Clustering

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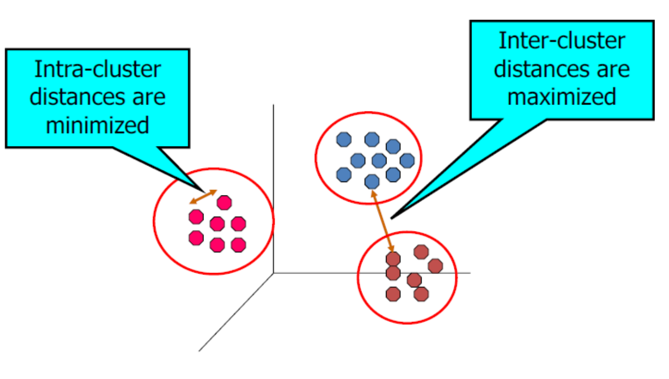
What is a Clustering

- In general a grouping of objects such that the objects in a group (cluster) are similar (or related) to one another and different from (or unrelated to) the objects in other groups

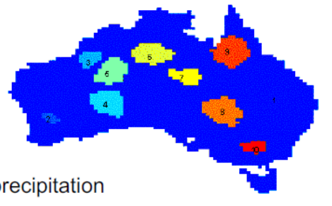


Applications of Cluster Analysis

- **Understanding**
  - Group related documents for browsing, group genes and proteins that have similar functionality, or group stocks with similar price fluctuations

	Discovered Clusters	*Industry Group*
1	Applied-Matl-DOWN,Bay-Network-Down,3-COM-DOWN, Cabletron-Sys-DOWN,CISCO-DOWN,HP-DOWN, DSC-Comm-DOWN,INTEL-DOWN,LSI-Logic-DOWN, Micron-Tech-DOWN,Texas-Inst-Down,Tellabs-Inc-Down, Natl-Semiconduct-DOWN,Oracl-DOWN,SGI-DOWN, Sun-DOWN	Technology1-DOWN
2	Apple-Comp-DOWN,Autodesk-DOWN,DEC-DOWN, ADV-Micro-Device-DOWN,Andrew-Corp-DOWN, Computer-Assoc-DOWN,Circuit-City-DOWN, Compaq-DOWN, EMC-Corp-DOWN, Gen-Inst-DOWN, Motorola-DOWN,Microsoft-DOWN,Scientific-Atl-DOWN	Technology2-DOWN
3	Fannie-Mae-DOWN,Fed-Home-Loan-DOWN, MBNA-Corp-DOWN,Morgan-Stanley-DOWN	Financial-DOWN
4	Baker-Hughes-UP,Dresser-Inds-UP,Halliburton-HLD-UP, Louisiana-Land-UP,Phillips-Petro-UP,Unocal-UP, Schlumberger-UP	Oil-UP

- **Summarization**
  - Reduce the size of large data sets



Clustering precipitation in Australia

Early applications of cluster analysis

- John Snow, London 1854

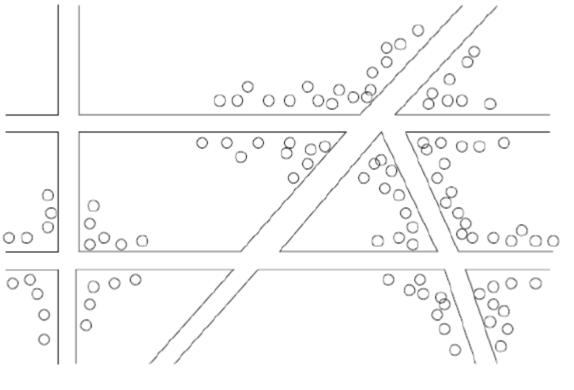
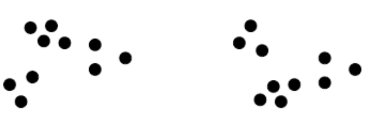


Figure 1.1: Plotting cholera cases on a map of London

Notion of a Cluster can be Ambiguous

How many clusters?

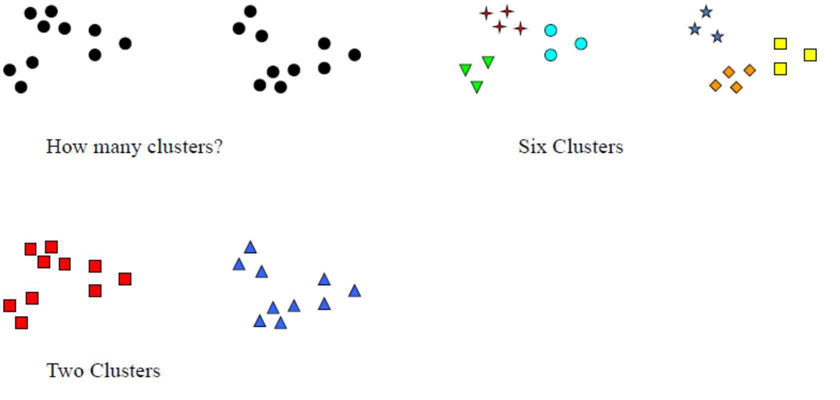
Notion of a Cluster can be Ambiguous



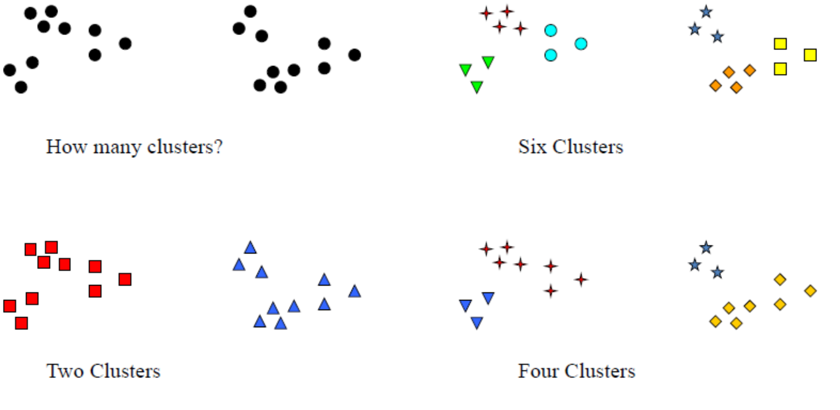
How many clusters?

