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ENC 2210

September 28, 2024

1. The design is too clustered up with text, there is too much information splattered everywhere. In addition there are too many fonts being displayed. The timeline of events are not in order, face painting 11 to 3, Santa 12 to 3 event starts at 9 and the music is from 7 to 11. Some suggestions would be to order the events in a single ordered bulleted list that includes the time. Label the location and put it at the bottom of the page. Separate the two events into two different posters to avoid confusion.
2. The design has two messages, one being the meeting and the other is the survey. There are too many different font sizes and boldings. It takes too long to show the information, it is not good for the eyes. Some suggestions would be separating the two types of information with a line breaker and color each title differently. Use bullet points for the information and state the location is instead of using an asterisk.
3. The font is not very professional or eye-catching. The transition between information is not consistent, such as using boxes bolding and text blue text. If it is not in a three foldable pallet but instead a poster then that information would be too cluttered. Some suggestions are to add some line breaks between different types of information. Information is repeated too many times, reducing how much text is being displayed.
4. The blue and white text is too hard to see. The acronym is very hard to recognize. The information is not separated well as each division has a different style and color. Some suggestions are that the poster should have a consistent style to it. It should divide the

information into a two page segment with the images being in the middle or off to the bottom or top. The acronym should be removed and the title should have a consistent style to it.