manufacturer of fresh dairy products, water, early life nutrition and clinical nutrition products with leading global and regional positions in each category. The business is headquartered in Paris, France, but is active in more than 130 countries across Europe, Africa, Asia and the Americas. Major brands include Activia, Activia, Oikos, Danonino in dairy; Cow & Gate, Dumex, Aptamil in early life nutrition; and Evian, Volvic in Water.

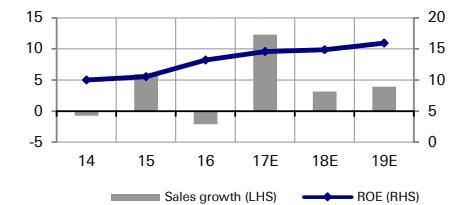
### Price Performance



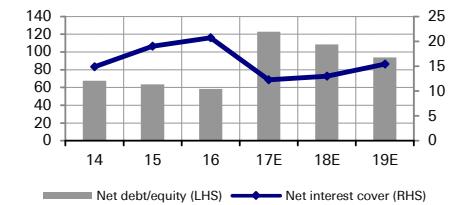
### Margin Trends



### Growth & Profitability



### Solvency



Fiscal year end 31-Dec	2014	2015	2016	2017E	2018E	2019E
<b>Financial Summary</b>						
DB EPS (EUR)	2.62	2.93	3.10	3.41	3.74	4.15
Reported EPS (EUR)	1.88	2.10	2.79	3.26	3.57	4.11
DPS (EUR)	1.50	1.60	1.70	1.90	2.15	2.35
BVPS (EUR)	19.7	20.7	21.7	23.2	24.9	26.9
Weighted average shares (m)	594	610	616	620	620	620
Average market cap (EURm)	31,495	36,979	38,767	42,441	42,441	42,441
Enterprise value (EURm)	36,812	41,646	42,883	56,266	55,343	54,271

Valuation Metrics	2014	2015	2016	2017E	2018E	2019E
P/E (DB) (x)	20.2	20.7	20.3	20.1	18.3	16.5
P/E (Reported) (x)	28.2	28.9	22.6	21.0	19.2	16.7
P/BV (x)	2.77	3.01	2.77	2.95	2.75	2.55
FCF Yield (%)	3.8	3.9	4.5	4.6	5.0	5.7
Dividend Yield (%)	2.8	2.6	2.7	2.8	3.1	3.4
EV/Sales (x)	1.7	1.9	2.0	2.3	2.2	2.1
EV/EBITDA (x)	10.2	10.1	11.3	12.6	11.6	10.5
EV/EBIT (x)	13.8	14.4	14.2	16.0	14.5	13.1

Income Statement (EURm)	2014	2015	2016	2017E	2018E	2019E
Sales revenue	21,144	22,412	21,944	24,648	25,423	26,416
Gross profit	10,088	11,200	11,190	12,016	12,450	12,989
EBITDA	3,618	4,109	3,808	4,453	4,783	5,153
Depreciation	956	1,217	786	939	967	996
Amortisation	0	0	0	0	0	0
EBIT	2,662	2,892	3,022	3,514	3,816	4,157
Net interest income(expense)	-179	-152	-146	-287	-294	-269
Associates/affiliates	66	123	129	102	109	116
Exceptionals/extraordinaries	-48	-19	-140	33	0	0
Other pre-tax income/(expense)	-641	-811	-233	-304	-291	-170
Profit before tax	1,842	1,929	2,643	2,924	3,231	3,718
Income tax expense	599	626	804	919	1,002	1,153
Minorities	142	125	108	112	118	125
Other post-tax income/(expense)	0	0	0	0	0	0
Net profit	1,119	1,282	1,720	2,027	2,220	2,557
DB adjustments (including dilution)	442	508	191	93	104	21
DB Net profit	1,561	1,790	1,911	2,120	2,325	2,578

Cash Flow (EURm)	2014	2015	2016	2017E	2018E	2019E
Cash flow from operations	2,189	2,370	2,652	2,938	3,126	3,470
Net Capex	-984	-937	-925	-986	-1,017	-1,057
Free cash flow	1,205	1,433	1,727	1,952	2,109	2,413
Equity raised/bought back	46	237	78	0	0	0
Dividends paid	-778	-2,343	-1,368	-1,110	-1,245	-1,403
Net inc/(dec) in borrowings	-468	1,446	10,599	9,760	-864	-1,010
Other investing/financing cash flows	-94	-1,134	-10,998	-10,603	0	0
Net cash flow	-89	-361	38	0	0	0
Change in working capital	36	-182	37	-39	-71	-92

Balance Sheet (EURm)	2014	2015	2016	2017E	2018E	2019E
Cash and other liquid assets	3,197	3,033	3,071	3,071	3,071	3,071
Tangible fixed assets	4,582	4,752	5,155	15,805	15,854	15,915
Goodwill/intangible assets	16,234	15,779	15,803	15,803	15,803	15,803
Associates/investments	2,677	3,441	3,389	3,491	3,599	3,716
Other assets	5,058	5,707	6,037	6,301	6,433	6,602
Total assets	31,748	32,712	33,455	44,470	44,760	45,106
Interest bearing debt	11,142	11,078	10,788	20,548	19,684	18,674
Other liabilities	8,861	8,965	9,473	9,698	9,759	9,836
Total liabilities	20,003	20,043	20,261	30,246	29,443	28,510
Shareholders' equity	11,696	12,606	13,406	14,385	15,428	16,653
Minorities	49	63	212	-161	-111	-57
Total shareholders' equity	11,745	12,669	13,194	14,224	15,317	16,596
Net debt	7,945	8,045	7,717	17,477	16,613	15,603

Key Company Metrics	2014	2015	2016	2017E	2018E	2019E
Sales growth (%)	-0.7	6.0	-2.1	12.3	3.1	3.9
DB EPS growth (%)	-5.7	11.9	5.6	10.0	9.7	10.9
EBITDA Margin (%)	17.1	18.3	17.4	18.1	18.8	19.5
EBIT Margin (%)	12.6	12.9	13.8	14.3	15.0	15.7
Payout ratio (%)	79.7	76.1	60.9	58.1	60.0	56.9
ROE (%)	10.0	10.6	13.2	14.6	14.9	15.9
Capex/sales (%)	4.7	4.2	4.2	4.0	4.0	4.0
Capex/depreciation (x)	1.0	0.8	1.2	1.0	1.1	1.1
Net debt/equity (%)	67.6	63.5	58.5	122.9	108.5	94.0
Net interest cover (x)	14.9	19.0	20.7	12.2	13.0	15.4

Source: Company data, Deutsche Bank estimates

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## Main Report Section

Page 2

Deutsche Bank AG/London



# Hindrance to virtue

## From Sell to HOLD

### Context

While taking our recommendation to HOLD we stress that we do so driven by the removal of the 10% M&A discount we previously applied.

Our change in recommendation does not reflect a change of view of Danone's fundamentals.

At the current share price we believe the market is factoring in 2020 margins of c16.5% and organic growth just above the low end of 2020's 4% to 5% target. We see margin targets (greater than 16% by 2020) as achievable but consider organic growth as sufficiently stretched at our 4.2% for 2020.

In the spectrum of a HOLD recommendation we see Danone's equity as fully valued.

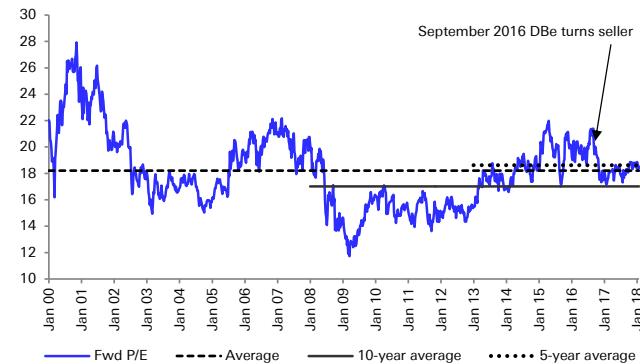
## P/E and EPS revisions

### P/E multiple contracted from highs

When we turned seller in September 2016, Danone was trading at c21x prospective earnings (Figure 1). At that point, in our view:

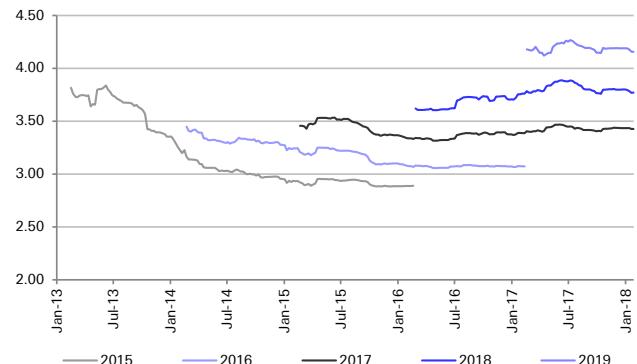
- The market became too enthused with the potential of WhiteWave (followed by subsequently weak Q2 '16 and Q3 '16 results from WhiteWave)
- Ignored the risks in the existing business (witness December 2016 sales warning), and
- Ignored the issue of leverage impacting Danone's valuation post WhiteWave.