Six Clusters

Notion of a Cluster can be Ambiguous



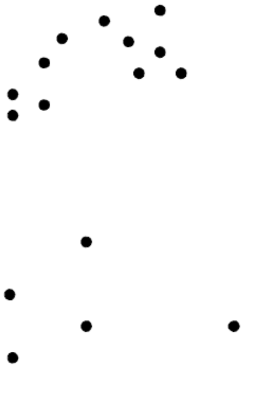
Notion of a Cluster can be Ambiguous



Types of Clusterings

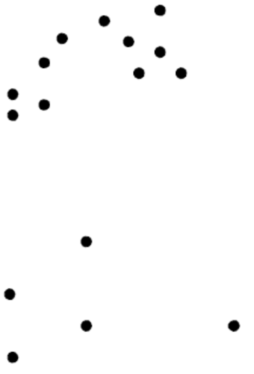
- A clustering is a set of clusters
- Important distinction between hierarchical and partitional sets of clusters
- Partitional Clustering
  - A division data objects into subsets (clusters) such that each data object is in exactly one subset
- Hierarchical clustering
  - A set of nested clusters organized as a hierarchical tree

Partitional Clustering

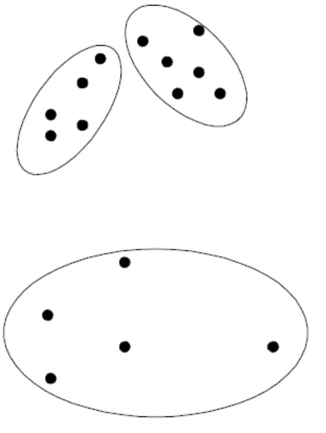


Original Points

Partitional Clustering

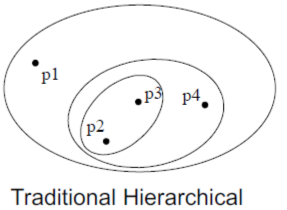


Original Points

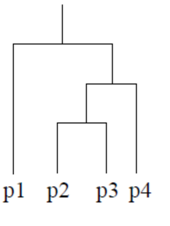


A Partitional Clustering

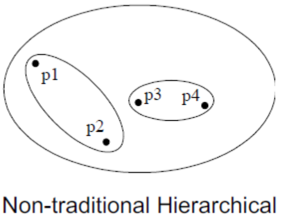
Hierarchical Custering



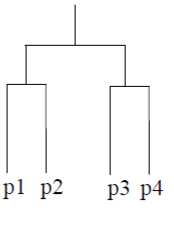
Traditional Hierarchical Clustering



Traditional Dendrogram



Non-traditional Hierarchical Clustering



Non-traditional Dendrogram

Other types of clustering

- Exclusive (or non-overlapping) versus non-exclusive (or overlapping)
  - In non-exclusive clusterings, points may belong to multiple clusters.
    - Points that belong to multiple classes, or 'border' points
- Fuzzy (or soft) versus non-fuzzy (or hard)
  - In fuzzy clustering, a point belongs to every cluster with some weight between 0 and 1
    - Weights usually must sum to 1 (often interpreted as probabilities)
- Partial versus complete
  - In some cases, we only want to cluster some of the data

Types of Clusters: Objective Functions

- Clustering as an optimization problem
  - Finds clusters that minimize or maximize an objective function.
  - Enumerate all possible ways of dividing the points into clusters and evaluate the `goodness' of each potential set of clusters by using the given objective function. (NP Hard)
  - Can have global or local objectives.
    - Hierarchical clustering algorithms typically have local objectives
    - Partitional algorithms typically have global objectives
  - A variation of the global objective function approach is to fit the data to a parameterized model.
    - The parameters for the model are determined from the data, and they determine the clustering
    - E.g., Mixture models assume that the data is a 'mixture' of a number of statistical distributions.

Clustering Algorithms

- K-means and its variants
- Hierarchical clustering
- DBSCAN
- Mean-Shift

K-means Clustering

- Partitional clustering approach
- Each cluster is associated with a centroid (center point)
- Each point is assigned to the cluster with the closest centroid
- Number of clusters, K, must be specified
- The objective is to minimize the sum of distances of the points to their respective centroid

K-means Clustering

- **Problem:** Given a set X of n points in a d-dimensional space and an integer K group the points into K clusters $C = \{C_1, C_2, \ldots, C_k\}$ such that

$$Cost(C) = \sum_{i=1}^{k} \sum_{x \in C_i} dist(x, c_i)$$

is minimized, where c_i is the centroid of the points in cluster C_i

K-means Clustering

- Most common definition is with euclidean distance, minimizing the Sum of Squares Error (SSE) function
  - Sometimes K-means is defined like that
- **Problem:** Given a set X of n points in a d-dimensional space and an integer K group the points into K clusters $C = \{C_1, C_2, \ldots, C_k\}$ such that

$$Cost(C) = \sum_{i=1}^{k} \sum_{x \in C_i} \|x - c_i\|^2$$

is minimized, where c_i is the mean of the points in cluster C_i

Complexity of K-means

- NP-hard if the dimensionality of the data is at least 2 (**d>=2**)
  - Finding the best solution in polynomial time is infeasible
- For **d=1** the problem is solvable in polynomial time
- A simple iterative algorithm works quite well in practice

K-means algorithm

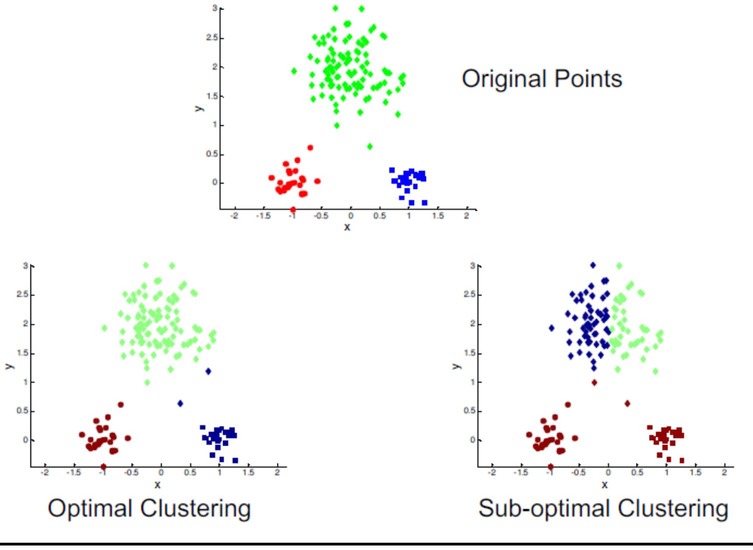
- Also known as Lloyd's algorithm.
- K-means is sometimes synonymous with this algorithm

```
1: Select K points as the initial centroids.
2: repeat
3:    Form K clusters by assigning all points to the closest centroid.
4:    Recompute the centroid of each cluster.
5: until The centroids don't change
```

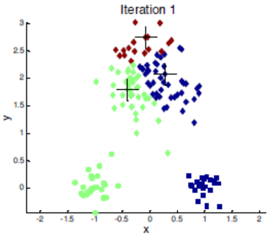
K-means algorithm - Initialization

- Initial centroids are often chosen randomly.
  - Clusters produced vary from one run to another.

