# The Website Redesign Project

I did a redesign of a website :- https://askbootstrap.com/preview/maer/index.html#

- This is a dummy bootstrap customer-side home page of a freelance website.
- The customer here I refer to are the people who hire freelancers for the purpose of acquiring their services.
- The webpage displays some major informations like, featured freelancers, top rated freelancers, customer revies service categories.

## What I saw and why?

- First thing I noticed was how dull the website was. Why? People visit an average of 100 webpage per day. So, primarily a website should have to be recognizable, or in other words, a website should have an identity.
- Secondly, the images displayed are random and do not have a uniform visual pattern. Why? Images are major element of this webpage. Some images are visually lighter and some are more colorful and intense. This does not give a uniformity in the overall design of the website.

What was done right?

(information patterns and responsiveness). - The discoverability and findability of information is good.

- The website follows user interface design fundamentals correctly

How Maer Works

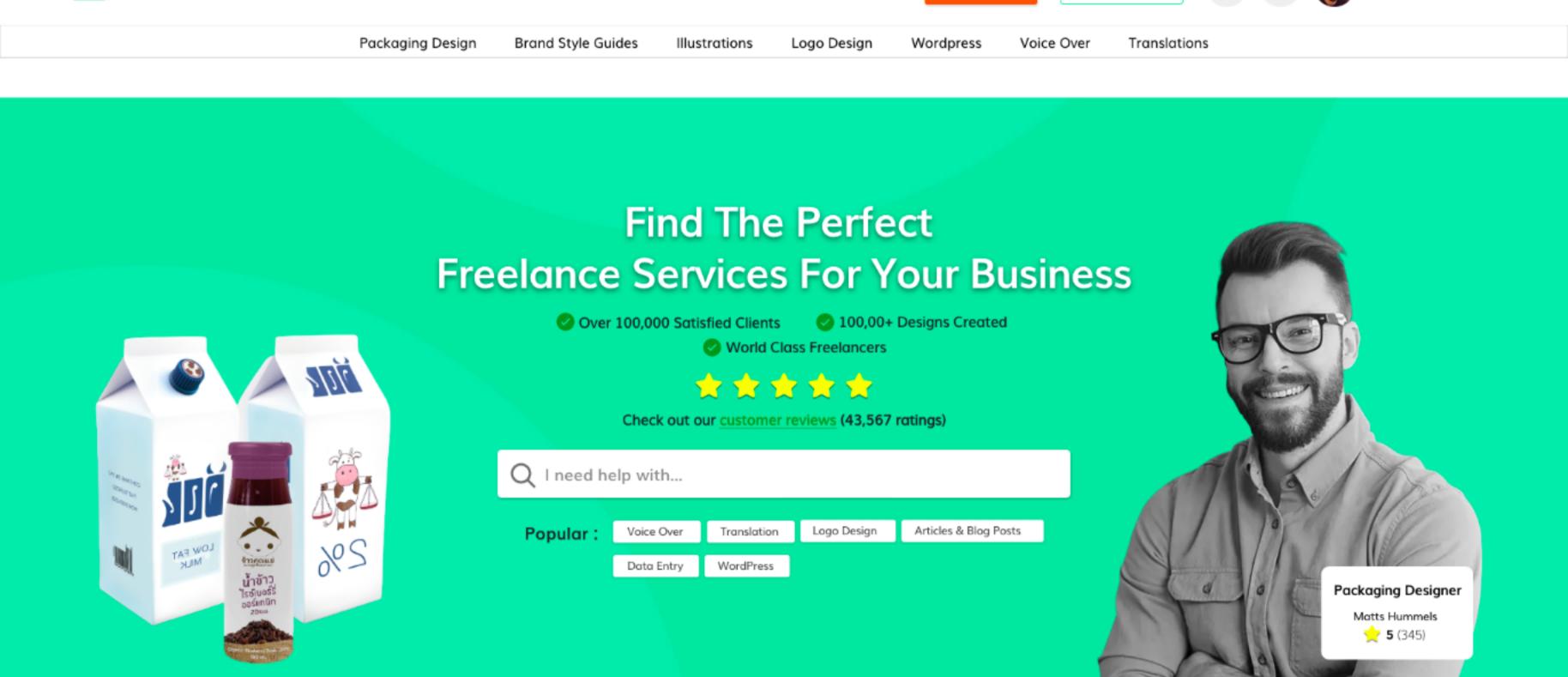
maer

The redesign -

About Maer

Why Maer

- I redesinged the website only from my perspective and research and had not consulted any client. - Before viewing my redesign please see the original webiste first to get a better understanding of the
- changes I made.