Figure 1: Danone 1yr fwd P/E (x)



Source: FactSet

Figure 2: Danone consensus EPS revisions (€)



Source: FactSet



Moving on to today, though clearly subject to FX (FY18 -4% translation (DBe)) earnings have remained relatively stable in recent months (Figure 2). This is, in part, due to the achievable (in our view) margin guidance provided at the May 2017 Capital Markets Day.

In addition, the P/E, albeit depressed by leverage, is now in-line with five-year averages.

While remaining conscious of the valuation issues pertaining to leverage, we now consider Danone's P/E more appropriately set than it was in September 2016.

## FY18: DBe vs. consensus

### DBe broadly in-line

In the subsequent section discussing upcoming Q4/FY17 results we highlight that our Q4 17 organic growth and FY17 P&L estimates are broadly in-line with consensus. In Figure 3 we see our organic growth expectations for FY18E are marginally higher than consensus, driven by DBe price expectations.

While our (and consensus) volume forecasts may prove optimistic (in particular Noram and International EDP) we suspect we may be too low on price even though we are above consensus. That is less about any change in underlying price and mix dynamics/potential and more to do with translation negatives (DBe currently -4.1% vs. -1.5% FY17E) suggesting Danone may try to offset negative FX with higher pricing in relevant markets.

For us, should we prove too optimistic on volume and too low on price because of FX/EM inflation dynamics, even if the net effect is organic growth above our current forecast, we would not see it as a positive.

In this scenario, we would see the sustainability of organic growth as relatively low being driven more by price than volume. In any event, depending on the extent of potentially negative FX, reported (hard currency) euro earnings may be below our current forecast despite organic pricing being higher than we estimate; i.e. hard currency euro pricing may be no stronger (or even weaker) than we currently model.

Figure 3: FY18E consensus and DBe

	Consensus	DB	DB vs cons.
Sales (€m)	25,442	25,423	-0.1%
Reported growth	2.7%	3.8%	+170bps
Organic growth	3.3%	3.6%	+30bps
o/w price/mix	1.9%	2.1%	+20bps
o/w volume	1.5%	1.5%	-
Recurring operating income (€m)	3,840	3,816	-0.6%
Margin	14.9%	15.0%	+10bps
Recurring EPS (€)	3.77	3.74	-0.8%
Free cash flow	2,281	2,109	-7.5%

Source: Deutsche Bank



## Organic growth

We get to the low end of guidance... just

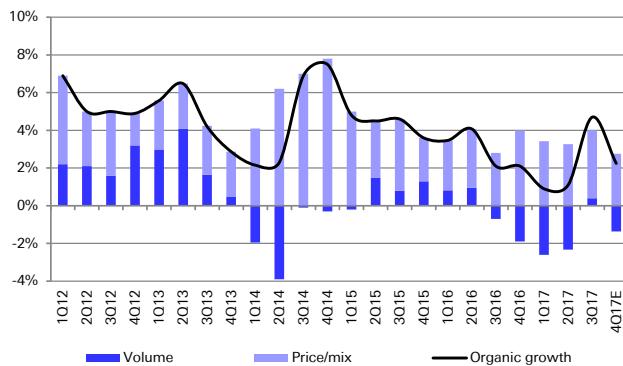
Figure 4 and Figure 5 dig deeper into organic growth (noting from Q2 '17 includes WhiteWave).

The issue faced by Danone is clear: from Q3 '13 organic growth has almost exclusively been driven by price. Even with WhiteWave in the organic line from Q2 '17, we see no improvement in broad trends in FY17 if we adjust for the one-off growth seen Chinese infant nutrition in Q3.

Post FY17, to generate our €70 target, we model organic growth of 3.6% in FY18E and c4% (the low end of Danone's 4% to 5% for 2020) from FY19E.

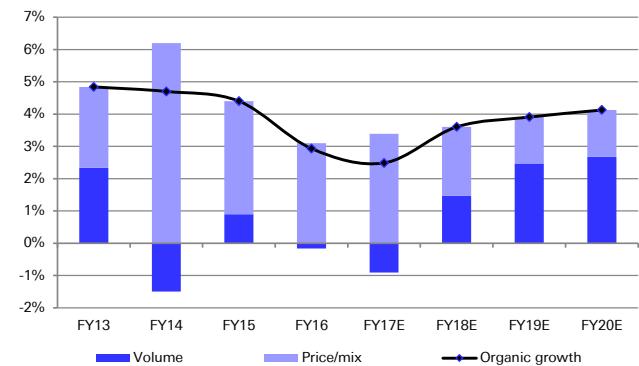
Referencing Figure 5, our volume growth expectations may be characterised as the 'classic analyst's one-way upward forecast trend'... with not a lot of history to back-up that trend.

**Figure 4: Danone quarterly organic growth**



Source: Danone; Deutsche Bank estimates

**Figure 5: Danone annual organic growth**



Source: Danone; Deutsche Bank estimates

Danone's 2020 organic growth target of between +4 and +5% is based on the following:

- Waters: above +5%
- Specialised Nutrition: above +5%
- Essential Dairy and Plant-Based (EDP) Noram: +5%
- EDP International: +3% to +4%.

We see the greatest risk to organic growth in EDP.

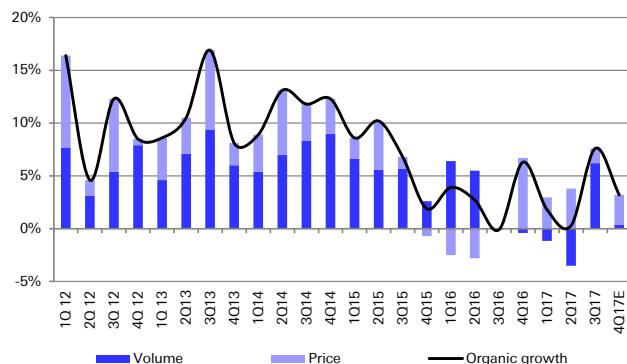
Before addressing that key issue we briefly review our Waters and Specialised Nutrition forecasts.

### Waters organic targets: achievable

Per Figure 6 and Figure 7, setting aside our recurring concerns as to pricing in Danone's water business (i.e. too high albeit recognising Danone includes mix (supported by growth in flavours) in price) we can see a path to Danone delivering 5% organic growth given the categories long-term structural volume support.



Figure 6: Waters quarterly organic growth



Source: Danone; Deutsche Bank estimates

That said, we model no more than 5% due to our view of limited pricing opportunities in Water. To that extent that proves a wrong assertion for a period of time we believe, over the longer term, it will be offset at the reported euro level by FX.

In Figure 8 we see that over the longer term Danone's price/mix less FX in Waters has been +0.6%; 0.6% is perhaps indicative of the mix (primarily flavours) within price.

We appreciate there can be periods of mis-match such that sustainable volume growth may be supported unsustainably by artificial price/mix (e.g. FY11 to FY14) which is offset in the year by FX (FY13 or FY14) or in subsequent years (FY11 and FY12).

Needless to say, the extent to which the market may get excited by the dynamic of short-term price-mix/FX mis-matches... we won't be.

#### Specialised nutrition organic targets: beatable

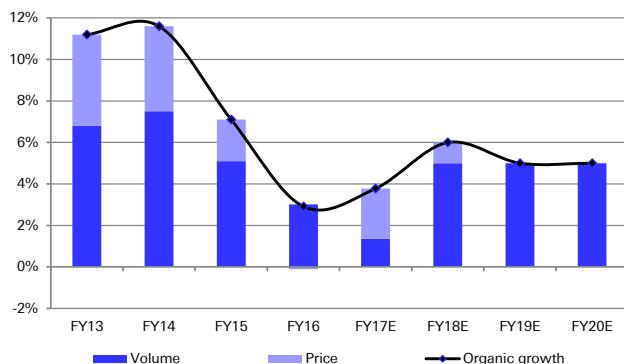
For Specialised Nutrition (early life nutrition (ELN) and medical nutrition) we see combined growth at 6% against the 5%+, per Figure 10.

We note that our FY19E and FY20E volume forecasts are above that achieved for the five-year average to FY17E.: we recognise ELN has been curtailed in the recent past by changes in the Chinese market, conversely temporarily supporting Q3 '17 (and perhaps Q4 '17E).

The main differential with the historic organic growth rate and our forecast is price. We believe our price assumptions are more reflective of the outlook for staples categories generally, i.e. it is not a reflection of any view that the price/mix achieved by Danone in the two sub-categories historically was unsustainable.

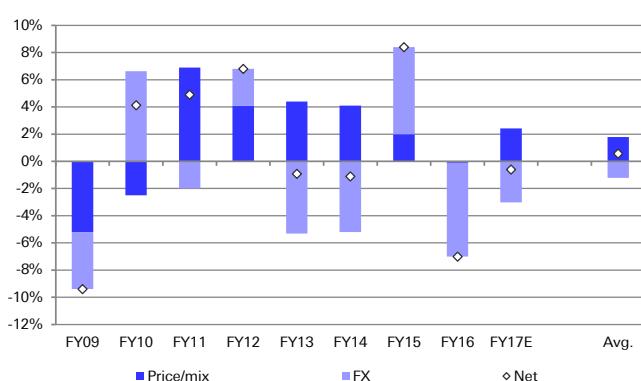
For specialised nutrition we see mix as a potentially positive driver over the medium/long-term for both sub-categories.

Figure 7: Waters annual organic growth



Source: Danone; Deutsche Bank estimates

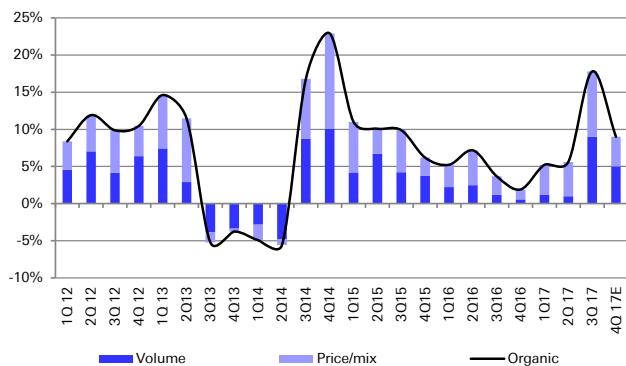
Figure 8: Waters – price/mix less FX



Source: Danone; Deutsche Bank estimates

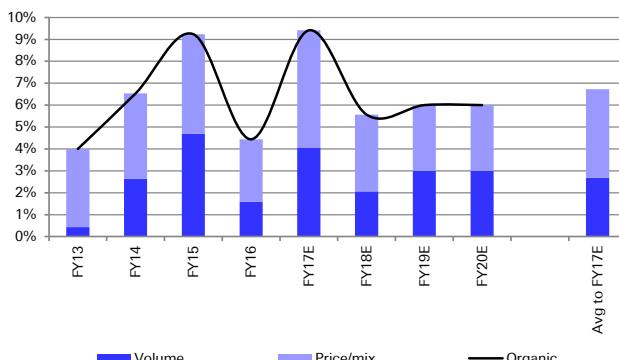


Figure 9: Specialised nutrition quarterly organic growth



Source: Danone; Deutsche Bank estimates; derived by aggregating on a weighted basis early life nutrition and medical nutrition

Figure 10: Specialised nutrition organic growth



Source: Danone; Deutsche Bank estimates; derived by aggregating on a weighted basis early life nutrition and medical nutrition

We see from Figure 11 that specialised nutrition has achieved net price/mix (after FX) of 2.4% for the five years to 2017E. While in absolute terms 2.4% may seem low, with our overlay of staples (ex. tobacco and other smaller sub-category exceptions) having limited real pricing power it compounds to 13.7% over the five years and is indicative of price/mix benefits in the two categories.

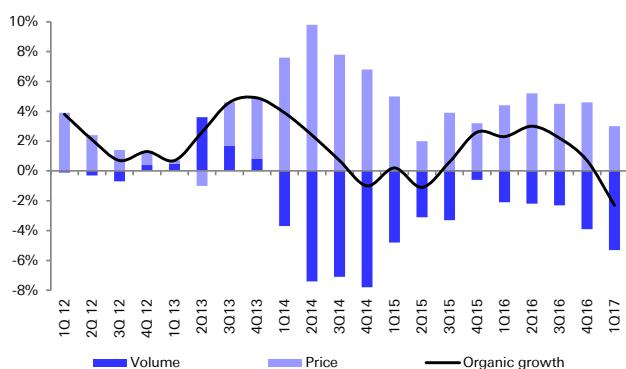
Headline price/mix for Specialised Nutrition has been 4% for the five years to FY17. With FX taking that to a net 2.4%, we model 3.0% price/mix FY19E and FY20E; i.e. in forecast periods currently unaffected by FX. Sufficiently aggressive to the upside in our view.

#### EDP International and Noram organic targets: a stretch

Danone's pre-existing dairy business now forms part of EDP Noram and EDP International post the acquisition of WhiteWave.

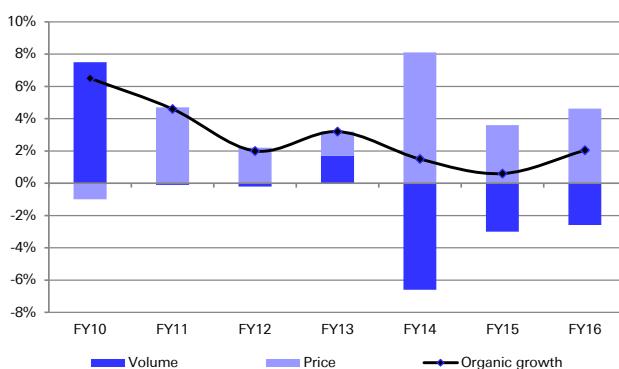
Figure 12 and Figure 13 show the dairy businesses recent quarterly and annual organic growth.

Figure 12: Dairy qtrly organic growth (former disclosure)



Source: Danone; Deutsche Bank estimates; disclosure changed post Q1 17

Figure 13: Dairy FY organic growth (former disclosure)



Source: Danone; Deutsche Bank estimates; disclosure changed post Q1 17

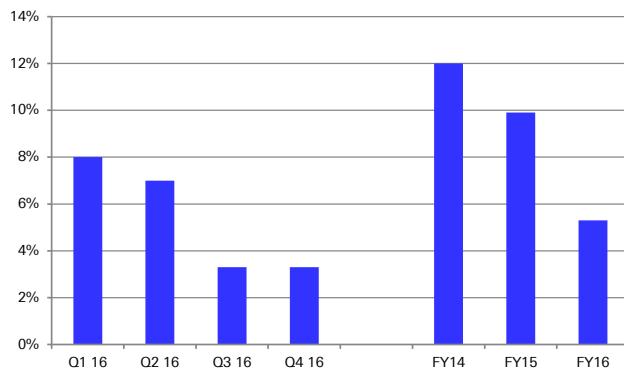


The volume picture is not encouraging driven by various factors with a lack of innovation, the rise of stronger competitors (including but not restricted to own-label) and pricing at the core in our view.

In Figure 14 we see WhiteWave suffered a significant slowdown in growth FY14 to FY16 based on heightened competition in the core plant-based products and specific issues with the fresh foods business in 2016. Through 2017, under Danone's ownership of WhiteWave, Danone has referred to ongoing competitive pressures and ongoing specific operational issues in the fresh foods business.

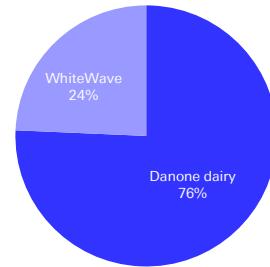
In Figure 15 we note that ex Stonyfield the former WhiteWave is 24% of the merged (Noram plus International) EDP business. Within that 24% of aggregated EDP, we estimate WhiteWave is split c84% Noram and 16% International.

**Figure 14: WhiteWave pre acquisition growth**



Source: WhiteWave

**Figure 15: Total EDP sales split 2016 (adj. for Stonyfield)**



Source: Danone; WhiteWave; Deutsche Bank estimates; euro/USD= 1.11; EDP includes Noram and International

In Figure 18 we provide our existing EDP forecasts. We see that by FY20, against management guidance we are marginally below guidance for Noram (4.8% against 5%+ guidance). We are below management guidance for International at 1.5% against guidance of 3%+.

