

Exploratory Data Analysis

Intro

Twitch is a live-streaming service that allows streamers (people who choose to create content on the platform). The data set we will be discussing today contains monthly usage data statistics, such as hours watched and hours streamed.

Summary

Over the span of the dataset, the month with the highest average viewers was April 2021, which boasted a record 1.2 million average viewers.

Aggregate Data Table

Columns of interest: Hours watched, hours streamed, average viewers, peak viewers.
Group By: Hours watched.

Chart 1

(Double line chart; Hours watched monthly, hours streamed monthly).

Chart 2

(Bar chart; avg monthly viewers)

Chart 3

(Pie chart; percent of total lifetime hours watched in the last 5-6 years by year)