# **CURRICULUM VITAE**

# Nicholas M. Vincent

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# **RESEARCH AREAS**

Responsible Artificial Intelligence, Human-computer Interaction, Human-centered Machine Learning, Social Computing

# **ACADEMIC APPOINTMENTS**

**Assistant Professor, Computing Science** at **Simon Fraser University** (Burnaby, British Columbia, Canada).

July 2023 – present.

**Postdoctoral Scholar** at the **University of California, Davis** (Davis, CA) 2022 – July 2023.

Co-advised by <u>Dr. Seth Frey</u> (UC Davis, Department of Communication) and Dr. <u>Amy X. Zhang</u> (University of Washington, School of Computer Science and Engineering)

### **EDUCATION**

Northwestern University (Evanston, IL) 2017-2022

- Doctor of Philosophy in <u>Technology and Social Behavior</u> (dual program in Computer Science and Communication), advised by <u>Dr. Brent Hecht</u>
- <u>Dissertation</u>: Data Leverage: A Framework for Empowering the Public to Mitigate Harms of Artificial Intelligence

University of California, Los Angeles (Los Angeles, CA) 2012-2016

• Bachelor of Science in Electrical Engineering (magna cum laude)

### **PUBLICATIONS**

### **Refereed Papers in Archival Publication Venues**

[C13] Li, H., **Vincent, N.**, Chancellor, S., and Hecht, B. 2023. The Dimensions of Data Labor: A Roadmap for Activists, Researchers, and Practitioners to Empower Data Producers. In *ACM FAcct* 2023.

- [C12] Contractor, D., McDuff, D., Haines, J., Lee, J., Hines, C., Hecht, B., **Vincent, N.**, and Li, H. 2022. Behavioral Use Licensing for Responsible AI. *ACM FAccT* 2022. New York: ACM Press. <a href="https://doi.org/10.1145/3531146.3533143">https://doi.org/10.1145/3531146.3533143</a>
- [C11] Bandy, J. and **Vincent, N.** 2021. Addressing "Documentation Debt" in Machine Learning Research: A Retrospective Datasheet for BookCorpus. *NeurIPS 2021 Datasets Track*.
- [C10] Chowdhury, F.A., Liu, Y., Saha, K., **Vincent, N.**, Neves, L., Shah, N., and Bos, M.W. 2021. CEAM: The Effectiveness of Cyclic and Ephemeral Attention Models of User Behavior on Social Platforms. In *Proceedings of the International AAAI Conference on Web and Social Media*, *15*(1), 117-128. <a href="https://doi.org/10.1609/icwsm.v15i1.18046">https://doi.org/10.1609/icwsm.v15i1.18046</a>
- [C9] **Vincent, N.** and Hecht, B. 2021. Can "Conscious Data Contribution" Help Users to Exert "Data Leverage" Against Technology Companies? *Proc. ACM Hum.-Comput. Interact.* 5, CSCW1, Article 103 (April 2021), 23 pages. <a href="https://doi.org/10.1145/3449177">https://doi.org/10.1145/3449177</a>
- [C8] **Vincent, N.** and Hecht, B. 2021. A Deeper Investigation of the Importance of Wikipedia Links to Search Engine Results. *Proc. ACM Hum.-Comput. Interact.* 5, CSCW1, Article 4 (April 2021), 15 pages. <a href="https://doi.org/10.1145/3449078">https://doi.org/10.1145/3449078</a>
- [C7] Saha, K., Liu, Y., **Vincent, N.**, Chowdhury, F.A., Neves, L., Shah, N., and Bos, M. 2021. AdverTiming Matters: Examining User Ad Consumption for Effective Ad Allocations on Social Media. *Proceedings of the 2021 CHI Conference on Human Factors in Computing Systems*. Association for Computing Machinery, New York, NY, USA, Article 581, 1–18. <a href="https://doi.org/10.1145/3411764.3445394">https://doi.org/10.1145/3411764.3445394</a>
- [C6] **Vincent, N.**, Li, H., Tilly, N., Chancellor, S., and Hecht, B. 2021. Data Leverage: A Framework for Empowering the Public in its Relationship with Technology Companies. *Proceedings of the 2021 ACM Conference on Fairness, Accountability, and Transparency (FAccT '21*). Association for Computing Machinery, New York, NY, USA, 215–227. <a href="https://doi.org/10.1145/3442188.3445885">https://doi.org/10.1145/3442188.3445885</a>
- [C5] Li, H. \*, **Vincent, N.** \*, Tsai, J., Kaye, J., and Hecht, B. 2019. How Do People Change Their Technology Use in Protest?: Understanding "Protest Users". *Proc. ACM Hum.-Comput. Interact.* 3, CSCW, Article 87 (November 2019), 22 pages. <a href="https://doi.org/10.1145/3359189">https://doi.org/10.1145/3359189</a> \* indicates equal contributions.
- [C4] **Vincent, N.**, Hecht, B., and Sen, S. 2019. "Data Strikes": Evaluating the Effectiveness of New Forms of Collective Action Against Technology Platforms. In *The World Wide Web Conference (WWW '19)*. Association for Computing Machinery, New York, NY, USA, 1931–1943. https://doi.org/10.1145/3308558.3313742
- [C3] **Vincent, N.**, Johnson, I., Sheehan, P., and Hecht, B. 2019. Measuring the Importance of User-Generated Content to Search Engines. In *Proceedings of the International AAAI Conference on Web and Social Media*, *13*(01), 505-516.

