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NLP Gentle Introduction

NLP Gentle Introduction

- Natural language processing (NLP) is a theoretically motivated range of computational techniques for analyzing and representing naturally occurring texts at one or more levels of linguistic analysis. The purpose of these techniques is to achieve human-like language processing for a range of tasks or applications.
- Although it has gained enormous interest in recent years, research in NLP has been going on for several decades dating back to the late 1940s. This review divides its history into two main periods: NLP before and during the deep learning era.



NLP History



1990-2010 Statistical NLP

Statistical based method like bag-of-words, and n-grams



2013 Word Embedding

Words with similar meaning have similar representation



2018-now Transformes

Extremely large and powerful models

1950-90 Symbolic NLP

Rule based emulation of Natural Language Understanding and Generation



2010-now Neural NLP

The Deep Learning revolution



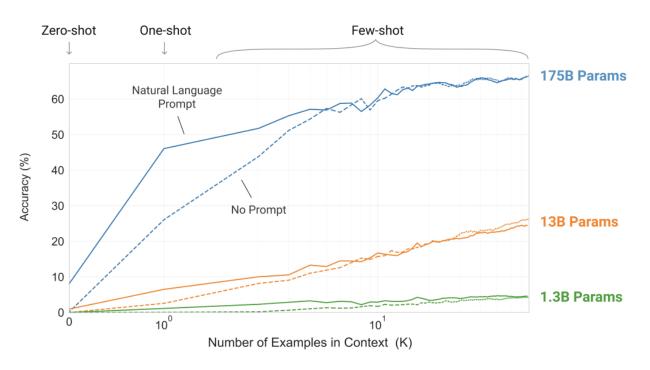
2014 Seq-2-Seq

Encoder-Decoder architectures start being imperented





Powerful of Deep Learning

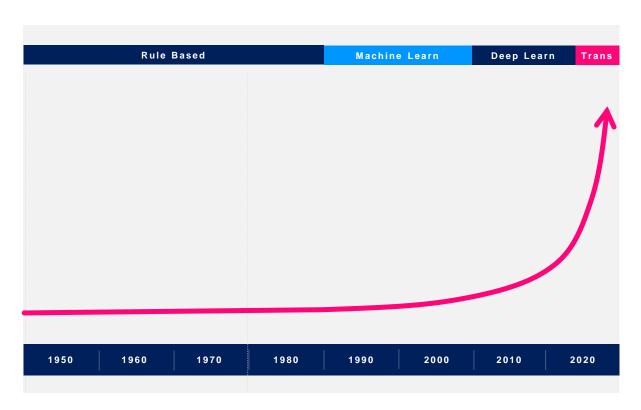


Recent studies have demonstrated the powerful of models with a very high number of parameters.

Tom B Brown, Benjamin Mann, Nick Ryder, Melanie Subbiah, Jared Kaplan, Prafulla Dhariwal, Arvind Neelakantan, Pranav Shyam, Girish Sastry, Amanda Askell, et al. 2020. *Language models are few-shot learners*. In Advances in Neural Information Processing Systems (NeurIPS).



NLP powerful evolution



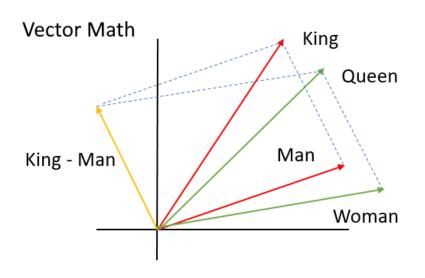
- We can experience the powerful evolution of NLP techniques every day.
- In recent years, our daily experience of interacting with machines has changed: we can talk on cell phones, converse with chatbots, translate texts, and in general, we can interact by speaking our natural language that will be interpreted and understood.



Word Embeddings



One-hot encoding Color Color



Representing Text as numbers

- Classic NLP techniques for encoding text, such as OneHot Encoding or dictionary creation, have two main problems:
 - Arbitrary coding (does not take relationships into account)
 - Sparseness, thus difficult interpretability for models
- In 2013, <u>Word2vec</u>, a set of templates that are used to produce word embedding, was developed at Google.
- Word2vec is a two-layer ANN designed to process natural language; the algorithm requires a corpus as input and returns a set of vectors representing the semantic distribution of words in the text.



Pizza Topping **Tomato** Mozzarella **Sparse Representation** Mozzarella **Dense Representation**

What are Embeddings?

- An embedding is a relatively low-dimensional space into which you can translate highdimensional vectors.
- Embeddings make it easier to do machine learning on large inputs like sparse vectors representing words.
- Ideally, an embedding captures some of the semantics of the input by placing semantically similar inputs close together in the embedding space. An embedding can be learned and reused across models.





Word2vec: pros & cons

Pros

- The idea is very intuitive
- The data can be fed into the model in an online way and needs little preprocessing, thus requires little memory.
- You can perform algebraic operations on the vectors

Cons

- Require many examples to give generalizable, quality results
- The sub-linear relationships are not explicitly defined. There is little theoretical support behind such characteristic.
- How to separate some opposite word pairs.







