

Story Maps

Story Maps

- All maps tell a story
- You can use a single layout and have it show a single thought
- Or ESRI came up with the Story Map Builder
 - It is an easy web map template where you can design a series of maps or show different features on a single map
 - It is a good option for presentations
- **Your final Project will be handed in using a Story Map**

Access Story Maps Using the App Menu in ArcGIS Online

The screenshot shows the ArcGIS Online interface with the app menu open. The menu bar at the top includes Home, Gallery, Map, Scene, Groups, Content, Organization, a search icon, a bell icon, and a three-dot menu icon. The main content area features a banner for the Rochester Institute of Technology. To the right, a panel lists various apps with their icons and names:

App	Description
AppStudio	
ArcGIS Online	
Business Analyst	
Community Analyst	
Developers	
GeoPlanner	
Hub	
Living Atlas	
Marketplace	
Operations Dashboard	
StoryMaps	
Survey123	
Workforce	

A message at the top of the panel says, "Drag and drop your favorite apps in any order to customize your app launcher". A "Got it." button is present below the message. At the bottom of the panel is a "Show More" button.

Starting a New Story is Easy

ArcGIS StoryMaps

+ Create new story

?

My Stories

Search My Stories

All ▾

My Stories My Favorites My Organization



Create your first story

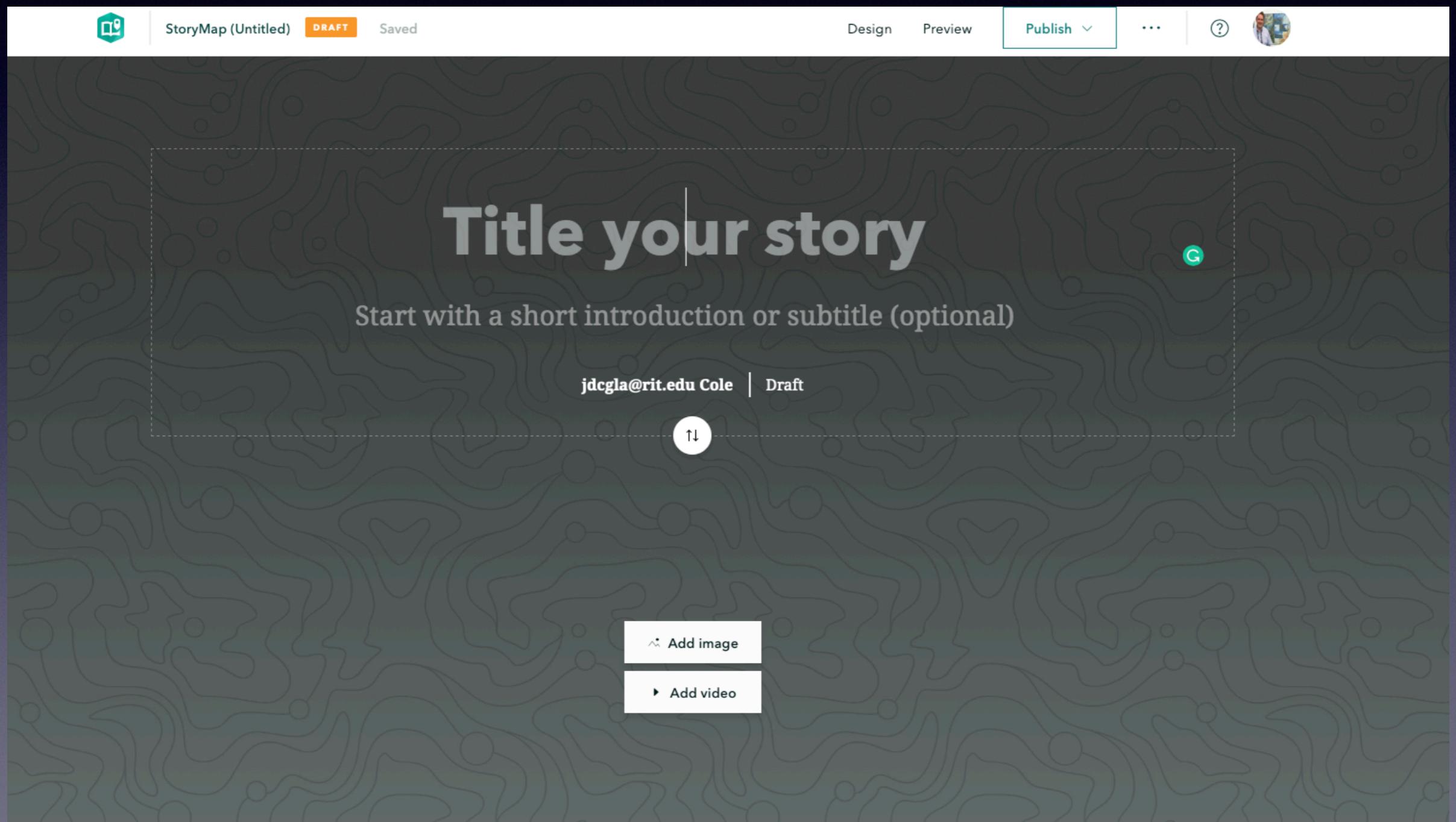
Bring together maps, photos, videos, and text to craft a narrative that informs and inspires.

