


# Nickolas Joe Ubeda


## Front-End Software Engineer

Self-starting web software engineer with over 5 years of experience in designing and creating exceptional modern web applications. Enthusiastic about React, front-end development, and all cutting-edge JavaScript technologies. Well-versed in Agile Methodology and modern software development processes. Continuous off-the-clock learner that is eager to make a lasting impact.

nickolasjoe98@gmail.com 

São Paulo, SP, Brazil 

nickolasjoe.com 

linkedin.com/in/nickolasjoe 

github.com/nickolasjoe 

## WORK EXPERIENCE

### Front-End Software Engineer All-American Healthcare Services

02/2022 - 06/2023

Remote

AAHCS is the leading healthcare staffing agency in the US, leveraging technology and personalized service to fill positions for nursing professionals.

#### Achievements/Tasks

- Utilized JavaScript, React, HTML/CSS and other modern tools to build user interfaces and experiences used within the AAHCS AllShifts app
- Spearheaded the implementation of various new UI/UX features across the app, such as healthcare facility search bar using geocoding
- Actively lead team meetings such as SCRUM-related meetings, UI/UX brainstorming, front-end architecture planning, and technical updates to improve team processes, workflow, and cohesiveness
- Worked closely with AAHCS team and helped hiring and interviewing new crew members

### Freelance Software Engineer Freelance

06/2019 - 04/2022

Remote

I developed many technical and soft skills, learned how to create a personal business, collaborated with different teams, small business, local business and startups.

#### Achievements/Tasks

- Built custom products for small business and startups (some are available in [nickolasjoe.com](https://nickolasjoe.com))
- Designed, Figma-prototyped and developed websites, web applications, WordPress websites, e-commerces and WooCommerces
- Structured and styled web applications using HTML/CSS/SASS/JavaScript/React
- Prospected customers using Facebook Ads and Google Ads
- Drafted contracts and billings

### Software Developer Porto

08/2018 - 12/2019

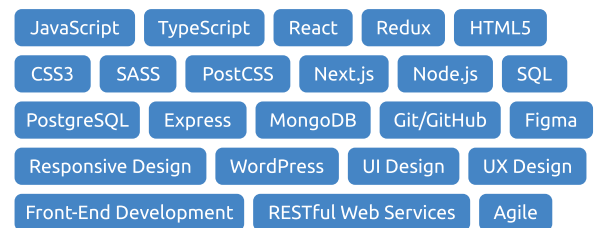
São Paulo, SP, Brazil

Porto is the third largest Brazilian insurance company in Brazil, offering car insurance, residential, health, life, business and consortium.

#### Achievements/Tasks

- Developed interactive and responsive web applications and websites for health insurance brokers
- Prototyped low/high fidelity wireframes using Figma
- Created graphics, illustrations, logos and other designs using software or by hand for multiples websites
- Created and maintained social media profiles such as Instagram, Facebook and LinkedIn
- Tracked and reported results of social media campaigns
- Created original and creative content to increase brand awareness

## SKILLS



## PERSONAL PROJECTS

### Personal Portfolio

- My personal portfolio website
- Technologies: HTML, CSS, JavaScript
- Live Demo: [www.nickolasjoe.com](https://www.nickolasjoe.com)

### Tiger Codes Landing Page

- Tiger Codes is my personal side project
- Technologies: HTML, CSS, JavaScript, WordPress
- Live Demo: [www.tigercodes.com.br](https://www.tigercodes.com.br)

### Fleura Corporate Website

- Custom website created for Brazilian startup Fleura; An entire WordPress theme designed to my own creative taste
- Technologies: HTML, CSS, JavaScript, WordPress
- Live Demo: [www.fleuraengenharia.com.br](https://www.fleuraengenharia.com.br)

### Q³ Remuneração Blog

- A WordPress blog built from scratch for a real client that publishes labor remuneration and HR contents
- Technologies: HTML, CSS, JavaScript, WordPress
- Live Demo: [www.q3remuneracao.com.br](https://www.q3remuneracao.com.br)

## EDUCATION

### Computer Graphics

SAGA School (2013 - 2016)

### B.S - Communication and Media Studies

São Paulo Belas Artes University Center (2016 - 2020)