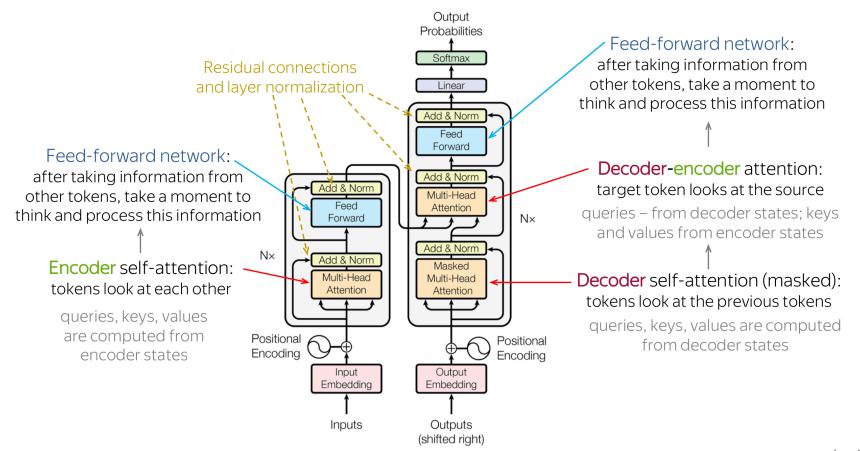


Deep Learning Revolution

- Transformers were introduced in 2017 and revolutionized deep learning.
- Some pros:
- processing of long input sequence
- high computational parallelization
- do not suffer from the vanishing (or exploding) gradient problem
- speed in the training phase

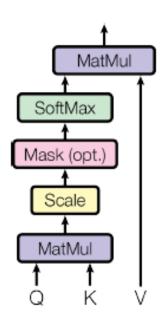


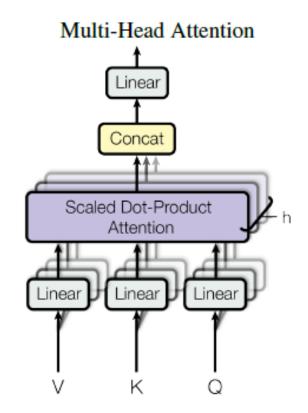
Transformers: Architecture



Transformers: Attention

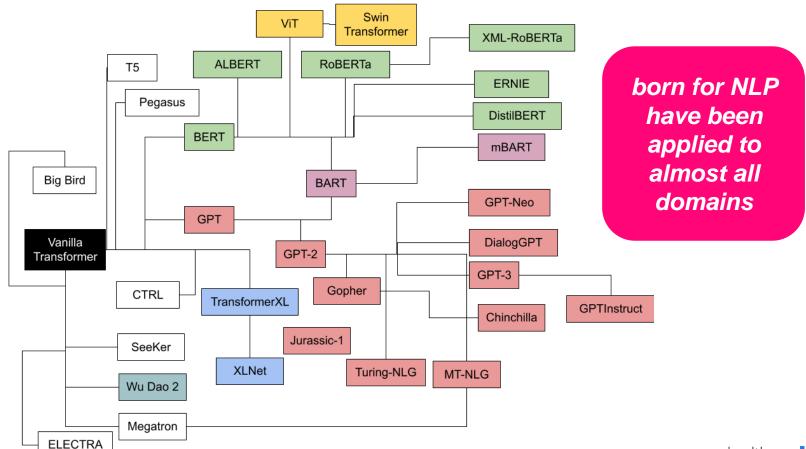
Scaled Dot-Product Attention







Transformers: Family Tree



Hugging Face



Large Models Availability

Switch Transformers: Scaling to Trillion Parameter Models with Simple and Efficient Sparsity

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NEME

Google Open-Sources Trillion-Parameter Al Language Model Switch Transformer



Anthony Alford

AI, ML AND DATA ENGINEERING

InfoQ

- Some months ago Google releases in open source a trillion parameter language model
- Training such vast models requires enormous computational resources: probably millions of dollars in electricity, and the availability of thousands and thousands of CPU/GPUs
- There is a sort of competition among Google, Microsoft, Amazon, OpenAI, etc. to prove they have the best resources for NLP





The AI community building the future.



Hugging Face

The Al community building the future

- Hugging Face is an open-source and platform provider of machine learning technologies.
- It was launched in 2016 and is headquartered in New York City.
- Hugging Face allows users to build, train, and deploy art models using the reference open source in machine learning.
- It aims to be the GitHub of machine learning
- It makes available the state of the art of large language models



Limit: Efficiency



- 90 x 10⁹ neurons firing 10³ time/s each 10⁴ connections
- 2 x 10⁹ Mflops (ops/s)
- Parallel
- Energy: 20 watt



- 10⁹ operations/s
 5 x 10⁹ transistors/cpu
- 8 x 10⁹ Mflops (ops/s)
- Serial
- Energy: 2.5 x 10⁷ watt



Thank You!

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