Start a story

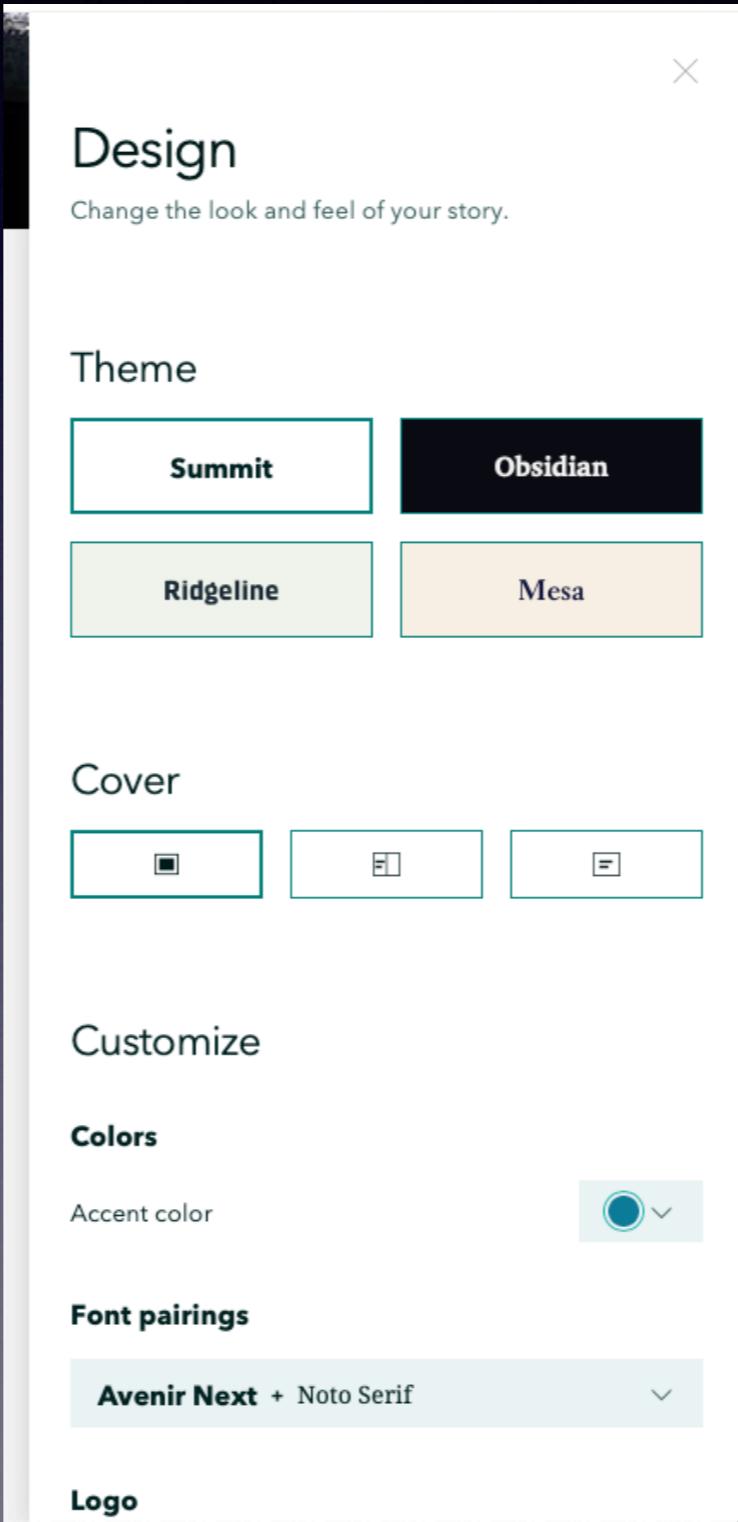
Where are the rest of my stories?

If you've created stories with familiar templates like Tour and Cascade, they can still be found on the original version of My Stories. Any stories you create with the new builder are saved separately from stories created with classic Esri Story Maps.

Creating a Storymap is Easy



You can also change the Design from the Top Menu



Give it a title

Give your Story a Title

Start with a short introduction or subtitle (optional)

