

# **Score a Big Contract**

## **Features that Influence NBA Salaries**



# Introduction

## Motivation:

- Generate useful information for Klutch Sports to include in training their material

## Objectives/Goals:

- Create a Linear Regression model to predict salary based on their performance statistics.
- Determine which factors are most important when predicting salary.



# Methodology

## Data

- Data from Basketball-Reference, ESPN, and Spotrac
- Statistics from years 2013-2020
- 1276 rows of data

## Metrics

- $R^2$  to determine model fit
- RMSE used to determine model accuracy
- Coefficient size to determine feature magnitude

## Models/Tools

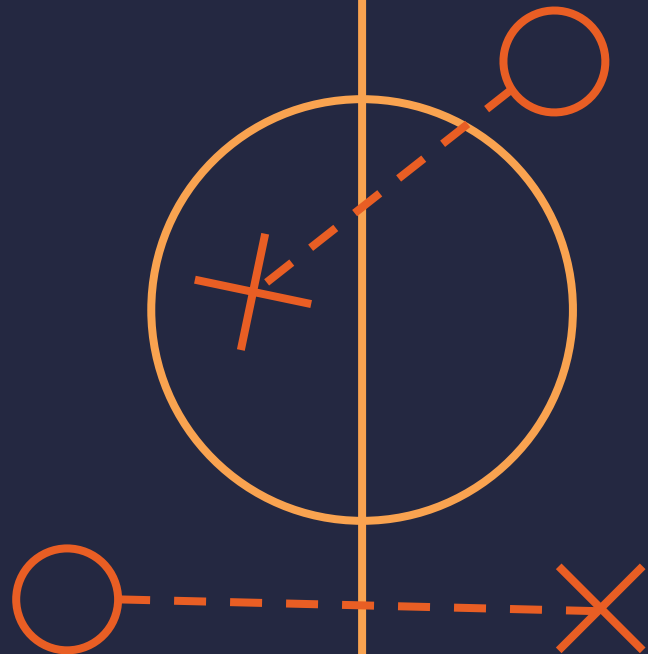
- Ridge Regression model
- Beautiful Soup
- Sklearn
- Pandas
- Seaborn

BeautifulSoup



seaborn

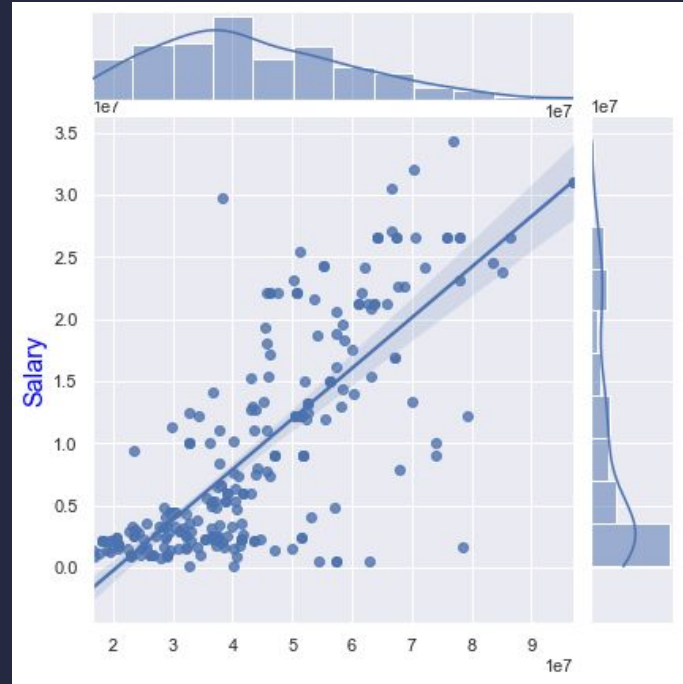




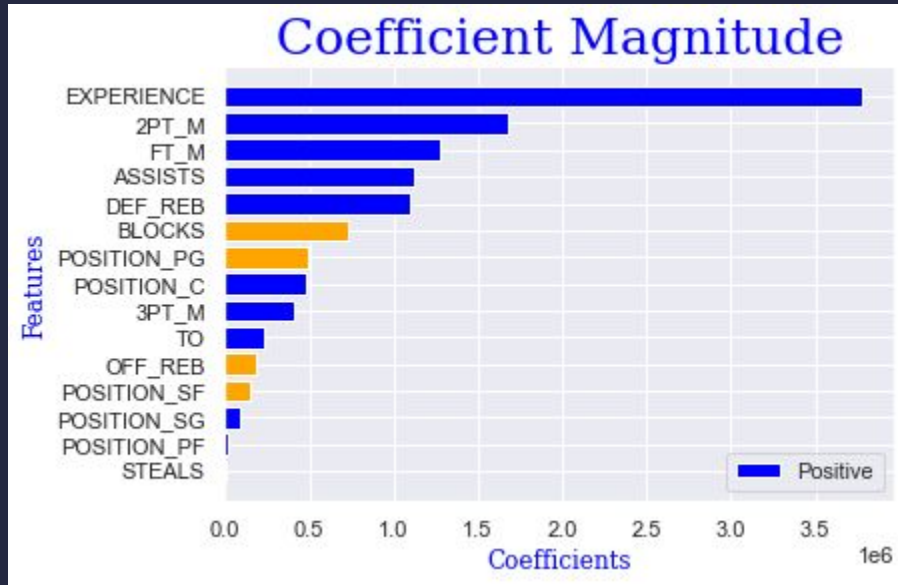
# Results

## Model Fit

- **Linear Regression**
  - $R^2$  of 0.58621
- **Ridge Regression**
  - $R^2$  of 0.58622
  - RMSE of  $3.5969711e+7$



# Results



# Examples

**LeBron James:**

- Model predicted a \$107M
- Actual Salary \$41.1M



**Jayson Tatum:**

- Model predicted a \$41.7M
- Actual Salary \$28.1M



# Conclusions

What matters most?

- You can't beat experience!
- Scoring, assists, and rebounds are big factors
- Centers tend to earn more money





# Future Work

- **Gather more historical statistics and contract data**
- **Create models for players with different levels of experience**