Two different K-means clusterings



Importance of Choosing Initial Centroids



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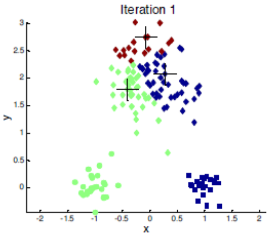

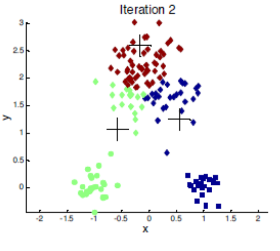

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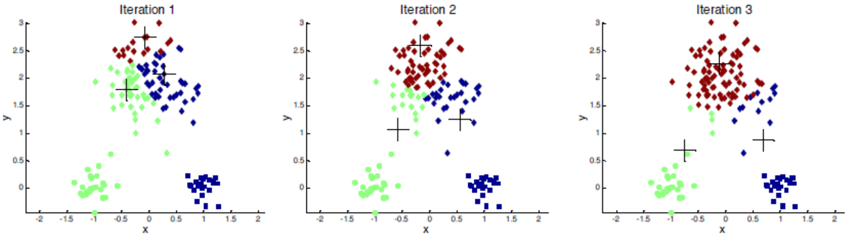

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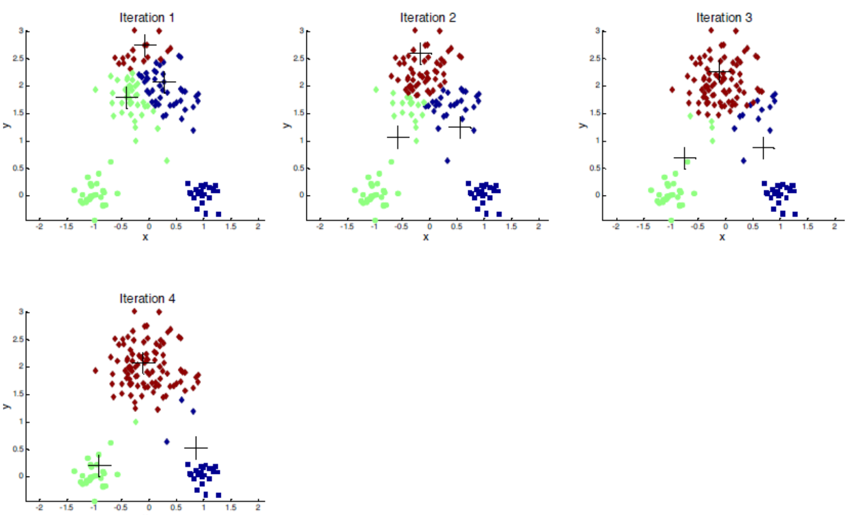

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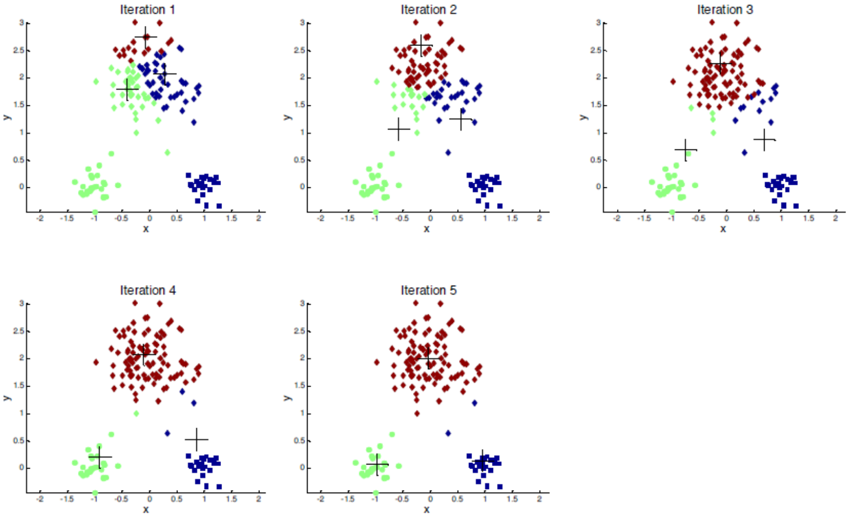

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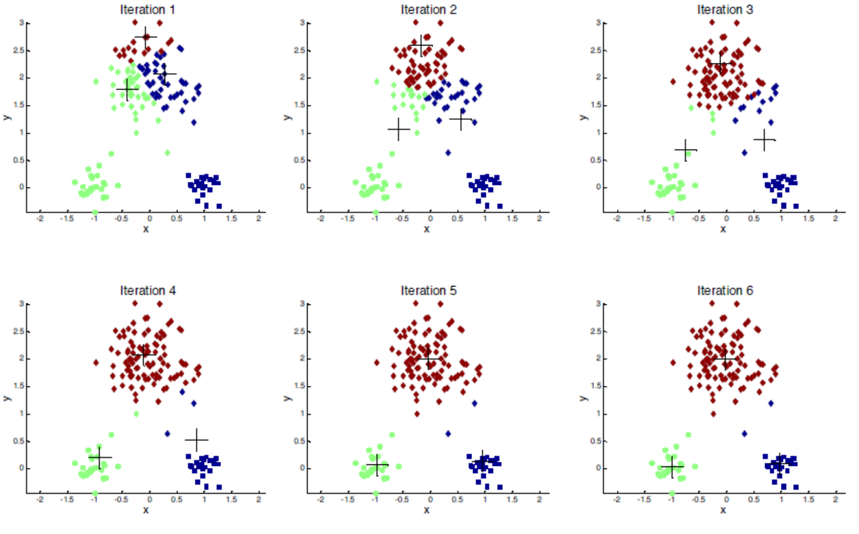

