

NicholasUptgrow

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Education

University of Florida (Gainesville, Florida)

Master of Arts in Mass Communications - Web
Design and Online Communication

December 2017

University of Miami (Coral Gables, Florida)

Master of Science in International Business -
Marketing Track
Certificate in Business Administration

May 2016

Master of Arts in Journalism

May 2015

Florida International University (Miami,
Florida)

Bachelor of Arts in Liberal Studies with a minor
in Psychology
Certificate in Latin American and
Caribbean Studies

December 2012

Skills

HTML

CSS

Java/jQuery

Social Media

Filming

Photography

Reporting

Writing and pitching story ideas

Publicity/Public Relations/Marketing

Promotions

Blogging

Research

Software

Adobe Illustrator

Adobe Indesign

Adobe Photoshop

Adobe Premiere

iMovie

iWorks

Mac OS X

Microsoft Office Suite

Windows

Camera

Canon 5D Mark iii

Canon Rebel SL1

Canon Rebel T5i

Nikon D3200

Panasonic HMC

Relevant Experience

Allied Integrated Marketing (Fort Lauderdale, FL)

Film Promotions/Publicity Intern to Part-time Publicity
Coordinator

October 2015 - August 2016; September 2016 - Present

- Assisting the promotional department in executing studio directives in Florida
- Developing local grassroots promotions to create word of mouth buzz for each movie
- Researching and contacting potential partners and word of mouth groups for each movie
- Brainstorming and executing movie-themed events
- Responsible for creating college focused marketing and promotional campaigns
- Helping with promotional item mailings and organizing/maintaining our promotional item inventory

Sports Desk, UMTV (Coral Gables)

Segment Host

January 2015 - May 2015

- Hosted a tennis segment on University of Miami television's Sports Desk called "The Changeover"

Camera Operator

- Filmed live shows for "Sports Desk"

Miami Open (Key Biscayne)

Welcome Desk Assistant - Media Center

March 2015 - April 2015

- Archived copies of all draws, schedules, scorecards, statistics, results and clips
- Made all records available to the media
- Allowed for the quick retrieval of records when getting special requests from journalists
- Responsible for putting match results on large draw boards
- Coordinated with ATP and WTA tour staffs regarding match notes, player match records and head-to-head records between players each day
- Facilitated the set up and break down of autograph signing sessions with players, as well as overseeing and organizing the session