Nicko Lander R. Milan

Front end Web Developer

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Work Experience

IT Staff • Graphic And Video Designer MySiteMalixi (intern)

April 2024 - Sept 2024

- Designing banners for business promotions and videos to showcase the business using Canva.
- Creates video tutorials on how to apply SEO in marketing and how it is used in Google Ads.
- Assists marketers in developing and managing business promotions using Facebook Ads Manager.
- Prepares materials and equipment needed by the marketer for upcoming events or meetings.

Front end Developer & Android Developer BuilDevs

April 2024 - Present

- Developed website designs and layouts using React.js, Vite.js, and Tailwind CSS to ensure efficient front-end workflow and achieve full website responsiveness.
- Collaborated with a development team as a Front-End Developer, specializing in layout design and prototyping using Figma, as well as testing API integration and button navigation flow.
- Drafted Memorandums of Agreement (MOA) and ensured project deliverables met client expectations.
- Utilized software systems such as VSCode, MongoDB, MySQL, Firebase, to build websites
- Used project management tools like Jira to ensure smooth workflow and timely deliverables for students, allowing them to track completed and ongoing features in the system.
- Developed mobile applications using Android Studio with Java as the primary programming language, focusing on manual and hands-on Android app development.
- Utilized Google Maps API and machine learning APIs such as TensorFlow Lite to integrate features into mobile applications, ensuring the system meets client expectations.
- Tested applications by following client-provided test cases to ensure smooth and accurate deployment of the final product.

Skills

- Teamwork and Collaboration
- · Researching
- UI/UX Design Knowledge
- Problem Solving
- Productivity
- Project Management
- · Tool adaptability

Tools/Software

- VS Code
- Adobe XD
- Figma
- · Android Studio
- · Adobe Photoshop
- Adobe Illustrator
- Wordpress

Expertise

- Java
- Javascript
- Python
- Html
- CSS
- SCSS
- · Tailwind CSS
- React.js
- Node.js
- XML
- Bootstrap

Certifications

 ITSC2024: Capstone Project Expo

Education

College of Sciences Technology and Communication Inc.

- BS Information Technology
- Graduated: July 15, 2024

Digital Marketing Specialist

Ecomsource Solutions

Nov 2024 - Jan 2025

- Designed brand flyers in Photoshop and edited videos with CapCut for engaging Facebook ads.
- Managed product listings and inventory using Word and Excel for Shopee, Lazada, and TikTok.
- Promoted Product through Facebook Ads and SEO, optimizing reach, engagement, and sales.
- Improved websites using EcomSource Web Funnel Builder and linked them to Facebook Ads for sales growth.

Accomplishment

Capstone Project

2023-2024

- Utilized my foundational knowledge of machine learning and Java programming and Firebase Realtime Database to develop an application using Android Studio.
- Designed an application for development to ensure adherence to the project's design specifications.
- Conducted manual testing and implemented Extreme
 Programming (XP) practices from the Software Development Life
 Cycle (SDLC) to ensure smooth deployment and maintain the
 quality of the testing process.

Trainess and Seminar

February 2023

 "Discovering IT Together Through Exploration, Collaboration and Competition"

March 2023

 "Developing the Skills and Strategies for Long Term Success in the IT Industry"

February 2024

 "Participated in a recognition event showcasing my capstone project"

July 2024

 Participated as a speaker in a marketing videography event organized by MySiteMalixi Company.

References

Jorge T. Jader, MIT Dean,

- School of Information Technology and Communication Inc.
- Sariaya Quezon
- 09093001332

Engr. John C. Valdoria, MIT

- Professor College of Sciences, Technology and Communication Inc.
- Sariaya, Quezon
- 09460425966

Lemuel O. Aldea

- Professor College of Sciences, Technology and Communication Inc.
- Sariaya, Quezon
- 0921849877