jdcgla@rit.edu Cole | Draft



Add image

Add video

Scroll Down to Add content

Give your Story a Title **DRAFT** Saved

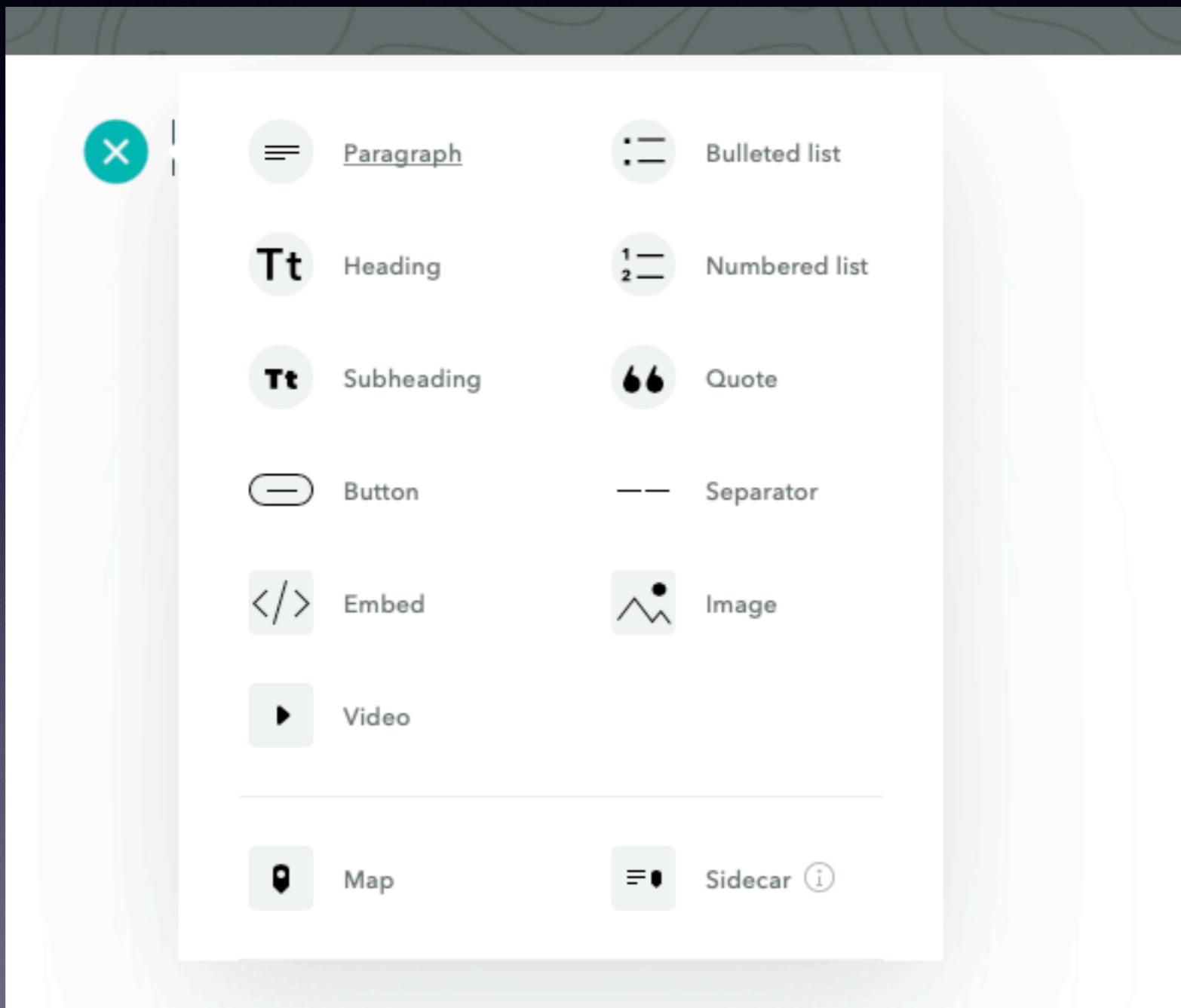
Design Preview Publish ... ?

Add image

Add video

+ Tell your story...

Adding Content



Adding A Map

Add a map

Search my maps

All ▾

My Maps My Favorites My Organization Living Atlas

Create an express map

+

Create an express map

EDITED 4 DAYS AGO
ISTE 151H Demo 1 Fall 2019

EDITED 4 DAYS AGO
ISTE 382 Fall 2019 Demo 1

Newark, New York, Levittown, Elizabeth

Rochester Institute of Technology, Monroe Community College, Genesee Valley Park

Rochester Institute of Technology

Adding a Map

Map layers

- Monroe County 911 Incident Report
- RIT Points
- World Traffic Service
- Recent Weather Radar Imagery

Modifications made here will only affect the appearance of this map in this story. To edit the underlying map, click the button below.

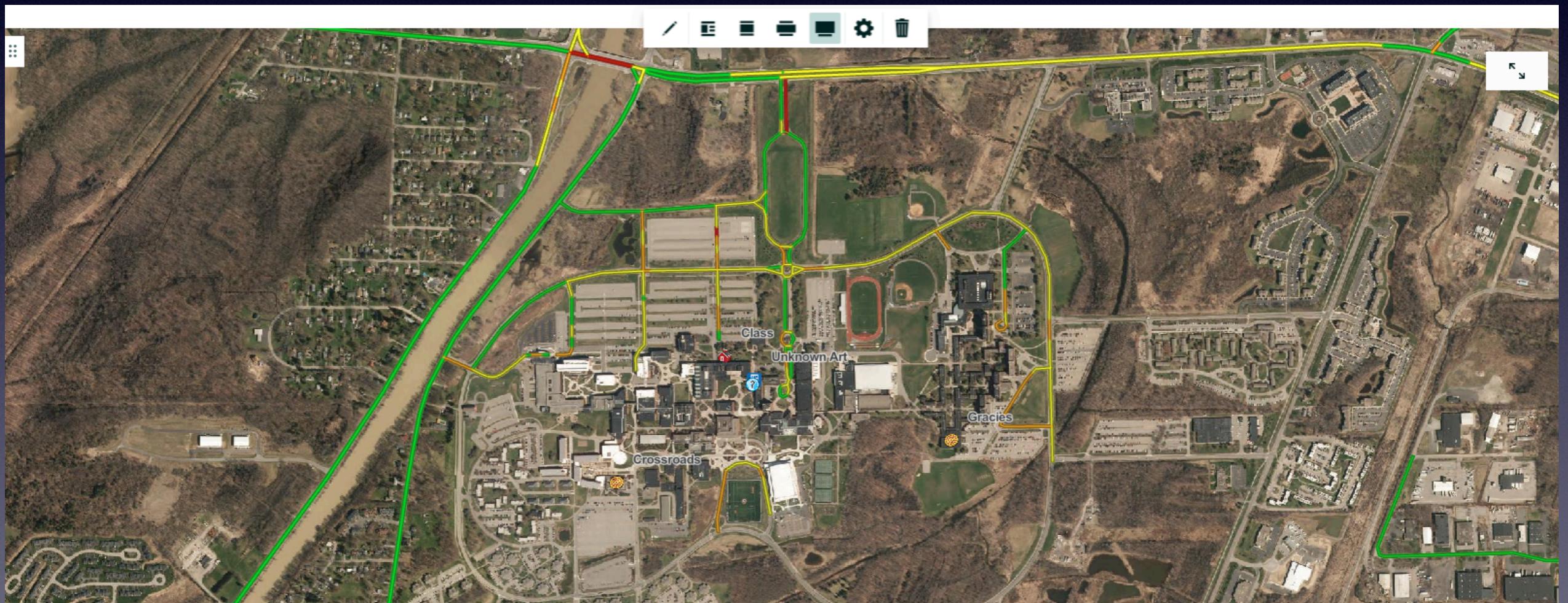
[Edit map in ArcGIS](#)