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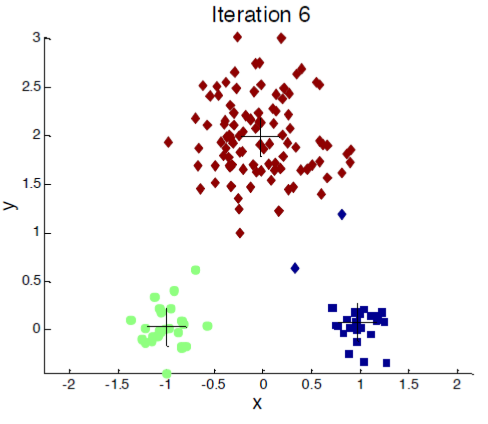

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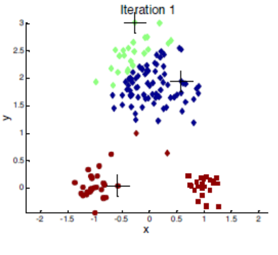

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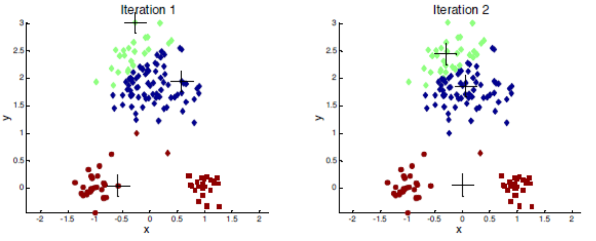

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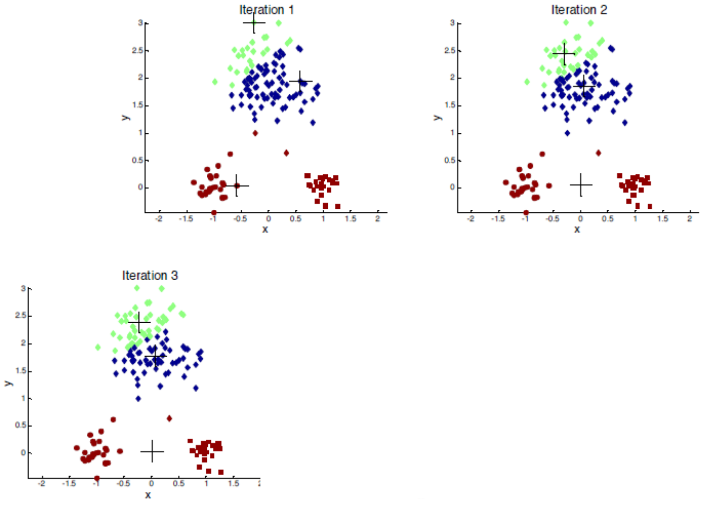

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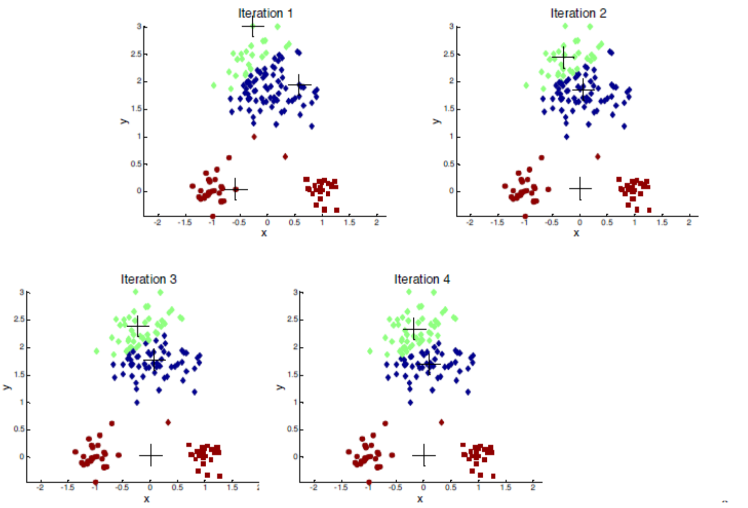

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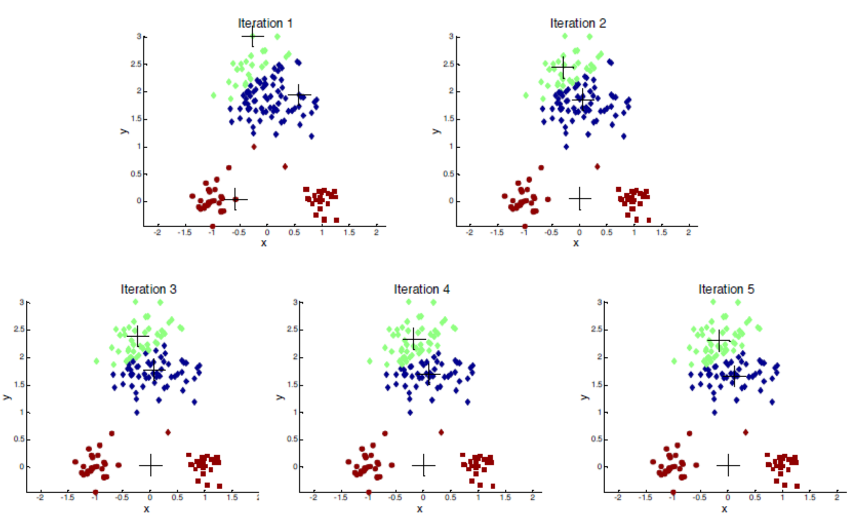

