



## Seamless implementation and professional development

Experience a smooth rollout and ongoing support with:

- Effortless integration:** Easy setup and alignment with your existing curriculum.
- Customized training:** Tailored professional development to meet your district's unique needs.
- Ongoing webinars and workshops:** Regular training sessions to keep your staff up to date with best practices.



## Personalized learning

Reading Eggs rapidly accelerates reading skills through:

- Tailored learning paths:** Lessons that adjust to each student's level.
- Systematic skill-building:** Explicit, research-based instruction for steady growth.
- Interactive challenges:** Gamified exercises that make learning enjoyable.
- Motivating rewards:** Exciting incentives to celebrate achievements and boost confidence.



## Cost-effective solution

Boost reading achievement without straining your budget through:

- Flexible pricing structures** and potential discounts for volume purchases or long-term contracts.
- Seamless scalability** to easily expand usage across multiple grades, schools or the entire district.
- Efficient resource allocation** delivering consistent, high-quality literacy instruction throughout your district.



## Finding better ways to learn

Reading Eggs is part of **3P Learning's** world-leading suite of educational programs that include **Mathseeds** (**Grades PreK–3**) for essential early math skills and **Mathletics** (**Grades 4–9**) to boost math engagement, confidence and results.

Our integrated approach includes **tailored onboarding, implementation support** and **professional development** for district-wide success.

**Mathletics**



**Mathseeds**



Scan the QR code to learn more!



## Your powerful literacy solution fully aligned with the Science of Reading

Close the literacy gap with Reading Eggs, our multi-award winning online reading solution based on robust research.



Tailored programs for **every developmental stage**

Reading Eggs comprises three programs **aligned with state-specific standards** - **Fast Phonics**, **Reading Eggs**, and **Reading Eggspress** - plus a vast digital library of **4,000+ e-books**.



**Grades PreK–2**

Harness the proven power of **systematic, synthetic phonics** to quickly boost reading skills in a comprehensive, engaging program for **emergent and early readers**, as well as **older students with gaps in their core reading knowledge**.



**Grades K–4**

Ignite a love for reading in early learners with **engaging, interactive lessons and consistent rewards** that keep students motivated. Students will master phonics and build essential early reading skills through **explicit and systematic instruction**.



**Grades 2–5**

Building upon the foundational reading skills taught in Reading Eggs and Fast Phonics, Reading Eggspress cultivates **higher-level fluency and comprehension** in middle and upper elementary students. Exciting literacy lessons, games and learning resources **motivate students to continually improve**.



**All Grades**

The library is an ever-expanding collection of fiction and nonfiction books with **4,000+ leveled e-books** in diverse genres. Repeated readings, quizzes, and decodable readers fuel **fluency, reading comprehension and vocabulary** and solidify phonics.



**Accelerate reading for every student in your district with an evidence-based, affordable and easy-to-implement program.**

## Proven to increase literacy levels

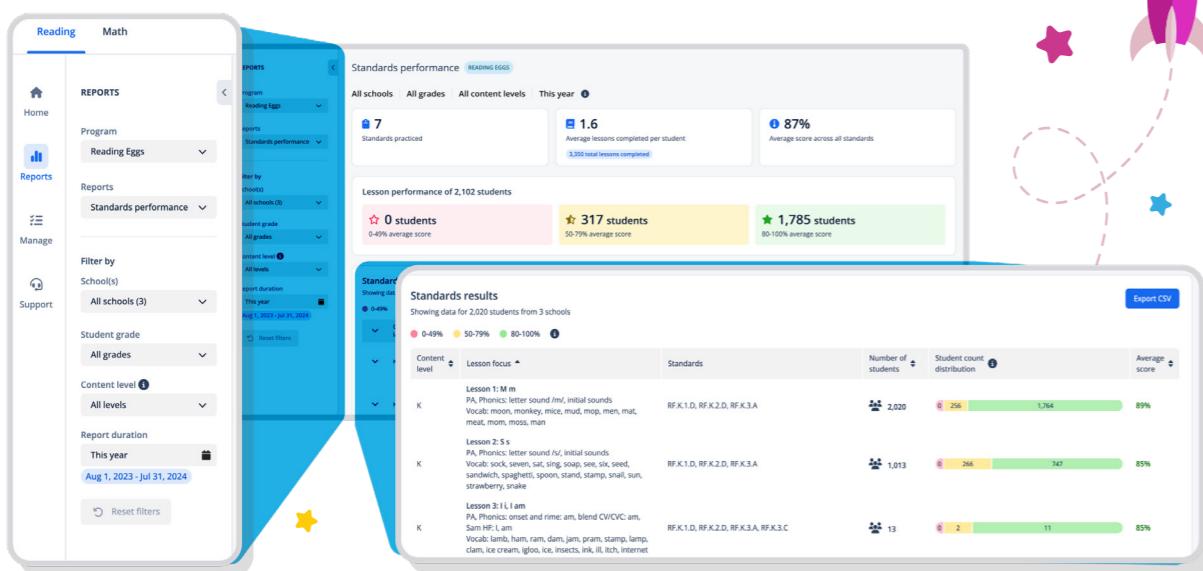
Independent research demonstrates Reading Eggs' effectiveness:

- A six-week study revealed a **19% increase in students reading at or above grade level** while using Reading Eggs, with **93% improving by at least one reading level**—surpassing a control group.
- Reading Eggs' **ESSA Level III** certification further underscores its effectiveness in driving student achievement.

## District-wide reporting tools

Monitor growth and **track progress against state-specific standards** with our Standards Performance Reporting tools allowing you to:

- Easily filter data** by date range, school, and grade levels for targeted analysis.
- View detailed reports** with clear visuals on student performance and progress.
- Identify common areas for improvement** across your district to inform strategy.
- Make data-informed decisions** for efficient resource allocation and targeted support.



# The Science of Reading

Build confident readers with Reading Eggs' three distinct programs and vast digital library, each fully aligned with the Science of Reading's **five essential pillars of literacy**.

Achieve rapid reading progress through **explicit and systematic instruction, engaging activities, motivating rewards** and an **easy-to-use interface**.

## Phonemic awareness

The ability to identify, manipulate and blend individual phonemes within words, forming the foundation for reading development.

## Phonics

Establishing strong relationships between phonemes (sounds) and graphemes (written letters), enabling decoding and encoding skills crucial for fluent reading and spelling.

## Fluency

Achieving accurate and effortless reading at an appropriate pace (prosody), both silently and aloud, fostering comprehension and enjoyment of reading.

## Vocabulary

Enhancing knowledge of new words and their meanings to strengthen comprehension and communication skills.

## Reading comprehension

The ability to understand the explicit and implicit meaning of text to encourage critical thinking and a love for learning.



Focuses on **phonemic awareness** and **phonics** using the Systematic Synthetic Phonics approach, empowering students to connect sounds (phonemics) to letters (graphemes) for faster reading.



Uses the Blended/Analytics approach, emphasizing **phonics**, **vocabulary** building and systematic and explicit **reading comprehension** instruction, while fostering **fluency** through engaging activities.



Strengthens **reading comprehension** and **fluency** through hundreds of engaging activities, books and lessons, building **vocabulary** and reinforcing reading skills to create confident, lifelong learners.



4,000+ leveled e-books in diverse genres! Repeated readings, quizzes and decodable readers fuel **fluency**, **reading comprehension**, **vocabulary** and solidify **phonics**.

