

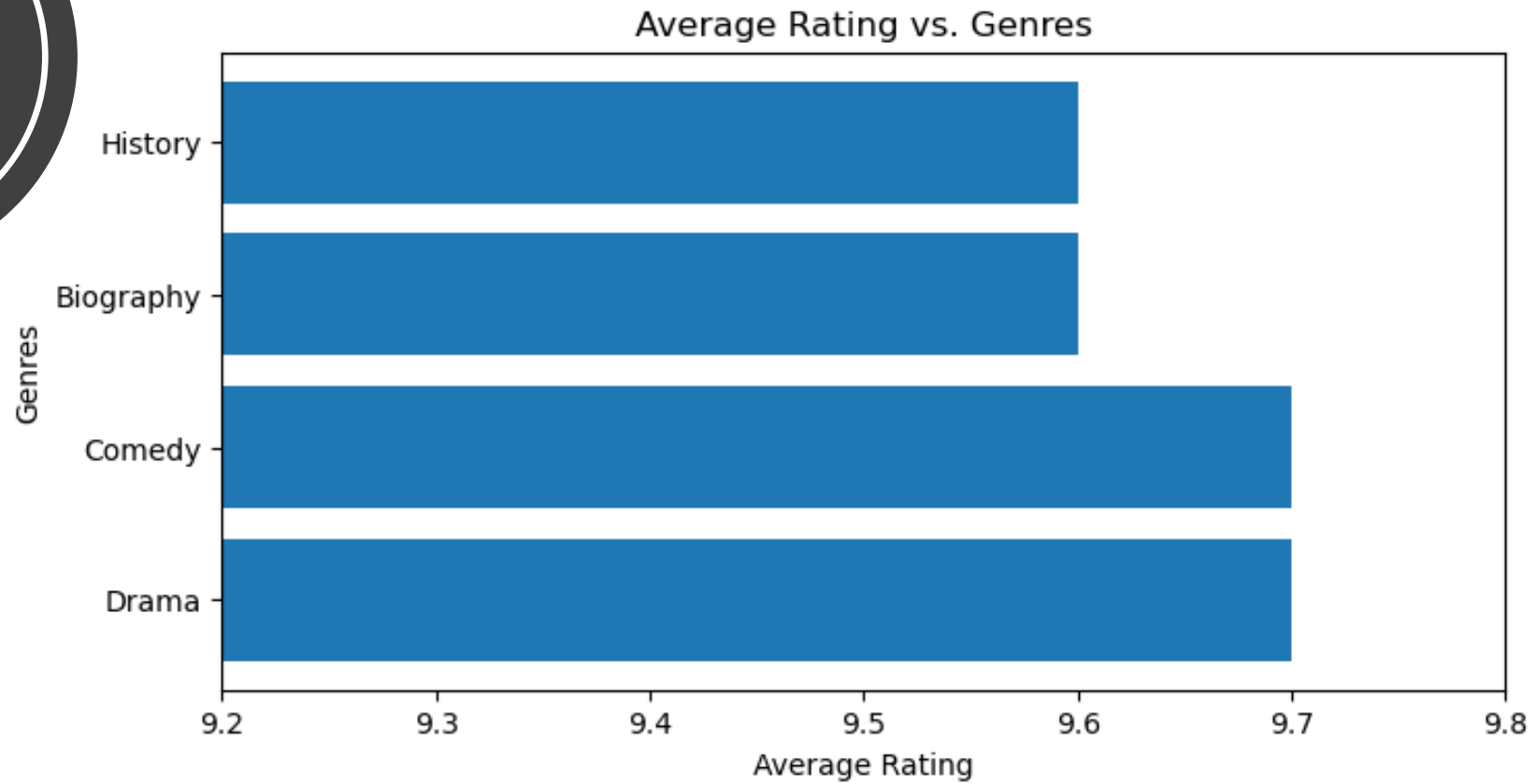
MICROSOFT

New movie studio

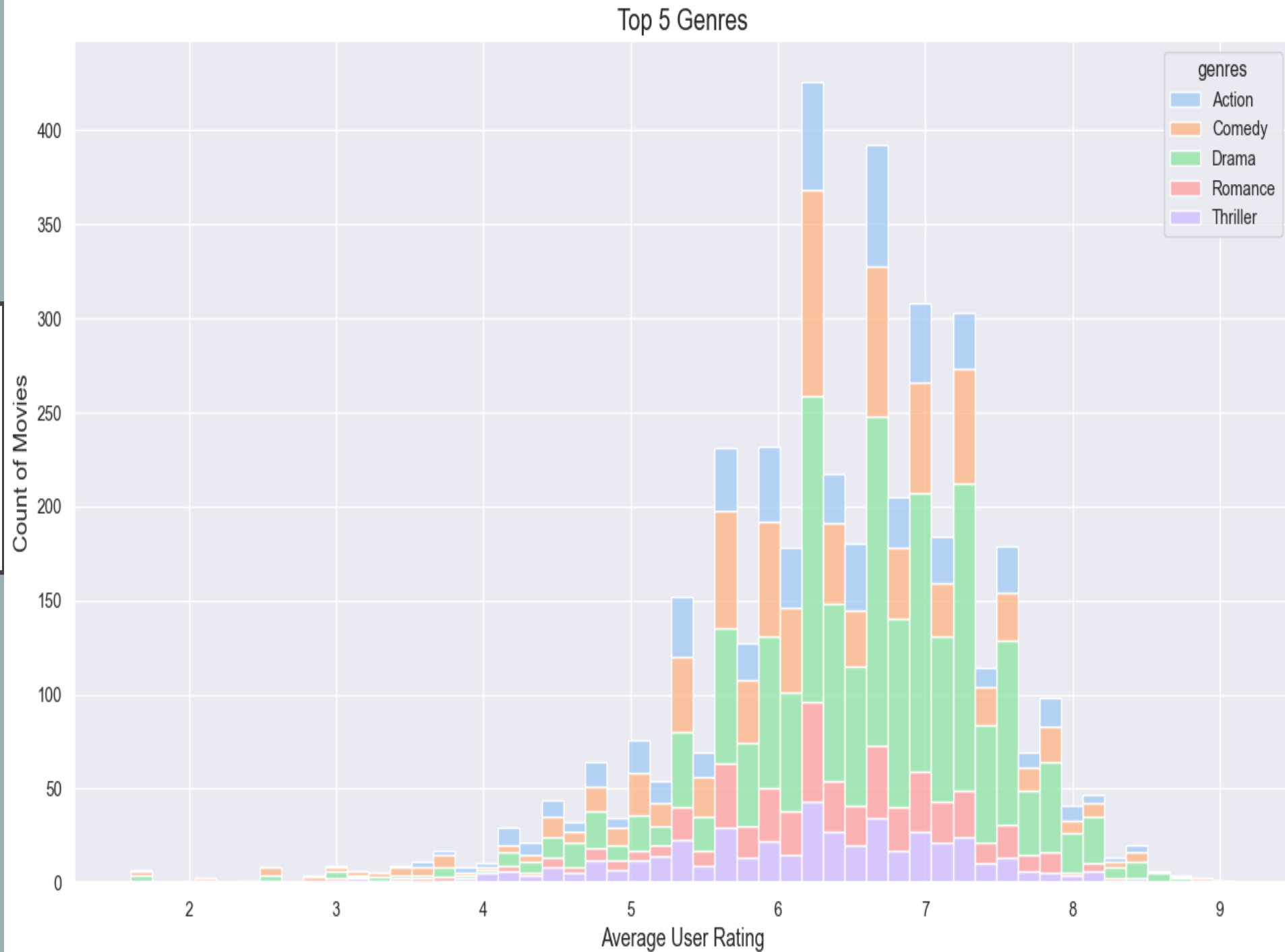
THE CHALLENGE AND DATA'S

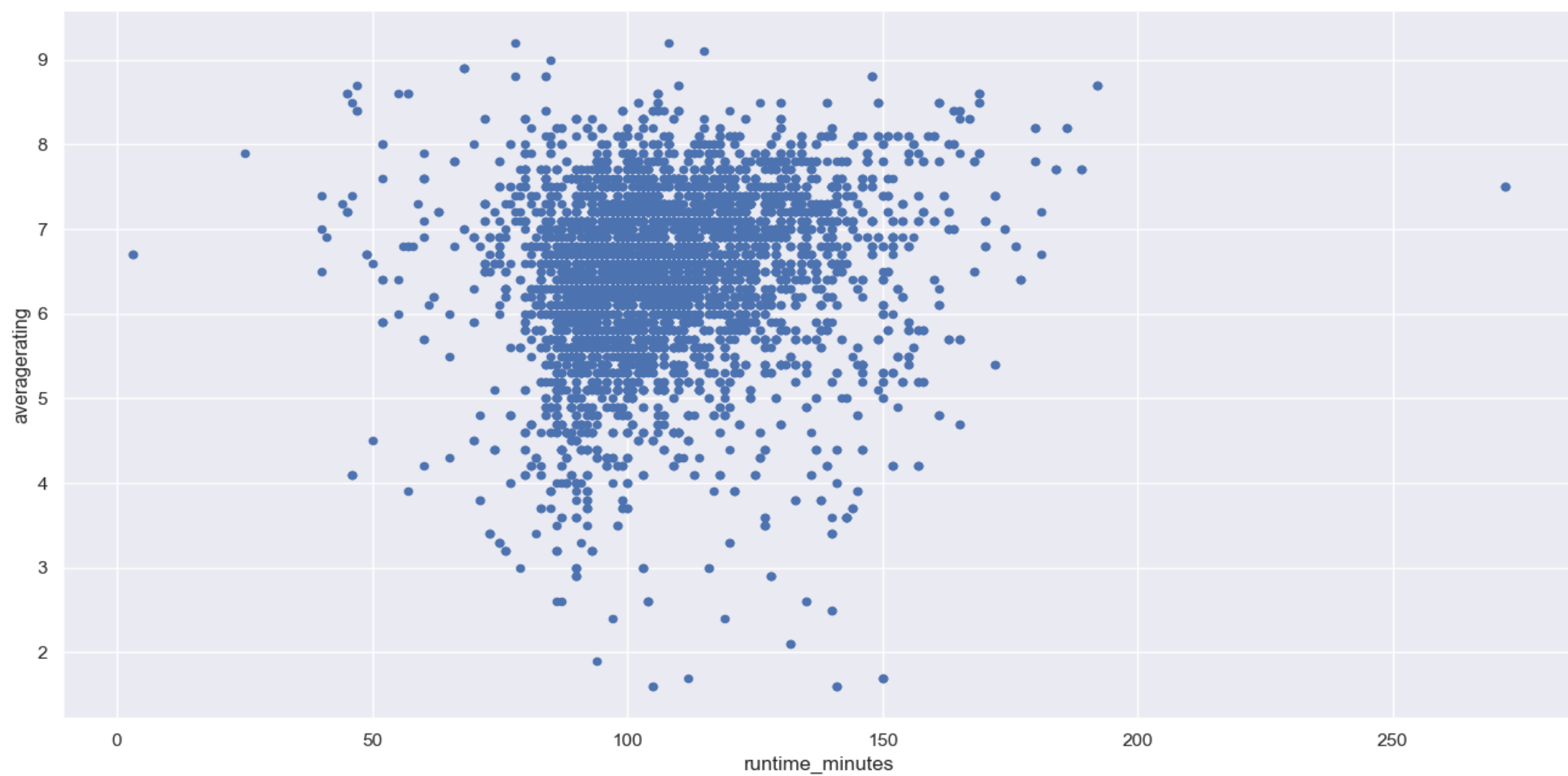
- What types of movies are well received in terms of Genres and ratings?
 - What types of genres are top rated and produced?
 - Average run-time of these popular genres

WHAT TYPES
OF MOVIES
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RATINGS?



WHAT TYPES OF GENRES ARE TOP RATED AND PRODUCED





AVERAGE RUN-TIME OF THESE POPULAR GENRES

CONCLUSION

- Top Genres that have received highest ratings are Drama, Comedy, Biography and History Microsoft should invest in these genres as they have received highest ratings compared to other genres
- Based on Top 10 Genres and total number of movies produced under these genres Microsoft should also consider Action, Roman and Thrillers as well they these genres dominate numbers of movies produced
- With a median runtime of 105.0 and a mean runtime of 107.29, we can conclude the following about the runtime data: