**Travis Kalanick**

Cofounder and CEO, Uber Technologies Inc.

Travis Kalanick, American entrepreneur furthermore cofounding CEO (2009-2017) of ride-hailing company UBER, which provide transportation service via smartphone.

Travis Kalanick was born August 6, 1967, Los Angeles, California, United State from a happily married couple Donald Edward Kalanick and Bonnie Horowitz Kalanick. He was studied computer engineering at University of California, Los Angeles and before finally determine to be an entrepreneur. Scour Inc, which provide an internet search engine and file-sharing service, became his first start-up company. In 2000 Scour Inc encounter bankruptcy because sued by recording and motion-picture industries for copyright. Therefore, it’s forced him to sell all of its assets. In 2011 Travis was rose up from his downturn with Red Swoosh, which a provide file-sharing service as his second start-up company. Red Swoosh was sold at US $ 19 million back in 2007. He later became “angel investor” in his unemployment time between 2007 and 2009 before launching UBER, with cofounder Garrett Camp. UBER turn into huge company with US $ 6,5 billion in 2016.

Despite of great progress annually, UBER still have a cultural problem in their company. In 2014 sexual harassment became the main problem between their employee. As a consequence, Travis decided to resign from CEO of UBER, replaced by Dara Khosrowshahi in 2017. However, UBER culture is still remained. According to Managerial Grid, he is classified in Produce-or-Perish Management determined from his vision for UBER but ignore UBER’s internal-problem in Los Angeles.

Reference:

* <https://www.britannica.com/biography/Travis-Kalanick>
* <https://www.businessinsider.com/uber-company-scandals-and-controversies-2017-11/?IR=T>