

**QUIT
WORKING!**

Our Product Portfolio includes

- Communication and Collaboration networks
- Social Networking software
- Instant messaging
- Data miners and crawlers that parse through Terabytes of data
- Context Analysis engines
- Antispam and Antivirus solutions
- Large scale Billing and Provisioning platforms

Some of our myriad projects include modules that -

- Crawl 90+ million websites
- Provide web services to millions of users
- Power 3+ million domains
- Provide free email and instant messaging
- Run on infrastructure spanning hundreds of distributed servers
- Use Petabytes of physical storage space
- Serve billions of page views every month
- Respond to millions of DNS queries every month
- Serve tens of billions of ad units and \$150+ million of ad inventory annually

Our Business Units



Skenzo (<http://skenzo.com>), is a world leader in the internet traffic monetization business. Skenzo's context analysis and parking engine powers millions of domain names, serves billions of page views and analyzes terabytes of data in realtime to deliver maximum advertiser and publisher value.



WebHosting.Info (<http://webhosting.info>) is the largest provider of statistics and research in the web services industry. Its patent pending algorithm monitors 1.3+ million DNS servers, 35+ million domain names, and 2+ billion IP Address, on a daily basis, gathering stats, patterns and trends which are analyzed to generate unparalleled reports about the Web Services industry.



Logicboxes (<http://logicboxes.com>) and **ResellerClub** (<http://resellerclub.com>) are leading solution providers to domain registrars, ISPs, datacenters and Web Hosts. Our product portfolio includes interfaces, APIs and software for Domain Registration, Windows/Linux Hosting, Email, SSL, Website Builder tools etc., representing an R&D effort of 9+ years. Our platform powers millions of websites, thousands of partners and hundreds of Registrars.



.pw (<http://start.pw>), (currently in pre-launch mode) provides free email, instant messaging and other services to individuals and domain names worldwide.

Quick Facts

- Established in 1998
- Valued at 300+ million dollars
- 550+ employees
- 25+ Internet Software Products for a Global audience
- 2,000,000+ Customers and 50,000+ channel partners (growing at >120% p.a.)

Corporate Profile

Directi (<http://www.directi.com>) is a \$300+ million group of Businesses, that develop innovative mass-market Web Products for millions of Customers worldwide.

Directi businesses rank amongst the fastest growing businesses worldwide in their corresponding industry segments.

All our businesses have been profitable from inception. All assets of the group are organically funded without any external debt or borrowing.



Directi Careers
Intelligent People. Uncommon Ideas

Work Culture

Directians love their work and are passionate about it. Part of this is due to our unique work culture.

Challenges are a continuous part of our daily schedule



Learning never stops at Directi



At Directi, we are
building products
that make a difference

“ We hire the best talent, provide
them the best of resources, and
let them work their magic! ”

“ People perform best when
they are in love with what they
are doing ”



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Engineering @ Directi

Directi is a leading multi-national, internet software company that builds innovative, mass-market, Web 2.0 products and services used by millions of users worldwide. Some of the challenges our engineering team deals with regularly:

- Managing globally distributed network applications spread over hundreds of servers
- Managing Communication and Collaboration apps used by millions of global users
- Efficiently generating informative reports from terabytes of data structures
- Building large-scale, low-cost, redundant and fast storage solutions
- Designing complex applications using NIO, multi-threading, and other cutting edge concepts
- Building intuitive interfaces using RIA, Ajax, and Usability engineering principles

Software Processes at Directi

At Directi, our products and deployments are unique. New releases are made live in the shortest time possible allowing our users to begin exploring new features immediately upon launch, which makes the feedback cycle quicker. Our unique model requires unique fundamentals. We borrow on Agile development practices and use a constantly evolving, lean software development process. Our beliefs manifest themselves in our attitude, development processes, office design, communication etc. We believe -

- **Processes evolve** vs Processes are fixed and rigid
- **Different strokes for different projects** vs One size fits all
- **Change is welcome** vs A Release spec is final
- **Small and faster iterations** vs Large and longer releases

Tools and Technologies

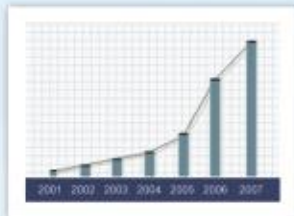
Java GWT jQuery YUI Memcached CSS Axure SQLite Tsung Slony Qmail Heartbeat Aptana Postfix
XAPool MSSQL Perl IntelliJ Javascript Clamd NTFS SQLite HTML .NET Bonnie++ XUL Clover Perdicion XML
ext3 Tomcat Visual Studio Puppet NTFS JIRA Perlbal Tomcat Python Postgres PHP Accelerator SVN
Squid AIR Teamcity Jetty Hibernate Project Grizzly Nagios Squid XUL Ajax Jmeter SOAP C++
MySQL Postfix Ant Wicket Berkeley DB Apache MINA PHP Perl RSS GWT Flex Junit Clover Nginx XHTML
Resin Jetty Perdicion DLZ Redhat Firebird REST Ejabberd SOAP Confluence NSIS cvs CentOS
Expect GFS DRBD XUL Log4j Ldirectord Asterisk Springs

Global Presence

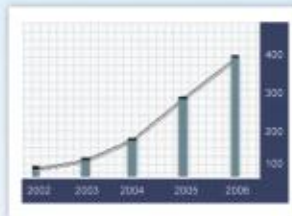


- Offices in India, UAE & China ▼
- Thousands of global channel partners and millions of Customers, spread across 230+ countries •

Growth



(Revenue Growth Chart)



(Employee Growth Chart)

- Revenue and headcount rapidly increasing every year
- Ranked amongst the fastest growing Tech companies by Deloitte and Touche for 2005, 2006 and 2007

Deloitte.

Our Headquarters

Our global HQ in the heart of Mumbai is equipped with a health club, salon, game parlour, bowling alley, snack bars, cafeteria, and ergonomically designed office space



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<http://careers.directi.com>

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