

**MAR AZUL**





# WHAT IS “MAR AZUL”

- NGO created to protect the marine environment
- Specialized in defense and preservation
- Animal care and protection
- Garbage collection



# PROPOSALS AND PURPOSES

- 💧 Raise awareness of the population
- 💧 Actions that aim at study, education and marine wildlife protection
- 💧 Monitoring and enforcement of conservation laws



# PROPOSALS AND PURPOSES

- 💧 Protection and conservation of marine animals
- 💧 Correct use of resources that nature offers us
- 💧 The end of illegal hunting of whales, dolphins and seals



# ACTIONS ALREADY TAKEN

- 💧 2008 – Mar Azul clean the most dirty beach in Brazil, “Praia de Boa Vista”
- 💧 2010 – Mar Azul partners with private companies to reduce criminal hunting
- 💧 2012 – Mar Azul partners with Ministry of Education to population know the importance of the marine ecosystem



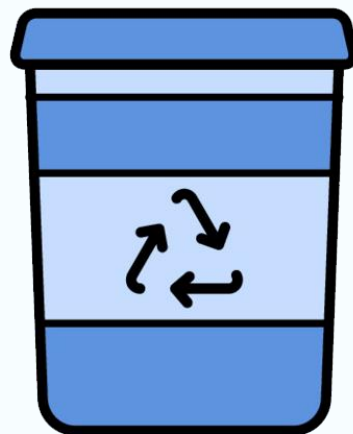
# ACTIONS ALREADY TAKEN

- 💧 2014 – Mar Azul partners with “PetDiny”, NGO specialized in defense of stray dogs
- 💧 2016 – Mar Azul partners with “Bijus”, NGO specialized in defense of stray cats
- 💧 2019 to 2020 – Mar Azul helps clean up oil in Brazilian northeast



# ACTIONS TAKENING

- Mar Azul removes the garbage and irregulars products found on various Brazilian beaches, such Olinda, Redinha, Maragogi and "Praia de Tubarão"



# HOW THE NGO MAINTAINS ITSELF

- Donations and private financing
- Partnership with government, that send financial resources
- Cultural Events





# WHY DONATE?

- Purchase of equipment
- Food for marine animals
- Treatment of injured animals





# HOW DONATE?

💧 Pix: [ongmarazul@gmail.com](mailto:ongmarazul@gmail.com) 

💧 [ongmarazul.com.br](http://ongmarazul.com.br) 





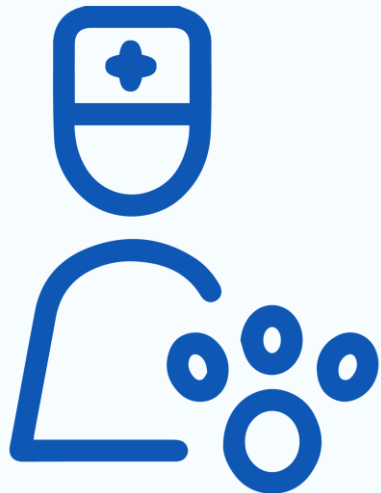
# NGO EXPANSION

- 💧 Purchase of better equipment
- 💧 Create more Mar Azul headquarters
- 💧 Buying a boat to take out the garbage from the sea and help the animals



# VOLUNTEERS

- 💧 More than 50 collaborators
- 💧 Volunteers like veterinarians, collectors and publicists



# PUBLICISTS

💧 MIGUEL GUSTAVO DE SOUSA CAMPOS

💧 NICKOLAS MAIA DE ARAUJO

💧 PEDRO FERNANDES ARAÚJO

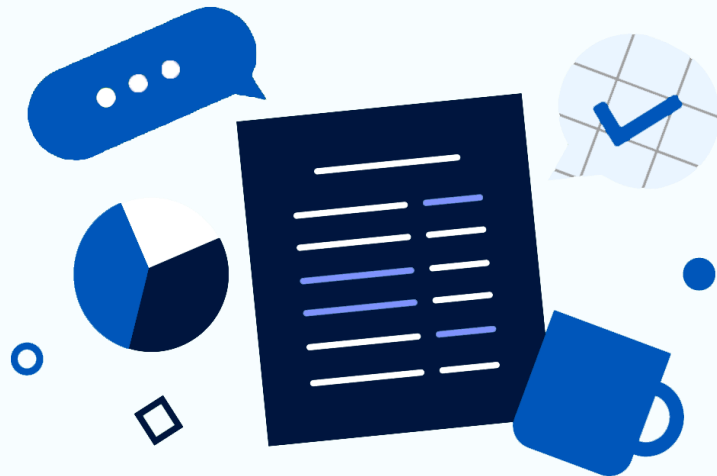
💧 TIAGO BRYAN RAMOS DE OLIVEIRA

💧 VINICIUS VALEIRO CHABARIBERI



# FUTURE PROPOSALS

- Create a headquarter in Copacabana, one the most famous and beautiful beaches in Brazil
- Team increase to help over 200 injured animals





# ***THE PROBLEM***

- Garbage in the ocean and coast
- Injured animals
- Illegal hunting



# SOLUTION

- 💧 Vote for politicians who promote environmentalist policies
- 💧 Politicians who invest in technologies that help remove garbage from the oceans
- 💧 Invest in greater inspection of clandestine companies
- 💧 Raise awareness of the population







**PARTNERS**

BIJUS



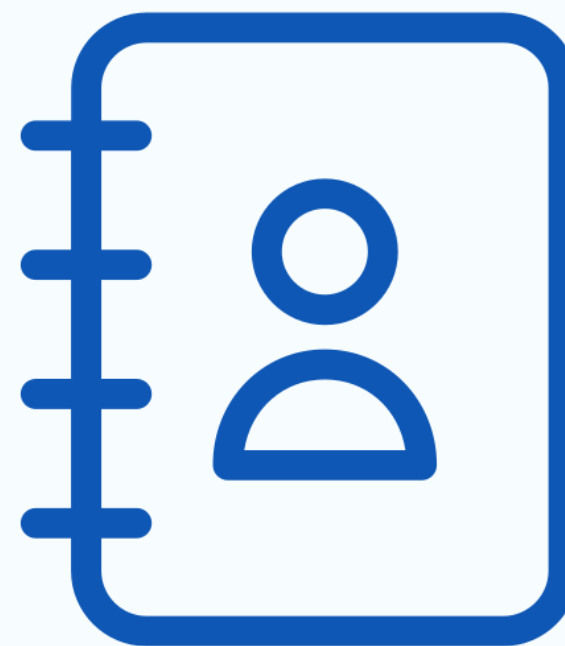


# HOW TO CONTACT US

• [ongmarazul.com.br](http://ongmarazul.com.br) 

