

File name: Bell_SurveyPreRegistration_documentation_20210409

File purpose: Survey pre-registration

Author: Nicholas J. Bell (University of Pennsylvania)

Date: 2021-04-09

Q1 Thank you for taking part in this academic research study. The information below explains what your participation in this study requires and what efforts the researcher will take to protect your confidentiality (that you cannot be identified by others as a participant in this study). Your participation is voluntary, and you should only take part if you completely understand what the study requires.

What should I know about taking part in a research study?

- Whether or not you take part is up to you.
- You can choose not to take part.
- You can agree to take part and later change your mind.
- You can agree to take part and choose not to answer any question.

What does my participation in this study require?

The survey should take no more than ten (10) minutes to complete.

Is there any way being in this study could be bad for me?

We do not anticipate any risks to you by taking this survey. However, you may choose not to answer any question, and move on to the next question.

Will being in this study help me in any way?

We cannot promise that taking part in this study will help you directly (other than any incentive you may receive). However, the results of this study will be used in research that may help others.

What happens if I do not want to be in this study?

Participation in study is completely voluntary. You can decide not to participate, not to answer any question, or to end the survey at any time. To receive payment for your participation, you must reach the end of the survey – even if you do not answer any questions.

What happens to the information collected for the research?

Your data may be used by the researcher for academic research. Only the researcher will have access to information that could identify you as a participant. You will not be identified in any reports or publications resulting from this study. All personally identifying information will be destroyed once it is no longer needed for this study. Records of research study participants are kept in password-protected, encrypted cloud and physical storage accessible only to the researcher.

To protect your confidentiality, any information that could identify you will be removed or replaced before files are shared with other researchers, known as de-identification. We will use our best efforts to remove or replace any personal information before the data are shared to ensure that, by current scientific standards and known methods, no one will be able to identify you from the data. Other researchers will be allowed to use this de-identified data without your consent in the future.

Who can I talk to if I have questions or concerns?

If you have questions, concerns, or complaints, or think this research has hurt you, please contact the Principal Investigator, Nicholas Bell, at njb57@georgetown.edu.

This research has been reviewed and approved by the Georgetown University Institutional Review Board (study # 00003558), which helps ensure ethical research involving human subjects. You may talk to them at (202) 687-1506 or irboard@georgetown.edu if:

- Your questions, concerns, or complaints are not being answered by the researcher.
- You cannot reach the researcher.
- You want to talk to someone besides the researcher.
- You have questions about your rights as a research subject.
- You want to get information or provide input about this research.

This information will be provided to you again at the end of the survey.

Q2 Are you 18 years of age or older and currently residing in the United States of America?

- ☐ Yes (1)
- ☐ No (2)
-

Q3 Do you consent to take part in this research study?

- ☐ Yes, I consent to take part in this research study (1)
- ☐ No, I do NOT consent to take part in this research study (2)

Q4 We'd like to begin by asking you a few questions about yourself. Your answers will be kept confidential.

Q5 What is your gender?

- ☐ Female (1)
- ☐ Male (2)
- ☐ Non-binary / third gender (3)
-

Q6 What is your age?

_____ years

Q7 How would you best describe your race? Please select all that apply.

- ☐ American Indian or Alaska Native (1)
- ☐ Asian (2)
- ☐ Black or African-American (3)
- ☐ Native Hawaiian or Other Pacific Islander (4)
- ☐ White (5)
- ☐ Some other race (6)
-

Q8 Please select the U.S. state (or territory) and county in which you currently reside.

State: (or territory) (1)

County: (2)

▼ Alabama (1) ... Wyoming ~ Weston (3197)

Display This Question:

If Q7 = White

And Q7 != American Indian or Alaska Native

And Q7 != Asian

And Q7 != Black or African-American

And Q7 != Native Hawaiian or Other Pacific Islander

And Q7 != Some other race

Q9 Are you of Hispanic, Latino, or Spanish origin?

☐ Yes, I am of Hispanic, Latino, or Spanish origin (1)

☐ No, I am NOT of Hispanic, Latino, or Spanish origin (2)

Q10 Next, we will show you a recent newspaper article. After you read the article, we will ask you a couple of questions about what you read. You will complete this task **twice**.