Note, however, for the group in total (because of Waters and Specialised Nutrition (and EDP Noram being close to management guidance)) we just break through the bottom of group guidance of 4% to 5% growth per Figure 5.

In Figure 17 we take Figure 16 and break it down into the former Danone dairy and WhiteWave businesses. Like Figure 19 below, the supporting data/calculations are provided in Addendum I.

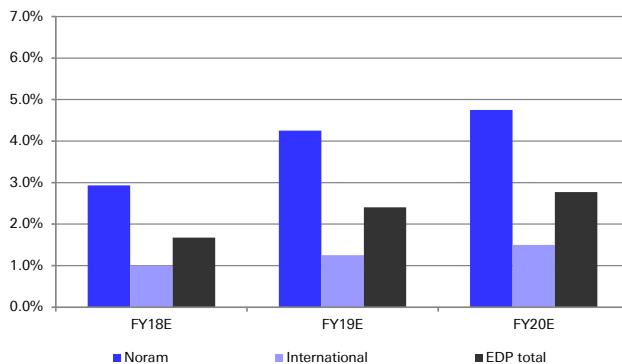
Clearly there are a number of assumptions made and we recognise the potential for accelerated growth as Danone leverages WhiteWave's products into its distribution network, particularly in international markets. But that is factored into our base models; it's 'just' a question of allocation between the two former businesses<sup>1</sup>.

<sup>1</sup> As we discuss later, we believe WhiteWave synergy targets are achievable.



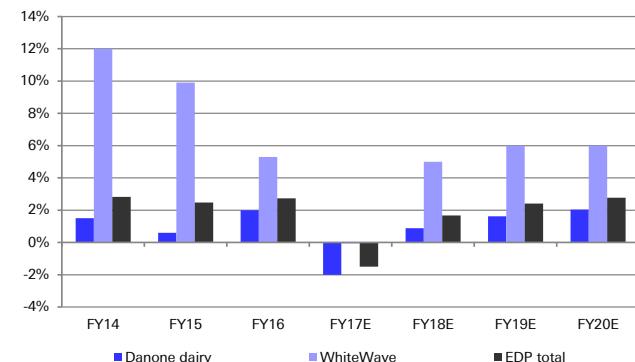
Caveats noted, we see from Figure 17 from a forecast weak performance in 2017E we see a steady recovery in both the former Danone dairy business and former WhiteWave business.

**Figure 16: DBe EDP organic growth**



Source: Danone; Deutsche Bank estimates; scaling as per Figure 18 to illustrate growth differentials with DBe and a potential scenario based on Danone guidance

**Figure 17: Agg. DBe EDP OG split Danone/WhiteWave**



Source: Danone; Deutsche Bank estimates; OG is organic growth; Danone/WhiteWave split is as per the former business lines

By FY20E Danone's former dairy business achieves c2% organic growth (noting over the period FY14-FY17E that only FY16 saw that growth rate and even then it was all price (-2.6% volume (!) and price +4.6%<sup>2</sup>).

On a 'real' basis (i.e. euro terms over the medium term) are we happy with our Danone dairy forecasts derived from our EDP forecasts?

Yes.

With caveat we may be too optimistic in the light of historical performance and ongoing competitive challenges.

Are we being a bit harsh on the former WhiteWave business in taking FY19 and FY20 organic growth to 6% against strong historical rates (ex FY16 and FY17E)?

We ask that question in the context of:

- Ongoing issues in fresh foods
- An increasing level of competition generally in plant-based protein albeit with ongoing long-term structural growth opportunities
- Noting the sales leverage provided by Danone's international platform.

So, are we being harsh?

Potentially.

But, let's assume our overall EDP growth rates are reasonable<sup>3</sup>.

<sup>2</sup> Playing to the theme of FX offsetting price we note in FY16 against price of +4.6% for dairy, that FX was -6.3%... maybe enough said.

<sup>3</sup> Clearly we do as they are our forecasts



On that basis, if we take the former WhiteWave business to 8% p.a. growth FY19E and FY20E and leave our overall growth rates as they are, that equates to the former Danone dairy business growing at 1.2% and 1.6% in FY19E and FY20E against 1.6% and 2.0% per Figure 17.

Bearing in mind the historic volume performance of the business (per Figure 13) is that a potential scenario bearing in mind cannibalisation within Danone/WhiteWave (the existing dairy business being cannibalised by or cannibalising WhiteWave) can be added to the issues facing Danone's dairy business?

We suspect most would answer yes.

#### EDP Noram and International organic growth scenario

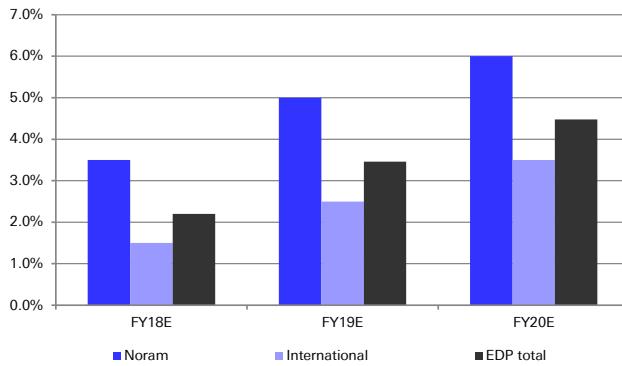
In Figure 18 we amend our forecasts as per Figure 16 such that EDP Noram and International coincide with management FY20 guidance: we take Noram to 6% against 5%+ and International to 3.5% against guidance of 3% to 4%. In addition, we raise FY18E and FY9E forecasts as we progress to those higher FY20E expectations.

In Figure 19 we then break that out the former Danone dairy and WhiteWave businesses. In doing so we use WhiteWave as the driver (i.e. we assume FY18E growth of 5.0% vs. 5.0% per Figure 17 but then 6.75% vs. 6.0% FY19E and 7.5% vs. 6.0% FY20E (all data in Addendum I)).

As a consequence, to derive the growth rates of Figure 18 we derive the former Danone dairy business to grow 1.5% in FY18E followed by 2.8% and 3.9%.

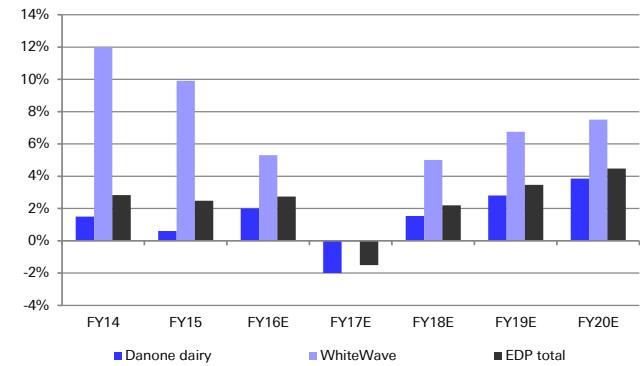
In light of Figure 13 that feels a real stretch.

**Figure 18: OG scenario using Danone guidance**



Source: Danone; Deutsche Bank estimates; scaling as per Figure 18 to illustrate growth differentials with DBe and a potential scenario based on Danone guidance

**Figure 19: Agg. scenario EDP OG split Danone/WW**



Source: Danone; Deutsche Bank estimates; OG is organic growth; Danone/WhiteWave split is as per the former business lines; WW is WhiteWave

In Figure 20 (tabular form) and Figure 21 (chart form) we show the differential in growth rates of our derived Danone dairy and WhiteWave forecasts per existing DBe EDP forecasts and the scenario based on Danone's guidance.



Figure 20: Growth differentials between DBE and Danone guidance scenario

	FY18E	FY19E	FY20E	Compound
Danone dairy	0.6%	1.2%	1.8%	3.7%
WhiteWave	0.0%	0.8%	1.5%	2.3%
EDP total	0.5%	1.1%	1.7%	3.3%

Source: Deutsche Bank estimates

We accept there is somewhat of a circular argument in that we peg (hard code) WhiteWave growth in our scenario model.

That noted, it is nevertheless the case that the differential implied by Danone's guidance and our forecasts is high in our view.

We ask ourselves the question...

Is 370bps of additional growth for Danone's prior dairy business over three years above our current forecasts (which aggregate within group guidance (albeit at the low end)) reasonable?

Not for us.

