

Email: nick@nickjenvey.com Phone: (604) 657-0627

LinkedIn: linkedin.com/in/nickjenvey Portfolio: www.nickjenvey.com

Summary

I am an experienced UX/UI Designer based in Vancouver, Canada. I've spent over 8 years designing inclusive impactful digital experiences for a variety of industries, including video games, business technology, eCommerce, and marketing. I am passionate about utilizing user-centered design principles to improve product usability and customer satisfaction, and I am now searching for opportunities to further my expertise and contribute to creative projects that push the frontiers of user experience design.

Experience

UX Designer

Kabam — Vancouver, Canada — Remote

JULY 2022 - MAY 2023

- Laid off due to microeconomics conditions.
- Demonstrated excellent problem-solving skills in identifying and defining strategic goals and requirements for new features, assessing their impact on player experience.
- Designed player-centric user flows and created interactive wireframes to optimize the in-game journey.
- Conducted usability tests in the gaming community, enhancing player satisfaction and game ratings.
- Engaged in constructive dialogues with game designers, ensuring UX designs aligned with gameplay narratives and facilitated a more streamlined decision-making process.

Digital UX Specialist

 ${\it Coast \ Capital \ Savings-Vancouver, \ Canada-Remote}$

View Project

OCTOBER 2021 - JULY 2022

- Left to pursue my passion in video games.
- Collaborated with cross-functional teams to develop and present visually compelling designs, effectively communicating key milestone deliverables to peers, stakeholders, and leadership.
- Established and promoted design guidelines, best practices, and standards, ensuring consistency across various channels (desktop, tablets, mobile, wearables) and enhancing brand recognition.
- Translated insights from user research into actionable design modifications within Figma, ensuring user-centric and effective design solutions.
- Collaboratively engaged with the product, design, and development teams to bring to life design concepts that resonated with product vision, elevated visuals and amplified the user experience.

UX/UI Designer

Sprung Studios — Vancouver, Canada — Onsite > Remote

View Project

OCTOBER 2019 - OCTOBER 2021

- Engaged actively in game design brainstorming sessions, pitching creative UX strategies and reinforcing a teamwork-driven game development environment.
- Conducted in-depth game-specific UX research, referencing, and competitive game analysis to solidify and validate design choices, emphasizing player-focused outcomes.
- Mapped out user flows and screen transitions, delving deep into player journeys to fine-tune and maximize in-game interactions.
- Crafted game-centric wireframes and pursued pioneering UX designs, refining the approach through collaborative reviews and feedback rounds with game development stakeholders.

Frontend Developer + Web Designer

Wine Works — Vancouver, Canada — Onsite

MARCH 2017 - OCTOBER 2018

- Integrated client sales goals with user-centric front-end development, ensuring that UI components directly supported specific business targets.
- Became the company's initial in-house web designer, playing a pivotal role in its growth and expansion.
- Developed engaging and intuitive online storefronts with an emphasis on user interaction and responsiveness, leading to heightened user satisfaction and retention.
- Generated detailed wireframes and prototypes, facilitating a smoother transition to coding phases and ensuring streamlined project completion.

Web Designer

Steady Studio - Vancouver, Canada - Remote

NOVEMBER 2015 - APRIL 2017

- Crafted responsive and intuitive web interfaces, amplifying user engagement and bolstering client brand visibility.
- Partnered seamlessly with developers to ensure cohesive web design integrations, consistently meeting project specifications and timelines.
- Supported branding initiatives through the creation of digital style guides, innovative logo concepts, and online brochure designs to maintain brand uniformity.

Co-founder + Web Designer

Novacode — Vancouver, Canada — Remote

JUNE 2015 - MARCH 2017

- Led the end-to-end creation of design assets from concept to final hand-off to the development team, ensuring timely project completion and client satisfaction.
- Worked closely with clients to define their vision and align design solutions with their needs and goals, resulting in highly tailored and impactful designs.
- Managed client expectations, created timelines, and streamlined work processes for the development team, optimizing project efficiency.
- Assisted the development team during peak periods, contributing to successful project delivery within tight deadlines.

Visual Designer

Megacast - Vancouver, Canada - Onsite

JANUARY 2013 - JUNE 2016

- Created visually appealing display advertisements and print brochures, contributing to successful marketing campaigns for diverse industries.
- Designed mobile-responsive websites, focusing on optimal user experiences and increasing client's online presence and customer engagement.
- Thrived in the fast-paced agency environment, meeting project deadlines and maintaining high-quality design standards.
- Played a key role in creating brand identities, including logo design, color palette, and style guides, ensuring consistent and cohesive branding.

Skills

Design

 User Experience, User Interface, Product, User Research, Visua, User Testing, Usability, Interaction, Wireframing, Prototyping, Responsive, Web, Mobile, Accessibility, Branding

Tools

• Figma, Sketch, Adobe XD, Photoshop, Illustrator, InDesign, Invision, Unity, Unreal Engine, Framer

Code

• HTML5, CSS3, SCSS, React, JavaScript, jQuery