



# NICHOLAS LE

UI/UX DESIGNER & RESEARCHER  
portfolio: [www.nkle.co/work.html](http://www.nkle.co/work.html)



## HELLO

I'm **Nick**,  
a UI/UX Designer & Researcher  
studying Biology and Media Studies at UC Berkeley.



## EXPERIENCE

Aug 2016 - May 2017

### Student RND

*Codeday Organizer / Mentor*

- Acted as a mentor and provided a workshop teaching 20 participants about web development using HTML/CSS.
- Planned the logistical aspects of the event, such as food planning by contacting 10 sponsors via email and creating organized spreadsheets using Excel.

Jan 2017 - May 2017

### Business Careers in Entertainment Club

*Digital Marketing Committee Member*

- Facilitated the coordination and promotion of a digital marketing event at which 40+ students had the opportunity to network with industry professionals.
- Participated in weekly digital marketing committee meetings, providing professional mentorship to committee members who are passionate about marketing positions.
- Used Adobe Illustrator and Photoshop to create marketing materials, such as flyers and digital content.

Aug 2017 - Present

### UCB Innovative Design

*Design Consultant*

- Participated in weekly client consultation meetings in which I questioned representatives as to what design components their clubs need.
- Designed multiple iterations of designs for 4 different on-campus clubs that ranged from logos to physical banners: which increased campus awareness of these clubs and their events.

October 2017 - Present

### UCB Student Affairs Communication Office

*Graphic Design Assistant*

- Designed graphic components to increase awareness of various Facebook and Twitter campaigns for the Public Service Center.
- Designed infographics following the UC Berkeley style guide to increase awareness of the impact the Public Service Center has had on the campus.



## CONTACT

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## EDUCATION

2015 - 2019

### University of California, Berkeley

BA Media Studies  
BA Molecular and Cellular Biology



## RELEVANT SKILLS

### Languages

HTML,  
CSS/SCSS,  
JavaScript,  
jQuery,  
Python

### Software / Tools

macOS,  
Adobe After Effects CS6,  
Adobe Photoshop CS6,  
Adobe Illustrator CS6,  
Adobe InDesign CS6,  
Sketch,  
InVision,  
Framer

### Relevant Courses

User Experience Design (DES INV 190)  
Visual Communication (MS 101)  
Evaluation of Evidence (SOC 5)  
Introduction to Data Science (CS 8)  
Introduction to Media Studies (MS 10)  
Startup Lab (IEOR 185)



## HOBBIES



Graphic Design



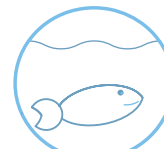
Karaoke



Camping



Pathogenesis  
Research



Swimming



Photography