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| **NAME:** | **CLASS PERIOD:** | **DATE:** |

**Foundations of Technology**

**Unit 1. Technological Inventions and Innovations**

**Learning Cycle 4. Advertising and Marketing Effects on Technology**

**File 1.4.1 Pretest/Posttest**

**Directions:** Respond to each writing prompt to the best of your ability.

1. For any given technological device, identify the positive and negative effects. Be sure to include the social, political, economic, and environmental impacts.

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1. Discuss how advertising plays a role in technological advancement. What impacts does advertising have on a technological device?

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