

# DryUmbrella.com

## Site Plan

### Site Name:

The website name is DryUmbrella. The domain name is dryumbrella.com

### Site Description:

The site purpose is to provide information about the weather in the cities of Preston, Soda Springs, Fish Haven in Idaho State. The site will help people to know about the weather in their region to help them plan weekends, as well as help them prepare for the changes in weather condition beforehand. It will be also a place for articles about the weather, recreations and outdoor activities in the town.

### Target Audience:

Who: random people, normal citizens

Age: 0+

Motivation:

Receive weather report, read about the upcoming and passed outdoor events.

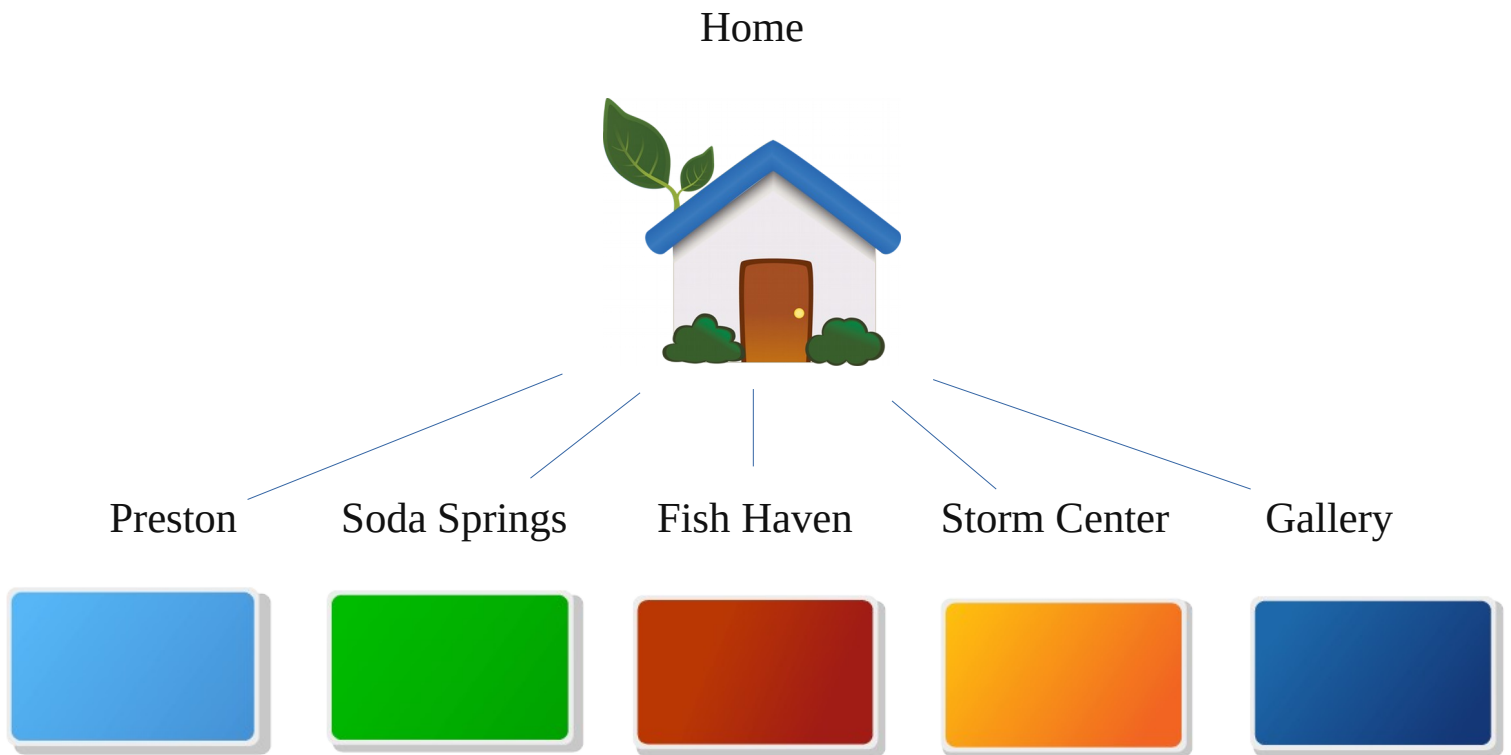
### Scenarios:

1. Do I need to wear coat today or take an umbrella with me?
2. What is the weather next weekend? Is it a good time for a mountain rip?
3. Is there anything going on this month in the park nearby ?
4. I“m going to put all my winter clothes in the closet, isn`t it too early?
5. I couldn`t come to the town barbecue in the park last Saturday, hope they wrote something about that activity.