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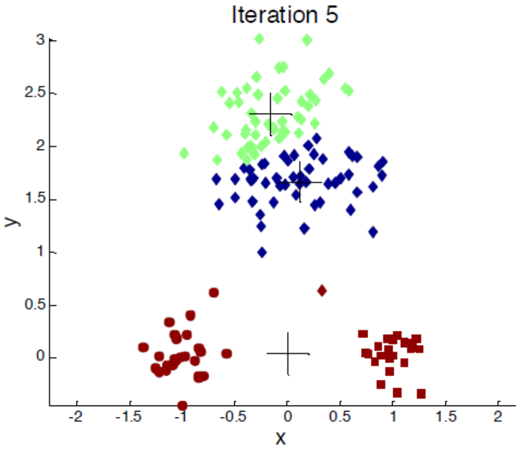
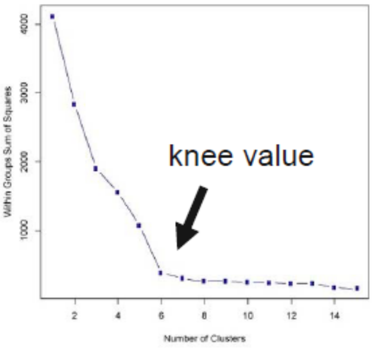


Dealing with Initialization

- Do multiple runs and select the clustering with the smallest error
- Select original set of points by methods other than random . E.g., pick the most distant (from each other) points as cluster centers (K-means++ algorithm)

How to choose k

1. Choose k where SSE improvement decreases (knee value of k)
2. Employ X-Means
   - variation of K-Means algorithm that automatically determines k
   - starts with small k, then splits large clusters until improvement decreases



K-means Algorithm - Centroids

- The centroid depends on the distance function
  - The minimizer for the distance function
- 'Closeness' is measured by Euclidean distance (SSE), cosine similarity, correlation, etc.
- Centroid:
  - The mean of the points in the cluster for SSE, and cosine similarity
  - The median for Manhattan distance.
- Finding the centroid is not always easy
  - It can be an NP-hard problem for some distance functions
    - E.g., median form multiple dimensions

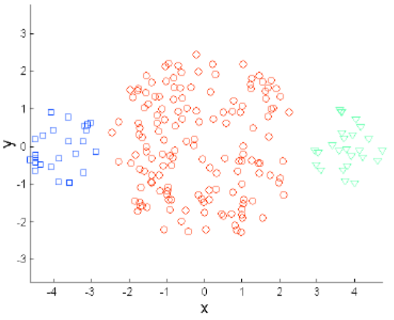
K-means Algorithm - Convergence

- K-means will converge for common similarity measures mentioned above.
  - Most of the convergence happens in the first few iterations.
  - Often the stopping condition is changed to 'Until relatively few points change clusters'
- Complexity is O(n * K * I * d)
  - n = number of points, K = number of clusters, I = number of iterations, d = dimensionality
- In general a fast and efficient algorithm

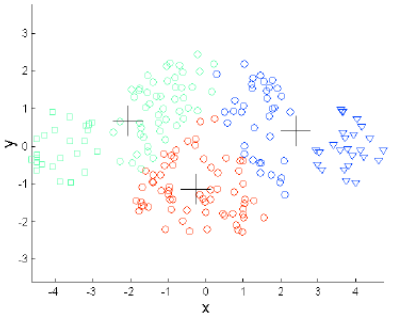
Limitations of K-means

- K-means has problems when clusters are of different
  - Sizes
  - Densities
  - Non-globular shapes
- K-means has problems when the data contains outliers.

Limitations of K-means: Differing Sizes

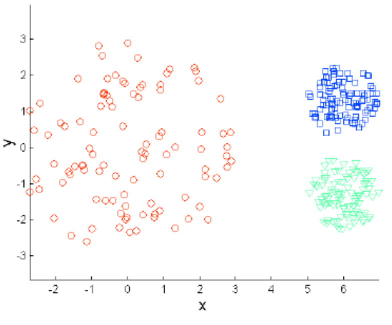


Original Points

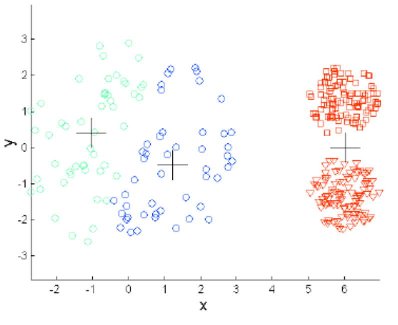


K-means (3 Clusters)

Limitations of K-means: Differing Density

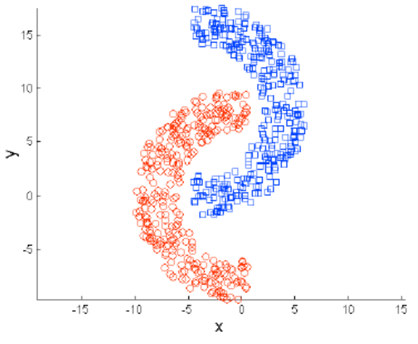


Original Points

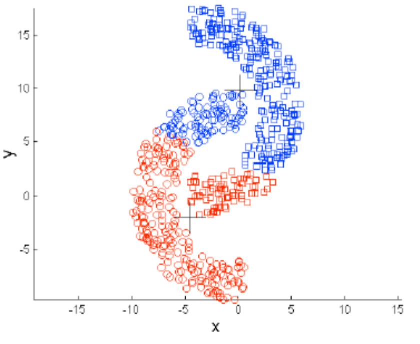


K-means (3 Clusters)

Limitations of K-means: Non-globular Shapes

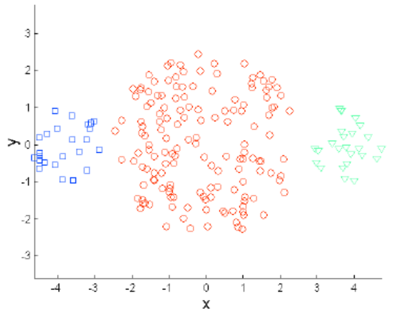


Original Points

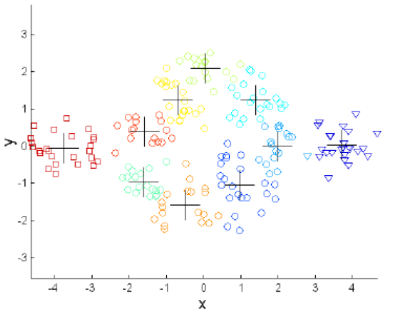


K-means (2 Clusters)

Overcoming K-means Limitations



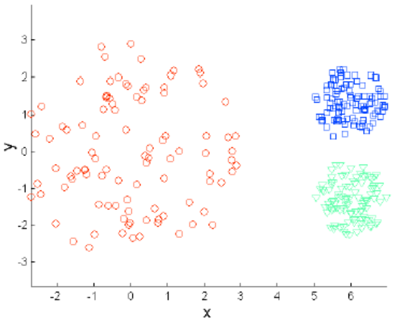
Original Points



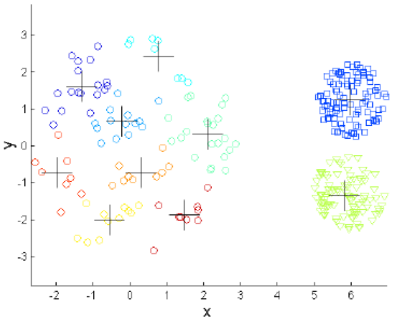
K-means Clusters

One solution is to use many clusters.
Find parts of clusters, but need to put together.

