**Given the provided data, what are the three conclusions that we can draw about the crowdfunding campaigns?**

From the provided data, we can conclude that a campaign has a 57% chance of being successful, a 37% chance of failing and about a 6% chance of being cancelled.

**What are some of the limitations of this dataset?**

This dataset does not consider the background/ experience of the people raising money. I feel there would be a strong connection with successful campaigns and people who have a rich experience in an industry as well as entrepreneurial experience who is seeking to create something new for that industry, as opposed to someone who is new and never ran a business before.

**What are some other possible tables and/or graphs that we could create, and what additional values would they provide?**

We could add a table to show the countries where campaigns are the most successful, which would let us know which country to crowdfund in.

We could add a table that shows the best amount of time to keep a campaign live in oder to have the highest percentage of reaching your goal.

We could have a table which shows which industries have the most successful campaigns. This will let us know which industries are the most successful.

We could have a chart which shows the specific months of the year which campaigns are launched. This may help us identify a certain time of year to launch or not launch a campaign.