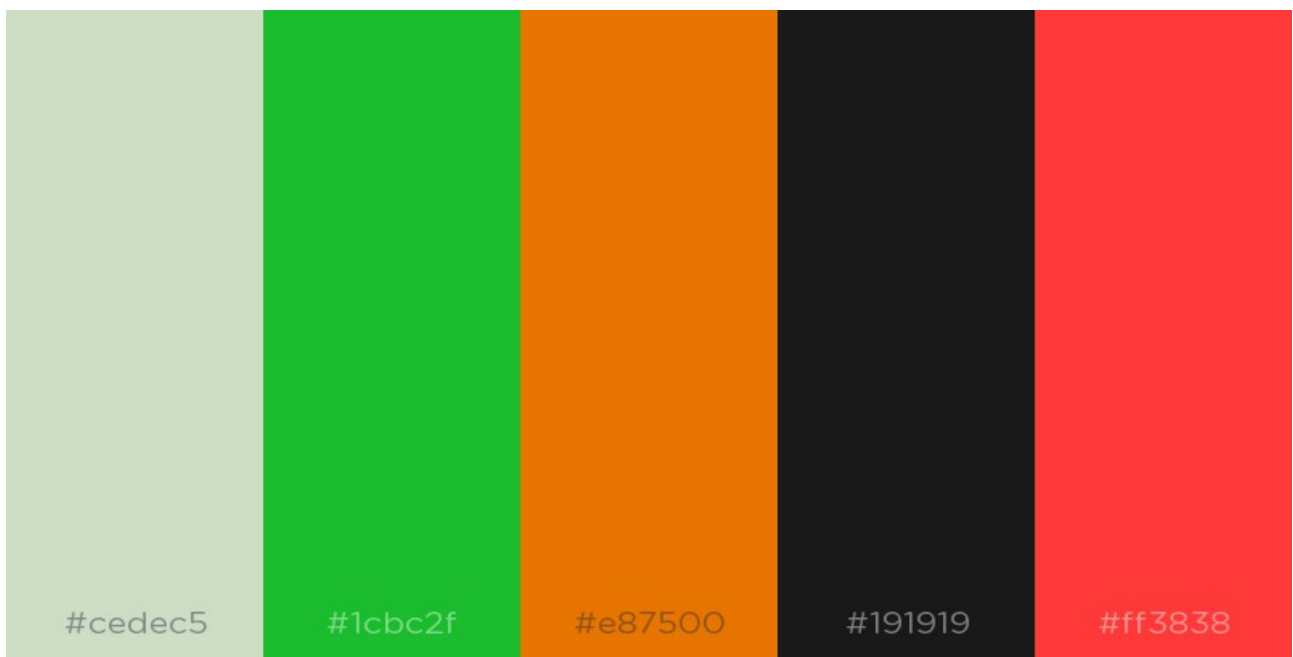
### Content list:

1. An image/icon of the weather condition today with basic weather data.
2. An information table about the weather in the town up to 1 month.
3. A list of activities with dates, time and location of the event for the current month. Pictures to bring visual understanding of what to expect.
4. An artcile about the weather with some recomendations on clothes change time, flower planting date recomendations and so on..
5. An article/report about the passed activities in the town with pictures, videos and comments from the citizens.

## Site Map:



## Color Scheme and Typography:



The site name is going to have two colors: `fulvous` and `coral red`.  
The header and footer will have `eerie black` color as a background color.  
Navigation links will be in `wageningen green` color, with `whitesmoke` color for :hover . The background color is `coral red`. Active link is going to have `fulvous` color.  
The whitespace (general background color) is `pastel gray`  
The headings will be in `coral red`  
The paragraph color is `black`

Site name font: Chewy

----- regular text | text  
**DryUmbrella**

Navigation links font: Lobster two

Home  
Preston  
Soda Springs

Headings font: Permanent Marker

**WEATHER IN PRESTON**

Paragraph font: Amaranth

This is an example of a paragraph. It is under Sans Serif fonts section, but still stylish and matches my site name font and navigation font.