Overcoming K-means Limitations

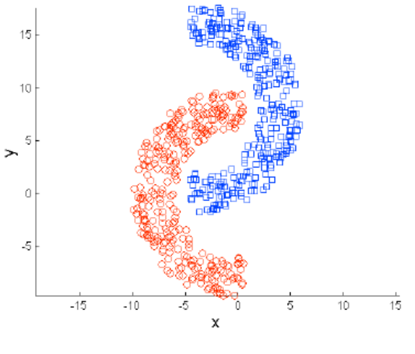


Original Points



K-means Clusters

Overcoming K-means Limitations



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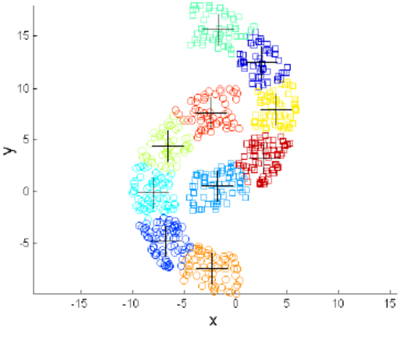


K-means Clusters

Variations

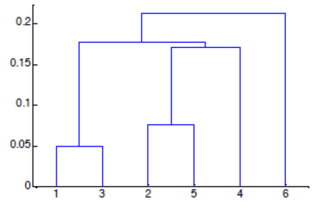
- K-medoids: Similar problem definition as in K-means, but the centroid of the cluster is defined to be one of the points in the cluster (the medoid).
- K-centers: Similar problem definition as in K-means, but the goal now is to minimize the maximum diameter of the clusters (diameter of a cluster is maximum distance between any two points in the cluster).

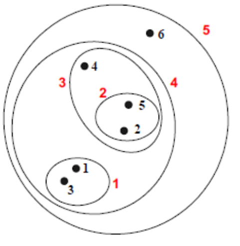
Hierarchical Clustering

- Two main types of hierarchical clustering
  - Agglomerative:
    - Start with the points as individual clusters
    - At each step, merge the closest pair of clusters until only one cluster (or k clusters) left
  - Divisive:
    - Start with one, all-inclusive cluster
    - At each step, split a cluster until each cluster contains a point (or there are k clusters)
- Traditional hierarchical algorithms use a similarity or distance matrix
  - Merge or split one cluster at a time

Hierarchical Clustering

- Produces a set of nested clusters organized as a hierarchical tree
- Can be visualized as a dendrogram
  - A tree like diagram that records the sequences of merges or splits





Strengths of Hierarchical Clustering

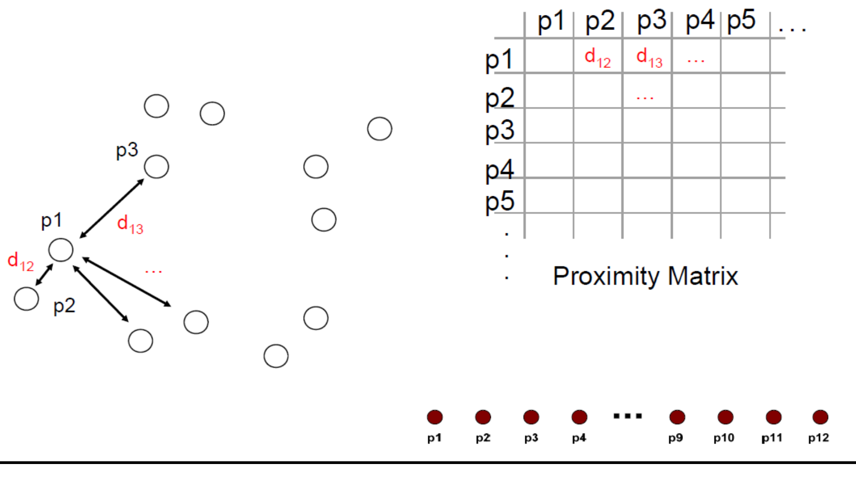
- Do not have to assume any particular number of clusters
  - Any desired number of clusters can be obtained by 'cutting' the dendogram at the proper level
- They may correspond to meaningful taxonomies
  - Example in biological sciences (e.g., animal kingdom, phylogeny reconstruction, …)

Agglomerative Clustering Algorithm

- More popular hierarchical clustering technique
- Basic algorithm is straightforward
  1. Compute the proximity matrix
  2. Let each data point be a cluster
  3. **Repeat**
  4. Merge the two closest clusters
  5. Update the proximity matrix
  6. **Until** only a single cluster remains
- Key operation is the computation of the proximity of two clusters
  - Different approaches to defining the distance between clusters distinguish the different algorithms