Search by location

Cancel

Place map

Adding a Map

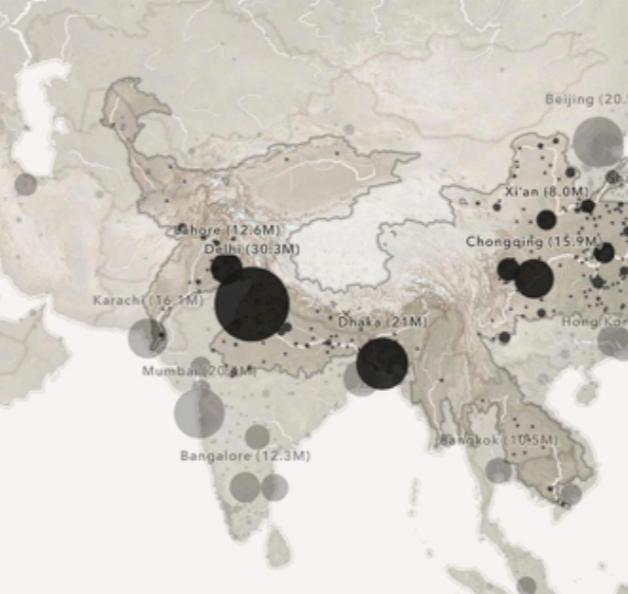


Other Things to Add (Sidecar)

Urban centers

Growing cities in Pakistan, India, Bangladesh, and China are dependent on Himalayan waters. Among them: Lahore, Delhi, Dhaka, and Chongqing.

As climate change and other human influences affect the snow and ice, human and natural communities in downstream areas will need to adapt.



What is a sidecar?

Use this immersive block to create a visually engaging, focused section in your story. Sidecars take over the entire screen to showcase important maps, photos or videos in a prominent, stationary media panel. Descriptive text, photos, or other media will scroll by in the accompanying narrative panel.

← →

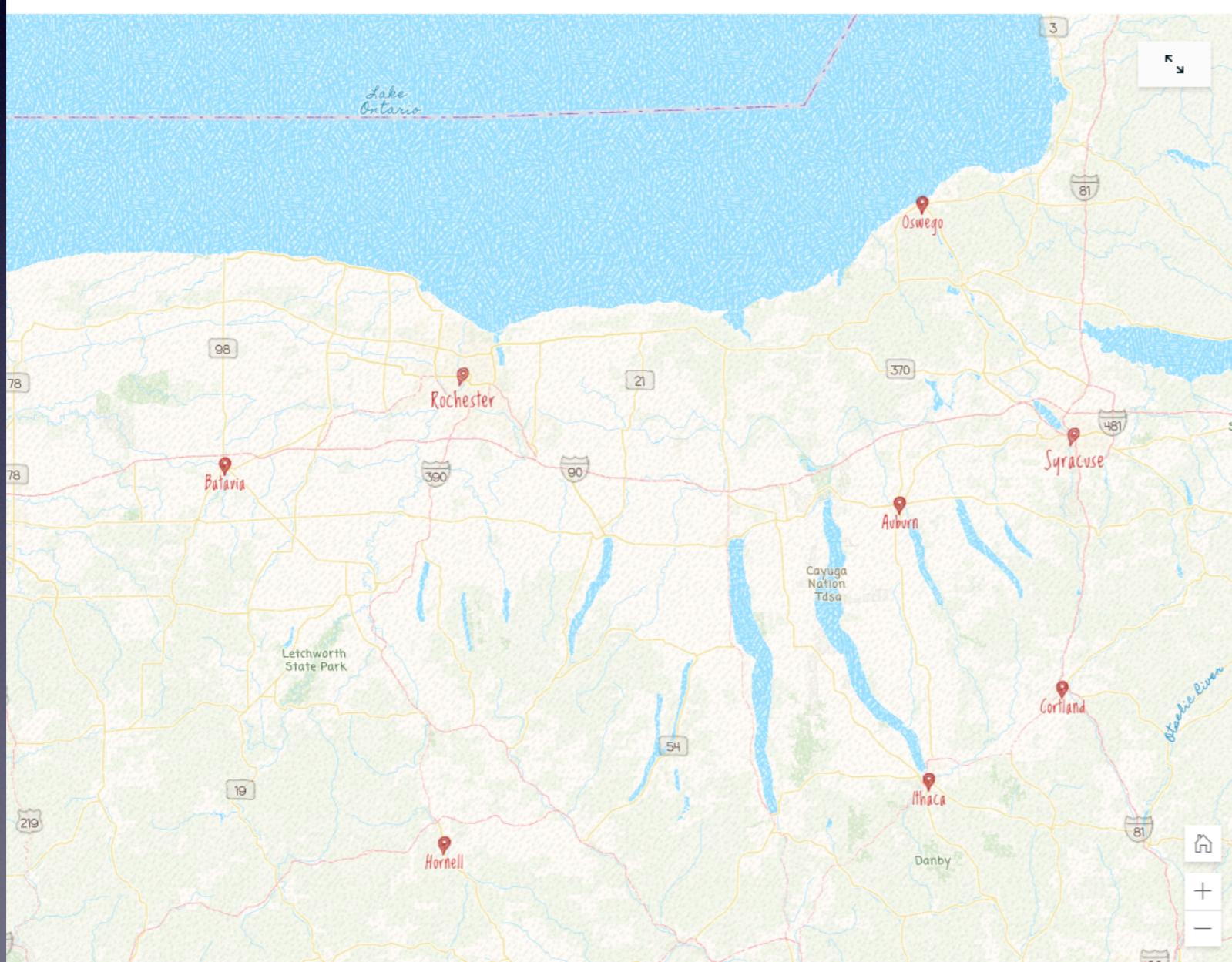
• • • •

Skip

Other Things to Add (Sidecar)

Give your Story a Title **DRAFT** Saved

Design Preview **Publish** ... 

