

Or



Nicholas Le

Product Designer

Southern California native currently based in San Francisco. Recent university graduate looking for product design positions in-house at high impact companies.

Contact

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- nkle.co

Education

Aug 2015 - Dec 2019

UC Berkeley

Bachelor of Arts

- Molecular and Cellular Biology
- Certificate of Design Innovation

Software Proficiencies

- Figma / Sketch
- Principle
- InVision + InVision Studio
- Adobe Illustrator / Photoshop / AE
- HTML / CSS / JavaScript / ReactJS

Summary

As a self-taught designer, I dabbled in different disciplines of design such as visual and brand as a consultant for UCB Innovative design, but primarily focus on product now. As an intern, I worked on consumer facing fin-tech products such as Cash App and The SMBX where I honed my technical design skills and collaborated with distributed teams. From these experiences, I realized that I want to design in-house to continue growing with the products I design.

Experience



Square | Cash App

Product Design Intern

Jun 2019 - Aug 2019

Collaborated with designers, engineers and PMs within the Ecosystems and Boost workstreams, where I scoped, ideated and designed features.

Participated in design critiques, where I provided and received feedback on designs within a variety of features and workstreams.



The SMBX

Product Design Intern

Jul 2018 - Oct 2018

Collaborated with head designer to identify main user痛点 within the user flow of the mobile app, and worked to ideate solutions.

Redesigned the confirmation pages for successful bids, buys, and sells of bonds focusing on creating a user experience focused on earning users trust.



UCB Student Affairs

Graphic Design Assistant

Oct 2017 - Aug 2018

Designed graphic components to increase awareness of various Facebook and Twitter campaigns for the Public Service Center.

Designed infographics following the UC Berkeley style guide to increase awareness of the impact the Public Service Center has had on the campus.



UCB Innovative Design

Design Consultant

Aug 2017 - Dec 2018

Participated in weekly client consultation meetings in which I questioned representatives as to what design components their clubs need.

Designed multiple iterations of designs for 4 different oncampus clubs that ranged from logos to physical banners which increased campus awareness of these clubs and their events.