## Price/mix and margins

### Price/mix

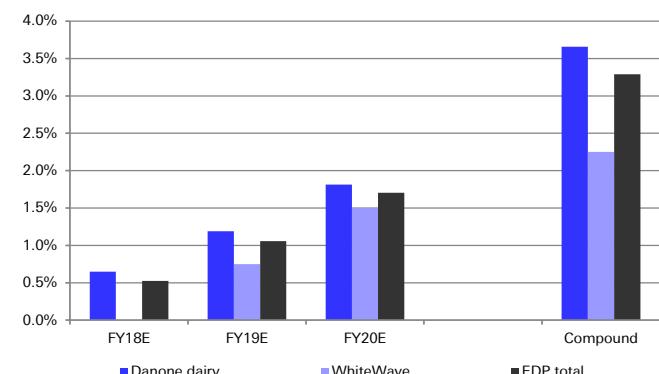
We have previously discussed the influence of FX on net realised (euro) pricing in Waters and Specialised Nutrition.

What is applicable at the divisional level is equally applicable at the group level.

We see that price/mix for the former Danone business has averaged 3.1% headline; but in euro terms it is only 1.4%. The prior Danone businesses represent c85% of the merged Danone/WhiteWave and thus will continue to be the material driver of group level price/mix and, more importantly, price/mix ex FX.

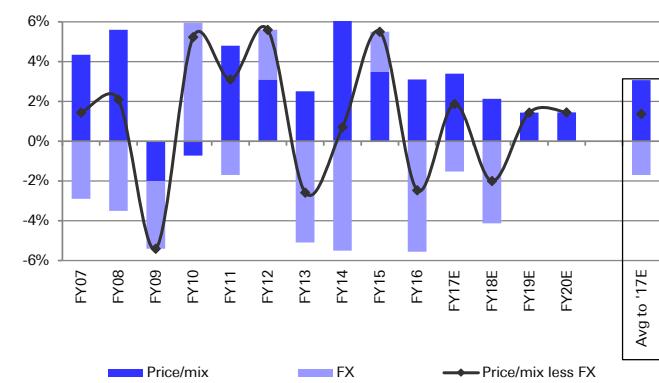
Point is: at the group level euro price mix should not be seen as adding much more than c1.5% to group volume growth post FX (see Figure 5) which is the effective position from FY19E as we model off spot.

Figure 21: Differential DBE and potential OG scenario



Source: Deutsche Bank estimates; OG is organic growth

Figure 22: Group price/mix and FX



Source: Danone; Deutsche Bank estimates



## Margins

Turning to margins.

Put simply we see Danone margins targets (ex a seismic shift in portfolio and/or CoGS or some other unforeseen event) as achievable.

Project Protein's €1bn savings programme only sees €300m hit the bottom line (i.e. there is scope for more).

In addition, we see WhiteWave synergies of \$300m as achievable primarily driven by Danone's materially more efficient distribution network in the US.

That said, per Figure 23, we model margins of c16.5% against managements guidance of 'at least 16% by FY20', i.e. we do have a buffer above managements guidance (accepting the use of the term 'at least' by management).

Figure 23: Group margins



Source: Danone; Deutsche Bank estimates

## Earnings and leverage

### Earnings

Consequence of all of that?

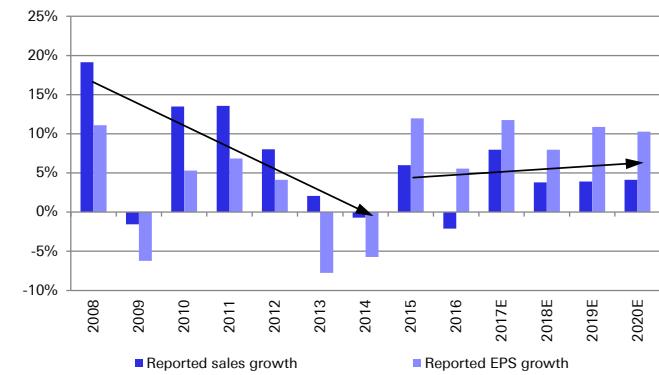
We make minimal (FX led) changes to our forecasts as per the c1% changes outlined on the front page.

What is clear to us, is Danone is changing its spots from an earnings perspective. By that, per Figure 24, we mean sales growth is being converted into EPS growth; unlike the period to 2014. The disconnect seen through to 2014 provides the opportunity to get margins higher via the cost synergies.

But, as our DCF (Figure 26) suggests, it is 'all in the price' based on our forecasts. And, as per the conversation above, the underlying concern remains that growth expectations are at best appropriately set and potentially, are too high.

We can't help feeling costs will be pulled out to offset a potentially disappointing top-line such that earnings expectations are likely to be met.

Figure 24: Reported sales and EPS growth



Source: Danone; Deutsche Bank estimates

## Conclusions

### Moving to HOLD

All of which takes us back to where we started.

We see risk to organic growth most likely offset by additional synergies.

If the reinvestment of Project Protein synergies do not move the needle on the top-line then it is reasonable/appropriate to let them drop to the bottom line as they will not be generating an adequate return.



This has the helpful consequence of protecting the P&L from the reduced growth, albeit via the lower quality and ultimately unsustainable, cost line.

Our DCF overleaf says the shares are worth €70.

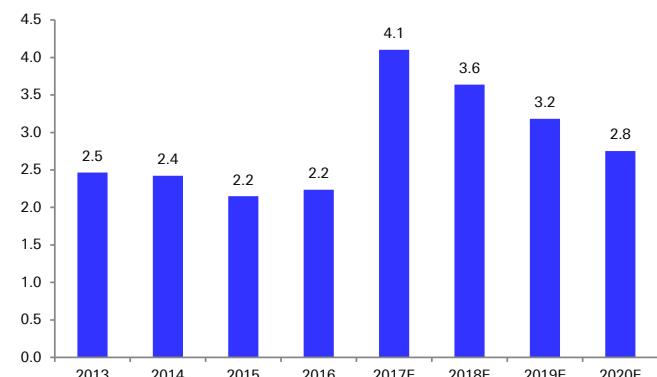
Figure 25 says Danone 'isn't going to do it again' anytime soon ('it' being overpaying in a large scale M&A scenario).

We are far from excited about the Danone share price.

But, with leverage (bizarrely) the shareholder's friend coupled with further cost saving potential to offset a potentially disappointing top-line, Danone is a HOLD.

We change our recommendation accordingly.

Figure 25: Leverage (net debt/ebitda, x)



Source: Danone, Deutsche Bank estimates



Figure 26: Danone DCF

	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	Perp.
EBIT	3,816	4,157	4,521	4,821	5,062						
Adjusted tax	(1,183)	(1,289)	(1,402)	(1,494)	(1,569)						
Depn. and amort.	967	996	1,026	1,057	1,110						
Working capital	(73)	(94)	(105)	(117)	(123)						
Capex.	(1,017)	(1,057)	(1,100)	(1,148)	(1,205)						
Provision outflows	(151)	(105)	(105)	(75)	(75)						
<b>FCF</b>	<b>2,359</b>	<b>2,608</b>	<b>2,835</b>	<b>3,043</b>	<b>3,199</b>	<b>3,391</b>	<b>3,569</b>	<b>3,729</b>	<b>3,869</b>	<b>3,985</b>	<b>4,045</b>
<b>FCF growth</b>		<b>10.6%</b>	<b>8.7%</b>	<b>7.3%</b>	<b>5.1%</b>	<b>6.0%</b>	<b>5.3%</b>	<b>4.5%</b>	<b>3.8%</b>	<b>3.0%</b>	<b>1.5%</b>
Time coefficient	0.92	1.92	2.92	3.92	4.92	5.92	6.93	7.93	8.93	9.93	
WACC	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	
PV factor	0.940	0.878	0.820	0.766	0.716	0.668	0.624	0.583	0.545	0.509	
<b>PV of cash flows</b>	<b>2,216</b>	<b>2,290</b>	<b>2,325</b>	<b>2,331</b>	<b>2,289</b>	<b>2,267</b>	<b>2,228</b>	<b>2,175</b>	<b>2,109</b>	<b>2,029</b>	
PV of FCF years 1-10	22,259										
PV of terminal value	37,157										
Less net debt	17,477										
Pension	793										
Less minorities	2,808										
Add associates	2,946										
<b>Equity value</b>	<b>41,283</b>										
Shares at end 2016	622										
Per share	<b>66.39</b>										
1-year PV	<b>3.64</b>										
1 year price target	<b>70.03</b>										
Rounded	<b>70.00</b>										
<b>WACC</b>											
Price	69.86										
Market Cap	43,438										
Debt	17,477										
Total EV	60,915										
% equity	71										
% debt	29										
<b>Cost of equity (%)</b>											
Risk free rate	1.00										
Risk premium	8.60										
Levered beta	0.81										
Cost of equity	8.00										
<b>Cost of debt (%)</b>											
Debt pre-tax	2.00										
Long term tax rate	31.00										
Post tax cost of debt	1.38										
<b>WACC (%)</b>	<b>7.00</b>										

Source: Deutsche Bank estimates; assumes WhiteWave from 1 January 2017

10% haircut to DCF value  
 for reinvestment risk  
 removed results in price  
 target revised to €70.00  
 (rounded).



# Q4/FY17 preview

3.3% Q4 organic growth; 14.3% FY recurring op. margin

## Clear guidance from Q3

In our view, CFO Cabanis provided clear guidance for Q4 and the full-year when discussing Q3 sales on 17 October. We see some risk for Danone to marginally beat both Q4 sales and FY margin consensus estimates. Clearly FY18's outlook will be key with, in particular, the volume outlook for International EDP. That said we expect Danone to retain FY20 guidance of like-for-like sales growth of 4-5% and a recurring operating margin of 16%.

For Q4/FY17 we our forecasts and consensus are provided below in Figure 27.

Figure 27: Q4 sales/FY17 results consensus and DB

	Q4			FY17		
	Consensus	DB	DB vs cons.	Consensus	DB	DB vs cons.
Sales (€m)	6,139	6,064	-1.1%	24,709	24,648	-0.2%
Reported growth	13.5%	13.2%	-30bps%	12.5%	12.3%	-20bps
Organic growth	3.3%	3.2%	-10bps	2.4%	2.5%	+10bps
o/w price/mix	3.0%	2.8%	-20bps	3.3%	3.4%	+10bps
o/w volume	0.3%	0.4%	+10bps	-0.9%	-0.9%	-
Recurring operating income (€m)				3,527	3,514	-0.4%
Margin				14.3%	14.3%	-
Recurring EPS (€)				3.44	3.46	+0.7%
Free cash flow				1,905	1,952	+2.5%

Source: Danone compiled consensus; Deutsche Bank estimates; DB vs. consensus may not tally due to roundings

- At Q3 management guided for a sequential improvement in EDP International. We model -0.5% Q4 following -2.3% in Q3 which was -0.1% ex Brazil where the business saw 'steep double digit declines' (Q3 divisional volumes -7.4%). We model Q4 volumes -4.5% and price +4.0%. We see price less supportive relative to Q3 (which was +5.1%) as some recovery in Brazil impacts geographic mix
- For EDP Noram, at Q3 management guided for a continued improvement sequentially but still negative in Q4. We model slightly ahead of management guidance at 0% organic growth (volumes -0.5%/price +0.5%). We see some potential for yogurt, creamers & beverages and plan-based to offset pricing/demand issues in premium diary (organic milk) and ongoing operational issues in fresh food
- After a very strong Q3 predicated on one-off timing benefits relating to Chinese infant nutrition we model Specialist nutrition Q4 of +9% with management guiding to high single digit; we see some risk that a follow through remains in Chinese infant nutrition and see the risk (even) to our 9% likely to the upside. That said, we see a normalization of growth in 2018 albeit supported by the removal of marginal players in the Chinese market



- In Water we model Q4 6% organic growth with volumes +5% and price +1% with Danone guiding to a 'solid full-year'. Q3 was +7.6% with Mizone lapping easy comps. We see potential for Q4 Waters to marginally beat our growth estimates
- Margins: H1 recurring margins (i.e. ex WhiteWave costs and restructuring) were +90bps ex FX and were supported by various one-offs (including insurance receipts and A&P timing) supported by quicker realisation of cost saves (albeit these were only worth c10bps). Like consensus we model 'recurring' margins of 14.3%. With some pressures in International and Americas EDP we see a risk of a small 'miss' to YE17 consensus margin targets.
- Recurring EPS greater than 12% growth in constant currency terms (consensus +c13%, DBe +c13.5%)



# Addendum I

## Organic growth calculations

### Current DBe

The table below provides the data behind Figure 16 and Figure 17.

**Figure 28: Current DBe EDP organic growth forecasts reconfigured to Danone and WhiteWave**

	FY13	FY14	FY15	FY16	FY17E	FY18E	FY19E	FY20E
Danone dairy €m	11,790	11,129	11,057	10,736	10,471	11,091	11,271	11,501
WhiteWave €m	1,702	2,808	3,172	3,449	2,486	2,410	2,555	2,708
Total €m	13,492	13,937	14,229	14,185	12,957	13,501	13,826	14,209
Danone dairy OG		1.5%	0.6%	2.0%	-2.0%	0.9%	1.6%	2.0%
WhiteWave OG		12.0%	9.9%	5.3%	-0.1%	5.0%	6.0%	6.0%
EDP total OG		2.8%	2.5%	2.7%	-1.5%	1.7%	2.4%	2.8%
Noram €m				4,955	4,532	5,191	5,411	5,668
International €m				8,629	8,426	8,310	8,414	8,541
				13,584	12,957	13,501	13,826	14,209
Noram OG						2.9%	4.3%	4.8%
International OG						1.0%	1.3%	1.5%
EDP total OG						1.7%	2.4%	2.8%

Source: Danone; WhiteWave; Deutsche Bank estimates; adjusted for Stonyfield sale; WhiteWave included in € sales from Q2 17

### Potential scenario based on Danone guidance

The table below provides the data behind Figure 18 and Figure 19.

**Figure 29: Current DBe EDP organic growth forecasts reconfigured to Danone and WhiteWave**

	FY13	FY14	FY15	FY16	FY17E	FY18E	FY19E	FY20E
Danone dairy €m	11,790	11,129	11,057	10,736	10,471	11,326	11,644	12,093
WhiteWave €m	1,702	2,808	3,172	3,449	2,486	2,244	2,395	2,575
Total €m	13,492	13,937	14,229	14,185	12,957	13,570	14,039	14,668
Danone dairy OG		1.5%	0.6%	2.0%	-2.0%	1.5%	2.8%	3.9%
WhiteWave OG		12.0%	9.9%	5.3%	-0.1%	5.0%	6.8%	7.5%
EDP total OG		2.8%	2.5%	2.7%	-1.5%	2.2%	3.5%	4.5%
Noram €m				4,955	4,532	5,216	5,477	5,806
International €m				8,629	8,426	8,353	8,562	8,862
				13,584	12,957	13,570	14,039	14,668
Noram OG						3.5%	5.0%	6.0%
International OG						1.5%	2.5%	3.5%
EDP total OG						2.2%	3.5%	4.5%

Source: Danone; WhiteWave; Deutsche Bank estimates; adjusted for Stonyfield sale; WhiteWave included in € sales from Q2 17



# Appendix 1

## Important Disclosures

\*Other information available upon request

Disclosure checklist			
Company	Ticker	Recent price*	Disclosure
Danone	DANO.PA	68.50 (EUR) 2 Feb 18	6,9,14

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The views expressed in this report accurately reflect the personal views of the undersigned lead analyst(s) about the subject issuer and the securities of the issuer. In addition, the undersigned lead analyst(s) has not and will not receive any compensation for providing a specific recommendation or view in this report. Gerry Gallagher



**Historical recommendations and target price: Danone (DANO.PA)**  
 (as of 2/2/2018)



Previous Recommendations

Strong Buy  
 Buy  
 Market Perform  
 Underperform  
 Not Rated  
 Suspended Rating

Current Recommendations

Buy  
 Hold  
 Sell  
 Not Rated  
 Suspended Rating

\*New Recommendation Structure  
 as of September 9, 2002

\*\*Analyst is no longer at Deutsche  
 Bank

- |                |   |                |  |
|----------------|---|----------------|--|
| 1. 20/02/2015: | Hold, Target Price Change EUR55.00 Gerry Gallagher      | 5. 09/09/2016: | Downgrade to Sell, EUR63.00 Gerry Gallagher        |
| 2. 13/04/2015: | Hold, Target Price Change EUR57.00 Tristan Van Strien** | 6. 11/11/2016: | Sell, Target Price Change EUR56.00 Gerry Gallagher |
| 3. 19/10/2015: | Hold, Target Price Change EUR59.00 Gerry Gallagher      | 7. 17/07/2017: | Sell, Target Price Change EUR60.00 Gerry Gallagher |
| 4. 23/02/2016: | Hold, Target Price Change EUR63.00 Gerry Gallagher      |                |  |

**Equity rating key**

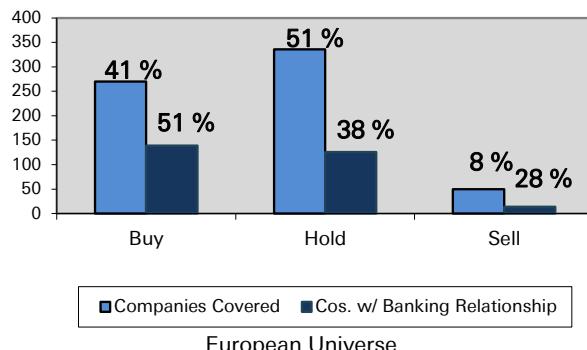
**Buy:** Based on a current 12-month view of total share-holder return (TSR = percentage change in share price from current price to projected target price plus projected dividend yield), we recommend that investors buy the stock.