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🟜 aven.



muzica

C) circle

**Top Rated Freelancers** 

treva.

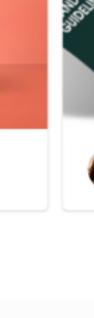
Post a Job

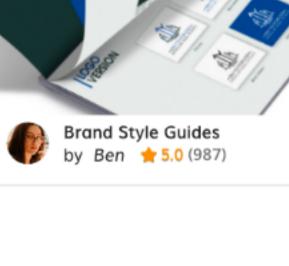
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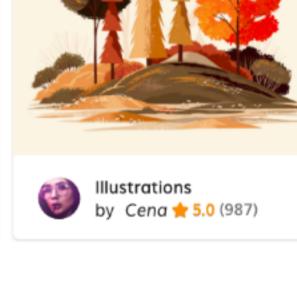
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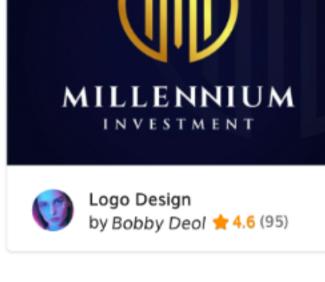
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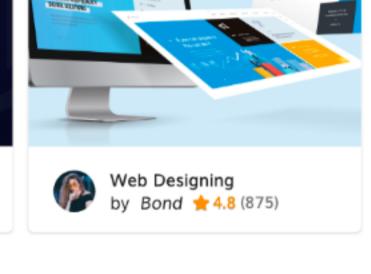








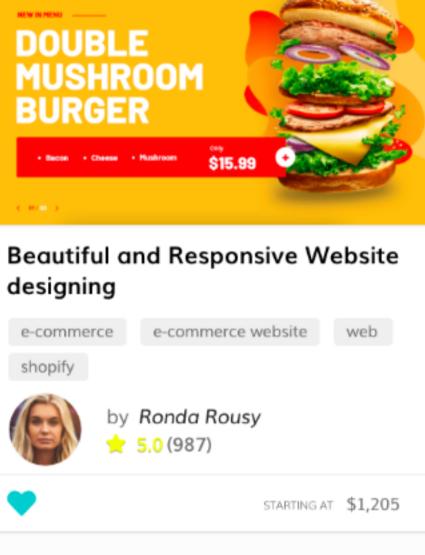


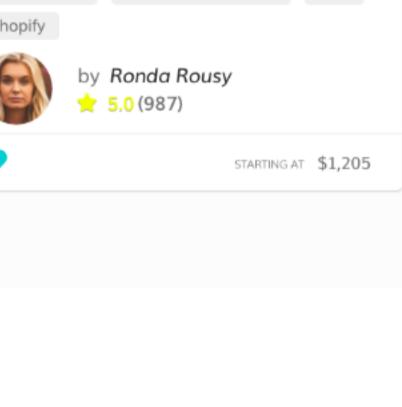


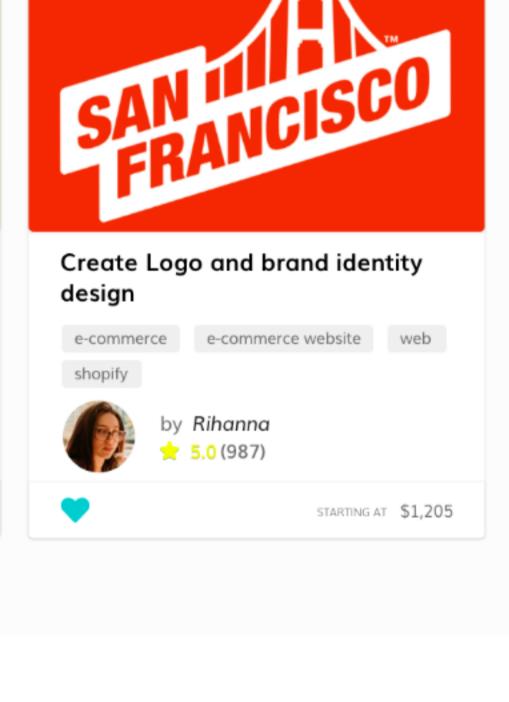
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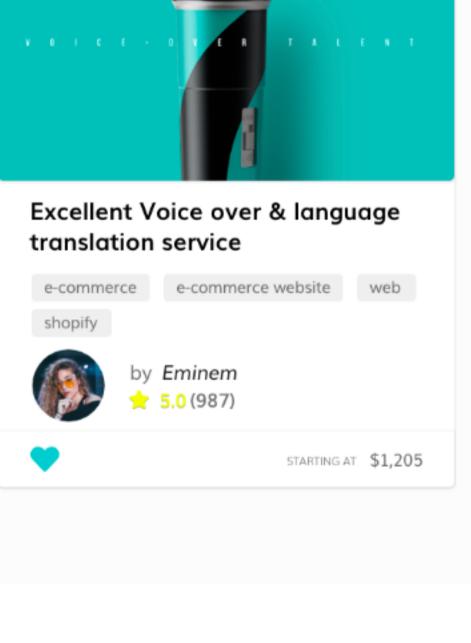
Become a Seller?

