



Your powerful literacy solution fully aligned with the Science of Reading

Close the literacy gap with Reading Eggs, our multi-award winning online reading solution based on robust research.



Tailored programs for **every developmental stage**

Reading Eggs comprises three programs **aligned with state-specific standards** - **Fast Phonics, Reading Eggs, and Reading Eggspress** - plus a vast digital library of **4,000+ e-books**.



Grades PreK–2

Harness the proven power of **systematic, synthetic phonics** to quickly boost reading skills in a comprehensive, engaging program for **emergent and early readers**, as well as **older students with gaps in their core reading knowledge**.



Grades K–4

Ignite a love for reading in early learners with **engaging, interactive lessons and consistent rewards** that keep students motivated. Students will master phonics and build essential early reading skills through **explicit and systematic instruction**.



Grades 2–5

Building upon the foundational reading skills taught in Reading Eggs and Fast Phonics, Reading Eggspress cultivates **higher-level fluency and comprehension in middle and upper elementary students**. Exciting literacy lessons, games and learning resources **motivate students to continually improve**.



All Grades

The library is an ever-expanding collection of fiction and nonfiction books with **4,000+ leveled e-books** in diverse genres. Repeated readings, quizzes, and decodable readers fuel **fluency, reading comprehension and vocabulary** and solidify phonics.



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Accelerate reading for every student in your district with an **evidence-based, affordable** and **easy-to-implement** program.

Proven to increase literacy levels

Independent research demonstrates Reading Eggs' effectiveness:

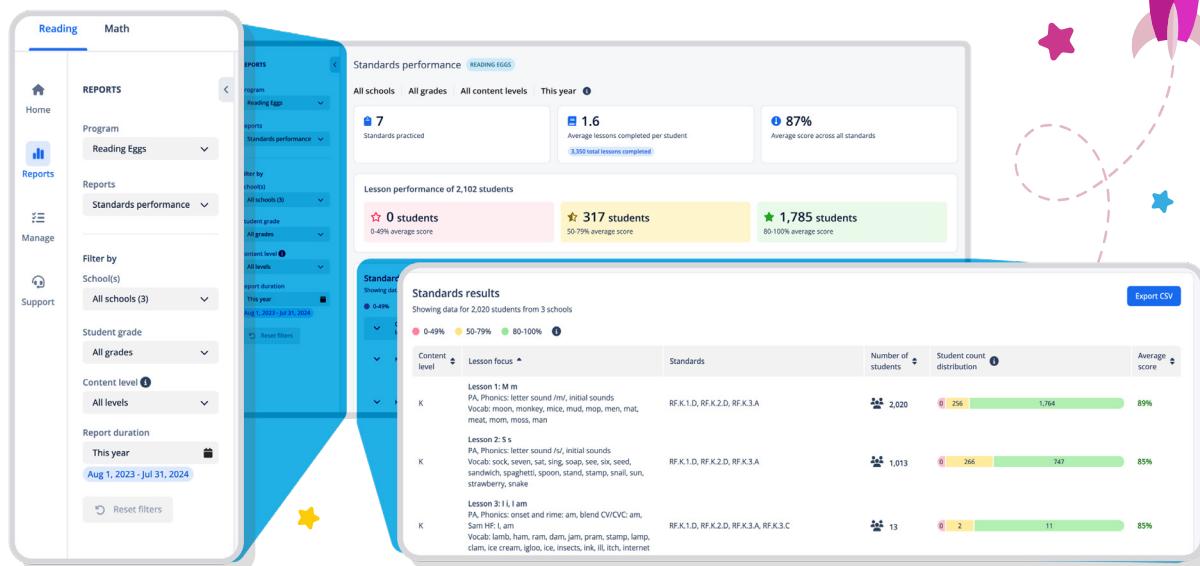
- A six-week study revealed a **19% increase in students reading at or above grade level** while using Reading Eggs, with **93% improving by at least one reading level**—surpassing a control group.
- Reading Eggs' **ESSA Level III** certification further underscores its effectiveness in driving student achievement.



District-wide reporting tools

Monitor growth and **track progress against state-specific standards** with our Standards Performance Reporting tools allowing you to:

- **Easily filter data** by date range, school, and grade levels for targeted analysis.
- **View detailed reports** with clear visuals on student performance and progress.
- **Identify common areas for improvement** across your district to inform strategy.
- **Make data-informed decisions** for efficient resource allocation and targeted support.