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# M&A History



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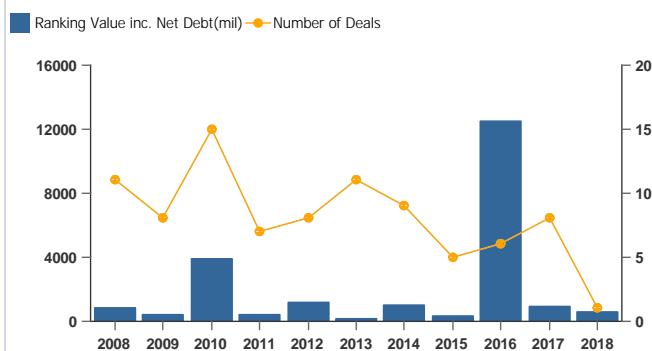
**Thomson Reuters Deals****Note:** Deal List is limited to 1000 deals.**Date:** 04/20/18 18:40 GMT

Product M&A	Time Period From: 2008	To: 2018	Currency USD	Deals Included League Table Eligible
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**Deal Summary**

Year	Ranking Value inc. Net Debt(mil)	Number of Deals
2008	792.38	11
2009	364.76	8
2010	3,928.14	15
2011	357.86	7
2012	1,190.75	8
2013	120.69	11
2014	983.15	9
2015	275.72	5
2016	12,464.53	6
2017	875.00	8
2018	536.44	1
<b>Total</b>	<b>21,889.42</b>	<b>89</b>

Filter: M&amp;A, 2008 to 2018, USD, League Table Eligible



Filter: M&amp;A, 2008 to 2018, USD, League Table Eligible

**Banking Relationships**

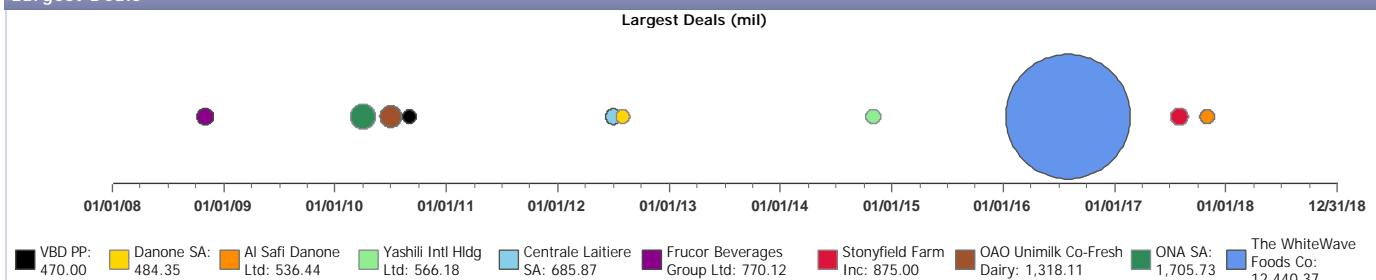
Rank	Financial Advisors	Ranking Value inc. Net Debt(mil)	Number of Deals
1	Lazard	18,201.89	12
2	Raiffeisen Bank International	1,788.11	2
3	JP Morgan	1,240.12	2
4	Credit Agricole CIB	1,033.15	3
5	HSBC Holdings PLC	725.60	2
6	Goldman Sachs & Co	536.44	1
7	Citi	177.66	2
8	Attijariwafa Bank SA	44.31	1
9	Barclays	13.73	1
10	Moelis & Co	-	2
10	Societe Generale	-	1
10	IMAP	-	1
10	Capitalmind	-	1
10	Cameron Partners Ltd	-	1
<b>Total</b>		<b>21,889.42</b>	<b>89</b>

Filter: M&amp;A, 2008 to 2018, USD, League Table Eligible



Filter: M&amp;A, 2008 to 2018, USD, League Table Eligible

Note: Number of deals is shown on right axis.

**Largest Deals**

Filter: M&amp;A, 2008 to 2018, USD, League Table Eligible

Note: Includes the top 10 deals with values based on the filter criteria.

**Deal Statistics**

Source: Thomson Reuters

Note: Data is continuously updated and is therefore subject to change.

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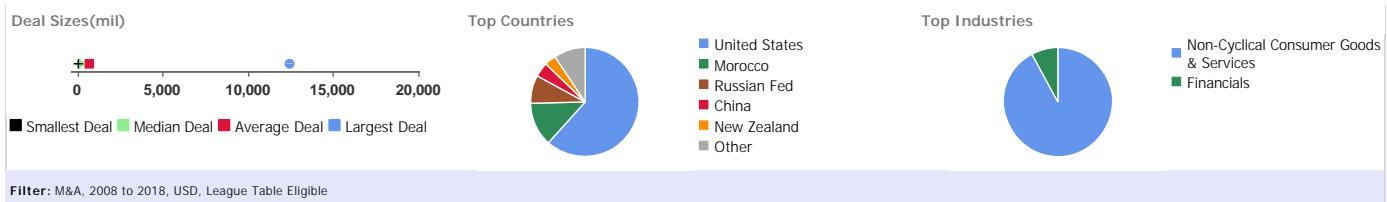
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Deal Sizes(mil)		Top Countries		By Value	By #	Top Industries		By Value	By #
Largest Deal	12,440.37	1	United States	62%	7%	1	Non-Cyclical Consumer Goods & Services	92%	88%
Smallest Deal	0.44	2	Morocco	13%	7%	2	Financials	8%	5%
Average Deal	663.32	3	Russian Fed	8%	4%	3	Healthcare	0%	2%
Median Deal	116.59								

Filter: M&amp;A, 2008 to 2018, USD, League Table Eligible

Note: Analysis is based on the target and excludes unknown and zero value deal sizes.



Filter: M&amp;A, 2008 to 2018, USD, League Table Eligible

Note: Analysis is based on the target and excludes unknown and zero value deal sizes. Pie charts are based on value.