- [C2] Foong, E., **Vincent, N.**, Hecht, B., and Gerber, E. 2018. Women (Still) Ask For Less: Gender Differences in Hourly Rate in an Online Labor Marketplace. *Proc. ACM Hum.-Comput. Interact.* 2, CSCW, Article 53 (November 2018), 21 pages. <a href="https://doi.org/10.1145/3274322">https://doi.org/10.1145/3274322</a>
- [C1] **Vincent, N.**, Johnson, I., and Hecht, B. 2018. Examining Wikipedia with a Broader Lens: Quantifying the Value of Wikipedia's Relationships with Other Large-Scale Online Communities. In *Proceedings of the 2018 CHI Conference on Human Factors in Computing Systems*. Association for Computing Machinery, New York, NY, USA, Paper 566, 1–13. <a href="https://doi.org/10.1145/3173574.3174140">https://doi.org/10.1145/3173574.3174140</a>
- \* Received a Best Paper award (Top 1% of submissions)

### **Book Chapters**

[B1] Feygin, Y., **Vincent, N.**, Li, H., Lala, C., and Scarcella, L. 2021. From My Data to Our Data: A Proposal to Equitably Distribute Wealth in a Digital Economy, in The Future of Building Wealth: Brief Essays on the Best Ideas to Build Wealth—for Everyone. *Federal Reserve Bank of St. Louis and Aspen Institute Financial Security Program*.

# **Workshop Papers and Poster Papers**

[W7] Li, H., Ajmani, L., Zhou, M., **Vincent, N.**, Hwang, S., Piccardi, T., Narayan, S., Daniel, S. and Veselovsky, V., 2022. Ethical Tensions, Norms, and Directions in the Extraction of Online Volunteer Work. In *Companion Publication of the 2022 Conference on Computer Supported Cooperative Work and Social Computing* (pp. 273-277). <a href="https://doi.org/10.1145/3500868.3560923">https://doi.org/10.1145/3500868.3560923</a>. This paper describes our CSCW workshop.

- [W6] Jones, I., Hecht, B., and **Vincent, N.** 2022. Misleading Tweets and Helpful Notes: Investigating Data Labor by Twitter Birdwatch Users. *CSCW'22 Posters*. https://doi.org/10.1145/3500868.3559461
- [W5] **Vincent, N.** and Vandevoorde, C. 2022. Collaborative Design of Contribution Tracking Systems for Decentralized Organizations. *Crypto Economics Security Conference (CESC)* 2022 *Posters*.
- [W4] **Vincent, N.** and Hecht, B. 2020. Can "Conscious Data Contribution" Help Users to Exert "Data Leverage" Against Technology Companies? *ACM Collective Intelligence 2020*. This workshop paper was extended and published as [C9] above.
- [W3] **Vincent, N.** and Hecht, B. 2020. A Deeper Investigation of the Importance of Wikipedia Links to the Success of Search Engines. *WikiWorkshop 2020*. This workshop paper was extended and published as [C8] above.
- [W2] Stier, N., Vincent, N., Liebeskind, D. and Scalzo, F. 2015. Deep learning of tissue fate features in acute ischemic stroke. *IEEE Bioinformatics and Biomedicine (BIBM)*, 2015 (pp. 1316-1321). IEEE.

