

Nic Laughter

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SKILLS

Proficient: Swift, iOS, Fastlane, MVC, Scrum/Kanban, Apple APIs, Git, CocoaPods
Comfortable: Objective-C, Python, HTML, Firebase, Segment, Launch Darkly
Some exposure: Android Development, JavaScript, CSS, React, MVVM

ABOUT ME

Naturally curious and a diligent tinkerer, I love solving unique problems with equally unique solutions. I pride myself on an ability to bring a novel perspective to any challenge. I'm active in local developer community groups, and enjoy giving technical presentations (see below).

EXPERIENCE

Software Engineer

Jane.com — Lehi, UT — 2018–2020

- Contributed to shopping app for iOS that accounted for ~\$100M in GMV
- App earned a 4.9 star rating with 185k+ App Store reviews
- Rebuilt checkout flow increasing completed checkouts by ~4%
- Led iOS accessibility efforts following WCAG 2.0 compliance
- Collaborated with Product team to establish agile feature process, leading to accurate sprint estimations and more delivered tasks

iOS Instructor

MTECH — Lehi, UT — 2018–Present

- Taught college-aged students through Apple's *Everyone Can Code/Teaching Code* materials

Lead iOS Engineer

Banyan — Orem, UT — 2017–2018

- Wrote HIPAA-compliant social media marketing app from scratch in 5 months
- Built photo capturing/editing with dynamic layouts for iPad and iPhone
- Worked directly with Product and Design to create a delightful user experience following the HIG

Freelance iOS Engineer/Product Owner

2015–2017

- Managed and negotiated contracts with clients
- Lead engineer and product owner for multiple projects from scratch to App Store distribution
- Projects included Awsm, Tellus, and Mountain Hub
- Required learning new technologies quickly and effectively to deliver products on time

Sales Manager

Vivint, Inc. — Provo, UT — 2011–2016

- Managed 8-12 door-to-door reps, utilizing daily huddle meetings and trainings
- Implemented customer loyalty program which saw a 25% increase in retention success in 6 months
- Orchestrated assignment of sales areas
- Implemented analytics program to maximize success in re-knocking
- Ensured reps were properly equipped with tools and materials to perform well in their daily duties
- Coordinated sales with installation technicians to keep schedule working efficiently

EXTRAS

- Presented on Siri Shortcuts at try! Swift Tokyo 2019
- Gave a presentation titled "The Hidden Potential of People with ASD" at AltConf 2019
- Founded the Import Foundation Mentorship Program
- Certified Professional Scrum Master