Source: Thomson Reuters

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## Deal List

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Rank Date	Target Name	Acquiror Name	Ranking Value inc. Net Debt(mil)	Target Advisors	Acquiror Advisors
07/07/16	The WhiteWave Foods Co	Danone SA	12,440.37	Goldman Sachs & Co (Advisory, Fairness Opinion); Morgan Stanley (Advisory)	Lazard (Advisory)
03/25/10	ONA SA	Investor Group	1,705.73	Lazard (Advisory)	-
06/18/10	OAO Unimilk Co-Fresh Dairy	Groupe Danone SA-Fresh Dairy	1,318.11	JP Morgan & Co Inc (Advisory)	Lazard (Advisory); Raiffeisen Investment AG (Advisory)
07/03/17	Stonyfield Farm Inc	Groupe Lactalis SA	875.00	Credit Agricole Corporate & Investment Bank (Advisory)	Lazard (Advisory)
10/23/08	Frucor Beverages Group Ltd	Suntory Ltd	770.12	JP Morgan & Co Inc (Advisory)	Morgan Stanley (Advisory)
06/27/12	Centrale Laitiere SA	Danone SA	685.87	Credit Agricole Corporate & Investment Bank (Advisory); Lazard (Advisory)	-
10/31/14	Yashili Intl Hldg Ltd	Danone Asia Baby Nutrition	566.18	Barclays (Advisory)	HSBC Holdings PLC (United Kingdom) (Advisory)
10/08/17	Al Safi Danone Ltd	Natl Agriculture Dvlp Co SJSC	536.44	Morgan Stanley (Advisory)	Goldman Sachs & Co (Advisory)
07/28/12	Danone SA	Danone SA	484.35	-	-
08/12/10	VBD PP	Dicaster Holdings Ltd	470.00	-	JP Morgan & Co Inc (Represented Seller); Lazard (Represented Seller); Raiffeisen Investment AG (Represented Seller)
08/02/11	Carol Info Services-Indl Ope	Danone SA	354.86	-	Lazard (Advisory)
11/03/14	Centrale Laitiere SA	Danone SA	347.28	Credit Agricole Corporate & Investment Bank (Advisory); Lazard (Advisory)	-
07/28/10	China Huiyuan Juice Group Ltd	Sino Fountain Ltd	260.70	-	Citi (Advisory)
04/06/09	Britannia Industries Ltd	Leila Lands Ltd	177.66	-	Citi (Represented Seller)
07/24/15	Dumex Baby Food Co Ltd	Yashili Intl Hldg Ltd	159.42	HSBC Holdings PLC (United Kingdom) (Advisory)	Deutsche Bank (Advisory); Somerley (Fairness Opinion)
12/10/09	Danone Clover	Danone SA	147.34	-	-
02/20/13	Danone SA	Danone SA	116.59	-	-
11/24/10	YoCream International Inc	Danone SA	103.03	-	DA Davidson & Co Inc (Fairness Opinion)
12/10/15	Centrale Laitiere SA	Danone SA	71.99	-	-
06/11/10	Medical Nutrition USA Inc	Danone SA	50.44	-	Rodman & Renshaw Inc (Advisory)
06/05/14	Avantium Technologies BV	Investor Group	49.19	-	-
12/11/15	Centrale Laitiere SA	Compagnie Gervais Danone SA	44.31	Attijari Finances Corp SA (Advisory)	-
06/04/09	Aqua Golden Mississippi Tbk PT	Tirta Investama PT	39.76	-	-
09/07/16	Danone Chile SA	Watt's SA	24.16	-	-
11/22/14	PT Danone Dairy Indonesia	PT Indolakto	20.50	-	-
03/30/10	Chiquita-trademark	Danone SA	20.13	-	Goldman Sachs & Co (Advisory)
01/11/08	CCLSP-Indl Plant,Itumbiara	Eleva Alimentos SA	17.16	-	-
08/02/12	Pulmuone Danone Co Ltd	Pulmuone Holdings Co Ltd	13.73	-	Barclays (Advisory)
04/24/12	Danone Dairy(Thailand)Co Ltd	Berli Jucker Foods Ltd	6.80	-	-
05/06/08	Koninklijke Numico NV-Baby	Groupe Lactalis SA	4.66	-	Lazard (Advisory)
06/24/13	Mastellone Hermanos SA-Milk	Danone SA	4.10	-	-
05/21/11	Danone SA-Chilean Op	Undisclosed Acquiror	3.00	-	-
06/06/08	Shanghai Light Indl Plastic	Shanghai Maling Aquarius(Grp)	0.44	-	-
05/06/08	Bledina SA-Export Business	Hero Schweiz AG	-	-	Lazard (Advisory)
04/18/08	Milupa GmbH-Pkg & Dispatch	Strauss & Leupold GmbH	-	-	-
05/06/08	CPN Mineracao Ltda	Danone Ltda	-	-	-
05/06/08	Icoara Industria e Comercio	Danone Ltda	-	-	-
12/18/08	Groupe Danone-CRM	Young & Rubicam Inc	-	-	-
12/30/08	Milupa GmbH-Factory Friedrichs	Gazit-Globe Ltd	-	-	-
04/14/09	ABI Holdings Ltd	Bombay Dyeing & Mnfq Co Ltd	-	-	Citi (Advisory)
09/09/09	Danone Naya Waters Inc	Laurentians Acquisition Corp	-	-	-
09/30/09	Undisclosed Dairy Joint	Hangzhou Wahaha Group Co Ltd	-	-	-
09/30/09	Magyar Danone Kft-Plant	SOLE-MIZO Zrt	-	-	-
03/22/10	Polska Woda Sp Zoo	Acqua Minerale San Benedetto	-	-	-
03/22/10	Magyarviz Aszanyviz Kft	Acqua Minerale San Benedetto	-	-	-
10/01/09	Dasambe SA	Roderesch International BV	-	-	-
07/29/10	ProViva AB	Danone SA	-	-	-
08/02/10	ProViva AB	Danone SA	-	-	-
08/02/10	ProViva AB	Danone SA	-	-	-
08/23/10	Immedia SAS	Danone SA	-	-	-
08/24/10	Aqua D'or Mineral Water A/S	Danone SA	-	-	-

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Rank Date	Target Name	Acquiror Name	Ranking Value inc. Net Debt(mil)	Target Advisors	Acquiror Advisors
12/07/10	WOMIR-SPA Sp zoo	Danone SA	- -	-	-
05/01/08	Groupe Danone SA-Building	Portabella family	- -	-	-
02/08/11	Nutrexpa SL-Biscuit Factory	Galletas Siro SA	- -	-	-
04/27/11	Weight Watchers Danone China	Weight Watchers Asia Holdings	- -	-	-
07/14/11	Shanghai Aquarius Water	Bright Food (Group) Co Ltd	- -	-	-
08/02/11	Wockhardt Ltd-Nutrition Bus	G&K Baby Care Pvt Ltd	- -	-	Lazard (Advisory)
08/25/11	Danone SA	Ricardo Portabella Peralta	- -	-	-
03/26/12	GK Danone-Unimilk	Danone SA	- -	-	-
04/27/12	Danone-Gonen Factory	Gonenli Sut ve Sut Urunleri	- -	-	3Seas Capital Partners (Advisory)
07/25/12	BIMO	Kraft Foods Maroc SA	- -	-	-
12/27/12	Danone Chiquita-Smoothies	Gebruder Bagusat GmbH & Co KG	- -	-	Lazard (Represented Seller)
02/25/13	Danone SA	Danone SA	- -	-	-
05/06/13	Sirma Su ve Mesrubat Pazarlama	Danone SA	- -	Societe Generale SA (Advisory)	Capital Partner SAS (Represented Seller); N+1 (Advisory)
05/13/13	Nurture Inc	Danone SA	- -	Barclays (Advisory)	-
05/20/13	China Mengniu Dairy Co Ltd	Prominent Achiever Ltd	- -	Moelis & Co (Advisory)	-
06/19/13	Fan Milk International A/S	Investor Group	- -	FIH Partners AS (Advisory)	-
07/15/13	Nutrimed Industrial Ltda	Nutricia International BV	- -	-	-
08/09/13	The YoCrunch Co LLC	Danone SA	- -	Houlihan Lokey (Advisory)	-
09/13/13	Danone SA-Production Facility	Schreiber Foods Inc	- -	-	-
11/26/13	Arcil SA	Barry-Wehmiller Companies Inc	- -	Capital Partner SAS (Advisory)	-
02/12/14	Prominent Achiever Ltd	COFCO Dairy Investments Ltd	- -	-	Moelis & Co (Advisory)
05/01/14	Sutton Group Ltd-Blending & Pa	Nutricia New Zealand Ltd	- -	-	Cameron Partners Ltd (Advisory)
03/18/14	Iltesa-Factory,Canarias	Schreiber Foods Inc	- -	-	-
07/18/14	Brookside Dairy Ltd	Danone SA	- -	Citi (Advisory)	-
12/19/14	DANONE GmbH-Milk Factory	BMG Berliner Milcheinfuhr GmbH	- -	-	-
03/27/15	Shanghai Aquarius Water	ShangHai YiMin No1 Foods (Grp)	- -	-	-
06/06/15	Laiterie Trefle-Prodn Line	Danone SA	- -	-	-
02/18/16	Halayeb Co For Dairy Products	Danone SA	- -	Pharos Holding for Financial Investments (Advisory)	Credit Agricole Corporate & Investment Bank (Advisory)
02/24/16	GK Danone-Unimilk	Danone SA	- -	-	-
06/28/16	Michel et Augustin SA	Danone Manifesto Ventures	- -	Ekapartners SAS (Advisory); Natixis (Advisory)	-
09/19/16	Undisclosed milk processing	Danone SA	- -	-	-
01/03/17	Danone Alqueria SAS	Prod Naturales de la Sabana	- -	-	-
01/31/17	NUTRICIA DEVA As	ARX CEE IV Coooperatif UA	- -	-	-
03/27/17	Brookside Dairy Tanzania Ltd	Danone SA	- -	-	-
05/31/17	Pulmuone Danone Co Ltd	Pulmuone Co Ltd	- -	-	-
06/01/17	Pulmuone Danone Co Ltd	Pulmuone Co Ltd	- -	-	-
09/28/17	Yooji SAS	Investor Group	- -	-	-
09/15/17	Nutricia Nederland BV-Olvarit	Inex NV	- -	-	-

**Filter:** M&A, 2008 to 2018, USD, League Table Eligible**Note:** Default sort is based on rank value.

Source: Thomson Reuters

Note: Data is continuously updated and is therefore subject to change.

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