



# Introduction to Research Data Management

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RDM Jumpstart Program  
May 12, 2025



## Outline of this session

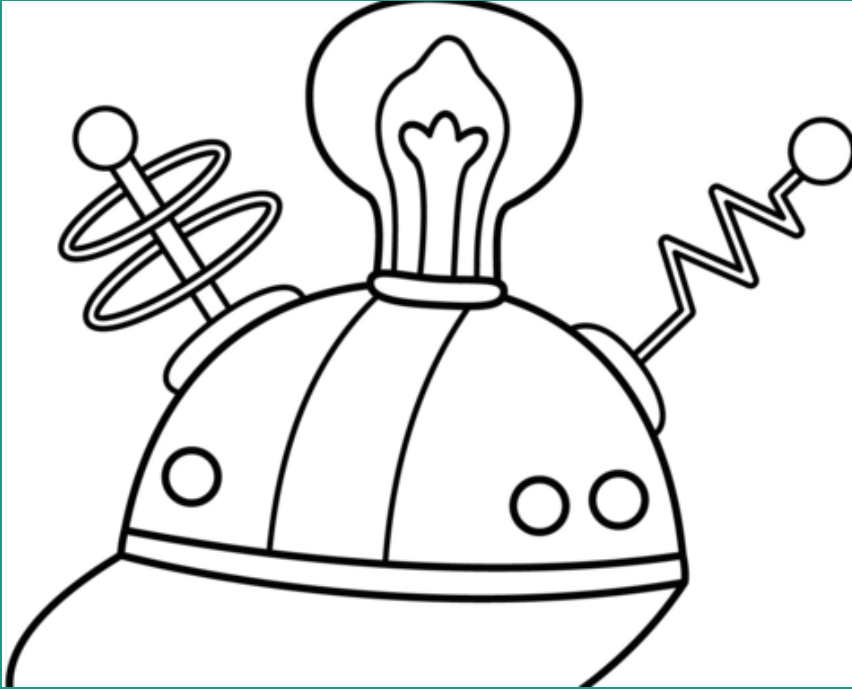
- Research data
- Metadata
- The research data lifecycle
- Research data management (RDM)
- The importance of RDM



# Acronyms

- Research Data Management
  - aka RDM
  - aka Data Management
  - aka DM
- Data Management Plan
  - aka DMP
  - aka Research DMP
  - aka RDMP

# Research Data



- What are they?
- Need to know what they are before we start talking about them!
- Thinking caps on!



## Research Data (cont'd)

*“Data are facts, observations or experiences on which an argument or theory is constructed or tested. Data may be numerical, descriptive, aural or visual. Data may be raw, abstracted or analysed, experimental or observational. Data include but are not limited to: laboratory notebooks; field notebooks; primary research data (including research data in hardcopy or in computer readable form); questionnaires; audiotapes; videotapes; models; photographs; films; and test responses. Research collections may include slides; artefacts; specimens; samples.”*

Source: <https://blogs.ucl.ac.uk/rdm/2015/09/what-is-research-data/>



## Research Data (cont'd)

*“Research data are the original sources or material that you have created or collated to conduct your research project. They can be digital or non-digital. The response to your research question is based on the analysis of these research data.”*

Source: <https://blogs.ucl.ac.uk/rdm/2015/09/what-is-research-data/>



## Research Data (cont'd)

*“Research data are data that are used as primary sources to support technical or scientific enquiry, research, scholarship, or creative practice, and that are used as evidence in the research process and/or are commonly accepted in the research community as necessary to validate research findings and results. Research data may be experimental data, observational data, operational data, third party data, public sector data, monitoring data, processed data, or repurposed data. What is considered relevant research data is often highly contextual, and determining what counts as such should be guided by disciplinary norms.”*

(Tri-Agency)

Source: <https://tinyurl.com/yx6ehw2r>



## Research Data (cont'd)

- Why are they important?
  - Support original research
  - Deterrent to research fraud
  - When managed properly, they can be shared
    - Informally from one researcher to another
    - Deposited in a self-archiving system
    - Deposited in a specialist data repository dedicated to archiving, preserving and disseminating digital data
    - Deposited in an institutional repository
- Why is sharing important?
  - We don't conduct research in a bubble!
  - We will want to publish research about our data.





## Sharing data considerations

- Meets data-management requirements
- Stability / security over time
- Makes your data more visible
- Requires documentation
- Offers curation expertise that adds value to data
- Facilitates data discovery and reuse through the development and standardization of metadata
- Achieves interoperability across scientific communities
- Authenticated online access to data / user access controls /licensing agreements
- Fully searchable
- Assigns unique persistent DOIs to files or collections

Reference: QDR & UKDS



# Making Research Transparent

## Requires:

- Data access
  - What data were used, where are they, are they available?
- Production transparency
  - Requires providing *documentation* describing how the data were generated / collected
- Analytic transparency
  - How were data analyzed to arrive at conclusions?
  - How are evidence and claims connected?

Reference: QDR & UKDS



## Benefits of Transparency

- Makes research procedures clear
- Facilitates more and deeper collaboration
- Allows scholars to demonstrate the rigor and power of their work
- Acts as an incentive to do good work
- Facilitates learning of methodological lessons and teaching
- Makes it more likely that research will be more useful to others

SUMMING UP: more accessible, honest, rigorous, relevant, and useful research!



## Example ...

- Political Persuasion and Attitude Change Study: The Los Angeles Longitudinal Field Experiments, 2013-2014
- Principal Investigator: Michael J. LaCour

Reference: <https://www.openicpsr.org/openicpsr/project/100037/version/V8/view>

# Irregularities in LaCour (2014)

David Broockman, Assistant Professor, Stanford GSB (as of July 1),

[dbroockman@stanford.edu](mailto:dbroockman@stanford.edu)

Joshua Kalla, Graduate Student, UC Berkeley, [kalla@berkeley.edu](mailto:kalla@berkeley.edu)

Peter Aronow, Assistant Professor, Yale University, [peter.aronow@yale.edu](mailto:peter.aronow@yale.edu)

May 19, 2015

## Summary

We report a number of irregularities in the replication dataset posted for LaCour and Green (*Science*, “When contact changes minds: An experiment on transmission of support for gay equality,” 2014) that jointly suggest the dataset (LaCour 2014) was not collected as described. These irregularities include baseline outcome data that is statistically indistinguishable from a national survey and over-time changes that are unusually small and indistinguishable from perfectly normally distributed noise. Other elements of the dataset are inconsistent with patterns typical in randomized experiments and survey responses and/or inconsistent with the claimed design of the study. A straightforward procedure may generate these anomalies nearly exactly: for both studies reported in the paper, a random sample of the 2012 Cooperative Campaign Analysis Project (CCAP) form the baseline data and normally distributed noise are added to simulate follow-up waves.

## Timeline of Disclosure

- January - April, 2015. Broockman and Kalla were impressed by LaCour and Green (2014) and wanted to extend the article’s methodological and substantive discoveries. We began to plan an extension. We sought to form our priors about several design parameters based on the patterns in the original data on which the paper was based, LaCour (2014). As we examined the study’s data in planning our own studies, two features surprised us: voters’ survey responses exhibit much higher test-retest reliabilities than we have observed in any other panel survey data, and the response and reinterview rates of the panel survey were significantly higher than we expected. We set aside our doubts about the study and awaited the launch of our pilot extension to see if we could manage the same parameters. LaCour and Green were both responsive to requests for advice about design details when queried.
- May 6, 2015. Broockman and Kalla launch a pilot of the extension study.

May 19, 2015. Our questions about the data are as follows: *How does the response rate of the*

# When contact changes minds: An experiment on transmission of support for gay equality

Michael J. LaCour<sup>1</sup>, Donald P. Green<sup>2</sup>

+ Author Affiliations

*Science* 12 Dec 2014:  
Vol. 346, Issue 6215, pp. 1366-1369  
DOI: 10.1126/science.1256151

**Article**

Figures & Data

Info & Metrics

eLetters

 PDF

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**This article has been retracted. Please see:**