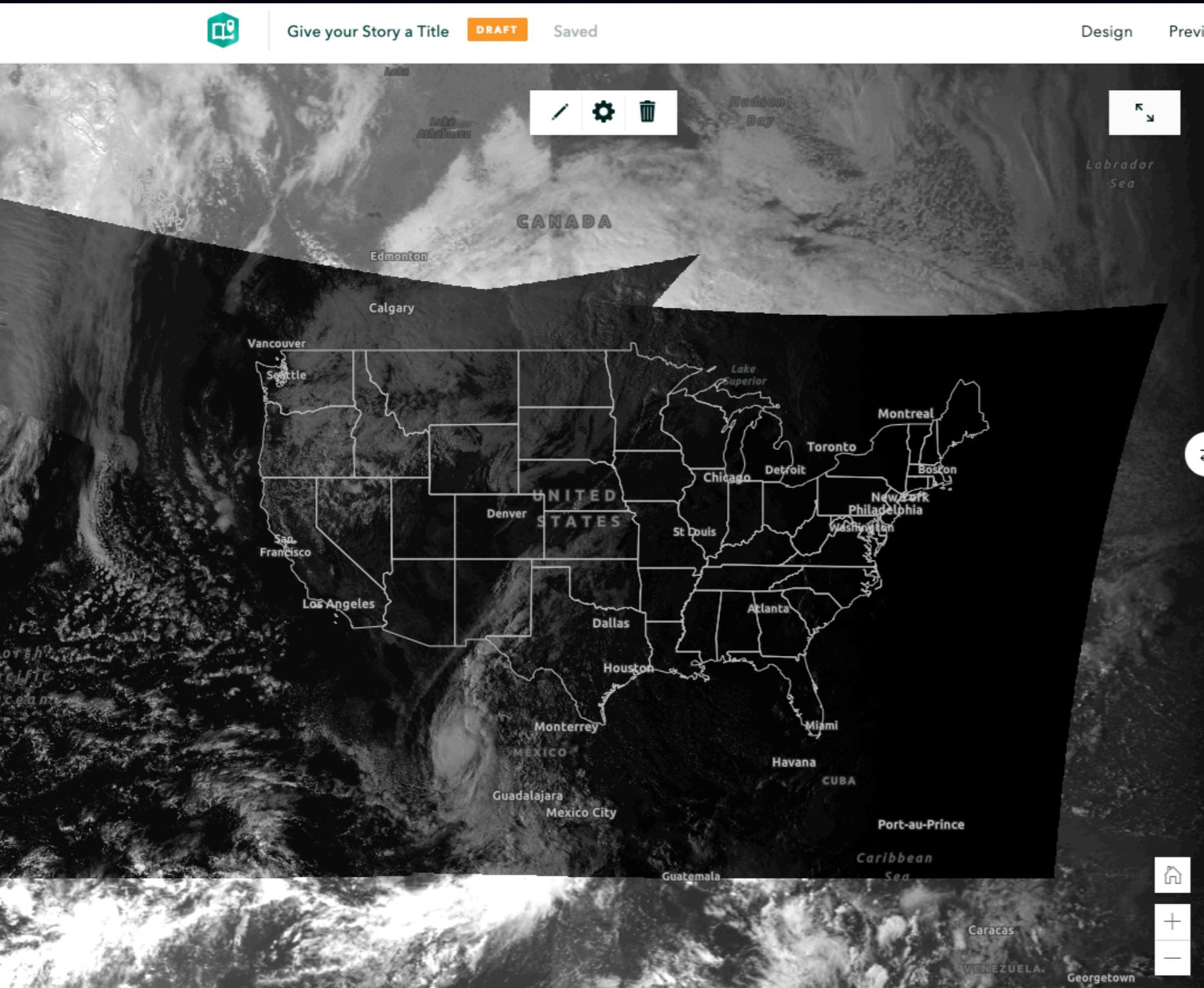


The map displays a coastal area with Lake Ontario to the north. Key locations marked include Oswego, Rochester, Batavia, Auburn, Syracuse, Cortland, Ithaca, and Hornell. Letchworth State Park is also indicated. Major roads like NY 3, NY 81, NY 98, NY 21, NY 370, NY 481, NY 54, NY 19, and NY 219 are shown. The Cayuga Nation Tdsä is labeled near the center. The St. Lawrence River is visible on the right side.