[W1] **Vincent, N.**, Stier, N., Yu, S., Liebeskind, D.S., Wang, D.J. and Scalzo, F. 2015. Detection of hyperperfusion on arterial spin labeling using deep learning. *IEEE Bioinformatics and Biomedicine (BIBM)*, 2015 (pp. 1322-1327). IEEE.

### **Other Publications**

- [O5] Abhari, R., Villa-Turek, E., **Vincent, N.**, Dambanemuya, H. and Horvát, E.Á., 2023. Retracted Articles about COVID-19 Vaccines Enable Vaccine Misinformation on Twitter. *arXiv* preprint arXiv:2303.16302.
- [O4] Abhari, R., **Vincent, N.**, Dambanemuya, H.K., Bodon, H. and Horvát, E.Á., 2022. Twitter Engagement with Retracted Articles: Who, When, and How?. *arXiv preprint arXiv:2203.04228*.
- [O3] **Vincent, N.** and Hecht, B. 2021. Preview of "Data and its (dis)contents: A survey of dataset development and use in machine learning research". *Patterns*.
- [O2] Feygin, Y., Li, H., Lala, C., Hecht, B., **Vincent, N.**, Scarcella, L. and Prewitt, M. 2021. A Data Dividend that Works: Steps toward Building an Equitable Data Economy.
- [O1] **Vincent, N.,** Li, Y., Zha, R. and Hecht, B. 2019. Mapping the Potential and Pitfalls of "Data Dividends" as a Means of Sharing the Profits of Artificial Intelligence. arXiv preprint arXiv:1912.00757.

#### PROFESSIONAL EXPERIENCE

### **Research Intern** at **Microsoft** in Redmond, WA.

Summer 2021

• Advisor: Christian Liensberger. Group: Office the CTO

# Research Intern at Snap Inc. in Los Angeles, CA.

Summer 2020

• Team: Maarten Bos, Leonardo Neves, Neil Shah, and Yozen Liu. Group: Computational Social Science

# Cloud Programming Specialist at Cloudbakers in Chicago, IL.

September 2016 – June 2017

• Designed and built custom full-stack web applications for mid-market businesses.

# Naval Research Intern at Space and Naval Warfare Systems Command in San Diego, CA.

Summer 2015 and Summer 2016

• Advisor: Doug Grimmett

# Software Engineer Intern at Cisco Systems in San Jose, CA.

Summer 2014

• Worked on integration testing and software build automation for a security product.

# Cross Functional Intern at Cisco Systems in San Jose, CA.

Summer 2013

• Developed software and analyzed workflow for the Intellectual Assets Protection team.

### TEACHING EXPERIENCE

# **Teaching Assistant at Northwestern University**

Fall 2020

• Teaching assistant for Statistics and Statistical Programming

# Peer Learning Facilitator at UCLA's Academic Advancement Program

September 2014 – June 2015

- Led learning sessions and provided mentoring to students in UCLA's <u>Academic Advancement Program</u> taking differential equations and multivariable calculus.
- UCLA's Academic Advancement Program is a long-standing diversity and equity program focused on supporting historically underrepresented undergraduate students.

#### PROFESSIONAL SERVICE

### **Academic Reviewing**

- Conferences: ACM SIGCHI | ACM CSCW | AAAI ICWSM | NeurIPS | NeurIPS Datasets and Benchmarks Track | ACM The Web Conference | WikiWorkshop | ACM FAccT | ACM WSDM | IC2S2 | ACM EAAMO
- Journals: PLOS One | Patterns | Information, Communication, and Society | ACM Journal on Responsible Computing

### California Data Dividends Initiative Working Group

2019 - 2022

• Led efforts to study and advance "data dividends".