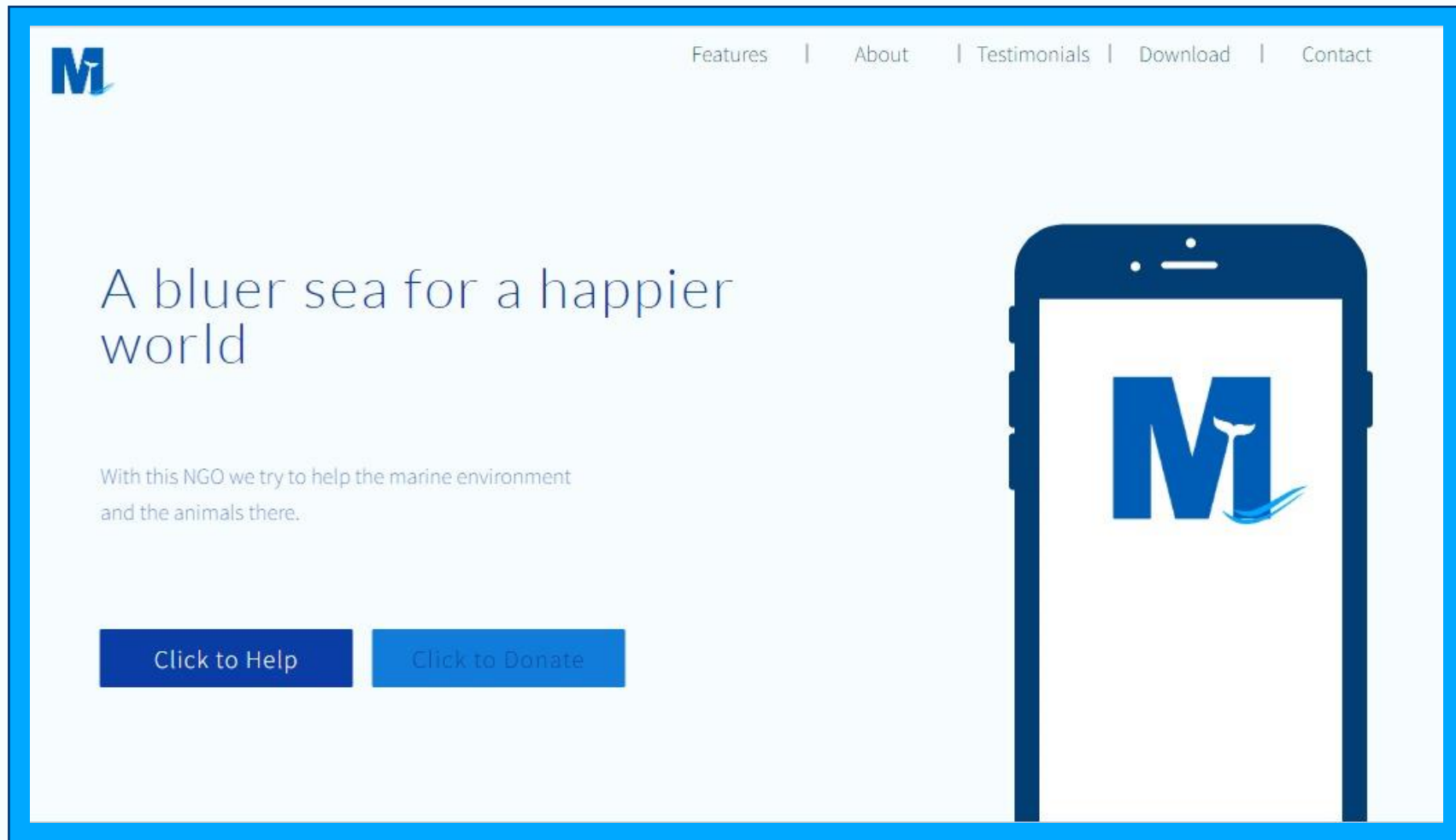
• [@ongmarazul](https://www.instagram.com/ongmarazul) 

• [ongmarazul@gmail.com](mailto:ongmarazul@gmail.com) 





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## Resilience

We are a fast paced NGO that strives to collaborate with the real community so that no marine life continues to suffer.



## Productive

We have a high productivity and are always thinking about future proposals so as not to leave the NGO idle.



## Visionaries

We always try to help the environment in an effective way and think about future problems.





# ONGMARAZUL.COM

A faster and more  
intuitive application for  
you to stay informed

We created this application with the principle of informing  
those who are interested and facilitating donations to the  
NGO






# ONGMARAZUL.COM

## Bluer Seas with a Touch

Now the NGO Mar Azul has its own app to inform about the animals that are being treated, the donations, the cleanups on the beaches, and much more!

 Rua Bem te Vi 250

 0800 - 778 - 9878

Send

Together with us, help make the world build better, cleaner stories.

Download the App

 Mar Azul



**THANKS FOR LISTENING!**