More Story

County of Ontario, Esri, HERE, Garmin, FAO, METI/NASA, USGS, EPA, NPS
Powered by Esri

Other Things to Add (Sidecar)



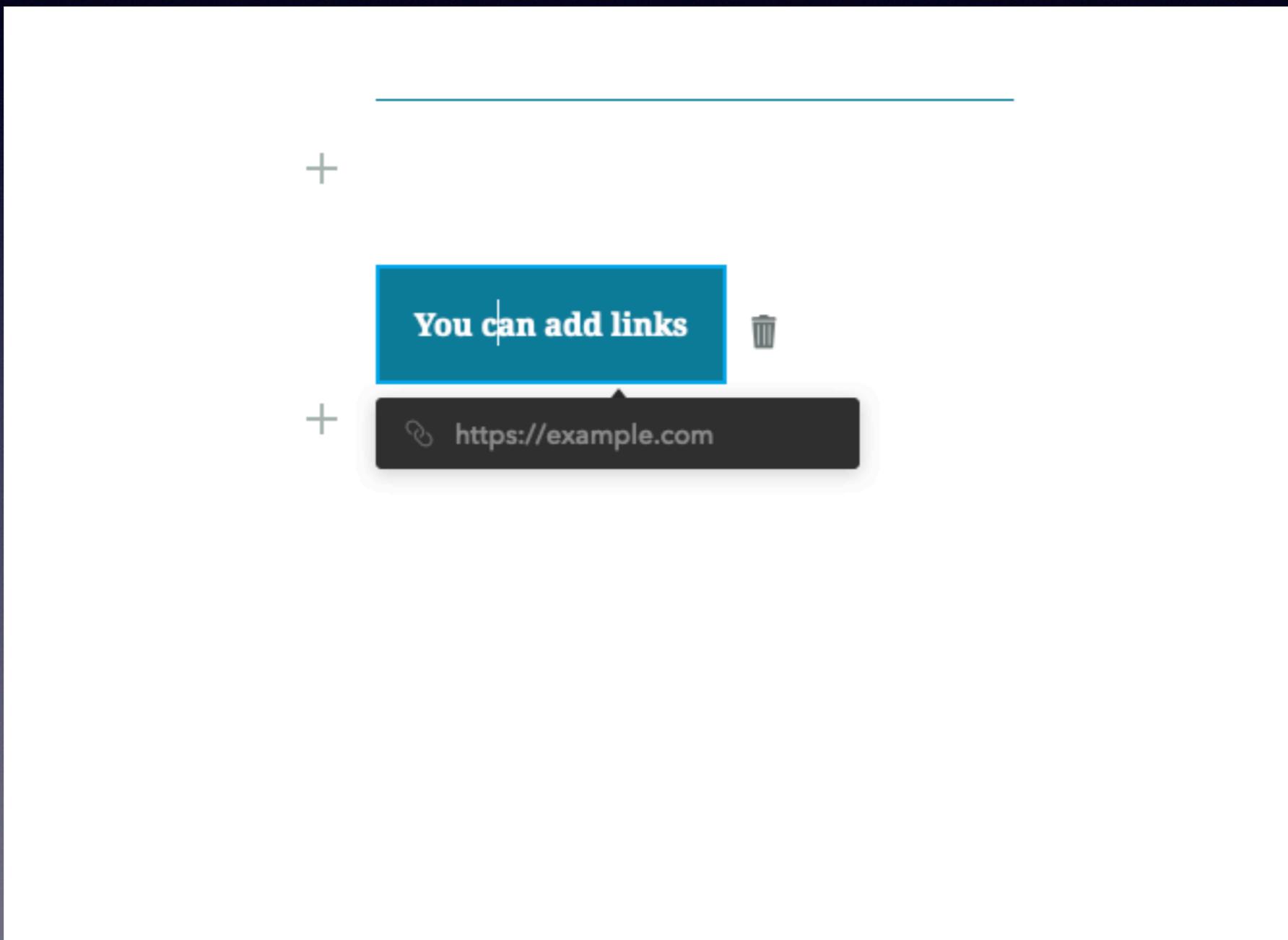
Give your Story a Title **DRAFT** Saved Design Preview Publish ... ? 