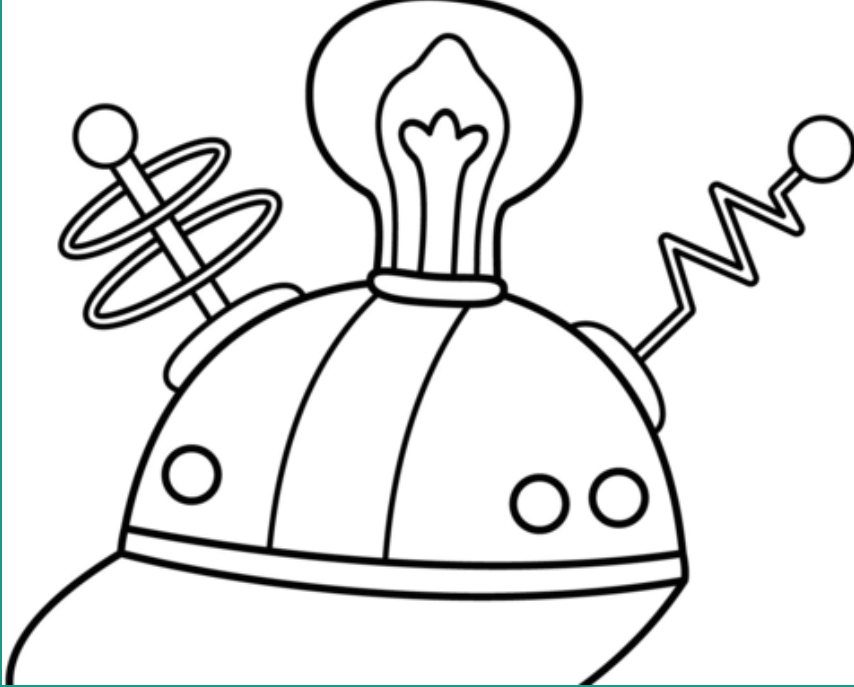
[Is retracted by - June 05, 2015](#)



## Something to think about ...

- Check out [this story](#) when you get a chance.
- It will open your eyes about fake data and who is faking it.
- When you have time ...
  - [Retraction Watch](#)

# Metadata



- What are they?
- Need to know what they are before we start talking about them!
- Thinking caps on!









## Metadata (cont'd)

- What is it?
- Explains ...
- Why is it important?
- Who enters it?



## Metadata (cont'd)

- Why keep metadata?
- When to record it?
- What to keep?
- Using a readme file
- End goal ...



# Metadata (cont'd)

- Survey metadata
  - Questionnaire
  - Data collection
  - Interviewer instructions
  - ...

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# Questions?