# Artificial Intelligence Journal Club Leadership at Northwestern University

April 2019 – Fall 2021

• Served as an officer of the <u>Artificial Intelligence Journal Club</u>, a Ph.D. student group that met weekly to discuss papers in artificial intelligence and machine learning.

## Computer Science Ph.D. Advisory Council at Northwestern University

September 2018 – December 2018

• Built community for Computer Science Ph.D. students at Northwestern University and gives students a voice in the department.

#### InfoSocial Conference Co-Chair

Summer 2018 - Summer 2019

• Served as one of two co-chairs for the <a href="InfoSocial">InfoSocial</a> student-run conference. As a co-chair, I organized the conference, which included papers sessions, panels with faculty and community organizations, and networking opportunities.

### **Undergraduate Research Mentoring**

2017-2021

 Mentored undergraduates in the People, Space, and Algorithms Research Group at Northwestern University: Patrick Sheehan (one quarter: resulted in a publication); Ramish Zaidi (one quarter); Alan Li (three quarters: resulted in a pre-print); Renee Zha (one quarter: resulted in a pre-print); Neil Vakharia (three quarters), Isaiah Jones (one quarter: resulted in a workshop paper).

### **Selected Talks and Panels**

- 2023. Community Data Science Collective. "Community Dialogue on Accountable Governance and Data."
- 2023. Center for Advancing Safety of Machine Intelligence (CASMI) <u>Toward a Safety Science of AI</u>. Talk on "Algorithmic Contestability."
- 2021. <u>3rd Obfuscation Workshop</u>. Talk on "Public interest technologies for the ML age."
- 2021. Wikimedia Foundation Showcase. Talk on "The Importance of Wikipedia to Search Engines and Other Systems".
- 2021. Panel on "Data Agency: Individual or Shared?".
- 2020. RxC Conference. Talk on "Data Driven Economy for All."
- 2018. Wikimedia Foundation Showcase. Talk on "The Critical Relationship of Volunteer-Created Wikipedia Content to Large-Scale Online Communities."

### **AWARDS**

- Northwestern University School of Communication Graduate Dissertation Award
- Reviewing awards and distinction
  - o Best Reviewer Award: ICWSM 2022
  - o Outstanding Reviewer: NeurIPS 2022 Datasets and Benchmarks Track
  - o Highly Useful Distinction: CSCW 2022
  - o Best Reviewer Award: ICWSM 2021
- Northwestern University 2019 Presidential Fellowship Finalist
- NSF-GRFP 2018 Honorable Mention
- Best Paper Award (top 1% of submissions) at CHI 2018 for "Examining Wikipedia with a Broader Lens: Quantifying the Value of Wikipedia's Relationships with Other Large-Scale Online Communities."

### SELECTED MEDIA COVERAGE

# **Data leverage**

- <u>Le Monde</u>. Aurélien Defer, "Internet users are 'poisoning' their personal data in the fight against online surveillance," April 2022.
- <u>Libération</u>. Nicolas Celnik, "Comment empoisonner ses données pour déboussoler les Gafa," August 2021.
- <u>MIT Technology Review.</u> Karen Hao, "How to poison the data that Big Tech uses to surveil you," March 2021.
- <u>Fortune.</u> Jonathan Vanian and Jeremy Kahn, "Your data is a weapon that can help change corporate behavior," February 2021. This also appeared in the <u>ACM TechNews</u>.
- Quartz. Nicolás Rivero, "Is it time for Netflix subscribers to go on strike?" July 2020.

### **Data dividends**

• <u>Bloomberg.</u> Peter Coy, "Facebook and Others Should Pay Us for Our Data. Here's One Way." May 2021.

# Value of Wikipedia

- New York Times Magazine. Jon Gertner, "Wikipedia's Moment of Truth", July 2023.
- New York Times. John Herrman, "YouTube May Add to the Burdens of Humble Wikipedia", March 2018. Also covered on the Northwestern Computer Science website.

# **SKILLS**

I work regularly with: Python, JavaScript, machine learning, recommender systems, web development

I have experience with: Julia, R, MATLAB, Java, C++, Django, signal processing, causal inference, mobile development