You can switch it or add more features as well

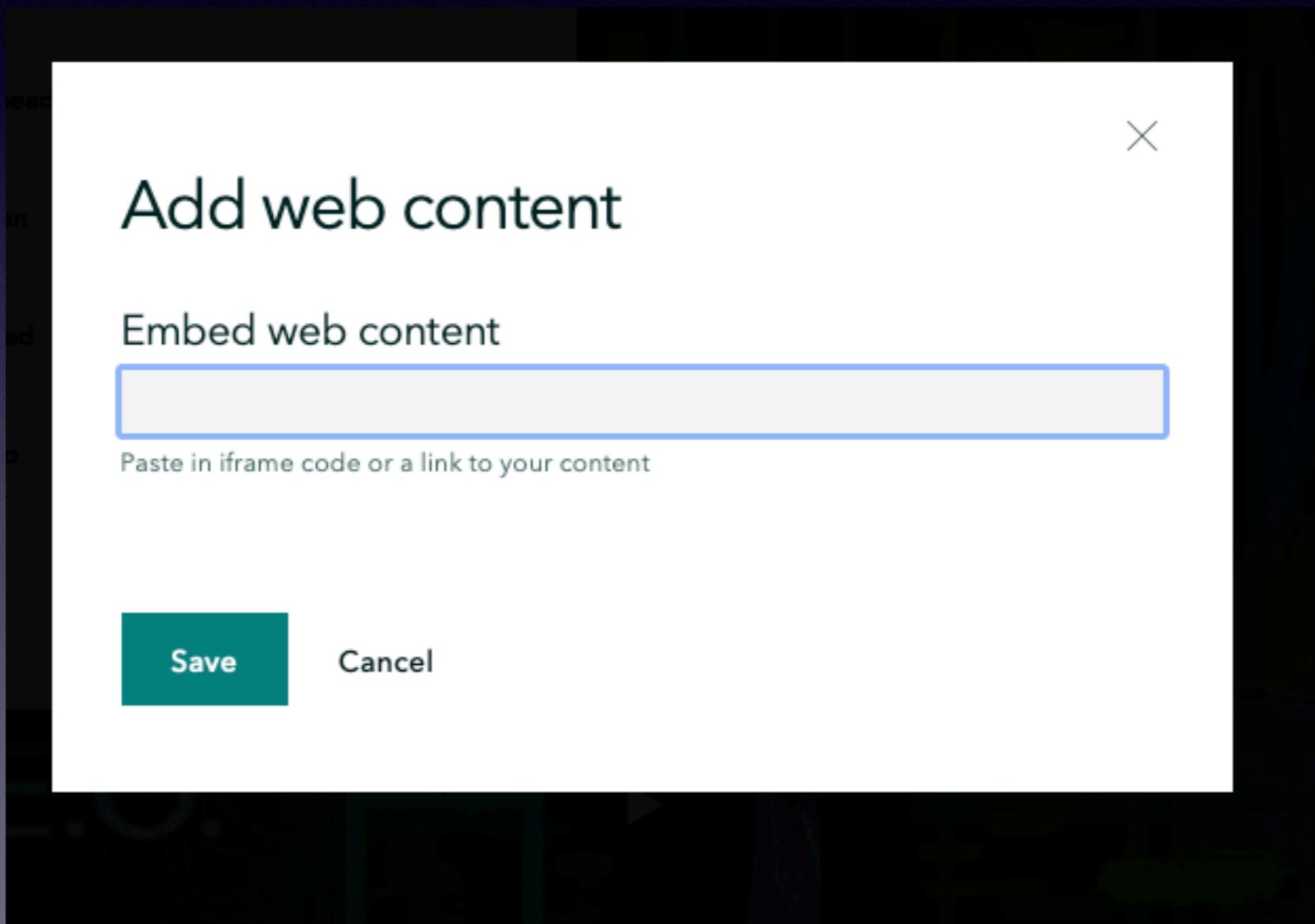


OpenStreetMap Vector Basemap

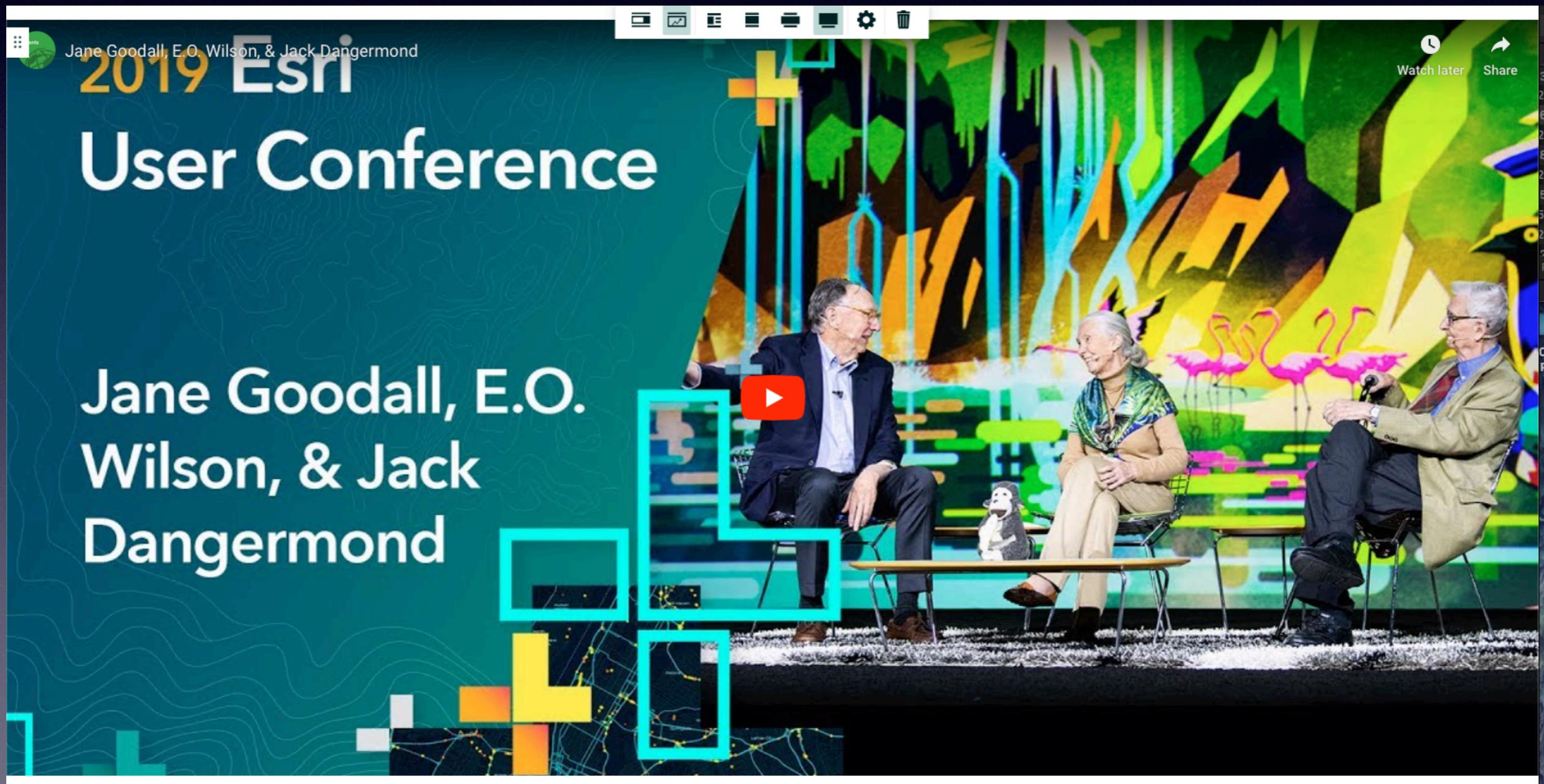
Other Things to Add (Buttons)



