

NEW HEIGHTS

RCP ASSOCIATES PRESIDENT RENEE PIPIS AXT IS TAKING DETROIT TO THE NEXT LEVEL

What began as a seemingly backseat role in government, serving as congressional aide to John Dingell, eventually led Renee Pipis Axt to being one of the head drivers in Wayne County government, taking on reputable leadership roles early in her career.

Continuing to apply steadfastness and zeal in her field, today she is the president of her own business, RCP Associates, as well as a Director for Blue Cross Blue Shield of Michigan, Vice Chairman for Wayne County Airport Authority Board and Director of Life Secure. With so many gears in motion, Pipis Axt represents positive direction for the Motor City, and plans on pouring more and more effort into helping a city she loves, thrive.

"As a life long resident of Michigan, and growing up in the Detroit Metro area, I have always been committed to the resurgence of Detroit. Living and working in Detroit over the last 14 years, I have a great love and commitment to being a part of the solution here," Renee says of the motivation behind her company's mission to "bringing solid business solutions to government."

Working with small and mid-size inventive companies that primarily provide the public sector (i.e. local and state governments) with goods and services, RCP Associates has been successful in assisting their clients in the diversification of their business portfolios in order to better supply to the U.S. Department of Defense, the State of Michigan, local school districts and local communities on a whole. Better business means better overhead, and more jobs overall.

"The wheel of employer and employee is what feeds our local economy. People need jobs. RCP hopes to continue to be a part of business growth that employs folks locally, as our part in getting things moving again," Renee says of her vision for the bond between RCP and Detroit.

Having a reputation for producing results, backed by strong ethics that ensure the liaison machine she's built stays fueled, Pipis Axt has honed in on very specific arenas as of late so to guarantee job placement.

"I am focused on job creation which requires knowing where the jobs are and where they will be in the future. One in six jobs is in healthcare," Pipis Axt says of her research. Having ascertained that knowledge regarding the job boom within the healthcare realm, Renee and her team take advantage of every opportunity to support efforts for job placement in Healthcare Administration and Business. A pilot program led by BCBSM and Oakwood Health System, along with SEMCA, will develop a program that will provide certified training for substantive jobs down the road.

One prime example in this vein is the Public Private Partnerships that Renee created between Wayne County Government and Secure-24, a leading provider of managed hosting, disaster recovery and managing services. This novel relationship envisions interdependence when it comes



to technology expansion, job design and ultimately new business appeal for the entire region.

As for what Renee plans on achieving in her next laps around the business and government tracks, her sentiment may be simply stated by proclaiming "RCP will continue to focus on job creation and business expansion in Metro Detroit," however the results of her goal are sure to resonate on a profound level within our city's job market.

👑 – Lindsey Shaw