

## **Privacy in the Digital Age:**

Analyze the challenges posed by data privacy in the era of ubiquitous technology. Discuss the tension between data collection for personalized services and individual privacy rights. Consider the role of legislation, user consent, and corporate practices in safeguarding privacy.

## **Ethics of Artificial Intelligence (AI) Specifically Google's vision AI**

First off, what is Google's vision ai, it is the ability to analyze whatever video/picture and output a huge amount of detailed and accurate information about that media. A website to try it out for yourself: [theyseeyourphotos.com](http://theyseeyourphotos.com). The AI can analyze many things such as, image labeling such as dogs, beaches, and sunsets, multiple object detection, face detection like detailed emotions, race age facial landmarks, gender eyes nose and mouth. text detection OCR, image properties, dominant colors and lighting conditions and more.

A big ethical dilemma about this technology is how it is publicly accessible, an ill motive person could do a huge amount of harm with this ai technology. A malicious person could easily do a lot of harm and scan a person's social media profile and know a huge amount of information about them, which then could be used to scam/manipulate them. So it is important for Google themselves to detect and stop anyone from using this in the wrong way.

Transparency/Accountability issues with the tech, since the technology is held under a black box none outside of google can find how the technology works. This is a huge problem as the technology cannot be audited by the public, which can make it easy for google to hide a shady action without knowing it. This is a huge problem as

they are already being used publicly and the public can be harmed. The AI could have a lot of bias and discrimination, sell their data, use data collected for any motive/action.

Potential impact on employment, it has the ability to make jobs easier such as surveillance policing, payment, analyzing employee performance. This technology would make it a lot easier to find more honest hires and keep them honest and in line. The ai could make some jobs obsolete as it could replace cacheirs, some policing, and some management.

Some examples of responsible AI practices could include having a transparent and open source AI model, displaying clearly how the information is being used and denying anyone who would have malicious intent which would include big entities such as the government and other companies.