Other Things to Add (Video)



Other Things to Add (Video)



Reminder

Jane Goodall, E.O. Wilson, & Jack Dangermond



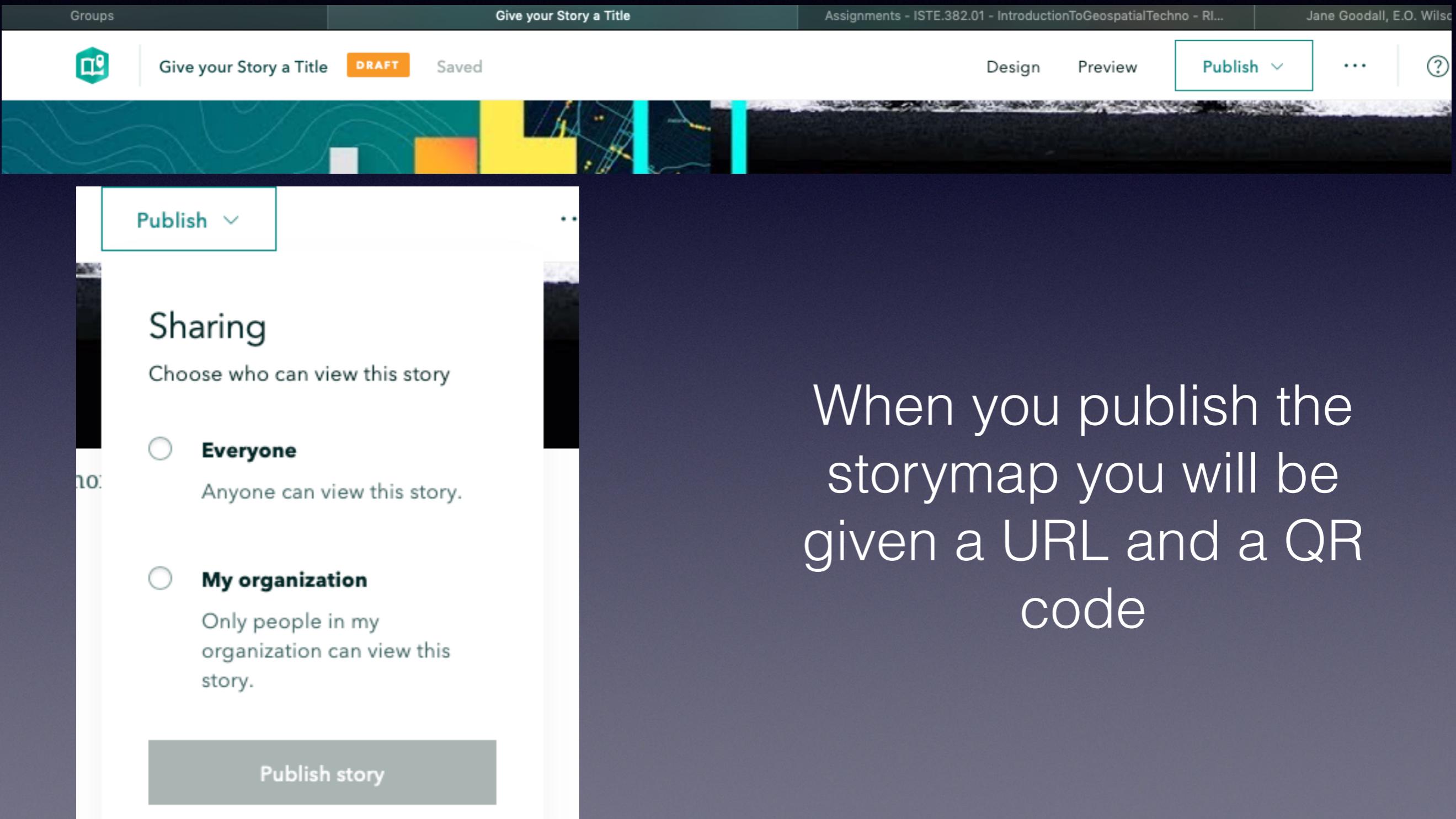
Work Cited

When you finish your map make sure to include a work cited section



Add content block

Saving and Sharing



The screenshot shows a StoryMap interface with the following elements:

- Top Bar:** Groups, Give your Story a Title, Assignments - ISTE.382.01 - IntroductionToGeospatialTechno - RI..., Jane Goodall, E.O. Wilson
- Header:** Story icon, Give your Story a Title (button), DRAFT (button), Saved (button), Design, Preview, Publish (button), More (ellipsis), Help (?)
- Sharing Section:** Publish (button), Sharing (title), Choose who can view this story, Two radio button options:
 - Everyone: Anyone can view this story.
 - My organization: Only people in my organization can view this story.
- Bottom Button:** Publish story
- Right Side Text:** When you publish the storymap you will be given a URL and a QR code

Story Maps

- Examples
- <https://storymaps.esri.com/stories/terrorist-attacks/?year=2017>
- <https://arcgis-content.maps.arcgis.com/apps/Cascade/index.html?appid=706bd93eaef143898c3d0c49e8a5940d>
- <http://story.maps.arcgis.com/apps/StorytellingSwipe/index.html?appid=459ff1719f5f427180cd8b793894052b&webmap=7076dcc3049c44c68ef7afc36b754e87>
- <http://storymaps.esri.com/stories/2013/gettysburg/>