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The Science of Reading

Build confident readers with Reading Eggs' three distinct programs and vast digital library, each fully aligned with the Science of Reading's **five essential pillars of literacy**.

Achieve rapid reading progress through **explicit and systematic instruction, engaging activities, motivating rewards** and an **easy-to-use interface**.

Phonemic awareness

The ability to identify, manipulate and blend individual phonemes within words, forming the foundation for reading development.

Phonics

Establishing strong relationships between phonemes (sounds) and graphemes (written letters), enabling decoding and encoding skills crucial for fluent reading and spelling.

Fluency

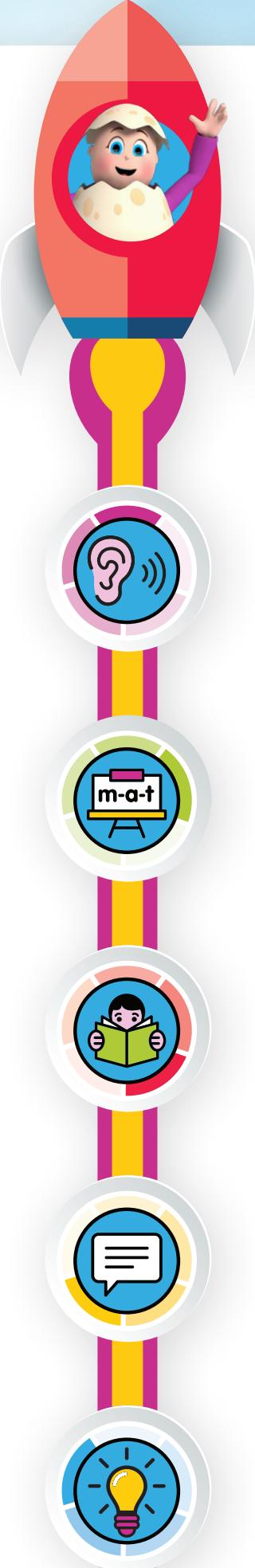
Achieving accurate and effortless reading at an appropriate pace (prosody), both silently and aloud, fostering comprehension and enjoyment of reading.

Vocabulary

Enhancing knowledge of new words and their meanings to strengthen comprehension and communication skills.

Reading comprehension

The ability to understand the explicit and implicit meaning of text to encourage critical thinking and a love for learning.



FAST PHONICS

Focuses on **phonemic awareness** and **phonics** using the Systematic Synthetic Phonics approach, empowering students to connect sounds (phonemics) to letters (graphemes) for faster reading.

Reading eggs

Uses the Blended/Analytics approach, emphasizing **phonics, vocabulary** building and systematic and explicit **reading comprehension** instruction, while fostering **fluency** through engaging activities.

Reading EGGSpress

Strengthens **reading comprehension** and **fluency** through hundreds of engaging activities, books and lessons, building **vocabulary** and reinforcing reading skills to create confident, lifelong learners.

Library

4,000+ leveled e-books in diverse genres! Repeated readings, quizzes and decodable readers fuel **fluency, reading comprehension, vocabulary** and solidify **phonics**.



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Seamless implementation and professional development

Experience a smooth rollout and ongoing support with:

- Effortless integration:** Easy setup and alignment with your existing curriculum.
- Customized training:** Tailored professional development to meet your district's unique needs.
- Ongoing webinars and workshops:** Regular training sessions to keep your staff up to date with best practices.



Personalized learning

Reading Eggs rapidly accelerates reading skills through:

- Tailored learning paths:** Lessons that adjust to each student's level.
- Systematic skill-building:** Explicit, research-based instruction for steady growth.
- Interactive challenges:** Gamified exercises that make learning enjoyable.
- Motivating rewards:** Exciting incentives to celebrate achievements and boost confidence.



Cost-effective solution

Boost reading achievement without straining your budget through:

- Flexible pricing structures** and potential discounts for volume purchases or long-term contracts.
- Seamless scalability** to easily expand usage across multiple grades, schools or the entire district.
- Efficient resource allocation** delivering consistent, high-quality literacy instruction throughout your district.



Finding better ways to learn

Reading Eggs is part of **3P Learning's world-leading suite of educational programs** that include **Mathseeds (Grades PreK–3)** for essential early math skills and **Mathletics (Grades 4–9)** to boost math engagement, confidence and results.

Our integrated approach includes **tailored onboarding**, **implementation support** and **professional development** for district-wide success.

Mathletics



Mathseeds



Scan the
QR code to
learn more!