Impact Measures  
& Prestige



Ideas

Global  
Scholarly  
Community

Planning  
Cycle

Research  
Planning

Research  
Concept

Experiment/  
Project

Data/  
Output

Conclusions

Project  
Cycle

Draft Work

Publication/  
Presentation

Peer  
Review

Publication  
Cycle

21st Century Digital  
Scholarship Cycle

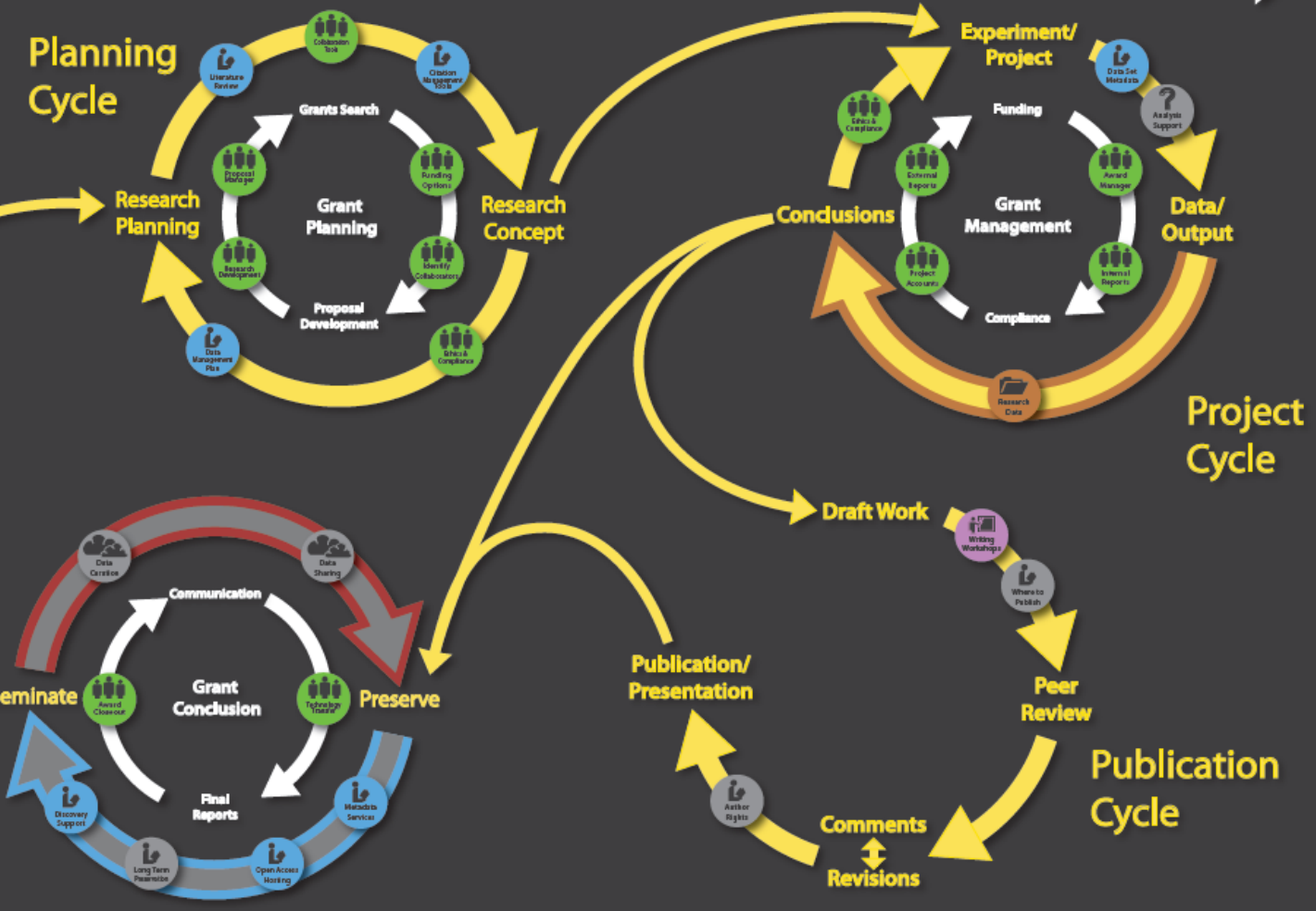
Disseminate

Preserve

Grant  
Conclusion

Final  
Reports

Comments  
↕  
Revisions

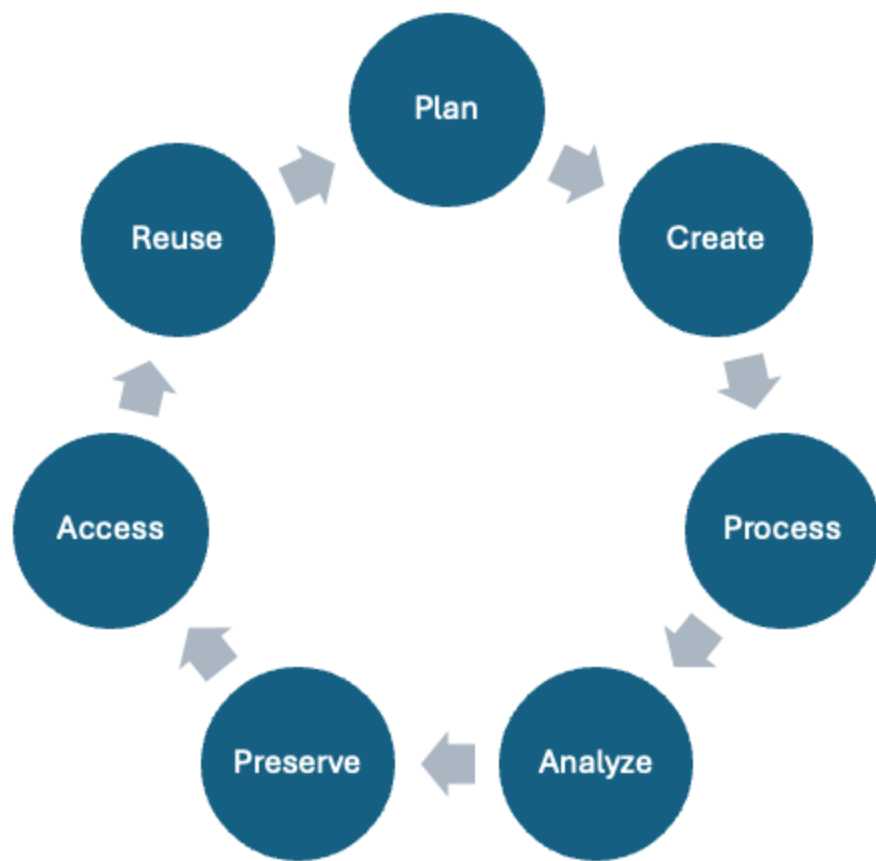




# The Research Data Life Cycle

- Many out there!
- Many elements in common
- Can be discipline-specific
- The previous example is from the University of Central Florida Libraries
- We will NOT be using that one!