Please click the "next" button (→) to view the first article.

Q12 *From a recent newspaper article:*

Residents of both Austin, Texas and Columbus, Ohio will enjoy watching their city's Major League Soccer (MLS) teams compete in brand-new stadiums this year. But Columbus will foot a much larger bill for their new arena than Austin, thanks for different agreements between the cities and their teams. In Columbus, the city, county, and state will contribute more than \$200 million in public funding toward stadium construction and improving the surrounding neighborhood. In contrast, Austin did not agree to spend any money on their new stadium. Instead, Austin allowed the team to build the stadium on public land. There are many reasons

why Austin got a better deal, but one reason is that a new team wanted to come to the city, while Columbus was trying to keep their team from leaving.

Q13 What was the topic of the newspaper article that you just read?

- ☐ Public funding for stadiums (1)
 - ☐ Severe weather patterns (2)
 - ☐ Campaign finance rules (3)
 - ☐ School science curriculums (4)
 - ☐ Regional airport traffic (5)
-

Q14 Thank you for your response. Please click the "next" button (→) to view the second article.

VIGNETTE (See vignette example attached to pre-registration)

Q22 According to the newspaper article that you just read, why did the workers at StoneWorks Ceramics lose their jobs?

- ☐ Cheaper foreign imports (1)
- ☐ Replaced by machines (2)
- ☐ Increasing cost of raw materials (3)
- ☐ Decreasing demand for ceramic tiles (4)
- ☐ A scandal involving the CEO (5)

Display This Question:

If taa_treatment = yes

Q23 According to the article, what is one benefit that participants in Trade Adjustment Assistance receive?

- ☐ Free job training (1)
 - ☐ Help paying for child care (2)
 - ☐ Access to special job postings (3)
 - ☐ A one-time severance payment (4)
 - ☐ Housing allowance (5)
-

Q24 Do you favor or oppose placing new limits on foreign imports into the United States?

- ☐ Favor new limits (1)
 - ☐ Oppose new limits (2)
 - ☐ Neither favor nor oppose new limits (3)
-

Display This Question:

If Q24 = Favor new limits

Q25 Do you favor placing new limits on foreign imports a lot or a little?

- ☐ A lot (1)
 - ☐ A little (2)
-

Display This Question:

If Q24 = Oppose new limits

Q26 Do you oppose placing new limits on foreign imports a lot or a little?

☐ A lot (1)

☐ A little (2)

Display This Question:

If Q24 = Favor new limits

Or Q24 = Oppose new limits

Or Q24 = Neither favor nor oppose new limits

Q27 What are the most important reason(s) why you $\{Q24/ChoiceGroup/SelectedChoices\}$ on foreign imports into the United States?

Display This Question:

If taa_treatment = no

Q28 Have you ever heard of Trade Adjustment Assistance, a federal job training and unemployment insurance program for workers affected by free trade and outsourcing?

☐ Yes (1)

☐ No (2)

☐ Don't know / Not sure (3)

Q29 Do you favor or oppose the federal government providing the workers at StoneWorks Ceramics with two-and-a-half years of free job training and extended unemployment insurance as part of Trade Adjustment Assistance?

- ☐ Favor providing benefits (1)
- ☐ Oppose providing benefits (2)
- ☐ Neither favor nor oppose providing benefits (3)

Display This Question:

If Q29 = Favor providing benefits

Q30 Do you favor providing the workers at Stoneworks Ceramics with these benefits a lot or a little?

- ☐ A lot (1)
- ☐ A little (2)

Display This Question:

If Q29 = Oppose providing benefits

Q31 Do you oppose providing the workers at Stoneworks Ceramics with these benefits a lot or a little?

- ☐ A lot (1)
- ☐ A little (2)

Q32 Almost done! We have a few more questions about your background for research purposes. Your answers will be kept confidential.

Q33 What was your total household income last year (before taxes)?

▼ Less than \$10,000 (1) ... \$200,000 and above (14)

Q34 What is the highest level of school you have completed or the highest degree you have received?

- ☐ Less than high school (1)
 - ☐ High school graduate or GED (2)
 - ☐ Post-high school vocational training (3)
 - ☐ Some college, but no degree (4)
 - ☐ Associate's degree (5)
 - ☐ Bachelor's degree (6)
 - ☐ Master's degree (7)
 - ☐ Doctorate degree (8)
-

Q35 Which of the following best describes your current employment status?

- ☐ Employed, full-time (1)
 - ☐ Employed, part-time (2)
 - ☐ Temporarily laid off (expecting to return to work) (3)
 - ☐ Unemployed, looking for work (4)
 - ☐ Homemaker (5)
 - ☐ Retired (6)
 - ☐ Permanently disabled (7)
 - ☐ Student (8)
 - ☐ Other (9) _____
-

Display This Question:

If Q35 = Employed, full-time

Or Q35 = Employed, part-time

Or Q35 = Temporarily laid off (expecting to return to work)

Or Q35 = Unemployed, looking for work

Or Q35 = Retired

Q36 In the box below, please describe your current (or most recent) occupation, and a list will appear with suggested options. Select only **one** option.

If you do not see an option in the list that is correct for you, please write your answer in the box labeled "Other:" below.

List of 500 most common occupations in the United States (Bureau of Labor Statistics)

Display This Question:

If Q35 = Employed, full-time

Or Q35 = Employed, part-time

Or Q35 = Temporarily laid off (expecting to return to work)

Or Q35 = Unemployed, looking for work

Or Q35 = Retired

Q37 Other:

Q38 Have you ever belonged to a labor union or an employee association similar to a union?

- ☐ Yes, currently (1)
- ☐ Yes, previously but not now (2)
- ☐ No (3)
- ☐ Don't know / Not sure (4)

Q39 Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

- ☐ Republican (1)
- ☐ Democrat (2)
- ☐ Independent (3)
- ☐ Other (4) _____
- ☐ No preference (5)

Display This Question:

If Q39 = Republican

Q40 Would you call yourself a strong Republican or a not very strong Republican?

- ☐ Strong (1)
- ☐ Not very strong (2)

Display This Question:

If Q39 = Democrat

Q41 Would you call yourself a strong Democrat or a not very strong Democrat?

- ☐ Strong (1)
 - ☐ Not very strong (2)
-

Display This Question:

If Q39 = Independent

Or Q39 = Other

Or Q39 = No preference

Q42 Do you think of yourself as closer to the Republican or Democratic party?

☐ Republican (1)

☐ Democratic (2)

Q43

You're done!

Thank you for taking part in this research study. We would like to tell you about the study you just completed. **Please be sure to hit the “next” button (→) at the bottom of this page to complete the survey and receive your incentive.**

The goal of this study is to determine whether the race of workers shown in news articles about foreign trade affects the way that people feel about trade. This required minor deception on our part. Specifically, you read a story about a ceramics plant that closed due to foreign trade. While ceramics imports into the United States have increased, StoneWorks Ceramics is not a real company and the story you read was hypothetical. By random chance, your article may have been accompanied by photographs of white workers who were laid off, Black workers who were laid off, or photographs without any workers pictured.

This type of design, called a vignette experiment, is commonly used in social science research. We will use the results of this survey to compare whether people who read articles with certain photographs feel more positively or negatively about foreign imports. We will use this research to help policy makers and other researchers better understand how race influences Americans' opinions about foreign trade.

Also by random chance, you may have read about a federal benefit called Trade Adjustment Assistance that provides free training and extended unemployment insurance to workers affected by foreign trade. This is a real program, and you can learn more about it by visiting <https://www.dol.gov/agencies/eta/tradeact>. In addition, the story about public financing for soccer stadiums is based on [this article](#) in the Columbus Dispatch.

If you have questions, concerns, or complaints, or think this research has hurt you, please contact the Principal Investigator, Nicholas Bell, at njb57@georgetown.edu.

This research has been reviewed and approved by the Georgetown University Institutional

Review Board, which helps ensure ethical research involving human subjects. You may talk to them at (202) 687-1506 or irboard@georgetown.edu if:

- Your questions, concerns, or complaints are not being answered by the researcher.
- You cannot reach the researcher.
- You want to talk to someone besides the researcher.
- You have questions about your rights as a research subject.
- You want to get information or provide input about this research.