

Persuasive Texts

What is a persuasive text?

A persuasive text is a type of opinion writing that tells others what you think, feel, or believe about a topic. It is written to convince readers to agree with your opinion, take action, or change their minds about something.

How is a persuasive text structured?

Statement of position:

This is the introduction paragraph where you clearly state your opinion or main idea about the topic.

Arguments: These are three reasons that support your opinion. Include examples or facts to help convince your reader.

Conclusion: The closing paragraph that reminds readers of your opinion and ends your writing.



Hi everyone. I'm Lily and I know the most exciting place for our end-of-year party. We should go to the new indoor trampoline park in California! This is the best place to have fun.

There is so much to do at this park. You can jump on the slam dunk arenas. You can dive into the deep foam pits. You can swing around the ninja course. You can try the barefoot wall running areas or even play a scary dodgeball game. With so many trampolines, there is plenty of space for everyone to really enjoy themselves.

The staff at the park are also really helpful. They give safety tips and they will show the whole class some cool moves along the way.

This park is great for big groups of kids. When you have a birthday party at a park, you get a private party room, a party host and free cold drinks. So, I'm sure we could ask about hiring a party room too. For snacks, the party menu offers things like chips, sushi, sliders and wraps.

Everyone will enjoy the trampoline park and it is also a great place to get some exercise. There are lots of activities to do, so we won't ever get bored!

If we go there, I think everyone in our grade will vote that our party was the best one ever!

Thank you for listening.



Persuasive Texts

Examples



Debates and arguments



Opinion pieces



Feature articles
(e.g. newspaper articles)



Speeches



Letters
(e.g. letter to the editor)



Reviews
(e.g. books, restaurants, games)



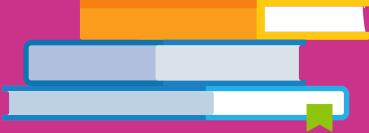
Advertisements



Interviews



Blogs



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Language Features

Sentence starters	Words or phrases used to begin a sentence. E.g., “In the beginning...” or “Once upon a time...”
Emotive words	Words that show feeling or create emotion for the reader. E.g., “wonderful,” “horrible,” “frightening,” “incredible.”
Formal voice	Using a serious and confident tone to sound more convincing.
Repetition	Using the same words or phrases to make your opinion stronger.
Transition words:	Words that connect ideas and show order. E.g., “first,” “next,” “then,” “finally.”
Present tense	Writing about things happening right now. E.g., “This is why we should...” or “It is clear that...”
Anecdotes	Short stories about real experiences that show a personal connection to your topic.
Inclusive language	Using words like “we” and “you” to include the reader in your writing.



Persuasive Texts

Language Features Cont.

Alliteration	Repeating the same beginning sound in nearby words. E.g., “Elegant elephants eating.”
Rhetorical questions	Questions asked to make a point, not to get an answer. They help the reader think about your opinion.
Facts and statistics	True information, data, or numbers that support your opinion.
Powerful adjectives	Strong describing words that make writing more interesting. E.g., using “terrible” instead of “bad” or “magnificent” instead of “good.”
Powerful verbs	Strong action words that help readers see, feel, and imagine what is happening. E.g., “screamed” instead of “said” or “gathered” instead of “found.”
Exaggeration	A statement that makes something sound better or worse than it really is. E.g. It looked as though a bomb had hit it!
High modality words	Words that show strong certainty or confidence. E.g., “must,” “will,” “shall.”



Persuasive Texts



Vocabulary

Best	Most
Must	Powerful
Need	Also
Sure	Amazing
Certain	Believe
Should	Will
Important	Definitely
Next	First
Afterwards	Then
Eventually	Always
Clearly	Never
Can't	Is

