**Impact & Story Map**

1. **Goal**: Track gold prices in order to save money and time when wanting to make a gold purchase at jewelers
   1. **Persona**: Retail gold buyer
      1. **Impact/Capability**: Be able to make comparisons of prices
         1. **Deliverable/Feature**: Display gold prices from various jewelers
            1. **Story**: Latest prices from each website

**Acceptance Criteria**:

* + 1. **Impact/Capability**: Be notified when prices change
       1. **Deliverable/Feature**: Send email alert
          1. **Story**: View table of prices for each website with price changes in different color

**Acceptance Criteria**: