

# SPENCER GOODMAN

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<b>EDUCATION</b>	<b>UNIVERSITY OF MICHIGAN</b> <b>College of Literature, Science, and the Arts</b> Bachelor of Arts in Economics <b>Stephen M. Ross School of Business</b> Minor in Business <ul style="list-style-type: none"><li>• GPA 3.49 / 4.0</li><li>• Member, Alpha Kappa Psi Professional Business Fraternity</li><li>• Irma Anschutz Scholarship recipient for building togetherness within the dormitory</li></ul>	<b>Ann Arbor, MI</b>
<b>EXPERIENCE</b> <b>Present</b>	<b>ENTERTAINMENT+MEDIA CLUB</b> <b>Vice President of Education</b> <ul style="list-style-type: none"><li>• Arrange speaking events featuring successful people in the entertainment industry, such as the CFO of HBO, allowing E+M club members to hear others' experiences in the field</li><li>• Craft weekly updates to over 100 club members, highlighting business oriented media news and relevant campus events, fostering a knowledgeable and involved community</li><li>• Organize workshops on entertainment employment, offering networking advice and interview preparation, helping members secure jobs in music, film, television and more</li></ul>	<b>Ann Arbor, MI</b>
<b>2014-2015</b>	<b>GELFAND, RENNERT &amp; FELDMAN MANAGEMENT</b> <b>Intern</b> <ul style="list-style-type: none"><li>• Examined artists' tour expenditures across numerous credit card statements, identifying erroneous and inessential charges in order to curb spending and increase tour profits</li><li>• Aggregated and coded merchandise reports, verifying distributor payments while appropriately dividing the profits to quickly and accurately pay the artists and firm</li><li>• Processed client checks, inputting information into Datafaction, labeling expenses, and preparing them for deposit, resulting in comprehensive cash flow reports for reference</li></ul>	<b>Los Angeles, CA</b>
<b>2013-2015</b>	<b>ROSS SCHOOL OF BUSINESS CREATIVITY LAB</b> <b>Research Assistant</b> <ul style="list-style-type: none"><li>• Conducted research studying the difference between how "outsiders" and "insiders" of an organization will approach problems facing that organization, resulting in data that may have implications on the way organizations will solve problems in the future</li><li>• Created surveys comparing how lifetime experiences affect creativity in problem solving, receiving 512 responses of usable data augmenting our eventual analysis</li><li>• Built over 50 GIF image files in Photoshop to control how long subjects could view necessary images as they completed online surveys, ensuring consistent scientific results</li></ul>	<b>Ann Arbor, MI</b>
<b>Summer 2013</b>	<b>RIPTIDE MUSIC LICENSING</b> <b>Intern</b> <ul style="list-style-type: none"><li>• Researched upcoming films and television programs anticipating musical needs, such as beats per minute, in order to develop a marketing plan and playlist to be pitched to producers for their advertisements, preparing Riptide Music for future opportunities</li><li>• Composed artist web pages that showcased the musical styles and history of each specific artist, developing a catalogue of talent for use by the Riptide sales team</li><li>• Coded, labeled, and created MP3 and AIFF files for over 750 tracks in FileMaker Pro to decrease search times, resulting in a more fluid music discovery experience for clients</li><li>• Reviewed new artist submissions to the label, analyzing production quality, sound clarity, musical ability, and marketability, ensuring new music was of high quality</li></ul>	<b>Culver City, CA</b>
<b>ADDITIONAL</b>	<ul style="list-style-type: none"><li>• Current Vice President of Recruitment of the Digital Media Club</li><li>• Volunteered over 150 hours over 3 years at Heal the Bay in Santa Monica, CA</li><li>• Student member of the Recording Academy's Los Angeles chapter</li></ul>	