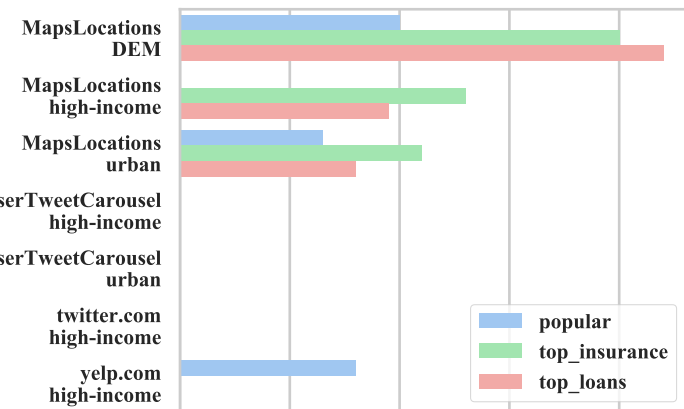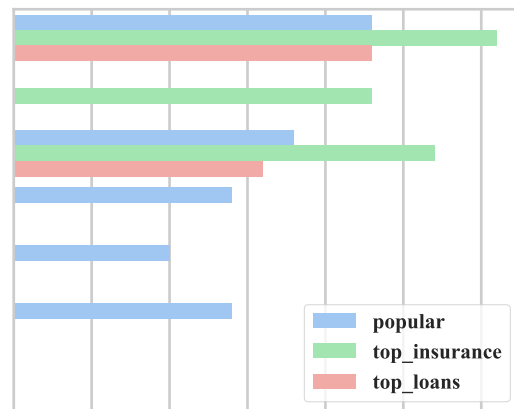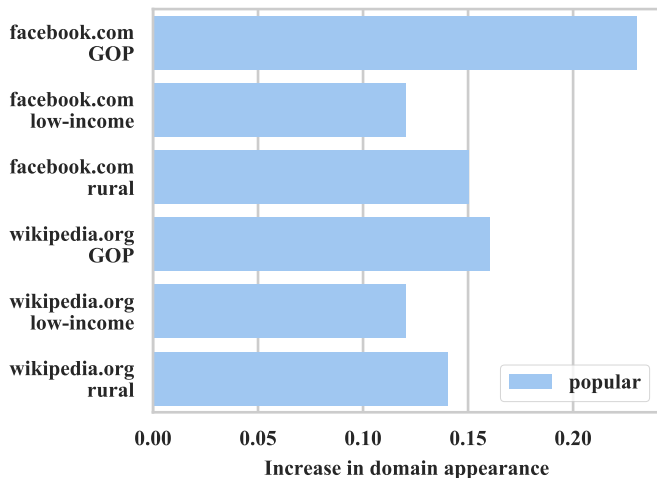**Domains that appear more, considering full results**
In urban, higher-income, and Democratic-voting areas

Domains that appear more, considering top three results
In urban, higher-income, and Democratic-voting areas

Domains that appear more, considering full results
In rural, lower-income, and GOP-voting areas

Domains that appear more, considering top three results
In rural, lower-income, and GOP-voting areas

Increase in domain appearance

- popular
- top_insurance
- top_loans