# Plan

- Data Management Plan
  - More on that later!



# Create

- Design research
- Locate existing data
- Collect data (experiment, observe, measure, simulate)
- Capture and create metadata



# Process

- Enter data, digitise, transcribe, translate
- Check, validate, clean data
- Anonymise data where necessary
- Describe data
- Manage and store data



# Analyse

- Interpret data
- Derive data
- Produce research outputs
- Think about Author publications
- Prepare data for preservation

# Preserve

- Migrate data to best format
  - Non-proprietary best
- Back-up and store data
  - 3-2-1
- Create metadata and documentation
- Archive data



Source: <https://www.datarecoverygroup.com/articles/types-data-loss>



# Access

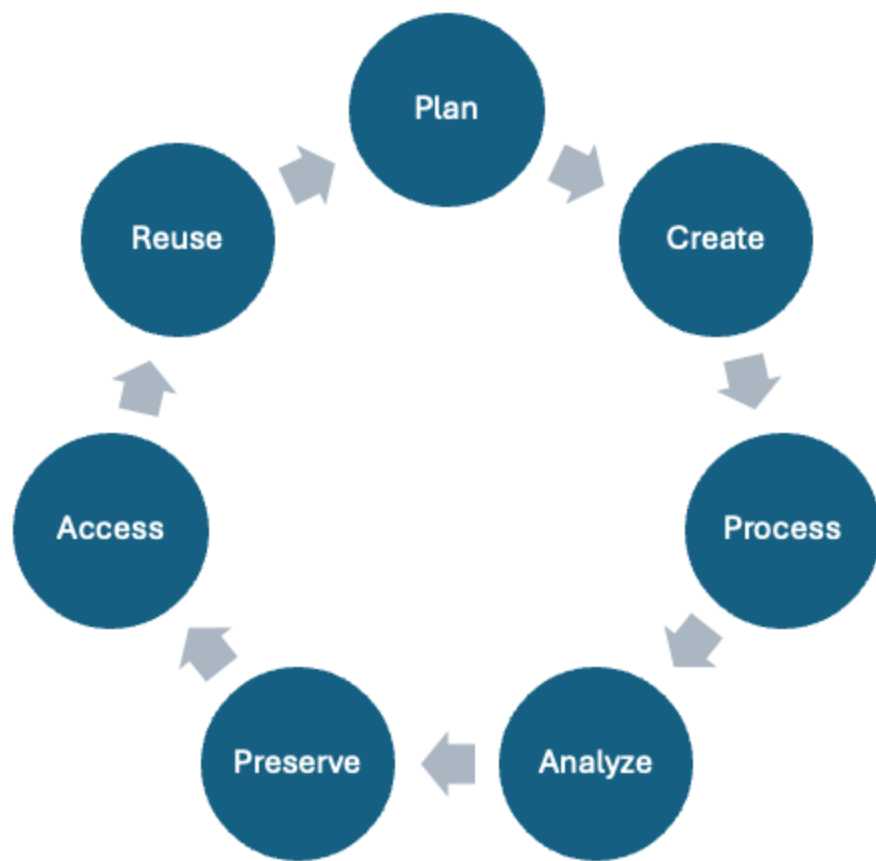
- Determine what the access will be
- Distribute data
- Share data
- Promote data



# Reuse

- Follow-up research
- New research
  - Scrutinize findings
- Teaching and learning





# FAIR

An international guiding principle focused towards making data

- Findable
- Accessible
- Interoperable
- Reusable

Key Resource: [go-fair.org](https://www.go-fair.org/fair-principles/)  
<https://www.go-fair.org/fair-principles/>





# FAIR (cont'd)

- **Findable**
  - Data & supplementary materials have sufficiently rich metadata, and a unique and persistent identifier.
- **Accessible**
  - Metadata & data are understandable to humans and machines. Data is deposited in a trusted repository.
- **Interoperable**
  - Metadata use a formal, accessible, shared, and broadly applicable language for knowledge representation.
- **Reusable**
  - Data & collections have clear usage licenses and provide accurate information on provenance.

