



Literacy in the Real World Project Kit



Kindergarten to
Grade 7



Too often, we face the challenge of finding fresh, engaging ways to make literacy lessons meaningful and relevant for students.

The Literacy in the Real World Project Kit is designed with one goal in mind: to help students see the beauty and purpose of literacy — and to inspire them to find joy in building their reading and writing skills. By grounding learning in real-world contexts and encouraging student voice and choice, this kit helps literacy come alive in the classroom.

Inside, you'll find a flexible structure you can adapt to any curriculum, concept, or skill that matters most to your learners.

Happy Learning!

The Reading Eggs Team



How the Literacy Real-World Project Kit Works



Project length:

This project can take anywhere between 1 to 10 lessons to complete, depending on the level of depth and detail you choose.

What's in the kit?

- Teacher Project Planner
- Teacher Lesson Plan
- Student Planning Sheet
- Student Project Reflection Sheet
- Project Inspiration



How to use this kit:

1. Use the Project Planner and Lesson Plan Sheets to scaffold the project for your class.
2. Students work individually or in groups to:
 - a) Identify a literacy skill or concept that they want to explore and see applied to the outside world.
Note: *Alternatively, you can assign a specific topic to a group or one topic to the whole class.*
 - b) Research the skill or concept to build understanding.
 - c) Demonstrate this concept by selecting an activity to complete from our Project Inspiration list or other fun ideas you and your students come up with.
 - d) Submit the project in a format chosen by the student (e.g. poster, PowerPoint, etc.) and/or present it to the class.
3. Students complete the **Student Project Reflection Sheet** to encourage them to reflect on what they have learned from the project.

Project Inspiration

If you or your students are stuck on project topics, here are some fun ideas you might like to run with or use to inspire your thinking.

A Restaurant Experience

Whether it's planning a menu, creating advertising, placing produce orders for a new restaurant, or responding to customer reviews and phone calls, literacy skills play a big part in how a restaurant functions.

Project idea:

Have your students take on the role of restaurant owners who want to refresh their menu. Students can research menus from their favorite restaurants — examining what types of items are included, the text structure and language features used, and how they're presented — then create a new menu for their own restaurant.

Reviews Blog

Bloggers practice literacy skills daily — researching, writing product and experience reviews, and creating opinion pieces for others to read and enjoy.

Project idea:

Task students with creating their own reviews blog. Start by having them research different blogs (encourage them to choose ones they find interesting). With teacher guidance, help them set up a blog page and write a series of reviews on topics that interest them — for example, video games, restaurants, TV shows, or movies.



News Reporter

A news reporter relies on strong literacy skills — from reading research to writing stories for newspapers or television.

Project idea:

Have students write a series of news articles on a topic that interests them, or create a complete newscast with 4 or 5 segments based on topics they care about. Begin by researching how news stories are structured and what's included in a typical news program.

Recipe Book

Chefs need literacy skills too!

Project idea:

Ask students to create their own recipe book. They can start by researching other cookbooks — exploring the text structure, formatting, and language features used. Once complete, encourage them to edit and refine their work to deepen their understanding of the writing process.

Celebrity Interview

From researching and writing questions to taking notes and crafting an engaging story, interviewers — celebrity-focused or not — use a variety of literacy skills.

Project idea:

Have students research their favorite celebrity and create an interview script or feature article as if they had conducted the interview themselves.

Teacher Project Planner



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Objective: Introduce the project to your students and guide them in beginning the research component..

Curriculum Links (if applicable):

Preparation:

1. Student grouping (select one)

Independent work

Pair

Small group

Whole class

2. Resources needed:

Resources list	

3. Strategies and methods you may use:

4. Possible student misconceptions:

Teacher Project Planner

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5. Students requiring additional support:

Name	Possible issue	Possible intervention

6. Students who may require enrichment:

Name	Extension ideas

7. Grading rubric

Note: If using specific curriculum requirements use these to build your marking rubric.

Learning outcome	How will you score students on this outcome?

Teacher Project Planner

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8. Post-project reflection:

Write ideas and possible discussion questions in this space.

Lesson Plan

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Introduction to Lesson

 10 mins

How will you engage students in the project?

For example, consider starting with a video that shows a real-world professional using the literacy skill or concept you'd like the class to explore.

Then, challenge students' thinking by asking guided questions such as:

- Why do you think literacy is important?
- Can you think of other jobs or places where you see literacy being used?
- Can you think of a time where you've used literacy skills in your own day-to-day life?

 5 mins

Give your students some time to think independently about how and where literacy is used in real-world contexts. Encourage them to jot down any ideas or questions they may have during this time.

Teacher role: Move around the room and take note of the initial ideas students are generating, any misconceptions that are surfacing, and which students may need additional support.

Introduce the Project

 10 mins

Explain the project expectations to your students: What they will need to do, how they will be assessed, and the timeline for completion.

Student Project Planner

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Name: _____

My focus literacy skill or concept is:

How will I be presenting my project:

Here's what I need to cover (bullet points):

What might be difficult:

Student Project Planner

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Name: _____

Research:

Student Project Planner

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Name: _____

Sources:

Student Project Reflection Sheet

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Name: _____

What did I learn from this project?

What did I enjoy about this project?

What did I find most difficult about this project?

What's one thing I would like to improve on next time?

How will I use what I've learned in the future?

Reading eggs