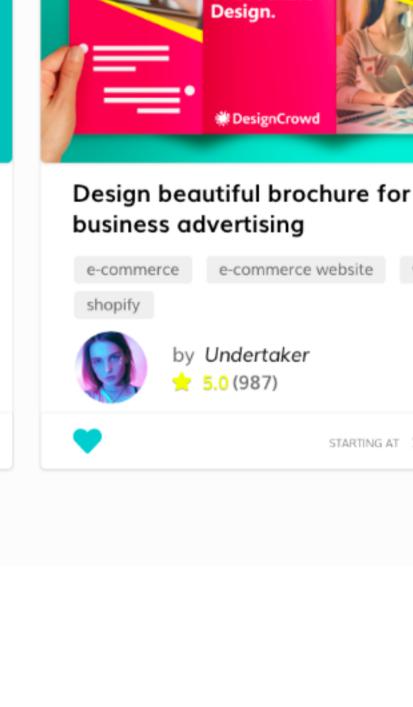
Recently Viewed & More...



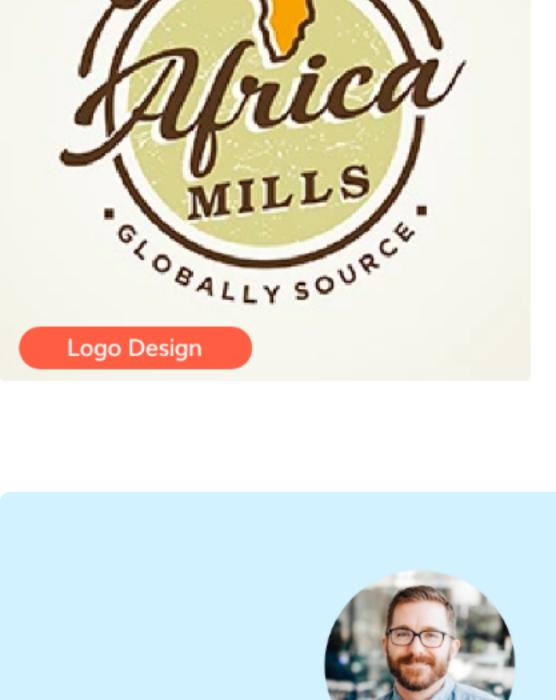


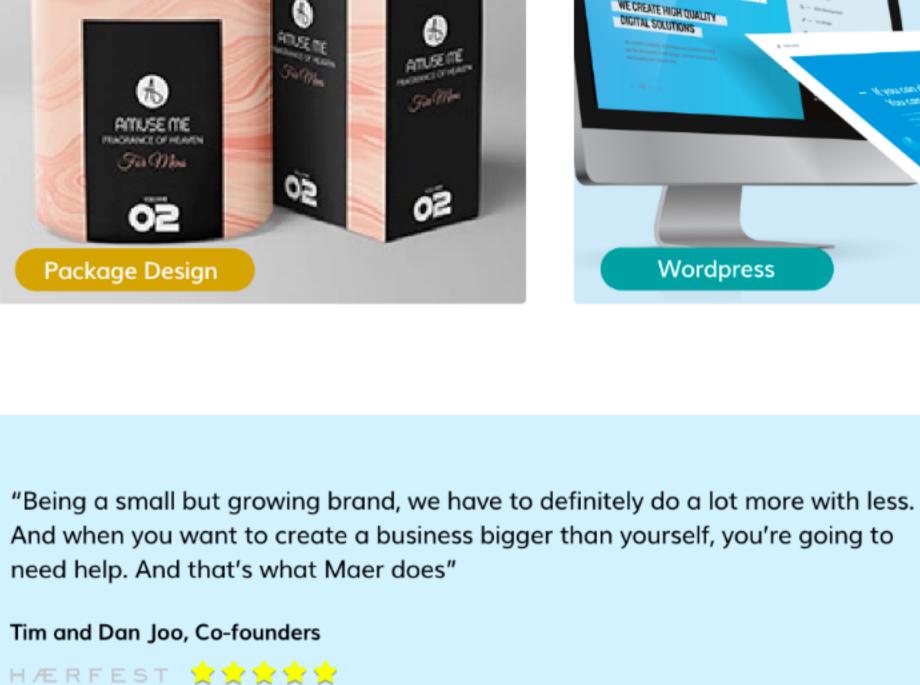


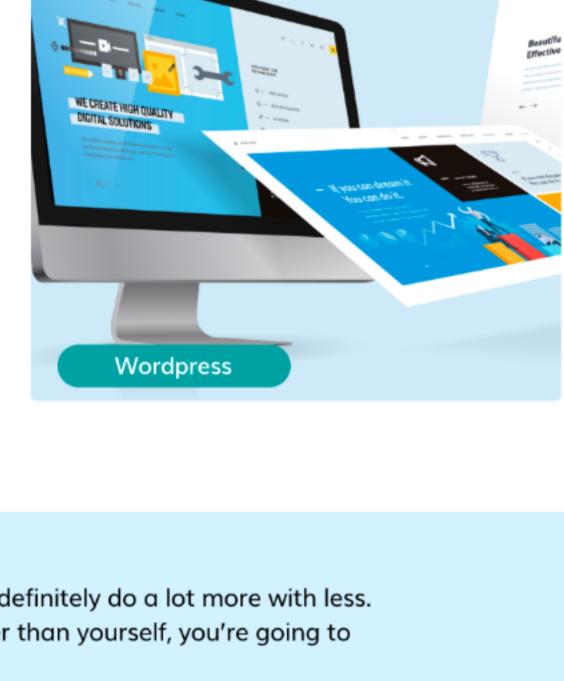


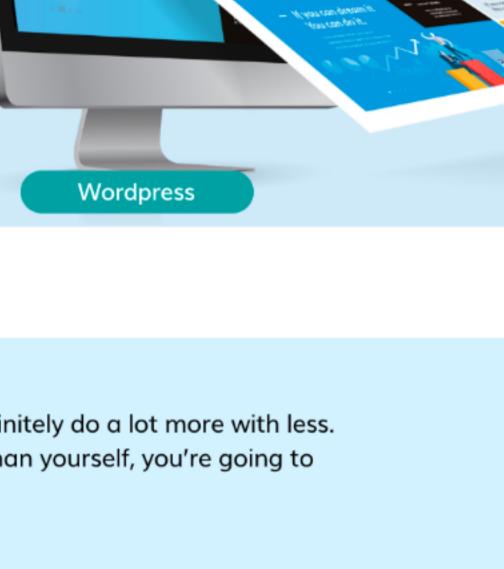


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