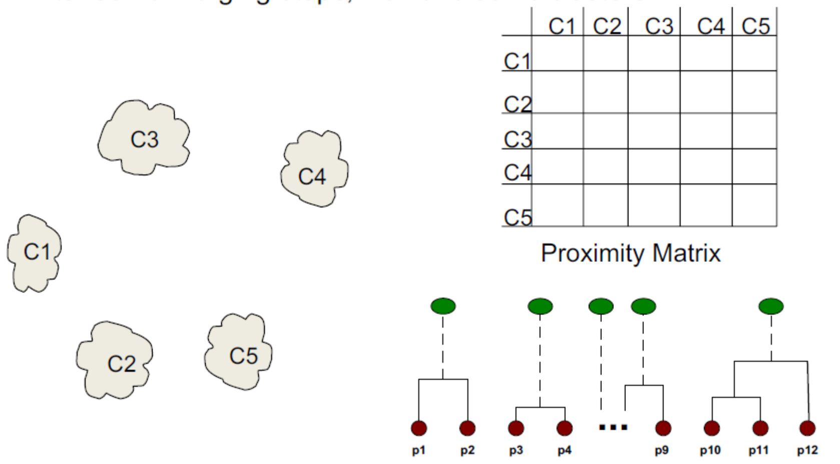
Starting Situation

Start with clusters of individual points and a proximity matrix



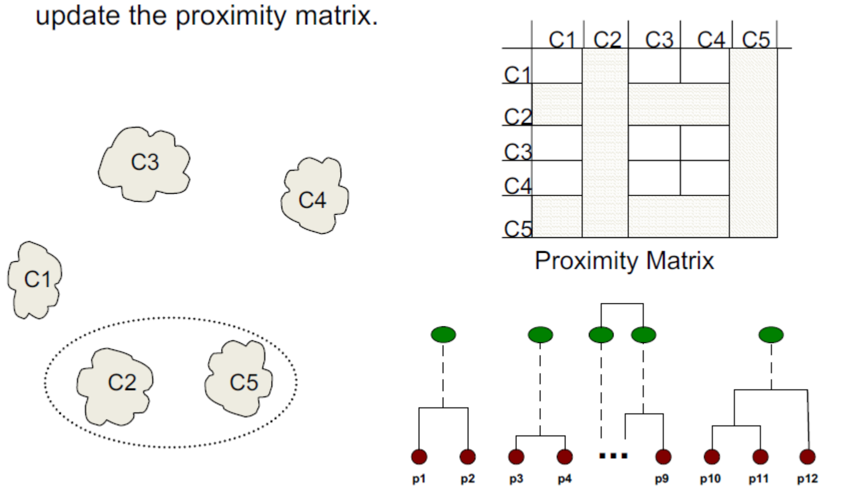
Intermediate Situation

- After some merging steps, we have some clusters



Intermediate Situation

- We want to merge the two closest clusters (C2 and C5) and update the proximity matrix.

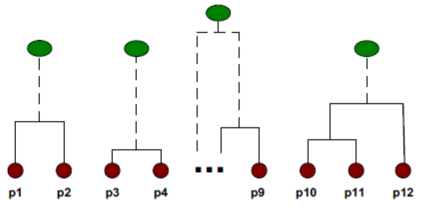


After Merging

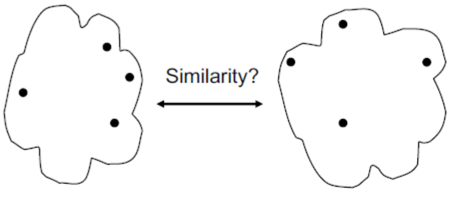
- The question is "How do we update the proximity matrix?"

	C1	C2 U C5	C3	C4
C1		?		
C2 U C5	?	?	?	?
C3		?		
C4		?		

Proximity Matrix



How to Define Inter-Cluster Similarity



	p1	p2	p3	p4	p5	. . .
p1						
p2						
p3						
p4						
p5						
.						
.						
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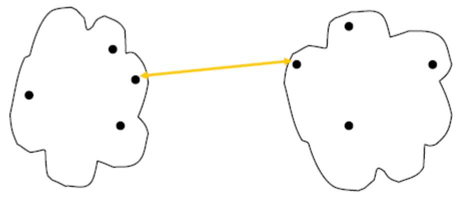
Proximity Matrix

- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

How to Define Inter-Cluster Similarity



	p1	p2	p3	p4	p5	. . .
p1						
p2						
p3						
p4						
p5						
.						
.						
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Proximity Matrix

- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

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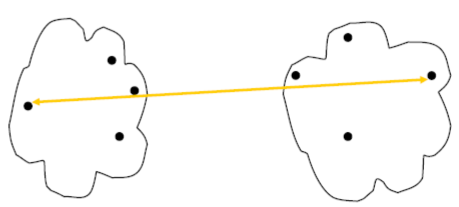

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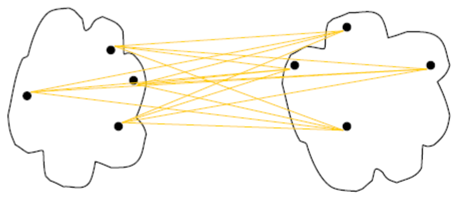

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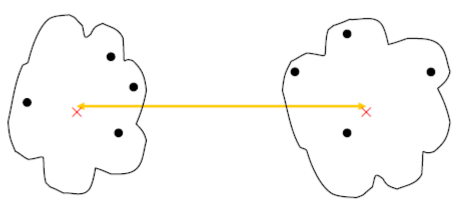

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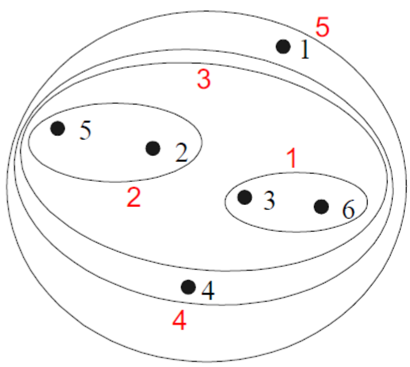
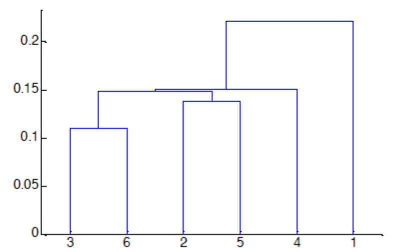
Hierarchical Clustering: MIN



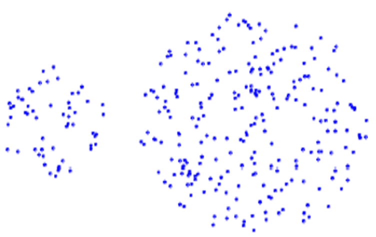
Nested Clusters

	1	2	3	4	5	6
1	0	.24	.22	.37	.34	.23
2	.24	0	.15	.20	.14	.25
3	.22	.15	0	.15	.28	.11
4	.37	.20	.15	0	.29	.22
5	.34	.14	.28	.29	0	.39
6	.23	.25	.11	.22	.39	0

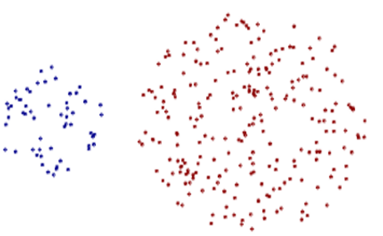


Dendrogram

Hierarchical Clustering: MIN

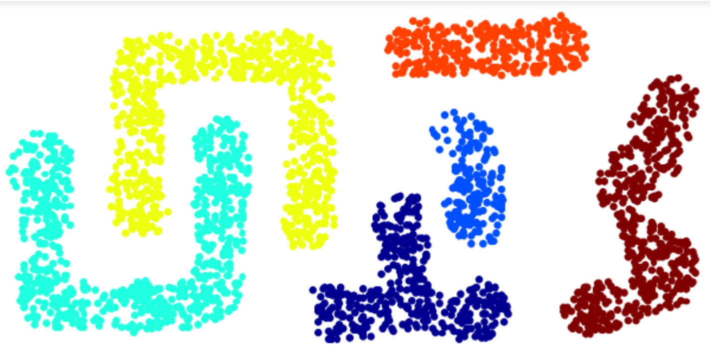


Original Points



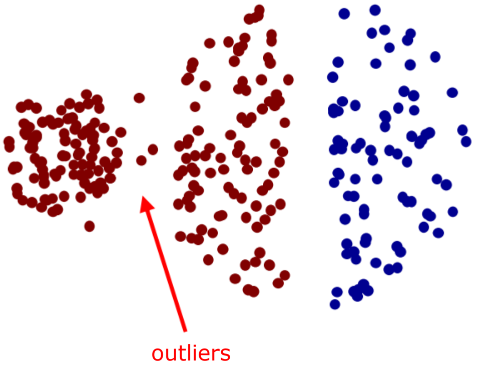
Two Clusters

Strength of MIN



- Can handle non-elliptical shapes

Limitations of MIN



- Sensitive to noise and outliers

Hierarchical Clustering: MAX

	1	2	3	4	5	6
1	0	.24	.22	.37	.34	.23
2	.24	0	.15	.20	.14	.25
3	.22	.15	0	.15	.28	.11
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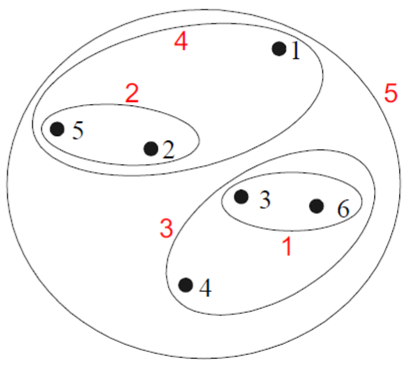
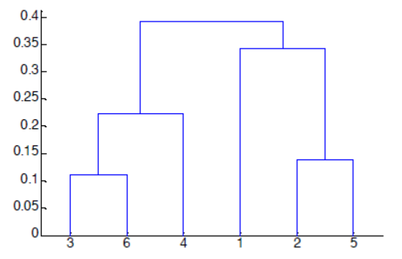
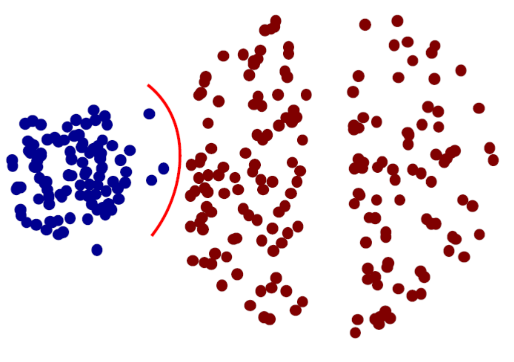


Nested Clusters



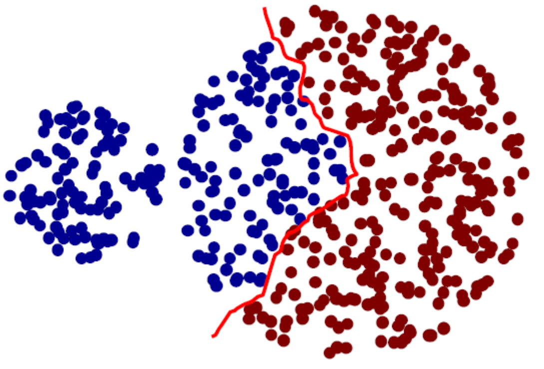
Dendrogram

Strength of MAX



- Less susceptible to noise and outliers

Limitations of MAX



- Tends to break large clusters
- Biased towards globular clusters

Cluster Similarity: Group Average

- Proximity of two clusters is the average of pairwise proximity between points in the two clusters.

$$\text{proximity}(\text{Cluster}_i, \text{Cluster}_j) = \frac{\sum\limits_{\substack{p_i \in \text{Cluster}_i \\ p_j \in \text{Cluster}_j}} \text{proximity}(p_i, p_j)}{|\text{Cluster}_i| * |\text{Cluster}_j|}$$

- Need to use average connectivity for scalability since total proximity favors large clusters

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Hierarchical Clustering: Group Average

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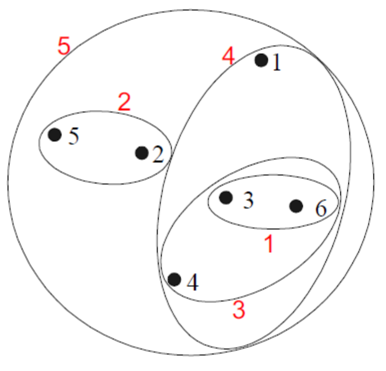
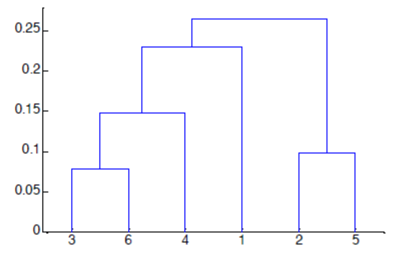


Nested Clusters



Dendrogram

Hierarchical Clustering: Problems & Limitations

- Computational complexity in time and space
- Once a decision is made to combine two clusters, it cannot be undone
- No objective function is directly minimized
- Different schemes have problems with one or more of the following:
  - Sensitivity to noise and outliers
  - Difficulty handling different sized clusters and convex shapes
  - Breaking large clusters