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# Questions?



# RDM

- We have been talking RDM since the beginning!
- What is RDM?
  - “It encompasses the processes applied throughout the lifecycle of a research project to guide the collection, documentation, storage, sharing, and preservation of research data, and allows researchers to find and access data.”
    - Source: <https://alliancecan.ca/en/services/research-data-management>
- Includes:
  - Sound practices; data curation; and data stewardship



# Benefits of RDM

- Confirmation of original findings
- Further research
- Planning follow-up studies
- Bonus ...



# Tri-Council RDM Policy

- Finalized in 2021
  - After many years of consultation, revision ,,,
- Policy Objective
  - “to support Canadian research excellence by promoting sound data management and data stewardship practices. This policy is not an open data policy.”

Source: [http://www.science.gc.ca/eic/site/063.nsf/eng/h\\_97610.html](http://www.science.gc.ca/eic/site/063.nsf/eng/h_97610.html)



## Tri-Council RDM Policy (cont'd)

- to promote “the importance of data management to researchers, staff & students”
- to guide “researchers on how to properly manage data”
- to provide, or support “access to, repository services or other platforms that securely preserve, curate and provide appropriate access to research data”

Source: [http://www.science.gc.ca/eic/site/O63.nsf/eng/h\\_97610.html](http://www.science.gc.ca/eic/site/O63.nsf/eng/h_97610.html)





# Tri-Council RDM Policy (cont'd)

Created around 3 pillars

- Creating an institutional RDM strategy
  - by March 1, 2023
  - [220 research institutions have complied](#)
- Data Management plans starting in spring 2022
  - Being rolled out slowly
  - Will eventually be a requirement for researchers for all funding received
- Data deposit requirement for researchers
  - Starting Fall 2025
  - Being rolled out slowly

Source: [http://www.science.gc.ca/eic/site/063.nsf/eng/h\\_97610.html](http://www.science.gc.ca/eic/site/063.nsf/eng/h_97610.html)



# And ...

What could happen if you don't practice good RDM?

<https://www.youtube.com/watch?v=N2zK3sAtr-4#t=17>



## Summing it up ...

- Hopefully you have learned
  - What is research data
  - What is metadata
  - What is RDM
  - Why is it important
  - RDM best practices

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# Questions?



*Please log into OSF  
during the break!*



# References

Qualitative Data Repository & UK Data Services (2016). “Managing and Sharing Data and Achieving Research Transparency”. Syracuse University.  
<https://slideplayer.com/slide/12627589/>

Retraction Watch  
<https://retractionwatch.com/>

Tri-Agency Statement of Principles on Digital Data Management  
<https://science.gc.ca/site/science/en/interagency-research-funding/policies-and-guidelines/research-data-management/tri-agency-statement-principles-digital-data-management>

Tri-Agency Statement of Principles on Digital Data Management  
<https://science.gc.ca/site/science/en/interagency-research-funding/policies-and-guidelines/research-data-management>



## More Resources

- “Changes in Data Sharing and Data Reuse Practices and Perceptions among Scientists Worldwide”. August 2015. C. Tenopir et al.  
<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0134826>
- “ReadMe Best Practices”  
[https://ubc-library-rc.github.io/rdm/content/03\\_create\\_readme.html](https://ubc-library-rc.github.io/rdm/content/03_create_readme.html)
- “Store and back up”  
[https://ubc-library-rc.github.io/rdm/content/06-3\\_Storage\\_Backup.html](https://ubc-library-rc.github.io/rdm/content/06-3_Storage_Backup.html)
- “The Enduring Value of Social Science Research: The Use and Reuse of Primary Research Data”. A. Pienta, G. Alter, J. Lyle., November 2010.  
<http://hdl.handle.net/2027.42/78307>



## More Resources

- Care Principles for Indigenous Data Governance  
<https://www.gida-global.org/care>
- OCAP®, The First Nations Principles  
<https://fnigc.ca/ocap-training/>