

Nick Whitcomb

2326 West 7th Ave, Vancouver, BC V6K 1Y5

t: +1 (604) 352 6732

e: nicholaswhitcomb@gmail.com

Related Experience

Founder / Sync Manager, Music Mule Licensing Ltd.

April 2013 – Ongoing

- Sourcing the best independent music across the globe for placement in a variety of media (film, TV, online, commercial/brand, gaming, trailers & more).
- Placements including: Orphan Black, Hemlock Grove, Motive, Deglassi, Continuum, Below Her Mouth, Bitten & more.
- Worked with Netflix, VICE, Showcase, NBC Universal, BBC America, CBC, CTV & more.

Light Organ Records, Project Manager & Licensing

April 2013 – Feb 2016

- Project Manager for Vancouver based indie label, responsible for managing five artists including: Fine Times, The Fugitives, JPNSGRLS, Adrian Glynn and Mode Moderne.
- Licensing Manager, securing placements for our artists across film, TV, ads and more.
- Marketing artists and latest music releases including: marketing plan creation, coordination of digital, print and social media advertising and campaigns, overseeing PR for radio, print, online and TV (domestic and international), creating & maintaining personal connections with media, advising on and facilitating design & production of physical product, digital and physical distribution, targeting relevant international markets, arranging for live performances & interviews, signing up artists for relevant societies, day to day catalogue licensing requests & servicing new music to licensing contacts, posting articles to company / artist websites and social media accounts.

Rocket PR, Public Relations Officer, National Radio 2013

Oct 2010 – Feb

- Lead National Radio PR campaigns for Crystal Fighters, Sparrow and the Workshop, St. Lucia, Younghusband, My Tiger My Timing, Emmy, Civil Civic, Pepe Deluxe, My Tiger My Timing, Dark Horses, Stumbleine, BEAK>, Diamond Rugs, Heartless Bastards, The Zolas, Mode Moderne, Nathan Fake, Jennifer Left, Woodpecker Wooliams & more.
- New bands personally signed to roster: St. Lucia, Diamond Rugs, Entrepreneurs, younghusband, Trwbador, Chapelier Fou, The Big Sleep, Shinies, So Many Wizards, BRONZE, Monument Valley, Squarehead, Marthas & Arthurs, Ghost Outfit, Land Lovers, Carnivores, Dinosaur Feathers, Death Masks & Breathe Out.
- Sessions/interviews/features obtained on the following shows: Zane Lowe, Nick Grimshaw, Rob Da Bank, Huw Stephens, Jo Whiley, Steve Lamacq, Marc Riley, Dermot O'Leary, Cerys Matthews, Huey Morgan, Nemone, Jarvis Cocker, Gideon Coe, Tom Ravenscroft, Tom Robinson, BBC Radio 1 Introducing (Jen & Ally), Phil Taggart, Radcliffe & Maconie, Liz Kershaw, Jon Holmes, Loose Ends, John Kennedy, Danny Wallace, Frank Skinner, Geoff Lloyd, Victoria Derbyshire & more.
- Detailed radio report creation – providing weekly show-by-show break down of targets and progress for all clients.

Universal Music Publishing Group Ltd, Chief A&R Scout (Freelance)

Sept 2009 – Oct 2010

- Chief A&R scout to Mark Gale, Senior A&R Manager. Providing regular scouting reports and recommendations.

Music Mule (Record Label/Website): Founder, Editor in chief, Promoter.

July 2008 - Oct 2010

- Music Mule record label founded with the release of a split 7" single for Dinosaur Feathers (Brooklyn) and Carnivores (Atlanta, Georgia). Radio plays from Jarvis Cocker (6 Music), Gideon Coe (6 Music), Don Letts (6 Music), Jen Long (Radio 1), John Kennedy (XFM) & more.
- Sourcing and writing the majority of content for musicmule.co.uk (no longer active) including music blogging, live reviews, band interviews, music commentaries and playlist creation.
- Music Mule club night – 'Acoustic Consequences' – artists that have played include: Stornoway, Eugene McGuinness, Kurran & The Wolfnotes, Stars Of Sunday League, exlovers and Vadoinmessico.
- Extensive social networking experience: Twitter, Facebook, Soundcloud, Tumblr, YouTube, LastFM & MySpace (RIP).

PIAS/Wall of Sound (WOS): Sync, A&R, Marketing, Online Assistant

Oct 2006 - June 2008

- Working with our creative marketing manager and an external team to design the WOS website, managing website content and sending targeted e-shots
- Compiling of weekly artist PR progress reports for analysis during combined team meetings (TV/Radio/Press/Online)
- Creation and distribution of online and physical press packs.
- Content management and web design
- Sync management: the licensing of back catalogue for use in compilations (Ministry Of Sound, Cream), adverts (Little Barrie:Lipton Ice Tea, Infadels:Mazda), films (Sigur Ros:The 11th Hour)
- Assisting with implementation of Fat-Drop technology to obtain feedback on new releases serviced digitally to DJs and tastemakers.
- Handling and converting a variety of digital media formats for use online and submission for digital and physical distribution

Education

Law (Ba), University of the West of England

Sep 2003 – June 2006

2.1 Hons. Modules covered: Music (Media and Entertainment) Law, Commercial Law, Contract Law, Criminal Law, Medicine & The Law and International Trade.

St David's Sixth Form College, Westbourne School, Cardiff

1988 – 2001

A-Levels: French A, Maths B, Biology B.

12 GCSEs grades A*-A

Additional Skills

Association of Independent Music (A.I.M) Digital Media Training

MS Office/ Wordpress / CMS / FTP proficient

AVLA, SOCAN, PPL, CMRRA experience

Beginner's Photoshop / html / css

Report and Essay Writing (Degree Level)

Referees

Jonathan Simkin: Owner/President Light Organ Records / 604 Records Inc. / Simkin Artist Management Inc.

t: +1 (604) 681 1410

Prudence Trapani: Owner / Campaign Manager, Rocket PR.

t: +44 (0) 7958 680 417

Mark Gale: Senior A&R Manager, Universal Music Publishing Ltd.

t: +44 (0) 7786 401 049