

To Whom It May Concern,

RE: Sponsorship Request for Upcoming Furaha Charity Day

Warm greetings from the Furaha Initiative team.

We are reaching out to invite your support for our upcoming Furaha Charity Day, a heartfelt community event dedicated to bringing joy, dignity, and inspiration to children living in underserved homes across Kenya.

This event will take place at **First Love Kenya Children's home** on **July 12th**, and aims to create a vibrant, love-filled day for over **50** children through sports, creative activities, learning stations, meals, gift-giving, and mentorship. Our goal is to make each child feel seen, celebrated, and supported.

To bring this vision to life, we are seeking sponsors and well-wishers who would like to contribute in one or more of the following ways:

- Financial donations to support meals, logistics, and activity materials
- In-kind contributions such as foodstuffs, toys, books, sanitary pads, clothing, art supplies, or sports gear
- Volunteer support or branded engagement on the day of the event

All sponsors will be recognized on our event materials, social media platforms, and in our post-event gratitude report. This is a powerful opportunity for your organization to demonstrate corporate social responsibility while directly impacting lives.

If you're interested in partnering with us or would like more details, please reach out to us at **info@furahainitiative.org** or call **+254 114 744 256**. We would be happy to coordinate logistics or schedule a brief meeting.

Thank you for considering this opportunity to bring joy where it's needed most. Together, we can make the Charity Day a moment of hope, fun, and lasting change.

With gratitude,

The Furaha Initiative Team

"Because every child deserves a day of joy."