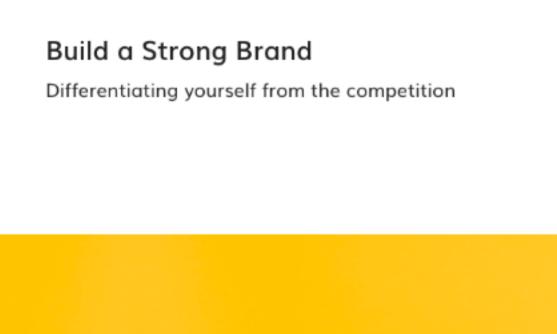
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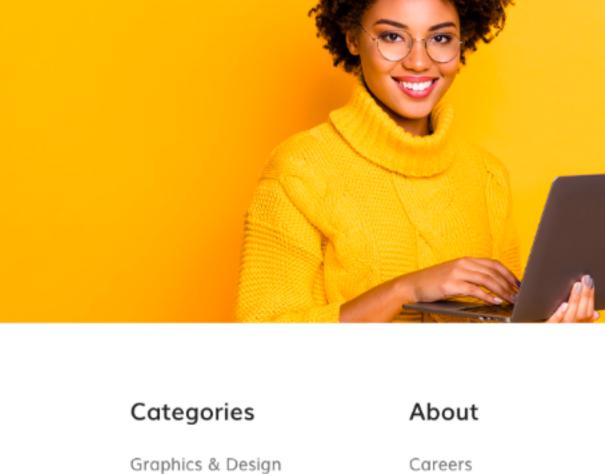
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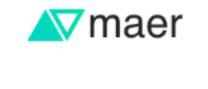
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